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Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

benefit trust or private foundation)

OMB No 1545-0047

Department of the Treasury

The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public

B Check if	2010 calendar year, or tax year beginning JUL 1 2010 and ending C Name of organization	D Employer identifi	cation number
applicable	O Hame of Organization	D Employer identifi	Cation number
Address	THE CHILDREN'S MUSEUM, INC.		
Name change	Doing Business As	06-089	6043
Initial	Number and street (or P.O. box if mail is not delivered to street address) Room/su		
Termin-	950 TROUT BROOK DRIVE	· '	31-2824
Amende		G Gross receipts \$	2,212,905
Applica-		H(a) Is this a group re	
pending	F Name and address of principal officer:ROBERT GRIESMER	for affiliates?	Yes X No
	950 TROUT BROOK DR., WEST HARTFORD, CT 0611	H(b) Are all affiliates inc	
I Tax-exer			list (see instructions)
	: ► www.thechildrensmuseumct.org	H(c) Group exemption	n number
		ear of formation: 1927	A State of legal domicile: cr
	Summary		
6 1 B	Bright describe the organization's mission or most significant activities: THE CHILDREN	S MUSEUM OFFERS	
Ĕ H	ANDS-ON FUN WITH SCIENCE AND NATURE FOR YOUNGER CHILDREN AND		
Activities & Governance 2 3 4 5 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Check this box 🕨 🔲 if the organization discontinued its operations or disposed of m	ore than 25% of its net as	ssets.
8 3 N	lumber of voting members of the governing body (Part VI, line 1a)	3	1
9 4 N	lumber of independent voting members of the governing body (Part VI, line 1b)	4	1
ຶ _ຊ 5 ⊺	otal number of individuals employed in calendar year 2010 (Part V, line 2a)	5	9
∯ 6 T	otal number of volunteers (estimate if necessary)	6	_12
₹ 7a T	otal unrelated business revenue from Part VIII, column (C), line 12	7 <u>a</u>	C
b N	let unrelated business taxable-income from Form 990-T, line 34	7b	(
	RECEIVED	Prior Year	Current Year
ω 8 C	Contributions and grants (Par VIII, line 11)	705,899.	483,629
Bevenue 0 9 Ir	Program service revenue (Par 🖄 , line 29)	1,358,384.	1,345,585
8 10 lr	nvestment income (Part VIII, column (A), fines 3, 4, and 7d)	64,795.	54,208
" 11 C	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	278,270,	223,159
	otal revenue - add lines 8 through 1 (mas) equal Part Viit, column (A), line 12)	2,407,348.	2,106,581
13 G	Grants and similar amounts paid (Part 1X, column (A), lines 1-3)	0.	0
14 B	Benefits paid to or for members (Part IX, column (A), line 4)	0.	
ທູ 15 S	Salanes, other compensation, employee benefits (Part IX, column (A), lines 5-10)	1,500,442.	1,477,938
ဖို့ 16a F	Professional fundraising fees (Part IX, column (A), line 11e)	0.	
₿ ьт	otal fundraising expenses (Part IX, column (D), line 25)		
<u> </u>	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	1,123,433.	953,733
18 T	otal expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	2,623,875,	2,431,671
19 R	Revenue less expenses Subtract line 18 from line 12	<216,527.	<325,090
Fund Balances 70 T 71 T 72 T		Beginning of Current Year	End of Year
뚫텵 20 T	otal assets (Part X, line 16)	2,655,825,	2,517,613
<u></u> 21 ⊺	otal liabilities (Part X, line 26)	296,568,	238,877
<u> </u>	let assets or fund balances. Subtract line 21 from line 20	2,359,257.	2,278,736
Part II	Signature Block		
Under penalt	ties of perjury, I declare that I have examined this return, including accompanying schedules and sta	tements, and to the best of m	ry knowledge and belief, it is
true, correct,	, and complete. Declaration of preparer (other than officer) is based on all information of which prep	arer has any knowledge.	·····
Sign	Signature of officer	Date 2//c	1/12
Here	ROBERT GRIESMER, PRESIDENT & CRO TO TYPE OF PRINT NAME and title		,,,, <u> </u>
	Print/Type preparer's name Preparer's suddature	Date Check	PTIN
Paid	MARY KAY CURTISS	2812 self-employ	ed
F-			
-			
		Phone no. 80	60 561-4000
May the IR		1	X Yes N
Paid Preparer Use Only	Print/Type preparer's name MARY KAY CURTISS Firm's name BLUM, SHAPIRO & COMPANY, P.C., CPA'S Firm's address 29 S. MAIN STREET, P.O. BOX 272000 WEST HARTFORD, CT 06127-2000 S discuss this return with the preparer shown above? (see instructions)		60 561-400

	1990 (2010) THE CHILDREN'S MUSEUM INC.	06-089604	13 Page 2
Pa	rt,III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response to any question in this Part III		х
1	Briefly describe the organization's mission:		
	THE MUSEUM OFFERS SCIENCE AND NATURE EDUCATION PROGRAMS FOR YOUNGER		
	CHILDREN AND FAMILIES THROUGH EXHIBITS AND DEMONSTRATIONS, A LIVE		
	ANIMAL SANCTUARY AND A DIGITAL SCIENCE DOME PLANETARIUM, AN ON-SITE		
	PRESCHOOL PROVIDES SCIENCE-LINKED EARLY CHILDHOOD EDUCATION AND A		
2	Did the organization undertake any significant program services during the year which were not listed on		
	the prior Form 990 or 990-EZ?		Yes X No
	If "Yes," describe these new services on Schedule O.	• •	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program sen	/ices?	Yes X No
_	If "Yes," describe these changes on Schedule O.		103110
4	Describe the exempt purpose achievements for each of the organization's three largest program services	hy avnances	
•	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amo		
	allocations to others, the total expenses, and revenue, if any, for each program service reported.	unit or grants and	
40		\/D	
4a			
	MUSEUM PROGRAMS AND SERVICES - THROUGH ITS NATURE CENTER, PRE-SCHOOL,		
	PLANETARIUM, AND OTHER ATTRACTIONS, THE MUSEUM EDUCATES CHILDREN AND	, -	
	ADULTS ABOUT SCIENCE AND NATURE.		
<u></u>	(Code: \/Evpenses C	\ .=	
4b	(Code:) (Expenses \$ including grants of \$) (Hevenue \$	
		-	
		· .	
		_	-,
			·
4c	(Code:) (Expenses \$ including grants of \$	\ (D A	
40	(Code) (Expenses \$ including grants or \$) (Revenue \$	
			
		 .	
	,		
	Other and the American (December 20 to 11 to 0)	 	
4d	Other program services (Describe in Schedule O)		
	(Expenses \$ including grants of \$) (Revenue \$)	
	Total program service expenses ▶ 1 .676 .278		

Form 990 (2010) THE CHILDREN'S MUSEUM INC.
Part,IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	_X	<u> </u>
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	<u> </u>
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		<u>x</u> _
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		_X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		_ X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8_		_ X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, or provide			
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9_		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?			
	If "Yes," complete Schedule D, Part V	10	Х	<u> </u>
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	_X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
a	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	44-1		
_	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X	
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	446		
120	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	11f		Х
ıza	Schedule D, Parts XI, XII, and XIII	12a	х	1
ь	Was the organization included in consolidated, independent audited financial statements for the tax year?	12.0		
•	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		x
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		x
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		x
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	174		
_	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		x
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			<u> </u>
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		x
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"		_	
	complete Schedule G, Part III	19		x
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		х
b	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that			
	operate one or more hospitals must attach audited financial statements (see instructions)	20b		<u> </u>
		Form	990	(2010)

Form 990 (2010) THE CHILDREN'S MUSEUM, INC.

