

See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

2010

OMB No 1545-0047

Open to Public

► The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Publi Inspection

A Fo	r the	2010 ca	alendar year, or tax year beginning 07-01-2010 and ending 06-30-2011			
B Ch	eck if a	applicable	C Name of organization GREATER WASHINGTON EDUCATIONAL		D Employe	r identification number
☐ Add	dress c	hange	TELECOMMUNICATIONS ASSOCIATION INC		53-024	2992
┌ Na	me cha	ange	Doing Business As WETA		E Telephor	ie number
┌ _{Ind}	tıal retu	ırn	Number and street (or P O box if mail is not delivered to street address)	Room/suite	(702)0	00 2600
Г _{Теі}	mınate	ed	3939 CAMPBELL AVENUE	Room, suite	(703)9	98-2600
L Am	nended	return	City or town, state or country, and ZIP + 4		G Gross rece	eipts \$ 112,889,538
		n pending	ARLINGTON, VA 222062269			
י קרי י	plicatio	ii penang	5 N			
			F Name and address of principal officer SHARON PERCY ROCKEFELLER	H(a) Isthisag	group return for a	ffiliates? Yes No
			3939 CAMPBELL AVENUE	H(b) Are all a	iffiliates includ	ed?
			ARLINGTON, VA 222062269	• •		st (see instructions)
—————————————————————————————————————	ıy-eyer	npt status	▼ 501(c)(3)		exemption	
		·				
J W	ebsit	e:► WW	/W WETA ORG			
K For	m of or	rganızatıon	✓ Corporation Trust Association Other ►	L Year of form	nation 1953	M State of legal domicile DC
Pa	rt I	Sum	mary			
			escribe the organization's mission or most significant activities			
	1		TELEVISION AND RADIO BROADCASTING AND PRODUCTION, PBS CY AND BRAIN INJURY WEBSITES	AFFILIATE	AND CLAS	SICAL MUSIC,
స్త		LITERA	CI AND BRAIN INJOR! WEBSITES			
喜						
<u>ş</u>						
Governance			nis box 🔭 if the organization discontinued its operations or disposed of	more than 25	1	1
			of voting members of the governing body (Part VI, line 1a)		3	
<u>e</u>			of independent voting members of the governing body (Part VI, line 1b)	4		
Activities &	5	Total nu	mber of individuals employed in calendar year 2010 (Part V, line 2a) .		5	219
<u>्</u>			mber of volunteers (estimate if necessary)		6	480
			related business revenue from Part VIII, column (C), line 12		7 a	203,848
	b	Net unre	elated business taxable income from Form 990-T, line 34	T	71	146,920
				Prior		Current Year
g)	8		butions and grants (Part VIII, line 1h)		53,772,428	
Revenue	9	_	am service revenue (Part VIII, line 2g)		2,077,819	+
Š	10		tment income (Part VIII, column (A), lines 3, 4, and 7d)		-467,074	
	11		revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		416,938	457,922
	12		revenue—add lines 8 through 11 (must equal Part VIII, column (A), line		55,800,111	84,778,530
	13		s and similar amounts paid (Part IX, column (A), lines 1-3)	605,000	77,500	
	14		ts paid to or for members (Part IX, column (A), line 4)			<u> </u>
	15		es, other compensation, employee benefits (Part IX, column (A), lines 5-			
\$		10)			21,098,868	20,450,427
∓	16a	Profes	sional fundraising fees (Part IX, column (A), line 11e)		920,444	940,577
Expenses	Ь	Total fu	ndraising expenses (Part IX, column (D), line 25) ▶ 11,105,937			
_	17	Other	expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	!	59,224,832	48,567,191
	18	Total	expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	8	81,849,144	70,035,695
	19	Reven	ue less expenses Subtract line 18 from line 12		16,049,033	14,742,835
Net Assets or Fund Balances				Beginning Ye		End of Year
Set Sen	20	Total	assets (Part X, line 16)		: ar 18,780,803	132,125,366
A.B.	21		liabilities (Part X, line 26)		19,020,588	<u> </u>
25 25	21		sets or fund balances Subtract line 21 from line 20		99,020,588	' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '
	22 11 III		ature Block		, , 00,215	110,303,301
Unde know	r pena	alties of p	erjury, I declare that I have examined this return, including accompanying sch if, it is true, correct, and complete. Declaration of preparer (other than officer)			
		Th.		J	1 11 01	
Sia-		Signa	ature of officer	201 Date	<u>1-11-04</u> e	
Sigr Her		[]		- **		
	-		Y POVEJSIL HEATH SR VP, TREAS & CFO or print name and title			
		Print/Type	· · · · · · · · · · · · · · · · · · ·	<u> </u>	heck if self-	_ PTIN
D-:-1		preparer's	s name JOYCE M UNDERWOOD JOYCE M UNDERWOOD		mployed 🕨	- LITIA
Paid Prep	arer		me BDO USA LLP			Firm's EIN
Use		Firm's add	dress 7101 WISCONSIN AVE SUITE 800			Phone no • (301) 654-
200	~···y		BETHESDA, MD 208144827			4900

May the IRS discuss this return with the preparer shown above? (see instructions)

1 01111	330 (2010)			raye
Par	Statement of Program S Check if Schedule O contains	Service Accomplishments a response to any question in this	Part III	
1	Briefly describe the organization's m	ission		
	A'S MISSION IS TO PRODUCE AND OGNIZE VIEWERS' AND LISTENERS'			
2	Did the organization undertake any sthe prior Form 990 or 990-EZ? .		the year which were not listed on	┌ Yes ┌ No
	If "Yes," describe these new services	on Schedule O		
3	Did the organization cease conductin services?		how it conducts, any program	┌ Yes ┌ No
4	Describe the exempt purpose achieve Section 501(c)(3) and 501(c)(4) org allocations to others, the total expen	anizations and section 4947(a)(1) trusts are required to report the ai	
4a	(Code) (Expenses \$	40,025,234 including grant	s of \$ 77,500) (Revenue \$	3,129,750)
	TELEVISION PRODUCTION WETA IS THE TH WASHINGTON WEEK WITH GWEN IFILL AND THE WHITE HOUSE, THE JOHN F KENNEDY ADDRESS CURRENT TOPICS AND ISSUES BO	NATIONAL JOURNAL, THE PBS NEWSHOU CENTER FOR THE PERFORMING ARTS, A	R, DOCUMENTARIES FROM KEN BURNS, AN	ND PERFORMANCE SPECIALS FROM
4b	(Code) (Expenses \$	12,487,246 including grant	s of \$) (Revenue \$	515,434)
	LOCAL BROADCASTING - TELEVISION & RAD QUALITY TELEVISION PROGRAMMING ON FO A CHILDREN'S EDUCATIONAL TELEVISION SE LIFELONG LEARNING, PUBLIC AFFAIRS ANAL THE COUNTRY, AND ACCLAIMED HISTORY AFM, PROVIDING A 24 HOUR CLASSICAL MUSCLASSICAL WETA 90 9 FM PROVIDES AN IMITHROUGH PARTNERSHIPS TO RECORD AND	OUR DIGITAL CHANNELS 24 HOURS A DAY ERVICE THAT DELIGHTS CHILDREN WHILE LYSIS AND DOCUMENTARIES, PERFORMAN AND SCIENCE PROGRAMMING CLASSICAL SIC SERVICE WETA IS THE EXCLUSIVE BR PORTANT CONNECTION BETWEEN MANY F	WETA TV 26, WETA HD, WETA KIDS AND N BUILDING READING, SCIENCE AND MATH S NCE PROGRAMMING CELEBRATING CULTUR. WETA RADIO BROADCASTS ON WETA 90 9 OADCASTER OF CLASSICAL MUSIC TO THE FINE PERFORMING ARTS ORGANIZATIONS IN	WETA CREATE WETA BROADCASTS KILLS, PROGRAMMING FOR AL DIVERSITY AND RICHNESS OF FM, WGMS 89 1 FM AND WETA 88 METROPOLITAN WASHINGTON ARE N THE AREA AND THE COMMUNITY
	(Codo) (Evpopos d	5,087,970 including grant	s of \$) (Revenue \$	423,687)
4c	(Code) (Expenses \$ ONLINE RESOURCES WETA'S INTERACTIVE READERS, COLORINCOLORADO ORG, A BILLI WEBSITE ON LEARNING DISABILITIES AND A READERS, AND BRAINLINE ORG, THE MOST	EDUCATIONAL INITIATIVES INCLUDE REA NGUAL PROJECT THAT OFFERS READING DHD, FOR PARENTS, TEACHERS AND STU	DINGROCKETS ORG, A MULTIMEDIA PROJE INFORMATION IN BOTH SPANISH AND ENGL DENTS, ADLIT ORG, WHICH SUPPORTS THI	CT THAT HELPS STRUGGLING LISH, LDONLINE ORG, THE LEADING
	Other program services (Describe			
74	(Expenses \$	including grants of \$) (Revenue \$)
	Total program service expenses▶\$	57,600,450	,,	<u>'</u>
40	rotal program service expenses#\$	57,000,450		

	art IV	Checklist of	Required	Schedules
--	--------	--------------	----------	-----------

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)? 🕏	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in term, permanent,or quasi- endowments? If "Yes," complete Schedule D, Part V	10	Yes	
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI.	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b		Νο
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d	Yes	
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(II)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If</i> " <i>Yes,"</i> complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S? If "Yes," complete Schedule F, Parts II and IV.	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of aggregate grants or assistance to individuals located outside the U S? If "Yes," complete Schedule F, Parts III and IV.	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	Yes	<u> </u>
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Νο
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		Νο
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part			
		28a		Νο
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		N o
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 🕏	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Νο
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	Yes	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		Νo
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V	Statements	Regarding	Other IRS	5 Filings	and Tax	Compliance

