Form **990-PF**

Department of the Treasury
Internal Revenue Service

Return of Private Foundation
or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0052

2010

For calendar year 2010, or tax year beginning DEC 1, 2010 , and ending NOV 30, 2011

G Check all that apply: ☐ Initial return ☐ Initial return of a former public charity ☐ Final return ☐ Amended return ☐ Address change ☐ Name change

Name of foundation: SIMPLE GIFTS FUND

A Employer identification number: 16-1512132

Number and street (or P O box number if mail is not delivered to street address): 241 MAIN STREET, SUITE 100 | Room/suite

B Telephone number: 716-852-2200

City or town, state, and ZIP code: BUFFALO, NY 14203

C If exemption application is pending, check here ▶☐

D 1. Foreign organizations, check here ▶☐

2. Foreign organizations meeting the 85% test, check here and attach computation ▶☐

H Check type of organization: [X] Section 501(c)(3) exempt private foundation ☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation

E If private foundation status was terminated under section 507(b)(1)(A), check here ▶☐

I Fair market value of all assets at end of year (from Part II, col. (c), line 16) ▶$ 1,241,170.

J Accounting method: [X] Cash ☐ Accrual ☐ Other (specify) (Part I, column (d) must be on cash basis.)

F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ▶☐

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a))

	Line		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1	Contributions, gifts, grants, etc , received	72,469.		N/A	
	2	Check ▶☐ if the foundation is not required to attach Sch B				
	3	Interest on savings and temporary cash investments	142.	142.		STATEMENT 1
	4	Dividends and interest from securities	27,934.	27,934.		STATEMENT 2
	5a	Gross rents				
	b	Net rental income or (loss)				
	6a	Net gain or (loss) from sale of assets not on line 10	119,519.			
	b	Gross sales price for all assets on line 6a 1,418,227.				
	7	Capital gain net income (from Part IV, line 2)		119,519.		
	8	Net short-term capital gain				
	9	Income modifications				
	10a	Gross sales less returns and allowances				
	b	Less Cost of goods sold				
	c	Gross profit or (loss)				
	11	Other income	-2,230.	-2,230.		STATEMENT 3
	12	**Total.** Add lines 1 through 11	217,834.	145,365.		
Operating and Administrative Expenses	13	Compensation of officers, directors, trustees, etc	2,500.	625.		1,875.
	14	Other employee salaries and wages				
	15	Pension plans, employee benefits				
	16a	Legal fees				
	b	Accounting fees STMT 4	2,500.	625.		1,875.
	c	Other professional fees STMT 5	13,196.	13,196.		0.
	17	Interest				
	18	Taxes				
	19	Depreciation and depletion				
	20	Occupancy				
	21	Travel, conferences, and meetings	1,440.	360.		1,080.
	22	Printing and publications				
	23	Other expenses STMT 6	1,518.	326.		1,179.
	24	**Total operating and administrative expenses.** Add lines 13 through 23	21,154.	15,132.		6,009.
	25	Contributions, gifts, grants paid	44,661.			44,661.
	26	**Total expenses and disbursements.** Add lines 24 and 25	65,815.	15,132.		50,670.
	27	Subtract line 26 from line 12				
	a	Excess of revenue over expenses and disbursements	152,019.			
	b	**Net investment income** (if negative, enter -0-)		130,233.		
	c	**Adjusted net income** (if negative, enter -0-)			N/A	

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Part II Balance Sheets

Attached schedules and amounts in the description column should be for end-of-year amounts only

		Beginning of year (a) Book Value	End of year (b) Book Value	End of year (c) Fair Market Value
Assets	1 Cash - non-interest-bearing	19,373.		
	2 Savings and temporary cash investments	268,430.	18,003.	18,003.
	3 Accounts receivable ▶			
	Less allowance for doubtful accounts ▶			
	4 Pledges receivable ▶			
	Less allowance for doubtful accounts ▶			
	5 Grants receivable			
	6 Receivables due from officers, directors, trustees, and other disqualified persons			
	7 Other notes and loans receivable ▶			
	Less allowance for doubtful accounts ▶			
	8 Inventories for sale or use			
	9 Prepaid expenses and deferred charges			
	10a Investments - U S and state government obligations			
	b Investments - corporate stock STMT 7	762,606.	1,223,167.	1,223,167.
	c Investments - corporate bonds			
	11 Investments - land, buildings, and equipment basis ▶			
	Less accumulated depreciation ▶			
	12 Investments - mortgage loans			
	13 Investments - other	132,350.		
	14 Land, buildings, and equipment basis ▶			
	Less accumulated depreciation ▶			
	15 Other assets (describe ▶)			
	16 **Total assets** (to be completed by all filers)	1,182,759.	1,241,170.	1,241,170.
Liabilities	17 Accounts payable and accrued expenses		217.	
	18 Grants payable			
	19 Deferred revenue			
	20 Loans from officers, directors, trustees, and other disqualified persons			
	21 Mortgages and other notes payable			
	22 Other liabilities (describe ▶)			
	23 **Total liabilities** (add lines 17 through 22)	0.	217.	
Net Assets or Fund Balances	**Foundations that follow SFAS 117, check here ▶ [ ] and complete lines 24 through 26 and lines 30 and 31.**			
	24 Unrestricted			
	25 Temporarily restricted			
	26 Permanently restricted			
	Foundations that do not follow SFAS 117, check here ▶ [X] and complete lines 27 through 31.			
	27 Capital stock, trust principal, or current funds	0.	0.	
	28 Paid-in or capital surplus, or land, bldg , and equipment fund	0.	0.	
	29 Retained earnings, accumulated income, endowment, or other funds	1,182,759.	1,240,953.	
	30 **Total net assets or fund balances**	1,182,759.	1,240,953.	
	31 **Total liabilities and net assets/fund balances**	1,182,759.	1,241,170.	

Part III Analysis of Changes in Net Assets or Fund Balances

1	Total net assets or fund balances at beginning of year - Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	1,182,759.
2	Enter amount from Part I, line 27a	2	152,019.
3	Other increases not included in line 2 (itemize) ▶	3	0.
4	Add lines 1, 2, and 3	4	1,334,778.
5	Decreases not included in line 2 (itemize) ▶ UNREALIZED DEPRECIATION ON SECURITIES	5	93,825.
6	Total net assets or fund balances at end of year (line 4 minus line 5) - Part II, column (b), line 30	6	1,240,953.

