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Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

OMB No 1545-0047

Department of the Treasury

benefit trust or private foundation) Open to Public ▶ The organization may have to use a copy of this return to satisfy state reporting requirements Inspection 07/01, **2010**, and ending 06/30, 20 11 A For the 2010 calendar year, or tax year beginning D Employer identification number C Name of organization B Check if applicable NATIONAL ALCOHOL BEVERAGE CONTROL ASSOC., INC. 53-0239451 Doing Business As Number and street (or P O box if mail is not delivered to street address) E Telephone number Room/suite (703) 578-42004401 FORD AVENUE, SUITE 700 Instial return City or town, state or country, and ZIP + 4 Termineted Amended return ALEXANDRIA, VA 22302 G Gross receipts \$ 16,535,139. Application pending H(a) Is this a group return for F Name and address of principal officer JAMES SGUEO Yes X SAME AS C ABOVE X H(b) Are all affiliates included? 501(c) (6) ◀ 527 If "No," attach a list (see instructions) Tax-exempt status 501(c)(3) (insert no) 4947(a)(1) or Website: WWW.NABCA.ORG H(c) Group exemption number Form of organization | X | Corporation 1957 M State of legal domicile WY Association Other | L Year of formation Summary Briefly describe the organization's mission or most significant activities NABCA WAS ORGANIZED TO PROMOTE ETHICAL PRACTICES RELATIVE TO THE Governance CONTROL, REGULATION, PURCHASE, STORAGE, DISTRIBUTION, SALE AND CONSUMPTION OF BEVERAGE ALCOHOL. If the organization discontinued its operations or disposed of more than 25% of its net assets 19 Number of voting members of the governing body (Part VI, line 1a) **Activities &** 19. Number of independent voting members of the governing body (Part VI, line 1b) 4 40. Total number of individuals employed in calendar year 2010 (Part V, line 2a) Total number of volunteers (estimate timecessary) 0. 6 7 a Total gross unrelated business revenue from Raff VIII, column 7 a b Net unrelated business taxable income from Form 990-T, Info 34 Contributions and grants (Part VIII, line 1h) 2012 **Current Year** 0. 8 0. 8,172,461. 7,931,921 9 Program service revenue (Part VIII, line 2g) Investment income (Part VIII, column A -965,179 702,010. 10 74,503 $2, \overline{155}$. 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) $8,876,\overline{626}$ 7,041,245 12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12). . . . 197,110. 165,792. Grants and similar amounts paid (Part IX, column (A), lines 1-3) Benefits paid to or for members (Part IX, column (A), line 4) 14 0. 3,446,987 3,463,417. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 16a Professional fundraising fees (Part IX, column (A), line 11e) b Total fundraising expenses (Part IX, column (D), line 25) 3,763,702 3,927,379. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f) Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) 7,407,799. 7,556,588. -366,5541,320,038. Revenue less expenses Subtract line 18 from line 12, **Beginning of Current Year** End of Year 10,366,814. 8,367,077 20 Total assets (Part X, line 16) Total liabilities (Part X, line 26) 1,031,654 $1,\overline{382,246}$ 21 7,335,423 8,984,568 Net assets or fund balances Subtract line 21 from line 20 Signature Block Part II Under penalties of penury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge Sign Here President + CED Paid 1 J. Deulin CAA P00245532 employed Preparer SARFINO AND RHOADES, 52-0961657 Firm's EIN **Use Only** 301-770-5500 Phone no Firm's address ▶ 11921 ROCKVILLE PIKE, SUITE 501 NORTH BETHESDA, MD 20852-2794

JSA 0E1010 1 000

For Paperwork Reduction Act Notice, see the separate instructions

V 10-8.3

May the IRS discuss this return with the preparer shown above? (see instructions) . .

X | Yes

PAGE

Form 990 (2010)

No

For	m 990 (20	53-02	39451	Page 2
Ρ	årt III	Statement of Program Service Accomplishments Check if Schedule O contains a response to any question in this Part III		
1	Briefly	lescribe the organization's mission: ACHMENT 1		
2	the prio	organization undertake any significant program services during the year which Form 990 or 990-EZ? describe these new services on Schedule O.	h were not listed on Yes	X No
3		organization cease conducting, or make significant changes in how it conducts,		X No
4	Describ Section	describe these changes on Schedule O. e the exempt purpose achievements for each of the organization's three largest pri 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to the second program service rep	o report the amount of grants and	d
4 a	Code) (Expenses \$including grants of \$ CATIONS AND CODING - THE ASSOCIATION PROVIDES) (Revenue \$	_)
	STATI	STICS REGARDING DISTILLED SPIRITS AND WINE SALES		
	AND I	NDUSTRY UPDATES TO MEMBERS.		
			<u> </u>	
4 t	Code THE A)(Expenses \$) (Revenue \$	_)
	CONTR	DL, REGULATION, PURCHASE, STORAGE, DISTRIBUTION, SALE		
	AND C	ONSUMPTION OF BEVERAGE ALCOHOL.		
				-
4 c	Code _) (Expenses \$) (Revenue \$	_)
		FLOW OF INFORMATION BETWEEN THE VARIOUS MEMBER STATES		
	AND T	HOSE WITH WHOM THEY DO BUSINESS.		
4 d	Other p	rogram services. (Describe in Schedule O) es \$ including grants of \$) (Revenue \$	`	
4 e	<u> </u>	rogram service expenses ►	,	
			Form S	990 (2010)

Par	Checklist of Required Schedules			
	•		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	_1_		X
2	Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)	2		Х
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,	_	v	
_	Part III	5	Х	
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have			
	the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes,"			Х
_	complete Schedule D, Part I	6		^
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	١ ـ ا		х
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		- ^
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"	,		х
_	complete Schedule D, Part III	8		
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part			
	X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			х
40	complete Schedule D, Part W	9		
10	quasi-endowments? If "Yes," complete Schedule D, Part V	10	х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,	10		
• •	VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete			
a	Schedule D, Part VI	11a	х	
h	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more	<u>-</u>		
~	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
c	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more			
_	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		Х
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes,"		-	
	complete Schedule D, Parts XI, XII, and XIII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14 a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,			
	business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV · ·	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services			
	on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on	_		v
4.5	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	_		v
••	If "Yes," complete Schedule G, Part III	19		X
	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		X
D	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note . Some Form	201		
	990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	ZVD		

Form 9	90 (2010)		_	Page 4
Pårt	V Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations			
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23	X	
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction			
	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or			
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II.	26		<u> X</u>
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor, or a grant selection committee member, or to a person related to such an individual?			
	If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
		28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			
	·	28b	X	
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		<u> </u>
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,			v
	Part I	31		<u> </u>
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			х
	complete Schedule N, Part II	32		
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	22		х
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,	34		х
25	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		$\frac{x}{x}$
35		35		
a	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R,			
26	Part V, line 2 Yes No Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
36	. ,, , -	36		
27	related organization? If "Yes," complete Schedule R, Part V, line 2	30		<u> </u>
37	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R			
		27		х
20	Part VI	37		<u> </u>
38	19? Note. All Form 990 filers are required to complete Schedule O	38	x	
	13: Note. All Form 330 mers are required to complete schedule O			(2010)

