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Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung
benefit trust or private foundation)

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A	For the	\simeq 201 $\acute{0}$ calendar year, or tax year beginning $ m ~JUL~1$, $ m ~2010$ and ending	JUN 30, 2011
В	Check if applicable	C Name of organization	D Employer identification number
Г	Addres	GOODWILL KEYSTONE AREA	
	Name change	Doing Business As	23-1365338
	return Termin	Number and street (or P 0 box if mail is not delivered to street address) 1150 GOODWILL DRIVE	uite E Telephone number 717-232-1831
	Ameno return Applic	City or town, state or country, and ZIP + 4	G Gross receipts \$ 46,184,061.
<u> </u>	tion pendir	HARRISBORG, PA 1/101	H(a) Is this a group return
		F Name and address of principal officer RONALD KRATOFIL SAME AS C ABOVE	for affiliates? Yes X No
1	Tax-exe		527 If "No," attach a list. (see instructions)
		e: ► WWW.YOURGOODWILL.ORG	H(c) Group exemption number ▶ 3385
K	Form of		Year of formation 1948 M State of legal domicile PA
P	art [Summary	
Activities & Governance		Briefly describe the organization's mission or most significant activities: $\overline{ ext{PROVIDE}}$ FOR THOSE WITH BARRIERS TO EMPLOYMENT. SEE P	
rra		Check this box if the organization discontinued its operations or disposed of n	7772
Š.	3	Number of voting members of the governing body (Part VI, line 1a)	3 17
<u>ය</u> න	4	Number of independent voting members of the governing body (Part VI, line 1b)	4 17
es	5	Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5 2755
Ξ	6	Total number of volunteers (estimate if necessary)	6 128
Act	7 a	Total unrelated business revenue from Part VIII, column (C), line 12	7a 0.
_	b	Net unrelated business taxable income from Form 990-T, line 34	7ь О.
	1		Prior Year Current Year
ē	1	Contributions and grants (Part VIII, line 1h)	7,176,347. 2,158,751.
Revenue	ľ	Program service revenue (Part VIII, line 2g)	39,388,671. 42,507,912.
æ		Investment income (Part VIII, column (A), lines 3, 4, and 7d)	167,964. 856,826.
	_	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	825,654. 525,570.
<u> </u>		Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	47,558,636. 46,049,059. 112,753. 223,706.
2012		Grants and similar amounts paid (Part IX, column (A), lines 1-3)	112,753. 223,706.
G7,	1	Benefits paid to or for members (Part IX, column (A), line 4)	25,641,859. 27,253,844.
nses		Salaries, other compens <u>ation, employee benefits (Part IX,</u> column (A), lines 5-10) Professional fundraising fees (<u>PartilX</u> (column (A), line 11e)	0. 0.
EXE Exe		Total fundraising expenses (Part IX-column (D), line 25)	0.
ı_ w	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24h	14,230,309. 14,772,704.
	18	Total expenses. Add lines 3-17 (must equal Partilix, column (A), line 25)	39,984,921. 42,250,254.
≅ _	19	Revenue less expenses. Subtract line 18 from line 12	7,573,715. 3,798,805.
SOL		OGDEN IIT	Beginning of Current Year End of Year
Ssel	20	Total assets (Part X, line 16)	30,306,115. 35,125,805.
Net Assets or Fund Balances	21	Total liabilities (Part X, line 26)	6,949,702. 7,730,933.
	22 art II	Net assets or fund balances. Subtract line 21 from line 20 Signature Block	23,356,413. 27,394,872.
		A 	Assessed and to the best of multiplication and based to
		lties of perjury, I declare that I have examined this return, including accompanying schedules and sta t, and complete. Declaration of preparer (other than officer) is based on all information of which prep	
tiue	, сопес	Color McConfined Declaration of preparer (which than ornicer) is based on an information of which preparer	I DU 19019
Sig	n	Signature of officer	Date
Her		COLLEEN MCAULIFFE, CHIEF FINANCIAL OFFICE	R
		Type or print name and title	
		Print/Type preparer's name Preparer's signature	Date Check X PTIN
Paid	ı	GARY J. DUBAS Gen July	11/19/12 Interpretation
Pre	parer	Firm's name MCKONLY & ASBURY, LLL J	Firm's EIN ▶
Use	Only	Firm's address 415 FALLOWFIELD ROAD	
		CAMP HILL, PA 17011	Phone no 7177617910
May	the IF	S discuss this return with the preparer shown above? (see instructions)	X Yes No
0320	01 02-22	2-11 LHA For Paperwork Reduction Act Notice, see the separate instructions.	Form 990 (2010)

4e Total program service expenses

37,962,411.

Pa	rt IV, Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?		1.55	1.10
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
_	public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			 -
	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			 -
•	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to	Ŭ		
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			 -
	Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide	<u> </u>		
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?			
	If "Yes," complete Schedule D, Part V	10		х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X			
•	as applicable.			
а				
_	Part VI	11a	Х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	Х	
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in		-	
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	Х	
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a		Х
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	X	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		<u> </u>
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,		Ī	
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"		Ţ	
	complete Schedule G, Part III	19		<u>X</u> _
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		<u>X</u>
-	If "Voo" to line 200, did the experimentary extract the available formulated financial extractions at the material Black Community Community and the	T	T	

operate one or more hospitals must attach audited financial statements (see instructions)

Form 990 (2010) GOODWILL KEYSTONE AREA

Part IV. Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	X	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current		ŀ	
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	1		
	any tax-exempt bonds?	24c		
	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			17
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			17
•	Schedule L, Part I	25b		<u>X</u>
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			Х
07	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	0.7		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV	27	- 1	Α.
20	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b	-	X
	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	200		
·	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	 -
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32	:	Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity?			
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	Х	
35	is any related organization a controlled entity within the meaning of section 512(b)(13)?	35	Х	
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization		- 1	
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	Х	
		Form !	990 <i>(</i> 2	ስተበና

Statements Regarding Other IRS Filings and Tax Compliance Part V Check if Schedule O contains a response to any question in this Part V Yes No 78 1a Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1a Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming Х (gambling) winnings to prize winners? 1c 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, 2755 filed for the calendar year ending with or within the year covered by this return X b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions) Х 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? 3a 3b **b** If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a X financial account in a foreign country (such as a bank account, securities account, or other financial account)? 4a b If "Yes," enter the name of the foreign country: ► See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts. 5a 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? 5b 5c c If "Yes," to line 5a or 5b, did the organization file Form 8886-T? 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit X 6a any contributions that were not tax deductible? b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts 6b were not tax deductible? Organizations that may receive deductible contributions under section 170(c). Х a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? 7a X b If "Yes," did the organization notify the donor of the value of the goods or services provided? 7b c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required Х to file Form 8282? 7с 7d d If "Yes," indicate the number of Forms 8282 filed during the year e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7е 7f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? 7g Х h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? 7h 8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? Sponsoring organizations maintaining donor advised funds. a Did the organization make any taxable distributions under section 4966? 9a 9b b Did the organization make a distribution to a donor, donor advisor, or related person? 10 Section 501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on Part VIII, line 12 10a b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b 11 Section 501(c)(12) organizations. Enter: a Gross income from members or shareholders 11a b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) 11b 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a 12b b If "Yes," enter the amount of tax-exempt interest received or accrued during the year 13 Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state? 13a Note. See the instructions for additional information the organization must report on Schedule O. b Enter the amount of reserves the organization is required to maintain by the states in which the 13b organization is licensed to issue qualified health plans 13c c Enter the amount of reserves on hand

Form 990 (2010)

14a

14b

X

14a Did the organization receive any payments for indoor tanning services during the tax year?

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions.