Part.IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		<u>x</u>
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete	Ì		
	Schedule J	23		Х_
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		x
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
C	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a	i		
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		х
b	is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's pnor Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X_
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete			
	Schedule L, Part III	27		Х_
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
_	instructions for applicable filing thresholds, conditions, and exceptions):			
ā	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		<u> </u>
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	28b		X
С	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	000		,,
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	28c 29	v	X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation	29	X	
50	contributions? If "Yes," complete Schedule M	30		
31	Did the organization liquidate, terminate, or dissolve and cease operations?	30		X
•	If "Yes," complete Schedule N, Part I	31		x
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	<u> </u>		
	Schedule N, Part II	32		x
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		x
34	Was the organization related to any tax-exempt or taxable entity?			
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		х
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		х
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		х_
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	х	
		Form	990 c	2010)

Pai	Check if Schedule O contains a response to any question in this Part V				
		1		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a 2:	3		ł
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	1b (<u> </u>		
C	Did the organization comply with backup withholding rules for reportable payments to vendors and r	eportable gamıng			
	(gambling) winnings to prize winners?	1 1	1c	X	⊢ —
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,				
	filed for the calendar year ending with or within the year covered by this return	2a 96	<u> </u>	ļ	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retu		2b	Х	<u> </u>
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instruction	ıs)	ļ		
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	•	<u>3a</u>	<u> </u>	X
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		3b	├ ─	<u> </u>
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other	•			
	financial account in a foreign country (such as a bank account, securities account, or other financial	account)?	4a		Х
Ь	If "Yes," enter the name of the foreign country: ▶				
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial	Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		_5a_	 	X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa	action?	<u>5b</u>	├-	X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		5c	├	
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did to	he organization solicit			
	any contributions that were not tax deductible?		6a	X	\vdash
b	If "Yes," did the organization include with every solicitation an express statement that such contribu	tions or gifts	۱.,		
_	were not tax deductible?		6b	X	\vdash
7	Organizations that may receive deductible contributions under section 170(c).	muses arounded to the never	.		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and se	rvices provided to the payor?		<u> </u>	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	ann an sian d	7b	Х	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	as required			
	to file Form 8282? If "Yes," indicate the number of Forms 8282 filed during the year		7c	┢──	X
d	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit of	7d			
e	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit cont		7e 7f	 	
f	If the organization, during the year, pay premiums, directly of indirectly, on a personal benefit contribution of qualified intellectual property, did the organization file F		7g	 -	
g h	If the organization received a contribution of qualified intellectual property, did the organization rife in the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received a contribution of cars, boats, airplanes,	•	7 <u>9</u> 7h	-	+-
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. D		- '''-	 	\vdash
Ü	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at		8		1
9	Sponsoring organizations maintaining donor advised funds.	any time during the year:	-		
y a	Did the organization make any taxable distributions under section 4966?		9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?		9b	 	T
10	Section 501(c)(7) organizations. Enter:		00	†	T
а	Initiation fees and capital contributions included on Part VIII, line 12	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	1		
11	Section 501(c)(12) organizations. Enter:		1		
а	Gross income from members or shareholders	11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against		1		
	amounts due or received from them.)	11b			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		1		
а	Is the organization licensed to issue qualified health plans in more than one state?		13a		
	Note. See the instructions for additional information the organization must report on Schedule O.				
b	Enter the amount of reserves the organization is required to maintain by the states in which the			1	
	organization is licensed to issue qualified health plans	13b			
С	Enter the amount of reserves on hand	13c	1_	L	L.
14a	Did the organization receive any payments for indoor tanning services during the tax year?		14a		х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedu.	le O	14b		
			Form	990	(2010)

Form 990 (2010)

THE CHILDREN'S MUSEUM, INC.

O6-0896043

Page
Part.VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	to line 6a, 6b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.			
	Check if Schedule O contains a response to any question in this Part VI		_	x
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 19			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 19			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
_	officer, director, trustee, or key employee?	2		_X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
_	of officers, directors or trustees, or key employees to a management company or other person?	3		Х
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		Х
6	Does the organization have members or stockholders?	6		X
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the	_		
b	governing body? Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7a		Х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year	7b		X
0	by the following			
а	The governing body?	8a	x	
b	Each committee with authority to act on behalf of the governing body?	8b	x	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the		^	
•	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a	х	
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with those of the organization?	10b	х	
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	х	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise			
	to conflicts?	12b	Х	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	in Schedule O how this is done	12c	Х	
13	Does the organization have a written whistleblower policy?	_13	Х	
14	Does the organization have a written document retention and destruction policy?	14	Х	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
_	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	ا ۔ ا		
_	The organization's CEO, Executive Director, or top management official Other officers or key employees of the organization	15a	Х	
b	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)	15b		_ X
16=	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		х
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation	.00		
_	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ▶ _{CT}			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available	for		
	public inspection. Indicate how you make these available. Check all that apply.			
	Own website Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, a	nd fina	ncial	
	statements available to the public			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books and records of the organization of the person who possesses the books are provided by the organization of the person of	tion: 🕨	·	
	ACCOUNTING RESOURCES, INC (860) 659-3955			
	100 WESTERN BOULEVARD GLASTONBURY CT 06033	_	000	
		Earm	മെറ	20101

Form **990** (2010)

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THE CHILDREN'S MUSEUM, INC.

