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Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

2010

Open to Public Inspection

A For the 2010 calendar year, or tax year beginning 07-01-2010 and ending 06-30-2011

B Check if applicable
☐ Address change
☐ Name change
☐ Initial return
☐ Terminated
☐ Amended return
☐ Application pending

C Name of organization
National Audubon Society Inc

Doing Business As

Number and street (or P O box if mail is not delivered to street address) Room/suite
225 Varick Street 7th Floor

City or town, state or country, and ZIP + 4
New York, NY 10014

D Employer identification number
13-1624102

E Telephone number
(212) 979-3172

G Gross receipts $ 137,653,793

F Name and address of principal officer
David Yarnold
225 Varick Street
New York, NY 10014

H(a) Is this a group return for affiliates? ☐ Yes ☑ No

H(b) Are all affiliates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status ☑ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ www audubon org

K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶ | **L** Year of formation 1905 | **M** State of legal domicile NY

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities
Conserve and restore natural ecosystems through education and conservation action

2 Check this box ▶☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3	Number of voting members of the governing body (Part VI, line 1a)	3	28
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	27
5	Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5	1,085
6	Total number of volunteers (estimate if necessary)	6	9,000
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	2,457,311
b	Net unrelated business taxable income from Form 990-T, line 34	7b	-191,102

			Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	61,373,956	65,301,714
	9	Program service revenue (Part VIII, line 2g)	8,288,645	4,469,295
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	7,624,670	27,508,556
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	2,781,832	5,935,798
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	80,069,103	103,215,363
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	2,098,648	1,821,434
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	43,580,753	45,909,774
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	550,736	461,525
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶10,462,138		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24f)	35,668,829	37,861,811
	18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	81,898,966	86,054,544
	19	Revenue less expenses Subtract line 18 from line 12	-1,829,863	17,160,819

			Beginning of Current Year	End of Year
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	305,912,535	432,930,715
	21	Total liabilities (Part X, line 26)	35,712,814	32,286,463
	22	Net assets or fund balances Subtract line 21 from line 20	270,199,721	400,644,252

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

****** | 2012-03-21
Signature of officer | Date

Patricia Douglas Assistant Secretary
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check if self-employed ▶ ☐	PTIN
Daniel Romano	Daniel Romano			

Firm's name ▶ Grant Thornton LLP | Firm's EIN ▶

Firm's address ▶ 666 Third Avenue
New York, NY 10017 | Phone no ▶ (212) 542-9609

May the IRS discuss this return with the preparer shown above? (see instructions) ☑ Yes ☐ No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III . . . . ☑

1 Briefly describe the organization's mission

National Audubon Society, Inc's mission is to conserve and restore natural ecosystems, focusing on birds and other wildlife, for the benefit of humanity and the earth's biological diversity

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses $ 48,485,234 including grants of $ 797,279) (Revenue $ 5,267,564)

Field Conservation Audubon and its unparalleled network of state offices, Chapters, Centers and Important Bird Areas integrated Science, Education and Policy in a comprehensive strategy to protect birds and their habitat Field staff led volunteers and partners in hands-on restoration and stewardship of critical habitat, engaged diverse audiences in conservation action and in their communities, and promoted environmentally sound public policy Our partnership with BirdLife International extended our reach and impact throughout the hemisphere Our Important Bird Areas (IBA) program has identified 2,545 places in the U S of vital importance to bird populations and is working to safeguard the nearly 380 million acres these IBAs encompass through staff and volunteer stewardship, local policy action, and science-based monitoring These innovative and collaborative approaches to conservation include a ground-breaking agreement with diverse stakeholders that will protect 240,000 acres of wilderness at California's Tejon Ranch Our forest stewardship programs enlisted the timber industry and other private landowners in forestry practices that ensured sustainable habitat for migratory and resident birds, this successful initiative was launched in Vermont, and has now expanded to New York and Veracruz, Mexico Audubon also worked with farmers and ranchers to preserve disappearing grassland habitat essential to many threatened bird species, and collaborated with western landowners to ensure that energy development planning preserves vital sage-grouse habitat Our network of 50 Audubon Centers introduced over one million visitors each year to the natural world, in urban as well as rural and suburban communities In fiscal year 2011, Audubon celebrated the opening of Dogwood Canyon Audubon Center located in Dallas, Texas and Riverlands Audubon Center located in St Louis, Missouri which joined our already robust urban network Each Center inspired and empowers people to make conservation a daily part of their lives

4b (Code) (Expenses $ 21,136,582 including grants of $ 1,024,155) (Revenue $ 2,706,625)

National Conservation Audubon's national conservation programs include Science, Education, Policy and International Alliances Each provided broad leadership and alignment for our field conservation work throughout the Audubon network, focusing on the issues most critical for birds protecting Important Bird Areas, saving our seas and shores, combating and mitigating the impacts of climate change, creating bird-friendly communities, and working with private landowners to make working lands work for birds Audubon's Citizen science initiatives, like the century-old Christmas Bird Count, provided much-needed data to inform conservation strategy In FY11, Audubon expanded its work to predict and mitigate the impacts of climate change on birds This GIS-based adaptive model lays the groundwork for helping some of the most vulnerable species survive in the face of this unprecedented environmental threat The Science program provided the underlying rigor and foundation for the development and implementation of Audubon's conservation agenda The Policy program guided Audubon's advocacy at national, state and local levels With staff skilled in grassroots organizing, advocacy and communications, the Policy Program also supported state and multi-state work to protect and restore large ecosystems such as the Everglades, the Mississippi River, Long Island Sound and the Sage-brush Ecosytem This year, in the aftermath of the BP oil disaster, the Policy team led organization-wide advocacy for legislative support for Gulf recovery and restoration The Education and Centers Program provided leadership and integration for the network of Audubon Centers TogetherGreen, funded by Toyota, was a key component in the program's strategy to engage new audiences in conservation action This nationwide initiative has become a force for conservation with leaders and projects in more than 200 cities and all 50 states-mobilizing 240,000 people to date Audubon's communications and outreach informed, engaged and empowered members and other constituents to take conservation action Platforms included our award-winning magazine which covered conservation and wildlife issues, our website, www audubon org, and social media

4c (Code) (Expenses $ including grants of $) (Revenue $)

4d Other program services (Describe in Schedule O)

(Expenses $ including grants of $) (Revenue $)

4e **Total program service expenses**▶$ 69,621,816

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)?	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? *If "Yes," complete Schedule D, Part II*	7	Yes	
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8	Yes	
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9	Yes	
10	Did the organization, directly or through a related organization, hold assets in term, permanent,or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10	Yes	
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line10? *If "Yes," complete Schedule D, Part VI.*	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII.*	11b		No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII.*	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX.*	11d	Yes	
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X.*	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X.*	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI, XII, and XIII*	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional*	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, and program service activities outside the United States? *If "Yes," complete Schedule F, Parts I and IV*	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or assistance to any organization or entity located outside the U S ? *If "Yes," complete Schedule F, Parts II and IV*	15	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or assistance to individuals located outside the U S ? *If "Yes," complete Schedule F, Parts III and IV*	16		No
17	Did the organization report a total of more than $15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I (see instructions)*	17	Yes	
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18	Yes	
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		No
20a	Did the organization operate one or more hospitals? *If "Yes," complete Schedule H*	20a		No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? **Note.** Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		

Part IV Checklist of Required Schedules *(continued)*

21	Did the organization report more than $5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21	Yes	
22	Did the organization report more than $5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b–24d and complete Schedule K. If "No," go to line 25*	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? *If "Yes," complete Schedule L, Part II*	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? *If "Yes," complete Schedule L, Part III*	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c		No
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30	Yes	
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	33		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1*	34	Yes	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35	Yes	
a	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2* ☐ **Yes** ☑ **No**			
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? **Note.** All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V . . . .☐

				Line	Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable . .	1a	492			
b	Enter the number of Forms W-2G included in line 1a *Enter -0-* if not applicable	1b	0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c	Yes	
2a	Enter the number of employees reported on Form W-3, *Transmittal of Wage and Tax Statements* filed for the calendar year ending with or within the year covered by this return	2a	1,085			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?			2b	Yes	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)					
3a	Did the organization have unrelated business gross income of $1,000 or more during the year?			3a	Yes	
b	If "Yes," has it filed a Form 990-T for this year? *If "No," provide an explanation in Schedule O*			3b	Yes	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			4a	Yes	
b	If "Yes," enter the name of the foreign country ▶CA See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b		No
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible?			6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b		
7	**Organizations that may receive deductible contributions under section 170(c).**					
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?			7a	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c	Yes	
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	0			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			7f		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			7h	Yes	
8	**Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			8		
9	**Sponsoring organizations maintaining donor advised funds.**					
a	Did the organization make any taxable distributions under section 4966?			9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10	**Section 501(c)(7) organizations.** Enter					
a	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	**Section 501(c)(12) organizations.** Enter					
a	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b				
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**					
a	Is the organization licensed to issue qualified health plans in more than one state? **Note.** See the instructions for additional information the organization must report on Schedule O			13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
c	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		No
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*			14b		

