

See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490





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Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545 0047

Department of the Treasury Internal Revenue Service

Open to Public Inspection

Inter	nal Revenue	Service	► The org	anization may have to us	se a copy of this return t	to satisfy state report	ing requiremen	ts	Inspection
<u>A</u>	For the 2	2010 calenda	r year, or tax year	r beginning 7/0	1 ,	2010, and endin	g 6/30		, 2011
В	Check if app	plicable					D	Employer Ide	ntification Number
	Addres	s change E	AST CAROLIN	A UNIVERSITY	FOUNDATION	. TNC		56-609	3187
	\vdash	change 2	200 SOUTH C	HARLES BLVD.	#1100	, 1110	E	Telephone nu	
	\vdash	i la	REENVILLE,	NC 27858			-		
	Initial r	eium						(252)	328-9596
	Termin								
	\vdash	led return						Gross receipts	
	Applica		Name and address of		LLIAM F. CLA		H(a) Is this a gr		⊟ " ⊟ "
			AME AS C AB				H(b) Are all affi If 'No.' atta	ilates included? ich a list (see i	nstructions) Yes No
<u> </u>					sert no) 4947(a)(1) or 527	·	,	,
J	Websit		P://WWW.ECU	.EDU/ECUF/			H(c) Group exe	mption number	>
K		organization X	Corporation Tru	ust Association	Other ►	L Year of Format	on 1978	M State o	f legal domicile NC
Pa		<u>Summary</u>							
	1 Brid	efly describe	the organization's	s mission or most s	ignificant activities	THE FOUN	DATION F	RAISES,	MANAGES, AND
ė	_D <u>I</u>	STRIBUT	<u>ES PRIVATE</u> J	RESOURCES FO	R_THE_BENEFI	T OF EAST	CAROLIN	A UNIVER	RSITY, ITS
and				C_AND_RESEAR					
Activities & Governance				. _					
ò		eck this box		nization discontinue		r disposed of mo	re than 25%	of its net a	issets
ه ت			•	e governing body (F				3	62
S				embers of the gove	• • •	•		4	45
VIt			•	oyed in calendar ye	ar 2010 (Part V, III	ne 2a)		5	0
\ct				nate if necessary)				6	100
•				from Part VIII, colu	` '			7 a	
_	b Net	t unrelated b	usiness taxable in	come from Form 9	90-1, line 34		T	7t	
	• •							r Year	Current Year
<u>o</u>			nd grants (Part VI	•			4,	189,439.	5,340,448.
en l)	-	e revenue (Part V		89,332.	127,828.			
Revenue			me (Part VIII, col	1,	<u>142,501.</u>	3,032,189.			
-	11 Oth	ner revenue (54,066.	56,900.				
				igh 11 (must equal		(A), line 12)		175,338.	8,557,365.
		ants and simi	2,	<u> 153,445.</u>	3,357,523.				
			or for members (
ø	15 Sal	laries, other	compensation, en						
Expenses	16a Pro	fessional fur	idraising fees (Pa	irt IX, colu @ (AD)	ma 1 (a) 17				
bel	b Tot	al fundraisin	g expenses (Part	IX, column (D), line	29)	319,197.			
ŭ			= :	(A), lines 11a-11d,			1 8	399,018.	1,834,764.
				(must equal Part IX		25))52,463.	5,192,287.
				t line 18 from line 1		23)			
- R	13 110	venue less e.	therises Subtract	t mie 16 Holli mie 1	<u> </u>			122,875.	3,365,078.
As or ancos	20 Tot	al accete (Pa	art X, line 16)					f Current Year L 76,046.	
Bal		•	(Part X, line 26)					061,545.	88,644,812. 3,215,407.
Net Assets Fund Balan			•	1 1 1 01 1					
				tract line 21 from li	ne 20		10,1	14,501.	85,429,405.
		<u>Signature</u>					_		
Und	er penalties iplete Declai	of perjury, 1 decla ration of prepare	are that I have examined r (other than officer) is b	d this return, including according according to	company g schedules ar which preparer has any	nd statements, and to knowledge	the best of my k	nowledge and b	elief, it is true, correct, and
			11/11	Jin I	<i>UL</i>			1/14/	//
Sig	ın	Signature of	of officer				Date	<u> </u>	
He	jii re	WITTIT	AM F. CLARK	,				D NITT	
	. •		nt name and title	·			PRESID	CIA T	
		Print/Type prep		Preparer's sign	alure	Date		, 10	PTIN
~ '				'		Date	1	eck [] if	
Pai				SELF-PR	FLAKED		sel	f employed	11
	eparer e Only	Firm's name	1						
US	Conny	Firm's address	- [Fir	m's EiN 🕨	1
		1	- 13.				Ph	one no	

May the IRS discuss this return with the preparer shown above? (see instructions)

BAA For Paperwork Reduction Act Notice, see the separate instructions.

X Yes

TEEA0113L 12/21/10

Form **990** (2010)

orm 990 (201b) EAST CAROLINA UNIVERSITY FOUNDATION, INC	56-6093187	Page 2
Part III Statement of Program Service Accomplishments		
Check if Schedule O contains a response to any question in this Part III		
1 Briefly describe the organization's mission		
THE FOUNDATION RAISES, MANAGES, AND DISTRIBUTES PRIVATE RESOUR		T_OF_
EAST CAROLINA UNIVERSITY, ITS STUDENTS AND ACADEMIC AND RESEARCH	CH_PROGRAMS.	- -
2 Did the organization undertake any significant program services during the year which were not liste	d on the prior	
Form 990 or 990-EZ?	Yes X	No
If 'Yes,' describe these new services on Schedule O		1 140
3 Did the organization cease conducting, or make significant changes in how it conducts, any program	services? Yes X	No
If 'Yes,' describe these changes on Schedule O		
4 Describe the exempt purpose achievements for each of the organization's three largest program serv	vices by expenses Section 5	01(c)(3)
and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants expenses, and revenue, if any, for each program service reported	and allocations to others, th	ne total
4a (Code) (Expenses \$ 3,134,590. including grants of \$ 1,749,354.) (Revenue \$ 127,	828.)
THE FOUNDATION PROVIDES PROGRAM FUNDING TO EAST CAROLINA UNIVE	RSITY. THIS PROGRA	
SUPPORT INCLUDES FACULTY AND ADMINISTRATOR COMPENSATION, FACULY		
TRAVEL, AS WELL AS PROVIDING FUNDING FOR STUDENT EXPERIENCES	THAT ARE THE HALLM	ARKS
OF AN EXCELLENT INSTITUTION.		
	- 	-
		
		
4b (Code) (Expenses \$ 1,608,169. including grants of \$ 1,608,169.) (Revenue \$	· · ·
THE FOUNDATION PROVIDES FUNDING FOR STUDENT SCHOLARSHIPS AND A		S
MULTI-YEAR SCHOLARSHIP PROGRAMS, NAMED SCHOLARSHIPS, AND ANNUA	LLY FUNDED AWARDS	THE
FOUNDATION SEEKS TO ASSIST EAST CAROLINA UNIVERSITY STUDENTS IN	N ACHIEVING THEIR	-
EDUCATIONAL GOALS.		
		. <u>-</u>
		
		
		·
4c (Code) (Expenses \$including grants of \$) (Revenue \$)
		. _
		-
		. – – –
		
		
4d Other program services (Describe in Schedule O)		**
(Expenses \$ including grants of \$) (Revenue	\$)	
4e Total program service expenses ► 4,742,759.		

TEEA0102L 10/06/10

Form 990 (2010)

BAA

56-6093187 Page 3 Checklist of Required Schedules Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A Х 2 Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions) 2 X Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I 3 Х Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II 4 Х Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III 5 6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I Х 6 7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II 7 Х Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes.' complete Schedule D. Part III 8 Х Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete 9 Х Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? I 'Yes,' complete Schedule D, Part V 10 Х 11 If the organization's answer to any of the following questions is 'Yes', then complete Schedule D. Parts VI, VII, VIII, IX, or X as applicable a Did the organization report an amount for land, buildings and equipment in Part X, line 109 If 'Yes,' complete Schedule D, Part VI Х 11 a b Did the organization report an amount for investments- other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D. Part VII 11_b X c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII 11 c X d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX X 11 d e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D. Part X 11 e Х f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X 11 f Х 12a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII 12a Х b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes.' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional 12b Х Х 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E 13 14a Did the organization maintain an office, employees, or agents outside of the United States? 14a Х b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Parts I and IV 14b Х Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV 15 15 Х Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV 16 Х Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions) 17 17 Х Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II 18 18 Х Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III Х 19 Х 20 a Did the organization operate one or more hospitals? If 'Yes,' complete Schedule H 20 b If 'Yes' to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990

filers that operate one or more hospitals must attach audited financial statements (see instructions)

20 b

	by Sold Charles and Charles an	<u> </u>		aye .
Pa	t IV Checklist of Required Schedules (continued)			·
		1	Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21	Х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2° If 'Yes,' complete Schedule I, Parts I and III	22	х	
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23	x	
24 8	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,'go to line 25	24a		Х
ŧ	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
•	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
c	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		х
ı	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If 'Yes,' complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
i	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		X
ı	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		х
•	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M	30	x	
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34	x	
35	is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		Х
•	a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36	Х	
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		Х

38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?