	Check if Schedule O contains a response to any question in this Part VI				X
Sec	tion A. Governing Body and Management				
	,			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	17		
b	Enter the number of voting members included in line 1a, above, who are independent	1b	17		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	with any other			
	officer, director, trustee, or key employee?		2	<u> </u>	Х
3	Did the organization delegate control over management duties customarily performed by or under the	e direct supervision			
	of officers, directors or trustees, or key employees to a management company or other person?		3		Х
4	Did the organization make any significant changes to its governing documents since the prior Form 9	190 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's ass	sets?	5		X
6	Does the organization have members or stockholders?		6		X
7a	Does the organization have members, stockholders, or other persons who may elect one or more me	mbers of the			
	governing body?		7a		Х
b	Are any decisions of the governing body subject to approval by members, stockholders, or other per	sons?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken	during the year			
	by the following:				
а	The governing body?		8a	Х	
b	Each committee with authority to act on behalf of the governing body?		8ь	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea	ched at the			
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O		9		X
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re	evenue Code.)			
				Yes	No
10a	Does the organization have local chapters, branches, or affiliates?		10a		Х
b	If "Yes," does the organization have written policies and procedures governing the activities of such	chapters, affiliates,	•		
	and branches to ensure their operations are consistent with those of the organization?		10b		
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before file	ing the form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.				
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13		12a	X	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that cou	ıld give rise			
	to conflicts?		12b	X	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If	'Yes," describe	į		
	in Schedule O how this is done		12c	+	
13	Does the organization have a written whistleblower policy?		13	X	
14	Does the organization have a written document retention and destruction policy?		14	X	
15	Did the process for determining compensation of the following persons include a review and approve	al by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?				
а	The organization's CEO, Executive Director, or top management official		15a	X	
b	Other officers or key employees of the organization		15b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)				
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement	nent with a	1		
	taxable entity during the year?		16a	ļ.,	X
b	if "Yes," has the organization adopted a written policy or procedure requiring the organization to eval	uate its participation			
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organic	anızatıon's			
	exempt status with respect to such arrangements?		16b	L	
Sec	tion C. Disclosure				
17	List the states with which a copy of this Form 990 is required to be filed ▶PA				
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T	(501(c)(3)s only) avail	able for		
	public inspection. Indicate how you make these available. Check all that apply.				
	Own website X Another's website X Upon request				
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, co	onflict of interest polic	y, and fin	ancial	
	statements available to the public.				
20	State the name, physical address, and telephone number of the person who possesses the books are	nd records of the orga	nization.	>	
	RON KRATOFIL, PRESIDENT - 717-232-1831				
	1150 GOODWILL DRIVE, HARRISBURG, PA 17101				

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A) Name and Title	(B) Average hours per	(0	hecl	Pos		-	olv)	(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of
	week (describe hours for related organizations in Schedule O)	rustee or director	Institutional frustee	Officer		Highest compensated employee		from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
MERRILL A. YOHE, JR.	1 00	.,		,				0	0	•
BOARD MEMBER	1.00	X						0.	0.	0
RICHARD W. CONLEY	1 00	J						0.	0.	0
BOARD MEMBER	1.00	X	1	 	 -	├		0.	U.	0
MARION C. ALEXANDER	4.00	Х						0.	0.	0.
MARKETING AND COMMUNITY DEVELOPMENT	4.00	^	-	<u> </u>		╁─		0.	<u> </u>	0.
HARRIS BOOKER	4.00	x						0.	0.	0.
BOARD VICE CHAIR BARRY LANDIS	4.00	^		\vdash		 				
RETAIL CHAIR	4.00	X	ŀ					0.	0.	0 .
JAMES M. LOWE	1.00		<u> </u>	 	_	\vdash				
FINANCE CHAIR	4.00	х						0.	0.	0.
JANE PINKERTON			-							
IMMEDIATE PAST CHAIR	2.00	X						0.	0.	0.
ROGER ULRICH										
BOARD MEMBER	1.00	X						0.	0.	0.
THOMAS E. WOOD, ESQ										
BOARD MEMBER	1.00	X						0.	0.	0.
ANTHONY BYRNE				İ	ŀ					
BOARD VICE CHAIR	4.00	X	<u> </u>	<u> </u>				0.	0.	0
TIMOTHY HANLON				İ					_	
BOARD MEMBER	4.00	X	ļ	<u> </u>		<u> </u>		0.	0.	0.
DENNIS J. J. MCGEE JR.										
CHAIR	5.00	X	<u> </u>	<u> </u>	ļ	ļ	ļ	0.	0.	0.
WILLIAM GRANT	1 00	١,,			ŀ				•	•
BOARD MEMBER	1.00	Х	ļ	ļ		<u> </u>	<u> </u>	0.	0.	0 .
MARK KOELLNER	1 00	v			ŀ	İ			0	0
BOARD MEMBER	1.00	<u> </u>		 	ļ	 		0.	0.	0.
BRRENDA KAUFFMAN	1.00	l v						0.	0.	^
BOARD MEMBER	1.00	┼≏	╁	┢		\vdash		0.	0.	0.
ROBERT P. BLICKLEY BOARD MEMBER	1.00	V.						0.	0.	0.
THEODORE NIEMCZYK, JR.	1.00	^	1	 	_	\vdash		- 0.		
BOARD MEMBER	1.00	x						0.	0.	0.
032007 12-21-10	1 2.00	1 42	<u> </u>		L	<u></u>				Form 990 (2010)

Part VII Section A. Officers, Directors, Tru		nple	оуеє			High	est		ees (continued)				
(A)	(B)			•	C)	_		(D)	(E)		_	(F)	
Name and title	Average hours per	(c	hecl	Pos all			oly)	Reportable compensation	Reportable compensation	n		timated lount o	
•	week (describe	trustae or director						from the	from related organizations	3	com	other pensati	on
	hours for related	200	SE SE			nsated		organization	(W-2/1099-MIS	(C)		om the	
	organizations	at the	효		asío	omo:		(W-2/1099-MISC)			_	anızatıc d relate	
	in Schedule O)	Indiwdu	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	:				ınızatıo	
JAMES PERANO		 		-		-	-		· · · · · · · · · · · · · · · · · · ·				
BOARD MEMBER	1.00	X	_		_	_	<u> </u>	0.		0.			0.
JOSIE BYCEK	1 00	,											^
BOARD MEMBER	1.00	X		_	\vdash	-	-	0.		0.			0.
CRAIG SCHWARTZ BOARD MEMBER	1.00	X						0.		0.			0.
CHUCK WINGATE	1.00	71											•
BOARD MEMBER	1.00	X						0.		0.			0.
RON KRATOFIL			1		<u>├</u>	<u> </u>	<u> </u>						
PRESIDENT & CEO	40.00			Х				246,344.		0.	ļ	5,97	8.
LESLIE FLEIG													
VP OF RISK MANAGEMENT	40.00		_	Х				160,316.		0.	!	5,93	1.
JOHN MCHENRY	40.00							200 740				- 06	
SR VP MARKETING & DEVELOPM	40.00		-	X	-	<u> </u>	1	209,740.		0.		5,96	<u> 2 .</u>
RICK MOSER	40.00			х	1			112,366.		0.		9,98	. 1
VP RETAIL SHARON SCHWAB	40.00		\vdash	Λ	┢		H	112,300.		•		7,30	<u> </u>
VP BUSINESS DEVELOPMENT	40.00			х				106,064.		0.	1	3.74	1.
1b Sub-total			·					834,830.		0.	3	3,74 5,59	$\frac{\overline{3}}{\cdot}$
c Total from continuation sheets to Part V	I, Section A					\blacktriangleright		359,161.		0.	2	5,36	4.
d Total (add lines 1b and 1c)						>		1,193,991.		0.	6	1,95	<u>7.</u>
2 Total number of individuals (including but n	ot limited to th	ose	liste	ed al	bov	e) w	ho r	eceived more than \$100	,000 in reportable	•			
compensation from the organization												Yes	<u>7</u> No
3 Did the organization list any former officer,	director or tru	stee	, ke	y en	nplo	yee,	or h	nighest compensated en	nployee on	[.03	-
line 1a? If "Yes," complete Schedule J for s	uch individual										3		X
4 For any individual listed on line 1a, is the su	ım of reportab	le co	omp	ensa	atior	n and	d ot	her compensation from t	the organization				
and related organizations greater than \$15											4	X	-,,-
5 Did any person listed on line 1a receive or a	•				•		elat	ed organization or indivi	dual for services				
rendered to the organization? If "Yes," com Section B. Independent Contractors	plete Schedul	e <i>J 1</i>	or s	uch	pers	son					5		<u>X</u>
Complete this table for your five highest co	mpensated inc	depe	ende	ent c	onti	racto	ors t	that received more than	\$100,000 of com	pensa	ation fr	om	
the organization. NONE									 				
(A) Name and business	addraga							(B) Description of s	0000	0	(C		
Name and business	address						\dashv	Description of s	ervices		Jilipei	sation	—
							ŀ			3 11			
		-					\dashv						
													_
							\dashv						
		_						· · · · · · · · · · · · · · · · · · ·					
2 Total number of independent contractors (i	-	ot li	mite	d to	tho	se li	sted	d above) who received m	ore than			· ····	
\$100,000 in compensation from the organic SEE PART VII, SECTION		ידח	1117	\ m	<u>ر ک</u>	U NT 4	201	FFMC		,		90 (20	
SEE FARI VII, SECTIU	N A CUN	LТI	NUA	11	LUI	N 3	ומכ	மமால			-orm \	49111/20	וחוו

