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Form 990  Department of the Treasury Internal Revenue Service	Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation) ▶ The organization may have to use a copy of this return to satisfy state reporting requirements	OMB No 1545-0047
		2010
		Open to Public Inspection

A For the 2010 calendar year, or tax year beginning 07-01-2010 and ending 06-30-2011		
B Check if applicable <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization Healthwise Incorporated	D Employer identification number 23-7455145
	Doing Business As	E Telephone number (208) 345-1161
	Number and street (or P O box if mail is not delivered to street address) PO Box 1989	
	Room/suite	G Gross receipts \$ 29,716,846
	City or town, state or country, and ZIP + 4 Boise, ID 83701	
	F Name and address of principal officer Donald W Kemper 2601 N Bogus Basin Road Boise, ID 83702	H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all affiliates included? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "No," attach a list (see instructions) H(c) Group exemption number ▶
I Tax-exempt status <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () ◀(insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		
J Website: ▶ www.healthwise.org		
K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		L Year of formation 1975
		M State of legal domicile ID

Part I	Summary
Activities & Governance	1 Briefly describe the organization's mission or most significant activities See SCHEDULE O
Revenue	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets
	3 Number of voting members of the governing body (Part VI, line 1a)
	4 Number of independent voting members of the governing body (Part VI, line 1b)
	5 Total number of individuals employed in calendar year 2010 (Part V, line 2a)
	6 Total number of volunteers (estimate if necessary)
	7a Total unrelated business revenue from Part VIII, column (C), line 12
	7b Net unrelated business taxable income from Form 990-T, line 34
Expenses	8 Contributions and grants (Part VIII, line 1h)
	9 Program service revenue (Part VIII, line 2g)
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)
	12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)
	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)
	14 Benefits paid to or for members (Part IX, column (A), line 4)
Net Assets or Fund Balances	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)
	16a Professional fundraising fees (Part IX, column (A), line 11e)
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ ⁰
	17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24f)
	18 Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)
	19 Revenue less expenses Subtract line 18 from line 12
	20 Total assets (Part X, line 16)
	21 Total liabilities (Part X, line 26)
	22 Net assets or fund balances Subtract line 21 from line 20

Part II	Signature Block						
Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.							
Sign Here	***** Signature of officer					2012-05-01 Date	
	A James Balkins III TREASURER, CSO, CFO Type or print name and title						
Paid Preparer Use Only	Print/Type preparer's name	Dennis R Reinstein CPA ABV ASA	Preparer's signature	Dennis R Reinstein CPA ABV ASA	Date	Check if self-employed ▶ <input type="checkbox"/>	PTIN
	Firm's name	▶ Hooper Cornell PLLC					Firm's EIN ▶
	Firm's address	▶ 250 Bobwhite Court Suite 300 Boise, ID 83706					Phone no ▶ (208) 344-2527
May the IRS discuss this return with the preparer shown above? (see instructions) <input type="checkbox"/> Yes <input type="checkbox"/> No							

Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

1

Briefly describe the organization’s mission

THE HEALTHWISE MISSION IS To help people make better health decisions HEALTHWISE PROVIDES HIGH QUALITY CONSUMER HEALTH INFORMATION AND TOOLS TO INDIVIDUALS THROUGH THEIR HOSPITALS, CLINICS, DISEASE MANAGEMENT ORGANIZATIONS, GOVERNMENT AGENCIES, HEALTH PORTALS AND BOOK SELLERS HEALTHWISE ALSO ADVOCATES FOR POLICIES AND PRACTICES THAT ENCOURAGE AND SUPPORT THE ACTIVE ROLE OF INDIVIDUALS IN MANAGING THEIR HEALTH AND PROMOTING THEIR OWN HEALTH

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes

✓

No

If “Yes,” describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes

✓

No

If “Yes,” describe these changes on Schedule O

4

Describe the exempt purpose achievements for each of the organization’s three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a

(Code) (Expenses \$ 20,959,554 including grants of \$ 18,925) (Revenue \$ 25,074,886)

Develop, promote and disseminate, through various organizations, health education information and tools to support consumers' health related decisions

4b

(Code) (Expenses \$ including grants of \$) (Revenue \$)

4c

(Code) (Expenses \$ including grants of \$) (Revenue \$)

4d

Other program services (Describe in Schedule O)





















(Expenses \$ including grants of \$) (Revenue \$)

4e

Total program service expenses \$ 20,959,554

Part IV

Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A.</i> 	1	Yes
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)?	2	No
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I.</i> 	3	No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II.</i> 	4	Yes
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III.</i> 	5	No
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I.</i> 	6	No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If "Yes," complete Schedule D, Part II.</i> 	7	No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III.</i> 	8	No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV.</i> 	9	No
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V.</i> 	10	No
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI.</i> 	11a	Yes
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII.</i> 	11b	No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII.</i> 	11c	No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX.</i> 	11d	No
e	Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X.</i> 	11e	No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X.</i> 	11f	No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII.</i> 	12a	Yes
b	Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional.</i> 	12b	No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E.</i>	13	No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Yes
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If "Yes," complete Schedule F, Parts I and IV.</i> 	14b	Yes
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U.S.? <i>If "Yes," complete Schedule F, Parts II and IV.</i> 	15	No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U.S.? <i>If "Yes," complete Schedule F, Parts III and IV.</i> 	16	No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I (see instructions).</i>	17	No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II.</i>	18	No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III.</i>	19	No
20a	Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H.</i>	20a	No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions).	20b	

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b-24d and complete Schedule K. If "No," go to line 25</i>	24a	Yes	
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		No
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		No
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		No
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b	Yes	
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34		No
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		No
a	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance					
Check if Schedule O contains a response to any question in this Part V <input type="checkbox"/>					
			Yes	No	
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.	1a	41		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.	1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	Yes		
2a	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return.	2a	241		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).	2b	Yes		
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a			No
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O.	3b			No
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a			No
b	If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a			No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b			No
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c			No
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a			No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b			No
7 Organizations that may receive deductible contributions under section 170(c).					
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a			No
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b			No
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c			No
d	If "Yes," indicate the number of Forms 8282 filed during the year.	7d	0		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e			No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f			No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g			No
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h			No
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8			No
9	Sponsoring organizations maintaining donor advised funds.				
a	Did the organization make any taxable distributions under section 4966?	9a			No
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b			No
10 Section 501(c)(7) organizations. Enter					
a	Initiation fees and capital contributions included on Part VIII, line 12.	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.	10b			
11 Section 501(c)(12) organizations. Enter					
a	Gross income from members or shareholders.	11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).	11b			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a			No
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.	12b			
13 Section 501(c)(29) qualified nonprofit health insurance issuers.					
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	13a			No
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.	13b			
c	Enter the amount of reserves on hand.	13c			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a			No
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.	14b			No

Part VI

Governance, Management, and Disclosure For each “Yes” response to lines 2 through 7b below, and for a “No” response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.
Check if Schedule O contains a response to any question in this Part VI ☒