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

List persons in the following order individual trustees or directors; institutional trustees, officers; key employees, highest compensated employees; and former such persons

(A)	(B)				C)			(D)	(E)	(F)
Name and Title	Average	l		Pos		1		Reportable	Reportable	Estimated
	hours per	(с	heck	all	that	арр	ly)	compensation	compensation	amount of
	week	cţg						from	from related	other
	(describe hours for	trustee or director				ted		the organization	organizations (W-2/1099-MISC)	compensation from the
	related	stee	truste		ي ا	Suad		(W-2/1099-MISC)	(11 2 1000 111100)	organization
	organizations	ual tri	nona!		ploye	tca /ee				and related
	in Schedule O)	Individual t	Institutional trustee	Officer	Key en	Highest compensated employee	Former			organizations
S. RICK LIFTIG										
CHAIRPERSON	10.00	х		х		ļ		0.	0.	0.
JOHN G. MELE						•				
VICE CHAIRPERSON	5.00	х	<u> </u>	Х	<u> </u>	<u> </u>	1	0.	0.	0.
JACQUELINE SCHEIB		İ	İ	İ	İ	Ì	ĺ			
SECRETARY	5.00	х		х	_	<u> </u>	<u> </u>	0.	0.	0.
ANDREW A. MATOS		1								
TREASURER	3.00	x	<u> </u>	х		<u> </u>	ļ	0.	0.	0.
RICHARD L. ALLEYNE				İ		1				
BOARD MEMBER	1.00	X	<u> </u>	_		<u> </u>		0.	0.	0.
RACHEL BADER										
BOARD MEMBER	1.00	Х	<u> </u>				╙	0.	0.	0.
BRET BOWIN						ŀ				
BOARD MEMBER	1.00	x	<u> </u>			_	ļ	0.	0.	0.
MATTHEW F. BROMBERG										
BOARD MEMBER	1.00	х	<u> </u>			<u> </u>		0.	0.	0,
DANIELLE P. FERRUCCI										
BOARD MEMBER	1.00	Х						0.	0.	0.
JEFFREY A. FLAKS					1		1			
BOARD MEMBER	1.00	Х	_			<u> </u>	Ļ.	0.	0.	0.
LARRY HARTSHORN										
BOARD MEMBER	1.00	х				<u> </u>	<u> </u>	0.	0.	0.
ELIZABETH D. HORYN							1			
BOARD MEMBER	1.00	х						0,	0.	0.
ROLF W. KNOLL, M.D.		İ								
BOARD MEMBER	2.00	х					_	0.	0.	0.
ELAINE MCDONALD										
BOARD MEMBER	2,00	x						0,	0.	0.
CLIFTON E. MCPHERSON										
BOARD MEMBER	1.00	X	_			<u> </u>	_	0.	0.	0.
ANDREW MORROW										
BOARD MEMBER	1.00	X_	_			1	lacksquare	0.	0.	0.
SUSAN H. PALISANO										
BOARD MEMBER	1.00	х					<u> </u>	0.	0.	<u> </u>
032007 12-21-10										Form 990 (2010)

Name and title Average hours per week (describe hours for related organizations in Schedule CO) Autority of the organizations in Schedule CO) Autority of the organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the Organization in Schedule CO) Autority of the O	Part VII Section A. Officers, Directors, Tr		mple	oyee			ligh	est	Compensated Employ	ees (continued)				
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c Total from continuation sheets to Part VII, Section A d Total (add lines 1b and 1c) 2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization Yes No														
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c Total from continuation sheets to Part VII, Section A														.
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2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization 0	(A)	s address							(B) Description of s	ervices	— с	O) eamos) nsatic	on
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\$100,000 in compensation from the organization > 0		<u>-</u>												
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\$100,000 in compensation from the organization 0														-
	2 Total number of independent contractors	(including but r	not li	mıte	d to	tho	se li	stec	d above) who received n	nore than				
	\$100,000 in compensation from the organ	ization >					0					Form	990	(2010)

Part, VIII Statement of Revenue (D) Revenue (C) (A) (B) Total revenue Related or Unrelated excluded from exempt function business tax under sections 512. revenue revenue 513, or 514 Contributions, gifts, grants and other similar amounts 1 a Federated campaigns 1a 1b b Membership dues Fundraising events 8,370 10 d Related organizations 1d Government grants (contributions) 1e 138,190 All other contributions, gifts, grants, and similar amounts not included above 337,069 g Noncash contributions included in lines 1a-1fr \$ h Total. Add lines 1a-1f 483 629 Business Code Program Service Revenue 2 a EDUCATION PROGRAMS 900099 647,200 647,200 <u>ADMISSIONS</u> 900099 476,458 476,458 MEMBERSHIP FEES 900099 221,927 221,927 f All other program service revenue Total. Add lines 2a-2f 345 585 Investment income (including dividends, interest, and other similar amounts) 54,208 54,208 Income from investment of tax-exempt bond proceeds 4 Royalties (i) Real (ii) Personal 6 a Gross Rents **b** Less rental expenses c Rental income or (loss) d Net rental income or (loss) 7 a Gross amount from sales of (i) Securities (ii) Other assets other than inventory b Less: cost or other basis and sales expenses c Gain or (loss) d Net gain or (loss) 8 a Gross income from fundraising events (not Other Revenue including \$ contributions reported on line 1c). See Part IV, line 18 239,174 b Less: direct expenses 68,662 c Net income or (loss) from fundraising events 170,512. 170,512 9 a Gross income from gaming activities See Part IV, line 19 b Less direct expenses b c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances а 83,939 b Less. cost of goods sold b 37,662 Net income or (loss) from sales of inventory 46,277 **Business Code** Miscellaneous Revenue 11 a MISCELLANEOUS 900099 4,851 4.851 OTHER MISC INCOME 900099 1,519 C d All other revenue Total. Add lines 11a-11d 6,370 Total revenue. See instructions 2,106,581 231,090. Form **990** (2010)

Form 990 (2010) THE CHILDREN'S MUSEUM, INC. Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