GOODWILL KEYSTONE AREA

Pa	rt VIII	Statement of Reven	nue					
		,			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	b c d e f	Federated campaigns Membership dues Fundraising events Related organizations Government grants (contribute All other contributions, gifts, grant similar amounts not included above Noncash contributions included in lines	ts, and ve 1f	24,680. 000,000.				
9.5	h	Total. Add lines 1a-1f		.	2,158,751.			
Program Service Revenue	c d e	DONATED GOODS P WORKFORCE DEVEL BUSINESS SERVIC	OPMENT E PROGR					
	f a	All other program service reve Total. Add lines 2a-2f	riue		42507912.			
	3 4 5	Investment income (including other similar amounts) Income from investment of tax Royalties		•	184,433.			184,433.
	6 a b c d 7 a	Gross Rents Less: rental expenses Rental income or (loss) Net rental income or (loss) Gross amount from sales of assets other than inventory	(i) Real 45,932. 45,932. (i) Securities 300,376.		45,932.			45,932.
enue	c d	Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising including \$ 24,6	300,376. g events (not 80. of	123,065. 372,017.	672,393.			672,393.
Other Revenue	с 9 а	contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from func Gross income from gaming ac Part IV, line 19	a b draising events stivities. See a	11,937. ▶	29,961.			29,961.
	c 10 a b	Less: direct expenses Net income or (loss) from gam Gross sales of inventory, less and allowances Less: cost of goods sold Net income or (loss) from sale	returns a b					
	11 a b c d	MISCEllaneous Revenue MANAGEMENT FEE INCOME FROM PRE OTHER REVENUE All other revenue	REVENUE	Business Code 900099 900099 900099	300,861. 129,000. 19,816.	300,861. 19,816.		129,000.
03200 12-21	12	Total. Add lines 11a-11d Total revenue. See instructions		<u> </u>	449,677. 46049059.	42828589.	0.	1061719 . Form 990 (2010)

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

	All other organizations must con		not required to complete).
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	200,000.	200,000.		
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22	23,706.	23,706.		
3	Grants and other assistance to governments,				
	organizations, and individuals outside the U.S. See Part IV. lines 15 and 16				
4	Benefits paid to or for members	· ·			
5	Compensation of current officers, directors,				
	trustees, and key employees	1,168,199.	394,082.	692,299.	81,818.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
-	persons described in section 4958(c)(3)(B)	20,955,610.	19,301,801.	1,563,038.	90,771.
7 8	Other salaries and wages Pension plan contributions (include section 401(k)	20,933,010.	19,301,001.	1,303,030.	90,771.
Ū	and section 403(b) employer contributions)	250,352.	212,163.	36,401.	1,788.
9	Other employee benefits	3,332,366.	3,065,561.	252,761.	14,044.
10	Payroll taxes	1,547,317.	1,436,969.	100,210.	10,138.
11	Fees for services (non-employees):				
a	Management				
b	Legal				-
	Accounting				· · · · · · · · · · · · · · · · · · ·
	Lobbying Professional fundrations continue See Boot IV line 17				
e f	Professional fundraising services See Part IV, line 17 Investment management fees		· · · · · · · · · · · · · · · · · · ·	-	
g	<u> </u>	405,147.	145,853.	257,966.	1,328.
12	Advertising and promotion	228,729.	154,620.	60,779.	13,330.
13	Office expenses			· · ·	
14	Information technology				
15	Royalties .			-	
16	Occupancy	7,094,171.	6,846,888.	247,122.	161.
17	Travel	1,129,140.	1,080,101.	47,185.	1,854.
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	32,213.	19,788.	11,176.	1,249.
20	Interest		25,7000		
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	1,360,029.	1,105,552.	254,335.	142.
23	Insurance	1			
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A)				
а	amount, list line 24f expenses on Schedule 0.) SUPPLIES	2,481,953.	2,403,575.	78,077.	301.
b	MISCELLANEOUS	536,376.	213,180.	319,815.	3,381.
С	BANK CHARGES	453,477.	430,305.	20,693.	2,479.
d	MAINTENANCE AND REPAIRS	409,053.	376,187.	29,014.	3,852.
е	POSTAGE	359,977.	331,930.	25,231.	2,816.
	All other expenses	282,439.	220,150.	62,263.	26.
25	Total functional expenses. Add lines 1 through 24f	42,250,254.	37,962,411.	4,058,365.	229,478.
26	Joint costs. Check here 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising				
	solicitation				

Part X. Balance Sheet (A) (B) Beginning of year End of year 2,173,708. 7,137,132. 1 1 Cash - non-interest-bearing 2 Savings and temporary cash investments 2 9,907. 4,591. 3 3 Pledges and grants receivable, net 1,303,315. 1,167,969. 4 Accounts receivable, net 4 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 7 Notes and loans receivable, net 1,104,897. 578,978. 999,553. 8 Inventories for sale or use 8 468,845. 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment: cost or other 26,972,445. 10a basis. Complete Part VI of Schedule D 10,969,630. 14,298,471. 16,002,815. 10b 10c b Less: accumulated depreciation 2,980,243. 3,562,481. 11 Investments - publicly traded securities 11 8,000,000. 5,500,000. 12 Investments - other securities. See Part IV, line 11 12 13 Investments - program-related. See Part IV, line 11 13 14 Intangible assets 14 72,073. 66,942. 15 15 Other assets. See Part IV, line 11 30,306,115. 35,125,805. 16 16 Total assets. Add lines 1 through 15 (must equal line 34) 2,449,366. 2,967,256. 17 17 Accounts payable and accrued expenses 18 18 Grants payable 93,942. 258,939. 19 19 Deferred revenue 20 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 21 Liabilities Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L 22 3,812,527. 4,039,512. 23 23 Secured mortgages and notes payable to unrelated third parties Unsecured notes and loans payable to unrelated third parties 24 593,867. 465,226. 25 Other liabilities. Complete Part X of Schedule D 25 6,949,702. 7,730,933. 26 26 Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117, check here

X

and complete lines 27 through 29, and lines 33 and 34. Net Assets or Fund Balances 23,294,653. 27,306,829. 27 27 Unrestricted net assets 61,760. 88,043. 28 Temporarily restricted net assets 28 29 29 Permanently restricted net assets Organizations that do not follow SFAS 117, check here complete lines 30 through 34. Capital stock or trust principal, or current funds 30 31 31 Paid-in or capital surplus, or land, building, or equipment fund 32 Retained earnings, endowment, accumulated income, or other funds 32 23,356,413. 27,394,872. 33 33 Total net assets or fund balances 30,306,115. 35,125,805. 34 Total liabilities and net assets/fund balances

Form 990 (2010)

or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

3ь

SCHEDULE A

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Schedule A (Form 990 or 990-EZ) 2010

