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Form **990**Department of the Treasury
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

2010Open to Public
Inspection

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2010 calendar year, or tax year beginning JUL 1, 2010 and ending JUN 30, 2011**B** Check if applicable

- ☐ Address change
☐ Name change
☐ Initial return
☐ Terminated
☐ Amended return
☐ Application pending

C Name of organization

PROJECT LEAD THE WAY, INC.

Doing Business As

Number and street (or P.O. box if mail is not delivered to street address)

21 CORPORATE DRIVE

Room/suite

105

City or town, state or country, and ZIP + 4

CLIFTON PARK, NY 12065

F Name and address of principal officer: DR. VINCE BERTRAM
SAME AS C ABOVE**D** Employer identification number

14-1816385

E Telephone number

518-836-3340

G Gross receipts \$

23,898,362.

H(a) Is this a group return for affiliates? ☐ Yes ☒ No**H(b)** Are all affiliates included? ☐ Yes ☐ No

If "No," attach a list. (see instructions)

H(c) Group exemption number ▶**I** Tax-exempt status: ☒ 501(c)(3) ☐ 501(c)() (insert no) ☐ 4947(a)(1) or ☐ 527**J** Website: WWW.PLTW.ORG**K** Form of organization ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶**L** Year of formation 1999**M** State of legal domicile NY**Part I Summary**

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: PROMOTE, DEVELOP AND ENCOURAGE SCIENCE, TECHNOLOGY, ENGINEERING, MATH AND RELATED COURSES OF STUDY		
	2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	7
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	6
	5 Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5	48
	6 Total number of volunteers (estimate if necessary)	6	542
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
7b Net unrelated business taxable income from Form 990-T, line 34	7b	0.	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	4,909,918.	5,393,211.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	189,935.	453,778.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	<157,445.>	44,145.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	8,640,233.	8,704,850.
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	13,582,641.	14,595,984.
	14 Benefits paid to or for members (Part IX, column (A), line 4)	1,462,699.	3,546,286.
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	0.	0.
	16a Professional fundraising fees (Part IX, column (A), line 11e)	5,538,579.	5,052,676.
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ 1,409,368.	0.	0.
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	6,044,932.	7,296,504.
	18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	13,046,210.	15,895,466.
19 Revenue less expenses. Subtract line 18 from line 12	536,431.	<1,299,482.>	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	17,546,860.	16,613,371.
	22 Net assets or fund balances Subtract line 21 from line 20	4,476,060.	4,842,053.
		13,070,800.	11,771,318.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer	Date
	DR. VINCE BERTRAM, CHIEF EXECUTIVE OFFICER	1-10-12
Paid Preparer Use Only	Print/Type preparer's name TIMOTHY A. REYNOLDS, CPA	Preparer's signature Date 1/3/12
	Firm's name MARVIN AND COMPANY, P.C.	Check if self-employed ☐ PTIN
	Firm's address 11 BRITISH AMERICAN BLVD. LATHAM, NY 12110-1405	Firm's EIN
		Phone no 518-785-0134

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes ☐ No

032001 02-22-11

LHA For Paperwork Reduction Act Notice, see the separate instructions.

Form 990 (2010)

SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

SCANNED FEB 13 2012

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Part III Statement of Program Service AccomplishmentsCheck if Schedule O contains a response to any question in this Part III ☐

- 1** Briefly describe the organization's mission:
PROMOTE, DEVELOP AND ENCOURAGE SCIENCE, TECHNOLOGY, ENGINEERING, MATH AND RELATED COURSES OF STUDY FOR SCHOOLS, UNIVERSITIES, TEACHERS AND STUDENTS, INCLUDING THE DEVELOPMENT OF CURRICULA, INSTRUCTIONAL AND RELATED MATERIALS.
- 2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No
 If "Yes," describe these new services on Schedule O.
- 3** Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No
 If "Yes," describe these changes on Schedule O.
- 4** Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.
- 4a** (Code: _____) (Expenses \$ 13150897. including grants of \$ _____) (Revenue \$ 9,140,786.)
THE CORPORATION ACHIEVES ITS MISSION BY: DEVELOPING, UPDATING AND PROVIDING SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS (STEM)-RELATED CURRICULA TO PARTICIPATING MIDDLE SCHOOLS AND HIGH SCHOOLS FOR FREE, OR FOR A REASONABLE PARTICIPATION FEE FOR TECHNICAL SUPPORT; AND (II) PROVIDING ACCESS TO ITS PURCHASING MANUAL, PREPARATORY PHASE I TEACHER TRAINING AND VIRTUAL ACADEMY RESOURCES. IN ADDITION, THE CORPORATION MAKES AVAILABLE TO PARTICIPATING SCHOOLS SOFTWARE LEASES AND PROJECT KITS AT RATES LOWER THAN THOSE FOR WHICH THE SCHOOLS MAY PURCHASE THEM ELSEWHERE. THE CORPORATION PARTNERS WITH FUNDERS TO PROVIDE SCHOLARSHIP PROGRAMS TO SCHOOLS.
- 4b** (Code: _____) (Expenses \$ _____ including grants of \$ _____) (Revenue \$ _____)
- 4c** (Code: _____) (Expenses \$ _____ including grants of \$ _____) (Revenue \$ _____)
- 4d** Other program services. (Describe in Schedule O.)
 (Expenses \$ _____ including grants of \$ _____) (Revenue \$ _____)
- 4e** Total program service expenses **13,150,897.**

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	X	
2 Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II		X
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III		
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		X
9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		X
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V		X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	X	
b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII		X
c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX		X
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X		X
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X		X
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	X	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional		X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I		X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II		X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		X
20a Did the organization operate one or more hospitals? If "Yes," complete Schedule H		X
b If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)		

Part IV Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21 X	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22 X	
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23 X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>	24a	X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a	X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b	X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26	X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27	X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a	X
b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b	X
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c	X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29	X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30	X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31	X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32	X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33	X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34	X
35 Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35	X
a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> ☐ Yes ☒ No		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36	X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37	X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	38 X	

Note. All Form 990 filers are required to complete Schedule O

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response to any question in this Part V ☐

		Yes	No
1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	158		
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	0		
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		X	
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	48		
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)		X	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?			X
b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			X
b If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			X
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			X
c If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?			X
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			
7 Organizations that may receive deductible contributions under section 170(c).			
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?			X
b If "Yes," did the organization notify the donor of the value of the goods or services provided?			
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			X
d If "Yes," indicate the number of Forms 8282 filed during the year			
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			X
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			X
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			
9 Sponsoring organizations maintaining donor advised funds.			
a Did the organization make any taxable distributions under section 4966?			
b Did the organization make a distribution to a donor, donor advisor, or related person?			
10 Section 501(c)(7) organizations. Enter:			
a Initiation fees and capital contributions included on Part VIII, line 12			
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11 Section 501(c)(12) organizations. Enter:			
a Gross income from members or shareholders			
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)			
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?			
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13 Section 501(c)(29) qualified nonprofit health insurance issuers.			
a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.			
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
c Enter the amount of reserves on hand			
14a Did the organization receive any payments for indoor tanning services during the tax year?			X
b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O			

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

☒**Section A. Governing Body and Management**

	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year		
1b Enter the number of voting members included in line 1a, above, who are independent		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	X	
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		X
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	X	
5 Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6 Does the organization have members or stockholders?		X
7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?		X
7b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body?	X	
b Each committee with authority to act on behalf of the governing body?	X	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code)

	Yes	No
10a Does the organization have local chapters, branches, or affiliates?		X
b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?		
11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	X	
b Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a Does the organization have a written conflict of interest policy? If "No," go to line 13	X	
b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	X	
13 Does the organization have a written whistleblower policy?	X	
14 Does the organization have a written document retention and destruction policy?	X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	X	
b Other officers or key employees of the organization	X	
If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed **► NY, DC, AK, AZ, AR, CA, CO, CT, GA, HI, IL, KS**

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
☐ Own website ☐ Another's website ☒ Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **►**
JOHN VISCONTI - 518-836-3325
21 CORPORATE DRIVE, SUITE 105, CLIFTON PARK, NY 12065

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent ContractorsCheck if Schedule O contains a response to any question in this Part VII ☐**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees****1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."

- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

- List all of the organization's **former** directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
HERMANN VIETS, PH.D. DIRECTOR	1.00	X						0.	0.	0.
JAMES RAHN DIRECTOR	1.00	X						0.	0.	0.
RICHARD LIEBICH DIRECTOR	1.00	X						0.	0.	0.
KURT LIEBICH DIRECTOR	1.00	X						0.	0.	0.
MARCIA PETERSON DIRECTOR	1.00	X						0.	0.	0.
FRANK D. ZAFFINO DIRECTOR	1.00	X						0.	0.	0.
JOHN LOCK CHIEF EXECUTIVE OFFICER	40.00	X		X				422,478.	0.	23,682.
JAMES SULLIVAN EXEC. VICE PRESIDENT	40.00			X				292,930.	0.	26,541.
SHANNON KETE COO	40.00			X				245,300.	0.	16,012.
RICHARD GRIMSLEY VICE PRESIDENT PROGRAMS	40.00				X			191,550.	0.	21,279.
LAURIE MAXSON DIR MKTG DEV & RELATIONSHIPS	40.00				X			166,602.	0.	11,159.
TERRI SCHULTZ DIR MKTG DEV & RELATIONSHIPS	40.00				X			147,121.	0.	24,124.
EDWARD DENTON DIRECTOR OF INSTRUCTION	40.00				X			125,704.	0.	9,674.
SHAWN LEVENTHAL DIRECTOR OF FINANCE	40.00				X			118,952.	0.	10,662.
NIEL TEBBANO VICE PRESIDENT & SECRETARY	40.00						X	83,688.	0.	12,451.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
1b Sub-total								1,794,325.	0.	155,584.
c Total from continuation sheets to Part VII, Section A								0.	0.	0.
d Total (add lines 1b and 1c)								1,794,325.	0.	155,584.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **8**

- 3** Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual
- 4** For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual
- 5** Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person

	Yes	No
3		X
4	X	
5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
M1 AGENCY, INC. 3812 DUNN DRIVE, CULVER CITY, CA 90232	ADVERTISING AND MARKETING	175,363.
SAFAL PARTNERS, INC., 19019 WINDSOR CREST DRIVE, HOUSTON, TX 77094	DATABASE DESIGN	113,009.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization **2**

Part VIII Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1 a	Federated campaigns	1a				
	b	Membership dues	1b				
	c	Fundraising events	1c				
	d	Related organizations	1d				
	e	Government grants (contributions)	1e				
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	5393211.			
	g	Noncash contributions included in lines 1a-1f \$					
h Total. Add lines 1a-1f				5393211.			
Program Service Revenue	2 a	NATIONAL CONFERENCE	Business Code 900099	453,778.	453,778.		
	b						
	c						
	d						
	e						
	f	All other program service revenue					
	g	Total. Add lines 2a-2f		453,778.			
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)		44,145.			44,145.
	4	Income from investment of tax-exempt bond proceeds					
	5	Royalties		2643195.			2,643,195.
	6 a	Gross Rents	(i) Real (ii) Personal				
	b	Less: rental expenses					
	c	Rental income or (loss)					
	d	Net rental income or (loss)					
	7 a	Gross amount from sales of assets other than inventory	(i) Securities (ii) Other				
	b	Less: cost or other basis and sales expenses					
	c	Gain or (loss)					
	d	Net gain or (loss)					
	8 a	Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	a				
	b	Less: direct expenses	b				
	c	Net income or (loss) from fundraising events					
	9 a	Gross income from gaming activities. See Part IV, line 19	a				
	b	Less: direct expenses	b				
	c	Net income or (loss) from gaming activities					
	10 a	Gross sales of inventory, less returns and allowances	a	15,350,928.			
	b	Less: cost of goods sold	b	9,302,378.			
	c	Net income or (loss) from sales of inventory		6048550.	6048550.		
Miscellaneous Revenue							
11 a	OTHER INCOME	Business Code 900099	13,105.	13,105.			
b							
c							
d	All other revenue						
e	Total. Add lines 11a-11d		13,105.				
12	Total revenue. See instructions		14,595,984.	6515433.	0.	2,687,340.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	3,478,786.	3,478,786.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22	67,500.	67,500.		
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	1,204,065.	636,681.	265,854.	301,530.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	3,073,093.	2,471,910.	213,098.	388,085.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	115,995.	94,232.	7,603.	14,160.
9 Other employee benefits	360,351.	291,213.	28,357.	40,781.
10 Payroll taxes	299,172.	213,453.	35,090.	50,629.
11 Fees for services (non-employees):				
a Management				
b Legal	141,238.	77,600.	45,732.	17,906.
c Accounting	93,861.		93,861.	
d Lobbying				
e Professional fundraising services See Part IV, line 17				
f Investment management fees				
g Other				
12 Advertising and promotion	313,807.	310,263.	3,335.	209.
13 Office expenses	63,414.	49,977.	129.	13,308.
14 Information technology	442,979.	362,722.	30,431.	49,826.
15 Royalties				
16 Occupancy	277,532.	233,457.	35,862.	8,213.
17 Travel	1,568,974.	1,101,886.	58,797.	408,291.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	84,979.	47,370.	36,544.	1,065.
20 Interest	1,599.		1,599.	
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	151,712.	120,233.	16,797.	14,682.
23 Insurance	60,884.	28,276.	27,399.	5,209.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.)				
a EVALUATION	1,790,083.	1,790,083.		
b MASTER TEACHER TRAINING	570,838.	570,838.		
c PROFESSIONAL EXPENSES	506,392.	299,137.	151,631.	55,624.
d CURRICULUM FIELD TEST E	416,943.	416,943.		
e BAD DEBT EXPENSE	356,063.	139,182.	216,881.	
f All other expenses	455,206.	349,155.	66,201.	39,850.
25 Total functional expenses. Add lines 1 through 24f	15,895,466.	13,150,897.	1,335,201.	1,409,368.
26 Joint costs. Check here ☐ if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing		1	
	2 Savings and temporary cash investments	3,727,642.	2	6,168,193.
	3 Pledges and grants receivable, net	6,821,470.	3	3,985,930.
	4 Accounts receivable, net	2,846,174.	4	3,699,601.
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
	7 Notes and loans receivable, net	367,881.	7	
	8 Inventories for sale or use	3,172,155.	8	2,445,378.
	9 Prepaid expenses and deferred charges	182,032.	9	42,398.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 726,317.		
	b Less: accumulated depreciation	10b 466,854.	417,098.	10c 259,463.
	11 Investments - publicly traded securities		11	
	12 Investments - other securities. See Part IV, line 11		12	
	13 Investments - program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	12,408.	15	12,408.
16 Total assets. Add lines 1 through 15 (must equal line 34)	17,546,860.	16	16,613,371.	
Liabilities	17 Accounts payable and accrued expenses	2,052,390.	17	3,026,104.
	18 Grants payable		18	
	19 Deferred revenue	2,423,670.	19	1,815,949.
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities. Complete Part X of Schedule D		25	
	26 Total liabilities. Add lines 17 through 25	4,476,060.	26	4,842,053.
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ☒ and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	4,052,274.	27	4,035,833.
	28 Temporarily restricted net assets	9,018,526.	28	7,735,485.
	29 Permanently restricted net assets		29	
	Organizations that do not follow SFAS 117, check here ☐ and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
	33 Total net assets or fund balances	13,070,800.	33	11,771,318.
34 Total liabilities and net assets/fund balances	17,546,860.	34	16,613,371.	

Form 990 (2010)

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response to any question in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	14,595,984.
2	Total expenses (must equal Part IX, column (A), line 25)	2	15,895,466.
3	Revenue less expenses. Subtract line 2 from line 1	3	<1,299,482.>
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	13,070,800.
5	Other changes in net assets or fund balances (explain in Schedule O)	5	0.
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	11,771,318.

Part XII Financial Statements and ReportingCheck if Schedule O contains a response to any question in this Part XII ☒1 Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other _____

Yes No

If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.

2a Were the organization's financial statements compiled or reviewed by an independent accountant?

2a X

b Were the organization's financial statements audited by an independent accountant?

2b X

c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

2c X

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.

d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both:

☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?

3a X

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

3b

Form 990 (2010)

Department of the Treasury
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

OMB No 1545-0047

2010

**Open to Public
Inspection**

Name of the organization

PROJECT LEAD THE WAY, INC.

Employer identification number

14-1816385

Part I	Reason for Public Charity Status (All organizations must complete this part.) See instructions.
---------------	--

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: _____

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☒ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a ☐ Type I b ☐ Type II c ☐ Type III - Functionally integrated d ☐ Type III - Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).

f ☐ If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box _____

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii) A family member of a person described in (i) above?

(iii) A 35% controlled entity of a person described in (i) or (ii) above?

h Provide the following information about the supported organization(s).

