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Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

OMB No 1545-0047

Department of the Treasury

benefit trust or private foundation) ► The organization may have to use a copy of this return to satisfy state reporting requirements Inspection Internal Revenue Service 09/30, **20** 11 10/01, 2010, and ending A For the 2010 calendar year, or tax year beginning C Name of organization AMERICAN ASSOCIATION OF D Employer identification number B Check if applicable 55-0526930 ZOOLOGICAL PARKS AND AQUARIUMS, INC. Address Doing Business As Number and street (or P O box if mail is not delivered to street address) Room/suite E Telephone number Name chance 8403 COLESVILLE ROAD, SUITE 710 (301) 562-0777 City or town, state or country, and ZIP + 4 Amended return SILVER SPRING, MD 20910 G Gross receipts \$ 18,841,032. Application F Name and address of principal officer JAMES D. MADDY H(a) Is this a group return for Yes SAME AS C ABOVE H(b) Are all affiliates included? X | 501(c)(3) If "No." attach a list (see instructions) 4947(a)(1) or Tax-exempt status 501(c) (Website: WWW.AZA.ORG H(c) Group exemption number L Year of formation 1971 M State of legal domicile WΛ Form of organization | X | Corporation Trust Other > Summary Part I Briefly describe the organization's mission or most significant activities THE AAZPA IS AN EDUCATIONAL ORGANIZATION DEDICATED TO THE ADVANCEMENT Activities & Governance OF ZOOLOGICAL PARKS AND AQUARIUMS FOR CONSERVATION, SCIENTIFIC STUDIES, AND RECREATION. 2 Check this box ▶ If the organization discontinued its operations or disposed of more than 25% of its net assets Number of voting members of the governing body (Part VI, line 1a) 13. Number of independent voting members of the governing body (Part VI, line 1b) 13. 4 Total number of individuals employed in calendar year 2010 (Part V, line 2a) Total number of volunteers (estimate if necessary) 350. 312,441. 7a Total gross unrelated business revenue from Part VIII, column (C), line 12 **b** Net unrelated business taxable income from Form 990-T, line 34 36,052. Current Year 1.796.223 1,323,405. Contributions and grants (Part VIII, line 1h) Program service revenue (Part VIII, line 2g) 4,610,129 4,813,372. 9 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 219,372 197,126. 10 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 194,798 217,786. 12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12). . . 6,820,522 6,551,689. Grants and similar amounts paid (Part IX, column (A), lines 1-3) $\overline{357,041}$ 455,630. Benefits paid to or for members (Part IX, column (A), line 4) Ο. 14 2,840,602. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 3,047,593. 16a Professional fundraising fees (Part IX, column (A), line 11e) b Total fundraising expenses (Part IX, column (D), line 25) ▶ 3,038,788 2,966,207. Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f) Total expenses Add lines 13-17 (must equal Part IX, column (A) TECEIVED 6,236,431 6,469,430. 584,091 82,259. 19 Revenue less expenses Subtract line 18 from line 12. 5 Beginning of Current Year End of Year ഗ O 11,765,479 12,085,074. 20 Total assets (Part X, line 16) 2,103,758 Total liabilities (Part X, line 26) 2,430,095. 21 9,661,721 9,654,979. Net assets or fund balances Subtract line 21 from line 20 Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information Sign Here Print/Type preparer's name Check if Preparer's signati () Shea Paid P00957510 employed Preparer WATKINS MEEGAN LLC Firm's EIN 52-1297695

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May the IRS discuss this return with the preparer shown above? (see instructions)

Phone no

Form 990 (2010)

301-654-7555

X Yes

Pa	Statement of Program Service Accomplishments Check if Schedule O contains a response to any question in this Part III	
1	Briefly describe the organization's mission: THE AAZPA IS AN EDUCATIONAL ORGANIZATION DEDICATED TO THE ADVANCEMENT	
	OF ZOOLOGICAL PARKS AND AQUARIUMS FOR CONSERVATION, SCIENTIFIC	
	STUDIES, AND RECREATION.	
2		No.
2	If "Yes," describe these new services on Schedule O Did the organization cease conducting, or make significant changes in how it conducts, any program	
•		No
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.	
4 a	(Code)(Expenses 2,031,104 including grants of 815.)(Revenue \$1,511,676.) CONSERVATION EDUCATION: DEVELOPS AND PROMOTES PROGRAMS ON WILDLIFE CONSERVATION IN SUPPORT OF ZOOS AND AQUARIUMS. CONDUCTS CONTINUING EDUCATION ANNUALLY AND PROVIDES FOR EXCHANGE OF EDUCATIONAL INFORMATION THROUGH CONFERENCES (BIOLOGY, ELEPHANT MGMT., ETC.).	
4b	(Code)(Expenses \$1,024,859. Including grants of \$0)(Revenue \$348,576) PUBLIC EDUCATION & COMMUNICATION: PROVIDES EDUCATIONAL INFORMATION TO THE PUBLIC, MEDIA, ZOOS & AQUARIUMS REGARDING AAZPA PROGRAMS. MONITORS INDUSTRY NEWS. PROVIDES EXCHANGE OF EDUCATIONAL INFORMATION THROUGH PUBLICATIONS (NEWSLETTER TO MEMBERS, DIRECTORY, BROCHURES, PUBLICATIONS, WEBSITE).	
_		
4c	(Code) (Expenses \$1,171,948.Including grants of \$439,815.) (Revenue \$0.) CONSERVATION & SCIENCE: PROGRAM FACILITATES, SUPPORTS, PROMOTES AND COORDINATES COOPERATIVE ANIMAL MANAGEMENT, CONSERVATION AND SCIENTIFIC INITIATIVES OF AZA MEMBER INSTITUTIONS. PROGRAM PROVIDES GRANTS FOR ENDOWMENT FUND AND OTHER SOURCES FOR CONSERVATION AND RELATED SCIENTIFIC AND EDUCATIONAL INITIATIVES OF AZA MEMBER INSTITUTIONS AND COLLABORATORS.	
	Other program services (Describe in Schedule O) ATTACHMENT 1 (Expenses \$ 1,376,310 including grants of \$ 15,000.) (Revenue \$ 2,953,120.) Total program service expenses \$ 5,604,221.	

Part	V Checklist of Required Schedules			
	1		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3	ļ	X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			
	Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have			
	the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes,"			
	complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part			
	X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			
	complete Schedule D, Part N	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or			
	quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,		LÀ	
	VII, VIII, IX, or X as applicable	-15		
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete		v	
	Schedule D, Part VI	11a	Х	<u> </u>
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more	ا ا		
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more	ا ـ م ا		x
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		
a	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets	11d		x
_	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11e	Х	
	Did the organization report an amount for other habilities in Fart X, time 23° ii res, complete schedule b, Fart X Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	116		
	the organization's Separate of Consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	х	
122	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes,"			<u> </u>
12.0	complete Schedule D, Parts XI, XII, and XIII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
_	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	Х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,			
	business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and $N \cdot \cdot$	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			_
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services			۱
	on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on	ا ـ ا		,
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	ا مر ا		v
22	If "Yes," complete Schedule G, Part III	19	ļ	X
	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		<u> </u>
O	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	206		
	- 200 mers that operate one of more hospitals must attach addited injunctal statements (see instructions) + + + + +	1400	1	1

Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II. 2 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II. 2 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule II. If "Yes," for line 25. b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary penid exception? c Did the organization amantan an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? d Did the organization area that it engaged in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule I, Part I is 1. 25 Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person outstanding as of the end of the organization ansaction with a disqualified person outstanding as of the end of the organization shaped on the organization engage in an excess benefit transaction with a disqualified person outstanding as of the end of the organizations that year? If "Yes," complete Schedule I, Part IV. 25 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule II. Part IV. 27 Did the organization provide a grant or other assistance to an officer, direct	ge 4
Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 17 if "Yes," complete Schedule I, Parts I and ii	
ni the United States on Part IX, column (A), line 17 if "Yes," complete Schedule I, Parts I and iI. 21 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 27 if "Yes," complete Schedule I, Parts I and III. 22 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization answer line Schedule J and 10, 10, 10, 10, 10, 10, 10, 10, 10, 10,	No
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III. 23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J. 24 Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25. 25 Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 26 Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 27 Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 28 Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person or a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? 29 If "Yes," complete Schedule L, Part I. 29 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II. 29 Did the organization a party to a business transaction with one of the following parties (see Schedule L, Part II). 29 Did the organization as party to a business transaction with one of the following parties (see Schedule L, Part IV). 29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule L, Part IV. 29 Did the organization inqualte, terminate, or	
on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	
Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J. 23 X 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K If "No," go to line 25. b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary peniod exception?	
Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J. 23 X 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K If "No," go to line 25. b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary peniod exception?	X
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b is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I. 25b 26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II . 27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III . 28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions): a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV . 28a b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV . 28b c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct owner? If "Yes," complete Schedule L, Part IV . 28c 29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M Conservation contributions? If "Yes," complete Schedul	Х
year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I. 25b Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II . 27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III . 28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions): a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV . b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV . c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or key employee? If "Yes," complete Schedule M . 28 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M . 30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M . 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of	
## Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II . 25	
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Part IV instructions for applicable filing thresholds, conditions, and exceptions): a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	
a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	
b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	Х
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	 -
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	Х
was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	 -
Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, Iine 1 X	Х
Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	$\frac{1}{X}$
conservation contributions? If "Yes," complete Schedule M	
Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	Х
Part I	
Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	Х
complete Schedule N, Part II	
Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	Х
sections 301 7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	
Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	Х
IV, and V, line 1	 -
11, 616 1, 116 1 1 1 1 1 1 1 1 1 1 1 1 1	
a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R,	
Part V, line 2	
1 1 1	Х
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization	
and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,	х
Part VI	
Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 192 Note. All Form 990 filers are required to complete Schedule O.	
19? Note. All Form 990 filers are required to complete Schedule O	2010

