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Department of the Treasury Internal Revenue Service

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

Open to Public Inspection

A F	or the	2010 calendar year, or tax year beginning JUL 1, 2010 and e	enaing L	UN 30, 20.	<u> </u>			
B C	heck if	C Name of organization		D Employer iden	ntification number			
	Address change	TULSA ZOO MANAGEMENT, INC.						
X	Name change	Doing Business As		73	-0930870			
	Initial return	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	E Telephone nun	nber			
	Termin-	6421 EAST 36TH STREET NORTH		(918)669-6600				
	]Amende return	City or town, state or country, and ZIP + 4		G Gross receipts \$	6,330,907.			
	Applica tion	TOUSA, OR 74115		H(a) Is this a grou				
	pending	F Name and address of principal officer TERRIE CORRELL		for affiliates?				
		SAME AS C ABOVE		H(b) Are all affiliates	s included? Yes No			
		mpt status X 501(c)(3) 501(c)( ) ( (Insert no.) 4947(a)(1) c	or 527	If "No," attac	ch a list (see instructions)			
		e: ▶ WWW.TULSAZOO.ORG	r	H(c) Group exemp				
		organization: X Corporation Trust Association Other	L Year	of formation: 197	1 M State of legal domicile: OK			
Pa		Summary						
ě		Briefly describe the organization's mission or most significant activities TULS2						
Activities & Governance	_				PORTING AND			
ern		Check this box   If the organization discontinued its operations or dispose	sed of mor	e than 25% of its ne I	1 10			
ò	l	Number of voting members of the governing body (Part VI, line 1a)		}	3 12			
ಷ	l	Number of independent voting members of the governing body (Part VI, line 1b)		ŀ	12			
ies	<b>†</b>	Total number of individuals employed in calendar year 2010 (Part V, line 2a)		-	5 96			
ΞΞ		Total number of volunteers (estimate if necessary)		}	6 300			
Aci		Total unrelated business revenue from Part VIII, column (C), line 12		}	7a 0.			
_	Ь	Net unrelated business taxable income from Form 990-T, line 34			7b 0.			
				Prior Year	Current Year			
Revenue	8 (	Contributions and grants (Partyll me 17) Program service revenue (Part VIII, line 2g)	-	1,335,36				
			-	1,142,47				
Bè		nvestment income (Part VIII, column (A), lines 3, 4(and 7d)		118,24				
		Other revenue (Partivill, column (A), lines 31gd, 8c, 9c, 10c, and 11e)		848,06				
_		Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		3,444,15				
		Grants and similar amounts pard (Part IX, column (A), lines 1-3)	-	1,240,42				
	1	Benefits paid to or for members (Part IX, column (A) line 4)	-		0. 0. 2.044.268			
Expenses	15 \$	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	-	1,207,98				
ens	16a F	Professional fundraising fees (Part IX, column (A), line 11e)	رم ⊢		0. 0.			
Ϋ́	b	Total fundraising expenses (Part IX, column (D), line 25)   180,6	<u> </u>	1 162 65	0 1 677 261			
_	17 (	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	-	1,163,65				
		Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)		3,612,06				
-8		Revenue less expenses Subtract line 18 from line 12		<167,91				
its o		Total consts (Dart V. Isra 10)	<u> </u>	eginning of Current Yourgent Your 7,787,30				
Asse Bala	20	Total assets (Part X, line 16)	-	615,44				
Net Assets or Fund Balances	21	Total liabilities (Part X, line 26)	-	7,171,86				
_	22   art II	Net assets or fund balances Subtract line 21 from line 20 Signature Block		7,171,00	1. 0,431,733.			
_		Ities of perjury, I declare that I have examined this return, including accompanying schedule	e and etate	ments and to the hest	of my knowledge and helief it is			
		t, and complete. Declaration of preparer (other than officer) is based on all information of w			of my knowledge and benef, it is			
11 11 11	, сопес	t, and complete, beclaration of preparet (outer than officer) is based on an information of w	mon propar	1 Ids arry knowledge.	/12/12			
e:-		Signature of officer		Date				
Sig		TERRIE CORRELL, CEO						
He	re	Type or print name and title		<u>-</u>				
				Date Chec	* TI PTIN			
Pai	d	Print/Type preparer's name Preparer's signature/ MIKE THORNBERRY	un	- · · -   f	employed			
	parer	Firm's name SARTAIN FISCHBEIN & CO.	$\mathcal{T}$	Firm's EIN				
	Only	Firm's address 3010 S. HARVARD AVE., STE 400		I IIII 3 LIN	<u>'P</u>			
USE	, only	TULSA, OK 74114-6193		Phone no.	. (918)749-6601_			
NA-	v the IF	RS discuss this return with the preparer shown above? (see instructions)		[ Finding 110.	X Yes No			
	001 02-2		one		Form <b>990</b> (2010)			
ロスン	いいコーロン・ク	z-ii - Liiz Tui Fauel wulk neuuluun ACI Nulice. See ine Sevalale INSUUCU	WHO.		1 3/111 444 (2010)			

Form 990 (2010)

# Form 990 (2010) TULSA ZOO MANAGEMENT, INC. Part IV Checklist of Required Schedules

	•		res	NO
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?	1		
•	If "Yes," complete Schedule A	1	<u> </u>	
	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Δ.	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			Х
4	public office? If "Yes," complete Schedule C, Part I	3		
~	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	-		
•	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to			
Ŭ	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		x
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,		-	
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete	·		
	Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, or provide			
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?			
	If "Yes," complete Schedule D, Part V	10	Х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,		1	
	Part VI	11a	<u>X</u>	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
C	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	<del> </del>
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	440		<b>.</b>
40-	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	40-	х	
h	Was the organization included in consolidated, independent audited financial statements for the tax year?	12a	_^_	<del> </del>
b	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
_	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	_18	X	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19	1	<u> </u>
<b>2</b> 0a		20a		<u> </u>
b	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that			
	operate one or more hospitals must attach audited financial statements (see instructions)	20b	000	
		Form	990	(2010)

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Form 990 (2010) TULSA ZOO MANAGEMENT, INC.

Part IV Checklist of Required Schedules (continued)

	,		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	_X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			7.7
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		<u>X</u>
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			3.7
	Schedule J	23		<u>X</u>
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete	04-		v
	Schedule K. If "No", go to line 25	24a		<u> </u>
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	04-		
	any tax-exempt bonds?  Did the ergopyration get as an "an behalf of" issuer for bonds sutstanding at any time during the year?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?  Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a	24d		
25a	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		х
<b>L</b>	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and	234		<u> </u>
D	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified	200	_	
20	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete			
	Schedule L, Part III	27		x
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		_X_
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		<u>X</u>
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301 7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity?			
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	X	<del>  ,,</del>
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		X
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			v
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			v
00	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37	-	X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	20	X	
	Note. All Form 990 filers are required to complete Schedule O	38 Form		<u></u>
		1 01111	~~~	(C U I U)

	Check if Schedule O contains a response to any question in this Part V					
					Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	6			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and re	eporta	ble gaming			
	(gambling) winnings to prize winners?			1c	Х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,					
	filed for the calendar year ending with or within the year covered by this return	2a	96			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns	ns?		2b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instruction	s)				
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		<u>X</u>
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other	author	nty over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial	accou	nt)?	4a		<u>X</u>
b	If "Yes," enter the name of the foreign country					
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial	Accou	nts.			
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		<u>X</u>
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa	iction?	,	5b		<u>X</u>
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
ба	Does the organization have annual gross receipts that are normally greater than \$100,000, and did thany contributions that were not tax deductible?	ie orga	anization solicit	6a	İ	X
h	If "Yes," did the organization include with every solicitation an express statement that such contribut	ions o	r aifts	Ua_		
-	were not tax deductible?		giito	6b		
7	Organizations that may receive deductible contributions under section 170(c).					
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and se	rvices p	provided to the payor?	7a	X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b_	X	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	as req	uıred			
	to file Form 8282?		1	7c		_X_
	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit of		ct?	7e		<u>X</u>
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit continued to the continued			_7f	_	X
g	If the organization received a contribution of qualified intellectual property, did the organization file Fi		•	7g		X
л 8	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organiz Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. D			7h		
0	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at			8		
9	Sponsoring organizations maintaining donor advised funds.	uny un	no during the year			
a	Did the organization make any taxable distributions under section 4966?			9a		
	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10	Section 501(c)(7) organizations. Enter.					
а	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter		1			
а	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against					
	amounts due or received from them)	11b				
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1	? 	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	1	1		]
13	Section 501(c)(29) qualified nonprofit health insurance issuers.  Is the organization licensed to issue qualified health plans in more than one state?			120	-	
d	Note. See the instructions for additional information the organization must report on Schedule O.			13a	<del> </del>	$\vdash$
b	Enter the amount of reserves the organization is required to maintain by the states in which the					1
-	organization is licensed to issue qualified health plans	13b				
С	Enter the amount of reserves on hand	13c		1	İ	
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		Х
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedu	le O		14b		
				Form	990	(2010)