Note. All Form 990 filers are required to complete Schedule O

BAA

Form 990 (2010)

38

Check if Schedule O contains a response to any question in this Part V Test Note It a Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable bit Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable C bit the organization comply with backup withfolding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? 2 a Enter the number of employees reported on Form W-3. Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return. 5 bit at least one is reported on in e2 a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) 8 bit if Yes' has it filed a Form 990-T for this year? If *No,* provide an explanation in Schedule O 4 a At any time during the calendar year, did the organization have an interest in, or a signalure or other authority over, a financial account; 5 bit Yes, enter the name of the foreign country be seen instructions for thing requirements for Form TD F 90-22 1. Report of Foreign Bank and Financial Accounts 5 a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5 a Was the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that way or is a party to a prohibited tax shelter transaction at any time during the tax year? 5 a Dos the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that may receive deductible? 5 bit Yes, if the organization include with every solicitation an express statement that such contributions or gifts were not lax deductible? 6 bit Press, indicate the number of Forms 8282 filed during the year 7 bit If yes, indicate the number of Forms 8282 filed during the year 7 bit If yes, indicate t	Part V Statements Regarding Other IRS Filings and Tax Compliance	57		aye
1 a Enter the number reported in Box 3 of Form 1996 Enter -0- if not applicable 1 a 49 16 16 10 10 10 10 10 10				г
1a Enter the number reported in Box 3 of Form 1966 Enter 0- if not applicable 1a	Check it ochedule o contains a response to any question in this Part V		Voc	No
b Enter the number of Forms W-23 included in line 1a. Enter -0- if not applicable 1b 0 0 0 0 0 0 0 0 0	1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.	9	163	110
c Did the organization comply with backup mitholding rules for reportable payments to vendors and reportable gamning (gambling) withorings to prize withorings? 2 a Enter the number of employees reported on Form W.3. Transmittal of Wage and Tax Statements, filed for the calledar year ending with or within the year covered by this return. 2 a Line with the reported on line 2a, did the organization file all required federal employment tax returns? 3 b Id the organization have unrelated business goes income of \$1,000 or more during the year? 3 b Id the organization have unrelated business goes income of \$1,000 or more during the year? 3 b If Yes' has it filed a Form 990-T for this year? If No, 'provide an explanation in Schedule O. 4 At any time during the calendar year, did the organization file all required federal employment tax returns? 5 b If Yes' has it filed a Form 990-T for this year? If No, 'provide an explanation in Schedule O. 5 lif Yes' shall the name of the forganization for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts. 5 a Was the organization in foreign country: 5 a Was the organization of the organization file form 898-T 9. 5 b If Yes' did the organization file form 898-T 9. 5 c If Yes', I other 6 a or 59, did the organization file form 898-T 9. 5 c If Yes', I other 6 a or 59, did the organization file form 898-T 9. 5 c If Yes' and the organization in the form 898-T 9. 6 a Dest the organization have annual gross recepts that are normally greater than \$100,000, and did the organization solicit any contributions for the world tax deductible? 6 b If Yes' did the organization include with every solicitation an express statement that such contributions or girts were not tax deductible? 7 organizations that may receive deductible contributions under section 170(c). 8 b If Yes' did the organization self-entity of the organization self-entity of the organization self-entity of t	· · · · · · · · · · · · · · · · · · ·	⊣		
(agmbling) winnings to prize winners? 2 a Enter the number of employees reported on Form W-3. Transmittal of Wape and Tax Statements, filed for the calendar year ending with or within the year covered by this return b) If al least one is reported on ine 2a, did the organization file all required idental employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) 3 b) If Vess has it filed a Form 990-T for this year? If Wo. 'prowde an explanation in Mortal account in a form 990. The trins year? If Wo. 'prowde an explanation in Schedule O 4 a Naminal account in a fearndar year, did the organization have an interest in or a signature or other authority over, a file of the companies of the foreign contry. 5 a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5 a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5 a Was the organization aparty to a prohibited tax shelter transaction at any time during the tax year? 5 a Was the organization aparty to a prohibited tax shelter transaction at any time during the tax year? 5 a Was the organization and promote organization that it was or is a party to a prohibited tax shelter transaction at a prohibited tax shelter transaction at a deductible? 5 a Was the organization and promote organization and the form 8886-T? 5 a Does the organization and accounts of the form 8886-T? 5 a Does the organization and accounts of the second solicitation and express statement that such contributions or gifts were not tax deductible? 7 b) If Yes, if did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 7 organizations that may receive deductible contributions under section 170¢c). 8 a did the organization receive a payment in excess of \$75 made partly as a contribution or gifts were not tax deductible? 7 organizations that may r	""	Ĭ		
menis, filed for the calendar year ending with or within the year covered by this return 2a	(gambling) winnings to prize winners?	1 c	X	
bit at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? 3b If Yes has it filed a Form 990-T for this year? If No., provide an explanation in Schedule 0 3b If Yes has it filed a Form 990-T for this year? If No., provide an explanation in Schedule 0 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? See instructions for filing requirements for Form TD F 90.221, Report of Foreign Bank and Financial Accounts Sa Was the organization and the organization that it was or is a party to a prohibited as sheller transaction? 6c If Yes, 1 on the 5a or 5b, did the organization that it was or is a party to a prohibited tax shelter transaction? 6c If Yes, 1 on the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible? 6c If Yes, 1 on the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 7c Organizations that may receive deductible contributions under section 170(c). 8 bit Yes, 1 of the organization neceive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor solicitation and express statement that such contributions or gifts were not tax deductible? 7 life Yes, 1 of the organization in express and property for which it was required to file Form 882? 8 life Yes, 2 did the organization notify the donor of the value of the goods or services provided? 9 life Yes, 2 did the organization services provided to the payor and property for which it w	2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a	اه		
3a bit the organization have unrelated business gross income of \$1,000 or more during the year? bit "Yes' has it filed a Form 990-T for this year? if "No," provide an explanation in Schedule O 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account). bit "Yes," enter the name of the foreign country "P = 90-221, Report of Foreign Bank and Financial Accounts 5a. Was the organization filing requirements for Form TD F 90-221, Report of Foreign Bank and Financial Accounts 5b. Was the organization of the shell that shelter transaction at any time during the tax year? b Did any taxable party notify the organization file Form 8886-T? 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible? 6b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 7 Organizations that may receive deductible contributions under section 170(c). a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor." 7 Organizations that may receive deductible contributions under section 170(c). a Did the organization notify the donor of the value of the goods or services provided? 6b If "Yes," indicate the number of Forms 8282 filed during the year and the organization of the payor." 7 If If Yes, and the organization only the donor of the value of the goods or services provided? 6c Did the organization neumber of Forms 8282 filed during the year. 9c Did the organization received a contribution of qualified intellectual property, did the organization file a Form 1098-C? 8 September 19 A Section 501(C) organization with the provided to the organization organization in contribut	b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	,	
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Form 990 (2010) EAST CAROLINA UNIVERSITY FOUNDATION, INC Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. X Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year 62 b Enter the number of voting members included in line 1a, above, who are independent 1_b 45 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee? SEE SCHEDULE Q Х officer, director, trustee or key employee? 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 3 Х Did the organization make any significant changes to its governing documents 4 Х since the prior Form 990 was filed? SEE SCH O 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Does the organization have members or stockholders? 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the 7 a governing body? b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following a The governing body? 8a Х b Each committee with authority to act on behalf of the governing body? Χ 8b Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If 'Yes,' provide the names and addresses in Schedule O* 9 Χ Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) No Yes 10a Does the organization have local chapters, branches, or affiliates? 10a **b** If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b X 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? 11 a b Describe in Schedule O the process, if any, used by the organization to review this Form 990 12a Does the organization have a written conflict of interest policy? If 'No,' go to line 13 12a Х b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise Х to conflicts? 12b c Does the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this is done SEE SCHÉDULE O 12 c 13 Does the organization have a written whistleblower policy? 13 Х X 14 Does the organization have a written document retention and destruction policy? 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official 15a Х SEE SCHEDULE O Х **b** Other officers of key employees of the organization 15b If 'Yes' to line 15a or 15b, describe the process in Schedule O (See instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a 16a X taxable entity during the year? b If 'Yes,' has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the 16b organization's exempt status with respect to such arrangements?

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed ► NONE
- Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply
- Another's website
- X Upon request
- Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public SEE SCHEDULE O
- State the name, physical address, and telephone number of the person who possesses the books and records of the organization
- JON W. LANCASTER, CPA 2200 S. CHARLES BLVD., #1100 GREENVILLE NC 27858 (252) 328-9596

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of 'key employee'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

Nume and alle	44)	1	1		9		 		incer, director, or true	
Provided P	(A)	(B)			 	(D)	(E)	(F)		
DIRECTOR	Name and title	hours per week (describe hours for related organiza tions in Schedule				_	 	compensation from the organization	compensation from related organizations	amount of other compensation from the organization and related
C2	(1) LISA D. BENTON									
C2 THOMAS R. BLAND DIRECTOR 1	DIRECTOR	7 1	X	İ				0.1	0.1	0.
(3) WILLIAM G. BLOUNT DIRECTOR 1	(2) THOMAS R. BLAND									
G WILLIAM G. BLOUNT 1	DIRECTOR	1	Х					0.	0.	0.
(4) DONALD K. BRINKLEY DIRECTOR 1	(3) WILLIAM G. BLOUNT									
(4) DONALD K. BRINKLEY DIRECTOR DIRECTOR 1 X 0. 0. 0. 0. (5) ROBERT G. BRINKLEY DIRECTOR 1 X 0. 0. 0. 0. (6) SUZANNE BROOKS DIRECTOR 1 X 0. 0. 0. 0. (7) W. KENDALL CHALK DIRECTOR 1 X 0. 0. 0. 0. (8) JIMMY E. CREECH DIRECTOR 1 X 0. 0. 0. 0. (9) M. DUSTIN FIELD DIRECTOR 1 X 0. 0. 0. 0. (10) W. KURT FICKLING DIRECTOR 1 X 0. 0. 0. 0. (10) W. KURT FICKLING DIRECTOR 1 X 0. 0. 0. 0. (11) REBECCA D. FLOWERS DIRECTOR 1 X 0. 0. 0. 0. (12) S. REID FOGLEMAN DIRECTOR 1 X 0. 0. 0. 0. (13) WILLIAM P. FURR DIRECTOR 1 X 0. 0. 0. 0. (14) JAMES M. GALLOWAY DIRECTOR 1 X 0. 0. 0. 0. (15) HENRY W. HINTON SECRETARY 1 X X 0. 0. 0. 0. (16) W. PHILLIP HODGES DIRECTOR 1 X X 0. 0. 0. (17) A. WAYNE HOLLOMAN	DIRECTOR	7 1	Х					0.	0.	0.
C ROBERT G BRINKLEY DIRECTOR 1	(4) DONALD K. BRINKLEY									
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CO W KENDALL CHALK DIRECTOR 1 X 0 0 0 0 0 0 0 0 0	(6) SUZANNE BROOKS									
C(7) W. KENDALL CHALK DIRECTOR 1		1	Х					0.	0.	0.
(8) JIMY E. CREECH DIRECTOR 1 X 0. 0. 0. (9) M. DUSTIN FIELD DIRECTOR 1 X . 0. 0. 0. (10) W. KURT FICKLING DIRECTOR 1 X 0. 0. 0. (11) REBECCA D. FLOWERS DIRECTOR 1 X 0. 0. 0. (12) S. REID FOGLEMAN DIRECTOR 1 X X 0. 0. 0. (13) WILLIAM P. FURR DIRECTOR 1 X X 0. 0. 0. (14) JAMES M. GALLOWAY DIRECTOR 1 X X 0. 0. 0. (15) HENRY W. HINTON SECRETARY 1 X X 0. 0. 0. (16) W. PHILLIP HODGES DIRECTOR 1 X X 0. 0. 0. (17) A. WAYNE HOLLOMAN	(7) W. KENDALL CHALK									
DIRECTOR	DIRECTOR	1	Х					0.	0.	0.
(9) M. DUSTIN FIELD	(8) JIMMY E. CREECH									
M. DUSTIN FIELD DIRECTOR 1		1	Х					0.	0.	0.
Column C										
DIRECTOR 1		1	X_					0.	0.	0.
Column										
DIRECTOR		1	Х					0.	0.	0.
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DIRECTOR		1	Х		X		<u> </u>	0.	0.	0.
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DIRECTOR		1	X					0.	0.	<u> </u>
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SECRETARY 1 X X 0. 0. 0.		1	X		L		 _	0.	0.	0.
(16) W. PHILLIP HODGES		7								
DIRECTOR 1 X 0. 0. 0. (17) A. WAYNE HOLLOMAN		1	_ X		Х	ļ	 	0.	0.	0.
(17) A. WAYNE HOLLOMAN		4	,							
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SECRETARY 1 X X 0. 0. 0.		4 .						_		
		1 1						0.]	0.	0.