Part VI **Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI . . . . ☑

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	28		
b	Enter the number of voting members included in line 1a, above, who are independent	1b	27		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		5		No
6	Does the organization have members or stockholders?		6	Yes	
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?		7a	Yes	
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		7b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following				
a	The governing body?		8a	Yes	
b	Each committee with authority to act on behalf of the governing body?		8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		9		No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Does the organization have a written conflict of interest policy? *If "No," go to line 13*	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13	Yes	
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b		No
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed ▶ AK , AR , AZ , CA , CO , CT , IN , FL , GA , LA , IL , KS , KY , ME , MD , MA , MI , MN , MS , MO , NH , NJ , NM , NY , NC , ND , OH , OK , OR , PA , RI , SC , TN , UT , VA , WA , WV , WI

18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you make these available Check all that apply

☑ Own website ☐ Another's website ☑ Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public See Additional Data Table

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶

Pat Douglas Assistant Secretary
225 Varick Street 7th Floor
New York, NY 10014
(212) 979-3172

Part VII **Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response to any question in this Part VII . . . . ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
See Additional Data Table										

Part VII **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** (continued)

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply): Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
See Additional Data Table										
1b Sub-Total ▶										
c Total from continuation sheets to Part VII, Section A ▶										
d Total (add lines 1b and 1c) ▶								6,595,727	0	1,018,577

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 in reportable compensation from the organization ▶45

			Yes	No
3	Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3	Yes	
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization

(A) Name and business address	(B) Description of services	(C) Compensation
WC National Mailing Corporation PO Box 634260 Cincinnati, OH 45263	Mailing	1,468,634
Palm Coast Data 3787 Solutions Center Chicago, IL 60677	Membership Processing	1,056,200
Quad Graphics PO Box 930505 Atlanta, GA 31193	Mailing	649,096
ADP Inc PO Box 9001006 Louisville, KY 40290	Payroll and HRIS Service	461,331
Hub Labels Inc 18223 Shawley Drive Hagerstown, MD 21740	Printing	374,932

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 in compensation from the organization ▶24

Part VIII Statement of Revenue

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a Federated campaigns . . 1a	130,107				
	b Membership dues 1b					
	c Fundraising events 1c	1,771,728				
	d Related organizations . . . 1d					
	e Government grants (contributions) 1e	7,381,627				
	f All other contributions, gifts, grants, and similar amounts not included above 1f	56,018,252				
	g Noncash contributions included in lines 1a-1f $	1,447,657				
	h **Total.** Add lines 1a-1f . . . . ▶		65,301,714			
Program Service Revenue		Business Code				
	2a Tuition Income	900099	2,378,698	2,378,698		
	b Admissions	900099	1,076,142	1,076,142		
	c Contractual Revenue	900099	512,752	512,752		
	d Christmas Bird Count	900099	206,541	206,541		
	e Registration Fees	900099	91,738	91,738		
	f All other program service revenue		203,424	203,424		
	g **Total.** Add lines 2a–2f . . . . ▶		4,469,295			
Other Revenue	3 Investment income (including dividends, interest and other similar amounts) . . . . . ▶		10,818,641			10,818,641
	4 Income from investment of tax-exempt bond proceeds . . ▶					
	5 Royalties . . . . ▶		1,451,519		35,195	1,416,324
	6a Gross Rents — (i) Real 580,882; (ii) Personal					
	b Less rental expenses — (i) Real; (ii) Personal					
	c Rental income or (loss) — (i) Real 580,882; (ii) Personal					
	d Net rental income or (loss) . . . . ▶		580,882			580,882
	7a Gross amount from sales of assets other than inventory — (i) Securities 37,484,434	(ii) Other 12,441,312				
	b Less cost or other basis and sales expenses — (i) Securities 33,203,202	(ii) Other 32,629				
	c Gain or (loss) — (i) Securities 4,281,232	(ii) Other 12,408,683				
	d Net gain or (loss) . . . . ▶		16,689,915			16,689,915
	8a Gross income from fundraising events (not including $ 1,771,728 of contributions reported on line 1c) See Part IV, line 18 . . . a	541,945				
	b Less direct expenses . . . b	652,020				
	c Net income or (loss) from fundraising events . . ▶		-110,075			-110,075
	9a Gross income from gaming activities See Part IV, line 19 . a					
	b Less direct expenses . . . . b					
	c Net income or (loss) from gaming activities . . . ▶					
	10a Gross sales of inventory, less returns and allowances . a	1,598,162				
	b Less cost of goods sold . . b	550,579				
	c Net income or (loss) from sales of inventory . . ▶		1,047,583	1,047,583		
	Miscellaneous Revenue	Business Code				
	11a Advertising	541800	2,292,080		2,292,080	
	b List Rental	533110	543,773			543,773
	c Catering Income	722320	130,036		130,036	
	d All other revenue					
	e **Total.** Add lines 11a–11d . . . . . . ▶		2,965,889			
	12 **Total revenue.** See Instructions . . . ▶		103,215,363	5,516,878	2,457,311	29,939,460

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U S See Part IV, line 21	1,754,800	1,754,800		
2 Grants and other assistance to individuals in the U S See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16	66,634	66,634		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	6,594,674	5,325,003	591,621	678,050
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	30,441,057	24,948,921	2,029,843	3,462,293
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	3,807,477	3,295,285	38,465	473,727
9 Other employee benefits	2,169,526	1,876,003	10,423	283,100
10 Payroll taxes	2,897,040	2,490,936	40,548	365,556
a Fees for services (non-employees) Management				
b Legal	464,760	188,888	242,352	33,520
c Accounting	190,374		190,374	
d Lobbying	487,509	487,509		
e Professional fundraising services *See Part IV, line 17* . .	461,525			461,525
f Investment management fees	471,960		471,960	
g Other	4,390,408	3,875,145	450,122	65,141
12 Advertising and promotion	276,300	112,979	9,193	154,128
13 Office expenses	13,891,938	10,543,270	32,459	3,316,209
14 Information technology	883,681	830,094	35,824	17,763
15 Royalties . .				
16 Occupancy	3,993,247	3,234,582	488,763	269,902
17 Travel	2,091,866	1,801,364	47,347	243,155
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	700,332	548,928	73,421	77,983
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	3,080,485	2,837,460	187,012	56,013
23 Insurance	1,193,001	1,096,129	41,747	55,125
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
a Service Bureaus	1,479,842	1,079,753	154,828	245,261
b Membership Fulfillment	1,405,290	661,569	623,224	120,497
c Chapter Support	978,902	941,628		37,274
d Commissions	424,079	379,807	2,751	41,521
e Taxes	235,127	221,496	9,236	4,395
f All other expenses	1,222,710	1,023,633	199,077	
25 **Total functional expenses.** Add lines 1 through 24f	86,054,544	69,621,816	5,970,590	10,462,138
26 **Joint costs.** Check here ▶ ☑ if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	8,571,000	4,564,000	0	4,007,000

Part X Balance Sheet

				(A) Beginning of year		(B) End of year
Assets	1	Cash—non-interest-bearing		2,796,624	1	2,235,286
	2	Savings and temporary cash investments		24,658,614	2	43,957,854
	3	Pledges and grants receivable, net		2,051,616	3	3,102,777
	4	Accounts receivable, net		5,304,465	4	6,333,348
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L			5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers, and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Schedule L			6	
	7	Notes and loans receivable, net			7	
	8	Inventories for sale or use		367,233	8	418,263
	9	Prepaid expenses and deferred charges		1,728,316	9	1,992,845
	10a	Land, buildings, and equipment cost or other basis *Complete Part VI of Schedule D*	10a 171,545,665			
	b	Less accumulated depreciation	10b 24,192,522	52,552,701	10c	147,353,143
	11	Investments—publicly traded securities		152,925,053	11	163,112,052
	12	Investments—other securities See Part IV, line 11		27,264,971	12	22,529,115
	13	Investments—program-related See Part IV, line 11			13	
	14	Intangible assets		25,500	14	25,500
	15	Other assets See Part IV, line 11		36,237,442	15	41,870,532
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)		305,912,535	16	432,930,715
Liabilities	17	Accounts payable and accrued expenses		7,310,245	17	8,750,175
	18	Grants payable			18	
	19	Deferred revenue		786,798	19	1,409,284
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability *Complete Part IV of Schedule D*		2,159,841	21	1,981,035
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons *Complete Part II of Schedule L*			22	
	23	Secured mortgages and notes payable to unrelated third parties			23	
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities Complete Part X of Schedule D		25,455,930	25	20,145,969
	26	**Total liabilities.** Add lines 17 through 25		35,712,814	26	32,286,463
Net Assets or Fund Balances		**Organizations that follow SFAS 117, check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.**				
	27	Unrestricted net assets		37,947,609	27	130,504,346
	28	Temporarily restricted net assets		155,402,522	28	176,528,090
	29	Permanently restricted net assets		76,849,590	29	93,611,816
		Organizations that do not follow SFAS 117, check here ▶ ☐ and complete lines 30 through 34.				
	30	Capital stock or trust principal, or current funds			30	
	31	Paid-in or capital surplus, or land, building or equipment fund			31	
	32	Retained earnings, endowment, accumulated income, or other funds			32	
	33	Total net assets or fund balances		270,199,721	33	400,644,252
	34	Total liabilities and net assets/fund balances		305,912,535	34	432,930,715