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

[illegible]

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11 Total support. Add lines 7 through 10						
12 Gross receipts from related activities, etc. (see instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ☐						

Section C. Computation of Public Support Percentage

14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f))	14	%
15 Public support percentage from 2009 Schedule A, Part II, line 14	15	%
16a 33 1/3% support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ☐		
b 33 1/3% support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ☐		
17a 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ☐		
b 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ☐		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ☐		

Schedule A (Form 990 or 990-EZ) 2010

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	4,244,293.	6,797,329.	3,629,212.	4,909,915.	5,393,211.	24,973,960.
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	4,991,572.	6,923,872.	10,810,923.	16,302,420.	17,976,281.	57,005,068.
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5	9,235,865.	13,721,201.	14,440,135.	21,212,335.	23,369,492.	81,979,028.
7a Amounts included on lines 1, 2, and 3 received from disqualified persons	1,724,768.	2,326,930.	500,000.			4,551,698.
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						0.
c Add lines 7a and 7b	1,724,768.	2,326,930.	500,000.			4,551,698.
8 Public support (Subtract line 7c from line 6)						77,427,330.

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9 Amounts from line 6	9,235,865.	13,721,201.	14,440,135.	21,212,335.	23,369,492.	81,979,028.
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources		29,309.		141,761.	61,987.	233,057.
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b		29,309.		141,761.	61,987.	233,057.
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)				189,935.	453,778.	643,713.
13 Total support (Add lines 9, 10c, 11, and 12)	9,235,865.	13,750,510.	14,440,135.	21,544,031.	23,885,257.	82,855,798.

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2010 (line 8, column (f) divided by line 13, column (f))	15	93.45 %
16 Public support percentage from 2009 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2010 (line 10c, column (f) divided by line 13, column (f))	17	.28 %
18 Investment income percentage from 2009 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☒

b 33 1/3% support tests - 2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

SCHEDULE D
(Form 990)Department of the Treasury
Internal Revenue Service**Supplemental Financial Statements**▶ Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11, or 12.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2010Open to Public
Inspection

Name of the organization

PROJECT LEAD THE WAY, INC.

Employer identification number

14-1816385

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		☐ Yes ☐ No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		☐ Yes ☐ No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

☐ Preservation of land for public use (e.g., recreation or education)	☐ Preservation of an historically important land area
☐ Protection of natural habitat	☐ Preservation of a certified historic structure
☐ Preservation of open space	

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
(ii) Assets included in Form 990, Part X	▶ \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
b Assets included in Form 990, Part X	▶ \$ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a ☐ Public exhibition
 b ☐ Scholarly research
 c ☐ Preservation for future generations
 d ☐ Loan or exchange programs
 e ☐ Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV and complete the following table:

- c Beginning balance
 d Additions during the year
 e Distributions during the year
 f Ending balance

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV.

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the year end balance held as:

- a Board designated or quasi-endowment ► _____ %
 b Permanent endowment ► _____ %
 c Term endowment ► _____ %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

- (i) unrelated organizations
 (ii) related organizations

	Yes	No
3a(i)		
3a(ii)		
3b		

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		30,564.	281.	30,283.
d Equipment		695,753.	466,573.	229,180.
e Other				
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c))				259,463.

Part VII Investments - Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives ..		
(2) Closely-held equity interests ..		
(3) Other ..		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		

Total. (Col (b) must equal Form 990, Part X, col (B) line 12.) ▶

Part VIII Investments - Program Related. See Form 990, Part X, line 13

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		

Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	

Total. (Column (b) must equal Form 990, Part X, col (B) line 15.) ▶

Part X Other Liabilities. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Amount
(1) Federal income taxes	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
(11)	

Total. (Column (b) must equal Form 990, Part X, col (B) line 25.) ▶

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	14,595,984.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	15,895,466.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3	<1,299,482.>
4	Net unrealized gains (losses) on investments	4	
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV.)	8	
9	Total adjustments (net). Add lines 4 through 8	9	0.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	<1,299,482.>

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	23,898,362.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV.)	2d	9,302,378.
e	Add lines 2a through 2d	2e	9,302,378.
3	Subtract line 2e from line 1	3	14,595,984.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	14,595,984.

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	25,197,844.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV.)	2d	9,302,378.
e	Add lines 2a through 2d	2e	9,302,378.
3	Subtract line 2e from line 1	3	15,895,466.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	15,895,466.

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

COST OF GOODS SOLD 9,302,378.

PART XIII, LINE 2D - OTHER ADJUSTMENTS:

COST OF GOODS SOLD 9,302,378.

**SCHEDULE I
(Form 990)**

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.

OMB No 1545-0047

2010

Open to Public
Inspection

Name of the organization

PROJECT LEAD THE WAY, INC.

Employer identification number
14-1816385

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed. ▶ ☐

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ANTHONY MIDDLE SCHOOL 5757 IRVING AVENUE SOUTH MINNEAPOLIS, MN 55419	41-0851980		33,966.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
BELLMONT MIDDLE SCHOOL 1200 N. ADAMS ST. DECATUR, IN 46733	35-1086386		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
ANTIOCH UNIFIED SCHOOL DISTRICT 510 G STREET ANTIOCH, CA 94509	52-1527181		10,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
BELOIT TURNER SD 1237 INMAN PARKWAY BELOIT, WI 53511	39-1017275		15,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
BONDUEL MIDDLE SCHOOL 400 WEST GREEN BAY STREET BONDUEL, WI 54107	39-6001039		15,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
BOOKER T. WASHINGTON SENIOR HIGH 1200 NW 6TH AVE. MIAMI, FL 33136	59-6000572		10,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL

2 Enter total number of section 501(c)(3) and government organizations

3 Enter total number of other organizations

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2010)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
BOUND BROOK - BOE 11 WEST UNION AVE. BOUND BROOK, NJ 08805	22-6001684		25,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
BROOKINGS SCHOOL DISTRICT 2130 8TH ST. SOUTH BROOKINGS, SD 57006	46-6000834		19,757.	0.			TO IMPLEMENT THE PLTW PROGRAM
CAL STATE EAST BAY EDUCATION FOUNDATION - 25800 CARLOS BEE BLVD. SA 4400 - HAYWARD, CA 94542	94-6128893		25,000.	0.			TO HELP SUPPORT PLTW PROGRAM
CAPTAIN SHREVE HIGH SCHOOL 6115 E. KINGS HIGHWAY SHREVEPORT, LA 71105	72-6000224		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
CARVER SCOTT EDUCATION COOPERATIVE 401 EAST 4TH ST. CHASKA, MN 55318	41-1295656		10,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
CENTENNIAL CAMPUS MAGNET MS 1900 MAIN CAMPUS DRIVE RALEIGH, NC 27606	56-1137759		16,750.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
CHILHOWIE MIDDLE SCHOOL 121 BAGLEY CIRCLE, SUITE 300 MARION, VA 24354	59-6000572		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
CLEVELAND METROPOLITAN SCHOOL DISTRICT - 4600 DETROIT AVE. - CLEVELAND, OH 44102	34-6000662		30,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
COMMUNITY CONSOLIDATED SD #59 2123 S. ARLINGTON HEIGHTS ROAD ARLINGTON HEIGHTS, IL 60005	36-6004278		45,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL

LHA

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CONTRA COSTA ECONOMIC PARTNERSHIP 1355 WILLOW WAY SUITE 253 CONCORD, CA 94520	68-0360130		153,000.	0.			TO HELP SUPPORT PLTW PROGRAM
DA VINCI SCHOOLS 13500 AVIATION BLVD. HAWTHORNE, CA 90250	26-3405843		92,000.	0.			TO HELP SUPPORT PLTW PROGRAM
DARLINGTON COMMUNITY SCHOOL DISTRICT - 11630 CENTER HILL ROAD - DARLINGTON, WI 53530	39-6001618		30,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
DUBLIN UNIFIED SCHOOL DISTRICT 7471 LARKDALE AVENUE DUBLIN, CA 94568	94-1742440		12,800.	0.			TO HELP SUPPORT PLTW PROGRAM
EINSTEIN CHARTER SCHOOL 5100 CANNES ST. NEW ORLEANS, LA 70129	72-6001053		31,666.	0.			TO IMPLEMENT THE PLTW PROGRAM
EL CAMINO COLLEGE CENTER FOR ACT 13430 HAWTHORNE BLVD. HAWTHORNE, CA 90250	95-6001060		30,000.	0.			TO HELP SUPPORT PLTW PROGRAM
EL CAMINO COMMUNITY COLLEGE 16007 CRENSHAW BOULEVARD TORRANCE, CA 90506-0001	95-6001060	501C3	17,000.	0.			TO HELP SUPPORT PLTW PROGRAM
EL SEGUNDO UNIFIED SCHOOL DISTRICT 641 SHELDON ST. EL SEGUNDO, CA 90245	95-6001078		59,000.	0.			TO HELP SUPPORT PLTW PROGRAM
ELYRIA CITY SCHOOL DISTRICT 42101 GRISWOLD ROAD ELYRIA, OH 44035	34-6000997		25,000.	0.			TO IMPLEMENT THE PLTW PROGRAM