Form 990 (2010) TULSA ZOO MANAGEMENT, INC. 73-0930870 Page Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response

	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.			
	Check if Schedule O contains a response to any question in this Part VI			X
Sect	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 12			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 12			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
	officer, director, trustee, or key employee?	2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
	of officers, directors or trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X X X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
6	Does the organization have members or stockholders?	6		X
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the	_		
-	governing body?	7a		X
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year			
•	by the following.			
а	The governing body?	8a	x	
	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the	<del>- 00</del>		
3	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
	1101 D. 1 Onoteo (This section & requests information about politicis not required by the internal revenue code.)		Yes	No
102	Does the organization have local chapters, branches, or affiliates?	10a	103	X
	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates,	iou		
_	and branches to ensure their operations are consistent with those of the organization?	10b		
112	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	1,4		
	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	х	
	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise			
_	to conflicts?	12b	х	
C	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
•	in Schedule O how this is done	12c	х	
13	Does the organization have a written whistleblower policy?	13	X	
14	Does the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent	<del>-                                    </del>		
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	х	
	Other officers or key employees of the organization	15b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		x
h	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation	100		<del></del>
~	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure	100	<u> </u>	
17	List the states with which a copy of this Form 990 is required to be filed ▶OK			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available	for		
	public inspection Indicate how you make these available Check all that apply.	-		
	Own website X Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, a	nd fina	ancial	
	statements available to the public.			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organiza	tion.	<b>&gt;</b>	
_~	TULSA ZOO MANAGEMENT, INC (918) 669-6601			
	6421 EAST 36TH STREET NORTH, TULSA, OK 74115			

# Employees, and Independent Contractors Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

## Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees; officers, key employees, highest compensated employees, and former such persons.

(A) Name and Title	(B)			(C) Position				(D)	(E)	(F) Estimated
Name and Title	Average hours per	(cl	(check all that apply)				v)	Reportable compensation	Reportable compensation	amount of
	week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer		Highest compensated employee		from the organization (W·2/1099·MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
PHIL LAKIN								_	_	_
PRESIDENT		X		Х	ļ			0.	0.	0
ROBERT THOMAS										
VICE PRESIDENT		X		X	<u> </u>			0.	0.	0
STACY KYMES								_	_	_
TREASURER/SECRETARY		X		X	_	Ļ		0.	0.	0
MONTY BUTTS			ļ					_	_	_
BOARD MEMBER		X	_			ļ		0.	0.	0
ALEX EATON				ŀ						
BOARD MEMBER		X			_	ļ		0.	0.	00
FRANK EBY					1					
BOARD MEMBER		X	_					0.	0.	0
KENT HARRELL										
BOARD MEMBER		X		_	_			0.	0.	0
DAVID KOLLMANN		l					İ			_
BOARD MEMBER		X	_	-	├	<del> </del>	-	0.	0.	0
JOE MCGRAW		, ,								
BOARD MEMBER		X		-	-	┢	_	0.	0.	0
SANJAY MESHRI		٠,						0.	0.	0
BOARD MEMBER		X	-	<del> </del>	<u> </u>	╁	$\vdash$	0.	0.	
MOLLY PELLEGRINI								0.	0.	ر ا
BOARD MEMBER		X			<u> </u>				<b>U.</b>	0
JOHN STAVA		x				İ	ŀ	0.	0.	0
BOARD MEMBER	<u> </u>	Δ	╫╌	├	├	+-	-	0.	0.	
KEEGAN YOUNG	40.00	ĺ		x				97,791.	0.	o0
EXECUTIVE DIRECTOR	40.00			Δ	-			31,131.	0.	
					-					

. (A) Name and title		(B) Average hours per	Average Position						(D) Reportable	(E) Reportable		(F) Estima	
		week (describe hours for related organizations in Schedule O)	istee or director				Highest compensated employee		compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC		amoun othe compens from t organiza and rela organiza	r sation he ation ated
		_			!								
											-		
1b Sub-tota	al								97,791.		0.		0.
c Total fro d Total (ac	m continuation sheets to Par Id lines 1b and 1c)						<b>&gt;</b>		0. 97,791.		0.		0.
	mber of individuals (including beation from the organization		nose	liste	ed a	bov	ve) wl	no r	eceived more than \$100	),000 in reportable	1	Ye	( s No
line 1a?	organization list any <b>former</b> offi If "Yes," complete Schedule J i	for such ındıvıdual										3	х
and relat	ndividual listed on line 1a, is th ed organizations greater than s person listed on line 1a receive	\$150,000? If "Yes,	," co	mpl	lete	Sch	edul	e J	for such individual			4	X
rendered	to the organization? If "Yes," dependent Contractors											5	<u> </u>
1 Complet the orga		t compensated in	depe	ende	ent o	cont	tracte	ors 1		\$100,000 of comp	pens		
	(A) Name and busin	ness address							(B) Description of	services		(C) compensat	ion
<del></del>											_	·	
												··	
	mber of independent contracto	-	not li	ımıte	ed to	o the	_	ste	d above) who received r	nore than			<del></del>
\$100,00	0 in compensation from the org	ganization >					0		<del></del> -			Form 990	10010

Form **990** (2010)

Statement of Revenue

(D) Revenue excluded from (B) (A) (C) Total revenue Related or Unrelated tax under sections 512, exempt function business revenue revenue 513, or 514 gifts, grants lar amounts 1 a Federated campaigns 1a 1,927. **b** Membership dues 1b 338,201 c Fundraising events 1c 1d d Related organizations Government grants (contributions) 1e f All other contributions, gifts, grants, and 853,039 similar amounts not included above 60,373. g Noncash contributions included in lines 1a-1f \$ 1193167. h Total. Add lines 1a-1f Business Code 713110 1442500. 1442500. Program Service 2 a MANAGEMENT FEE 981,291. **b** ADMISSIONS 713110 981,291. 711110 859,407 859,407 c MEMBER SALES 713110 584,585 584,585 d SALES 713110 163,990. e TICKETS 163,990. f All other program service revenue 4031773 q Total. Add lines 2a-2f Investment income (including dividends, interest, and 75,565. 75,565 other similar amounts) Income from investment of tax-exempt bond proceeds 5 Royalties (i) Real (II) Personal 284665. 6 a Gross Rents 14,661. b Less. rental expenses 270004. c Rental income or (loss) 270,004. d Net rental income or (loss) 270,004. (i) Securities (ii) Other 7 a Gross amount from sales of 21,907. assets other than inventory b Less, cost or other basis 17,400 and sales expenses <17400. 21,907. c Gain or (loss) d Net gain or (loss) 4,507. 4.507 8 a Gross income from fundraising events (not Other Revenue 338,201. of including \$ contributions reported on line 1c) See 211287. Part IV, line 18 167087. b Less: direct expenses 44,200. 44,200. c Net income or (loss) from fundraising events 9 a Gross income from gaming activities See Part IV, line 19 b Less direct expenses c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns 512543 and allowances 13,226. b Less cost of goods sold 499,317. 499,317 c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code 11 a d All other revenue e Total, Add lines 11a-11d 6118533. 4381849. 0. 543,517. Total revenue. See instructions. 12

# Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

`	All other organizations must com	plete column (A) but are			
	not include amounts reported on lines 6b, Bb, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the U.S. See Part IV, line 21	2,496,655.	2,496,655.		
2	Grants and other assistance to individuals in				_
	the U.S. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the U.S.				
	See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	97,791.		97,791.	
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	2,354,061.	1,828,658.	383,922.	141,481.
8	Pension plan contributions (include section 401(k)				
	and section 403(b) employer contributions)				····
9	Other employee benefits	301,591.	69,803.	231,040.	748.
10	Payroll taxes	190,825.	148,015.	32,568.	10,242.
11	Fees for services (non-employees)				
а	Management				
b	Legal				
С	Accounting				
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees	15,030.	15,030.		
g	Other	328,652.	119,488.	204,758.	4,406.
12	Advertising and promotion	251,839.	249,585.	1,614.	640.
13	Office expenses	204,890.	158,103.	32,186.	14,601.
14	Information technology				
15	Royalties			_	
16	Occupancy	13,117.	13,117.		
17	Travel	5,885.	1,221.	4,664.	
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest		_		
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	154,343.	32,648.	121,695.	
23	Insurance	115,007.		115,007.	
24	Other expenses, Itemize expenses not covered above. (List miscellaneous expenses in line 24f, If line				
	24f amount exceeds 10% of line 25, column (A)				
	amount, list line 24f expenses on Schedule 0.)				
а		179,612.	179,027.	222.	363.
b	ZOO EXPENSE - ANIMAL	132,978.	132,978.		
С	TULSA ZOO FRIENDS MEMBE	100,496.	100,496.		
d		83,867.	75,921.	7,946.	
е	TOOLS & EQUIPMENT	75,943.	69,189.	6,754.	
	• —	15,602.	<15,864.		8,181.
25	Total functional expenses. Add lines 1 through 24f	7,118,184.	5,674,070.	1,263,452.	180,662.
26	Joint costs. Check here ▶ ☐ If following SOP				
	98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a				
	combined educational campaign and fundraising			1	
	solicitation				

Part X	Balance	Sheet
•		

Par	t X	Balance Sheet			_
	•		(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing	4,142,570.	1	1,997,629.
	2	Savings and temporary cash investments	2,569,058.	2	3,920,927.
	3	Pledges and grants receivable, net	246,448.	3	151,796.
	4	Accounts receivable, net .	134,472.	4	150,608.
	5	Receivables from current and former officers, directors, trustees, key			
		employees, and highest compensated employees Complete Part II			
		of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
<b>"</b>		employees' beneficiary organizations (see instructions)		6	
Assets	7	Notes and loans receivable, net		7	
As	8	Inventones for sale or use		8	
	9	Prepaid expenses and deferred charges	14,577.	9	6,511.
	10a	Land, buildings, and equipment cost or other			
		basis. Complete Part VI of Schedule D 10a 1,525,557.			
	b	Less: accumulated depreciation 10b 1,013,646.	674,487.	10c	511,911.
	11	Investments - publicly traded securities		11	
	12	Investments - other securities See Part IV, line 11		12	
	13	Investments - program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11	5,693.	15	4,114.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	7,787,305.	16	6,743,496.
	17	Accounts payable and accrued expenses	276,942.	17	310,219.
	18	Grants payable		18	
	19	Deferred revenue		19	
	20	Tax-exempt bond liabilities		20	
Liabilities	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
Ē	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II			
Lia		of Schedule L		00	
	23	Secured mortgages and notes payable to unrelated third parties		22	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities. Complete Part X of Schedule D	338,502.	25	1,344.
	26	Total liabilities. Add lines 17 through 25	615,444.		311,563.
		Organizations that follow SFAS 117, check here	<u> </u>		<u> </u>
ø	1	lines 27 through 29, and lines 33 and 34.		1	
JCe	27	Unrestricted net assets	3,600,605.	27	4,162,781.
alai	28	Temporarily restricted net assets	3,571,256.		2,269,152.
d B	29	Permanently restricted net assets	- 1, - 1, - 1, - 1, - 1, - 1, - 1, - 1,	29	
Net Assets or Fund Balances		Organizations that do not follow SFAS 117, check here  and			
o I		complete lines 30 through 34.			
sts	30	Capital stock or trust principal, or current funds	1	30	
SSE	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
et A	32	Retained earnings, endowment, accumulated income, or other funds		32	
ž	33	Total net assets or fund balances	7,171,861.		6,431,933.
	34	Total liabilities and net assets/fund balances	7,787,305.		6,743,496.
					Form <b>990</b> (2010)

	990 (2010) TULSA ZOO MANAGEMENT, INC.	73-09	<u> 30870</u>	Pag	je 12
Pa	t XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI				X
1	Total revenue (must equal Part VIII, column (A), line 12)	1	6,11	<u>8,5</u>	<u>33.</u>
2	Total expenses (must equal Part IX, column (A), line 25)	2	7,11	8,1	<u>84.</u>
3	Revenue less expenses Subtract line 2 from line 1	3	<99	9,6	<u>51.</u> :
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	7,17	1,8	<u>61.</u>
5	Other changes in net assets or fund balances (explain in Schedule O)	5	25	9,7	<u>23.</u>
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	6,43	1,9	<u>33.</u>
Pa	t XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				X
				Yes	No
1	Accounting method used to prepare the Form 990 Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	0			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
b	Were the organization's financial statements audited by an independent accountant?		2b	Х	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of th	e audıt,	-		
	review, or compilation of its financial statements and selection of an independent accountant?		2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule O.			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue	d on a			
	separate basis, consolidated basis, or both				
	X Separate basis Consolidated basis Both consolidated and separate basis				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sil	ngle Audıt			
	Act and OMB Circular A-133?		3a		_X_
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ired audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b		
			Form	990 (	2010)

## **SCHEDULE A**

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

**Public Charity Status and Public Support** 

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

2010

Open to Public Inspection

Name of the organization

TULSA ZOO MANAGEMENT, INC. Employer identification number 73-0930870

Part I	Reason f	or Public Char	ity Status (All organiza	ations mus	t complet	e this part	) See inst	ructions					
he organ	zation is not a	private foundation	because it is (For lines 1	through 1	1, check o	nly one b	ox.)						
1	A church, con	vention of churches	s, or association of churc	hes descr	ibed in se	ction 170(	b)(1)(A)(i).	•					
2	A school desc	cribed in section 17	0(b)(1)(A)(ii). (Attach Sch	nedule E)									
з 🔲	A hospital or a	a cooperative hospi	tal service organization d	lescribed ii	section	170(b)(1)(	A)(iii).						
4	A medical res	earch organization	operated in conjunction v	with a hosp	ortal descr	ibed in <b>se</b> i	ction 170(	b)(1)(A)(ii	i). Enter th	e hospital's name,			
	city, and state	e.											
5 🗌	-	•	benefit of a college or un	iversity ow	ned or op	erated by	a governn	nental unr	t describe	d in			
	section 170(	b)(1)(A)(iv). (Comple	ete Part II)										
6 🖳	A federal, stat	te, or local governm	ent or governmental unit	described	ın sectio	n 170(b)(1	)(A)(v).						
7 📙			eives a substantial part o	of its suppo	ort from a	governme	ntal unit o	r from the	general p	ublic described in			
		o)(1)(A)(vi). (Comple											
8	_		section 170(b)(1)(A)(vi). (		•								
9 X	•		eives. (1) more than 33 1										
		ctivities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment is come and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975											
				ion 511 tax	k) from bu	sinesses a	cquired b	y the orga	inization at	fter June 30, 1975			
		<b>509(a)(2).</b> (Complete											
10 🖳	_	-	perated exclusively to tes										
11 📖	_	-	perated exclusively for th							,			
	more publicly	supported organiza	ations described in section	on 509(a)(1	) or section	n 509(a)(2	). See <b>sec</b>	tion 509(	a)(3). Che	ck the box that			
	describes the type of supporting organization and complete lines 11e through 11h  a Type I b Type II c Type III - Functionally integrated d Type III - Other												
	a Type I					•	•			Type III - Other			
е 📖	-		at the organization is not										
	foundation m	anagers and other t	han one or more publicly	/ supporte	d organiza	tions desc	cribed in s	ection 509	9(a)(1) or s	ection 509(a)(2).			
f	If the organiza	ation received a wri	tten determination from t	the IRS tha	it it is a Ty	pe I, Type	II, or Type	e III					
	supporting or	rganization, check t	his box							. ∟			
g	Since August	17, 2006, has the	organization accepted ar	ny gift or co	ontribution	from any	of the follo	owing per	sons?				
	(ı) A persor	n who directly or inc	firectly controls, either al	one or tog	ether with	persons d	lescribed i	n (ii) and (	(iii) below,	Yes No			
	the gove	erning body of the s	upported organization?							11g(i)			
	(ii) A famıly	member of a perso	n described in (i) above?							11g(ii)			
	(ni) A 35% c	controlled entity of a	a person described in (i) o	or (ii) above	?					11g(iii)			
h	Provide the fo	ollowing information	about the supported or	ganızatıon(	(s).								
• •	e of supported anization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section		sted in your		ion in col.	(vi) Is organizati (i) organiz U.S	s the on in col. zed in the 3.?	(vii) Amount of support			
			(see instructions))	Yes	No	Yes	No	Yes	No				
				ļ									
				<del></del>									
				<u> </u>	-		ļ		<del> </del>				
				-					+				
Total		1				1							