7b, 8b, 1 Gr or 2 Gr th 3 Gr or Sc 4 Br 5 Cr tn 6 Cr pr pr 7 Or	All other organizations must compet include amounts reported on lines 6b, ,9b, and 10b of Part VIII. I rants and other assistance to governments and reganizations in the U.S. See Part IV, line 21 irants and other assistance to individuals in the U.S. See Part IV, line 22 irants and other assistance to governments, reganizations, and individuals outside the U.S. the Part IV, lines 15 and 16 irants paid to or for members to compensation of current officers, directors, the ustees, and key employees to compensation not included above, to disqualified the present (as defined under section 4059(f)(1)) and the present of the present o	(A) Total expenses	(B) Program service expenses	Management and general expenses	(D) Fundraising expenses
or 2 Gi th 3 Gi or Sc 4 Bi 5 Ci th 6 Ci pe pe 7 O O	rganizations in the U.S. See Part IV, line 21 irants and other assistance to individuals in the U.S. See Part IV, line 22 irants and other assistance to governments, rganizations, and individuals outside the U.S. the Part IV, lines 15 and 16 the enefits paid to or for members the ompensation of current officers, directors, the outside the U.S. See Part IV, lines 15 and 16 the enefits paid to or for members the outside the U.S. See Part IV, line 22 the U.S. See Part IV, line 22 the U.S. See Part IV, line 21 the U.S. See Part IV, line 21 the U.S. See Part IV, line 21 the U.S. See Part IV, line 21 the U.S. See Part IV, line 21 the U.S. See Part IV, line 21 the U.S. See Part IV, line 22 the	151.445.			
2 Gi th 3 Gi or Si 4 Bi 5 Ci tn 6 Cc pe pe 7 O	irants and other assistance to individuals in the U.S. See Part IV, line 22 trants and other assistance to governments, arganizations, and individuals outside the U.S. ee Part IV, lines 15 and 16 tenefits paid to or for members to compensation of current officers, directors, sustees, and key employees to ompensation not included above, to disqualified	151.445.			
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5 Cd tn 6 Cd pe pe 7 O	ee Part IV, lines 15 and 16 enefits paid to or for members compensation of current officers, directors, ustees, and key employees compensation not included above, to disqualified	151 .445 .			
4 Be 5 Co trn 6 Co pe pe 7 O	enefits paid to or for members compensation of current officers, directors, ustees, and key employees compensation not included above, to disqualified	151 .445 .			
5 Cd tri 6 Cd pe	ompensation of current officers, directors, ustees, and key employees ompensation not included above, to disqualified	151 445 .		·- · · · · · · · · · · · · · · · · · ·	
6 Cc pe pe 7 O	ustees, and key employees ompensation not included above, to disqualified	151 445.			
6 Co pe pe 7 O	ompensation not included above, to disqualified	151,445.			
ре ре 7 О	•			151,445.	
pe 7 O	proppe (an defined under caption ADEO/f\/d\\ and				
7 0	ersons (as defined under section 4958(f)(1)) and				
	ersons described in section 4958(c)(3)(B)				
8 Pe	other salanes and wages	1,124,307.	905,784.	129,220,	89,303.
•	ension plan contributions (include section 401(k)				
an	nd section 403(b) employer contributions)				
9 0	other employee benefits	107,662.	76,441.	23,685.	7,536.
10 Pa	ayroll taxes	94,524.	67,112.	20,795.	6,617,
11 Fe	ees for services (non-employees)				
a M	lanagement				
b Le	egal L				
c A	ccounting .	82,163.	58,336.	18,076.	5,751.
d Lo	obbying				
e Pr	rofessional fundraising services. See Part IV, line 17 📙				
f In	vestment management fees	11,405,	8,098.	2,509.	798.
g O	other .				
12 A	dvertising and promotion .	40,422.	28,700.	8,893.	2,829.
13 O	office expenses	54,151.	38,447.	11,913.	3,791.
14 In	nformation technology .				
15 R	oyalties .				
16 0	Occupancy _	108,800.	77,248,	23,936.	7,616.
17 Tı	ravel .	18,699.	13,276.	4,114.	1,309.
18 P	ayments of travel or entertainment expenses				
fo	or any federal, state, or local public officials				
19 C	Conferences, conventions, and meetings	2,090.	1,484.	460.	146.
20 In	nterest .	4,109.	2,917.	904.	288.
21 P	ayments to affiliates				
22 D	epreciation, depletion, and amortization	109,152.	27,288.	81,864.	
23 In	nsurance	42,537.	30,201.	9,358.	2,978,
at 24	ther expenses. Itemize expenses not covered bove. (List miscellaneous expenses in line 24f. If line 4f amount exceeds 10% of line 25, column (A) mount, list line 24f expenses on Schedule O.)				
	ROFESSIONAL/CONTRACTOR	160,663.	114,071.	35,346.	11,246.
b <u>U</u>	TILITIES	137,213.	97,421,	30,187.	9,605.
C P	RINTING, POSTAGE, AND	41,124.	29,198,	9,047,	2,879.
_	XHIBITS AND EQUIPMENT	39,926.	28,347.	8,784.	2,795.
e _					
f A	Il other expenses	101,279.	71,909.	22,281.	7,089.
25 To	otal functional expenses. Add lines 1 through 24f	2,431,671.	1,676,278.	592,817.	162,576.
26 Jo	oint costs. Check here Infollowing SOP 8-2 (ASC 958-720). Complete this line only if the regarization reported in column (B) joint costs from a combined educational campaign and fundraising olicitation				

Pa	rt.X-	Balance Sheet			
			(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing	244,380.	1	216,338.
	2	Savings and temporary cash investments		2	
	3	Pledges and grants receivable, net	210,171.	3	49,884.
	4	Accounts receivable, net	37,442.	4	24,281.
	5	Receivables from current and former officers, directors, trustees, key			
		employees, and highest compensated employees. Complete Part II			
		of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
ςς.		employees' beneficiary organizations (see instructions)	·	6	
Assets	7	Notes and loans receivable, net	240,000.	7	135,000.
As	8	Inventories for sale or use	9,174.	8	7,437.
	9	Prepaid expenses and deferred charges	28,758.	9	27,312.
	10a	Land, buildings, and equipment: cost or other			
		basis Complete Part VI of Schedule D 10a 1,049,86			
		Less accumulated depreciation 10b 695,03	389,172.		354,836.
	11	Investments - publicly traded securities	1,231,414.	11	1,395,527.
	12	Investments - other securities See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11	265,314.	15	306,998.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	2,655,825.	16	2,517,613.
	17	Accounts payable and accrued expenses	. 96,907.	17	93,132.
	18 19	Grants payable		18	
	20	Tax-exempt bond liabilities	124,828.	19	80,912.
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		20	
Labilities	22	Payables to current and former officers, directors, trustees, key employees,	 	21	· · · · · · · · · · · · · · · · · · ·
Ξ	22.	highest compensated employees, and disqualified persons. Complete Part II			
Ë		of Schedule L		00	
	23	Secured mortgages and notes payable to unrelated third parties	74 922	22	C4 022
	24	Unsecured notes and loans payable to unrelated third parties	74,833.	24	64,833.
	25	Other liabilities Complete Part X of Schedule D		25	
	26	Total liabilities. Add lines 17 through 25	296,568.		238,877.
		Organizations that follow SFAS 117, check here x and complete	250,300.	20	230,011.
Ś		lines 27 through 29, and lines 33 and 34.			
2	27	Unrestricted net assets	522,521.	27	448,099.
ala	28	Temporarily restricted net assets	254,795.	28	207,012.
B	29	Permanently restricted net assets	1,581,941.	29	1,623,625.
5		Organizations that do not follow SFAS 117, check here and			2,020,020,
b		complete lines 30 through 34.			
şte	30	Capital stock or trust principal, or current funds		30	
SS	31	Paid in or capital surplus, or land, building, or equipment fund		31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated income, or other funds		32	. ,
ž	33	Total net assets or fund balances	2,359,257.	33	2,278,736.
	34	Total liabilities and net assets/fund balances	2,655,825,	34	2,517,613,

Form **990** (2010)

or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

Form 990 (2010)

SCHEDULE A

(Form 990 or 990-EZ)

Public Charity Status and Public Support

| 2010

Complete if the organization is a section 501(c)(3) organization or a section

Open to Public

OMB No 1545-0047

Department of the Treasury Internal Revenue Service 4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

Name of the organization **Employer identification number** 06-0896043 THE CHILDREN'S MUSEUM INC. Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is. (For lines 1 through 11, check only one box) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II) x An organization that normally receives. (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h a Type I **b** Type II c ____ Type III - Functionally integrated d ____ Type III - Other e By checking this box, i certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, Yes the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11g(iii) h Provide the following information about the supported organization(s) (vi) Is the organization in col. (iii) Type of (iv) Is the organization (v) Did you notify the (i) Name of supported (ii) EIN (vii) Amount of organization in col. (i) listed in your organization in col. organization (i) organized in the U.S.? support (described on lines 1-9 governing document? (i) of your support? above or IRC section (see instructions)) Yes LHA For Paperwork Reduction Act Notice, see the Instructions for Schedule A (Form 990 or 990-EZ) 2010

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2010.05042 THE CHILDREN'S MUSEUM, INC. 2410___1

Form 990 or 990-EZ.

