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Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

☐

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1

Briefly describe the organization's mission

PBS IS A MEMBERSHIP ORGANIZATION THAT IN PARTNERSHIP WITH ITS MEMBER STATIONS SERVES THE AMERICAN PUBLIC WITH PROGRAMMING AND SERVICES OF THE HIGHEST QUALITY, USING MEDIA TO EDUCATE, INSPIRE, ENTERTAIN, AND EXPRESS THE DIVERSITY OF PERSPECTIVES

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4

Describe the exempt purpose achievements for each of the organization's three largest program services by expenses

Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a

(Code) (Expenses \$ 341,237,373 including grants of \$) (Revenue \$ 163,975,741)

PROGRAMMING - REPRESENTS APPROXIMATELY 3,400 HOURS OF BROADCAST SERVICES PROVIDED BY PBS TO ITS MEMBER PUBLIC TELEVISION LICENSEES, INTENDED TO INFORM, INSPIRE, ENGAGE, AND EDUCATE THIS EXPENSE CATEGORY INCLUDES COSTS ASSOCIATED WITH ADMINISTERING PROGRAMMING, INCLUDING CONTENT OVERSIGHT, PROGRAM SCHEDULING AND PACKAGING

4b

(Code) (Expenses \$ 29,944,479 including grants of \$) (Revenue \$)

PROMOTION - REPRESENTS INSTITUTIONAL AND PROGRAM PROMOTION AND PRESS EFFORTS INTENDED TO INCREASE AWARENESS OF THE VALUE OF PUBLIC TELEVISION THESE ACTIVITIES PROVIDE PUBLIC TELEVISION STATIONS WITH A BROAD ARRAY OF PROMOTIONAL SUPPORT, INCLUDING ON-AIR PROMOTIONAL SPOTS, PRINT AND RADIO ADVERTISING, PRESS SUPPORT AND THE COORDINATION OF PUBLIC TELEVISION'S EDUCATIONAL MESSAGE AND POSITIONING

4c

(Code) (Expenses \$ 25,976,666 including grants of \$) (Revenue \$ 9,650,791)

INTERCONNECTION - REPRESENTS THE SCHEDULING AND LOGGING OF ALL SATELLITE FEEDS, MEDIA OPERATION CENTER HANDLING, TECHNICAL EVALUATION AND OTHER PRE-TRANSMISSION PROCESSING OF ALL PROGRAM VIDEOTAPES, AND PROGRAM ORIGINATION TRANSMISSION INCLUDING OPERATIONAL SUPPORT FOR NEWS AND OTHER LIVE EVENT COVERAGE THIS EXPENSE CATEGORY ALSO INCLUDES OTHER TECHNICAL RESEARCH AND PLANNING, THE MANAGEMENT OF EXCESS SATELLITE TRANSPONDER CAPACITY, AND THE LEASE AND ACQUISITION OF SATELLITE CAPACITY

4d

Other program services (Describe in Schedule O) **See also Additional Data for Description**


















(Expenses \$ 32,156,720 including grants of \$ 633,217) (Revenue \$ 42,229,882)

4e

Total program service expenses \$ 429,315,238

Part IV

Checklist of Required Schedules

| | Yes | No |
|---|---------|----|
| 1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A  | 1 Yes | |
| 2 Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)?  | 2 Yes | |
| 3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I  | 3 | No |
| 4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II  | 4 Yes | |
| 5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III | 5 | |
| 6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I  | 6 | No |
| 7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II  | 7 | No |
| 8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III  | 8 | No |
| 9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV  | 9 | No |
| 10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V  | 10 | No |
| 11 If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable | | |
| a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.  | 11a Yes | |
| b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.  | 11b Yes | |
| c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.  | 11c | No |
| d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.  | 11d Yes | |
| e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.  | 11e Yes | |
| f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.  | 11f Yes | |
| 12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII  | 12a | No |
| b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional  | 12b Yes | |
| 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E | 13 | No |
| 14a Did the organization maintain an office, employees, or agents outside of the United States? | 14a | No |
| b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV | 14b | No |
| 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Parts II and IV | 15 | No |
| 16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Parts III and IV | 16 | No |
| 17 Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) | 17 | No |
| 18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II | 18 | No |
| 19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III | 19 | No |
| 20a Did the organization operate one or more hospitals? If "Yes," complete Schedule H | 20a | No |
| b If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions) | 20b | |

Part IV

Checklist of Required Schedules (continued)

| | | | | |
|-----|--|-----|-----|----|
| 21 | Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i> | 21 | Yes | |
| 22 | Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i> | 22 | | No |
| 23 | Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i> | 23 | Yes | |
| 24a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b-24d and complete Schedule K. If "No," go to line 25</i> | 24a | Yes | |
| b | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? | 24b | | No |
| c | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? | 24c | | No |
| d | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? | 24d | | No |
| 25a | Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i> | 25a | | No |
| b | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i> | 25b | | No |
| 26 | Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i> | 26 | | No |
| 27 | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i> | 27 | | No |
| 28 | Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions) | | | |
| a | A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> | 28a | Yes | |
| b | A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> | 28b | | No |
| c | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i> | 28c | | No |
| 29 | Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> | 29 | Yes | |
| 30 | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i> | 30 | | No |
| 31 | Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i> | 31 | | No |
| 32 | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i> | 32 | | No |
| 33 | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i> | 33 | Yes | |
| 34 | Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i> | 34 | Yes | |
| 35 | Is any related organization a controlled entity within the meaning of section 512(b)(13)? | 35 | Yes | |
| a | Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> | | | |
| 36 | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i> | 36 | | No |
| 37 | Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> | 37 | | No |
| 38 | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O | 38 | Yes | |

| Part V Statements Regarding Other IRS Filings and Tax Compliance | | | | | |
|---|--|-----|-----|----|----|
| Check if Schedule O contains a response to any question in this Part V <input type="checkbox"/> | | | | | |
| | | | Yes | No | |
| 1a | Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable. | 1a | 287 | | |
| b | Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable. | 1b | 0 | | |
| c | Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? | 1c | Yes | | |
| 2a | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements filed for the calendar year ending with or within the year covered by this return. | 2a | 529 | | |
| b | If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions). | 2b | Yes | | |
| 3a | Did the organization have unrelated business gross income of \$1,000 or more during the year? | 3a | Yes | | |
| b | If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O. | 3b | Yes | | |
| 4a | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? | 4a | | | No |
| b | If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts. | | | | |
| 5a | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? | 5a | | | No |
| b | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? | 5b | | | No |
| c | If "Yes" to line 5a or 5b, did the organization file Form 8886-T? | 5c | | | |
| 6a | Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible? | 6a | | | No |
| b | If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? | 6b | | | |
| 7 Organizations that may receive deductible contributions under section 170(c). | | | | | |
| a | Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? | 7a | | | No |
| b | If "Yes," did the organization notify the donor of the value of the goods or services provided? | 7b | | | |
| c | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? | 7c | | | No |
| d | If "Yes," indicate the number of Forms 8282 filed during the year. | 7d | | | |
| e | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? | 7e | | | No |
| f | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? | 7f | | | No |
| g | If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? | 7g | | | |
| h | If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? | 7h | | | |
| 8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? | | | | | |
| 8 | | | | | |
| 9 Sponsoring organizations maintaining donor advised funds. | | | | | |
| a | Did the organization make any taxable distributions under section 4966? | 9a | | | |
| b | Did the organization make a distribution to a donor, donor advisor, or related person? | 9b | | | |
| 10 Section 501(c)(7) organizations. Enter | | | | | |
| a | Initiation fees and capital contributions included on Part VIII, line 12. | 10a | | | |
| b | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities. | 10b | | | |
| 11 Section 501(c)(12) organizations. Enter | | | | | |
| a | Gross income from members or shareholders. | 11a | | | |
| b | Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them). | 11b | | | |
| 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? | | | | | |
| b | If "Yes," enter the amount of tax-exempt interest received or accrued during the year. | 12b | | | |
| 13 Section 501(c)(29) qualified nonprofit health insurance issuers. | | | | | |
| a | Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O. | 13a | | | |
| b | Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans. | 13b | | | |
| c | Enter the amount of reserves on hand. | 13c | | | |
| 14a Did the organization receive any payments for indoor tanning services during the tax year? | | | | | |
| 14a | | | | | |
| b | If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O. | 14b | | | No |

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.
Check if Schedule O contains a response to any question in this Part VI

| Section A. Governing Body and Management | | | Yes | No |
|--|---|----|-----|----|
| 1a | Enter the number of voting members of the governing body at the end of the tax year | 27 | | |
| b | Enter the number of voting members included in line 1a, above, who are independent | 26 | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? | 2 | | No |
| 3 | Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? | 3 | | No |
| 4 | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? | 4 | | No |
| 5 | Did the organization become aware during the year of a significant diversion of the organization's assets? | 5 | | No |
| 6 | Does the organization have members or stockholders? | 6 | Yes | |
| 7a | Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? | 7a | Yes | |
| b | Are any decisions of the governing body subject to approval by members, stockholders, or other persons? | 7b | Yes | |
| 8 | Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following | | | |
| a | The governing body? | 8a | Yes | |
| b | Each committee with authority to act on behalf of the governing body? | 8b | Yes | |
| 9 | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O | 9 | | No |

| Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) | | | Yes | No |
|---|--|-----|-----|----|
| 10a | Does the organization have local chapters, branches, or affiliates? | 10a | | No |
| b | If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? | 10b | | |
| 11a | Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? | 11a | Yes | |
| b | Describe in Schedule O the process, if any, used by the organization to review this Form 990 | | | |
| 12a | Does the organization have a written conflict of interest policy? If "No," go to line 13 | 12a | Yes | |
| b | Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? | 12b | Yes | |
| c | Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done | 12c | Yes | |
| 13 | Does the organization have a written whistleblower policy? | 13 | Yes | |
| 14 | Does the organization have a written document retention and destruction policy? | 14 | Yes | |
| 15 | Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | | | |
| a | The organization's CEO, Executive Director, or top management official | 15a | Yes | |
| b | Other officers or key employees of the organization | 15b | Yes | |
| | If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions) | | | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? | 16a | Yes | |
| b | If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? | 16b | | No |

| Section C. Disclosure | |
|-----------------------|---|
| 17 | List the States with which a copy of this Form 990 is required to be filedVA |
| 18 | Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. <input type="checkbox"/> Own website <input type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request |
| 19 | Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table. |
| 20 | State the name, physical address, and telephone number of the person who possesses the books and records of the organization. BARBARA LANDEPUBLIC BROADCASTING 2100 CRYSTAL DRIVE ARLINGTON, VA 22202 (703) 739-5000 |

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII ☒

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

[illegible]

Part VII

| (A) Name and Title | (B) Average hours per week (describe hours for related organizations in Schedule O) | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|--|--|--|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| See Additional Data Table | | | | | | | | | | |
| | | | | | | | | | | |
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| | | | | | | | | | | |
| 1b Sub-Total | | | | | | | | | | |
| c Total from continuation sheets to Part VII, Section A | | | | | | | | | | |
| d Total (add lines 1b and 1c) | | | | | | | | 3,913,238 | 0 | 445,523 |

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization▶117

| | | Yes | No |
|----------|---|----------|-----|
| 3 | Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i> | 3 | No |
| 4 | For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i> | 4 | Yes |
| 5 | Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i> | 5 | No |