LHA

Schedule I (Form 990)

Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
EVANSVILLE COMMUNITY SCHOOL DISTRICT - 340 FAIR ST. - EVANSVILLE, WI 53536	39-6001947		15,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
FAIRVIEW SOUTH SD 42 7040 N. LARAMIE AVENUE SKOKIE, IL 60077	36-6007735		25,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
FENTON COMMUNITY HIGH SCHOOL 1000 W. GREEN STREET BENSENVILLE, IL 60106	36-6004534		10,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
FRUITVALE SD EDUCATION FOUNDATION 7311 ROSEDALE HWY. BAKERSVILLE, CA 93308	95-6001398		15,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
HARFORD COUNTY PUBLIC SCHOOLS 102 SOUTH HICKORY AVENUE BEL AIR, MD 21014	52-6000955		20,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
HOLLIS CONSOLIDATED SD #328 5613 WEST TUSCARORA ROAD PEORIA, IL 61607	37-0917483		14,353.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
HORTONVILLE AREA SCHOOL DISTRICT 246 N. OLK STREET HORTONVILLE, WI 54944	39-1024829		10,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
HUBER HEIGHTS CITY SCHOOLS 5954 LONGFORD ROAD HUBER HEIGHTS, OH 45424	31-6000996		24,850.	0.			TO IMPLEMENT THE PLTW PROGRAM
INDIAN PRAIRIE SD 204 780 SHORELINE DRIVE AURORA, IL 60504	36-2746876		30,000.	0.			TO IMPLEMENT THE PLTW PROGRAM

LHA

Schedule I (Form 990)

Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
JANESVILLE SCHOOL DISTRICT 527 S. FRANKLIN STREET JANESVILLE, WI 53548	39-6002726		45,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
KEARNEY SCHOOL DISTRICT 1002 S. JEFFERSON KEARNEY, MO 64060	44-6003112		36,750.	0.			TO HELP SUPPORT PLTW PROGRAM
KENNEDY MIDDLE SCHOOL W160 N11836 CRUSADER COURT GERMANTOWN, WI 53022	39-1039316		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
KERN HIGH SD EDUCATION FOUNDATION 5801 SUNDALE AVENUE BAKERSFIELD, CA 93309	77-0235452		105,000.	0.			TO HELP SUPPORT PLTW PROGRAM
KINGSLAND PUBLIC SCHOOLS 705 N SECTION AVENUE SPRING VALLEY, MN 55975	41-1740007		30,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
KINGSPORT CITY SCHOOLS 1701 E. CENTER STREET KINGSPORT, TN 37664	62-6000323		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
LA CRESCENT MONTESSORI ACADEMY 28 S OAK STREET LA CRESCENT, MN 55947	41-1947321		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
LANCASTER COMMUNITY SCHOOLS 925 W. MAPLE STREET LANCASTER, WI 53813	36-6002918		30,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
LANSING CENTRAL SCHOOLS 284 RIDGE ROAD LANSING, NY 14882	15-6002301		20,000.	0.			TO IMPLEMENT THE PLTW PROGRAM

LHA

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
LEED ONE CAPITOL MALL, SUITE 300 SACRAMENTO, CA 95814	68-0287387		97,000.	0.			TO HELP SUPPORT PLTW PROGRAM
LENNOX SCHOOL DISTRICT 11036 HAWTHORNE BLVD. LENNOX, CA 90304	95-6001848		21,000.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
LEWISTON ALTURA ISD #857 100 COUNTRY ROAD 25 LEWISTON, MN 55952	41-6004708		25,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
LINDOP SCHOOL DISTRICT 92 2400 S 18TH AVENUE BROADVIEW, IL 60155	36-6004312		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
MANHEIM CENTRAL SCHOOL DISTRICT 101 S. PENN STREET MANHEIM, PA 17545	23-6003936		20,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
MCDONOGH #35 SENIOR HIGH SCHOOL 1331 KERLEREC NEW ORLEANS, LA 70116	72-6001053		31,666.	0.			TO IMPLEMENT THE PLTW PROGRAM
MEDFORD AREA PUBLIC SCHOOLS 124 W. STATE STREET MEDFORD, WI 54451	39-0992246		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
MEDINA COUNTY, JVSD 1101 WEST LIBERTY STREET MEDINA, OH 44256	34-1085997		21,454.	0.			TO IMPLEMENT THE PLTW PROGRAM
MENAHGA PUBLIC SD #821 2161 ASPEN AVENUE MENAHGA, MN 56464	41-6004487		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM

LHA

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
MENOMONIE AREA SD 1715 FIFTH STREET WEST MENOMONIE, WI 54751	39-6003384		18,172.	0.			TO IMPLEMENT THE PLTW PROGRAM
MIDDLETOWN CROSS PLAINS SD 7106 SOUTH AVENUE MIDDLETON, WI 53562	39-1100780		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
MINNETONKA PUBLIC SCHOOLS #276 5621 COUNTRY ROAD 101 MINNETONKA, MN 55345	41-6001402		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
MT DIABLO UNIFIED SD 1936 CARLOTTA DRIVE CONCORD, CA 94519	68-0091157		93,030.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL
MT PROSPECT SCHOOL DISTRICT 57 701 WEST GREGORY ST. MT. PROSPECT, IL 60056	36-6004277		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
MT VERNON TOWNSHIP HIGH SCHOOL 320 SOUTH 7TH STREET MT. VERNON, IL 62864	37-6003492		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
NANSEMOND RIVER HIGH SCHOOL 3301 NANSEMOND PARKWAY SUFFOLK, VA 23435	54-1643533		20,000.	0.			TO HELP SUPPORT PLTW PROGRAM
NATCHITOCHES PARISH SCHOOL BOARD PO BOX 16 NATCHITOCHES, LA 71458	72-0629556		30,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
NEENAH JOINT SCHOOL DISTRICT 1275 TULLAR ROAD NEENAH, WI 54956	39-6003606		20,000.	0.			TO IMPLEMENT THE PLTW PROGRAM

LHA

Schedule I (Form 990)

Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part I.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NEW TRIER TOWNSHIP HIGH SD 7 HAPP ROAD NORTHFIELD, IL 60093	36-6004394		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
NICHOLAS COUNTY CAREER & TECH CENTER - 215 MILAM ADDITION ROAD - CRAIGSVILLE, WV 26205	55-6000372		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
NILES ELEMENTARY SD 71 6901 W OAKTON NILES, IL 60714	36-6004289		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
NIMITZ MIDDLE SCHOOL 3027 SOUTH NEWHAVEN AVE. TULSA, OK 74114	73-6021242		5,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
NORTH HARDIN HIGH SCHOOL 801 S. LOGSDON PARKWAY RADCLIFF, KY 40160	61-6001274		27,000.	0.			TO HELP SUPPORT PLTW PROGRAM
NORTH SCOTT 251 EAST IOWA STREET ELDRIDGE, IA 52748	42-6023564		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
OAK PARK & RIVER FOREST HIGH SD 200 - 201 N. SCOVILLE AVENUE - OAK PARK, IL 60302	36-6004391		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
OAKLAND UNIFIED SCHOOL DIST. - OAKLAND HS - 900 HIGH STREET - OAKLAND, CA 94601	94-6000385		40,563.	0.			TO HELP SUPPORT PLTW PROGRAM
OCOMOWOC AREA SD 641 E FOREST STREET OCOMOWOC, WI 53066	39-6003743		17,120.	0.			TO IMPLEMENT THE PLTW PROGRAM

LHA

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
OLSON MIDDLE SCHOOL 1607 51ST. AVE. NORTH MINNEAPOLIS, MN 55430	41-0851980		33,966.	0.			TO HELP SUPPORT PLTW PROGRAM
ORONO PUBLIC SCHOOLS 685 OLD CRYSTAL BAY ROAD LONG LAKE, MN 55356	41-6001403		25,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
OSAKIS PUBLIC SCHOOLS PO BOX X OSAKIS, MN 56360	41-6000892		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
OSKALOOSA COMMUNITY SCHOOLS 1704 NORTH 3RD STREET OSKALOOSA, IA 52577	42-6040432		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
PALOS VERDES PENINSULA USD 375 VIA ALMAR PALOS VERDES ESTATES, CA 90274	95-6006594		15,000.	0.			TO HELP SUPPORT PLTW PROGRAM
PANDORA GILBOA MIDDLE SCHOOL 410 ROCKET RIDGE PANDORA, OH 45817	34-6401824		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
PARKVIEW JR/SR HIGH SCHOOL 106 WEST CHURCH STREET ORFORDVILLE, WI 53576	39-6022258		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
PELLA COMMUNITY SCHOOLS 210 E UNIVERSITY PELLA, IA 50219	42-6038204		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
PLAQUEMINES PARISH SCHOOL BOARD 557 F. EDWARD HERBERT BELLE CHASSE, LA 70037	72-6001091		63,332.	0.			TO IMPLEMENT THE PLTW PROGRAM