Nan	e of t	he organizati	ion						E	mployer i			
				L KEYSTONE A						23	-1365	338	3
Pa	rt I	Reason	for Public Char	ity Status (All organiz	zations mu	st complet	te this par	t.) See ins	tructions				
The 1	organ		•	because it is: (For lines s, or association of chur	•	-	-	•).				
2		A school des	cribed in section 17	′0(b)(1)(A)(ii). (Attach Sc	hedule E.)								
3		A hospital or	a cooperative hospi	tal service organization	described	ın section	170(b)(1)	(A)(iii).					
4		A medical res	search organization	operated in conjunction	with a hos	spital desci	ribed ın s e	ection 170	(b)(1)(A)(i	ii). Enter th	ne hospital	's nar	ne,
		city, and stat	e:										
5		_	on operated for the (b)(1)(A)(iv). (Comple	benefit of a college or unete Part II.)	niversity o	wned or op	perated by	y a govern	mental un	it describe	d in		
6		A federal, sta	ite, or local governm	ent or governmental uni	t describe	d ın sectio	n 170(b)(1)(A)(v).					
7		An organizati	on that normally rec	eives a substantial part	of its supp	ort from a	governme	ental unit d	or from the	e general p	ublic desc	nbed	ın
		section 170(b)(1)(A)(vi). (Comple	te Part II.)									
8	\sqsubseteq	A community	trust described in s	ection 170(b)(1)(A)(vi).	(Complete	Part II.)							
9	X	An organizati	on that normally rec	elves: (1) more than 33	1/3% of its	support f	rom contr	ibutions, n	nembersh	ıp fees, and	d gross re	ceipts	from
		activities rela	ted to its exempt fui	nctions - subject to certa	aın exceptı	ons, and (2	2) no more	e than 33	1/3% of its	s support f	rom gross	inves	tment
		income and i	unrelated business t	axable income (less sec	tion 511 ta	x) from bu	sinesses	acquired b	y the orga	anızation a	fter June 3	0, 19	75.
		See section	509(a)(2). (Complete	e Part III.)									
10	\sqsubseteq	•	•	perated exclusively to te	•	•			•				
11	Ш	•	•	perated exclusively for the						•	•		or
		•	• • • •	ations described in secti		•		2). See se e	ction 509	(a)(3). Che	ck the box	that	
			·· · · ·	organızation and compl		-							
	$\overline{}$	a Type I		_ ,,	• • •	e III - Func	-	-			Type III - 0		
е	ш	-	•	it the organization is not		•				•			
			-	han one or more publich		-				9(a)(1) or s	ection 509	(a)(2).	
f				ten determination from t	the IRS tha	atitisa iy	pe i, Type	il, or Type	e III				Γ
_			rganization, check th			4 _ 4	£	- £ AL - £-11		0			L
9		-		organization accepted ar	• •							Yes	
		• •	•	irectly controls, either al upported organization?	one or tog	ether with	persons	Jeschbeu	in (ii) and	(III) Delow,	11-/3	res	No
		_		n described in (i) above?	,						11g(i) 11g(ii)	 	 - -
		•	•	person described in (i) above:		<u>-</u> 2					11g(iii)	 	
h				about the supported or							119(11)	<u> </u>	<u> </u>
"		Flovide tile i	onowing information	about the supported of	ganization	(5).							
(i)		of supported inization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section	in col (i) li	organization sted in your document?	organizat	tion in col	(vi) Is organizati (i) organiz U S	on in col.	(vii) An sup	nount o	of
				(see instructions))	Yes	No	Yes	No	Yes	No			
							.,,						
			_					1					
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										<u> </u>			
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									1				

Form 990 or 990-EZ.

LHA For Paperwork Reduction Act Notice, see the Instructions for

Pa	Support Schedule for (Complete only if you checke						
	fails to qualify under the tests				on railed to quality	dilder Fart III. II tij	s organization
Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Tax revenues levied for the organ-						
	ızatıon's benefit and either paid to		İ				
	or expended on its behalf		<u> </u>				
3	The value of services or facilities		ļ				
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3		ļ				
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
_	column (f)	· · · · · · · · · · · · · · · · · · ·		' hiii		. ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
6	Public support. Subtract line 5 from line 4	<u> </u>	<u> </u>	<u> </u>			
	ction B. Total Support		1		T (2000	1 11 22 22	
	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
_	Amounts from line 4						
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
^	and income from similar sources						
9	Net income from unrelated business						
	activities, whether or not the		1				
40	business is regularly carried on Other income. Do not include gain						
10	•	İ					
	or loss from the sale of capital						
44	assets (Explain in Part IV.) Total support. Add lines 7 through 10						
	Gross receipts from related activities,	eta (see instruct	lone)	<u> </u>	.1	12	<u></u>
	First five years. If the Form 990 is for			rd fourth or fifth t	av vear ac a conti		
	organization, check this box and stor		s mat, second, tin	ia, iourtii, or illtii t	ax year as a section	011 30 1(0)(3)	▶□
Sec	ction C. Computation of Publ		rcentage				
	Public support percentage for 2010 (column (f))		14	
15	Public support percentage from 2009	Schedule A, Part	II, line 14			15	
16a	33 1/3% support test - 2010.If the o	rganization did no	t check the box o	n line 13, and line	14 is 33 1/3% or r	more, check this bo	
	stop here. The organization qualifies						▶□
b	33 1/3% support test - 2009. If the o				line 15 is 33 1/3%	6 or more, check th	ıs box
	and stop here. The organization qual					-	▶□
17a	10% -facts-and-circumstances tes	t - 2010.If the org	anization did not d	heck a box on line	e 13, 16a, or 16b,	and line 14 is 10%	or more,
	and if the organization meets the "fac						
	meets the "facts-and-circumstances"	test. The organiza	ation qualifies as a	publicly supporte	d organization		
b	10% -facts-and-circumstances tes	t - 2009. If the org	anization did not d	heck a box on line	e 13, 16a, 16b, or	17a, and line 15 is 1	10% or
	more, and if the organization meets the	ne "facts-and-circi	imstances" test ic	heck this hox and	ston here. Evolui	in in Part IV how the	

organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support							_		
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total	_		
1	Gifts, grants, contributions, and									
	membership fees received. (Do not									
	include any "unusual grants.")	2818747.	3338920.	170,762.	176,347.	158,751.	6663527	<u>'</u>		
	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the									
	organization's tax-exempt purpose	7762979.	7554611.	36542707.	40006872.	42858550.	13472571	<u>. 9</u>		
3	Gross receipts from activities that									
	are not an unrelated trade or bus- iness under section 513									
4	Tax revenues levied for the organ- ization's benefit and either paid to									
_	or expended on its behalf							—		
5	The value of services or facilities furnished by a governmental unit to the organization without charge									
6	Total. Add lines 1 through 5	10581726.	10893531.	36713469.	40183219.	43017301.	14138924	6		
7a	Amounts included on lines 1, 2, and							_		
	3 received from disqualified persons						0	•		
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						0			
c	Add lines 7a and 7b						0	· .		
8	Public support (Subtract line 7c from line 6)						14138924	6		
	ction B. Total Support							_		
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total	_		
	Amounts from line 6	10581726.	10893531.	36713469.	40183219.	43017301.	14138924	6		
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties	22 000	20 104	221 067	166 457	220 026	600 444			
	and income from similar sources	33,900.	38,184.	221,867.	166,457.	230,036.	690,444	•		
b	Unrelated business taxable income									
	(less section 511 taxes) from businesses									
	acquired after June 30, 1975	33,900.	20 104	221,867.	166,457.	230,036.	600 444	—		
	Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	33,900.	38,184.	221,867.	100,457.	230,030.	690,444	•		
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	178,628.	189,300.	180,000.	146,000.	129,000.	822,928			
13	Total support (Add lines 9, 10c, 11, and 12)	10794254.	11121015.	37115336.	40495676.	43376337.	14290261	8		
14	First five years. If the Form 990 is for	r the organization's	first, second, thir	d, fourth, or fifth ta	ax year as a section	n 501(c)(3) organiz	zation,	_		
	check this box and stop here					<u> </u>	▶]		
Sec	ction C. Computation of Publ	ic Support Per	rcentage					_		
15	Public support percentage for 2010 (line 8, column (f) di	vided by line 13, o	column (f))		15	98.94	<u>%</u>		
16	Public support percentage from 2009	Schedule A, Part	III, line 15			16	98.74	%		
Sec	ction D. Computation of Inve	stment Income	e Percentage							
17	Investment income percentage for 20)10 (line 10c, colun	nn (f) divided by lir	ne 13, column (f))		17	.48	%		
18	Investment income percentage from	2009 Schedule A, l	Part III, line 17			18	.46	<u>%</u>		
19a	33 1/3% support tests - 2010. If the	organization did n	ot check the box	on line 14, and line	e 15 is more than 3	3 1/3%, and line 1		_		
b	more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support tests - 2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and									
	line 18 is not more than 33 1/3%, che	eck this box and st	t op here. The orga	anization qualifies	as a publicly suppo	orted organization				
20	Private foundation. If the organization	n did not check a	box on line 14, 19	a, or 19b, check th	nis box and see ins	structions	<u> </u>]		