Par	Check if Schedule O contains a response to any question in this Part V			
	Ondok ii Odriodalo O doritalii a rosponot to driy quodion iii tiilo i dri v	•••	Yes	No
1 2	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable		-103	110
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			:
	Did the organization comply with backup withholding rules for reportable payments to vendors and			
C	reportable gaming (gambling) winnings to prize winners?	1c	X	
22	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return . 2a 40			
	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
•	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> . (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial			
	account)?	4a		Х
	If "Yes," enter the name of the foreign country ▶			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
	organization solicit any contributions that were not tax deductible?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or			
	gifts were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
	and services provided to the payor?	7a		
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	-	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was	7.		
	required to file Form 8282?	7c		
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
_	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting			
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring			
	organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
	Section 501(c)(7) organizations. Enter			
	Initiation fees and capital contributions included on Part VIII, line 12			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
D	Gross income from other sources (Do not net amounts due or paid to other sources			
12~	against amounts due or received from them)	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			- 1
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?	13a		
_	Note. See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which			
	the organization is licensed to issue qualified health plans			
С	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
h	If "Yes" has it filed a Form 720 to report these payments? If "No" provide an explanation in Schedule O	14b		t

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	Governance, Management, and Disclosure For ea for a "No" response to line 8a, 8b, or 10b below, de Schedule O. See instructions.			ow, a	and
	Check if Schedule O contains a response to any qu	uestion in this Part VI			X
Sect	tion A. Governing Body and Management	W-W			
				Yes	No
1a	Enter the number of voting members of the governing body at the	end of the tax year 1a 19			
b	Enter the number of voting members included in line 1a, above, w	1 16	3		
2	Did any officer, director, trustee, or key employee have a family re	elationship or a business relationship with			ĺ
	any other officer, director, trustee, or key employee?		2		Х
3	Did the organization delegate control over management duties cu	stomarily performed by or under the direct			l
	supervision of officers, directors or trustees, or key employees to	a management company or other person?	3		X
4	Did the organization make any significant changes to its governing docum		4		X
5	Did the organization become aware during the year of a significant	-	5		X
6	Does the organization have members or stockholders?		6		^
7a	Does the organization have members, stockholders, or other pers		_		х
	of the governing body?		7a		X
	Are any decisions of the governing body subject to approval by m		7b		^
8	Did the organization contemporaneously document the meetings l	neld or written actions undertaken during			
	the year by the following:		0.	х	
а	The governing body?		8a 8b	X	_
þ	Each committee with authority to act on behalf of the governing by		80		
9	Is there any officer, director, trustee, or key employee listed in Pa the organization's mailing address? If "Yes," provide the names and		9		Х
Secti	ion B. Policies (This Section B requests information about po			.)	
		······································		Yes	N
0a	Does the organization have local chapters, branches, or affiliates?		10a		Х
	If "Yes," does the organization have written policies and procedure				
-	affiliates, and branches to ensure their operations are consistent	=	10Ь		
1a	Has the organization provided a copy of this Form 990 to all mem	<u> </u>			
	form?		11a		Х
b	Describe in Schedule O the process, if any, used by the organizat	ion to review this Form 990.			
	Does the organization have a written conflict of interest policy? If "		12a		Х
b	Are officers, directors or trustees, and key employees required to	disclose annually interests that could give			
	rise to conflicts?		12b		
С	Does the organization regularly and consistently monitor and enfo	rce compliance with the policy? If "Yes,"			
	describe in Schedule O how this is done		12c		L
3	Does the organization have a written whistleblower policy?				Х
4	Does the organization have a written document retention and desi	truction policy?	14	Х	
5	Did the process for determining compensation of the following per	• • • • • • • • • • • • • • • • • • • •			
	independent persons, comparability data, and contemporaneous			.,	
а	The organization's CEO, Executive Director, or top management of		15a	Х	37
b	Other officers or key employees of the organization		15b		Х
	If "Yes" to line 15a or 15b, describe the process in Schedule O (S	<i>,</i>			
6a	Did the organization invest in, contribute assets to, or participate in				v
	with a taxable entity during the year?		16a		Х
b	If "Yes," has the organization adopted a written policy or procedur				
	its participation in joint venture arrangements under applicable fed	· · · · · · · · · · · · · · · · · · ·			
	the organization's exempt status with respect to such arrangement	s?	16b		<u> </u>
	tion C. Disclosure				
7	List the states with which a copy of this Form 990 is required to be				
8	Section 6104 requires an organization to make its Forms 1023 (o		s only)	
	available for public inspection. Indicate how you make these available. Own website. Another's website. X Upon reque				
_					
9	Describe in Schedule O whether (and if so, how), the organization	makes its governing documents, conflict of inte	rest		
	policy, and financial statements available to the public		1		
20	State the name, physical address, and telephone number of the porganization > THE ASSOCIATION 4401 FORD AVENUE,	erson who possesses the books and records of t SUITE 700 ALEXANDRIA VA 2230	ne 2		
	703-578-4200	TOTAL TO MAINIMENTAL VA 2230.	-		-
SA			Form	990	(20
2 1 00	4JB0B5 C021 V 10-8.3	3 53012	. 3		AG
	, 10 0	70012		-	-1

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII............

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order individual trustees or directors; institutional trustees, officers; key employees; highest compensated employees, and former such persons.

(A)	(B)				C)			(D)	(E)	(F)
Name and Title	Average hours per week (describe hours for related organizations in Schedule O)	हैं Individual trustee P or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations
(1)SHAUNA HELFERT										
DIRECTOR	2.00	Х						2,419.	0.	. 0
(2)DAN GWADOSKY CHAIR	2.00	х		Х				924.	0.	. 0
(3)MARK BODI										
DIRECTOR	2.00	х						l o.	0.	o
(4)WALTER FREED										
DIRECTOR (TERM EXPIRED)	2.00	Х						1,172.	0.	O
(5)ALICE GORMAN										
DIRECTOR (TERM EXPIRED)	2.00	Х						1,203.	0.	. 0
(6) GEORGE F. GRIFFIN										,
DIRECTOR	2.00	Х						645.	0.	0
(7) DENNIS KELLEN DIRECTOR	2.00	х						0.	0.	0
(8) PHILIP D. LANG DIRECTOR	2.00							1,430.	0.	0
(9) SHARON FOSTER DIRECTOR	2.00	х						1,019.	0.	a
(10)JEFFREY ANDERSON DIRECTOR	2.00							0.	0.	. 0
(11)J. NEAL INSLEY DIRECTOR	2.00	х						847.	0.	, C
	2.00	х						0.	0.	0
(13)NIDA SAMONA DIRECTOR	2.00	х						241.	0.	0
(14)EDMUND J. SCHMIDT DIRECTOR	2.00	х						974.	0.	. 0
(15)RANDALL C. SMITH DIRECTOR	2.00	х						1,149.	0.	. 0
(16)DALLAS STAPLES DIRECTOR (TERM EXPIRED)	2.00	х						0.	0.	0