Section A. Governing Body and Management			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a 9		
b	Enter the number of voting members included in line 1a, above, who are independent	1b 7		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization’s assets?	5		No
6	Does the organization have members or stockholders?	6		No
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a		No
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
a	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization’s mailing address? If “Yes,” provide the names and addresses in Schedule O	9		No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		No
b	If “Yes,” does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		No
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Does the organization have a written conflict of interest policy? <i>If “No,” go to line 13</i>	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If “Yes,” describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13	Yes	
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization’s CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If “Yes” to line 15a or 15b, describe the process in Schedule O (See instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If “Yes,” has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization’s exempt status with respect to such arrangements?	16b		No

Section C. Disclosure	
17	List the States with which a copy of this Form 990 is required to be filed▶
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. <input type="checkbox"/> Own website <input type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶ EILEEN CASAL GENERAL COUNSEL 2601 N Bogus Basin Road Boise, ID 83702 (208) 345-1161

Check if Schedule O contains a response to any question in this Part VII ☐

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

Form **990** (2010)

Part VII

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization: 22

Section B. Independent Contractors

(A) Name and business address	(B) Description of services	(C) Compensation
----------------------------------	--------------------------------	---------------------

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ▶6	
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Part VIII

Statement of Revenue

			(A)	(B)	(C)	(D)		
			Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512, 513, or 514		
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns	1a					
	b	Membership dues	1b					
	c	Fundraising events	1c					
	d	Related organizations	1d					
	e	Government grants (contributions)	1e					
	f	All other contributions, gifts, grants, and similar amounts not included above	1f					
	g	Noncash contributions included in lines 1a-1f \$						
	h	Total. Add lines 1a-1f		0				
Program Service Revenue			Business Code					
	2a	BOOK TRAINING/CONSULTING	511130	4,875	4,875			
	b							
	c							
	d							
	e							
	f	All other program service revenue						
	g	Total. Add lines 2a-2f		4,875				
Other Revenue	3	Investment income (including dividends, interest and other similar amounts)		26,135			26,135	
	4	Income from investment of tax-exempt bond proceeds		0				
	5	Royalties		0				
	6a	Gross Rents	(i) Real	(ii) Personal				
		b	Less rental expenses					
		c	Rental income or (loss)					
		d	Net rental income or (loss)		0			
	7a	Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other				
		b	Less cost or other basis and sales expenses					
		c	Gain or (loss)					
		d	Net gain or (loss)		-8,304			-8,304
	8a	Gross income from fundraising events (not including \$ of contributions reported on line 1c) See Part IV, line 18	a					
		b	Less direct expenses	b				
		c	Net income or (loss) from fundraising events		0			
	9a	Gross income from gaming activities See Part IV, line 19	a					
		b	Less direct expenses	b				
		c	Net income or (loss) from gaming activities		0			
	10a	Gross sales of inventory, less returns and allowances	a	28,470,877				
		b	Less cost of goods sold	b	3,415,825			
		c	Net income or (loss) from sales of inventory		25,055,052	25,055,052		
Miscellaneous Revenue		Business Code						
11a	MISC LICENSE FEE/CHARGES	900099	5,700	5,700				
	b HONORARIA	900099	8,200	8,200				
	c CLIENT FINANCE CHARGES	900099	858	858				
	d All other revenue		201	201				
	e	Total. Add lines 11a-11d		14,959				
12	Total revenue. See Instructions		25,092,717	25,074,886		17,831		

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U S See Part IV, line 21	18,925	18,925		
2	Grants and other assistance to individuals in the U S See Part IV, line 22	0			
3	Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16	0			
4	Benefits paid to or for members	0			
5	Compensation of current officers, directors, trustees, and key employees	3,493,553	2,272,744	1,220,809	
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7	Other salaries and wages	13,358,133	11,773,342	1,584,791	
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	800,910	696,100	104,810	
9	Other employee benefits	1,830,422	1,500,363	330,059	
10	Payroll taxes	1,128,191	951,756	176,435	
a	Fees for services (non-employees) Management	0			
b	Legal	39,196		39,196	
c	Accounting	26,075		26,075	
d	Lobbying	0			
e	Professional fundraising services See Part IV, line 17	0			
f	Investment management fees	4,959		4,959	
g	Other	497,623	464,412	33,211	
12	Advertising and promotion	141,676	135,585	6,091	
13	Office expenses	109,866	29,216	80,650	
14	Information technology	1,136,626		1,136,626	
15	Royalties	0			
16	Occupancy	517,459	2,110	515,349	
17	Travel	553,002	487,721	65,281	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19	Conferences, conventions, and meetings	208,058	203,839	4,219	
20	Interest	0			
21	Payments to affiliates	0			
22	Depreciation, depletion, and amortization	865,279		865,279	
23	Insurance	100,159		100,159	
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
a	SALES/USE TAX	8,989		8,989	
b	PUBLICATIONS & SUBSCRIPTIONS	64,876	44,897	19,979	
c	Memberships and Dues	47,353	41,147	6,206	
d	Expendable Furniture & Fixture	12,124		12,124	
e	Donations	8,503		8,503	
f	All other expenses	3,169	2,337,397	-2,334,228	
25	Total functional expenses. Add lines 1 through 24f	24,975,126	20,959,554	4,015,572	0
26	Joint costs. Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X

Balance Sheet

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing			2,258,089	1	1,366,303
	2	Savings and temporary cash investments			3,849,779	2	2,184,400
	3	Pledges and grants receivable, net				3	0
	4	Accounts receivable, net			3,020,975	4	4,719,467
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L				5	0
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers, and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Schedule L				6	0
	7	Notes and loans receivable, net				7	0
	8	Inventories for sale or use			45,699	8	40,557
	9	Prepaid expenses and deferred charges			831,878	9	687,348
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a	16,871,793			
	b	Less: accumulated depreciation	10b	4,864,943	12,518,450	10c	12,006,850
	11	Investments—publicly traded securities				11	1,537,514
	12	Investments—other securities. See Part IV, line 11				12	0
	13	Investments—program-related. See Part IV, line 11				13	0
	14	Intangible assets				14	0
	15	Other assets. See Part IV, line 11			838,194	15	99,129
	16	Total assets. Add lines 1 through 15 (must equal line 34)			23,363,064	16	22,641,568
Liabilities	17	Accounts payable and accrued expenses			2,465,867	17	2,102,205
	18	Grants payable				18	18,925
	19	Deferred revenue			1,176,949	19	1,386,874
	20	Tax-exempt bond liabilities			1,999,847	20	1,284,337
	21	Escrow or custodial account liability. Complete Part IV of Schedule D				21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities. Complete Part X of Schedule D				25	
	26	Total liabilities. Add lines 17 through 25			5,642,663	26	4,792,341
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			17,720,401	27	17,849,227
	28	Temporarily restricted net assets				28	
	29	Permanently restricted net assets				29	
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			17,720,401	33	17,849,227
	34	Total liabilities and net assets/fund balances			23,363,064	34	22,641,568

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	25,092,717
2	Total expenses (must equal Part IX, column (A), line 25)	2	24,975,126
3	Revenue less expenses Subtract line 2 from line 1	3	117,591
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	17,720,401
5	Other changes in net assets or fund balances (explain in Schedule O)	5	11,235
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	17,849,227

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		No
b	Were the organization's financial statements audited by an independent accountant?	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separated basis		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		No

SCHEDULE A

(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public
Inspection

Name of the organization Healthwise Incorporated	Employer identification number 23-7455145
---	--