ecti	falls to qualify under the tests on A. Public Support		-		-		
	ar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	ifts, grants, contributions, and	(4)	(2),200.	(0) = 000	(9) = 000	(0) 20.0	(1) 1014.
m	embership fees received (Do not						
ın	clude any "unusual grants ")						
2 Ta	ax revenues levied for the organ-						
ıza	ation's benefit and either paid to						
or	expended on its behalf						
3 Tr	ne value of services or facilities						
fu	rnished by a governmental unit to						
th	e organization without charge						
4 To	otal. Add lines 1 through 3						
5 Th	ne portion of total contributions						
by	each person (other than a						
_	overnmental unit or publicly						
	apported organization) included						
	n line 1 that exceeds 2% of the						
	nount shown on line 11,						
cc	olumn (f)	<del></del>			1		
	ublic support. Subtract line 5 from line 4						
	on B. Total Support				1		
	ar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	mounts from line 4	-				•	
	ross income from interest,						
	vidends, payments received on						
	ecurities loans, rents, royalties						
	nd income from similar sources						
_	et income from unrelated business						
	ctivities, whether or not the						
	usiness is regularly carried on		<del></del>				
	ther income. Do not include gain						
	r loss from the sale of capital						
	ssets (Explain in Part IV)						
	otal support. Add lines 7 through 10 ross receipts from related activities,	oto (oco motoriot			,.,	10	
		· ·	•	rd fourth or fifth t	av vaar on a saatu	12	
	irst five years. If the Form 990 is for ganization, check this box and stop	_	s iirst, second, trii	ra, rourth, or mar t	ax year as a secu	011 50 1(0)(3)	
	on C. Computation of Publ		ercentage			·· ·· · ·	
	ublic support percentage for 2010 (			column (fl)	<del></del> *	14	
	ublic support percentage from 2009			(7)		15	
16a 3	3 1/3% support test - 2010.If the o	rganization did no	ot check the box o	n line 13, and line	14 is 33 1/3% or i	L	x and
	top here. The organization qualifies						▶□
	3 1/3% support test - 2009.If the o				line 15 is 33 1/39	6 or more, check th	is box
b 3	nd stop here. The organization qual	-				· · · · · · · · · · · · · · · · ·	►□
					12 16a ar 16b	and line 14 is 10%	or more
aı	0% -facts-and-circumstances tes	t - 2010. If the ord	janization did not d	SHECK a DUX UN IIIIE	; 13, 10a, 01 10D.	and interres 1076	or more,
aı <b>17a 1</b> (	•	_					•
aı <b>7a 1</b> 0 aı	0% -facts-and-circumstances tes	ts-and-circumstar	nces" test, check t	this box and stop I	here. Explain in P		•

organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

# Schedule A (Form 990 or 990-EZ) 2010 TULSA ZOO MANAGEMENT, INC. Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to

Sec	ction A. Public Support	elow, please comp	nete Part II )				
	ndar year (or fiscal year beginning in)	(=) 200G	(L) 2007	(-) 0000	(-t) 0000	4-3-0010	/O Total
	Gifts, grants, contributions, and	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
ı	membership fees received (Do not						
	include any "unusual grants ")	0 400 505	4 500 004				
_	, , ,	2,402,785.	1,593,984.	1,238,580.	1,335,366.	1,132,794.	7,703,509.
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	1,840,475.	2,100,842.	2,862,576.	2,272,639,	4,828,981.	13,905,513.
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5	4,243,260.	3,694,826.	4,101,156.	3,608,005.	5,961,775.	21,609,022.
7 <i>a</i>	Amounts included on lines 1, 2, and						
	3 received from disqualified persons	480,000.	622,500.	955,000.	900,000.	350,000.	3,307,500.
b	Amounts included on lines 2 and 3 received from other than disqualified persons that		İ				
	exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year	104,300.		397,577.	51,208.		<u>653,387.</u>
	Add lines 7a and 7b	584,300.	697,025.	1,352,577	951,208.	375,777.	3 960 887.
	Public support (Subtract line 7c from line 6) ction B. Total Support	· · · · · · · · · · · · · · · · · · ·					17,648,135.
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	Amounts from line 6	4,243,260.	3,694,826.	4,101,156.	3,608,005.	5,961,775.	21,609,022.
10	a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	170,776.		91,601.	118,354.		645,415.
t	Unrelated business taxable income						
	(less section 511 taxes) from businesses acquired after June 30, 1975						
(	Add lines 10a and 10b	170,776.	189,119.	91,601.	118,354.	75,565.	645,415.
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support (Add lines 9, 10c, 11, and 12)	4,414,036.	3,883,945.	4,192,757.	3,726,359.	6,037,340.	22,254,437.
14	First five years. If the Form 990 is for	r the organization's	s first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3) organız	ation,
	check this box and stop here						
	ction C. Computation of Publ					····	
15	Public support percentage for 2010 (	•	15	<u>79.30 %</u>			
16	Public support percentage from 2009					16	<u>75.29 %</u>
<u>Se</u>	ction D. Computation of Inve	stment Incom	e Percentage				
17	Investment income percentage for 20		17	<u>2.90 %</u>			
18	, ,					18	3.11 %
19	a 33 1/3% support tests - 2010. If the	-		· ·			
	more than 33 1/3%, check this box a 33 1/3% support tests - 2009. If the	-	•	• •	•		<b>▶</b> X
					., a	716 than 00 1/0/0,	ailu
•	line 18 is not more than 33 1/3%, che	-				·	

# **SCHEDULE D**

Department of the Treasury Internal Revenue Service

(Form 990)

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990,

Part IV, line 6, 7, 8, 9, 10, 11, or 12.

➤ Attach to Form 990. ➤ See separate instructions.

2010
Open to Public Inspection

Name of the organization

TULSA ZOO MANAGEMENT, INC.