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Par				
_	Check if Schedule O contains a response to any question in this Part V			<u>-ll</u>
			Yes	No
1 a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable			-
	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	 	3	-
С	Did the organization comply with backup withholding rules for reportable payments to vendors and	727	e d	£
	reportable gaming (gambling) winnings to prize winners?	1 c	dec eta	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements filed for the calendar year ending with or within the year covered by this return 27	A∰'		:
	Statements, filed for the calcular year criding with or within the year covered by this return	Ē	X	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	^	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)		<u>-</u> Х	
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	$\frac{\lambda}{X}$	
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3 b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial			X
	account)?	4a	-	Α.
a	If "Yes," enter the name of the foreign country: ►	- 1	-	
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts	5a		Х
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b 5c		
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	36		
ьа	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		x
.	If "Yes," did the organization include with every solicitation an express statement that such contributions or	Ua		
Ь		6b		
7	gifts were not tax deductible?			= ·
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods	- 24		
а	and services provided to the payor?	7a		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was	- 		
Ŭ	required to file Form 8282?	7 c	ļ	Х
d	If "Yes," indicate the number of Forms 8282 filed during the year	<u> </u>	-94	-:-
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
q	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
_	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting		i j	
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring			
	organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.		t:	
а	Did the organization make any taxable distributions under section 4966?	9a		ļ
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		ļ
10	Section 501(c)(7) organizations. Enter		<u> </u>	1 7
а	Initiation fees and capital contributions included on Part VIII, line 12			_
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			1
11	Section 501(c)(12) organizations. Enter	1.4		
	Gross income from members or shareholders			-
b	Gross income from other sources (Do not net amounts due or paid to other sources	-	Ī	
	against amounts due or received from them)			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	ļ	├
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year		.:	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		<u> </u>	
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		1
	Note. See the instructions for additional information the organization must report on Schedule O		E#	
b	Enter the amount of reserves the organization is required to maintain by the states in which			-3
	the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand	 	= ,	₩
	Did the organization receive any payments for indoor tanning services during the tax year?	14a	 	X
<u>b</u>	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	!	<u> </u>

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Part	VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7th for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, of Schedule O. See instructions.			
	Check if Schedule O contains a response to any question in this Part VI			$\lceil x \rceil$
Sect	ion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year <u>1a</u> 13			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 13			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with			
	any other officer, director, trustee, or key employee?	2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct			
	supervision of officers, directors or trustees, or key employees to a management company or other person? \dots	3_		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	v	<u>X</u>
6	Does the organization have members or stockholders?	6	Х	
7a	Does the organization have members, stockholders, or other persons who may elect one or more members	_	х	
	of the governing body?	7a	X	
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b	Λ	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during			Í
	the year by the following:		х	ı
a	The governing body?	8a 8b	X	
ь 9	Each committee with authority to act on behalf of the governing body?	0.0		
9	the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Х
Secti	on B. Policies (This Section B requests information about policies not required by the Internal Revenue		.)	
			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		Х
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters,		,	
	affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the			
	form?	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			1
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	X	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give		v	
	rise to conflicts?	12b	Х	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"		v	
	describe in Schedule O how this is done	12c	X	
13	Does the organization have a written whistleblower policy?	13	X	
14	Does the organization have a written document retention and destruction policy?	14		 ,
15	Did the process for determining compensation of the following persons include a review and approval by			,
_	Independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official	15a	х	
a b	Other officers or key employees of the organization	15a		Х
D	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions.)	. 50		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement			
	with a taxable entity during the year?	16a		Х
ь	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate			_
	its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard	ĺ		
	the organization's exempt status with respect to such arrangements?	16b		
Sect	ion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ▶_MD		. _	-
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)	s only))	
	available for public inspection. Indicate how you make these available. Check all that apply			
	Own website Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of inte	rest		
	policy, and financial statements available to the public			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶ PHIL WAGNER 8403 COLESVILLE ROAD, SUITE 710 SILVER SPRING, MD 20	ne No 1 A		
	organization PHIL WAGNER 8403 COLESVILLE ROAD, SUITE /TO SILVER SPRING, MD 20	, <u>, , , ,</u>	- -	

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, Part VII and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII..............

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors; institutional trustees, officers, key employees, highest compensated employees, and former such persons.

-	$\overline{}$	
- 1	- 1	Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.
- 1	- 1	Check this box if hertner the organization not any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average							(D) Reportable	(E) Reportable	(F) Estimated		
	hours per week (describe hours for related organizations in Schedule O)	Individual tru or director		Officer	Key employee	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations		
(1) RICK BARONGI												
DIRECTOR	1.00	X						0.	0	0		
(2) TED A. BEATTIE												
DIRECTOR	1.00	Х		-				0.	0.	0		
(3) STEVE BURNS												
DIRECTOR	1.00	Х						0.	0	0		
(4) NORBERTO CASTRO												
DIRECTOR	1.00	Х		ļ				0.	0	0		
(5) JOHN A. FRAWLEY				\neg						•		
DIRECTOR	1.00	Х						0.	0	0		
(6) DEBORAH B. JENSEN												
DIRECTOR	1.00	x		l				0.	О.	0		
(7) KARYN KEARNEY										-		
DIRECTOR	1.00	X						0.	0.	0		
(8) DENNIS E. PATE DIRECTOR	1.00	х						0.	0	. 0		
(9)KEITH WINSTEN	1.00		╁	\neg								
DIRECTOR	1.00	x				ŀ		0.	0	0		
(10)JEFFREY P. BONNER	1.00		╁──╁	\dashv	_	 	-			0		
CHAIR	2.00	x		$_{\rm X}$				0.	0	0		
(11)L. PATRICIA SIMMONS		1	\vdash	^		 -	-			0		
CHAIR ELECT	2.00	x		$_{\rm x}$		İ	Ì	0.	0	О		
(12)TOM SCHMID	2.00	_ ^	+	^		 				-		
VICE CHAIR	2.00	x		$_{\rm X}$				0.	0	o		
(13)KEVIN J. BELL	1 2.00			^		 	 -					
PAST CHAIR	2.00	l x	1	$_{\rm X}$				0.	0.	0		
(14)JAMES D. MADDY	+ 2.30	 ``			-	 	 		1			
PRESIDENT & CEO	40.00			x]		248,726.	0.	84,170		
(15)LAURA BENSON	+		\vdash			 	\vdash	210,.20	- <u> </u>	31,110		
SR. VP OF FINANCE & ADMIN	40.00			х				139,851.	0.	19,435		
(16)KRISTIN L. VEHRS EXECUTIVE DIRECTOR	40.00				Х			190,249.	0.	24,980		
									<u> </u>	Form 990 (2010)		

Form 990 (2010)

Part VII Section A. Officers, Directors, Tru	ustees, Ke	y En	nplo	yee	es,	and I	ligi	hest Compensat	ed Employee	S (C	ontinued)
(A) Name and title	(B) ,	Posi	tion (c	(C		that ap	alv)	(D) Reportable	(E) Reportable		(F) Estimated
Name and the	hours per week (describe hours for related organizations in Schedule O)	Individual trustee or director		Officer	Key employee	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MIS	5	amount of other compensation from the organization and related organizations
SR. VP OF CONSERVATION	40.00					х		179,798.		0.	27,112.
SR. VP OF COMMUNICATIONS	40.00					х		165,359.		0.	26,894.
SR. VP MRKTING & CORP STRATEGY	30.00					х		137,602.		0.	14,296.
VP OF SALES & MARKETING	40.00					х		129,477.		0.	13,133.
VP OF GOVERNMENT AFFAIRS	40.00					х		114,216.		0.	21,076.
(22)					ļ						
(23)											
(24)											
(25)											
(26)						:					
(27)											
(28)											
1b Sub-total c Total from continuation sheets to Part VII, S d Total (add lines 1b and 1c)							A A	1,305,278.		0.	231,096.
Total number of individuals (including but not reportable compensation from the organization)	limited to t	hose					o re	ceived more than	\$100,000 in	•	
3 Did the organization list any former office employee on line 1a? If "Yes," complete Sched	cer, directo	or or ch ind	tru:	ste ual	e, '	key e	emp	loyee, or highes	t compensate	d	Yes No
4 For any individual listed on line 1a, is the the organization and related organizations individual	greater th	nan \$	150	,00	02	Îf "Y	es,"	complete Sched	ule J for suc	h	4 X
5 Did any person listed on line 1a receive or for services rendered to the organization? If "Y	accrue co	mper	satio	on f	fron	n any	un	related organization	on or individua	al	5 X
Section B. Independent Contractors											
Complete this table for your five highest compensation from the organization	compensat	ted ir	ndep	enc	dent	con	trac	tors that received	d more than	\$10 ——	0,000 of
(A) Name and business add	lress						_	(B) Description of se	rvices	С	(C) ompensation
ATTACHMENT 2											
2 Total number of independent contractors (iii more than \$100,000 in compensation from the				nte	d to	thos	se li	sted above) who	received 1.7	-	
+ . oojooo iii compondation nom ti	5. 9411120					<u> </u>				•	<u> </u>

Par	t VIII	Statement of Rever	nue					
T C C					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a b c d e	Federated campaigns Membership dues	1b 1c 1d 1d tions) 1e	1,323,405.				
Contri and o	g h	and similar amounts not included Noncash contributions included in Total. Add lines 1a-1f	n lines 1a-1f \$		1,323,405.			
- e	····	Total 7 to a miles fa fi t 1		Business Code				
en i	_	ADVERTISING		541800	336,066.		312,441.	23,625.
. ge	2 a			900099		07.750	312,441.	23,623.
e	b	ACCREDITATION FEES			87,750.	87,750		
Σ	С	CONFERENCE FEES		900099	1,511,676.	1,511,676.		
Program Service Revenue	d	MEMBERSHIP DUES		900099	2,865,370.	2,865,370.		
ram	e	PUBLICATION SALES		900099	12,510.	12,510.		
ogi	f	All other program service rev						
<u>-</u>	g	Total. Add lines 2a-2f	<u> </u>	<u></u>	4,813,372.			
	3	Investment income (includin other similar amounts) Income from investment of t			154,264.			154,264.
	5	Royalties	. <u></u>		216,105.			216,105.
	6a b c	Gross Rents	(ı) Real	(II) Personal				
	d	Net rental income or (loss).			0.	73 7- 1-65 91		
	7 a	Gross amount from sales of assets other than inventory	(i) Securities 12,332,205.	(II) Other				
	b	Less cost or other basis and sales expenses	12,289,343. 42,862					
	d	Net gain or (loss)		•	42,862.	- 1,1,1 × 1, 113,13,111 2,1111,14,14,11,1		42,862.
Other Revenue	8a 8 b		undraising Inne 1c)					
ੜ	С	Net income or (loss) from fur	ndraising events .		0.		<u> </u>	
Ū	9 a	Gross income from gaming a See Part IV, line 19						
	b c	Less direct expenses Net income or (loss) from ga			0.			
	10a b	Gross sales of inventor returns and allowances Less cost of goods sold	a			ALTER LUNGSHIMM IN THE TOTAL AND ST.		- 1
	c_	Net income or (loss) from sal			0.			
		Miscellaneous Reven		Business Code				
	11a b	OTHER			1,681.	1,681.		
	С							
	d	All other revenue						
	e	Total. Add lines 11a-11d .			1,681.		<u> </u>	- 15 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1
	12	Total revenue See instruction			6,551,689.	4,478,987.	312,441.	436,856