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

2010 Open to Public Inspection

Name of the organization

GOODWILL KEYSTONE AREA

Employer identification number 23-1365338

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts 1 Total number at end of year 2 Aggregate contributions to (during year) 3 Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II | Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year 2a a Total number of conservation easements **b** Total acreage restricted by conservation easements 2b 2c c Number of conservation easements on a certified historic structure included in (a) Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year -Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? 6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) Yes and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part 🚻 | Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV. the text of the footnote to its financial statements that describes these items b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: a Revenues included in Form 990, Part VIII, line 1 Assets included in Form 990, Part X

Schedule D (Form 990) 2010

Part VIII Investments - Other Securities. Se	e Form 990, Part X, line	e 12.		
(a) Description of security or category	(b) Book value		(c) Method of valua	
(including name of security)		Cos	st or end-of-year mar	ket value
(1) Financial derivatives		-		
(2) Closely-held equity interests				
(3) Other (A) CERTIFICATES OF DEPOSIT	5,500,00	O. COST	· · · · · · · · · · · · · · · · · · ·	
	3,300,00	0. 0001		
(B) (C)				
(D)				
(E)				
(F)				· · · · · · · · · · · · · · · · · · ·
(G)				
(H)				
(1)				
Total. (Col (b) must equal Form 990, Part X, col (B) line 12)	5,500,00			
Part VIII Investments - Program Related. Se	ee Form 990, Part X, lin	e 13.		
(a) Description of investment type	(b) Book value	Cos	(c) Method of valua st or end-of-year mar	
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)			<u> </u>	
(9) (10)				
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.)				
Part IX Other Assets. See Form 990, Part X, line	15.			
	Description			(b) Book value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
Total. (Column (b) must equal Form 990, Part X, col (B) line Part X Other Liabilities. See Form 990, Part X,				
1. (a) Description of liability	III 6 23.	(b) Amount		**
(1) Federal income taxes				
(2) DUE TO AFFILIATE		465,226.		
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
(11)	- 05 \	465,226.		
Total. (Column (b) must equal Form 990, Part X, col (B) line FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to FIN 48 (ASC 740)	the organization's financial st	atements that reports the organi	zation's liability for uncertai	n tax positions under
Z. FIN 48 (ASC 740) 02053 12-20-10				
12-20-10	_		SCN	edule D (Form 990) 2010

Pai	t XIV Supplemental Information
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, lir
С	Add lines 4a and 4b
b	Other (Describe in Part XIV)
а	Investment expenses not included on Form 990, Part VIII, line 7b

Amounts included on Form 990, Part IX, line 25, but not on line 1:

a Investment expenses not included on Form 990, Part VIII, line 7b

Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25:

Schedule D (Form 990) 2010

Investment expenses

Prior period adjustments Other (Describe in Part XIV.)

3

4

5

6

7

8

Total revenue (Form 990, Part VIII, column (A), line 12)

Total expenses (Form 990, Part IX, column (A), line 25)

Net unrealized gains (losses) on investments

Total adjustments (net). Add lines 4 through 8

Donated services and use of facilities

a Net unrealized gains on investments b Donated services and use of facilities

Recoveries of prior year grants

Donated services and use of facilities

Other (Describe in Part XIV)

Subtract line 2e from line 1

b Other (Describe in Part XIV.)

c Add lines 4a and 4b

b Prior year adjustments

Other (Describe in Part XIV.)

Subtract line 2e from line 1

Add lines 2a through 2d

c Other losses

e Add lines 2a through 2d

Excess or (deficit) for the year. Subtract line 2 from line 1

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information. PART X, LINE 2: GOODWILL KEYSTONE AREA ADHERES TO THE PROVISIONS OF

FINANCIAL ACCOUNTING STANDARDS BOARD (FASB) ACCOUNTING STANDARDS CODIFICATION (ASC) 740, INCOME TAXES (ASC 740). ASC 740 ESTABLISHES RULES FOR RECOGNIZING AND MEASURING TAX POSITIONS TAKEN IN AN INCOME TAX RETURN, INCLUDING DISCLOSURES OF UNCERTAIN TAX POSITIONS (UTPS). ASC 740 MANDATES THAT ORGANIZATIONS EVALUATE ALL MATERIAL INCOME TAX POSITIONS FOR PERIODS THAT REMAIN OPEN UNDER APPLICABLE STATUTES OF LIMITATION, AS WELL AS POSITIONS EXPECTED TO BE TAKEN IN FUTURE RETURNS. THE UTP RULES THEN

IMPOSE A RECOGNITION THRESHOLD ON EACH TAX POSITION. AN ORGANIZATION CAN
RECOGNIZE AN INCOME TAX BENEFIT ONLY IF THE POSITION HAS A "MORE LIKELY
THAN NOT" (I.E. MORE THAN 50 PERCENT) CHANCE OF BEING SUSTAINED ON THE
TECHNICAL MERITS. FOR THE YEAR ENDED JUNE 30, 2011, GOODWILL HAS TAKEN NO
MATERIAL TAX POSITIONS ON ITS APPLICABLE TAX FILINGS THAT DO NOT MEET THE
MORE LIKELY THAN NOT THRESHOLD. AS A RESULT, NO AMOUNT FOR UTPS HAS BEEN
INCLUDED IN THE COMBINED FINANCIAL STATEMENTS.
PART XII, LINE 2D - OTHER ADJUSTMENTS:
FUNDRAISING EVENTS DIRECT COSTS 11,937.
PART XIII, LINE 2D - OTHER ADJUSTMENTS:
FUNDRAISING EVENTS DIRECT COSTS 11,937.

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, Department of the Treasury or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions. Internal Revenue Service

OMB No 1545-0047

Open To Public Inspection

Schedule G (Form 990 or 990-EZ) 2010

Name of the organization					Employer ide	entification number
GOODWIL	L KEYSTONE AREA				23-1365	338
Part I Fundraising Activities required to complete this par	Complete if the organization answer t.	ered "\	es" to	o Form 990, Part IV,	line 17. Form 990-E	Z filers are not
 Indicate whether the organization rais a	e Solicita f Solicita g Special or oral agreement with any individual cart VII) or entity in connection with p ividuals or entities (fundraisers) purs	tion of tion of fundra i (inclue profess	non-g gover alsing ding o ional f	overnment grants rnment grants events fficers, directors, true fundraising services?	stees or Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) fundi have c or con contrib	Did raiser ustody itrol of utions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
						-
otal			•			
List all states in which the organizatio or licensing.	n is registered or licensed to solicit of	contrib	utions	s or has been notified	it is exempt from re	egistration
					· · · · · · · · · · · · · · · · · · ·	
			-		· <u> </u>	
					···	
				 , -		

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

032082 01-13-11

Schedule G (Form 990 or 990-EZ) 2010

Fundraising Events. Complete if the organization answered 'Yes' to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events NONE (add col. (a) through AUCTION RUNWAY SHOW col. (c)) (event type) (event type) (total number) 22,649. 43,929. 66,578. Gross receipts 11,940. 12,740. 24,680. 2 Less: Charitable contributions 31,189. 10,709. 3 Gross income (line 1 minus line 2) 41,898. 377. 377. Cash prizes Noncash prizes Rent/facility costs 1,717. 1,160. 557. 7 Food and beverages 300. 300. 8 Entertainment 1,146. 9,543. 8,397. Other direct expenses 11,937 10 Direct expense summary. Add lines 4 through 9 in column (d) 29,961. Net income summary. Combine line 3, column (d), and line 10 Part III Gaming. Complete if the organization answered 'Yes' to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add Revenue (a) Bingo (c) Other gaming bingo/progressive bingo col. (a) through col. (c)) Gross revenue 2 Cash prizes 3 Noncash prizes Direct Rent/facility costs 5 Other direct expenses Yes Yes Yes 6 Volunteer labor No No 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Combine line 1, column d, and line 7 **9** Enter the state(s) in which the organization operates gaming activities: a is the organization licensed to operate gaming activities in each of these states? Yes **b** If "No," explain: Yes 10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? **b** If "Yes," explain:

Sch	edule G (Form 990 or 990-EZ) 2010 GOODWILL KEYSTONE AREA 2	<u>3–1365338</u>	Page 3
	Does the organization operate gaming activities with nonmembers?	Yes	☐ No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed		
	to administer charitable gaming?	Yes	☐ No
13	Indicate the percentage of gaming activity operated in:		
	The organization's facility	13a	9
	An outside facility	13b	9
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records	:	
	Name		· · · · · · · · · · · · · · · · · · ·
	Address ▶		
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes	☐ No
b	olf "Yes," enter the amount of gaming revenue received by the organization 🕨 \$ and the amoun	t	
	of gaming revenue retained by the third party > \$		
c	s If "Yes," enter name and address of the third party:		
	Name		
	Address >		
16	Gaming manager information:		
	Name		
	Company and the Company of the Compa		
	Gaming manager compensation ▶ \$		
	Description of services provided		
	☐ Director/officer ☐ Employee ☐ Independent contractor		
17	Mandatory distributions:		
а	is the organization required under state law to make charitable distributions from the gaming proceeds to		
	retain the state gaming license?	Yes	No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the control of distributions required under state law to be distributed to other exempt organizations or spent in the control of distributions required under state law to be distributed to other exempt organizations or spent in the control of distributions required under state law to be distributed to other exempt organizations or spent in the control of distributions are spent in the control of distributions and the control of distributions or spent in the control of distributions are spent in	he	
D ₂	organization's own exempt activities during the tax year \$\bigsim \\$\ \\$\ \\$\ \\$\ \\$\ \\$\ \\$\ \\$\ \\$\ \\$	as (w) and (v) and (Port III
	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional inform		
			-
	·		

			-

SCHEDULE (Form 990) Department of the Treasury Internal Revenue Service

Part

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. ▶ Attach to Form 990.

Open to Public OMB No 1545-0047 2010

Inspection

% × Employer identification number 23-1365338 TO CARRY OUT THE EXEMPT (h) Purpose of grant or assistance Yes PURPOSE OF THE Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any ORGANIZATION recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed ame and address of organization

(b) EIN

(c) IRC section

(d) Amount of non-cash grant assistance assistance of organization (book, non-cash assistance assistance other) Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection o Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. 200,000 501(C)(3) AREA GOODWILL KEYSTONE 20-0946375 General Information on Grants and Assistance criteria used to award the grants or assistance? 1 (a) Name and address of organization GOODWILL INDUSTRIES KEYSTONE AREA FOUNDATION - 1150 GOODWILL DRIVE HARRISBURG, PA 17101 Name of the organization

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. Enter total number of section 501(c)(3) and government organizations Enter total number of other organizations

29

0

Schedule I (Form 990) (2010)

Schedule ! (Form 990) (2010) (f) Description of non-cash assistance DONATED GOODS (e) Method of valuation (book, FMV, appraisal, other) Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. 23,706,FMV-THRIFT SHOP SALES Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information. (d) Amount of non-cash assistance 0 (c) Amount of cash grant 165 (b) Number of recipients CLIENTS RECEIVE NONCASH SUPPORT, MOSTLY DONATED GOODS THAT ARE GRANTED ON AN AS-NEEDED BASIS TO AID IN ACCOMPLISHING A PROGRAM OBJECTIVE. (a) Type of grant or assistance Schedule I (Form 990) (2010) 032102 01-13-11

Page 2

23-1365338

GOODWILL KEYSTONE AREA

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

2010

OMB No 1545-0047

Open to Public Inspection

Name of the organization

Department of the Treasury

GOODWILL KEYSTONE AREA

Employer identification number 23-1365338

Pa	art I Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			Γ
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel			
	Travel for companions — Payments for business use of personal residence	ł		
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
ь	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
-	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		1
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,			
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
	·			
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply.			
	Compensation committee X Written employment contract			
	Independent compensation consultant X Compensation survey or study			
	X Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
а	Receive a severance payment or change-of-control payment from the organization or a related organization?	4a		X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	X	
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		X
þ	Any related organization?	5b		X
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		X
b	Any related organization?	6b		X
	If "Yes" to line 6a or 6b, describe in Part III.	1		
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			
	not described in lines 5 and 6? If "Yes," describe in Part III	7	X	
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the	İ		
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			1
	Regulations section 53.4958-6(c)?	9		i

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

Schedule J (Form 990) 2010 GOODWILL KEYSTONE AREA 23–1365338

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

		(B) Breakdown of \	(B) Breakdown of W-2 and/or 1099-MISC compensation	SC compensation	(C)	(D)	(E)	(F)
(A) Name		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(l)-(D)	reported in prior Form 990 or Form 990-EZ
	€	226,844.	.19,500.	0	0	5,978.	252,322.	0
1 RON KRATOFIL	E	0	0	0	0	0	•0	0
	ε	151,12	9,191.	0	0	5,931.	166,247.	0
2 LESLIE FLEIG	(ii)		0.	0	0	0		0.0
	ω	196,88	12,860.	0	• 0	5,962.	215,702.	0
3 JOHN MCHENRY	(ii)			• 0	0		0.0	0
	Θ	138,37	12,540.	0	0.	5,961.	156,873.	• 0
4 COLLEEN MCAULIFFE	Ξ	0	• 0	0	0	0	0.	0
	€							
5	(ii)							
	(i)							
9	⊞							
	Θ							
7	▣							
	8							
8	Ξ							
	€							
6	⊕							
	€							
10	₿							
	€							
11	₿							
	8							
12	Ξ							
	€							
13	Ξ							
	€							
14	3							
	€							
15	€							
	Ξ							
16	₽							

Schedule J (Form 990) 2010

SCHEDULE M (Form 990),

Department of the Treasury

Noncash Contributions

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990.

OMB No 1545-0047

Open to Public Inspection

Internal Revenue Service Name of the organization

GOODWILL KEYSTONE AREA

Employer identification number

23-1365338 Part I Types of Property (a) (b) (c) (d) Check if Number of Noncash contribution Method of determining contributions or amounts reported on applicable noncash contribution amounts items contributed Form 990, Part VIII, line 1g Art - Works of art 1 2 Art · Historical treasures 3 Art - Fractional interests Books and publications 11,872,606. FMV-THRIFT SHOP SALE 21,275. AUCTION X 5 Clothing and household goods 31 Х 6 Cars and other vehicles 7 Boats and planes 8 Intellectual property Securities - Publicly traded 9 10 Securities · Closely held stock Securities · Partnership, LLC, or trust interests 12 Securities - Miscellaneous Qualified conservation contribution -13 Historic structures Qualified conservation contribution · Other 14 15 Real estate - Residential 16 Real estate · Commercial 17 Real estate - Other 18 Collectibles 19 Food inventory 20 Drugs and medical supplies 21 **Taxidermy** 22 Historical artifacts 23 Scientific specimens 24 Archeological artifacts 25 Other > 26 Other | 27 Other -28 29 Number of Forms 8283 received by the organization during the tax year for contributions 0 for which the organization completed Form 8283, Part IV, Donee Acknowledgement Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for Х the entire holding period? 30a **b** If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? X 31 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash Х 32a contributions? b If "Yes," describe in Part II. 33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule M (Form 990) (2010)

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010 Open to Public Inspection

Name of the organization

GOODWILL KEYSTONE AREA

Employer identification number 23–1365338

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
COMMUNITY. EMPLOYMENT PROVIDES ECONOMIC INDEPENDENCE, AS WELL AS THE
SECONDARY GAINS OF PREVENTING AND MINIMIZING OTHER SOCIAL PROBLEMS. IT
EMPOWERS EACH PERSON TO DEVELOP A BROADER ROLE WITHIN THE COMMUNITY.
GOODWILL KEYSTONE AREA IS A MEMBER OF GOODWILL INDUSTRIES
INTERNATIONAL, THE WORLD'S LARGEST PROVIDER OF EMPLOYMENT TRAINING, JOB
PLACEMENT AND OTHER CRITICAL COMMUNITY-BASED SERVICES FOR PEOPLE WHO
HAVE A DISABILITY, PEOPLE WHO LACK EDUCATION OR JOB EXPERIENCE, AND
OTHERS IN NEED.
FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:
SELF-SUFFICIENCY AND DIGNITY FOR THOSE WE SERVE.
FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:
THOSE WE SERVE.

