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DLN: 93493348002131

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

Open to Public Inspection

A For the 2	2010 calendar year, or tax year beginning 07-01-2010 and ending 06-30-2011				
3 Check if ap	oplicable C Name of organization Houston Arts Alliance	ı	D Employer	identification numb	er
Address cha	ange		74-1946	756	
Name chan	Doing Business As nge	<u> </u>	E Telephone	e number	
– Initial retur	Number and street (or P O box if mail is not delivered to street address)	Room/suite	(713) 52	7-0330	
— Terminated	3201 Allen Parkway	Room, saice	(/13)32	7-9330	
– Amended r	return City or town, state or country, and ZIP + 4	_	G Gross recei	pts \$ 7,110,500	
 Application	Houston, TX 77019				
Application					
	Jonathon D Glus	H(a) Is this a grou	ıp return for affi	liates? Yes V No	
	3201 Allen Parkway Houston, TX 77019	H(b) Are all affil	iates included	d?	▼ No
	Trouston, TX 77019	If "No," a	attach a lıs	t (see instructions	s)
Tax-exem	pt status	H(c) Group ex	xemption n	number 🟲	
. Website	:: ► www haatx com				
		T	1		
	anization	L Year of format	ion 1977	M State of legal domic	ale TX
Part I	Summary				
+	Briefly describe the organization's mission or most significant activities Houston Arts Alliance (HAA) promotes, encourages and sustains the developmen	nt of arts and cu	ulture in Ho	ouston and Harris	
ष्ठ <u> </u>	County, serving the diverse communities and visitors to the region				
1					
ှို့ 2 ೧	Check this box 🔭 if the organization discontinued its operations or disposed of	more than 25%	of its net	assets	
	Number of voting members of the governing body (Part VI, line 1a)		3		31
∯ 4 N	Number of independent voting members of the governing body (Part VI, line 1b)		4		31
3 N 4 N 5 T 6 T	Total number of individuals employed in calendar year 2010 (Part V, line 2a) .		5		26
	Total number of volunteers (estimate if necessary)		6		10
	Total unrelated business revenue from Part VIII, column (C), line 12		7a		0
b N	Net unrelated business taxable income from Form 990-T, line 34	T	7b		
		Prior Ye		Current Year	
<u>u</u> 8	Contributions and grants (Part VIII, line 1h)		,668,476	· · · · · · · · · · · · · · · · · · ·	2,433
Beyenue 10	Program service revenue (Part VIII, line 2g)	3	,761,424	· · · · · · · · · · · · · · · · · · ·	6,609
10 11	Investment income (Part VIII, column (A), lines 3, 4, and 7d) Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	1,278	-	1,458 0	
12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line				
	12)	14	,431,178	7,110	0,500
13	Grants and similar amounts paid (Part IX, column (A), lines $1-3$)	9	,262,637	3,693	3,711
14	Benefits paid to or for members (Part IX, column (A), line 4)				0
φ 15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		,367,446	1 51(0,534
₩ ₩ 16a	Professional fundraising fees (Part IX, column (A), line 11e)	_	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		0
S을 (급) 16a (급) b	Total fundraising expenses (Part IX, column (D), line 25) ▶143,809				
山	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	4	,220,082	2.50	1,229
18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)		,850,165		5,474
19	Revenue less expenses Subtract line 18 from line 12		418,987	· · · · · · · · · · · · · · · · · · ·	4,974
<u>ያ</u>	·	Beginning of		Fud of Voca	
9 <u>9 9 </u>		Year		End of Year	
E	Total assets (Part X, line 16)		,597,003	· · · · · · · · · · · · · · · · · · ·	6,088
21 0 5	Total liabilities (Part X, line 26)		,386,276	<u></u>	0,335
	Net assets or fund balances Subtract line 21 from line 20	3	,210,727	2,61	5,753
Part II	Signature Block				
	ties of perjury, I declare that I have examined this return, including accompanying school belief, it is true, correct, and complete. Declaration of preparer (other than officer)		nformation		as any
Sign	Signature of officer	Date	LE 4T		
Here	Jonathon D Glus CEO				
	Type or print name and title				
	Print/Type Preparer's signature Date		ck if self-	PTIN	
- · · L	preparer's name Jody Blazek Jody Blazek Firm's name Blazek & Vetterling	emp	ioyeu F JV	Eurole ETN	
Preparer					
- 11	·			Phone no ► (713) 5739	439-
May # = 751	•				
Paid Preparer Use Only	preparer's name Jody Blazek Jody Blazek	етр	loyed 🕨 🔽	Firm's EIN Phone no 5739	(713)

Form	1990 (2010)				Page 2
Par			ice Accomplishments ponse to any question in the		
1	Briefly describe the organizati	on's missio	n		
	ston Arts Alliance (HAA) exists through programs, initiatives an		the quality of life and touris	m in Houston and Harris County	by supporting and promoting the
2	Did the organization undertake the prior Form 990 or 990-EZ			g the year which were not listed	on
	If "Yes," describe these new se	rvices on S	chedule O		
3	Did the organization cease corservices?				
	If "Yes," describe these chang	es on Sched	lule O		
4		4) organıza	tions and section 4947(a)(on's three largest program servi 1) trusts are required to report t i program service reported	
 4а	(Code) (Ex	enses \$	3,767,012 including gra	nts of \$ 3,510,711) (Reve	nue \$)
	HAA's Grant Program manages a co key elements such as artistic/cultura of the organization	npetitive gran I merit, audie	ts program, awarding over 220 g nce development & community of	ants totaling \$3,510,711 through a pee itreach, cultural tourism impact, and the	r review panel process which awards on administrative and management ability
4b	(Code) (Ex	enses \$	2,081,200 including gra	nts of \$) (Reven	ue \$ 2,078,667)
	the Civic Art collection HAA works w process and acts as project manage	ith the City st r through com I standards in	aff to recommend the most appro mission completion of new works conservation and contracting prof	nges to build the City's civic art canvas of priate locations for use of Civic Art mon of art HAA works on behalf of the City essionally licensed conservators Civic A	to manage conservation of artworks
<u></u>	(Code) (Ex	enses \$	657,847 including gra	nts of \$ 183,000) (Reve	nue \$ 27,942)
	effective stewards of their resources through such programs as Business	HAA also pro olunteers for Jram This dep	vides leadership through support the Arts (BVA), Free Night of The partment also works with Nationa	programming that assists arts organiza in programs and services that help build atre, Arts Database Management Progra Arts Marketing Project a program of the	& foster a vibrant creative community
	Other program services (Des	cribe in Sc	hedule O)		_
	(Expenses \$ 46	0,483 in	cluding grants of \$) (Revenue \$)
4e	Total program service expens	es F \$	6,966,542		
					Farm 000 (2010)

Part IV	Checklist	of Require	d Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)? 🕏	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		Νο
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If</i> "Yes," complete Schedule C, Part II	4		Νo
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If "Yes," complete Schedule D, Part II</i>	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in term, permanent,or quasi- endowments? If "Yes," complete Schedule D, Part V	10		No
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI.	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b		No
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		Νο
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If</i> "Yes," complete Schedule D, Parts XI, XII, and XIII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If</i> "Yes," complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Parts III and IV.	16		Νο
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If</i> "Yes," complete Schedule G, Part I (see instructions)	17		N o
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If</i> "Yes," complete Schedule G, Part II	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		

