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Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A	For the	2010 calendar year, or tax year beginning $SEP I$, 2010 and ϵ	ending <i>F</i>	<u>10G 31, 2011</u>	
В	Check if applicable	C Name of organization		D Employer identifica	ation number
		STANFORD BUSINESS SCHOOL ALUMNI			
	Address	ASSOCIATION	1		
	Name change	Doing Business As		94-61	04126
一	Initial		Room/suite	E Telephone number	
F	Termin-	1 '	1100111/3uito	(650)	725-4212
F	ated Amend			† -	2,908,807.
늗	retum Applica	City or town, state or country, and ZIP + 4		G Gross receipts \$	
<u> </u>	tròn pending	BIANTORD, CA 34303-3013		H(a) Is this a group ret	
		F Name and address of principal officer:RAPHE BECK	04205	for affiliates?	Yes X No
		655 KNIGHT WAY, SE201A, STANFORD, CA		H(b) Are all affiliates inclu	
		mpt status: X 501(c)(3) 501(c)() ((insert no) 4947(a)(1) o	or 527	If "No," attach a li	st. (see instructions)
J	Website	E: ► WWW.GSB.STANFORD.EDU/ALUMNI		H(c) Group exemption	
		organization Corporation Trust X Association Other	L Year	of formation 1968 M	State of legal domicile CA
P		Summary			
•	1 E	Briefly describe the organization's mission or most significant activities: $\overline{ ext{THE}}$	MISSIC	N OF THE STA	NFORD
Activities & Governance	1	BUSINESS SCHOOL ALUMNI ASSOCIATION IS TO	MEET	THE NEEDS OF	THE
Ë	2	Check this box If the organization discontinued its operations or dispos	sed of more	e than 25% of its net ass	ets.
Š	3 1	Number of voting members of the governing body (Part VI, line 1a)		3	17
Ğ		Number of independent voting members of the governing body (Part VI, line 1b)		4	16
φ5 φ		otal number of individuals employed in calendar year 2010 (Part V, line 2a)		5	0
£i		Total number of volunteers (estimate if necessary)		6	3100
흦	1	·		7a	0.
¥	1	Total unrelated business revenue from Part VIII, column (C), line 12		7a 7b	0.
_	B	Net unrelated business taxable income from Form 990-T, line 34			
		2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	-	Prior Year	Current Year
e	8 9	Contributions and grants (Part VIII, line 1h)	<u> </u>	308,487.	234,370.
Revenue	9 F	Program service revenue (Part VIII, line 2g)		521,620.	752,563.
é	10	nvestment income (Part VIII, column (A), lines 3, 4, and 7d)		128,734.	400,765.
	11 (Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		0.	50.
_	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		958,841.	1,387,748.
	13 (Grants and similar amounts paid (Part IX, column (A), lines 1-3)	L_	0.	0.
	14	Benefits paid to or for members (Part IX, column (A)-line 4)		0.	0.
Ś	15 5	Salaries, other compensation, employee benefits (Partix, column (A), lines 5-10)		0.	0.
Expenses	16a F	Professional fundraising fees (Part IX. column (A)line 11e)		0.	0.
ē	. Б	Total fundraising expenses (Part IX, column (D) (Te 25)	0.		······································
ū	17 (602,846.	1,396,747.
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		602,846.	1,396,747.
		Revenue less expenses. Subtract line 18 from line 12		355,995.	-8,999.
<u> </u>	3		D.	eginning of Current Year	End of Year
Net Assets or	<u> </u>		_ <u> </u>	4,970,070.	4,756,245.
SS	20	Total assets (Part X, line 16)		0.	0.
귤	21	Total liabilities (Part X, line 26)	-		4,756,245.
<u> </u>	22	Net assets or fund balances. Subtract line 21 from line 20		4,970,070.	4,730,243.
	*****	Signature Block			
		ties of perjury, I declare that I have examined this return, including accompanying schedule:			knowledge and belief, it is
tru	e, correct	, and complete Declaration of preparer (other than officer) is based on all information of wh	nch prepare	r has any knowledge	
		A RAPTE SER		1/23/1	
Sig	gn	Signature of officer		Date /	
He	re	RAPHE BECK, EXECUTIVE DIRECTOR			
		Type or print name and title			
		Print/Type preparer's name Preparer's signature		Date Check	PTIN
Pai	id	PAMELA S. ADAMS / and Sul	<u>a</u>	///// self-employed	
Pre	eparer	Firm's name BROWN ADAMS LLP		Firm's EIN	
Us	e Only	Firm's address 2600 EL CAMINO REAL, SUITE 600			
	•	PALO ALTO, CA 94306		Phone no (6	550) 857-1655
Ma	v the IF	S discuss this return with the preparer shown above? (see instructions)		1	X Yes No
				 	