Part XI Reconcilliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI . . . . ☑

1	Total revenue (must equal Part VIII, column (A), line 12) . . .	1	103,215,363
2	Total expenses (must equal Part IX, column (A), line 25)	2	86,054,544
3	Revenue less expenses Subtract line 2 from line 1	3	17,160,819
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) . .	4	270,199,721
5	Other changes in net assets or fund balances (explain in Schedule O)	5	113,283,712
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	400,644,252

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII . . . . ☐

			Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☑ Accrual ☐ Other ______________ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? . .	2a		No
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	2c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both ☑ Separate basis ☐ Consolidated basis ☐ Both consolidated and separated basis			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	Yes	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits . .	3b	Yes	

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
National Audubon Society Inc

Employer identification number

13-1624102

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

10 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a ☐ Type I **b** ☐ Type II **c** ☐ Type III - Functionally integrated **d** ☐ Type III - Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box ☐

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

		Yes	No
(i) a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?	**11g(i)**		
(ii) a family member of a person described in (i) above?	**11g(ii)**		
(iii) a 35% controlled entity of a person described in (i) or (ii) above?	**11g(iii)**		

h Provide the following information about the supported organization(s)

(i) Name of supported organization	**(ii)** EIN	**(iii)** Type of organization (described on lines 1- 9 above or IRC section **(see instructions)**)	**(iv)** Is the organization in col (i) listed in your governing document? Yes	No	**(v)** Did you notify the organization in col (i) of your support? Yes	No	**(vi)** Is the organization in col (i) organized in the U S ? Yes	No	**(vii)** Amount of support
Total									

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")	59,878,200	80,661,418	61,573,219	61,373,956	65,301,714	328,788,507
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3	59,878,200	80,661,418	61,573,219	61,373,956	65,301,714	328,788,507
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						8,846,755
6 **Public Support.** Subtract line 5 from line 4						319,941,752

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4	59,878,200	80,661,418	61,573,219	61,373,956	65,301,714	328,788,507
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	10,425,734	9,756,609	8,410,053	8,230,208	12,945,883	49,768,487
9 Net income from unrelated business activities, whether or not the business is regularly carried on	25,822					25,822
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)					541,945	541,945
11 **Total support** (Add lines 7 through 10)						379,124,761

12 Gross receipts from related activities, etc (See instructions) **12** 32,112,726

13 **First Five Years** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** ▶☐

Section C. Computation of Public Support Percentage

14 Public Support Percentage for 2010 (line 6 column (f) divided by line 11 column (f)) **14** 84 390 %

15 Public Support Percentage for 2009 Schedule A, Part II, line 14 **15** 86 130 %

16a **33 1/3% support test—2010.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☑

b **33 1/3% support test—2009.** If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

17a **10%-facts-and-circumstances test—2010.** If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization ▶☐

b **10%-facts-and-circumstances test—2009.** If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization ▶☐

18 **Private Foundation** If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions ▶☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	**(a)** 2006	**(b)** 2007	**(c)** 2008	**(d)** 2009	**(e)** 2010	**(f)** Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public Support** (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in)	**(a)** 2006	**(b)** 2007	**(c)** 2008	**(d)** 2009	**(e)** 2010	**(f)** Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 **Total support** (Add lines 9, 10c, 11 and 12)						

14 **First Five Years** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section501(c)(3) organization, check this box and **stop here** ▶☐

Section C. Computation of Public Support Percentage

15	Public Support Percentage for 2010 (line 8 column (f) divided by line 13 column (f))	15	
16	Public support percentage from 2009 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17	Investment income percentage for **2010** (line 10c column (f) divided by line 13 column (f))	17	
18	Investment income percentage from **2009** Schedule A, Part III, line 17	18	

19a **33 1/3% support tests—2010.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

b **33 1/3% support tests—2009.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

20 **Private Foundation** If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions ▶☐

Part IV **Supplemental Information.** Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation
Schedule A, Part II, Line 10, Explanation of Other Income Gross income from Special Events

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SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527
▶ **Complete if the organization is described below.**
▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

OMB No 1545-0047

2010

Open to Public Inspection

If the organization answered "Yes," to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then
- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then
- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes," to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35a (Proxy Tax), then
- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization	Employer identification number
National Audubon Society Inc	13-1624102

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV

2 Political expenditures ▶ $

3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No

4a Was a correction made? ☐ Yes ☐ No

b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt funtion activities ▶ $

3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ $

4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	**(b)** Address	**(c)** EIN	**(d)** Amount paid from filing organization's funds If none, enter -0-	**(e)** Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ☐ if the filing organization belongs to an affiliated group
B Check ☐ if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	**(a)** Filing Organization's Totals	**(b)** Affiliated Group Totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		
b Total lobbying expenditures to influence a legislative body (direct lobbying)		
c Total lobbying expenditures (add lines 1a and 1b)		
d Other exempt purpose expenditures		
e Total exempt purpose expenditures (add lines 1c and 1d)		
f Lobbying nontaxable amount Enter the amount from the following table in both columns		

If the amount on line 1e, column (a) or (b) is:	**The lobbying nontaxable amount is:**
Not over $500,000	20% of the amount on line 1e
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

	(a)	(b)
g Grassroots nontaxable amount (enter 25% of line 1f)		
h Subtract line 1g from line 1a If zero or less, enter -0-		
i Subtract line 1f from line 1c If zero or less, enter -0-		

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ **Yes** ☐ **No**

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	**(a)** 2007	**(b)** 2008	**(c)** 2009	**(d)** 2010	**(e)** Total
2a Lobbying non-taxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots non-taxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

		(a) Yes	(a) No	(b) Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a	Volunteers?	Yes		
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes		
c	Media advertisements?	Yes		9,356
d	Mailings to members, legislators, or the public?	Yes		46,913
e	Publications, or published or broadcast statements?	Yes		4,161
f	Grants to other organizations for lobbying purposes?	Yes		487,589
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes		143,340
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	Yes		12,091
i	Other activities? If "Yes," describe in Part IV		No	
j	Total lines 1c through 1i			703,450
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No	
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1		
2	Did the organization make only in-house lobbying expenditures of $2,000 or less?	2		
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) non-deductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i Also, complete this part for any additional information

Identifier	Return Reference	Explanation
Part IV, Supplemental Information		Audubon's lobbying activities includes meeting with government officials, distributing material through various media including e-mail to the general public on environmental issues and working with outside consultants to develop strategies to influence legislation

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
National Audubon Society Inc

Employer identification number
13-1624102

Part I **Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit ☐ Yes ☐ No

Part II **Conservation Easements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

- ☐ Preservation of land for public use (e g , recreation or pleasure)
- ☑ Protection of natural habitat
- ☐ Preservation of open space
- ☐ Preservation of an historically importantly land area
- ☐ Preservation of a certified historic structure

2 Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

			Held at the End of the Year
a	Total number of conservation easements	2a	25
b	Total acreage restricted by conservation easements	2b	3,578 78
c	Number of conservation easements on a certified historic structure included in (a)	2c	0
d	Number of conservation easements included in (c) acquired after 8/17/06	2d	0

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ 2

4 Number of states where property subject to conservation easement is located ▶ 9

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☑ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ▶ 99 00

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $ 9,818

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? ☑ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ▶ $ 38,248

(ii) Assets included in Form 990, Part X ▶ $ 823,754

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a Revenues included in Form 990, Part VIII, line 1 ▶ $

b Assets included in Form 990, Part X ▶ $

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** *(continued)*

3 Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☑ Public exhibition

b ☐ Scholarly research

c ☐ Preservation for future generations

d ☐ Loan or exchange programs

e ☐ Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ **Yes** ☑ **No**

Part IV **Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ **Yes** ☑ **No**

b If "Yes," explain the arrangement in Part XIV and complete the following table

		Amount
c Beginning balance	**1c**	
d Additions during the year	**1d**	
e Distributions during the year	**1e**	
f Ending balance	**1f**	

2a Did the organization include an amount on Form 990, Part X, line 21? ☑ **Yes** ☐ **No**

b If "Yes," explain the arrangement in Part XIV

Part V **Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current Year	**(b)** Prior Year	**(c)** Two Years Back	**(d)** Three Years Back	**(e)** Four Years Back
1a Beginning of year balance	144,699,238	132,089,720	165,120,294		
b Contributions	6,315,427	9,950,612	6,461,148		
c Investment earnings or losses	21,037,468	11,427,139	-25,326,566		
d Grants or scholarships	53,180	34,980	227,000		
e Other expenditures for facilities and programs	4,658,602	5,727,253	11,792,156		
f Administrative expenses	4,740,000	3,006,000	2,146,000		
g End of year balance	162,600,351	144,699,238	132,089,720		

2 Provide the estimated percentage of the year end balance held as

a Board designated or quasi-endowment ► 23 000 %

b Permanent endowment ► 77 000 %

c Term endowment ►

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

		Yes	No
(i) unrelated organizations	**3a(i)**	Yes	
(ii) related organizations	**3a(ii)**		No
b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	**3b**		

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI **Investments—Land, Buildings, and Equipment.** See Form 990, Part X, line 10.