Form	990 (2010)			Page 5
Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response to any question in this Part V			1
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1a 201	L		
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	1		
	1b 0	_		
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements filed for the calendar year ending with or within the year covered by this return	,		
ь	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	1		
		2b	Yes	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	Yes	
ь	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	Yes	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		N o
ь	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts	-		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	6a		No
	organization solicit any contributions that were not tax deductible?			
Ь	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and	7a	Yes	
	services provided to the payor?	<u> </u>		
	If "Yes," did the organization notify the donor of the value of the goods or services provided? Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to	7b	Yes	
·	file Form 8282?	7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
_	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit			
	contract?	7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a	79		
	Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess			
	business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter			
	Initiation fees and capital contributions included on Part VIII, line 12 10a	-		
Ь	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	-		
11	Section 501(c)(12) organizations. Enter			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them)	-		
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	1		
а	Is the organization licensed to issue qualified health plans in more than one state?	1.0		
	Note. See the instructions for additional information the organization must report on Schedule O	13a		
Ь	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
c	Enter the amount of reserves on hand	1		
	13c	1		
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No
ь	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI										. F	7
---	--	--	--	--	--	--	--	--	--	-----	---

_Se	ection A. Governing Body and Management								
			Yes	No					
1-	Enter the number of voting members of the governing body at the and of the tay								
1a	Enter the number of voting members of the governing body at the end of the tax year								
b	Enter the number of voting members included in line 1a, above, who are independent								
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No					
3	Did the organization delegate control over management duties customarily performed by or under the direct	3							
_	supervision of officers, directors or trustees, or key employees to a management company or other person?			No					
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No					
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No					
6	Does the organization have members or stockholders?	6		No					
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a		No					
ь	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		No					
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following								
а	The governing body?	8a	Yes						
ь	Each committee with authority to act on behalf of the governing body?	8b	Yes						
9									
Se	ection B. Policies (This Section B requests information about policies not required by the Internal	9		Νο					
	evenue Code.)								
			Yes	No					
10a	Does the organization have local chapters, branches, or affiliates?	10a		Νo					
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b							
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes						
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990								
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes						
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes						
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes						
13	Does the organization have a written whistleblower policy?	13	Yes						
14	Does the organization have a written document retention and destruction policy?	14	Yes						
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?								
а	The organization's CEO, Executive Director, or top management official	15a	Yes						
	Other officers or key employees of the organization	15b	Yes						
_	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)								
	The state of the focus in selection of the first decisions ,								
16a	16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with taxable entity during the year?								
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the								
	16b								
Se	ection C. Disclosure								
17	List the States with which a copy of this Form 990 is required to be filed ►VA, MD, DC								
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)								

- Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c (3)s only) available for public inspection. Indicate how you make these available. Check all that apply own website. Another's website. Upon request
- 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public See Additional Data Table
- State the name, physical address, and telephone number of the person who possesses the books and records of the organization MEGHAN BIGGS CONTROLLER
 3939 CAMPBELL AVENUE
 ARLINGTON, VA 222062269
 (703) 998-2600

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- ◆ List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organ		elated o	rgan	ızatı	on c	omper	sate	d any current office	er, director, or trust	ee
(A) Name and Title	(B) A verage hours	Posi		C) (che	cka			(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other
	per week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations
See Additional Data Table										
-										
			<u> </u>							

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

		ı							,											
	(A) Name and Title	(B) Average hours	Average hours per week (describe hours for related organizations in labeled organizations in labeled hours hours for related organizations in labeled hours hours for related organizations in labeled labeled hours hours for related organizations in labeled labele						ge Position (check				Position (check all						(F) Estima amount o	ited fother
		week (describe hours for related organizations in Schedule								compens from t organizati relate organiza	he on and ed									
See A	Additional Data Table																			
						\vdash					1									
											-									
											_									
						\vdash					+									
						-		-			-									
								<u>L</u>			_									
1b					•	•		-			_									
d	Total from continuation sheets Total (add lines 1b and 1c) .							>	2,352,200		0		244,068							
	Total number of individuals (incl						ahove) who	' '	n	<u> </u>		,							
_	\$100,000 in reportable compen							,		•										
												Yes	No							
3	Did the organization list any fori on line 1a ⁷ If "Yes," complete Sch									ated employee	3	163	No							
4	For any individual listed on line : organization and related organization individual	ations greater t	han \$15	0,00	002	If "Y	'es , " cc	mple	te Schedule J for suc		4	Yes								
5	Did any person listed on line 1a services rendered to the organiz										5		N o							

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A)	(B)	(C)
Name and business address	Description of services	Compensation
AUTOMATED MAILING INC 4407 WHEELER AVE ALEXANDRIA, VA 22304	DIRECT MAIL PROCESSING	881,837
THE MASLOW MEDIA GROUP INC 2233 WISCONSIN AVE NW 400 WASHINGTON, DC 20007	STAFFING	598,605
PUBLIC INTEREST COMMUNICATION INC 7700 LEESBURG PIKE 301 FALLS CHURCH, VA 22043	TELEMARKETING	388,632
IKON OFFICE SOLUTION MGMT SVC PO BOX 534777 ATLANTA, GA 30353	STAFFING	284,281
EDITORS PRESS 1701 CABIN BRANCH DR CHEVERLY, MD 20785	PRINT MAGAZINE	212,761
2 Total number of independent contractors (including but not limited to those listed above) \$100,000 in compensation from the organization ►10	who received more than	

	V4 4 4 .	2010)					Pa	age 9
Part \	V 1111	Statement of Reven	ue		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections
								512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns	1 a	405,230				
g Egn	b	Membership dues	. 1b					
ું ≣	С	Fundraising events	1c					
<u>≅,</u> ह	d	Related organizations	. 1d					
žĒ.	e	Government grants (contributions)	1e	957,889				
절등		All other contributions, gifts, grants	, and 1f	76,509,356				
≅ੁ€		similar amounts not included above	e					
ĔĔ	g	Noncash contributions included in li	nes 1a-1f \$	158,561				
ರ್ಷ	h	Total. Add lines 1a-1f			77,872,475			
<u>e</u>				Business Code				
Program Service Revenue	2a	TELEVISION PROJECTS		900099	2 120 750	2 120 750		
æ	ь	ANCILLARY REVENUES		900099	3,129,750 264,867			
15.e		PRODUCTION STUDIO RENT		900002	137,507	137,507		
Ž.	d	RENT 501(C)3 TENANTS		900002	90,423	90,423		
Ē		RADIO STUDIO RENTAL		900002	46,203	46,203		
<u> </u>	f	All other program service re	venue		11,570	11,570		
Ě	g	Total. Add lines 2a-2f			3,680,320			
	3	Investment income (includir	ng dıvıdends, ınterest					
		and other similar amounts)			539,352			539,35
	-	Income from investment of tax-ex						
	5	Royalties		,	87,866	87,866		
	-	Cross Banta	(ı) Real 639,352	(II) Personal				
		Gross Rents Less rental	448,024					
		expenses	,					
	С	Rental income or (loss)	191,328					
	d	Net rental income or (loss)	. ►		191,328		156,311	35,01
		Gross amount from sales of assets other than inventory	(1) Securities 29,827,484	(II) O ther 36				
	ь	Less cost or other basis and	27,599,059					
		sales expenses	2 220 425	26				
		Gain or (loss)	2,228,425	36	2,228,461			2,228,46
		Net gain or (loss) Gross income from fundraisi		1	2,220,401			2,220,40
Ē		(not including	ng events					
Other Revenue		\$ of contributions reported on See Part IV , line 18						
를 -	.		a					
δ		Less direct expenses . Net income or (loss) from fui						
			ectivities See Part IV, line 19 . a					
			b					
		Net income or (loss) from ga						
		Gross sales of inventory, les	S					
		returns and allowances .	a					
	 	Less cost of goods sold .	a h	126,889				
		Net income or (loss) from sa		63,925	62,964	62,964		
	Ť	Miscellaneous Revenue	, -	Business Code	·			
	11a	WETA MAGAZINE		511120	46,500		46,500	
		LIST RENTAL		900002	29,947			29,94
		PASSTHROUGH INC (LOSS	5)	900002	-19,407		1,037	-20,44
		All other revenue			58,724			58,72
	1	Total. Add lines 11a-11d						
	е	iotai. Add lines 11a-11d		I				
	е	Iotal. Add lines 11a-11d			115,764			
		Total revenue. See Instructi	•		115,764 		203.848	2,871,05

I 7L OL OL and 10L of Dark VIII		(C) Management and general expenses	(D) Fundraising expenses
All other organizations must complete column (A) but are not required to complete columns (B), Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII. 1 Grants and other assistance to governments and organizations in the U S See Part IV, line 21 2 Grants and other assistance to individuals in the	(B) ram service xpenses	(C) Management and	Fundraising
Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII. 1 Grants and other assistance to governments and organizations in the U S See Part IV, line 21 2 Grants and other assistance to individuals in the	(B) ram service xpenses	(C) Management and	Fundraising
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21 77,500 2 Grants and other assistance to individuals in the		general expenses	скрепаса
2 Grants and other assistance to individuals in the	,		
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16		1	
4 Benefits paid to or for members			
5 Compensation of current officers, directors, trustees, and key employees	473,550	790,798	509,472
Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)			
7 Other salaries and wages 14,902,195	11,337,790	847,472	2,716,933
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	807,797	118,480	211,433
9 Other employee benefits	1,324,714		173,962
10 Payroll taxes	752,936	160,933	224,157
a Fees for services (non-employees) Management	•		•
b Legal	15,214	47,866	
c Accounting	104,130	22,257	31,000
d Lobbying	32,000		
e Professional fundraising services See Part IV, line 17	,		940,577
f Investment management fees		33,723	
g Other	2,976,478	 	674,820
12 Advertising and promotion	208,575	 	153,511
13 Office expenses	2,761,518	 	1,571,346
14 Information technology	, ,	,	, ,
15 Royalties			
16 Occupancy		846,458	
17 Travel	711,555	+ +	87,980
Payments of travel or entertainment expenses for any federal, state, or local public officials	,		,,,,,,,
19 Conferences, conventions, and meetings	315,205	14,087	70,533
20 Interest	360,392		
21 Payments to affiliates			
22 Depreciation, depletion, and amortization 3,038,174	2,866,000	70,153	102,021
23 Insurance	195,667	34,075	47,462
Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)			
	26,614,520	6,932	206,133
b PBS AND NPR DUES 3,799,684	3,799,684		
c MISCELLANEOUS 3,356,918	321,267	24,676	3,010,975
d TAX EXPENSE 343,970	343,970		
e MBRSHIPS & AFFILIATIONS 159,973	40,432	94,204	25,337
f All other expenses -511,949	1,159,556	-2,019,790	348,285
Total functional expenses. Add lines 1 through 24f 70,035,695	57,600,450	1,329,308	11,105,937
Joint costs. Check here ► ☐ If following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation			