032021 12-21-10

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III) Section A. Public Support Calendar year (or fiscal year beginning in) (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total 1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge 4 Total. Add lines 1 through 3 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) 6 Public support. Subtract line 5 from line 4 Section B. Total Support Calendar year (or fiscal year beginning in) (a) 2006 (b) 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total 7 Amounts from line 4 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources 9 Net income from unrelated business activities, whether or not the business is regularly carried on 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) 11 Total support. Add lines 7 through 10 12 Gross receipts from related activities, etc (see instructions) 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage 14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f) 14 % 15 Public support percentage from 2009 Schedule A, Part II, line 14 15 16a 33 1/3% support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization b 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the

Schedule A (Form 990 or 990-EZ) 2010

organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization.

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions.

Schedule A (Form 990 or 990-EZ) 2010 THE CHILDREN'S MUSEUM, INC. Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II)

Sec	ction A. Public Support	olow, ploade comp	ioto i diti ii j				
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	Gifts, grants, contributions, and						
	membership fees received (Do not						
	include any "unusual grants.")	1,161,072.	821,677.	808,006.	705,899.	483,629.	3,980,283.
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	1,389,993,	1.341.428.	1,320,885,	1,135,998.	1,123,658,	6.311.962.
3	Gross receipts from activities that						<u> </u>
	are not an unrelated trade or bus- iness under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5	2,551,065.	2,163,105.	2,128,891.	1.841.897.	1,607,287.	10,292,245.
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons					• • • • • • • • • • • • • • • • • • • •	0.
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
,	Add lines 7a and 7b						0.
_	Public support (Subbactime 7c from tine 6)			-			0.
	ction B. Total Support						10,292,245.
	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	Amounts from line 6	2,551,065.	2,163,105,	2,128,891.	1.841.897.	1,607,287.	10,292,245,
_	d Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	98,830.	91,303,	74.966.	64.795.	54,208.	
h	Unrelated business taxable income	30,030.	91,303.	74,300.	04,793.	54,206.	384,102.
-	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
,	Add lines 10a and 10b	98.830.	91,303.	74.966.	64,795.	E4 200	304 102
	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	30,030.	91,303,	74,500.	04,733 <u>,</u>	54,208,	384,102.
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support (Add lines 9, 10c, 11, and 12)	2,649,895,	2,254,408.	2,203,857.	1,906,692.	1,661,495.	10,676,347.
14	First five years. If the Form 990 is for	the organization's	first, second, third	l, fourth, or fifth ta	x year as a section	n 501(c)(3) organız	ation,
	check this box and stop here .						▶□
Sec	ction C. Computation of Publ	ic Support Per	centage				
15	Public support percentage for 2010 (I	ıne 8, column (f) dı	vided by line 13, co	olumn (f))		15	96.40 %
	Public support percentage from 2009				j	16	96.29 %
Sec	ction D. Computation of Inves	stment Income	Percentage				
17	Investment income percentage for 20	10 (line 10c, colum	n (f) divided by line	e 13, column (f))		17	3.60 %
18	Investment income percentage from	2009 Schedule A, F	Part III, line 17			18	3.71 %
19a	a 33 1/3% support tests - 2010. If the	organization did ne	ot check the box o	n line 14, and line	15 is more than 3	3 1/3%, and line 1	7 is not
	more than 33 1/3%, check this box as	nd stop here. The	organization qualif	īes as a publicly s	upported organiza	ation	▶ x
b	33 1/3% support tests - 2009. If the	organization did no	ot check a box on	line 14 or line 19a,	, and line 16 is mo	re than 33 1/3%, a	and
	line 18 is not more than 33 1/3%, che	eck this box and st	op here. The organ	nization qualifies a	is a publicly suppo	orted organization	ightharpoons
20	Private foundation. If the organization	n did not check a t	oox on line 14, 19a	, or 19b, check th	s box and see ins	tructions	▶ □
0320	23 12-21-10			-	Sch	edule A (Form 996	0 or 990-EZ) 2010

SCHEDULE D

Department of the Treasury

Internal Revenue Service

(Form 990)

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990,

Part IV, line 6, 7, 8, 9, 10, 11, or 12. ▶ Attach to Form 990. ▶ See separate instructions. OMB No 1545-0047 Open to Public Inspection

Name of the organization

Employer identification number

THE CHILDREN'S MUSEUM INC Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the Part I organization answered "Yes" to Form 990, Part IV. line 6. (a) Donor advised funds (b) Funds and other accounts 1 Total number at end of year 2 Aggregate contributions to (during year) Aggregate grants from (during year) 3 4 Aggregate value at end of year 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II | Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements 2a **b** Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included in (a) 2c d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax 4 Number of states where property subject to conservation easement is located 5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year > \$ 7 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) Yes and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV. the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