LHA

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PLEASANT COMMUNITY UNIT SD 8 315 W CHURCH ST. PLEASANT PLAINS, IL 62677	37-6004599		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
PRAIRIE DU CHIEN SCHOOL DISTRICT 800 EAST CRAWFORD PRAIRIE DU CHIEN, WI 53821	39-6004016		17,200.	0.			TO IMPLEMENT THE PLTW PROGRAM
PSJ ISD - MEMORIAL HIGH SCHOOL 601 E. KELLY PHARR, TX 78577	74-6001876		30,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
PULASKI COMMUNITY SD 143 WEST GREEN BAY STREET PO BOX 36 PULASKI, WI 54162	39-6008483		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
RICHLAND CENTER HIGH SCHOOL 1996 HWY 14 WEST RICHLAND CENTER, WI 53581	39-6004159		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
RIVER TRAILS SCHOOL DISTRICT 26 1000 NORTH WOLF ROAD MT. PROSPECT, IL 60056	36-6003301		20,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
RIVERTON SCHOOL DISTRICT 1014 E. LINCOLN ST. RIVERTON, IL 62561	37-0958036		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
ROYALTON HIGH SCHOOL 120 S. HAWTHORN STREET ROYALTON, MN 56373	41-6002441		30,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
SANFORD MIDDLE SCHOOL 3524 42ND AVE. SOUTH MINNEAPOLIS, MN 55406	41-0851980		33,966.	0.			TO HELP SUPPORT PLTW PROGRAM IN THE SCHOOL

LHA

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
SARAH T. REED SR. HIGH SCHOOL 5316 MICHOUD BLVD. NEW ORLEANS, LA 70129	72-6000745		5,000.	0.			TO HELP SUPPORT PLTW PROGRAM
SCHOOL DISTRICT U-46 355 E. CHICAGO ST. ELGIN, IL 60120	36-6004736		90,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
SDSU RESEARCH FOUNDATION 5500 CAMPANILE DRIVE SAN DIEGO, CA 92182	95-6042721		354,478.	0.			TO HELP SUPPORT PLTW PROGRAM
SHULLSBURG SCHOOL DISTRICT 444 N. JUDGEMENT ST. SHULLSBURG, WI 53586	36-6004487		9,756.	0.			TO IMPLEMENT THE PLTW PROGRAM
SOUTHWEST SCHOOLS 3333 BERING DRIVE HOUSTON, TX 77057	76-0577751		62,610.	0.			TO IMPLEMENT THE PLTW PROGRAM
ST ALPHONSUS SCHOOL 6000 W. LOOMIS ROAD GLENDALE, WI 53129	39-0850860		20,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
ST PATRICK CATHOLIC SCHOOL 2023 ARKANSAS AVENUE WICHITA, KS 67203	48-0547681		21,750.	0.			TO IMPLEMENT THE PLTW PROGRAM
ST TAMMY PARISH SCHOOL BOARD PO BOX 940 COVINGTON, LA 70434	72-6001305		63,332.	0.			TO IMPLEMENT THE PLTW PROGRAM
SUMMERSVILLE MIDDLE SCHOOL ONE GRIZZLY LANE SUMMERSVILLE, WV 26651	55-6000372		5,000.	0.			TO IMPLEMENT THE PLTW PROGRAM

LHA

Schedule I (Form 990)

Part I Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part I.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
SURFSIDE MIDDLE SCHOOL 5230 W. US 98 PANAMA CITY, FL 32405	59-6000511		5,000.	0.			TO HELP SUPPORT PLTW PROGRAM
TEC HIGH SCHOOL 15675 AMBAUM BLVD. SW BURIEN, WA 98166	91-6001631		5,000.	0.			TO HELP SUPPORT PLTW PROGRAM
THREE RIVERS COMMUNITY SCHOOLS 851 SIXTH AVENUE THREE RIVERS, MI 49093	38-6003639		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
TIMBER CREEK HIGH SCHOOL 1001 AVALON PARK BLVD. ORLANDO, FL 32828	59-6000771		20,000.	0.			TO HELP SUPPORT PLTW PROGRAM
TOWER FDN OF SAN JOSE STATE UNIVERSITY - ONE WASHINGTON SQUARE - SAN JOSE, CA 95192	83-0403915		25,000.	0.			TO HELP SUPPORT PLTW PROGRAM
TULSA MEMORIAL HIGH SCHOOL 3027 SOUTH NEWHAVEN AVENUE TULSA, OK 74114	73-6021242		10,000.	0.			TO HELP SUPPORT PLTW PROGRAM
USD #308 PO BOX 1908 HUTCHINSON, KS 67504	48-6015433		33,500.	0.			TO IMPLEMENT THE PLTW PROGRAM
VALLEY MIDDLE SCHOOL 900 GARDENVIEW DRIVE APPLE VALLEY, MN 55024	41-6007792		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
WACONIA ISD 512 INDUSTRIAL BLVD. WACONIA, MN 55387	41-6000476		30,000.	0.			TO IMPLEMENT THE PLTW PROGRAM

LHA

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
WASHINGTON COMMUNITY SD 404 WEST MAIN WASHINGTON, IA 52353	42-6037704		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
WATERFORD GRADED SD 819 W. MAIN STREET WATERFORD, WI 53185	39-6005015		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
WAUSAU SCHOOL DIST. 415 SEYMOUR STREET WAUSAU, WI 54403	39-1410384		25,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
WAYNE HIGH SCHOOL 9100 WINCHESTER ROAD FORT WAYNE, IN 46819	35-6006351		10,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
WEST CONTRA COSTA UNIFIED SCHOOL DISTRICT - 1108 BISSELL AVENUE ROOM #226 - RICHMOND, CA 94801	38-0000495		135,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
WHEATLAND CENTER SCHOOL 6606 368TH AVENUE BURLINGTON, WV 53105	39-6008417		20,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
WINNECONNE COMMUNITY SD 233 SOUTH THIRD AVENUE PO BOX 5000 WINNECONNE, WI 54986	39-6005270		25,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
WINTERSET COMMUNITY SD PO BOX 30 WINTERSET, IA 50273	42-6036418		15,000.	0.			TO IMPLEMENT THE PLTW PROGRAM
YOUREE DRIVE MIDDLE SCHOOL 6008 YOUREE DRIVE SHREVEPORT, LA 71105 LHA	72-6002224		5,000.	0.			TO IMPLEMENT THE PLTW PROGRAM

Schedule I (Form 990)

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
SCHOLARSHIPS	27	67,500.	0.		

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

SCHEDULE 1, PART 1, LINE 2: ONCE THE RECIPIENTS HAVE BEEN SELECTED, WE CONTACT THE UNIVERSITY/COLLEGE THAT THEY PLAN TO ATTEND IN THE FALL TO FIND OUT WHAT THEIR PROCEDURE IS FOR RECEIVING SCHOLARSHIPS. MOST REQUIRE JUST A LETTER AND SOME REQUIRE A FORM TO BE COMPLETED. WHEN THE CHECK IS SENT, WE SEND ALONG WITH IT A LETTER DESCRIBING WHO THE SCHOLARSHIP IS FOR, AND THAT THE CHECK SHOULD BE DIVIDED BETWEEN THE SPRING AND FALL SEMESTERS UNLESS OTHERWISE STATED BY THE STUDENT. IN JANUARY OF EACH YEAR, WE SEND THE RECIPIENTS A RENEWAL FORM THAT NEEDS TO BE RETURNED AND COMPLETED ALONG WITH A LETTER STATING THAT IN