Part IV Capital Gains and Losses for Tax on Investment Income

	(a) List and describe the kind(s) of property sold (e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co)	(b) How acquired P - Purchase D - Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo., day, yr)
1a				
b	SEE ATTACHED STATEMENTS			
c				
d				
e				

	(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a				
b				
c				
d				
e	1,418,227.		1,298,708.	119,519.

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

	(i) F M V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any	(l) Gains (Col (h) gain minus col (k), but not less than -0-) or Losses (from col (h))
a				
b				
c				
d				
e				119,519.

2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 / If (loss), enter -0- in Part I, line 7 } 2 119,519.

3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6)
If gain, also enter in Part I, line 8, column (c)
If (loss), enter -0- in Part I, line 8 } 3 N/A

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income)

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e) Do not complete this part

1 Enter the appropriate amount in each column for each year, see instructions before making any entries

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col (b) divided by col (c))
2009	47,863.	1,104,461.	.043336
2008	55,465.	935,633.	.059281
2007	63,101.	1,205,570.	.052341
2006	81,259.	1,350,216.	.060182
2005	42,685.	1,226,541.	.034801

2	Total of line 1, column (d)	2	.249941
3	Average distribution ratio for the 5-year base period - divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	3	.049988
4	Enter the net value of noncharitable-use assets for 2010 from Part X, line 5	4	1,233,525.
5	Multiply line 4 by line 3	5	61,661.
6	Enter 1% of net investment income (1% of Part I, line 27b)	6	1,302.
7	Add lines 5 and 6	7	62,963.
8	Enter qualifying distributions from Part XII, line 4	8	50,670.

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate
See the Part VI instructions

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see instructions)

1a Exempt operating foundations described in section 4940(d)(2), check here ▶ ☐ and enter "N/A" on line 1 Date of ruling or determination letter ____ (attach copy of letter if necessary-see instructions) b Domestic foundations that meet the section 4940(e) requirements in Part V, check here ▶ ☐ and enter 1% of Part I, line 27b c All other domestic foundations enter 2% of line 27b Exempt foreign organizations enter 4% of Part I, line 12, col (b)		1	2,605.
2 Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-)		2	0.
3 Add lines 1 and 2		3	2,605.
4 Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-)		4	0.
5 **Tax based on investment income.** Subtract line 4 from line 3 If zero or less, enter -0-		5	2,605.
6 Credits/Payments			
a 2010 estimated tax payments and 2009 overpayment credited to 2010	6a		
b Exempt foreign organizations - tax withheld at source	6b		
c Tax paid with application for extension of time to file (Form 8868)	6c 2,605.		
d Backup withholding erroneously withheld	6d		
7 Total credits and payments Add lines 6a through 6d		7	2,605.
8 Enter any **penalty** for underpayment of estimated tax Check here ☐ if Form 2220 is attached		8	
9 **Tax due.** If the total of lines 5 and 8 is more than line 7, enter **amount owed** ▶		9	0.
10 **Overpayment.** If line 7 is more than the total of lines 5 and 8, enter the **amount overpaid** ▶		10	
11 Enter the amount of line 10 to be **Credited to 2011 estimated tax** ▶	Refunded ▶	11	

Part VII-A Statements Regarding Activities

		Yes	No
1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?	1a		X
b Did it spend more than $100 during the year (either directly or indirectly) for political purposes (see instructions for definition)?	1b		X
If the answer is "Yes" to **1a** *or* **1b**, *attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.*			
c Did the foundation file **Form 1120-POL** for this year?	1c		X
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year (1) On the foundation ▶ $ 0. (2) On foundation managers ▶ $ 0.			
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers ▶ $ 0.			
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? *If "Yes," attach a detailed description of the activities.*	2		X
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? *If "Yes," attach a conformed copy of the changes*	3		X
4a Did the foundation have unrelated business gross income of $1,000 or more during the year?	4a		X
b If "Yes," has it filed a tax return on **Form 990-T** for this year? N/A	4b		
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? *If "Yes," attach the statement required by General Instruction T.*	5		X
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	6	X	
7 Did the foundation have at least $5,000 in assets at any time during the year? *If "Yes," complete Part II, col. (c), and Part XV.*	7	X	
8a Enter the states to which the foundation reports or with which it is registered (see instructions) ▶ NY			
b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by *General Instruction G? If "No," attach explanation*	8b	X	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV)? *If "Yes," complete Part XIV*	9		X
10 Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses	10		X

Part VII-A Statements Regarding Activities *(continued)*

			Yes	No
11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		X
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008?	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	X	
	Website address ▶ N/A			

14 The books are in care of ▶ HADLEY & ASSOCIATES Telephone no ▶716-852-2200
Located at ▶241 MAIN STREET, SUITE 100, BUFFALO, NY ZIP+4 ▶14203

15 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here ▶ ☐
and enter the amount of tax-exempt interest received or accrued during the year ▶ 15 N/A

			Yes	No
16	At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country?	16		X
	See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22 1 If "Yes," enter the name of the foreign country ▶			

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

				Yes	No
	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.				
1a	During the year did the foundation (either directly or indirectly)				
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?	☐ Yes ☒ No			
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person?	☐ Yes ☒ No			
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?	☐ Yes ☒ No			
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?	☐ Yes ☒ No			
	(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?	☐ Yes ☒ No			
	(6) Agree to pay money or property to a government official? (**Exception.** Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days)	☐ Yes ☒ No			
b	If any answer is "Yes" to 1a(1)-(6), did **any** of the acts fail to qualify under the exceptions described in Regulations section 53 4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)?	N/A	1b		
	Organizations relying on a current notice regarding disaster assistance check here	▶ ☐			
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2010?		1c		X
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))				
a	At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2010?	☐ Yes ☒ No			
	If "Yes," list the years ▶ ______, ______, ______, ______				
b	Are there any years listed in 2a for which the foundation is **not** applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to **all** years listed, answer "No" and attach statement - see instructions)	N/A	2b		
c	If the provisions of section 4942(a)(2) are being applied to **any** of the years listed in 2a, list the years here ▶ ______, ______, ______, ______				
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?	☐ Yes ☒ No			
b	If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? *(Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2010)*	N/A	3b		
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?		4a		X
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2010?		4b		X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required *(continued)*

5a During the year did the foundation pay or incur any amount to

(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No

(2) Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No

(3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No

(4) Provide a grant to an organization other than a charitable, etc , organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? ☐ Yes ☒ No

(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ No

b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53 4945 or in a current notice regarding disaster assistance (see instructions)? N/A **5b**

Organizations relying on a current notice regarding disaster assistance check here ▶ ☐

c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? N/A ☐ Yes ☐ No

If "Yes," attach the statement required by Regulations section 53.4945-5(d).