Par	Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		Νo
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		No
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		Νo
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part			
	<i>IV</i>	28a		Νo
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Νo
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Νο
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? <i>If</i> "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		No
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		Νο
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Yes V No			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable			
	1a 99			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b			
_	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable			
·	gaming (gambling) winnings to prize winners?	1c	Yes	
2a	' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '			
	Statements filed for the calendar year ending with or within the year covered by this return			
ь	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?			
	Note: Title compatible of and 25 or materials	2b	Yes	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Νo
ь	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		No
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial	4a		
_	account)?	4a		No
Ь	If "Yes," enter the name of the foreign country - See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
	See instructions for filing requirements for Form 1D F 90-22 1, Report of Foreign Bank and Financial Accounts			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Νο
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	70		Νο
	2	5с		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	6a		Νo
	organization solicit any contributions that were not tax deductible?			
Ь	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		Νo
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and	7a		Νo
	services provided to the payor?			
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		N o
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		Νo
d	If "Yes," indicate the number of Forms 8282 filed during the year			110
-	The state of the s			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit	7-		N -
e	contract?	7e 7f		N o N o
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as			NO
y	required?	7g		Νo
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a			
_	Form 1098-C?	7h		No
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess			
	business holdings at any time during the year?	8		Νo
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		Νo
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		No
10	Section 501(c)(7) organizations. Enter			
а	Initiation fees and capital contributions included on Part VIII, line 12 10a			
ь	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club			
_	facilities			
	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			
		_		. .
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		No
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?			
	Note. See the instructions for additional information the organization must report on Schedule O	13a		Νo
ь	Enter the amount of reserves the organization is required to maintain by the states			
	ın which the organization is licensed to issue qualified health plans			
С	Enter the amount of reserves on hand 13c			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Νo
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		Νο

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Charle of Cabadula O	contains a response to an	v avection in this Dort VI						 7
Check ii Schedule O	contains a response to an	y question in tills Fait vi		•				

Se	ection A. Governing Body and Management		•,	
	ector A. Coverning body and Flanagement		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year			
b	Enter the number of voting members included in line 1a, above, who are independent			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No
6		6		
	Does the organization have members or stockholders?	6		No
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a		No
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		Νo
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No
	ction B. Policies (This Section B requests information about policies not required by the Internal			
Re	venue Code.)			
10-	Describe an experience have been been been been been as efficience?	10-	Yes	No
	Does the organization have local chapters, branches, or affiliates?	10a		No
	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		No
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13		No
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Yes	
	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)			
	(======================================			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		No
Se	ction C. Disclosure	100		140
17	List the States with which a copy of this Form 990 is required to be filed.			
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)			
	(3)s only) available for public inspection. Indicate how you make these available. Check all that apply			

Own website Another's website V Upon request

- 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization Reginald L French

3201 Allen Parkway Houston, TX 770191800 (713) 527-9330

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- ◆ List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organ		elated o	rgan	ızatı	on c	omper	sate	d any current office	er, director, or trust	ee
(A) Name and Title	(B) A verage hours	Posi		C) (che	cka			(D) Reportable compensation from the	(E) Reportable compensation from related	(F) Estimated amount of other
	per week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organization (W- 2/1099-MISC)	organizations (W- 2/1099- MISC)	compensation from the organization and related organizations
See Additional Data Table										
-										
			<u> </u>							

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

	(A) Name and Title	(B) A verage hours per		tion ((che				(E Repor comper from	table isation	(E) Reportable compensation from related		(F) Estima mount o	ated fother
		week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organiza 2/1099	tion (W-	organizations (W- 2/1099- MISC)	01	from rganizat relat organiza	the ion and ed
See A	ldıtıonal Data Table													
1b	Sub-Total							-						
c d	Total from continuation sheets Total (add lines 1b and 1c) .	to Part VII, Sec						 		283,090				30,055
2	Total number of individuals (inc \$100,000 in reportable comper	luding but not lir	nıted to	thos	e lıs		above) who	received	more tha	n	l		
													Yes	No
3	Did the organization list any for on line 1a? <i>If</i> "Yes," complete Sc							ee, o	r highest • • •	compens:	ated employee	3		No
4	For any individual listed on line organization and related organization											4	Yes	
5	Did any person listed on line 1a services rendered to the organi								_	nization o	r individual for	5		No
Se	ction B. Independent Cor	itractors												
1	Complete this table for your five \$100,000 of compensation from			ndep	ende	ent o	ontra	ctors	that rece	ived more	e than			
	Na	(A) me and business ad	dress							Descr	(B) iption of services		(C Comper	
									c	ivic arts pro	ject			360,000
7455 (Carbo	Catherine Store Rd Indale, CO 81623													
7455 (Carbo Hana 601 Je									C	Civic arts pro	gect			180,000
Carbo Hana 601 Je Housto Dennis 54 Fra	ndale, CO 81623 Hillerova LLC ifferson Ste 4000									Civic arts pro	-			180,000

\$100,000 in compensation from the organization \blacktriangleright 3

	Statement of Povenue			P	age 9
Part V	Statement of Revenue	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a Federated campaigns </td <td>5,002,433</td> <td></td> <td></td> <td></td>	5,002,433			
Program Service Revenue	Business Code 900004 MODE revenue Civic Art revenue Total. Add lines 2a-2f	6,856	6,856 2,078,667		
	3 Investment income (including dividends, interest and other similar amounts)	1,458			1,458
Other Revenue	(i) Securities (ii) Other 7a Gross amount from sales of assets other than inventory b Less cost or other basis and sales expenses c Gain or (loss) d Net gain or (loss)	0			
Oth	b Less direct expenses b c Net income or (loss) from fundraising events 9a Gross income from gaming activities See Part IV, line 19 . a b Less direct expenses b c Net income or (loss) from gaming activities	0			
	d All other revenue e Total. Add lines 11a-11d 12 Total revenue. See Instructions	7,110,500	2,106,609	orm 990 (2	1,458

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

_ A	Section 501(c)(3) and 501(c)(4) organizations mus Il other organizations must complete column (A) but are not required to c			(D)	
	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	3,510,711	3,510,711		· · · · · · · · · · · · · · · · · · ·
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22	183,000	183,000		
3	Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16	0			
4	Benefits paid to or for members	0			
5	Compensation of current officers, directors, trustees, and key employees	318,135	134,220	141,955	41,960
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$	0			
7	Other salaries and wages	883,373	688,336	160,397	34,640
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	15,516	9,116	4,972	1,428
9	Other employee benefits	198,323	123,080	75,243	
10	Payroll taxes	95,187	66,778	21,379	7,030
а	Fees for services (non-employees) Management	0			
b	Legal	0			
c	Accounting	0			
d	Lobbying	0			
e	Professional fundraising services See Part IV, line 17	0			
f	Investment management fees	0			
g	Other	236,446	124,469	60,252	51,725
12	Advertising and promotion	65,154	65,023		131
13	Office expenses	87,885	72,079	14,507	1,299
14	Information technology	0			
15	Royalties	0			_
16	Occupancy	96,799	79,178	17,621	_
17	Travel	0	,	,	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19	Conferences, conventions, and meetings	80,212	58,962	19,997	1,253
20	Interest	0	-		<u> </u>
21	Payments to affiliates	0			_
22	Depreciation, depletion, and amortization	26,519		26,519	
23	Insurance	21,327	14,959	6,368	_
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
а	Printing and publications	53,304	45,702	5,090	2,512
b	Other	34,159	19,666	14,328	165
c	Equipment rental & maintenance	81,408	53,247	26,495	1,666
d	Artist fees & services	1,718,016	1,718,016		
e					
f	All other expenses	0			
25	Total functional expenses. Add lines 1 through 24f	7,705,474	6,966,542	595,123	143,809
26	Joint costs. Check here ► ☐ If following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	. ,	. , =		,