Part IV Supplemental Information

ADDITION TO THE FORM WE REQUIRE THE FOLLOWING: (I) A LETTER FROM THE UNIVERSITY STATING THAT THEY ARE A STUDENT IN GOOD ACADEMIC STANDING IN A DESIGNATED ENGINEERING MAJOR AND THAT THEY ARE ENROLLED FOR THE SUBSEQUENT ACADEMIC YEAR TO CONTINUE THEIR STUDIES IN THAT MAJOR, AND (II) A COPY OF THEIR MOST RECENT COLLEGE TRANSCRIPT. FOR CARGILL AND AEP, AT THE END OF EACH FUNDING YEAR, THE SCHOOLS PROVIDE PLTW WITH DATA COLLECTION ITEMS, ALONG WITH A RECRUITMENT/ACTION PLAN, AN ANNUAL PROGRESS REPORT, AND AN ANNUAL FINANCIAL REPORT. THE DATA COLLECTION ITEMS INCLUDE NUMBER OF PLTW CLASSES AND SECTIONS, TOTAL NUMBER OF STUDENTS/TOTAL NUMBER OF STUDENTS TAKING PLTW, NUMBER OF STUDENTS TAKING PLTW BROKEN DOWN BY GRADE/GENDER/RACE/ETHNICITY, TOTAL NUMBER OF SENIORS GRADUATING, NUMBER OF SENIOR STUDENTS TAKING PLTW THAT ARE GRADUATING, TOTAL NUMBER OF SENIORS THAT PLAN TO ATTEND COLLEGE/TOTAL NUMBER OF SENIORS TAKING PLTW THAT PLAN TO ATTEND COLLEGE, AND NUMBER OF STUDENTS TAKING PLTW THAT PLAN TO MAJOR IN STEM. FOR THE CHEVRON GRANTS, ALL SCHOOLS ARE VISITED PRIOR TO THE AWARD AND CONVERSATION ARE HELD WITH THE DISTRICT AND SITE ADMINISTRATION TO ENSURE THAT THEY HAVE THE COMMITMENT AND RESOURCES TO USE THE FUNDS CORRECTLY. ALL SCHOOLS THEN MUST SUBMIT A PROPOSAL DESCRIBING HOW THE FUNDS WILL BE USED. AFTER THE AWARDS HAVE BEEN MADE, ALL SITES ARE VISITED AGAIN TO MAKE SURE THAT THE FUNDS HAVE BEEN SPENT AS INDICATED IN THEIR PROPOSAL. TEACHERS ARE INTERVIEWED TO MAKE SURE THEY HAVE BEEN TRAINED. STUDENTS ARE INTERVIEWED TO MAKE SURE THE CURRICULUM IS BEING PRESENTED AS SPECIFIED. SPOT CHECKS ARE MADE TO MAKE SURE THAT ANY EQUIPMENT SPECIFIED HAS BEEN PURCHASED.

**SCHEDULE J
(Form 990)**

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

▶ **Complete if the organization answered "Yes" to Form 990,
Part IV, line 23.**

▶ **Attach to Form 990.** ▶ **See separate instructions.**

OMB No 1545-0047

2010

**Open to Public
Inspection**

Name of the organization

PROJECT LEAD THE WAY, INC.

Employer identification number

14-1816385

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|--|--|
| ☐ First-class or charter travel | ☐ Housing allowance or residence for personal use |
| ☐ Travel for companions | ☐ Payments for business use of personal residence |
| ☐ Tax indemnification and gross-up payments | ☐ Health or social club dues or initiation fees |
| ☐ Discretionary spending account | ☐ Personal services (e.g., maid, chauffeur, chef) |

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply.

- | | |
|---|---|
| ☒ Compensation committee | ☒ Written employment contract |
| ☒ Independent compensation consultant | ☒ Compensation survey or study |
| ☐ Form 990 of other organizations | ☒ Approval by the board or compensation committee |

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment from the organization or a related organization?
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?
c Participate in, or receive payment from, an equity-based compensation arrangement?
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.

5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
b Any related organization?
If "Yes" to line 5a or 5b, describe in Part III.

6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
b Any related organization?
If "Yes" to line 6a or 6b, describe in Part III.

7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

Yes No

1b

2

4a

4b

4c

5a

5b

6a

6b

7

8

9

X

X

X

X

X

X

X

X

X

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 JOHN LOCK	(i)	422,478.	0.	18,012.	5,670.	446,160.	0.
	(ii)	0.	0.	0.	0.	0.	0.
2 JAMES SULLIVAN	(i)	292,930.	0.	12,576.	13,965.	319,471.	0.
	(ii)	0.	0.	0.	0.	0.	0.
3 SHANNON KETE	(i)	245,300.	0.	10,576.	5,436.	261,312.	0.
	(ii)	0.	0.	0.	0.	0.	0.
4 RICHARD GRIMSLEY	(i)	191,550.	0.	15,609.	5,670.	212,829.	0.
	(ii)	0.	0.	0.	0.	0.	0.
5 LAURIE MAXSON	(i)	166,602.	0.	11,159.	0.	177,761.	0.
	(ii)	0.	0.	0.	0.	0.	0.
6 TERRI SCHULTZ	(i)	147,121.	0.	9,797.	14,327.	171,245.	0.
	(ii)	0.	0.	0.	0.	0.	0.
7	(i)						
(ii)							
8	(i)						
(ii)							
9	(i)						
(ii)							
10	(i)						
(ii)							
11	(i)						
(ii)							
12	(i)						
(ii)							
13	(i)						
(ii)							
14	(i)						
(ii)							
15	(i)						
(ii)							
16	(i)						
(ii)							

Part II Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

PART I, LINE 4A: ED DENTON RECEIVED \$12,565 IN SEVERANCE PAYMENTS.

Blank lines for supplemental information.

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2010

Open to Public
Inspection

Name of the organization

PROJECT LEAD THE WAY, INC.

Employer identification number
14-1816385

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

FOR SCHOOLS, UNIVERSITIES, TEACHERS AND STUDENTS, INCLUDING THE
DEVELOPMENT OF CURRICULA, INSTRUCTIONAL AND RELATED MATERIALS.

FORM 990, PART VI, SECTION A, LINE 2: KURT LIEBICH IS A FAMILY MEMBER OF
RICHARD LIEBICH AND BOTH WERE MEMBERS OF THE ORGANIZATION'S BOARD.

FORM 990, PART VI, SECTION A, LINE 4: SEE THE ATTACHED AMENDED BY-LAWS.

FORM 990, PART VI, SECTION B, LINE 11: THE FORM 990 IS REVIEWED BY THE
CHIEF FINANCIAL OFFICER, CEO AND OUTSIDE COUNSEL. AFTER THAT, IT IS
PROVIDED TO THE FULL VOTING BOARD PRIOR TO SIGNATURE BY THE CEO AND FILING
WITH THE IRS.

FORM 990, PART VI, SECTION B, LINE 12C: COMPLIANCE WITH THE CONFLICT OF
INTEREST POLICY WAS MONITORED THROUGH ANNUAL STATEMENTS BEING DISTRIBUTED
TO AND SIGNED BY MEMBERS OF THE BOARD OF DIRECTORS. THIS PROCESS DOES NOT
EXTEND TO KEY EMPLOYEES.

FORM 990, PART VI, SECTION B, LINE 15: COMPARABILITY DATA AND INFORMATION
REGARDING DUTIES, QUALIFICATIONS AND EXPERIENCE WAS PRESENTED TO THE BOARD
FOR SETTING CEO COMPENSATION. THE COMPENSATION WAS APPROVED BY INDEPENDENT
MEMBORS OF THE BOARD (THE CEO ABSTAINED FROM DISCUSSIONS AND VOTING). IN
THE PAST A SIMILAR PROCESS WAS FOLLOWED WITH RESPECT TO COMPENSATED
OFFICERS. THE BOARD APPROVED A SALARY RANGE FOR THE EXECUTIVE VICE
PRESIDENT POSITION AND AUTHORIZED THE CEO TO FILL THIS POSITION

Name of the organization

PROJECT LEAD THE WAY, INC.

Employer identification number

14-1816385

ACCORDINGLY; COMPARABILITY DATA WAS OBTAINED. ALL OF THESE POSITIONS HAVE CONTEMPORANEOUS DOCUMENTAION IN THE BOARD MINUTES AND/OR PERSONNEL FILES. THE CEO PERFORMED THE SAME PROCESS FOR ALL OTHER KEY EMPLOYEES, AND THE COMPENSATION IS APPROVED BY THE BOARD AND COMPENSATION COMMITTEE.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:

NY,DC,AK,AZ,AR,CA,CO,CT,GA,HI,IL,KS,KY,ME,MD,MA,MI,MN,MO,NJ,NM,NC,ND,OK,OH
OR,PA,RI,SC,TN,UT,VA,WA,WV,WI,IN

FORM 990, PART VI, SECTION C, LINE 19: THE GOVERNING DOCUMENTS ARE AVAILABLE UPON REQUEST AND THROUGH PUBLIC WEBSITES.

FORM 990, PART XII, LINE 2C:

THE AUDIT COMMITTEE OVERSEES THE FINANCIAL STATEMENT AUDIT AND THE SELECTION OF THE INDEPENDENT AUDITOR. THIS PROCESS HAS NOT CHANGED FROM PRIOR YEAR.

BY - LAWS
of
PROJECT LEAD THE WAY, Inc.

ARTICLE I. MEMBERS

The Corporation shall have no members.