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete columns (B), (C), and (D)

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
Grants and other assistance to governments and			<u> </u>	
organizations in the U.S. See Part IV, line 21	455,630.	455,630.		
2 Grants and other assistance to individuals in			178-7-17-17-	
the U.S. See Part IV, line 22	0.			
Grants and other assistance to governments,				
organizations, and individuals outside the				
U.S. See Part IV, lines 15 and 16	0.			
4 Benefits paid to or for members	0.			
5 Compensation of current officers, directors,				
trustees, and key employees	779,629.	489,383.	290,246.	
6 Compensation not included above, to disqualified				
persons (as defined under section 4958(f)(1)) and				
persons described in section 4958(c)(3)(B)	0.			
7 Other salaries and wages	1,835,402.	1,668,784.	121,099.	45,519
8 Pension plan contributions (include section 401(k)				
and section 403(b) employer contributions)	138,500.	121,838.	12,110.	4,552
9 Other employee benefits	153,610.	139,697.	10,112.	3,801
0 Payroll taxes	140,452.	127,706.	9,264.	3,482
1 Fees for services (non-employees)				
a Management	0.			
b Legal	169,609.		169,609.	
c Accounting	35,390.		35,390.	
d Lobbying	0.		30,000	
· -	0.			 -
e Professional fundraising services See Part IV, line 17 f Investment management fees	0.			
	429,920.	406,627.	23,293.	
g Other	0.	100,027.	23,233.	
2 Advertising and promotion	494,064.	438,944.	54,120.	1,000
3 Office expenses	113,848.	30,953.	82,895.	1,000
4 Information technology	0.	30,333.	02,033.	
5 Royalties	306,142.	258,881.	47,261.	
6 Occupancy	178,510.	121,520.	56,990.	
7 Travel	170,510.	121,320.	30, 990.	
8 Payments of travel or entertainment expenses	0.			
for any federal, state, or local public officials	988,910.	957,976.	30,934.	
9 Conferences, conventions, and meetings	988,910.	931,910.	30,934.	
0 Interest	0.			
1 Payments to affiliates	75,653.	64 220	11 225	
2 Depreciation, depletion, and amortization		64,328.	11,325.	
3 Insurance	32,992.	4,486.	28,506.	
4 Other expenses Itemize expenses not covered				
above (List miscellaneous expenses in line 24f If				
line 24f amount exceeds 10% of line 25, column				
(A) amount, list line 24f expenses on Schedule (O)	120 001	120 001		
a SPONSORSHIPS TO MEMBERS	139,921.	139,921.	0.	1 000
b OVERHEAD ALLOCATION	4 740	177,547.	-178,547.	1,000
c ALLOCATION TO SUBSIDIARY	-4,749.	0.	-4,749.	
d INCOME TAXES	5,997.	0.	5,997.	(
e				
f All other expenses				
5 Total functional expenses. Add lines 1 through 24f	6,469,430.	5,604,221.	805,855.	59,354
6 Joint Costs. Check here ▶ if following				
SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column				
(B) joint costs from a combined educational				
campaign and fundraising solicitation				

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Part X				
		(A) Beginning of year		(B) End of year
1	Cash - non-interest-bearing	300.	1	300.
2	Savings and temporary cash investments	1,945,960.	2	3,729,226.
3	Pledges and grants receivable, net	464,837.	3	364,763.
4	Accounts receivable, net	255,646.	4	369,090.
5	Receivables from current and former officers, directors, trustees, key	"		
	employees, and highest compensated employees Complete Part II of			
	Schedule L		5	
6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons			
	described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of		ľ	
	section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
Assets 8 4	Notes and loans receivable, net		7	
8 8	Inventories for sale or use		8	,H.1.
9	Prepaid expenses and deferred charges	72,752.	9	154,595.
10	a Land, buildings, and equipment cost or			
	other basis Complete Part VI of Schedule D 1,109,305.			
1	Less: accumulated depreciation	121,158.	10c	559,694.
11	Investments - publicly traded securities	8,602,748.		6,397,729.
12	Investments - other securities See Part IV, line 11	0.		325,938.
13	Investments - program-related See Part IV, line 11		13	
14	Intangible assets		14	
15	Other assets See Part IV, line 11	302,078.		183,739.
16	Total assets. Add lines 1 through 15 (must equal line 34)	11,765,479.		12,085,074.
17	Accounts payable and accrued expenses	418,468.		852,324.
18	Grants payable	158,397.		0.
19	Deferred revenue	810,668.	19	1,248,371.
20	Tax-exempt bond liabilities		20	······································
ဖွ 21	Escrow or custodial account liability Complete Part IV of Schedule D	-	21	
Liabilities 27	Payables to current and former officers, directors, trustees, key			
ig	employees, highest compensated employees, and disqualified persons			
ادّ	Complete Part II of Schedule L		22	
23	Secured mortgages and notes payable to unrelated third parties		23	
24	Unsecured notes and loans payable to unrelated third parties		24	
25	Other liabilities Complete Part X of Schedule D	716,225.	25	329,400.
26	Total liabilities. Add lines 17 through 25	2,103,758.	26	2,430,095.
	Organizations that follow SFAS 117, check here ▶ X and complete	h		***************************************
Se	lines 27 through 29, and lines 33 and 34.			
<u>k</u> 27	Unrestricted net assets	3,755,288.	27	3,935,025.
g 28	Temporarily restricted net assets	5,906,433.	28	5,719,954.
일 29	Permanently restricted net assets		29	
Net Assets or Fund Balances 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	Organizations that do not follow SFAS 117, check here ▶ and complete lines 30 through 34.			
\$ 30	Capital stock or trust principal, or current funds		30	
8 31	Paid-in or capital surplus, or land, building, or equipment fund	-	31	
ĕ 32	Retained earnings, endowment, accumulated income, or other funds		32	
Ž 33	Total net assets or fund balances	9,661,721.	33	9,654,979.
34	Total liabilities and net assets/fund balances.	11,765,479.	34	12,085,074.
		,	J-7	Earm 990 (2010

Form **990** (2010)

Pa	Reconciliation of Net Assets Check if Schedule O contains a responsé to any question in this Part XI				Х	
1	Total revenue (must equal Part VIII, column (A), line 12)	1		6,5	51,	689.
2	Total expenses (must equal Part IX, column (A), line 25)	2				430.
3	Revenue less expenses Subtract line 2 from line 1	3			82,	259.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		9,6	61,	721.
5	Other changes in net assets or fund balances (explain in Schedule O)	5_		_	89,	001.
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33,					
	column (B))	6		9,6	54,	979.
Pa	Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII				\perp	
			_		Yes	No
1	Accounting method used to prepare the Form 990 Cash _X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in					
	Schedule O					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X
b	Were the organization's financial statements audited by an independent accountant?			2b	Х	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversigh	t of				
	the audit, review, or compilation of its financial statements and selection of an independent accountant?			2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in	n				
	Schedule O					
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were	•	- 1			,
	issued on a separate basis, consolidated basis, or both					`
	Separate basis X Consolidated basis Both consolidated and separate basis					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in					
	the Single Audit Act and OMB Circular A-133?			3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the	!				
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3b		

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No 1545-0047

Department of the Treasury Internal Revenue Service Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust

► Attach to Form 990 or Form 990-EZ

► See separate instructions.

Open to Public Inspection

Name of the organization AMERICAN ASSOCIATION OF

Employer identification number

ZOOLO	GICAL PARKS AN	ID AQUARIUMS,	INC.					•	55-	-0526930
Part I	Reason for Publ	ic Charity Status	(All organizations mu	st con	nplete	this pa	art) Se	e ınstrı	uctions	
The org	janization is not a priv	ate foundation bed	cause it is (For lines 1 thi	rough '	11, che	ck only	one bo	x)		
1	A church, convention	on of churches, or	association of churches o	describ	ed ın s	ection	170(b)(1)(A)(i)		
2	A school described	in section 170(b)	1)(A)(ii). (Attach Scheduk	еE)						
3	A hospital or a coo	perative hospital s	ervice organization descri	bed in	sectio	n 170(b)(1)(A)	(iii).		
4	A medical researd	h organization op	erated in conjunction wi	th a h	ospita	l descr	ibed in	sectio	n 170(b)(1)(A)(iii). Enter the
_	hospital's name, cit	y, and state:								
5	An organization op	erated for the bei	nefit of a college or unive	ersity (owned	or ope	erated b	y a go	vernme	ntal unit described in
_	_ section 170(b)(1)(A	A)(iv). (Complete P	art II)							
6		*	or governmental unit des							
7	_	-	es a substantial part of its	s supp	ort fro	m a go	vernme	ental un	it or fro	om the general public
_	described in sectio									
8	-		on 170(b)(1)(A)(vi). (Com							
9 X		-	es (1) more than 331/3%							
			exempt functions - subj							
			ome and unrelated busin						n 511	tax) from businesses
—	¬ · · · · ·		e 30, 1975 See section					•		
10			ted exclusively to test for							
11 _	_		rated exclusively for the							
		• •	pported organizations de					•		
	a Type I	b Type	es the type of supporting	_		ally inte		iiiies i	d T	Type III - Other
е			the organization is not			•	~	rectly i		_ ^.
		•	gers and other than one			-		-	-	-
	509(a)(1) or section		goro una outor man one	0, ,,,,	, o par	noiy ou	pportot	a organ	.241,0110	accombac in acciton
f	, ,, ,	` '` '	n determination from the	e IRS	that it	ıs a T	voe I. T	Type II.	or Type	e III supporting
	organization, check						,,,,,,	, ,,	, , , ,	- ···
g			nization accepted any gift	or cor	 ntributi	on from	any of	the		
•	following persons?		, , , ,				•			
	(i) A person who	directly or indire	ctly controls, either alor	ne or t	ogethe	er with	persor	s desc	ribed in	(II) Yes No
	and (III) below,	the governing boo	ly of the supported organ	ization'	?					11g(ı)
	(ii) A family memb	per of a person des	scribed in (i) above?							11g(II)
	(iii) A 35% control	led entity of a pers	on described in (i) or (ii) a	bove?						[11g(ui)]
h	Provide the following	ng information abo	ut the supported organiza	ation(s))					
(1)	Name of supported	(ii) EIN	(iii) Type of organization		ls the zation in		ou notify		ls the	(vii) Amount of
	organization		(described on lines 1-9 above or IRC section	col (1)	listed in		anization (i) of		zation in rganized	support
			(see instructions))	docui	overning ment?		ipport?	 	ŬS?	
				Yes	No	Yes	No	Yes	No	
(A)						1		}		
				ļ	<u> </u>	ļ				_
(B)										
			····		-		l			- -
(C)										