Description of investment	**(a)** Cost or other basis (investment)	**(b)** Cost or other basis (other)	**(c)** Accumulated depreciation	**(d)** Book value
1a Land	94,892,914			94,892,914
b Buildings	42,620,599		13,739,920	28,880,679
c Leasehold improvements	22,745,433		3,291,782	19,453,651
d Equipment	10,462,965		7,160,820	3,302,145
e Other	823,754			823,754
Total. Add lines 1a-1e *(Column (d) should equal Form 990, Part X, column (B), line 10(c).)* ►				147,353,143

Part VII Investments—Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other (A) Investment Funds Managed by Others	2,781,680	F
(B) Limited Partnerships	19,747,435	F
Total. *(Column (b) should equal Form 990, Part X, col (B) line 12)* ▶	22,529,115	

Part VIII Investments—Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. *(Column (b) should equal Form 990, Part X, col (B) line 13)* ▶		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) Beneficial Interest in Charitable Trusts	41,754,378
(2) Security deposits	103,614
(3) Property for Sale	12,540
Total. *(Column (b) should equal Form 990, Part X, col.(B) line 15.)* . . . . ▶	41,870,532

Part X Other Liabilities. See Form 990, Part X, line 25.

1 (a) Description of Liability	(b) Amount
Federal Income Taxes	
Pension and other postretirement benefit	11,725,089
Deferred rent	3,622,836
Obligations Under Charitable Trusts	4,798,044
Total. *(Column (b) should equal Form 990, Part X, col (B) line 25)* ▶	20,145,969

2. Fin 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC740)

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	103,215,363
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	86,054,544
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	17,160,819
4	Net unrealized gains (losses) on investments	4	15,038,202
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	91,812,706
8	Other (Describe in Part XIV)	8	6,432,804
9	Total adjustments (net) Add lines 4 - 8	9	113,283,712
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	130,444,531

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements			1	124,513,190
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
a	Net unrealized gains on investments	2a	15,038,202		
b	Donated services and use of facilities	2b			
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIV)	2d	7,531,679		
e	Add lines **2a** through **2d**			2e	22,569,881
3	Subtract line **2e** from line **1**			3	101,943,309
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	450,445		
b	Other (Describe in Part XIV)	4b	821,609		
c	Add lines **4a** and **4b**			4c	1,272,054
5	Total Revenue Add lines **3** and **4c.** (This should equal Form 990, Part I, line 12)			5	103,215,363

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements			1	85,902,841
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a			
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIV)	2d	652,020		
e	Add lines **2a** through **2d**			2e	652,020
3	Subtract line **2e** from line **1**			3	85,250,821
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	450,445		
b	Other (Describe in Part XIV)	4b	353,278		
c	Add lines **4a** and **4b**			4c	803,723
5	Total expenses Add lines **3** and **4c.** (This should equal Form 990, Part I, line 18)			5	86,054,544

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Identifier	Return Reference	Explanation
Description of How Organization Reports Conservation Easements	Part II, Line 9	Sch D, Part II, Q 3-Number of conservation easements modified transferred etc 2 Sch D Part II, Q 5-Written Policy Regarding Easement The organization has extensive policies and procedures which includes written documents explaining the proper procedures in acquiring, monitoring and enforcing said conservation easement These policies include meetings with the landowners, site reviews, completion of questionnaires to ensure landowner compliance is met, annual inspections are performed, assignment of dedicated staff and Board approval of significant items Schedule D Part II, Q 9 Reported in Financial Statements The organization records the acquisition of easements and sanctuaries at cost when purchased and fair market value when donated
	Part III, Line 4	From time to time Audubon receives artwork relevant to our mission, such as drawings and illustations of birds, and displays such art in various Audubon centers and sanctuaries
	Part IV, Line 2b	Part X, line 21 of the Form 990 includes $349,996 in Agency Funds held for other nonprofit organizations and $1,631,039 in funds held for employees and former employees of Audubon related to a deferred compensation plan to which funds are no longer being contributed
Description of Intended Use of Endowment Funds	Part V, Line 4	The endowment funds are donor-restricted funds held in perpetuity The Board designates a budgeted spending limit calculated at 5 per cent of the average of the rolling three-year market value, subject to limitations where applicable under the law These funds are used to further the company's goals of conservation and restoration of our natural ecosystems
Description of Uncertain Tax Positions Under FIN 48	Part X	Effective July 1, 2009, Audubon adopted the provisions of FASB Interpretation No 48 ("FIN 48"), "Accounting for Uncertainties in Income Taxes-an interpretation of FASB Statement No 109", now incorporated in Accounting Standards Codification ("ASC") 740 ASC 740-10 clarifies the accounting for uncertainty in tax positions or expected to be taken in a tax return, including issues relating to financial statement recognition and measurement This section provides that the tax effects from an uncertain tax position can be recognized in the financial statements only if the position is "more-likely-than-not" to be sustained if the position were challenged by a taxing authority The assessment of the tax position is based solely on the technical merits of the position, without regard to the likelihood that the tax position may be challenged The adoption of ASC 740-10 did not have a material impact on Audubon's financial statements
Part XI, Line 8 - Other Adjustments		Non Earnings increase in value Charitable trusts 6393758 Pension Adjustment -342622 Discounted Pledges on Receivables -104233 Charitable Trust Additions 485901
Part XII, Line 2d - Other Adjustments		Charitable Trust additions 485901 Unrealized Appreciation in Charitable Trust Agreements 6393758 Special Events Expense 652020
Part XII, Line 4b - Other Adjustments		Discounted Pledges on Receivables 104233 Royalty Expenses 353278 Miscellaneous Adjustment-Rounding -1 Earnings from subsidiary 364099
Part XIII, Line 2d - Other Adjustments		Special Events Expense 652020
Part XIII, Line 4b - Other Adjustments		Royalty Expense 353278
		Schedule D, Part XI, Line 7 Prior Period Adjustment The adjustment is due to the capitalization of land which was previously expensed

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SCHEDULE F (Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
National Audubon Society Inc

Employer identification number
13-1624102

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 **For grantmakers.** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . ☑ **Yes** ☐ **No**

2 **For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of grant funds outside the United States

3 Activites per Region (Use Part V if additional space is needed)

	(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region or independent contractors	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region/investments in region
	Central America			Grantmaking	Birdlife conservation	39,634
	North America			Grantmaking	Birdlife conservation	14,000
	South America			Grantmaking	Birdlife conservation	8,000
	East Asia and the Pacific			Grantmaking	Birdlife conservation	5,000
3a	Sub-total		0			66,634
b	Total from continuation sheets to Part I		0			0
c	**Totals** (add lines 3a and 3b)		0			66,634

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than $5,000. Check this box if no one recipient received more than $5,000 . . . . ▶ ☐
Use Part V if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Central America	Conservation	39,634	Cash Payment			Not applicable
		North America	Conservation	14,000	Cash Payment			Not applicable
		South America	Conservation	8,000	Cash Payment			Not applicable

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter . . . . . ▶ 3

3 Enter total number of other organizations or entities . . . . ▶ 0

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Use Part V if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)

Part IV Foreign Forms

1	Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926 (see instructions for Form 926)*	☑ Yes	☐ No
2	Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520 and/or Form 3520-A. (see instructions for Forms 3520 and 3520-A)*	☐ Yes	☑ No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see instructions for Form 5471)*	☐ Yes	☑ No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see instructions for Form 8621)*	☐ Yes	☑ No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see instructions for Form 8865)*	☐ Yes	☑ No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see instructions for Form 5713).*	☐ Yes	☑ No

Part V Supplemental Information

Complete this part to provide the information (see instructions) required in Part I, line 2, and any additional information.