Pa	rt X	Balance Sheet									
					(A) Beginning of year		(B) End of year				
	1	Cash—non-interest-bearing				1					
	2	Savings and temporary cash investments			10,200,860	2	10,345,672				
	3	Pledges and grants receivable, net	•		628,063	3	813,082				
	4	Accounts receivable, net	s receivable, net								
	5	Receivables from current and former officers, directors, trustee highest compensated employees Complete Part II of	s, key	employees, and							
		Schedule L				5					
	6	Receivables from other disqualified persons (as defined under spersons described in section $4958(c)(3)(B)$, and contributing e sponsoring organizations of section $501(c)(9)$ voluntary employorganizations (see instructions)	ers, and								
ets.		Schedule L				6					
ssets	7	Notes and loans receivable, net				7					
₫	8	Inventories for sale or use			95,794	8	102,924				
	9	Prepaid expenses and deferred charges			4,313,789	9	2,965,981				
	10a	Land, buildings, and equipment cost or other basis <i>Complete Part VI of Schedule D</i>	10a	47,951,797							
	ь	Less accumulated depreciation	10b	30,223,061	19,777,574	10c	17,728,736				
	11	Investments—publicly traded securities			22,373,253	11	33,216,333				
	12	Investments—other securities See Part IV , line 11		•	1,127,719	12	675,731				
	13	Investments—program-related See Part IV, line 11			2,957,627	13					
	14	Intangible assets				14					
	15	Other assets See Part IV, line 11			16,886,956	15	23,376,157				
	16	Total assets. Add lines 1 through 15 (must equal line 34) .			118,780,803	16	132,125,366				
	17	Accounts payable and accrued expenses .			6,512,737	17	5,716,458				
	18	Grants payable				18					
	19	Deferred revenue			626,774	19	561,889				
	20	Tax-exempt bond liabilities	ı		9,035,846	20	8,565,846				
eS.	21	Escrow or custodial account liability Complete Part IV of Schedu	le D			21					
bilities	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified									
Lia		persons Complete Part II of Schedule L				22					
	23	Secured mortgages and notes payable to unrelated third parties			1,960,000	23					
	24	Unsecured notes and loans payable to unrelated third parties				24					
	25	Other liabilities Complete Part X of Schedule D			885,231	25	715,812				
	26	Total liabilities. Add lines 17 through 25			19,020,588	26	15,560,005				
<u>~</u>		Organizations that follow SFAS 117, check here ▶ 🔽 and com	plet e l	ines 27							
9		through 29, and lines 33 and 34.									
an	27	Unrestricted net assets			20,763,737	27	24,349,647				
<u>е</u>	28	Temporarily restricted net assets			69,341,057	28	82,560,293				
Ξ	29	Permanently restricted net assets			9,655,421	29	9,655,421				
or Fund Balance		Organizations that do not follow SFAS 117, check here ► ☐ at lines 30 through 34.	nd con	nplet e							
	30	Capital stock or trust principal, or current funds			30						
Assets	31	Paid-in or capital surplus, or land, building or equipment fund				31					
AS	32	Retained earnings, endowment, accumulated income, or other fo	unds			32					
Š	33	Total net assets or fund balances			99,760,215	33	116,565,361				
Z	34	Total liabilities and net assets/fund balances			118,780,803	34	132,125,366				
					I.		l				

Pal	Check if Schedule O contains a response to any question in this Part XI			.┏	
1	Total revenue (must equal Part VIII, column (A), line 12)	1		84,7	778,530
2	Total expenses (must equal Part IX, column (A), line 25)	2			35,695
3	Revenue less expenses Subtract line 2 from line 1	3		14,7	742,835
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		99,7	760,215
5	Other changes in net assets or fund balances (explain in Schedule O)	5		2,0	062,311
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6		116,5	565,361
Pai	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII			ᅜ	•
				Yes	No
1	Accounting method used to prepare the Form 990 Cash Accrual Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
ь	Were the organization's financial statements audited by an independent accountant?	[2b	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		2c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were is on a separate basis, consolidated basis, or both Separate basis Consolidated basis Both consolidated and separated basis	sued			
-	,, ,				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	·	За	Yes	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the re audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	equired	3b	Yes	

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

OMB No 1545-0047

Inspection

SCHEDULE A (Form 990 or 990EZ)

Department of the Treasury Internal Revenue Service

Name of the organization GREATER WASHINGTON EDUCATIONAL TELECOMMUNICATIONS ASSOCIATION INC

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Public Charity Status and Public Support

Attach to Form 990 or Form 990-EZ. See separate instructions.

Employer identification number

53-0242992

1			A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).											
2	_	A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).												
3	<u> </u>									4 \ / # \ / **				
4	ı			n organization operat ty, and state	ea in conjun	ction with a	nospital desc	cribea in se	ection 170(B)(1)(A)(III	i). Ente	rtne		
5	Γ	An orga	anization op	erated for the benefit	of a college	or universi	ty owned or o	perated by	a government	al unit d	escribe	ed in		
		section	170(b)(1)(A)(iv). (Complete Pa	art II)									
6				local government or	_									
7	<u>~</u>	describ	ed ın	at normally receives A)(vi) (Complete Pa		I part of its	support from	a governm	ental unit or fr	om the g	general	public	:	
8	\vdash			described in section	-	A)(vi) (Cor	nnlete Part II	1						
9	<u>'</u>		•	at normally receives			•	•	hutions mem	hershin	fees a	nd aro	S S	
_	'	-		ities related to its ex			• •		•	•	•	-	33	
				oss investment incor										
			_	anızatıon after June				•		cux, non	i busiii			
.0	\vdash			janized and operated										
1	<u>'</u>	_	_	•	· ·		z' -			o carry o	out the	nurnos	ses of	
_	•	one or r the box	An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h a											
f g		section If the o check t Since A	509(a)(2) rganızatıon hıs box	on managers and oth received a written de	etermination	from the IR	S that it is a ⁻	Туре I, Тур	oe II or Type I					
		(i) a pe	rson who di	rectly or indirectly c	ontrols, eithe	eralone ort	ogether with p	persons de	scribed in (ii)	_		Yes	No	
		and (III)) below, the	governing body of th	e the suppor	ted organiza	ation?			L	11g(i)			
		(ii) a fa	mily membe	er of a person describ	oed in (i) abo	ve?				<u>[</u> 1	11g(ii)			
		(iii) a 3	5% control	led entity of a persor	n described i	n (ı) or (ıı) a	above?			1	L1g(iii)			
h		Provide	the followir	ng information about	the supporte	ed organizat	ion(s)							
9	Name suppo	(ii) Type of organization (ii) (described of the control of the co			(iv) Is the organizati col (i) list your gove docume	ion in ted in rning	(v) Did you not organizat col (i) of suppor	ion in your	(vi) Is th organizat col (i) org in the U	e :ion in anized	A m		ii) unt of port	
				instructions))	Yes	No	Yes	No	Yes	No				
ota														

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1) (A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

	action A Public Support	c organization	rans to quanty	under the tests	iisted below, pr	case co	ilipiete i	art III.)
	ection A. Public Support endar year (or fiscal year beginning	(-) 2006	(1-) 2007	(-) 2000	(4) 2000	/-\ 2	010	/5) T - b - l
	ın) 🟲	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2	010	(f) Total
1	Gıfts, grants, contrıbutıons, and							
	membership fees received (Do not	79,960,73	74,935,35	5 85,687,030	63,722,428	77	7,872,475	382,178,025
	include any "unusual grants ")							
2	Tax revenues levied for the							
_	organization's benefit and either							
	paid to or expended on its							
	behalf							
3	The value of services or facilities							
	furnished by a governmental unit							
	to the organization without charge							
4	Total. Add lines 1 through 3	79,960,73	74,935,35	5 85,687,030	63,722,428	77	7,872,475	382,178,025
5	The portion of total contributions	, ,	, ,	, ,	, ,			, ,
•	by each person (other than a							
	governmental unit or publicly							
	supported organization) included							16,264,055
	on line 1 that exceeds 2% of the							
	amount shown on line 11, column							
6	(f) Public Support. Subtract line 5							
0	from line 4							365,913,970
S	ection B. Total Support	L			l l			
	endar year (or fiscal year	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 20	210	(f) Total
	beginning in) 🟲			` ,				. ,
7	A mounts from line 4	79,960,737	74,935,355	85,687,030	63,722,428	77	,872,475	382,178,025
8	Gross income from interest,							
	dividends, payments received	892,905	1,112,444	658,350	964,516		987,376	4,615,591
	on securities loans, rents, royalties and income from	692,903	1,112,444	030,330	904,310		907,370	4,013,391
	similar sources							
9	Net income from unrelated							
-	business activities, whether or	103,547	109,315	171,349	167,031		146,920	698,162
	not the business is regularly	103,547	109,313	171,349	107,031		140,920	090,102
	carried on							
10	Other income Do not include							
	gain or loss from the sale of capital assets (Explain in Part	39,730	54,772	86,510	72,781		115,765	369,558
	IV)							
11	Total support (Add lines 7							387,861,336
	through 10)							367,001,330
12	Gross receipts from related activit	ies, etc (See ins	tructions)			12		18,867,594
13	First Five Years If the Form 990 is	for the organizat	ion's first, secon	d, third, fourth, or f	ifth tax year as a	501(c)(3) organız	ation,
	check this box and stop here							▶ □
_			<u> </u>					
	ection C. Computation of Pul Public Support Percentage for 201			11 (5)		T	l	
14		•		: 11 column (I))		14		94 340 %
15	Public Support Percentage for 200	9 Schedule A, P	art II, line 14			15		95 060 %
16a	33 1/3% support test—2010. If the	_		•	line 14 is 33 1/3%	or more	e, check t	
	and stop here. The organization qu	•				2.2.4/20/		▶ ▼
D	33 1/3% support test—2009. If the box and stop here. The organizatio	_			oa, and line 15 is	33 1/3%	or more,	Eneck this
17a	10%-facts-and-circumstances test			•	ne 13.16a.or16	b and line	e 14	-,
	is 10% or more, and if the organiza							
	ın Part IV how the organization me							
	organization							► □
Ь	10%-facts-and-circumstances test							
	15 is 10% or more, and if the organize			•		-		
	Explain in Part IV how the organiza supported organization	ition meets the	iacis and circums	stances test ine	organization qua	iiiles as	a publicly	▶ □
18	Private Foundation If the organization	tion did not chec	k a box on line 13	, 16a, 16b, 17a o	r 17b, check this	box and	see	- ,
	instructions			. , , ===	,	_		▶ □