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

| (A) Name and business address | (B) Description of services | (C) Compensation |
|---|--------------------------------|---------------------|
| THE MEDIA KITCHEN 160 VARICK STREET NEW YORK, NY 10013 | PAID ADVERTISING | 12,607,930 |
| THREE PILLAR GLOBAL INC 3975 FAIR RIDGE DRIVE STE 250 NORT FAIRFAX, VA 22033 | CONSULTING | 2,849,410 |
| NIELSEN MEDIA RESEARCH 770 BROADWAY NEW YORK, NY 100039595 | STATISTICAL RESEARCH | 1,817,757 |
| INTERFACE MEDIA GROUP 1233 20TH STREET NW WASHINGTON, DC 20036 | PROMOTION PRODUCTION | 1,134,702 |
| WESTED 4665 LAMPSON AVENUE LOS ANGELES, CA 907205139 | PROGRAM CONSULTING | 968,298 |
| 2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ▶65 | | |

Part VIII

Statement of Revenue

| | | | (A) | (B) | (C) | (D) | |
|---|-------------------------|---|--|---|----------------------------------|---|-----------|
| | | | Total revenue | Related or exempt function revenue | Unrelated business revenue | Revenue excluded from tax under sections 512, 513, or 514 | |
| Contributions, gifts, grants and other similar amounts | 1a | Federated campaigns | 1a | | | | |
| | b | Membership dues | 1b | | | | |
| | c | Fundraising events | 1c | | | | |
| | d | Related organizations | 1d | 2,176,152 | | | |
| | e | Government grants (contributions) | 1e | 8,384,699 | | | |
| | f | All other contributions, gifts, grants, and similar amounts not included above | 1f | 170,664,149 | | | |
| | g | Noncash contributions included in lines 1a-1f \$ | | 160,543,410 | | | |
| | h | Total. Add lines 1a-1f | | 181,225,000 | | | |
| | Program Service Revenue | 2a | MEMBERSHIP DUES | 900099 | 183,189,229 | 183,189,229 | |
| b | | OTHER PROGRAM REVENUE | 900099 | 9,159,611 | 7,814,027 | 1,345,584 | |
| c | | STATION/PRODUCER SERVI | 900099 | 2,439,095 | 2,439,095 | | |
| d | | | | | | | |
| e | | | | | | | |
| f | | All other program service revenue | | | | | |
| g | | Total. Add lines 2a-2f | | 194,787,935 | | | |
| Other Revenue | | 3 | Investment income (including dividends, interest and other similar amounts) | | 3,316,219 | | 3,316,219 |
| | | 4 | Income from investment of tax-exempt bond proceeds | | | | |
| | 5 | Royalties | | 16,059,437 | 16,059,437 | | |
| | 6a | Gross Rents | (i) Real | (ii) Personal | | | |
| | | b | Less rental expenses | | | | |
| | | c | Rental income or (loss) | | | | |
| | | d | Net rental income or (loss) | | | | |
| | 7a | Gross amount from sales of assets other than inventory | (i) Securities | (ii) O ther | | | |
| | | b | Less cost or other basis and sales expenses | | | | |
| | | c | Gain or (loss) | | | | |
| | | d | Net gain or (loss) | | 3,649,254 | | 3,649,254 |
| | 8a | Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18 | a | | | | |
| | | b | Less direct expenses | b | | | |
| | | c | Net income or (loss) from fundraising events | | | | |
| | 9a | Gross income from gaming activities See Part IV, line 19 | a | | | | |
| | | b | Less direct expenses | b | | | |
| | | c | Net income or (loss) from gaming activities | | | | |
| | 10a | Gross sales of inventory, less returns and allowances | a | | | | |
| | | b | Less cost of goods sold | b | | | |
| | | c | Net income or (loss) from sales of inventory | | | | |
| | Miscellaneous Revenue | Business Code | | | | | |
| 11a | | ALL OTHER | 541800 | 3,180,121 | 3,180,121 | | |
| b | | ADMINISTRATIVE/SERVICE | 515100 | 1,430,646 | 1,330,646 | 100,000 | |
| c | | COMMUNICATION SERVICES | 515100 | 653,025 | 592,935 | 60,090 | |
| d | | All other revenue | | | | | |
| e | | Total. Add lines 11a-11d | | 5,263,792 | | | |
| 12 | | Total revenue. See Instructions | | 404,301,637 | 214,605,490 | 1,505,674 | 6,965,473 |

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

| Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII. | | (A) Total expenses | (B) Program service expenses | (C) Management and general expenses | (D) Fundraising expenses |
|--|--|-----------------------|---------------------------------|--|-----------------------------|
| 1 | Grants and other assistance to governments and organizations in the U S See Part IV, line 21 | 633,217 | 633,217 | | |
| 2 | Grants and other assistance to individuals in the U S See Part IV, line 22 | | | | |
| 3 | Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16 | | | | |
| 4 | Benefits paid to or for members | | | | |
| 5 | Compensation of current officers, directors, trustees, and key employees | 2,747,795 | 3,685 | 2,744,110 | |
| 6 | Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) | | | | |
| 7 | Other salaries and wages | 38,315,839 | 28,767,568 | 9,368,444 | 179,827 |
| 8 | Pension plan contributions (include section 401(k) and section 403(b) employer contributions) | 2,676,192 | 2,095,312 | 566,976 | 13,904 |
| 9 | Other employee benefits | 4,086,602 | 3,094,951 | 971,113 | 20,538 |
| 10 | Payroll taxes | 2,702,904 | 2,021,038 | 668,454 | 13,412 |
| a | Fees for services (non-employees) | | | | |
| | Management | | | | |
| b | Legal | 1,204,290 | 461,312 | 733,272 | 9,706 |
| c | Accounting | 224,544 | 25,115 | 199,429 | |
| d | Lobbying | 411,677 | 93,489 | 318,188 | |
| e | Professional fundraising services See Part IV, line 17 | | | | |
| f | Investment management fees | 349,930 | | 349,930 | |
| g | Other | 19,368,246 | 17,358,143 | 1,810,803 | 199,300 |
| 12 | Advertising and promotion | 23,697,444 | 23,623,110 | 74,334 | |
| 13 | Office expenses | 1,588,224 | 868,812 | 717,613 | 1,799 |
| 14 | Information technology | 5,370,662 | 4,123,762 | 1,159,732 | 87,168 |
| 15 | Royalties | 8,614,391 | 8,614,391 | | |
| 16 | Occupancy | 4,741,219 | 4,586,034 | 137,784 | 17,401 |
| 17 | Travel | 1,923,782 | 1,458,862 | 444,766 | 20,154 |
| 18 | Payments of travel or entertainment expenses for any federal, state, or local public officials | | | | |
| 19 | Conferences, conventions, and meetings | 1,203,896 | 1,042,518 | 159,829 | 1,549 |
| 20 | Interest | 474,076 | | 474,076 | |
| 21 | Payments to affiliates | | | | |
| 22 | Depreciation, depletion, and amortization | 151,026,842 | 147,724,681 | 3,250,211 | 51,950 |
| 23 | Insurance | 445,707 | 143,563 | 302,144 | |
| 24 | Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O) | | | | |
| a | DONATED BROADCAST RTS | 160,543,410 | 160,543,410 | | |
| b | PROGRAM RIGHTS | 9,218,818 | 9,218,318 | 500 | |
| c | COMMUNICATIONS | 9,180,066 | 8,023,176 | 1,156,890 | |
| d | INTERDEPARTMENT CHARGES | 0 | 3,942,362 | -3,484,244 | -458,118 |
| e | | | | | |
| f | All other expenses | 1,059,275 | 848,409 | 210,652 | 214 |
| 25 | Total functional expenses. Add lines 1 through 24f | 451,809,048 | 429,315,238 | 22,335,006 | 158,804 |
| 26 | Joint costs. Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation | | | | |

Part X

Balance Sheet

| | | | | | | (A) | | (B) |
|-----------------------------|---|--|-----|-------------|-------------|-------------------|-------------|-------------|
| | | | | | | Beginning of year | | End of year |
| Assets | 1 | Cash—non-interest-bearing | | | | | 1 | |
| | 2 | Savings and temporary cash investments | | | | 7,073,291 | 2 | 25,203,985 |
| | 3 | Pledges and grants receivable, net | | | | 75,884,484 | 3 | 43,841,115 |
| | 4 | Accounts receivable, net | | | | 22,043,683 | 4 | 11,530,012 |
| | 5 | Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L | | | | | 5 | |
| | 6 | Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers, and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Schedule L | | | | | 6 | |
| | 7 | Notes and loans receivable, net | | | | | 7 | |
| | 8 | Inventories for sale or use | | | | | 8 | |
| | 9 | Prepaid expenses and deferred charges | | | | 4,236,784 | 9 | 3,212,204 |
| | 10a | Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D | 10a | 122,547,495 | 46,706,519 | 10c | 40,516,282 | |
| | b | Less: accumulated depreciation | 10b | 82,031,213 | | | | |
| | 11 | Investments—publicly traded securities | | | | 146,284,553 | 11 | 146,015,520 |
| | 12 | Investments—other securities. See Part IV, line 11 | | | | 24,372,841 | 12 | 24,733,028 |
| | 13 | Investments—program-related. See Part IV, line 11 | | | | | 13 | |
| | 14 | Intangible assets | | | | 84,757,825 | 14 | 66,756,303 |
| | 15 | Other assets. See Part IV, line 11 | | | | 19,493,971 | 15 | 17,271,537 |
| 16 | Total assets. Add lines 1 through 15 (must equal line 34) | | | | 430,853,951 | 16 | 379,079,986 | |
| Liabilities | 17 | Accounts payable and accrued expenses | | | | 79,929,185 | 17 | 57,545,993 |
| | 18 | Grants payable | | | | | 18 | 10,000 |
| | 19 | Deferred revenue | | | | 1,428,004 | 19 | 1,131,519 |
| | 20 | Tax-exempt bond liabilities | | | | 19,500,000 | 20 | 19,500,000 |
| | 21 | Escrow or custodial account liability. Complete Part IV of Schedule D | | | | | 21 | |
| | 22 | Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L | | | | | 22 | |
| | 23 | Secured mortgages and notes payable to unrelated third parties | | | | | 23 | |
| | 24 | Unsecured notes and loans payable to unrelated third parties | | | | | 24 | |
| | 25 | Other liabilities. Complete Part X of Schedule D | | | | 11,886,270 | 25 | 11,233,251 |
| | 26 | Total liabilities. Add lines 17 through 25 | | | | 112,743,459 | 26 | 89,420,763 |
| Net Assets or Fund Balances | Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34. | | | | | | | |
| | 27 | Unrestricted net assets | | | | 189,531,930 | 27 | 202,566,856 |
| | 28 | Temporarily restricted net assets | | | | 128,578,562 | 28 | 87,092,367 |
| | 29 | Permanently restricted net assets | | | | | 29 | |
| | Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34. | | | | | | | |
| | 30 | Capital stock or trust principal, or current funds | | | | | 30 | |
| | 31 | Paid-in or capital surplus, or land, building or equipment fund | | | | | 31 | |
| | 32 | Retained earnings, endowment, accumulated income, or other funds | | | | | 32 | |
| | 33 | Total net assets or fund balances | | | | 318,110,492 | 33 | 289,659,223 |
| | 34 | Total liabilities and net assets/fund balances | | | | 430,853,951 | 34 | 379,079,986 |

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

| | | | |
|---|---|---|-------------|
| 1 | Total revenue (must equal Part VIII, column (A), line 12) | 1 | 404,301,637 |
| 2 | Total expenses (must equal Part IX, column (A), line 25) | 2 | 451,809,048 |
| 3 | Revenue less expenses Subtract line 2 from line 1 | 3 | -47,507,411 |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) | 4 | 318,110,492 |
| 5 | Other changes in net assets or fund balances (explain in Schedule O) | 5 | 19,056,142 |
| 6 | Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) | 6 | 289,659,223 |

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

| | | Yes | No |
|----|--|-----|----|
| 1 | Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O | | |
| 2a | Were the organization's financial statements compiled or reviewed by an independent accountant? | | No |
| b | Were the organization's financial statements audited by an independent accountant? | Yes | |
| c | If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O | Yes | |
| d | If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separated basis | | |
| 3a | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? | Yes | |
| b | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits | Yes | |

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
PUBLIC BROADCASTING SERVICE

Employer identification number
52-0899215

Part I

Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1

☐

A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)

3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state

5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)

6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7

☒

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II)

8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9

☐

An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

10

☐

An organization organized and operated exclusively to test for public safety See**section 509(a)(4).**

11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Other

e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box

g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i)

a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?