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4 1/						12 1	53-0239451	. d C			Page 8
								ontinu			
Average	-		chec	k all			Reportable	Reportable		stimated	
week (describe hours for related organizations	stee	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	com fr org an	other pensati om the anizatio d related	on on d
										_	
2.00	Х		Х				0.	0.			0.
2.00	Х						0.	0.			0.
2.00	X						0.	0.			0 .
2.00	Х			L			0.	0.			0.
2.00	X						0.	0.			0.
2.00	X						0.	0.			0.
2.00	X						0.	0.			0.
2.00	х				:		0.	0.			0.
40.00			х				271,157.	0.		38,	941.
40.00			Х				161,570.	0.		27,	862.
40.00				х			173,361.	0.		32,	103.
40.00					х		116,362.	0.		17,	324.
						•	734,473.	0.	1	16,2	30.
ection A	TTA	СНМ	EΝ	т. Т. 2	2	\blacktriangleright	139,325.	0.		33,1	.78.
						\blacktriangleright	873,798.	0	1	49,4	08.
	hose	ıste				re	ceived more than	\$100,000 in			
										Yes	No
									3		X
e sum of greater th	repor	tabl 150	е с ,00	om 0?	pensa If "Y	ition	n and other com complete Sched	pensation from ule J for such	4	х	
									5		Х
compensat	ed in	dep	end	lent	cont	rac	tors that received	d more than \$10	0,000	of	
	(B) Average hours per week (describe hours for related organizations in Schedule O) 2.00 2.00 2.00 2.00 2.00 2.00 40.00 40.00 40.00 40.00 insted to the control of greater the contest of greater the gre	(B) Average hours per week (describe hours for related organizations in Schedule O) 2.00 X 40.00 X 40.00 A 40.00 A 40.00 A 40.00 A cer, director or ule J for such indees um of report greater than \$ accrue compentes," complete Scientific accrue compentes," complete Scientific accrue compentes," complete Scientific accrue accrue complete Scientific accrue accrue complete Scientific accrue accrue accrue accrue complete Scientific accrue accue accrue acc	(B) Average hours per week (describe hours for related organizations in Schedule O) 2.00 X 2.00 X	(B) Average hours per week (describe hours for related organizations in Schedule O) 2.00 X 3.00 X 40.00 X	(B) Average hours per week (describe hours for related organizations in Schedule O) 2.00 X 3.00 X 40.00 X	(B) Average hours per week (describe hours for related organizations in Schedule O) 2.00 X 2	(B) Average hours per week (describe hours for related organizations in Schedule O) 2.00 X X X 2.00 X 3.00 X 40.00 X 40.	(B) Average hours per week (describe hours for related organizations in Schedule O) 2.00 X X X 0. 2.00 X 0.	(B) Average hours for veitaled organizations in Schedule O) 2.00 X X X D O. O. 2.00 D O. 2	C C C C C C C C	Continued Cont

(A) Name and business address	(B) Description of services	(C) Compensation
NONE		
 		
2 Total number of independent contractors (including but not limited to more than \$100,000 in compensation from the organization ►	those listed above) who received 0	

Form **990** (2010)

Pa	rt VII	Statement of Revenue					
		•		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
25 0	1a	Federated campaigns 1a					
Contributions, gifts, grants and other similar amounts	ь	Membership dues 1b			į		
s, g	C	Fundraising events 1c					
ar g	d	Related organizations 1d					
ii 3,	e	Government grants (contributions) 1e					
utio er s	f	All other contributions, gifts, grants,					
ëŧ		and similar amounts not included above . 1f					
P P	g	Noncash contributions included in lines 1a-1f \$					
	h	Total. Add lines 1a-1f	<u></u>	0.			
nge			Business Code				
eve	2a	STATISTICAL DATA	900099	5,362,460.	5,362,460.		
Program Service Revenue	ь	MEMBERSHIP DUES	900099	1,816,574.	1,816,574.		
ξ	C	ANNUAL CONFERENCE	900099	610,895.	610,895.		
Se	d	SHIPPING & HANDLING	900099	143,605.	143,605.		
ГаШ	е	INDUSTRY STEERING COMMITTEE FEES	900099	97,900.	97,900.		
G	f	All other program service revenue	900099	141,027.	56,017.		85,010.
	<u>g</u>	Total. Add lines 2a-2f	<u> ▶</u>	8,172,461.			
	3	Investment income (including dividends, inter	rest, and				
		other similar amounts) ATTACHMENT		177,634.	-		177,634.
	4	Income from investment of tax-exempt bond [_	0.			
	5	Royalties · · · · · · · · · · · · · · · · · · ·	(ii) Personal	0.			-
		· · · · · · · · · · · · · · · · · · ·	(II) Fersonal				
	6a	Gross Rents					
	b	Less rental expenses					
	C	Rental income or (loss)					
	ď	Net rental income or (loss)	(iı) Other	0.		<u> </u>	-
	7 a	Gross amount from sales of	()				
		assets other than inventory	<u> </u>				
	Ь	Less cost or other basis					
		and sales expenses					
	d	Net gain or (loss)		524,376.			524,376.
a	8a	Gross income from fundraising					024,5.01
2	""	events (not including \$					
Ş.		of contributions reported on line 1c)					
æ		See Part IV, line 18 a					
Other Revenue	ь	Less direct expenses b	1 1				
Ħ	I	Net income or (loss) from fundraising events .	. 1	0.	[1
	9a	Gross income from gaming activities					
		See Part IV, line 19 a					
	ь	Less direct expenses b					
	С	Net income or (loss) from gaming activities		0.			
	10a	Gross sales of inventory, less					
		returns and allowances a					
	b	Less cost of goods sold b					
	С	Net income or (loss) from sales of inventory		0.			
		Miscellaneous Revenue	Business Code				
	11a	MISCELLANEOUS	900099	2,155.	2,155.		
	ь			_			
	С						
	d	All other revenue					 ,
	е	Total. Add lines 11a-11d	[2,155.			
	12	Total revenue. See instructions	<u> ▶</u>	8,876,626.	8,089,606.		787,020.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
Grants and other assistance to governments and	165 500			
organizations in the U.S. See Part IV, line 21	165,792.			
2 Grants and other assistance to individuals in				
the U.S. See Part IV, line 22	0.			
3 Grants and other assistance to governments,				
organizations, and individuals outside the				
U S See Part IV, lines 15 and 16	0.			
4 Benefits paid to or for members	0.			
5 Compensation of current officers, directors,				
trustees, and key employees	621,668.			
6 Compensation not included above, to disqualified				
persons (as defined under section 4958(f)(1)) and				
persons described in section 4958(c)(3)(B)	0.			
7 Other salaries and wages	2,065,332.			
8 Pension plan contributions (include section 401(k)				
and section 403(b) employer contributions)	179,519.			
9 Other employee benefits	415,429.		· · · · · · · · · · · · · · · · · · ·	
	181,469.			
Payroll taxes	,			
, , , ,	0.			
a Management	55,000.			
b Legal	0.		 	
c Accounting	0.			
d Lobbying	0.		+	
e Professional fundraising services See Part IV, line 17	33,796.			
f Investment management fees	423,212.			
g Other	423,212.			
2 Advertising and promotion	* *			
3 Office expenses	99,957.			
4 Information technology	0.			
5 Royalties	0.	_		
6 Occupancy	367,655.			
7 Travel	835,862.	•		
8 Payments of travel or entertainment expenses				
for any federal, state, or local public officials	0.			
9 Conferences, conventions, and meetings	930,037.			
0 Interest	0.	<u> </u>		
1 Payments to affiliates	0.			
2 Depreciation, depletion, and amortization	344,199.			
3 Insurance	19,413.			
4 Other expenses Itemize expenses not covered				
above (List miscellaneous expenses in line 24f If				
line 24f amount exceeds 10% of line 25, column				
(A) amount, list line 24f expenses on Schedule O)		<u></u>		
a EQUIP. RENTAL & MAINTENANCE	282,294.			
b SPECIAL MEETINGS & SYMPOSIUM	130,221.			
c POSTAGE	75,345.			
d TELEPHONE	68,350.			
e STAFF DEVELOPMENT	77,568.			
f All other expenses	184,470.			
5 Total functional expenses. Add lines 1 through 24f	7,556,588.			
6 Joint Costs. Check here ▶ If following				-
SOP 98-2 (ASC 958-720) Complete this line				
only if the organization reported in column				
(B) joint costs from a combined educational campaign and fundraising solicitation				
SA			<u> </u>	Form 990
^{2 1 000} 4JB0B5 C021	V 10-8.		012	P.