Schedule A (Form 990 or 990-EZ) 2010 Page 3 Part III Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.) Section A. Public Support Calendar year (or fiscal year beginning (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total ın) 🟲 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose Gross receipts from activities that are not an unrelated trade or business under section 513 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge Total. Add lines 1 through 5 7a Amounts included on lines 1, 2, and 3 received from disqualified **b** A mounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year c Add lines 7a and 7b Public Support (Subtract line 7c from line 6) Section B. Total Support Calendar year (or fiscal year beginning **(e)** 2010 (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (f) Total ın) 9 Amounts from line 6 Gross income from interest, 10a dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b c Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include 12 gain or loss from the sale of capital assets (Explain in Part Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage

15	Public Support Percentage for 2010 (line 8 column (f) divided by line 13 column (f))	15	
16	Public support percentage from 2009 Schedule A, Part III, line 15	16	
S	ection D. Computation of Investment Income Percentage		
17	Investment income percentage for 2010 (line 10c column (f) divided by line 13 column (f))	17	
18	Investment income percentage from 2009 Schedule A , Part III, line 17	18	

19a 33 1/3% support tests—2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

33 1/3% support tests—2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

chedule A (Fo	orm 990 or 99	0-EZ)2010
---------------	---------------	-----------

Page 4

Part IV	Supplemental Information. Supplemental Information. Complete this part to provide the explanation
	required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any
	additional information. (See instructions).

Facts A	and Cir	cumsta	nces	Test
			,	

Explanation

SCHEDULE A, PART II, LINE 10, EXPLANATION OF OTHER INCOME MISCELLANEOUS

Schedule A (Form 990 or 990-EZ) 2010

Software ID: Software Version:

EIN: 53-0242992

Name: GREATER WASHINGTON EDUCATIONAL

TELECOMMUNICATIONS ASSOCIATION INC

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours	Posi	((;) che	cka			(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other
	per week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations
CYNTHIA BAKER TRUSTEE	1 00	х						0	0	0
MARGUERITE BATEMAN TRUSTEE	1 00	Х						0	0	0
STEPHEN F BLACK TRUSTEE	1 00	х						О	0	0
M DIANE BODMAN TRUSTEE	1 00	Х						0	0	0
KARNA SMALL BODMAN TRUSTEE	1 00	Х						0	0	0
LAVERN CHATMAN TRUSTEE	1 00	Х						0	0	0
TIMOTHY C COUGHLIN CHAIRMAN, TRUSTEE	1 00	Х		Х				0	0	0
CHERRIE DOGGETT TRUSTEE	1 00	Х						0	0	0
CLAIRE DWOSKIN TRUSTEE	1 00	Х						0	0	0
ANN B FRIEDMAN TRUSTEE	1 00	Х						0	0	0
GREGORY GALLOPOULOS TRUSTEE	1 00	Х						0	0	0
ANN DIBBLE JORDAN VICE CHAIRMAN, SEC,TRUSTEE	1 00	Х		Х				0	0	0
ROGER KRONE TRUSTEE	1 00	Х						0	0	0
CHARITO KRUVANT TRUSTEE	1 00	Х						0	0	0
SUSAN LEE TRUSTEE	1 00	Х						0	0	0
MARA MAYOR TRUSTEE	1 00	Х						0	0	0
SALLY MERTEN TRUSTEE	1 00	Х						0	0	0
EDWARD HART RICE TRUSTEE	1 00	Х						0	0	0
ALI RUSSELL TRUSTEE	1 00	Х						0	0	0
BRUCE SANFORD TRUSTEE	1 00	Х						0	0	0
JOHN SHENEFIELD TRUSTEE	1 00	Х						0	0	0
PAULINE SCHNEIDER TRUSTEE	1 00	Х						0	0	0
CATHERINE STEVENS TRUSTEE	1 00	Х						0	0	0
JOHN ULFELDER TRUSTEE	1 00	Х						0	0	0
CYNTHIA VANCE TRUSTEE	1 00	Х						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) A verage hours	Posi	((che	ck al	ı		(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other
	per week	individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations
SHELIA WHITEMAN TRUSTEE	1 00	Х						0	0	0
CHRISTOPHER WOLF TRUSTEE	1 00	Х						0	0	0
SHARON PERCY ROCKEFELLER PRESIDENT AND CEO	40 00			х				377,622	0	30,133
JOSEPH B BRUNS EXECUTIVE VP AND COO	40 00			х				295,566	0	30,578
DALTON DELAN EXECUTIVE VP AND CPO	40 00			х				236,274	0	36,126
POLLY POVEJSIL HEATH SR VP, TREASURER AND CFO	40 00			х				245,034	0	23,823
ADAM GRONSKI VP, CORPORATE MARKETING	40 00				х			208,785	0	22,656
MARY CATHERINE PHELPS SR VP, DEVELOPMENT	40 00				х			177,419	0	23,203
KEVIN HARRIS VP AND MANAGER, TV	40 00					Х		169,005	0	11,236
CHRISTOPHER GUARINO SENIOR STAFF PRODUCER	40 00					Х		161,362	0	16,927
ELLEN MORGENSTERN VP, DEVELOPMENT	40 00					х		157,977	0	24,299
LISA DELANEY VP AND GENERAL COUNSEL	40 00					Х		165,849	0	16,049
DANIEL DEVANY VP & GENERAL MANAGER, RADIO	40 00					Х		157,307	0	9,038
LOREN ALLAN SMITH EX-OFFICIO	1 00						х	0	0	0

DLN: 93493308009161

OMB No 1545-0047

Political Campaign and Lobbying Activities

(Form 990 or 990-EZ)

SCHEDULE C

Department of the Treasury Internal Revenue Service

For Organizations Exempt From Income Tax Under section 501(c) and section 527 ► Complete if the organization is described below.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open to Public Inspection

If the organization answered "Yes," to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities),
then
◆ Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
◆ Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
◆ Section 527 organizations Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

Se If the	ction 501(c)(3) organizations that	t have filed Form 5768 (election under thave NOT filed Form 5768 (election us," to Form 990, Part IV, Line 5 (Prozations Complete Part III	nder section 501	(h)) Complete Part II-B Do n	ot complete Part II-A
Na	me of the organization			Employer iden	tification number
	EATER WASHINGTON EDUCATIONAL ECOMMUNICATIONS ASSOCIATION INC			53-0242992	
Par	t I-A Complete if the or	ganization is exempt under :	section 501(c) or is a section 527	organization.
1	Provide a description of the org	ganızatıon's dırect and ındırect politic	al campaign act	ivities in Part IV	
2	Political expenditures			▶	\$
3	V olunteer hours				
Dar	t In: Complete if the or	ganization is exempt under	soction EO1/	c)(3)	
1		e tax incurred by the organization und			*
2	·	e tax incurred by organization manage			Φ
3		ection 4955 tax, did it file Form 472		114933 F	Yes No
4a	Was a correction made?	rection 4555 tax, and it line 15th 472	o for this year.		Γ Yes Γ No
b	If "Yes," describe in Part IV				, 103 , 110
		ganization is exempt under :	section 501(c) except section 501	L(c)(3).
1		ended by the filing organization for se			\$
2	Enter the amount of the filing o exempt funtion activities	organization's funds contributed to otl	ner organizations	s for section 527 ▶	\$
3	Total exempt function expendit	tures Add lines 1 and 2 Enter here a	and on Form 112	0-POL, line 17b	\$
4	Did the filing organization file F	Form 1120-POL for this year?			┌ Yes ┌ No
5	organization made payments F amount of political contribution	nd employer identification number (EI For each organization listed, enter the ns received that were promptly and di political action committee (PAC) If:	e amount paid fro rectly delivered	om the filing organization's f to a separate political orga	funds Also enter the nization, such as a
	(a) Name	(b) Address	(c) EIN	(d) A mount paid from filing organization's funds If none, enter -0-	(e) A mount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Sc	hedule C (Form 990 or 990-EZ) 2010						Page 2
P	art II-A Complete if the organization under section 501(h)).	is ex	cempt under	section 501(c)(3) and fi	led Form 5768	
A B	Check If the filing organization belongs to a Check If the filing organization checked bo			" provisions apply	/		
	Limits on Lobbying E (The term "expenditures" means a)		(a) Filing Organization's Totals	(b) Affiliated Group Totals
<u>1</u> a	Total lobbying expenditures to influence public o	pinion	(grass roots lob	oyıng)			
b	Total lobbying expenditures to influence a legisl	atıve b	ody (direct lobby	ıng)			
c	Total lobbying expenditures (add lines 1a and 1	b)					
d	Other exempt purpose expenditures						
е	Total exempt purpose expenditures (add lines 1	c and :	Ld)				
f	Lobbying nontaxable amount Enter the amount columns	from th	e following table	ın both			
	If the amount on line 1e, column (a) or (b) is:	The	lobbying nontaxa	ble amount is:			
	Not over \$500,000	20%	of the amount on lin	e 1e			
	Over \$500,000 but not over \$1,000,000	\$100	,000 plus 15% of the	excess over \$500,00	0		
	Over \$1,000,000 but not over \$1,500,000	\$175	,000 plus 10% of the	excess over \$1,000,0	000		
	Over \$1,500,000 but not over \$17,000,000	\$225	,000 plus 5% of the	excess over \$1,500,00	00		
	Over \$17,000,000	\$1,00	00,000				
	Grassroots nontaxable amount (enter 25% of lir	ne 1 f)					
_	Subtract line 1g from line 1a If zero or less, ent	-					
i	Subtract line 1f from line 1c If zero or less, ente	er - 0 -					
j	If there is an amount other than zero on either li section 4911 tax for this year?	ne 1h d	or line 11, did the	organization file F	orm 4720 rep	orting	┌ Yes ┌ No
	4-Year Av (Some organizations that made a columns below. See t	secti	on 501(h) ele		havè to co		ne five
	Lobbying Exp	endit	ures During 4	l-Year Averag	jing Period		
	Calendar year (or fiscal year						