(ii)

a family member of a person described in (i) above?

(iii)

a 35% controlled entity of a person described in (i) or (ii) above?

h

Provide the following information about the supported organization(s)

| | Yes | No |
|----------|-----|----|
| 11g(i) | | |
| 11g(ii) | | |
| 11g(iii) | | |

| (i) Name of supported organization | (ii) EIN | (iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions)) | (iv) Is the organization in col (i) listed in your governing document? | | (v) Did you notify the organization in col (i) of your support? | | (vi) Is the organization in col (i) organized in the U S ? | | (vii) Amount of support |
|---------------------------------------|-------------|---|---|----|--|----|---|----|----------------------------|
| | | | Yes | No | Yes | No | Yes | No | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| Total | | | | | | | | | |

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

| Section A. Public Support | | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|---------------|
| Calendar year (or fiscal year beginning in) ▶ | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
| 1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.") | 339,393,545 | 309,929,111 | 284,621,997 | 292,889,704 | 181,225,000 | 1,408,059,357 |
| 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf | | | | | | |
| 3 The value of services or facilities furnished by a governmental unit to the organization without charge | | | | | | |
| 4 Total. Add lines 1 through 3 | 339,393,545 | 309,929,111 | 284,621,997 | 292,889,704 | 181,225,000 | 1,408,059,357 |
| 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) | | | | | | |
| 6 Public Support. Subtract line 5 from line 4 | | | | | | 1,408,059,357 |

| Section B. Total Support | | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|---------------|
| Calendar year (or fiscal year beginning in) ▶ | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
| 7 Amounts from line 4 | 339,393,545 | 309,929,111 | 284,621,997 | 292,889,704 | 181,225,000 | 1,408,059,357 |
| 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources | 11,087,465 | 16,627,569 | 5,376,939 | 3,443,583 | 3,316,219 | 39,851,775 |
| 9 Net income from unrelated business activities, whether or not the business is regularly carried on | 186,590 | 148,490 | | 32,529 | 427,477 | 795,086 |
| 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) | 8,137 | 340,867 | 19,222,141 | 12,844,838 | 16,059,437 | 48,475,420 |
| 11 Total support (Add lines 7 through 10) | | | | | | 1,497,181,638 |
| 12 Gross receipts from related activities, etc (See instructions) | | | | | 12 | 1,073,549,013 |
| 13 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶ | | | | | | |

| Section C. Computation of Public Support Percentage | | |
|--|----|----------|
| 14 Public Support Percentage for 2010 (line 6 column (f) divided by line 11 column (f)) | 14 | 94 050 % |
| 15 Public Support Percentage for 2009 Schedule A, Part II, line 14 | 15 | 95 140 % |
| 16a 33 1/3% support test—2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ▶ | | |
| b 33 1/3% support test—2009. If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ▶ | | |
| 17a 10%-facts-and-circumstances test—2010. If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization ▶ | | |
| b 10%-facts-and-circumstances test—2009. If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization ▶ | | |
| 18 Private Foundation If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions ▶ | | |

Part IIISupport Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

| Section A. Public Support | | | | | | |
|--|----------|----------|----------|----------|----------|-----------|
| Calendar year (or fiscal year beginning in) ▶ | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
| 1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.") | | | | | | |
| 2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose | | | | | | |
| 3 Gross receipts from activities that are not an unrelated trade or business under section 513 | | | | | | |
| 4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf | | | | | | |
| 5 The value of services or facilities furnished by a governmental unit to the organization without charge | | | | | | |
| 6 Total. Add lines 1 through 5 | | | | | | |
| 7a Amounts included on lines 1, 2, and 3 received from disqualified persons | | | | | | |
| b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year | | | | | | |
| c Add lines 7a and 7b | | | | | | |
| 8 Public Support (Subtract line 7c from line 6) | | | | | | |

| Section B. Total Support | | | | | | |
|---|----------|----------|----------|----------|----------|-----------|
| Calendar year (or fiscal year beginning in) ▶ | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
| 9 Amounts from line 6 | | | | | | |
| 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources | | | | | | |
| b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 | | | | | | |
| c Add lines 10a and 10b | | | | | | |
| 11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on | | | | | | |
| 12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) | | | | | | |
| 13 Total support (Add lines 9, 10c, 11 and 12.) | | | | | | |
| 14 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ▶ | | | | | | |

| Section C. Computation of Public Support Percentage | | |
|---|----|--|
| 15 Public Support Percentage for 2010 (line 8 column (f) divided by line 13 column (f)) | 15 | |
| 16 Public support percentage from 2009 Schedule A, Part III, line 15 | 16 | |

| Section D. Computation of Investment Income Percentage | | |
|--|----|--|
| 17 Investment income percentage for 2010 (line 10c column (f) divided by line 13 column (f)) | 17 | |
| 18 Investment income percentage from 2009 Schedule A, Part III, line 17 | 18 | |
| 19a 33 1/3% support tests—2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶ | | |
| b 33 1/3% support tests—2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶ | | |
| 20 Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions ▶ | | |

Part IV

Supplemental Information. Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

| |
|------------------------------|
| Facts And Circumstances Test |
| |
| |

Additional Data

Software ID:

Software Version:

EIN: 52-0899215

Name: PUBLIC BROADCASTING SERVICE

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|--|-------------------------------|--|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| PAULA KERGER PRESIDENT AND CEO, PUBLIC BROADCASTING SERVICE | 32 00 | X | | X | | | | 603,403 | 0 | 64,211 |
| GEOFFREY SANDS BOARD CHAIR, DIRECTOR | 4 00 | X | | | | | | 0 | 0 | 0 |
| JOHN S DOMASCHKO VICE, CHAIR, DIRECTOR | 6 00 | X | | | | | | 0 | 0 | 0 |
| JENNIFER LAWSON VICE CHAIR, DIRECTOR | 6 00 | X | | | | | | 0 | 0 | 0 |
| JOHN ABBOTT DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| TOM AXTELL DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| FRED BERENS DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| MALCOLM BRETT DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| MOLLY CORBETT BROAD DIRECTOR | 4 00 | X | | | | | | 0 | 0 | 0 |
| ERNEST BROMLEY DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| RUBY CALVERT DIRECTOR | 2 00 | X | | | | | | 0 | 0 | 0 |
| PAULA CASTADIO DIRECTOR | 4 00 | X | | | | | | 0 | 0 | 0 |
| PETER FRID DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| JACK GALMICHE DIRECTOR | 2 00 | X | | | | | | 0 | 0 | 0 |
| CHARLES T HAGEL DIRECTOR | 2 00 | X | | | | | | 0 | 0 | 0 |
| DEANNE HAMILTON DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| HELEN HERNANDEZ DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| LARRY IRVING DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| M HOWARD JACOBSON DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| JOHN KING DIRECTOR | 5 00 | X | | | | | | 0 | 0 | 0 |
| PETER MORRILL DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| JAMES R PAGLIARINI DIRECTOR | 2 00 | X | | | | | | 0 | 0 | 0 |
| SHARON P ROCKEFELLER DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| LEO SOONG DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| DONNA TANOUE DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|-------------------------------|--|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| JOANN UROFSKY DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| ALLEN WEATHERLY VICE CHAIR, DIRECTOR | 4 00 | X | | | | | | 0 | 0 | 0 |
| THOMAS K WILLIAMS DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| LLOYD WRIGHT DIRECTOR | 3 00 | X | | | | | | 0 | 0 | 0 |
| MICHAEL D JONES CHIEF OPERATING OFFICER | 35 00 | | | X | | | | 434,788 | 0 | 40,268 |
| JOHN S MCCOSKEY CHIEF TECHNOLOGY OFFICER | 40 00 | | | X | | | | 321,801 | 0 | 39,695 |
| BARBARA L LANDES SVP, CHIEF FINANCIAL OFFICER, TREASURER | 35 00 | | | X | | | | 364,318 | 0 | 36,390 |
| KATHERINE LAUDERDALE SVP GENERAL COUNSEL, CORPORATE SECRETARY | 35 00 | | | X | | | | 351,853 | 0 | 29,248 |
| CHRIS DECESARIS ASST TREASURER, CONTROLLER | 35 00 | | | X | | | | 175,049 | 0 | 25,267 |
| MARY L PLANTAMURA ASST CORPORATE SECRETARY, SENIOR COUNSEL | 40 00 | | | X | | | | 116,988 | 0 | 23,187 |
| JASON SEIKEN SVP, INTERACTIVE | 40 00 | | | | | X | | 334,441 | 0 | 40,676 |
| LESLIE J ROTENBERG SVP, BRAND MGMT & PR | 40 00 | | | | | X | | 321,174 | 0 | 38,950 |
| ANDREW L RUSSELL SVP, VENTURES | 40 00 | | | | | X | | 307,140 | 0 | 40,926 |
| JOHN F WILSON SVP, CHIEF TV PROGRAMMING | 40 00 | | | | | X | | 291,821 | 0 | 38,433 |
| JOYCE S HERRING SVP, STATION SERVICES | 35 00 | | | | | X | | 290,462 | 0 | 28,272 |
| JOHN L BOLAND CHIEF CONTENT OFFICER | 40 00 | | | | | | X | 70,474 | 0 | 5,323 |

Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

| | | | | | |
|---|----------------|------------|------------------------|-----------------------|--------------|
| 4d. Other program services | | | | | |
| (Code |) (Expenses \$ | 11,118,480 | including grants of \$ | 53,626) (Revenue \$ | 26,496,688) |
| MEMBER SERVICES - REPRESENTS OTHER SERVICES PROVIDED TO PBS'S MEMBER STATIONS, INCLUDING PBS INTERACTIVE, DEVELOPMENT, AND COPYRIGHT ADMINISTRATION | | | | | |
| (Code |) (Expenses \$ | 8,535,834 | including grants of \$ |) (Revenue \$ | 9,293,825) |
| ROYALTIES - REPRESENTS AMOUNTS DISTRIBUTED TO PUBLIC BROADCASTING STATIONS AND PRODUCERS FROM CABLE AND LICENSE FEE REVENUE RECEIVED FROM CABLE AND SATELLITE PROVIDERS, COSTS ASSOCIATED WITH THE OVERSIGHT OF ACTIVITIES RELATED TO THE CHILDREN'S NETWORK, LLC, AMOUNTS PAID TO PBS MEMBER STATIONS FOR PROVIDING SERVICES RELATED TO PBS'S LOCAL MARKETING AFFILIATION AGREEMENT WITH THE CHILDREN'S NETWORK, LLC, AND FEES RELATED TO CERTAIN PROGRAMS THAT AIR ON PBS KIDS SPROUT | | | | | |
| (Code |) (Expenses \$ | 8,400,762 | including grants of \$ | 579,591) (Revenue \$ | 1,500,854) |
| EDUCATIONAL GRANTS - REPRESENTS ACTIVITY RELATED PRIMARILY TO GRANTS RECEIVED FROM THE CORPORATION FOR PUBLIC BROADCASTING, THE UNITED STATES DEPARTMENT OF EDUCATION | | | | | |
| (Code |) (Expenses \$ | 4,101,644 | including grants of \$ |) (Revenue \$ | 4,938,515) |
| VENTURES - REPRESENTS THE COST OF CONTENT AND PROGRAM-RELATED PRODUCTS THAT ARE SOLD TO EDUCATIONAL INSTITUTIONS, LIBRARIES, BUSINESSES, GOVERNMENT AGENCIES AND INDIVIDUALS, THE LICENSING, DEVELOPMENT, AND DISTRIBUTION OF INTERACTIVE PRODUCTS, SUCH AS ONLINE VIDEO GAMES, THE LICENSING OF VIDEO CONTENT TO COMMERCIAL ONLINE AND MOBILE SERVICE PROVIDERS, AND ONLINE SPONSORSHIP ACTIVITIES | | | | | |

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527
▶ **Complete if the organization is described below.**
▶ **Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.**

OMB No 1545-0047

2010

Open to Public Inspection

If the organization answered “Yes,” to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered “Yes,” to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered “Yes,” to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35a (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

| | |
|---|--|
| Name of the organization PUBLIC BROADCASTING SERVICE | Employer identification number 52-0899215 |
|---|--|

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1

Provide a description of the organization’s direct and indirect political campaign activities in Part IV
- 2

Political expenditures ▶ \$ _____
- 3

Volunteer hours _____

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1

Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____
- 2

Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____
- 3

If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No
- 4a

Was a correction made? ☐ Yes ☐ No
- b

If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).

- 1

Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____
- 2

Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt funtion activities ▶ \$ _____
- 3

Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ \$ _____
- 4

Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No
- 5

Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization’s funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

| (a) Name | (b) Address | (c) EIN | (d) Amount paid from filing organization's funds If none, enter -0- | (e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0- |
|----------|-------------|---------|---|--|
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

Part II-A

Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A

Check

☐

if the filing organization belongs to an affiliated group

B

Check

☐

if the filing organization checked box A and "limited control" provisions apply

| Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) | | (a) Filing Organization's Totals | (b) Affiliated Group Totals | | | | | | | | | | | | |
|--|---|--|------------------------------------|--------------------|------------------------------|---|---|---|---|--|--|-------------------|-------------|--|--|
| 1a Total lobbying expenditures to influence public opinion (grass roots lobbying) | | | | | | | | | | | | | | | |
| b Total lobbying expenditures to influence a legislative body (direct lobbying) | | | | | | | | | | | | | | | |
| c Total lobbying expenditures (add lines 1a and 1b) | | | | | | | | | | | | | | | |
| d Other exempt purpose expenditures | | | | | | | | | | | | | | | |
| e Total exempt purpose expenditures (add lines 1c and 1d) | | | | | | | | | | | | | | | |
| f Lobbying nontaxable amount Enter the amount from the following table in both columns | | | | | | | | | | | | | | | |
| <table><tr><td>If the amount on line 1e, column (a) or (b) is:</td><td>The lobbying nontaxable amount is:</td></tr><tr><td>Not over \$500,000</td><td>20% of the amount on line 1e</td></tr><tr><td>Over \$500,000 but not over \$1,000,000</td><td>\$100,000 plus 15% of the excess over \$500,000</td></tr><tr><td>Over \$1,000,000 but not over \$1,500,000</td><td>\$175,000 plus 10% of the excess over \$1,000,000</td></tr><tr><td>Over \$1,500,000 but not over \$17,000,000</td><td>\$225,000 plus 5% of the excess over \$1,500,000</td></tr><tr><td>Over \$17,000,000</td><td>\$1,000,000</td></tr></table> | | If the amount on line 1e, column (a) or (b) is: | The lobbying nontaxable amount is: | Not over \$500,000 | 20% of the amount on line 1e | Over \$500,000 but not over \$1,000,000 | \$100,000 plus 15% of the excess over \$500,000 | Over \$1,000,000 but not over \$1,500,000 | \$175,000 plus 10% of the excess over \$1,000,000 | Over \$1,500,000 but not over \$17,000,000 | \$225,000 plus 5% of the excess over \$1,500,000 | Over \$17,000,000 | \$1,000,000 | | |
| If the amount on line 1e, column (a) or (b) is: | The lobbying nontaxable amount is: | | | | | | | | | | | | | | |
| Not over \$500,000 | 20% of the amount on line 1e | | | | | | | | | | | | | | |
| Over \$500,000 but not over \$1,000,000 | \$100,000 plus 15% of the excess over \$500,000 | | | | | | | | | | | | | | |
| Over \$1,000,000 but not over \$1,500,000 | \$175,000 plus 10% of the excess over \$1,000,000 | | | | | | | | | | | | | | |
| Over \$1,500,000 but not over \$17,000,000 | \$225,000 plus 5% of the excess over \$1,500,000 | | | | | | | | | | | | | | |
| Over \$17,000,000 | \$1,000,000 | | | | | | | | | | | | | | |
| g Grassroots nontaxable amount (enter 25% of line 1f) | | | | | | | | | | | | | | | |
| h Subtract line 1g from line 1a If zero or less, enter -0- | | | | | | | | | | | | | | | |
| i Subtract line 1f from line 1c If zero or less, enter -0- | | | | | | | | | | | | | | | |
| j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? | | <input type="checkbox"/> Yes <input type="checkbox"/> No | | | | | | | | | | | | | |

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

| Lobbying Expenditures During 4-Year Averaging Period | | | | | |
|--|----------|----------|----------|----------|-----------|
| Calendar year (or fiscal year beginning in) | (a) 2007 | (b) 2008 | (c) 2009 | (d) 2010 | (e) Total |
| 2a Lobbying non-taxable amount | | | | | |
| b Lobbying ceiling amount (150% of line 2a, column(e)) | | | | | |
| c Total lobbying expenditures | | | | | |
| d Grassroots non-taxable amount | | | | | |
| e Grassroots ceiling amount (150% of line 2d, column (e)) | | | | | |
| f Grassroots lobbying expenditures | | | | | |

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

| | | (a) | | (b) |
|-----------|--|-----|----|---------|
| | | Yes | No | Amount |
| 1 | During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of | | | |
| a | Volunteers? | | No | |
| b | Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? | Yes | | |
| c | Media advertisements? | | No | |
| d | Mailings to members, legislators, or the public? | | No | |
| e | Publications, or published or broadcast statements? | Yes | | 73,689 |
| f | Grants to other organizations for lobbying purposes? | | No | |
| g | Direct contact with legislators, their staffs, government officials, or a legislative body? | Yes | | 337,988 |
| h | Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? | | No | |
| i | Other activities? If "Yes," describe in Part IV | | No | |
| j | Total lines 1c through 1i | | | 411,677 |
| 2a | Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? | | No | |
| b | If "Yes," enter the amount of any tax incurred under section 4912 | | | |
| c | If "Yes," enter the amount of any tax incurred by organization managers under section 4912 | | | |
| d | If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? | | | |

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

| | | | Yes | No |
|----------|--|----------|-----|----|
| 1 | Were substantially all (90% or more) dues received nondeductible by members? | 1 | | |
| 2 | Did the organization make only in-house lobbying expenditures of \$2,000 or less? | 2 | | |
| 3 | Did the organization agree to carryover lobbying and political expenditures from the prior year? | 3 | | |

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

| | | | |
|----------|--|-----------|--|
| 1 | Dues, assessments and similar amounts from members | 1 | |
| 2 | Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). | | |
| a | Current year | 2a | |
| b | Carryover from last year | 2b | |
| c | Total | 2c | |
| 3 | Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues | 3 | |
| 4 | If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? | 4 | |
| 5 | Taxable amount of lobbying and political expenditures (see instructions) | 5 | |

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

| Identifier | Return Reference | Explanation |
|------------|------------------|-------------|
|------------|------------------|-------------|

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11, or 12.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public
Inspection

| | |
|---|--|
| Name of the organization PUBLIC BROADCASTING SERVICE | Employer identification number 52-0899215 |
|---|--|

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

| | | |
|---|--|--|
| | (a) Donor advised funds | (b) Funds and other accounts |
| 1 | Total number at end of year | |
| 2 | Aggregate contributions to (during year) | |
| 3 | Aggregate grants from (during year) | |
| 4 | Aggregate value at end of year | |
| 5 | Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 6 | Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit | <input type="checkbox"/> Yes <input type="checkbox"/> No |

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

| | |
|---|---|
| 1 | Purpose(s) of conservation easements held by the organization (check all that apply) <input type="checkbox"/> Preservation of land for public use (e g , recreation or pleasure) <input type="checkbox"/> Preservation of an historically importantly land area <input type="checkbox"/> Protection of natural habitat <input type="checkbox"/> Preservation of a certified historic structure <input type="checkbox"/> Preservation of open space |
| 2 | Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year |
| a | Total number of conservation easements |
| b | Total acreage restricted by conservation easements |
| c | Number of conservation easements on a certified historic structure included in (a) |
| d | Number of conservation easements included in (c) acquired after 8/17/06 |
| 3 | Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ _____ |
| 4 | Number of states where property subject to conservation easement is located ▶ _____ |
| 5 | Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 6 | Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ▶ _____ |
| 7 | Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____ |
| 8 | Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 9 | In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements |

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

| | |
|------|--|
| 1a | If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items |
| b | If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items |
| (i) | Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____ |
| (ii) | Assets included in Form 990, Part X ▶ \$ _____ |
| 2 | If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items |
| a | Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____ |
| b | Assets included in Form 990, Part X ▶ \$ _____ |

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

| | |
|----|--------|
| | Amount |
| 1c | |
| 1d | |
| 1e | |
| 1f | |

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

| | (a)Current Year | (b)Prior Year | (c)Two Years Back | (d)Three Years Back | (e)Four Years Back |
|----|--|---------------|-------------------|---------------------|--------------------|
| 1a | Beginning of year balance | | | | |
| b | Contributions | | | | |
| c | Investment earnings or losses | | | | |
| d | Grants or scholarships | | | | |
| e | Other expenditures for facilities and programs | | | | |
| f | Administrative expenses | | | | |
| g | End of year balance | | | | |

2

Provide the estimated percentage of the year end balance held as

a

Board designated or quasi-endowment ▶

b

Permanent endowment ▶

c

Term endowment ▶

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i)

unrelated organizations

(ii)

related organizations

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

| | | |
|--------|-----|----|
| | Yes | No |
| 3a(i) | | |
| 3a(ii) | | |
| 3b | | |