Employer identification number 73-0930870

Par	Organizations Maintaining Donor Advised	d Funds or Other Similar Funds	or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line		
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in v	vriting that the assets held in donor advis	sed funds
	are the organization's property, subject to the organization's	exclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor ac	dvisors in writing that grant funds can be	used only
	for charitable purposes and not for the benefit of the donor of	r donor advisor, or for any other purpose	conferring
	impermissible private benefit?		Yes No_
Par	t II Conservation Easements. Complete if the org	anization answered "Yes" to Form 990, F	Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization	on (check all that apply).	
	Preservation of land for public use (e.g., recreation or e	ducation) Preservation of an his	storically important land area
	Protection of natural habitat	Preservation of a cert	tified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualif	ed conservation contribution in the form	of a conservation easement on the last
	day of the tax year		
			Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		2b
С	Number of conservation easements on a certified historic stru	ucture included in (a)	2c
d	Number of conservation easements included in (c) acquired a	after 8/17/06, and not on a historic struct	ure
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, rel	eased, extinguished, or terminated by the	e organization during the tax
	year ▶		
4	Number of states where property subject to conservation eas	sement is located >	
5	Does the organization have a written policy regarding the per	riodic monitoring, inspection, handling of	
	violations, and enforcement of the conservation easements it	t holds?	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,	and enforcing conservation easements of	during the year 🕨
7	Amount of expenses incurred in monitoring, inspecting, and	enforcing conservation easements during	the year > \$
8	Does each conservation easement reported on line 2(d) above	e satisfy the requirements of section 170	D(h)(4)(B)(i)
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIV, describe how the organization reports conservati	on easements in its revenue and expense	e statement, and balance sheet, and
	include, if applicable, the text of the footnote to the organization	tion's financial statements that describes	the organization's accounting for
-	conservation easements		
Par	t III Organizations Maintaining Collections o		Other Similar Assets.
	Complete if the organization answered "Yes" to Form		
1a	If the organization elected, as permitted under SFAS 116 (AS	SC 958), not to report in its revenue state	ment and balance sheet works of art,
	historical treasures, or other similar assets held for public exh	nibition, education, or research in furthera	ance of public service, provide, in Part XIV,
	the text of the footnote to its financial statements that descri		
b	If the organization elected, as permitted under SFAS 116 (AS		
	treasures, or other similar assets held for public exhibition, ed	ducation, or research in furtherance of pu	ublic service, provide the following amounts
	relating to these items		
	(i) Revenues included in Form 990, Part VIII, line 1		<b>▶</b> \$
	(ii) Assets included in Form 990, Part X		<b>&gt;</b> \$
2	If the organization received or held works of art, historical tre		al gaın, provide
	the following amounts required to be reported under SFAS 1	16 (ASC 958) relating to these items	
а	Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b> \$
<b>L</b>	Assets included in Form 900, Part Y		• •

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continu	ed)							
3 . Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection r	ems							
(check all that apply).								
a Public exhibition d Loan or exchange programs								
b Cholarly research e Other								
c Preservation for future generations								
4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.								
5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets								
to be sold to raise funds rather than to be maintained as part of the organization's collection?	to be sold to raise funds rather than to be maintained as part of the organization's collection?							
Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or								
reported an amount on Form 990, Part X, line 21.								
1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included								
on Form 990, Part X?	No							
b If "Yes," explain the arrangement in Part XIV and complete the following table:								
Amount								
c Beginning balance								
d Additions during the year								
e Distributions during the year								
f Ending balance								
2a Did the organization include an amount on Form 990, Part X, line 21?	No							
b If "Yes," explain the arrangement in Part XIV.								
Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10								
(a) Current year (b) Pnor year (c) Two years back (d) Three years back (e) Four years	ars back							
1a Beginning of year balance 1,966,513. 1,719,943. 1,409,180,								
b Contributions 100,000. 100,000. 550,000.								
c Net investment earnings, gains, and losses 341,312. 160,134. <229,235.								
d Grants or scholarships	<del></del>							
e Other expenditures for facilities								
and programs								
f Administrative expenses 15_030, 13_564, 10_002,								
g End of year balance 2,392,795, 1,966,513, 1,719,943,								
2 Provide the estimated percentage of the year end balance held as:								
a Board designated or quasi-endowment ► 100.00 %								
b Permanent endowment > %								
c Term endowment > %								
3a Are there endowment funds not in the possession of the organization that are held and administered for the organization								
	es No							
· · · · · · · · · · · · · · · · · · ·	ζ							
(ii) related organizations 3a(iii)	X							
b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?  3b	<del></del>							
4 Describe in Part XIV the intended uses of the organization's endowment funds								
Part VI   Land, Buildings, and Equipment. See Form 990, Part X, line 10								
Description of investment (a) Cost or other (b) Cost or other (c) Accumulated (d) Book	alue							
basis (investment) basis (other) depreciation								
1a Land								
b Buildings								
c Leasehold improvements								
	,911.							
e Other	, , •							
	,911.							

Schedule D (Form 990) 2010

Part VII Investments - Other Securities. Se	ee Form 990, Part X, Iir	ne 12	-
(a) Description of security or category (including name of security)	(b) Book value	(c) Metho	d of valuation f-year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other	<u> </u>		-
(A)			
(B)			
(C)	<del> </del>		·
(D)			
(E)			
(F)			
(G) (H)			
(1)			
Total (Col (b) must equal Form 990, Part X, col (B) line 12.)	-		
Part VIII Investments - Program Related.	See Form 990, Part X, I	ine 13	
(a) Description of investment type	(b) Book value	(c) Metho	od of valuation f-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(8)		-	
(9)			·
(10)			
Total (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶ Part IX Other Assets. See Form 990, Part X, line	 o 15	<del></del>	
	) Description		(b) Book value
(1)	<u>,</u>		
(2)			
(3)			
(4)			
(5)			
(6)			
(7)		<u> </u>	
(8)			
(9)		····	
(10)			
Total. (Column (b) must equal Form 990, Part X, col (B) III			<u> </u>
Part X   Other Liabilities. See Form 990, Part X  (a) Description of liability	k, line 25	(b) Amount	<del></del>
<u>" '' '' '' '' '' '' '' '' '' '' '' '' ''</u>		(b) Amount	
(1) Federal income taxes		1,344.	
(2) CUSTODIAL ACCOUNTS (3)		1,344.	
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
(11)			
Total. (Column (b) must equal Form 990, Part X, col (B) In	ne 25.) <b>&gt;</b>	1,344.	
FIN 48 (ASC 740) Ecotoote In Part XIV provide the text of the footnote	to the organization's financia	I statements that reports the organization's liabi	lity for uncertain fax positions under

	dule D (Form 990) 2010 TULSA ZOO MANAGEMENT, INC.			73-0	930870	Page 4
Par	t XI Reconciliation of Change in Net Assets from Form 990 to	<b>Audited Finance</b>	ial State	ments		
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1		6,118	533.
2	Total expenses (Form 990, Part IX, column (A), line 25)		2		7,118	184.
3	Excess or (deficit) for the year Subtract line 2 from line 1		3		<999	651.
4	Net unrealized gains (losses) on investments		4		259	720.
5	Donated services and use of facilities		5			
6	Investment expenses	<u> </u>	6			
7	Pnor penod adjustments		7			
8	Other (Describe in Part XIV.)		8			<u>    3                                </u>
9	Total adjustments (net). Add lines 4 through 8		9			<u>,723.</u>
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and		10		<739	<u>.928.</u> :
Par	t XII   Reconciliation of Revenue per Audited Financial Stateme	nts With Reven	ue per R	eturn		
1	Total revenue, gains, and other support per audited financial statements			1	7,274	,128.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12					
а	Net unrealized gains on investments		<u>9,720.</u>			
b	Donated services and use of facilities		<u>3,500.</u>			
С	Recovenes of prior year grants	2c				
d	Other (Describe in Part XIV)	2d   21	<u>2,375.</u>			
е	Add lines 2a through 2d			2e	1,155	<u>, 595                                   </u>
3	Subtract line 2e from line 1			3	6,118	<u>,533.</u>
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1	1 1				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		] ]		
b	Other (Describe in Part XIV)	4b				_
С	Add lines 4a and 4b			4c		<u> </u>
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)			5	6,118	<u>,533.</u>
	t XIII Reconciliation of Expenses per Audited Financial Statem	ents with Expe	nses per			05.6
1	Total expenses and losses per audited financial statements			1	8,014	,056.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25	60	2 500			
а	Donated services and use of facilities	i	<u>3,500.</u>			
b	Prior year adjustments	2b				
C	Other losses	2c	272	{		
d	Other (Describe in Part XIV)	2d 21	<u>2,372.</u>	1 .	005	070
e	Add lines 2a through 2d			2e		<u>,872.</u>
3	Subtract line 2e from line 1			3	7,118	,184.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1	1.1		1 1		
	Investment expenses not included on Form 990, Part VIII, line 7b	4a		1		
	Other (Describe in Part XIV)	4b		1.		^
	Add lines 4a and 4b			4c	7 110	0.
5 D2	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)  t XIV Supplemental Information			5	7,118	,184.
					D 41/11	4.5-4
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part II					4, Рап
x, iin	e 2, Part XI, line 8, Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also comp	plete this part to pro	vide any ad	ditional ii	ntormation	
PAI	RT XI, LINE 8 - OTHER ADJUSTMENTS:					
	training of the training to the training to the training					
ROI	UNDING					3.
	74.12 A.110					
PAI	RT XII, LINE 2D - OTHER:					
CO	ST OF SALES: 13,226					
KE	VTAL EXPENSES: 390,614_					
FU	NDRAISING EVENTS DIRECT EXPENSES: 167,087			Cobod	la D /Fr 1	200) 0040
				Scriedi	le D (Form 9	75°U) ZU10

