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For Paperwork Reduction Act Notice, see the separate instructions. DAA

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047 2010 Open to Public Inspection

<u>A</u>	For the 2010 ca	lendar year, or tax year beginning 0 / / 0 \pm / 0 , and ending 0 6 / 3 0 / \pm	. <u> </u>		
В	Check if applicable	C Name of organization UNITED WAY OF ASHEVILLE AND		D Empl	oyer identification number
П	Address change	BUNCOMBE COUNTY		l	
$\vec{\sqcap}$	Name change	Doing Business As		56-	-0576157
\equiv	-	Number and street (or P O box if mail is not delivered to street address)	Room/suite	E Telepi	hone number
Ш	Initial return	50 SOUTH FRENCH BROAD AVENUE			3-255-0696
П	Terminated	City or town, state or country, and ZIP + 4	ı		
$\bar{\sqcap}$	Amended return	ASHEVILLE NC 28801		G Gross rec	eipts\$ 6,040,999
H		F Name and address of principal officer	T	G Gloss led	eipiss 0,010,000
	Application pending	DAVID BAILEY	H(a) Is this a g	roup return for	affiliates? Yes X No
			H(b) Are all a	ffiliates incli	ided? Yes No
		50 SOUTH FRENCH BROAD AVENUE	, ,		list (see instructions)
_	-	ASHEVILLE NC 28801	⊣ " ''	0, 411401141	(300 11101100110113)
	Tax-exempt statu		_		
<u>1</u>	Website: ▶ Ū	NITEDWAYABC.ORG	H(c) Group e		
K	Form of organization	X Corporation Trust Association Other ▶ L	Year of formation 1	954	M State of legal domicile NC
	Part I Su	ımmary			
	1 Briefly de	escribe the organization's mission or most significant activities			
•	TO S	TRENGTHEN OUR COMMUNITY BY HELPING PEOPLE IMPROVE	THEIR LIV	ES AND	CARE
ü	FOR	ONE ANOTHER			
& Governance					
Š	2 Check th	is box > if the organization discontinued its operations or disposed of more than 2	5% of its net as:	sets	
Ō	3 Number	of voting members of the governing body (Part VI, line 1a)		3	39
ŝ	4 Number	of independent voting members of the governing body (Part VI, line 1b)		4	38
įŧį	5 Total nu	mber of individuals employed in calendar year 2010 (Part V, line 2a)		5	0
Activities	6 Total nu	nber of volunteers (estimate if necessary)		6	500
ĕ		related business revenue from Part VIII, column (C), line 12		7a	
		, ,		7b	0
_	b Net urire	lated business taxable income from Form 990-T, line 34	Prior Ye		Current Year
	8 Contribu	tions and grants (Part VIII, line 1h)		8,032	5,392,432
Revenue	9 Program	service revenue (Part VIII, line 2g)		0,032	3/332/132
Ver	10 Investme	ent income (Part VIII, column (A), lines 3, 4, and 7d)	Ω	4,752	37,571
æ	10 investine			2,839	32,750
		venue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)			
_		enue – add lines 8 through 11 (must equal Part VIII, column (A), line 12)		5,623	5,462,753
		nd similar amounts paid (Part IX, column (A), lines 1–3)	3,03	2,593	2,457,031
		paid to or for members (Part IX, column (A), line 4)	1 25	2 5 2 2	
es	15 Salaries,	other compensation, employee benefits (Part IX, column (A), lines 5–10)	1,36	9,688	1,324,787
Sue	16a Professi	onal fundraising fees (Part IX, column (A), line 11e)			
Expenses	b Total fun	draising expenses (Part IX, column (D), line 25) ▶ 624,887			
ш	I II Office ex	penses (Part IX, column (A), lines 11a 11d, 11f-24f)		8,403	1,344,434
		penses Add lines 13–17 (must equát Part IX, column (A), line 25)		0,684	5,126,252
	19 Revenue	less expenses Subtract line-18 from line 12		4,939	336,501
Net Assets or	<u> </u>	₩ Œ	Beginning of Cu		End of Year
Set	20 Total ass	sets (Part-X, line=16)= 1		1,470	7,140,562
ta P	21 Total liat	plittes (Part X Jine 26) 1 5		5,537	2,897,261
		ts or fund balances Subtract line 21 from line 20	3,84	<u>5,933</u>	4,243,301
F	Part II Si	gnature Block			
		perjury, I declare that I have examined this return, including accompanying schedules and statements		f my knowled	dge and belief, it is
tr	rue, correct, and co	omplete Declaration of preparer (other than officer) is based on all information of which preparer has	any knowledge		
		Del Baly			
Sig	gn 📗 s	Signature of officer		Date	
He	ere 👠	DAVID BAILEY PRESI	DENT ANI	CEO	
		Type or print name and title			·
_	Print/Ty	pe preparer's name Preparer's signature	Date	Check	if PTIN
Pai		a Ne R Noel True	8 2/14/		mployed P01052387
Pre	parer Firm's r			ırm's EIN ▶	38-3828234
	e Only	48 PATTON AVE STE 400	'	<u></u>	_ 55 5525251
	- 1	AGUERITE E NO COCCE SOCO	٫ ا	Phone no	828-259-9900
Mar		ss this return with the preparer shown above? (see instructions)	<u> </u>	none no	
		eduction Act Notice, see the separate instructions.			Yes No Form 990 (2010)
- 21	· - abaimain 1/6	and the state of the color of the color of the state of t			1 01111 330 (2010)

618

) (Revenue \$

(Expenses \$

4d Other program services (Describe in Schedule O)

4e Total program service expenses ▶

603,969 including grants of \$

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1_	Χ	
2	Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)	2	Χ	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3	X	
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			
	Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have			
	the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes,"			
	complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part			
	X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			
	complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-			
	endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	X	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X	
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		_X_
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,			٠,,
	business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		<u>X</u>
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			٦,
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			٦,
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			_V
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		<u>X</u>
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			\ _V
4.5	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		<u> X</u>
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	ا 🛴 ا		v
••	If "Yes," complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note . Some			
	Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		Щ

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Form 990 (2010) UNITED WAY OF ASHEVILLE AND Part IV Checklist of Required Schedules (continued)

					Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations					
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II			21	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States					
	on Part IX, column (A), line 27 If "Yes," complete Schedule I, Parts I and III			22		X_
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the					
	organization's current and former officers, directors, trustees, key employees, and highest compensated					١,,
	employees? If "Yes," complete Schedule J		}	23_		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than					
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b		i	04-		_V
	through 24d and complete Schedule K. If "No," go to line 25		}	24a		X
þ	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		ŀ	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			24c		
	to defease any tax-exempt bonds? Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		Ì	24d		\vdash
d 252	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction		ŀ	240		
25a	with a disqualified person during the year? If "Yes," complete Schedule L, Part I			25a		x
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior		ŀ	234		1
J	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?					
	If "Yes," complete Schedule L, Part I			25b		х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or					
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II			26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,					
	substantial contributor, or a grant selection committee member, or to a person related to such an individual?					
	If "Yes," complete Schedule L, Part III			27		<u>X</u>
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,					
	Part IV instructions for applicable filing thresholds, conditions, and exceptions)					
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV			28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete					
	Schedule L, Part IV			28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)					٦,
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV			28c	v	X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M			29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			20		x
24	conservation contributions? If "Yes," complete Schedule M Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,			30		
31				31		x
32	Part I Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			31		
JŁ	complete Schedule N, Part II			32		x
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations					
	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I			33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,					
	IV, and V, line 1			34		X
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?			35		X
а	Did the organization receive any payment from or engage in any transaction with a					
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R,					
	Part V, line 2	Yes	X No			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable					l <u>.</u>
	related organization? If "Yes," complete Schedule R, Part V, line 2			36		<u>X</u>
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization					
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,					,,
	Part VI			_ 37		<u>X</u>
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and			20	v	
	19? Note. All Form 990 filers are required to complete Schedule O			38 Earn	X . ggn	(2010)
				1 01/1		(EU (U)

Pa	art V Statements Regarding Other IRS Filings and Tax Compliance	- Dord V			
	Check if Schedule O contains a response to any question in this	s ran v		Vac	N.
10	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a 0		Yes	No
1a b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	1b 0			
C	Did the organization comply with backup withholding rules for reportable payments to vendo				
·	reportable gaming (gambling) winnings to prize winners?	i di di	10		ĺ
2a		1 1			
	Statements, filed for the calendar year ending with or within the year covered by this return	2a 0			
b	If at least one is reported on line 2a, did the organization file all required federal employmen	t tax returns?	2b		
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see in				
3a	Did the organization have unrelated business gross income of \$1,000 or more during the ye		3a		X
ь	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule C		3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature	or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, o	r other financial			
	account)?		4a		X
b	If "Yes," enter the name of the foreign country				
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the ta		5a		X
Ь	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter	er transaction?	5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	1.1.1.0	5c		├─
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, a	and did the			v
	organization solicit any contributions that were not tax deductible?	ontributions or	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such or	contributions of	6b		
7	gifts were not tax deductible? Organizations that may receive deductible contributions under section 170(c).		00		
'a	Did the organization receive a payment in excess of \$75 made partly as a contribution and p	nartly for goods			
а	and services provided to the payor?	cartly for goods	7a		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?)	7b		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for w				
-	required to file Form 8282?		7c		Х
d	If "Yes," indicate the number of Forms 8282 filed during the year	7 d			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal	benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal ber	efit contract?	7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization	on file Form 8899 as required?	7g		X
ħ	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the	organization file a Form 1098-0	C? 7h		X
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supp				
	organizations. Did the supporting organization, or a donor advised fund maintained by a sp	onsoring			
	organization, have excess business holdings at any time during the year?		8		
9	Sponsoring organizations maintaining donor advised funds.				
а	Did the organization make any taxable distributions under section 4966?		9a		├
b	Did the organization make a distribution to a donor, donor advisor, or related person?		9b		
10	Section 501(c)(7) organizations. Enter	10a			
a	Initiation fees and capital contributions included on Part VIII, line 12	10b			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities Section 501(c)(12) organizations. Enter	[100]			
11	Gross income from members or shareholders	11a			
a b	Gross income from other sources (Do not net amounts due or paid to other sources	1.12			
D	against amounts due or received from them.)	11b			
12a			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	1		\Box
13	Section 501(c)(29) qualified nonprofit health insurance issuers.				L
а	Is the organization licensed to issue qualified health plans in more than one state?		13a		
_	Note. See the instructions for additional information the organization must report on Schedu	ile O			
b					
	the organization is licensed to issue qualified health plans	13b			
С		13c			
14a	· · · · · · · · · · · · · · · · · · ·		14a		X
<u>b</u>	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in	Schedule O	14b		<u> </u>
DAA			Form	990	(2010)

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule See instructions. X Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Ye<u>s</u> No 39 Enter the number of voting members of the governing body at the end of the tax year 38 1b Enter the number of voting members included in line 1a, above, who are independent b Did any officer, director, trustee, or key employee have a family relationship or a business relationship with Х 2 any other officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct 3 supervision of officers, directors or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Does the organization have members or stockholders? 6 7a Does the organization have members, stockholders, or other persons who may elect one or more members 7a of the governing body? 7b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following 8a a The governing body? 8b Х Each committee with authority to act on behalf of the governing body? Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) No 10a X 10a Does the organization have local chapters, branches, or affiliates? If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the X 11a Describe in Schedule O the process, if any, used by the organization to review this Form 990 Х 12a Does the organization have a written conflict of interest policy? If "No," go to line 13 12a b Are officers, directors or trustees, and key employees required to disclose annually interests that could give Χ 12b rise to conflicts? Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," 12c describe in Schedule O how this is done 13 X Does the organization have a written whistleblower policy? 13 X Does the organization have a written document retention and destruction policy? 14 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official 15a 15b X Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement 16a Χ with a taxable entity during the year? If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the 16b organization's exempt status with respect to such arrangements? Section C. Disclosure NONE List the states with which a copy of this Form 990 is required to be filed ▶ Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available 18 for public inspection. Indicate how you make these available. Check all that apply X Own website Another's website X Upon request Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public State the name, physical address, and telephone number of the person who possesses the books and records of the organization MAXINE BROWN 50 SOUTH FRENCH BROAD AVENUE

828-255-0696

NC 28801

ASHEVILLE

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the orga		∕ rela	ted (tions	com	(D)		(F)
(A) Name and Title	(B) Average	Posi	tion ()) checl		hat a	pply)	Reportable	(E) Reportable	(F) Estimated
	hours per week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer		Highest compensated employee		compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
(1) DAVID BAILEY										
PRESIDENT AND CEO	40.00	X		Х				113,376	0	0
(2) ANN YOUNG										
PAST CHAIR	3.00	Х		X				0	0	0
(3) JOE BRUMMIT II										
BOARD MEMBER	2.00	X						0	0	0
(4) CYNTHIA BREYFOGI	Æ									
BOARD MEMBER	2.00	X						0	0	0
(5) JENNIE EBLEN										
SECRETARY	3.00	X		Х				0	0	0
(6) WILLIAM LEE, JR										
TREASURER	3.00	Х		X		_		. 0	0	0
(7) BOB BOLAK										
BOARD MEMBER	2.00	X						0	0	0
(8) K. RAY BAILEY										
BOARD MEMBER	2.00	X			<u> </u>			0	0	0
(9) TRACY BUCHANAN										
CHAIR	3.00	X		Х				0	0	0
(10) HANK DUNN										
BOARD MEMBER	2.00	X				<u> </u>		0	0	0
(11) LEON ELLISTON			ŀ					_	_	_
BOARD MEMBER	2.00	X	_	_		<u> </u>		0	. 0	0
(12) ROBERT FORD								_	_	_
BOARD MEMBER	2.00	X	ļ	ļ		<u> </u>		0	0	0
(13) PATRICIA FUGATE-		l						_ [_
BOARD MEMBER	2.00	X			<u> </u>	┞		0	0	0
(14) PATRICIA HAMMONI					1			_	اء	-
BOARD MEMEBER	2.00	X	<u> </u>	<u> </u>	₩	Ļ _		0	0	0
(15) PATRICIA GRIMES										
BOARD MEMBER	2.00	X	<u> </u>	ļ	 	├	-	0	0	0
(16) GIBBIE HARRIS										
BOARD MEMBER	2.00	X	L			<u>L.</u>	L	0	0	Form 990 (2010)

Part VII Section A. Officers	, Directors, Tru	stees	s, Ke	y En	nplo	yees	s, an	d Highest Compensated I	Employees (continued)						
(A) Name and Title	(B) Average hours per			_	all t	m Highest compensated employee		(D) Reportable compensation	(E) Reportable compensation from	(F) Estima amoui	ated				
	week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Former	from the organization (W-2/1099-MISC)	related organizations (W-2/1099-MISC)	othe compen from organiz and rel organiza	er sation the cation lated					
(17) CATHERINE FRANK															
BOARD MEMBER	2.00	X	ļ					0	0		0				
(18) JASON INGLE											•				
BOARD MEMBER	2.00	X				_		0	0		0				
(19) ANTHONY JONES		.,							_		^				
BOARD MEMBER	2.00	X	-		_			0	0		0				
(20) GARY JACKSON	2 00	\ v							0		0				
BOARD MEMBER	2.00	X			-		_	0			<u> </u>				
(21) ALLEN JOHNSON	2.00	x						0	0		0				
BOARD MEMBER (22) ALLISON JORDON	2.00	┢	一	-		\vdash		0							
• •	2.00	x						O	0		0				
BOARD MEMBER (23) JOHN KIMBERLY	2.00	╁≏						0							
VICE-CHAIR	3.00	x		х				O	0		0				
(24) KELLETT LETSON	3.00	┼≏		^		-									
• •	2 00	v						0	0		0				
BOARD MEMBER 2.00 X (25) PATRICE MITCHELL															
BOARD MEMBER	2.00	x						0	0		0				
(26) C. ALLAN MORSE	2.00	1	t			İ	 								
BOARD MEMBER	2.00	X						0	0		0				
(27) GREG MOSHER	2.00	1	 		Ι			<u> </u>							
BOARD MEMBER	2.00	X						0	0		0				
(28) MARIA ROLOFF			T												
BOARD MEMBER	2.00	X						0	0		0				
1b Sub-total							▶	113,376							
c Total from continuation shee	ets to Part VII, S	ectio	on A				•	56,000							
d Total (add lines 1b and 1c)	-						•	169,376							
2 Total number of individuals (in	cluding but not l	limite	ed to	thos	e lis	ted a	bov	e) who received more than	\$100,000 in						
reportable compensation from			1												
									-		Yes No				
3 Did the organization list any fo								oyee, or highest compensat	ted						
employee on line 1a? If "Yes,"	complete Sche	dule	J for	suc	h ind	lividi	ıal			3	X				
4 For any individual listed on line organization and related organ	e 1a, is the sum	ot re	eport	able	COM	ipen: f "Ve	satio	on and other compensation	from the						
individual	iizations greater	lliai	Ι Φ 1 5	,00,	,0,1	1 16	:s, c	complete ochedule o loi su	OII	4	X				
5 Did any person listed on line 1	la receive or acc	rue (com	pens	atıoı	n fror	n an	ny unrelated organization or	r ındıvıdual						
for services rendered to the or	ganization? If "Y	es,"	com	plete	e Sc	he <u>d</u> ı	ıle J	for such person		5	X				
Section B. Independent Contract		-													
1 Complete this table for your five		ensa	ated	ınde	oenc	lent (conti	ractors that received more	than \$100,000 of						
compensation from the organi							T		(B)		(C)				
Name and	(A) business address						 	Descrip	(B) otion of services	Cc	(C) ompensation				
							 								
							<u> </u>								
							 -								
							╆								
2 Total number of independent	contractors (===1	- دامی	n had		lum ·*	od 4-	<u> </u>	see lieted about who							

received more than \$100,000 in compensation from the organization ▶

Page 8

Part VII Section A. Officers	, Directors, Tru	stees	s, Ke	y En	nplo	yees	s, an	d Highest Compensated	Employees (continued)	
(A) Name and Title	(B) Average	Posi	tion (C)	hat a	nnlul	(D) Reportable	(E) Reportable	(F) Estimated
Name and The	hours per week (describe hours for related organizations in Schedule	Individual trustee or director	Institutional	Officer		Highest compen employee		compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
	O)) W	trustee			nsated				organizations
(17) LEIGH RUHL										
BOARD MEMBER	2.00	Х						0	0	0
(18) DEBBIE SHROYER										<u>-</u>
BOARD MEMBER	2.00	X						0	0	0
(19) DANA STONESTREE	1									
BOARD MEMBER	2.00	X	_		\vdash		_	_0	0	0
(20) MARTHA THOMPSON BOARD MEMBER	2.00	x						0	o	0
(21) SUZANNE SWANGER	2.00	^	-						0	
BOARD MEMBER	2.00	x						0	0	0
(22) GLENN WILCOX, SI									. — .:	
BOARD MEMBER	2.00	Х						0	0	0
(23) JOHN WIRTZ										. —
BOARD MEMBER	2.00	X						0	0	0
(24) CHRIS YOUNG		ĺ								
BOARD MEMBER	2.00	X		_	<u> </u>	├	_	0	0	0
(25) CAROL B. OWENS	2 00	٠,				ļ			o	О
							<u> </u>			
BOARD MEMBER	(26) KIT CRAMER BOARD MEMBER 2.00 X 0 0							o	o	
(27) SUZANNE S. DEFE		1								
CHAIR-ELECT	3.00	X		Х				0	Q	0
(28) MAXINE BROWN]									
FINANCE DIRECTOR	37.50			Х			l	56,000	0	0
1b Sub-total								56,000		
c Total from continuation she	ets to Part VII, S	ectio	on A							
d Total (add lines 1b and 1c) 2 Total number of individuals (in	scluding but not	limite		thos	عرا م	ted :	abov	e) who received more than	\$100,000 in	
reportable compensation from			iu io	uios	IC 113	icu a	abov	e) who received more than	ψ100,000 III	
reportable compensation from	tile organization									Yes No
3 Did the organization list any fo	ormer officer, di	ecto	rort	ruste	e, k	ey e	mplo	yee, or highest compensat	ted	
employee on line 1a? If "Yes,"									form the	3
4 For any individual listed on lin organization and related organ										
ındıvıdual	G			,			-, -			4
5 Did any person listed on line									ndıvıdual	5
for services rendered to the o Section B. Independent Contract		es,	con	piet	2 30	neat	ile J	Tor such person		
Complete this table for your fi		ensa	ted	nde	pend	lent	conti	ractors that received more	than \$100,000 of	
compensation from the organ	ızatıon									
Name and	(A) I business address							Descrip	(B) tion of services	(C) Compensation
<u> </u>							-			
							╁		<u> </u>	
		-		-						
							\perp	<u>.</u>		
		_					<u> </u>			
2 Total number of independent received more than \$100.000								se listed above) who		

	rt V	III Statem	ent of Reve	nue					
						(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
ts ts	1a	Federated cam	paigns	1a					
Z a		Membership du	-	1b					
ρ.Ε		Fundraising eve		1c					
ar gra		Related organiz		1d					
S, E		Government grants (c		1e	253,949				
ron		All other contributions	•						
ğ		and similar amounts in		1f	5,138,483				
호호	g	Noncash contributions	s included in lines 1a-	1f \$	237,115				
Program Service Revenue Contributions, gifts, grants and other similar amounts	h	Total. Add lines	1a-1f		<u> </u>	5,392,432		······································	
ine					Busn. Code				
, ven	2a								
8	b							 <u>.</u> 	
<u> </u>	С								
Ser	d								
ᇤ	е								
ē		All other progra		nue	L				
<u>-</u>		Total. Add lines			<u> </u>				· · · · · · · · · · · · · · · · · · ·
	3		· · · · · ·	dividen		5 450			6 460
		and other simila				6,468			6,468
	4		vestment of tax	-exemp	ot bond proceeds				
	5	Royalties	() Deal		(v) Personal				
		<u> </u>	(ı) Real	F 0 0	(II) Personal				
		Gross Rents	237			1			
		Less rental exps	213	632					
		Rental inc or (loss) Net rental incor		0521	<u> </u>	23,632	23,632		
		Gross amount from	(i) Securities	3	(II) Other	237032	23,032		
		sales of assets	395		(.,,	1			
	ь	other than inventory Less cost or other				1			
	_	basis & sales exps	364	376					
	С	Gain or (loss)		103]			
	d	Net gain or (los			•	31,103			31,103
0	8a	Gross income froi		nts	·				
ñ.		(not including \$							
eve		of contributions re	ported on line 1c)					
Other Revenu		See Part IV, line 1	18	a					
the l		Less direct exp		ь[
		Net income or (events				
	9a	Gross income from		es					
		See Part IV, line 1		a					
		Less direct exp		ь[· · ·	
				וng act آ	tivities				
	10a	Gross sales of	-						
	_	returns and allo		a b					
	1	Less cost of go			ventory •				
	۳	Net income or i	llaneous Revenue		Busn. Code				
	11a	 			Busin. Godd	9,118	9,118		
	ilia b	OTHER REVI	PINOP				2,110		
	C								
	d	All other revenu	ue						
	e	Total. Add lines				9,118		······································	
	12	Total revenue.		ns	>	5,462,753	32,750	0	37,571
	<u> </u>								Form 990 (2010)

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	All other organizations must of	complete column (A) but are	not required to complete	columns (B), (C), and (D).	
	o not include amounts reported on lines 6b, , 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	<u></u>			gonera	O.POIIOCO
	organizations in the U.S. See Part IV, line 21	2,457,031	2,457,031		
2	Grants and other assistance to individuals in	<u> </u>			
	the U.S See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	157,882	76,099	26,051	55,732
6	Compensation not included above, to disqualified		•	,	
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	850,155	508,712	82,717	258,726
8	Pension plan contributions (include section 401(k)				
	and section 403(b) employer contributions)	70,313	39,938	7,917	22,458
9	Other employee benefits	159,995	99,875	18,002	42,118
10	Payroll taxes	86,442	53,432	8,293	24,717
11	Fees for services (non-employees).				
а	Management				
b	Legal				
С	Accounting				
d	Lobbying				
е	Professional fundraising services See Part IV, line 17				
f	Investment management fees				
g	Other	69,800	39,099	3,423	27,278
12	Advertising and promotion				
13	Office expenses	135,832	73,018	9,910	52,904
14	Information technology	63,510	27,507	10,479	25,524
15	Royalties				
16	Occupancy	41,850	23,137	5,436	13,277
17	Travel	17,875	13,461	951	3,463
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest	62.055			
21	Payments to affiliates	63,277	22 606	63,277	35 400
22	Depreciation, depletion, and amortization	84,053	32,696	13,869	37,488
23	Insurance	14,037	6,372	3,522	4,143
24	Other expenses Itemize expenses not covered				
	above (List miscellaneous expenses in line 24f If				
	line 24f amount exceeds 10% of line 25, column				
_	(A) amount, list line 24f expenses on Schedule O) DESIGNATIONS	746,967	746 067		
a	PROFESSIONAL FEES		746,967	4 2 6 7	16 502
b	BAD DEBT	36,013 33,820	15,053	4,367	16,593
C	MEMBERSHIPS AND DUES		16 624	100	33,820
d	OTHER	17,106 13,243	16,624	103	379 5 013
e		7,051	6,322 5,614	1,908 183	5,013
25	All other expenses Total functional expenses. Add lines 1 through 24f	5,126,252	4,240,957	260,408	1,254
25 26	Joint costs. Check here ▶ If following	3,120,232		200,408	624,887
-*	SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational				
DAA	campaign and fundraising solicitation				Form 990 (2010)

Par	rt X	Balance Sheet			
			(A) Beginning of year		(B) End of year
	1	Cash—non-interest bearing	411,988	1	205,706
		Savings and temporary cash investments	_	2	
		Pledges and grants receivable, net	2,492,898	3	2,227,980
		Accounts receivable, net	330,004	4	286,732
	5	Receivables from current and former officers, directors, trustees, key			
		employees, and highest compensated employees. Complete Part II of			
		Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
		employees' beneficiary organizations (see instructions)		6_	
Assets		Notes and loans receivable, net	_	7	
SS	8	Inventories for sale or use		8	
4	9	Prepaid expenses and deferred charges	20,069	9	22,497
1		Land, buildings, and equipment cost or			
		other basis Complete Part VI of Schedule D 10a 3,732,529			
l		Less: accumulated depreciation 10b 1,370,337	2,483,236	10c	2,362,192
1	11	Investments—publicly traded securities	513,201	11	664,633
1	12	Investments—other securities See Part IV, line 11		12	
1	13	Investments—program-related See Part IV, line 11		13	
1	14	Intangible assets		14	
1	15	Other assets. See Part IV, line 11	960,074	15	1,370,822
1	16	Total assets. Add lines 1 through 15 (must equal line 34)	7,211,470	16	7,140,562
1	17	Accounts payable and accrued expenses	143,499	17	130,651
1	18	Grants payable		18	
1	19	Deferred revenue		19	
2	20	Tax-exempt bond liabilities		20	
S	21	Escrow or custodial account liability Complete Part IV of Schedule D	······································	21	
Liabilities	22	Payables to current and former officers, directors, trustees, key			
ᅙᆴ		employees, highest compensated employees, and disqualified persons			
≝		Complete Part II of Schedule L		22	
2	23	Secured mortgages and notes payable to unrelated third parties		23	
2	24	Unsecured notes and loans payable to unrelated third parties		24	100,000
2	25	Other liabilities Complete Part X of Schedule D	3,222,038	25	2,666,610
-	26	Total liabilities. Add lines 17 through 25	3,365,537	26	2,897,261
or Fund Balances		Organizations that follow SFAS 117, check here $ ightharpoonup$ and complete			
일		lines 27 through 29, and lines 33 and 34.			
ᇛ	27	Unrestricted net assets	3,597,487		4,034,805
<u>m</u> 2	28	Temporarily restricted net assets	248,446		208,496
[일]	29	Permanently restricted net assets		29	
교		Organizations that do not follow SFAS 117, check here ▶ and			
ō		complete lines 30 through 34.			
ts :	30	Capital stock or trust principal, or current funds		30	
Se :	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
¥ ∶	32	Retained earnings, endowment, accumulated income, or other funds	2 045 055	32	4 040 000
Net Assets		Total net assets or fund balances	3,845,933		4,243,301
\mathbf{Z}	34	Total liabilities and net assets/fund balances	7,211,470	34	7,140,562

Form **990** (2010)

1 Accounting method used to prepare the Form 990: Cash X Accrual Other	12	Page			56-0576157	990 (2010) UNITED WAY OF ASHEVILLE AND
1 Total revenue (must equal Part VIII, column (A), line 12) 2 Total expenses (must equal Part IX, column (A), line 25) 3 Revenue less expenses Subtract line 2 from line 1 3 336,50 4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) 5 Other changes in net assets or fund balances (explain in Schedule O) 6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) 6 Verify The series of						XI Reconciliation of Net Assets
Total expenses (must equal Part IX, column (A), line 25) Revenue less expenses Subtract line 2 from line 1 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) Other changes in net assets or fund balances (explain in Schedule O) Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) Part XII Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII Accounting method used to prepare the Form 990: Cash X Accrual Other Other	l				question in this Part XI	Check if Schedule O contains a response to any o
Total expenses (must equal Part IX, column (A), line 25) Revenue less expenses Subtract line 2 from line 1 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) Other changes in net assets or fund balances (explain in Schedule O) Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) Part XII Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII Accounting method used to prepare the Form 990: Cash X Accrual Other Other	2	2 71	E 11	اما		T
3 336,50 4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) 5 Other changes in net assets or fund balances (explain in Schedule O) 6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) 6 4,243,30 Part XII Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII 1 Accounting method used to prepare the Form 990: Cash X Accrual Other	_			 <u> </u>		
4						
5 Other changes in net assets or fund balances (explain in Schedule O) 6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) 6 4, 243, 30 Part XII Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII 1 Accounting method used to prepare the Form 990: Cash X Accrual Other	_			 		•
6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) 6 4, 243, 30 Part XII Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII 1 Accounting method used to prepare the Form 990: Cash X Accrual Other				 <u> </u>	33, column (A))	
Column (B)) Part XII Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII 1 Accounting method used to prepare the Form 990: Cash X Accrual Other	<u>7</u>	0,86		 5		Other changes in net assets or fund balances (explain in Schedule O)
Part XII Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII Yes N Accounting method used to prepare the Form 990: Cash X Accrual Other					ust equal Part X, line 33,	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (mus
Check if Schedule O contains a response to any question in this Part XII 1 Accounting method used to prepare the Form 990: Cash X Accrual Other	<u>1</u>	<u>3,3(</u>	<u>4,24</u>	6		
1 Accounting method used to prepare the Form 990: Cash X Accrual Other Ves N	_	_				t XII Financial Statements and Reporting
1 Accounting method used to prepare the Form 990: Cash X Accrual Other	L				question in this Part XII	Check if Schedule O contains a response to any q
	0	Yes !				
15 th and the state of the state of a security of the state of "Others" company					Accrual Other	Accounting method used to prepare the Form 990: $\ \ \Box$ Cash $\ \ \ egin{tabular} X \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $
If the organization changed its method of accounting from a prior year or checked. Other, explain in					checked "Other," explain in	if the organization changed its method of accounting from a prior year or cl
Schedule O						Schedule O
2a Were the organization's financial statements compiled or reviewed by an independent accountant?	[[]	2a		independent accountant?	Were the organization's financial statements compiled or reviewed by an in
b Were the organization's financial statements audited by an independent accountant? 2b X	_		2b			
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight	_					•
of the audit, review, or compilation of its financial statements and selection of an independent accountant?		x	2c		· · · · · · · · -	,
If the organization changed either its oversight process or selection process during the tax year, explain in	_					
Schedule O					, so dering the tan year, enplant in	•
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were					al statements for the year were	
issued on a separate basis, consolidated basis, or both					iai statemente foi ine year were	
					nd congrate hasis	
			1		•	
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? 3a X	,	.	,		an addit of addits as set forth III	
	-		Ja			
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the			"			

Form **990** (2010)

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

UNITED WAY OF ASHEVILLE AND BUNCOMBE COUNTY

Employer identification number 56 - 0576157

P	art I	Reas	on for Public Charity	Status (All organizations	s must c	omplet	e this	part.) :	See ir	nstruct	ions.		
The	orga	nization is not	a private foundation becaus	e it is (For lines 1 through 11, o	check only	one box)				•		
1	Ň			ociation of churches described									
2	П		cribed in section 170(b)(1)(, .,							
3	H			ce organization described in se	ction 170	(b)(1)(A)(i	iii).						
4	Ħ	•		in conjunction with a hospital			•)(1)(A)(i	ii). Ente	er the ho	spital's name	.	
•	ш	city, and state	•					/\ ·/\- /\·	,			•	
5	\Box	•		of a college or university owned	or operate	ed by a o	overnme	ental uni	t descri	bed in			
•	Ш	•	b)(1)(A)(iv). (Complete Part	•	o, opolat								
6		•		'' <i>)</i> overnmental unit described in s	ection 17	0/b\/1\/A	\/v\						
6 7	X	•	•	substantial part of its support from				from the	neners	al nublic			
•	21	_	section 170(b)(1)(A)(vi). (Co		om a gove	Jiiiii Cintai	ann or i		gonore	ai public			
۰	\Box			70(b)(1)(A)(vi). (Complete Part	+ II V								
8 9	H	•) more than 33 1/3% of its sup		contributi	one mei	mhershi	n fees	and are	cc		
3		-		ipt functions—subject to certain							33		
				nd unrelated business taxable in									
				0, 1975. See section 509(a)(2)				,	asincs.	303			
40	\Box		-	exclusively to test for public safe									
10 11	H		•	exclusively for the benefit of, to	•				out the	۵			
•••	ш			ed organizations described in s									
				he type of supporting organizati									
		a Type		c Type III-Function			d	\neg	e III–Ot	her			
е	\Box			anization is not controlled direct			ı,				s		
٠				r than one or more publicly sup									
		or section 50	=		, p • · · · · · · · · · · · · · · · · · ·	y				()(,		
f			· / · /	rmination from the IRS that it is	s a Type I.	Type II, o	or Type	III suppo	orting				
•			check this box		, ,	71.	. ,,	• • •	J				
g		•		tion accepted any gift or contrib	ution from	any of th	ne						لــا
9		following per	· · · · ·	, ,,,		•							
		• .		ontrols, either alone or together	with perso	ons descr	ıbed ın (ıı) and				Yes	No
			w, the governing body of the		•		`	,			11g(i)		
			member of a person describ								11g(ii)		
				described in (i) or (ii) above?							11g(m)		
h		• •	, ,	he supported organization(s)									
	Name	e of supported	(iı) EIN	(iii) Type of organization	(IV) Is the	organization	(v) Did y	ou notify	(vi)	ls the	(viı) Am	ount of	
.,	org	anization	. ,	(described on lines 1-9	, , ,	sted in your		nization in of your	organizat	tion in col ized in the	supp	ort	
				above or IRC section (see instructions))	governing	document?		port?		\$?			
				(600 mon doment),	Yes	No	Yes	No	Yes	No			
(A)													
	_												
(B)	_												
(C)													
					<u> </u>					L			
(D)													
(E)					+				 				
				,									
T ~ 4.	. 1		ì	1	1	į.	‡	1	1	t			

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Caler	dar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	7,014,258	6,889,882	6,461,672	5,328,032	5,392,432	31,086,276
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3	7,014,258	6,889,882	6,461,672	5,328,032	5,392,432	31,086,276
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4						31,086,276
	tion B. Total Support				·		
Caler	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4	7,014,258	6,889,882	6,461,672	5,328,032	5,392,432	31,086,276
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	64,314	51,797	-35,556	105,275	6,468	192,298
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
11	Total support. Add lines 7 through 10	<u></u>					31,278,574
12	Gross receipts from related activities, etc.	•				12	246,620
13	First five years. If the Form 990 is for the	-	, second, third, fou	irth, or fifth tax yea	r as a section 501	(c)(3)	
<u></u>	organization, check this box and stop her tion C. Computation of Public St		lago.				P]
				(0)		144	
14	Public support percentage for 2010 (line 6		-	n (t))		14 15	99.39%
15	Public support percentage from 2009 Sch 33 1/3% support test—2010. If the organi			12 and line 14 is 2	2 1/20/ or more of		99.08 %
тоа	box and stop here. The organization quali				3 1/3 % or more, ci	HECK UIIS	▶ [X]
b	33 1/3% support test—2009. If the organi	•			5 is 33 1/3% or mo	are.	
U	check this box and stop here . The organiz				3 13 33 173 70 OF THE	,,,,	▶ □
17a	10%-facts-and-circumstances test—201	•		•	a or 16b and line	14 is	
	10% or more, and if the organization meet						
	Part IV how the organization meets the "fa						
	organization	ioto and onedinotal		,	оо и размон, ворр		▶ □
b	10%-facts-and-circumstances test—200	9. If the organization	on did not check a	box on line 13, 16a	a, 16b, or 17a, and	d line	بے ۔
-	15 is 10% or more, and if the organization	•					
	Explain in Part IV how the organization me						
	supported organization			J	,	•	▶ □
18	Private foundation. If the organization did	l not check a box o	on line 13, 16a, 16b	o, 17a, or 17b, che	ck this box and se	е	
	instructions						▶ [

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.)

500	tion A. Public Support	quality under	uie lesis liste	u below, pieas	e compiete i a	ait II.)	
	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual	(a) 2000	(b) 2007	(0) 2000	(4) 2009	(e) 2010	(i) Iotai
2	grants ") Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
С	Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6)						
	tion B. Total Support				1	 	
Cale	ndar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9	Amounts from line 6						
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
С	Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)		:				
13	Total support. (Add lines 9, 10c, 11, and 12)						
14	First five years. If the Form 990 is for the organization, check this box and stop here	-	t, second, third, fo	urth, or fifth tax ye	ar as a section 50	1(c)(3)	
500	tion C. Computation of Public Su		tage		·		
15	Public support percentage for 2010 (line 8			nn (f))		15	%
16	Public support percentage from 2009 Sch			···· (1 <i>))</i>		16	
	tion D. Computation of Investme						
17	Investment income percentage for 2010 (I			3. column (f))		17	%
18	Investment income percentage from 2009			., (.//		18	% %
19a	33 1/3% support tests—2010. If the organ			e 14, and line 15 is	more than 33 1/3	· · · · · · · · · · · · · · · · · · ·	
4	17 is not more than 33 1/3%, check this be						▶ □
b	33 1/3% support tests—2009. If the organ		-				
	line 18 is not more than 33 1/3%, check th						▶ □
20	Private foundation If the organization did		=				▶ 🗔

Schedule A (Form 990 or 990-EZ) 2010 UNITED WAY OF ASHEVILLE AND

56-0576157

Page 4

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

PART II, LINE 10 - OTHER INCOME DETAIL

OTHER INCOME

\$

0

SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.

▶ See separate instructions.

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations. Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35a (Proxy Tax), then

• Section 501(c)(4), (5), or (6) organizations Complete Part III.

Nan	ne of organization UNITED WAY OF ASHEVII	LE AND		Employer identifi	
	BUNCOMBE COUNTY			56-05761	
Par	t I-A Complete if the organization is exem	pt under section 501(d	c) or is a secti	on 527 organizatio	on.
1	Provide a description of the organization's direct and indirect	ct political campaign activities	s in Part IV		
2	Political expenditures			▶ \$ _	<u> 8</u> 3 <u>4</u>
3	Volunteer hours			_0	
			1/01		
Par	t I-B Complete if the organization is exem		c)(3)		
1	Enter the amount of any excise tax incurred by the organization			> \$ _ ·	 _
2	Enter the amount of any excise tax incurred by organization	<u>-</u>	55	▶ \$ _	
3	If the organization incurred a section 4955 tax, did it file For	rm 4720 for this year?			Yes X No
4a					Yes X No
	If "Yes," describe in Part IV	nt under coetion E04/s	-\	tion 504/o\/2\	
	t I-C Complete if the organization is exem			non su i(c)(s).	
1	Enter the amount directly expended by the filing organization	on for section 527 exempt fun	ction	. .	
_	activities			~ \$ _ ·	
2	Enter the amount of the filing organization's funds contribut	led to other organizations for	section	▶ €	
_	527 exempt function activities	bd F 4420 D(21	~ \$ _ ·	
3	Total exempt function expenditures Add lines 1 and 2 Ent	er nere and on Form 1120-PC	JL,	▶ ¢	
	line 17b	n		~ • _ ·	
4	Did the filing organization file Form 1120-POL for this year		political organizat	ions to which the filing	☐ les ☐ No
5	Enter the names, addresses and employer identification nu organization made payments. For each organization listed,				
	the amount of political contributions received that were pro-				
	as a separate segregated fund or a political action committee	· •		•	
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from	(e) Amount of political
	(a) Name	(b) Address	(6) EIN	filing organization's	contributions received and
				funds If none, enter -0-	promptly and directly
					delivered to a separate political organization. If
					none, enter -0-
(1)		<u> </u>		1	·- · · ·
(-,					
(2)					
\- ,					
(3)					
\ -,					
(4)					
. ,		_			
(5)					
			<u> </u>		
(6)	_				
For F	Privacy Act and Panerwork Reduction Act Notice see the	Instructions for Form 990 o	r 990-FZ	Schedule C (Form	990 or 990 E7) 2010

Sch	edule C (Form 990 or 990-EZ) 2010 UN	ITED WAY OF ASHEVILLE AND	56-05/615) / Page 2
Pa	•	nization is exempt under section 501(c)(3)	and filed Form 5768 (elec	tion under
	<u>section 501(h)).</u>		<u>.</u>	<u>-</u>
		ation belongs to an affiliated group.		
В	Check ▶ ☐ if the filing organization	ation checked box A and "limited control" pr	ovisions apply.	
		obbying Expenditures	(a) Filing	(b) Affiliated
	(The term "expenditures"	' means amounts paid or incurred.)	organization's totals	group totals
1:	a Total lobbying expenditures to influence	public opinion (grass roots lobbying)		. <u> </u>
	b Total lobbying expenditures to influence	a legislative body (direct lobbying)	834	
	c Total lobbying expenditures (add lines 1	a and 1b)	834	
,	d Other exempt purpose expenditures			
	e Total exempt purpose expenditures (add	lines 1c and 1d)	834	
	f Lobbying nontaxable amount Enter the	amount from the following table in both		
	columns	-	167	
	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is.		
	Not over \$500,000	20% of the amount on line 1e	_	
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	_	
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	_	
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	_	
	Over \$17,000,000	\$1,000,000		
	g Grassroots nontaxable amount (enter 25	% of line 1f)	42	
	h Subtract line 1g from line 1a If zero or le	ess, enter -0-	0	
	i Subtract line 1f from line 1c If zero or le	ss, enter -0-	667	
	j If there is an amount other than zero on	either line 1h or line 1i, did the organization file Form 47	20	
	reporting section 4911 tax for this year?			Yes X No

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lo	bbying Expenditu	res During 4-Yea	r Averaging Perio	od	
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) Total
2a Lobbying nontaxable amount				167	167
b Lobbying ceiling amount (150% of line 2a, column(e))					251
c Total lobbying expenditures				834	834
d Grassroots nontaxable amount				42	42
e Grassroots ceiling amount (150% of line 2d, column (e))					63
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2010

Par	t II-B Complete if the organization is exempt under section 501(c)(3) and has NOT (election under section 501(h)).	filed	Forn	n 5768	}		
		(8	1)		(b))	
		Yes	No		Amo	unt	
1	During the year, did the filing organization attempt to influence foreign, national, state or local						•••••
	legislation, including any attempt to influence public opinion on a legislative matter or						
	referendum, through the use of						
а	Volunteers?						
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?						
С	Media advertisements?						
d	Mailings to members, legislators, or the public?						
е	Publications, or published or broadcast statements?						
f	Grants to other organizations for lobbying purposes?						
g	Direct contact with legislators, their staffs, government officials, or a legislative body?						
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?						
i	Other activities? If "Yes," describe in Part IV						
j	Total Add lines 1c through 1i						
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?						
b	If "Yes," enter the amount of any tax incurred under section 4912		ĺ				
С	If "Yes," enter the amount of any tax incurred by organization managers under section 4912						
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			L			
Pai	rt III-A Complete if the organization is exempt under section 501(c)(4), section 501(:)(5),	or se	ection			
	501(c)(6).	_					Т
						Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?				1		├
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?				3		
3	Did the organization agree to carryover lobbying and political expenditures from the prior year? III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)	-1/51	or se	oction	3		<u>. </u>
Pai	rt III-B Complete if the organization is exempt under section 501(c)(4), section 501(c) 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A,	·ハンハ	ie ai	SCHOIL	he		
	"Yes."		15 41	134461	Ju		
1	Dues, assessments and similar amounts from members		1				
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political						
-	expenses for which the section 527(f) tax was paid).						
а			2a				
h	Carryover from last year		2b				
c			2c				
	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3				
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the						-
•	excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying		ĺ				
	and political expenditure next year?		4				
5	Taxable amount of lobbying and political expenditures (see instructions)		5				
Pa	rt IV Supplemental Information						
	plete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B.	line 1	Also	1			
	plete this part for any additional information						
S	CHEDULE C, PART I-A, LINE 1						
M.	EETINGS AND OTHER CORRESPONDANCE WITH MEMBERS OF LOCAL I	ND	STA	TΕ			
				_			
G	OVERNMENTS RELATED TO BALANCED BUDGETS, FUNDING FOR AFTE	ERSC	HOC)Ĺ			
P.	ROGRAMMING, AND OTHER NONPROFIT ISSUES						

SCHEDULE C, PART II-A, EXPLANATION OF FOUR YEAR AVERAGING

Part IV Supplemental Information (continued)

LOBBYING ACTIVITIES AND RELATED FILINGS BEGAN IN 2010-11 TAX YEAR.

SCHEDULE D (Form 990)

Department of the Treasury

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11, or 12.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047 Open to Public

Inspection

Internal Revenue Service

Employer identification number

Name	e of the organization		Employe	r identification number
U.	NITED WAY OF ASHEVILLE AND			
_B	UNCOMBE COUNTY			576157
Pa	organizations Maintaining Donor Advised organization answered "Yes" to Form 990, F	Funds or Other Similar Funds or Part IV, line 6	Account	s. Complete if the
		(a) Donor advised funds	(b)	Funds and other accounts
1	Total number at end of year			——————————————————————————————————————
2	Aggregate contributions to (during year)			-
3	Aggregate grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in writing	that the assets held in donor advised		
	funds are the organization's property, subject to the organization's			Yes No
6	Did the organization inform all grantees, donors, and donor advisor	rs in writing that grant funds can be used		_ _
	only for charitable purposes and not for the benefit of the donor or	donor advisor, or for any other purpose		
	conferring impermissible private benefit?			Yes No
Pa	rt II Conservation Easements. Complete if the	organization answered "Yes" to Foi	rm 990, F	Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization (cf			
	Preservation of land for public use (e.g., recreation or education	on) Preservation of an historically in	nportant lar	id area
	Protection of natural habitat	Preservation of a certified histor	ic structure	
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qualified co	onservation contribution in the form of a cons	ervation	
	easement on the last day of the tax year			
				Held at the End of the Tax Year
а	Total number of conservation easements		2a	
b	Total acreage restricted by conservation easements		2b	
С	Number of conservation easements on a certified historic structure	e included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 8	3/17/06, and not on a		
	historic structure listed in the National Register		2d	
3	Number of conservation easements modified, transferred, released	d, extinguished, or terminated by the organiza	ation during	the
	tax year ▶			
4	Number of states where property subject to conservation easemen	nt is located ▶		
5	Does the organization have a written policy regarding the periodic	monitoring, inspection, handling of		
	violations, and enforcement of the conservation easements it holds	s?		Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, and el	nforcing conservation easements during the	year	
	>			
7	Amount of expenses incurred in monitoring, inspecting, and enforce	ang conservation easements during the year		
	▶ \$			
8	Does each conservation easement reported on line 2(d) above sati	isfy the requirements of section 170(h)(4)(B)		
	(i) and section 170(h)(4)(B)(ii)?			Yes No
9	In Part XIV, describe how the organization reports conservation ea	•		
	balance sheet, and include, if applicable, the text of the footnote to	the organization's financial statements that	describes t	he
_	organization's accounting for conservation easements		0: "	
Pa	Itt III Organizations Maintaining Collections of A Complete if the organization answered "Yes	Art, Historical Treasures, or Other	Similar A	Assets.
				
1a	If the organization elected, as permitted under SFAS 116 (ASC 95			ieet
	works of art, historical treasures, or other similar assets held for pu			
_	public service, provide, in Part XIV, the text of the footnote to its fir			
b	If the organization elected, as permitted under SFAS 116 (ASC 95)			
	works of art, historical treasures, or other similar assets held for pu		nerance of	
	public service, provide the following amounts relating to these item	ns		•
	(i) Revenues included in Form 990, Part VIII, line 1		•	\$
	(ii) Assets included in Form 990, Part X		▶	\$
2	If the organization received or held works of art, historical treasure	· ·	rovide the	
	following amounts required to be reported under SFAS 116 (ASC S	୬୦୪) relating to these items		•
а	Revenues included in Form 990, Part VIII, line 1			\$
b	Assets included in Form 990, Part X		<u> </u>	<u> </u>

Part VI	Land, Buildings, and E	quipment. See Form 990	0, Part X, line 10.		
	Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land			100,420		100,420
b Buildir	ngs		3,158,125	997,632	2,160,493
c Lease	hold improvements			_	
d Equipr	ment		473,984	372,705	101,279
e Other					
<u> </u>	nes 1a through 1e (Column (d) m	ust equal Form 990, Part X, colu	ımn (B), line 10(c).)	•	2,362,192

Describe in Part XIV the intended uses of the organization's endowment funds

Schedule D (Form 990) 2010

Part VII Investments—Other Securities. See Form 990	0, Part X, line 12.	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)	" "	
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(1)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12)		
Part VIII Investments—Program Related. See Form 99	0. Part X. line 13.	
(a) Description of investment type	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)		
Part IX Other Assets. See Form 990, Part X, line 15.		
(a) Description	·	(b) Book value
(1) BENEFICIAL INTEREST IN	AN ENDOWMENT	1,349,042
(2) ASSET AVAILABLE FOR SAI	LE	21,780
(3)	_	
(4)		
(5)		
(6)		
(7)		
(8)	<u> </u>	
(9)		
(10)		
Total. (Column (b) must equal Form 990, Part X, col (B) line 15)		▶ 1,370,822
Part X Other Liabilities. See Form 990, Part X, line 2	5.	
1. (a) Description of liability	(b) Amount	
(1) Federal income taxes		
(2) ALLOCATIONS	2,457,031	
(3) CFC CAMPAIGN	209,579	
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
(11)		
Total. (Column (b) must equal Form 990, Part X, col (B) line 25)	2,666,610	
2. FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote t		statements that reports the

Sche	dule D (Form 990) 2010 UNITED WAY OF ASHEVILLE AND		56-057615	7	Page 4
Pa	rt XI Reconciliation of Change in Net Assets from Form 990 to	Audit	ed Financial Statem	ents	
1	Total revenue (Form 990, Part VIII, column (A), line 12)			1	5,462,753
2	Total expenses (Form 990, Part IX, column (A), line 25)			2	5,126,252
3	Excess or (deficit) for the year. Subtract line 2 from line 1			3	336,501
4	Net unrealized gains (losses) on investments			4	276,202
5	Donated services and use of facilities			5_	-215,335
6	Investment expenses			6	
7	Prior period adjustments			7	
8	Other (Describe in Part XIV)			8	
9	Total adjustments (net). Add lines 4 through 8			9	60,867
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9			10	397,368
Pa	rt XII Reconciliation of Revenue per Audited Financial Statemen	nts W	ith Revenue per Ret	urn	<u> </u>
1	Total revenue, gains, and other support per audited financial statements			1	<u>5,</u> 738,955
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
а	Net unrealized gains on investments	2a	276,202		
b	Donated services and use of facilities	2b			
С	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIV)	2d			
е	Add lines 2a through 2d			2e	276,202
3	Subtract line 2e from line 1			3	5,462,753
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIV)	4b			
С	Add lines 4a and 4b			4c_	
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)			_5	5,462,753
Pa	rt XIII Reconciliation of Expenses per Audited Financial Stateme	ents V	Vith Expenses per R	<u>Retur</u>	
1	Total expenses and losses per audited financial statements			1	5,341,587
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
а	Donated services and use of facilities	2a	215,335		
b	Prior year adjustments	2b			
C	Other losses	2c			
d	Other (Describe in Part XIV)	2d			
е	Add lines 2a through 2d			2e	215,335
3	Subtract line 2e from line 1	f i		3	5,126,252
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а	· · · · · · · · · · · · · · · · · · ·	4a			
b	Other (Describe in Part XIV)	4b			
C	Add lines 4a and 4b			4c	5 100 0==
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)			5	5,126,252

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4; Part X, line 2, Part XII, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

SCHEDULE (Form 990)

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

2010

OMB No 1545-0047 .

Open to Public Inspection

Department of the Treasury Internal Revenue Service			► Attach to Form 990.	90.			Inspection
UNITED WAY OF	ASHEVILLE AND				Employer	Employer identification number	<u>.</u>
BUNCOMBE COUNT					56-05	56-0576157	
Part I General Information on Grants and Assistance	d Assistance						
1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States	the amount of the grance?	ants or ass trant funds	istance, the grantees' in the United States	eligibility for the grants	or assistance, and	7	□ Yes X No
2	Overnmente an	Organi	zations in the IIr	Organizations in the United States Complete if the organization answered "Yes" to	plete if the ord	anization answ	ered "Yes" to
	recipient that recipients and the contract of	Seived m	ore than \$5,000.	Check this box if	no one recipiei	nt received mo	re than \$5,000. Part II
1 (a) Name and address of organization	(b) EIN	(c) IRC	(d) Amount of cash	(e) Amount of non-cash	(f) Method of valuation	(a) Description of	(h) Purpose of grant
or government		section if applicable	grant	assistance	(book, FMV, appraisal, other)	non-cash assistance	or assistance
(1) ALL SOULS COUNSELING CENTER	:						
23 ORANGE STREET							
ASHEVILLE NC 28801	56-2200862		89,234				
(2) AMERICAN RED CROSS							
ASHEVILLE NC 28804	56-0529927		82,557			•	
BUNCOMBE COUNTY							
50 S. FRENCH BROAD AVENUE							
ASHEVILLE NC 28801	56-0856544		20,664				
(4) ARP PHOENIX							
TMORE AVENIE							
ASHEVILLE NC 28801	56-0576157		27,874				
(5) ASHEVILLE LION'S EYE CLINIC							
GATE PARKWAY SUIT	_						
ASHEVILLE NC 28806	56-1818204		10,249				
(6) ASHEVILLE CITY SCHOOLS							
IAIN SIREEI	, ,		1				
ASHEVILLE NC 28801	26-6001809		27,000				
(7) ASHEVILLE SCHOOLS COMMUNITY FOUND	•						
FO BOA 3190 ASHEWITTE	58-1836982		12 833				
SPRINGS HOME FOR	1						
SULT							
ASHEVILLE NC 28803	56-0529993		20,476				
(9) BIG BROTHERS BIG SISTERS OF WNC							
SOUTH FRENCH BROAL							
ASHEVILLE NC 28801	58-1505917		78,345				

Enter total number of section 501(c)(3) and government organizations

8

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. Governments, and Individuals in the United States

Attach to Form 990.

OMB No 1545-0047

Open to Public Inspection 2010

≗ □

Yes Employer identification number 56-0576157 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and UNITED WAY OF ASHEVILLE AND General Information on Grants and Assistance BUNCOMBE COUNTY Department of the Treasury Internal Revenue Service Name of the organization Part

the selection criteria used to award the grants or assistance?

Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II (h) Purpose of grant or assistance Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to non-cash assistance (g) Description of (e) Amount of non-cash (book, FMV, appraisal, assistance other) 57,519 17,500 28,500 33,727 113,646 22,190 87,772 134,531 64,327 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States (d) Amount of cash grant (c) IRC section if applicable 23-7410586 56-1276293 56-2110357 56-1182686 56-1058954 58-1828408 56-0577629 26-4230288 59-1721943 can be duplicated if additional space is needed (b) EIN (6) COUNCIL ON AGING OF BUNCOMBE COUNTY (7) GIRL SCOUTS OF CAROLINAS PEAKS TO (4) CHILD ABUSE PREVENTION SERIVCES NC 28803 NC 28803 NC 28815 NC 28801 NC 28801 NC 28804 NC 28802 NC 28802 NC 28801 50 SOUTH FRENCH BROAD AVENUE 50 SOUTH FRENCH BROAD AVENUE (a) Name and address of organization (1) CAREPARTNERS ADULT DAY CARE (3) CATHOLIC SOCIAL SERVICES 68-A SWEETEN CREEK ROAD or government (2) CARING FOR CHILDREN 46 SHEFFIELD CIRCLE 64 W.T. WEAVER BLVD (8) GREEN OPPORTUNITIES 50 ORANGE STREET (5) CHILDREN FIRST PO BOX 19113 PO BOX 7235 PO BOX 2263 (9) HELPMATE ASHEVILLE ASHEVILLE ASHEVILLE ASHEVILLE ASHEVILLE ASHEVILLE ASHEVILLE ASHEVILLE ASHEVILLE Part II

2 Enter total number of section 501(c)(3) and government organizations

Enter total number of other organizations

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

SCHEDULE 1 (Form 990)

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

OMB No 1545-0047

Open to Public Inspection 2010

Department of the Treasury			,	► Attach to Form 990.	.00			Inspection
	UNITED WAY OF ASHEVILLE AND	ILLE AND			:	Employer i	Employer identification number 56-0576157	
Part General In	General Information on Grants and Assistance	Assistance			;			
1 Does the organization of the selection criteria use 2 Describe in Part IV the contraction of the contracti	Does the organization maintain records to substantiate the amount of the gibbs selection criteria used to award the grants or assistance? Describe in Part IV the organization's procedures for monitoring the use of	e amount of the grace?	ants or ass	grants or assistance, the grantees' grant funds in the United States	rants or assistance, the grantees' eligibility for the grants or assistance, and grant funds in the United States	or assistance, and	n	Yes No
art II	Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed	vernments and cipient that recipient that recipient	d Organi seived m	zations in the Ur ore than \$5,000.	ited States. Com Check this box if	plete if the org no one recipie	anization answe nt received more	red "Yes" to than \$5,000. Part II
1 (a) Name and ac or go	(a) Name and address of organization or government	(b) EIN	(c) IRC section of applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) HOMEWARD BOUND 35 GROVE STREET								
	NC 28801	56-1568917		45,784				
(2) HOUSING AUTHORITY OF ASHEVILL	TY OF ASHEVILLE							
ASHEVILLE	NC 28801	56-6003041		23,009				
(3) IRENE WORTHAM CENTER								
916 WEST CHAPEL ROAD	, ROAD					_		
ASHEVILLE	NC 28803	56-0733452		129,916				
(4) JUST ECONOMICS OF	OF WNC							
PO BOA 2396 ASHEVILLE	NC 28802	61-1403579		19,000				
(5) LITERACY COUNCIL	I OF BUNCOMBE COUNTY	K						
31 COLLEGE PLAC	31 COLLEGE PLACE BLDG 1, SUITE 221							
ASHEVILLE	NC 28801	58-1696409		20,414				
(6) MANNA FOOD BANK								
627 SWANNANOA RIVER ROAD	IVER ROAD		•					
ASHEVILLE	NC 28805	58-1514800		27,000				
(7) MEDIATION CENTER	H.							
40 NORTH FRENCH BROAD AVENUE	BROAD AVENUE							
ASHEVILLE	NC 28801	56-1424025		93,526				

NC 28805

20,177

56-2178294

NC 28803

100 FAR HORIZON LANE

ASHEVILLE

(8) MEMORY CARE

(9) MOUNTAIN AREA CHILD AND FAMILY CTR

2586 RICEVILLE ROAD

ASHEVILLE

122,873

56-2040462

For Paperwork Reduction Act Notice, see the Instructions for Form 990. DAA

² Enter total number of section 501(c)(3) and government organizations

Enter total number of other organizations

SCHEDULE (Form 990)

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. ▶ Attach to Form 990.

2010

OMB No 1545-0047 .

Open to Public Inspection

Department of the Treasury Internal Revenue Service		,	► Attach to Form 990.				Inspection
UNITED WAY OF BUNCOMBE COUNT	ASHEVILLE AND	i i			Employer identification	Employer identification number 56-0576157	
Part I General Information on Grants and Assistance	nd Assistance						
1 Does the organization maintain records to substantiate the amount of the graft the selection criteria used to award the grants or assistance? 2 Describe in Part IV the organization's procedures for monitoring the use of or	te the amount of the gr stance?	ants or ass	ants or assistance, the grantees' rant funds in the United States	ants or assistance, the grantees' eligibility for the grants or assistance, and irrant funds in the United States	or assistance, and	_	Yes No
ķ	Governmente an	Organi	zations in the Ur	ited States Com	plete if the ord	anization answer	ed "Yes" to
	y recipient that recace is needed	seived m	ore than \$5,000.	Check this box if	no one recipie	nt received more	than \$5,000. Part II
1 (a) Name and address of organization		(c) IRC	(d) Amount of cash	(e) Amount of non-cash	(f) Method of valuation	(g) Description of	(h) Purpose of grant
or government		section if applicable	grant	assistance	(book, FMV, appraisal, other)	non-cash assistance	or assistance
(1) MOUNTAIN HOUSING OPPORTUNITIES							
ILLE	58-1816998	-	86,921				
FINANCIAL EDUCAL							
50 SOUTH FRENCH BROAD AVENUE							
ASHEVILLE NC 28801	56-1056077		120,843				
(3) OUR VOICE							
H FRENCH BROAD AV	,						
F-1	56-0576157		77,771				:
2276							
ASHEVILLE NC 28801	56-1191115		197,266				
(5) SALVATION ARMY							
1078							
ASHEVILLE NC 28802	58-0660607		36,593				
(6) SWANNANOA COMMUNITY COUNCIL							
PO BOX 1008							
SWANNANOA NC 28778	23-7027026		13,717				
(7) W. CAROLINANS FOR CRIMINAL JUSTICE	CE						
7472							
ASHEVILLE NC 28802	58-1491257		24,387				
(8) WNC AIDS PROJECTS							
PO BOX 2411							
ASHEVILLE NC 28802	58-1772685		30,000				
(9) WNC COMMUNITY HEALTH SERVICES							
338		·					
ASHEVILLE NC 28802	56-0576157		95,522				
							4

For Paperwork Reduction Act Notice, see the Instructions for Form 990. DAA

² Enter total number of section 501(c)(3) and government organizations 3 Enter total number of other organizations

SCHEDULEI (Form 990) Department of the Treasury Internal Revenue Service

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

OMB No 1545-0047 .

Open to Public Inspection 2010

	VILLE AND	!			Employer	Employer identification number	er	
Part General Information on Grants and Assistance	d Assistance				0.00	/ СТО /		
selecti	the amount of the gance?	rants or ass prant funds	Istance, the grantees' in the United States	eligibility for the grants	or assistance, an		☐ Yes	Š
1 63	overnments an ecipient that reserved is needed	d Organi ceived m	zations in the Ur ore than \$5,000.	nited States. Com Check this box if	plete if the org no one recipie	anization ansv nt received mo	vered "Yes" to	
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	
(1) YMCA 53 ASHELAND AVENUE ASHEVIILE	56-0530013		119,098					
TH FRENCH BROAD A	56-0547476		218,270					
(4)								
(5)								
(9)								
(2)								
(8)								
(6)								
 2 Enter total number of section 501(c)(3) and government organizations 3 Enter total number of other organizations 	t organizations							
For Paperwork Reduction Act Notice, see the Instructions for Form 990.	for Form 990.						Schedule I (Form 990) (2010)	2010)

109

Schedule I (Form 990) (2010) UNITED WAY OF ASHEVILLE AND 56-0576157

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

	Part III can be duplicated II additional space is needed	ional space is neede	d.			
	(a) Type of grant or assistance	(b) Number of	(c) Amount of	(d) Amount of	(e) Method of valuation (book,	(e) Method of valuation (book, (f) Description of non-cash assistance
		recipients	cash grant	non-cash assistance	FMV, appraisal, other)	
1						
2						
က						
1						
S						
u						
7						
Part IV	Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.	nplete this part to pro	vide the information	ו required in Part I, Ii	ne 2, and any other addition	onal information.

. SCHEDULE M (Form 990)

Noncash Contributions

▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990.

OMB No 1545-0047

2010

Open To Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

UNITED WAY OF ASHEVILLE AND

BUNCOMBE COUNTY

Employer identification number 56-0576157

Pa	rt I Types of Property							
		(a)	(b)	(c)	(d)			
		Check if	Number of contributions or	Noncash contribution amounts reported on	Method of determining	g		
		applicable	items contributed	Form 990, Part VIII, line 1g	noncash contribution am	ounts		
1	Art—Works of art							
2	Art—Historical treasures							
3	Art—Fractional interests							
4	Books and publications							
5	Clothing and household							
	goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities—Publicly traded							
10	Securities—Closely held stock			-				
11	Securities—Partnership, LLC,							
	or trust interests							
12	Securities—Miscellaneous							
13	Qualified conservation							
	contribution—Historic							
	structures							
14	Qualified conservation							
	contribution—Other							
15	Real estate—Residential							
16	Real estate—Commercial							
17	Real estate—Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens			<u> </u>				
24	Archeological artifacts Other ▶ (ADVERTISING)	$\overline{\mathbf{x}}$	215335		VALUE OF AIR TIM	F F		
25	Other > (ADVERTISING)		_213333		VALUE OF AIR TIM			
26 27	Other ►()				-			
28	Other N							
29	Number of Forms 8283 received by	the organi	zation during the tax yea	r for contributions for			_	
23	which the organization completed Fo	_			29			
	William and Digamization completed it	0200,	,	9			Yes	No
30a	During the year, did the organization	receive b	v contribution any prope	rty reported in Part I, lines	1-28 that			
	it must hold for at least three years f							
	used for exempt purposes for the en					30a		X
ь	If "Yes," describe the arrangement in							
31	Does the organization have a gift ac		policy that requires the re	eview of any non-standard				
	contributions?					31		X
32a	Does the organization hire or use the	ird parties	or related organizations	to solicit, process, or sell r	noncash			
	contributions?	•	-			32a		_X_
b	If "Yes," describe in Part II							
33	If the organization did not report an	amount in	column (c) for a type of	property for which column	(a) is checked,			
	describe in Part II							

Part II Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

SCHEDULE O

• 109

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010 Open to Public Inspection

OMB No 1545-0047

Name of the organization

UNITED WAY OF ASHEVILLE AND BUNCOMBE COUNTY

Employer identification number 56-0576157

FORM 990, PART III, LINE 4A - FIRST ACHIEVEMENT

ACTION THROUGH GIVING, ADVOCATING AND VOLUNTEERING IN THE AREAS OF

EDUCATION, INCOME AND HEALTH. INVESTING IN THE COMMUNITY FUND IS A GREAT
WAY TO DO THAT!

FORM 990, PART III, LINE 4D - ALL OTHER ACHIEVEMENTS

OTHER PROGRAM SERVICES SUCH AS COMMUNITY PLANNING, AGENCY RELATIONS,

STRATEGIC PLANNING AND PARTERSHIP CULTIVATION

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990
THE 990 IS PRESENTED TO THE FINANCE COMMITTEE AND THEN TO THE EXECUTIVE
COMMITTEE BEFORE IT IS FILED WITH THE IRS

FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS POLICY

IN MAY OF EACH YEAR BEFORE THE ALLOCATIONS ARE APPROVED FOR THE AGENCIES,

THE BOARD MEMBERS ARE ASKED TO DISCLOSE INTERESTS THAT COULD GIVE RISE TO

CONFLICTS

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL

FOR THE CEO, THE INFORMATION USED IS PROVIDED IN THE SALARY SURVEYS FROM

UNITED WAY WORLD WIDE FOR THE SOUTHERN REGION ALONG WITH INFORMATION

PROVIDED BY LIKE-SIZED UNITED WAYS WITHIN NORTH CAROLINA.

FORM 990, PART VI, LINE 15B - COMPENSATION PROCESS FOR OFFICERS
FOR ALL OTHER EMPLOYEES THE INFORMATION USED IS PROVIDED IN THE SALARY

Page 2

Name of the organization

UNITED WAY OF ASHEVILLE AND

Employer identification number

56-0576157

SURVEYS FROM UNITED WAY OF WORLD WIDE FOR THE SOUTHERN REGION.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION UPON REQUEST, THE GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS ARE PROVIDED.