4

Describe in Part XIV the intended uses of the organization's endowment funds

Part VI

Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

| Description of investment | (a) Cost or other basis (investment) | (b)Cost or other basis (other) | (c) Accumulated depreciation | (d) Book value |
|--|--------------------------------------|--------------------------------|------------------------------|----------------|
| 1a Land | | 239,203 | | 239,203 |
| b Buildings | | 11,061,298 | 2,891,023 | 8,170,275 |
| c Leasehold improvements | | 14,741,456 | 3,711,545 | 11,029,911 |
| d Equipment | | 91,833,175 | 72,522,465 | 19,310,710 |
| e Other | | 4,672,363 | 2,906,180 | 1,766,183 |
| Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).) ▶ | | | | 40,516,282 |

Part XI

Reconciliation of Change in Net Assets from Form 990 to Financial Statements

| | | | |
|----|---|----|-------------|
| 1 | Total revenue (Form 990, Part VIII, column (A), line 12) | 1 | 404,301,637 |
| 2 | Total expenses (Form 990, Part IX, column (A), line 25) | 2 | 451,809,048 |
| 3 | Excess or (deficit) for the year Subtract line 2 from line 1 | 3 | -47,507,411 |
| 4 | Net unrealized gains (losses) on investments | 4 | 13,560,457 |
| 5 | Donated services and use of facilities | 5 | |
| 6 | Investment expenses | 6 | |
| 7 | Prior period adjustments | 7 | |
| 8 | Other (Describe in Part XIV) | 8 | 5,495,685 |
| 9 | Total adjustments (net) Add lines 4 - 8 | 9 | 19,056,142 |
| 10 | Excess or (deficit) for the year per financial statements Combine lines 3 and 9 | 10 | -28,451,269 |

Part XII

Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

| | | | |
|---|--|----|-------------|
| 1 | Total revenue, gains, and other support per audited financial statements | 1 | 475,185,114 |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12 | | |
| a | Net unrealized gains on investments | 2a | 13,560,457 |
| b | Donated services and use of facilities | 2b | |
| c | Recoveries of prior year grants | 2c | |
| d | Other (Describe in Part XIV) | 2d | 57,323,020 |
| e | Add lines 2a through 2d | 2e | 70,883,477 |
| 3 | Subtract line 2e from line 1 | 3 | 404,301,637 |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1 | | |
| a | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | |
| b | Other (Describe in Part XIV) | 4b | |
| c | Add lines 4a and 4b | 4c | 0 |
| 5 | Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12) | 5 | 404,301,637 |

Part XIII

Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

| | | | |
|---|---|----|-------------|
| 1 | Total expenses and losses per audited financial statements | 1 | 503,636,402 |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25 | | |
| a | Donated services and use of facilities | 2a | |
| b | Prior year adjustments | 2b | |
| c | Other losses | 2c | |
| d | Other (Describe in Part XIV) | 2d | 51,827,354 |
| e | Add lines 2a through 2d | 2e | 51,827,354 |
| 3 | Subtract line 2e from line 1 | 3 | 451,809,048 |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1: | | |
| a | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | |
| b | Other (Describe in Part XIV) | 4b | |
| c | Add lines 4a and 4b | 4c | 0 |
| 5 | Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18) | 5 | 451,809,048 |

Part XIV

Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

| Identifier | Return Reference | Explanation |
|---|------------------|---|
| DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48 | PART X | THE COMPANY ADOPTED THE PROVISIONS OF ASC 740-10, INCOME TAXES, (WHICH INCLUDES FIN 48, ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES) ON JULY 1, 2007. UNDER ASC 740-10, AN ORGANIZATION MUST RECOGNIZE THE TAX BENEFIT ASSOCIATED WITH TAX POSITIONS TAKEN FOR TAX RETURN PURPOSES WHEN IT IS MORE-LIKELY-THAN-NOT THAT THE POSITION WILL BE SUSTAINED. THE IMPLEMENTATION OF ASC 740-10 HAD NO IMPACT ON THE COMPANY'S CONSOLIDATED FINANCIAL STATEMENTS. THE COMPANY DOES NOT BELIEVE THERE ARE ANY UNRECOGNIZED TAX BENEFITS THAT SHOULD BE RECORDED. FOR THE YEARS ENDED JUNE 30, 2011 AND 2010, THERE WAS NO INTEREST OR PENALTIES RECORDED OR INCLUDED IN THE CONSOLIDATED STATEMENTS OF ACTIVITIES. THE COMPANY IS STILL OPEN TO EXAMINATION BY TAXING AUTHORITIES FROM FISCAL YEAR 2008 FORWARD. |
| PART XI, LINE 8 - OTHER ADJUSTMENTS | | INTEREST IN SUBSIDIARIES 5,495,685 |
| PART XII, LINE 2D - OTHER ADJUSTMENTS | | PBS ENTERPRISES, INC. REVENUE, NET OF ELIMINATION ENTRIES 1,852,225. PUBLIC MEDIA DISTRIBUTION REVENUE, NET OF ELIMINATION ENTRIES 53,802,371. PBS FOUNDATION REVENUE, NET OF ELIMINATION ENTRIES 1,668,424. |
| PART XIII, LINE 2D - OTHER ADJUSTMENTS | | PBS ENTERPRISES, INC. EXPENSES, NET OF ELIMINATION ENTRIES 3,289,806. PUBLIC MEDIA DISTRIBUTION EXPENSES, NET OF ELIMINATION ENTRIES 46,668,509. PBS FOUNDATION EXPENSES, NET OF ELIMINATION ENTRIES 1,869,039. |

Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Name of the organization
PUBLIC BROADCASTING SERVICE

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2010

Open to Public
Inspection

Employer identification number
52-0899215

Part I

General Information on Grants and Assistance

- 1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No
- 2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed. ▶ ☐

| 1 (a) Name and address of organization or government | (b) EIN | (c) IRC Code section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|--|---------|------------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| See Additional Data Table | | | | | | | |
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2

Enter total number of section 501(c)(3) and government organizations

43

3

Enter total number of other organizations

0

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Use Schedule I-1 (Form 990) if additional space is needed.

| (a)Type of grant or assistance | (b)Number of recipients | (c)Amount of cash grant | (d)Amount of non-cash assistance | (e)Method of valuation (book, FMV, appraisal, other) | (f)Description of non-cash assistance |
|--------------------------------|-------------------------|-------------------------|----------------------------------|--|---------------------------------------|
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Part IV

Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

| Identifier | Return Reference | Explanation |
|--|------------------|--|
| PROCEDURE FOR MONITORING GRANTS IN THE U S | PART I, LINE 2 | SCHEDULE I, PART I, LINE 2 PBS HAS ADOPTED A STRINGENT SUBRECIPIENT MONITORING POLICY AND PROCEDURES TO CAREFULLY MONITOR THE USE OF ALL GRANT FUNDS IN THE UNITED STATES AND BEYOND, AND ENSURE THAT ALL DONOR RESTRICTIONS AND REQUIREMENTS ARE MET, INCLUDING RELEVANT ALLOWABILITY CONSIDERATIONS, COST CONTROLS, AND AUDIT REQUIREMENTS |

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

| (a) Name and address of organization or government | (b) EIN | (c) IRC Code section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV , appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|---|------------|------------------------------------|--------------------------|-----------------------------------|--|--|--|
| WVIZ - PBS IDEASTREAM 1375 EUCLID AVENUE CLEVELAND,OH 44115 | 34-1943865 | 501(C)(3) | 38,750 | | | | ADOBE VOICESCAPE SUBRECIPIENT AWARD TO PBS MEMBER STATION TO HELP ENGAGE NEXT GENERATION YOUNG FILMMAKERS READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| VEGAS PBS3050 EAST FLAMINGO RD LAS VEGAS,NV 89121 | 23-7169328 | 501(C)(3) | 36,500 | | | | READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| AETN - ARKANSAS ETV NETWORK350 SOUTH DENAHY CONWAY,AR 72032 | 71-0847443 | 501(C)(3) | 35,426 | | | | ADOBE VOICESCAPE SUBRECIPIENT AWARD TO PBS MEMBER STATION TO HELP ENGAGE NEXT GENERATION YOUNG FILMMAKERS READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WFYI INDIANAPOLIS1630 NORTH MERIDIAN STREET INDIANAPOLIS,IN 46202 | 35-1147600 | 501(C)(3) | 32,755 | | | | READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| PRAIRIE PUBLIC BROADCASTING INC207 NORTH 5TH STREET FARGO,ND 58102 | 45-0276899 | 501(C)(3) | 31,400 | | | | READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WNED - WESTERN NEW YORK PUBLIC BROADCASTING ASSOCIATIONHORIZONS PLAZA PO BOX 1263 BUFFALO,NY 14240 | 16-0834459 | 501(C)(3) | 30,295 | | | | ADOBE VOICESCAPE SUBRECIPIENT AWARD TO PBS MEMBER STATION TO HELP ENGAGE NEXT GENERATION YOUNG FILMMAKERS READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WHRO PUBLIC MEDIA5200 HAMPTON BOULEVARD NORFOLK,VA 23508 | 54-0843118 | 501(C)(3) | 23,300 | | | | READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KLRU - AUSTIN PBS2504-B WHITIS AVENUE AUSTIN,TX 78712 | 75-7126012 | 501(C)(3) | 22,986 | | | | READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| MPT - MARYLAND PUBLIC TELEVISION11767 OWINGS MILLS BOULEVARD OWINGS MILLS,MD 21117 | 52-6002033 | MARYLAND STATE | 21,800 | | | | READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KAET TV - EIGHT ARIZONA PBSARIZONA STATE UNIVERSITY 555 N CENTRAL AVE 500 PHOENIX,AZ 85004 | 86-0196696 | 501(C)(3) | 21,800 | | | | READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| LOUISIANA PUBLIC BROADCASTING7733 PERKINS ROAD BATON ROUGE,LA 70810 | 72-1233347 | 501(C)(3) | 21,425 | | | | READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WGBY - PUBLIC TELEVISION FOR WESTERN NEW ENGLAND44 HAMPDEN STREET SPRINGFIELD,MA 01103 | 04-2104397 | 501(C)(3) | 19,586 | | | | READY TO TEACH/ TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

