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DLN: 93493297000301

Department of the Treasury

### **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

2010

OMB No 1545-0047

The organization may have to use a copy of this return to satisfy state reporting requirements Internal Revenue Service Inspection calendar year, or tax year beginning 07-01-2010 and ending 06-30-2011 A For the 2010 D Employer identification number B Check if applicable APPALACHIAN STATE UNIVERSITY FOUNDATION INC Address change 23-7099379 Doing Business As Name change E Telephone number Initial return Number and street (or P O box if mail is not delivered to street address) Room/suite (828) 262-2341 ASU BOX 32064 MCKINNEY ALUMNI Terminated **G** Gross receipts \$ 73,618,692 City or town, state or country, and ZIP + 4 BOONE, NC 286082064 Amended return Application pending Name and address of principal officer **H(a)** Is this a group return for affiliates? Yes SUSAN H PETTYJOHN ASU BOX 32064 MCKINNEY ALUMNI **H(b)** Are all affiliates included? CENTER BOONE, NC 286082064 If "No," attach a list (see instructions) H(c) Group exemption number ► Website: ► WWW GIVE APPSTATE EDU/FND/ K Form of organization 
✓ Corporation 
☐ Trust 
☐ Association 
☐ Other ► **L** Year of formation 1970 M State of legal domicile NC Part I Summary 1 Briefly describe the organization's mission or most significant activities TO PROVIDE SUPPORT TO APPALACHIAN STATE UNIVERSITY Activities & Governance 2 Check this box 📂 if the organization discontinued its operations or disposed of more than 25% of its net assets Number of voting members of the governing body (Part VI, line 1a)  $\,$  .  $\,$  . 26 4 Number of independent voting members of the governing body (Part VI, line 1b) . 4 26 0 5 Total number of individuals employed in calendar year 2010 (Part V, line 2a) Total number of volunteers (estimate if necessary) . . . . 6 26 11,303 7a Total unrelated business revenue from Part VIII, column (C), line 12 **7**a **b** Net unrelated business taxable income from Form 990-T, line 34 7b 8,967 **Prior Year Current Year** Contributions and grants (Part VIII, line 1h) . 11,381,996 13,200,698 Rayenue Program service revenue (Part VIII, line 2g) . 83,584 103,182 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 2,000,401 7,656,867 155,174 199,464 Other revenue (Part VIII. column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 11 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12 13,640,753 21,140,613 13 7.680.870 9,542,227 Grants and similar amounts paid (Part IX, column (A), lines 1-3). 0 14 Benefits paid to or for members (Part IX, column (A), line 4) . 0 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5 Expenses 0 0 16a Professional fundraising fees (Part IX, column (A), line 11e) . 20,500 28,000 b Total fundraising expenses (Part IX, column (D), line 25)  $\blacktriangleright$  995,524 **17** Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f) . 1,788,701 2,053,724 18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) 9,490,071 11,623,951 19 Revenue less expenses Subtract line 18 from line 12  $\,$  . 4,150,682 9,516,662 Net Assets or Fund Balances **Beginning of Current End of Year** 20 Total assets (Part X, line 16) . 90,769,102 101,053,695 21 Total liabilities (Part X, line 26) . 5,358,032 4.091.071 Net assets or fund balances Subtract line 21 from line 20 85,411,070 96,962,624 Part II Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. 2011-10-13 Signature of officer Sian Here SUSAN H PETTYJOHN PRESIDENT Type or print name and title Check if self Preparer's signature PTIN Date employed 🕨 🕻 TAMELA FREEDMAN TAMELA FREEDMAN preparer's name Paid Firm's name FRSM MCGLADREY INC

GREENSBORO, NC 27401

May the IRS discuss this return with the preparer shown above? (see instructions)

Firm's address 🕨 230 N ELM ST STE 1100

Preparer

**Use Only** 

Phone no 🕨 (336) 272-

Г Nο

Firm's EIN

**✓** Yes

Forn	n 990 (2010)					Page				
Pai		<b>ent of Program Serv</b> Schedule O contains a resj								
1	Briefly describe	the organization's mission	1							
<u>TO I</u>	PROVIDE SUPPO	RT TO APPALACHIAN ST	ATE UNIVER	SITY						
	Did the organiza	ition undertake any signific	ant program se	ervices during the year	which were not listed on					
_	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?									
	If "Yes," describ	e these new services on S	chedule O							
3	_	tion cease conducting, or i	make sıgnıfıcaı	nt changes in how it cor		_ Yes ✓ No				
	If "Yes," describ	e these changes on Sched	ule O							
4	Section 501(c)(		tions and secti	on 4947(a)(1) trusts a	largest program services by e re required to report the amou service reported	•				
4a	(Code	) (Expenses \$	5,027,385	ıncludıng grants of \$	5,027,385 ) (Revenue \$	17,618 )				
		ED TO APPALACHIAN STATE UNIV ND IN-KIND DONATIONS	ERSITY TO SUPPO	ORT ACADEMIC OPERATING B	BUDGETS, FACULTY AND STAFF SALAI	RIES/SUPPLEMENTS AND				
						<u> </u>				
4b	(Code	) (Expenses \$	1,120,893	including grants of \$	1,120,893 ) (Revenue \$	3,640)				
	SUPPORT PROVID	ED TO APPALACHIAN STATE UNIV	ERSITY FOR SCHO	OLARSHIPS ————————————————————————————————————						
4-	(Code	) (Expenses \$	3,389,549	ıncludıng grants of \$	3,389,549 ) (Revenue \$	4,736 )				
4c	•	) (Expenses \$ CHOLARSHIP SUPPORT PROVIDED			, , , , , , , , , , , , , , , , , , , ,	4,730 )				

Part TV	Checklist of	Required	Schedules
	CHCCKHSLOI	IXC GGII CG	Schoules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)? 🤨	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	<b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If</i> "Yes," complete Schedule C, Part II	4		No
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part 1	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7		Νο
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in term, permanent,or quasiendowments? If "Yes," complete Schedule D, Part V	10	Yes	
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI.	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b	Yes	
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		Νο
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		Νο
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(II)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If</i> " <i>Yes,"</i> complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Parts III and IV.	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	Yes	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	Yes	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19	Yes	
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? <b>Note.</b> Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Νο
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part $I$	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		Νο
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part			
		28a		Νο
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		N o
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 🕏	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30	Yes	
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Νο
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	Yes	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35	Yes	
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 $\checkmark$ Yes $\checkmark$ No			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O	38	Yes	

Part V	Statements	Regarding	Other I	RS Filings	and Tax	Compliance

	rt V Statements Regarding Other IRS Filings and Tax Compliance			Page :
	Check if Schedule O contains a response to any question in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable .		1.05	110
	<b>1a</b> 17	1		
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable  1b			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable	1		
	gaming (gambling) winnings to prize winners?	1c	Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements filed for the calendar year ending with or within the year covered by this return			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?			
	<b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b		
_				
3а	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	Yes	
Ь	If "Yes," has it filed a Form 990-T for this year? <i>If "No," provide an explanation in Schedule O</i>	3b	Yes	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		l No
Ь	,			'''
	If "Yes," enter the name of the foreign country 🕨			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Νo
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			
<b>~</b> -	Describe an analysis have a more larger and such that are more live and to the more than \$100,000 and did the	5c		N -
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
_	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).	l _	.,	
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to			
_	file Form 8282?	7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year	1		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit			
	contract?	7e		No
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a			
	Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess			
	business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter			
а	Initiation fees and capital contributions included on Part VIII, line 12 10a	]		
Ь	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club	1		
4	facilities			
	Section 501(c)(12) organizations. Enter  Gross Income from members or shareholders			
	Gross income from other sources (Do not net amounts due or paid to other sources	1		
U	against amounts due or received from them )			
12=	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the	124		
_	year 12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O			
Ь	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
c	Enter the amount of reserves on hand	1		
	13c	1		
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	1	Νο

**b** If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*.

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

_Se	ction A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year			
b	Enter the number of voting members included in line 1a, above, who are independent			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		Νο
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		Νο
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No
6	Does the organization have members or stockholders?	6		Νo
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a		Νο
ь	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		Νο
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the			
	year by the following		V	
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Νο
	ection B. Policies (This Section B requests information about policies not required by the Internal evenue Code.)			
	•		Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?			
		11a	Yes	
Ь	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13	Yes	
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a		No
	Other officers or key employees of the organization	15b		No
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions )			
	,			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		Νο
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its			
	participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Se	ction C. Disclosure			
17	List the States with which a copy of this Form 990 is required to be filed▶			
18				
	(3)s only) available for public inspection. Indicate how you make these available. Check all that apply ☐ Own website. ☐ Another's website. ☐ Upon request			

- 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public See Additional Data Table
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization LAURA CRANDALL

ASU BOX 32064 MCKINNEY ALUMNI BOONE, NC 28608

(828) 262-2341

## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII . . . . . . . . . . . . . . . . .

### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- ◆ List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organ		elated o	rgan	ızatı	on c	omper	sate	d any current office	er, director, or trust	ee
(A) Name and Title	(B) A verage hours	(C) Position (check all that apply)						( <b>D)</b> Reportable compensation from the	<b>(E)</b> Reportable compensation	<b>(F)</b> Estimated amount of other
	per week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations
See Additional Data Table										
-										
			<u> </u>							

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

	<b>(A)</b> Name and Title	(B) Average hours per	1	tion that a	(che			ı	(D) Reportable compensatior from the		(E) Reportable compensation from related		(F) Estimated amount of oth compensatio	
		week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Ke) emplojee	Highest compensated employee	Former	organization (W 2/1099-MISC		(W- 2/1099- MISC)			
See A	dditional Data Table	- ,												
							+			+				
										+		+		
										+		-		
										+		+		
										+				
										$\perp$				
1b	Sub-Total					٠.	٠	►						
С	Total from continuation sheet						Þ-							
d	Total (add lines 1b and 1c)							<u> </u>		0	272,268			42,990
2	Total number of individuals (ind \$100,000 in reportable compe					ted	above	) who	received more	han				
													Yes	No
3	Did the organization list any <b>fo</b>				e, k	ey e	mploy	ee, o	or highest compe	nsate	d employee		165	NO
	on line 1a? If "Yes," complete So	chedule J for such	ındıvıd	ual .	•	•	•	•		•		3		Νo
4	For any individual listed on line organization and related organi individual										om the			
5	Did any person listed on line 1a	a receive or accri	ie comi	• oensa	• ition	fror	n anv	• unrel	lated organizatio	n or II	ndividual for	4	Yes	
_	services rendered to the organ											5		No
_ <u>Se</u> 1	ction B. Independent Co Complete this table for your fiv		nsated i	nden	ende	nt c	ontrac	tors	that received m	ore th	nan			
	\$100,000 of compensation fro	m the organizatio												
	Na	( <b>A)</b> ame and business add	dress						De	escription	( <b>B</b> ) on of services		(C Comper	
												_		

2 Total number of independent contractors (including but not limited to those listed above) who received more than

\$100,000 in compensation from the organization **F**0

Form 990 (2010) Page <b>9</b>								
Part \	VIII	Statement of Reven	ue		(A)	(B)	(C)	(D)
					Total revenue	Related	Unrelated	
						or exempt	business revenue	excluded
						function		from
						revenue		tax under
								sections
								512,
								513, or 514
22	1a	Federated campaigns	<b>1</b> a					314
Contributions, gifts, grants and other similar amounts	Ь	Membership dues	. 1b					
ಶ್ಮ≣		Fundraising events		94,001				
± ±								
2,≅	d	Related organizations						
등	е	Government grants (contributions)	<b>1e</b>					
돌	f	All other contributions, gifts, grants similar amounts not included above		13,106,697				
重	g	Noncash contributions included in li		697,430				
N E	h	Total. Add lines 1a-1f			13,200,698			
	<del>-</del> "			Business Code				<del></del>
3MU	2a	EVENT ADMISSIONS & MEA		611710	35,110	35,110		
a¥ ĕ	ь			611710				27,502
es Fe	с			524298	11,303		11,303	
er w	d	FLEET VEHICLE REVENUE		480000	9,669	9,669		
Program Serwce Revenue	e							
<u>Ta</u>	f	All other program service re	venue					1
Š	g	Total. Add lines 2a-2f	<b></b>		83,584			
	3	Investment income (includir	ng dividends, interest					
		and other similar amounts)			1,229,335			1,229,335
	4	Income from investment of tax-ex	empt bond proceeds					
	5	Royalties			135,408			135,408
			(ı) Real	(II) Personal				
		Gross Rents						
	Ь	Less rental expenses						
	С	Rental income or (loss)						
	d	Net rental income or (loss)		•				
			(ı) Securities	(II) O ther				
	7a	Gross amount from sales of	58,542,428	296,836				
		assets other than inventory						
	ь	Less cost or other basis and	52,074,807	336,925				
		sales expenses						
	_	Gain or (loss)	6,467,621	-40,089				6 427 522
۸.		Net gain or (loss)		<u> </u>	6,427,532			6,427,532
ř	8a	Gross income from fundraisi (not including	ng events					
Φ ≥		\$94,001						
ď		of contributions reported on See Part IV, line 18						
Other Revenue		, = 3 • •	a	52,899				
ᅙ	ь	Less direct expenses .	ь	56,347				
	_	Net income or (loss) from fu			-3,448			-3,448
			activities See Part IV, line 19 . a					1
				<b>b</b> 10,000	20,000			20,000
		Net income or (loss) from ga			20,000			20,000
	TOS	Gross sales of inventory, les returns and allowances	>>					1
			a	29,666				
		Less cost of goods sold .						
	С	Net income or (loss) from sa	lles of inventory 🕨		29,666	29,666		
	_	Miscellaneous Revenue		Business Code	<u></u>			
	l .	MISCELLANEOUS		900099	17,838			17,838
	E							
	•							
		All other revenue	•					<u> </u>
	e	• Total. Add lines 11a-11d			17,838			
	12	Total revenue. See Instructi	ons					
	ı	. J Stemen Sec Instituti			21 140 613	74 445	11 303	7 854 167

	990 (2010)				Page <b>10</b>
Par	t IX Statement of Functional Expenses				
A	Section $501(c)(3)$ and $501(c)(4)$ organizations mus II other organizations must complete column (A) but are not required to $c$			(D).	
Do no	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	( <b>D</b> ) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U S See Part IV, line 21	9,542,227	9,542,227		· ·
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and				
6	key employees Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$ ) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages				
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes				
а	Fees for services (non-employees) Management				
b	Legal	59,267	5,747	52,175	1,345
С	Accounting	30,529		30,529	
d	Lobbying				
e	Professional fundraising services See Part IV, line 17	28,000			28,000
f	Investment management fees	75,626		75,626	
g	Other	39,010	25,410		13,600
12	Advertising and promotion				
13	Office expenses	234,524	61,556	17,117	155,851
14	Information technology				
15	Royalties				
16	Occupancy	57,896	18,076	6,040	33,780
17	Travel	183,972	42,934	6,563	134,475
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	239,935	98,713	541	140,681
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	5,140	1,233	1,512	2,395
23	Insurance	40,074	9,613	11,791	18,670
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
а	SUPPLIES	418,012	161,070	3,200	253,742
b	BAD DEBTS	377,987		377,987	
c d	PRINTING & PUBLICATIONS	218,126	77,228	1,539	139,359
e					
f	All other expenses	73,626			73,626
25	Total functional expenses. Add lines 1 through 24f	11,623,951	10,043,807	584,620	995,524
26	Joint costs. Check here ► ☐ If following  SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a	11,023,331	10,045,007	304,020	333,324
	combined educational campaign and fundraising solicitation				