032054 12-20-10

Schedule D (Form 990) 2010 TULSA ZOO MANAGEMENT, INC.  Part XIV Supplemental Information (continued)	73-0930870 Page 5
Part XIV Supplemental Information (continued)	
LOSS ON DISPOSAL OF EQUIP: 17,400	
PART XIII, LINE 2D - OTHER:	
RENTAL EXPENSES: 390,614	
COST OF SALES: 13,226	
EINIDDATCING EVENING DIDEOM EVDENCEC. 167 007	
FUNDRAISING EVENTS DIRECT EXPENSES: 167,087	
LOSS ON DISPOSAL OF EQUIP: 17,400	

# **SCHEDULE G**

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

**Supplemental Information Regarding Fundraising or Gaming Activities** 

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2010

Open To Public Inspection

ame of the organization TIII.SA Z	OO_MANAGEMENT, INC	_			73-0930	ntification number 870
	Complete if the organization answer		es" to	Form 990, Part IV, I		
1 Indicate whether the organization rais a	ed funds through any of the followin  e Solicitat  f Solicitat  g Special  or oral agreement with any individual art VII) or entity in connection with p viduals or entities (fundraisers) pursi	ion of indicated in the control of t	non-go goveri ising of ling of onal f	overnment grants nment grants events ficers, directors, trus undraising services?	Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) fundr have cu or con contribu	ustody trol of	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
otal	I	·	•		,	
List all states in which the organization     or licensing	on is registered or licensed to solicit	contrib	ution	s or has been notifie	d it is exempt from i	egistration
					<u>_</u>	

Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990 EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000 (c) Other events (a) Event #1 (b) Event #2 (d) Total events (add col (a) through WALTZ HALLOWZOOEEN col (c)) (event type) (event type) (total number) 314,366. 131,696. 103,426. 549,488. Gross receipts 254,651 39,070 44,480. 338,201. 2 Less: Charitable contributions 211,287. 59.715 92,626. 58,946. 3 Gross income (line 1 minus line 2) 4 Cash prizes Noncash prizes Direct Expenses Rent/facility costs 6,919. 1,634. 5,057. 228. 7 Food and beverages 13,515. 4,104 940. 18,559. 8 Entertainment 141,609. 34,995. 59,266. 47,348. 9 Other direct expenses 167,087 10 Direct expense summary Add lines 4 through 9 in column (d) 44,200. 11 Net income summary. Combine line 3, column (d), and line 10 Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a (b) Pull tabs/instant (d) Total gaming (add (a) Bingo (c) Other gaming Revenue bingo/progressive bingo col (a) through col (c)) Gross revenue 2 Cash prizes Direct Expenses 3 Noncash prizes Rent/facility costs Other direct expenses Yes Yes 6 Volunteer labor No No No 7 Direct expense summary Add lines 2 through 5 in column (d) 8 Net gaming income summary Combine line 1, column d, and line 7 9 Enter the state(s) in which the organization operates gaming activities Yes No a Is the organization licensed to operate gaming activities in each of these states? b If "No," explain 10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes b If "Yes," explain Schedule G (Form 990 or 990-EZ) 2010

Schedule G (Form 990 or 990-EZ) 2010 TULSA ZOO MANAGEMENT, INC.

032082 01-13-11

73-0930870 Page 2

Sch	edule G (Form 990 or 990-EZ) 2010 TULSA ZOO MANAGEMENT, INC.	3 - 09	30	<u>870</u>	Pag	e 3
	Does the organization operate gaming activities with nonmembers?			Yes		No
	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed					
	to administer charitable gaming?	F	$\neg$	Yes		No
13	Indicate the percentage of gaming activity operated in:	1				_
	The organization's facility		13a			%
	o An outside facility		13b			<del></del> %
	Enter the name and address of the person who prepares the organization's gaming/special events books and records		100			
17	the marie and address of the person who prepares the organization's gammig/special events books and records	,				
	Name			-		
	Address					
15a	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	[		Yes		No
b	o If "Yes," enter the amount of gaming revenue received by the organization > \$ and the amount	nt				
	of gaming revenue retained by the third party > \$					
c	If "Yes," enter name and address of the third party					
	,,,,,,,,,,,,,,					
	Name					
	Address		_			
16	Gaming manager information					
	Name					
	Gaming manager compensation ▶ \$					
	Description of services provided					
	Director/officer Employee Independent contractor					
17	Mandatory distributions:					
	a Is the organization required under state law to make charitable distributions from the gaming proceeds to					
	retain the state gaming license?	ı		Yes		No
,	b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in	the				
•	organization's own exempt activities during the tax year > \$					
Pa	art IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, column	ane (ui) s	nd (	4 200	l Dort	<del></del>
_	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional infor		-	•		
_						
	<del></del>					
					_	

Employer identification number SUPPORT FOR THE TULSA ZOO 73-0930870 OMB No 1545-0047 Open to Public (h) Purpose of grant or assistance AND LIVING MUSEUM, Yes Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part il can be duplicated if additional space is needed Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection (g) Description of non-cash assistance (f) Method of valuation (book, FMV, appraisal, other) Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. Governments, and Individuals in the United States Grants and Other Assistance to Organizations, 2,496,655 (e) Amount of assistance non-cash Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States ► Attach to Form 990. (d) Amount of cash grant (c) IRC section if applicable CITY OF TULSA INC TULSA ZOO MANAGEMENT General Information on Grants and Assistance (b) EIN criteria used to award the grants or assistance? 1 (a) Name and address of organization CITY OF TULSA - TULSA ZOO or government Name of the organization Department of the Treasury Internal Revenue Service SCHEDULE 1 (Form 990) Part Part II

2 ⊠

Inspection

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Enter total number of section 501(c)(3) and government organizations

Enter total number of other organizations

Schedule I (Form 990) (2010)

Page 2 Schedule I (Form 990) (2010) (f) Description of non-cash assistance (e) Method of valuation (book, FMV, appraisal, other) (Form 990) (2010) TULSA ZOO MANAGEMENT, INC.

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information. (d) Amount of non-cash assistance (c) Amount of cash grant (b) Number of recipients (a) Type of grant or assistance Schedule I (Form 990) (2010) 032102 01-13-11 Part III

73-0930870

# SCHEDULE M (Form 990)

**Noncash Contributions** 

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

Open to Public Inspection

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

Name of the organization

TULSA ZOO MANAGEMENT, INC.