a Revenues included in Form 990, Part VIII, line 1

b Assets included in Form 990, Part X

Schedule D (Form 990) 2010

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide

the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

Sche	dule D (Form 990) 2010 THE CHILDRE	n's <u>Museum</u> inc				0	6-0 <u>8960</u>	143	Pa	age 2
	t III Organizations Maintaining C			easures, c	or Othe	er Simila	r Asse	ts (conti	าued)	
3	Using the organization's acquisition, accession	on, and other record	s, check any of the	following that	t are a si	gnificant u	se of its	collection	ıtem	s
	(check all that apply)									
а	Public exhibition d Loan or exchange programs									
b										
C	Preservation for future generations									
4	Provide a description of the organization's co	ellections and explain	n how they further th	ne organizatio	on's exe	mpt purpos	se in Pari	t XIV.		
5	During the year, did the organization solicit o									
-	to be sold to raise funds rather than to be ma							Yes		No_
Par	t IV Escrow and Custodial Arran				"Yes" to	Form 990,	Part IV, I	ine 9, or		
	reported an amount on Form 990, Par	t X, line 21.	_							
1a	Is the organization an agent, trustee, custodi	an or other intermed	ary for contribution	s or other as	sets not	ıncluded				
	on Form 990, Part X?							Yes		No
b	If "Yes," explain the arrangement in Part XIV	and complete the fol	llowing table:							
		•						Amount		
С	Beginning balance .					1c				
	Additions during the year					1d				
е	Distributions during the year					1e				
f	Ending balance .					1f				
2a	Did the organization include an amount on Fe	orm 990, Part X, line	21? .					Yes] No
b	If "Yes," explain the arrangement in Part XIV.									
Par	t V Endowment Funds. Complete i	f the organization an	swered "Yes" to Fo	rm 990, Part	IV, line 1	0				
		(a) Current year	(b) Prior year	(c) Two year	rs back	(d) Three ye	ears back	(e) Four	years	back
1a	Beginning of year balance	1,069,765.	984,344.	1,120	6,244.					
b	Contributions									
С	Net investment earnings, gains, and losses	238,738.	135,421.	<10	6,900.	<u> </u>				
d	Grants or scholarships .									
е	Other expenditures for facilities									
	and programs	55,000.	50,000.	3!	5,000.					
f	Administrative expenses									
g	End of year balance .	1,253,503.	1,069,765.	98	4,344.					
2	Provide the estimated percentage of the year	r,end balance held a	s:							
а	Board designated or quasi-endowment		_%							
b	Permanent endowment 100.00	%								
С		%								
За	Are there endowment funds not in the posse	ession of the organiza	ation that are held a	nd administe	ered for t	he organiz	ation	ſ		
	by								Yes	No
	(i) unrelated organizations		•					3a(i)		_ X
	(ii) related organizations							3a(ii)		X
þ	If "Yes" to 3a(ii), are the related organizations	•						3b		
4_	Describe in Part XIV the intended uses of the			· · · · · · · · · · · · · · · · · · ·						
Pai	t VI Land, Buildings, and Equipm									
	Description of investment	(a) Cost or o basis (investr	1 , ,	or other (other)		ccumulate preciation	a	(d) Boo	k valu	.e
1a	Land .									
b	Buildings .			260,451.		188,	320.		72	<u>,131.</u>
С	Leasehold improvements			49,598.		13,	234.		<u>36</u>	<u>,364.</u>
d	Equipment	,		434,950.		355,	679.		<u>79</u>	<u>,271.</u>
е				304,867.		137,	797.		167	<u>.070.</u>
<u>Tota</u>	I. Add lines 1a through 1e. (Column (d) must e	equal Form 990, Part	X, column (B), line 1	10(c))					<u>354</u>	836.

Schedule D (Form 990) 2010

Total. (Column (b) must equal Form 990, Part X, col (B) line 25)

FIN 48 (ASC 74b) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 74b)

032053 12-20-10

Schedule D (Form 990) 2010

	dule D (Form 990) 2010 THE CHILDREN'S MUSEUM INC.			06-0896043	Page 4
Pa	rt XI Reconciliation of Change in Net Assets from Form 99	0 to Audited	Financial State	ments	
1	Total revenue (Form 990, Part VIII, column (A), line 12)		. 1		2,106,581.
2	Total expenses (Form 990, Part IX, column (A), line 25)		2		2,431,671.
3	Excess or (deficit) for the year. Subtract line 2 from line 1		. 3		<325,090 <u>.</u> >
4	Net unrealized gains (losses) on investments		. 4		202,885.
5	Donated services and use of facilities	-	_5		
6	Investment expenses		6		
7	Prior period adjustments .		7		
8	Other (Describe in Part XIV)		. 8		41 684.
9	Total adjustments (net). Add lines 4 through 8		9		244,569.
10	Excess or (deficit) for the year per audited financial statements. Combine lines	3 and 9 .	10		<80 521.>
Pai	t XII Reconciliation of Revenue per Audited Financial Stat		Revenue per F	leturn	
1	Total revenue, gains, and other support per audited financial statements			1 1	2,486,588.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				<u> </u>
а	Net unrealized gains on investments	. 2a	202.885.		
b	Donated services and use of facilities	2b	29,114,	7 1	
c	Recoveries of prior year grants	2c		'	
d	Other (Describe in Part XIV.)	2d	41_684.	1	
-	Add lines 2a through 2d	. <u>zu</u>	41,004,	ا ۾ ا	072 602
e	Subtract line 2e from line 1			2e	273,683.
3	·	• •		3	2,212,905.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1.	1.1			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		-	
b	Other (Describe in Part XIV)	4b	<106,324.	7 1	
C	Add lines 4a and 4b		• •	4c	<106,324.×
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)	tomonto With	- Evnences nor	5 Dotum	2,106,581.
	rt XIII Reconciliation of Expenses per Audited Financial Sta	tements with	i ⊏xpenses per	Return	
1	Total expenses and losses per audited financial statements ,			1	2,567,109.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	1 1			
ā	Donated services and use of facilities	_2a	29,114,	4	
þ	Prior year adjustments	2b]	
C	Other losses	. 2c]	
d	Other (Describe in Part XIV.)	2d	106,324,	.	
е	Add lines 2a through 2d .			2e	135,438,
3	Subtract line 2e from line 1		•	3	2,431,671.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				-
а	Investment expenses not included on Form 990, Part VIII, line 7b	. 4a			
b	Other (Describe in Part XIV.)	4b	<u> </u>	1	
С	Add lines 4a and 4b			1 4c	0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.		• •	5	2.431.671.
	rt XIV Supplemental Information	/			2,331,071.
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9;	Part III lines 1a ar	nd 4: Part IV lines 1	h and 2h Part	V line / Part
	e 2; Part XI, line 8; Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also			•	•
			t to provide any au	ullonal informa	uori.
FORM	1 990, PART V, LINE 4: THE PRIMARY LONG-TERM FINANCIAL OBJE	CTIVE IS TO			
PRES	SERVE THE REAL VALUE OF ASSETS AFTER ACCOUNTING FOR SPENDING	G AND THE			
COS	S OF MANAGING THE INVESTMENT PORTFOLIO.				
	The second secon				
FORM	990, PART XI, LINE 8: INCREASE IN VALUE OF BENEFICIAL INT	EREST IN			
PERI	PETUAL TRUST				
			<u>.</u>		
ים∩םי	1 990 PART XII. LINE 2D: INCREASE IN VALUE OF PERPETUAL IN	npppem TM			
LOKE	1 990, PART XII, LINE 2D: INCREASE IN VALUE OF PERPETUAL IN	I DUEST IN	-	Schedule D /F	orm 990) 2010

Schedule D (Form 990) 2010 THE CHILDREN'S MUSEUM INC. Part XIV Supplemental Information (continued)	06-0896043	Page 5
Part XIV Supplemental Information (continued)		
BENEFICIAL INTEREST. SPECIAL EVENTS EXPENSE NETTED WITH REVENUE ON 990 AND		
DEMOLITICING INTERNAL INTERNAL INTERNAL WITH MANUAL OR 370 AMD		-
COST OF GOODS SOLD NETTED WITH REVENUE ON 990		
	 -	
FORM 990 PART XIII LINE 2D: SPECIAL EVENTS EXPENSE NETTED WITH REVENUE		
ON 990 AND COST OF GOODS SOLD NETTED WITH REVENUE ON 990		
		· ·
	· · · · · · · · · · · · · · · · · · ·	·
		
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	-	
	· · · · · · · · · · · · · · · · · · ·	
	B-1	

SCHEDULE G

(Form.990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

▶ Attach to Form 990 or Form 990-EZ, ▶ See separate instructions.