(D)										
				 	 					
(E)								}		
	<u> </u>			-						
Total										
ividi	· · · · · · · · · · · · · · · · · · ·	1		<u> </u>	L	L				L

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						-
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total Add lines 1 through 3		ar ====================================				
5	The portion of total contributions by each						
	person (other than a governmental unit or						
	publicly supported organization) included						
	on line 1 that exceeds 2% of the amount						
	shown on line 11, column (f)			E	<u> </u>		
6	Public support Subtract line 5 from line 4		- 15. - 15.	- 4 - 4	1 1 42		
Sec	tion B. Total Support	,					
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4					<u> </u>	
8	Gross income from interest, dividends,						
	payments received on securities loans, rents, royalties and income from similar						
	sources		<u></u>				
9	Not income from unrelated business						
3	Net income from unrelated business activities, whether or not the business is regularly carried on						
4.0	Other manner De and male de						
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
11	Total support Add lines 7 through 10	1				78 1	
12	Gross receipts from related activities, etc. (s	see instructions) .				12	
13	First five years If the Form 990 is f	or the organizat	non's first, secor	nd, third, fourth.	or fifth tax ye	ar as a section	501(c)(3)
	organization, check this box and stop here	<u></u>	<u> </u>	<u></u>	<u></u>	<u> </u>	▶
Sec	tion C. Computation of Public Sup						
14	Public support percentage for 2010 (li					14	%
15	Public support percentage from 2009					15	%
16a	331/3% support test - 2010. If the c						
	this box and stop here. The organizati						
b	331/3% support test - 2009. If the						
	check this box and stop here. The org						
17a	10%-facts-and-circumstances test - 2						
	or more, and if the organization me						
	Part IV how the organization meets			_	· · · · · · · · · · · · · · · · · · ·	•	• —
	organization						
b	10%-facts-and-circumstances test -	2009. If the org	ganization did n	ot check a box	on line 13, 16	a, 16b, or 17a,	and line
	15 is 10% or more, and if the organic						
	Explain in Part IV how the organization						
	supported organization						▶ 🔲
18	Private foundation. If the organization						
	instructions	· · · · · · · · · ·	<u></u>	<u></u>	<u></u> .	<u> </u>	<u></u> ▶ <u> </u>
						Schedule A /Form 9	

Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
Ca	alendar year (or fiscal year beginning in) 🕨	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees						
	received (Do not include any "unusual grants ")	3,763,885	3,538,922.	4,281,465.	4,632,429	4,188,775.	20,405,476.
2	Gross receipts from admissions, merchandise						•
	sold or services performed, or facilities						
	furnished in any activity that is related to the						
	organization's tax-exempt purpose	1,556,964.	1,672,353.	1,567,189	1,466,114.	1,635,561.	7,898,181.
3	Gross receipts from activities that are not an						
	unrelated trade or business under section 513		İ				
4	Tax revenues levied for the organization's						
	benefit and either paid to or expended on	,					
	ıts behalf						
5	The value of services or facilities	-					
	furnished by a governmental unit to the	1					
	organization without charge			[.		
6	Total. Add lines 1 through 5	5,320,849.	5,211,275.	5,848,654.	6,098,543.	5,824,336.	28,303,657.
7 a	Amounts included on lines 1, 2, and 3				T.		
	received from disqualified persons	1					
b	Amounts included on lines 2 and 3						
	received from other than disqualified persons that exceed the greater of	1					
	\$5,000 or 1% of the amount on line 13 for the year	,					
c	Add lines 7a and 7b						
8	Public support (Subtract line 7c from					-	
	line 6)						28,303,657.
Sec	tion B. Total Support						
C	alendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9	Amounts from line 6	5,320,849	5,211,275	5,848,654.	6,098,543	5,824,336.	28,303,657.
10a	Gross income from interest, dividends,						
	payments received on securities loans, rents, royalties and income from similar						
	sources	290,302.	315,479	410,072.	315,168.	370,369.	1,701,390.
ь	Unrelated business taxable income (less						
	section 511 taxes) from businesses						
	acquired after June 30, 1975						
С	Add lines 10a and 10b	290,302.	315,479.	410,072.	315,168.	370,369.	1,701,390.
11	Net income from unrelated business						
	activities not included in line 10b,		•				
	whether or not the business is regularly carried on	45,576.	-850.	3,066	47,387.	37,052.	132,231.
12	Other income Do not include gain or						
12	loss from the sale of capital assets						
	(Explain in Part IV)	1,212	446.	18,983.	22,824	1,681.	45,146.
13	Total support. (Add lines 9, 10c, 11,						
	and 12)	5,657,939	5,526,350.	6,280,775.	6,483,922	6,233,438.	30,182,424.
14	First five years. If the Form 990 is for	the organization	n's first, second,	third, fourth, or	fifth tax year a	s a section 501(c	:)(3)
	organization, check this box and stop here	<u>.</u>	<u></u>	<u></u>	. <u></u>	<u></u>	<u>.</u> ▶ □
Sec	tion C. Computation of Public Sup	port Percenta	ige				
15	Public support percentage for 2010 (line 8	, column (f) divide	ed by line 13, colun	nn (f))		15	93.78%
16	Public support percentage from 2009 Sche	edule A, Part III, Im	ie 15	<u> </u>	. <u></u> ,	16	93.86%
Sec	tion D. Computation of Investmen	nt Income Per	centage				
17	Investment income percentage for 2010 (li	ne 10c, column (f	f) divided by line 1	3, column (f))		17	5.64%
18	Investment income percentage from 2009					18	5.49%
19a	331/3% support tests - 2010 If the or					e than 331/3%, a	nd line
	17 is not more than 331/3%, check th	-					
b	331/3% support tests - 2009. If the orga	anization did not	check a box on I	ine 14 or line 19	a, and line 16 is	more than 331/3	%, and
	line 18 is not more than 331/3%, check	this box and st	op here The org	ganization qualifie	es as a publicly	supported organiz	ation 🕨 🗍
20	Private foundation. If the organization	did not check	a box on line 1	4, 19a, or 19b	, check this bo	x and see instru	ictions ►

Schedule A (Form 990 or 990-EZ) 2010

Page 4

Supplemental Information. Complete this part to provide the explanations required by Part II, line 10, Part II, line 17a or 17b; or Part III, line 12. Also complete this part for any additional information. (See

SCHEDULE C

(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Complete if the organization is described below.

► Attach to Form 990 or Form 990-EZ.

▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

	o organization anomorea ico,	10 1 01111 000, 1 411 11, 11110 4, 01 1 01111	330-LL, 1 dit VI, IIIC 47	(Lobbying Activities), the	•
		that have filed Form 5768 (election un			- T
		that have NOT filed Form 5768 (election			
		to Form 990, Part IV, line 5 (Proxy Ta	ax) or Form 990-EZ, Pa	rt V, line 35a (Proxy Tax), t	hen
	Section 501(c)(4), (5), or (6) org			1=	
	e of organization AMERICAN A	•		' '	fication number
	DLOGICAL PARKS AND A			55-05	
		rganization is exempt under s		<u>_</u>	
1		organization's direct and indirect p	olitical campaign ac	ctivities on behalf of or i	n opposition to
_	candidates for public office			•	
2					
3	volunteer nours				
Par	t I-B Complete if the o	rganization is exempt under s	ection 501(c)(3).		
1		cise tax incurred by the organizatio		5 > \$	
2		cise tax incurred by organization m			
3		a section 4955 tax, did it file Form		· · · · · · · · · · · · · · · · · · ·	
4a	Was a correction made?	· · · · · · · · · · · · · · · · · · ·	•		
b	If "Yes," describe in Part IV				
Par	t I-C Complete if the o	rganization is exempt under s	section 501(c), ex	cept section 501(c)(3)
1	Enter the amount directly ex	xpended by the filing organization	for section 527 exe	mpt function	
	activities			▶ \$	1000000
2		g organization's funds contributed t	_	_	
	527 exempt function activiti	es		> \$	-
3		enditures Add lines 1 and 2 Ente			
					<u> </u>
4		e Form 1120-POL for this year?			
5		s and employer identification num s. For each organization listed, ent			
		ributions received that were promp			
		nd or a political action committee (F			
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from	
	(a) Name	(b) Address	(C) LIN	filing organization's	(e) Amount of political contributions received and
				funds If none, enter -0-	promptly and directly
					delivered to a separate political organization if
					none, enter -0-
1)					

2)					
				 	
(3)					
4)		<u> </u>			
5)		<u> </u>			
	···				
(6)					
	 -	<u> </u>			

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2010

JSA 0E 1264 0 040

Sch	edule C (Fo	m 99	0, or 990-EZ) 2010	55	5-0526930	. Page 2
Pa	art II-A		mplete if the organizat ction 501(h)).	ion is exempt under section 501(c)(3)	and filed Form 5768 (elec	ction under
	Check ▶ Check ▶			n belongs to an affiliated group n checked box A and "limited control" pro	ovisions apply	
		(1		bying Expenditures neans amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
1 a	Total lob	byın	g expenditures to influence	public opinion (grass roots lobbying)	0.	
b	Total lob	byın	g expenditures to influence	e a legislative body (direct lobbying)	10,856.	
С	Total lob	bγin	g expenditures (add lines	1a and 1b)	10,856.	
d						
е				ld lines 1c and 1d)		
f		g no		amount from the following table in both	473,472.	
	If the am	ount	on line 1e, column (a) or (b) is	The lobbying nontaxable amount is:		
	Not over	\$500	,000	20% of the amount on line 1e		

\$100,000 plus 15% of the excess over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,500,000 \$175,000 plus 10% of the excess over \$1,000,000 Over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000 Over \$17,000,000 \$1,000,000 g Grassroots nontaxable amount (enter 25% of line 1f)

h Subtract line 1g from line 1a If zero or less, enter -0-

Subtract line 1f from line 1c If zero or less, enter -0-If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting

118,368.