Part VII Section A. Officers, Directors, Trus	tees, r	(ey	En	plo	ye	es,	an	d Highest Con	pensated Em	ployees (cont)	
(A)	(B)			•	c) 			(D)	(E)	(F)	
Name and title	Average hours per week (describe hours for related organi zations in Sch O)			Officer		Highest compensated employee		Reportable compensation from the organization (W 2/1099 MISC)	Reportable compensation from related organizations (W 2/1099 MISC)	Estimated amount of other compensation from the organization and related organizations	
(18) ALVIN B. HUTZLER DIRECTOR	1	х						0.	0	. 0.	
(19) STEVEN W. JONES DIRECTOR	1	Х		Х				0.	0	. 0.	
(20) MICHAEL W. KELLY DIRECTOR	1	Х	:					0.	0		
(21) JOHN R. LANCASTER DIRECTOR	1	х						0.	0	0.	
(22) LYNN L. LANE DIRECTOR	1	х						0.	0	. 0.	
(23) CAROL M. MABE CHAIRMAN	1	х		Х				0.	0	. 0.	
(24) J. FIELDING MILLER DIRECTOR	1	х						0.	0	. 0.	
(25) BRENDA D. MYRICK DIRECTOR	1	х						0.	0	. 0.	
(26) W. KELLER NORMAN DIRECTOR	1	х						0.	0	. 0.	
27) STAN EAKINS DIRECTOR	1	х				_		0.	192,970	. 37,754.	
(28) PAUL GEMPERLINE DIRECTOR	1	х						0.	155,988	. 33,807.	
(29) ROBERT B. PLYBON DIRECTOR	1	Х						0.	0		
1 b Sub-total c Total from continuation sheets to Part VII, Section	Α.						•	0. 0.	348,958 3,161,197		
d Total (add lines 1b and 1c)	^						•	0.	3,510,155		
2 Total number of individuals (including but not limited	d to tho	se li	sted	abo	ove)	who	o re				
from the organization 0									· · · · · · · · · · · · · · · · · · ·	Yes No	
3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such ii	or trust ndividua	ee, I	key	emp	loy	ee, d	or hi	ghest compensate	ed employee	3 X	
4 For any individual listed on line 1a, is the sum of re the organization and related organizations greater the such individual	portable han \$15	cor 60,00	npe 00?	nsat If 'Y	ion es'	and com	oth <i>piet</i>	er compensation e Schedule J for	from	4 X	
Did any person listed on line 1a receive or accrue of for services rendered to the organization? If 'Yes,' or services rendered to the organization.	ompens	atio e Sc	n fro	om a ule .	iny <i>J foi</i>	unre	late	d organization or erson	ındıvıdual	5 X	
Section B. Independent Contractors											
 Complete this table for your five highest compensat compensation from the organization 	ed inde	pend	dent	con	trac	tors	tha	t received more th	nan \$100,000 of		
(A) Name and business addres	(A) Name and business address									(C) Compensation	
ARAMARK EDUCATIONAL SERVICES LLC POST OFFICE BOX 3295 GREENVILLE, NC FOOD SERVICES									117,290.		
						_					
2 Total number of independent contractors (including \$100,000 in compensation from the organization ►		lımı	ted	to th	ose	list	ed a	above) who receiv	ed more than		

Form.990

Continuation Sheet for Form 990

OMB No 1545 0047

2010

Department of the Treasury Internal Revenue Service

Name of the Organization

Employler Identification number

EAST CAROLINA UNIVERSITY FOUNDATION, INC 56-6093187

Part VII Continuation: Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Employees	•									
(A)	(B)				C)			(D)	(E)	(F)
Name and Title	Average hours	Pos	Position (check all that apply)			_	Reportable compensation from	Reportable compensation from	Estimated amount of other	
	per week	Individual trustee or director	Insti	Officer	Key employee	empl High	Former	the organization (W-2/1099 MISC)	related organizations (W 2/1099 MISC)	compensation from the
		recto	utior	ġ.	етр	est c	豆	((2. 1055 100)	organization and related
		1 E	nal tr		oye	g g				organizations
		i g	Institutional trustee		("	Highest compensated employee				
		L	e			<u>ĝ</u>				
WALTER J. PORIES	_ ا									
DIRECTOR	1 1	X		_				0.	170,834.	33,807.
JULIAN W. RAWL	ન .	١,,								_
DIRECTOR IRWIN C. ROBERTS	1	X	-	_	-			0.	0.	0.
DIRECTOR	- ,	U	}							•
STEPHEN D. SHOWFETY	1	X		-	-			0.	0.	0.
DIRECTOR	$+$ $_1$	Х			,			0.	0.	0
BONNIE BROWN	 -				_			0.	U.	0.
DIRECTOR	վ 1	Х						0.	0.	0.
VINCENT C. SMITH	+	- A	\vdash	-				0.		<u> </u>
DIRECTOR	1	х						0.	0.	0.
THOMAS F. TAFT										
SECRETARY	1 1	X		Х				0.	0.	0.
MARK E. TIPTON	<u> </u>									<u> </u>
DIRECTOR	1	Х						0.	0.	0.
DAVID R. TWIDDY										
DIRECTOR	1	<u>X</u>						0.	0.	0.
MARGARET C. WARD										
DIRECTOR	1	Х	Щ					0.	0.	0.
T. FREDERICK WEBB	4 .	i								
DIRECTOR	1	X	\square					0.	0.	0.
DOUGLAS H. WILKINSON	┥.	,,							_	_
DIRECTOR SAMUEL I MORNOM	1 1	Х	-				_	0.	0.	0.
SAMUEL J. WORNOM DIRECTOR	- 1	U							^	^
STEVE BALLARD	┿	Х					-	0.	0.	0.
DIRECTOR	$\frac{1}{1}$	Х						o.	319,119.	94,046.
MARY PLYBON	 		Н	_	-				319,119.	34,040.
DIRECTOR	 1 1	x						0.	0.	0.
LARRY BOYER	 						_	- 0.		
DIRECTOR	1	х						0.	160,941.	28,418.
WILLIAM F. CLARK			П							20, 110.
PRESIDENT	40	Х		Х	X			0.	141,539.	27,169.
MICHAEL DOWDY										,
DIRECTOR	1	Х						0.	224,190.	41,634.
GLEN G. GILBERT	_									
DIRECTOR	1	Х						0.	199,761.	39,850.
MICHAEL DORSEY	_									
DIRECTOR	1	Х	L.,					0.	151,312.	32,042.
DEIRDRE MAGEEAN	4 _									
DIRECTOR	11	X						0.	207,279.	39,782.

Form 990 2010

Form 990

Continuation Sheet for Form 990

OMB No 1545 0047

2010

Department of the Treasury Internal Revenue Service

Name of the Organization

Employler Identification number

EAST CAROLINA UNIVERSITY FOUNDATION, INC 56-6093187

Part VII Continuation: Officers, Directors, Trustees, Key Employees, and Highest Compensated

(A)	(B)	(C)						(D)	(E)	(F)		
Name and Title	Average hours per week	ndividual trustee or director	institutional trustee	Officer	Key employee	Highest compensated a employee	Former	Reportable compensation from the organization (W 2/1099 MISC)	Reportable compensation from related organizations (W 2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations		
FREDERICK D. NISWANDER DIRECTOR	- 1	x		х	Х			0.	241,542.	43,224		
MR. PHILIP R.S. WAUGH DIRECTOR	1	Х						0.	0.	0		
LINDA PATRIARCA DIRECTOR												
MARILYN SHEERER	1	X						0.	175,013.	30,947		
DIRECTOR BURNEY S. WARREN	1	X		-				0.	283,603.	44,981		
DIRECTOR ALAN R. WHITE	1	Х	_					0.	0.			
DIRECTOR DAVID WHITE	1_1_	Х						0.	202,806.	38,824		
DIRECTOR	1 1	х					L	0.	185,816.	37,595		
PHILLIP R. MAHONEY DIRECTOR	1	Х						0.	0.	(
DAVID_SBRODY DIRECTOR	1	Х						0.	0.	(
CARL W. DAVIS DIRECTOR	1	Х						0.	0.			
JUDY SIGUAW								,				
DIRECTOR RICHARD EAKIN	1	Х						0.	184,283.	36,308		
DIRECTOR KEVIN_RSEITZ	1	X						0.	56,003.	33,807		
	1			_	_		Х	0.	257,156.	37,947		
		-										
	-								-			
	-											
	-											
					-							
		-										
	_l	L			L.					Form 990 20		