	Statement of Program Service Accomplishments	1120	rage Z
1 1011	Check if Schedule O contains a response to any question in this Part III		
1	Briefly describe the organization's mission:		
	THE MISSION OF THE STANFORD BUSINESS SCHOOL ALUMNI ASSOCIATION	IS TO	O
	MEET THE NEEDS OF THE GRADUATE SCHOOL OF BUSINESS AND GRADUATE		
	OF ALUMNI BY FOSTERING STRONG AFFILIATION THROUGH PROGRAMS AND		
	SERVICES.		
2	Did the organization undertake any significant program services during the year which were not listed on		
_	the prior Form 990 or 990-EZ?	Yes	X No
	If "Yes," describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Ves	X No
•	If "Yes," describe these changes on Schedule O.		
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses.		
•	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and		
	allocations to others, the total expenses, and revenue, if any, for each program service reported.		
4a	(Code:) (Expenses \$ 159,510 • including grants of \$) (Revenue \$	94	010.)
40	CHAPTER PROGRAMS - THE SBSAA CHAPTERS UNITE ALUMNI REGIONALLY		
	SPECIAL INTERESTS WORLDWIDE. ORGANIZED AND RUN BY GSB ALUMNI.		PTER
	EVENTS BRING ALUMNI TOGETHER FOR SOCIAL INTERACTION, PROFESSIO		LILIK
	DEVELOPMENT AND CONTINUING EDUCATION.	NATI	
	DEVELOPMENT AND CONTINUING EDUCATION:		
	- "		
46	(Code:) (Expenses \$ 970,023. including grants of \$) (Revenue \$	5/0	978.)
4b	(Code:) (Expenses \$970,023. including grants of \$) (Revenue \$) ALUMNI EVENTS - EACH YEAR THE GSB AND SBSAA SPONSOR EVENTS TO		/
	ACHIEVEMENTS OF ALUMNUS/A WHO HAVE MADE SIGNIFICANT CONTRIBUTI		
	THE SCHOOL, THE CORPORATE WORLD AND THEIR COMMUNITY.	OND I	<u> </u>
	THE SCHOOL, THE CORPORATE WORLD AND THEIR COMMONTH.		
	· · · · · · · · · · · · · · · · · · ·		
	100 046	100	625
4c	(Code:) (Expenses \$188,946 • including grants of \$) (Revenue \$) (THER SERVICE ACTIVITIES - SBSAA PROVIDES CAREER SEARCH SUPPOR		<u>625.</u>)
	STUDENTS AND ALUMNI, ACCESS TO LIBRARY RESEARCH DATABASES, ONL		
	PROFESSIONAL NETWORKING AND OTHER VARIOUS CONTINUING EDUCATION	TME	
	PROGRAMS.		
	PROGRAMS.		
		• •	
4d	Other program services. (Describe in Schedule O.)		
	(Expenses \$ including grants of \$) (Revenue \$)		
<u>4e</u>	Total program service expenses ▶ 1,318,479.	- 0	20 (22 (2)

Form 990 (2010) Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	<u> </u>
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2		<u>X</u>
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			,,
	public office? If "Yes," complete Schedule C, Part I	_3		<u> </u>
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
_	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	_		
_	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to		!	l .
7	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		х
۵	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide	-		
•	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?	<u> </u>		<u> </u>
. •	If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a		X
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
C	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			l
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
_	• • • • • • • • • • • • • • • • • • • •	11e		X
f				
40-	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			X
.	Schedule D, Parts XI, XII, and XIII Was the organization included in consolidated, independent audited financial statements for the tax year?	12a		
J	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	1,40		1
·	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			.,
	complete Schedule G, Part III	19		X
20a		20a	ļ	Х
b		l		
	operate one or more hospitals must attach audited financial statements (see instructions)	20b	990	(2010)
		LOUIN	33U	eu iui

Form 990 (2010)

Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			۱.,
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		<u> </u>
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			J
	Schedule J	23		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			_U
	Schedule K. If "No", go to line 25	24a		X_
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	<u> </u>	
C	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a	05-	1	x
_	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
D	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
		25b		x
26	Schedule L, Part I Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified	250		- ^
20	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial	20		
_,	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete		l	
	Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV	- :		1
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a	Ì	Х
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	ļ	<u> </u>
34	Was the organization related to any tax-exempt or taxable entity?	1		
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	Х	ļ
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35	<u> </u>	X
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?		1	
	If "Yes," complete Schedule R, Part V, line 2	36	ļ	X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	-		.
00	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37	+	X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	38	X	
	Note. All Form 990 filers are required to complete Schedule O		_	(2010)
		1 01111	550	(EU 1U)