FORM 990, PART VI, SECTION B, LINE 11: THE CHIEF FINANCIAL OFFICER
INITIALLY PREPARES THE FORM 990 AND RELATED SCHEDULES AND THE INDEPENDENT
AUDITORS REVIEW AND MAKE REVISIONS. THE REVISED FORM 990 AND RELATED

SCHEDULES ARE REVIEWED BY THE CHIEF EXECUTIVE OFFICER, THE CHIEF FINANCIAL
OFFICER AND THE AUDIT COMMITTEE OF THE BOARD. THE AUDIT COMMITTEE ALSO
MEETS WITH A REPRESENTATIVE OF THE ACCOUNTING FIRM THAT REVIEWED THE FORM
990 AND RELATED SCHEDULES TO DISCUSS THE CONTENT AND ANSWER ANY QUESTIONS
OF THE AUDIT COMMITTEE. FINAL CHANGES, IF ANY, ARE THEN MADE TO THE FORM
990 AND RELATED SCHEDULES. THE AUDIT COMMITTEE APPROVES THE FINAL COPY OF
LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2010)
6032211

Schedule O (Form 990 or 990-EZ) (2010) Page 2 **Employer identification number** Name of the organization GOODWILL KEYSTONE AREA 23-1365338 THE IRS FORM 990 AND RELATED SCHEDULES AND THE FULL BOARD WILL RECEIVE A COPY BEFORE IT IS FILED WITH THE IRS. FORM 990, PART VI, SECTION B, LINE 12C: SIGNED DISCLOSURE STATEMENTS AND DISCUSSION OF POTENTIAL CONFLICTS AT THE ANNUAL BOARD MEETING. FORM 990, PART VI, SECTION B, LINE 15: COMPENSATION IS ADMINISTERED BY THE EXECUTIVE COMMITTEE FOR THE CEO AND CFO, AND BY THE CEO FOR SENIOR MANAGEMENT/OFFICERS. BOARD POLICIES DICTATE THE SALARIES FOR THE ABOVE POSITIONS BE TARGETED AT THE MEDIAN OF COMPARABLE MARKET DATA FOR THE CEO AND OFFICERS. SUCH DATA IS DERIVED FROM VARIOUS SOURCES INCLUDING SPECIFIC TRADE ASSOCIATION SURVEYS AND HUMAN RESOURCES COMPENSATION DATA. EVALUATIONS ARE CONDUCTED ANNUALLY AT THE END OF THE FISCAL YEAR FOR THE CEO AND ALL SENIOR MANAGEMENT/OFFICERS. EVALUATIONS FOR ALL OFFICERS AND THE CEO WERE PERFORMED DURING THE 10-11 FISCAL YEAR. FORM 990, PART VI, SECTION C, LINE 19: SUCH RECORDS ARE AVAILABLE BY REQUEST AT THE ORGANIZATION'S MAIN OFFICE AT 1150 GOODWILL DRIVE, HARRISBURG, PA 17101. FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS: NET UNREALIZED GAINS ON INVESTMENTS: 239,654.

FORM 990, PART XI, LINE 2C

THE AUDIT COMMITTEE ASSUMES RESPONSIBILITY FOR OVERSIGHT OF THE AUDIT OF ITS FINANCIAL STATEMENTS AND SELECTION OF AN INDEPENDENT ACCOUNTANT. Schedule O (Form 990 or 990-EZ) (2010) Name of the organization **Employer identification number** GOODWILL KEYSTONE AREA 23-1365338 PART VIII, LINE 1G THE NON-CASH CONTRIBUTIONS REPRESENT DONATED GOODS USED IN OUR DONATED GOODS AND RETAIL PROGRAM. THE AMOUNT ON LINE 1G IS INCLUDED IN PROGRAM SERVICE REVENUE ON LINE 2A. SCHEDULE R, PART II IDENTIFICATION OF RELATED TAX-EXEMPT ORGANIZATIONS PRIMARY ACTIVITY OF GOODWILL SERVICES, INC. GOODWILL SERVICES, INC. SUPPORTS PERSONS WITH SEVERE DISABILITIES IN ACHIEVING THEIR FULLEST POTENTIAL AS WORKERS AND AS MEMBERS OF THE BROADER COMMUNITY. GOODWILL BELIEVES THAT WORK IS, AND WILL CONTINUE TO BE, A FUNDAMENTAL BUILDING BLOCK OF COMMUNITY. EMPLOYMENT PROVIDES ECONOMIC INDEPENDENCE, AS WELL AS THE SECONDARY GAINS OF PREVENTING AND MINIMIZING OTHER SOCIAL PROBLEMS. IT EMPOWERS EACH PERSON TO DEVELOP A BROADER ROLE WITHIN THE COMMUNITY. GOODWILL SERVICES, INC. IS A WHOLLY OWNED SUBSIDIARY OF GOODWILL GOODWILL KEYSTONE AREA IS A MEMBER OF GOODWILL KEYSTONE AREA. INDUSTRIES INTERNATIONAL, THE WORLD'S LARGEST PROVIDER OF EMPLOYMENT TRAINING, JOB PLACEMENT, AND OTHER CRITICAL COMMUNITY-BASED SERVICES FOR PEOPLE WHO HAVE A DISABILITY, PEOPLE WHO LACK EDUCATION OR JOB EXPERIENCE, AND OTHERS IN NEED. SCHEDULE R, PART II IDENTIFICATION OF RELATED TAX-EXEMPT ORGANIZATIONS PRIMARY ACTIVITY OF GOODWILL INDUSTRIES KEYSTONE AREA FOUNDATION THE GOODWILL INDUSTRIES KEYSTONE AREA FOUNDATION PROVIDES SUPPORT FOR INNOVATIVE SERVICES FOR INDIVIDUALS WITH DISABILITIES AND OTHER

AS WORKERS AND AS MEMBERS OF THE BROADER COMMUNITY. THE FOUNDATION

BARRIERS TO INDEPENDENCE, HELPING THEM TO REACH THEIR FULLEST POTENTIAL

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Schedule O (Form 990 or 990-EZ) (2010)	Page 2
Name of the organization GOODWILL KEYSTONE AREA	Employer identification number 23–1365338
SEEKS FINANCIAL RESOURCES FOR SERVICES PROVIDED BY GOODWI	LL KEYSTONE
AREA AND SIMILAR NON-PROFIT ORGANIZATIONS THROUGHOUT 22 C	OUNTIES IN
PENNSYLVANIA.	

SCHEDULE R

Related Organizations and Unrelated Partnerships

2010 Open to Public OMB No 1545-0047

Inspection

Employer identification number 23-1365338 Direct controlling entity End-of-year assets Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
 ▶ Attach to Form 990. Total Income Ð Identification of Disregarded Entities (Complete If the organization answered "Yes" to Form 990, Part IV, line 33.) Legal domicile (state or foreign country) Primary activity GOODWILL KEYSTONE AREA Name, address, and EIN of disregarded entity Name of the organization Department of the Treasury Internal Revenue Service (Form 990) Part

(g) Section 512(b)(13) ž × controlled entity? Yes × Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) SOODWILL KEYSTONE SOODWILL KEYSTONE Direct controlling entity AREA REA status (if section Public charity 501(c)(3)) e **Exempt Code** section 501(C)(3) 501(C)(3) ত্ত Legal domicile (state or foreign country) PENNSYLVANIA PENNSYLVANIA PROGRAMS FOR THOSE WITH GOODWILL INDUSTRIES REYSTONE AREA FOUNDATION FUNDRAISING TO SUPPORT BARRIERS TO EMPLOYMENT SUPPORT PERSONS WITH Primary activity SEVERE DISABILITIES THROUGH EMPLOYMENT 25-1726588 - 20-0946375, 1150 GOODWILL DRIVE Name, address, and EIN of related organization GOODWILL SERVICES, INC. HARRISBURG, PA 17101 HARRISBURG, PA 17101 1150 GOODWILL DRIVE