Employer identification number 73-0930870

Par	t I Types of Property							
		(a) Check if applicable	(b) Number of contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of de noncash contribu			;
1	Art · Works of art		items contributed	TOM 550, Fait VIII, IIIC 1g				
2	Art - Historical treasures							
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities - Publicly traded							
10	Securities - Closely held stock							
11	Securities - Partnership, LLC, or		<del> </del>	<u> </u>				
• •	trust interests							
12	Securities - Miscellaneous					-		
13	Qualified conservation contribution -							
10	Historic structures							
14	Qualified conservation contribution - Other							
15	Real estate - Residential							
16	Real estate - Commercial							
17	Real estate · Other	<b></b>				-		
18	Collectibles							
19	Food inventory	X	39	51,500.	FMV			
20	Drugs and medical supplies			31/3001				
21	Taxidermy						<del></del>	
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts							
25	Other ► (LIGHTING )	X	1	6,000.	FMV			
26	Other (MISC)	X	7		FMV			
27	Other (AQUARIUM)	X	1		FMV			
28	Other (		_	<u> </u>				
29	Number of Forms 8283 received by the organ	ization durir	ng the tax vear for	contributions				
	for which the organization completed Form 82							
	,	,,		<u></u>			Yes	No
30a	During the year, did the organization receive t	ov contributi	on any property re	ported in Part I. lines 1-28 th	at it must hold for			
	at least three years from the date of the initial							
	the entire holding period?		.,			30a		X
b	If "Yes," describe the arrangement in Part II							
31	Does the organization have a gift acceptance	policy that	requires the review	of any non-standard contrib	outions?	31		Х
	Does the organization hire or use third parties							
	contributions?		J	, ,, 2, 24,,,		32a		X_
h	If "Yes," describe in Part II.							
33	If the organization did not report an amount in	n column (c)	for a type of prope	erty for which column (a) is c	hecked,			
	describe in Part II							

# SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010 Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

TULSA ZOO MANAGEMENT, INC.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

032211

Employer identification number 73-0930870

Schedule O (Form 990 or 990-EZ) (2010)

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
PROMOTING THE GROWTH AND QUALITY OF THE TULSA ZOO AND LIVING MUSEUM,
THEREBY ENRICHING THE LIVES OF ALL WHO EXPERIENCE THE TULSA ZOO.
FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
TULSA, TULSA ZOO FRIENDS, WORKING IN PARTNERSHIP WITH THE CITY OF
TULSA, IS COMMITTED TO SUPPORTING AND PROMOTING THE GROWTH AND QUALITY
OF THE TULSA ZOO AND LIVING MUSEUM, THEREBY ENRICHING THE LIVES OF ALL
WHO EXPERIENCE THE TULSA ZOO.
FORM 990, PART III, LINE 2, NEW PROGRAM SERVICES:
TULSA ZOO MANAGEMENT, INC. (TZMI), FORMERLY TULSA ZOO FRIENDS, INC.
(TZF), IS A NON-PROFIT ORGANIZATION FORMED FOR THE PURPOSES OF
PROMOTING AND SUPPORTING THE IMPROVEMENT OF THE TULSA ZOO AND LIVING
MUSEUM (THE ZOO). PRIOR TO JANUARY 1, 2011, THE ZOO WAS BOTH OWNED AND
OPERATED BY THE CITY OF TULSA (THE CITY). TZF HAD AN AGREEMENT WITH
THE CITY TO PROVIDE CERTAIN SUPPORT ACTIVITIES. THESE ACTIVITIES
INCLUDED COLLECTING ADMISSIONS, OPERATING VARIOUS CONCESSIONS,
OPERATING SPECIAL EVENTS, PROMOTING THE ZOO AND MAINTAINING A ZOO
MEMBERSHIP PROGRAM, FOR WHICH TZF RECEIVED CERTAIN FEES. EFFECTIVE
JANUARY 1, 2011, TZMI ENTERED INTO AN AGREEMENT WITH THE CITY, WHEREBY
TZMI OPERATES THE ZOO UNDER A MANAGEMENT AGREEMENT. UNDER THIS
MANAGEMENT AGREEMENT, THE CITY PAYS TZMI A MANAGEMENT FEE IN EXCHANGE
FOR OPERATING THE ZOO, AND TZMI RETAINS ALL GATE ADMISSIONS. THE CITY
RETAINS OWNERSHIP OF THE ZOO GROUNDS AND BUILDINGS, WHILE THE EMPLOYEES
WORKING AT THE ZOO, ALONG WITH EMPLOYEES OF TZF, ARE NOW EMPLOYEES OF

TZMI. THE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2011 REFLECTS SIX MONTHS OF ACTIVITY UNDER THE NEW AGREEMENT.

FORM 990, PART III, LINE 3, CHANGES IN PROGRAM SERVICES: TULSA ZOO MANAGEMENT, INC. (TZMI), FORMERLY TULSA ZOO FRIENDS, INC. (TZF), IS A NON-PROFIT ORGANIZATION FORMED FOR THE PURPOSES OF PROMOTING AND SUPPORTING THE IMPROVEMENT OF THE TULSA ZOO AND LIVING MUSEUM (THE ZOO). PRIOR TO JANUARY 1, 2011, THE ZOO WAS BOTH OWNED AND OPERATED BY THE CITY OF TULSA (THE CITY). TZF HAD AN AGREEMENT WITH THE CITY TO PROVIDE CERTAIN SUPPORT ACTIVITIES. THESE ACTIVITIES INCLUDED COLLECTING ADMISSIONS, OPERATING VARIOUS CONCESSIONS, OPERATING SPECIAL EVENTS, PROMOTING THE ZOO AND MAINTAINING A ZOO MEMBERSHIP PROGRAM, FOR WHICH TZF RECEIVED CERTAIN FEES. EFFECTIVE JANUARY 1, 2011, TZMI ENTERED INTO AN AGREEMENT WITH THE CITY, WHEREBY TZMI OPERATES THE ZOO UNDER A MANAGEMENT AGREEMENT. UNDER THIS MANAGEMENT AGREEMENT, THE CITY PAYS TZMI A MANAGEMENT FEE IN EXCHANGE FOR OPERATING THE ZOO, AND TZMI RETAINS ALL GATE ADMISSIONS. THE CITY RETAINS OWNERSHIP OF THE ZOO GROUNDS AND BUILDINGS, WHILE THE EMPLOYEES WORKING AT THE ZOO, ALONG WITH EMPLOYEES OF TZF, ARE NOW EMPLOYEES OF THE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2011

FORM 990, PART VI, SECTION B, LINE 11: THE FORM 990 WILL BE COMPLETED

ANNUALLY, AFTER THE EXTERNAL AUDIT IS COMPLETE. THE FORM 990 WILL BE

REVIEWED IN DETAIL BY THE FINANCE COMMITTEE AND TULSA ZOO MANAGEMENT'S CEO

AND FINANCIAL DIRECTOR. AFTER RESOLVING ANY QUESTIONS AND MAKING ANY

NECESSARY CHANGES, THE FORM WILL BE APPROVED BY THE FINANCE COMMITTEE AND

SIGNED OFF ON BY TULSA ZOO MANAGEMENT'S CEO. THE FORM WILL THEN BE

REFLECTS SIX MONTHS OF ACTIVITY UNDER THE NEW AGREEMENT.

Scriedule () (FORTH 990 of 990-EZ) (2010)	<u> </u>
Name of the organization TULSA ZOO MANAGEMENT, INC.	Employer identification number 73-0930870
PROVIDED TO THE ENTIRE BOARD OF DIRECTORS FOR THEIR REVIE	W PRIOR TO FILING
THE FORM WITH THE IRS.	
FORM 990, PART VI, SECTION B, LINE 12C: EACH BOARD MEMBER	, OFFICER, STAFF
MEMBER, AND VOLUNTEER SHALL ANNUALLY SIGN A STATMENT WHIC	H AFFIRMS SUCH
PERSON:	
A. HAS RECEIVED A COPY OF THIS CONFLICT OF INTEREST POLICE	
B. HAS READ AND UNDERSTANDS THE POLICY	
C. HAS AGREED TO COMPLY WITH THE POLICY AND	
D. UNDERSTAND THAT TZMI IS A NONPROFIT COPORATION AND IN	ORDER TO MAINTAIN
ITS FEDERAL TAX EXEMPTION IT MUST ENGAGE PRIMARILY IN ACT	IVITIES WHICH
ACCOMPLISH ONE OR MORE OF ITS TAX-EXEMPT PURPOSES.	
FORM 990, PART VI, SECTION B, LINE 15: IN ORDER TO MEET I	RS GUIDELINES FOR
EXECUTIVE COMPENSATION, TULSA ZOO MANAGEMENT WILL ADHERE	TO THE FOLLOWING
PROCEDURES:	
THE TULSA ZOO MANAGEMENT BOARD WILL MAINTAIN AN EXECUTIVE	COMPENSATION
COMMITTEE MADE UP OF THE CHAIRMAN OF THE BOARD, THE PRESI	DENT OF THE BOARD
AND THE FINANCE COMMITTEE CHAIR.	
THE EXECUTIVE COMPENSATION COMMITTEE IS AUTHORIZED TO MAKE	E RECOMMENDATIONS
TO THE BOARD REGARDING EXECUTIVE COMPENSATION.	
ONLY THOSE MEMBERS OF THE EXECUTIVE COMPENSATION COMMITTE	EE WHO ARE FREE OF
CONFLICTS OF INTEREST MAY BE INVOLVED IN EVALUATION OF EX	KECUTIVE
COMPENSATION.	