Part X Balance Sheet (A) (B) Beginning of year End of year 1,524,885 1,842,813 1 2.233.586 1.569.709 2 2,746,185 460,642 3 4 0 4 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Λ 5 Schedule L . . . 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers, and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Assets 0 0 7 0 8 8 23,530 9 14,067 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or other basis Complete 439.683 10a Part VI of Schedule D 320.826 68.817 ь Less accumulated depreciation 10b 10c 118.857 0 11 11 0 12 12 Investments—other securities See Part IV, line 11 0 13 13 Investments—program-related See Part IV, line 11 . . 0 14 14 15 0 15 6,597,003 16 16 4,006,088 **Total assets.** Add lines 1 through 15 (must equal line 34) . . . 324,877 17 177,170 17 Accounts payable and accrued expenses . 1,137,803 18 2,991,245 18 70.154 75.362 19 19 20 20 Liabilities 21 21 Escrow or custodial account liability $Complete\ Part\ IV\ of\ Schedule\ D$. . 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified 22 23 23 Secured mortgages and notes payable to unrelated third parties . . 24 24 Unsecured notes and loans payable to unrelated third parties 25 25 Other liabilities Complete Part X of Schedule D 26 3.386.276 26 1,390,335 Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117, check here ▶ 🔽 and complete lines 27 Balances through 29, and lines 33 and 34. 27 824,576 724,049 Unrestricted net assets Temporarily restricted net assets 2,386,151 1,891,704 28 28 Fund 29 29 Permanently restricted net assets Organizations that do not follow SFAS 117, check here ▶ □ and complete lines 30 through 34. 5 30 30 Capital stock or trust principal, or current funds Assets 31 Paid-in or capital surplus, or land, building or equipment fund 31 32 32 Retained earnings, endowment, accumulated income, or other funds ¥ 3,210,727 33 2,615,753 33 Total net assets or fund balances 34 Total liabilities and net assets/fund balances 6.597.003 4.006.088

Ра	Check if Schedule O contains a response to any question in this Part XI			.୮	
1	Total revenue (must equal Part VIII, column (A), line 12)	1		7,:	110,50
2	Total expenses (must equal Part IX, column (A), line 25)	2		7,7	705,47
3	Revenue less expenses Subtract line 2 from line 1	3			594,97
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		3,2	210,72
5	Other changes in net assets or fund balances (explain in Schedule O)	5			
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6		2,6	515,75
Pai	rt XII Financial Statements and Reporting	<u> </u>			
	Check if Schedule O contains a response to any question in this Part XII			୮	•
				Yes	No
1	Accounting method used to prepare the Form 990				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
b	Were the organization's financial statements audited by an independent accountant?		2b	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain				
	Schedule O	•	2c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were on a separate basis, consolidated basis, or both	ıssued			
	▼ Separate basis				
3а	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	ne	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the	required	3b		No

Employer identification number

OMB No 1545-0047

SCHEDULE A

(Form 990 or 990EZ)

Name of the organization

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ. See separate instructions.

Inspection

Houston Arts Alliance 74-1946756 Reason for Public Charity Status (All organizations must complete this part.) See instructions The organization is not a private foundation because it is (For lines 1 through 11, check only one box) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 1 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi) (Complete Part II) A community trust described in section 170(b)(1)(A)(vi) (Complete Part II) An organization that normally receives (1) more than 331/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 331/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III) An organization organized and operated exclusively to test for public safety Seesection 509(a)(4). 10 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h Type I **b** Type II c Type III - Functionally integrated Type III - Other By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) a person who directly or indirectly controls, either alone or together with persons described in (ii) Yes No and (III) below, the governing body of the the supported organization? 11g(i) (ii) a family member of a person described in (i) above? 11g(ii) (iii) a 35% controlled entity of a person described in (i) or (ii) above? 11g(iii) h Provide the following information about the supported organization(s)

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see	(iv) Is the organizati col (i) list your gove docume	ion in ted in rning	(v) Did you not organizati col (i) of suppor	on in your	(vi) Is the organization in col (i) organized in the U S ?		(vii) A mount of support
		instructions))	Yes	No	Yes	No	Yes	No	
·-									
Total									

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1) (A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

-	under Part III. II un	e organización i	alls to quality t	inder the tests	iisted below, pi	ease complete	Part III.)
	ection A. Public Support endar year (or fiscal year beginning	T					T
Car	in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	10,896,516	12,461,397	13,260,501	10,668,476	5,002,43	52,289,323
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0
3	The value of services or facilities furnished by a governmental unit to the organization without charge						C
4	Total. Add lines 1 through 3	10,896,516	12,461,397	13,260,501	10,668,476	5,002,433	52,289,323
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the						0
	amount shown on line 11, column						
6	(f) Public Support. Subtract line 5 from line 4						52,289,323
S	ection B. Total Support	•	•	•			•
Cal	endar year (or fiscal year	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	beginning in) ► A mounts from line 4	10,896,516	12,461,397	13,260,501	10,668,476	5,002,433	
8	Gross income from interest,	10,030,310	12,101,337	13,200,301	10,000,170	3,002,133	32,203,323
J	dividends, payments received on securities loans, rents, royalties and income from similar sources	72,463	85,308	35,705	1,278	1,458	196,212
9	Net income from unrelated business activities, whether or not the business is regularly carried on						0
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						0
11	Total support (Add lines 7 through 10)						52,485,535
12	Gross receipts from related activit	ıes, etc (See ınst	ructions)			12	9,161,316
13	First Five Years If the Form 990 is check this box and stop here	for the organizati	on's first, second	l, thırd, fourth, or f	ifth tax year as a		
	ection C. Computation of Pul						
14	Public Support Percentage for 201	0 (line 6 column	(f) divided by line	11 column (f))		14	99 630 %
15	Public Support Percentage for 200	9 Schedule A, Pa	rt II, line 14			15	99 590 %
	33 1/3% support test—2010. If the and stop here. The organization qu	alıfıes as a publıc	ly supported orga	nızatıon			►V
17a	33 1/3% support test—2009. If the box and stop here. The organizatio 10%-facts-and-circumstances test is 10% or more, and if the organization Part IV how the organization me organization 10%-facts-and-circumstances test	n qualifies as a p —2010. If the org ation meets the "f ets the "facts and	ublicly supported anization did not acts and circums d circumstances"	organization check a box on lir tances" test, che test The organiz	ne 13, 16a, or 16l ck this box and st ation qualifies as	o and line 14 c op here. Explain a publicly suppo	▶ 厂
18	15 is 10% or more, and if the orga Explain in Part IV how the organiza supported organization Private Foundation If the organizat	nization meets thation meets the "f	e "facts and circu acts and circums	umstances" test, o tances" test The	check this box an organization qua	d stop here. lifies as a public	ly ▶⊏
	ınstructions						- 1

Schedule A (Form 990 or 990-EZ) 2010 Page 3 Part III Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.) Section A. Public Support Calendar year (or fiscal year beginning (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total ın) 🟲 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose Gross receipts from activities that are not an unrelated trade or business under section 513 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge Total. Add lines 1 through 5 7a Amounts included on lines 1, 2, and 3 received from disqualified **b** A mounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year c Add lines 7a and 7b Public Support (Subtract line 7c from line 6) Section B. Total Support Calendar year (or fiscal year beginning **(e)** 2010 (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (f) Total ın) 9 Amounts from line 6 Gross income from interest, 10a dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b c Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include 12 gain or loss from the sale of capital assets (Explain in Part Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage

15	Public Support Percentage for 2010 (line 8 column (f) divided by line 13 column (f))	15	
Public support percentage from 2009 Schedule A, Part III, line 15		16	
S	ection D. Computation of Investment Income Percentage		
17	Investment income percentage for 2010 (line 10c column (f) divided by line 13 column (f))	17	
18	Investment income percentage from 2009 Schedule A , Part III, line 17	18	

19a 33 1/3% support tests—2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

33 1/3% support tests—2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

Schedule A (Fo	orm 990 or 990-EZ) 2010	Pag
Part IV	Supplemental Information. Supplemental Information. Complete this required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. additional information. (See instructions).	•