Form 990 (2010) ASSOCIATION

Part.V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V									
					Yes	No				
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	0							
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0							
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming									
	(gambling) winnings to prize winners?			1c						
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,		Ī							
	filed for the calendar year ending with or within the year covered by this return									
b	b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?									
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)									
За	a Did the organization have unrelated business gross income of \$1,000 or more during the year?									
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3ь						
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other	authorit	y over, a							
	financial account in a foreign country (such as a bank account, securities account, or other financial	account	t)?	4a		X				
b	If "Yes," enter the name of the foreign country: ▶									
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial A	Account	ts.							
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		X				
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa	action?		5b		X				
C	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		ļ	5c		<u> </u>				
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	he orgar	nization solicit							
	any contributions that were not tax deductible?			6a		X				
þ	If "Yes," did the organization include with every solicitation an express statement that such contribut	tions or	gifts							
	were not tax deductible?			6b		ļ				
7	Organizations that may receive deductible contributions under section 170(c).					х				
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor									
b	of "Yes," did the organization notify the donor of the value of the goods or services provided?									
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	as requ	ıred			X				
	to file Form 8282?									
d	• • • • • • • • • • • • • • • • • • • •									
е	e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?									
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit conti			7f						
9	If the organization received a contribution of qualified intellectual property, did the organization file Fo			7g						
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, a			7h		ļ				
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. D									
_	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at	any time	e during the year?	. 8		ļ				
9	Sponsoring organizations maintaining donor advised funds.				1	1				
a	Did the organization make any taxable distributions under section 4966?			9a 9b						
10	Did the organization make a distribution to a donor, donor advisor, or related person? Section 501(c)(7) organizations. Enter:			90						
а	Initiation fees and capital contributions included on Part VIII, line 12	10a								
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b								
11	Section 501(c)(12) organizations. Enter:	100				1				
	Gross income from members or shareholders	11a								
b	Gross income from other sources (Do not net amounts due or paid to other sources against	· · · · ·				1				
•	amounts due or received from them.)	11b								
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form			12a	i	1				
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b								
13	Section 501(c)(29) qualified nonprofit health insurance issuers.									
	Is the organization licensed to issue qualified health plans in more than one state?			13a	<u> </u>	T				
_	Note. See the instructions for additional information the organization must report on Schedule O.			···· ····		T				
b	Enter the amount of reserves the organization is required to maintain by the states in which the									
	organization is licensed to issue qualified health plans	13b								
c	Enter the amount of reserves on hand	13c		L		<u>L</u>				
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		X				
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedul	le O		14b						
					ΩΩΩ	100101				

STANFORD BUSINESS SCHOOL ALUMNI

Form 990 (2010) ASSOCIATION

94-6104126

Page 6

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response to any question in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 17			
þ	Enter the number of voting members included in line 1a, above, who are independent 16	5		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
	officer, director, trustee, or key employee?	2		_X_
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
	of officers, directors or trustees, or key employees to a management company or other person?	3		<u>X</u>
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
6	Does the organization have members or stockholders?	6		X
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the			
	governing body?	7a		X
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year			
	by the following:			
а	The governing body?	8a	X	
b	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		<u> </u>
<u>Sec</u>	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
			Yes	No
	Does the organization have local chapters, branches, or affiliates?	10a	<u> </u>	
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with those of the organization?	10b	X	
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	X	ļ
ь	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			v
12a		12a		<u> </u>
р	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise			
	to conflicts?	12b		<u> </u>
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe	1.0	ı	
40	In Schedule O how this is done	12c		X
13	Does the organization have a written whistleblower policy?	13		X
14 15	Does the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent	14		
.5	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
	The organization's CEO, Executive Director, or top management official	150		Х
a b	Other officers or key employees of the organization	15a 15b		X
•	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)	100		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		Х
ь	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation	1.00		
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		1
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ▶CA			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available	e for		
	public inspection. Indicate how you make these available. Check all that apply.			
	Own website Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, a	and fina	ncial	
	statements available to the public.			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization	ation: 🕨		
	RAPHE BECK - (650) 725-4212			
	655 KNIGHT WAY, SE201A, STANFORD, CA 94305			

ASSOCIATION

Form 990 (2010)