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? **6b** No: X

If "Yes" to 6b, file Form 8870.

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? ☐ Yes ☒ No

b If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? N/A **7b**

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

1 List all officers, directors, trustees, foundation managers and their compensation.

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
PHYLLIS WENDT PIERCE 43 BRANTFORD PLACE BUFFALO, NE 14222	TRUSTEE 5.00	0.	0.	0.
MEAGHAN E. PIERCE-DELANEY-LYNCH 560 STATE STREET , APT. 4C BROOKLYN, NE 11217	TRUSTEE 1.00	0.	0.	0.
EMILY M. PIERCE-DELANEY 144 COTTAGE STREET BUFFALO, NY 14201	TRUSTEE 1.00	2,500.	0.	0.

2 Compensation of five highest-paid employees (other than those included on line 1). If none, enter "NONE."

(a) Name and address of each employee paid more than $50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over $50,000 ▶ 0

Part VIII **Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors** *(continued)*

3 Five highest-paid independent contractors for professional services. If none, enter "NONE."

(a) Name and address of each person paid more than $50,000	(b) Type of service	(c) Compensation
NONE		
Total number of others receiving over $50,000 for professional services ▶		0

Part IX-A **Summary of Direct Charitable Activities**

List the foundation's four largest direct charitable activities during the tax year Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc	Expenses
1 N/A	
2	
3	
4	

Part IX-B **Summary of Program-Related Investments**

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
1 N/A	
2	
All other program-related investments See instructions 3	
Total. Add lines 1 through 3 ▶	0.

Form **990-PF** (2010)

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Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc , purposes		
a	Average monthly fair market value of securities	1a	1,128,738.
b	Average of monthly cash balances	1b	123,572.
c	Fair market value of all other assets	1c	
d	**Total** (add lines 1a, b, and c)	1d	1,252,310.
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation) — 1e: 0.		
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	1,252,310.
4	Cash deemed held for charitable activities Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	18,785.
5	**Net value of noncharitable-use assets.** Subtract line 4 from line 3 Enter here and on Part V, line 4	5	1,233,525.
6	**Minimum investment return.** Enter 5% of line 5	6	61,676.

Part XI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ▶ ☐ and do not complete this part)

1	Minimum investment return from Part X, line 6	1	61,676.
2a	Tax on investment income for 2010 from Part VI, line 5 — 2a: 2,605.		
b	Income tax for 2010 (This does not include the tax from Part VI) — 2b:		
c	Add lines 2a and 2b	2c	2,605.
3	Distributable amount before adjustments Subtract line 2c from line 1	3	59,071.
4	Recoveries of amounts treated as qualifying distributions	4	0.
5	Add lines 3 and 4	5	59,071.
6	Deduction from distributable amount (see instructions)	6	0.
7	**Distributable amount** as adjusted Subtract line 6 from line 5 Enter here and on Part XIII, line 1	7	59,071.

Part XII Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc , purposes		
a	Expenses, contributions, gifts, etc - total from Part I, column (d), line 26	1a	50,670.
b	Program-related investments - total from Part IX-B	1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc , purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	**Qualifying distributions.** Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	50,670.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income Enter 1% of Part I, line 27b	5	0.
6	**Adjusted qualifying distributions.** Subtract line 5 from line 4	6	50,670.

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
1 Distributable amount for 2010 from Part XI, line 7				59,071.
2 Undistributed income, if any, as of the end of 2010				
a Enter amount for 2009 only			41,186.	
b Total for prior years: ______, ______, ______		0.		
3 Excess distributions carryover, if any, to 2010				
a From 2005				
b From 2006				
c From 2007				
d From 2008				
e From 2009				
f Total of lines 3a through e	0.			
4 Qualifying distributions for 2010 from Part XII, line 4 ▶ $ 50,670.				
a Applied to 2009, but not more than line 2a			41,186.	
b Applied to undistributed income of prior years (Election required - see instructions)		0.		
c Treated as distributions out of corpus (Election required - see instructions)	0.			
d Applied to 2010 distributable amount				9,484.
e Remaining amount distributed out of corpus	0.			
5 Excess distributions carryover applied to 2010 (If an amount appears in column (d), the same amount must be shown in column (a).)	0.			0.
6 **Enter the net total of each column as indicated below:**				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	0.			
b Prior years' undistributed income Subtract line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed		0.		
d Subtract line 6c from line 6b Taxable amount - see instructions		0.		
e Undistributed income for 2009 Subtract line 4a from line 2a Taxable amount - see instr			0.	
f Undistributed income for 2010 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2011				49,587.
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3)	0.			
8 Excess distributions carryover from 2005 not applied on line 5 or line 7	0.			
9 **Excess distributions carryover to 2011.** Subtract lines 7 and 8 from line 6a	0.			
10 Analysis of line 9				
a Excess from 2006				
b Excess from 2007				
c Excess from 2008				
d Excess from 2009				
e Excess from 2010				

Part XIV Private Operating Foundations (see instructions and Part VII-A, question 9) N/A

1 a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2010, enter the date of the ruling ▶

b Check box to indicate whether the foundation is a private operating foundation described in section ☐ 4942(j)(3) or ☐ 4942(j)(5)

	Tax year	Prior 3 years			
	(a) 2010	(b) 2009	(c) 2008	(d) 2007	(e) Total
2 a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed					
b 85% of line 2a					
c Qualifying distributions from Part XII, line 4 for each year listed					
d Amounts included in line 2c not used directly for active conduct of exempt activities					
e Qualifying distributions made directly for active conduct of exempt activities Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the alternative test relied upon a "Assets" alternative test - enter (1) Value of all assets					
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b "Endowment" alternative test - enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed					
c "Support" alternative test - enter (1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					
(3) Largest amount of support from an exempt organization					
(4) Gross investment income					

Part XV Supplementary Information (Complete this part only if the foundation had $5,000 or more in assets at any time during the year-see the instructions.)