Open To Public Inspection

Name of the organization	Attach to Form 990 of Form 990-E	<u> </u>	<u> </u>	eparate msu uctions	<u>. </u>	Employer ide	ntification number
	EN'S MUSEUM INC.					06-0896043	
Part I Fundraising Activities. required to complete this par	Complete if the organization answert.	ered "\	'es" to	Form 990, Part IV, I	ine 1	7. Form 990-EZ	filers are not
 Indicate whether the organization rais a Mail solicitations b Internet and email solicitations c Phone solicitations d in-person solicitations 2 a Did the organization have a written or 	e Solicitat f Solicitat g Special	tion of tion of fundra	non-g gover Ising (overnment grants nment grants events		or	
key employees listed in Form 990, P b If "Yes," list the ten highest paid indi compensated at least \$5,000 by the	ividuals or entities (fundraisers) purs			_		Yes undraiser is to	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	or control of from activity			Amount paid or retained by) fundraiser ted in col (i)	(vi) Amount paid to (or retained by) organization	
		Yes	No				
						_	

					_		
					•		<u> </u>
Total .		•	_				
List all states in which the organizatio or licensing.	n is registered or licensed to solicit of	contrib	utions	or has been notified	d it is	exempt from re	egistration
· · · · · · · · · · · · · · · · · · ·				···			
-							

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2010

	rt ļ	Fundraising Events. Complete if the of fundraising event contributions and gi				
			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events (add col. (a) through
			DINNER & AUCTION			col (c))
e			(event type)	(event type)	(total number)	001 (0))
Revenue	1	Gross receipts	247,544.			247,544.
	2	Less: Charitable contributions	8,370.		······································	8,370.
	3	Gross income (line 1 minus line 2)	_239,174.			239,174.
	4	Cash prizes	15,480.		· · · · · · · · · · · · · · · · · · ·	15,480.
ses	5	Noncash prizes	,		· · · · · · · · · · · · · · · · · · ·	
Direct Expenses	6	Rent/facility costs				
Direct	7	Food and beverages	25,600.			25,600.
	8	Entertainment				
	9	Other direct expenses	27,582,			27,582.
	10	Direct expense summary Add lines 4 throug			•	(68,662)
		Net income summary. Combine line 3, colum	• •	·	•	170 512.
Pa	rt I	·	answered "Yes" to Form	990, Part IV, line 19, or re	eported more than	
		\$15,000 on Form 990-EZ, line 6a.				
Revenue			(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
æ	1_	Gross revenue				
ses	2	Cash prizes				
Expenses	3	Noncash prizes				
Direct	4	Rent/facility costs				
	5	Other direct expenses				
	6	Volunteer labor .	Yes %	☐ Yes % ☐ No	Yes % No	
	7	Direct expense summary Add lines 2 throug	h 5 in column (d)		•	(
	8	Net gaming income summary. Combine line	1, column d, and line 7		<u> </u>	
_	_	tough a shake (a) in the shake is				
9	ls t	ter the state(s) in which the organization opera he organization licensed to operate gaming an No," explain:	ctivities in each of these s	states?		Yes No
ŀ					 _	
t						

Schedule G (Form 990 or 990-EZ) 2010

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Sch	nedule G (Form 990 or 990-EZ) 2010 THE CHILDREN'S MUSEUM INC.	06-0896043		Page 3
11	Does the organization operate gaming activities with nonmembers?		Yes	☐ No
	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed			
	to administer charitable gaming?		Yes	☐ No
13	Indicate the percentage of gaming activity operated in:			
	a The organization's facility	13a		%
	b An outside facility	13b		%
		L		
14	Enter the name and address of the person who prepares the organization's gaming/special events books and record			
	Name			
	Address >			
15a	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?		Yes	☐ No
Ł	b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount	ınt		
	of gaming revenue retained by the third party \$ c if "Yes," enter name and address of the third party:			
C	c if "Yes," enter name and address of the third party:			
	Name			
	Address			
46	Gaming manager information			
16				
	Name			
	Gaming manager compensation ▶ \$			
	Description of services provided			
	Description of services provided			
	Director/officer Employee Independent contractor			
17	Mandatory distributions:			
	a Is the organization required under state law to make charitable distributions from the gaming proceeds to			
•	retain the state gaming license?		Yes	No
	b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent			
•	organization's own exempt activities during the tax year > \$			
Pa	Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, colu			
	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional info	rmation (see	ınstruc	tions).
		•		
_				
	11 60151			
	October	O (F 000		F7\ 0040

SCHEDULE M

(Form 990)

Noncash Contributions

OMB No 1545-0047

2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

THE CHILDREN'S MUSEUM INC

Employer identification number

Pai	t I Types of Property			-			00.10		
		(a) Check if applicable	(b) Number of contributed	(c) Noncash contri amounts report Form 990, Part VII	ed on	(d) Method of de noncash contribu			s
1	Art - Works of art		items contributed	1 01111 990, 1 art vii	it lille ig				
2	Art - Historical treasures			-					
3	Art - Fractional interests								
4	Books and publications								
5	Clothing and household goods	x			5,300.	DONOR SUPPLIED V	AT ITE	_	
6	Cars and other vehicles				3,300.	DONOR SUPPLIED V	ALUE		
7	Boats and planes				•				
8	Intellectual property				-				
9	Securities - Publicly traded								
10	Securities - Closely held stock								
11	Securities - Partnership, LLC, or								
••	trust interests								
12	Securities - Miscellaneous								
13	Qualified conservation contribution -								
	Historic structures								
14	Qualified conservation contribution - Other								
15	Real estate - Residential								
16	Real estate - Commercial								
17	Real estate - Other								
18	Collectibles	x	1		1,375.	DONOR SUPPLIED V	ALUE		
19	Food inventory	x	1			DONOR SUPPLIED V			
20	Drugs and medical supplies								
21	Taxidermy								
22	Historical artifacts								
23	Scientific specimens							•	
24	Archeological artifacts								
25	Other (PRO-BONO SERV)	х	1	1.	8,600.	DONOR SUPPLIED V	ALUE		
26	Other (MARKETING)	X	1		5,000.	DONOR SUPPLIED V.	ALUE		
27	Other (EQUIPMENT)	<u>x</u>	1		880.	DONOR SUPPLIED V	ALUE		
28	Other (<u> </u>	l	<u> </u>					
29	Number of Forms 8283 received by the organi	zation dunn	g the tax year for o	contributions					
	for which the organization completed Form 82	83, Part IV,	Donee Acknowled	gement _	29			26	
								Yes	No
30a	During the year, did the organization receive b								
	at least three years from the date of the initial	contribution	, and which is not	required to be used	d for exen	npt purposes for			
	the entire holding period?		•			•	30a		Х
b	If "Yes," describe the arrangement in Part II.								
31	Does the organization have a gift acceptance						31	Х	
32a	· ·	or related or	rganizations to sol	ıcıt, process, or sell	noncash				
_	contributions?						32a		X
	If "Yes," describe in Part II	a a bone (A)		and the second	- (-)				
33	If the organization did not report an amount in	column (c) 1	or a type of prope	rty for which colum	ırı (a) ıs ch	тескеа,			