4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

	Lobbying Expe	nditures During 4-Ye	ear Averaging Period		
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) Total
2 a Lobbying nontaxable amount	499,010.	467,528.	461,822.	473,472.	1,901,832.
b Lobbying ceiling amount (150% of line 2a, column (e))	> 4	\$ \$		**	2,852,748.
c Total lobbying expenditures	6,535.	8,515.	6,089.	10,856.	31,995.
d Grassroots nontaxable amount	124,753.	116,882.	115,456.	118,368.	475,459.
e Grassroots ceiling amount (150% of line 2d, column (e))	,				713,189.
f Grassroots lobbying expenditures	0.	0.	0.	0.	0.

Schedule C (Form 990 or 990-EZ) 2010

Schedi	<u>ule C (Form 990 or 990-EZ) 2010</u> 55-0526930	ı			•		Page 3
Part	Complete if the organization is exempt under section 501(c)(3) and has NO (election under section 501(h)).	Γ file	d For	m 57	68		
		(a	1)		(t)	
		Yes	No		Amo	ount	
	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of						
a b	Volunteers? Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?						
	Media advertisements?						
	Mailings to members, legislators, or the public? Publications, or published or broadcast statements?						
	Grants to other organizations for lobbying purposes?						
h	Direct contact with legislators, their staffs, government officials, or a legislative body? Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? Other activities? If "Yes," describe in Part IV						
j	Total Add lines 1c through 1		:				
2 a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? If "Yes," enter the amount of any tax incurred under section 4912						
	If "Yes," enter the amount of any tax incurred by organization managers under section 4912						
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?						
Part	Ill-A Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6).	(c)(5)	, or s	ectio	n		
2 3		(c)(5)	 , or s	ectio	2 3	Yes	No
1	Dues, assessments and similar amounts from members			1			
	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of pexpenses for which the section 527(f) tax was paid).	olitic	al				
	Current year			2a			
	Carryover from last year			2b	-		-
с 3	Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) due			2c		-	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion excess does the organization agree to carryover to the reasonable estimate of nondeductible ic	of th					
	and political expenditure next year?	•	-	4			
	Taxable amount of lobbying and political expenditures (see instructions)	· · ·	<u> </u>	5			
Part	N Supplemental Information						
	olete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, complete this part for any additional information.	line :	5; an	d Part	II-B, I	ine 1ı	
							
		-					-
					-		

Schedule C (Form 990 or 990-EZ) 2010

Part IV Supplemental Information (continued)

SCHEDULE D (Form 990)

Supplemental Financial Statements

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

Nam	e of the organization AMERICAN ASSOCIATION OF	. ,	Employer identification number
ZO	OLOGICAL PARKS AND AQUARIUMS, INC.		55-0526930
Pa	Organizations Maintaining Donor Advised Funds or Other organization answered "Yes" to Form 990, Part IV, line 6.	Similar Funds o	or Accounts. Complete if the
	(a) Donor advi	sed funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in writing that the	he assets held in o	donor advised
6	funds are the organization's property, subject to the organization's exclus Did the organization inform all grantees, donors, and donor advisors in w	ive legal control?	· · · · · · · · · · · · Yes No
•	used only for charitable purposes and not for the benefit of the donor or o		
	purpose conferring impermissible private benefit?		
Pa	rt II Conservation Easements. Complete if the organization ans	wered "Yes" to I	orm 990 Part IV line 7
1	Purpose(s) of conservation easements held by the organization (check all		
	Preservation of land for public use (e.g., recreation or education)	Preservation	of an historically important land area
	Protection of natural habitat		of a certified historic structure
	Preservation of open space		or a corminal motorio diractare
2	Complete lines 2a through 2d if the organization held a qualified conserva	ation contribution i	in the form of a conservation
	easement on the last day of the tax year		in the form of a conservation
	·		Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		
С	Number of conservation easements on a certified historic structure includ		
d	Number of conservation easements included in (c) acquired after 8/17/06		
	historic structure listed in the National Register		2d
3	Number of conservation easements modified, transferred, released, extir		
	tax year ▶	.g	reter by the organization during the
4	Number of states where property subject to conservation easement is local	ated ▶	
5	Does the organization have a written policy regarding the periodic monito		
	violations, and enforcement of the conservation easements it holds?		
6	Staff and volunteer hours devoted to monitoring, inspecting, and enforcin		
	>	•	
7	Amount of expenses incurred in monitoring, inspecting, and enforcing cor	nservation easeme	ents during the year
	▶ \$		3 7
8	Does each conservation easement reported on line 2(d) above satisfy the	e requirements of s	section 170(h)(4)(B)
	(ı) and 170(h)(4)(B)(ıı)?		
9	In Part XIV, describe how the organization reports conservation easemer	its in its revenue ai	nd expense statement, and
	balance sheet, and include, if applicable, the text of the footnote to the or		
	organization's accounting for conservation easements		
Pa	rt III Organizations Maintaining Collections of Art, Historical Transcription Complete if the organization answered "Yes" to Form 990, F		er Similar Assets.
1a	If the organization elected, as permitted under SFAS 116 (ASC 958), n works of art, historical treasures, or other similar assets held for pub	ot to report in its	revenue statement and balance sheet
	public service, provide, in Part XIV, the text of the footnote to its financial s	statements that de	escribes these items
b	If the organization elected, as permitted under SFAS 116 (ASC 958),	to report in its	revenue statement and balance sheet
	works of art, historical treasures, or other similar assets held for pub public service, provide the following amounts relating to these items	lic exhibition, ed	ucation, or research in furtherance of
	(i) Revenues included in Form 990, Part VIII, line 1		· · · · · · · · > \$
	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical treasures,		
	following amounts required to be reported under SFAS 116 (ASC 958) rel		• • •
a	Revenues included in Form 990, Part VIII, line 1		
<u>b</u>	Assets included in Form 990, Part X	· · · · · · · · · · · · · · · · · · ·	\$
For	Paperwork Reduction Act Notice, see the Instructions for Form 990		Schedule D (Form 990) 2010

Par	Organizations Maintaini	ng Colle	ctions	PI Art, misto	oricai	reasure	s, or	Other Similar A	ssets (continuea)	
3	Using the organization's acquisition collection items (check all that app		sion, and	d other reco	rds, cl 	neck any c	of the	e following that a	re a sig	nıfıcant use	of its
а	Public exhibition			d [Loan or ex	chan	ge programs			
b	Scholarly research			e		Other					
С	Preservation for future ge	nerations		_							
4	Provide a description of the organ	nization's	collectio	ns and expl	ain ho	w they fu	rther	the organization's	s exemp	t purpose	n Part
	XIV										
5	During the year, did the organization	n solicit o	or receive	e donations	of art,	historical tr	easu	res, or other simil	ar		
	assets to be sold to raise funds rath								_	Yes	No
Par	t IV Escrow and Custodial A line 9, or reported an an						ans	swered "Yes" to	Form 99	90, Part IV	
	Is the organization an agent, truste included on Form 990, Part X? If "Yes," explain the arrangement in								_	Yes [No
				•				A	mount		
С	Beginning balance						10				
	Additions during the year										
e	Distributions during the year										
f	Ending balance						-				
2 a	Did the organization include an am								T	Yes	No
	If "Yes," explain the arrangement in			,, , a , ,					[
Par				ation answ	ered "	Yes" to Fo	orm '	990 Part IV line	10		
ı aı	Endownent ands. Con	(a) Curr		(b) Prior y		(c) Two ye				(e) Four yea	ers hack
1a	Beginning of year balance	(-/		(3)		(0)		(2) 111100 /00		(0) . 00. 100	- J
b	Contributions									 	
c	Net investment earnings, gains,										
_	and losses										
d	Grants or scholarships										<u> </u>
e	Other expenditures for facilities .			-							
	and programs										ì
f	Administrative expenses										
g	End of year balance					_					
2	Provide the estimated percentage	of the ves	er end ha	l lance held as							
a	Board designated or quasi-endowr		ii ciid ba	%	•						
b	Permanent endowment ▶	%		'0							
	Term endowment ▶	[/]									
_	Are there endowment funds not in	•	ession of	the organiz	ation t	hat ara hal	d and	d administered for	the		
-	organization by	the poss	0331011 01	the organiz	allon	nat are nei	u am	a administered for	u ic	Ye	s No
	(i) unrelated organizations									3a(i)	3 110
	(ii) related organizations									3a(ii)	
b	If "Yes" to 3a(II), are the related org									3b	+
4	Describe in Part XIV the intended in									30	
	t VI Land, Buildings, and Equ									· · · · · · · · · · · · · · · · · · ·	
rai		лритент.			T		Т				
_	Description of investment			or other basis restment)	(B) C	ost or other ba	asis	(c) Accumulated depreciation	(d) Book value	
1a	Land				1		\rightarrow				
þ	Buildings				-		\dashv				
С	Leasehold improvements				1	1 100 -	25				
d	Equipment				1	1,109,3	05	549,611.		559,	694.
e	Other				<u> </u>		1				
Tota	I. Add lines 1a through 1e (Column	(d) must	equal Fo	orm 990, Part	X, col	umn (B), lır	ie 10	(c).) ▶		559,	694.
									C - L -		