Name of the organization TULSA ZOO MANAGEMENT, INC.	Employer identification number 73-0930870
THE EXECUTIVE COMPENSATION COMMITTEE SHOULD OBTAIN APPROP	
SALARY DATA, SALARIES FOR LIKE JOBS IN THE INDUSTRIES IN	LIKE
CIRCUMSTANCES/AREAS/SITUATIONS) PRIOR TO MAKING COMPENSAT	ION DECISIONS AND
SHOULD RELY ON THIS DATA IN MAKING ITS RECOMMENDATIONS.	
A WRITTEN PERFORMANCE EVALUATION ALONG WITH A REVIEW OF S	ALARY SHOULD BE
DONE ANNUALLY.	
THE BOARD SHALL REVIEW AND APPROVE THE RECOMMENDATIONS OF	THE EXECUTIVE
COMPENSATION COMMITTEE. ONLY THOSE DIRECTORS THAT ARE FRE	E OF CONFLICTS MAY
VOTE ON EXECUTIVE COMPENSATION.	
THE DECISIONS OF THE EXECUTIVE COMPENSATION COMMITTEE AND	THE VOTE OF THE
BOARD SHALL BE DOCUMENTED.	
FORM 990, PART VI, SECTION C, LINE 19: UPON REQUEST.	
FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:	
NET UNREALIZED GAINS ON INVESTMENTS:	259,720.
ROUNDING	3.
TOTAL TO FORM 990, PART XI, LINE 5	259,723.
TULSA ZOO MANAGEMENT, INC. HAS A BOARD FINANCE COMMITTEE	THAT IS
RESPONSIBLE FOR ALL FINANCIAL MATTERS. THEY WILL REVIEW I	HE AUDIT AND
THE 990 FIRST, THEN DIRECT QUESTIONS TO THE FINANCE DIRECT	TOR AND
INDEPENDENT ACCOUNTANT IF THEY SEE FIT. THEY WILL INFORM	THE REST OF
THE BOARD THAT THEY ARE SATISFIED WITH THE AUDIT AND THE	990 AND THE
REST OF THE BOARD WILL HAVE THE OPPORTUNITY TO REVIEW BOT Sched	TH DOCUMENTS IF dule O (Form 990 or 990-EZ) (2010)

Schedule O.(Form 990 or 990-EZ) (2010)	Page 2
Name of the organization TULSA ZOO MANAGEMENT, INC.	Employer identification number 73-0930870
THEY WOULD LIKE TO. TULSA ZOO MANAGEMENT HAS NOT CHANGED	AUDITORS IN
QUITE A WHILE, BUT THE BOARD ORIGINALLY DECIDED ON THE AU	DITOR AND
PERIODICALLY ASK THE FINANCE DIRECTOR AND CEO IF THEY ARE	SATISFIED.

Department of the Treasury Internal Revenue Service SCHEDULE R (Form 990)

# Related Organizations and Unrelated Partnerships

Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33)

INC.

ZOO MANAGEMENT,

TULSA

Name of the organization

Part

73-0930870

OMB No 1545-0047

2010 Open to Public **Employer identification number** Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. ▼ See separate instructions. ▶ Attach to Form 990.

Schedule R (Form 990) 2010 (g) Section 512(b)(13) No × controlled entity? Direct controlling Yes entity Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year) Direct controlling entity End-of-year assets <u>e</u> status (if section Public charity 501(c)(3)) LINE 11B Total income Exempt Code section 501(C)(3) ਉ Legal domicile (state or Legal domicile (state or foreign country) foreign country) OKLAHOMA CONG-TERM OPERATIONS AND SUCCESS OF TULSA ZOO Primary activity Primary activity RAISE FUNDS FOR THE For Paperwork Reduction Act Notice, see the Instructions for Form 990 - 73-1582685 Name, address, and EIN Name, address, and EIN of related organization of disregarded entity TULSA ZOO FRIENDS FOUNDATION 6421 EAST 36TH STREET NORTH 74115-2121 OK Part II TULSA.

73-0930870

Page 2

Schedule R (Form 990) 2010 TULSA ZOO MANAGEMENT, INC.

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)		tal	(g) Share of end-of-year assets	(h) Disproportion- ate allocations? Yes No	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner? Yes No	(i) (k) General or Percentage managing ownership partner? Yes No
Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year)	janizations Taxable as poration or trust during	a Corpo the tax y	ration or Trust (Comear)	nplete if the orga	nization answ	ered "Yes" to	o Form 990, Paı	t IV, line 34	because it had o	ne or mor	e related
(a) Name, address, and EIN of related organization	Z		(b) Primary activity	(C) Legal domicile (state or foreign country)		(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) f total Share of end-of-year assets		(h) Percentage ownership
								<u> </u>			
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# Schedule R (Form 990) 2010 TULSA ZOO MANAGEMENT, INC.

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Note Complete	Note Complete line 1 if any entity is listed in Parts II III or IV of this schedule					Yes	å
1 During the	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	with one or more re	ated organizations listed	I in Parts II-IV?			
a Receipt of	Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity				<b>1</b>		×
b Gift. grant.	Gift. grant. or capital contribution to other organization(s)				<b>1</b>		×
	Gift grant or capital contribution from other organization(s)				<b>5</b>		×
					Ţ		×
d Loans or ic	Loans or ioan guarantees to or for other organization(s)				2 ,		<b> </b> >
e Loans or k	Loans or loan guarantees by other organization(s)				<u>e</u>		4
					÷		×
t Sale of as:	Sale of assets to other organization(s)				= .	t	4 >
g Purchase	Purchase of assets from other organization(s)				5		<u>د</u>  :
h Exchange of assets	of assets				ŧ		×
i Lease of fa	Lease of facilities, equipment, or other assets to other organization(s)				=		×
i lease of t	l ease of facilities equipment, or other assets from other organization(s)				F		×
k Performan	Performance of services or membership or fundraising solicitations for other organization(s)	zation(s)			¥		×
	Performance of services or membership or fundraising solicitations by other organization(s)	ation(s)			=		×
m Sharing of					Ę		×
n Sharing of	Sharing of paid employees				£		×
<ul><li>Reimburse</li></ul>	Reimbursement paid to other organization for expenses				9		×
<b>p</b> Reimburse	Reimbursement paid by other organization for expenses				<u></u>	1	×
					1		;
<b>q</b> Other trans	Other transfer of cash or property to other organization(s)				<b>P</b> ÷		< ×
r Other Italia	Other italister of Casil of property from other organization (s)	or mist complete th	s line inclinding covered	relationships and transaction thresholds			
	(a) Name of other organization	(b) Transaction	(c) Amount involved	(d) Method of determining			
		type (a-r)		allour Illyoned			
(1)							
(2)							
Ş							
(3)							
(4)							
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(9)							
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Schedule R (Form 990) 2010 TULSA ZOO MANAGEMENT, INC.

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Are all partners section 501(c/3) organizations? Yes No	(e) Share of end-of- year assets	(f) Disproportionate allocations?  Yes No	(g) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(h) General or managing partner? Yes No
					-		
				:			
						Schedule R (Form 990) 2010	n 990) 2010

Schedule R	(Form 990) 2010	TULSA	<u>Z00</u>	MANAGEMENT,	INC.		<u>73-0930870</u>	Page 5
Part VII	(Form 990) 2010 Supplemental	Information					•	
•	Complete this part	to provide additiona	al inform	nation for responses to d	uestions or	n Schedule R (see instruct	ions)	
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Schedule R (Form 990) 2010

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