Facts And	Circumstances	Test

Schedule A (Form 990 or 990-EZ) 2010

Software ID: 10000105
Software Version: 2010v3.2

EIN: 74-1946756

Name: Houston Arts Alliance

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Employees, and Independent Contractors											
(A) Name and Title	(B) (C) A verage Position (check all that apply) per							(D) Reportable compensation from the	(E) Reportable compensation from related	(F) Estimated amount of other compensation	
	week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organization (W- 2/1099-MISC)	organizations (W- 2/1099- MISC)	from the organization and related organizations	
V anessa Perez McCalla Dırector	1 00	Х						0	0	0	
Reginald French CFO	40 00			x				17,970	0	1,400	
Philamena Baird Director	1 00	х						0	0	0	
Peter McStravick Director	3 00	Х						0	0	0	
Peter Marzio Director	1 00	Х						0	0	0	
Paul J Matthews Director	3 00	х						0	0	0	
Nicols Kanellos Director	1 00	Х						0	0	0	
Minnette Boesel Director	1 00	Х						0	0	0	
Marshal Lightman Director	3 00	Х						0	0	0	
Mark Praigg Director	1 00	Х						0	0	0	
Marc Melcher Director	1 00	Х						0	0	0	
Louise Upshaw-McClenny Director	1 00	Х						0	0	0	
Leslie Blanton Director	2 00	х						0	0	0	
Kenneth Barrett Director	2 00	Х						0	0	0	
Judy Nyquist Director	3 00	Х						0	0	0	
Joseph Havel Director	1 00	Х						0	0	0	
Jos Solis Secretary	1 00	Х		х				0	0	0	
Jonathon D Glus CEO	40 00			х				164,833	0	16,641	
John F Guess Jr Treasurer	2 00	Х		х				0	0	0	
Joe Dilg Director	1 00	Х						0	0	0	
Jocelyn D Ozan Finance Dir	40 00			х				100,287	0	12,014	
Janet Hobby Director	1 00	Х						0	0	0	
Jan Fitzgibbon Director	2 00	Х						0	0	0	
Greg Ortale Director	1 00	Х						0	0	0	
Faben Welch Chairman	3 00	Х		х				0	0	0	

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) A verage hours	Posi t	(C tion (hat a	ched		II		(D) Reportable compensation from the	(E) Reportable compensation from related	(F) Estimated amount of other compensation	
	per week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organization (W- 2/1099-MISC)	organizations (W- 2/1099- MISC)	from the organization and related organizations	
Denise DuBard Director	1 00	Х						0	0	0	
Darryl King Director	1 00	х						0	0	0	
Cathy Lamboley Director	1 00	х						0	0	0	
Brad Bucher Director	1 00	х						0	0	0	
Boris Hidalgo Director	1 00	Х						0	0	0	
Argentina James Director	1 00	Х						0	0	0	
A drian Patterson Director	2 00	х						0	0	0	

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OMB No 1545-0047

2010

Open to Public Inspection

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12. ► Attach to Form 990. ► See separate instructions.

Name of the organization
Houston Arts Alliance

Employer identification number
74-1946756

a) Donor ad	vised funds		(b) Funds	and other acc	ounts
			dvised	ΓYe	s 「
				[≘]	s 「
ganızatıon	answered '	Yes" to Fo	rm 990, P	art IV, line 7	7.
·					
isure) Γ				· ·	area
ı	Preservation	on of a certi	fied historic	structure	
ervation con	trıbutıon ın t	he form of a	conservati	on	
			Hold	at the End of	the Ves
		2a		at the Life of	the rea
cture includ	ed in (a)		+		
	,				
, ,	ushad arta			zation during	
aseu, extiliy	uisiieu, oi te	illillated by	the organiz	zation during	
odic monitor	ing, inspectio	on, handling	of violation		s 「
d enforcing	conservation	easements	during the	year ►	
ıforcıng cons	ervation eas	ements du	ng the yea	r ▶ \$	
satisfy the	requirement	s of section		ΓYe	:s ┌
			Other Sim	nilar Assets	5.
•					
	t describes	these items			
atements tha eport in its r	nt describes evenue state	ement and b	alance she	et works of art public service	
atements tha eport in its r	nt describes evenue state	ement and b	valance she therance of		· !,
atements tha eport in its r	nt describes evenue state	ement and b	ealance she therance of	public service	2,
atements tha eport in its r iibition, educ	it describes evenue state ation, or res her similar a:	ement and b earch in fur	valance she therance of *\$	public service	2,
atements that eport in its railbution, educ	it describes evenue state ation, or res her similar a:	ement and b earch in fur	valance she therance of *\$	public service	2,
	ganization n (check all issure) ervation con cture include ter 8/17/06 ased, exting ement is loca odic monitori d enforcing cons e satisfy the on easement te to the org rt, Histori Form 990, to report in	piting that the assets held on's exclusive legal controls on answered "and it is control on the second of the seco	a) Donor advised funds Inting that the assets held in donor aron's exclusive legal control? Visors in writing that grant funds may donor or donor advisor, or for any of ganization answered "Yes" to Form (check all that apply) is ure) Preservation of an hist Preservation of a certification contribution in the form of a ganization contribution easements during the satisfy the requirements of section contribution contribution easements during the satisfy the requirements of section contribution contribution easements during the satisfy the requirements of section contribution contribution easements during the satisfy the requirements of section contribution in the form of a ganization contribution easements during the satisfy the requirements of section contribution in the form of a ganization contributio	a) Donor advised funds (b) Funds Inting that the assets held in donor advised on's exclusive legal control? Visors in writing that grant funds may be donor or donor advisor, or for any other purpose ganization answered "Yes" to Form 990, Plan (check all that apply) issure) Preservation of an historically important preservation of a certified historical preservation of a certified historical preservation contribution in the form of a conservation ervation contribution in the form of a conservation ervation contribution in the form of a conservation ervation to the standard preservation of a certified historical preservation environment of a conservation expense standard preservation environment is located preservation, handling of violation and enforcing conservation easements during the enforcement in the enforcement enforceme	titing that the assets held in donor advised on's exclusive legal control? Yearsons in writing that grant funds may be donor or donor advisor, or for any other purpose ganization answered "Yes" to Form 990, Part IV, line on the control of a certified historic structure ervation contribution in the form of a conservation Held at the End of the control of the co

For Privacy Act and Paperwork Reduction Act Notice, see the Intructions for Form 990

Cat No 52283D

Schedule D (Form 990) 2010

Part	IIII Organizations Maintaining Co	llections of Art	, His	tori	cal Tr	easu	res, or C	<u> the</u>	r Similar Ass	ets (co	ontinued)
3	Using the organization's accession and othe items (check all that apply)	r records, check an	y of th	e foll	owing t	hat are	a signific	ant u	se of its collection	n	
а	Public exhibition		d	Γ	Loan	orexch	ange prog	rams			
b	Scholarly research		e	Γ	Other						
c	Preservation for future generations										
4	Provide a description of the organization's co	ollections and expla	ın hov	v the y	/ furthe	r the o	rganızatıor	n's ex	empt purpose in		
5	During the year, did the organization solicit of assets to be sold to raise funds rather than t									Yes	Г No
Par	Escrow and Custodial Arrang Part IV, line 9, or reported an an						answere	d "Y	es" to Form 99	0,	
1a	Is the organization an agent, trustee, custod included on Form 990, Part X?	ian or other interme	ediary	for c	ontrıbu	tions o	r other ass	ets i		Yes	┌ No
b	If "Yes," explain the arrangement in Part XIV	/ and complete the	follow	ing ta	able		Γ		A mo	unt	
c	Beginning balance							1c			
d	Additions during the year						ľ	1d			
e	Distributions during the year						ľ	1e			
f	Ending balance						ľ	1f			
2a	Did the organization include an amount on Fo	orm 990, Part X, lin	e 21?				L		Г	Yes	┌ No
	If "Yes," explain the arrangement in Part XIV	•	_						,		
	t V Endowment Funds. Complete		n ans	were	d "Ye	s" to F	orm 990	, Par	t IV, line 10.		
	<u> </u>	(a)Current Year		Prior \			Years Back			e) Four Y	ears Back
1a	Beginning of year balance										
b	Contributions										
c	Investment earnings or losses										
d	Grants or scholarships										
e	Other expenditures for facilities										
	and programs							+-			
f	Administrative expenses							1			
g	End of year balance										
2	Provide the estimated percentage of the yea	r end balance held a	as								
а	Board designated or quasi-endowment 🕨										
Ь	Permanent endowment 🕨										
c	Term endowment ►										
3а	Are there endowment funds not in the posses	ssion of the organiz	ation	that a	re held	d and a	dministere	d for	the		
	organization by (i) unrelated organizations								3a(i)	Yes	No
	(ii) related organizations			•		• •		•	3a(ii)		
ь	If "Yes" to 3a(II), are the related organization		 d on S	ched	ule R?			٠.	3b	<u>' </u>	<u> </u>
4	Describe in Part XIV the intended uses of th										<u> </u>
Par	t VI Investments—Land, Buildings	s, and Equipme	nt. S	ee F	orm 9	90, Pa	rt X, line	10.			
	Description of investment) Cost o		(b)Cost or basis (oth		(c) Accumulated depreciation	(d) B	ook value
1 a l	_and			+							
	Buildings										
	Leasehold improvements						27	2,105	249,099	,	23,006
	Equipment							6,177	· · · · · · · · · · · · · · · · · · ·		83,610
	Other							1,401	<u> </u>	1	12,241
	.Add lines 1a-1e (Column (d) should equal Fo			. line	10(c))			-	·		118,857
	The state of the s	2227 1412 17, 60141	(2)	,	(-/-/	•	· · ·	•	Schedule D (Form 9	
											,