Part X Balance Sheet (A) (B) Beginning of year End of year 2,000 1 1 1,250,648 3.198.821 2 10,325,301 10,371,134 3 156,192 115,196 4 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of 5 Schedule L . 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers, and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) **A**ssets 6 898.900 7 939,017 8 8 122,239 9 213,377 Prepaid expenses and deferred charges . . . . 10a Land, buildings, and equipment cost or other basis Complete 11.699.129 10a Part VI of Schedule D 10b 19.995 ь Less accumulated depreciation . . . . . 11,993,870 **10c** 11,679,134 44.408.387 11 11 58.340.984 21,402,189 15,990,230 12 Investments—other securities See Part IV, line 11 . . . . . . . . . 12 13 13 Investments—program-related See Part IV, line 11 . . 14 14 211,376 15 203,802 15 16 90,769,102 16 101,053,695 **Total assets.** Add lines 1 through 15 (must equal line 34) . . . 110.371 17 31,064 17 Accounts payable and accrued expenses . 18 1,943 18 32,480 86.011 579.510 19 19 20 Tax-exempt bond liabilities . . . . . . . . . . . . 20 Liabilities 21 21 Escrow or custodial account liability  $Complete\ Part\ IV\ of\ Schedule\ D$  . . 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified 22 2.686.196 23 1.069.882 23 Secured mortgages and notes payable to unrelated third parties . . 24 24 Unsecured notes and loans payable to unrelated third parties . . . . 25 2,473,511 25 2,378,135 Other liabilities Complete Part X of Schedule D . . . . . 5.358,032 26 26 4,091,071 Total liabilities. Add lines 17 through 25 . . . . Organizations that follow SFAS 117, check here ▶ 🔽 and complete lines 27 Balances through 29, and lines 33 and 34. 27 5,447,292 5,989,384 Unrestricted net assets . . . . Temporarily restricted net assets . . . . . 24,673,055 32,741,418 28 28 Fund 55,290,723 29 58,231,822 29 Permanently restricted net assets . . . . . Organizations that do not follow SFAS 117, check here ▶ □ and complete lines 30 through 34. 5 30 30 Capital stock or trust principal, or current funds . . . . . Assets 31 Paid-in or capital surplus, or land, building or equipment fund . . . . . 31 32 32 Retained earnings, endowment, accumulated income, or other funds ¥ 85,411,070 33 96,962,624 33 Total net assets or fund balances . . . . . 34 Total liabilities and net assets/fund balances . . . . . 90.769.102 101.053.695

Pa	Check if Schedule O contains a response to any question in this Part XI			.┏	
1	Total revenue (must equal Part VIII, column (A), line 12)	1		21,1	140,613
2	Total expenses (must equal Part IX, column (A), line 25)	2			523,951
3	Revenue less expenses Subtract line 2 from line 1	3		9,5	516,662
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		85,4	111,070
5	Other changes in net assets or fund balances (explain in Schedule O)	5		2,0	34,892
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6		96,9	962,624
Pa	TEXII Financial Statements and Reporting  Check if Schedule O contains a response to any question in this Part XII		•	৮	-
				Yes	No
1	Accounting method used to prepare the Form 990 Cash Accrual Other  If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
b	Were the organization's financial statements audited by an independent accountant?		2b	Yes	
С	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of t audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in				
	Schedule O	•	2c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were is on a separate basis, consolidated basis, or both	sued			
	▼ Separate basis				
3а	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	•	3a		No
Ь	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the re	equired	3b		

**Employer identification number** 

### The print bo Not 1 Rocess

SCHEDULE A (Form 990 or 990EZ)

Name of the organization

Department of the Treasury Internal Revenue Service

### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

APPAL	ACHIAN	N STATE UN	IIVERSITY FOL	INDATION INC			' '			
							23-7099379			
	rt I					ns must complete this p		tions		
	organı —					ough 11, check only one bo				
1	<u> </u>					described in <b>section 170(</b>	o)(1)(A)(i).			
2	<u> </u>			• • • •	<b>)(A)(ii).</b> (Attach Sche	•				
3		A hospi	tal or a coo	perative hospital ser	vice organization desc	cribed in <b>section 170(b)(1)</b>	(A)(iii).			
4	A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). hospital's name, city, and state									
5	Γ			erated for the benefit  A)(iv). (Complete Pa		sity owned or operated by a	a governmental unit	describe	d in	
6	$\sqcap$				·	cribed in <b>section 170(b)(1</b>	L)(A)(v).			
7	<u></u>	An orga describ	inization tha ed in		a substantial part of it	s support from a governme		e general	public	
8	Г				170(b)(1)(A)(vi) (C	omplete Part II )				
9	Ė					of its support from contri	butions, membersh	ıp fees. aı	nd aro:	SS
_	•	-		•	•	ct to certain exceptions, a	•	•	-	
						ness taxable income (less				
						• <b>509(a)(2).</b> (Complete Par				
10	Г	·	•		•	r public safety See <b>section</b>	•			
11	Γ	one or r the box	more public	y supported organiza	ations described in sec orting organization and	nefit of, to perform the fund tion 509(a)(1) or section complete lines 11e throu II - Functionally integrate	509(a)(2) See <b>sec</b> gh 11h		a)(3).	Check
e	Γ	other th				itrolled directly or indirectl ublicly supported organizat				
f			-	received a written de	termination from the I	RS that it is a Type I, Type	e II or Type III sup	porting o	rganız	atio <u>n,</u>
		check t		OOE has the argany	antion accounted any a	ft ar contribution from any	of the			J
g			g persons?	2000, has the organi.	zation accepted any gr	ft or contribution from any	or the			
				rectly or indirectly co	ontrols, either alone or	together with persons des	cribed in (ii)		Yes	No
		and (111)	below, the	governing body of th	e the supported organi	zation?		11g(i)		
		(ii) a fa	mily membe	er of a person describ	oed in (i) above?			11g(ii)		
		(iii) a 3	5% control	led entity of a persor	n described in (i) or (ii)	above?		11g(iii)		
h		Provide	the following	ng information about	the supported organiza	ation(s)				
(i) Name of supported organization		e of orted	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see	(iv) Is the organization in col (i) listed in your governing document?	(v) Did you notify the organization in col (i) of your support?	(vi) Is the organization in col (i) organized in the US?	i	A mou	<b>ii)</b> unt of port
			i	\ <del></del>						

Yes

instructions))

No

Total

Yes

Yes

## Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1) (A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