1 **Information Regarding Foundation Managers:**

a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than $5,000) (See section 507(d)(2))

PHYLLIS WENDT PIERCE

b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest

NONE

2 **Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:**

Check here ▶ ☐ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds If the foundation makes gifts, grants, etc (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d

a The name, address, and telephone number of the person to whom applications should be addressed

SEE STATEMENT 8

b The form in which applications should be submitted and information and materials they should include

c Any submission deadlines

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors

Part XV Supplementary Information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
a Paid during the year				
SEE STATEMENT 9				
Total			▶ 3a	44,661.
b Approved for future payment				
NONE				
Total			▶ 3b	0.

Part XVI-A Analysis of Income-Producing Activities

Enter gross amounts unless otherwise indicated	Unrelated business income (a) Business code	Unrelated business income (b) Amount	Excluded by section 512, 513, or 514 (c) Exclusion code	Excluded by section 512, 513, or 514 (d) Amount	(e) Related or exempt function income
1 Program service revenue					
a					
b					
c					
d					
e					
f					
g Fees and contracts from government agencies					
2 Membership dues and assessments					
3 Interest on savings and temporary cash investments			14	142.	
4 Dividends and interest from securities			14	27,934.	
5 Net rental income or (loss) from real estate					
a Debt-financed property					
b Not debt-financed property					
6 Net rental income or (loss) from personal property					
7 Other investment income			14	-2,230.	
8 Gain or (loss) from sales of assets other than inventory			18	119,519.	
9 Net income or (loss) from special events					
10 Gross profit or (loss) from sales of inventory					
11 Other revenue					
a					
b					
c					
d					
e					
12 Subtotal Add columns (b), (d), and (e)		0.		145,365.	0.
13 Total. Add line 12, columns (b), (d), and (e)				13	145,365.

(See worksheet in line 13 instructions to verify calculations)

Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

Line No. ▼	Explain below how each activity for which income is reported in column (e) of Part XVI-A contributed importantly to the accomplishment of the foundation's exempt purposes (other than by providing funds for such purposes)
	N/A

Part XVII Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations

			Yes	No
1	Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?			
a	Transfers from the reporting foundation to a noncharitable exempt organization of			
	(1) Cash	1a(1)		X
	(2) Other assets	1a(2)		X
b	Other transactions			
	(1) Sales of assets to a noncharitable exempt organization	1b(1)		X
	(2) Purchases of assets from a noncharitable exempt organization	1b(2)		X
	(3) Rental of facilities, equipment, or other assets	1b(3)		X
	(4) Reimbursement arrangements	1b(4)		X
	(5) Loans or loan guarantees	1b(5)		X
	(6) Performance of services or membership or fundraising solicitations	1b(6)		X
c	Sharing of facilities, equipment, mailing lists, other assets, or paid employees	1c		X

d If the answer to any of the above is "Yes," complete the following schedule Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting foundation If the foundation received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received

(a) Line no	(b) Amount involved	(c) Name of noncharitable exempt organization	(d) Description of transfers, transactions, and sharing arrangements
		N/A	

2a Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? ☐ Yes ☒ No

b If "Yes," complete the following schedule

(a) Name of organization	(b) Type of organization	(c) Description of relationship
N/A		

Sign Here

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than taxpayer or fiduciary) is based on all information of which preparer has any knowledge

Signature of officer or trustee: [signature] Date: 4/6/2012 Title: Trustee

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
HADLEY & ASSOCIATES	[signature]	4/6/12		

Firm's name ▶ HADLEY & ASSOCIATES Firm's EIN ▶

Firm's address ▶ 241 MAIN STREET, SUITE 100 BUFFALO, NY 14203 Phone no 716-852-2200

Schedule B (Form 990, 990-EZ, or 990-PF)
Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ Attach to Form 990, 990-EZ, or 990-PF.

OMB No 1545-0047

2010

Name of the organization

SIMPLE GIFTS FUND

Employer identification number

16-1512132

Organization type (check one):

Filers of:	**Section:**
Form 990 or 990-EZ	☐ 501(c)( ) (enter number) organization
	☐ 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation
	☐ 527 political organization
Form 990-PF	☒ 501(c)(3) exempt private foundation
	☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation
	☐ 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule.**
Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, $5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

Special Rules

☐ For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of **(1)** $5,000 or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.

☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than $1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not aggregate to more than $1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of $5,000 or more during the year. ▶ $ ____________

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization	Employer identification number
SIMPLE GIFTS FUND	16-1512132

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	PHYLLIS W. PIERCE CHARITABLE LEAD ANNUITY TRUST 70 WEST CHIPPEWA STREET, SUITE 609 BUFFALO, NY 14202	$ 72,469.	Person [X] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)
		$	Person [ ] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)
		$	Person [ ] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)
		$	Person [ ] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)
		$	Person [ ] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)
		$	Person [ ] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)

Name of organization	Employer identification number
SIMPLE GIFTS FUND	16-1512132

Part II Noncash Property (see instructions)

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	

Name of organization	Employer identification number
SIMPLE GIFTS FUND	16-1512132

Part III **Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations aggregating more than $1,000 for the year.** Complete columns **(a)** through **(e) and** the following line entry. For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc., contributions of **$1,000 or less** for the year. (Enter this information once. See instructions.) ▶ $