Part VII	Investments - Other Securities. See F	<u>orm 990, Part X, line</u>	e 12.
	(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financi	al derivatives		
	-held equity interests		
(3) Other_			
(A)			
(B)			
<u>(C)</u>			
<u>(D)</u>			
<u>(E)</u>			
<u>(G)</u>			
<u>-</u> (1)			
	n (b) must equal Form 990, Part X, col (B) line 12)		
Part VIII		orm 990 Part X line	2 13
T die VIII	(a) Description of investment type	(b) Book value	(c) Method of valuation
	(a) Decempion of investment type	(b) Book value	Cost or end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
	n (b) must equal Form 990, Part X, col (B) line 13)	<u></u>	\$
Part IX	Other Assets. See Form 990, Part X, I		
/1)	(a)	Description	(b) Book value
(1)			
(3)			
(4)			
(5)			-
(6)	***		
(7)			
(8)			
(9)			
(10)			
	n (b) must equal Form 990, Part X, col (B) line 15)		
Part X	Other Liabilities. See Form 990, Part >	(, line 25.	
1.	(a) Description of liability	(b) Amount	
	ral income taxes		
	RRED COMPENSATION LIABILITY	202,4	
	R LIABILITIES	126,9	
(4)			
(5)			
(6)			
(7)			
(8)			
(9) (10)			
(10)			
	nn (b) must equal Form 990, Part X, col (B) line 25	▶ 329,4	00
(50)011	(2) made oqual i dini 330, i are A, coi (b) line 23	323,4	

2. FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) JSA 0E1270 1 000 5YN2JD M151 8/2/2012

Part >	Reconciliation of Change in Net Assets from Form 990 to Audited Financial Stateme	nts	
	Total revenue (Form 990, Part VIII, column (A), line 12)	1	6,551,689.
		2	6,469,430.
		3	82,259.
		4	-278,677.
		5	
		6	
7		7	
8	Other (Describe in Part XIV)	8	172,155.
		9	-106,522.
		0	-24,263.
	Reconciliation of Revenue per Audited Financial Statements With Revenue per Retu		
	Total revenue, gains, and other support per audited financial statements	. 🔼	6,273,012.
	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
а	Net unrealized gains on investments	<u>'</u>	
	Donated services and use of facilities	4	
	Recoveries of prior year grants	4	
	Other (Describe in Part XIV)	4	070 677
е	Add lines 2a through 2d	. <u>2e</u>	
	Subtract line 2e from line 1	. 3	6,551,689.
	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
	Investment expenses not included on Form 990, Part VIII, line 7b	4	
	Other (Describe in Part XIV)	┥.	
	Add lines 4a and 4b		6,551,689.
	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)		0,331,009.
	Reconciliation of Expenses per Audited Financial Statements With Expenses per Re	Τ.	6,922,136.
1	Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25	· 1	0, 322, 130.
2			
a		-	
		-{	
c d		_	
e	· · · · · · · · · · · · · · · · · · ·	2e	452,706.
_	Add lines 2a through 2d Subtract line 2e from line 1	. —	6,469,430.
	Amounts included on Form 990, Part IX, line 25, but not on line 1	.	
	Investment expenses not included on Form 990, Part VIII, line 7b		
	Other (Describe in Part XIV)	-	
c	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	. —	6,469,430.
Part 2	Supplemental Information		-
Comple Part V,	ete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also compleditional information	te this	
SEE	PAGE 5		

FIN 48 FOOTNOTE

PART X, LINE 2

IN ACCORDANCE WITH THE PROVISIONS IN THE INCOME TAXES TOPIC OF THE FASC,
AZA HAS PERFORMED AN EVALUATION OF ITS TAX POSITIONS AND BELIEVES IT HAS
APPROPRIATE SUPPORT FOR ITS TAX POSITIONS TAKEN. THE PROVISION FOR
UNRELATED BUSINESS INCOME TAX HAS BEEN INCLUDED IN GENERAL AND
ADMINISTRATIVE EXPENSE IN THE CONSOLIDATED STATEMENTS OF ACTIVITIES. TAX
YEARS PRIOR TO 2007 ARE NO LONGER SUBJECT TO EXAMINATION BY THE IRS AND
THE STATE OF MARYLAND.

OTHER ADJUSTMENTS

PART XI, LINE 8

NET LOSS OF SUBSIDIARY INCLUDED IN

CONSOLIDATED FINANCIAL STATEMENTS

\$(452,706)

SALE OF SUBSIDIARY SHARES TO

NONCONTROLLING SHAREHOLDERS

\$ 624,861

TOTAL

\$ 172,155

Part XIV Supplemental Information (continued)

OTHER ADJUSTMENTS

PART XIII, LINE 2D

\$452,706 REPRESENTS THE EXPENSES OF SUBSIDIARY INCLUDED IN CONSOLIDATED FINANCIAL STATEMENTS.

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. Governments, and Individuals in the United States

OMB No 1545-0047 2010

Open to Public

Department of the Treasury	piete if the o	rganization ans	Complete if the organization answered "fes" to Form 990, Part IV, line 21 of 22.	orm 990, Part IV,	line 21 or 22.		Open to Fublic
Internal Revenue Service		► At	Attach to Form 990.				Inspection
Name of the organization AMERICAN ASSOCIATION	TION OF					Employer identification number	on number
ZOOLOGICAL PARKS AND AQUARIUMS, INC	INC.					55-0526930	0
Part General Information on Grants and Assistance	Assistance						
1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and	bstantiate the	amount of the	grants or assistant	se, the grantees' €	sligibility for the grants	or assistance, and	[
the selection criteria used to award the grants or assistance?	or assistance	٠٠٠٠٠٠٠	•				X Yes No
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States	rres for moni	toring the use c	of grant funds in the	United States			
Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000 Part IV, and the distributional space is passed as a part of the complete	overnments recipient than	s and Organiza at received m	ations in the Unite	ed States. Comp Check this box if	olete if the organiza no one recipient re	ation answered "Yeceived more than	ss" to \$5,000 Part
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section	(d) Amount of cash grant (e) Amount of non-cash assistance	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV appraisal,	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) ZOO ATLANTA 800 CHEROKEE AVENUE, SE ATLANTA, GA 30315	58-1655184	501(C)(3)	. 720,427.				CONSERVATION .
(2) ST_LOUIS ZOO ONE GOVERNMENT DRIVE ST. LOUIS, MO 63110	43-1727309	501(C)(3)	70,050.				CONSERVATION
(3) FRESNO CHAFFEE 200 B94 W. BELMONT AVENUE FRESNO, CA 93728	42-1661145	501(C)(3)	19,488.				CONSERVATION
(4) HOUSTON ZOO 1513 CAMBRIDGE STREET HOUSTON, TX 77002	74-1590271	501(C)(3)	26,360.				CONSERVATION
(5) TENNESSEE AQUARIUM P.O BOX 11048 CHATTANOGGA, TN 37401	58-1837154	501(C)(3)	48,776.				CONSERVATION
(6) UTAH'S HOGLE ZOO 2600 SUNNYSIDE AVE S. LAKE CITY, UT 84108	87-0217405	501(C)(3)	23,592.				CONSERVATION
(7)							
(8)							
(6)							
(10)				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
(11)							

Enter total number of other organizations

(12)

Schedule I (Form 990) (2010)

55-0526930

Page 2

Schedule I (Form 990) (2010)

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
•						
-						
2						
က						
4						
5						
9						
7						•
Part IV	Part IV Supplemental Information. Complete this part		ide the informa	tion required in	Part I, line 2, and any	to provide the information required in Part I, line 2, and any other additional information

PROCEDURES FOR MONITORING USE OF GRANTS

PART I, LINE 2

GRANT APPLICATIONS ARE REVIEWED BY A SCIENTIFIC ADVISORY COMMITTEE AND

FUNDING RECOMMENDATIONS ARE APPROVED BY THE AAZPA BOARD OF DIRECTORS.

ASSOCIATION STAFF ARE RESPONSIBLE FOR OVERSIGHT OF THE GRANT AND

REPORTING PROCESS.

V 10-8.3

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

► Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990 ► See separate instructions

ОМВ No 1545-0047
2010

Open to Public

Inspection

Department of the Treasury
Internal Revenue Service
Name of the organization

AMERICAN ASSOCIATION OF

ZOOLOGICAL PARKS AND AQUARIUMS, INC.

Employer identification number 55-0526930

Part	Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form			
	990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items			1
	First-class or charter travel Housing allowance or residence for personal use			1
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
h	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment			
-	or reimbursement or provision of all of the expenses described above? If "No," complete Part III to			
•	explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers,			
	directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		<u> </u>
3	Indicate which, if any, of the following the organization uses to establish the compensation of the			
J	organization's CEO/Executive Director Check all that apply			
	X Compensation committee Written employment contract			
	Independent compensation consultant X Compensation survey or study			
	Form 990 of other organizations X Approval by the board or compensation committee			
_				
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization			
а	Receive a severance payment or change-of-control payment from the organization or a related organization?	4a		х
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4 b	Х	
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4 c	Х	
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the revenues of			
а	The organization?	5a		X
b	Any related organization?	5 b		Х
^	If "Yes" to line 5a or 5b, describe in Part III			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the net earnings of The organization?			x
a h		6a		X
D	Any related organization?	6b		
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed			1
•	payments not described in lines 5 and 6? If "Yes," describe in Part III.	7		X
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject			
-	to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe			1
	ın Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53 4958-6(c)?	9		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed Part II

For each individual whose compensation must be reported in Schedule J, report compensation from the organization from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(1)-(III) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