Identifier	Return Reference	Explanation
Procedure for Monitoring Grants Outside the U S		Schedule F, Part I, Line 2 Audubon's International Alliance Program Department monitors the activity of foreign grantees Grantees are required to fill out a questionnaire to determine if that organization's request for funds is compatible with Audubon's goals To be approved, the grantee must sign an agreement which includes submission to Audubon of progress and financial reports and Audubon's right to audit the grantee's financial records pertaining to the applicable project In addition Audubon will periodically conduct site visits to ensure that the work Audubon is supporting is being performed

Identifier	Return Reference	Explanation
Method Used to Acccount for Expenditures		

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than $15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
National Audubon Society Inc

Employer identification number
13-1624102

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

1 Indicate whether the organization raised funds through any of the following activities Check all that apply

- **a** ☑ Mail solicitations
- **b** ☑ Internet and e-mail solicitations
- **c** ☑ Phone solicitations
- **d** ☑ In-person solicitations
- **e** ☑ Solicitation of non-government grants
- **f** ☑ Solicitation of government grants
- **g** ☑ Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☑ **Yes** ☐ **No**

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least $5,000 by the organization Form 990-EZ filers are not required to complete this table

(i) Name and address of individual or entity (fundraiser)	**(ii)** Activity	**(iii)** Did fundraiser have custody or control of contributions? Yes	No	**(iv)** Gross receipts from activity	**(v)** Amount paid to (or retained by) fundraiser listed in col **(i)**	**(vi)** Amount paid to (or retained by) organization
Brickmill Marketing Services 24 Millbrook Road Wilton, NH 03086	Creative Services for Direct Mail Packages		No	282,886	163,696	119,190
Donor Services Group 6715 Sunset Bvd Hollywood, CA 90028	Telemarketer		No	126,114	161,211	-35,097
SCA Direct Inc 11200 Waples Mill Rd Ste 150 Fairfax, VA 22030	Creative Services for Direct Mail Packages		No	111,605	25,500	86,105
Sea Change Direct Marketing LLC 7409 Birch Ave Takoma Park, MD 20912	Volunteer Donor Engagement Strategy		No	37,948	54,750	-16,802
Share Group 73 Chapel St Newton, MA 02458	Telemarketer		No	19,754	17,968	1,786
Convio 11501 Domain Drive Suite 200 Austin, TX 78758	Fundraising Strategy		No	0	38,400	-38,400
Total . . . . ▶				578,307	461,525	116,782

3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing

AK, AZ, AR, CA, CO, CT, DC, FL, GA, HI, IL, IN, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NE, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, UT, VA

Part II **Fundraising Events.** Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than $15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than $5,000.

		(a) Event #1 Annual Leadership (event type)	(b) Event #2 Woman in Conservation (event type)	(c) Other Events 30 (total number)	(d) Total Events (Add col (a) through col (c))
Revenue	1 Gross receipts	646,221	341,638	1,246,522	2,234,381
	2 Less Charitable contributions	596,756	298,237	868,754	1,763,747
	3 Gross income (line 1 minus line 2)	49,465	43,401	377,768	470,634
Direct Expenses	4 Cash prizes				
	5 Non-cash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses	165,998	110,719	342,473	619,190
	10 Direct expense summary Add lines 4 through 9 in column (d)				619,190
	11 Net income summary Combine lines 3 and 10 in column (d)				-148,556

Part III **Gaming.** Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than $15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (Add col (a) through col (c))
Revenue	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Non-cash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	☐ Yes % ☐ No	☐ Yes % ☐ No	☐ Yes % ☐ No	
	7 Direct expense summary Add lines 2 through 5 in column (d)				
	8 Net gaming income summary Combine lines 1 and 7 in column (d)				

9 Enter the state(s) in which the organization operates gaming activities

a Is the organization licensed to operate gaming activities in each of these states? ☐ Yes ☐ No

b If "No," Explain

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," Explain

11 Does the organization operate gaming activities with nonmembers? . . . . ☐ Yes ☐ No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? . . . . ☐ Yes ☐ No

13 Indicate the percentage of gaming activity operated in

a The organization's facility	**13a**	
b An outside facility	**13b**	

14 Provide the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶

Address ▶

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? . . . . ☐ Yes ☐ No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ $ ____________ and the amount of gaming revenue retained by the third party ▶ $ ____________

c If "Yes," enter name and address

Name ▶

Address ▶

16 Gaming manager information

Name ▶

Gaming manager compensation ▶ $

Description of services provided ▶

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? . . . . ☐ Yes ☐ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ $

Part IV Complete this part to provide additional information for responses to question on Schedule G (see instructions.)

Identifier	ReturnReference	Explanation
Explanation of Fundraising Payments	Schedule G, Part I, Line 2b, Column (v)	National Audubon Society, Inc contracted with professional fundraisers to provide telemarketing services The purpose of these services is to enhance and increase a donor base that is sustainable over an extended period of time It is not unusual that this type of activity will generate a negative cash flow in any given year, similar to a capital investment The company pays a consultant for services which may generate donations in that year less than the fees paid to the fundraiser, but the company will receive future benefits as many of these donors will continue to contribute to the organization thus making the costs of this service valuable to the company Audubon also engages professional fundraising counsels to provide fundraising strategy as well as designing solicitation materials for mailing Payments to fundraising counsels are for strategies and general services to enable Audubon to reach donors and potential donors These services do not include payments for actual solicitation and therefore do not directly generate donations

Schedule I (Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
National Audubon Society Inc

Employer identification number
13-1624102

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . ☑ **Yes** ☐ **No**

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States.

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than $5,000. Check this box if no one recipient received more than $5,000. Part II can be duplicated if additional space is needed. . . . ▶ ☐

1 (a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
See Additional Data Table							

2 Enter total number of section 501(c)(3) and government organizations . . . ▶ 77

3 Enter total number of other organizations . . . ▶ 0

Part III **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Use Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV **Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information.

Identifier	Return Reference	Explanation
Procedure for Monitoring Grants in the U S	Part I, Line 2	Schedule I, Part I, Line 2 The program department is responsible for selecting the recipients of the grants A grant agreement is created between National Audubon Society and the grantee Grantees are required to submit financial and program reports on a timely basis Grantees are also required to participate in an evaluation process Grantees are trained in program requirements which have clearly stated guidelines

Additional Data

Return to Form

Software ID:
Software Version:
EIN: 13-1624102
Name: National Audubon Society Inc

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Altacal Audubon SocietyPO Box 367 Chico, CA 95927	68-0015173	501(c)(3)	6,982		Not applicable		Conservation
Atchafalaya Basinkeeper Inc 162 Croydon Ave Baton Rouge, LA 70806	51-0526541	501(c)(3)	50,000		Not applicable		Conservation
Atlanta Audubon Society 4055 Roswell Road Atlanta, GA 30342	58-1834323	501(c)(3)	35,078		Not applicable		Conservation
American Youth Works1901 E Ben White Blvd Austin, TX 78741	74-2197942	501(c)(3)	8,000		Not applicable		Conservation
Amos W Butler Audubon Society5505 NW 66th Oklahoma City, OK 73132	23-7253434	501(c)(3)	22,180		Not applicable		Conservation
Audubon Society of Northern Virginia11110 Wildlife Center Drive Reston, VA 20190	51-0246325	501(c)(3)	75,000		Not applicable		Conservation
Audubon Society of Portland 5151 NW Cornell Road Portland, OR 97120	93-6026088	501(c)(3)	17,300		Not applicable		Conservation
Arizona Sonora Desert Museum IncN Kinney Road Tucson, AZ 85743	86-0111675	501(c)(3)	8,000		Not applicable		Conservation
Arkansas Community Action Agencies Association300 S Spring Street Little Rock, AR 72201	71-0514177	501(c)(3)	10,000		Not applicable		Conservation
Arkansas Public Policy Panel 1308 West 2nd Street Little Rock, AR 72201	71-0467088	501(c)(3)	15,000		Not applicable		Conservation
Audubon Naturalist Society of Central Atlantic8940 Jones Mill Road Chevy Chase, MD 20815	53-0233715	501(c)(3)	16,502		Not applicable		Conservation
Black Bear Conservation CommitteePO Box 80442 Baton Rouge, LA 70898	72-1243466	501(c)(3)	40,000		Not applicable		Conservation

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Buffalo Audubon Society 1610 Welch Road North Java, NY 14013	16-6088768	501(c)(3)	6,600		Not applicable		Conservation
Central Sierra Audubon SocietyPO Box 3047 Sonora, CA 95370	94-2650832	501(c)(3)	8,000		Not applicable		Conservation
City of Las Vegas400 Stewart Avenue Las Vegas, NV 89101	88-6000198	Government	8,000		Not applicable		Conservation
City of Miami Beach1700 Convention Center Drive Miami Beach, FL 33139	59-6000372	Government	8,000		Not applicable		Conservation
Center for Land Based Learning5265 Putah Creek Road Winters, CA 95694	68-0472121	501(c)(3)	24,500		Not applicable		Conservation
Coalition for a Livable Future 107 SE Washington Portland, OR 97214	93-1218845	501(c)(3)	8,000		Not applicable		Conservation
Coalition to Restore Coastal Louisiana6160 Perkins Road Baton Rouge, LA 70808	72-1115589	501(c)(3)	102,000		Not applicable		Conservation
Cornell Laboratories of Ornithology159 Sapsucker Woods Road Ithaca, NY 14850	15-0532082	501(c)(3)	10,000		Not applicable		Conservation
Focus the Nation240 N Broadway Suite 212 Portland, OR 97227	93-1271487	501(c)(3)	80,000		Not applicable		Conservation
Foundation for Youth Investment15 N Ellsworth Avenue San Mateo, CA 94401	80-0565914	501(c)(3)	8,000		Not applicable		Conservation
Environmental Defense Fund Inc1875 Connecticut Avenue NW Ste 600 Washington, DC 20009	11-6107128	501(c)(3)	97,500		Not applicable		Conservation
Golden Gate Audubon Society Inc2530 San Pablo Avenue Suite G Berkeley, CA 94702	94-6086896	501(c)(3)	13,000		Not applicable		Conservation