94-6104126

Page 7

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

X Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A)	(B))			(D)	(E)	(F)
Name and Title	Average hours per week (describe			Pos all 1	that	арр		Reportable compensation from the	Reportable compensation from related organizations	Estimated amount of other compensation
	hours for related organizations in Schedule O)	Individual trustee or director	institutional trustae	Officer	Keyemployee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
PETER MONDAVI	1 00									
PRESIDENT	1.00	X		X		<u> </u>		0.	0.	0.
LARRY FRYE	1	l								_
VICE PRESIDENT	1.00	X	_	X	ļ			0.	0.	0.
ROY VELLA	1 00	l				1				
VICE PRESIDENT/TREASURER	1.00	X	<u> </u>	Х	_	_		0.	0.	0.
DONALD FRANCIS CASS		l								
MEMBER	1.00	X	ļ.,			ļ.,		0.	0.	0.
JIM EDMUNDS										
MEMBER	1.00	X				_		0.	0.	0.
BRENT HUDSPETH	1	l								
MEMBER	1.00	X						0.	0.	0.
JULIE KAUPMAN	1 00	X					ļ	0.	0.	
MEMBER	1.00	^	<u> </u>	_		_	<u> </u>	0.	0.	0.
EMILY LIGGETT MEMBER	1.00	X						0.	0.	0.
CHARLIE SWEAT	+ 100	 					\vdash		-	
MEMBER	1.00	x						0.	0.	0.
FRASER BLACK										
MEMBER	1.00	X			_			0.	0.	0.
PEGGY LIZAUR										
MEMBER	1.00	X						0.	0.	0.
JORGE MELENDEZ										
MEMBER	1.00	X				L	<u> </u>	0.	0.	0.
STACY PHILPOT										
MEMBER	1.00	X						0.	0.	0.
PHIL POMPA										
MEMBER	1.00	X	<u> </u>			<u>L</u>		0.	0.	0.
PAUL SHERER					1					
MEMBER	1.00	X						0.	0.	0.
LYNNE REYNOLDS										
EXECUTIVE DIRECTOR	40.00	1	1		1	X	1	0.	126,453.	0.

94-6104126

Page 8 Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued) (B) (C) (F) (A) (D) (E) Average Position Name and title Reportable Reportable Estimated hours per (check all that apply) compensation compensation amount of week from related from other (describe organizations the compensation hours for organization (W-2/1099-MISC) from the ndiwdual trustee or nsttutonal trustee related (W-2/1099-MISC) organization organizations and related in Schedule Officer organizations O) 126,453 0. 1b Sub-total 0 c Total from continuation sheets to Part VII, Section A Ō. 126,453. d Total (add lines 1b and 1c) Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable 0 compensation from the organization Yes No Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on X line 1a? If "Yes," complete Schedule J for such individual 3 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization X and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person **Section B. Independent Contractors** Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from NONE the organization. (A) (B) (C) Name and business address Description of services Compensation Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization

E. .

Form 990 (2010)

Part.VIII Statement of Revenue (D) Revenue (A) (B) (C) Total revenue Related or Unrelated excluded from exempt function business tax under sections 512, 513, or 514 revenue revenue 1 a Federated campaigns 1a 234,370. 1b Membership dues Fundraising events 1c d Related organizations 1d e Government grants (contributions) 1e f All other contributions, gifts, grants, and similar amounts not included above Q Noncash contributions included in lines 1a-1f \$ 234,370. Total. Add lines 1a-1f Business Code 2 a REUNIONS 900099 353,553. <u>35</u>3,553. 900099 94,010. **b** CHAPTERS 94,010. c LIFELONG LEARNING - AD 519100 84,800. 84,800. 63,860. d GSB SIERRA CAMP 900099 63,860. 58,570. 900099 58,570. NEW YORK LEADERSHIP 900099 97,770. 97,770. f All other program service revenue 752,563. Total. Add lines 2a-2f 3 Investment income (including dividends, interest, and 185,786 185,786. other similar amounts) Income from investment of tax-exempt bond proceeds Royalties (i) Real (II) Personal 6 a Gross Rents b Less: rental expenses c Rental income or (loss) d Net rental income or (loss) 7 a Gross amount from sales of (i) Securities (II) Other 1736038 assets other than inventory b Less: cost or other basis 1521059. and sales expenses 214,979. c Gain or (loss) 214,979. 214,979. d Net gain or (loss) 8 a Gross income from fundraising events (not Other Revenue including \$ contributions reported on line 1c). See Part IV, line 18 b Less: direct expenses c Net income or (loss) from fundraising events 9 a Gross income from gaming activities. See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances b Less: cost of goods sold c Net income or (loss) from sales of inventory Business Code Miscellaneous Revenue 11 a MISC INCOME 900099 50 50. d All other revenue 50. Total. Add lines 11a-11d 387,748. 752,613. 400,765. 12 Total revenue See instructions 032009 12-21-10 Form 990 (2010)