Part I

Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1

☐

A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- 3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state
- 5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7

☐

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9

☒

An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 10

☐

An organization organized and operated exclusively to test for public safety See**section 509(a)(4).**
- 11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Other
- e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box
- g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?
(i) a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?
(ii) a family member of a person described in (i) above?
(iii) a 35% controlled entity of a person described in (i) or (ii) above?
- h

☐

Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
Total									

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public Support. Subtract line 5 from line 4						

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
11 Total support (Add lines 7 through 10)						
12 Gross receipts from related activities, etc (See instructions)					12	
13 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage		
14 Public Support Percentage for 2010 (line 6 column (f) divided by line 11 column (f))	14	
15 Public Support Percentage for 2009 Schedule A, Part II, line 14	15	
16a 33 1/3% support test—2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
b 33 1/3% support test—2009. If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
17a 10%-facts-and-circumstances test—2010. If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization ▶		
b 10%-facts-and-circumstances test—2009. If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization ▶		
18 Private Foundation If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions ▶		

Part IIISupport Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")				225		225
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	25,643,727	28,648,885	28,146,995	27,224,776	28,484,153	138,148,536
3 Gross receipts from activities that are not an unrelated trade or business under section 513						0
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0
5 The value of services or facilities furnished by a governmental unit to the organization without charge						0
6 Total. Add lines 1 through 5	25,643,727	28,648,885	28,146,995	27,225,001	28,484,153	138,148,761
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						0
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year	11,670,065	12,235,790	12,367,159	12,423,914	10,921,113	59,618,041
c Add lines 7a and 7b	11,670,065	12,235,790	12,367,159	12,423,914	10,921,113	59,618,041
8 Public Support (Subtract line 7c from line 6)						78,530,720

Section B. Total Support						
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9 Amounts from line 6	25,643,727	28,648,885	28,146,995	27,225,001	28,484,153	138,148,761
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	399,556	241,375	103,223	21,223	23,531	788,908
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						0
c Add lines 10a and 10b	399,556	241,375	103,223	21,223	23,531	788,908
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						0
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	6,850	40,268	2,227		858	50,203
13 Total support (Add lines 9, 10c, 11 and 12)	26,050,133	28,930,528	28,252,445	27,246,224	28,508,542	138,987,872
14 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section501(c)(3) organization, check this box and stop here <input type="checkbox"/>						

Section C. Computation of Public Support Percentage			
15 Public Support Percentage for 2010 (line 8 column (f) divided by line 13 column (f))	15	56 500 %	
16 Public support percentage from 2009 Schedule A, Part III, line 15	16	54 900 %	

Section D. Computation of Investment Income Percentage			
17	Investment income percentage for 2010 (line 10c column (f) divided by line 13 column (f))	17	0 570 %
18	Investment income percentage from 2009 Schedule A, Part III, line 17	18	0 860 %
19a	33 1/3% support tests—2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here . The organization qualifies as a publicly supported organization <input checked="" type="checkbox"/>		
b	33 1/3% support tests—2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here . The organization qualifies as a publicly supported organization <input type="checkbox"/>		
20	Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions <input type="checkbox"/>		

Part IV

Supplemental Information. Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation
LINE 12 - CLIENT FINANCE CHARGES - SEE ATTACHMENT

Additional Data

Software ID: 10000105

Software Version: 2010v3.2

EIN: 23-7455145

Name: Healthwise Incorporated

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Ruth Prince Director	2 00	X						0	0	0
Robert Long Vice President	50 00			X				145,039	0	18,524
Richard A Skinner V Chair & Sec	2 00	X						0	0	0
Phyllis Royston Vice President	50 00			X				114,882	0	14,399
Patricia Raino Director	2 00	X						0	0	0
Neal Benz CTO	50 00			X				173,237	0	31,263
Molly Mettler Senior VP	30 00			X				83,496	0	15,477
Mitzi Jensen Vice President	50 00			X				126,944	0	16,341
Michael Lauber Acct Executive	50 00				X			184,037	0	23,629
Leslie Kelly-Hall Senior VP	50 00			X				165,191	0	26,153
KEVIN HARBAUER SR DIR OF ENGIN	50 00					X		120,008	0	25,776
Ken Long Vice President	50 00			X				135,138	0	30,644
Karen Baker Senior VP	50 00			X				164,882	0	25,402
JIM WATKINS DIRECTOR SALE/BUS	50 00					X		132,022	0	20,717
Jim Everett Director	2 00	X						0	0	0
Jason Burum Vice President	50 00			X				159,216	0	16,067
James Giuffre President & COO	50 00			X				232,257	0	35,152
INES VIGIL Vice President	50 00			X				0	0	0
EILEEN CASAL GENERAL COUNSEL	50 00			X				173,237	0	11,170
Edward B Gellert Director	2 00	X						0	0	0
Dr Steven Schneider Director	50 00	X					X	140,232	0	14,626
DR MARTIN GABICA CMO	50 00			X				209,522	0	33,793
DR ADAM HUSNEY MEDICAL DIRECTOR	50 00					X		130,686	0	23,623
Donald W Kemper Chairman & CEO	50 00	X		X				293,855	0	86,954
Debbie Johnson Acct Executive	50 00					X		131,501	0	22,813

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Cheryl Larabee Director	2 00	X						0	0	0
Carol Casler Vice President	50 00			X				102,591	0	16,470
Brigid Runyon Acct Executive	50 00				X			179,705	0	8,304
BRIAN SCHELLER CONTENT & INFO	50 00					X		109,734	0	29,127
Archie Clemins Director	2 00	X						0	0	0
A James Balkins III Treas CSO & CFO	50 00			X				231,547	0	35,209

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ **Complete if the organization is described below.**
▶ **Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.**

OMB No 1545-0047

2010

Open to Public Inspection

If the organization answered “Yes,” to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered “Yes,” to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered “Yes,” to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35a (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization Healthwise Incorporated	Employer identification number 23-7455145
---	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1	Provide a description of the organization’s direct and indirect political campaign activities in Part IV	
2	Political expenditures	▶ \$ _____
3	Volunteer hours	_____

Part I-B Complete if the organization is exempt under section 501(c)(3).

1	Enter the amount of any excise tax incurred by the organization under section 4955	▶ \$ _____
2	Enter the amount of any excise tax incurred by organization managers under section 4955	▶ \$ _____
3	If the organization incurred a section 4955 tax, did it file Form 4720 for this year?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
4a	Was a correction made?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
b	If "Yes," describe in Part IV	

Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).