	Lobbying Expenditures During 4-Year Averaging Period								
	Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) Total			
2a	Lobbying non-taxable amount								
b	Lobbying ceiling amount (150% of line 2a, column(e))								
С	Total lobbying expenditures								
d	Grassroots non-taxable amount								
e	Grassroots ceiling amount (150% of line 2d, column (e))								
f	Grassroots lobbying expenditures								

Part II-B	Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768
	(election under section 501(h)).

	(election under section 501(h)).					
		(a	(a)		(b)	
		Yes	No	4	A mour	nt
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of					
а	V olunteers?		Νo			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes				
c	Media advertisements?		Νo			
d	Mailings to members, legislators, or the public?		Νo			
е	Publications, or published or broadcast statements?	Yes			3	30,211
f	Grants to other organizations for lobbying purposes?		Νo			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes			3	32,000
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		Νo			
i	Other activities? If "Yes," describe in Part IV		Νo			
j	Total lines 1c through 1i				(52,211
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		Νo			
Ь	If "Yes," enter the amount of any tax incurred under section 4912					
С	If "Yes," enter the amount of any tax incurred by organization managers under section 4912					
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?					
Par	t III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).	501(c)(5),	or s	ectio	n
					Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?			1		
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?			2		
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?			3		
	tIII-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part I answered "Yes".	II-A,			ectio	n
1	Dues, assessments and similar amounts from members	1				
2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).					
	Current year	2a				
Ь	Carryover from last year	2b				
С	Total	2c				
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3				
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4				
5	Taxable amount of lobbying and political expenditures (see instructions)	5				
	art IV Supplemental Information					

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i Also, complete this part for any additional information

Ident if ier Return Reference Explanation

DLN: 93493308009161

OMB No 1545-0047

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12. ► Attach to Form 990. ► See separate instructions.

Open to Public

	Attacito	orni oper a occ ocparace instructionor				
GRE	me of the organization EATER WASHINGTON EDUCATIONAL ECOMMUNICATIONS ASSOCIATION INC			oyer identificat 242992	tion numbe	 er
Pa	organizations Maintaining Donor Acorganization answered "Yes" to Form 99				. Complet	te if the
	-	(a) Donor advised funds	(b) Funds and ot	ther accou	nts
	Total number at end of year					
	Aggregate contributions to (during year)					
	Aggregate grants from (during year)					
	Aggregate value at end of year					
	Did the organization inform all donors and donor advi funds are the organization's property, subject to the		nor advis	sed	☐ Yes	┌ No
	Did the organization inform all grantees, donors, and used only for charitable purposes and not for the ben conferring impermissible private benefit	efit of the donor or donor advisor, or for a	ny other	purpose	☐ Yes	┌ No
a	rt III Conservation Easements. Complete	ıf the organization answered "Yes" t	to Form	990, Part IV	<u>, lıne 7.</u>	
	Purpose(s) of conservation easements held by the of Preservation of land for public use (e.g., recreating Protection of natural habitat Preservation of open space Complete lines 2a-2d if the organization held a qualice easement on the last day of the tax year	on or pleasure) Preservation of a	certified	historic struct	•	a
	easement on the last day of the tax year			Held at the	End of the	Vear
а	Total number of conservation easements		2a	neid de the	Liid Of the	- Cui
b	Total acreage restricted by conservation easements		2b			
c	Number of conservation easements on a certified his		2c			
d	Number of conservation easements included in (c) a		2d			
u						
	Number of conservation easements modified, transfe	neu, releaseu, extinguistieu, or terifiliat	eu by till	e organización c	auring	
	Number of states where property subject to conserva	ation easement is located 🗠				
	Does the organization have a written policy regarding enforcement of the conservation easements it holds?		dling of	violations, and	☐ Yes	┌ No
	Staff and volunteer hours devoted to monitoring, insp	pecting and enforcing conservation easer	nents du	ring the year 🕨		
	A mount of expenses incurred in monitoring, inspecti	ng, and enforcing conservation easement	s during	the year ► 🖇 _		
	Does each conservation easement reported on line 2 $170(h)(4)(B)(i)$ and $170(h)(4)(B)(ii)$?	(d) above satisfy the requirements of se	ction		☐ Yes	┌ No
	In Part XIV, describe how the organization reports co- balance sheet, and include, if applicable, the text of t the organization's accounting for conservation easen	he footnote to the organization's financia				
ar	t III Organizations Maintaining Collection Complete if the organization answered '		or Oth	er Similar A	Assets.	
а	If the organization elected, as permitted under SFAS art, historical treasures, or other similar assets held provide, in Part XIV, the text of the footnote to its fin	for public exhibition, education or resear	ch ın fur			2 ,
b	If the organization elected, as permitted under SFAS historical treasures, or other similar assets held for provide the following amounts relating to these items	public exhibition, education, or research				
	(i) Revenues included in Form 990, Part VIII, line 1			► \$		
	(ii) Assets included in Form 990, Part X			► \$		
	If the organization received or held works of art, histofollowing amounts required to be reported under SFA		or financ			
а	Revenues included in Form 990, Part VIII, line 1			► \$		
	•					

b Assets included in Form 990, Part X

ar	Organizations Maintaining Co	llections of Art	<u>, Hist</u>	orical T	reas	ures, or Ot	the	r Similai	r Asse	ets (co	ntınued)
3	Using the organization's accession and othe items (check all that apply)	r records, check any	of the	following	that a	re a significa	nt u	se of its co	ollectio	n	
а	Public exhibition		d	┌ Loar	orex	change progra	ams				
b	Scholarly research		e	C Othe	er						
c	Preservation for future generations										
1	Provide a description of the organization's co	ollections and expla	ın how	they furth	ner the	organization'	sex	empt purp	ose in		
5	During the year, did the organization solicit of assets to be sold to raise funds rather than t			•				ılar	Г	Yes	┌ No
Pai	t IV Escrow and Custodial Arrang					n answered	1 "Y	es" to Foi	rm 990),	
	Part IV, line 9, or reported an an										
.a	Is the organization an agent, trustee, custod included on Form 990, Part X?	ian or other interme	diary f	for contrib	utions	or other asse	ets r	not	Γ	Yes	┌ No
Ь	If "Yes," explain the arrangement in Part XI\	/ and complete the	followi	ng table							
									A mo	unt	
С	Beginning balance						1c				
d	Additions during the year						1d				
е	Distributions during the year						1e				
f	Ending balance						1f				
a	Did the organization include an amount on Fo	orm 990, Part X, line	21?						Γ	Yes	┌ No
b	If "Yes," explain the arrangement in Part XIV	,									
a	rt V Endowment Funds. Complete										
		(a)Current Year	(b)	Prior Year		Two Years Back	-i-	Three Years	Back (e) Four Y	ears Back
a	Beginning of year balance	26,450,998		23,380,7		27,550,30	_				
b	Contributions	500,000		1,050,0	_	2,125,00					
C	Investment earnings or losses	4,604,778		2,240,2	.66	-5,151,03	36				
d	Grants or scholarships	1 010 000		220.0	100	1 142 53					
е	Other expenditures for facilities and programs	1,810,000		220,0	100	1,143,53	54				
f	Administrative expenses										
g	End of year balance	29,745,776		26,450,9	98	23,380,73	32				
2	Provide the estimated percentage of the yea	r end balance held a	ıs		_		_				
а	Board designated or quasi-endowment	35 940 %									
ь	Permanent endowment ► 32 460 %										
c	Term endowment ► 31 600 %										
a	Are there endowment funds not in the posses	ssion of the organiza	ation th	hat are he	ld and	administered	for	the			
_	organization by	ooron or the organiza				44111111010104				Yes	No
	(i) unrelated organizations								3a(i)		Νo
	(ii) related organizations								3a(ii)		No
	If "Yes" to 3a(II), are the related organizatio				? .		•		3b		
_	Describe in Part XIV the intended uses of th										
'aT	t VI Investments—Land, Buildings	s, and Equipme	nt. Se								
	Description of investment			(a) Cost o basis (inve		(b)Cost or oth basis (other		(c) Accumu depreciat		(d) Boo	ok value
a	Land					2,222,	725			-	2,222,725
b	Buildings		. [8,924,	944	4,39	91,865	4	1,533,079
c	Leasehold improvements		. [9,703,	779	4,8	84,652	-	1,819,127
d	Equipment		. [27,036,	477	20,9	46,544	(5,089,933
e	Other		. [_	63,	872			_	63,872