ARTICLE II. BOARD OF DIRECTORS

Section 1. Powers and Duties. The Board of Directors shall have general power to control and manage the affairs and property of the Corporation, and shall have full power, by vote of the Board of Directors, to adopt rules and regulations governing the action of the Board of Directors and shall have full authority with respect to the distribution and payment of the moneys received by the Corporation from time to time; provided, however, that the Board of Directors shall not permit any part of the net earnings or capital of the Corporation to inure to the benefit of any private individual. The Board of Directors expressly reserves the following actions unto itself, or a committee thereof as designated by the Board: (a) approval of any material changes to the programs offered by the Corporation; (b) any discussions, negotiations or actions relating to a merger, sale of assets or any other type of restructure of the corporation or its activities or assets; (c) negotiations with major vendors or suppliers used in the activities of the Corporation; and, (d) the retention of highly compensated or key employees of the Corporation. These provisions supplement, rather than supersede, the provisions in Article IV, Section 2 of these By-Laws.

Section 2. Number, Election, Term of Office and Removal. The number of directors shall be not less than three (3) nor more than eleven (11), and shall be fixed each year at the December election of directors. A two-thirds majority of the directors then in office, whether or not the number of directors in office is sufficient to constitute a quorum, shall elect the directors. The Board of Directors shall elect directors in December of each year at a regular meeting designated for that purpose, or at a special meeting called for that purpose. In the event the Board does not conduct elections in December, directors shall continue to serve in such capacity until the Board holds elections at an annual, regular or special meeting. Each director shall serve for a term of 1 year or until his or her successor shall have been elected, or until his or her death, resignation or removal.

Section 3. Vacancies and Newly Created Directorship. Any vacancies in newly created directorships and any vacancies in the Board of Directors arising at any time and from any cause (including the authorization of an increase in the number of directors) shall not be counted in determining the number of directors needed for quorum or voting requirements, and may be filled at any meeting of the Board of Directors in accordance with section 2 of this Article II.

Section 4. Meetings. Meetings of the Board may be held at any place within or without the State of New York as the Board may from time to time fix, or as shall be specified in the notice or waivers of notice thereof. The annual meeting of the Board of Directors shall be held at the principal office of the Corporation or at such other place as the Board of Directors shall

designate on such day and time as the Board of Directors shall designate. Notice of the time and place of such annual meeting shall be given by the Secretary by forwarding a copy thereof or delivering the same to each director not less than five (5) nor more than twenty (20) days before such annual meeting.

Section 5. Special Meetings; Notice. Special meetings of the Board of Directors may be held upon the call of the Chairman of the Board, Chief Executive Officer or upon the call of any two (2) directors, to be held at the principal office of the Corporation or at such other place as may be designated in the notice of such meeting. Notice of the time, place and purpose of any special meeting of the Board of Directors shall be given by the Secretary by mailing a copy thereof or delivering the same to each director at least fourteen (14) days before such meeting.

Section 6. Regular Meetings; Notice. Regular meetings of the Board of Directors shall be held at such time and place as the Board of Directors shall designate and notice of such regular meetings shall be given by the Secretary by mailing a copy thereof or delivering the same to each director at least sixty (60) days before such meeting.

Section 7. Quorum; Adjournments of Meetings. At all meetings of the Board of Directors, unless a greater proportion is required by law, a majority of the total directors then in office shall constitute a quorum for the transaction of business. In the absence of a quorum, a majority of the directors present may, without giving notice other than by announcement at the meeting, adjourn the meeting from time to time until a quorum is obtained. At any such adjourned meeting at which a quorum is present, any business may be transacted which might have been transacted at the meeting as originally called. Except as otherwise provided, the vote of a majority of the directors present at the time of the vote, if a quorum is present at such time, shall be the act of the Board.

Section 8. Organization/Chairman of the Board. The Chairman of the Board of the Corporation shall be elected by a vote of the Board of Directors, to serve for a term of one (1) year or until his or her successor is elected. The Chairman of the Board shall preside at all meetings of the Board of Directors or, in the absence of the Chairman of the Board, a Chairman shall be chosen by the directors present. The Secretary or Assistant Secretary of the Corporation shall act as Secretary at all meetings of the Board of Directors. In the absence of the Secretary or Assistant Secretary, the presiding officer may appoint any person to act as Secretary of the meeting.

Section 9. Written Consent and Participation by Telephone. Any action that may be taken by vote may be taken without a meeting on written consent, setting forth the action(s) so taken, and signed by all members of the Board of Directors then in office. Any one or more members of the Board of Directors or any committee thereof may participate in a meeting of such Board or committee by means of a conference telephone or similar communications equipment allowing all persons participating in the meeting to hear each other at the same time. Participation by such means shall constitute presence in person at a meeting.

Section 10. Compensation. No director or officer of the Corporation may receive, directly or indirectly, any salary, compensation or emolument therefrom for his or her service as director, officer or in any other capacity, unless authorized by the concurring vote of the directors.

Section 11. Resignation. Any director may resign at any time by giving written notice to the Chief Executive Officer of the Corporation. Such resignation shall take effect at any time specified therein and, unless otherwise specified therein, the acceptance of such resignation shall not be necessary to make it effective.

Section 12. Removal. Any Director may be removed at any time, with cause, by a vote of the Board of Directors at any special meeting of the Board called for that purpose, provided that at least one week's notice of the proposed action shall have been given to the Board of Directors then in office. A Director who misses three consecutive meetings may be removed for cause, but may be reinstated by a vote of the Board of Directors for good cause shown.

ARTICLE III. OFFICERS

Section 1. Officers. The officers of the corporation shall be a Chief Executive Officer, a Secretary of the Board and such other officers as the Board of Directors may from time to time appoint or elect. Only persons who are specifically authorized by the Board shall be officers of the corporation, regardless of title. The Board may also appoint persons to act as assistants to the officers, who will not be officers but will have the authority to execute documents and to act on behalf of the corporation in the absence and at the request of an officer. One person may hold more than one office in the Corporation, except that one person may not hold both the offices of Chief Executive Officer and Secretary of the Board. No instrument required to be signed by more than one officer shall be signed by one person in more than one capacity.

Section 2. Election Term of Office and Removal. The officers of the Corporation shall be elected at the annual meeting of the Board of Directors and each shall continue in office until his or her successor shall have been elected and qualified, or until his or her death, resignation or removal. Any officer of the Corporation may be removed, with or without cause, by a vote of the directors.

Section 3. Other Agents, etc. The Board of Directors may from time to time appoint such officers and agents as it shall deem necessary, each of whom shall hold office at the pleasure of the Board of Directors, and shall have such authority, perform such duties and receive such reasonable compensation, if any, as the Board of Directors may from time to time determine. No officer or agent need be a Director of the Corporation. To the full extent allowed by law, the Board of Directors may delegate to any officer or agent any powers possessed by the Board of Directors and may prescribe their respective titles, terms of office, authorities, and duties.

Section 4. Vacancies. Any vacancy in any office may be filled by the Board of Directors at any regular meeting or at a special meeting called for that purpose. Any officer so elected shall hold office until the election at the annual meeting of the Board of Directors of her or his successor.

Section 5. Chief Executive Officer: Powers and Duties. The Chief Executive Officer shall be a full-time employee of the Corporation and shall: report to the Board of Directors, keep the Board of Directors sufficiently informed as to the operations and administration of the Corporation and freely consult with them regarding the activities of the Corporation; provide policy and planning recommendations to the Board of Directors; generally provide direction, leadership, management and supervision to implement the organization's mission, strategies and annual goals and objectives as established by the Board of Directors and the attendant affairs of the Corporation, consistent with applicable laws and corporate policies and procedures established by the Board of Directors; recommend an annual budget for the Corporation and prudently manage the resources of the Corporation in accordance with the approved budget and budgetary guidelines established by the Board of Directors; have the power to sign all contracts authorized either generally or specifically by the Board of Directors in the name of the Corporation; and perform all duties incident to the office of Chief Executive Officer and such other duties as shall from time to time reasonably be assigned to her or him by the Board of Directors. The Chief Executive Officer shall have the power to hire and fire employees within budgetary parameters and strategic goals and objectives established by the Board of Directors, and shall be responsible for the management of the employees of the Corporation; provided that the Chief Executive Officer shall ensure that a compensation review is performed for any highly compensated or key employees of the Corporation, and that the retention of any such employee is approved in advance by the Executive Committee.

Section 6. Vice Presidents: Powers and Duties. The Board of Directors shall appoint one or more Vice Presidents to serve in specific areas of operations of the Corporation. Each Vice President shall have such powers and duties as may be assigned to each of them by the Board of Directors. In the absence of the Chief Executive Officer, the Board shall have the authority to assign the duties of the Chief Executive Officer to another officer of the organization.

Section 7. Secretary of the Board: Powers and Duties. The Secretary of the Board shall: oversee the prompt notification of directors' meetings; provide items for the agenda of meetings of the Board of Directors, as appropriate; attend to the giving and serving of all notices of meetings of the Board of Directors; keep accurate minutes of all such meetings for approval by and availability to the Board of Directors; generally oversee that the records of the Corporation are maintained and perform all duties incident to the office of Secretary of the Board, subject to the control of the Board of Directors, and such other duties as shall from time to time be assigned to him or her by the Board of Directors.

Section 8. Assistant Secretary of the Board: Powers and Duties. The Assistant Secretary of the Board shall not be an officer of the Corporation, but shall perform the duties of the office of Secretary of the Board in the absence or at the request of the Secretary of the Board.

ARTICLE IV. COMMITTEES

Section 1. Committees of the Board. The Board shall establish and appoint an Executive Committee and may, by resolution adopted by the Board of Directors, establish and appoint other standing committees. The Board of Directors shall appoint the Chairperson of each committee. Each committee so appointed shall consist of three or more directors and, to the extent provided

in the resolution establishing it, shall have only such powers as specifically delegated to them by the Board. The Board may delegate any of its powers to a Committee except as to the following matters:

- a. The filling of vacancies on the Board or on any committee;
- b. The amendment or repeal of the by-laws or the adoption of new bylaws;
- c. The amendment or repeal of any resolution of the Board which by its terms shall not be so amendable or repealable;
- d. The fixing of compensation of the directors for serving on the Board or any committee.

Special committees may be appointed by vote of the Board and shall have only the powers specifically delegated to them by the Board.

Section 2. Executive Committee. The Board of Directors shall elect an Executive Committee which shall have three (3) members of the Board of Directors. The Executive Committee shall have authority over any corporate matters, with the exception of the following: (a) such matters as are retained by the Board of Directors pursuant to a specific resolution of the Board or as otherwise set forth in these Bylaws; (b) any matters pertaining to the removal, appointment or election of Directors or members of the Executive Committee; (c) appointment of the Chief Executive Officer of the Corporation; (d) approval of the annual budget of the Corporation; (e) approval of capital expenditures in excess of \$500,000; or, (f) approval of the annual audit of the Corporation; provided, however, that the Executive Committee shall be authorized to make adjustments to the budget of the Corporation provided such adjustments are within the total annual budgeted expenditures approved by the Board Directors. Action by the Executive Committee shall be taken by unanimous vote of the members of the committee, or without a meeting by unanimous written consent; in the event that the members of the Executive Committee cannot reach unanimity on any given matter, that matter shall be referred to the Board of Directors for action.

Section 3. Manner of Acting. Except as otherwise provided herein, a majority of all the members of a committee shall constitute a quorum for the transaction of business. Any corporate action to be taken by a committee shall mean such action to be taken at a meeting of the committee. Any one or more members of a committee may participate in a meeting by means of a conference telephone or similar communications equipment allowing all persons participating in the meeting to hear each other at the same time. Participation by such means shall constitute presence in person at the meeting. Except as otherwise provided herein, action by a committee shall be taken by majority vote of the members of the committee or without a meeting by unanimous written consent.

ARTICLE V. CONTRACTS, CHECKS, BANK ACCOUNTS, INVESTMENTS

Section 1. Checks, Notes, Contracts, etc. The Board of Directors is authorized to select such banks or depositories as it shall deem proper for the funds of the Corporation. The Board of Directors shall determine who, if anyone, in addition to the Chief Executive Officer and the Secretary of the Board, shall be authorized from time to time on the Corporation's behalf to sign checks, drafts or other orders for the payment of money, acceptances, notes or other evidences of indebtedness, to enter into contracts, or to execute and deliver other documents and instruments.

Section 2. Investments. The funds of the Corporation may be retained in whole or in part in cash or be invested and reinvested from time to time in such property, real, personal or otherwise, or stocks, bonds or other securities, as the Board of Directors shall establish in an investment policy formally adopted and approved by the Board of Directors in its uncontrolled discretion, without regard to the limitations, if any, now imposed or which may hereafter be imposed by law regarding such investments.

ARTICLE VI. OFFICE AND BOOKS

Section 1. Office. The office of the Corporation shall be located at such place as the Board of Directors may from time to time determine.

Section 2. Books. There shall be kept at the office of the Corporation, or at such other place as the directors shall designate, correct books of account of the activities and transactions of the Corporation, including a minute book, which shall contain a copy of the Certificate of Incorporation, a copy of these By-Laws, and all minutes of meetings of the Board of Directors.

ARTICLE VII. CORPORATE SEAL

The seal of the Corporation shall be circular in form and shall bear the name of the Corporation and words and figures showing that it was incorporated in the State of New York in 1999.

ARTICLE VIII. FISCAL YEAR

The fiscal year of the Corporation shall be as determined by the Board of Directors.

ARTICLE IX. INDEMNIFICATION

The Corporation shall, to the fullest extent now or hereafter permitted by and in accordance with the standards and procedures provided for by sections 721 through 726 of the Not-for-Profit Corporation Law and any amendments thereto, indemnify any person made, or threatened to be made, a party to any action, suit or proceeding by reason of the fact that she or he (or a person of whom she or he is the legal or personal representative or heir or legatee) is or was a director, officer, employee or other agent of the Corporation, or of any other organization served by him or her in any capacity at the request of the Corporation, against judgments, fines, amounts paid in settlement and reasonable expenses, including attorneys' fees.

ARTICLE X. INTERESTED DIRECTORS

Section 1. Contracts and Transactions. No contract or other transaction between the Corporation and one (1) or more of its directors or officers, or between the Corporation and any other corporation, firm, association or other entity in which one (1) or more of its directors or officers are directors or officers, or have substantial financial interest, shall be either void or voidable for this reason alone or by reason alone that such Director or Directors or officer or officers are present at the meeting of the Board of Directors, or of a Committee thereof, which authorizes such a contract or transaction, or that his or their votes are counted for such purposes, if:

- (A) The material facts as to such director's or officer's interest in such contract or transaction and as to any such common directorship, officership, or financial interest are disclosed in good faith, or known to the Board of Directors or Committee, and the Board of Directors or Committee authorizes such contract or transaction without counting the vote of such interested Director or Officer; or,
- (B) The material facts as to such Director's or Officer's interest in such contract or transaction and as to any such common directorship, officership or financial interest are disclosed in good faith, or known to the Board of Directors, if any and such contract or transaction is authorized by vote of such members of the Board of Directors.

The Board of Directors shall have the authority to make a determination whether there exists an interest in a contract or transaction, based upon a good faith disclosure of the relevant facts. For purposes of making this determination, the vote of the potentially interested director shall not be included.

Section 2. When Voidable. If there is no such bonafide disclosure to, or knowledge of, the Board of Directors, or any Committee thereof, which authorized such contract or transaction, as set forth above, or if the vote of such interested director or officer was necessary for the authorization of such contract or transaction at a meeting of the Board of Directors or Committee at which it was authorized, the Corporation may void the contract or transaction unless the party or parties thereto shall establish affirmatively that the contract or transaction was fair and reasonable as to the Corporation at the time it was authorized by the Board of Directors, or a Committee thereof.

Section 3. Quorum. Common or interested Directors may be counted in determining the presence of a quorum at a meeting of the Board of Directors or a Committee which authorizes such contract or transactions.

ARTICLE XI. INSURANCE

The Corporation shall have the power to purchase and maintain insurance to indemnify the Corporation for any obligation which it incurs as a result of the indemnification of directors and officers under the provisions above and to indemnify directors and officers in instances in which they may be indemnified by the Corporation under the provisions above. No insurance may provide for any payments other than the cost of defense, to or on behalf of any director or officer

if a judgment or other final adjudication adverse to the insured director or officer establishes that his or her acts or activities were dishonest and material to the cause of action so adjudicated, or that he or she personally gained, in fact, a financial profit or other advantages to which he or she was not legally entitled or in relation to any risk, the insurance of which is prohibited under the Not-For-Profit Corporation Law or the Insurance Law of the State of New York.

Article XII. AMENDMENTS

These By-Laws may be amended at any meeting of the Board Directors by a vote of a majority of the full Board of Directors.

History:

1. Feb. 19, 1999: Adopted by the Board of Directors
2. October, 2005: Amended and Restated
3. Jan. 8, 2009: Amended and Restated
4. Jan 30, 2010: Amendments to the following Articles and Sections adopted by the Board of Directors: Article II, Sections 2, 3, 7 and 12; Article IV, Section 2; and Article XII.
5. March 15-16, 2011: Amendments to the following Articles and Sections adopted by the Board of Directors: Article II, Section 1; Article III, Sections 5 and 7.
6. May 16, 2011: Amendments to Article IV, Section 2.