1	Enter the amount directly expended by the filing organization for section 527 exempt function activities	▶ \$ _____
2	Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities	▶ \$ _____
3	Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b	▶ \$ _____
4	Did the filing organization file Form 1120-POL for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No
5	Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization’s funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV	

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A

Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A

Check

☐

if the filing organization belongs to an affiliated group

B

Check

☐

if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing Organization's Totals	(b) Affiliated Group Totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)															
b Total lobbying expenditures to influence a legislative body (direct lobbying)															
c Total lobbying expenditures (add lines 1a and 1b)															
d Other exempt purpose expenditures		24,975,127													
e Total exempt purpose expenditures (add lines 1c and 1d)		24,975,127													
f Lobbying nontaxable amount Enter the amount from the following table in both columns		1,000,000													
<table><tr><td>If the amount on line 1e, column (a) or (b) is:</td><td>The lobbying nontaxable amount is:</td></tr><tr><td>Not over \$500,000</td><td>20% of the amount on line 1e</td></tr><tr><td>Over \$500,000 but not over \$1,000,000</td><td>\$100,000 plus 15% of the excess over \$500,000</td></tr><tr><td>Over \$1,000,000 but not over \$1,500,000</td><td>\$175,000 plus 10% of the excess over \$1,000,000</td></tr><tr><td>Over \$1,500,000 but not over \$17,000,000</td><td>\$225,000 plus 5% of the excess over \$1,500,000</td></tr><tr><td>Over \$17,000,000</td><td>\$1,000,000</td></tr></table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g Grassroots nontaxable amount (enter 25% of line 1f)		250,000													
h Subtract line 1g from line 1a If zero or less, enter -0-															
i Subtract line 1f from line 1c If zero or less, enter -0-															
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No													

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) Total
2a Lobbying non-taxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures	39,273	24,981	737		64,991
d Grassroots non-taxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures					

Part II-B

Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c	Media advertisements?			
d	Mailings to members, legislators, or the public?			
e	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	Other activities? If "Yes," describe in Part IV			
j	Total lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1		
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2		
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3		

Part III-B

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).	2a	
a	Current year		
b	Carryover from last year		
c	Total		
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV

Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

Identifier	Return Reference	Explanation
------------	------------------	-------------

SCHEDULE D
(Form 990)

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
Healthwise Incorporated

Employer identification number
23-7455145

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div>	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div>	

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or pleasure)

☐ Preservation of an historically importantly land area

☐ Protection of natural habitat

☐ Preservation of a certified historic structure

☐ Preservation of open space

2

Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ _____

4

Number of states where property subject to conservation easement is located ▶ _____

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes ☐ No

6

Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ▶ _____

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?

☐ Yes ☐ No

9

In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization’s financial statements that describes the organization’s accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____

(ii) Assets included in Form 990, Part X ▶ \$ _____

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a

Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____

b

Assets included in Form 990, Part X ▶ \$ _____

For Privacy Act and Paperwork Reduction Act Notice, see the Intructions for Form 990

Cat No 52283D

Schedule D (Form 990) 2010

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current Year	(b)Prior Year	(c)Two Years Back	(d)Three Years Back	(e)Four Years Back
1a Beginning of year balance					
b Contributions					
c Investment earnings or losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2

Provide the estimated percentage of the year end balance held as

a

Board designated or quasi-endowment ▶

b

Permanent endowment ▶

c

Term endowment ▶

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i) unrelated organizations

3a(i)

Yes

No

(ii) related organizations

3a(ii)

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

4

Describe in Part XIV the intended uses of the organization's endowment funds

Part VI

Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		1,275,909		1,275,909
b Buildings		11,916,976	2,676,064	9,240,912
c Leasehold improvements				
d Equipment		3,678,908	2,188,879	1,490,029
e Other				
Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).) ▶				12,006,850

Schedule D (Form 990) 2010

Part XI

Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	25,092,717
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	24,975,126
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	117,591
4	Net unrealized gains (losses) on investments	4	11,235
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 - 8	9	11,235
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	128,826

Part XII

Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	25,182,058
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	11,235
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d	2e	11,235
3	Subtract line 2e from line 1	3	25,170,823
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	-78,106
c	Add lines 4a and 4b	4c	-78,106
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	25,092,717

Part XIII

Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	24,975,126
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	24,975,126
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	24,975,126

Part XIV

Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
Part XI, Line 8	Part XI, Line 8 Other Changes in Net Assets or Fund Balances	REVENUE ACCRUAL FROM AUDIT OF CONTRACTS \$ -0
Part III, Line 4	Part III, Line 4 Description of organization's collections and how it furthers its purpose	N/A

1

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter ▶ _____

3 Enter total number of other organizations or entities ▶ _____

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16.
Use Part V if additional space is needed.

[illegible]

Part IV Foreign Forms

- 1

Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926 (see instructions for Form 926)*

☐

Yes

☒

No
- 2

Did the organization have an interest in a foreign trust during the tax year? *If " Yes," the organization may be required to file Form 3520 and/or Form 3520-A. (see instructions for Forms 3520 and 3520-A)*

☐

Yes

☒

No
- 3

Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see instructions for Form 5471)*

☐

Yes

☒

No
- 4

Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see instructions for Form 8621)*

☐

Yes

☒

No
- 5

Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see instructions for Form 8865)*

☐

Yes

☒

No
- 6

Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see instructions for Form 5713).*

☐

Yes

☒

No

Part V **Supplemental Information**

Complete this part to provide the information (see instructions) required in Part I, line 2, and any additional information.

Identifier	Return Reference	Explanation
Additional Supplemental Information		HEALTHWISE, AS PART OF ITS EXEMPT MISSION, LICENSES ITS CONSUMER HEALTH INFORMATION TO VARIOUS ORGANIZATIONS AND GOVERNMENTS IN CANADA, WESTERN EUROPE, INDIA, AUSTRALIA AND SOUTH AFRICA AS PART OF OUR LICENSING WE HAVE VARIOUS ARRANGEMENTS (E G INDEPENDENT CONTRACTORS) FOR TRANSLATION AND LOCALIZATION OF CONTENT, WHICH EXPENSES ARE OFFSET BY LICENSING OF HEALTHWISE INTELLECTUAL PROPERTY, INCLUDING HEALTH INFORMATION CONTENT FROM TIME TO TIME HEALTHWISE WILL HAVE EMPLOYEES FROM THE U S TRAVEL TO OUR CLIENTS IN CANADA AND EUROPE ALL AMOUNTS LISTED REFLECT EXPENDITURES ONLY, AS WE DO NOT HAVE ANY INVESTMENTS IN THESE REGIONS

**Grants and Other Assistance to Organizations,
Governments and Individuals in the United States**
Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

2010

Open to Public Inspection

Name of the organization
Healthwise Incorporated

23-7455145

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☒ Yes ☐ No
- 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II **Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed.

[illegible]

- | | | |
|----------|--|----------|
| 2 | Enter total number of section 501(c)(3) and government organizations | 1 |
| 3 | Enter total number of other organizations | 0 |

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Use Schedule I-1 (Form 990) if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV

Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Identifier	Return Reference	Explanation
Grantmaker's Description of How Grants are Used		PART I, LINE 2 - WHILE HEALTHWISE DOES NOT TYPICALLY MAKE GRANTS THEY DO MAINTAIN A DONATION POLICY THAT HAS BEEN SET BY THE BOARD OF DIRECTORS THIS POLICY INCLUDES CRITERIA THAT MUST BE MET BY THE RECEIVING ORGANIZATION, TYPES OF ASSISTANCE ALLOWED AND MAXIMUM THRESHOLDS THAT REQUIRE EITHER CEO OR BOARD APPROVAL IF THEY ARE EXCEEDED GENERALLY HEALTHWISE REQUIRES A DONATION FORM TO BE COMPLETED TO ENSURE THAT THE DONATION IS MEETING THE POLICY DESCRIBED ABOVE THIS FORM REQUIRES THE NAME, ADDRESS, 501(C)(3) STATUS AND EXEMPT PURPOSE OF THE RECEIVER TO BE COMPLETED
Additional Supplemental Information		PART II, LINE 1, COLUMN H - SUPPORT OF HARRISON HOLLOW CAMPAIGN

Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2010

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization Healthwise Incorporated	Employer identification number 23-7455145
---	--

Part I

Questions Regarding Compensation

	Yes	No
1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items		
<input type="checkbox"/> First-class or charter travel		
<input checked="" type="checkbox"/> Housing allowance or residence for personal use		
<input type="checkbox"/> Travel for companions		
<input type="checkbox"/> Payments for business use of personal residence		
<input type="checkbox"/> Tax idemnification and gross-up payments		
<input type="checkbox"/> Health or social club dues or initiation fees		
<input type="checkbox"/> Discretionary spending account		
<input type="checkbox"/> Personal services (e g , maid, chauffeur, chef)		
1b If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain	Yes	
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	Yes	
3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply		
<input checked="" type="checkbox"/> Compensation committee		
<input type="checkbox"/> Written employment contract		
<input checked="" type="checkbox"/> Independent compensation consultant		
<input checked="" type="checkbox"/> Compensation survey or study		
<input type="checkbox"/> Form 990 of other organizations		
<input checked="" type="checkbox"/> Approval by the board or compensation committee		
4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization		
a Receive a severance payment or change-of-control payment from the organization or a related organization?		No
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?	Yes	
c Participate in, or receive payment from, an equity-based compensation arrangement?		No
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III		
Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.		
5 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of		
a The organization?	Yes	
b Any related organization?		No
If "Yes," to line 5a or 5b, describe in Part III		
6 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of		
a The organization?		No
b Any related organization?		No
If "Yes," to line 6a or 6b, describe in Part III		
7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	Yes	
8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe in Part III	Yes	
9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?		No

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
See Additional Data Table								
(2)								
(3)								
(4)								
(5)								
(6)								
(7)								
(8)								
(9)								
(10)								
(11)								
(12)								
(13)								
(14)								
(15)								
(16)								

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
Sch J, Part I, Line 8	Part I, Line 8 Amounts reported on 990 VII pursuant to initial contract exemption described in Regs	PRIOR TO JOINING HEALTHWISE IN 2010, MS CASAL ACCEPTED A WRITTEN OFFER OF EMPLOYMENT FROM HEALTHWISE TO SERVE AS ITS GENERAL COUNSEL, WHICH CONTAINED FIXED PAYMENT AMOUNTS OF COMPENSATION, INCLUDING SUCH ITEMS AS SALARY, RELOCATION EXPENSES AND TEMPORARY LIVING EXPENSES. THE COMPENSATION IN MS CASAL'S OFFER LETTER WAS BASED ON COMPARABLE COMPENSATION DATA FOR SIMILARLY QUALIFIED PERSONS IN FUNCTIONALLY COMPARABLE POSITIONS AT SIMILARLY SITUATED ORGANIZATIONS. THE COMPENSATION WAS REVIEWED AND APPROVED BY THE BOARD SHORTLY AFTER MS CASAL COMMENCED EMPLOYMENT WITH HEALTHWISE AND SUCH REVIEW AND APPROVAL WAS CONTEMPORANEOUSLY DOCUMENTED IN THE MINUTES OF THE BOARD.
Sch J, Part I, Line 7	Part I, Line 7 Non-Fixed payments not listed above	IN THE COURSE OF FULFILLING ITS EXEMPT MISSION, HEALTHWISE ENDEAVORS TO MEASURE ITS MISSION ACCOMPLISHMENT THROUGH TRACKING OF MISSION POINTS. MISSION POINTS ARE NOT TIED TO GROSS OR NET INCOME. ANNUALLY, THE BOARD DETERMINES IF ANY ADDITIONAL COMPENSATION ABOVE THE EMPLOYEES' BASE REMUNERATION IS TO BE PAID BASED ON MISSION ACCOMPLISHMENT. AS MEASURED BY MISSION POINTS, THE FULFILLMENT OF MISSION EFFORTS THROUGH THE DEVELOPMENT OF NEW HEALTH INFORMATION MATERIALS AND OTHER MISSION CRITERIA. THIS COMPENSATION IS DISCRETIONARY BY THE BOARD AND, THEREFORE, CONSIDERED NON-FIXED. IF THE MISSION ACCOMPLISHMENT IS ACHIEVED, THEN THE BOARD TAKES INTO ACCOUNT THE FINANCIAL CAPABILITIES OF HEALTHWISE TO PAY SUCH ADDITIONAL COMPENSATION SO AS NOT TO JEOPARDIZE ITS OPERATING ABILITY, AS WELL AS REVIEWING TOTAL COMPENSATION TO ASSURE THAT ALL COMPENSATION FALLS WITHIN THE REASONABLE REMUNERATION FACTORS AS A TAX-EXEMPT ORGANIZATION. ONCE THE BOARD ESTABLISHES IF THERE WILL BE A PAYMENT AND THE PERCENTAGE OF BASE PAY USED TO CALCULATE SUCH PAYMENT, THEN THE FORMULA USED TO DETERMINE THE PAYMENT IS APPLIED FOR PAYMENT DETERMINATION. WHEN PAID, THE AMOUNT OF SUCH MISSION-BASED REMUNERATION IS A PERCENTAGE OF THE EMPLOYEES' COMPENSATION.
Sch J, Part I, Line 1a	Part I, Line 1a Relevant information in regards to selections on 1a	Pursuant to an offer of employment made to Ms. Casal in 2010, Healthwise paid \$14,000 of her relocation expenses for Ms. Casal's move from Massachusetts to Idaho. \$9,634 of those expenses were temporary living expenses, all of which were included in Ms. Casal's W-2 income for 2010 and taxable compensation for Ms. Casal.

Software ID: 10000105
Software Version: 2010v3.2
EIN: 23-7455145
Name: Healthwise Incorporated

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other compensation				
Robert Long	(i) (ii)	142,696	1,789	554	9,941	8,583	163,563	
Neal Benz	(i) (ii)	169,847	3,132	258	12,247	19,016	204,500	
Michael Lauber	(i) (ii)	63,297	120,320	420	4,770	18,859	207,666	
Leslie Kelly-Hall	(i) (ii)	161,822	2,955	414	11,641	14,512	191,344	
Ken Long	(i) (ii)	132,063	2,655	420	9,607	21,037	165,782	
Karen Baker	(i) (ii)	161,421	2,945	516	11,228	14,174	190,284	
JIM WATKINS	(i) (ii)	104,899	27,033	90	7,502	13,215	152,739	
Jason Burum	(i) (ii)	129,635	29,419	162	6,673	9,394	175,283	
James Giuffre	(i) (ii)	226,265	5,734	258	19,018	16,134	267,409	
EILEEN CASAL	(i) (ii)	161,389	1,478	10,370	5,144	6,026	184,407	
Dr Steven Schneider	(i) (ii)	137,206	2,828	198	11,195	3,431	154,858	
DR MARTIN GABICA	(i) (ii)	206,779	2,347	396	14,297	19,496	243,315	
DR ADAM HUSNEY	(i) (ii)	129,193	1,403	90	8,367	15,256	154,309	
Donald W Kemper	(i) (ii)	282,590	7,835	3,430	72,726	14,228	380,809	
Debbie Johnson	(i) (ii)	57,935	73,205	361	4,375	18,438	154,314	
Brigid Runyon	(i) (ii)	89,440	90,121	144	6,300	2,004	188,009	
A James Balkins III	(i) (ii)	226,859	4,430	258	19,075	16,134	266,756	