Part II

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

032161 12-21-10 LHA

Schedule R (Form 990) 2010

23-1365338

Page 2

Schedule R (Form 990) 2010 GOODWILL KEYSTONE AREA

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(e)	(q)	(9)	(d)	(e)	6)	(6)	E	6	0	(X)
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign country)	trolling y	Predominant income (related, unrelated, excluded from tax under sections 512-514)	Share	of /ear ts	Disproportionate allocations?	Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	General or managing partner?	General or Percentage managing ownership partner?
Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)	ganizations Taxable as rporation or trust during	s a Corpo	oration or Trust (Co	mplete if the organiz	ation answered "Yes	* to Form 990, Pa	rt IV, line 34	because it had or	ne or mo	e related
(a) Name, address, and EIN of related organization	≧ c		(b) Primary activity	(C) Ity Legal domicle (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp., S corp., or trust)	(f) Share of total income	(g) of total Share of me end-of-year assets		(h) Percentage ownership
								· · · · · · · · · · · · · · · · · · ·		
032162 12-21-10				40				Schedule	R (Form	Schedule R (Form 990) 2010

Page 3

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Yes

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Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.) Part V

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Duffing the tax year, and the organization engage in any of the following transactions with one of finde related	ā
_	a Receipt of (ii) interest
	7

- Gift, grant, or capital contribution to other organization(s)
- c Gift, grant, or capital contribution from other organization(s)
 - d Loans or loan guarantees to or for other organization(s)
- e Loans or loan guarantees by other organization(s)
- Sale of assets to other organization(s)
- Purchase of assets from other organization(s)
 - Exchange of assets
- i Lease of facilities, equipment, or other assets to other organization(s)
- j Lease of facilities, equipment, or other assets from other organization(s)
- k Performance of services or membership or fundraising solicitations for other organization(s)
- Performance of services or membership or fundraising solicitations by other organization(s)

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- m Sharing of facilities, equipment, mailing lists, or other assets
 - Sharing of paid employees
- Reimbursement paid to other organization for expenses 0
- p Reimbursement paid by other organization for expenses
- q Other transfer of cash or property to other organization(s)
- r Other transfer of cash or property from other organization(s)
- 2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved	(d) Method of determining amount involved
GOODWILL INDUSTRIES KEYSTONE AREA (1) FOUNDATION	В	200,000.	200,000.ACTUAL VALUE
GOODWILL INDUSTRIES KEYSTONE AREA (2) FOUNDATION	כ	268,901.	268,901.ACTUAL VALUE
GOODWILL INDUSTRIES KEYSTONE AREA (3) FOUNDATION	K	.000,09	60,000.ACTUAL VALUE
(4) GOODWILL SERVICES INC	Ж	240,861.	240,861.ACTUAL VALUE
(5) GOODWILL SERVICES INC.	Ü	2,000,000.	2,000,000.ACTUAL VALUE
(9)			

Schedule R (Form 990) 2010

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Page 4

Schedule R (Form 990) 2010 GOODWILL KEYSTONE AREA

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

- 17							
(2)	9		<u>©</u>	(e)		(6)	Ξ
Name, address, and EIN of entity	Primary activity	Legal domicile (state or foreign	Are all partners section 501(c)(3) organizations?	Share of end-of- year assets	Dispropor- tionate	Code V-UBI amount in box 20	General or managing
		- 1	Yes No	•		Form 1065)	Yes No
							•
							•
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					-	_	
							_

Schedule R (Form 990) 2010

Schedule R	(Form 990) 2010	GOODWILL	KEYSTONE	AREA	2	3-1365338 Page 5
Part VII,	Supplemental Info	rmation				. <u> </u>
	Complete this part to pro	ovide additional info	rmation for respor	ses to questions on Sche	dule R (see instructio	ns).
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Form 990 (2010) GOODWILL	KEIDIO	ند ۷	ΗI	(L)	7				23-136	<u> </u>
Part VII Section A. Officers, Directors, Tru	stees, Key Er	mplo	yee	s, a	nd l	ligh	est	Compensated Employ	ees (continued)	
(A) Name and title	(B) Average		(C) Position					(D)	(E) Reportable	(F)
Name and title	hours	(c)	(check all that apply)				lv)	Reportable compensation	compensation	Estimated amount of
•	per week					ΪÏ		from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization
		Individual trustee or director	Institutional frustee	Officer	Key employee	Highest compensated employee	Former			and related organizations
SUSAN SODERBURG VP WORKFORCE DEVELOPMENT	40.00			х				110,370.	0.	9,943
MANON YEAGER	10.00	┢	-			-	\vdash	110,0,0		7,313
VP HUMAN RESOURCES	40.00			х				97,879.	0.	9,460.
COLLEEN MCAULIFFE										
TREASURER & CFO	40.00	_	_	Х				150,912.	0.	5,961.
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Total to Part VII, Section A, line 1c								359,161.		25,364.

Form 8 (Rev. January Department of the Treasury Internal Revenue Service

Application for Extension of Time To File an Exempt Organization Return

File a separate application for each return.

• If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box

OMB No. 1545-1709

Form 8868 (Rev. 1-2011)

 \triangleright X

If you a	re filing for an Additional (Not Automatic) 3-Month Ex	tension, c	complete only Part II (on page 2 of this	torm).							
Do not co	ompletè Part II unless you have already been granted a	an automa	tic 3-month extension on a previously fi	led Fo	rm 8868.						
Electroni	e filing (e-file). You can electronically file Form 8868 if y	ou need a	a 3-month automatic extension of time t	o file (6	months for a corpo	oration					
	o file Form 990-T), or an additional (not automatic) 3-moi										
	file any of the forms listed in Part I or Part II with the exc										
	Benefit Contracts, which must be sent to the IRS in pap										
	irs gov/efile and click on e-file for Charities & Nonprofits		,								
Part I	Automatic 3-Month Extension of Time		bmit original (no copies needed).								
	tion required to file Form 990-T and requesting an autor	-		nolete							
Part I only	· · · · · · · · · · · · · · · · · · ·			η	•						
	corporations (including 1120-C filers), partnerships, REM	ICs. and t	rusts must use Form 7004 to request ar	exten	sion of time						
	ome tax returns.	,			www.						
Type or	or Name of exempt organization Employer identific										
print	- · · · · · · · · · · · · · · · · · · ·										
•	GOODWILL KEYSTONE AREA			2	3-1365338						
File by the due date for	Number, street, and room or suite no. If a P.O. box, so	ee instruc	tions.	•							
filing your	1150 GOODWILL DRIVE										
return See instructions	City, town or post office, state, and ZIP code. For a foreign address, see instructions.										
	HARRISBURG, PA 17101		,								
Enter the	Return code for the return that this application is for (file	a separa	te application for each return)			0 1					
		•									
Application Return Application											
Is For Code Is For											
Form 990 01 Form 990-T (corporation)											
Form 990	·BL	02	Form 1041-A			07 08					
Form 990	•EZ	03	Form 4720			09					
Form 990	-PF	04	Form 5227			10					
Form 990	-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11					
	T (trust other than above)	06	Form 8870			12					
	RON KRATOFIL, I	PRESI	DENT		-	•					
• The bo	oks are in the care of > 1150 GOODWILL I	DRIVE	- HARRISBURG, PA 17	101							
Teleph	one No. ▶ 717-232-1831		FAX No. ▶			_					
• If the c	rganization does not have an office or place of business	s in the Un	ited States, check this box								
	s for a Group Return, enter the organization's four digit (is is fo	r the whole group, c	heck this					
box ▶	. If it is for part of the group, check this box	1	ch a list with the names and EINs of all								
1 I red	quest an automatic 3-month (6 months for a corporation										
	FEBRUARY 15, 2012, to file the exempt	t organiza	tion return for the organization named a	bove.	The extension						
is fo	or the organization's return for:		_								
▶[calendar year or										
▶[X tax year beginning JUL 1, 2010	, an	dending JUN 30, 2011								
		_			_						
2 If th	e tax year entered in line 1 is for less than 12 months, c	heck reas	on: Initial return Fina	al retur	n						
	Change in accounting period										
	- · · · · · · · · · · · · · · · · · · ·										
3a If th	is application is for Form 990-BL, 990-PF, 990-T, 4720, o	or 6069, e	nter the tentative tax, less any								
nonrefundable credits. See instructions 3a \$											
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and											
	mated tax payments made. Include any prior year overp	-		3ь	\$	0.					
	ance due. Subtract line 3b from line 3a. include your pa										
	using EFTPS (Electronic Federal Tax Payment System) 5	=	-	3с	\$	0.					
	If you are going to make an electronic fund withdrawal w			8879-	FO for navment insti	ructions					

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