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee

Part IV Capital Gains and Losses for Tax on Investment Income

	(a) List and describe the kind(s) of property sold, e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co	(b) How acquired P - Purchase D - Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
1a	175 SHS. ALLIANCEBERSTEIN INCOME FUND INC.	P	02/09/11	09/30/11
b	275 SHS. AMERICAN EXPRESS CO.	P	04/09/97	02/16/11
c	102 SHS. AMERIPRISE FINANCIAL INC.	P	04/09/97	02/09/11
d	245 SHS. BAKER HUGHS, INC.	P	VARIOUS	06/06/11
e	154 SHS. BANK OF AMERICA	P	VARIOUS	02/16/11
f	225 SHS. BAXTER INTERNATIONAL INC.	P	VARIOUS	02/09/11
g	489 SHS. BUCKEYE GP HOLDINGS L.P.	P	06/21/07	06/06/11
h	350 SHS. CISCO SYSTEMS, INC.	P	VARIOUS	02/09/11
i	470 SHS. CVS CAREMARK CORP.	P	VARIOUS	02/09/11
j	70 SHS. DEVON ENERGY CORPORATION	P	VARIOUS	06/06/11
k	545 SHS. DISNEY (WALT) CO.	P	VARIOUS	02/09/11
l	1,219 SHS. ENTERPRISE PRODUCTS PARTNERSHIP L.P.	P	VARIOUS	06/06/11
m	61 SHS. FRONTIER COMMUNICATIONS CORPORATION	P	08/31/06	02/09/11
n	18,443.806 SHS. GOLDMAN SACHS CORE FIXED INCOME F	P	VARIOUS	02/07/11
o	4,453.214 SHS. GOLDMAN SACHS HIGH YIELD INSTL FUN	P	VARIOUS	02/07/11

	(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a	1,404.		1,328.	76.
b	12,876.		4,948.	7,928.
c	6,272.		1,307.	4,965.
d	17,958.		14,010.	3,948.
e	2,289.		13,620.	-11,331.
f	11,136.		11,221.	-85.
g	30,385.		13,110.	17,275.
h	7,736.		7,805.	-69.
i	15,674.		16,829.	-1,155.
j	5,717.		5,441.	276.
k	23,768.		15,236.	8,532.
l	50,076.		17,564.	32,512.
m	574.		536.	38.
n	179,274.		180,245.	-971.
o	33,132.		36,825.	-3,693.

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

	(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any	(l) Losses (from col (h)) Gains (excess of col (h) gain over col (k), but not less than "-0-")
a				76.
b				7,928.
c				4,965.
d				3,948.
e				-11,331.
f				-85.
g				17,275.
h				-69.
i				-1,155.
j				276.
k				8,532.
l				32,512.
m				38.
n				-971.
o				-3,693.

2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 / If (loss), enter "-0-" in Part I, line 7 }	2	
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) If (loss), enter "-0-" in Part I, line 8	3	

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Part IV . Capital Gains and Losses for Tax on Investment Income

	(a) List and describe the kind(s) of property sold, e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co	(b) How acquired P - Purchase D - Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
1a	2,296.174 SHS. GOLDMAN SACHS REAL ESTATE CL A	P	VARIOUS	02/07/11
b	40 SHS. GOOGLE, INC.	P	VARIOUS	02/16/11
c	1,432 SHS. ISHARES MSCI EAFE INDEX FUND	P	05/19/04	VARIOUS
d	925 SHS. ISHARES MSCI AUSTRALIA INDEX FUND	P	VARIOUS	06/14/11
e	225 SHS. ISHARES MSCI TURKEY	P	VARIOUS	02/23/11
f	535 SHS. ISHARES S&P LATIN AMERICA 40 INDEX FUND	P	VARIOUS	05/02/11
g	900 SHS. ISHARES RUSSELL MIDCAP VALUE INDEX FUND	P	VARIOUS	06/07/11
h	1,580 SHS. ISHARES RUSSELL 1000 INDEX FD	P	VARIOUS	10/05/11
i	50 SHS. ISHARES RUSSELL 2000 INDEX FD	P	02/09/11	03/17/11
j	400 SHS. ISHARES TR S&P SM CAP 600 INDEX FD	P	VARIOUS	05/12/11
k	50 SHS. ISHARES BARCLAYS TREAS INFLATION PROTECTE	P	02/09/11	09/30/11
l	25 SHS. ISHARES JP MORGAN EM BOND FD	P	02/09/11	09/30/11
m	225 SHS. ISHARES BARCLAYS INTERMED GOVT CR BD FD	P	02/09/11	02/16/11
n	35 SHS. ISHARES BARCLAYS INTERMEDIATE CR BD FD	P	02/09/11	09/30/11
o	25 SHS. ISHARES BARCLAYS 1-3 YR CD BD FD	P	02/09/11	09/30/11

	(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a	29,896.		31,901.	-2,005.
b	24,943.		18,676.	6,267.
c	77,335.		64,039.	13,296.
d	24,170.		23,821.	349.
e	13,365.		13,979.	-614.
f	28,870.		27,276.	1,594.
g	42,191.		42,355.	-164.
h	98,860.		106,163.	-7,303.
i	3,953.		4,031.	-78.
j	29,868.		28,269.	1,599.
k	5,732.		5,264.	468.
l	2,640.		2,620.	20.
m	24,030.		24,009.	21.
n	3,742.		3,661.	81.
o	2,600.		2,607.	-7.

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

	(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any	(l) Losses (from col (h)) Gains (excess of col. (h) gain over col (k), but not less than "-0-")
a				-2,005.
b				6,267.
c				13,296.
d				349.
e				-614.
f				1,594.
g				-164.
h				-7,303.
i				-78.
j				1,599.
k				468.
l				20.
m				21.
n				81.
o				-7.

2	Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 If (loss), enter "-0-" in Part I, line 7 }	2	
3	Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) If (loss), enter "-0-" in Part I, line 8	3	

Part IV Capital Gains and Losses for Tax on Investment Income

	(a) List and describe the kind(s) of property sold, e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co	(b) How acquired P - Purchase D - Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
1a	25 SHS. S&P U S PREFERRED STK INDEX FD	P	02/09/11	09/30/11
b	260 SHS. JPMORGAN CHASE & CO.	P	VARIOUS	02/16/11
c	853 SHS. MAGELLAN MIDSTREAM PARTNERS, L.P.	P	06/14/07	06/06/11
d	170 SHS. MCGRAW-HILL COS., INC.	P	VARIOUS	02/16/11
e	340 SHS. MEDTRONIC INC.	P	VARIOUS	02/09/11
f	160 SHS. MERCK & CO., INC.	P	07/02/07	02/16/11
g	25 SHS. MFS CHARTER INCOME TRUST SBI	P	02/09/11	09/30/11
h	150 SHS. MFS INTERMEDIATE INCM TR SBI	P	02/09/11	09/30/11
i	840 SHS. MICROSOFT CORPORATION	P	VARIOUS	02/16/11
j	500 SHS. ONEOK INC.	P	06/18/07	06/06/11
k	315 SHS. PEPSICO INC.	P	VARIOUS	02/09/11
l	60 SHS. PIMCO 1-5 YEAR U S TIPS INDEX	P	05/19/11	09/30/11
m	25 SHS. POWERSHARES GLOBAL EXCHANGE EMERGING MARK	P	02/06/11	09/30/11
n	290 SHS. PRAXAIR, INC.	P	VARIOUS	02/15/11
o	1,075 SHS. PROSHARES SHORT 20+ YEAR TREAS	P	VARIOUS	09/14/11