Form 9	_	2010) 53	3-0239451		Page 11
Part	X	· Balance Sheet			
	•		(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing	500.	· · · _ ·	500.
	2	Savings and temporary cash investments	911,413.	2	581,090.
	3	Pledges and grants receivable, net[3	
	4	Accounts receivable, net	616,672.	4	789,093
	5	Receivables from current and former officers, directors, trustees, key			
		employees, and highest compensated employees Complete Part II of			
		Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons			_
		described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of			
		section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
Assets	7	Notes and loans receivable, net		7	
SSI	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges	215,028.	9	224,983.
1	l 0 a	Land, buildings, and equipment. cost or			
1		other basis Complete Part VI of Schedule D 10a 3,095,725.			
- 1	b	Less: accumulated depreciation	904,289.	10c	645,051.
1	1	Investments - publicly traded securities	5,567,037.	11	7,987,228.
1	2	Investments - other securities. See Part IV, line 11	126,961.	12	113,692.
1	13	Investments - program-related. See Part IV, line 11		13	
1	4	Intangible assets		14	
1	15	Other assets See Part IV, line 11	25,177.		25,177.
1	6	Total assets. Add lines 1 through 15 (must equal line 34)	8,367,077.	16	10,366,814.
1	17	Accounts payable and accrued expenses	352 , 567.	17	787,047.
1	8	Grants payable	··	18	
1	9	Deferred revenue	485,263.	19	232,669.
2	20	Tax-exempt bond liabilities		20	<u></u>
န္မ 2	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
Liabilities	22	Payables to current and former officers, directors, trustees, key			
ge		employees, highest compensated employees, and disqualified persons			
		Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	2.65 50
	25	Other liabilities Complete Part X of Schedule D	193,824.		362,530.
 2	26	Total liabilities. Add lines 17 through 25	1,031,654.	26	1,382,246.
983		Organizations that follow SFAS 117, check here ▶ X and complete lines 27 through 29, and lines 33 and 34.			
	27	Unrestricted net assets	7,335,423.	27	8,984,568.
B 2	28	Temporarily restricted net assets		28	
[2	29	Permanently restricted net assets		29	
Net Assets or Fund Balances		Organizations that do not follow SFAS 117, check here ▶ and complete lines 30 through 34.			
इं । उ	30	Capital stock or trust principal, or current funds		30	
38 3	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
ي 3	32	Retained earnings, endowment, accumulated income, or other funds [32	
2 3	33	Total net assets or fund balances	7,335,423.		8,984,568.
3	34	Total liabilities and net assets/fund balances	8,367,077.	34	10,366,814.
3	4	rotal liabilities and net assets/fund balances	0,301,011.	34	10,366,

Form **990** (2010)

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Pa	Reconciliation of Net Assets Check if Schedule O contains a response to any question in this Part XI				Х	
1	Total revenue (must equal Part VIII, column (A), line 12)	1				626.
2	Total expenses (must equal Part IX, column (A), line 25)	2				588.
3	Revenue less expenses. Subtract line 2 from line 1	3				38.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4				123.
5	Other changes in net assets or fund balances (explain in Schedule O)	5		3	29,	107.
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,					
	column (B))	6		8,9	84,	568.
Pa	Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII					
					Yes	No
1	Accounting method used to prepare the Form 990. Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in					
	Schedule O.					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		Х
b	Were the organization's financial statements audited by an independent accountant?	•		2b	X	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversigh	t of				
	the audit, review, or compilation of its financial statements and selection of an independent accountant?			2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain	n .	• • •			
	Schedule O.					
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were	•				
	issued on a separate basis, consolidated basis, or both:					
	X Separate basis Consolidated basis Both consolidated and separate basis					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in					
	the Single Audit Act and OMB Circular A-133?			3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the	•				
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3b		

Form **990** (2010)

SCHEDULE C

(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Complete if the organization is described below.

► Attach to Form 990 or Form 990-EZ.

▶ See separate instructions.

OMB No 1545-0047 Open to Public Inspection

Department of the Treasury Internal Revenue Service

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

	e organization answered "Yes Section 501(c)(4), (5), or (6) or	," to Form 990, Part IV, line 5 (Proxy Ta rganizations Complete Part III	ex) or Form 990-EZ, Pa	art V, line 35a (Proxy Tax), t	hen
	e of organization			Employer identi	fication number
NAT	TIONAL ALCOHOL BEVE	RAGE CONTROL ASSOC., INC	•	53-02	39451
Pai	t I-A Complete if the	organization is exempt under s	section 501(c) or	is a section 527 organ	nization.
1	Provide a description of the	e organization's direct and indirect p	olitical campaign a	ctivities on behalf of or i	n opposition to
_	candidates for public office			. •	
2					
3	Volunteer hours				
Par	<u> </u>	organization is exempt under s			
1	Enter the amount of any ex	xcise tax incurred by the organizatio	n under section 495	55 ▶ \$	
2		xcise tax incurred by organization m			
3	If the organization incurred	I a section 4955 tax, did it file Form	4720 for this year?		. Yes No
4a	Was a correction made?				Yes No
b	If "Yes," describe in Part IV				
	· · · · · · · · · · · · · · · · · · ·	organization is exempt under			<u>).</u>
1	•	expended by the filing organization			
_					
2		ng organization's funds contributed t	_		
2		ties		· · · · · · · · · · · · · ——	
3		enditures Add lines 1 and 2. Ente			
4		ile Form 1120-POL for this year?			
5		es and employer identification num			
3		nts. For each organization listed, ent			
		ntributions received that were promi			
		and or a political action committee (f	•	•	•
			`	1	T
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's	(e) Amount of political contributions received and
				funds If none, enter -0-	promptly and directly
					delivered to a separate
					political organization If none, enter -0-
(1)		-			
(2)					
(3)					
(4)					
		1	_		
(5)					
(6)					
					
For F	Privacy Act and Paperwork Reduct	ion Act Notice, see the Instructions for Form	990 or 990-EZ.	Schedul	e C (Form 990 or 990-EZ) 2010

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Sch	hedule C (Form 990 or 990-EZ) 2010				53-02	239451	Page 2
P	art II-A Complete if the or section 501(h)).	rganizati	on is exer	npt under section	n 501(c)(3) and	filed Form 5768 (ele	ection under
A				an affiliated grou			
В				pox A and "limited	control" provisi	ons apply.	
			oying Expen	ditures nts paid or incurred	.)	(a) Filing organization's totals	(b) Affiliated group totals
1 a	Total lobbying expenditures to	ınfluence	public opin	on (grass roots lob)	bvina)		
b							
С	~						
d							
е	Total exempt purpose expend						_
f	Lobbying nontaxable amount.					<u>, </u>	
	columns.			J			
	If the amount on line 1e, column	(a) or (b) is:	The lobbying	ig nontaxable amount	is:		
	Not over \$500,000	., .,	1	amount on line 1e			
	Over \$500,000 but not over \$1,00	00,000		us 15% of the excess	over \$500,000		
	Over \$1,000,000 but not over \$1,	500,000		us 10% of the excess			
	Over \$1,500,000 but not over \$1			us 5% of the excess of			
	Over \$17,000,000		\$1,000,000				
g	Grassroots nontaxable amour	nt (enter 25	% of line 1f)			
h					F		
i	Subtract line 1f from line 1c li	f zero or le	ss, enter -0-		· ·	, -	
j	If there is an amount other that	an zero on	either line			Form 4720 reporting	
	section 4911 tax for this year?	<u> ,</u>			<u> </u>		Yes No
		ations tha	t made a se	raging Period Unde ection 501(h) election instructions for lin	on do not have to	o complete all of the fi f on page 4.)	ve
		Lobi	oying Expe	nditures During 4-Y	ear Averaging Pe	riod	
	Calendar year (or fiscal year beginning in)	(a) 2	2007	(b) 2008	(c) 2009	(d) 2010	(e) Total
2 a	Lobbying nontaxable amount						
b	Lobbying ceiling amount (150% of line 2a, column (e))						
С	: Total lobbying expenditures		·				
d	Grassroots nontaxable amount						
е	Grassroots ceiling amount (150% of line 2d, column (e))						
f	Grassroots lobbying expenditures						