ASSOCIATION

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

Do	not include amounts reported on lines 6b,	(A)	(B) Program service	(C)	(D)
	3b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the U.S. See Part IV, line 21				·····
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the U.S.				
	See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees				
6	Compensation not included above, to disqualified	·			
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages				
8	Pension plan contributions (include section 401(k)		ļ		
	and section 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes				
11	Fees for services (non-employees):				
а	Management				
Ь	Legal				
C	Accounting	30,434.		30,434.	
d	Lobbying				
е	Professional fundraising services See Part IV, line 17				
f	Investment management fees				
9	Other				
12	Advertising and promotion				
13	Office expenses				
14	Information technology				
15	Royalties				
16	Occupancy		 		
17	Travel				
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials			·	
19	Conferences, conventions, and meetings				<u> </u>
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23	Insurance				
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line				
	24f amount exceeds 10% of line 25, column (A)				
	amount, list line 24f expenses on Schedule O)	070 022	070 022		
a	ALUMNI EVENTS	970,023.	970,023. 188,946.		
b	OTHER SERVICE ACTIVITIE	188,946.			
C	CHAPTER PROGRAMS	159,510.	159,510.	21 206	
d	ADVISOR MGNT FEE	21,306.		21,306.	
e	BANK CHARGES	20,283.		20,283.	
f	All other expenses	6,245.	1 210 470	6,245.	
<u>25</u>	Total functional expenses. Add lines 1 through 24f	1,396,747.	1,318,479.	78,268.	0.
26	Joint costs. Check here if following SOP				
	98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Par	t.X	Balance Sheet			
			(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing	500,014.	1	544,530.
	2	Savings and temporary cash investments	727,739.	2	440,038.
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net	12,143.	4	12,066.
	5	Receivables from current and former officers, directors, trustees, key			
-		employees, and highest compensated employees. Complete Part II			
		of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
s		employees' beneficiary organizations (see instructions)		6	
Assets	7	Notes and loans receivable, net		7_	
&	8	Inventories for sale or use		8	
į	9	Prepaid expenses and deferred charges		9	
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a			
	b	Less: accumulated depreciation 10b	0.	10c	
1	11	Investments - publicly traded securities	3,730,174.	11	3,759,611.
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments · program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11		15	4 556 045
	16	Total assets. Add lines 1 through 15 (must equal line 34)	4,970,070.	1	4,756,245.
	17	Accounts payable and accrued expenses		17	
	18	Grants payable		18	.
	19	Deferred revenue	-	19	
	20	Tax-exempt bond liabilities		20	
ies	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
Liabilities	22	Payables to current and former officers, directors, trustees, key employ	1		
Lia		highest compensated employees, and disqualified persons. Complete F	art II		
	00	of Schedule L		22	
	23 24	Secured mortgages and notes payable to unrelated third parties		23	
	2 4 25	Unsecured notes and loans payable to unrelated third parties Other liabilities. Complete Part X of Schedule D		25	
	26	Total liabilities. Add lines 17 through 25	0.		0.
	20	Organizations that follow SFAS 117, check here X and com		20	
S		lines 27 through 29, and lines 33 and 34.	piete		
ğ	27	Unrestricted net assets	4,970,070.	27	4,756,245.
age	28	Temporarily restricted net assets		28	2,,50,215.
Ö	29	Permanently restricted net assets		29	
ا ق			and		
<u> </u>		complete lines 30 through 34.			
ts	30	Capital stock or trust principal, or current funds		30	
SSE	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated income, or other funds		32	
ž	33	Total net assets or fund balances	4,970,070.		4,756,245.
	34	Total liabilities and net assets/fund balances	4,970,070.	34	4,756,245.

Pa	t XI Reconciliation of Net Assets						
_	Check if Schedule O contains a response to any question in this Part XI				X		
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1,38	7,7	48.		
2	Total expenses (must equal Part IX, column (A), line 25)	2	1,39	6,7	47.		
3	Revenue less expenses. Subtract line 2 from line 1	3	_	8,9	99.		
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	4,97	0,0	70.		
5	Other changes in net assets or fund balances (explain in Schedule O)	5	-20	4,8	26.		
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	4,75				
Pa	rt XII Financial Statements and Reporting		<u> </u>	<u>.</u>			
	Check if Schedule O contains a response to any question in this Part XII						
-				Yes	No		
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				*********		
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.						
2a							
Ь	Were the organization's financial statements audited by an independent accountant?		2b		X		
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit.					
	review, or compilation of its financial statements and selection of an independent accountant?		2c				
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule O					
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue						
	separate basis, consolidated basis, or both:						
	Separate basis Consolidated basis Both consolidated and separate basis						
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	nale Au	dıt				
	Act and OMB Circular A-133?		3a		X		
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requi	ired aud		-			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		3ь				
			Form	990 (2010)		

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

2010 Open to Public

Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

STANFORD BUSINESS SCHOOL ALUMNI ASSOCIATION

Employer identification number 94-6104126

Pa	et l	Reason	or Public Char	ity Status (All organiz	ations mu	st complet	e this part	.) See inst	ructions.				
The	organ	ization is not a	private foundation	because it is: (For lines	1 through 1	11, check o	only one b	ox.)		•			
1		A church, cor	vention of churches	s, or association of chur	ches desci	nbed in se	ction 170	(b)(1)(A)(i)					
2		A school des	cribed in section 17	0(b)(1)(A)(ii). (Attach Sc	hedule E.)								
3		A hospital or	a cooperative hospr	tal service organization of	described	n section	170(b)(1)	(A)(iii).					
4		A medical res	earch organization	operated in conjunction	with a hos	pıtal descr	ibed in se	ction 170	(b)(1)(A)(ii	i). Enter th	e hospital's nan	ne,	
		A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state:											
5	An organization operated for the benefit of a college or university owned or operated by a governmental unit described in												
	section 170(b)(1)(A)(iv). (Complete Part II.)												
6		A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).											
7				eives a substantial part					r from the	general p	ublic described	ın	
			b)(1)(A)(vi). (Comple				•						
8				ection 170(b)(1)(A)(vi).	(Complete	Part II.)							
9		An organizati	on that normally rec	eives: (1) more than 33	1/3% of its	support fr	om contri	butions, m	nembershi	p fees, and	d gross receipts	from	
		activities rela	ted to its exempt fur	nctions - subject to certa	an exception	ons, and (2	2) no more	than 33 1	/3% of its	support f	rom gross inves	tment	
		income and u	nrelated business to	axable income (less sect	tion 511 ta	x) from bus	sinesses a	acquired b	y the orga	inization at	ter June 30, 19	75.	
		See section	509(a)(2) . (Complete	Part III.)									
10		An organizati	on organized and or	perated exclusively to te	st for publ	ıc safety. S	ee sectio	n 509(a)(4	I) .				
11	X	An organizati	on organized and or	perated exclusively for the	ne benefit (of, to perfo	rm the fu	nctions of,	or to carr	y out the p	ourposes of one	or	
		more publicly	supported organiza	ations described in secti	on 509(a)(1) or sectio	n 509(a)(2	2). See se c	ction 509(a)(3). Ched	ck the box that		
	describes the type of supporting organization and complete lines 11e through 11h.												
		a Type I	ь 🗀	Type II o	з 🗶 Тур	e III · Func	tionally int	tegrated		d 🗀	Type III - Other		
е		By checking	this box, I certify tha	t the organization is not	controlled	directly or	r indirectly	by one or	r more dis	qualified p	ersons other tha	an	
		foundation m	anagers and other t	han one or more publich	y supporte	d organiza	tions des	cribed in s	ection 509	9(a)(1) or s	ection 509(a)(2).		
f		If the organiz	ation received a writ	ten determination from	the IRS tha	at it is a Ty	pe I, Type	II, or Type	e III				
		supporting of	ganization, check th	nis box									
8	l	Since August	17, 2006, has the c	organization accepted ar	ny gift or c	ontribution	from any	of the follo	owing per	sons?			
		(i) A perso	n who directly or ind	irectly controls, either a	lone or tog	ether with	persons o	described	ın (II) and (ııi) below,	Yes	No	
		the gove	erning body of the si	upported organization?							11g(i)	X	
		(ii) A famıly	member of a persor	n described in (i) above?	,						11g(ii)	X	
		(iii) A 35% (controlled entity of a	person described in (i)	or (II) above	e?					11g(iii)	X	
h)	Provide the f	ollowing information	about the supported or	ganızatıon	(s).							
				T	, · · · ·				,				
(i)) Name	of supported	(ii) EIN	(iii) Type of	P .	organization		u notify the	(vi) iş organizatı	the	(vii) Amount	of	
	org	anızatıon		organization (described on lines 1-9		sted in your document?	organizat	r support?	I (i) organiz	ed in the l	support		
				above or IRC section	<u> </u>			· · · · · · · · · · · · · · · · · · ·	`` ~ U S				
				(see instructions))	Yes	No	Yes	No	Yes	No	 		
		ORD	04 1156065									_	
UN	IVE	RSITY G	94-1156365	2	X			X	X			0.	
													
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LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

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Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.) Section A. Public Support Calendar year (or fiscal year beginning in) ▶ (a) 2006 **(b)** 2007 (c) 2008(d) 2009 (e) 2010 (f) Total 1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge Total. Add lines 1 through 3 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) Public support. Subtract line 5 from line 4 **Section B. Total Support** Calendar year (or fiscal year beginning in) (a) 2006 (b) 2007 (c) 2008(d) 2009 (e) 2010 (f) Total 7 Amounts from line 4 Gross income from interest. dividends, payments received on securities loans, rents, royalties and income from similar sources Net income from unrelated business activities, whether or not the business is regularly carried on 10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) 11 Total support. Add lines 7 through 10 12 Gross receipts from related activities, etc. (see instructions) 12 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage 14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f)) 14 % 15 Public support percentage from 2009 Schedule A, Part II, line 14 15 % 16a 33 1/3% support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization b 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or

more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the

organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Schedule A (Form 990 or 990-EZ) 2010 Part.III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails	to
qualify under the texts listed below, places complete Part II.)	

Section A. Public Support	OTT, DIEASE COITI	piete r art II.)				
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and	1-7 2000	1,2,200,	(5/2000	(-/ 2000	(5) 2010	(-) (-)
membership fees received. (Do not						
include any "unusual grants.")						
2 Gross receipts from admissions,		<u> </u>				
merchandise sold or services per-						
formed, or facilities furnished in						
any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that				· · · · · · · · · · · · · · · · · · ·		
are not an unrelated trade or bus-						
iness under section 513						
						
4 Tax revenues levied for the organ-						
ization's benefit and either paid to						
or expended on its behalf			 		 	
5 The value of services or facilities			1			i
furnished by a governmental unit to			1			
the organization without charge		 		 		
6 Total. Add lines 1 through 5		<u> </u>				
7a Amounts included on lines 1, 2, and						
3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that						
exceed the greater of \$5,000 or 1% of the					1	
amount on line 13 for the year						
c Add lines 7a and 7b						_
8 Public support (Subtract line 7c from line 6)			<u> </u>			
Section B. Total Support		·		,		
Calendar year (or fiscal year beginning in) 🏲 📙	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9 Amounts from line 6						
10a Gross income from interest,			•	:		
dividends, payments received on securities loans, rents, royalties			1			
and income from similar sources						
b Unrelated business taxable income						
(less section 511 taxes) from businesses						
acquired after June 30, 1975						<u></u>
c Add lines 10a and 10b						
11 Net income from unrelated business						
activities not included in line 10b, whether or not the business is			1	1		
regularly carried on			1			
12 Other income. Do not include gain						
or loss from the sale of capital						
assets (Explain in Part IV.) 13 Total support (Add lines 9, 10c, 11, and 12)				1		
14 First five years. If the Form 990 is for t	he organization	's first, second, thi	rd, fourth, or fifth t	ax vear as a section	on 501(c)(3) organia	ration
check this box and stop here	organization	o., 5500mg, tim	,	, jour de a 300th	on so hope	
Section C. Computation of Public	Support Pe	ercentage		···		
15 Public support percentage for 2010 (lin			column (fl)	-	15	
16 Public support percentage from 2009 8			55.311III (I//		16	
Section D. Computation of Invest					1.0	
17 Investment income percentage for 201				· · · · · · · · · · · · · · · · · · ·	17	04
18 Investment income percentage for 201	•	= = =	ne 19, column (1))		18	% %
-			on line 14 and line	a 15 io mara thr-		
19a 33 1/3% support tests - 2010. If the c	-					I / IS NOT
more than 33 1/3%, check this box and		-		· · ·		- L
b 33 1/3% support tests - 2009. If the c						. —
line 18 is not more than 33 1/3%, chec						
20 Private foundation. If the organization	uia not check a	1 DOX ON LINE 14, 19	a. or 190. Check t	nis dox and see ir	ISTRUCTIONS	▶ []

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010
Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

STANFORD BUSINESS SCHOOL ALUMNI ASSOCIATION

Employer identification number 94-6104126

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
GRADUATE SCHOOL OF BUSINESS AND GRADUATE SCHOOL OF ALUMNI BY FOSTERING
STRONG AFFILIATION THROUGH PROGRAMS AND SERVICES.
FORM 990, PART VI, SECTION B, LINE 11: EXECUTIVE DIRECTOR DISTRIBUTES THE
FORM 990 TO THE MEMBERS OF THE EXECUTIVE COMMITTEE FOR THEM TO REVIEW. THE
EXECUTIVE COMMITTEE WILL THEN ADDRESS ANY NECESSARY CHANGES BACK TO THE
EXECUTIVE DIRECTOR.
FORM 990, PART VI, SECTION C, LINE 19: THE GOVERNING DOCUMENTS AND
FINANCIAL STATEMENTS ARE NOT CURRENTLY AVAILABLE TO THE PUBLIC.
FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:
UNREALIZED LOSS OF MARKETABLE SECURITIES -204,449.
PETTY CASH WRITE-OFF -377.
TOTAL TO FORM 990, PART XI, LINE 5 -204,826.
FORM 990, PART V, LINES 7G & 7H:
NO SUCH CONTRIBUTIONS RECEIVED.
FORM 990, PART VI, SECTION B, LINE 12A:
THE BOARD IS CURRENTLY IN PROCESS WITH ESTABLISHING SUCH POLICY.

STANFORD BUSINESS SCHOOL ALUMNI Department of the Treasury Internal Revenue Service SCHEDULE R (Form 990)

Name of the organization

Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. Related Organizations and Unrelated Partnerships

► Attach to Form 990.

2010 · Open to Public Inspection

OMB No 1545-0047

Employer identification number 94-6104126

► See separate instructions.

Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.) ASSOCIATION Part !

Direct controlling entity End-of-year assets Total income E Legal domicile (state or foreign country) Primary activity Name, address, and EIN of disregarded entity

Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) Part II

(a)	(9)	(0)	(c)	(9)	(4)	(6)	
Name, address, and EIN	Primary activity	Legal domicile (state or	Exempt Code	Public charity	Direct controlling	Section 512(b)(controlled	2(b)(13)
of related organization		foreign country)	section	status (if section	entity	entity?	U
				501(c)(3))		Yes	Š
STANFORD UNIVERSITY GRADUATE SCHOOL OF							
BUSINESS - 94-1156365, STANFORD UNIVERSITY,	PROVIDE MBA, MASTER'S AND						
STANFORD, CA 94305-5015	PHD BUSINESS PROGRAMS	CALIFORNIA	501(c)(3)	170(B)(1)(A) N/A	4/A		×
		-					

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2010

94-6104126 Page 2

STANFORD BUSINESS SCHOOL ALUMNI

Schedule R (Form 990) 2010 ASSOCIATION

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Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.) Part III

General or Percentage managing ownership Percentage ownership Schedule R (Form 990) 2010 Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.) 3 Ξ Yes No 6 Share of end-of-year assets Code V.UBI amount in box '20 of Schedule K-1 (Form 1065) Share of total income ate altocations? Disproportion-Yes Ξ Type of entity (C corp, S corp, or trust) Share of end-of-year assets <u>e</u> Direct controlling entity Share of total income Ē Predominant income (related, unrelated, excluded from tax under sections 512-514) Legal domicile (state or foreign country) छ **e** Primary activity Direct controlling entity ত্ত (c)
Legal
domicile
(state or
foreign Primary activity <u>e</u> Name, address, and EIN of related organization Name, address, and EIN of related organization 032162 12-21-10 Part IV

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.					Yes	ž
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	s with one or more re	elated organizations listed	ın Parts II-IV?			
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity				1 a	_	×
b Gift, grant, or capital contribution to other organization(s)				4		×
c Gift, grant, or capital contribution from other organization(s)				10		×
d Loans or loan quarantees to or for other organization(s)				19	_	×
				,		×
 Loans of loan guarantees by otner organization(s) 				2	-	4
f Sale of assets to other organization(s)				=	\Box	×
g Purchase of assets from other organization(s)				19		×
				ŧ		×
i Lease of facilities, equipment, or other assets to other organization(s)				; -		×
j Lease of facilities, equipment, or other assets from other organization(s)				-	1	×
k Performance of services or membership or fundraising solicitations for other organization(s)	ıızatıon(s)			÷		×
I Performance of services or membership or fundraising solicitations by other organization(s)	ıızatıon(s)			-+		×
m Sharing of facilities, equipment, mailing lists, or other assets				£	×	
n Sharing of paid employees				1	×	
o Rembursement paid to other organization for expenses			:	10	×]
p Reimbursement paid by other organization for expenses				1p		×
					"];
 q Other transfer of cash or property to other organization(s) 				p ,	-	× >
r Other transfer of cash or property from other organization(s)		-		-	-	۷
2 if the answer to any of the above is 'Yes,' see the instructions for information on w	who must complete the	ns line, including covered	ation on who must complete this line, including covered relationships and transaction thresholds.			
(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved	(d) Method of determining amount involved			
STANFORD UNIVERSITY GRADUATE SCHOOL OF	Σ	0				
STANFORD UNIVERSITY GRADUATE SCHOOL OF	\$					
STANFORD INTVERSITY CRADITATE SCHOOL OF	3					1
	0	0				
(5)						
(9)						
032163 12-21-10	20		Schedule	Schedule R (Form 990) 2010	90) 2	010

Page 4

STANFORD BUSINESS SCHOOL ALUMNI ASSOCIATION

Schedule R (Form 990) 2010

Part Vt Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a)	(a)	(3)	9	(e)	6	(6)	(£)
Name, address, and EIN	Primary activity	Legal domicile	Are all partners	တ		Code V-UBI	
of entity		(state or foreign country)	organizations?	year assets	allocations?	of Schedule K-1 (Form 1065)	partner?
					1		
							··-
					-		
							_
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					-		
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					_		
	-						

Schedule R (Form 990) 2010

STANFORD BUSINESS SCHOOL ALUMNI

Schedule R (Form 990) 2010 ASSOCIATION 94-6104126 Page 5
Part.VII Supplemental Information Complete this part to provide additional information for responses to questions on Schedule R (see instructions)
SCH R, PART V, LINE 2:
TRANSACTIONS WITH RELATED ORGANIZATIONS
THE STANFORD BUSINESS SCHOOL ALUMNI ASSOCIATION FUNCTIONS WITHIN THE
STANFORD UNIVERSITY GRADUATE SCHOOL OF BUSINESS AND THEREFORE OPERATES
USING THE SAME FACILITIES AND OTHER ASSETS. EMPLOYEES OF THE GRADUATE
BUSINESS SCHOOL SERVE AS THE STAFF FOR THE ALUMNI ASSOCIATION AS WELL.
ALSO, THE STANFORD BUSINESS SCHOOL ALUMNI ASSOCIATION PAYS
REIMBURSEMENTS FOR VARIOUS PROGRAM AND EVENT EXPENSES TO THE GRADUATE
BUSINESS SCHOOL.