	action A Public Support	c organization	ians to quanty t	inder the tests	iisted below, pr	case co	inpicte i	art III.)
	ection A. Public Support endar year (or fiscal year beginning	(a) 2006	<b>(b)</b> 2007	(c) 2008	( <b>d)</b> 2009	<b>(e)</b> 2	010	(f) Total
_	ın) ►		. ,	( )	( )			
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	11,211,395	19,475,165	13,385,377	11,381,996	13	3,200,698	68,654,631
2	Tax revenues levied for the organization's benefit and either paid to or expended on its							
3	behalf The value of services or facilities furnished by a governmental unit to the organization without charge							
4	Total. Add lines 1 through 3	11,211,395	19,475,165	13,385,377	11,381,996	13	3,200,698	68,654,631
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)							8,270,551
6	Public Support. Subtract line 5							50.204.000
	from line 4							60,384,080
	ection B. Total Support							
Cale	endar year (or fiscal year	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	<b>(e)</b> 2	010	<b>(f)</b> Total
7	beginning in) ► A mounts from line 4	11,211,395	19,475,165	13,385,377	11,381,996	17	3,200,698	68,654,631
8	Gross income from interest,	11,211,030	23,173,233	10,000,017	11,001,550		1200,000	00,001,001
Ū	dividends, payments received on securities loans, rents, royalties and income from similar sources	1,529,765	1,724,072	1,628,049	1,398,778	1	1,364,743	7,645,407
9	Net income from unrelated business activities, whether or not the business is regularly carried on	19,297	14,677	1,348	12,713		11,303	59,338
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)				4,453		17,838	22,291
11	Total support (Add lines 7 through 10)							76,381,667
12	Gross receipts from related activit	ies, etc (See ins	tructions )			12		1,900,858
13	First Five Years If the Form 990 is check this box and stop here	for the organizat	ion's first, second	, thırd, fourth, or f	ifth tax year as a	501(c)(	, ,	ation, ▶
S	ection C. Computation of Pu							
14	Public Support Percentage for 201	0 (line 6 column	(f) divided by line	11 column (f))		14		79 060 %
15	Public Support Percentage for 200	9 Schedule A, Pa	irt II, line 14			15		78 270 %
	<b>33 1/3% support test—2010.</b> If the and <b>stop here.</b> The organization qu	alıfıes as a public	ly supported orga	inization				►✓
17a	33 1/3% support test—2009. If the box and stop here. The organization 10%-facts-and-circumstances test is 10% or more, and if the organization meorganization meorganization	on qualifies as a p :— <b>2010.</b> If the org ation meets the "f ets the "facts and	ublicly supported anization did not facts and circums d circumstances"	organization check a box on lin tances" test, che test The organiza	ne 13, 16a, or 16 ck this box and <b>si</b> ation qualifies as	b and line t <b>op here.</b> a publicl	e 14 Explain ly support	<b>▶</b> ┌
ь 18	10%-facts-and-circumstances test 15 is 10% or more, and if the orga Explain in Part IV how the organiza supported organization Private Foundation If the organiza	nization meets th ation meets the "1	e "facts and circu acts and circums	umstances" test, o tances" test The	check this box an organization qua	d <b>stop h</b> e lifies as	<b>ere.</b> a publicly	<b>▶</b> ┌
	ınstructions							<b>▶</b> ┌

Schedule A (Form 990 or 990-EZ) 2010 Page 3 Part III Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.) Section A. Public Support Calendar year (or fiscal year beginning (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total ın) 🟲 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose Gross receipts from activities that are not an unrelated trade or business under section 513 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge Total. Add lines 1 through 5 7a Amounts included on lines 1, 2, and 3 received from disqualified **b** A mounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year c Add lines 7a and 7b Public Support (Subtract line 7c from line 6) Section B. Total Support Calendar year (or fiscal year beginning **(e)** 2010 (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (f) Total ın) 9 Amounts from line 6 Gross income from interest, 10a dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b c Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include 12 gain or loss from the sale of capital assets (Explain in Part Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage

15	Public Support Percentage for 2010 (line 8 column (f) divided by line 13 column (f))	15						
16 Public support percentage from 2009 Schedule A, Part III, line 15		16						
S	Section D. Computation of Investment Income Percentage							
17	Investment income percentage for <b>2010</b> (line 10c column (f) divided by line 13 column (f))	17						
18	Investment income percentage from 2009 Schedule A , Part III, line 17	18						

19a 33 1/3% support tests—2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

33 1/3% support tests—2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

Schedule A (Fo	orm 990 or 990-EZ) 2010	Pag
Part IV	<b>Supplemental Information.</b> Supplemental Information. Complete this required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. additional information. (See instructions).	•

Facts And	Circumstances	Test

Schedule A (Form 990 or 990-EZ) 2010

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As Filed Data

DLN: 93493297000301

OMB No 1545-0047

SCHEDULE D (Form 990)

Department of the Treasury

**Supplemental Financial Statements** ► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

Open to Public

Inspection Internal Revenue Service ► Attach to Form 990. ► See separate instructions. **Employer identification number** Name of the organization APPALACHIAN STATE UNIVERSITY FOUNDATION INC 23-7099379 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year Aggregate contributions to (during year) 3 Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised □ No funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or pleasure) Preservation of an historically importantly land area Preservation of a certified historic structure Protection of natural habitat Preservation of open space Complete lines 2a-2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Year Total number of conservation easements 2a Total acreage restricted by conservation easements 2b Number of conservation easements on a certified historic structure included in (a) 2c Number of conservation easements included in (c) acquired after 8/17/06 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during 3 the taxable year 🛌 Number of states where property subject to conservation easement is located 🛌 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year 🕨 A mount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year 🕨 \$ \_\_\_\_ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(ı) and 170(h)(4)(B)(ıı)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the

Revenues included in Form 990, Part VIII, line 1

Assets included in Form 990, Part X

following amounts required to be reported under SFAS 116 relating to these items

Sche	dule D (Form 990) 2010									Page <b>2</b>
Par	Organizations Maintaining Co	llections of Art,	Histo	rical Tre	asu	res, or Oth	er Simila	ır Ass	ets (co	ontinued)
3	Using the organization's accession and othe items (check all that apply)	r records, check any	of the 1	following th	at ar	e a sıgnıfıcant	use of its o	ollectio	n	
а	Public exhibition		d [	Loan or	excl	hange program	ıs			
b	Scholarly research		e ſ	O ther						
c	Preservation for future generations									
4	Provide a description of the organization's co Part XIV	ollections and explair	how t	ney further	the c	organization's	exempt pur	pose in		
5	During the year, did the organization solicit of assets to be sold to raise funds rather than t						mılar	Г	Yes	┌ No
Pai	t IV Escrow and Custodial Arrang Part IV, line 9, or reported an an					n answered "	Yes" to Fo	orm 99	0,	
1a	Is the organization an agent, trustee, custod included on Form 990, Part X?	ıan or other ıntermed	ıary fo	r contributi	ons	or other assets	; not	Г	Yes	┌ No
b	If "Yes," explain the arrangement in Part XIV	and complete the fo	llowing	j table						
								A mo	unt	
C	Beginning balance					1c				
d	Additions during the year					1d				
e	Distributions during the year					1e				
f	Ending balance					1f				
2a	Did the organization include an amount on Fo	orm 990, Part X, line	21?					Г	Yes	┌ No
b	If "Yes," explain the arrangement in Part XIV									
Pa	rt V Endowment Funds. Complete									
4_	Decimina of very halance	(a)Current Year 57,190,594	( <b>b</b> )Pr	or Year 52,540,984	(c)	wo Years Back 63,617,642	<b>(d)</b> Three Yea	rs Back (	<b>e)</b> Four Y	ears Back
la L	Beginning of year balance	3,838,537		2,681,129		2,320,856				
b	Contributions	8,010,008		2,572,857		-11,025,621				
c d	Investment earnings or losses	481,129		347,622		824,939				
e	Other expenditures for facilities and programs	805,433		256,754		1,546,954				
f	Administrative expenses									
q	End of year balance	67,752,577		57,190,594		52,540,984				
2	Provide the estimated percentage of the yea	r end balance held as						I		
a	Board designated or quasi-endowment	3 980 %								
_	00.030.04									
b	15.000 of									
c 3a	Term endowment • 15 200 %  Are there endowment funds not in the posses	ssion of the organizat	uon the	it are held s	and a	dministered fo	rthe			
Ja	organization by	ssion of the organizat	.1011 1116	it are nela e	and a	dillillistered ic	i the		Yes	No
	(i) unrelated organizations							3a(i)		Νο
	(ii) related organizations							3a(ii)		No
b	If "Yes" to 3a(II), are the related organizatio	•						3Ь		
4	Describe in Part XIV the intended uses of th									
<b>2</b> a1	t VI Investments—Land, Buildings	s, and Equipmen				<u> </u>		1		
	Description of investment			(a) Cost or ot asıs (ınvestm		(b)Cost or other basis (other)	(c) Accum		( <b>d)</b> Bo	ok value
1a	Land			9,776	,929	1,884,00			1	1,660,929
b	Buildings									
c	Leasehold improvements									
d	Equipment					25,70		19,995		5,705
	Other					12,50				12,500
Cota	I. Add lines 1a-1e (Column (d) should equal Fo	rm 990, Part X, columi	η (B), li	ne 10(c).)					1	1,679,134