	(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a	896.		979.	-83.
b	12,469.		10,068.	2,401.
c	49,473.		27,294.	22,179.
d	6,472.		8,774.	-2,302.
e	13,533.		9,750.	3,783.
f	5,280.		7,925.	-2,645.
g	215.		229.	-14.
h	915.		914.	1.
i	22,673.		21,938.	735.
j	34,265.		25,520.	8,745.
k	20,208.		14,349.	5,859.
l	3,184.		3,228.	-44.
m	658.		654.	4.
n	28,072.		14,418.	13,654.
o	37,464.		49,279.	-11,815.

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

	(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any	(l) Losses (from col (h)) Gains (excess of col (h) gain over col (k), but not less than "-0-")
a				-83.
b				2,401.
c				22,179.
d				-2,302.
e				3,783.
f				-2,645.
g				-14.
h				1.
i				735.
j				8,745.
k				5,859.
l				-44.
m				4.
n				13,654.
o				-11,815.

2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 / If (loss), enter "-0-" in Part I, line 7 }	2	
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) If (loss), enter "-0-" in Part I, line 8	3	

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05-01-10

Part IV Capital Gains and Losses for Tax on Investment Income

	(a) List and describe the kind(s) of property sold, e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co	(b) How acquired P - Purchase D - Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
1a	1,000 SHS. PROSHARES SHORT S&P 500	P	06/07/11	08/19/11
b	1,385 SHS. PROSHARES SHORT RUSSELL 2000	P	06/28/11	08/02/11
c	305 SHS. QUALCOMM, INC.	P	VARIOUS	02/09/11
d	270 SHS. RESEARCH IN MOTION	P	VARIOUS	02/16/11
e	155 SHS. SCHLUMBERGER LTD.	P	VARIOUS	06/06/11
f	1,200 SHS. SELECT SECTOR SPDR INDUSTRIAL	P	VARIOUS	08/09/11
g	680 SHS. SPDR BARCLAYS CAP INTERMEDIATE TERM CORP	P	05/23/11	VARIOUS
h	355 SHS. SPDR SER TR S&P DIVID ETF	P	VARIOUS	03/16/11
i	75 SHS. SPDR SERIES TR BARCLAYS HIGH YIELD BD ETF	P	02/09/11	09/30/11
j	985 SHS. SPRINT NEXTEL CORP.	P	VARIOUS	02/09/11
k	230 SHS. STRYKER CORP.	P	VARIOUS	02/16/11
l	350 SHS. SUNCOR ENERGY, INC.	P	VARIOUS	06/06/11
m	562 SHS. SYNOVUS FINANCIAL	P	12/24/96	02/15/11
n	160 SHS. TARGET CORP.	P	VARIOUS	02/15/11
o	367 SHS. THE BANK OF NEW YORK MELLON CORPORATION	P	VARIOUS	02/16/11

	(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a	46,930.		41,929.	5,001.
b	43,142.		41,785.	1,357.
c	17,108.		11,099.	6,009.
d	18,498.		7,402.	11,096.
e	13,025.		6,286.	6,739.
f	35,527.		44,017.	-8,490.
g	22,811.		22,692.	119.
h	18,522.		18,859.	-337.
i	2,740.		3,030.	-290.
j	4,238.		19,225.	-14,987.
k	14,039.		10,923.	3,116.
l	13,811.		11,559.	2,252.
m	1,620.		3,449.	-1,829.
n	8,637.		5,602.	3,035.
o	11,466.		13,194.	-1,728.

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

	(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any	(l) Losses (from col (h)) Gains (excess of col (h) gain over col (k), but not less than "-0-")
a				5,001.
b				1,357.
c				6,009.
d				11,096.
e				6,739.
f				-8,490.
g				119.
h				-337.
i				-290.
j				-14,987.
k				3,116.
l				2,252.
m				-1,829.
n				3,035.
o				-1,728.

2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 / If (loss), enter "-0-" in Part I, line 7 }	2	
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) If (loss), enter "-0-" in Part I, line 8	3	

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Part IV Capital Gains and Losses for Tax on Investment Income

	(a) List and describe the kind(s) of property sold, e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co	(b) How acquired P - Purchase D - Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
1a	330 SHS. THE TRAVELERS COMPANIES, INC.	P	VARIOUS	02/09/11
b	415 SHS. THERMO FISHER SCIENTIFIC INC.	P	VARIOUS	02/09/11
c	271 SHS. TOTAL SYSTEM SERVICES, INC.	P	12/24/96	02/16/11
d	235 SHS. UNITED TECHNOLOGIES CORP.	P	VARIOUS	02/16/11
e	545 SHS. VANGUARD INTL EQUITY INDEX FDS FTSE ALL-	P	VARIOUS	09/23/11
f	255 SHS. VERIZON COMMUNICATIONS INC.	P	08/31/06	02/09/11
g	54 SHS. WELLS FARGO & CO.	P	VARIOUS	02/16/11
h	GSI 5, LLC	P	01/02/02	11/30/11
i	CAPITAL GAINS DIVIDENDS			
j				
k				
l				
m				
n				
o				

	(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a	19,276.		15,591.	3,685.
b	23,486.		19,690.	3,796.
c	4,795.		4,372.	423.
d	19,987.		13,964.	6,023.
e	20,775.		26,628.	-5,853.
f	9,321.		8,138.	1,183.
g	1,800.		15,259.	-13,459.
h	280.			280.
i	150.			150.
j				
k				
l				
m				
n				
o				

	Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69			(l) Losses (from col (h)) Gains (excess of col (h) gain over col (k), but not less than "-0-")
	(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any	
a				3,685.
b				3,796.
c				423.
d				6,023.
e				-5,853.
f				1,183.
g				-13,459.
h				280.
i				150.
j				
k				
l				
m				
n				
o				

2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 / If (loss), enter "-0-" in Part I, line 7 }	2	119,519.
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) If (loss), enter "-0-" in Part I, line 8	3	N/A

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FORM 990-PF	INTEREST ON SAVINGS AND TEMPORARY CASH INVESTMENTS	STATEMENT 1

SOURCE	AMOUNT
GOLDMAN SACHS & CO.	64.
MORGANSTANLEY SMITHBARNEY	78.
TOTAL TO FORM 990-PF, PART I, LINE 3, COLUMN A	142.