Schedule K
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information on Tax Exempt Bonds

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Schedule O (Form 990).
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public
Inspection

Name of the organization
Healthwise Incorporated

Employer identification number
23-7455145

Part I Bond Issues											
(a) Issuer Name	(b) Issuer EIN	(c) CUSIP #	(d) Date Issued	(e) Issue Price	(f) Description of Purpose	(g) Defeased		(h) On Behalf of Issuer		(i) Pool financing	
						Yes	No	Yes	No	Yes	No
A Idaho Housing and Finance Association	82-0302333		01-19-2006	3,520,000	To fund additional facilities to further non profit purpose		X		X		X

Part II Proceeds									
		A		B		C		D	
1	Amount of bonds retired	2,235,663							
2	Amount of bonds legally defeased								
3	Total proceeds of issue	3,520,000							
4	Gross proceeds in reserve funds								
5	Capitalized interest from proceeds								
6	Proceeds in refunding escrow								
7	Issuance costs from proceeds	83,291							
8	Credit enhancement from proceeds								
9	Working capital expenditures from proceeds								
10	Capital expenditures from proceeds	3,436,709							
11	Other spent proceeds								
12	Other unspent proceeds								
13	Year of substantial completion	2006							
		Yes	No						
14	Were the bonds issued as part of a current refunding issue?		X						
15	Were the bonds issued as part of an advance refunding issue?		X						
16	Has the final allocation of proceeds been made?	X							
17	Does the organization maintain adequate books and records to support the final allocation of proceeds?	X							

Part III Private Business Use									
		A		B		C		D	
		Yes	No	Yes	No	Yes	No	Yes	No
1	Was the organization a partner in a partnership, or a member of an LLC, which owned property financed by tax-exempt bonds?								
2	Are there any lease arrangements that may result in private business use of bond-financed property?								

Part IIIPrivate Business Use (Continued)

		A		B		C		D	
		Yes	No	Yes	No	Yes	No	Yes	No
3a	Are there any management or service contracts that may result in private business use?								
b	Are there any research agreements that may result in private business use of bond-financed property?								
c	Does the organization routinely engage bond counsel or other outside counsel to review any management or service contracts or research agreements relating to the financed property?								
4	Enter the percentage of financed property used in a private business use by entities other than a section 501(c)(3) organization or a state or local government								
5	Enter the percentage of financed property used in a private business use as a result of unrelated trade or business activity carried on by your organization, another section 501(c)(3) organization, or a state or local government								
6	Total of lines 4 and 5								
7	Has the organization adopted management practices and procedures to ensure the post-issuance compliance of its tax-exempt bond liabilities?								

Part IVArbitrage

		A		B		C		D	
		Yes	No	Yes	No	Yes	No	Yes	No
1	Has a Form 8038-T, Arbitrage Rebate, Yield Reduction and Penalty in Lieu of Arbitrage Rebate, been filed with respect to the bond issue?		X						
2	Is the bond issue a variable rate issue?		X						
3a	Has the organization or the governmental issuer entered into a hedge with respect to the bond issue?		X						
b	Name of provider	na							
c	Term of hedge								
d	Was the hedge superintegrated?								
e	Was a hedge terminated?								
4a	Were gross proceeds invested in a GIC?		X						
b	Name of provider	na							
c	Term of GIC								
d	Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied?		X						
5	Were any gross proceeds invested beyond an available temporary period?		X						
6	Did the bond issue qualify for an exception to rebate?		X						

Part VSupplemental Information

Complete this part to provide additional information for responses to questions on Schedule K (see instructions)

Identifier	Return Reference	Explanation

Schedule L
(Form 990 or 990-EZ)

Transactions with Interested Persons

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
Healthwise Incorporated

Employer identification number
23-7455145

Part I

Excess Benefit Transactions (section 501(c)(3) and section 501 (c)(4) organizations only).

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

1	(a) Name of disqualified person	(b) Description of transaction	(c) Corrected?	
			Yes	No

2

Enter the amount of tax imposed on the organization managers or disqualified persons during the year under section 4958

\$

3

Enter the amount of tax, if any, on line 2, above, reimbursed by the organization

\$

Part II

Loans to and/or From Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 26, or Form 990-EZ, Part V, line 38a

(a) Name of interested person and purpose	(b) Loan to or from the organization?		(c)Original principal amount	(d)Balance due	(e) In default?		(f) Approved by board or committee?		(g)Written agreement?	
	To	From			Yes	No	Yes	No	Yes	No
Total					\$					

Part III

Grants or Assistance Benefitting Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b)Relationship between interested person and the organization	(c)Amount of grant or type of assistance

Part IV

Business Transactions Involving Interested Persons.
Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) Molly Mettler	Officer/family	98,973	employment		No

Part V

Supplemental Information
Complete this part to provide additional information for responses to questions on Schedule L (see instructions)

Identifier	Return Reference	Explanation
		MOLLEY METTLER IS a FAMILY MEMBER OF DON KEMPER, CEO AND SHE IS ALSO AN OFFICER OF THE ORGANIZATION

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

**Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.**
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2010

**Open to Public
Inspection**

Name of the organization
Healthwise Incorporated

Employer identification number

23-7455145

Identifier	Return Reference	Explanation
	SCHEDULE D - PART XII - LINE 4B	DURING OUR FISCAL YEAR 2012, HEALTHWISE WAS ADVISED OF ADDITIONAL REVENUE RELATING TO THE USE OF HEALTHWISE ASSETS FROM PRIOR REPORTING PERIODS THIS HAS RESULTED IN AN INCREASE OF \$717,515 TO OUR BEGINNING NET ASSETS AS OF JULY 1, 2010 ACCORDINGLY ADJUSTED BEGINNING NET ASSETS AS OF JULY 1, 2010 ARE \$17,720,401 OTHER ADJUSTMENTS HAVE BEEN MADE TO THE FINANCIAL STATEMENTS FOR THE REPORTING PERIOD FROM JULY 1, 2010 THRU JUNE 30, 2011 THE NET OF THESE ADJUSTMENTS RESULTED IN A DECREASE IN REVENUE OF \$84,317 AND A DECREASE IN COST OF GOODS SOLD OF \$6,211 AS OF JUNE 30, 2011 ADJUSTED CHANGE IN NET ASSETS IS \$128,826 AND ENDING NET ASSETS ARE \$17,849,227

Identifier	Return Reference	Explanation
	FORM 990, PART X, LINES 20 & 23	THE 2008 BALANCE SHEET REPORTED A NOTE PAYABLE OF \$2,534,010 ON LINE 23 THE CURRENT YEAR FORM 990 PART X IS NOW REFLECTING THAT 2008 LIABILITY ON LINE 20 THIS AMOUNT WAS INADVERTANTLY REPORTED ON THE WRONG LINE IN 2008

Identifier	Return Reference	Explanation
	FORM 990, PART VII, SECTION A	INEZ VIGIL BECAME AN OFFICER OF HEALTHWISE, INCORPORATED ON JANUARY 3, 2011. THEREFORE SHE DID NOT EARN ANY REPORTABLE COMPENSATION FOR CALENDAR YEAR 2010, BUT SHE DID SERVE AS AN OFFICER DURING THE ORGANIZATION'S FISCAL YEAR ENDING JUNE 30, 2011.