		(B) Breakdown of W-2 and	of W-2 and/or 1099-MISC	/or 1099-MISC compensation	bee teemented ()	oldonoteck (9)	Total of only	
(A) Name		(ı) Base compensation	(u) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(I)-(D)	reported in prior Form 990 or Form 990-EZ
	[5	248,726.	0.		74,500.	9,670.	332,896.	0
1 JAMES D. MADDY	Ξ	1	0	0	; 	10	0	.0.
	Ξ	139,8		.0	13,92	5,510.	159,286.	0.
2 LAURA BENSON	Ξ	 	0	0	0.	0		.0
	Ξ	190,249.	0	0.	19,27	5,705.	215,229.	0.
3 KRISTIN L. VEHRS	Ξ	! ! ! !	0	0	1 1 1 1		0	.0
	ε	179,79	0	0	18,386.	8,726.	206,910.	0.
4 PAUL J. BOYLE	(E)		0	.0	 	0	.0	.0
	€	165,35	0.	0.	17,31	9,575.	192,253.	0.
5 STEVEN L. FELDMAN	€	 	0	01	0	0.	 	.0
	€	137,602.	0	0	13,658.	638.	151,898.	.0
6 JILL D. NICOLL	€	0	0	0	0	0	0	.0
	(E)							
7	▣							
	Ξ	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	 		1	
80	€						3	
	ε	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		1				
6	≘							
	<u> </u>	 		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				
10	≘							
	€	1 1 1						
11	Ξ							
	Ξ							
12	Ξ							
	ε							
13	Ξ							
	€		1					
14	Ξ							
	€							:
15	(ii)							
	Ξ	 	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1					
16	Ξ							
							Sche	Schedule J (Form 990) 2010

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

PARTICIPATION IN NONQUALIFIED PLAN

PART I, LINE 4B

JAMES D. MADDY PARTICIPATED IN THE 457F PLAN, TO WHICH THE ASSOCIATION

CONTRIBUTED \$50,000 FOR HIM.

PARTICIPATION IN EQUITY-BASED COMPENSATION ARRANGEMENT

PART I, LINE 4C

DURING THE YEAR ENDED SEPTEMBER 30, 2011, ANIMALS, INC., ENTERED INTO AN

AGREEMENT WITH JILL NICOLL, AN EMPLOYEE OF AZA TO ISSUE 458 SHARES OF

CLASS B, NONVOTING, COMMON STOCK TOTALING AN ESTIMATED \$59,535, SUBJECT

TO VESTING PROVISIONS,

PAGE 40

SCHEDULE O

(Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

2010
Open to Public

Inspection

Department of the Treasury Internal Revenue Service Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Name of the organization AMERICAN ASSOCIATION OF ZOOLOGICAL PARKS AND AQUARIUMS, INC.

Employer identification number 55-0526930

DOING BUSINESS AS

PAGE 1, BOX C

THE AMERICAN ASSOCIATION OF ZOOLOGICAL PARKS & AQUARIUMS, INC., D/B/A: 1.

ASSOCIATION OF ZOOS & AQUARIUMS 2. AZA

MEMBERS OF ORGANIZATION

PART VI, LINE 6

THE ORGANIZATION HAS MEMBERS AS SET FORTH IN ARTICLE VI OF THE BYLAWS.

MEMBERS RIGHTS TO ELECT MEMBERS OF THE GOVERNING BODY

PART VI, LINE 7A

THE MEMBERSHIP ELECTS ON AN ANNUAL BASIS, THE GOVERNING BODY PURSUANT TO ARTICLE IV, SECTION 2 OF THE BYLAWS.

DECISIONS OF THE GOVERNING BODY SUBJECT TO APPROVAL

PART VI, LINE 7B

MEMBERS HAVE VOTING RIGHTS WITH RESPECT TO AMENDMENTS OF THE

ORGANIZATION'S GOVERNING DOCUMENTS AND OTHER MAJOR DECISIONS (SUCH AS

DISSOLUTION OR MERGER DECISIONS) PURSUANT TO ARTICLE IX OF THE BYLAWS.

GOVERNING BOARD REVIEW OF FORM 990

PART VI, LINE 11B

THE 990 IS PREPARED BY AN INDEPENDENT AUDIT FIRM IN CONJUCTION WITH THE

AAZPA VICE PRESIDENT OF FINANCE. THE DRAFT FORM 990 IS REVIEWED BY LEGAL

Employer identification number 55-0526930

COUNSEL, CEO, AND EXECUTIVE DIRECTOR. THE DRAFT IS PROVIDED TO THE BOARD OF DIRECTORS PRIOR TO SUBMISSION TO THE IRS.

CONFLICT OF INTEREST POLICY

PART VI, LINE 12C

THE ORGANIZATION'S HISTORIC PRACTICE HAS BEEN FOR MEMBERS OF THE BOARD OF DIRECTORS TO SIGN AN ACKNOWLEDGMENT OF THE CONFLICT OF INTEREST POLICY UPON COMMENCEMENT OF THEIR TERM ON THE BOARD, AND THEREAFTER FOR ANY BOARD MEMBERS WITH A CONFLICT OR POTENTIAL CONFLICT TO TIMELY DISCLOSE THIS AND NOT PARTICIPATE OR DELIBERATE ON ANY SUCH MATTER. THE ORGANIZATION ASKS OFFICERS AND KEY EMPLOYEES TO SIMILARLY ACKNOWLEDGE THE CONFLICT OF INTEREST POLICY. ALL BOARD MEMBERS, OFFICERS AND KEY EMPLOYEES ARE ASKED TO SIGN AN ANNUAL STATEMENT REITERATING SUCH ACKNOWLEDGMENT AND DISCLOSING ANY CONFLICTS OR POTENTIAL CONFLICTS COVERED BY THE POLICY.

COMPENSATION OF TOP MANAGEMENT OFFICIALS

PART VI, LINE 15A

THE AZA COMPENSATION COMMITTEE IS COMPRISED OF THE BOARD CHAIR, BOARD VICE CHAIR, PAST CHAIR AND CHAIR ELECT. ON AT LEAST AN ANNUAL BASIS, THIS GROUP REVIEWS COMPENSATION MATTERS REGARDING THE AAPZA PRESIDENT AND CEO, VICE PRESIDENT OF FINANCE, AND EXECUTIVE DIRECTOR. THE COMMITTEE REVIEWS CURRENT COMPENSATION, COMPARABILITY DATA AND PERFORMANCE. COMPENSATION CHANGES ARE REPORTED TO THE PRESIDENT AND CEO. THE BOARD CHAIR IS RESPONSIBLE FOR PROVIDING WRITTEN AUTHORIZATION TO THE AZA VICE PRESIDENT OF FINANCE FOR IMPLEMENTATION OF ANY COMPENSATION CHANGE FOR THAT

Name of the organization AMERICAN ASSOCIATION OF ZOOLOGICAL PARKS AND AQUARIUMS, INC.

Employer identification number 55-0526930

POSITION. THIS PROCESS WAS LAST UPDATED IN 2010.

DOCUMENTS MADE AVAILABLE TO THE PUBLIC

PART VI, LINE 19

THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS AVAILABLE TO THE PUBLIC THROUGH ITS WEBSITE AND ON REQUEST. THE CONFLICT OF INTEREST POLICY IS MADE AVAILABLE UPON REQUEST. REQUESTS FOR THE FINANCIAL STATEMENTS ARE CONSIDERED ON A CASE BY CASE BASIS.

OTHER CHANGE IN NET ASSETS

PART XI, LINE 5

UNREALIZED LOSS ON INVESTMENTS

\$(278,677)

EQUITY IN NET LOSS OF SUBSIDIARY

\$(349,830)

SALE OF SUBSIDIARY SHARES TO

NONCONTROLLING SHAREHOLDERS

\$ 539,506

TOTAL

\$ (89,001)

FORM 990, PART III, LINE 4D - OTHER PROGRAM SERVICE	CES_	ATTACHMENT	1
DESCRIPTION	GRANTS	EXPENSES	REVENUE
ACCREDITATION & MEMBERSHIP	0.	668,238.	2,953,120.
GOVERNMENT AFFAIRS	15,000.	708,072.	0.

Page 2

Schedule O (Form 990 or 990-EZ) 2010

AMERICAN ASSOCIATION OF Name of the organization ZOOLOGICAL PARKS AND AQUARIUMS, INC.

Employer identification number

55-0526930

ATTACHMENT 1 (CONT'D)

FORM 990, PART III, LINE 4D - OTHER PROGRAM SERVICES

DESCRIPTION

GRANTS

EXPENSES

REVENUE

TOTALS

15,000.

1,376,310.

2,953,120.

174,905.

ATTACHMENT 2

990, PART VII- COMPENSATION OF THE FIVE HIGHEST PAID IND. CONTRACTORS

NAME AND ADDRESS DESCRIPTION OF SERVICES COMPENSATION HILTON AMERICAS HOUSTON HOTEL & CATERING 187,055. 1600 LAMAR STREET HOUSTON, TX 77010

BENEFIT MALL HEALTH INSURANCE P.O. BOX 630957 BALTIMORE, MD 21263

HOGAN LOVELLS US, LLP LEGAL 141,362. 555 THIRTEENTH STREET, NW WASHINGTON, DC 20004

MASTER PRINT, INC. PRINTING 137,992. 8401 TERMINAL ROAD NEWINGTON, VA 22122

PRIME GROUP RESEARCH 128,927. 888 16TH STREET, SUITE 800 WASHINGTON, DC 20006

TOTAL COMPENSATION

770,241.

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Department of the Treasury

Name of the organization

Part I

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. See separate instructions. ▶ Attach to Form 990.

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8	Open 1 Insp

OMB No 1545-0047

Employer identification number

AMERICAN ASSOCIATION OF ZOOLOGICAL PARKS AND AQUARIUMS, INC.

Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33)

55-0526930

(g) Section 512(b)(13) controlled (f)
Direct controlling
entity ŝ Identification of Related Tax-Exempt Organizations (Complete of the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) Yes (f) Direct controlling (e) End-of-year assets Public charity status (if section 501(c)(3)) (d) Total income (d) Exempt Code section (c)
Legal domicile (state
or foreign country) Legal domicile (state or foreign country) (b) Primary activity Primary activity (a) Name, address, and EIN of disregarded entity (a) Name, address, and EIN of related organization Part II <u>(1</u> [2] ල_ (4) (5) (e) (e) (t)_ **(2)** (5) (4) (5) 9 [0]

OE1307 1 000 5 YN2JD M151 8/2/2012

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

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Schedule R (Form 990) 2010

55-0526930

Page 2

Schedule R (Form 990) 2010

Schedule R (Form 990) 2010 (k) Percentage (h) Percentage ownership ownership 67 5400 (J) General or managing partner? ŝ Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, Inne 34 because it had one or more related organizations treated as a corporation or trust during the tax year.) (g) Share of end-of-year assets Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 261,862 Yes (i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065) (f) Share of total income -305,748. ŝ Disproportionate a l'ocations? Ξ Yes (g) Share of end-of-year (e)
Type of entity
(C corp, S corp,
or trust) (f) Share of total income (d)
Direct controlling
entity because it had one or more related organizations treated as a partnership during the tax year.) AAZPA (e)
Predominant
income (related,
unrelated,
excluded from
tax under
sections 512-514) (c)
Legal domicile
(state or
foreign country) 띰 DIGITAL ED. MEDIA (b) Primary activity (d)
Direct controlling
entity (c) Legal domicile (state or foreign 80-0514891 MD 20910 (b) Primary activity (a)Name, address, and EIN of related organization 8403 COLESVILLE ROAD, STE 710 SILVER SPRING, (a) Name, address, and EIN related organization (1) ANIMALS, INC. Part III Part IV <u>[]</u> <u>(2</u>) 7 <u>5</u> 4 <u>ව</u> **₹** [2] ଭ ପ୍ (S) <u>(</u>9 S

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Page 3

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Yes 4 79 Loans or loan guarantees by other organization(s) Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV? Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity............ Performance of services or membership or fundraising solicitations for other organization(s) Purchase of assets from other organization(s)............. Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule Lease of facilities, equipment, or other assets from other organization(s) Gift, grant, or capital contribution to other organization(s) Loans or loan guarantees to or for other organization(s) Schedule R (Form 990) 2010 Part V **Б** 4 ._ ×

If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds Other transfer of cash or property from other organization(s)

Other transfer of cash or property to other organization(s) . .

σ

E

Performance of services or membership or fundraising solicitations by other organization(s).

Ε

0 0

9

Name of other organization	(a) Transaction type (a–r)	(c) Amount involved	(d) Method of determining amount involved
(1) ANIMALS, INC.	В	407,645. FMV	FMV
(2) ANIMALS, INC.	*	136,262.	FMV

(2) ANIMALS, INC.

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			Schedule R (Form 990) 2010
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Schedule R (Form 990) 2010

Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.) Part VI Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(7)	(4)		5	(6)	ç	(0)	(h)
Name address and EIN of entity	(b) Primary activity	Legal domicile (state or foreign	Are all partners section	_	Disproportionate allocations?	Code V-UBI amount in box 20	General or managing
			organizations?	assets	Yes	of Schedule K-1 (Form 1065)	Yes No
(1)			1				
(2)							
(3)							
(4)							
(5)						,	
(6)							
(7)						•	
(8)			_				
(6)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
						Schedule R (Form 990) 2010	990) 2010

Schedule R (Form 990) 2010

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Part VII

Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Form **8868**

(Rev January 2011)

Application for Extension of Time To File an Exempt Organization Return

OMB No 1545-1709

Internal Revenue		► File a	separate ap	pplication for each return.			
If you are	filing for an	Automatic 3-Month Extension, c	omplete o	nly Part I and check this box			<u> </u>
				sion, complete only Part II (on page			
	_			tomatic 3-month extension on a pre			ļ.
a corporation 8868 to req Return for instructions)	n required to luest an ext Transfers A For more o	to file Form 990-T), or an addition tension of time to file any of the issociated With Certain Personal details on the electronic filing of th	al (not aut forms liste l Benefit (is form, vis	u need a 3-month automatic extensionatic) 3-month extension of time of in Part I or Part II with the excellipant of the excellipant of the extension of the ext	You can ption of F the IRS	electronicall Form 8870, I S in paper fo	y file Form nformation ormat (see
		-Month Extension of Time. On					
•	•			atic 6-month extension - check this t		•	. \Box
Part I only	,				• • • • •	· · · , · · · · ·	▶ 📖
		• • •	ips, REMIC	Ss, and trusts must use Form 7004 to	request a	ın extension o	t time
to file incom			COCTABL	ON OF	Employe	u identification	bar
Type or		cempt organization AMERICAN AS				r identification	
print		ICAL PARKS AND AQUARIU			55	5-0526930	
File by the	1	reet, and room or suite no If a P O box	-	ctions			
due date for		OLESVILLE ROAD, SUITE					
City, town or post office, state, and ZIP code For a foreign address, see instructions							
Instructions SILVER SPRING, MD 20910							
Enter the Return code for the return that this application is for (file a separate application for each return)							
Application			Return	Application			Return
Is For			Code	Is For			Code
Form 990			01	Form 990-T (corporation)			07
Form 990-BI			02	Form 1041-A			08
Form 990-E2			03	Form 4720			09
Form 990-PF	· · · · · · · · · · · · · · · · · · ·		04	Form 5227			10
		a) or 408(a) trust)	05	Form 6069			11
		than above)	06	Form 8870			12
FOIII 990-1	(trust other	than above)	00	1 0111 0070			
Telephone If the orga If this is for the whole	e No ► anization do or a Group l e group, ch	Return, enter the organization's for	 ousiness in ur digit Gro it is for pa	FAX No. 301 562-0888 In the United States, check this box bup Exemption Number (GEN) art of the group, check this box		If the	
				equired to file Form 990-T) extension	of time		
until for the	organizatio	05/15, 20 12, to file the on's return for: ear 20 or	exempt orç	ganization return for the organization O, and ending	n named		xtension is
	hange in a	ered in line 1 is for less than 12 m ccounting period			Final retu		
3a If this	application	is for Form 990-BL, 990-PF, 99	0-T, 4720), or 6069, enter the tentative tax	, less an	ıy	
		edits See instructions				3a \$	0.
			4720. or	6069, enter any refundable cr	edits an		
		ments made Include any prior yea			- **	3b \$	0.
				nent with this form, if required, by us	ing EFTP:		
		al Tax Payment System). See instru		io, roquirou, by uc		3c \$	0.
				with this Form 8868, see Form 8	3453-EO		
payment ins	-	-					
For Paperwo	rk Reduction	n Act Notice, see Instructions.				Form 8868	(Rev 1-2011)

Form 8868 (F	Rev 1-2012)	, ,				Page 2
 If you ar 	re filing for an Additional (Not Automatic) 3-Mo	onth Exten	sion, complete only Part I	l and	I check this box	▶
Note. Only	complete Part II if you have already been gra	nted an auf	omatic 3-month extension	on a	a previously filed Form 886	88
• If you ar	re filing for an Automatic 3-Month Extension, o					
Part II	Additional (Not Automatic) 3-Month Ex	<u>ktension o</u>	of Time. Only file the orig	inal	(no copies needed).	
			E	nter 1	filer's identifying number, s	ee instructions
	Name of exempt organization or other filer, see instructions			Employer identification number (EIN) or		
Type or	AMERICAN ASSOCIATION OF					
print	ZOOLOGICAL PARKS AND AQUARIUMS, INC.			X 55-0526930		
-	Number, street, and room or suite no. If a P.O. box, see instructions			Social security number (SSN)		
File by the due date for	8403 COLESVILLE ROAD, SUITE 710					
filing your return See	City, town or post office, state, and ZIP code. For a foreign address, see instructions					
instructions	SILVER SPRING, MD 20910					
Enter the f	Return code for the return that this application	is for (file a	separate application for ea	ach r	eturn)	. 0 1
Applicatio	n	Return	Application			Return
ls For		Code	Is For			Code
Form 990		01				
Form 990-BL		02	Form 1041-A			08
Form 990-EZ		01	Form 4720			
Form 990-PF		04	Form 5227	5227		
Form 990-T (sec. 401(a) or 408(a) trust)		05	Form 6069	orm 6069		
	-T (trust other than above)	06	Form 8870			
	not complete Part II if you were not already	granted an	automatic 3-month exter	nsion	n on a previously filed Fo	rm 8868.
• The boo	oks are in the care of PHIL WAGNER					
Telepho	one No ▶ 301 562-0777	「	AX No ▶ 301 562-	-088	38	
	rganization does not have an office or place of				ox	▶ 🔲
	for a Group Return, enter the organization's fo					this is
for the wh	ole group, check this box ▶ 🔲 📗	f it is for pa	art of the group, check this	pox '	, , , , , , , ▶ 💹 and a	ittach a
list with the	e names and EINs of all members the extension	n is for.				
•	est an additional 3-month extension of time until 08/15, 20 12					
	elendar year, or other tax year beginning10/0,120 10 , and ending 09/30 , 20 11 .					
6 If the	tax year entered in line 5 is for less than 12 months, check reason: Initial return Final return Change in accounting period					
7 State	e in detail why you need the extension TAXPAYER IS AWAITING INDEPENDENT THIRD PARTY					
INFORMATION NECESSARY TO FILE A COMPLETE AND ACCURATE RETURN. THE						
RET	URN WILL BE FILED AS SOON AS TH	E INFOR	RMATION IS AVAILAB	BLE.	· · · · · · · · · · · · · · · · · · ·	
8a If thi	is application is for Form 990-BL, 990-PF, 99	90-T, 4720	, or 6069, enter the ten	tatıv	e tax, less any	
nonrefundable credits. See instructions. 8a \$						0.
	s application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and					
estin	ated tax payments made. Include any prior year overpayment allowed as a credit and any					
amo	unt paid previously with Form 8868 8b \$ 0.					
c Bala	nce Due. Subtract line 8b from line 8a. Include	ent with this form, if required, by using EFTPS				
(Electronic Federal Tax Payment System) See instructions.						0.
	Signature and Verification	ation mu	st be completed for F	art	Il only.	
	ties of perjury, I declare that I have examined this form, rect, and complete, and that I am authorized to prepare this for		companying schedules and stater	nents,	, and to the best of my knowl	edge and belief,
	Del DAI	/	- CPA		5/5	1/12
Signature >			Title > C / /3		Date > 7 6	8 (Rev 1-2012)
					1000	- (1101 112012)