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Greater Ozarks Audubon SocietyPO Box 3231 Springfield, MO 65808	43-1730027	501(c)(3)	23,000		Not applicable		Conservation
Glen Helen Ecology Institute 1075 Street Yellow Springs, OH 45387	26-1672457	501(c)(3)	8,000		Not applicable		Conservation
Golden Eagle Audubon SocietyPO Box 8261 Boise, ID 83707	23-7349882	501(c)(3)	5,600		Not applicable		Conservation
Lahontan Audubon Society PO Box 2304 Reno, NV 89505	23-7181150	501(c)(3)	29,985		Not applicable		Conservation
Great Salt Lake Audubon SocietyPO Box 520867 Salt Lake City, UT 84152	23-7102723	501(c)(3)	12,000		Not applicable		Conservation
Groundwork Lawrence Inc60 Island St Lawrence, MA 01840	04-3546770	501(c)(3)	8,000		Not applicable		Conservation
Kansas City Center for Urban Agriculture4223 Gibbs Road Kansas City, KS 66106	20-2365320	501(c)(3)	8,000		Not applicable		Conservation
Los Angeles Audubon SocietyPO Box 931057 Los Angeles, CA 90093	95-6093704	501(c)(3)	17,800		Not applicable		Conservation
Louisiana State University Office of Accounting Servcies Baton Rouge, LA 70803	72-6000848	501(c)(3)	21,000		Not applicable		Conservation
KY Division of Compliance Assistance300 Fair Oaks Lane Frankfort, KY 40601	61-0600439	501(c)(3)	8,000		Not applicable		Conservation
Maine Audubon Society20 Gilsland Farm Road Falmouth, ME 04105	01-0248780	501(c)(3)	21,600		Not applicable		Conservation
Milwaukee Audubon Society 1015 17th Avenue Grafton, WI 53024	39-1233634	501(c)(3)	26,960		Not applicable		Conservation

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
Leigh Gap Nature CenterPO Box 198 Paint Mill RD Slatington, PA 18080	22-2741693	501(c)(3)	8,000		Not applicable		Conservation
Longue Van House and Gardens7 Bamboo Road New Orleans, LA 70124	58-1638039	501(c)(3)	8,000		Not applicable		Conservation
Montana Audubon SocietyPO Box 595 Helena, MT 59624	81-0412530	501(c)(3)	40,925		Not applicable		Conservation
Louisville Audubon Society 3025 Carson Way Louisville, KY 40205	61-0673014	501(c)(3)	15,994		Not applicable		Conservation
Massachusetts Audubon Society208 South Great Road Lincoln, MA 01773	04-2104702	501(c)(3)	7,000		Not applicable		Conservation
Mendocino Coast Audubon Society15340 Seadrift Ave Caspar, CA 95420	31-1578005	501(c)(3)	7,605		Not applicable		Conservation
Audubon Society of Greater DenverS Wadsworth Blvd Littleton, CO 80128	23-7063701	501(c)(3)	18,000		Not applicable		Conservation
New York City Audubon Society71 West 23 St Ste 1523 New York, NY 10010	13-3057954	501(c)(3)	59,500		Not applicable		Conservation
Prospect Park Alliance95 Prospect Park West Brooklyn, NY 11215	11-2843763	501(c)(3)	195,934		Not applicable		Conservation
Monterey Audubon Society PO Box 223702 Carmel, CA 93922	94-2397544	501(c)(3)	16,000		Not applicable		Conservation
Museum of Science3280 South Miami Ave Miami Beach, FL 33129	59-0854960	501(c)(3)	8,000		Not applicable		Conservation
National Environmental Education Foundation4301 CT Avenue Washington, DC 20008	54-1557043	501(c)(3)	8,000		Not applicable		Conservation

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
New Orleans Food and Farm Network4840 Bank Street New Orleans, LA 70119	75-3162338	501(c)(3)	8,000		Not applicable		Conservation
Seattle Audubon Society 8050 35th Ave Seattle, WA 98115	91-6009716	501(c)(3)	9,000		Not applicable		Conservation
Onondaga Audubon Society 24 Ilex Lane Syracuse, NY 13090	23-7037547	501(c)(3)	5,800		Not applicable		Conservation
Pacific Environment251 Kearny St San Francisco, CA 94108	94-2628924	501(c)(3)	8,000		Not applicable		Conservation
Palos Verde South Bay Audubon SocietyPO Box 2582 Palos Verde, CA 90274	91-2148859	501(c)(3)	8,000		Not applicable		Conservation
Plumas Audubon Society 3400 West Grand Ave Philadelphia, PA 19104	68-0212117	501(c)(3)	7,488		Not applicable		Conservation
Potomac Valley Audubon SocietyPO Box 578 Shepherdstown, WV 25443	55-0626891	501(c)(3)	20,307		Not applicable		Conservation
Tahoma Audubon Society 2917 Morrison Road West University Place, WA 98466	23-7450873	501(c)(3)	5,268		Not applicable		Conservation
Poughkeepsie Farm Project PO Box 3143 Poughkeepsie, NY 12603	14-1813679	501(c)(3)	10,000		Not applicable		Conservation
The Nature Conservancy322 8th Avenue New York, NY 10001	53-0242652	501(c)(3)	33,300		Not applicable		Conservation
Redbud Audubon SocietyPO Box 5780 Clearlake, CA 95422	23-7445051	501(c)(3)	18,914		Not applicable		Conservation
Robert Cooper Audubon Society1008 W Dunn Ave Muncie, IN 47303	35-1602547	501(c)(3)	16,000		Not applicable		Conservation

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
San Antonio Zoo3903 N St Marys ST San Antonio, TX 78212	74-1223695	501(c)(3)	15,939		Not applicable		ConservationConservation
Tucson Audubon Society 738 N 5th Avenue Tucson, AZ 85705	86-6053779	501(c)(3)	16,525		Not applicable		Conservation
Tulsa Audubon Society 11224 S 83 E Ave Bixby, OK 74008	73-1069723	501(c)(3)	7,000		Not applicable		Conservation
San Diego Audubon Society 4010 Moreno Blvd Salt Lake City, CA 92117	95-6100273	501(c)(3)	14,000		Not applicable		Conservation
Santa Clara Valley Audubon Society22221 McClellan RD Cupertino, CA 95014	94-6081420	501(c)(3)	8,750		Not applicable		Conservation
Seattle Aquarium1415 Western Ave Seattle, WA 98101	91-1189249	501(c)(3)	10,370		Not applicable		Conservation
South Carolina Aquarium 100 Aquarium Wharf Charleston, SC 29401	57-0961897	501(c)(3)	15,939		Not applicable		Conservation
Sonoran Audubon Society PO Box 8068 Glendale, AZ 85312	86-0963437	501(c)(3)	7,000		Not applicable		Conservation
Southwest Conservation Corps701 Camino Del Rio St Durango, CO 81301	84-1450808	501(c)(3)	8,000		Not applicable		Conservation
The Catskill Center for ConservationPO Box 504 Rt 28 Arkwine, NY 12406	23-7058142	501(c)(3)	20,000		Not applicable		Conservation
The Trustees of Reservations396 Moose Hill ST Sharon, MA 02067	04-2105780	501(c)(3)	8,000		Not applicable		Conservation
Thorn Creek Audubon SocietyHisbiscus Circle Matteson, IL 60443	51-0149051	501(c)(3)	9,000		Not applicable		Conservation

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	**(b)** EIN	**(c)** IRC Code section if applicable	**(d)** Amount of cash grant	**(e)** Amount of non-cash assistance	**(f)** Method of valuation (book, FMV, appraisal, other)	**(g)** Description of non-cash assistance	**(h)** Purpose of grant or assistance
Ventura Audubon Society 104 N Evergreen Drive Ventura, CA 93003	93-3538623	501(c)(3)	5,345		Not applicable		Conservation
Wabash River Enhancement Corporation200 N Second St Lafayette, IN 47901	20-1337591	501(c)(3)	8,000		Not applicable		Conservation
Weeks Bay Foundation 11401 US Highway 98 Fairhope, AL 36532	63-1021925	501(c)(3)	6,037		Not applicable		Conservation
Weminuche Audubon Society 393 Antero Drive Pagosa Springs, CO 81147	26-2841858	501(c)(3)	23,371		Not applicable		Conservation
Guam Department of Agriculture163 Dairy Road Mangilao, GU 96913	66-0676435	Government	8,000		Not applicable		Conservation

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Schedule J (Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees
▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
National Audubon Society Inc