Identifier	Return Reference	Explanation
	FORM 990, PART IX, LINE 18 AND 19	THE 2009 STATEMENT OF FUNCTIONAL EXPENSES REPORTED PAYMENTS OF \$171,999 FOR TRAVEL AND ENTERTAINMENT EXPENSES FOR ANY FEDERAL, STATE OR LOCAL PUBLIC OFFICIALS ON LINE 18 THIS AMOUNT WAS INADVERTENTLY REPORTED ON LINE 18 INSTEAD OF LINE 19, CONFERENCE, CONVENTION AND MEETING EXPENSE THE CURRENT YEAR FORM 990 PART IX REFLECTS THESE EXPENSES ON LINE 19

Identifier	Return Reference	Explanation
	FORM 990, PART 1, QUESTION 1	<p>FOUNDED IN 1975 WITH THE SIMPLE MISSION "TO HELP PEOPLE MAKE BETTER HEALTH DECISIONS", HEALTHWISE HAS BECOME THE WORLD'S MOST USED SOURCE OF UNBIASED, EVIDENCE-BASED CONSUMER HEALTH INFORMATION. THE PREMISE FOR HEALTHWISE'S MISSION IS EVEN MORE APPLICABLE TODAY THAN IT WAS IN 1975. HEALTHWISE HAS STOOD TRUE TO ITS OBJECTIVES AND PURPOSES STATED IN ITS FORMATION DOCUMENTS, INCLUDING TO PLAN, DEVELOP, EVALUATE AND PROMOTE PRACTICAL HEALTH EDUCATION PROGRAMS THAT CAN PLAY AN IMPORTANT ROLE IN HELPING THE INDIVIDUAL:</p> <ul style="list-style-type: none"> I. TO UNDERSTAND HIS/HER HEALTH AND HOW TO PRESERVE IT. II. TO UNDERSTAND THE NATURE OF VARIOUS DISEASES. III. TO MAKE INTELLIGENT USE OF AVAILABLE HEALTH SERVICES. IV. TO IMPROVE HIS/HER BEHAVIOR REGARDING HEALTH AFFECTING PRACTICES AND ACTIVITIES. <p>IN 2010, PEOPLE TURNED TO HEALTHWISE DECISION SUPPORT INFORMATION AND TOOLS WELL OVER 95 MILLION TIMES THROUGH THE USE OF ITS BOOKS AND OTHER PRINT MATERIALS, POINT-OF-CARE PATIENT EDUCATION, ONLINE HEALTHWISE KNOWLEDGEBASE, INTERACTIVE MULTIMEDIA VIRTUAL-COACHING CONVERSATIONS, ONGOING HEALTHMASTERY PROGRAMS, AND OTHER MATERIALS. HEALTHWISE HELPS PEOPLE TAKE A MORE ACTIVE ROLE IN THEIR HEALTH AND HEALTH CARE. HEALTHWISE INFORMATION AND TOOLS HELP PEOPLE SELF-MANAGE CHRONIC DISEASE, PROVIDE SELF-CARE FOR MINOR AND ACUTE PROBLEMS, AND PARTICIPATE IN SHARED DECISION-MAKING WITH THEIR HEALTH CARE PROVIDERS FOR CRITICAL TREATMENT OPTIONS. HEALTHWISE WORKS WITH A BROAD NETWORK OF ORGANIZATIONS THROUGHOUT THE U.S., CANADA AND THE WORLD. HOSPITALS, HEALTH PLANS, CONSUMER HEALTH PORTALS, DISEASE MANAGEMENT COMPANIES, CLINICS, ELECTRONIC MEDICAL RECORDS COMPANIES, AND GOVERNMENT AGENCIES PROVIDE HEALTHWISE INFORMATION TO THEIR PATIENTS, MEMBERS, AND THE GENERAL PUBLIC. HISTORICALLY, HEALTHWISE'S FUNDING COMES FROM GOVERNMENT CONTRACTS, FOUNDATION GRANTS, DONATIONS, AND LARGELY FROM LICENSE FEES CHARGED TO ITS DISTRIBUTION NETWORK. ALL FUNDS ARE REAPPLIED TO THE PURSUIT OF THE HEALTHWISE HEALTH EDUCATION FOCUSED MISSION. NEARLY ALL PEOPLE WHO ACCESS HEALTHWISE INFORMATION ARE PROVIDED THE MATERIALS FREE OF CHARGE BY THE SPONSORING ORGANIZATION. HEALTHWISE IS A NOT-FOR-PROFIT ORGANIZATION BASED IN BOISE, IDAHO. HEALTHWISE HAS BEEN NATIONALLY RECOGNIZED NOT ONLY FOR THE QUALITY OF ITS CONTENT, BUT ALSO FOR THE QUALITY OF ITS WORKPLACE CULTURE. THOSE INTERESTED IN LEARNING MORE ABOUT HEALTHWISE ARE INVITED TO VISIT ITS WEB SITE AT WWW.HEALTHWISE.ORG.</p>

Identifier	Return Reference	Explanation
Form 990, Part VI, Line 19	Form 990, Part VI, Line 19 Other Organization Documents Publicly Available	ALL DOCUMENTS, SUCH AS THE FORM 990 AND THE ARTICLES OF INCORPORATION, ARE AVAILABLE UPON REQUEST FROM THE CEO, GENERAL COUNSEL OR THE CFO'S OFFICE