Part VIII Investments—Other Securities. See	Form 990, Part X, line 12	
<ul><li>(a) Description of security or category (including name of security)</li></ul>	( <b>b)</b> Book value	(c) Method of valuation Cost or end-of-year market value
(1)Financial derivatives		Cost of end-of-year market value
(2)Closely-held equity interests		
(3)O ther		
(A) ALTERNATIVE INVESTMENTS	14,614,226	,
(B) BENEFICIAL INTERESTS IN PERPETUAL TRUSTS	1,376,004	
(b) BENEFICIAL INTERESTS IN FERFETOAL TROSTS	1,370,004	
Total. (Column (b) should equal Form 990, Part X, col (B) line 12 )	15,990,230	,
Part VIII Investments—Program Related. See		
		(c) Method of valuation
(a) Description of investment type	(b) Book value	Cost or end-of-year market value
Total. (Column (b) should equal Form 990, Part X, col (B) line 13 )		
Part IX Other Assets. See Form 990, Part X, lin		
(a) Descrip		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1	<i>E</i> )	
Part X Other Liabilities. See Form 990, Part X		
1 (a) Description of Liability	( <b>b</b> ) A mount	
Federal Income Taxes	. ,	
SPLIT INTEREST A GREEMENT	2,373,737	
DEPOSITS PAYABLE	4,398	
521 90119 1 AT 1 B 2 2	1,000	
Total. (Column (b) should equal Form 990, Part X, col (B) line 25 )	2,378,135	
· · · · · · · · · · · · · · · · · · ·	2,370,133	]

1 Total revenue (Form 990, Part VIII, column (A), line 12)	1	21,140,613
Total expenses (Form 990, Part IX, column (A), line 25)	2	11,623,951
3 Excess or (deficit) for the year Subtract line 2 from line 1	3	9,516,662
4 Net unrealized gains (losses) on investments	4	1,666,831
5 Donated services and use of facilities	5	
6 Investment expenses	6	
7 Prior period adjustments	7	
8 Other (Describe in Part XIV)	8	368,061
9 Total adjustments (net) Add lines 4 - 8	9	2,034,892
10 Excess or (deficit) for the year per financial statements. Combine lines 3 and 9	10	11,551,554
Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue	per R	leturn
1 Total revenue, gains, and other support per audited financial statements	1	23,156,226
A mounts included on line 1 but not on Form 990, Part VIII, line 12		
a Net unrealized gains on investments	; 1	
b Donated services and use of facilities		
c Recoveries of prior year grants		
<b>d</b> Other (Describe in Part XIV)	1	
e Add lines 2a through 2d	. 2e	2,034,892
3 Subtract line <b>2e</b> from line <b>1</b>	3	21,121,334
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a Investment expenses not included on Form 990, Part VIII, line 7b . 4a 75,6	:6	
b Other (Describe in Part XIV)	<u>+ 7</u>	
c Add lines 4a and 4b	4c	19,279
Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)		21,140,613
Part XIII Reconciliation of Expenses per Audited Financial Statements With Expense	<u>es per</u>	
1 Total expenses and losses per audited financial statements	1	11,604,672
A mounts included on line 1 but not on Form 990, Part IX, line 25		
a Donated services and use of facilities		
b Prior year adjustments		
c Other losses		
d Other (Describe in Part XIV)	<del>1</del> 7	
e Add lines <b>2a</b> through <b>2d</b>	2e	56,347
3 Subtract line <b>2e</b> from line <b>1</b>	3	11,548,325
4 A mounts included on Form 990, Part IX, line 25, but not on line 1:		
a Investment expenses not included on Form 990, Part VIII, line 7b 4a 75,6	26	
b Other (Describe in Part XIV)		
c Add lines 4a and 4b	4c	75,626
Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	. 5	11,623,951

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

### Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Ident if ier	Return Reference	Explanation
DESCRIPTION OF INTENDED USE OF ENDOWMENT FUNDS	PART V, LINE 4	THE FOUNDATION'S ENDOWMENT FUNDS ARE USED FOR SCHOLARSHIP AWARDS AND SUPPORT OF UNIVERSITY PROGRAMS
DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48	PART X	THE FOUNDATION IS EXEMPT FROM INCOME TAXES UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE THE FOUNDATION FILES FORM 990-T ANNUALLY AND REPORTS UNRELATED BUSINESS INCOME MANAGEMENT EVALUATED THE FOUNDATION'S TAX POSITIONS AND CONCLUDED THAT THE FOUNDATION HAD TAKEN NO UNCERTAIN TAX POSITIONS THAT REQUIRE ADJUSTMENT TO THE FINANCIAL STATEMENTS TO COMPLY WITH THE PROVISIONS OF THE ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES GUIDANCE WITH FEW EXCEPTIONS, THE FOUNDATION IS NO LONGER SUBJECT TO INCOME TAX EXAMINATIONS BY THE U S FEDERAL, STATE, OR LOCAL TAX AUTHORITIES FOR YEARS BEFORE 2008
PART XI, LINE 8 - OTHER ADJUSTMENTS		CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS 369,929 CHANGE IN CASH SURRENDER VALUE OF LIFE INSURANCE -1,868
PART XII, LINE 2D - OTHER ADJUSTMENTS		CHANGE IN CASH SURRENDER VALUE OF LIFE INSURANCE -1,868 CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS 369,929
PART XII, LINE 4B - OTHER ADJUSTMENTS		RECLASSIFICATION OF FUNDRAISING EXPENSES - 56,347
PART XIII, LINE 2D - OTHER ADJUSTMENTS		RECLASSIFICATION OF FUNDRAISING EXPENSES 56,347

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OMB No 1545-0047

**SCHEDULE G** (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

### **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. Attach to Form 990 or Form 990-EZ. See separate instructions.

Open to Public Inspection

		<del>-</del>	
Name of the organization			Employer identification number
APPALACHIAN STATE U	JNIVERSITY FOUNDATION INC		
			23-7099379

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

- Indicate whether the organization raised funds through any of the following activities. Check all that apply
- Mail solicitations
- ▼ Internet and e-mail solicitations
- Phone solicitations ✓ In-person solicitations
- e 🔽 Solicitation of non-government grants Solicitation of government grants
  - Special fundraising events
- Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?
- If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table

(i) Name and address of Individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) A mount paid to (or retained by) fundraiser listed in col (i)	(vi) A mount paid to (or retained by) organization
		Yes	No			
WASHBURN & MCGOLDRICK 950 NEW LOUDON RD NY, NY 12110	CONSULTING		No	0	28,000	-28,000
Total				28,000	-28,000	