Investments—Other Securities. See	roi ili 990, Pait X, ilile 12		
(a) Description of security or category	(b)Book value	(c) Method of valuation	
(including name of security)	(2)20011 10100	Cost or end-of-year market v	alue
(1)Financial derivatives			
(2)Closely-held equity interests			
Other			
O ther			
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)			
		12	
Part VIII Investments—Program Related. See	: гогиг ээо, rait x, ime . T		
(a) Description of investment type	(b) Book value	(c) Method of valuation	ماليم
		Cost or end-of-year market v	aiue
Total. (Column (b) should equal Form 990, Part X, col (B) line 13)			
Part IX Other Assets. See Form 990, Part X, In	e 15.		
(a) Descrip	tion	(b) Book v	alue
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1	5.)		
Part X Other Liabilities. See Form 990, Part X	, line 25.		
Part X Other Liabilities. See Form 990, Part X	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25.		
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Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes	, line 25.		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability	, line 25.		

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return 1 Total revenue, gains, and other support per audited financial statements	
3	7,110,500
A Net unrealized gains (losses) on investments	7,705,474
5 Donated services and use of facilities 5 6 Investment expenses 6 7 Prior period adjustments 7 8 Other (Describe in Part XIV) 8 9 Total adjustments (net) Add lines 4 - 8 9 10 Excess or (deficit) for the year per financial statements Combine lines 3 and 9 10 Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return 1 Total revenue, gains, and other support per audited financial Statements With Revenue per Return 1 Total revenue, gains, and other support per audited financial Statements With Revenue per Return 1 Amounts included on line 1 but not on Form 990, Part VIII, line 12 a Net unrealized gains on investments 2a b Donated services and use of facilities 2b c Recoveries of prior year grants 2c d Other (Describe in Part XIV) 2d e Add lines 2a through 2d 2e 3 Subtract line 2e from line 1 4a 4 Amounts included on Form 990, Part IX, line 25 5	-594,974
5	
7	
8 Other (Describe in Part XIV) 9 Total adjustments (net) Add lines 4 - 8 9 Total adjustments (net) Add lines 4 - 8 10 Excess or (deficit) for the year per financial Statements Combine lines 3 and 9 10 Excess or (deficit) for the year per financial Statements With Revenue per Return 1 1 Total revenue, gains, and other support per audited financial Statements With Revenue per Return 2 a Net unrealized gains on investments	
8 Other (Describe in Part XIV) 9 Total adjustments (net) Add lines 4 - 8 10 Excess or (deficit) for the year per financial statements Combine lines 3 and 9 10 Total adjustments (net) Add lines 4 - 8 10 Excess or (deficit) for the year per financial statements Statements With Revenue per Return 1 1 Total revenue, gains, and other support per audited financial statements With Revenue per Return 1 2 Amounts included on line 1 but not on Form 990, Part VIII, line 12 a Net unrealized gains on investments	
9 Total adjustments (net) Add lines 4 - 8 10 Excess or (deficit) for the year per financial statements Combine lines 3 and 9 10 Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Returi 1 Total revenue, gains, and other support per audited financial statements	
Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return 1 Total revenue, gains, and other support per audited financial statements	
Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return Total revenue, gains, and other support per audited financial statements A mounts included on line 1 but not on Form 990, Part VIII, line 12 Net unrealized gains on investments Donated services and use of facilities Recoveries of prior year grants Recoveries of pri	-594,974
1 Total revenue, gains, and other support per audited financial statements	n
a Net unrealized gains on investments	7,110,500
b Donated services and use of facilities	
c Recoveries of prior year grants 2c 4 <	
d Other (Describe in Part XIV) 2d 2d 2e 3 Subtract line 2e from line 1 3 3 4 A mounts included on Form 990, Part VIII, line 12, but not on line 1 4a 4a a Investment expenses not included on Form 990, Part VIII, line 7b 4a 4c b Other (Describe in Part XIV) 4b 4c c Add lines 4a and 4b 4c 5 Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12) 5 5 Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Rett 1 1 1 Total expenses and losses per audited financial statements with Expenses per Rett 1 1 2 A mounts included on line 1 but not on Form 990, Part IX, line 25 2a 1 a Donated services and use of facilities 2a 2a 2a b Prior year adjustments 2b 2c 2d 2c d Other (Describe in Part XIV) 2d 2e 3 3 4 A mounts included on Form 990	
Add lines 2a through 2d	
3 Subtract line 2e from line 1	
A mounts included on Form 990, Part VIII, line 12, but not on line 1 a Investment expenses not included on Form 990, Part VIII, line 7b . 4a b Other (Describe in Part XIV)	
a Investment expenses not included on Form 990, Part VIII, line 7b . 4a 4b 4b 4c 4c 4c 4c 4c 4c	7,110,500
b Other (Describe in Part XIV)	
c Add lines 4a and 4b	
Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	
Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Retu Total expenses and losses per audited financial statements	
Total expenses and losses per audited financial statements	7,110,500
statements 1 2 A mounts included on line 1 but not on Form 990, Part IX, line 25 a Donated services and use of facilities 2a b Prior year adjustments 2b c Other losses 2c d Other (Describe in Part XIV) 2d e Add lines 2a through 2d 2e 3 Subtract line 2e from line 1 3 4 A mounts included on Form 990, Part IX, line 25, but not on line 1: 3 a Investment expenses not included on Form 990, Part VIII, line 7b 4a b Other (Describe in Part XIV) 4b	
A mounts included on line 1 but not on Form 990, Part IX, line 25 a Donated services and use of facilities	7,705,474
a Donated services and use of facilities	
c Other losses 2c d Other (Describe in Part XIV) 2d e Add lines 2a through 2d 2e 3 Subtract line 2e from line 1 3 4 A mounts included on Form 990, Part IX, line 25, but not on line 1: a Investment expenses not included on Form 990, Part VIII, line 7b 4a b Other (Describe in Part XIV) 4b	
d Other (Describe in Part XIV)	
Add lines 2a through 2d	
3 Subtract line 2e from line 1	
A mounts included on Form 990, Part IX, line 25, but not on line 1: a Investment expenses not included on Form 990, Part VIII, line 7b 4a b Other (Describe in Part XIV)	
a Investment expenses not included on Form 990, Part VIII, line 7b 4a b Other (Describe in Part XIV)	7,705,474
b Other (Describe in Part XIV)	
c Add lines 4a and 4b	
5 Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18) 5	7,705,474
Part XIV Supplemental Information	

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Identifier Return Reference Explanation

efile GRAPHIC print - DO NOT PROCESS | As Filed Data -

DLN: 93493348002131 OMB No 1545-0047

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Inspection

Department of the Treasury Internal Revenue Service Name of the organization Houston Arts Alliance

Schedule I

(Form 990)

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22. ► Attach to Form 990

> Employer identification number 74-1946756

Form 990, Part IV, line duplicated if additional	21 for any recip	ient that received n	nore than \$5,000. Ch		recipient receive	d more than \$5,000.	
1 (a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of gra or assistance
ee Additional Data Table							

art III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV	7, line 22
	Use Schedule I-1 (Form 990) if additional space is needed.	