Employer identification number
13-1624102

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropiate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items ☐ First-class or charter travel ☐ Housing allowance or residence for personal use ☐ Travel for companions ☐ Payments for business use of personal residence ☐ Tax idemnification and gross-up payments ☐ Health or social club dues or initiation fees ☐ Discretionary spending account ☐ Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement orprovision of all the expenses described above? If "No," complete Part III to explain	**1b**		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	**2**		
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply ☑ Compensation committee ☐ Written employment contract ☑ Independent compensation consultant ☑ Compensation survey or study ☑ Form 990 of other organizations ☑ Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization			
a	Receive a severance payment or change-of-control payment from the organization or a related organization?	**4a**	Yes	
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	**4b**		No
c	Participate in, or receive payment from, an equity-based compensation arrangement?	**4c**		No
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III			
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.			
5	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of			
a	The organization?	**5a**	Yes	
b	Any related organization?	**5b**		No
	If "Yes," to line 5a or 5b, describe in Part III			
6	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of			
a	The organization?	**6a**		No
b	Any related organization?	**6b**		No
	If "Yes," to line 6a or 6b, describe in Part III			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	**7**		No
8	Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe in Part III	**8**		No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	**9**		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		**(B)** Breakdown of W-2 and/or 1099-MISC compensation **(i)** Base compensation	**(ii)** Bonus & incentive compensation	**(iii)** Other reportable compensation	**(C)** Retirement and other deferred compensation	**(D)** Nontaxable benefits	**(E)** Total of columns (B)(i)-(D)	**(F)** Compensation reported in prior Form 990 or Form 990-EZ
See Additional Data Table								
(2)								
(3)								
(4)								
(5)								
(6)								
(7)								
(8)								
(9)								
(10)								
(11)								
(12)								
(13)								
(14)								
(15)								
(16)								

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

Identifier	Return Reference	Explanation
	Part I, Line 4a	Daniel Rutberg Severance Payment of $ 48,634 Philip B Kavits Severance Payment of $ 77,739 Tom Bancroft Severance Payment of $ 48,173 John Flicker Severance Payment of $315,000 Severance payments are based on the former employee's length of service with the company
	Part I, Line 5	For one of the highest compensated employees the organization paid commissions based on advertising revenues

Additional Data

Return to Form

Software ID:
Software Version:
EIN: 13-1624102
Name: National Audubon Society Inc

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation (i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other compensation	(C) Deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
David Yarnold	(i)	128,077	25,000	11,677	0	7,176	171,930	0
	(ii)	0	0	0	0	0	0	0
Judy Braus	(i)	160,983	0	1,241	5,383	9,400	177,007	0
	(ii)	0	0	0	0	0	0	0
Norman Brunswig	(i)	104,860	0	1,338	50,353	12,236	168,787	0
	(ii)	0	0	0	0	0	0	0
Daniel Rutberg	(i)	188,179	0	49,726	4,656	11,563	254,124	0
	(ii)	0	0	0	0	0	0	0
Glenn E Olson	(i)	206,779	0	2,083	91,031	13,271	313,164	0
	(ii)	0	0	0	0	0	0	0
Graham Chisholm	(i)	168,618	0	657	5,668	20,952	195,895	0
	(ii)	0	0	0	0	0	0	0
Joseph De Marco	(i)	170,693	0	1,858	5,054	315	177,920	0
	(ii)	0	0	0	0	0	0	0
Les Corey	(i)	210,958	0	2,105	8,043	13,304	234,410	0
	(ii)	0	0	0	0	0	0	0
Marc Scollo	(i)	140,878	0	263	5,640	21,034	167,815	0
	(ii)	0	0	0	0	0	0	0
Margaret Olsen	(i)	169,127	0	648	5,036	7,139	181,950	0
	(ii)	0	0	0	0	0	0	0
Michelle Scott	(i)	185,898	0	2,604	4,590	4,712	197,804	0
	(ii)	0	0	0	0	0	0	0
Monique Quinn	(i)	184,157	0	448	7,150	21,176	212,931	0
	(ii)	0	0	0	0	0	0	0
Patricia M Douglas	(i)	140,893	0	522	19,782	23,215	184,412	0
	(ii)	0	0	0	0	0	0	0
Philip B Kavits	(i)	159,679	0	78,289	4,564	6,989	249,521	0
	(ii)	0	0	0	0	0	0	0
Tom Bancroft	(i)	165,692	0	49,186	26,180	7,528	248,586	0
	(ii)	0	0	0	0	0	0	0
Wayne Mones	(i)	129,994	0	1,628	48,311	315	180,248	0
	(ii)	0	0	0	0	0	0	0
David Seideman	(i)	133,794	0	389	6,418	23,676	164,277	0
	(ii)	0	0	0	0	0	0	0
Gregory Licciardi	(i)	130,397	47,145	254	7,288	21,987	207,071	0
	(ii)	0	0	0	0	0	0	0
Kevin Fisher	(i)	140,616	0	593	5,399	7,267	153,875	0
	(ii)	0	0	0	0	0	0	0
Lindsay Maurer	(i)	129,195	0	227	2,908	21,176	153,506	0
	(ii)	0	0	0	0	0	0	0
John Flicker	(i)	70,024	0	315,122	4,677	691	390,514	0
	(ii)	0	0	0	0	0	0	0

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SCHEDULE M (Form 990)

Department of the Treasury
Internal Revenue Service

NonCash Contributions

▶Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30.
▶ Attach to Form 990.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
National Audubon Society Inc

Employer identification number
13-1624102

Part I Types of Property

	(a) Check if applicable	(b) Number of Contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining oncash contribution amounts
1 Art—Works of art	X	17	38,248	Fair Market Value
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications	X		299	Fair Market Value
5 Clothing and household goods	X		13,740	Fair Market Value
6 Cars and other vehicles				
7 Boats and planes	X	3	9,440	Fair Market Value
8 Intellectual property				
9 Securities—Publicly traded	X	88	763,978	Fair Market Value
10 Securities—Closely held stock	X	1	15,023	Fair Market Value
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other	X	1	300,000	Fair Market Value
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other	X	1	192,443	Fair Market Value
18 Collectibles				
19 Food inventory	X	1	15,444	Fair Market Value
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (Software)	X	1	465	Fair Market Value
26 Other ▶ (Weed Killer Machine)	X	1	4,268	Fair Market Value
27 Other ▶ (Dredge)	X	1	94,309	Fair Market Value
28 Other ▶ ( )				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement . . . | 29 | 2

		Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	30a		No
b If "Yes," describe the arrangement in Part II			
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	31	Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell non-cash contributions?	32a	Yes	
b If "Yes," describe in Part II			
33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II			

Part II **Supplemental Information.** Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
Third Party Use	Part I, Line 32b	National Audubon Society engages its investment custodian, Northern Trust Company, to sell various stock donations

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SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
National Audubon Society Inc

Employer identification number
13-1624102

Identifier	Return Reference	Explanation
Form 990, Part VI, Section A, line 6		The organization has over 400,000 members

Additional Data

Software ID:
Software Version:
EIN: 13-1624102
Name: National Audubon Society Inc

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply) Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
Leigh Altadonna Director	8 00	X						0	0	0
Jon Anda Director	8 00	X						0	0	0
Peter Cannon Jr Director	8 00	X						0	0	0
Caroline C Coe Director	8 00	X						0	0	0
Mary McDermott Cook Director	8 00	X						0	0	0
Alan Dolan Director	8 00	X						0	0	0
Joseph Ellis Director	8 00	X						0	0	0
Victor Emanuel Director	8 00	X						0	0	0
Margot Ernst Secretary, Director	8 00	X		X				0	0	0
David B Ford Director	8 00	X						0	0	0
Ralf R Graves Director	8 00	X						0	0	0
David B Hartwell Director	8 00	X						0	0	0
Joy Hester Director	8 00	X						0	0	0
S Joyce King Director	8 00	X						0	0	0
Allen J Model Treasurer, Director	8 00	X		X				0	0	0
Jane-Kerin Moffat Director	8 00	X						0	0	0
Peggy Montano Assistant Secretary, Director	8 00	X		X				0	0	0
Jess Morton Director	8 00	X						0	0	0
Kristi Patterson Director	8 00	X						0	0	0
Terry Root Director	8 00	X						0	0	0
C Sidamon-Eristoff Director	8 00	X						0	0	0
Alexander Zagoreos Director	8 00	X						0	0	0
Roger Wolf Director	8 00	X						0	0	0
Alan Wilson Vice Chair,Director	8 00	X		X				0	0	0
Victor D Vidales III Director	8 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply) Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
Douglas Varley Director	8 00	X						0	0	0
B Holt Thrasher Chair, Director	8 00	X		X				0	0	0
Michael Stolper Assistant Secretary, Director	8 00	X		X				0	0	0
Virginia Stowe Director	8 00	X						0	0	0
Marina Skumanich Director	8 00	X						0	0	0
Lloyd Semple Vice Chair, Director	8 00	X		X				0	0	0
Carol Schilling Director	8 00	X						0	0	0
Andrew Sansom Director	8 00	X						0	0	0
Frank Gill Director (started 1/29/11)	8 00	X						0	0	0
Frank Gill President and CEO (1/20/10-8/31/10)	40 00			X				109,846	0	0
David Yarnold President and CEO (started 9/1/10)	40 00			X				164,754	0	7,069
Judy Braus VP, Centers and Education	40 00			X				162,224	0	14,503
Annie Brown VP, Strategic Gifts	40 00			X				91,626	0	20,629
Norman Brunswig VP and State Director	40 00			X				106,198	0	62,344
Craig Lee Director of International Relations	40 00			X				113,519	0	16,780
Daniel Rutberg VP, CIO	40 00			X				237,905	0	15,930
Albert Caccese VP and Executive Director	40 00			X				126,646	0	4,517
Christopher Canfield VP,Gulf Coast Conservation MS Flyway	40 00			X				81,051	0	14,919
Glenn E Olson Vice President	40 00			X				208,862	0	104,022
Graham Chisholm VP and Executive Director	40 00			X				169,275	0	26,340
Joseph De Marco VP for Human Resources	40 00			X				172,551	0	5,054
Les Corey VP CDO	40 00			X				213,063	0	21,067
Lynn Tennefoss VP for States and Chapter Services	40 00			X				95,884	0	11,272
Marc Scollo VP Fin Mgt Field Solutions	40 00			X				141,141	0	26,359
Margaret Olsen VP and Chief Conservation Officer	40 00			X				169,775	0	11,860