List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing

NC

			(a) Event #1	<b>(b)</b> Event #2	(c) O ther Events	(d) Total Events
			COLE TOURNAMENT	AFI DINNER	4	(Add col (a) through
			(event type)	(event type)	(total number)	col <b>(c)</b> )
ΞŒ	1	Gross receipts	46,300	28,500	57,000	131,800
Revenue	2	Less Charitable contributions	34,300	16,955	33,535	84,790
	3	Gross income (line 1 minus line 2)	12,000	11,545	23,465	47,010
	4	Cash prizes				
မှာ	5	Non-cash prizes	9,640		1,461	11,101
Expenses	6	Rent/facility costs				
	7	Food and beverages	6,000		4,505	10,505
Direct	8	Entertainment				
Δ	9	Other direct expenses .	5,656	5	17,553	23,209
	10	Direct expense summary Add lin	ies 4 through 9 in column	(d)	🛌	44,815
	11	Net income summary Combine li	nes 3 and 10 in column (	d)		2,195
Par	t II	<b>Gaming.</b> Complete if the oil \$15,000 on Form 990-EZ, lii		"Yes" to Form 990, Pa	rt IV, line 19, or repo	rted more than
<u>ф</u>		φ20,000 om (σ. m. 550 22, m.	(a) Bingo	(b) Pull tabs/Instant	(c) O ther gaming	(d) Total gaming
Revenue				bingo/progressive bingo		(Add col <b>(a)</b> through col <b>(c)</b> )
_	1	Gross revenue			30,000	30,000
	2	Cash prizes			10,000	10,000
Expenses	3	Non-cash prizes				
	4	Rent/facility costs				
Direct	5	Other direct expenses				
	6	Volunteer labor	Г Yes % Г No	┌ Yes % ┌ No	✓ 100 000 % Yes 100 000 %	
	7	Direct expense summary Add line	s 2 through 5 in column (	d)		10,000
		Net gaming income summary Com				20,000
9 a		ter the state(s) in which the organiza the organization licensed to operate				. Fyas <b>V</b> Na
b		No," Explain				- I fes I No
		RTH CAROLINA GENERAL STATU O RAFFLES PER YEAR A RAFFLE				
10a	We	re any of the organization's gaming	licenses revoked, suspen	ided or terminated during	the tax year?	Г <sub>Yes</sub> Г <sub>No</sub>
b	If"	Yes," Explain				

11	Does the org	anızatıon operate ga	ming activities with nonmembers? .		Fyes Fno
12	Is the organi	zatıon a grantor, ber	neficiary or trustee of a trust or a men	nber of a partnership or other entity	
	formed to ad	mınıster charıtable g	amıng?		···· Fyes FNo
13	Indicate the	percentage of gamır	g activity operated in		
а	The organiza	tion's facility			13a 100 000 %
b	An outside fa	icility			13b
14	Provide the r records	ame and address of	the person who prepares the organiza	ation's gaming/special events books	s and
	Name 🟲	LAURA CRANDAL	L		
	Address 🟲	ASU BOX 32064 BOONE, NC 2860	MCKINNEY ALUMNI CENTE 08		
15a	_		ntract with a third party from whom the		
b			ning revenue received by the organiza		
			ed by the third party 🟲 \$		
С		er name and address			
	Name 🟲				
	Address 🟲				
16	Gaming mana	ager information			
	Name 🟲	RICK BEASLEY			
	Gaming mana	ager compensation	<b>*</b> \$		
	Description o	of services provided	RICK BEASLEY, SENIOR ASSOCUTIVERSITY, COORDINATED TO		APPALACHIAN STATE
	Director/		<b>▼</b> Employee	Independent contractor	
17	Mandatory di				
а			r state law to make charitable distrib	utions from the gaming proceeds to	
		ate gaming license?			· · Fyes ▼ No
b			required under state law distributed		ent
Par	t IV Comp		activities during the tax year > \$ 1.0 provide additional information for	·	edule G (see
		ntıfıer	ReturnReference	Explana	tion

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Schedule I (Form 990)

# **Grants and Other Assistance to Organizations, Governments and Individuals in the United States**

OMB No 1545-0047

2010

DLN: 93493297000301

Open to Public

Department of the Treasury Internal Revenue Service Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.

Attach to Form 990

Inspect ion

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed	vame of the organization						Employer ide	ntification number
Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?  Perit II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed.  1 (a) Name and address of organization or government  (b) EIN (c) IRC Code section if applicable grant gr	APPALACHIAN STATE UNIVE	RSITY FOUNDATION	IINC				23-709937	9
Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States  Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed.  1 (a) Name and address of organization or government  (b) EIN  (c) IRC Code section if applicable  (c) IRC Code section if applicable  (d) Amount of cash grant  (e) Amount of non-cash assistance  (g) Description of non-cash assistance  (g) D	Part I General Inform	nation on Grants	and Assistance				<b>'</b>	
Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed	the selection criteria use	d to award the grants o	rassistance?					. Ves
organization or government if applicable grant cash assistance (book, pray, appraisal, other) or assistance or ass	Form 990, Part I	V, line 21 for any re	ecipient that received	d more than \$5,000.	. Check this box if n	io one recipient rec	ceived more than \$	
(1) APPALACHIAN STATE UNIVERSITY OPERATIONS DEPARTMENT BOONE, NC 28608  (2) APPALACHIAN STATE UNIVERSITY SCHOLARSHIP SUPPORT BOONE, NC 28608  (3) APPALACHIAN STATE UNIVERSITY BOONE, NC 28608  (3) APPALACHIAN STATE UNIVERSITY BOONE, NC 28608  (3) APPALACHIAN STATE UNIVERSITY BOONE, NC 28608  (4) APPALACHIAN STATE UNIVERSITY SCHOLARSHIPS  (5) APPALACHIAN STATE UNIVERSITY ENTITY  (3) APPALACHIAN STATE UNIVERSITYATHLETIC FUND BOONE, NC 28608  (5) STATE GOV'T ENTITY  SUPPORT FOR APPALACHIAN STATE UNIVERSITY STUDENT ATHLETE SCHOLARSHIPS AND STUDENT ATHLETE SCHOLARSHIPS AND	organization	<b>(b)</b> EIN	1		cash	valuation (book, FMV, appraisal,		
UNIVERSITY SCHOLARSHIP SUPPORT BOONE, NC 28608  (3) APPALACHIAN STATE UNIVERSITYATHLETIC FUND BOONE, NC 28608  ENTITY  STATE GOV'T ENTITY  STATE GOV'T ENTITY  STATE UNIVERSITYATHLETIC FUND BOONE, NC 28608  ENTITY  STATE UNIVERSITY STUDENT ATHLETE SCHOLARSHIPS AND	UNIVERSITYOPERATIONS DEPARTMENT	56-1176030		4,493,521	533,864	FMV		APPALACHIAN STATE UNIVERSITY PROGRAMS AND
UNIVERSITYATHLETIC FUND BOONE,NC 28608  ENTITY SUPPLIES APPALACHIAN STATE UNIVERSITY STUDENT ATHLETE SCHOLARSHIPS AND	UNIVERSITY SCHOLARSHIP SUPPORT	56-1176030		1,120,893				APPALACHIAN STATE UNIVERSITY
	UNIVERSITYATHLETIC FUND	56-1176030	•	3,307,579	81,970	FMV	1 -	APPALACHIAN STATE UNIVERSITY STUDENT ATHLETE SCHOLARSHIPS AND

Enter total number of other organizations . . . . .

Enter total number of section 501(c)(3) and government organizations . .

Part III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
	Use Schedule I-1 (Form 990) if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Ident if ier	Return Reference	Explanation
PROCEDURE FOR MONITORING GRANTS IN THE U S	,	SCHEDULE I, PART I, LINE 2 SCHOLARSHIPS AND FELLOWSHIPS ARE AWARDED TO APPALACHIAN STATE UNIVERSITY STUDENTS BY DEPARTMENTAL SELECTION COMMITTEES BASED ON THE AWARD CRITERIA FOR EACH AWARD PROGRAM FUNDING IS ALSO AWARDED TO APPALACHIAN STATE UNIVERSITY IN ACCORDANCE WITH THE FUND CRITERIA

Schedule J (Form 990)

Department of the Treasury

ın Part III

section 53 4958-6(c)?