Schedule C (Form 990 or 990-EZ) 2010

leg ref a Vo b Pa c Me d Ma e Pu	Yes uring the year, did the filing organization attempt to influence foreign, national, state or local gislation, including any attempt to influence public opinion on a legislative matter or ferendum, through the use of plunteers? and staff or management (include compensation in expenses reported on lines 1c through 1i)?	No		Am	ount	
leg ref a Vo b Pa c Me d Ma e Pu	gislation, including any attempt to influence public opinion on a legislative matter or ferendum, through the use of plunteers? and staff or management (include compensation in expenses reported on lines 1c through 1i)?	-	-			
a Vo b Pa c Me d Ma e Pu	olunteers? aid staff or management (include compensation in expenses reported on lines 1c through 1i)? edia advertisements?					
c Me d Ma e Pu	edia advertisements?					
e Pu						
	ailings to members, legislators, or the public?					
	ublications, or published or broadcast statements?					
f Gr	rants to other organizations for lobbying purposes?					
g Dir h Ra	rect contact with legislators, their staffs, government officials, or a legislative body? allies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?					
i Ot	ther activities? If "Yes," describe in Part IV					
j To	otal Add lines 1c through 1i	-				
2 a Did	d the activities in line 1 cause the organization to be not described in section 501(c)(3)?	r				
b If "	'Yes," enter the amount of any tax incurred under section 4912					
	"Yes," enter the amount of any tax incurred by organization managers under section 4912	L				
	the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?					
Part	I-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), 501(c)(6).	or se	ectio	n		
1 \\/	ore substantially all (90% or more) dues received pendeductible by members?				Yes	No X
	ere substantially all (90% or more) dues received nondeductible by members? d the organization make only in-house lobbying expenditures of \$2,000 or less?			١ ٨	X	 ^
	d the organization make only in-noise lobbying expenditures of \$2,000 or less? d the organization agree to carryover lobbying and political expenditures from the prior year?				+*-	 x
	501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 "Yes." les, assessments and similar amounts from members	[1	red		
ex	ection 162(e) nondeductible lobbying and political expenditures (do not include amounts of political penses for which the section 527(f) tax was paid).					
a Cu	irrent year	• • -	2a			
c Tot	arryover from last year	• • -	2b 2c			
3 Ag	tal	-	3			-
4 If r	notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the cess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying	•				_
	d political expenditure next year?	L	4			
	xable amount of lobbying and political expenditures (see instructions)	<u></u>	5			
Part IV Complet	Supplemental Information te this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5 implete this part for any additional information.	, and	Part	II-B,	line 1	۱.

Schedule C (Form 990 or 990-EZ) 2010

Part IV Supplemental Information (continued)

Page 4

SCHEDULE D (Form 990)

Department of the Treasury

Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

Open to Public Inspection

Employer identification number Name of the organization NATIONAL ALCOHOL BEVERAGE CONTROL ASSOC., INC. 53-0239451 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the Part I organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts 2 Aggregate contributions to (during year) 3 Aggregate grants from (during year) 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7 Part II Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space 2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. 2a Number of conservation easements on a certified historic structure included in (a) 2c C Number of conservation easements included in (c) acquired after 8/17/06, and not on a Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ▶ ______ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of 5 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year 6 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year 7 8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets, Part III Complete if the organization answered "Yes" to Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items. If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2010

Par	t III Organizations Maintaini	ng Collections of	of Art, Historica	Treasures, c	r Other Similar A	Assets (continued)	
3	. Using the organization's acquisition collection items (check all that app		other records, of	check any of the	ne following that a	ire a significant use o	fits
а	Public exhibition		d 🗍	Loan or excha	inge programs		
b	Scholarly research		e 🗀	Other			
С	Preservation for future ge	enerations					
4	Provide a description of the organ		ns and explain h	ow they furthe	r the organization	s exempt purpose in	Part
	XIV.		·	·	· ·		
5	During the year, did the organization	on solicit or receive	donations of art.	historical treas	ures, or other simil	ar	
•	assets to be sold to raise funds rath						No
Par	Escrow and Custodial A line 9, or reported an an	rrangements. C	omplete if the o	rganization ar			
1a	Is the organization an agent, truste	e, custodian or oth	ner intermediary f	or contributions	or other assets no	ot .	
	included on Form 990, Part X?						No
b	If "Yes," explain the arrangement in						,
			•	_	A	mount	
С	Beginning balance			10	;		
d	Additions during the year				-		
e	Distributions during the year						
f	Ending balance						
2a	Did the organization include an am					Yes	No
	If "Yes," explain the arrangement in		,				,
Par			ation answered	"Yes" to Form	990 Part IV line	10	
ı aı	Endownient i dilas. Con	(a) Current year	(b) Prior year	(c) Two years		Ť	back
1a	Beginning of year balance	1,381,202.	1,002,450.	 		Zio Back (G) + Gai yeare i	
b	Contributions			1,647,	972.		
	Net investment earnings, gains,	500,000.	505,000.				
·	and losses						
a	Grants or scholarships	280,866.	116,376.	-402,			
	*	165,791.	187,110.	180,	000.		
е	Other expenditures for facilities .						
	and programs	29,970.	44,463.		065.		
	Administrative expenses	10,128.	11,051.	12,	490.		
g	End of year balance	1,956,179.	1,381,202.	1,002,	450.		
2	Provide the estimated percentage	•					
a	Board designated or quasi-endown		00%				
b	Permanent endowment						
	Term endowment ▶	.%					
3 a	Are there endowment funds not in	the possession of	the organization	that are held a	nd administered for		
	organization by					Yes	No
	(i) unrelated organizations						<u>X</u>
	(ii) related organizations						X
b	If "Yes" to 3a(II), are the related org	="	-				
4	Describe in Part XIV the intended u						
Par	t VI Land, Buildings, and Equ	uipment. See Fo	rm 990, Part X,	line 10.			
	Description of investment		or other basis (b) restment)	Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value	
1 a	Land						
b	Buildings						
С	Leasehold improvements			124,330	48,394	. 75,9	
d	Equipment			2,913,447	2,371,696	. 541,7	51.
е	Other			57,948	30,584	. 27,3	64.
Tota	I. Add lines 1a through 1e. (Column	(d) must equal Fo	rm 990, Part X, co	lumn (B), line 1	0(c).) ▶	645,0	51.
	<u>- · · · · · · · · · · · · · · · · · · ·</u>					Sabadula D /Form 990	

Schedule D (Form 990) 2010

Page 3

Part VII	Investments - Other Securities. See Form	n 990, Part X, Iin	e 12.		
•	(a) Description of security or category (including name of security)	(b) Book value		(c) Method of valuat Cost or end-of-year mark	
(1) Financi	al derivatives				
	-held equity interests				
(3) Other_					
<u>(A)</u>					
(B)			ļ	<u>-</u>	
<u>(C)</u>					
<u>(D)</u>			<u> </u>		
<u>(E)</u>			-		-
(F) (G)			 		
<u>(U)</u> (H)			<u> </u>	•	
<u>\'.'/</u>					
	in (b) must equal Form 990, Part X, col (B) line 12)				
Part VIII		n 990, Part X, lin	e 13.		
	(a) Description of investment type	(b) Book value		(c) Method of valuat Cost or end-of-year mark	
(1)					
(2)	<u> </u>				
(3)				<u> </u>	
(4)					
(5)					
(6)					
(7)					
(8)		_			
(9)			-		
(10)					
	n (b) must equal Form 990, Part X, col (B) line 13)	4 E			
Part IX	Other Assets. See Form 990, Part X, line			-	(h) Book volvo
(1)	(a) Des	cription			(b) Book value
(2)				•	
(3)					
(4)					
(5)					
(6)					-
(7)					
(8)					
(9)					
(10) Total. (Colum	n (b) must equal Form 990, Part X, col (B) line 15)			_	
Part X	Other Liabilities. See Form 990, Part X, lin				
1.	(a) Description of liability	(b) Amount			
(1) Fede	ral income taxes				
(2) RETI	REMENT PLAN LIABILITY	179,			
(3) DEFE	RRED LEASE BENEFIT	183,	011.		
(4)					
_(5)					
(6)					
<u>(7)</u>					
(8)					
(9)					ļ
(10)		 			
(11)	ma (b) must sevel Form 000 Post V sel (D) Has 05 \ \	362,	530		
i otai. (Colur	mn (b) must equal Form 990, Part X, col (B) line 25) 🛛 🕨	302,	220.		

2. FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

	le D (Form 990) 2010 53-UZ39451			Page 4
	XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Stater	nent	ş	
1 ,	Total revenue (Form 990, Part VIII, column (A), line 12)	1		8,876,626
2	Total expenses (Form 990, Part IX, column (A), line 25)	2		7,556,588
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3		1,320,038
4	Net unrealized gains (losses) on investments	4		329 , 107
5	Donated services and use of facilities	5	Ι	·
6	Investment expenses	6		
7	Prior period adjustments	7		-
8	Other (Describe in Part XIV)	8		
9	Total adjustments (net) Add lines 4 through 8	9		329,107
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10		1,649,145
Part	XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Re			
1	Total revenue, gains, and other support per audited financial statements	_	1	9,205,733
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12.	-		· · · · · · · · · · · · · · · · · · ·
a	Net unrealized gains on investments 2a 329,10	7.		
b	Donated services and use of facilities 2b		1	
C	Recoveries of prior year grants 2c	\dashv	-	
d	Other (Describe in Part XIV)	\dashv	1	
e	Add lines 2a through 2d	\dashv	2e	329,107
3	Subtract line 2e from line 1		3	8,876,626
	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	· ·	3	0,070,020
4				
а	Investment expenses not included on Form 990, Part VIII, line 7b	-	į	
b	Other (Describe in Part XIV.)			
_ C	Add lines 4a and 4b	• • -	4c	0.076.606
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5	8,876,626
	XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per R		-	7 556 500
1	Total expenses and losses per audited financial statements	۰ .	1	7,556,588
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
а	Donated services and use of facilities		- 1	
b	Prior year adjustments 2b			
C	Other losses 2c 2c			
d	Other (Describe in Part XIV)			
е	Add lines 2a through 2d	L	2e	
3	Subtract line 2e from line 1	<u>L</u>	3	7,556,588
4	Amounts included on Form 990, Part IX, line 25, but not on line 1			
а	Investment expenses not included on Form 990, Part VIII, line 7b			
b				
C	Add lines 4a and 4b		4c	
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		5	7,556,588
Part	XIV Supplemental Information			
Part V	lete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4; Pa , line 4; Part X, line 2; Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also comp Iditional information.	lete	this p	art to provide
SCHE	DULE D, PART V, LINE 4			
THE	INTENDED USE OF THE ORGANIZATION'S ENDOWMENT FUNDS IS TO SUPPORT		-	· -
ALCO	HOL EDUCATION EFFORTS.			-
				_
				
			Sche	dule D (Form 990) 2010
			oche	aule v (Form 990) 2010

Part XIV Supplemental Information (continued)

SCHEDULE 1 (Form 990)

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

OMB No 1545-0047 201

> Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. ► Attach to Form 990. Department of the Treasury Internal Revenue Service Name of the organization

NATIONAL ALCOHOL BEVERAGE CONTROL ASSOC., INC.

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and

Open to Public Inspection Employer identification number å

X Yes

53-0239451

(h) Purpose of grant or assistance

han \$5,000. Part

EDUCATION EFFORTS

the selection criteria used to award the grants or assistance?	or assistance'	•				•	×
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States	ires for monit	oring the use o	f grant funds in the	United States			:]
Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,00	overnments ecipient tha	and Organiza	ations in the Unit ore than \$5,000.	ed States. Comp Check this box if	blete if the organiza no one recipient re	ttion answered "Yo	\$5,00 \$5,00
Il can be duplicated if additional space is needed	se is needed				• • • • • • • • • •		•
1 (a) Name and address of organization or government	(p) EIN	(c) IRC section if applicable	(d) Amount of cash grant (e) Amount of non-cash assistance	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(E)
(1) ALABAMA ABC BOARD			10,000.				EDUCA'
(2) IDAHO STATE LIQ. DIV.			10,000.				EDUCA'
(3) IOWA ALCOHOLIC BEVERAGE DIV.			10,000.				EDUCA'
(4) MICHIGAN LIQ. CONTROL COMM.			10,000.				EDUCA'
(5) MONIGOMERY CIY. DEPT. OF LC			10,000.				EDUCA'
(6) MONTANA DEPT. OF REVENUE			10,000.		l		EDUCA.
(7) NEW HAMPSHIRE STATE 11Q. COMM.			10,000.				EDUCA.
(8) NORTH CAROLINA ABC COMM.			10,000.				EDUCA.
(9) OHIO DIV. OF LIQ. CONTROL			7,609.				EDUCA.
(10) PENNSYLVANIA LIQ. CONTROL BD.			10,000.				EDUCA.
(11) STATE OF UTAH DEPT. OF ABC			10,000.				EDUCA.
(12) VIRGINIA DEPT. OF ALCOHOLIC BEV.			10,000.				EDUCA'
2 Enter total number of section 501(c)(3) and go	government organizations	ganizations					

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

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Schedule I (Form 990) (2010)

SCHEDULEI (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

OMB NO 1545-0047	
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Open to Public Inspection

► Attach to Form 990.

Name of the organization						Employer identification number	on number
NATIONAL ALCOHOL BEVERAGE CONTROL ASSOC., II	L ASSOC.,	INC.	;			53-0239451	
Part General Information on Grants and Assistance	Assistance						
1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and	bstantiate the	amount of the	grants or assistan	ice, the grantees' e	eligibility for the grants	or assistance, and	
the selection criteria used to award the grants or assistance?	or assistance	نځ		•		•	Yes
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States	ures for monit	toring the use c	of grant funds in the				
Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,0 II can be duplicated if additional space is needed	overnments recipient the ce is needed	and Organizative control	ations in the Unit ore than \$5,000.	ted States. Com Check this box if	nd Organizations in the United States. Complete if the organization answered "Yes" to received more than \$5,000. Check this box if no one recipient received more than \$5,000.	ation answered "Ye	s" to \$5,000. Part
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(d) Amount of cash grant (e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) VT. DEPT. OF LIQUOR CONTROL			10,000.				EDUCATION EFFORTS
(2) WASHINGTON STATE LIQ. CONTOL			18,183.				EDUCATION EFFORTS
(3) WEST VIRGINIA ALCOHOL BEV.			10,000.				EDUCATION EFFORTS
(4) MISSISSIPPI DEPT. OF REVENUE			10,000.				EDUCATION EFFORTS
(5)							
(9)							
(7)							
(8)							
(6)							
(10)						:	
(11)							
(12)							
2 Enter total number of section 501(c)(3) and government organizations	overnment or	ganizations					16.
For Paperwork Reduction Act Notice, see the Instructions for Form 990.	structions for	Form 990.				Schedu	Schedule I (Form 990) (2010)

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. Part III

	ו מור ווו כמוו כל מקחוממנים וו מממוומיומו שלמטכ וא ווככלכים:	oc is lecoded.				
	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
-						
2						
က						
4						
5						
9						
7		-				
Part IV	Part IV Supplemental Information. Complete this part	is part to prov	vide the informat	ion required in	Part I, line 2, and any	to provide the information required in Part I, line 2, and any other additional information.

PART I, LINE

THE NABCA EDUCATION AWARD RECIPIENT ORGANIZATIONS ARE REQUIRED TO SUBMIT

A FINAL REPORT TO NABCA ON THE USE OF THEIR EDUCATION AWARD FUNDS.

ADDITION NABCA STAFF COMMUNICATES REGULARLY WITH CONTACT PERSONS WITHIN

THE RECIPIENT JURISDICTIONS ON THE PROGRESS OF AWARDS AND RESPONDS TO ANY

IF A CHANGE IN THE USE OF THE FUNDS IS QUESTIONS RECIPIENTS MAY HAVE.

NECESSARY, THE RECIPIENT JURISDICTIONS MUST NOTIFY NABCA STAFF AND

RECEIVE APPROVAL BEFORE EXPENDING FUNDS FOR ANY PURPOSE OTHER THAN THAT

WHICH HAS BEEN APPROVED BY THE NABCA BOARD OF DIRECTORS.

Schedule I (Form 990) (2010)

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SCHEDULE J (Form 990)

Part I

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

➤ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047
2010

Open to Public

Inspection

Department of the Treasury
Internal Revenue Service
Name of the organization

NATIONAL ALCOHOL BEVERAGE CONTROL ASSOC., INC.

Questions Regarding Compensation

Employer identification number 53-0239451

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form			
	990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	X Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment			
	or reimbursement or provision of all of the expenses described above? If "No." complete Part III to			
	explain	1b	X	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers,			
	directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	Х	
3	Indicate which, if any, of the following the organization uses to establish the compensation of the			
3	organization's CEO/Executive Director Check all that apply			
	The semiportation committee			
	Independent compensation consultant X Compensation survey or study X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization			
а	Receive a severance payment or change-of-control payment from the organization or a related organization?	4a		Х
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
_	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
_	compensation contingent on the revenues of	_		
a	The organization?	5a		
b	Any related organization?	5b		
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
U	compensation contingent on the net earnings of:			
а	The organization?	6a		
	Any related organization?	6b		
-	If "Yes" to line 6a or 6b, describe in Part III	100		
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed			
-	payments not described in lines 5 and 6? If "Yes," describe in Part III	7		
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject	H		
	to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe			
	ın Part III	8		
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53 4958-6(c)?	9		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

		(B) Breakdown of W-2 and	of W-2 and/or 1099-MISC	/or 1099-MISC compensation				
(A) Name	•	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(I)-(D)	(r) Compensation reported in prior Form 990 or Form 990-EZ
	ε	260,587.	2,598.	1	21,29	17,645.	310,098.	0.
1 JAMES M. SGUEO	(E)	0	.0	0	0	0.	0	.0
	ε	160,149.	0	1,421.	13,343.	14,519.	189,432.	0.
2 PATRICIA LACAVA	€		 		0	0.	0	.0
	€	170,818.	.0	2,543.	14,721.	17,382.	205,464.	0.
3 JEROME JANICKI	(II)	0			0	0.	0.	.00.
	€	135,570	2,50	1,255.	11,399.	21,779.	172,503.	0.
4 STEVE SCHMIDT	(II)	0			r 	i	0.	.0
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Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

PART I, LINE 1A

PRESIDENT AND CEO AND THE BOARD MEMBERS RECEIVE TRAVEL FOR COMPANIONS

WHICH IS REFLECTED IN THEIR W-2/1099S.

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SCHEDULE L (Form 990 or 990-EZ)

Transactions With Interested Persons

► Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b. Open To Public Inspection

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Name of the organization Employer identification number NATIONAL ALCOHOL BEVERAGE CONTROL ASSOC., INC. 53-0239451 Part I Excess Benefit Transactions (section 501(c)(3) and section 501(c)(4) organizations only) Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b. (c) Co 1 (a) Name of disqualified person (b) Description of transaction Yes No (1)(2) (3) (4)(5)(6)Enter the amount of tax imposed on the organization managers or disqualified persons during the year Part II Loans to and/or From Interested Persons. Complete if the organization answered "Yes" on Form 990, Part IV, line 26, or Form 990-EZ, Part V, line 38a. (e) In default? (f) Approved (a) Name of interested person and purpose (c) Original (d) Balance due (g) Written principal amount by board or agreement? committee? Yes To From Yes No No No Yes (1)(2) (3)(4)(5)(6)(7)(8)(9) (10)**Total ▶**\$ **Grants or Assistance Benefiting Interested Persons.** Part III Complete if the organization answered "Yes" on Form 990, Part IV, line 27. (a) Name of interested person (b) Relationship between interested person and the (c) Amount and type of assistance organization (1)(2)(3) (4)(5) (6)(7)(8)

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990 or 990-EZ) 2010

(9)(10)

Page 2

Part IV **Business Transactions Involving Interested Persons.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Shanng of organization's revenues?	
				Yes	No
(1) CHARLES JANICKI	SEE STMT. 1 FOOTNOTE	91,380.	INDEPENDENT CONTRACTOR		х
(2) JERRY JANICKI, JR.	SEE STMT. 1 FOOTNOTE	116,362.	EMPLOYMENT		х
(3) LARRY JANICKI	SEE STMT. 1 FOOTNOTE	80,221.	EMPLOYMENT		х
(4)					
(5)				ĺ	
(6)					
(7)					
(8)				—	
(9)					
(10)					

Part V **Supplemental Information**

Complete this part to provide additional information for responses to questions on Schedule L (see instructions).

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

2010
Open to Public Inspection

OMB No 1545-0047

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Department of the Treasury Internal Revenue Service Name of the organization

NATIONAL ALCOHOL BEVERAGE CONTROL ASSOC., INC.

Employer identification number 53-0239451

FORM 990, PART VI, SECTION B, LINE 15 A

THE CHAIR ANNUALLY REVIEWS THE SALARY AND BENEFITS PACKAGE OF THE

PRESIDENT AND CEO AND PRESENTS AN INITIAL RECOMMENDATION TO THE EXECUTIVE

STEERING COMMITTEE. THE EXECUTIVE STEERING COMMITTEE PRESENTS A FINAL

RECOMMENDATION TO THE FINANCE COMMITTEE AT THE BUDGET MEETING. ANY

RESULTING ADJUSTMENTS ARE INCLUDED IN THE BUDGET AND PRESENTED TO THE

BOARD OF DIRECTORS FOR APPROVAL. EVALUATION TOOLS INCLUDE COMPARABILITY

DATA, IMPLEMENTATION OF THE ASSOCIATION'S STRATEGIC PLAN, AND ACHIEVEMENT

OF GOALS SET FORTH BY THE CHAIR.

FORM 990, PART VI, SECTION C, LINE 19

THE ORGANIZATION CONSIDERS REQUESTS FOR DOCUMENTS WHICH ARE NOT REQUIRED BY LAW TO BE MADE PUBLIC. REQUESTS ARE HANDLED ON AN INDIVIDUAL BASIS AND APPROVAL IS SOUGHT WHEN NECESSARY.

FORM 990, PART VI, SECTION B, LINE 11B

FORM 990 IS PREPARED BY AN INDEPENDENT CPA AND REVIEWED BY PRESIDENT/CEO

AND SR VP OF ADMINISTRATION/CFO, BEFORE FILING WITH THE IRS. IT IS

AVAILABLE FOR REVIEW UPON REQUEST.

FORM 990, PART VIII, LINE 11A

MISCELLANEOUS INCOME INCLUDES SMALL AMOUNTS DERIVED FROM ACTIVITIES

RELATED TO NORMAL DAY-TO-DAY OPERATION.

Name of the organization
NATIONAL ALCOHOL BEVERAGE CONTROL ASSOC., INC.

Employer Identification number 53-0239451

FORM 990, PART XI, LINE 5

UNREALIZED GAINS ON INVESTMENTS

ATTACHMENT 1

FORM 990, PART III, LINE 1 - ORGANIZATION'S MISSION

NATIONAL ALCOHOL BEVERAGE CONTROL ASSOCIATION, INC. WAS ORGANIZED TO PROMOTE ETHICAL PRACTICES RELATIVE TO THE CONTROL, REGULATION, PURCHASE, STORAGE, DISTRIBUTION, SALE AND CONSUMPTION OF BEVERAGE ALCOHOL; TO ENCOURAGE FRANK AND OPEN DISCUSSION OF ALL RELATED PROBLEMS; TO COOPERATE WITH ALL STATE AND FEDERAL AGENCIES INVOLVED; TO PROVIDE THE MEANS FOR COOPERATION AND THE FREE FLOW OF INFORMATION BETWEEN THE VARIOUS MEMBER STATES AND THOSE WITH WHOM THEY DO BUSINESS; AND TO FURTHER ALL OF THESE OBJECTIVES BY CONVENING REGULAR ANNUAL CONFERENCES.

PART VII - CONTINUATION OF OFFICERS, DIRECTORS, TRUSTEES,

KEY EMPLOYEES AND HIGHEST COMPENSATED EMPLOYEES

(1)=IND.TRUSTEE/DIR. (2)=INS.TRUSTEE (3)=OFFICER (4)=KEY EMP. (5)=HIGHEST COMP. (6)=FORMER

(C) POSITION COMPENSATION FROM

(A) NAME AND TITLE (B) HOURS (1)(2)(3)(4)(5)(6) (D) ORG. (E) REL. ORG. (F) OTHER

29 STEVE SCHMIDT

VP PUBLIC POLICY/COMMUNICATION 40.00 X 139,325. 0. 33,178.

ATTACHMENT 3 FORM 990, PART VIII - INVESTMENT INCOME (A) (B) (C) (D) TOTAL RELATED OR UNRELATED **EXCLUDED** DESCRIPTION REVENUE EXEMPT REVENUE BUSINESS REV. REVENUE INVESTMENT INCOME 177,634. 177,634. TOTALS 177,634. 177,634.

Schedule O (Form 990 or 990-EZ) 2010

Name of the orga	inization				
NATIONAL	ALCOHOL	BEVERAGE	CONTROL	ASSOC.	, INC.

Employer identification number 53-0239451

ATTACHMENT 4

ATTACHMENT 5

232,669.

232,669.

FORM 990, PART X - INVESTMENTS - PUBLICLY TRADED SECURITIES

DESCRIPTION		BEGINNING BOOK VALUE	ENDING BOOK VALUE	COST OR FMV
MONEY MARKET		1,404,607.	474,013.	FMV
MUTUAL FUNDS		4,067,799.	3,059,607.	FMV
COMMON STOCKS		0.	1,551,253.	FMV
EXCHANGE TRADED FUNDS		0.	2,805,624.	FMV
ALTERNATIVE INVESTMENT		94,631.	96,731.	COST
	TOTALS	5,567,037.	7,987,228.	

FORM 990, PART X - DEFERRED REVENUE

BEGINNING ENDING DESCRIPTION BOOK VALUE BOOK VALUE DEFERRED MEMBER DUES 485,263. 485,263. TOTALS

FEDERAL FOOTNOTES

SCHEDULE L, PART IV

(A) NAME OF INTERESTED PERSON (B) RELATIONSHIP BETWEEN INTERESTED PERSON AND THE ORGANIZATION

JERRY JANICKI, JR. FAMILY MEMBER OF JERRY JANICKI, KEY EMPLOYEE LARRY JANICKI FAMILY MEMBER OF JERRY JANICKI, KEY EMPLOYEE CHARLES JANICKI FAMILY MEMBER OF JERRY JANICKI, KEY EMPLOYEE

Form 8868

(Rev January 2011) Department of the Treasury

Internal Revenue Service

Application for Extension of Time To File an Exempt Organization Return

File a separate application for each return.

OMB No. 1545-1709

 If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box • If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form) Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868 Electronic filing (e-file). You can electronically file Form 8868 if you need a 3-month automatic extension of time to file (6 months for a corporation required to file Form 990-T), or an additional (not automatic) 3-month extension of time. You can electronically file Form 8868 to request an extension of time to file any of the forms listed in Part I or Part II with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, which must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/efile and click on e-file for Charities & Nonprofits. Part | Automatic 3-Month Extension of Time. Only submit original (no copies needed). A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns. Name of exempt organization Employer Identification number Type or NATIONAL ALCOHOL BEVERAGE CONTROL ASSOC., INC. 53-0239451 print Number, street, and room or suite no. If a P.O. box, see instructions. File by the due date for 4401 FORD AVENUE, SUITE 700 filing your City, town or post office, state, and ZIP code. For a foreign address, see instructions. return See instructions. ALEXANDRIA, VA 22302 Enter the Return code for the return that this application is for (file a separate application for each return) Application Return **Application** Return Code is For Is For Code Form 990-T (corporation) Form 990 01 07 02 Form 1041-A Form 990-BL 80 Form 990-EZ 03 Form 4720 09 Form 5227 04 Form 990-PF 10 Form 990-T (sec. 401(a) or 408(a) trust) 05 Form 6069 11 Form 990-T (trust other than above) Form 8870 12 The books are in the care of ► THE ASSOCIATION ..Telephone No. ▶ 703 578-4200 FAX No. ▶ If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) . If this is a list with the names and EINs of all members the extension is for. 1 1 request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time 02/15, 20 12, to file the exempt organization return for the organization named above. The extension is for the organization's return for: calendar year 20 ____ or X tax year beginning 07/01, 2010, and ending 06/30,2011 If the tax year entered in line 1 is for less than 12 months, check reason | Initial return Change in accounting period 3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax less any nonrefundable credits. See instructions. 3a \$ b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit. c Balance Due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS 3cls NONE (Electronic Federal Tax Payment System) See instructions. Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions

For Paperwork Reduction Act Notice, see Instructions.

Form 8868 (Rev 1-2011)

orm 8868 (Rev 1-2011)				
the configuration of the contract of the contr				Page 2
If you are filling for an Additional (Not Automatic) 3-Mo	onth Exten	sion, complete only Part II and che	ck this box	▶ X
lote. Only complete Part II if you have already been grar	nted an aut	tomatic 3-month extension on a pre	viously filed Form 8868.	-
If you are filing for an Automatic 3-Month Extension, c				
Part II Additional (Not Automatic) 3-Month Ex	tension o	of Time. Only file the original (no		
ype or Name of exempt organization			Employer identification i	number
rint NATIONAL ALCOHOL BEVERAGE CO			53-0239451	
Number, street, and room or suite no. If a P.O box	x, see instruc	ctions		
e date for 4401 FORD AVENUE, SUITE /00			· · · · · · · · · · · · · · · · · · ·	
City, town or post office, state, and ZIP code. For	a foreign ad	dress, see instructions.		·
ALEXANDRIA, VA 22302				
nter the Return code for the return that this application i	is for (file a	a separate application for each return)	01
pplication	Return	Application		Return
For	Code	is For		Code
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rm 990-BL	02	Form 1041-A		08
orm 990-EZ	03	Form 4720		09
rm 990-PF	04	Form 5227		10_
rm 990-T (sec. 401(a) or 408(a) trust)	05	Form 6069		11
rm 990-T (trust other than above)	06	Form 8870		12
OP! Do not complete Part II if you were not already	granted ar	automatic 3-month extension on	a previously filed Form	8868.
If the organization does not have an office or place of the this is for a Group Return, enter the organization's four the whole group, check this box	ur digit Gro f it is for pa	oup Exemption Number (GEN)	If this	
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