17,728,736

Part VIII Investments—Other Securities. See	Form 990, Part X, line 1	<u>2.</u>	
(a) Description of security or category	(b)Book value	(c) Method of valuation	
(including name of security)	(B)Book value	Cost or end-of-year market value	
(1)Financial derivatives			
(2)Closely-held equity interests			
Other			
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)	•		
Part VIII Investments—Program Related. Se		13.	
		(c) Method of valuation	
(a) Description of investment type	(b) Book value	Cost or end-of-year market value	
Total. (Column (b) should equal Form 990, Part X, col (B) line 13)	•		
Part IX Other Assets. See Form 990, Part X, III	ne 15	_	
(a) Descrip		(b) Book value	
(1) FILM ASSETS			376,157
(I) FIEM ASSETS		23,3	70,137
Total (Column (h) should agual Form 000 Part V sal (P) line 1	(E.)	22.2	76 1 57
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1			376,157
Part X Other Liabilities. See Form 990, Part X			
1 (a) Description of Liability	(b) A mount		
Federal Income Taxes			
INTEREST RATE SWAP	715,812		
	,		
Total. (Column (b) should equal Form 990, Part X, col (B) line 25)	715,812		

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	84,778,530
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	70,035,695
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	14,742,835
4	Net unrealized gains (losses) on investments	4	1,873,488
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	188,823
9	Total adjustments (net) Add lines 4 - 8	9	2,062,311
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	16,805,146
Par	t XII Reconciliation of Revenue per Audited Financial Statements With Revenue	er Retu	rn
1	Total revenue, gains, and other support per audited financial statements	1	87,319,075
2	A mounts included on line 1 but not on Form 990, Part VIII, line 12		
а	Net unrealized gains on investments		
b	Donated services and use of facilities		
c	Recoveries of prior year grants		
d	Other (Describe in Part XIV)		
е	Add lines 2a through 2d	2e	2,042,911
3	Subtract line 2e from line 1	3	85,276,164
4	A mounts included on Form 990, Part VIII, line 12, but not on line 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a 33,723		
b	Other (Describe in Part XIV)		
c	Add lines 4a and 4b	4c	-497,634
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	84,778,530
	Reconciliation of Expenses per Audited Financial Statements With Expenses	s per Re	
1	Total expenses and losses per audited financial statements	1	70,513,922
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
а	Donated services and use of facilities		
b	Prior year adjustments	1	
c	Other losses	1	
d	Other (Describe in Part XIV) 2d		
e	Add lines 2a through 2d	2e	C
3	Subtract line 2e from line 1	3	70,513,922
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a 33,723]	
ь	Other (Describe in Part XIV)		
c	Add lines 4a and 4b	4c	-478,227
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	70,035,695

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Ident if ier	Return Reference	Explanation
DESCRIPTION OF INTENDED USE OF ENDOWMENT FUNDS	PART V, LINE 4	WETA'S ENDOWMENT IS INTENDED TO SUPPORT PROGRAMMING ACTIVITIES THROUGH AN ANNUAL FUNDING SUPPLEMENT AND/OR APPROPRIATIONS FOR SPECIAL PROGRAM PROJECTS
DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48	PART X	WETA HAS ADOPTED THE PROVISIONS OF FASB ASC 740 (FASB INTERPRETATION NO 48, ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES) UNDER ASC 740, AN ORGANIZATION MUST RECOGNIZE THE TAX BENEFIT ASSOCIATED WITH TAX POSITIONS TAKEN FOR TAX RETURN PURPOSES WHEN IT IS MORE-LIKELY-THAN-NOT THAT THE POSITION WILL BE SUSTAINED WETA DOES NOT BELIEVE THERE ARE ANY MATERIAL UNCERTAIN TAX POSITIONS AND, ACCORDINGLY, IT WILL NOT RECOGNIZE ANY LIABILITY FOR UNRECOGNIZED TAX BENEFITS
PART XI, LINE 8 - OTHER ADJUSTMENTS		CHANGE IN MARKET VALUE OF INTEREST RATE SWAP 169,420 ROUNDING -4 BOOK TO TAX ADJUSTMENT FOR PASSTHROUGH K-1S 19,407
PART XII, LINE 2D - OTHER ADJUSTMENTS		CHANGE IN MARKET VALUE OF INTEREST RATE SWAP 169,420 ROUNDING 3
PART XII, LINE 4B - OTHER ADJUSTMENTS		COST OF GOODS SOLD (SALE OF INVENTORY) -63,926 EXPENSES RELATED TO RENTAL INCOME -448,024 BOOK TO TAX ADJUSTMENT FOR LOSS FROM PASSTHROUGH K- 1S -19,407
PART XIII, LINE 4B - OTHER ADJUSTMENTS		COST OF GOODS SOLD (SALE OF INVENTORY) -63,926 EXPENSES RELATED TO RENTAL INCOME -448,024

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

DLN: 93493308009161 OMBNo 1545-0047

2010

Open to Public

Name of the organization
GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC

 ${\bf Employer\ identification\ number}$

53-0242992

Parti	rundraising Activities.	Complete if the o	rganization answered	165	to Form 990,	Part IV, line 17

Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

- **b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

(i) Name and address of Individual or entity (fundraiser)	(ii) Activity	fundrais custo cont	Did ser have ody or rol of utions?	(iv) Gross receipts from activity	(v) A mount paid to (or retained by) fundraiser listed in col (i)	(vi) A mount paid to (or retained by) organization
THE MAIL BAG 201 COMMERCE DRIVE UPPER MARLBORO, MD	PRINTING & MAILING		No	2,816,576	60,047	2,756,529
207748799	TELEMA BUETANO					
PUBLIC INTEREST COMM INC 7700 LEESBURG PIKE STE 301 NORTH	TELEMARKETING		No	1,596,929	395,053	1,201,876
FALLS CHURCH, VA 22043						
PRODUCTION SOLUTIONS 1953 GALLOWS ROAD SUITE 600	PRINTING & MAILING		No	1,103,287	90,230	1,013,057
VIENNA, VA 22182						
RWT PRODUCTION 5624 BELLINGTON AVENUE	PRINTING & MAILING		No	894,147	27,332	866,815
SPRINGFIELD, VA 22151						
AUTOMATED MAILING INC 4407 WHEELER AVE	PRINTING & MAILING		No	803,474	232,150	571,324
ALEXANDRIA, VA 22304	LIST BROKER &					
CELCO 9663 MAIN STREET SUITE C	MANAGER		No	614,625	186,367	428,258
FAIRFAX, VA 22032	CARDONATION					
CHARITABLE AUTO RESOURCES INC 8804 BALBOA AVE	SERVICES	Yes		488,733	179,836	308,897
SAN DIEGO, CA 92123						
SHARE GROUP INC PO BOX 55183	TELEMARKETING		No	454,461	204,798	249,663
BOSTON, MA 022055183	TELEMARKETING					
SD & A TELESERVICES INC 5757 WEST CENTURY BLVD SUITE 300	TELEMARKETING		No	285,416	84,692	200,724
LOS ANGELES, CA 90045	0.0 11.0 11.1 = 5.11 =					
SHARON GROUP PO BOX 2569 42 THE SEASONS	CONSULTING		No	238,786	31,000	207,786
NEW LONDON, NH 03257						
Total				9,296,434	1,491,505	7,804,929

³ List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or

VA, MD, DC

Pa	rt II	Fundraising Events. Com more than \$15,000 on Form				
			(a) Event #1	(b) Event #2	(c) O ther Events (total number)	(d) Total Events (Add col (a) through col (c))
<u>Ф</u>					(**************************************	
Revenue	1 2	Gross receipts Less Charitable				
₩ Ф	-	contributions				
	3	Gross income (line 1 minus line 2)				
	4	Cash prizes				
ဟ	5	Non-cash prizes				
anse T	6	Rent/facility costs				
Expenses	7	Food and beverages				
Direct	8	Entertainment				
ā	9	Other direct expenses .				
	10	Direct expense summary Add lin	es 4 through 9 ın columı	n (d)	🛌	
	11	Net income summary Combine III	nes 3 and 10 ın column	(d)		
Par	t II	Gaming. Complete if the or \$15,000 on Form 990-EZ, lir		"Yes" to Form 990, Pa	rt IV, line 19, or repo	orted more than
			(a) Bingo	(b) Pull tabs/Instant	(c) O ther gaming	(d) Total gaming
Revenue				bingo/progressive bingo		(Add col (a) through col (c))
	1	Gross revenue				
Ses	2	Cash prizes				
Expenses	3	Non-cash prizes				
ញ ថ្ល	4	Rent/facility costs				
Direct	5	Other direct expenses				
	6	Volunteer labor	┌ Yes % ┌ No	☐ Yes % ☐ No	┌ Yes %	_
	7	Direct expense summary Add lines	s 2 through 5 ın column	(d)		
	8	Net gaming income summary Com	bine lines 1 and 7 in col	umn (d)		
9	Ent	er the state(s) in which the organize	ation operates gaming ac	tivities		
а		the organization licensed to operate				· Fyes Fno
b	If"	No," Explain				
						1
10a		re any of the organization's gaming			the tax year?	· · Fyes Fno
b	If"	Yes," Explain				
						1

11	Does the organization operate g	aming activities with nonmemb	ers?			Γ _{Yes}	ΓNο
12	Is the organization a grantor, be	neficiary or trustee of a trust o	ra member	of a partnership or other enti	ty		
	formed to administer charitable	gamıng [?]				. Г _{Yes}	Γ_{No}
13	Indicate the percentage of gami	ng activity operated in					
а	The organization's facility .				. 13a		
b	An outside facility				. 13b		
14	Provide the name and address o records	f the person who prepares the	organızatıon	's gaming/special events boo	oks and		
	Name 🟲						
	Address 🟲						
15a	Does the organization have a co						
b	revenue?	ming revenue received by the o	organization	▶ \$ a		· Fyes	Γ No
c	If "Yes," enter name and addres	s					
	Name 🟲						
	Address ►						
16	Gaming manager information						
	Name 🟲						
	Gaming manager compensation	> \$					
	Description of services provided	1 ▶					
	Director/officer	F Employee	Γ	- Independent contractor			
17	Mandatory distributions						
а	Is the organization required und	er state law to make charitable	distribution	ns from the gaming proceeds	to		
	retain the state gaming license?					Yes	Г _{Nо}
b	Enter the amount of distributions	•		her exempt organizations or	spent		
_	in the organization's own exemp				-L1		
Par	Complete this part to instructions.)	provide additional informat	ion for res	sponses to question on Sc	cneaule G (5ee 	
	Identifier	ReturnReference		Expla	nation		
EXP	LANATION OF AMOUNTS PAID	SCHEDULE G, PART I, LINE	ТН	E AMOUNTS PAID TO FUND RT I, LINE 2B, COLUMN (V) E FEES AND FUNDRAISING NDRAISERS RATHER THAN	OF SCHEDU EXPENSES	JLE G REP PAID TO	RESENT THE

THE AMOUNTS ARE OVERSTATED

Schedule I (Form 990)

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

OMB No 1545-0047

2010

DLN: 93493308009161

Open to Public

Department of the Treasury Internal Revenue Service Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.