Internal Revenue Service

DLN: 93493297000301

OMB No 1545-0047

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees** 

► Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

	me of the organization PALACHIAN STATE UNIVERSITY FOUNDATION INC	Employer identificati	on nun	nber	
APF	ALACHIAN STATE UNIVERSITY FOUNDATION INC	23-7099379			
Pa	rt I Questions Regarding Compensation	120 , 0330.3			
				Yes	Νo
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regard				
	First-class or charter travel Housing allowance or residence fo	r personal use			
		onal residence			
	Tax idemnification and gross-up payments  Health or social club dues or initia	ition fees			
	Discretionary spending account Personal services (e.g., maid, cha	uffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding reimbursement orprovision of all the expenses described above? If "No," complete Part III to		1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred be officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in li	•	2		
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply  Compensation committee  Independent compensation consultant  Form 990 of other organizations  The Approval by the board or compensation compensation.				
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to or a related organization	the filing organization			
а	Receive a severance payment or change-of-control payment from the organization or a related	organization?	4a		No
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	,	4b		Νο
	Participate in, or receive payment from, an equity-based compensation arrangement?		4c		No
Ī	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item	ın Part III			110
5	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.  For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue compensation contingent on the revenues of	any			
а	The organization?		5a		No
ь	Any related organization?		5b		Νο
	If "Yes," to line 5a or 5b, describe in Part III				
6	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue compensation contingent on the net earnings of	any			
а	The organization?		6a		No
ь	Any related organization?		6b		Νο
	If "Yes," to line 6a or 6b, describe in Part III				
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any n payments not described in lines 5 and 6? If "Yes," describe in Part III	on-fixed	7		No
8	Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes,"				

If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations

8

Νo

### Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Nume		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)	reported in prior Form 990 or Form 990-EZ
(1) SUSAN H	(1)	0	0	0	0	0	0	0
	(11)	184,807	0	0	22,371	4,762	211,940	0
(2)								
(3)								
(4)								
(5)								
(6)								
(7)								
(8)								
(9)								
( 10 )								
( 11 )								
( 12 )								
( 13 )								
( 14 )								
( 15 )								
( 16 )								

### Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

Ident if ier	Return Reference	Explanation
SUPPLEMENTAL INFORMATION	PART III	THE FOUNDATION HAS NO EMPLOYEES

Schedule J (Form 990) 2010

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### SCHEDULE M (Form 990)

Department of the Treasury Internal Revenue Service

▶Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

**NonCash Contributions** 

Name of the organization APPALACHIAN STATE UNIVERSITY FOUNDATION INC **Employer identification number** 

Da	rt I Types of Property			L	23-7099379			
Г	TYPES OF FIOPERTY	(a)	(b)	(c)	(d	`		
		Check if applicable	Number of Contributions or items contributed	Noncash contribution amounts reported on Form 990, Part VIII, line	Method of determining of amounts		contribut	:ion
1	Art—Works of art	Х	9	<del>-</del>	FAIR MARKET VAL	UE		
2	Art—Historical treasures							
3	Art—Fractional interests							
4	Books and publications							
5	Clothing and household							
9000								
	Cars and other vehicles							
	Boats and planes							
	Intellectual property							
	Securities—Publicly traded	Х	30	256,857	FAIR MARKET VAL	UE		
10	Securities—Closely held stock							
11	Securities—Partnership, LLC, or trust interests .							
12	Securities—Miscellaneous							
13	Qualified conservation contribution—Historic structures							
14	Q ualified conservation contribution—Other							
15	Real estate—Residential .							
16	Real estate—Commercial							
17	Real estate—Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
	Historical artifacts							
	Scientific specimens							
24	Archeological artifacts .							
25	EQUIPMENT Other ► ( & SUPPLIES )	Х	253	264 000	  FAIR MARKET VAL	116		
25	NOTE NOTE	^	233	204,333	I ATK MARKET VAL	<u> </u>		
26	Other ► ( RECEIVABLE )	Х	1	44,788	FAIR MARKET VAL	UE		
	O ther ►()							
28	Other ► ()							
29	Number of Forms 8283 received by	_	<u>-</u>					2.0
	for which the organization complete	d Form 8	3283, Part IV, Donee Ackn	owledgement	29			28
							Yes	No
30a	During the year, did the organizatio							
	must hold for at least three years fr			on, and which is not require	d to be used			
	for exempt purposes for the entire h					30a		No
	If "Yes," describe the arrangement							
31	Does the organization have a gift ac	cceptano	ce policy that requires the r	eview of any non-standard	contributions?	31	Yes	
32a	Does the organization hire or use the contributions?	nird parti	es or related organizations	to solicit, process, or sell i	non-cash	32a		Νο
b	If "Yes," describe in Part II							
33	If the organization did not report re	venuesı	n column (c) for a type of p	roperty for which column (a	) is checked,			
	describe in Part II							

### Part II

**Supplemental Information.** Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

Ident if ier	Return Reference	Explanation
METHOD FOR DETERMINING NUMBER OF CONTRIBUTORS	, , ,	THE NUMBER OF CONTRIBUTORS REFERENCED IN PART I, COLUMN B IS REPRESENTATIVE OF THE NUMBER OF CONTRIBUTORS

Schedule M (Form 990) 2010

efile GRAPHIC print - DO NOT PROCESS

As Filed Data -

DLN: 93493297000301

OMB No 1545-0047

2010
Open to Public

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

**SCHEDULE 0** 

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990 or 990-EZ.

Supplemental Information to Form 990 or 990-EZ

Inspection

Name of the organization
APPALACHIAN STATE UNIVERSITY FOUNDATION INC

Employer identification number

23-7099379

Identifier	Return Reference	Explanation		
	FORM 990, PART I, LINE 6, TOTAL NUMBER OF VOLUNTEERS	THE TOTAL NUMBER OF VOLUNTEERS IS REPRESENTATIVE OF THE NUMBER OF FOUNDATION BOARD MEMBERS (PUBLIC, EX-OFFICIO, VOTING AND HONORARY)		

ldentifier	Return Reference	Explanation
NEW PROGRAM SERVICES	FORM 990, PART III, LINE 2	APPALACHIAN STATE UNIVERSITY FOUNDATION, INC PROVIDED APPALACHIAN REAL ESTATE HOLDINGS, INC SUPPORT FOR PROGRAM OPERATIONS

ldentifier	Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 11		THE AUDIT COMMITTEE REVIEWS AND DISCUSSES THE FORM 990 WITH THE PREPARER AND THEN THE FORM 990 IS DISTRIBUTED TO ALL BOARD MEMBERS FOR REVIEW THE RETURN IS FILED AFTER THE FORM 990 IS SENT TO THE BOARD MEMBERS

Identifier	Return Reference	Explanation
	, ,	THE FOUNDATION ATTORNEY MEETS WITH THE BOARD OF DIRECTORS ANNUALLY AT THE FEBRUARY MEETING TO REVIEW THE CONFLICT OF INTEREST POLICY BOARD MEMBERS RECEIVE THE CONFLICT OF INTEREST ANNUAL REPORTING STATEMENT AT THE MEETING FOR COMPLETION AND RETURN IT TO THE FOUNDATION OFFICE

Identifier	Return Reference	Explanation
		FORM 990, PART VI, LINES 15A AND 15B,PROCESS FOR DETERMINING COMPENSATION THE FOUNDATION DOES NOT PAY ANY FORM OF COMPENSATION, RATHER EMPLOYEES OF APPALACHIAN STATE UNIVERSITY CARRYOUT THE REGULAR TASKS AND DUTIES OF THE FOUNDATION

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION C, LINE 19	DOCUMENTS ARE AVAILABLE UPON REQUEST TO THE FOUNDATION ACCOUNTING OFFICE

ldentifier	Return Reference	Explanation
CHANGES IN NET ASSETS OR FUND BALANCES	FORM 990, PART XI, LINE 5	NET UNREALIZED GAINS ON INVESTMENTS 1,666,831 CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS 369,929 CHANGE IN CASH SURRENDER VALUE OF LIFE INSURANCE -1,868 TOTAL TO FORM 990, PART XI, LINE 5 2,034,892