Pa	rt VIII Statement of Revenue	-			
		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	to Membership dues c Fundraising events d Related organizations e Government grants (contributions) f All other contributions, gifts, grants, and similar amounts not included above g Noncash contributions included in lns 1a-1f; \$ 1,036,293.	5 240 440	·		
		5,340,448.			
PROGRAM SERVICE REVENUE	Business Code 2a TICKET SALES 713990 b TESTING 611710	115,079. 4,060.	115,079. 4,060.		
Ž	c BOOK ROYALTIES 511130	4,020.	4,020.		
SEF	d SPONSORSHIPS 900099	2,500.	2,500.		
AM	e CONCESSIONS 713990	1,414.	1,414.		
OGF	f All other program service revenue	755.	755.		
PR	g Total. Add lines 2a-2f ▶	127,828.			
	 Investment income (including dividends, interest and other similar amounts) Income from investment of tax-exempt bond proceeds 	1,741,378.			1,741,378.
	5 Royalties			· · · · · · · · · · · · · · · · · · ·	
	6a Gross Rents b Less rental expenses c Rental income or (loss) (i) Real (ii) Personal 23,174.				
	d Net rental income or (loss)	23,174.			23,174.
	7 a Gross amount from sales of assets other than inventory b Less cost or other basis				20,1,1
	and sales expenses 6, 429, 017. c Gain or (loss) 1, 290, 811. d Net gain or (loss) ►	1,290,811.			1,290,811.
OTHER REVENUE	8a Gross income from fundraising events (not including \$\frac{127,119}{127,119}.\) of contributions reported on line 1c) See Part IV, line 18 b Less direct expenses c Net income or (loss) from fundraising events				
	9a Gross income from gaming activities See Part IV, line 19 a b Less direct expenses				
	c Net income or (loss) from gaming activities				
	10 a Gross sales of inventory, less returns and allowances a				
	b Less cost of goods sold b				
	c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code		<u> </u>		·
		10 107			
	11a SERVICE FEE REVENUE 900099	18,187.	18,187.		
	b MISCELLANEOUS 900099	13,058.	13,058.		
	c FUNDRAISERS 900099	2,481.	2,481.		
	d All other revenue	22 726			
	e Total. Add lines 11a-11d	33,726.	161 551		2 055 355
	12 Total revenue. See instructions	8,557,365.	161,554.	0	3,055,363.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

	not include amounts reported on lines	(A) Total expenses	(B) Program service	(C) Management and	(D) Fundraising
	7b, 8b, 9b, and 10b of Part VIII.		expenses	general expenses	expenses
	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	1,749,354.	1,749,354.		
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22	1,608,169.	1,608,169.		
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	0.	0.	0.	0.
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.
7	Other salaries and wages				
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
9	Other employee benefits	 			
	Payroll taxes				
11	Fees for services (non-employees)				
а	Management				
	Legal				
	Accounting	· · · · · · · · · · · · · · · · · · ·			
	Lobbying				
	Professional fundraising services See Part IV, line 17 Investment management fees				
g	Other				<u> </u>
12	Advertising and promotion	75,364.	56,515.		18,849.
13	Office expenses	8,023.	5,801.	1,697.	525.
14	Information technology				
15	Royalties	· · · · · · · · · · · · · · · · · · ·			
16	Occupancy				
17	Travel	199,568.	147,234.	10,016.	42,318.
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	13,089.	8,664.	4,188.	237.
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	6,616.	6,616.		
	Insurance Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)	13,043.	1,139.	11,592.	312.
а	ENTERTAINMENT	360,371.	255,193.	25,724.	79,454.
b	GIFTS IN KIND EXPENSE	356,053.	349,542.		6,511.
С	PRINTING AND PUBLICATIONS	196,808.	99,378.	1,659.	95,771.
d	SERVICES	148,586.	79,953.	68,633.	
е	ACKNOWLEDGEMENT & RECOGNITION	91,837.	89,086.	1,454.	1,297.
f	All other expenses	365,406.	286,115.	5,368.	73,923.
	Total functional expenses Add lines 1 through 24f	5,192,287.	4,742,759.	130,331.	319,197.
26	Joint costs. Check here ► If following SOP 98 2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				
BAA				· · · · · · · · · · · · · · ·	Form 990 (2010)

Pa	<u>nt X</u>	Balance Sheet			
	, <u>.</u> .		(A) Beginning of year		(B) End of year
	1	Cash – non-interest-bearing	4,902,915.	1	4,153,658.
	2	Savings and temporary cash investments		2	
	3	Pledges and grants receivable, net	2,421,393.	3	2,110,337.
	4	Accounts receivable, net	541,311.	4	294,644.
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		 5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
A S	7	Notes and loans receivable, net		7	45,477.
A S S E T S	8	Inventories for sale or use		8	45,477.
Ť	9	Prepaid expenses and deferred charges	25,578.	9	47,335.
	10 a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 10a 318,561.			
		Less accumulated depreciation 10b 81,744.	365,183.	10 c	236,817.
		Investments – publicly traded securities	41,510,411.	11	53,411,689.
	12	Investments – other securities See Part IV, line 11	19,022,975.	12	23,866,413.
	13	Investments - program-related See Part IV, line 11	13/022/373.	13	23,000,413.
	14	Intangible assets	-	14	
	15	Other assets See Part IV, line 11	4,386,280.	15	4,478,442.
	16	Total assets Add lines 1 through 15 (must equal line 34)	73,176,046.	16	88,644,812.
	17	Accounts payable and accrued expenses	58,100.	17	68,090.
	18	Grants payable		18	
	19	Deferred revenue		19	
L	20	Tax-exempt bond liabilities		20	
A B I	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
L T	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22	-
E S	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities Complete Part X of Schedule D	3,003,445.	25	3,147,317.
	26	Total liabilities. Add lines 17 through 25	3,061,545.	26	3,215,407.
N E T		Organizations that follow SFAS 117, check here ► X and complete lines			
		27 through 29 and lines 33 and 34.	4 540 000		
S		Unrestricted net assets	4,510,209.		6,888,449.
Ę S	28	Temporarily restricted net assets	19,833,589.	28	30,745,288.
R	29	Permanently restricted net assets	45,770,703.	29	47,795,668.
R FUND		Organizations that do not follow SFAS 117, check here [] and complete lines 30 through 34.			
В	30	Capital stock or trust principal, or current funds		30	
B	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
Ā	32	Retained earnings, endowment, accumulated income, or other funds		32	<u> </u>
B4 L420E0	33	Total net assets or fund balances	70,114,501.	33	<u>85,429,405.</u>
_5	34	Total liabilities and net assets/fund balances	73,176,046.	34	88,644,812.

BAA

Form 990 (2010) EAST CAROLINA UNIVERSITY FOUNDATION, INC	56-6093187		Pa	age 12
Part XI Reconciliation of Net Assets				
Check if Schedule O contains a response to any question in this Part XI	_		_	X
1 Total revenue (must equal Part VIII, column (A), line 12)	1	8,5	57,3	365.
2 Total expenses (must equal Part IX, column (A), line 25)	2	5,1	92,2	287.
3 Revenue less expenses Subtract line 2 from line 1	3		65,0	
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	70,1	14,5	501.
5 Other changes in net assets or fund balances (explain in Schedule O). SEE SCHEDULE O	5	11,9	49,8	326.
6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	85,4	29,4	105.
Part XII Financial Statements and Reporting			<u>.</u>	
Check if Schedule O contains a response to any question in this Part XII				
<u>_</u>			Yes	No
1 Accounting method used to prepare the Form 990 \square Cash $ \overline{X} $ Accrual \square Other $\underline{\hspace{1cm}}$				
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O				!
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		Х
b Were the organization's financial statements audited by an independent accountant?		2ь	X	
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight review, or compilation of its financial statements and selection of an independent accountant?	nt of the audit,	2c	Х	
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O				
d if 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were separate basis, consolidated basis, or both.	e issued on a			
Separate basis X Consolidated basis Both consolidated and separate basis		_		4 1
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in Audit Act and OMB Circular A-133?	n the Single	3a		х_
b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	e required audit	3 b		
BAA		Form	990 (2010)

SCHEDULE A (Form'990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545 0047

Open to Public Inspection

Schedule A (Form 990 or 990-EZ) 2010

Name	me of the organization Employer identification number										
EAS	T	CAROLINA UNIVE	RSITY FOUNDAT	ION, INC					56-60	09318	7
Par	t I	Reason for Publ	ic Charity Status	(All organizations	must d	comple	te this	part.)	Seeı	nstruct	ions.
The o	orga	nization is not a priva	te foundation because	e it is (For lines 1 thro	ugh 11,	check o	nly one	box)			
1	1 A church, convention of churches or association of churches described in section 170(b)(1)(A)(i).										
2	2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E)										
3		A hospital or a coope	erative hospital servic	e organization describe	d in sec	ction 17	D(b)(1)(A	A)(iii).			
4	H · · · · · · · · · · · · · · · · · · ·										
	name, city, and state										
5	5 X An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b(1)(A)(iv)). (Complete Part II)										
6				overnmental unit descri							
7	Ļ	in section 170(b)(1)(4	A)(vi). (Complete Par	•		-	vernme	ntal uni	t or fron	1 the ge	neral public described
8	느			'0(b)(1)(A)(vi). (Comple		•					
9		from activities related	d to its exempt function and unrelated business) more than 33-1/3% of ons – subject to certain s taxable income (less mplete Part III)	1 except	ions, ar	id (2) no	more t	han 33-	1/3% of	its support from gross
10		An organization orga	nized and operated e	xclusively to test for pu	iblic safe	ety See	section	1 509(a)	(4).		
11		more publicly suppor	ted organizations des	xclusively for the beneft cribed in section 509(a ion and complete lines	(1) or s	section 5	509(a)(2	ctions o	of, or ca section !	rry out t 509(a)(3	he purposes of one or). Check the box that
		a ∏Type I	b ∏Type II	c Type III		•		ted		d \square	Type III - Other
е		By checking this box,	ر سا Licertify that the orga	anization is not controll than one or more publ	ed direc	tly or in	directly	by one	or more scribed	disqual	Ified persons
f		If the organization re- check this box	ceived a written deter	rmination from the IRS	that is a	a Type I	, Type II	or Typ	e III sup	porting	organization,
g		Since August 17, 200	06, has the organization	on accepted any gift o	r contrib	oution fr	om any	of the fo	llowing	persons	
											Yes No
		below, the gove	erning body of the sur	ontrols, either alone or oported organization?	togethe	r with pe	ersons d	escribe	d in (ii)	and (III)	11 g (i)
		(ii) A family member	er of a person describ	oed in (i) above?							11 g (II)
		(iii) A 35% controlle	ed entity of a person of	described in (i) or (ii) a	bove?						11 g (ıii)
h		Provide the following	information about the	e supported organization	n(s)						
		(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1 9 above or IRC section (see instructions))	organiz column (i your go	Is the ration in i) listed in overning ment?	the organ	ou notify nization in n (i) of upport?	organiz	s the ation in nn (i) ed in the	(vii) Amount of support
					Yes	No	Yes	No	Yes	No	
(A)											
					l	1					
<u>(B)</u>											
<u>(C)</u>	с)										
(D)											
<u>(E)</u>						ļ					
Tota											

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Part II | Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III)