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply) Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
Michael J Daulton VP of Government Relations	40 00			X				107,390	0	4,114
Michelle Scott VP and General Counsel and Asst Secty	40 00			X				188,502	0	9,013
Monique Quinn VP and CFO, Asst Secty and Asst Treas	40 00			X				184,605	0	28,011
Patricia M Douglas VP,Controller and Asst Secty	40 00			X				141,415	0	42,682
Philip B Kavits VP, Marketing and Comm	40 00			X				237,968	0	18,417
Eric Draper VP and State Director	40 00			X				111,156	0	13,507
Teresa M Present VP Conservation, Strategic Planning	40 00			X				107,091	0	8,772
Tom Bancroft VP and Chief Scientist	40 00			X				214,878	0	33,452
Wayne Mones VP, Planned Giving	40 00			X				131,622	0	48,311
Paul Kemp VP Gulf Coast Initiave	40 00			X				92,054	0	25,866
Stephen Kress VP Bird Conservation	40 00			X				77,095	0	54,328
Marian Langan VP Audubon Nebraska State Director	40 00			X				49,050	0	8,746
Douglas Parker VP and Executive Director	40 00			X				83,695	0	23,845
Mark Peterson VP and Executive Director	40 00			X				87,288	0	14,614
William Pierson VP,Lower Mississippi Flyway	40 00			X				82,205	0	20,656
Sarah Porter VP and Executive Director	40 00			X				75,277	0	21,723
Tony Robyn VP,Upper Mississippi Flyway	40 00			X				97,389	0	23,280
Brian Rutledge VP and Executive Director	40 00			X				110,389	0	18,502
David Seideman VP and Editor-In-Chief	40 00			X				134,183	0	29,779
Heather Starck VP and Executive Director	40 00			X				69,600	0	15,496
Karyn Stockdale VP and Executive Director	40 00			X				78,473	0	23,365
Henry Tepper VP State Programs-Eastern Region	40 00			X				137,889	0	4,002
Genevieve Thompson VP and State Director	40 00			X				65,578	0	3,173
Philip Wallis VP and Executive Director	40 00			X				97,505	0	415
Nils Warnock VP and Executive Director	40 00			X				48,815	0	10,158

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply): Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
Thomas Baptist VP and State Director	40 00			X				123,942	0	25,757
Robert Benson VP and Executive Director	40 00			X				93,342	0	15,819
Jacquelyn Bonomo VP and Executive Director	40 00			X				113,592	0	10,300
Gregory Licciardi Publisher	40 00					X		177,796	0	28,960
Kevin Fisher Design Director	40 00					X		141,209	0	12,351
Lindsay Maurer Director Development Membership	40 00					X		129,422	0	23,769
Edward Whitaker Managing Director Marketing/Pub	40 00					X		128,254	0	16,638
Roger Pasquier Director of Foundations	40 00					X		127,592	0	12,745
John Flicker President and CEO (departed 1/19/10)	40 00						X	385,146	0	5,346

Identifier	Return Reference	Explanation
Form 990, Part VI, Section A, line 7a		The members of the Board of Directors are elected by the members of the organization Of the three staggered classes of 12 (maximum) Directors each, three-fourths are nominated by the Board of Directors and one-fourth by affiliates in their respective regions of the United States

Identifier	Return Reference	Explanation
Form 990, Part VI, Section B, line 11		The 990 is prepared by the internal accounting department and after it is reviewed by the appropriate officers in that department it is then provided to an independent accounting firm for final review Once the review process is complete an e-mail is sent to all members of the governing body with a link to a private electronic website for trustees review

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section B, line 12c	Audubon's conflict of interest policy covers all employees, directors and officers of the corporation Directors, officers, and key employees are required to complete an annual questionnaire which elicits information with respect to potential conflicts Senior management reviews the responses and any potential conflicts are reviewed by the Office of General Counsel In the event of a conflict, the conflicted individual must recuse him or herself from any part of any discussion or decision that pertains to the conflicted situation

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section B, line 15a	Audubon hired a new President and CEO in September 2010 utilizing the services of a national search firm The firm assisted both the selection process and in establishing the compensation of the new CEO, providing independent surveys and comparability data The Executive Committee of the Board of Directors made the final compensation decision based on the data furnished, memorializing its deliberations in writing in the minutes of the meeting of the Committee when the decisions are made

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section C, line 19	On Audubon's website, Audubon's audited financial statements are available to the public The Conflict of Interest Policy and other governing documents are made available to the public upon request

Identifier	Return Reference	Explanation
Changes in Net Assets or Fund Balances	Form 990, Part XI, line 5	Net unrealized gains on investments 15038202 Prior period adjustments 91812706 Non Earnings increase in value Charitable trusts 6393758 Pension Adjustment -342622 Discounted Pledges on Receivables -104233 Charitable Trust Additions 485901 Total to Form 990, Part XI, Line 5 113283712

Identifier	Return Reference	Explanation
Departing Board Members	Part VI, Section A, Line 1a	The following Board members served during Fiscal Year Ended June 30, 2011 but resigned prior to June 30, 2011 Victor Emanuel, Ralf Graves, S Joyce King, Andrew Sansom, Virginia Stowe, Roger Wolf

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SCHEDULE R (Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
National Audubon Society Inc

Employer identification number
13-1624102

Part I **Identification of Disregarded Entities** (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.)

(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II **Identification of Related Tax-Exempt Organizations** (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled organization Yes	No
(1) National Audubon Society of Coastal Connecticut 225 Varick Street 7th Fl New York, NY 10014 23-7263861	Land Holding	CT	501(c)(3)	Line 11b, II	N/A		No
(2) National Audubon Society of Sharon Inc 225 Varick Street 7th Fl New York, NY 10014 23-7245359	Land Holding	CT	501(c)(3)	Line 11b, II	N/A		No
(3) Lincoln Audubon Society 225 Varick Street 7th Fl New York, NY 10014 51-0196442	Land Holding	ME	501(c)(3)	Line 11b, II	N/A		No
(4) The National Audubon Society of Greenwich Inc 225 Varick Street 7th Fl New York, NY 10014 23-7245358	Land Holding	CT	501(c)(3)	Line 11b, II	N/A		No

Part III **Identification of Related Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV **Identification of Related Organizations Taxable as a Corporation or Trust** (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership
(1) Reinecke Fuchs Inc 225 Varick St 7th FL NY, NY10014 51-0099316	Real Property	FL	N/A	C			100 000 %

Part V **Transactions With Related Organizations** (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, 35A, or 36.)

		Yes	No
Note. Complete line 1 if any entity is listed in Parts II, III or IV			
1 During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties **(iv)** rent from a controlled entity	**1a**		**No**
b Gift, grant, or capital contribution to other organization(s)	**1b**		**No**
c Gift, grant, or capital contribution from other organization(s)	**1c**		**No**
d Loans or loan guarantees to or for other organization(s)	**1d**		**No**
e Loans or loan guarantees by other organization(s)	**1e**		**No**
f Sale of assets to other organization(s)	**1f**		**No**
g Purchase of assets from other organization(s)	**1g**		**No**
h Exchange of assets	**1h**		**No**
i Lease of facilities, equipment, or other assets to other organization(s)	**1i**		**No**
j Lease of facilities, equipment, or other assets from other organization(s)	**1j**		**No**
k Performance of services or membership or fundraising solicitations for other organization(s)	**1k**		**No**
l Performance of services or membership or fundraising solicitations by other organization(s)	**1l**		**No**
m Sharing of facilities, equipment, mailing lists, or other assets	**1m**		**No**
n Sharing of paid employees	**1n**		**No**
o Reimbursement paid to other organization for expenses	**1o**		**No**
p Reimbursement paid by other organization for expenses	**1p**		**No**
q Other transfer of cash or property to other organization(s)	**1q**		**No**
r Other transfer of cash or property from other organization(s)	**1r**		**No**

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

	(a) Name of other organization	**(b)** Transaction type(a-r)	**(c)** Amount involved	**(d)** Method of determining amount involved
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				

Part VI **Unrelated Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Are all partners section 501(c)(3) organizations?		(e) Share of end-of-year assets	(f) Disproprtionate allocations?		(g) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(h) General or managing partner?	
			Yes	No		Yes	No		Yes	No

Part VII **Supplemental Information**

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation