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· Form 990-PF

Return of Private Foundation

or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

Department of the Treasury Internal Revenue Service Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements.

2010

OMB No 1545-0052

For	calen	ndar year 2010, or tax year beginning	JUL	1, 2010	, and ending	JUN 30, 2011		
G (G Check all that apply: Initial return Initial return of a former public charity Final return							
	Amended return Address change Name change							
Name of foundation A Employer identification number							number	
<u> </u>		THE PAUL & CAROL C				54-1830656	· · · · · · · · · · · · · · · · · · ·	
Nur	nbera	and street (or P O box number if mail is not delivered	to street	address)	Room/suite	B Telephone number	0116	
<u> </u> -		2126 REID AVENUE				(304) 325-		
Cit	y or to	own, state, and ZIP code	7.0.1			C If exemption application is p		
<u></u>)b1	BLUEFIELD, WV 247				D 1. Foreign organizations 2. Foreign organizations me check here and attach co	S, CNECK Nere	
# _'	_	**		kempt private foundation Other taxable private founda	•	check here and attach co	pmputation	
<u></u> _		ection 4947(a)(1) nonexempt charitable trust arket value of all assets at end of year & A		ng method: X Cash	Accrual	E If private foundation sta		
		Part II, col. (c), line 16)		ther (specify)	ACCIUAI	under section 507(b)(1)	• • •	
•	•\$	240 580 (Part	I. colu	mn (d) must be on cash l	basis)	F If the foundation is in a under section 507(b)(1)		
	art I	Analysis of Revenue and Expenses		(a) Revenue and	(b) Net investment	(c) Adjusted net	(d) Disbursements	
د ا		The total of amounts in columns (b), (c), and (d) managements are column (a))	ay not	expenses per books	income	income	for charitable purposes (cash basis only)	
	1	Contributions, gifts, grants, etc., received		42,000.		N/A	(444.7	
	2	Check In the foundation is not required to attach S	ich B					
	3	Interest on savings and temporary cash investments						
	4	Dividends and interest from securities		3,165.	3,165.			
	5a	Gross rents						
	Ь	Net rental income or (loss)						
Revenue	6a	Net gain or (loss) from sale of assets not on line 10		676.				
	b	Gross sales price for all assets on line 6a	<u>1.</u>					
	7	Capital gain net income (from Part IV, line 2)			676.			
Œ	8	Net short-term capital gain						
	9	Income modifications Gross sales less returns						
	10a	and allowances						
		Less Cost of goods sold		20:				
	1	Gross profit or (loss)	-					
	11	Other income		45,841.	2 041	 		
_	12	Total Add lines 1 through 11		45,641.	3,841. 0.			
	13	Compensation of officers, directors, trustees, etc Other employee salaries and wages					0.	
	14 15	Pension plans, employee benefits			·			
es		Legal fees						
enses	١.	Accounting fees STMT	1	825.	413.		412.	
୯ଞ୍ଜ		Other professional fees STMT	2	1,896.	948.		948.	
E	17	Interest	_					
媽	18	Taxes STMT	3	31.	0.		0.	
SE	19	Depreciation and depletion						
ξĒ	20	Occupancy						
À.	21	Travel, conferences, and meetings						
ang	22	Printing and publications		·				
ng/	23	Other expenses STMT	4	25.	13.		12.	
fati	24	Total operating and administrative						
ğ		expenses. Add lines 13 through 23		2,777.	1,374.		1,372. 9,500.	
operating and Administrative Expe	25	Contributions, gifts, grants paid		9,500.			9,500.	
٠	26	Total expenses and disbursements.		4.0 000	4 *= -			
		Add lines 24 and 25		12,277.	1,374.		10,872.	
		Subtract line 26 from line 12:		22 564				
		Excess of revenue over expenses and disbursement	s	33,564.	2 467			
		Net investment income (if negative, enter -0-)			2,467.	NY / N		
	نا	Adjusted net income (if negative, enter -0-)				N/A	<u>- </u>	

Do	Part II Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only		Beginning of year	End of	year
		Column should be for end-of-year amounts only	(a) Book Value	(b) Book Value	(c) Fair Market Value
-	1	Cash - non-interest-bearing			
- [2	Savings and temporary cash investments	18,703.	10,150.	10,150.
	3	Accounts receivable ▶			
		Less: allowance for doubtful accounts ▶			
1	4	Pledges receivable		}	
		Less: allowance for doubtful accounts ▶			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other			
		disqualified persons			
	7	Other notes and loans receivable			
- 1		Less: allowance for doubtful accounts ▶			
\$	8	Inventories for sale or use			
Assets	9	Prepaid expenses and deferred charges			
₹ .	10a	Investments - U.S. and state government obligations			
- 1	b	Investments - corporate stock			
	C	Investments - corporate bonds			
- }	11	Investments - land, buildings, and equipment basis			
- 1		Less accumulated depreciation			
-	12	Investments - mortgage loans			
-	13	Investments - other STMT 5	157,012.	199,129.	230,430.
ļ	14	Land, buildings, and equipment: basis ▶			
		Less accumulated depreciation			
	15	Other assets (describe ►)			
	16	Total assets (to be completed by all filers)	175,715.	209,279.	240,580.
\neg	17	Accounts payable and accrued expenses			
-	18	Grants payable			
8	19	Deferred revenue			
Liabilities	20	Loans from officers, directors, trustees, and other disqualified persons			
ig :	21	Mortgages and other notes payable			
<u>:</u> [ت	22	Other liabilities (describe)			
	23	Total liabilities (add lines 17 through 22)	0.	0.	
		Foundations that follow SFAS 117, check here			
		and complete lines 24 through 26 and lines 30 and 31.	ļ		
8 3	24	Unrestricted			
E 2	25	Temporarily restricted			
g 2	26	Permanently restricted			
E		Foundations that do not follow SFAS 117, check here			
or Fund Balances		and complete lines 27 through 31.			
0 2	27	Capital stock, trust principal, or current funds	0.	0.	
Net Assets	28	Paid-in or capital surplus, or land, bldg., and equipment fund	0.	0.	
AS S	29	Retained earnings, accumulated income, endowment, or other funds	175,715.	209,279.	
ket (30	Total net assets or fund balances	175,715.	209,279.	
-					
3	31	Total liabilities and net assets/fund balances	175,715.	209,279.	
Pa	r +	Analysis of Changes in Net Assets or Fund Ba			
	•				
		net assets or fund balances at beginning of year - Part II, column (a), line 3	30		
(r	nus	t agree with end-of-year figure reported on prior year's return)		1	175,715.
2 E	nter	amount from Part I, line 27a		2	33,564.
3 0	thei	increases not included in line 2 (itemize)		3	0.
4 A	dd I	ines 1, 2, and 3		4	209,279.
5 D	ecre	eases not included in line 2 (itemize)		5	0.
6 To	otal	net assets or fund balances at end of year (line 4 minus line 5) - Part II, col	lumn (b), line 30	6	209,279.
	_				Form 990-PF (2010)

. THE PAUL & CAROL COLE FOUNDATION, INC.

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Form 990-PF (2010)

Form 990-PF (2010) THE-Part IV Capital Gains	PAUL & CAROL CO	LE FOU	NDATION,	INC.		54-	-1830	<u> 656</u>	Page 3
(a) List and descr	ribe the kind(s) of property sold (e.g. rehouse; or common stock, 200 shs	, real estate,		(b) How ac P - Purc D - Dona	quired (c) Date acq (mo., day,		(d) Date (mo., da	
1a SEE ATTACHED S	TATEMENT					ARIOU	JS	VARIO	OUS
b SEE ATTACHED S'						ARIOU		VARIO	
c CAPITAL GAINS	DIVIDENDS								
d									
e		<u> </u>		<u> </u>					
(e) Gross sales price	(f) Depreciation allowed (or allowable)		st or other basis expense of sale			(h) Gain (e) plus (f)	or (loss) minus (g)	
a 366.									366.
b			2	5.					<25.
<u>c</u> 335.						-			335.
e		_			_				
Complete only for assets showin	g gain in column (h) and owned by t	he foundation	on 12/31/69		(1)	Gains (Col. ((h) gain n	ninus	
(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69		cess of col. (1) col. (j), if any		còl. (k), but not l Losses (fro	less than om col. (h	-0-) or))	
a									366.
b .									<25.
C									335.
d									
e									
2 Capital gain net income or (net ca	pital loss) { If gain, also enter If (loss), enter -0-			} 2					676.
3 Net short-term capital gain or (los	s) as defined in sections 1222(5) an	d (6):							
If gain, also enter in Part I, line 8,	column (c).								
If (loss), enter -0- in Part I, line 8	nday Section 4040(a) for	Doduced	Tay on Not	3	ant Inco		N/A		
	nder Section 4940(e) for				ient inco	me			
(For optional use by domestic private	foundations subject to the section 4	940(a) tax on	net investment in	icome.)					
If section 4940(d)(2) applies, leave th	iis part blank.							•	
				- 40			г		T
Was the foundation liable for the sect				100.5			L	Yes	X No
If "Yes," the foundation does not qual	ty under section 4940(e). Do not col ach column for each year; see instru								
		ictions before	making any entire			1		d)	
(a) Base period years Calendar year (or tax year beginnir	(b) Adjusted qualifying dist	ributions	Net value of no	(c) ncharitable-i	use assets	(col	Distribú	tion ratio ed by col. i	(c))
2009	'9 '''/	6,143.			8,229.	(601	. (b) uiviu		11443
2008		6,143.			$\frac{3,229}{4,235}$	<u> </u>			6393
2007		5,214.	 _		$\frac{4,233}{3,418}$				39080
2006		3,386.	······		7,192.				34838
2005		4,030.			9,574.				7924
2000		= 10200			<i>) , </i>	<u> </u>		. 0:	,,,,,,
2 Total of line 1, column (d)						2		22	2967 <u>8</u>
3 Average distribution ratio for the 5	-vear hase period - divide the total o	n line 2 hv 5	or by the number	of vears				• 42	<u> </u>
the foundation has been in existen			or by the number	or years		3		. 0.4	15936
the foundation has been in oxistor	oo ii lood iilaii o yoard								<u> </u>
4 Enter the net value of noncharitable	e-use assets for 2010 from Part X, II	ne 5				4		199	603.
The first value of field walkers	5 555 4555t6 101 E5 10 11 011 1 41 1 1, 11					 			
5 Multiply line 4 by line 3						5		9,	169.
6 Enter 1% of net investment incom	e (1% of Part I, line 27b)					6		 -	25.
7 Add lines 5 and 6						,		۵	104
						7			194.
8 Enter qualifying distributions from	Part XII, line 4					8		10,	872.
	line 7, check the box in Part VI, line	1b, and comp	lete that part using	g a 1% tax ra	nte.				
See the Part VI instructions.			<u> </u>						
023521 12-07-10							For	ո 990-P	F (2010)

orr	1990-PF (2010) . THE PAUL & CAROL COLE FOUNDAT			INC.		<u> 54 -</u>	<u> 1830</u>	<u> 1656</u>		Page 4
Pa	art VI Excise Tax Based on Investment Income (Section 494	0(a),	49)40(b), 49 ₁	10(e), or 4	1948	- see	instr	uctio	ns)_
1a	Exempt operating foundations described in section 4940(d)(2), check here and e	nter "N/	/A" (on line 1.	7					
	Date of ruling or determination letter: (attach copy of letter if nec	essary	-se	e instruction	s)					
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here	X	an	nd enter 1%	}	1				25.
	of Part I, line 27b									
C	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4%	of Par	rt I,	line 12, col. (o). J					
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Of	thers er	nter	r -0-)		2		_		0.
3	Add lines 1 and 2					_3				25.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. O	thers e	nte	ır -0-)		4				0.
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-					5				25.
6	Credits/Payments:									
а	2010 estimated tax payments and 2009 overpayment credited to 2010	6a								
b	Exempt foreign organizations - tax withheld at source	6b								
C	Tax paid with application for extension of time to file (Form 8868)	6c]				
d	Backup withholding erroneously withheld	6d								
7	Total credits and payments. Add lines 6a through 6d	,				_7			_	0.
8	Enter any penalty for underpayment of estimated tax. Check here if Form 2220 is atta	ched				8				
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed				•	9				25.
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid				>	10				
11_	Enter the amount of line 10 to be: Credited to 2011 estimated tax			R	efunded 돈	11				
Pa	rt VII-A Statements Regarding Activities									
1a	During the tax year, did the foundation attempt to influence any national, state, or local legis	lation o	or d	lid it participat	e or intervene	ın			Yes	No
	any political campaign?							1a_		X
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purpos	ses (se	e in	structions for	definition)?			1b_	<u> </u>	<u>X</u>
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and	1 соріє	es c	of any mater	als publishe	d or				
	distributed by the foundation in connection with the activities.									
C	Did the foundation file Form 1120-POL for this year?							1c_		X_
d	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the	year:								
	(1) On the foundation. > \$ (2) On foundation managers	.▶\$	_		0.			1		
е	Enter the reimbursement (if any) paid by the foundation during the year for political expendi	ture tax	k im	posed on fou	ndation					
	managers. ► \$ 0 .]		
2	Has the foundation engaged in any activities that have not previously been reported to the If	RS?						2		X
	If "Yes," attach a detailed description of the activities									
3	Has the foundation made any changes, not previously reported to the IRS, in its governing is	nstrum	ent	t, articles of in	corporation, o	OΓ		i		
	bylaws, or other similar instruments? If "Yes," attach a conformed copy of the change	s						3		X
42	Did the foundation have unrelated business gross income of \$1,000 or more during the year	۲,						4a		X
b	If "Yes," has it filed a tax return on Form 990-T for this year?					N	/A	4b		
5	Was there a liquidation, termination, dissolution, or substantial contraction during the year?							5		X
	If "Yes," attach the statement required by General Instruction T.									
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied en	ther:								
	By language in the governing instrument, or							}		Ì
	By state legislation that effectively amends the governing instrument so that no mandatory	/ direct	ion	s that conflict	with the state	law				
	remain in the governing instrument?							6	X	
7	Did the foundation have at least \$5,000 in assets at any time during the year?							_ 7	X	
	If "Yes," complete Part II, col. (c), and Part XV									
8a	Enter the states to which the foundation reports or with which it is registered (see instruction	1s) 🟲								
	WV									
þ	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Af	torney	Gei	neral (or desig	nate)	_		ı		
	of each state as required by General Instruction G? If "No," attach explanation							8b	X	
9	Is the foundation claiming status as a private operating foundation within the meaning of sec	tion 49	942	?(j)(3) or 4942	(j)(5) for cale	ndar				
	year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV)? If "Yes," co	omplet	te f	Part XIV				9		<u>X</u> _
10	Did any persons become substantial contributors during the tay year? It aven a sebedul		6 h.a.		C	ηмη	6	10	Y	1

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	art VII-A Statements Regarding Activities (continued)						
11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of						
	section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		X			
12	12 Did the foundation acquire a direct or indirect interest in any applicable insurance contract before						
	August 17, 2008?	12	<u> </u>	X			
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	X				
	Website address ► N/A						
14	The books are in care of ► WILLIAM P. COLE, JR. Telephone no. ► 304-33	25-8	116				
	Located at ► 2126 REID AVENUE, BLUEFIELD, WV ZIP+4 ►2	4701					
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here						
	and enter the amount of tax-exempt interest received or accrued during the year	N	/A				
16	At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over a bank,		Yes	No			
	securities, or other financial account in a foreign country?	16		X			
	See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22.1. If "Yes," enter the name of						
	the foreign country						
P	art VII-B Statements Regarding Activities for Which Form 4720 May Be Required						
	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.		Yes	No			
18	During the year did the foundation (either directly or indirectly):						
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?						
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from)						
	a disqualified person?						
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?	1					
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?	1					
	(5) Transfer any income or assets to a disqualified person (or make any of either available						
	for the benefit or use of a disqualified person)?						
	(6) Agree to pay money or property to a government official? (Exception Check "No"	1					
	if the foundation agreed to make a grant to or to employ the official for a period after						
	termination of government service, if terminating within 90 days.)						
b	If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations						
	section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)? N/A	1b					
	Organizations relying on a current notice regarding disaster assistance check here						
C	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected						
_	before the first day of the tax year beginning in 2010?	1c		<u>X</u>			
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation						
	defined in section 4942(j)(3) or 4942(j)(5)):		ĺ				
а	At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning						
	before 2010? Yes X No		ĺ				
	If "Yes," list the years						
U	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect		- 1				
	valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach	l					
_	statement - see instructions.) If the provisions of posture 4042(a)(2) are being applied to accuse the ways listed in 2a list the ways have	2b					
·	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here.						
3.	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time						
υđ	during the year? Yes X No						
h	If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons after						
J	May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose						
	of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C,						
		,					
42	Form 4720, to determine if the foundation had excess business holdings in 2010.) N/A Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	3b		X			
	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that	4a					
	had not been removed from jeopardy before the first day of the tax year beginning in 2010?	4b		x			
		n 990	.PF /2				
	FUII	., 550	(2)			

orm 990-PF (2010) THE PAUL & CAROL COLE FO			<u>54-18306</u>	56	Page 6
Part VII-B Statements Regarding Activities for Which	Form 4/20 May Be	Requirea (contir	ued)		
5a During the year did the foundation pay or incur any amount to:					ļ
(1) Carry on propaganda, or otherwise attempt to influence legislation (section			es 🗶 No		
(2) Influence the outcome of any specific public election (see section 4955); of	or to carry on, directly or indir				
any voter registration drive?			es X No	i	
(3) Provide a grant to an individual for travel, study, or other similar purposes	?	Y	es X No		
(4) Provide a grant to an organization other than a charitable, etc., organizatio	n described in section		\	- 1	1
509(a)(1), (2), or (3), or section 4940(d)(2)?		Y	es X No	- 1	
(5) Provide for any purpose other than religious, charitable, scientific, literary,	or educational purposes, or				
the prevention of cruelty to children or animals?		Y(es X No	ŀ	
b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify unit	der the exceptions described	ın Regulations			
section 53.4945 or in a current notice regarding disaster assistance (see instru	octions)?		N/A	5b	
Organizations relying on a current notice regarding disaster assistance check t	nere		▶□ [
c If the answer is "Yes" to question 5a(4), does the foundation claim exemption f	rom the tax because it mainta	nned			
expenditure responsibility for the grant?	Ŋ	I/A 🔲 Y	s No		
If "Yes," attach the statement required by Regulations section 53.494.		•		ı	
6a Did the foundation, during the year, receive any funds, directly or indirectly, to	pay premiums on		}	- 1	- }
a personal benefit contract?	, , ,	Y	es X No		
b Did the foundation, during the year, pay premiums, directly or indirectly, on a p	ersonal benefit contract?			6Ь	x
If "Yes" to 6b, file Form 8870			Ì		 -
7a At any time during the tax year, was the foundation a party to a prohibited tax s	helter transaction?	☐ Y ₄	s X No		
b If "Yes," did the foundation receive any proceeds or have any net income attribution			N/A	7b	
Information About Officers Directors Truct		nagers. Highly		<u> </u>	
Part VIII Paid Employees, and Contractors	,		•		
List all officers, directors, trustees, foundation managers and their	compensation.				
	(b) Title, and average	(c) Compensation	(d) Contributions to	(e)	Expense unt, other
(a) Name and address	hours per week devoted to position	(If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	acco	unt, other owances
	10 00000	- citter of	oompandaa.		
				1	
EEE STATEMENT 7		0.	0.		0.
DITTIBLIDIA /			- •	 	
				1	
				 	
	ļ				
		 		 -	
Compensation of five highest-paid employees (other than those inc	luded on line 1) If none	enter "NONE "		Ļ	
Compensation of the highest-paid employees (other than those me	(b) Title, and average	enter NONE.	(d) Contributions to	(9)	Expense
(a) Name and address of each employee paid more than \$50,000	hours per week	(c) Compensation	(d) Contributions to employee benefit plans and deferred	acco	unt, other
MAID	devoted to position		compensation	allo	wances
NONE				İ	
					
				1	
		ļ			
				ļ	
	<u> </u>			<u> </u>	
		1			
		<u> </u>	·	l	
otal number of other employees paid over \$50,000			▶		0
			Form !	990-P	F (2010)

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Part VIII Information About Officers, Directors, Trustees, Foundat Paid Employees, and Contractors (continued)	ion Managers, Highly	
3 Five highest-paid independent contractors for professional services. If none, enter	"NONE."	
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
	†	
	<u> </u>	
Total number of others receiving over \$50,000 for professional services		<u>▶</u> 0
Part IX-A Summary of Direct Charitable Activities	•	
List the foundation's four largest direct charitable activities during the tax year. Include relevant statistic number of organizations and other beneficiaries served, conferences convened, research papers produced.		Expenses
1 N/A		
		1
		1
2		
	- · · · · · · · · · · · · · · · · · · ·]
3		_
		_
4		4
		4
Part IX-B Summary of Program-Related Investments		<u></u>
Describe the two largest program-related investments made by the foundation during the tax year on li	nes 1 and 2	Amount
1 N/A	nos i ana z.	Amount
1N/A		1
		1
2		1
<u> </u>		1
		1
All other program-related investments. See instructions.		
3		
·		1
		1
Total. Add lines 1 through 3		0.

P	art X Minimum Investment Return (All domestic foundations must complete this part. Foreign fou	ndations,	see instructions)
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		· · · · · · · · · · · · · · · · · · ·
a	Average monthly fair market value of securities	1a	194,556.
ь	Average of monthly cash balances	1b	8,087.
	Fair market value of all other assets	10	
	Total (add lines 1a, b, and c)	1d	202,643.
	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation)		
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	202,643.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	3,040.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	199,603.
6	Minimum investment return. Enter 5% of line 5	6	9,980.
P	art XI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations are foreign organizations check here and do not complete this part.)	nd certain	
1	Minimum investment return from Part X, line 6	1	9,980.
2a	Tax on investment income for 2010 from Part VI, line 5		
b	Income tax for 2010. (This does not include the tax from Part VI.)		
C	Add lines 2a and 2b	2c	<u> </u>
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	9,955.
4	Recoveries of amounts treated as qualifying distributions	4	0.
5	Add lines 3 and 4	5	9,955.
6	Deduction from distributable amount (see instructions)	6	0.
7_	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	9,955.
P	art XII Qualifying Distributions (see instructions)		
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
a	Expenses, contributions, gifts, etc total from Part I, column (d), line 26	1a	10,872.
þ	Program-related investments - total from Part IX-B	1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	10,872.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment		
	income. Enter 1% of Part I, line 27b	5	<u>25.</u>
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	10,847.
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation of	qualifies for	the section

Form **990-PF** (2010)

4940(e) reduction of tax in those years.

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
1 Distributable amount for 2010 from Part XI, line 7				9,955.
2 Undistributed income, if any, as of the end of 2010				
a Enter amount for 2009 only			5,857.	
b Total for prior years:				
		0.		
3 Excess distributions carryover, if any, to 2010:				
a From 2005			•	
b From 2006				
c From 2007				
d From 2008				
e From 2009				
f Total of lines 3a through e	0.			
4 Qualifying distributions for 2010 from				
Part XII, line 4: ►\$ 10,872.				
a Applied to 2009, but not more than line 2a			5,857.	
b Applied to undistributed income of prior				
vears (Election required - see instructions)		0.		
c Treated as distributions out of corpus				
(Election required - see instructions)	0.			
d Applied to 2010 distributable amount				5,015.
e Remaining amount distributed out of corpus	0.			
5 Excess distributions carryover applied to 2010	0.			0.
(If an amount appears in column (d), the same amount must be shown in column (a))				
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	0.			······································
b Prior years' undistributed income. Subtract				
line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed		0.		
d Subtract line 6c from line 6b. Taxable				
amount - see instructions		0.		
e Undistributed income for 2009. Subtract line				
4a from line 2a. Taxable amount - see instr.			0.	
f Undistributed income for 2010. Subtract				
lines 4d and 5 from line 1. This amount must				
be distributed in 2011				4,940.
7 Amounts treated as distributions out of				
corpus to satisfy requirements imposed by				
section 170(b)(1)(F) or 4942(g)(3)	0.			
8 Excess distributions carryover from 2005				
not applied on line 5 or line 7	0.			
9 Excess distributions carryover to 2011.				
Subtract lines 7 and 8 from line 6a	0.			
O Analysis of line 9:	<u></u>			
a Excess from 2006				
b Excess from 2007				
c Excess from 2008				•
d Excess from 2009				
e Excess from 2010				
		 		

	JL & CAROL C			54-18	330656 Page
Part XIV Private Operating F	oundations (see in	structions and Part V	II-A, question 9)	N/A	
1 a If the foundation has received a ruling of	or determination letter that	t it is a private operating			
foundation, and the ruling is effective fo	or 2010, enter the date of	the ruling	▶ ∟		
b Check box to indicate whether the foun-	dation is a private operatir	ng foundation described	ın section	4942(J)(3) or 4	942(j)(5)
2 a Enter the lesser of the adjusted net	Tax year		Prior 3 years		
income from Part I or the minimum	(a) 2010	(b) 2009	(c) 2008	(d) 2007	(e) Total
investment return from Part X for					
each year listed					
b 85% of line 2a					
c Qualifying distributions from Part XII,					
line 4 for each year listed					
d Amounts included in line 2c not	····		 		
used directly for active conduct of					
exempt activities			İ		
•			 		ļ
e Qualifying distributions made directly			1		
for active conduct of exempt activities.					
Subtract line 2d from line 2c 3 Complete 3a, b, or c for the			 		
alternative test relied upon:					
a "Assets" alternative test - enter:					
(1) Value of all assets					
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b "Endowment" alternative test - enter					
2/3 of minimum investment return shown in Part X, line 6 for each year listed					
c "Support" alternative test - enter:					
(1) Total support other than gross					
investment income (interest,					
dividends, rents, payments on					
securities loans (section 512(a)(5)), or royalties)					
(2) Support from general public		 -	<u> </u>		
and 5 or more exempt					
organizations as provided in section 4942(j)(3)(B)(III)					}
(3) Largest amount of support from					
an exempt organization					
(4) Gross investment income			 		
Part XV Supplementary Info	rmation (Comple	te this part only	if the foundation	on had \$5 000 or m	ore in assets
at any time during t			ii tiio touridati	711 11dd 40,000 01 111	010 111 000010
1 Information Regarding Foundatio					
a List any managers of the foundation wh	_	than 20% of the total cont	tributions recoved by t	the foundation before the ele	so of any toy
year (but only if they have contributed n	nore than \$5,000). (See se	ection 507(d)(2).)	indutions received by t	ine touridation before the cit	Se of ally tax
WILLIAM P. COLE, JR.					
 List any managers of the foundation wh other entity) of which the foundation has 			(or an equally large po	rtion of the ownership of a p	artnership or
NONE					
2 Information Regarding Contributi	ion, Grant, Gift, Loan,	Scholarship, etc., Pr	rograms:	<u> </u>	
Check here ▶ ☐ If the foundation o				s not accept unsolicited requ	ests for funds. If
the foundation makes gifts, grants, etc.					
a The name, address, and telephone numi	ber of the person to whon	n applications should be	addressed:		
WILLIAM P. COLE, JR.					
2126 REID AVENUE, BL					
b The form in which applications should b			nould include:		
N/A					
c Any submission deadlines:					
NONE	a quah aa bu aa	Largas observable 6-11	lundo of material and	ur other feet	
d Any restrictions or limitations on awards	s, such as by geographica	i areas, charitable fields,	KINGS OF INSTITUTIONS, O	or other factors:	
NONE					

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3 Grants and Contributions Paid During the		Payment		
Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
a Paid during the year BLUEFIELD COLLEGE, 3000 COLLEGE DRIVE, BLUEFIELD VA 24605	NONE	PUBLIC	CHARITABLE	5,000
CHILD PROTECT, 204 S. 4T STREET, PRINCETON, WV 24740	H NONE	PUBLIC	CHARITABLE	1,500
MERCER COUNTY FELLOWSHIP HOME, 421 SCOTT STREET, BLUEFIELD WV 24701	NONE	PUBLIC	CHARITABLE	1,500
WE CAN, BLUEFIELD, WV 24701	NONE	PUBLIC	CHARITABLE	1,500
Total		<u> </u>	<u> </u>	0 500
Total b Approved for future payment		T	<u>▶ 3a</u>	9,500
NONE				
Total			▶ 3b	

THE PAUL & CAROL COLE FOUNDATION, INC.

Analysis of Income-Producing Activities

Enter gross amounts unless otherwise inc	hateni	Unrelated	d business income	Exclud	ded by section 512, 513, or 514	(e)
•	Jicaleu.	(a) Business code	(b) Amount	(C) Exclu- sion code	(d) Amount	Related or exempt function income
1 Program service revenue:	}	code				·
a b	i i					
				\vdash		
c	1					
d						
e				 		
	-1			├─┤		
g Fees and contracts from governme	nt agencies			\vdash		
2 Membership dues and assessments						
3 Interest on savings and temporary cas	n					
investments				- 1	2 4 6 5	
4 Dividends and interest from securities	į.			14	3,165.	
5 Net rental income or (loss) from real es	state:			-		
a Debt-financed property	Ļ					
b Not debt-financed property	1					
6 Net rental income or (loss) from perso	nal					
property	<u> </u>					
7 Other investment income	1					
8 Gain or (loss) from sales of assets other	er					
than inventory	1			18	676.	
9 Net income or (loss) from special even	nts					
10 Gross profit or (loss) from sales of inve	entory					
11 Other revenue:				i l		
a						
b						
C						
d						
e						
12 Subtotal. Add columns (b), (d), and (e))		0.		3,841.	0.
13 Total. Add line 12, columns (b), (d), ar	· · · · · · · · · · · · · · · · · · ·				13	
(See worksheet in line 13 instructions to v					_	
		the Acco	mplishment of Ex	omni	Purnoses	
					· · · · · · · · · · · · · · · · · · ·	
				contrib	uted importantly to the accom	plishment of
the foundation's exempt p	diposes (other than by	providing fun	do for ducit purposes).			
						,
						
						
						
			_ -			
						
						
			·			-
						
	·					
						
						······
						
	·					

Preparer's signature

COMPANY,

EDWARDS

BLUEFIELD, WV 24701

304.325.8157 Form **990-PF** (2010)

Check X

self- employed

Firm's EIN

Phone no.

Date

ıf

Paid

Preparer

Use Only

Print/Type preparer's name

GARY D. CORNWELL

Firm's address ▶ PO BOX 1697

Firm's name **BROWN**,

Schedule B · (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service **Schedule of Contributors**

➤ Attach to Form 990, 990-EZ, or 990-PF.

OMB No 1545-0047

2010

Name of the organization

Employer identification number

17	HE PAUL & CAROL COLE FOUNDATION, INC.	54-1830656
Organization type (check of		
Filers of:	Section:	
Form 990 or 990-EZ	501(c)() (enter number) organization	
	4947(a)(1) nonexempt charitable trust not treated as a private foundation	
	527 political organization	
Form 990-PF	X 501(c)(3) exempt private foundation	
	4947(a)(1) nonexempt charitable trust treated as a private foundation	
	501(c)(3) taxable private foundation	
Note. Only a section 501(c)	is covered by the General Rule or a Special Rule.)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Ru	
For an organizatio contributor. Comp	on filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in mo plete Parts I and II	oney or property) from any one
Special Rules		
509(a)(1) and 170((c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the reg (b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II	
aggregate contribi	(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contri utions of more than \$1,000 for use <i>exclusively</i> for religious, charitable, scientific, literary, cruelty to children or animals. Complete Parts I, II, and III.	- ·
contributions for u If this box is check purpose. Do not c	(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contribuse exclusively for religious, charitable, etc., purposes, but these contributions did not agived, enter here the total contributions that were received during the year for an exclusive complete any of the parts unless the General Rule applies to this organization because it le, etc., contributions of \$5,000 or more during the year.	gregate to more than \$1,000. ly religious, charitable, etc.,
but it must answer "No" on	hat is not covered by the General Rule and/or the Special Rules does not file Schedule En Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 sing requirements of Schedule B (Form 990, 990-EZ, or 990-PF)	•

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2010)

	4	-	
Page -	L of		of Part I

Schedule B (Form 990, 990-EZ, or 990-PF) (20
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Name of organization

Employer identification number

THE	PAUL	&	CAROL	COLE	FOUNDAT	'ION,	INC.

54-1830656

Part I	Contributors (see instructions)		
(a)	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	COLE CHEVROLET-CADILLAC, INC. PO BOX 688 BLUEFIELD, WV 24701	\$\$,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
2	COLE HARLEY-DAVIDSON, INC. 1804 BLAND STREET BLUEFIELD, WV 24701	\$\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
3	COLE TRUCK PARTS, INC. PO BOX 1298 BLUEFIELD, WV 24701	\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
4	COLE HONDA NISSAN SUBARU RT 460 BLUEFIELD, WV 24701	\$\$.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
23452 12-23	3-1U	Scheanle & (Form s	990, 990-EZ, or 990-PF) (2010)

ACCOUNT # 1135015042 TAX ID 54-1830656 FROM 07/01/2010 TO 06/30/2011 FISCAL YEAR: 12/31	FU G FU AGEN	FIRST CENTURY BANK, NA Gain and Loss Report FIRST CENTURY BANK, NA AGENT FOR THE PAUL & CAROL COLE FOUNDATION			PAGE 1 AS OF 09/08/2011 RUN SEP 08 2011
CUSIP #/ PROPERTY DESCRIPTION	GADATE SOLD/ ACQUIRED	GAIN AND LOSS DETAIL PROCEEDS OF SALE	LSOO	GAIN OR LOSS	COVEREDREG
SHORT TERM CAPITAL GAIN (LOSS)	10/13/2010 08/09/2010	22.12	21 06	1 06	35
27.264 SHARES OF AMERICAN EUROPACIFIC GROWTH FUND F2	10/13/2010 01/12/2010	1,126.29	1,068.48	57.81	35
5.216 SHARES OF ADVISORS INNER CIRCLE FUND-ACADIAN EMERGING MARKETS PORTFOLIO INSTITUTIONAL SHARE	10/13/2010	102.45	82.62	19.83	35
6.143 SHARES OF ADVISORS INNER CIRCLE FUND- ACADIAN EMERGING MARKETS PORTFOLIO INSTITUTIONAL SHARE	10/13/2010 07/09/2010	120.65	101.48	19.17	35
2.902 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	10/13/2010 04/30/2010	31.63	31.20	0.43	35
.018 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	10/13/2010 06/30/2010	0.20	0.19	0.01	35
2.955 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	10/13/2010 07/30/2010	32.21	31.95	0.26	3.5

ACCOUNT # 1135015042 FISCAL YEAR: 12/31 TAX ID 54-1830656 FROM 07/01/2010 TO 06/30/2011

AGENT FOR THE PAUL & CAROL COLE FOUNDATION FIRST CENTURY BANK, NA FIRST CENTURY BANK, NA Gain and Loss Report

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GAIN AND LOSS DETAIL

	GAIN AN	GAIN AND LOSS DETAIL			
CUSIP #/ PROPERTY DESCRIPTION	DATE SOLD/ ACQUIRED	PROCEEDS OF SALE	COST	GAIN OR LOSS	COVEREDREG
SHORT TERM CAPITAL GAIN (LOSS) - CONTINUED	距				
32 488 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	10/13/2010 08/09/2010	354.12	351.52	2.60	3.5
2 966 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	10/13/2010 08/31/2010	32.33	32 19	0.14	ج ب
2.902 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	10/13/2010 09/30/2010	31.63	31.55	0.08	r K
1.449 SHARES OF NUVEEN WINSLOW LARGE CAP GROWTH FUND I	10/13/2010 04/07/2010	40.07	39.64	0.43	કદ
2.978 SHARES OF AMERICAN BEACON SMALL CAP VALUE FUND I	10/13/2010 04/07/2010	53.72	53 78	(0.06)	35
3.41 SHARES OF AMERICAN BEACON SMALL CAP VALUE FUND I	01/12/2011 04/07/2010	69.33	61 58	27.75	35
.909 SHARES OF AMERICAN BEACON SMALL CAP VALUE FUND I	01/12/2011 12/22/2010	18 48	18 22	0.26	N 35
2.461 SHARES OF GOLDWAN SACHS MID CAP VALUE FUND	01/12/2011 12/08/2010	91.52	86 28	5.24	35

PAGE 3 AS OF 09/08/2011 RUN SEP 08 2011		COVEREDREG		35	35	35	35	35	35	35
		GAIN OR LOSS		42.90	10 91	0.77	0.18	0.20	0.20	4.11
		COST		123.11	36.98	38.85	25.12	27.77	30.57	551.52
FIRST CENTURY BANK, NA Gain and Loss Report FIRST CENTURY BANK, NA AGENT FOR THE PAUL & CAROL COLE FOUNDATION	GAIN AND LOSS DETAIL	PROCEEDS OF SALE		166.01	47 89	39.62	25.30	27.97	30.77	555.63
4		DATE SOLD/ ACQUIRED	- CONTINUED	01/12/2011 02/05/2010	01/12/2011 06/29/2010	01/12/2011 12/30/2010	01/12/2011 01/29/2010	01/12/2011 02/26/2010	01/12/2011 03/31/2010	01/12/2011 04/07/2010
ACCOUNT # 1135015042 TAX ID 54-1830656 FROM 07/01/2010 TO 06/30/2011 FISCAL YEAR: 12/31		CUSIP #/ PROPERTY DESCRIPTION	SHORT TERM CAPITAL GAIN (LOSS) - CONTINUED	8.094 SHARES OF ADVISORS INNER CIRCLE FUND- ACADIAN EMERGING MARKETS PORTFOLIO INSTITUTIONAL SHARE	2.335 SHARES OF ADVISORS INNER CIRCLE FUND- ACADIAN EMERGING MARKETS PORTFOLIO INSTITUTIONAL SHARE	1.932 SHARES OF ADVISORS INNER CIRCLE FUND-ACADIAN EMERGING MARKETS PORTFOLIO INSTITUTIONAL SHARE	2.347 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	2.595 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	2 854 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	51.544 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL

ACCOUNT # 1135015042 TAX ID 54-1830656 FROM 07/01/2010 TO 06/30/2011	FIRST Gain FIRST AGENT FO	FIRST CENTURY BANK, NA Gain and Loss Report FIRST CENTURY BANK, NA AGENT FOR THE PAUL & CAROL		AS OI RUN	PAGE 4 AS OF 09/08/2011 RUN SEP 08 2011
FISCAL YEAR: 12/31	GAIN	COLE FOUNDALION GAIN AND LOSS DETAIL			
CUSIP #/ PROPERTY DESCRIPTION	DATE SOLD/ ACQUIRED	PROCEEDS OF SALE	COST	GAIN OR LOSS	COVEREDREG
M	UED				
2.893 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	01/12/2011 06/30/2010	31.19	31.05	0.14	35
2.867 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	01/12/2011 10/29/2010	30.91	31.26	(0.35)	S.
2.658 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	01/12/2011 11/30/2010	28.65	28.79	(0.14)	35
.561 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FUND ADMIRAL	01/12/2011 12/30/2010	6.05	6.04	0.01	3 3 3
2.699 SHARES OF VANGUARD SHORT-TERM INVESTMENT GRADE FÜND ADMIRAL	01/12/2011 12/31/2010	29.10	29.07	0.03	35 25
.187 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 03/29/2010	22.00	20.17	1.83	S S
1.069 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 04/07/2010	125.79	115.72	10.07	35
.236 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 06/28/2010	27.77	23.23	ል ት.ፖ.	35
4.865 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 08/09/2010	572 46	502.74	69.72	35

ACCOUNT # 1135015042 FISCAL YEAR: 12/31 TAX ID 54-1830656 FROM 07/01/2010 TO 06/30/2011

AGENT FOR THE PAUL & CAROL FIRST CENTURY BANK, NA FIRST CENTURY BANK, NA Gain and Loss Report COLE FOUNDATION

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DETAIL	
LOSS	
AND	
GAIN	

COVEREDREG	35	35	35	35	35	. 35	35	35
COVI			z	z	Z	z	Z	Z
GAIN OR LOSS	3.52	5.15	0.65	0.03	40.90	4.90	17.41	9 . 44
TSOD	28 02	56.74	29.94	3.97	1,041.20	218.73	546.09	312.39
PROCEEDS OF SALE	31 54	61.89	30.59	4.00	1,082.10	223.63	563.50	321.83
DATE SOLD/ ACQUIRED	- CONTINUED 01/12/2011 09/27/2010	01/12/2011 10/13/2010	01/12/2011 12/28/2010	01/12/2011 12/29/2010	04/13/2011 01/12/2011	04/13/2011 03/02/2011	04/13/2011 01/12/2011	04/13/2011 03/02/2011
CUSIP #/ PROPERTY DESCRIPTION	SHORT TERM CAPITAL GAIN (LOSS) - C	.526 SHARES OF VANGUARD INST INDEX FUND I	.26 SHARES OF VANGUARD INST INDEX FUND I	.138 SHARES OF MUNDER MIDCAP CORE GROWTH FUND Y	24.939 SHARES OF AMERICAN EUROPACIFIC GROWTH FUND- F2	5.154 SHARES OF AMERICAN EUROPACIFIC GROWTH FUND F2	43.513 SHARES OF ARTIO INTERNATIONAL EQUITY FUND II -I	24.852 SHARES OF ARIO INTERNATIONAL EQUITY FUND II -I

ACCOUNT # 1135015042		FIRST CENTURY BANK, NA			PAGE 6
TAX ID 54-1830656		Gain and Loss Report			AS OF 09/08/2011
FROM 07/01/2010		FIRST CENTURY BANK, NA			RUN SEP 08 2011
TO 06/30/2011		AGENT FOR THE PAUL & CAROL			
FISCAL YEAR: 12/31		COLE FOUNDATION			
		GAIN' AND LOSS DETAIL			
CUSIP #/	DATE SOLD/	PROCEEDS			
PROPERTY DESCRIPTION	ACQUIRED	OF SALE	COST	GAIN OR LOSS	COVEREDREG
	1 1 1 1 1 1 1 1 1)	1 1		1 1 1 1 1 1 1 1
SHORT TERM CAPITAL GAIN (LOSS) - CONTINUED	INUED				
15.348 SHARES OF	04/13/2011	322.16	300.05	22.11	N 35
ADVISORS INNER CIRCLE FUND-	03/02/2011				
ACADIAN EMERGING MARKEIS PORTFOLIO INSTITUTIONAL SHARE					
.927 SHARES OF	04/13/2011	19.46	17.93	1.53	N 35
ADVISORS INNER CIRCLE FUND- ACADIAN EMERGING MARKETS	03/18/2011				
PORTFOLIO INSTITUTIONAL SHARE					
TOTAL SHORT TERM CAPITAL GAIN (LOSS)	OSS)	6,554.56	6,188.79	365.77	
ACCOUNT # 1135015042		FIRST CENTURY BANK, NA			PAGE 7
TAX ID 54-1830656		Gain and Loss Report			AS OF 09/08/2011
FROM 07/01/2010		FIRST CENTURY BANK, NA			RUN SEP 08 2011
TO 06/30/2011		AGENT FOR THE PAUL & CAROL			
FISCAL YEAR: 12/31		COLE FOUNDATION			
	,	GAIN AND LOSS DETAIL			
CUSIP #/	DATE SOLD/	PROCEEDS			
PROPERTY DESCRIPTION	ACQUIRED	OF SALE	COST	GAIN OR LOSS	COVEREDREG
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		1 1 1		! ! ! ! ! ! ! ! ! ! ! ! ! ! ! ! ! ! !
LONG TERM CAPITAL GAIN (LOSS)					
3 544 SHARES OF	10/13/2010	91.82	90.16	1.66	35
MUNDER MIDCAP CORE GROWTH FUND Y	01/18/2007				
1.776 SHARES OF MUNDER MIDCAP CORE GROWTH FUND Y	10/13/2010	46.01	48.54	(2.53)	35

16.848 SHARES OF T ROWE PRICE INST LARGE-CAP GROWTH FUND	10/13/2010 04/09/2008	253.40	238.57	14.83	35
2.228 SHARES OF GOLDMAN SACHS MID CAP VALUE FUND I	10/13/2010 01/03/2008	74.26	77.53	(3.27)	35
.435 SHARES OF GOLDMAN SACHS MID CAP VALUE FUND I	10/13/2010 04/09/2008	14.50	14.82	(0.32)	S. S.
33 334 SHARES OF DAVIS NEW YORK VENTURE FUND Y	01/12/2011 01/12/2006	1,177.70	1,173.36	4.34	35
14.768 SHARES OF GOLDMAN SACHS MID CAP VALUE FUND I	01/12/2011 04/09/2008	549.21	503.30	45.91	35
23.376 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 01/18/2007	2,750.65	3,048.68	(298.03)	35
9.861 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 01/08/2008	1,160.34	1,253.01	(92.67)	35

ACCOUNT # 1135015042
TAX ID 54-1830656
FROM 07/01/2010
TO 06/30/2011
FISCAL YEAR: 12/31

ACCOUNT # 1135015042 TAX ID 54-1830656 FROM 07/01/2010 TO 06/30/2011 FISCAL YEAR: 12/31	FIRS Gai FIRS AGENT C	FIRST CENTURY BANK, NA Gain and Loss Report FIRST CENTURY BANK, NA AGENT FOR THE PAUL & CAROL COLE FOUNDATION			PAGE 8 AS OF 09/08/2011 RUN SEP 08 2011
	GAI	GAIN AND LOSS DETAIL			
CUSIP #/ PROPERTY DESCRIPTION	DATE SOLD/ ACQUIRED	PROCEEDS OF SALE	LSOS	GAIN OR LOSS	COVEREDREG
LONG TERM CAPITAL GAIN (LOSS) - CONTINUED	æD				
.401 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 03/27/2008	47 19	48.57	(1.38)	35
.132 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 04/10/2008	15.53	16.41	(0.88)	35
.414 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 06/26/2008	48.72	48 59	0.13	35
.216 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 09/25/2008	25.42	23.95	1.47	SC
1 315 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 10/14/2008	154.74	120.05	34.69	35
.318 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 12/26/2008	37.42	25.37	12.05	3.5
.259 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 03/26/2009	30.48	19.73	10.75	3.5
4 342 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 04/21/2009	510.92	337.99	172.93	35
.232 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 06/23/2009	27.30	19.02	8.28	35
2.452 SHARES OF VANGUARD INST INDEX FUND I	01/12/2011 07/08/2009	288.53	197.66	90.87	3.5

ACCOUNT # 1135015042 FISCAL YEAR: 12/31 TAX ID 54-1830656 FROM 07/01/2010 TO 06/30/2011

AGENT FOR THE PAUL & CAROL FIRST CENTURY BANK, NA FIRST CENTURY BANK, NA Gain and Loss Report COLE FOUNDATION

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AS OF 09/08/2011 RUN SEP 08 2011

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COVEREDREG		35	35	3.5	35	35	35	
GAIN OR LOSS		4.62	ታ ታ · ታ	76.96	(473.04)	339.26	23.78	(25.15)
COST		22.33	31.80	546.81	3,171 66	506.47	62.59	11,646 97
PROCEEDS OF SALE		26.95	36.24	623.77	2, 698.62	845.73	86.37	11,621.82
DATE SOLD/ ACQUIRED	JED	01/12/2011 09/28/2009	01/12/2011 12/29/2009	01/12/2011 01/18/2007	04/13/2011 01/18/2007	04/13/2011 07/08/2009	04/13/2011 02/05/2010	
CUSIP #/ PROPERTY DESCRIPTION	LONG TERM CAPITAL GAIN (LOSS) - CONTINUED	.229 SHARES OF VANGUARD INST INDEX FUND I	308 SHARES OF VANGUARD INST INDEX FUND I	21.494 SHARES OF MUNDER MIDCAP CORE GROWTH FUND Y	208.388 SHARES OF ARTIO INTERNATIONAL EQUITY FUND II -I	40.292 SHARES OF ADVISORS INNER CIRCLE FUND-ACADIAN EMERGING MARKETS PORTFOLIO INSTITUTIONAL SHARE	4.115 SHARES OF ADVISORS INNER CIRCLE FUND- ACADIAN EMERGING MARKETS PORTFOLIO INSTITUTIONAL SHARE	TOTAL LONG TERM CAPITAL GAIN (LOSS)

(25.15)

FORM 990-PF	OTHER INVESTMENTS		STATEMENT	5
DESCRIPTION	VALUATION METHOD	BOOK VALUE	FAIR MARKE'	r
FIXED INCOME FUNDS EQUITY FUNDS	COST	60,485. 138,644.	62,69 167,7	
TOTAL TO FORM 990-PF, PART II,	LINE 13	199,129.	230,43	30.
	UBSTANTIAL CONTRIB T VII-A, LINE 10	UTORS	STATEMENT	6
NAME OF CONTRIBUTOR	ADDRESS			
COLE HONDA NISSAN SUBARU KIA	RT 460 BLUEFIELD, WV	24701		

	- LIST OF OFFICERS, D S AND FOUNDATION MANA	STATEMENT 7		
NAME AND ADDRESS	TITLE AND AVRG HRS/WK	COMPEN- SATION	EMPLOYEE BEN PLAN CONTRIB	
WILLIAM P. COLE, JR. 2126 REID AVENUE BLUEFIELD, WV 24701	DIRECTOR 0.00	0.	0.	0.
CAROL M. COLE 2126 REID AVENUE BLUEFIELD, WV 24701	DIRECTOR 0.00	0.	0.	0.
WILLIAM P. COLE, III 404 OAKHURST STREET BLUEFIELD, WV 24701	DIRECTOR 0.00	0.	0.	0.
CHARLES M. COLE 109 TITLEIST DRIVE BLUEFIELD, VA 24605	DIRECTOR 0.00	0.	0.	0.
THOMAS J. COLE 500 OAKHURST STREET 3LUEFIELD, WV 24701	DIRECTOR 0.00	0.	0.	0.
FOTALS INCLUDED ON 990-PF, PA	AGE 6, PART VIII	0.	0.	0.