Identifier	Return Reference	Explanation
	FORM 990, PART XI, LINE 2C, AUDIT COMMITTEE	THE AUDIT COMMITTEE IS RESPONSIBLE FOR THE OVERSIGHT OF THE AUDIT THE AUDIT COMMITTEE'S PROCESS OF AUDIT EVALUATION HAS NOT CHANGED SINCE PRIOR YEAR

DLN: 93493297000301

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service

(Form 990)

**SCHEDULE R** 

Name of the organization **Employer identification number** APPALACHIAN STATE UNIVERSITY FOUNDATION INC. 23-7099379 Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.) Name, address, and EIN of disregarded entity Legal domicile (state Total income Direct controlling Primary activity End-of-year assets or foreign country) entity Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) (**g**) Section 512(b)(13) (d) (c) (e) Direct controlling Name, address, and EIN of related organization Primary activity Legal domicile (state Exempt Code section Public charity status controlled or foreign country) (if section 501(c)(3)) entity organization Yes (1) APPALACHIAN STATE UNIVERSITY APPALACHIAN STATE UNIVERSITY STATE GOV'T PUBLIC UNIVERSITY NC N/A No ENTITY BOONE, NC 28608 56-1176030 (2) APPALACHIAN REAL ESTATE HOLDINGS INC TO HOLD AND MANAGE APPALACHIAN STATE PO BOX 32156 REAL ESTATE INTERESTS NC 501(C)(3) LINE 5 UNIVERSITY FOUNDATION FOR THE BENEFIT OF THE UNIVERSITY BOONE, NC 28608 27-1877570

<b>(a)</b> ame, address, and EIN of related organization	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	<b>(d)</b> Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income		<b>(g)</b> Share of end-of-year assets		i) ortionate tions?	(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)		(j) General or managing partner?		<b>(k)</b> Percentage ownership
								Yes	No			Yes	No	
				ble as a Corpora zations treated as a						nswered "Y	es" on	Form	990,	Part IV,
Name, address, an	(a) Id EIN of related organiz	zation	<b>(b)</b> Primary activity	<b>(c)</b> Legal domicile (state or foreign country)	(d) Direct cor enti	ntrolling	(e) Type of e (C corp, S or trust	corp,	Share o	<b>(f)</b> f total income	Shai end-o	y) re of f-year sets		<b>(h)</b> Percentage ownership

Schedule R (Form 990) 2010		Рa	ge <b>3</b>
Part V Transactions With Related Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, 35A, or 36.)			
Note. Complete line 1 if any entity is listed in Parts II, III or IV		Yes	No
1 During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			П
a Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity	1a		No
<b>b</b> Gift, grant, or capital contribution to other organization(s)	1b	Yes	
c Gift, grant, or capital contribution from other organization(s)	<b>1</b> c		No
d Loans or loan guarantees to or for other organization(s)	1d		No
e Loans or loan guarantees by other organization(s)	1e		No
f Sale of assets to other organization(s)	1f		No
g Purchase of assets from other organization(s)	1g		No
h Exchange of assets	1h		No
i Lease of facilities, equipment, or other assets to other organization(s)	1i		No
		<u> </u>	<u> </u>
	1j	<u> </u>	No
a Torontalise of Services of Intelligence of Services of Services	1k		No
l Performance of services or membership or fundraising solicitations by other organization(s)	11		No
m Sharing of facilities, equipment, mailing lists, or other assets	1m	Yes	
n Sharing of paid employees	1n	Yes	
• Reimbursement paid to other organization for expenses	1o		No
	1p		No
P Remibulsement paid by other organization for expenses	-r		
<b>q</b> Other transfer of cash or property to other organization(s)	1q		No
r Other transfer of cash or property from other organization(s)	<b>1</b> r		No

2	If the answer to any of the above ıs "Yes	see the instructions for information on who must complete this line, including covered relationships and transaction thresholds	
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(a) Name of other organization	<b>(b)</b> Transaction type(a-r)	(c) Amount involved	(d) Method of determining amount involved
(1) APPALACHIAN STATE UNIVERSITY	В	9,537,827	
(2) APPALACHIAN STATE UNIVERSITY	М	11,514	
(3) APPALACHIAN STATE UNIVERSITY	N	231,408	
(4)			
(5)			
(6)			
(6) 			

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	(d Are parti sect 501(d organiz	ners ion :)(3) :ations?	<b>(e)</b> Share of end-of-year assets		ortionate	(g) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(I Gene mana part	agın tner?
			Yes	No		Yes	No		Yes	N
										+
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### Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

I Identifier I Keturn Keterence I	Identifier Return Reference Explanation	
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Schedule R (Form 990) 2010

## Software ID: Software Version:

**EIN:** 23-7099379

Name: APPALACHIAN STATE UNIVERSITY FOUNDATION INC

## Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours per	(C) Position (check all that apply)						<b>(D)</b> Reportable compensation from the	<b>(E)</b> Reportable compensation from related	(F) Estimated amount of other compensation
	week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organization (W- 2/1099-MISC)	organizations (W- 2/1099- MISC)	from the organization and related organizations
DAN R WILLIAMS CHAIR	1 00	х		х				0	0	0
WAYNE D DUNCAN VICE CHAIR	1 00	Х		х				0	0	0
LINDA M COMBS TREASURER	1 00	Х		х				0	0	0
DARLENE W ROMINE SECRETARY	1 00	Х		х				0	0	0
GEORGE G BEASLEY BOARD MEMBER	1 00	Х						0	0	0
FP BO DENHEIMER JR BO ARD MEMBER	1 00	Х						0	0	0
THOMAS E CHANDLER JR BOARD MEMBER	1 00	Х						0	0	0
HUGH M CUMMINGS IV BOARD MEMBER	1 00	Х						0	0	0
JACK L ELLEDGE BOARD MEMBER	1 00	Х						0	0	0
ROBERT G FOX JR BOARD MEMBER	1 00	Х						0	0	0
HUGHLENE B FRANK BOARD MEMBER	1 00	Х						0	0	0
JO SEPH F FREEMAN JR BO ARD MEMBER	1 00	X						0	0	0
ROBERT B HAMBRIGHT BOARD MEMBER	1 00	Х						0	0	0
R VAUGHN HAYES BOARD MEMBER	1 00	Х						0	0	0
LIVIAN L JONES BOARD MEMBER	1 00	Х						0	0	0
BRENDA LATHAM-SADLER BOARD MEMBER	1 00	Х						0	0	0
MITCHELL S LEMONS BOARD MEMBER	1 00	Х						0	0	0
ROBIN A LESTER BOARD MEMBER	1 00	Х						0	0	0
HAL D LINGERFELT BOARD MEMBER	1 00	Х						0	0	0
KAY C NORWOOD BOARD MEMBER	1 00	Х						0	0	0
JAMES R PROFFIT BOARD MEMBER	1 00	Х						0	0	0
JEFFREY A SHEPARD BOARD MEMBER	1 00	Х						0	0	0
D KENAN SMITH BOARD MEMBER	1 00	Х						0	0	0
GEORGE A SYWASSINK BOARD MEMBER	1 00	Х						0	0	0
ROBERT L TURCHIN SR BOARD MEMBER	1 00	Х						0	0	0

## Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	1	ti at Institutional Trustee	•	′)	Highest compensated employee	Former	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
WILLIAM H DURHAM EX-OFFICIO MEMBER	1 00	Х						0	0	0
DAVID C WHILDEN EX-OFFICIO MEMBER	1 00	х						0	0	0
SUSAN H PETTYJOHN PRESIDENT, EX-OFFICIO MEMB	20 00	х		х				0	184,807	27,133
LAURA CRANDALL CHIEF FINANCIAL OFFICER	40 00			х				0	87,461	15,857

### Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

ld. Other program	ı services			
(Code	) (Expenses \$	501,580 including grants of \$	) (Revenue \$	48,451
(Code	) (Expenses \$	4,400 including grants of \$	4,400 ) (Revenue \$	