Sec	tion A. Public Support							
begı	ndar year (or fiscal year nnıng in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total	
1	Gifts, grants, contributions, and membership fees received (Do not include 'unusual grants ')	7,315,968.	6,713,141.	10941004.	4,189,439.	5,344,350.	34,503,902.	
2	Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf						0.	
3	The value of services or facilities furnished by a governmental unit to the organization without charge	1,805,646.	2,206,515.	2,470,058.	2,456,836.	2,495,072.	11,434,127.	
4	Total. Add lines 1 through 3	9,121,614.	8,919,656.	13411062.	6,646,275.	7,839,422.	45,938,029.	
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						0.	
6	Public support. Subtract line 5 from line 4						45,938,029.	
Sec	tion B. Total Support							
	ndar year (or fiscal year nning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total	
7	Amounts from line 4	9,121,614.	8,919,656.	13411062.	6,646,275.	7,839,422.	45,938,029.	
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	1,343,491.	1,679,536.	1,393,076.	1,296,976.	1,764,552.	7,477,631.	
9	Net income from unrelated business activities, whether or not the business is regularly carried on	37,828.	3,737.	2,156.	4,271.		47,992.	
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	358,970.	535,676.	5,848.	26,620.	31,245.	958,359.	
11	Total support. Add lines 7 through 10				-		54,422,011.	
12	Gross receipts from related activ	ities, etc (see ins	tructions)			12	407,821.	
	First five years. If the Form 990 organization, check this box and	stop here		nd, third, fourth, o	r fifth tax year as	a section 501(c)(3) ▶ □	
	tion C. Computation of Pul							
	Public support percentage for 20 Public support percentage from 2			e 11, column (f))		14	84.4%	
	33-1/3% support test - 2010. If t	the organization d	lid not check the t	oox on line 13, an	id the line 14 is 3	1 <u>5</u> 3-1/3% or more, c	theck this box	
	and stop here. The organization	•		•			► [X]	
0	33-1/3% support test — 2009. If t and stop here. The organization	the organization d qualifies as a pub	lid not check a bo blicly supported or	x on line 13 or 16 ganization	ia, and line 15 is	33-1/3% or more,	check this box	
17 a	10%-facts-and-circumstances te or more, and if the organization the organization meets the 'facts'	meets the 'facts-a	and-circumstances	s' test, check this	box and stop her	e. Explain in Part	IV how	
	b 10%-facts-and-circumstances test – 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization							
18 BAA	Private foundation. If the organiz	zation did not che	ck a box on line 1	13, 16a, 16b, 17a			structions ►	

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II)

<u>Sec</u>	tion A. Public Support	, 					
	dar year (or fiscal yr beginning in)►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions and membership fees received (Do not include any 'unusual grants')						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or						
	facilities furnished by a governmental unit to the organization without charge						
	Total. Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons						
t	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	: Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6)						
Sec	tion B. Total Support			, === 			
	dar year (or fiscal yr beginning in)►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
10 a	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511						
	taxes) from businesses acquired after June 30, 1975. Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13	Total support. (Add Ins 9, 10c, 11, and 12)						
14	First five years. If the Form 990 organization, check this box and	is for the organization	ation's first, secor	nd, third, fourth, o	r fifth tax year as	a section 501((c)(3) ► □
	tion C. Computation of Pul						<u></u>
15	Public support percentage for 20	10 (line 8, columi	n (f) divided by lir	ne 13, column (f))		1	5 %
	Public support percentage from 2					1	
Sec	tion D. Computation of Inv	estment Incor	ne Percentage)			
17	Investment income percentage for	or 2010 (line 10c,	column (f) divide	d by line 13, colu	mn (f))	1	7 %
	Investment income percentage for		- , , -			_1	
	33-1/3% support tests - 2010. If is not more than 33-1/3%, check	this box and sto	p here . The orgar	ization qualifies a	as a publicly supp	orted organizat	tion 🟲 📙
t	33-1/3% support tests — 2009. If line 18 is not more than 33-1/3%	tne organization , check this box a	did not check a b and stop here. Th	ox on line 14 or l e organization qu	ine 19a, and line alifies as a public	ib is more than by supported or	n 33-1/3%, and rganization ►
20	Private foundation. If the organi	zation did not che	eck a box on line	14, 19a, or 19b, c	heck this box and	see instruction	ns ► 🗍

Part IV	Supplement	al Informat	ion. Complete	e this part to	provide the exp	planations requ	ired by Part II, line ditional information	Page 4 10;
	(See instruct	tions)	and Part III,	IINE 12. AISO	complete this	part for any add	ditional information.	
		- -					·	
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SCHEDULE D (Form 990)

Supplemental Financial Statements

Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

OMB No 1545 0047

Open to Public Inspection

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization

EAST CAROLINA UNIVERSITY FOUNDATION, INC 56-6093187 Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered 'Yes' to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts 1 Total number at end of year Aggregate contributions to (during year) 3 Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control No Yes Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II Conservation Easements. Complete if the organization answered 'Yes' to Form 990, Part IV Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the Held at the End of the Tax Year a Total number of conservation easements 2 a b Total acreage restricted by conservation easements **2**b c Number of conservation easements on a certified historic structure included in (a) 20 d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ► Number of states where property subject to conservation easement is located > Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? No Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(ı) and section 170(h)(4)(B)(ıı)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered 'Yes' to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X ▶\$ If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items a Revenues included in Form 990, Part VIII, line 1 b Assets included in Form 990, Part X

Schedule D (Fòrm 990) 2010 EAST Part III Organizations Mainta					Other	56-609		ontini	Page 2
3 Using the organization's acquisiti				<u> </u>					
items (check all that apply)	, , .	<u></u>		, e		z organicani.	uoc 0	3 00.100	
a Public exhibition d Loan or exchange programs									
b Scholarly research e Other									
c Preservation for future gener									
4 Provide a description of the orga Part XIV							se in		
5 During the year, did the organiza assets to be sold to raise funds r	ition solicit or re- rather than to be	ceive donations of a maintained as part	rt, histo of the c	rical treasures, o organization's col	r other sir lection?	nılar	☐ Yes	Г	No
Part IV Escrow and Custodia 9, or reported an amo	I Arrangeme	nts. Complete if	organi	ization answei	red 'Yes	to Form 9		art IV,	
1a Is the organization an agent, trus included on Form 990, Part X?	stee, custodian,	or other intermedian	y for co	ntributions or oth	er assets	not	Yes	Γ	
b If 'Yes,' explain the arrangement	in Part XIV and	complete the follow	ing tabl	le			_	_	_
							Amoun	t	
c Beginning balance					1 c				
d Additions during the year					1 d				
e Distributions during the year					1 e				
f Ending balance					1f				
2a Did the organization include an a	mount on Form	990, Part X, line 21	7				Yes		No
b If 'Yes,' explain the arrangement									
Part V Endowment Funds. Co			swere	d 'Yes' to Forr	<u>n 990, F</u>	Part IV, line	<u>e 10. </u>		
	(a) Current yea			(c) Two years back		hree years back	(e) I	our year	s back
1 a Beginning of year balance	50,041,9			52,420,477		· · · · · ·			
b Contributions	1,421,2	78. 1,219,1	.34.	2,301,345	5.				
 c Net investment earnings, gains, and losses 	11,192,1	83. 3,393,9	99.	-7,130,816	5.				
d Grants or scholarships	404,0	11. 203,0	32.	976,990).				
 Other expenditures for facilities and programs 	198,8	11.							
f Administrative expenses	454,2	87. 470,1	39.	512,045	5.				
g End of year balance	61,598,2	85. 50,041,9	33.	46,101,971	l.				
2 Provide the estimated percentage	e of the year end	d balance held as							
a Board designated or quasi-endov	vment ►	%							
b Permanent endowment ▶	73.90 %								
c Term endowment ► 26	.10 %								
3a Are there endowment funds not i	n the possession	n of the organization	that ar	e held and admir	nistered fo	or the	_		
organization by	•	.						Yes	No
(i) unrelated organizations.							3a(i)		X
(ii) related organizations							3a(ii)		Х
b If 'Yes' to 3a(II), are the related of	-	•					3b		
4 Describe in Part XIV the intended					L XIA				
Part VI Land, Buildings, and I									
Description of investment	(a)	Cost or other basis (investment)	(b) (Cost or other asis (other)		umulated eciation	(d) E	Book va	lue
1a Land 210, 317. 210, 317.									
b Buildings	<u> </u>	108,244.				81,744.		26,	500.
c Leasehold improvements									
d Equipment									
e Other									
Total. Add lines 1a through 1e (Column	n (d) must equa	Form 990, Part X,	column	(B), line 10(c))		•		236,	817.
BAA						Sched	dule D (F	orm 99	0) 2010

Part'VII Investments-Other Securities. See For	rm 990, Part X, lı		Jage 3
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuat Cost or end-of-year mark	
(1) Financial derivatives		,	
(2) Closely-held equity interests			·
(3) Other LIGHTHOUSE PARTNERS	7,497,689.	END OF YEAR MARKET VALUE	
(A) NORTHGATE PRIVATE EQUITY PARTNERS,	547,809.	END OF YEAR MARKET VALUE	
(B) NORTHGATE PRIVATE EQUITY PART. II,	763,087.	END OF YEAR MARKET VALUE	
(C) MARSICO FOCUSED GROWTH FUND L.P.	5,723,335.	END OF YEAR MARKET VALUE	
(D) SIGULER GUFF DIST. OPP. FUND III,	1,397,781.	END OF YEAR MARKET VALUE	
(E) UNC INVESTMENT FUND	2,734,217.	END OF YEAR MARKET VALUE	
(F) FEG EQUITY ACCESS FUND LTD	3,422,707.	END OF YEAR MARKET VALUE	
(G) FIDELITY REAL ESTATE HIGH INCOME F	1,779,788.	END OF YEAR MARKET VALUE	
(H)			
(1)			
Total (Column (b) must equal Form 990 Part X, column (B) line 12)	23,866,413.		
Part VIII Investments-Program Related. (See Fo	orm 990, Part X,	line 13) N/A	
(a) Description of investment type	(b) Book value	(c) Method of valuate Cost or end-of-year mark	on et value
(1)			
(2)			
(3)			
(4)			
(5)			· · · · · · · · · · · · · · · · · · ·
(6)			
(7)			,
(8)			
(9)			
(10)			
Total (Column (b) must equal Form 990, Part X, column (B) line 13)			
Part IX Other Assets. (See Form 990, Part X, II	ne 15)		
(a) Desc	ription		(b) Book value
(1) ASSETS HELD IN CRTS AND ANNUITIES			1,231,449.
(2) BENEFICIAL INTEREST IN CRTS			3,055,439.
(3) LIFE INSURANCE SURRENDER VALUE			191,552.
(4) ROUNDING			2.
(5)			
(6)	<u> </u>		
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, column(B),			4,478,442.
Part X Other Liabilities. (See Form 990, Part X	(, line 25)		
(a) Description of liability	(b) Amount		
(1) Federal income taxes			
(2) ANNUITIES PAYABLE	777,37		
(3) PAYABLES TO ECU RELATED ORGANIZATION			
(4) REFUNDABLE ADVANCES	96,89	<u> 19 . </u>	
(5)			
(6)			
	-		
(8)	ļ		
(9)	ļ	2 -	
(10)	 		
(11)	 		
Total (Column (b) must equal Form 990, Part X, column (B) line 25)	► 3,147,31	7.	