(a)Type of grant or assistance	(b) Number of recipients	(c) A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance
(1) Support of individual artists projects	27	183,000			

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Ident if ier	Return Reference	Explanation
Grantmaker's Description		HAA requires a final report with all related documentation and substantiating receipts be submitted. These reports are then
of How Grants are Used		reviewed and signed off by the Grant Director and CEO

Software ID: 10000105

Software Version: 2010v3.2

EIN: 74-1946756

Name: Houston Arts Alliance

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Young Audiences of Houston 1800 St James Place Houston,TX 77056	74-6082602	501(c)(3)	49,890	0			Support performances
Writers in the School1523 W Main Houston,TX 77006	76-0338549	501(c)(3)	71,344	0			Creative writing
Weather Museum - Weather Research Center5104 Caroline St Houston,TX 77004	76-0236593	501(c)(3)	32,410	0			Support art projects
Voices Breaking Boundaries PO Box 541247 Houston,TX 77254	76-0679210	501(c)(3)	43,612	0			Radio show
Virtuosi of Houston2121 Kirby Drive 28 N Houston,TX 77019	76-0509062	501(c)(3)	26,681	0			Support art projects
Vietnamese Culture Asc 4615 Belle Park Dr Houston,TX 77072	76-0360557	501(c)(3)	15,000	0			Program support
University of Houston - KUHF Houston Pub316 E Cullen Houston,TX 77204	74-6001399	501(c)(3)	10,731	0			Support art projects
Univ of Hou DowntownOne Main St Houston, TX 77002	74-6001399	501(c)(3)	7,500	0			English Dept
Univ of Hou Clear Lake2700 Bay Area Blvd Art Dept Houston,TX 77058	74-6001399	501(c)(3)	6,000	0			Program support
U of HArte Publico Press316 E Cullen Houston, TX 77204	74-6001399	501(c)(3)	60,341	0			Book publications
U of H CWM Ctr of Arts 316 E Cullen Building Houston, TX 77204	74-6001399	501(c)(3)	15,000	0			Program support
U of H Blaffer Gallery316 E Cullen Houston,TX 77204	74-6001399	501(c)(3)	75,117	0			Support art projects

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Theatre Southwest8944A Clarkcrest Houston,TX 77063	51-0199403	501(c)(3)	5,716	0			To support a festival
Theatre Lab Houston1706 Alamo St PO Box 70755 Houston,TX 77270	76-0338375	501(c)(3)	8,007	0			Theater productions
The Heritage Society1100 Bagby Houston,TX 77002	74-1444232	501(c)(3)	33,655	0			Program support
The Ensemble Theatre3535 Main St Houston,TX 77002	74-1941943	501(c)(3)	107,307	0			Theater productions
The Country Playhouse 12802 Queensbury Houston,TX 77024	74-6051824	501(c)(3)	11,884	0			Program support
The Anza Falco Fdn9330 Memorial Dr Houston,TX 77024	26-1276437	501(c)(3)	9,000	0			Program support
Texas Southern Univ3100 Cleburne St Houston,TX 77004	74-1620415	501(c)(3)	15,000	0			Jazz Studies
Texas Dragon Boat Association4723 Waring Street Houston,TX 77027	45-0499627	501(c)(3)	10,848	0			Support art projects
Talento Bilingue De Houston 333 S Jensen Dr Houston,TX 77003	76-0025512	501(c)(3)	65,122	0			Theatrical film and dance
TALA1540 Sul Ross Rd Houston,TX 77006	74-2073687	501(c)(3)	7,204	0			Support art projects
Suchu IncPO Box 130151 Houston,TX 77219	76-0621482	501(c)(3)		0			Support art projects
Stages Repertory Theatre 3201 Allen Parkway Suite 101 Houston,TX 77019	74-2090278	501(c)(3)	48,485	0			Theater productions

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
SPARKPO Box 1562 Houston,TX 77251	75-2388253	501(c)(3)	15,000	0			Program support
SpacetakerPo Box 66494 Houston,TX 77266	30-0223932	501(c)(3)	31,367	0			To support eight projects
Southwest Alternate Media Proj1519 W Main Street Houston,TX 77006	74-1925421	. 501(c)(3)	21,763	0			Workshops and screenings
Several Dancers Core1404 Allston Houston,TX 77008	74-2054315	501(c)(3)	13,369	0			Support art projects
Sandra Organ Dance CompanyPOBox 130936 Houston,TX 77219	76-0561544	501(c)(3)	25,232	0			Concert and programs
Samskriti8030 Oakington St Houston,TX 77071	76-0468097	501(c)(3)	5,226	0			To support performances
Rubber The Art Mob303 E 11th Street Houston,TX 77008	03-0401439		15,000	0			Program support
Rothko Chapel1409 Sul Ross Houston,TX 77006	74-1732379	501(c)(3)	51,902	0			Support art projects
River O aks Chamber Orchestra1973 West Gray Ste 3 Houston,TX 77019	30-0288750	501(c)(3)	24,868	0			Support public recitals
Rice Design Alliance6100 Main Houston,TX 77005	74-1109620	501(c)(3)	47,344	0			Support art projects
Revels HoustonPO Box 66829 Houston,TX 77266	76-0321651	. 501(c)(3)	9,096	0			Support art projects
Project Row HousesPO Box 1011 Houston,TX 77251	76-0411778	501(c)(3)	88,674	0			Support art projects

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Orange Show Center2402 Munger Houston,TX 77023	74-2195558	501(c)(3)	36,214	0			Support art projects
Opera in the Heights1703 Heights Blvd Houston,TX 77008	76-0499709	501(c)(3)	38,364	0			Production of operas
Nameless Sound1458 Lawson Street Houston,TX 77023	20-4160737	501(c)(3)	17,507	0			Support art projects
Musiqa3201 Allen Parkway 150 Houston,TX 77019	56-2281440	501(c)(3)	32,777	0			Musical performances
Museum of Printing History 1324 W Clay Houston,TX 77019	76-0036373	501(c)(3)	21,158	0			Exhibits of books and prints
Mercury Baroque Ensemble 3601 S Sandman Ste 220 Houston,TX 77098	76-0663007	501(c)(3)	58,104	0			O perating support
MECA1900 Kane Houston,TX 77007	74-2044904	501(c)(3)	94,807	0			Concerts and exhibits
Masquerade Theatre3558 East TC Jester Blvd Houston,TX 77018	76-0651989	501(c)(3)	43,109	0			Theater productions
Main Street Theater2540 Times Blvd Houston,TX 77005	74-2093696	501(c)(3)	65,936	0			Theater productions
Kuumba HousePO Box 8070 Houston,TX 77288	76-0071921	501(c)(3)	11,943	0			Support art projects
Korean-American SocietPO Box 19143 Houston,TX 77224	80-0241335	501(c)(3)	7,500	0			Program support
Jewish Community Ctr5601 S Braeswood Blvd Houston,TX 77096	74-1198298	501(c)(3)	10,336	0			Support art projects

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Jazz Education3303 S Rice Suite 107 Houston,TX 77288	74-1763612	501(c)(3)	47,956	0			Support art projects
InterActive Theatre Co333 South Jensen Drive Houston,TX 77003	76-0628208	501(c)(3)	25,033	0			Support art projects
Inst of Hispanic Culture 3315 Sul Ross Houston,TX 77098	23-7040494	501(c)(3)	20,289	0			Support art projects
Inprint1520 West Main Houston,TX 77006	76-0127748	501(c)(3)	33,261	0			Support art projects
Indo-American Association 3722 Latma Drive Houston,TX 77025	76-0409339	501(c)(3)	26,264	0			Cultural events
Houston Youth Symphony 2400 Augusta Drive Ste 235 Houston,TX 77057	74-1238425	501(c)(3)	32,443	0			Music concerts
Houston Young Artists 14119 Heatherfield Houston,TX 77079	74-2131451	501(c)(3)	10,669	0			Program support
Houston Tidelanders1315 Avon Way Kingwood, TX 77339	74-6057576	501(c)(3)	7,431	0			Support art projects
Houston Museum DistAssn 4200 Montrose Suite 425 Houtson,TX 77006	76-0524871	501(c)(3)	65,000	0			General support
Houston Metro Dance Ctr 1202 Calumet Houston,TX 77004	76-0470269	501(c)(3)	30,366	0			Support art projects
Houston Masterworks Chorus4119 Montrose Blvd Ste 260 Houston,TX 77006	76-0182765	501(c)(3)	8,133	0			Concert production
Houston Intl Film Festival 9898 Bissonnet Suite 650 Houston,TX 77036	74-2168997	501(c)(3)	20,649	0			Film and video festival

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Houston Intl Dance Coalition PO Box 130511 Houston,TX 77219	76-0094763	501(c)(3)	25,620	0			Dance festivals
Houston Institute for Culture 708-B Telephone Road Houston,TX 77023	13-4204068	501(c)(3)	7,352	0			Support art projects
Houston Friends of Music 6100 S Main Street MS 532 Houston,TX 77251	74-6050208	501(c)(3)	23,756	0			Support art projects
Houston Fire Museum2403 Milam Houston,TX 77006	76-0180163	501(c)(3)	15,413	0			Support art projects
Houston Festival Fdn4203 Montrose Blvd Houston,TX 77006	74-2034290	501(c)(3)	105,807	0			Support art projects
Houston Early MusicPO Box 271193 Houston,TX 77277	23-7405228	501(c)(3)	8,443	0			Support art projects
Houston Cinema Arts Society4409 Montrose Suite 150 Houston,TX 77006	30-0507986	501(c)(3)	19,500	0			Support art projects
Houston Childrens Chorus 1015 Holman Houston,TX 77004	76-0286895	501(c)(3)	28,070	0			Support art projects
Houston Chamber ChoirPO Box 53388 Houston,TX 77052	76-0480936	501(c)(3)	20,715	0			Support art projects
Houston Center for Photography1441 West Alabama Houston,TX 77006	76-0028082	501(c)(3)	39,258	0			Support art projects
Houston Boy Choir2352 Rice Boulevard Houston,TX 77005	76-0627922	501(c)(3)	5,473	0			Program support
Houston Architecture F315 Capitol St Suite 120 Houston,TX 77002	76-0218990	501(c)(3)	25,000	0			Program support

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Hou Center for Contemp Craft4848 Main Street Houston,TX 77002	76-0621817	501(c)(3)	68,702	0			Support art projects
Hope Stone Inc1210 W Clay Studio26 Houston,TX 77019	76-0519238	501(c)(3)	19,774	0			Support art projects
HITS Theatre311 W 18th Street Houston,TX 77008	74-2118224	501(c)(3)	40,228	0			Support art projects
Hispanic Health Coalit1515 Holcombe Unit 21 Houston,TX 77030	76-0609180	501(c)(3)	15,000	0			Program support
Havel Ruck Project5210 Eigel Houston,TX 77007	26-4027228		10,000	0			Program support
Gulf Coast A Journal of LiteratureUnivof Houston English Dept Houston,TX 77204	76-0369258	501(c)(3)	7,833	0			Support art projects
Gtr Houston Con & Evts901 Bagby Suite 100 Houston,TX 77002	20-0134518	501(c)(3)	15,000	0			Program support
Greater Hou Preservation Alliance712 Main Street Suite 110 Houston,TX 77002	74-2139150	501(c)(3)	22,628	0			Support art projects
GlasstirePO Box 70408 Houston,TX 77270	04-3691617	501(c)(3)	12,084	0			Support art projects
Fresh Arts Coalition2000 West Loop S Ste 2110 Houston,TX 77027	40-0000507	501(c)(3)	9,853	0			Support art projects
Freneticore5102 Navigation Blvd Houston,TX 77011	56-2288360	501(c)(3)	20,370	0			Support art projects
FotoFest1113 Vine Street 101 Houston,TX 77002	76-0105267	501(c)(3)	46,957	0			Support art projects

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Express Childrens Theatre 446 Northwest Mall Houston,TX 77092	76-0392202	501(c)(3)	54,477	0			Support art projects
Dominic Walsh Dance Theater2311 Dunlavy StSuite 210 Houston,TX 77006	48-1259363	501(c)(3)	24,674	0			Support art projects
Doctors Orchestra of Houston6336 Wakeforest Houston,TX 77005	76-0669727	501(c)(3)	6,668	0			Support art projects
DiverseWorks Artspace1117 East Freeway Houston,TX 77002	76-0035355	501(c)(3)	31,685	0			Support art projects
Dionysus Theatre5300 N Braeswood 226 Houston,TX 77096	76-0644815	501(c)(3)	15,320	0			Support art projects
Diaz Music Institute4400 Aldine Mail Rt Houston,TX 77268	76-0629250	501(c)(3)	19,000	0			Program support
Dance Source HoustonPO Box 130661 Houston,TX 77219	20-3206252	501(c)(3)	21,153	0			Program support
Dance of Asian America 10782-A Bellaire Blvd Houston,TX 77072	76-0668169	501(c)(3)	26,186	0			Support art projects
Dance Houston406 W Clay Houston,TX 77019	20-1473943	501(c)(3)	15,921	0			Support art projects
DaCamera of Houston1427 Branard Houston,TX 77006	76-0232578	501(c)(3)	13,000	0			Program support
Czech Cultural & Comm Cntr 4920 San Jacınto Street Houston,TX 77004	76-0496649	501(c)(3)	17,022	0			Support art projects
Ctr for HearingSpeecb3636 West Dallas Houston,TX 77019	74-6003178	501(c)(3)	10,000	0			Program support

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Ctr for A frican-A merican Military Buffalo Soldiers Museum Houston, TX 77004	76-0658661	501(c)(3)	59,752	0			Support art projects
Creative Alternatives 1330 R Wirt Road Houston, TX 77055	76-0010279	501(c)(3)	25,439	0			Support art projects
Community Artists Collective1413 Holman Houston,TX 77288	76-0236596	501(c)(3)	22,747	0			Support art projects
Classical Theatre CompPO Box 541324 Houston,TX 77254	20-8412415	501(c)(3)	17,573	0			Program support
City Dance5411 Morningside Houston,TX 77005	76-0584698	501(c)(3)	22,787	0			Support art projects
City Ballet of Houston9902 Long Point Houston,TX 77055	74-1482611	501(c)(3)	8,148	0			Support art projects
Chinese Community Center 9800 Town Park Drive Houston,TX 77036	76-0067885	501(c)(3)	10,731	0			Support art projects
Childrens Prison Arts Projects605 W Bell Street Houston,TX 77019	76-0429181	501(c)(3)	13,504	0			Support art projects
Catastrophic Theatre1540 Sul Ross Houston,TX 77006	75-3244892	501(c)(3)	10,373	0			Program support
CantarePO Box 667457 Houston,TX 77266	77-0600175	501(c)(3)	7,602	0			Support art projects
Byzantine Fresco Foundation 4011 Yupon Houston,TX 77006	76-0392705	501(c)(3)	9,623	0			Support art projects
Brilliant Lecture Seri2400 Augusta Drive Ste 245 Houston,TX 77057	20-3880735	501(c)(3)	20,000	0			Program support