Identifier	Return Reference	Explanation
Form 990, Part VI, Line 15b	Form 990, Part VI, Line 15b Compensation Review and Approval Process for Officers and Key Employees	<p>THE FOLLOWING PROCEDURES ARE IN PLACE FOR SETTING AND REVIEWING THE CEO, OFFICERS AND KEY EMPLOYEES' COMPENSATION (NO DIRECTOR COMPENSATION IS PAID) I COMPENSATION IS REVIEWED AND APPROVED BY THE BOARD ESTABLISHED AUDIT AND EXECUTIVE COMPENSATION COMMITTEE (COMPENSATION COMMITTEE) CONSISTING OF DISINTERESTED PERSONS PERSONS WITH CONFLICTS OF INTEREST ARE NOT INVOLVED IN THIS REVIEW OR APPROVAL FOR ANY POSITION THAT MAY INVOLVE SUCH CONFLICT II COMPENSATION IS REVIEWED AND APPROVED USING COMPARABLE COMPENSATION DATA FOR SIMILARLY QUALIFIED PERSONS IN FUNCTIONALLY COMPARABLE POSITIONS AT SIMILARLY SITUATED ORGANIZATIONS THE SOURCE DATA USED IS BASED ON MULTIPLE COMPENSATION SURVEYS III THERE IS CONTEMPORANEOUS DOCUMENTATION AND RECORD KEEPING WITH RESPECT TO THE DELIBERATIONS AND DECISIONS REGARDING THE COMPENSATION ARRANGEMENTS THE DOCUMENTATION INCLUDES TERMS OF COMPENSATION, MEMBERS OF THE COMMITTEE/BOARD PRESENT FOR THE DECISION AND DISCUSSION, COMPARABLE DATA USED AND THE BASIS FOR THE DECISION MADE IV THE BOARD OF DIRECTORS HAS ACCESS TO ALL COMPENSATION COMMITTEE DECISIONS REGARDING THE RESULTS OF THE PROCESS AND IN ADDITION THE BOARD DIRECTLY HANDLES THE SETTING OF COMPENSATION FOR THE CEO, DONALD KEMPER, AND HIS SPOUSE, MOLLY METTLER, WHO CURRENTLY HOLDS THE POSITION OF SENIOR VICE PRESIDENT V ADDITIONALLY, THE COMPENSATION COMMITTEE, UNDER THE DIRECTION OF THE BOARD OF DIRECTORS, ENGAGED AN INDEPENDENT COMPENSATION CONSULTANT IN 2011 TO REVIEW TOTAL COMPENSATION FOR THE POSITIONS OF CEO AND COO/ PRESIDENT THE COMPENSATION COMMITTEE RECEIVED A COMPREHENSIVE EXECUTIVE COMPENSATION STUDY BASED ON COMPETITIVE REVIEW AND ANALYSIS OF CURRENT TOTAL COMPENSATION FOR THE CEO AND COO/PRESIDENT POSITIONS AS COMPARED TO PUBLISHED SURVEY DATA AND PEER GROUP DATA THE INDEPENDENT COMPENSATION CONSULTANT ALSO PROVIDED AN OPINION ON THE REASONABLENESS OF THE TOTAL COMPENSATION PACKAGES FOR THE CEO AND COO/PRESIDENT</p>

Identifier	Return Reference	Explanation
Form 990, Part VI, Line 12c	Form 990, Part VI, Line 12c Explanation of Monitoring and Enforcement of Conflicts	ALL BOARD MEMBERS, OFFICERS AND KEY EMPLOYEES ARE REQUIRED TO ANNUALLY REVIEW THE CONFLICT OF INTEREST POLICY AND SIGN A DISCLOSURE FORM

Identifier	Return Reference	Explanation
Form 990, Part VI, Line 11	Form 990, Part VI, Line 11 Form 990 Review Process	PRIOR TO FILING THE FORM 990 EACH MEMBER OF THE BOARD OF DIRECTORS IS PROVIDED A COPY OF THE FORM 990 TO REVIEW THE DIRECTORS ARE ENCOURAGED TO ASK ANY QUESTIONS REGARDING THE FILING AND GIVEN OPPORTUNITY TO CONTACT THE CEO, CFO AND/OR GENERAL COUNSEL IF A REGULAR BOARD MEETING IS NOT SCHEDULED PRIOR TO THE FILING, THEN AT THE DISCRETION OF THE BOARD IF THEY DEEM IT ADVISABLE, A SPECIAL MEETING MAY BE CALLED TO DISCUSS THE FORM 990

Identifier	Return Reference	Explanation
Form 990, Part VI, Line 2	Form 990, Part VI, Line 2 Description of Business or Family Relationship of Officers, Directors, Et	DONALD KEMPER, CHAIRMAN OF THE BOARD AND CEO, IS MARRIED TO MOLLY METTLER, SENIOR VICE PRESIDENT DR MARTIN GABICA, CMO, AND DR STEVE SCHNEIDER, DIRECTOR, ARE BOTH PARTNERS IN IDAHO WELLNESS PARTNERS, A REAL ESTATE PARTNERSHIP CHERYL LARABEE AND RUTH PRINCE ARE DIRECTORS OF HEALTHWISE AND BOTH INDIVIDUALS ARE EMPLOYEES OF BOISE STATE UNIVERSITY CHERYL LARABEE IS THE ASSOCIATE V P FOR UNIVERSITY ADVANCEMENT AND RUTH PRINCE WORKS IN THE ADMISSIONS OFFICE

Identifier	Return Reference	Explanation
		Client Note 2 - Summary of FORM 990 TO AUDITED FINANCIAL STATEMENT ADJUSTMENTS 6/30/10 NET ASSETS PER AUDITED FINANCIAL STATEMENTS \$ 17,002,8862010 REVENUE ACCRUAL FROM AUDIT OF CONTRACTS 717,515 -----6/30/10 NET ASSETS PER AMENDED FORM 990 17,720,4016/30/11 INCOME PER AUDITED FINANCIAL STATEMENTS 206,9322011 REVENUE ACCRUAL FROM AUDIT OF CONTRACTS (78,106) -----6/30/11 NET ASSETS - RESTATED \$ 17,849,227 =====

Identifier	Return Reference	Explanation
		<p>Client Note 1 - THE FOLLOWING ARE EXPLANATIONS REGARDING QUESTIONS AND AMOUNTS THAT ARE NOT CORRECT DUE TO SOFTWARE LIMITATIONS FORM 990, PART V, 7G AND 7H QUESTIONS 7G AND 7H DO NOT APPLY TO HEALTHWISE, INCORPORATED FORM 990, PART VII, 3 QUESTION 3 SHOULD BE MARKED AS YES A FORMER DIRECTOR IS LISTED ON LINE 1A A SOFTWARE DEFECT PROHIBITS THE CORRECT BOX FROM BEING CHECKED (YES) SCHEDULE A, PART III, SECTION C QUESTION 15 SHOULD BE 56 50%QUESTION 17 SHOULD BE 0 57% SCHEDULE C, PART I-B, 1 HEALTHWISE, INCORPORATED DID NOT INCUR ANY EXCISE TAX UNDER SECTION 4955 SCHEDULE C, PART I-B, 3 THE QUESTION IS NOT APPLICABLE TO HEALTHWISE, INCORPORATED SCHEDULE C, PART II-A, 1J THE QUESTION IS NOT APPLICABLE TO HEALTHWISE, INCORPORATED SCHEDULE D, PART X THE SECTION IS NOT APPLICABLE TO HEALTHWISE, INCORPORATED SCHEDULE F, PART I, 1 THE QUESTION IS NOT APPLICABLE TO HEALTHWISE, INCORPORATED SCHEDULE F, PART I, 2 THE QUESTION IS NOT APPLICABLE TO HEALTHWISE, INCORPORATED SCHEDULE K, PART IV, LINES 3C, 4C AND 4D THESE QUESTIONS ARE NOT APPLICABLE TO HEALTHWISE, INCORPORATED SCHEDULE O, PART VI, LINE 15A & B THE EXPLANATION PROVIDED IN THE SCHEDULE O WITH THE TITLE "FORM 990 PART VI LINE 15B" ACTUALLY RELATES TO THE CEO AS WELL AS OFFICERS AND KEY EMPLOYEES THE SAME PROCESS IS USED TO DETERMINE COMPENSATION FOR ALL OF THESE POSITIONS BUT DUE TO SOFTWARE LIMITATIONS THE TITLE OF THE DISCLOSURE COULD NOT BE CHANGED TO REFLECT BOTH LINE 15A AND 15B</p>