Schedule D (Form 990) 2010 EAST (CAROLINA UNIVERSITY FOUNDA	TION, INC	56-6093187 Page 4
	Net Assets from Form 990 to Audited F		N/A
1 Total revenue (Form 990, Part VIII	column (A), line 12)		
2 Total expenses (Form 990, Part IX	, column (A), line 25)		
3 Excess or (deficit) for the year Su	btract line 2 from line 1		
4 Net unrealized gains (losses) on in			
5 Donated services and use of facilit	ies		
6 Investment expenses			
7 Prior period adjustments			
8 Other (Describe in Part XIV)			
9 Total adjustments (net) Add lines	4 through 8		
	audited financial statements Combine II	nes 3 and 9	
	nue per Audited Financial State		er Return N/A
1 Total revenue, gains, and other su			1
2 Amounts included on line 1 but not			
a Net unrealized gains on investmen	•	2 a	
b Donated services and use of facilit		2b	
c Recoveries of prior year grants		2c	
d Other (Describe in Part XIV)		2d	
e Add lines 2a through 2d		20	
3 Subtract line 2e from line 1			3
4 Amounts included on Form 990, Pa	art VIII. June 12. but not on June 1	1 1	3
a Investments expenses not included	on Form 990, Part VIII, line 70	4a	
b Other (Describe in Part XIV)		4b	
c Add lines 4a and 4b	CT	10.	4c
	(This must equal Form 990, Part I, line		5
	enses per Audited Financial State	ements with Expenses	s per Return N/A
1 Total expenses and losses per aud			1
2 Amounts included on line 1 but not		1 - 1	1
a Donated services and use of facilit	ies	_2a	
b Prior year adjustments		2b	İ
c Other losses		2c	
d Other (Describe in Part XIV)		2d	<u>-</u>
e Add lines 2a through 2d			2e
3 Subtract line 2e from line 1			3
4 Amounts included on Form 990, Pa	•		`
a Investments expenses not included	l on Form 990, Part VIII, line 7b	_4a	
b Other (Describe in Part XIV)		4b	
c Add lines 4a and 4b			4c
	. (This must equal Form 990, Part I, line	= 18)	5
Part XIV Supplemental Informa			
Complete this part to provide the descrip Part V, line 4, Part X, line 2, Part XI, lin any additional information	otions required for Part II, lines 3, 5, and e 8, Part XII, lines 2d and 4b, and Part X	9, Part III, lines 1a and 4, P. (III, lines 2d and 4b) Also cor	art IV, lines 1b and 2b, mplete this part to provide
PART_Y, UNE 4 - INTENDED	USES OF ENDOWMENT FUND		
THE_FOUNDATION_ENDOWME	NTS HAVE VARIOUS INTENDED	_USES,_ INCLUDING_B	UT_NOT_LIMITED_TO
SCHOLARSHIPS, PROGRAM	SUPPORT, AND FACILITIES MA	AINTENANCE.	
PART X - FIN 48 FOOTNOTE	.		
THE_FOUNDATION_HAS_ADO	PTED FASB ASC 740, ACCOUN	<u> TING FOR UNCERTAIN</u>	TY IN INCOME TAXES.
FASB ASC 740 PROVIDES	GUIDANCE FOR HOW UNCERTA	IN TAX POSITIONS S	HOULD_BE
RECOGNIZED, MEASURED,_	PRESENTED, AND DISCLOSED	IN THE FINANCIAL S	TATEMENTS. FASB
	VALUATION OF TAX POSITIONS	S TAKEN OR EXPECTE	
BAA	TEEA3304L 02/11/11		Schedule D (Form 990) 2010

Schedule D (Form 990) 2010 EAST CAROLINA UNIVERSITY FOUNDATION, INC Part XIV Supplemental Information (continued)	56-6093187	Page 5
PART X - FIN 48 FOOTNOTE (CONTINUED)		
THE COURSE OF PREPARING FINANCIAL STATEMENTS TO DETERMINE WHETH		IONS
ARE "MORE-LIKELY-THAN-NOT" TO BE SUSTAINED BY THE APPLICABLE TA		
ADOPTION OF FASB ASC 740 DID NOT HAVE A SIGNIFICANT IMPACT ON T		
STATEMENTS OF THE FOUNDATION.		
		-
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٠	Schedule D (Form 990) 2010 Part XIV Supplementa	EAST CAROL	INA UNIVERSIT	Y FOUNDATION,	INC	56-6093187	Page 5
	Tare Aiv Supplements	a imorriadon	(continueu)				
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TEEA3305L 07/16/10

Schedule **D** (Form 990) 2010

BAA

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No 1545 0047

2010

Department of the Treasury Internal Revenue Service

Complete if the organization answered 'Yes' to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open to Public Inspection

Name of the organization						Employer identifica	ition number
EAST CAROLINA UNIVERSITY FOUNDATION, INC						56-609318	7
Part I Fundraising Activities. Comp Form 990-EZ filers are not re	olete if the organ	nization ar	swered '\	es' to Form 990, Part	V, line	17	
1 Indicate whether the organization	raised funds thi	rough any	of the foll	owing activities Check	all that	apply	
a X Mail solicitations			е	X Solicitation of non-	governr	nent grants	
b X Internet and email solicitation	s			X Solicitation of gove			
c X Phone solicitations				X Special fundraising			
d X In-person solicitations							
2a Did the organization have a writte employees listed in Form 990, Pa	n or oral agreer rt VII) or entity	ment with in connect	any individuol tion with p	dual (including officers, rofessional fundraising	director service:	rs, trustees or k	ey Yes X No
b If 'Yes,' list the ten highest paid in compensated at least \$5,000 by the	ndividuals or en he organization	tities (fund	draisers) p	oursuant to agreements	under v	which the fundra	iser is to be
(i) Name and address of individual	(ii) Activity		fundraiser	(iv) Gross receipts	(v) A	nount paid to	(vi) Amount paid to
or entity (fundraiser)			dy or control ibutions?	from activity	fundr	retained by) aiser listed in olumn (i)	(or retained by) organization
"		Yes	No				
1						i	
2							
3							
4			-				
5							
6							
7				<u></u>			
8							
9							
10							
Total		_	•				0.
3 List all states in which the organiz or licensing	zation is registei	red or lice	nsed to so	olicit contributions or ha	s been	notified it is exe	mpt from registration
					- -		
				-			
				- 			
							
					- -	-	
					- -		

		Fundraising Events. Complete if reported more than \$15,000 of fu and 6a. List events with gross received.	the organization a indraising event co	nswered 'Yes' to Fo	orm 990, Part IV, III	ne 18. or
REV	•		(a) Event #1 WOMEN'S ROUNDT (event type)	(b) Event #2 FRIENDS OF MUS (event type)	(c) Other events 1 (lotal number)	(d) Total events (add column (a) through column (c))
REVENUE	1	Gross receipts	124,563.	64,997.	22,303.	211,863.
Ē	2	Less Charitable contributions	67,620.	46,835.	12,664.	127,119.
	3	Gross income (line 1 minus line 2)	56,943.	18,162.	9,639.	84,744.
	4	Cash prizes				
	5	Noncash prizes				
DIRECT	6	Rent/facility costs				
C T	7	Food and beverages				
E X P	8	Entertainment				
EXPENSE	9	Other direct expenses	56,943.	18,162.	9,639.	84,744.
s Par	10 11 t III	Direct expense summary Add lines 4- to Net income summary Combine line 3, co Gaming. Complete if the organiza \$15,000 on Form 990-EZ, line 6a	olumn (d), and line 10 ation answered 'Ye	s' to Form 990, Par	t IV, line 19, or rep	84,744.
acza <a∌< th=""><th>1</th><th>Gross revenue</th><th>(a) Bingo</th><th>(b) Pull tabs/Instant bingo/progressive bingo</th><th>(c) Other gaming</th><th>(d) Total gaming (add column (a) through column (c))</th></a∌<>	1	Gross revenue	(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add column (a) through column (c))
EXPENSES		Cash prizes.				
	5	Other direct expenses				
	6	Volunteer labor	Yes%	Yes%	Yes%	
	7	Direct expense summary Add lines 2 thr	ough 5 in column (d)		•	
	8	Net gaming income summary Combine I	ines 1, column (d) and	line 7	•	
а	Is th	er the state(s) in which the organization op the organization licensed to operate gaming No,' explain	g activities in each of th	ese states?		Yes No
		re any of the organization's gaming license (es,' explain	es revoked, suspended	or terminated during the	e tax year?	Yes No
ВАА			TEEA3702L 0		Schedule G (For	m 990 or 990-EZ) 2010

	the G (FUIII 990 of 990-EZ) 2010 EAST CAROLINA UNIVERSITY FOUNDATION, INC. 56-6093187 Page 3
11 D	Ooes the organization operate gaming activities with nonmembers?
12 Is	s the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to dminister charitable gaming?
13 lr	ndicate the percentage of gaming activity operated in
аΤ	The organization's facility \\ \tag{13a}
b A	An outside facility 13b %
14 E	Inter the name and address of the person who prepares the organization's gaming/special events books and records
N	lame ►
А	Address ►
15a D	oes the organization have a contact with a third party from whom the organization receives gaming revenue? Yes No
	f 'Yes,' enter the amount of gaming revenue received by the organization ► \$ and the amount
	if gaming revenue retained by the third party ► \$
	'Yes,' enter name and address of the third party
N	lame ►
	Address ►
16 0	
16 G	Gaming manager information
N	lame ►
G	Saming manager compensation ► \$
D	Description of services provided
	Director/officer Employee Independent contractor
17 N	Andatory distributions
a Is	s the organization required under state law to make charitable distributions from the gaming proceeds to retain the tate gaming license?
bΕ	Inter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the
	rganization's own exempt activities during the tax year 🕨 \$
Part I	Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).
-	
BAA	TEEA3703L 01/13/11 Schedule G (Form 990 or 990-EZ) 2010

SCHEDULE I

Department of the Treasury Internal Revenue Service Name of the organization

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 21 or 22. ► Attatch to Form 990.