| (a) Name and address of organization or government | (b) EIN | (c) IRC Code section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|---|------------|------------------------------------|--------------------------|-----------------------------------|---|--|---|
| KNME - NEW MEXICO PBS 1130 UNIVERSITY BOULEVARD NE ALBUQUERQUE, NM 87102 | 85-6000642 | 501(C)(3) | 19,535 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| ROCKY MOUNTAIN PBS 1089 BANNOCK ST DENVER, CO 80204 | 84-0510785 | 501(C)(3) | 17,316 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WQLN-TV 8425 PEACH ST ERIE, PA 16509 | 25-1154116 | 501(C)(3) | 16,026 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WNPT - NASHVILLE PUBLIC TELE COUNCIL INC 161 RAINS AVENUE NASHVILLE, TN 37203 | 62-1740928 | 501(C)(3) | 15,800 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| SOUTH CAROLINA ETV NETWORK 1101 GEORGE ROGERS BLVD COLUMBIA, SC 29201 | 57-6000286 | 501(C)(3) | 14,300 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WHUT - HOWARD UNIVERSITY TELEVISION 2222 FOURTH ST NW WASHINGTON, DC 20059 | 53-0204707 | 501(C)(3) | 13,342 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KTWU CHANNEL 11 WASHBURN UNIVERSITY 1700 COLLEGE TOPEKA, KS 66621 | 48-6030115 | KANSAS STATE | 12,800 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KDIN - IOWA PUBLIC TELEVISION 6450 CORPORATE DRIVE PO BOX 6450 JOHNSTON, IA 50131 | 42-1008566 | 501(C)(3) | 12,213 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| OLYMPIC EDUCATIONAL SERVICE 105 NATIONAL AVENUE BREMERTON, WA 98312 | 91-0919927 | 501(C)(3) | 12,000 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WCMU - CMU PUBLIC BROADCASTING 1999 E CAMPUS DRIVE MT PLEASANT, MI 48859 | 38-6004447 | 501(C)(3) | 11,889 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WITF 4801 LINDLE ROAD HARRISBURG, PA 17111 | 23-1629016 | 501(C)(3) | 9,500 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KNPB-CHANNEL 5 1670 N VIRGINIA STREET RENO, NV 89503 | 88-0172215 | 501(C)(3) | 8,300 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

| (a) Name and address of organization or government | (b) EIN | (c) IRC Code section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV , appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|---|------------|------------------------------------|--------------------------|-----------------------------------|--|--|---|
| KUED CHANNEL 7101 S WASATCH DRIVE SALT LAKE CITY,UT 84112 | 87-6000525 | 501(C)(3) | 8,300 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WSIU PUBLIC BROADCASTING1100 LINCOLN DR STE 1003 CARBONDALE,IL 62901 | 37-6005961 | 501(C)(3) | 8,300 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WNJT - NEW JERSEY NETWORKPO BOX 777 TRENTON,NJ 08625 | 22-3113097 | 501(C)(3) | 8,000 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KCPT - KANSAS CITY PUBLIC TELEVISION125 E 31ST STREET KANSAS CITY,MO 64108 | 23-7114952 | 501(C)(3) | 6,800 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KCTS 9401 MERCER STREET SEATTLE,WA 98109 | 91-1221895 | 501(C)(3) | 6,800 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WGTF - PBS GUAM194 SESAME ST DRIVE AT WASHINGTON DRIVE MANGILAO,GU 96913 | 98-0033332 | 501(C)(3) | 6,800 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KMOST TV - STATE UNIVERSITY OF CENTRAL MISSOURIWOOD 11 WARRENSBURG,MO 64093 | 44-6000293 | 501(C)(3) | 6,800 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KQED2601 MARIPOSA STREET SAN FRANCISCO,CA 94110 | 94-1241309 | 501(C)(3) | 6,800 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WDSE-WRPT632 NIAGRA COURT DULUTH,MN 55811 | 41-0877607 | 501(C)(3) | 6,800 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KVIE-TV2030 W EL CAMINO AVENUE SACRAMENTO,CA 95833 | 94-1421463 | 501(C)(3) | 6,800 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| KLRN - ALAMO PUBLIC TELEVISION501 BROADWAY SAN ANTONIO,TX 78215 | 74-2461534 | 501(C)(3) | 6,703 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WKAR - MICHIGAN STATE UNIVERSITY404 WILSON RD212 COMMUNICATION ARTS SCIENCES BLDG EAST LANSING,MI 48824 | 38-6005984 | 501(C)(3) | 6,419 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

| (a) Name and address of organization or government | (b) EIN | (c) IRC Code section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|--|------------|------------------------------------|--------------------------|-----------------------------------|---|--|---|
| KSMQ PUBLIC TELEVISION 2000 8TH AVENUE NW AUSTIN,MN 55912 | 68-0599645 | 501(C)(3) | 6,350 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| PBS SOCALPO BOX 25113 SANTA ANA,CA 92799 | 95-3220724 | 501(C)(3) | 5,000 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| MISSISSIPPI PUBLIC BROADCASTING3825 RIDGEWOOD RD UNIT 1 JACKSON,MS 39211 | 64-0712312 | 501(C)(3) | 5,000 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| NEW HAMPSHIRE PUBLIC TELEVISION268 MAST ROAD DURHAM,NH 03824 | 94-3443883 | 501(C)(3) | 5,000 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WEDU - FLORIDA WEST COAST PUBLIC BROADCASTING1300 NORTH BOULEVARD TAMPA,FL 33607 | 59-0840626 | 501(C)(3) | 5,000 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WISCONSIN EDUC COMMUNICATIONS BOARD 3319 WEST BELTINE HIGHWAY MADISON,WI 53713 | 39-1155267 | WISCONSIN STATE | 5,000 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |
| WLRN PUBLIC RADIO AND TELEVISION172 NE 15TH STREET MIAMI,FL 33132 | 59-6000572 | 501(C)(3) | 5,000 | | | | READY TO TEACH/TEACHERLINE SUBRECIPIENT AWARD TO PBS MEMBER STATION FOR IMPLEMENTATION OF PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS AND SCHOOL DISTRICTS |

Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2010

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization
PUBLIC BROADCASTING SERVICE

Employer identification number
52-0899215

Part I

Questions Regarding Compensation

| | | | |
|----|---|-----|-----|
| | | Yes | No |
| 1a | Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. <div><div><input type="checkbox"/> First-class or charter travel</div><div><input type="checkbox"/> Housing allowance or residence for personal use</div><div><input type="checkbox"/> Travel for companions</div><div><input type="checkbox"/> Payments for business use of personal residence</div><div><input checked="" type="checkbox"/> Tax idemnification and gross-up payments</div><div><input type="checkbox"/> Health or social club dues or initiation fees</div><div><input type="checkbox"/> Discretionary spending account</div><div><input type="checkbox"/> Personal services (e g , maid, chauffeur, chef)</div></div> | | |
| b | If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain | 1b | Yes |
| 2 | Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? | 2 | Yes |
| 3 | Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply. <div><div><input checked="" type="checkbox"/> Compensation committee</div><div><input checked="" type="checkbox"/> Written employment contract</div><div><input checked="" type="checkbox"/> Independent compensation consultant</div><div><input checked="" type="checkbox"/> Compensation survey or study</div><div><input checked="" type="checkbox"/> Form 990 of other organizations</div><div><input checked="" type="checkbox"/> Approval by the board or compensation committee</div></div> | | |
| 4 | During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization: | | |
| a | Receive a severance payment or change-of-control payment from the organization or a related organization? | 4a | No |
| b | Participate in, or receive payment from, a supplemental nonqualified retirement plan? | 4b | No |
| c | Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III | 4c | No |
| | Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9. | | |
| 5 | For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: | | |
| a | The organization? | 5a | No |
| b | Any related organization? If "Yes," to line 5a or 5b, describe in Part III | 5b | No |
| 6 | For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: | | |
| a | The organization? | 6a | No |
| b | Any related organization? If "Yes," to line 6a or 6b, describe in Part III | 6b | No |
| 7 | For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III | 7 | No |
| 8 | Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53.4958-4(a)(3)? If "Yes," describe in Part III | 8 | No |
| 9 | If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)? | 9 | |

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

| (A) Name | | (B) Breakdown of W-2 and/or 1099-MISC compensation | | | (C) Retirement and other deferred compensation | (D) Nontaxable benefits | (E) Total of columns (B)(i)-(D) | (F) Compensation reported in prior Form 990 or Form 990-EZ |
|--------------------------|-------------|--|-------------------------------------|-------------------------------------|--|-------------------------|---------------------------------|--|
| | | (i) Base compensation | (ii) Bonus & incentive compensation | (iii) Other reportable compensation | | | | |
| (1) PAULA KERGER | (i) (ii) | 455,418 0 | 139,200 0 | 8,785 0 | 46,550 0 | 17,661 0 | 667,614 0 | 0 0 |
| (2) MICHAEL D JONES | (i) (ii) | 342,310 0 | 83,800 0 | 8,678 0 | 18,583 0 | 21,685 0 | 475,056 0 | 0 0 |
| (3) JOHN S MCCOSKEY | (i) (ii) | 269,313 0 | 49,700 0 | 2,788 0 | 20,050 0 | 19,645 0 | 361,496 0 | 0 0 |
| (4) BARBARA L LANDES | (i) (ii) | 299,342 0 | 55,300 0 | 9,676 0 | 20,050 0 | 16,340 0 | 400,708 0 | 0 0 |
| (5) KATHERINE LAUDERDALE | (i) (ii) | 296,414 0 | 53,800 0 | 1,639 0 | 20,050 0 | 9,198 0 | 381,101 0 | 0 0 |
| (6) CHRIS DECESARIS | (i) (ii) | 152,749 0 | 22,300 0 | 0 0 | 11,305 0 | 13,962 0 | 200,316 0 | 0 0 |
| (7) JASON SEIKEN | (i) (ii) | 273,524 0 | 51,500 0 | 9,417 0 | 19,847 0 | 20,829 0 | 375,117 0 | 0 0 |
| (8) LESLIE J ROTENBERG | (i) (ii) | 255,098 0 | 49,600 0 | 16,476 0 | 18,098 0 | 20,852 0 | 360,124 0 | 0 0 |
| (9) ANDREW L RUSSELL | (i) (ii) | 261,782 0 | 36,900 0 | 8,458 0 | 20,050 0 | 20,876 0 | 348,066 0 | 0 0 |
| (10) JOHN F WILSON | (i) (ii) | 252,226 0 | 35,200 0 | 4,395 0 | 17,646 0 | 20,787 0 | 330,254 0 | 0 0 |
| (11) JOYCE S HERRING | (i) (ii) | 251,493 0 | 35,100 0 | 3,869 0 | 20,050 0 | 8,222 0 | 318,734 0 | 0 0 |
| (12) | | | | | | | | |
| (13) | | | | | | | | |
| (14) | | | | | | | | |
| (15) | | | | | | | | |
| (16) | | | | | | | | |

Part III **Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

| Identifier | Return Reference | Explanation |
|------------|------------------|---|
| | PART I, LINE 1A | PBS GROSSES UP PAYMENTS FOR CERTAIN TAXABLE BENEFITS PROVIDED TO CERTAIN EXECUTIVES |

Schedule K
(Form 990)

Department of the Treasury
Internal Revenue Service

Name of the organization
PUBLIC BROADCASTING SERVICE

Supplemental Information on Tax Exempt Bonds

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Schedule O (Form 990).
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public
Inspection

Employer identification number
52-0899215

Part I Bond Issues

| (a) Issuer Name | (b) Issuer EIN | (c) CUSIP # | (d) Date Issued | (e) Issue Price | (f) Description of Purpose | (g) Defeased | | (h) On Behalf of Issuer | | (i) Pool financing | |
|---|----------------|-------------|-----------------|-----------------|--|--------------|----|-------------------------|----|--------------------|----|
| | | | | | | Yes | No | Yes | No | Yes | No |
| A FAIRFAX COUNTY ECONOMIC DEVELOPMENT AUTHORITY VARIABLE RATE REVENUE BONDS | 23-7011544 | 30382EDB7 | 06-30-2005 | 19,500,000 | REHAB/EXPANSION OF TECHNICAL FACILITIES&OUTFIT NEW HEADQUARTERS FACILITIES | | X | | X | | X |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |

Part II Proceeds

| | | A | | B | | C | | D | |
|----|--|------------|----|-----|----|-----|----|-----|----|
| 1 | Amount of bonds retired | | | | | | | | |
| 2 | Amount of bonds legally defeased | | | | | | | | |
| 3 | Total proceeds of issue | 19,500,000 | | | | | | | |
| 4 | Gross proceeds in reserve funds | | | | | | | | |
| 5 | Capitalized interest from proceeds | 520,000 | | | | | | | |
| 6 | Proceeds in refunding escrow | | | | | | | | |
| 7 | Issuance costs from proceeds | 8,860 | | | | | | | |
| 8 | Credit enhancement from proceeds | 36,819 | | | | | | | |
| 9 | Working capital expenditures from proceeds | | | | | | | | |
| 10 | Capital expenditures from proceeds | 18,934,321 | | | | | | | |
| 11 | Other spent proceeds | 674,529 | | | | | | | |
| 12 | Other unspent proceeds | | | | | | | | |
| 13 | Year of substantial completion | 2006 | | | | | | | |
| | | Yes | No | | | | | | |
| 14 | Were the bonds issued as part of a current refunding issue? | | X | Yes | No | Yes | No | Yes | No |
| 15 | Were the bonds issued as part of an advance refunding issue? | | X | | | | | | |
| 16 | Has the final allocation of proceeds been made? | X | | | | | | | |
| 17 | Does the organization maintain adequate books and records to support the final allocation of proceeds? | X | | | | | | | |

Part III Private Business Use

| | | | | A | B | C | D |
|---|--|--|--|-----|----|-----|----|
| | | | | Yes | No | Yes | No |
| 1 | Was the organization a partner in a partnership, or a member of an LLC, which owned property financed by tax-exempt bonds? | | | | X | | |
| 2 | Are there any lease arrangements that may result in private business use of bond-financed property? | | | | X | | |

Part III

Private Business Use (Continued)

| | | A | | B | | C | | D | |
|----|--|-----|----|-----|----|-----|----|-----|----|
| | | Yes | No | Yes | No | Yes | No | Yes | No |
| 3a | Are there any management or service contracts that may result in private business use? | | X | | | | | | |
| b | Are there any research agreements that may result in private business use of bond-financed property? | | X | | | | | | |
| c | Does the organization routinely engage bond counsel or other outside counsel to review any management or service contracts or research agreements relating to the financed property? | | X | | | | | | |
| 4 | Enter the percentage of financed property used in a private business use by entities other than a section 501(c)(3) organization or a state or local government | | | | | | | | |
| 5 | Enter the percentage of financed property used in a private business use as a result of unrelated trade or business activity carried on by your organization, another section 501(c)(3) organization, or a state or local government | | | | | | | | |
| 6 | Total of lines 4 and 5 | | | | | | | | |
| 7 | Has the organization adopted management practices and procedures to ensure the post-issuance compliance of its tax-exempt bond liabilities? | X | | | | | | | |

Part IV

Arbitrage

| | | A | | B | | C | | D | |
|----|--|-----------------|----|-----|----|-----|----|-----|----|
| | | Yes | No | Yes | No | Yes | No | Yes | No |
| 1 | Has a Form 8038-T, Arbitrage Rebate, Yield Reduction and Penalty in Lieu of Arbitrage Rebate, been filed with respect to the bond issue? | | X | | | | | | |
| 2 | Is the bond issue a variable rate issue? | X | | | | | | | |
| 3a | Has the organization or the governmental issuer entered into a hedge with respect to the bond issue? | X | | | | | | | |
| b | Name of provider | BANK OF AMERICA | | | | | | | |
| c | Term of hedge | 10 000000000000 | | | | | | | |
| d | Was the hedge superintegrated? | | X | | | | | | |
| e | Was a hedge terminated? | | X | | | | | | |
| 4a | Were gross proceeds invested in a GIC? | | X | | | | | | |
| b | Name of provider | | | | | | | | |
| c | Term of GIC | | | | | | | | |
| d | Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied? | | | | | | | | |
| 5 | Were any gross proceeds invested beyond an available temporary period? | | X | | | | | | |
| 6 | Did the bond issue qualify for an exception to rebate? | X | | | | | | | |

Part V

Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule K (see instructions)

| Identifier | Return Reference | Explanation |
|------------------------------|-------------------|---|
| SCHEDULE K, PART II, LINE 11 | OTHER SPENT FUNDS | THE OTHER SPENT FUNDS OF \$674,529 ON LINE 11 REPRESENTS FUNDS SPENT FROM INVESTMENT PROCEEDS FROM INVESTMENTS THAT ACCRUED DURING THE PROJECT PERIOD |
| | | |
| | | |
| | | |

Schedule L
(Form 990 or 990-EZ)

Transactions with Interested Persons

OMB No 1545-0047

2010

Open to Public Inspection

▶ Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V lines 38a or 40b.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Name of the organization
PUBLIC BROADCASTING SERVICE

Employer identification number
52-0899215

Part I Excess Benefit Transactions (section 501(c)(3) and section 501 (c)(4) organizations only).

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

| 1 | (a) Name of disqualified person | (b) Description of transaction | (c) Corrected? | |
|---|---------------------------------|--------------------------------|----------------|----|
| | | | Yes | No |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

2 Enter the amount of tax imposed on the organization managers or disqualified persons during the year under section 4958 ▶ \$

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization ▶ \$

Part II Loans to and/or From Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 26, or Form 990-EZ, Part V, line 38a

| (a) Name of interested person and purpose | (b) Loan to or from the organization? | | (c)Original principal amount | (d)Balance due | (e) In default? | | (f) Approved by board or committee? | | (g)Written agreement? | |
|---|---------------------------------------|------|------------------------------|----------------|-----------------|----|-------------------------------------|----|-----------------------|----|
| | To | From | | | Yes | No | Yes | No | Yes | No |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| Total ▶ \$ | | | | | | | | | | |

Part III Grants or Assistance Benefitting Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

| (a) Name of interested person | (b)Relationship between interested person and the organization | (c)Amount of grant or type of assistance |
|-------------------------------|--|--|
| | | |
| | | |
| | | |
| | | |
| | | |

Part IV

Business Transactions Involving Interested Persons.
Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

| (a) Name of interested person | (b) Relationship between interested person and the organization | (c) Amount of transaction | (d) Description of transaction | (e) Sharing of organization's revenues? | |
|-------------------------------|---|---------------------------|--------------------------------|---|----|
| | | | | Yes | No |
| (1) HOGAN LOVELLS LLC | JOHN PORTER-PARTNER IN HOGAN LOVELLS LLC AND FORMER MEMBER OF PBS BOARD | 211,200 | LEGAL SERVICES | | No |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Part V

Supplemental Information
Complete this part to provide additional information for responses to questions on Schedule L (see instructions)

| Identifier | Return Reference | Explanation |
|------------|------------------|-------------|
|------------|------------------|-------------|

SCHEDULE M
(Form 990)

NonCash Contributions

OMB No 1545-0047

2010

Open to Public Inspection

►Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.

Name of the organization
PUBLIC BROADCASTING SERVICE

Employer identification number
52-0899215

Part I

Types of Property

| | (a) Check if applicable | (b) Number of Contributions or items contributed | (c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g | (d) Method of determining oncash contribution amounts |
|---|-------------------------------|--|--|---|
| 1 Art—Works of art | | | | |
| 2 Art—Historical treasures | | | | |
| 3 Art—Fractional interests | | | | |
| 4 Books and publications | | | | |
| 5 Clothing and household goods | | | | |
| 6 Cars and other vehicles . | | | | |
| 7 Boats and planes | | | | |
| 8 Intellectual property . . | | | | |
| 9 Securities—Publicly traded | | | | |
| 10 Securities—Closely held stock | | | | |
| 11 Securities—Partnership, LLC, or trust interests . | | | | |
| 12 Securities—Miscellaneous | | | | |
| 13 Qualified conservation contribution—Historic structures | | | | |
| 14 Qualified conservation contribution—Other . . | | | | |
| 15 Real estate—Residential . | | | | |
| 16 Real estate—Commercial | | | | |
| 17 Real estate—Other . . | | | | |
| 18 Collectibles | | | | |
| 19 Food inventory | | | | |
| 20 Drugs and medical supplies | | | | |
| 21 Taxidermy | | | | |
| 22 Historical artifacts . . | | | | |
| 23 Scientific specimens . . | | | | |
| 24 Archeological artifacts . | | | | |
| 25 Other ► (<u>DONATED</u>) | X | 815 | 160,543,410 | IMPUTED VALUE |
| 26 Other ► (<u>BROADCAST</u>) | | | | |
| 27 Other ► (<u>RIGHTS</u>) | | | | |
| 28 Other ► (<u> </u>) | | | | |
| 29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement | | | 29 | |
| 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? | | | | Yes No |
| b If "Yes," describe the arrangement in Part II | | | | |
| 31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? | | | | No |
| 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell non-cash contributions? | | | | No |
| b If "Yes," describe in Part II | | | | |
| 33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II | | | | |

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

| Identifier | Return Reference | Explanation |
|--|--------------------|---|
| METHOD FOR DETERMINING NUMBER OF CONTRIBUTORS | PART I, COLUMN (B) | SCHEDULE M, PART I, COLUMN B THE COMPANY IS REPORTING THE NUMBER OF CONTRIBUTIONS RECEIVED |

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2010

Open to Public
Inspection

| | |
|--|---|
| Name of the organization PUBLIC BROADCASTING SERVICE | Employer identification number 52-0899215 |
|--|---|

| Identifier | Return Reference | Explanation |
|--------------------------------------|------------------|--|
| FORM 990, PART VI, SECTION A, LINE 6 | | PBS'S MEMBERS ARE AMERICA'S PUBLIC TELEVISION STATIONS |

| Identifier | Return Reference | Explanation |
|---------------------------------------|------------------|--|
| FORM 990, PART VI, SECTION A, LINE 7A | | MEMBERS OF THE ORGANIZATION ELECT NO FEWER THAN 14 MEMBERS OF THE GOVERNING BODY |

| Identifier | Return Reference | Explanation |
|---------------------------------------|------------------|---|
| FORM 990, PART VI, SECTION A, LINE 7B | | ANY AMENDMENT OF THE BY-LAWS ALTERING THE CLASSES OR NUMBER OF MEMBERS OR DIRECTORS, OR THE TERMS OF DIRECTORS, SHALL ALSO REQUIRE THE APPROVAL OF A MAJORITY OF THE MEMBERS VOTING |

| Identifier | Return Reference | Explanation |
|---------------------------------------|------------------|---|
| FORM 990, PART VI, SECTION B, LINE 11 | | THE PROCESS FOR REVIEWING THE PBS FORM 990 PRIOR TO FILING INCLUDES A REVIEW BY THE CEO, COO, TREASURER, AND GENERAL COUNSEL IN ADDITION, THE EXECUTIVE COMMITTEE OF THE BOARD REVIEWS THE FORM 990 AND COPIES OF THE FORM ARE PROVIDED TO THE FULL BOARD |