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Brazilian Arts Foundation 1133 E11th Street Houston,TX 77009	01-0589194	501(c)(3)	49,641	0			Support art projects
Bharathı Kalaı Manram310 Sandy Bluff Houston,TX 77079	74-2461394	501(c)(3)	11,160	0			Support art projects
Bayou City Concert MusPO Box 541795 Houston,TX 77254	20-4626281	501(c)(3)	5,043	0			Program support
Bach Society2353 Rice Boulevard Houston,TX 77005	76-0678451	501(c)(3)	19,306	0			Support art projects
Aurora Picture Show1524 Sul Ross Houston,TX 77006	76-0612928	501(c)(3)	29,732	0			Support art projects
Asian-Pacific American Heritage6220 Westpark Suite 245B Houston,TX 77057	76-0388426	501(c)(3)	15,198	0			Support art projects
Asia Society Texas4605 Post Oak Place Suite 205 Houston,TX 77027	03-0433949	501(c)(3)	29,799	0			Support art projects
ArtBridge An Arts Prog3311 Richmond Houston,TX 77098	03-0227525	501(c)(3)	10,000	0			Program support
Art Lies2711 Main Street Suite 211 Houston,TX 77002	76-0419219	501(c)(3)	23,917	0			Support art projects
Art League of Houston1963 Montrose Houston,TX 77006	74-1299166	501(c)(3)	35,412	0			City initiatives fund grant
Art Colony AssociationPO Box 66650 Houston,TX 77266	74-1874580	501(c)(3)	42,337	0			Support art projects
Ars Lyrica Houston4807 San Felipe Suite 202 Houston,TX 77056	30-0194631	501(c)(3)	17,889	0			Support art projects

	•						
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Applause Theatre Company 6608 FM 1960 West Ste E Houston,TX 77069	76-0490850	501(c)(3)	13,167	0			Support art projects
A merican Festival for the A rts3311 Richmond Avenue Ste 350 Houston,TX 77098	76-0460311	501(c)(3)	34,471	0			Arts Project Grants
Ambassadors Intl Ballet Folklorico5501 Brady Houston,TX 77011	76-0315755	501(c)(3)	12,523	0			Support art projects
Acres Homes MSC Com Ad 6719 West Montgomery Houston,TX 77091	76-0353339	501(c)(3)	6,500	0			Program support

DLN: 93493348002131

OMB No 1545-0047

Schedule J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees** ► Complete if the organization answered "Yes" to Form 990,

Part IV, question 23. ► Attach to Form 990. ► See separate instructions. Open to Public Inspection

Name of the organization Houston Arts Alliance

Department of the Treasury

Internal Revenue Service

Employer identification number

74-1946756

Pai	rt I Questions Regarding Compensation	on				
					Yes	Νο
1a	Check the appropriate box(es) if the organization p 990, Part VII, Section A, line 1a Complete Part I		ny of the following to or for a person listed in Form vide any relevant information regarding these items			
	First-class or charter travel	Г	Housing allowance or residence for personal use			
	Travel for companions	Γ	Payments for business use of personal residence			
	Tax idemnification and gross-up payments	Γ	Health or social club dues or initiation fees			
	Discretionary spending account	Γ	Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the reimbursement orprovision of all the expenses des			1b		
2	Did the organization require substantiation prior to officers, directors, trustees, and the CEO/Executive			2		
3	Indicate which, if any, of the following the organiza organization's CEO/Executive Director Check all	that appl	у			
	Compensation committee	<u> </u>	Written employment contract			
	Independent compensation consultant	고	Compensation survey or study			
	Form 990 of other organizations	굣	Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990 or a related organization), Part VII	I, Section A, line 1a with respect to the filing organization			
а	Receive a severance payment or change-of-contro	ol paymer	nt from the organization or a related organization?	4a		Νo
b	Participate in, or receive payment from, a supplem	nental non	qualified retirement plan?	4b		Νo
c	Participate in, or receive payment from, an equity-	-based co	mpensation arrangement?	4c		Νo
	If "Yes" to any of lines 4a-c, list the persons and	provide th	ne applicable amounts for each item in Part III			
	Only 501(c)(3) and 501(c)(4) organizations only n	must comp	plete lines 5-9.			
5	For persons listed in form 990, Part VII, Section A compensation contingent on the revenues of	A , line 1a,	, did the organization pay or accrue any			
а	The organization?			5a		Νo
b	Any related organization?			5b		Νo
	If "Yes," to line 5a or 5b, describe in Part III					
6	For persons listed in form 990, Part VII, Section A compensation contingent on the net earnings of	A, line 1a,	, did the organization pay or accrue any			
а	The organization?			6a		Νo
b	Any related organization?			6b		Νo
	If "Yes," to line 6a or 6b, describe in Part III					
7	For persons listed in Form 990, Part VII, Section payments not described in lines 5 and 6? If "Yes,"			7		Νο
8	Were any amounts reported in Form 990, Part VII subject to the initial contract exception described					
	in Part III	i iii kegs	section 33 4330-4(a)(3)" IT Tes, describe	8		Νο
9	If "Yes" to line 8, did the organization also follow t section 53 4958-6(c)?	the rebutt	able presumption procedure described in Regulations	9		No

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(1)-(111) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of (i) Base compensation	W-2 and/or 1099-MI (ii) Bonus & Incentive compensation	SC compensation (iii) Other reportable compensation	(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(ı)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
(1) Jonathon D Glus	(I) (II)	153,833	11,000			16,641	181,474	
(2)								
(3)								
(4)								
(5)								
(6)								
(7)								
(8)								
(9)								
(10)								
(11)								
(12)								
(13)								
(14)								
(15)								
(16)								
		·			1		1	

Schedule J (Form 990) 2010 Page **3**

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

Identifier Return Reference Explanation

Schedule J (Form 990) 2010

efile GRAPHIC print - DO NOT PROCESS

As Filed Data -

DLN: 93493348002131

Employer identification number

74-1946756

OMB No 1545-0047

Open to Public Inspection

SCHEDULE 0 (Form 990 or 990-EZ)

Name of the organization Houston Arts Alliance

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

► Attach to Form 990 or 990-EZ.

ldentifier	Return Reference	Explanation
Form 990. Part VI. Line 19	Form 990 Part VI. Line 19 Other Organization Documents Publicly Available	Information is available upon request

ldentifier	Return Reference	Explanation
Form 990, Part VI, Line 15b	Form 990, Part VI, Line 15b Compensation Review and Approval Process for Officers and Key Employees	Comparable data and contemporaneous substantiation are used in the deliberations and decision in regard to determining compensation

ldentifier	Return Reference	Explanation
Form 990, Part VI, Line 12c	Form 990, Part VI, Line 12c Explanation of Monitoring and Enforcement of Conflicts	Each year the CEO's office requires Directors to complete a conflict of interest statement

ldentifier	Return Reference	Explanation
Form 990, Part VI, Line 11	Form 990, Part VI, Line 11 Form 990 Review Process	The 990 is prepared by outside accountants in conjunction with their audit work and reviewed by the CEO and Director of Finance & Administration

ldentifier	Return Reference	Explanation
Form 990, Part III, Line 4d	Form 990, Part III, Line 4d Other Program Services Description	OTHER PROGRAM SERVICES 4 Other programs include Space125 Gallery which is used to exhibit the works of HAA grantees as well as other Houston area artists. Artshound is HAA's online calendar and the go-to-site for information about Houston's thriving arts and culture sector. HAA also has an active arts marketing communication division which is actively using PR, the HAA website and other means to advance the works of the cultural arts community in the Houston area. Additionally, we are affiliated with National Arts Strategies (NAS) OTHER PROGRAM SERVICES 5. The Folklife and Traditional Arts Program, a new initiative of the Houston Arts Alliance, is focused on promoting and presenting the lively cultural traditions of the nations fourth largest metropolitan area. The program works in the citys diverse neighborhoods and communities to explore and highlight the contemporary traditions that make Houston one of the most vibrant urban landscapes in the United States. The programs goals include research, documentation and public projects that explore the wide variety of established and emerging cultural communities that come together in the greater Houston area. The program also provides technical assistance and resources to local traditional artists, engages in collaborations with colleague organizations, and markets the citys rich and diverse culture to locals and visitors alike.