FORM 990-PF	DIVIDENDS AND INTEREST FROM SECURITIES	STATEMENT 2

SOURCE	GROSS AMOUNT	CAPITAL GAINS DIVIDENDS	COLUMN (A) AMOUNT
BUCKEYE GP HOLDINGS LP #11-3776228	2.	0.	2.
BUCKEYE PARTNERS LP #23-2432497	7.	0.	7.
ENTERPRISE PRODUCTS PARTNERS L.P. #76-0568219	22.	0.	22.
GOLDMAN, SACHS & CO.	4,460.	0.	4,460.
MAGELLAN MIDSTREAM PARTNERS, L.P. #73-1599053	1.	0.	1.
MORGANSTANLEY SMITHBARNEY	23,592.	150.	23,442.
TOTAL TO FM 990-PF, PART I, LN 4	28,084.	150.	27,934.

FORM 990-PF	OTHER INCOME	STATEMENT 3

DESCRIPTION	(A) REVENUE PER BOOKS	(B) NET INVEST-MENT INCOME	(C) ADJUSTED NET INCOME
BUCKEYE GP HOLDINGS LP #11-3776228	-126.	-126.	
ENTERPRISE PRODUCTS PARTNERS L.P. #76-0568219	-1,436.	-1,436.	
BUCKEYE PARTNERS LP #23-2432497	-219.	-219.	
MAGELLAN MIDSTREAM PARTNERS, L.P. #73-1599053	-449.	-449.	
TOTAL TO FORM 990-PF, PART I, LINE 11	-2,230.	-2,230.	

FORM 990-PF ACCOUNTING FEES STATEMENT 4

DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
HADLEY & ASSOCIATES	2,500.	625.		1,875.
TO FORM 990-PF, PG 1, LN 16B	2,500.	625.		1,875.

FORM 990-PF OTHER PROFESSIONAL FEES STATEMENT 5

DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
GOLDMAN, SACHS & CO.	3,159.	3,159.		0.
MORGANSTANLEY SMITHBARNEY	10,037.	10,037.		0.
TO FORM 990-PF, PG 1, LN 16C	13,196.	13,196.		0.

FORM 990-PF OTHER EXPENSES STATEMENT 6

DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
MISCELLANEOUS	16.	16.		0.
DUES & SUBSCRIPTIONS	1,239.	310.		929.
NYS FILING FEE	250.	0.		250.
ENTERPRISE PRODUCTS PARTNERS, L.P. #76-0568219	4.	0.		0.
MAGELLAN MIDSTREAM PARTNERS, L.P. #73-1599053	9.	0.		0.
TO FORM 990-PF, PG 1, LN 23	1,518.	326.		1,179.

FORM 990-PF CORPORATE STOCK STATEMENT 7

DESCRIPTION	BOOK VALUE	FAIR MARKET VALUE
31 SHS. CITIGROUP, INC.	852.	852.
1,025 SHS. ALLIANCEBERNSTEIN INCOME FUND INC.	8,333.	8,333.
860 SHS. ISHARES TR S&P 500 INDEX FD	107,844.	107,844.
355 SHS. ISHARES S&P LATIN AMERICA 40 INDE3X FUND	15,485.	15,485.
800 SHS. ISHARES MSCI EAFE INDEX FUND	40,992.	40,992.
590 ISHARES TR S&P MIDCAP 400 INDEX FD	52,180.	52,180.
480 SHS. ISHARES RUSSELL 2000 INDEX FD	35,390.	35,390.
900 SHS. ISHARES R3000 GROWTH INDEX FD	42,768.	42,768.
675 SHS. ISHARES DOW JONES U S TECH INDEX FD	43,727.	43,727.
480 SHS. ISHARES TR S&P SM CAP 600 INDEX FD	32,491.	32,491.
325 SHS. ISHARES BARCLAYS TREAS INFLATION PROTECTED SECS FD	37,940.	37,940.
275 SHS. ISHARES BARCLAYS US SGGR BOND FD	30,080.	30,080.
275 SHS. ISHARES JP MORGAN EM BOND FD	29,848.	29,848.
120 SHS. ISHARES BARCLAYS MBS BOND FD	12,936.	12,936.
630 SHS. ISHARES BARCLAYS INTERMEDIATE CR BD FD	66,881.	66,881.
475 SHS. ISHARES BARCLAYS 1-3 YR CD BD FD	49,300.	49,300.
750 SHS. ISHARES S&P U S PREFERRED STK INDEXD FD	26,955.	26,955.
1,517 SHS. LOOMIS BOND FUND INST'L CLASS	21,174.	21,174.
675 SHS. MARKET VECTORS GOLD MINERS ETF TR	40,777.	40,777.
490 SHS. MARKET VECTORS EMERGING MKTS LOCAL CURRENCY BOND ETF	12,181.	12,181.
975 SHS. MFS CHARTER INCOME TRUST SBI	8,707.	8,707.
1,350 SHS. MFS INTERMEDIATE INCM TR SBI	8,600.	8,600.
725 SHS. PIMCO 1-5 YEAR U S TIPS INDEX	38,874.	38,874.
2,036 SHS. PIMCO TOTAL RETURN FUND CL P	21,957.	21,957.
1,989 SHS. PIONEER STRATEGIC INCOME FD Y	21,061.	21,061.
725 SHS. POWERSHARES GLOBAL EXCHANGE EMERGING MARKETS SOVEREIGN DEBT PORTFOL	19,532.	19,532.
725 SHS. SEL SECT SPDR CONS DISCRETION CONSUMER DISCRETIONARY	28,086.	28,086.
375 SHS. SELECT SECTOR SPDR ENERGY	26,576.	26,576.
1,375 SHS. SEL SECT SPDR CONSUMER STAPLES	43,863.	43,863.
900 SHS. SPDR INDEX SHS FDS S&P INTL SMALL CAP ETF	24,030.	24,030.
585 SHS. SPDR BARCLAYS CAP INTERMEDIATE TERM CORPORATE BOND ETF	19,328.	19,328.
600 SHS. SPDR SER TR S&P PHARMACEUTICALS ETF	30,090.	30,090.
425 SHS. SPDR SER TR S&P BIOTECH ETF	27,736.	27,736.
1,200 SHS. SPDR SERIES TR BARCLAYS HIGH YIELD BD ETF	45,456.	45,456.
1,350 SHS. VANGUARD MSCI EMERGING MKTS ETF	55,107.	55,107.
725 SHS. VANGUARD REIT ETF	40,549.	40,549.
260 SHS. WISDOMTREE MANAGED FUTURES STRETEGY FUND	12,012.	12,012.
850 SHS. WISDOMTREE TR DIVID EX FINANCIALS FUND	43,469.	43,469.
TOTAL TO FORM 990-PF, PART II, LINE 10B	1,223,167.	1,223,167.

FORM 990-PF GRANT APPLICATION SUBMISSION INFORMATION STATEMENT 8
PART XV, LINES 2A THROUGH 2D

NAME AND ADDRESS OF PERSON TO WHOM APPLICATIONS SHOULD BE SUBMITTED

PHYLLIS WENDT PIERCE
241 MAIN STREET, SUITE 100
BUFFALO, NE YORK 14203

TELEPHONE NUMBER

716-852-2200

FORM AND CONTENT OF APPLICATIONS

LETTER DESCRIBING AGENCY PURPOSE, TOTAL COST OF PROJECT, AMOUNT REQUESTED AND COPY OF IRS EXEMPT LETTER.

ANY SUBMISSION DEADLINES

NONE

RESTRICTIONS AND LIMITATIONS ON AWARDS

LIMITED TO PRESELECTED ORGANIZATIONS AND SHALL INCLUDE ONLY RELIGIOUS, CHARITABLE, SCIENTIFIC, LITERACY, OR EDUCATIONAL PURPOSES WITHIN THE MEANING OF THOSE TERMS AS USED IN SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE, BUT ONLY SUCH PURPOSES AS ARE PERMITTED UNDER THE LAWS OF THE STATE OF NEW YORK WITH RESPECT TO CHARITABLE TRUSTS.

FORM 990-PF — GRANTS AND CONTRIBUTIONS PAID DURING THE YEAR — STATEMENT 9

RECIPIENT NAME AND ADDRESS	RECIPIENT RELATIONSHIP AND PURPOSE OF GRANT	RECIPIENT STATUS	AMOUNT
BUFFALO NIAGARA CONVENTION & VISTORS BUREAU FOUNDATION 617 MAIN STREET BUFFALO, NY 14203	MULTIPART VIDEO SERIES	PUBLIC	3,000.
BUFFALO PHILHARMONIC ORCHESTRA 499 FRANKLIN STREET BUFFALO, NY 14202	ENDOWMENT FUND	PUBLIC	3,335.
DOCTORS WITHOUT BORDERS 333 7TH AVENUE NEW YORK, NY 10001	HAITI RELIEF	PUBLIC	100.
FUND FOR SOUTHERN COMMUNITIES 315 W. PRINCE DE LEON AVE., SUITE 1601 DECATUR, GA 30030	ANNUAL FUND	PUBLIC	250.
GIRLS INC. OF NORTHWEST OREGON 105 SE TAYLOR, SUITE 205 PORTLAND, OR 97214	ANNUAL FUND	PUBLIC	7,000.
GRASSROOTS GARDENS OF BUFFALO P.O. BOX 351 BUFFALO, NY 14201	BUILDING & OFFICE EQUIPMENT	PUBLIC	6,000.
GRAYCLIFF CONSERVANCY INC. 6472 LAKE SHORE ROAD DERBY, NY 14047	GENERAL FUND	PUBLIC	250.
JUST BUFFALO LITERACY CENTER 1 LAFAYETTE SQUARE BUFFALO, NY 14203	ANNUAL FUND	PUBLIC	100.

OREGON PUBLIC BROADCASTING 7140 SW MACADAM AVENUE PORTLAND, OR 97219	GENERAL FUND	PUBLIC	250.
PARK SCHOOL OF BUFFALO, THE 4625 HARLEM ROAD SNYDER, NY 14226	CAPITAL PROJECT	PUBLIC	5,626.
PUSH, INC. 271 GRANT STREET BUFFALO, NY 14213	DEVELOPMENTAL STAFF	PUBLIC	18,000.
WESTERN NEW YORK GRANTMAKERS ASSOCIATION 712 MAIN STREET BUFFALO, NY 14202	ANNUAL FEE	PUBLIC	500.
WNED BROADCASTING 17 HORIZONS PLAZA BUFFALO, NY 14202	GENERAL FUND	PUBLIC	250.
TOTAL TO FORM 990-PF, PART XV, LINE 3A			44,661.

Bee Group Newspapers

WNY s Leading Suburban Newspapers

STATE OF NEW YORK) ss.

COUNTY OF ERIE)

— LEGAL NOTICE —

The November 30, 2011 annual report of Simple Gifts Fund is available at its principal office, 241 Main St., Ste 100, Buffalo, NY 14203 for inspection during regular business hours by any citizen who requests it within 180 days after the day of publication of this notice The Principal Manager of the Fund is Ms Phyllis Wendt Pierce (716) 852-2200

Jan 25

Theresa Cross being duly sworn, disposes and says that (s)he is the Circulation Assistant of the AMHERST BEE, a public newspaper published at Buffalo, New York, that the notice of which the annexed printed slip taken from said newspaper, is a copy, was inserted and published therein once a week for one weeks, the first insertion being on the 25th day of January, 2012 and the last insertion being on the 25th day of January, 2012

Subscribed and sworn to before me this
25th day of January, 2012

Carol L. Malek

Carol L. Malek

Theresa Cross
Authorized Designee of George J Measer, III, Publisher of the AMHERST BEE

Notary Public, State of New York
Qualified in Erie County
My Commission Expires August 30, 2013