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) (2010)

SCHEDULE 0

(Form 990 or 990-EZ)

Department of the Treasury

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010
Open to Public Inspection

Internal Revenue Service Name of the organization **Employer identification number** THE CHILDREN'S MUSEUM 06-0896043 INC FORM 990 PART I LINE 1 DESCRIPTION OF ORGANIZATION MISSION FAMILIES THROUGH EXHIBITS AND DEMONSTRATIONS. EDUCATION CLASSES. WILDLIFE SANCTUARY AND DIGITAL PLANETARIUM DOME FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: SECOND SITE (ROARING BROOK NATURE CENTER) PROVIDES NATURE-RELATED EDUCATIONAL ACTIVITIES IN CANTON, THE ORGANIZATION PROVIDES OUTREACH TO SCHOOLS. YOUTH GROUPS AND COMMUNITY ORGANIZATIONS AS WELL AS PROFESSIONAL DEVELOPMENT FOR TEACHERS PART VI, SECTION B. LINE 11: FORM 990 IS REVIEWED BY THE AUDIT COMMITTEE OF THE BOARD AS WELL AS THE FULL BOARD FORM 990 PART VI SECTION B. LINE 12C: ANNUALLY BOARD MEMBERS ARE SENT STATEMENTS REQUIRING THEM TO DISCLOSE ANY CONFLICTS OF INTEREST, REGARDLESS OF MATERIALITY. THE STATEMENTS ARE RETURNED TO THE OFFICE MANAGER, REVIEWED BY THE BOARD CHAIR, AND FILED FORM 990, PART VI, SECTION B, LINE 15A: THE SEARCH COMMITTEE OF THE BOARD USES SURVEY DATA ON COMPARABLE SALARIES FROM THE AMERICAN ASSOCIATION OF MUSEUMS AS WELL AS DATA COLLECTED BY NON-PROFIT CONSULTANTS TO DETERMINE THE DIRECTOR'S SALARY. THIS IS PRESENTED AND CONFIRMED BY THE FULL BOARD THERE ARE NO OTHER FULL-TIME HIGHLY COMPENSATED MANAGEMENT OFFICIALS FORM 990, PART VI. SECTION C. LINE 19: THE MUSEUM MAKES THE AMENDED CERTIFICATE OF INCORPORATION BY-LAWS WHISTLE BLOWER POLICY AND PRIVACY LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2010)

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Schedule O (Form 990 or 990-EZ) (2010)	
Name of the organization THE CHILDREN'S MUSEUM INC.	Employer identification number 06-0896043
PROTECTION POLICY AVAILABLE ON THE MUSEUM'S WEBSITE, OTHER DOCUMENT	S AND
POLICIES ARE AVAILABLE UPON REQUEST.	
FORM 990 PART XI, LINE 5, CHANGES IN NET ASSETS:	
NET UNREALIZED GAINS ON INVESTMENTS:	202,885.
INCREASE IN VALUE OF BENEFICIAL INTEREST IN PERPETUAL TRUST	41,684.
TOTAL TO FORM 990, PART XI, LINE 5	244,569.
- 1950	
	

Application for Extension of Time To File an

)rgan	ization Return		OMB No. 1545	s-1709
Department of the Treasury				ication for each return.			
If you Do not a Electrol required of time the Personal	are filing for an Add complete Part II unl nic filing (e-file). You to file Form 990-T), o file any of the form I Benefit Contracts, w.irs.gov/efile and cl	less you have already been granted a u can electronically file Form 8868 if yo or an additional (not automatic) 3-mor ns listed in Part I or Part II with the exc	ension, c n automat ou need a ath extens eption of er format (complete only Part II (on page 2 of this to 3-month extension on a previously file a 3-month automatic extension of time to sion of time. You can electronically file Form 8870, Information Return for Trans (see instructions) For more details on the	ed Forr file (6 orm 88 sfers A	n 8868. months for a corpo 68 to request an ex ssociated With Cerl	tension tain
	ration required to file			onth extension - check this box and com	piete	>	
All othe	•	ding 1120-C filers), partnerships, REMI	Cs, and ti	rusts must use Form 7004 to request an	extens	sion of time	
Type or	Name of exemp	t organization			Empl	oyer identification	number
	THE CHILDREN	'S MUSEUM, INC.			06	-0896043	
File by the due date fi filing your return See instruction	Number, street, 950 TROUT BR cs City, town or po	and room or suite no. If a P.O. box, se					
Enter th	e Return code for th	e return that this application is for (file	a separa	te application for each return)			0 1
Applica	tion		Return Code	Application Is For			Return Code
Form 99	90		01	Form 990-T (corporation)		07	
Form 99	90-BL		02	Form 1041-A		08	
Form 99	90-EZ		03	Form 4720		09	
Form 99			04	Form 5227		10	
	00 T (sec 401(a) or 4		05				
Form 9	00-T (trust other than		06 TNG	Form 8870			12
Tele	ohone No ▶ <u>(860</u>		- GLAST	FAX No. ▶			
		not have an office or place of business			for	the whole group o	book this
If thi box ▶				emption Number (GEN) If thinch a list with the names and EINs of all			
1 I	request an automation FEBRUARY 15, 2 for the organization Calendar year	c 3-month (6 months for a corporation 2012 , to file the exempt 's return for: or	required torganiza	to file Form 990-T) extension of time unt tion return for the organization named a definition of the organization named and ending	ıl		
2 If	the tax year entered Change in acco	d in line 1 is for less than 12 months, counting period	heck reas	on: Initial return Fina	l retun	1	
	this application is fo	or Form 990-BL, 990-PF, 990-T, 4720, o s. See instructions.	or 6069, e	nter the tentative tax, less any	За	\$	0.
	• •	or Form 990-PF, 990-T, 4720, or 6069,					_
		nts made Include any prior year overp			3b	\$	0.
		ct line 3b from line 3a. Include your pa tronic Federal Tax Payment System). \$	-		3c	\$	0.
by using EFTPS (Electronic Federal Tax Payment System), See instructions 3c \$ 0 Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions							

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Form 8868 (Rev 1.2011)