Attach to Form 990

Inspect ion

Name of the organization						Employer identif	ication number
GREATER WASHINGTON EDUC TELECOMMUNICATIONS ASS	53-0242992						
Part I General Inform		and Assistance				<u> </u>	
Form 990, Part IV	to award the grants og ganization's procedure er Assistance to	rassistance?es for monitoring the us Governments and ecipient that received	of grant funds in the log of grant funds in the log of grantzations in dimore than \$5,000.	United States the United State Check this box if i		ganization answered	
1 (a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) KCTS TELEVISION4401 SUNSET BLVD LOS ANGELES, CA 90027	91-1221895	501(C) 3	10,000				STATION GRANT- PROHIBITION
(2) KETC-TV3655 OLIVE STREET ST LOUIS,MO 63108	43-0685345	501(C) 3	10,000				STATION GRANT- PROHIBITION
(3) MARYLAND PUBLIC TELEVISION11767 OWINGS MILLS BLVD OWINGS MILLS, MD 211171499	52-6002033	501(C) 3	5,000				STATION GRANT- PROHIBITION
(4) MARYLAND PUBLIC TELEVISION11767 OWINGS MILLS BLVD OWINGS MILLS,MD 211171499	52-6002033	501(C) 3	1,500				STATION GRANT- FORGIVENESS
(5) WGBH1 GUEST STREET BOSTON, MA 02135	04-2104397	501(C) 3	10,000				STATION GRANT- THE TENTH INNING
(6) WHYY-TV150 NORTH 6TH STREET PHILADELPHIA,PA 19106	23-1438083	501(C) 3	10,000				STATION GRANT- PROHIBITION
(7) WO SU 2400 OLENTANGY RIVER RD COLUMBUS, OH 432101027	31-6025986	501(C) 3	10,000			l .	STATION GRANT- PROHIBITION

Enter total number of other organizations

Enter total number of section 501(c)(3) and government organizations.

Part III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
	Use Schedule I-1 (Form 990) if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Ident if ier	Return Reference	Explanation
PROCEDURE FOR MONITORING GRANTS	,	SCHEDULE I, PART I, LINE 2 WETA MONITORS THE USE OF GRANT FUNDS BY REQUIRING INTERIM AND FINAL PERFORMANCE REPORTING IN BOTH NARRATIVE AND FINANCIAL FORM FROM GRANT RECIPIENT THE REPORTS
IN THE U S		ARE REVIEWED TO ENSURE COMPLIANCE AND THAT THEY MEET THE GRANT REQUIREMENTS

DLN: 93493308009161

OMB No 1545-0047

Open to Public Inspection

Schedule J (Form 990)

Department of the Treasury

Internal Revenue Service

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees**

Compensation Information

► Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

► Attach to Form 990. ► See separate instructions.

GREATER WASHINGTON EDUCATIONAL

Employer identification number Name of the organization TELECOMMUNICATIONS ASSOCIATION INC 53-0242992 Part I Questions Regarding Compensation Yes Νo

1a	Check the appropriate box(es) if the organization provided any of t 990, Part VII, Section A, line 1a Complete Part III to provide an	,			
	First-class or charter travel House	sing allowance or residence for personal use			
	Travel for companions Payr	ments for business use of personal residence			
	Tax idemnification and gross-up payments Heal	th or social club dues or initiation fees			
	Discretionary spending account Pers	onal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organization fol reimbursement orprovision of all the expenses described above?	If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing of officers, directors, trustees, and the CEO/Executive Director, reg		2		
3	Indicate which, if any, of the following the organization uses to es organization's CEO/Executive Director Check all that apply	tablish the compensation of the			
		en employment contract			
		pensation survey or study			
	Form 990 of other organizations	roval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Sec or a related organization	tion A, line 1a with respect to the filing organization			
а	Receive a severance payment or change-of-control payment from	n the organization or a related organization?	4a		Νo
b	b Participate in, or receive payment from, a supplemental nonqualified retirement plan?				
c	Participate in, or receive payment from, an equity-based compens	sation arrangement?	4c		Νo
	If "Yes" to any of lines 4a-c, list the persons and provide the app	licable amounts for each item in Part III			
	Only $501(c)(3)$ and $501(c)(4)$ organizations only must complete I	lines 5-9.			
5	For persons listed in form 990, Part VII, Section A, line 1a, did the compensation contingent on the revenues of				
а	The organization?		5a	Yes	
b	Any related organization?		5b		Νo
	If "Yes," to line 5a or 5b, describe in Part III				
6	For persons listed in form 990, Part VII, Section A, line 1a, did the compensation contingent on the net earnings of	ne organization pay or accrue any			
а	The organization?		6a		Νo
b	Any related organization?		6b		Νo
	If "Yes," to line 6a or 6b, describe in Part III				
7	For persons listed in Form 990, Part VII, Section A, line 1a, did to payments not described in lines 5 and 6? If "Yes," describe in Pa	-	7		Νο
8	Were any amounts reported in Form 990, Part VII, paid or accure subject to the initial contract exception described in Regs section in Part III		8		No
9	If "Yes" to line 8, did the organization also follow the rebuttable p section 53 $4958-6(c)$?	resumption procedure described in Regulations	9		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	1
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)	reported in prior Form 990 or Form 990-EZ
(1) SHARON PERCY ROCKEFELLER	(I) (II)	348,831 0	10,715 0	18,076 0	24,500 0	5,633 0	407,755 0	(
(2) JOSEPH B BRUNS	(I) (II)	268,977 0	8,513 0	18,076 0	24,500 0	6,078 0	326,144 0	(
(3) DALTON DELAN	(1)	211,192 0	7,045 0	18,037 0	23,709 0	12,417 0	272,400 0	(
(4) POLLY POVEJSIL HEATH	(I)	219,952 0	7,045 0	18,037 0	23,709 0	114 0	268,857 0	(
(5) ADAM GRONSKI	(I) (II)	97,791 0	110,223 0	771 0	10,843 0	11,813 0	231,441	(
(6) MARY CATHERINE PHELPS	(ı) (ıı)	167,700 0	8,500 0	1,219 0	17,163 0	6,040 0	200,622	
(7) KEVIN HARRIS	(ı) (ıı)	162,988 0	4,856 0	1,161 0	5,200 0	6,036 0	180,241	(
(8) CHRISTOPHER GUARINO	(ı) (ıı)	155,415 0	4,800 0	1,147 0	8,149 0	8,778 0	178,289 0	(
(9) ELLEN MORGENSTERN	(I) (II)	151,894 0	4,961 0	1,122 0	15,786 0	8,513 0		(
(10) LISA DELANEY	(I)	159,968 0	4,746 0	1,135 0	15,972 0	77 0	181,898 0	(
(11) DANIEL DEVANY	(I)	151,494 0	4,691 0	1,122 0	0 0	9,038	166,345 0	
(12)								
(13)								
(14)								
(15)								
(16)								

Schedule J (Form 990) 2010

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

Ident if ier	Return Reference	Explanation
	,	UNDERWRITING MANAGEMENT EARNS COMMISSIONS BASED ON CORPORATE UNDERWRITING DOLLARS THESE AMOUNTS ARE ACCRUED AND PAID EACH MONTH

Schedule J (Form 990) 2010

DLN: 93493308009161

OMB No 1545-0047

Open to Public

Inspection

SCHEDULE M (Form 990)

Department of the Treasury

Internal Revenue Service

▶Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

NonCash Contributions

Name of the organization GREATER WASHINGTON EDUCATIONAL TELECOMMUNICATIONS ASSOCIATION INC **Employer identification number**

53-0242992

Pa	rt I Types of Property			•				
		(a) Check if applicable	(b) Number of Contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line	(d) Method of determining o amounts		contribut	ion
1	Art—Works of art			-9				
2	Art—Historical treasures							
3	Art—Fractional interests							
4	Books and publications							
5	Clothing and household							
good	s							
6	Cars and other vehicles .							
7	Boats and planes							
	Intellectual property							
9	Securities—Publicly traded	Х	42	158,561	ML CONFIRM REPO	RT		
10	Securities—Closely held stock							
11	Securities—Partnership,							
	LLC, or trust interests .							
	Securities—Miscellaneous							
13	Q ualified conservation contribution—Historic structures							
14	Q ualified conservation contribution—Other							
15	Real estate—Residential .							
16	Real estate—Commercial							
17	Real estate—Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxıdermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts .							
25	O ther ▶ ()							
26	O ther ▶()							
27	O ther ▶()							
28	Other ► ()							
29	Number of Forms 8283 received by for which the organization complete				29			
					_		Yes	No
30a	During the year, did the organizatio	n receiv	e by contribution any prope	rty reported in Part I, lines	1-28 that it			
	must hold for at least three years fr	om the c	late of the initial contribution	on, and which is not require	d to be used			
	for exempt purposes for the entire h	nolding p	erıod?			30a		No
b	If "Yes," describe the arrangement							
31	Does the organization have a gift ac	cceptano	e policy that requires the r	eview of any non-standard	contributions?	31	Yes	
32a	Does the organization hire or use the contributions?	nırd partı 	es or related organizations	to solicit, process, or sell i	non-cash	32a	Yes	
h	If "Yes," describe in Part II							
33	If the organization did not report re describe in Part II	venuesı	n column (c) for a type of p	roperty for which column (a) is checked,			

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

Ident if ier	Return Reference	Explanation
THIRD PARTY USE	· '	WETA USES MERRILL LYNCH TO SELL NONCASH STOCK GIFTS

Schedule M (Form 990) 2010

efile GRAPHIC print - DO NOT PROCESS

As Filed Data -

DLN: 93493308009161

SCHEDULE 0

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

2010

OMB No 1545-0047

Open to Public Inspection

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990 or 990-EZ.

Name of the organization
GREATER WASHINGTON EDUCATIONAL
TELECOMMUNICATIONS ASSOCIATION INC

53-0242992

ldentifier	Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 11		PROCESS FOR REVIEWING FORM 990 THE ORGANIZATION'S FORM 990 UNDERGOES A NUMBER OF INTERNAL AND EXTERNAL REVIEWS BEFORE IT IS FILED WITH THE IRS THE RETURN IS PREPARED BY THE BUDGET & ANALYST MANAGER, THEN REVIEWED BY THE CONTROLLER, THEN BY THE ORGANIZATION'S PUBLIC ACCOUNTING FIRM, BDO USA, AND THE ORGANIZATION'S CFO A FINAL DRAFT OF THE FORM 990 IS PROVIDED TO EACH MEMBER OF THE ORGANIZATION'S BOARD OF DIRECTORS AND TO OUTSIDE COUNSEL FOR REVIEW AND COMMENT, BEFORE IT IS FILED WITH THE IRS

ldentifier	Return Reference	Explanation
		PROCESS FOR MONITORING AND ENFORCING COMPLIANCE WITH THE CONFLICT OF INTEREST POLICY THE CONFLICT OF INTEREST POLICY IS PART OF WETA'S OVERALL CODE OF CONDUCT POLICY ALL NEW EMPLOYEES ARE GIVEN THIS INFORMATION UPON HIRE IN ADDITION, WETA PERIODICALLY RECOMMUNICATES THE POLICY ORGANIZATION-WIDE AND KEEPS IT POSTED ON THE INTRANET

ldentifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 15	THE PROCESS FOR DETERMINING COMPENSATION OF THE ORGANIZATION'S CEO, OR TOP MANAGEMENT OFFICIAL COMPENSATION FOR WETA'S OFFICERS IS REVIEWED AND APPROVED ANNUALLY BY WETA'S COMPENSATION COMMITTEE AND BOARD OF TRUSTEES WITH AN EXTERNAL CONSULTANT BASED UPON COMPARABLE MARKET INFORMATION THIS ANNUAL COMPENSATION REVIEW IS DOCUMENTED THE PROCESS FOR DETERMINING COMPENSATION OF THE ORGANIZATION'S OFFICERS OR KEY EMPLOYEES COMPENSATION FOR WETA'S KEY EMPLOYEES IS REVIEWED BY WETA OFFICERS USING EXTERNAL MARKET INFORMATION COMPENSATION REVIEWS ARE DOCUMENTED

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION C, LINE 19	THE GOVERNING DOCUMENTS AND CONFLICT OF INTEREST POLICY ARE AVAILABLE ON THE INTERNAL WEBSITE THE FINANCIAL STATEMENTS ARE AVAILABLE UPON REQUEST

ldentifier	Return Reference	Explanation
CHANGES IN NET ASSETS OR FUND BALANCES	FORM 990, PART XI, LINE 5	NET UNREALIZED GAINS ON INVESTMENTS 1,873,488 CHANGE IN MARKET VALUE OF INTEREST RATE SWAP 169,420 ROUNDING -4 BOOK TO TAX ADJUSTMENT FOR PASSTHROUGH K-1S 19,407 TOTAL TO FORM 990, PART XI, LINE 5 2,062,311

ldentifier	Return Reference	Explanation
OVERSIGHT OF AUDIT	FORM 990, PART XI, LINE 2	THERE WAS NO CHANGE IN THE PROCESS FOR OVERSEEING THE AUDIT FROM THE PRIOR YEAR

DLN: 93493308009161

SCHEDULE R (Form 990)

Related Organizations and Unrelated Partnerships ▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

► See separate instructions.

► Attach to Form 990.

2010

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury

TELECOMMUNICATIONS ASSOCIATION INC

Internal Revenue Service Name of the organization GREATER WASHINGTON EDUCATIONAL

Employer identification number

53-0242992

(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity		
Identification of Related Tax-Exempt Orga or more related tax-exempt organizations durin	anizations (Complete ng the tax year.)	ıf the organızatıon	answered "Yes"	on Form 990, Part	: IV, line 34 becau	se it had	one
Identification of Related Tax-Exempt Orga or more related tax-exempt organizations durin (a) Name, address, and EIN of related organization	anizations (Complete ng the tax year.) (b) Primary activity	-	(d) Exempt Code section	(e) Public chanty status (if section 501(c)(3))	(f) Direct controlling entity	Section 5	
or more related tax-exempt organizations durin	ng the tax year.) (b)	(c) Legal domicile (state		(e) Public charity status	(f) Direct controlling	Section 5	(g) 512(b)(13
or more related tax-exempt organizations durin	ng the tax year.) (b)	(c) Legal domicile (state		(e) Public charity status	(f) Direct controlling	Section 5 cont organ	(g) 512(b)(13 crolled nization
or more related tax-exempt organizations durin	ng the tax year.) (b)	(c) Legal domicile (state		(e) Public charity status	(f) Direct controlling	Section 5 cont organ	(g) 512(b)(13 crolled nization
or more related tax-exempt organizations durin	ng the tax year.) (b)	(c) Legal domicile (state		(e) Public charity status	(f) Direct controlling	Section 5 cont organ	(g) 512(b)(13 crolled nization
or more related tax-exempt organizations durin	ng the tax year.) (b)	(c) Legal domicile (state		(e) Public charity status	(f) Direct controlling	Section 5 cont organ	(g) 512(b)(13 crolled nization
or more related tax-exempt organizations durin	ng the tax year.) (b)	(c) Legal domicile (state		(e) Public charity status	(f) Direct controlling	Section 5 cont organ	(g) 512(b)(13 crolled nization

art III	Identifi	ication of Relate	d Org	anizations Taxal	ble as a Partners	ship (Complete ıf	the organization a	answered "	Yes" on Form 990,	Part IV, lıı	ne 34
	because	it had one or mo	re rela	ted organızatıons t	reated as a partne	rship during the ta	ax year.)				
			(c)					(h)	(i)	(i)	

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h Disprop allocat	rtionate	(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j Genei mana parti	ral or agıng	(k) Percentage ownership
							Yes	No		Yes	No	
Part IV Identif	ication of Polat	od Ora	anizations Taya	ble as a Cornora	tion or Trust (C.	omplote if the ora	20172	tion ar	newared "Vec" on	Form	000	Dart IV

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership
(1) WETACOM INC 3939 CAMPBELL AVENUE ARLINGTON, VA22206 52-1537263	FOR PROFIT PROD (INACTIVE SINCE 2002)	DC	N/A	С			100 000 %

(6)

Part V	Transactions With Related Organizations (Complete if the organization answered "Ye	es" on Form 990, Pa	rt IV, line 34, 35, 3	55A, or 36.)		
Not e.	. Complete line 1 if any entity is listed in Parts II, III or IV				Yes	No
1 During t	he tax year, did the orgranization engage in any of the following transactions with one or more related orga	anızatıons lısted ın Part	s II-IV?			
a Rece	ipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity			1a		No
b Gift,	grant, or capital contribution to other organization(s)			1b		No
c Gift, 9	grant, or capital contribution from other organization(s)			1 c		No
d Loans	s or loan guarantees to or for other organization(s)			1d		No
e Loans	s or loan guarantees by other organization(s)			1e		No
f Sale	of assets to other organization(s)			1 f		No
g Purcl	hase of assets from other organization(s)			1 g		No
h Exch	ange of assets			1h		No
i Lease	e of facilities, equipment, or other assets to other organization(s)			1 i		No
j Lease	e of facilities, equipment, or other assets from other organization(s)			1 j		No
k Perfo	rmance of services or membership or fundraising solicitations for other organization(s)			1k		No
I Perfor	rmance of services or membership or fundraising solicitations by other organization(s)			11		No
m Sharı	ng of facilities, equipment, mailing lists, or other assets			1m	1	No
n Shari	ing of paid employees			1n		No
o Reim	bursement paid to other organization for expenses			10		No
p Reim	bursement paid by other organization for expenses			1р		No
q Othe	r transfer of cash or property to other organization(s)			1 q		No
r Other	r transfer of cash or property from other organization(s)			1r		No
2 If the	answer to any of the above is "Yes," see the instructions for information on who must complete this line,	ıncludıng covered relat	ionships and transact	ion thresholds		
	(a)	(b)	(c)	(d) Method of determin	aina ama	ount
	Name of other organization	Transaction type(a-r)	Amount involved	involved		Juni
(1)						
(2)						
-						
(3)						
(4)						
(4)						
(5)						
(5)		1	1	I		

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(b) Primary activity Legal domicile (state or foreign country) country) (c) Legal domicile (state or foreign country) partners section section 501(c)(3) organizations?		(e) Share of end-of-year assets	(f) Disproprtionate allocations?		20 of Schedule K-1 (Form 1065)	mana part	(h) eneral or nanaging partner?	
			Yes	No		Yes	No		Yes	N
										+
										-
										t
										+
										\dagger
										╀
										+
										L
										+
										t
										ı

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier Return Reference Explanation

Schedule R (Form 990) 2010