OMB No 1545 0047 2010

Open to Public Inspection

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		•
Name of the organization	Employer identification number	on number
EAST CAROLINA UNIVERSITY FOUNDATION, INC	56-6093187	
Part I General Information on Grants and Assistance		
1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?		X

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered 'Yes' to

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

SEE PART IV

(h) Purpose of grant or assistance PROGRAM SUPPORT PROGRAM GENERAL SUPPORT GENERAL Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. REAL ESTATE (g) Description of non cash assistance TRANSFER (f) Method of valuation (book, FMV, appraisal, other) ADJUSTED COST 124,977. 0 (e) Amount of non cash assistance 25,862 1,607,515 (d) Amount of cash grant (c) IRC section if applicable Part II can be duplicated if additional space is needed · 2 Enter total number of section 501(c)(3) and government organizations 23-7148126 56-6000403 (P) EIN EAST_CAROLINA_UNIVERSIT EAST_FIFTH_STREET GREENVILLE, NC_27858 (1) EAST CAROLINA UNIVERSIT -- 901 EAST FIFTH STREET -- GREENVILLE, NC 27858 1 (a) Name and address of organization or government 1 1 1 **|**2 **©** €, (5) 9 C හු

3 Enter total number of other organizations

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

TEEA3901L 10/29/10

Schedule I (Form 990) 2010

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 22 Part III can be duplicated if additional space is needed. 56-6093187 EAST CAROLINA UNIVERSITY FOUNDATION, Schedule 1 (Form 990) 2010 Part III

Page 2

(f) Description of non cash assistance Part IV | Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information. (e) Method of valuation (book FMV appraisal other) EACH INDIVIDUAL SCHOLARSHIP HAS VARYING REQUIREMENTS. THE FOUNDATION WORKS WITH THE UNIVERSITY TO ENSURE THAT ALL RECIPIENTS ARE DULY QUALIFIED TO RECEIVE SUCH SUPPORT. (d) Amount of non cash assistance PART I, LINE 2 - PROCEDURES FOR MONITORING USE OF GRANTS FUNDS IN U.S. 1,591,319 16,850 (c) Amount of cash grant 1,609 47 (b) Number of recipients TAXABLE PRIZES & AWARDS (a) Type of grant or assistance STUDENT SCHOLARSHIPS 7 Ŋ 9

BAÀ

Schedule I (Form 990) 2010

SCHEDULE J

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

OMB No 1545-0047

Open to Public Inspection

Employer identification number 56–6093187

Department of the Treasury Internal Revenue Service Name of the organization

EAST CAROLINA UNIVERSITY FOUNDATION, INC

Complete if the organization answered 'Yes' to Form 990, Part IV, line 23.
► Attach to Form 990. ► See separate instructions.

Part I Questions Regarding Compensation Yes No 1 a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items First-class or charter travel Housing allowance or residence for personal use X Travel for companions Payments for business use of personal residence Tax indemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (e.g., maid, chauffeur, chef) b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If 'No,' complete Part III to explain Х 1 b Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? 2 X Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply Compensation committee Written employment contract Independent compensation consultant Compensation survey or study Form 990 of other organizations Approval by the board or compensation committee 4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization a Receive a severance payment or change-of-control payment from the organization or a related organization? 4 a b Participate in, or receive payment from, a supplemental nongualified retirement plan? 4 b c Participate in, or receive payment from, an equity-based compensation arrangement? 4 c If 'Yes' to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9. 5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of a The organization? 5 a b Any related organization? 5b If 'Yes' to line 5a or 5b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of a The organization? 6 a b Any related organization? 6b If 'Yes' to line 6a or 6b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If 'Yes,' describe in Part III 7 Х Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If 'Yes,' describe in Part III. 8 Х If 'Yes' to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

EAST CAROLINA UNIVERSITY FOUNDATION, INC

Schedule J (Form 990) 2010

Page 2 Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

56-6093187

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(1)-(III) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

		(B) Breakdown of W-2 and/or	f W-2 and/or 1099-MISC	C compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name		(i) Base compensation	(ii) Bonus and incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)·(D)	reported in prior Form 990 or Form 990-EZ
STAN EAKINS	Θ	⊢ :	0	0.	1 1	0	0	0
1	⊕			0.	32, 992.	4,762.	230,724.	0.
PAUL GEMPERLIN	Θ	0	0 1	0.	1	0	0	0.
2	(ii)	155,988		0.	29,045.	4,762.	189, 795.	0.
WALTER J. PORI](i)	0	0	0.	0.	0	0	0
3	▣	167,232		3, 602.	29,045.	4,762.	204,641.	0.
STEVE BALLARD	Θ	.0	0.	0.	0.	0.	0.	0.
4	Ξ	304,750.		14,369.	40, 656.	53, 390.	413,165.	0.
LARRY BOYER	Ξ		 	0.0	0:10:1	0 0	0	0.
5	<u>(i)</u>	160,941		0.	28,418.	0	189, 359.	0.
WILLIAM F. CLA	Θ	0	0 -	0.0		0.	0	0
9	€	133,820		7,719.	22, 407.	4,762.	168,708.	0.
MICHAEL DOWDY	Ξ	0	0.0				0	0.
7	(ii)	214,399.		9, 791.	36,872.	4,762.	265,824.	0.
GLEN G. GILBER	Ξ	0	0	0		0.	0	0
8	(ii)	199, 365.		396.	35, 088.	4,762.	239, 611.	0.
MICHAEL DORSEY	Θ	0	.0	0	1	0.		0.
6	Ξ	151,312.		0.	27,	4,762.	183,354.	0.
DEIRDRE MAGEEA	<u> </u>	0	000000000000000000000000000000000000000	0	 	0.		0 0 0 0 0 0 0 0 0 0
10	<u>(E)</u>	206, 559	:	720.	35,020.	4,762.	247,061.	0.
FREDERICK D. N	Ξ	_	0000	0	 	0.	0	0.
11	(E)			7,033.	38, 462.	4,762.	284, 766.	0.
LINDA PATRIARC	<u>=</u>		0 0 0 0 0 0 0 0 0 0	0.		-0 	0	0
	(i)	174,533.	0.	480.	26,012.	4,935.	205, 960.	0.
MARILYN SHEERE	<u>=</u>	-; 0; ;	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.1		0.		0
	<u>(i)</u>	274,955	0	8,648.	40,219.	4,762.	328,584.	0.
ALAN R. WHITE	E	- ! 0 ! !		0.0		0	i	0.
	(ii)	202,206	0	. 009	34,062.	4,762.	241,630.	0.
DAVID WHITE	Ξ		- 0 - 0	0.	ı	0	I	0.
- 1	<u>(i)</u>	185,816	0	0.	32,833.	4,762.	223, 411.	0.
JUDY SIGUAW	i		0 0 0 0 0 0 0 0 0 0	0	1		!	0
16	(1)	184,283		0.1	31,546.	4,762.	220,591.	0.
ВАА				TEEA4102L 11/	11/15/10		Schec	Schedule J (Form 990) 2010

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Schedule
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Sheet
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. I. 010 Schedule J Cont (Form 990) 2010 (F) Compensation reported in prior Form 990 or Form 990-EZ Continuation Page Employer identification number 56-6093187 $\frac{0}{295,103}$. (E) Total of columns (B)(I)—(D) Part II | Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (Schedule J, Part II) 1 556. (D) Nontaxable benefits 1 (C) Retirement and other deferred compensation 6 $\frac{3}{3}$ TEEA4201L 02/08/11 $\frac{0}{10,537}$. (B) Breakdown of W-2 and/or 1099-MISC compensation
(i) Base (ii) Bonus (iii) Other reportable compensation compensation ı 010 EAST CAROLINA UNIVERSITY FOUNDATION, 246,619. (i) Base compensation ١ ١ Ξ Ξ € Ξ \equiv Ξ \equiv (1) $\boldsymbol{\epsilon}$ **a** \in Ξ **E** (ii) \odot \equiv Ξ $\boldsymbol{\epsilon}$ Ξ SEITZ Name of the organization (A) Name В. KEVIN

SCHEDULE M (Form 990)

Noncash Contributions

► Complete if the organizations answered 'Yes' on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.

OMB No 1545 0047

2010

Open To Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

EAST CAROLINA UNIVERSITY FOUNDATION, INC

Employer identification number

56-6093187

Part I Types of Property (a) (b) (c) (d) Check if Noncash contribution Number of Method of determining amounts reported on Form 990. noncash contribution amounts applicable contributions or items contributed Part VIII, line 1g X 126,210. FMV 1 Art-Works of art 11 2 Art-Historical treasures Art-Fractional interests 5,108. FMV Books and publications. 22,217. FMV 5 Clothing and household goods Cars and other vehicles 7 Boats and planes Intellectual property 8 Securities-Publicly traded 680,240. FMV 9 Securities-Closely held stock 10 Securities-Partnership, LLC, or trust interests 11 Securities-Miscellaneous 12 13 Qualified conservation contribution-Historic structures Qualified conservation contribution-Other 14 Real estate-Residential Real estate-Commercial 17 Real estate-Other 2,204. FMV 18 Collectibles 521. FMV 19 Food inventory Drugs and medical supplies 20 21 Taxidermy 22 Historical artifacts 23 Scientific specimens 24 Archeological artifacts FMV Other ► (SUPPLIES 3 633. 25 5,206. Other ► (GIFT CERT. 8 FMV 26 Other ► (EQUIPMENT 2 189,104. FMV 27 28 Other ► (EVENT TICKETS 7 4,850. FMV Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement 29 Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? 30 a Х b If 'Yes,' describe the arrangement in Part II 31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? Х 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? 32 a Х

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

b If 'Yes,' describe in Part II

Schedule M (Form 990) 2010

33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked,

. Schedule M (Form 990) 2010 EAST CAROLI	NA UNIVERSITY	FOUNDATION,	INC	56-6093187	Page 2
Part'll Supplemental Information. Con and 33. Also complete this part	nplete this part to for any additiona	provide the info Il information.	rmation required	by Part I, lines 30b,	32b,
					
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SCHEDULĖ O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545 0047

2010

Department of the Treasury Internal Revenue Service Name of the organization

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Open to Public Inspection

Name of the organization	Employer identification number
EAST CAROLINA UNIVERSITY FOUNDATION, INC	56-6093187
FORM 990, PART XII, LINES 2B & C - AUDIT	
THE AUDIT COMMITTEE OF THE FOUNDATION ASSUMES RESPONSIBILITY F	
CONSOLIDATED STATEMENTS AND SELECTION OF THE INDEPENDENT ACCOU	
FORM 990, PART VI, LINE 2 - BUSINESS OR FAMILY RELATIONSHIP OF OFFICER	S, DIRECTORS, ETC.
BOARD MEMBERS HAVE THE FOLLOWING RELATIONSHIPS	
ROBERT B. PLYBON/MARY PLYBON - SPOUSES	
FORM 990, PART VI, LINE 4 - SIGNIFICANT CHANGES TO ORGANIZATIONAL D	DOCUMENTS
AT ITS OCTOBER 15, 2010 MEETING, THE FOUNDATION BOARD OF DIREC	TORS APPROVED THE
FOLLOWING MODIFICATIONS TO THE ORGANIZATION'S BYLAWS:	
1. ADDED TWO EX-OFFICIO DIRECTORS, THE DEANS OF THE EAST CARO	LINA UNIVERSITY HONORS
COLLEGE AND GRADUATE SCHOOL.	
2. ESTABLISHED A NEW RECRUITMENT COMMITTEE.	
FORM 990, PART VI, LINE 11B - FORM 990 REVIEW PROCESS	
THE FOUNDATION PROVIDED THE MEMBERS OF THE BOARD OF DIRECTORS	WITH A LINK TO A
PASSWORD PROTECTED FILE THAT CONTAINED A DRAFT OF THE FOUNDATI	ON'S 990 AND 990-T
RETURNS. THE DIRECTORS WERE INFORMED OF THE DRAFT'S AVAILABIL	ITY VIA EMAIL.
THE FOUNDATION'S TAX RETURN REVIEW COMMITTEE MET AND REVIEWED	THE RETURNS PRIOR TO
FILING.	
FORM 990, PART VI, LINE 12C - EXPLANATION OF MONITORING AND ENFORCEM	MENT OF CONFLICTS
BOARD MEMBERS MUST ANNUALLY DISCLOSE ALL POSSIBLE CONFLICTS OF	INTEREST. BOARD
MEMBERS MUST RECUSE THEMSELVES FROM VOTING ON ISSUES WHERE A C	ONFLICT MAY EXIST OR
ARISE.	
FORM 990, PART VI, LINE 15B - COMPENSATION REVIEW & APPROVAL PROCES	S FOR OFFICERS & KEY EMPLOYEE
EAST CAROLINA UNIVERSITY PROVIDES COMPENSATION FOR THE FOUNDAT	ION'S NON-VOLUNTEER
OFFICERS AND KEY EMPLOYEES. THE UNIVERSITY HUMAN RESOURCES DE	PARTMENT MANAGES THE
COMPENSATION DETERMINATION PROCESS.	

Schedule 0 (Form 990 or 990-EZ) 2010	Page 2
Name of the organization EAST CAROLINA UNIVERSITY FOUNDATION, INC	Employer identification number 56–6093187
EAST CAROLINA UNIVERSITY FOUNDATION, INC	30-0093167
FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PUBLICLY A	VAILABLE
THE BOARD HAS ADOPTED A POLICY OF TRANSPARENCY. IN KEEPING WIT	TH THAT POLICY THE
FOUNDATION POSTS GOVERNING DOCUMENTS, POLICIES, FINANCIAL STATE	EMENTS, FORMS 990 AND
990-T, AND OTHER DOCUMENTS OF INTEREST ON ITS WEBSITE.	
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SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

EAST CAROLINA UNIVERSITY FOUNDATION, INC

Related Organizations and Unrelated Partnerships

2010

OMB No 1545 0047

Open to Public Inspection

► Complete if the organization answered 'Yes' to Form 990, Part IV, line 33, 34, 35, 36, or 37. ► Complete if the organization answered 'Yes' to Form 990. ► See separate instructions.

Employer identification number 56-6093187

Part I Identification of Disregarded Entities (Complete of the organization answered 'Yes' to Form 990, Part IV, line 33.)

raiti juditimication of Disregarded Entities (Comprete in the Organization answered ites to Form 350), Fart 19, Inne 35.)		מווסוו מווסאבונים יים	S (O F OFFI 350,	raitiv, illie 55.)			
(a) Name, address, and EIN of disregarded entity	(b) Primary activity		(c) (c) Legal domicile (state or foreign country)	(d) Total income End-	(e) End-of-year assets	(f) Direct controlling entity	 6
(η)							
(2)							
(3)							
(4)	 						
(5)	, , , , ,						
(6)							
Part II Identification of Related Tax-Exempt Organizations one or more related tax-exempt organizations de	rganizations (Completer at one tax y	ions (Complete of the organization answered 'Yes' to Form 990, Part IV, line 34 because it had uring the tax year.)	answered 'Yes	to Form 990, Par	t IV, line 34 bec	ause it had	
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Sec 512(b)(13) controlled entity?	13) fitty?
						Yes	N N
(1) ECU REAL ESTATE FOUNDATION, INC. 2200 SOUTH CHARLES BLVD, SUITE 110	PU				EAST CAROLINA UNIVERSITY	NA Y	
(2) GREENVILLE, NC_2785856-1929013	ESTATE FOR BENEFIT OF ECU	NC	501 (C) (3)	170 (B) (1) (A) (×
(3) EAST CAROLINA UNIVERSITY EAST FIFTH STREET	EDUCATIONAL				ST		
(4) GREENVILLE, NC 2785856-6000403	INSTITUTION - PUBLIC	NC	GOVERNMENT		NORTH		×
<u>-</u> <u>-</u> <u>-</u> <u>-</u> <u>-</u> <u>-</u>							
(0)							
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BAA For Paperwork Reduction Act Notice, see the instructions for Form 990.	tions for Form 990.		TEEA5001L 12/22/10		Schedule	Schedule R (Form 990) 2010] 6 [6]

Schedule R (Form 990) 2010 EAST CAROLINA UNIVERSITY FOUNDATION, INC

56-6093187

Page 2 Part III Identification of Related Organizations Taxable as a Partnership (Complete of the organization answered 'Yes' to Form 990, Part IV, line 34 because of had one or more related organizations treated as a partnership during the tax vear.)

Decause It riad one	e or more rek	aten orga	וולמווטווא וופמר	eu as a parine	because it fidu offe of filore related organizations treated as a partitle ship utiling the tax year of the construction of th		3		6	45
Primary activity		Legal	Legal Direct	Predominant	Share of total	Share of	Oispropor-	Code V-UBI	General or	(K) Percentage
		domicile	controlling entity	income (related,	income		tionate	•	managing	ownership
		foreign		from tax under			allocations	K-1		
		country)		sections 512-514)			Yes No	(Form 1065)	Yes No	
							-			
REAL			ECF							
ESTATE		NC	DEVEL.		-78,373.	-17,101.	X	N/A	×	
							_			
		-	-		_					
		•								
	1									

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete of the organization answered 'Yes' to Form 990, Part IV line 34 because of had one or more related organizations treated as a corporation or trust during the tax year.)	Faxable as a Co	rporation or Tr	ust (Complete or or or	if the organizations	zation answered 'Yoe tax year.)	es' to Form 990, P	art IV,
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	Legal domicile Direct (State or foreign controlling entity (C corp. S corp, country) (d) Type of entity (S hare of total income assets country)	(g) Share of end-of-year assets	(h) Percentage ownership
(1) ECF DEVELOPMENT CORPORATION, INC. 2200 SOUTH CHARLES BLVD, SUITE 1100 GREENVILLE, NC 27858	REAL ESTATE DEVELOPMEN		ECU REAL ESTATE FOUNDATIO				
56-2178126	L	NC	N, INC.	၁	-78,373.	-17, 101. 100.00	100.00
72)							
	· 1						
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56-6093187

Part V Transactions With Related Organizations (Complete of the organization answered 'Yes' to Form 990, Part IV, line 34, 35, 35a, or 36)

Note Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule				Yes	S
1 During the tax year did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	ns listed in Parts II-	۷۱)			
a Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity			1a	_	×
b Gift, grant, or capital contribution to other organization(s)			1 b	×	
c Gift, grant, or capital contribution from other organization(s)			10		×
d Loans or loan guarantees to or for other organization(s)			19	×	
e Loans or toan guarantees by other organization(s)			- 1		×
f Sale of assets to other organization(s)			=		×
g Purchase of assets from other organization(s)			19	_	×
h Exchange of assets			1 1		×
i Lease of facilities, equipment, or other assets to other organization(s)			:=	×	
j Lease of facilities, equipment, or other assets from other organization(s)			;=		`×
k Performance of services or membership or fundraising solicitations for other organization(s)			ᅻ		×
1 Performance of services or membership or fundraising solicitations by other organization(s).			=	×	
m Sharing of facilities, equipment, mailing lists, or other assets			- E	×	
n Sharing of paid employees			-l		×
					'
			의.	1	× :
p Keimbursement paid by other organization for expenses			- I		×
q Other transfer of cash or property to other organization(s)			1		×
r Other transfer of cash or property from other organization(s)			1.		×
2 If the answer to any of the above is 'Yes,' see the instructions for information on who must complete this line, including covered relationships and transaction thresholds	covered relationship	s and transaction thres	splots	İ	
(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved	(d) Method of determining amount involved	deterr deterr involv	mınıng ved
(1) ECU REAL ESTATE FOUNDATION, INC.	Q	255,000.	FMV		
(2) EAST CAROLINA UNIVERSITY	В	1,805,896.	FMV		
(3) EAST CAROLINA UNIVERSITY	H	23, 174.	FMV		
(4) EAST CAROLINA UNIVERSITY	Н	2,372,678.	FMV		
(5) EAST CAROLINA UNIVERSITY	Ä	122, 394.	FMV		
. (9)					
BAA TEEA5003L 12/23/10		Sched	Schedule R (Form 990) 2010	ш 990) 2010

Part VI Unrelated Organizations Taxable as a Partnership (Complete of the organization answered 'Yes' to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See Instructions regarding exclusion for certain investment partnerships.

(b) (c) (d) Name, address, and EIN of entity (state or foreign (state or foreign (state)) (c) (d) Section (state or foreign (state)) (c) (c) (d)	(b) Primary activity	(c) Legal domicile (state or foreign country)	Are all partners section 501(c)(3) organizations?	(e) Share of end-of-year assets	(f) Disproportionate allocations?	Code V-UBI amount in box 20 of Schedule K-1 Form (1065)	(h) General or managing partner?
			Yes No		Yes No	(2001)	Yes No
(1)							
					•		
,							
(3)							
(4)							
(5)							
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(8)							
			-				
ВАА		TEEA5004L 12/23/10				Schedule R (Form 990) 2010	m 990) 2010

Schedule R	(Form 990) 2010 Page	5
Part VII	Supplemental Information	_
	Complete this part to provide additional information for responses to questions on Schedule R (see instructions).	_
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Schedule **R** (Form 990) 2010

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SCHEDULE A, PART IV - SUPPLEMENTAL INFORMATION PAGE 5

EAST CAROLINA UNIVERSITY FOUNDATION, INC

56-6093187

PART II, LINE	10 - OTHEF	≀ INCOME
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NATURE AND SOURCE	2010	2009	2008	2007	2006
OTHER REVENUE	TOTAL \$ 31,245.	26,620. \$ 26,620.	5,848. \$ 5,848.	535,676. \$ 535,676.	358,970. \$ 358,970.

2010

SCHEDULE O - SUPPLEMENTAL INFORMATION

PAGE 1

EAST CAROLINA UNIVERSITY FOUNDATION, INC

56-6093187

FORM 990, PART XI, LINE 5 OTHER CHANGES IN NET ASSETS OR FUND BALANCES

CHANGE IN PREPAID TAXES
CHANGE IN VALUE OF SPLIT INT. AGREEMENT
DONATED SERVICES AND USE OF FACILITIES
DONATED SERVICES EXPENSE
NET UNREALIZED GAINS OR LOSSES ON INVESTMENTS

\$ 8,090. 663,522. 2,495,072. -2,495,072. 11,278,214. TOTAL \$ 11,949,826.