| Identifier | Return Reference | Explanation |
|------------|---|--|
| | FORM 990, PART VI, SECTION B, LINE 12C | IN ACCORDANCE WITH PBS'S CONFLICT OF INTEREST POLICY , ALL PBS STAFF AT THE DIRECTOR LEVEL AND ABOVE ARE REQUIRED TO COMPLETE A CONFLICT OF INTEREST FORM ANNUALLY THESE FORMS ARE DISTRIBUTED, COLLECTED, RETAINED AND REVIEWED BY THE OFFICE OF PBS'S GENERAL COUNSEL WITH RESPECT TO THE PBS BOARD, OFFICERS AND DIRECTORS COMPLETE A CONFLICT OF INTEREST FORM ANNUALLY AND THESE FORMS ARE REVIEWED BY THE NOMINATING AND CORPORATE GOVERNANCE COMMITTEE AND THE CORPORATE SECRETARY ANNUALLY IN ACCORDANCE WITH THE POLICY , POTENTIAL CONFLICTS ARISING DURING THE YEAR ARE REVIEWED BY THE CHAIRMAN OF THE BOARD, THE CHAIR OF THE NOMINATING AND CORPORATE GOVERNANCE COMMITTEE, AND/OR THE CORPORATE SECRETARY |

| Identifier | Return Reference | Explanation |
|------------|--|---|
| | FORM 990, PART VI, SECTION B, LINE 15 | THE EXECUTIVE COMMITTEE OF THE BOARD IS RESPONSIBLE FOR EXECUTIVE COMPENSATION. THE EXECUTIVE COMMITTEE RETAINS AN INDEPENDENT EXECUTIVE COMPENSATION EXPERT WHO SUPPLIES COMPARABILITY DATA ON THE CEO AND ALL KEY EMPLOYEES AND A WRITTEN OPINION ON COMPLIANCE WITH INTERMEDIATE SANCTIONS. THE EXECUTIVE COMMITTEE MAKES A RECOMMENDATION ON CEO COMPENSATION TO THE FULL BOARD, WHICH APPROVES ANY SUCH COMPENSATION. THE CEO IS RECUSED FROM ANY DISCUSSION AND VOTE. THE EXECUTIVE COMMITTEE APPROVES KEY EMPLOYEE COMPENSATION. |

| Identifier | Return Reference | Explanation |
|------------|--|--|
| | FORM 990, PART VI, SECTION C, LINE 19 | FINANCIAL STATEMENTS ARE MADE AVAILABLE ON PBS'S WEBSITE. PBS'S GOVERNING DOCUMENTS AND CONFLICT OF INTEREST POLICY ARE MADE AVAILABLE UPON REQUEST. |

| Identifier | Return Reference | Explanation |
|-----------------------------------|---|--|
| JOINT VENTURE POLICY/PROCEDURE | FORM 990 PART VI, SECTION B, LINE 16B | PBS HAS NOT ADOPTED A WRITTEN POLICY OR PROCEDURE REGARDING THIS ISSUE, BUT EXTENSIVELY EXAMINES ANY POTENTIAL PARTICIPATION IN JOINT VENTURE ARRANGEMENTS UNDER APPLICABLE FEDERAL TAX LAW AND TAKES STEPS TO SAFEGUARD THE ORGANIZATION'S EXEMPT STATUS WITH RESPECT TO SUCH ARRANGEMENTS AS PART OF ITS DUE DILIGENCE IN CONSIDERING ANY BUSINESS VENTURE |

| Identifier | Return Reference | Explanation |
|--|--|---|
| HOURS DEVOTED TO RELATED ORGANIZATION | FORM 990, PART VII, LINE 1A, COLUMN B | PBS FOUNDATION NAME AVERAGE HOURS CHRISTOPHER C DECESARIS 5 JOY CE SYDELL HERRING 5 MICHAEL DANIEL JONES 5 PAULA A KERGER 8 BARBARA L LANDES 5 KATHERINE S LAUDERDALE 5 |

| Identifier | Return Reference | Explanation |
|--|---------------------------|---|
| CHANGES IN NET ASSETS OR FUND BALANCES | FORM 990, PART XI, LINE 5 | NET UNREALIZED GAINS ON INVESTMENTS 13,560,457 INTEREST IN SUBSIDIARIES 5,495,685 TOTAL TO FORM 990, PART XI, LINE 5 19,056,142 |

| Identifier | Return Reference | Explanation |
|-----------------------|-------------------------------|---|
| OVERSIGHT OF AUDIT | FORM 990, PART XI, LINE 2C | THERE HAVE BEEN NO CHANGES DURING THE YEAR IN THE PROCESS FOR OVERSIGHT OF THE AUDIT OF THE FINANCIAL STATEMENTS |

| Identifier | Return Reference | Explanation |
|---------------------|---|---|
| NUMBER OF EMPLOYEES | FORM 990, PART I, LINE 5 AND V, LINE 2A | THE TOTAL NUMBER OF EMPLOYEES EMPLOYED BY PBS AT SOME POINT DURING CALENDAR 2010 WHO RECEIVED A 2010 FORM W-2 WAS 529 THE ACTUAL TOTAL NUMBER OF EMPLOYEES AT JUNE 30, 2011 WAS 418 |

| Identifier | Return Reference | Explanation |
|--|--|---|
| EXPLANATION OF AUDIT OF FINANCIAL STATEMENTS | FORM 990, PART IV, LINE 12 AND XI, LINE 2B | PBS UNDERGOES AN ANNUAL AUDIT AS A CONSOLIDATED ENTITY AND THEREFORE IS NOT AUDITED ON AN INDIVIDUAL BASIS AUDITS ARE CONDUCTED BY AN INDEPENDENT ACCOUNTING FIRM |

| Identifier | Return Reference | Explanation |
|---------------------|--------------------------------------|---|
| EXECUTIVE COMMITTEE | FORM 990 PART VI, SECTION A, LINE 1A | THE EXECUTIVE COMMITTEE OF THE PBS BOARD OF DIRECTORS HAS THE AUTHORITY TO ACT ON BEHALF OF THE BOARD BETWEEN MEETINGS OF THE BOARD, AS NEEDED, AND SHALL TIMELY REPORT SUCH ACTIONS TO THE FULL BOARD THE EXECUTIVE COMMITTEE CONSISTS OF THE BOARD CHAIR, THE PBS PRESIDENT, THE CHAIRS OF THE FOUR STANDING COMMITTEES OF THE BOARD, AND THREE TO FIVE AT-LARGE DIRECTORS TO BE SELECTED BY THE BOARD CHAIR ALL MEMBERS OF THE EXECUTIVE COMMITTEE ARE MEMBERS OF THE PBS BOARD OF DIRECTORS |

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
PUBLIC BROADCASTING SERVICE

Employer identification number
52-0899215

| Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.) | | | | | |
|--|--|--|---------------------|---------------------------|----------------------------------|
| (a) Name, address, and EIN of disregarded entity | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Total income | (e) End-of-year assets | (f) Direct controlling entity |
| (1) PBS DIGITAL LLC 2100 CRYSTAL DRIVE ARLINGTON, VA 22202 20-2550162 | TO ACCOUNT FOR PBS'S ACTIVITIES WITH THE CHILDREN'S NETWORK, LLC | DE | 4,520,013 | 2,557,075 | N/A |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

| Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) | | | | | | | |
|---|--|--|----------------------------|---|----------------------------------|---|----|
| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Exempt Code section | (e) Public charity status (if section 501(c)(3)) | (f) Direct controlling entity | (g) Section 512(b)(13) controlled organization | |
| | | | | | | Yes | No |
| (1) PBS FOUNDATION 2100 CRYSTAL DRIVE ARLINGTON, VA 22202 20-1476451 | TO SUPPORT PUBLIC BROADCASTING SERVICE | DC | 501(C)(3) | 509(A)(3) | N/A | | No |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Direct controlling entity | (e) Predominant income (related, unrelated, excluded from tax under sections 512- 514) | (f) Share of total income | (g) Share of end-of-year assets | (h) Disproportionate allocations? | | (i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065) | (j) General or managing partner? | | (k) Percentage ownership |
|--|--|--|-------------------------------------|---|------------------------------|---------------------------------------|---|----|---|---|----|--------------------------------|
| | | | | | | | Yes | No | | Yes | No | |
| (1) PUBLIC MEDIA DISTRIBUTION LLC 10 GUEST STREET BOSTON, MA02135 26-3659281 | PROMOTE PBS' MISSION THROUGH DISTRIBUTION OF PROGRAMS | DE | N/A | RELATED | 8,739,246 | 10,734,815 | Yes | | | Yes | | 60 000 % |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
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Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Direct controlling entity | (e) Type of entity (C corp, S corp, or trust) | (f) Share of total income | (g) Share of end-of-year assets | (h) Percentage ownership |
|--|--|---|---|--|------------------------------|--|--------------------------------|
| (1) PBS ENTERPRISES INC 2100 CRYSTAL DRIVE ARLINGTON, VA22202 52-1398805 | HOLDING COMPANY | VA | N/A | C | | 10,028,650 | 100 000 % |
| (2) NATIONAL DATACAST INCORPORATED 2100 CRYSTAL DRIVE ARLINGTON, VA22202 52-1577842 | COMMUNICATION DATA BROADCASTING SERVICE | VA | PBS ENTERPRISES INC | C | 1,523,173 | 12,374,429 | 88 580 % |
| (3) IMMEDIA INC 2100 CRYSTAL DRIVE ARLINGTON, VA22202 26-2610560 | ENTERTAINMENT AND INFORMATION SERVICES | VA | NATIONAL DATACASTING INCORPORATED | C | | 1 | 88 580 % |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

Part V

Transactions With Related Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, 35A, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III or IV

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity

b Gift, grant, or capital contribution to other organization(s)

c Gift, grant, or capital contribution from other organization(s)

d Loans or loan guarantees to or for other organization(s)

e Loans or loan guarantees by other organization(s)

f Sale of assets to other organization(s)

g Purchase of assets from other organization(s)

h Exchange of assets

i Lease of facilities, equipment, or other assets to other organization(s)

j Lease of facilities, equipment, or other assets from other organization(s)

k Performance of services or membership or fundraising solicitations for other organization(s)

l Performance of services or membership or fundraising solicitations by other organization(s)

m Sharing of facilities, equipment, mailing lists, or other assets

n Sharing of paid employees

o Reimbursement paid to other organization for expenses

p Reimbursement paid by other organization for expenses

q Other transfer of cash or property to other organization(s)

r Other transfer of cash or property from other organization(s)

Yes

No

1a

1b

1c

1d

1e

1f

1g

1h

1i

1j

1k

1l

1m

1n

1o

1p

1q

1r

No

No

No

No

No

No

No

No

No

No

Yes

Yes

Yes

Yes

No

Yes

No

No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

| (a) Name of other organization | (b) Transaction type(a-r) | (c) Amount involved | (d) Method of determining amount involved |
|-----------------------------------|---------------------------------|------------------------|---|
| (1) PUBLIC MEDIA DISTRIBUTION LLC | M | 299,906 | COST |
| (2) PUBLIC MEDIA DISTRIBUTION LLC | P | 12,652,473 | COST |
| (3) PUBLIC MEDIA DISTRIBUTION LLC | K | 827,046 | COST |
| (4) NATIONAL DATACAST INC | P | 145,694 | COST |
| (5) NATIONAL DATACAST INC | K | 100,000 | COST |
| (6) | | | |

Schedule R (Form 990) 2010

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Part VII **Supplemental Information**

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

| Identifier | Return Reference | Explanation |
|------------|------------------|-------------|
|------------|------------------|-------------|