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Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0047 Open to Public Inspection

<u> </u>	for the	2010 calendar year, or tax year beginning APR 1, 2010 and	ending M	AR 31, 2011	
B (Check if applicable	C Name of organization		D Employer identific	ation number
	Addres change	COLORADO GARDEN SHOW, INC.			
	Name change	Doing Business As		84-60)45671
	Initial return		Room/suite	E Telephone number	
F	Termin- ated Amend	M	100		932-8100
	return Applica	City or town, state or country, and ZIP + 4		G Gross receipts \$	4512611.
	tion pending	LIAKEWOOD, CO 00220		H(a) Is this a group ref	turn Yes X No
		959 S KIPLING PARKWAY #100, LAKEWOOD,	CO 8	for affiliates? H(b) Are all affiliates incl	= =
_	Гах-ехе	mpt status: X 501(c)(3)			ist (see instructions)
		E: ► WWW.GARDENINGCOLORADO.COM	<u> </u>	H(c) Group exemption	
		organization X Corporation	L Year		State of legal domicile CO
		Summary			
e		Briefly describe the organization's mission or most significant activities: ${\hbox{{\tt TO}}}\ {\hbox{{\tt FU}}}$	URTHER	THE STUDY ()F
Activities & Governance	-	Check this box If the organization discontinued its operations or dispos	and of mara	then 25% of its set set	
Ver	i	lumber of voting members of the governing body (Part VI, line 1a)	sea or more		12
တ္တ	1	Number of independent voting members of the governing body (Part VI, line 1b)		4	12
SS.	1	otal number of individuals employed in calendar year 2010 (Part V, line 2a)		5	21
ķ	1	otal number of volunteers (estimate if necessary)		6	0
ĺĊţį				7a	0.
_	ЬN	otal unrelated business revenue from Part VIII, column (G), line 12 EVED		7b	0.
			178-0SQ	Prior Year	Current Year
ě	8 (Contributions and grants (Part VIII, line 1h) マogram service revenue (Part VIII, line 2g)	<u> </u>	0.	0.
Revenue	9 F	Program service revenue (Part VIII, line 2g)		2948364.	2931914.
		nvestment income (Part VIII, column (A), lines 3, 4, and Zd)	* <u> </u>	160742.	44088.
_		Other revenue (Part VIII, column (A), lines 5, 6d, 8c 9c, 10d, and 10	البيد	20223.	21331.
	1	otal revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		3129329.	2997333.
	1	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		482305.	352570.
	1	Benefits paid to or for members (Part IX, column (A), line 4)		349111.	<u>0.</u> 372713.
ses	1	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		0.	0.
Expenses	1	Professional fundraising fees (Part IX, column (A), line 11e) Total fundraising expenses (Part IX, column (D), line 25)	32		
ŭ	1	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)		2091686.	2144506.
		otal expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	-	2923102.	2869789.
	1	Revenue less expenses. Subtract line 18 from line 12		206227.	127544.
Se c			Bee	ginning of Current Year	End of Year
agan	20 1	otal assets (Part X, line 16)		5133770.	5680420.
Fund Balances	21 7	otal liabilities (Part X, line 26)		233766.	263853.
		let assets or fund balances. Subtract line 21 from line 20		4900004.	<u>5416567.</u>
_	art II	Signature Block			
		ies of panery, I declare that I have examined this return, including accompanying schedules		•	knowledge and belief, it is
rue	, correct	and complete. Declaration of preparer (other than officer) is based on all information of wh	iich preparer	has any knowledge	
. ـ . د	_	Signature of officer		Date	'+)
Sig Her	1	JAMES FRICKE, EXECUTIVE DIRECTOR		/ /	
161		Type or print name and title			
		Print/Type preparer's name Preparer's signature	, 0	ate , Check	PTIN
Palo		M. DADEREY MERCHATH CONS	$\langle \gamma 1 \rangle$	7 /6/// if self-employed	_
rep	parer	Firm's name ONOFREY & HIRSCHFFLD, P.C.		Firm's EIN	
Jse	Only	Firm's address 4810 WEST 80TH AVENUE, SUITE 100	3		
		WESTMINSTER, CO 80030		Phone no 30	3-426-4033
Иay	the IR	S discuss this return with the preparer shown above? (see instructions)			X Yes No
		11 HA For Panerwork Reduction Act Notice see the senarate instruction			Form 990 (2010)

orm	1990 (2010) COLORADO GARDEN SHOW, INC. 84-	6045671	Page 2
Pa	rt III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response to any question in this Part III		
1	Briefly describe the organization's mission:		
	TO FURTHER THE STUDY OF HORTICULTURE THROUGH THE PRODUCTION	OF THE	
	ANNUAL GARDEN & HOME SHOW AND AWARDING OF GRANTS AND SCHOLA		
	THE STATE OF STATE		
			
2	Did the organization undertake any significant program services during the year which were not listed on		
-	the prior Form 990 or 990-EZ?	Vos	X No
	·	res	[<u>23</u>] 140
•	If "Yes," describe these new services on Schedule O.		X No
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	res	LAL NO
	If "Yes," describe these changes on Schedule O.		
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses.		
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants a	and	
	allocations to others, the total expenses, and revenue, if any, for each program service reported	2070	802.)
4a	(Code:) (Expenses \$ 2474331 • including grants of \$ 352570 •) (Revenue	\$2978	802.
	PRODUCTION OF THE COLORADO GARDEN AND HOME SHOW		
			
4b	(Code:) (Expenses \$ including grants of \$) (Revenue	\$)
	GRANTS AND SCHOLARSHIPS TO FURTHER THE STUDY OF HORTICULTUR	E	
			
4c	(Code:) (Expenses \$ including grants of \$) (Revenue	¢	····
70	(Code: /(Expenses # including grains of # /(revenue	Ψ	
			
			
		 	
			
			
4d	Other program services. (Describe in Schedule O.)		
	(Expenses \$ including grants of \$) (Revenue \$)		
4e	Total program service expenses ► 2474331.		

Form 990 (2010) COLORADO GARDEN SHOW, INC.

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?		v	
^	If "Yes," complete Schedule A	1	<u>X</u>	X
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2		
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I			х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect	3		
•	during the tax year? If "Yes," complete Schedule C, Part II	4		х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	-		 ^
•	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to		-	
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide			
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?			
	If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			İ
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			١,,
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			v
4	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
u	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	444		v
6	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11d 11e		X
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	116		
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		Х
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	 		
	Schedule D, Parts XI, XII, and XIII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		<u>X</u>
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		<u>X</u>
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		<u>X</u>
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			v
17	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		<u>X</u>
. ,	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	4-		v
18	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	17		<u>X</u>
. •	1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	10		
-	complete Schedule G, Part III	19		Х
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that			
	operate one or more hospitals must attach audited financial statements (see instructions)	20b		
			990 <i>(</i>	2010)

Form 990 (2010) COLORADO GARDEN SHOW, INC.

Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the		v	
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,	22		Х
23	column (A), line 2? If "Yes," complete Schedule I, Parts I and III Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current	-22		
23	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	х	
24a				
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		<u>X</u>
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			v
	Schedule L, Part I	25b		<u>X</u>
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified	26		х
27	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial	20		
_,	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete			
	Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV	-		
	instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation	•		Х
• •	contributions? If "Yes," complete Schedule M	30		
31	Did the organization liquidate, terminate, or dissolve and cease operations?	31		х
32	If "Yes," complete Schedule N, Part I Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	31		
J2	Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity?			
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		X
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		X
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			x
	If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?			<u> </u>
~	Note. All Form 990 filers are required to complete Schedule O	38	Х	
			_	2010)

Form 990 (2010) COLORADO GARDEN SHOW, INC.

Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V					
					Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	16			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and re	eporta	ble gamıng			
	(gambling) winnings to prize winners?			1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,					
	filed for the calendar year ending with or within the year covered by this return	2a	21			ĺ
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retuined	rns?	ļ	2b	X	<u> </u>
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instruction	s)				
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b		<u> </u>
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other	autho	nty over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial	accou	nt)?	4a		X
b	If "Yes," enter the name of the foreign country:					
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial	Accou	nts.			
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		,	5a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction	ction	,	5b		X
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c	<u> </u>	ļ
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did to	ne org	anızatıon solicit			١
	any contributions that were not tax deductible?			6a_	 _	X
b	If "Yes," did the organization include with every solicitation an express statement that such contribut	tions c	r gifts			
	were not tax deductible?			6b	ļ	<u> </u>
		rvices į	orovided to the payor?	7a	-	X
	· · · · · · · · · · · · · · · · · · ·		_	7b_		
С		as rec	ulred			Х
	to file Form 8282?	ي ج		7c		<u> </u>
	If "Yes," indicate the number of Forms 8282 filed during the year	7d	<u> </u>	7-	•	1
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit of		St 7	<u>7e</u> 7f		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contribution of prolified intelligence of prolifi		300 as required?	7g		
8	If the organization received a contribution of qualified intellectual property, did the organization file Fe if the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, or other vehicles, did the organization received acontribution of cars, boats, airplanes, airplan			7 <u>9</u> 7h		
ь 8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.			7 !!		
0	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at			8	ĺ	
9	Sponsoring organizations maintaining donor advised funds.	u.,	no during the year			
а	Did the organization make any taxable distributions under section 4966?			9a	•	
	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		1
10	Section 501(c)(7) organizations. Enter:					
а	Initiation fees and capital contributions included on Part VIII, line 12	10a				
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:					
	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against					
	amounts due or received from them.)	11b				
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1041	?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.				ļ	ļ
а	Is the organization licensed to issue qualified health plans in more than one state?			13a	ļ	ļ
	Note. See the instructions for additional information the organization must report on Schedule O.					
b	Enter the amount of reserves the organization is required to maintain by the states in which the		ŧ			
	organization is licensed to issue qualified health plans	13b				
	Enter the amount of reserves on hand	13c	1		<u> </u>	1,,,,,
	Did the organization receive any payments for indoor tanning services during the tax year?			14a	 	X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedul	le O		14b		<u></u>
				Form	ษษบ	(2010)

Form 990 (2010) COLORADO GARDEN SHOW, INC. 84-6045671 Page
Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response

10th Later describe the circumstances processes or changes in Schedule O. See instructions

	to line 6a, 6b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions			
	Check if Schedule O contains a response to any question in this Part VI			X
Sec	tion A. Governing Body and Management			
		p	Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 12			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 13	2		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other	7		
	officer, director, trustee, or key employee?	2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
_	of officers, directors or trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
6	Does the organization have members or stockholders?	6		X
	Does the organization have members of stockholders, or other persons who may elect one or more members of the	-		
10		70		Х
_	governing body?	7a		X
	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year			
	by the following:		v	
	The governing body?	8a	X	
ь	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		<u>X</u>
<u>Sec</u>	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		<u>X</u>
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with those of the organization?	10b		
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	X	
	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise			
	to conflicts?	12b	X	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
_	in Schedule O how this is done	12c		Х
13	Does the organization have a written whistleblower policy?	13	X	
14	Does the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
_		150		Х
	The organization's CEO, Executive Director, or top management official	15a		X
D	Other officers or key employees of the organization	15b		
40	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions)			
iva	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a	1.0		v
	taxable entity during the year?	16a		<u>X</u>
Þ	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's			
_	exempt status with respect to such arrangements?	16b		
<u>Sec</u>	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ► NONE			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available	e for		
	public inspection. Indicate how you make these available. Check all that apply.			
	Own website Another's website X Upon request			
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, a	and fina	ncıal	
	statements available to the public.			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization	ation: 🕨	•	
	COLORADO GARDEN SHOW, INC (303)932-8100			
	959 S. KIPLING PARKWAY, SUITE 100, LAKEWOOD, CO 80226			
		F	ggn /	0040

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A) Name and Title	(B) Average hours per	(c		Posi all t	tion		ly)	(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of
	week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Кеу етрюуее	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
CHUCK STROH	10.00							1505	•	
DIRECTOR	10.00	ļ			_			1785.	0.	0.
JOHN ALDERMAN	10.00							1705	^	_
DIRECTOR	10.00	 		\vdash				1785.	0.	0.
JERRY CONNELL	10.00							1785.	0.	0.
SECRETARY JEFF HINNERS	10.00	 				-		1703.	0.	<u> </u>
DIRECTOR	10.00							1785.	0.	0.
JAMES FRICKE	10.00							1,001		
EXECUTIVE DIRECTOR	40.00							190941.	0.	0.
JOAN FRANSON										
DIRECTOR	10.00							1785.	0.	0.
DAVE HALL										
VICE PRESIDENT	10.00							1785.	0.	0.
JOHN PAUL MALIK									_	
PRESIDENT	10.00	ļ						1785.	0.	0.
ANDREW PIERCE	10.00							1705	^	•
DIRECTOR	10.00	<u> </u>						1785.	0.	0.
DON KUSS	10.00							125	0	0
DIRECTOR	10.00	┢		\vdash				135.	0.	0.
NIECIE BANACH	10.00	ļ						1785.	0.	0.
DIRECTOR DEBI BORDEN-MILLER	10.00	\vdash						1703.		
DIRECTOR	10.00	1						1785.	0.	0.
MATT BALDNER		\vdash						2.030		
TREASURER	10.00	-						1785.	0.	0.
DENISE HOFFMAN										
DIRECTOR	10.00					L	L	1350.	0.	0.
LIZ EVEN										
ASSOCIATE DIRECTOR	2.00		_			_		100.	0.	0.
			_							

Par	t VII Section A. Officers, Directors, Tru	ıstees, Key Er	nple	oyee	s, a	nd l	High	est	Compensated Employ	ees (continued)				
	(A)	(B)			(0	C)			(D)	(E)		(F)		
	Name and title	Average	(-		Pos			. 1 1	Reportable	Reportable	I			
		hours per week (describe hours for related organizations in Schedule O)	ustee or director	linstitutional trustee	C all to		Highest compensated employee		compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MIS	s	com fr org	nount of other of the other of	ation e ion ed
	,													
													-	
1 b	Sub-total						>		212161.		0.			0.
	Total from continuation sheets to Part V	II, Section A							0.		0.			0.
	Total (add lines 1b and 1c)					.	<u> </u>		212161.	000 in reportable		l		0.
2	Total number of individuals (including but recompensation from the organization	not ilmited to tr	1056	IISTE	eo a	DOV	e) w	no r	eceived more than \$100	,000 in reportabl	#			1
	compensation from the enganization												Yes	No
3	Did the organization list any former officer, line 1a? If "Yes," complete Schedule J for s			e, ke	y en	nplo	yee,	or h	nighest compensated er	mployee on		3		х
4	For any individual listed on line 1a, is the si and related organizations greater than \$15									the organization		4	Х	
5	Did any person listed on line 1a receive or rendered to the organization? If "Yes," con							relat	ed organization or indiv	idual for services		5		х
	tion B. Independent Contractors									A				
1	Complete this table for your five highest continuous the organization. NONE	ompensated in	dep	ende	ent c	cont	ract	ors t		\$100,000 of con	pens	_		
	(A) Name and business	address				_			(B) Description of s	services			C) ensatio	'n
			-											
								_				_		
	Total number of independent contractors (including but		mito		tho	see li	eter	d above) who received a	nore than				
2	\$100,000 in compensation from the organi	_	1011	mile			0			ioro man				

1.0			otatement of neve			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
ts	1	а	Federated campaigns	1a					
Contributions, gifts, grants and other similar amounts		b	Membership dues	1b					
is, c		C	Fundraising events	1c					
gif		d	Related organizations	1d					
S.E.		е	Government grants (contribute	tions) 1e					
er si		f	All other contributions, gifts, gran	1 1					
년 년			similar amounts not included abo	ve 1f					
a a		9	Noncash contributions included in lines	s 1a-1f \$					
<u>0 e</u>		h	Total. Add lines 1a-1f		<u> </u>				
ĺ					Business Code		0510060		
<u>i</u>	2	_	GARDEN SHOW REV		541900	2510862.	2510862.		
Program Service Revenue		b	FALL HOME SHOW	REVENUE	541900	421052.	421052.		
F S		C							
Pag Pag		d							
Š		e			-				
_		f	All other program service reve	enue		2931914.			
\rightarrow		9			<u> </u>	2931914.			
	3		Investment income (including	i dividends, inter	est, and	147266.	147266.		
			other similar amounts)		-	147200.	14/200		
	4 5		Income from investment of ta Royalties	x-exempt bond t	broceeds -				
	3		noyalles	(i) Real	(II) Personal				
	6	•	Gross Rents	18531.	(ii) Personai				
	_		Less: rental expenses	10331					
1			Rental income or (loss)	18531.					
1			Net rental income or (loss)			18531.	ĺ		18531.
ŀ			Gross amount from sales of	(i) Securities	(ii) Other				
	•	_	assets other than inventory	1412100.	(.,, 0				
}		ь	Less: cost or other basis						
			and sales expenses	1515278.					
		c	Gain or (loss)	-103178.					
		d	Net gain or (loss)		•	-103178.	-103178.		
e e	8	а	Gross income from fundraisin	g events (not					
Other Revenu			including \$	of					
ě			contributions reported on line	1c). See					
er F			Part IV, line 18	а					
훈		b	Less: direct expenses	b					
		С	Net income or (loss) from fun-	draising events	<u> </u>				
	9	а	Gross income from gaming a	ctivities. See					
			Part IV, line 19	а					
			Less: direct expenses	b					
			Net income or (loss) from gan		<u> </u>				
	10	а	Gross sales of inventory, less	returns					
			and allowances	a					
			Less: cost of goods sold	b					
+		<u>c</u>	Net income or (loss) from sale						······
-		_	Miscellaneous Revenu	ie	Business Code 541900	2800.	2800.		
	11	-	OTHER INCOME		341900	2000.	2000.		
		b			-		<u> </u>		
		بر ن	All other revenue						
		ū	Total. Add lines 11a-11d			2800.			
	12	ť	Total revenue. See instructions			2997333.	2978802.	0.	18531.
03200	9		. 5.27 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 -						Form 990 (2010)

Form 990 (2010) COLORADO GARD Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

	All other organizations must comp				
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the U.S. See Part IV, line 21	352570.	352570.		
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the U.S.				
	See Part IV, lines 15 and 16				,,, , , , , , , , , , , , , , , , , ,
4	Benefits paid to or for members				
5	Compensation of current officers, directors,		444-4-	50500	10004
	trustees, and key employees	212161.	114565.	78502.	19094 <u>.</u>
6	Compensation not included above, to disqualified	j			
	persons (as defined under section 4958(f)(1)) and			į	
	persons described in section 4958(c)(3)(B)	100007	7.7700	26051	10004
7	Other salaries and wages	122837.	73702.	36851.	12284.
8	Pension plan contributions (include section 401(k)	12772	0064	4122	1077
	and section 403(b) employer contributions)	13773.	8264.	4132.	1377.
9	Other employee benefits	22042	14265	7102	2204
10	Payroll taxes	23942.	14365.	7183.	2394.
11	Fees for services (non-employees):	1			
a	Management	34863.		34863.	
Ь	Legal	7900.		7900.	<u> </u>
C	Accounting	7900.		7900.	
d	Lobbying				
e	Professional fundraising services See Part IV, line 17	31324.		31324.	· · -
f	Investment management fees	31324.		31324.	
9		514793.	514793.		
12	Advertising and promotion	314793.	314793.		
13	Office expenses			· · · · · · · · · · · · · · · · · · ·	
14	Information technology				
15 16	Royalties	58805.	58805.		
17	Occupancy Travel	8250.	6341.	1909.	
18	Payments of travel or entertainment expenses	02301	0011.		
10	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				·····
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	38424.	38424.		
23	Insurance	48855.	33023.	11874.	3958.
24	Other expenses Itemize expenses not covered				
	above (List miscellaneous expenses in line 24f If line				
	24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
а	RENT	511084.	511084.		
b	GROWER/GREENHOUSE	115901.	115901.		
c	SCHOLARSHIPS	112813.	112813.		
ď	GARDEN/FLOWER SHOW MATE	112646.	112646.		
е	DECORATING	82571.	82571.		
f	All other expenses SEE SCH O	466277.	324464.	75388.	66425.
25	Total functional expenses. Add lines 1 through 24f	2869789.	2474331.	289926.	105532.
26	Joint costs. Check here ▶ ☐ If following SOP		_		
	98-2 (ASC 958-720) Complete this line only if the				
	organization reported in column (B) joint costs from a combined educational campaign and fundraising				
	solicitation				
					E 000 (0040)

Form 990 (2010)

Pai	τX	Balance Sheet			
			(A) Beginning of year		(B) End of year
	1	Cash · non-interest-bearing	167250.	1	179582.
	2	Savings and temporary cash investments	3833918.	2	4335701.
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net	30382.	4	71233.
	5	Receivables from current and former officers, directors, trustees, key			
		employees, and highest compensated employees. Complete Part II			
		of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
un.		employees' beneficiary organizations (see instructions)		6	
Assets	7	Notes and loans receivable, net		7	
As	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges	93771.	9	99341.
	10a	Land, buildings, and equipment. cost or other			
		basis. Complete Part VI of Schedule D 10a 1221588			
	b	Less. accumulated depreciation 10b 231025	1004449.	10c	990563.
	11	Investments - publicly traded securities		11	
	12	Investments - other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets	4000	14	4000
	15	Other assets. See Part IV, line 11	4000.	15	4000.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	5133770.	16	5680420.
	17	Accounts payable and accrued expenses	896.	17	10804.
	18	Grants payable	231413.	18	251592.
	19	Deferred revenue		19	
	20	Tax-exempt bond liabilities	· · · · · · · · · · · · · · · · · · ·	20	
Liabilities	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
Dii:	22	Payables to current and former officers, directors, trustees, key employees,			
Lia		highest compensated employees, and disqualified persons. Complete Part II of Schedule L.		00	
	-			22	
	23 24	Secured mortgages and notes payable to unrelated third parties		24	
	25	Unsecured notes and loans payable to unrelated third parties Other liabilities. Complete Part X of Schedule D	1457.	25	1457.
	26	Total liabilities. Add lines 17 through 25	233766.	26	263853.
		Organizations that follow SFAS 117, check here X and complete			-11.71 - 1
S		lines 27 through 29, and lines 33 and 34.			
a Ce	27	Unrestricted net assets	4900004.	27	5416567.
ala	28	Temporarily restricted net assets		28	
B B	29	Permanently restricted net assets		29	
S		Organizations that do not follow SFAS 117, check here			
2		complete lines 30 through 34.			
ts	30	Capital stock or trust principal, or current funds		30	
SS	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated income, or other funds		32	
ž	33	Total net assets or fund balances	4900004.	33	5416567.
	34	Total liabilities and net assets/fund balances	5133770.	34	5680420.

Form **990** (2010)

orm	990 (2010) COLORADO GARDEN SHOW, INC.		84-	-6045671	Pag	ge 12
Par	XI Reconciliation of Net Assets					
	Check if Schedule O contains a response to any question in this Part XI					X
1	Total revenue (must equal Part VIII, column (A), line 12)		1	299	73	<u>33.</u>
2	Total expenses (must equal Part IX, column (A), line 25)		2	286	597	89.
3	Revenue less expenses. Subtract line 2 from line 1		3	12	275	44.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))		4	490	000	04.
5	Other changes in net assets or fund balances (explain in Schedule O)		5	38	390	19.
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column	(B))	6	541	65	67.
	t XII Financial Statements and Reporting					
	Check if Schedule O contains a response to any question in this Part XII					
					Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Sci	edule	0.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X
	Were the organization's financial statements audited by an independent accountant?			2b		X
	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversigh	t of th	e audit			
	review, or compilation of its financial statements and selection of an independent accountant?			2c		
	If the organization changed either its oversight process or selection process during the tax year, explain	n Sch	edule C).		
	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were					
	separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in	he Si	nale Au	dit		
	Act and OMB Circular A-133?			3a		Х
	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the	e real	iired au			
~	or culting explain why in Schoolule O and describe any stone taken to undergo such audite		50 00	36		

Form **990** (2010)

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

2010

Open to Public Inspection

Employer identification number

Name of the organization

COLORADO GARDEN SHOW, INC. 84-6045671

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

				(v.g				,				
he	organi	ization is not a	a private foundation	because it is: (For lines 1	1 through ⁻	11, check	only one b	ox.)				
1	닏	A church, cor	nvention of churche	s, or association of churc	ches desc	ribed in se	ction 170	(b)(1)(A)(i)				
2		A school des	cribed in section 17	'0(b)(1)(A)(ii). (Attach Sc	hedule E.)							
3	닏	•		tal service organization o								
4	ш	A medical res	search organization	operated in conjunction	with a hos	pital desci	ribed in se	ection 170	(b)(1)(A)(i	ii). Enter t	he hospital's name,	
		city, and state			 							
5	ш	_	•	benefit of a college or un	niversity ov	wned or or	perated by	a governi	mental un	it describe	ed in	
			(b)(1)(A)(iv). (Comple	·								
6	\square	•	•	ent or governmental unit								
7		_	=	eives a substantial part	of its supp	ort from a	governme	ental unit c	or from the	e general p	oublic described in	
			b)(1)(A)(vi). (Comple	•								
8		·-		section 170(b)(1)(A)(vi).		•						
9	X	-	•	eives. (1) more than 33 1						•	•	
			·	nctions - subject to certa	•		•			• •	•	
				axable income (less sect	tion 511 ta	x) from bu	sinesses a	acquired b	y the orga	anization a	after June 30, 1975.	
_			509(a)(2). (Complete	•								
0	님			perated exclusively to te								
1	لـــا			perated exclusively for th								
				ations described in section				2). See se c	ction 509((a)(3). Che	eck the box that	
			_	organization and comple							T III O.	
_		a Type I		• •	Typ		•	•	- mara dia	d L	Type III - Other	
е			•	at the organization is not		•	•	•		•		
f			-	han one or more publicly iten determination from t		-				9(a)(1) Of 5	section 509(a)(z).	
'		_	ation received a with rganization, check th		ine ino inc	11 11 15 a 1 y	pe i, Type	ii, oi Type	5 (11)		ſ	\neg
~			•	organization accepted an	v aft or co	antribution	from any	of the follo	owing per	sons?	L	
g				lirectly controls, either al							Yes	No.
		•	•	upported organization?	one or tog	0.1101 111111	pordono	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	iii (ii) ai ia i	(111) 5010111,	11g(i)	
		_		n described in (i) above?							11g(ii)	—
			•	person described in (i) o		∍?					11g(iii)	
h				about the supported org							i gray	_
			-		J	1-7-						
(i)		of supported inization	(II) EIN	(Iii) Type of organization (described on lines 1-9 above or IRC section	(iv) is the o in col (i) lis governing o		organizat		(vi) is organizati (i) organiz U S	on in col	(vii) Amount of support	
				(see instructions))	Yes	No	Yes	No	Yes	No		
									1			
					-		ļ	ļ 		-		
					-					+ +		
		-										
		_: 										
ota	ıl		1	1	}	ŧ	į	[}	1		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Schedule A (Form 990 or 990-EZ) 2010

Part II Support Schedule for Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to			:			
	or expended on its behalf		<u></u>				
3	The value of services or facilities		1				
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly			•			
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						
	Public support. Subtract line 5 from line 4						
Sec	ction B. Total Support			,			,
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4						
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources						
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						·
10	Other income. Do not include gain						
	or loss from the sale of capital		ļ				
	assets (Explain in Part IV)						
11	Total support. Add lines 7 through 10						
12	Gross receipts from related activities,	etc. (see instructi	ons)			12	
13	First five years. If the Form 990 is for	the organization's	s first, second, thi	rd, fourth, or fifth t	ax year as a sectio	on 501(c)(3)	
_	organization, check this box and stor	here					<u> </u>
Sec	ction C. Computation of Publ	ic Support Pe	rcentage			,	
	Public support percentage for 2010 (• • • • • • • • • • • • • • • • • • • •	•	column (f))		14	%
	Public support percentage from 2009					15	%
16a	33 1/3% support test - 2010.If the o	-			14 is 33 1/3% or n	nore, check this bo	x and
	stop here. The organization qualifies		•				▶∟
b	33 1/3% support test - 2009.If the o	-			line 15 is 33 1/3%	or more, check th	is box
	and stop here. The organization qual	•	• • •				▶∟_
17a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac					rt IV how the organ	nization
	meets the "facts-and-circumstances"						▶∟⊥
b	10% -facts-and-circumstances tes						
	more, and if the organization meets the						, ,
	organization meets the "facts-and-cire						
<u>18</u>	Private foundation. If the organization	n did not check a	box on line 13, 16	<u>8a, 16b, 17a, or 17</u>			
					Sch	edule A (Form 990	or 990-EZ) 2010

Schedule A (Form 990 or 990-EZ) 2010 COLORADO GARDEN SHOW, INC. Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to

	qualify under the tests listed b	elow, please comp	olete Part II)				
	ction A. Public Support	,		-	 		
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	2482854.	2591755.	2512745.	2948364.	2931914.	13467632.
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
•	ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5	2482854.	2591755.	2512745.	2948364.	2931914.	13467632.
7 a	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						0.
Ł	Amounts included on lines 2 and 3 received						
	from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						0.
	Add lines 7a and 7b						0.
	Public support (Subtract line 7c from line 6)		,				13467632.
	ction B. Total Support			1			
	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	Amounts from line 6	2482854.	2591755.	2512745.	2948364.	2931914	13467632.
	Gross income from interest,	21020311	2331733.	2312713.	23103010	23313110	131070321
106	dividends, payments received on securities loans, rents, royalties and income from similar sources	227381.	234208.	152003.	94226.	165797.	873615.
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses acquired after June 30, 1975						
c	Add lines 10a and 10b	227381.	234208.	152003.	94226.	165797.	873615.
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support (Add lines 9, 10c, 11, and 12)	2710235.	2825963.	2664748.	3042590.	3097711.	14341247.
14	First five years. If the Form 990 is for	r the organization's	first, second, thir	d, fourth, or fifth ta	x year as a sectio	n 501(c)(3) organiz	ation,
	check this box and stop here						▶□
Se	ction C. Computation of Publ	ic Support Pe	rcentage				
15	Public support percentage for 2010 (line 8, column (f) di	vided by line 13, c	olumn (f))		15	93.91 %
16	Public support percentage from 2009	Schedule A. Part	III. line 15	• • •		16	93.82 %
	ction D. Computation of Inves				· -		
17			-	ne 13. column (fl)		17	6.09 %
18		•	• • •			18	6.18 %
	33 1/3% support tests - 2010. If the			on line 14 and line	15 is more than 3		
	more than 33 1/3%, check this box a	nd stop here. The	organization qual	fies as a publicly s	supported organiza	ation	► X
	33 1/3% support tests - 2009. If the						alio 🛌 🦳
20	line 18 is not more than 33 1/3%, che Private foundation . If the organization		-	•		-	
	to to tour dution. If the organization	IL GIG HOLDIECK A		a, or roo, oncor th	110 DOV WILL 366 ILIS	,,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	

SCHEDULE D

(Form 990)

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990,

Part IV, line 6, 7, 8, 9, 10, 11, or 12.

OMB No 1545-0047 Open to Public Inspection

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization

► Attach to Form 990. ► See separate instructions.

COLORADO GARDEN SHOW, INC. 84-6045671

1	i	(a) Donor advised funds	(L) Comple and albertance accorde
1		(a) Donor advised furids	(b) Funds and other accounts
	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in v		
	are the organization's property, subject to the organization's	<u> </u>	└─ Yes └─ No
6	Did the organization inform all grantees, donors, and donor a		
	for charitable purposes and not for the benefit of the donor of	r donor advisor, or for any other purpose	
D -	impermissible private benefit?		Yes No
Pa	· · · · · · · · · · · · · · · · · · ·		Part IV, line /.
1	Purpose(s) of conservation easements held by the organizati		
	Preservation of land for public use (e.g., recreation or e	· —	storically important land area
	Protection of natural habitat	Preservation of a cer	rtified historic structure
_	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualif	led conservation contribution in the form	of a conservation easement on the last
	day of the tax year.		Hold at the End of the Tay Vees
_	Total number of accompation accompate		Held at the End of the Tax Year
a 	Total number of conservation easements		2a 2b
b	Total acreage restricted by conservation easements Number of conservation easements on a certified historic stri	ustura included in (a)	2c
d		• •	
u	listed in the National Register	arter 0/17/00, and not on a historic struct	2d
3	Number of conservation easements modified, transferred, rel	eased extinguished or terminated by th	
Ü	year	cased, extinguished, of terminated by th	ic organization during the tax
4	Number of states where property subject to conservation eas	sement is located >	
5	Does the organization have a written policy regarding the per		
	violations, and enforcement of the conservation easements it	- '	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,	and enforcing conservation easements of	during the year ▶
7	Amount of expenses incurred in monitoring, inspecting, and		
8	Does each conservation easement reported on line 2(d) above		<u> </u>
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIV, describe how the organization reports conservati	on easements in its revenue and expens	e statement, and balance sheet, and
	include, if applicable, the text of the footnote to the organizat	tion's financial statements that describes	s the organization's accounting for
	conservation easements.		
Pa	Till Organizations Maintaining Collections of	•	Other Similar Assets.
	Complete if the organization answered "Yes" to Form	990, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (AS	C 958), not to report in its revenue state	ment and balance sheet works of art,
	historical treasures, or other similar assets held for public exh	nibition, education, or research in further	ance of public service, provide, in Part XIV,
	the text of the footnote to its financial statements that descri		
b	If the organization elected, as permitted under SFAS 116 (AS		
	treasures, or other similar assets held for public exhibition, ed	ducation, or research in furtherance of pu	ublic service, provide the following amounts
	relating to these items:		
	(i) Revenues included in Form 990, Part VIII, line 1		► \$ ► \$
_	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical trea		al gain, provide
	the following amounts required to be reported under SFAS 1	16 (ASC 958) relating to these items:	N . 4
a	Revenues included in Form 990, Part VIII, line 1		► \$ ► \$
b	Assets included in Form 990, Part X		> \$

Sche	dule D (Form 990) 2010 COLORAD	O GARDEN S	HOW,	INC.			8	34-60	45671	Page 2
Par	t III Organizations Maintaining C	ollections of A	rt, His	torical Tr	easures,	or Othe	r Simila	r Asse	ts (contin	ued)
3	Using the organization's acquisition, accessi	on, and other record	ds, chec	k any of the	following tha	at are a sig	nificant u	se of its	collection	items
	(check all that apply):									
а	Public exhibition	c	, 🗀	Loan or exc	hange progra	ams				
b	Scholarty research	•	, 🗀	Other						
С	Preservation for future generations									
4	Provide a description of the organization's co	ollections and explai	ın how ti	hey further t	he organizati	on's exem	npt purpo:	se in Par	t XIV.	
5	During the year, did the organization solicit of	r receive donations	of art, h	istorical trea	sures, or oth	er sımılar	assets			
	to be sold to raise funds rather than to be m	aintained as part of	the orga	inization's co	ollection?				Yes	No_
Par	t IV Escrow and Custodial Arran	gements. Compl	ete if the	e organizatio	on answered	"Yes" to F	orm 990,	Part IV, I	ine 9, or	
	reported an amount on Form 990, Pa	rt X, line 21.	***							
1a	Is the organization an agent, trustee, custod	an or other intermed	diary for	contribution	ns or other as	sets not I	ncluded			
	on Form 990, Part X?								Yes	☐ No
b	If "Yes," explain the arrangement in Part XIV	and complete the fo	ollowing	table:						
									Amount	
С	Beginning balance						1c			
d	Additions during the year						1d			
е	Distributions during the year						1e			
f	Ending balance						1f			
2a	Did the organization include an amount on F	orm 990, Part X, line	21?						Yes	☐ No
b_	if "Yes," explain the arrangement in Part XIV									
Par	t V Endowment Funds. Complete	f the organization ar	swered	"Yes" to Fo	rm 990, Part	IV, line 10)			
		(a) Current year	(b) F	rior year	(c) Two yea	rs back (d) Three ye	ars back	(e) Four	ears back
1a	Beginning of year balance							.,,.		·····
b	Contributions									······································
С	Net investment earnings, gains, and losses				ļ			• • • • • • • • • • • • • • • • • • • •		
d	Grants or scholarships		ļ				·····	·····		
е	Other expenditures for facilities									
	and programs									
f	Administrative expenses		ļ							
9	End of year balance	L			l					
2	Provide the estimated percentage of the year	r end balance held a	as:							
а	Board designated or quasi-endowment		%							
b	Permanent endowment ►	%								
С	Term endowment ▶	%								
За	Are there endowment funds not in the posse	ession of the organiz	ation the	at are held a	ınd admınıste	ered for th	e organiza	ation	_	
	by:									res No
	(i) unrelated organizations								3a(i)	
	(ii) related organizations								3a(ii)	
b	If "Yes" to 3a(ii), are the related organizations	· · · · · · · · · · · · · · · · · · ·							_3b	
4	Describe in Part XIV the intended uses of the									
Par										
	Description of investment	(a) Cost or o		1	or other		cumulated	d	(d) Book	value
	·	basis (investi	ment)		(other)	дер	reciation		1.0	0714
	Land				99714.		11705			$\frac{9714.}{4120}$
	Buildings			8	61979.		11785	, , ,	/4	4129.
	Leasehold improvements	<u> </u>		-						
	Equipment	<u> </u>		1	50005		11217	75		6720
	Other				59895.		11317	3.		6720. 0563.
Total	. Add lines 1a through 1e. (Column (d) must e	equai ⊢orm 990, Part	X, colui	mn (B), line 1	IU(C))				99	<u> </u>

Schedule D (Form 990) 2010

OMB No 1545-0047 Grants and Other Assistance to Organizations, Governments, and Individuals in the United States SCHEDULE I (Form 990)

Department of the Treasury Internal Revenue Service		Comp	Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.	n answered "Yes" to Fo	to Form 990, Par	t IV, line 21 or 22.			Open to Public
Name of the organization		10 1411						Employer id	Employer identification number
Part 1 General Inf	GLUCKADO GAKDEN SHOW GENERAL SHOW GENERAL Information on Grants and Assistance	GAKUEIN SE	IOW, INC.						1/0C#00-49
1 Does the organiza	Does the organization maintain records to substantiate the amount of	o substantiate th		or assistance, the	grantees' eligibility	for the grants or ass	the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection		
criteria used to aw	criteria used to award the grants or assistance? Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States	stance?	toring the lise of grant	funds in the United	States				X Yes No
arta	Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any	Governments an	d Organizations in the	United States. C	omplete if the orga	nization answered "Y	es* to Form 990, Part	: IV, line 21, fo	rany
recipient the	recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed	55,000. Check this	s box if no one recipien	it received more th	an \$5,000. Part II	can be duplicated if a	additional space is nee	pape	□
1 (a) Name and add	1 (a) Name and address of organization or government	(p) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance		(h) Purpose of grant or assistance
ALAMOSA CONVENTION & VISITORS BUREAU - 610 STATE AVE - ALAM CO 81101	ONVENTION & VISITORS 610 STATE AVE - ALAMOSA,	84-1591156	501(0)(3)	10000	0			LANDSCAPING OF WELCOME CENTER	LANDSCAPING OF TOWN'S
ANCHOR CENTER FOR THE BLIND 2550 ROSLYN ST DENVER, CO 80238	THE BLIND	84-0893509	501(C)(3)	4000.	0			HORTICULTU	HORTICULTURE THERAPY PROGRAM
ART STUDENTS LEAGUE OF DENVER 200 GRANT ST DENVER, CO 80203	E OF DENVER	84-1042289	501(C)(3)	1000.	0.			XERIC GARDEN)EN
D COLORADO NT ST STE CO 80203	525	33-0673009	501(C)(3)	20000.	0			DEVELOPMENT GARDEN FOR	DEVELOPMENT OF A COMMON SARDEN FOR VETERANS
CONCERTS FOR KIDS 1616 17TH STREET S DENVER, CO 80202	S STE 462	20-1706475	501(C)(3)	25000.	0.			URBAN SCHC GARDENS	JRBAN SCHOOL COMMUNITY BARDENS
ARVADA GARDENERS 12042 W 67TH PL ARVADA, CO 80004		TAX EXEMPT		9380.	0.			MORE RAISED BEDS, AND WALKWAYS	ED BEDS, PATHS, AYS
2 Enter total numbe	Enter total number of section 501(c)(3) and government organizations	nd government or	rganizations			,		A 4	

3 Enter total number of other organizations
LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2010)

	Organizations in the United States (Schedule I (Form 990), Part II.)
INC.	ents and
SHOM,	Governm
GARDEN	Assistance to
COLORADO GARDEN SHOW, INC.	of Grants and Other
le I (Form 990)	Continuation
Schedu	Part #

Part # Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule (Form 990), Part II.)	Assistance to G	overnments and Organ	nizations in the U	nited States (Sche	dule I (Form 990), Par	t II.)	
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
BOYS & GIRLS CLUB OF METRO DENVER 2017 W 9TH AVE DENVER, CO 80204	84-0510404	501(C)(3)	19390.	0			TWO NEW GARDENS AND ENHANCING ANOTHER
BOYS HOPE GIRLS HOPE 7060 E HAMPDEN AVE, STE 203 DENVER, CO 80224	84-1239769	501(c)(3)	12500,	0			CREATE MASTER LANDSCAPING PLAN FOR THE HOME
ROCKY MOUNTAIN MS CENTER 701 EAST HAMPDEN STE 420 ENGLEWOOD, CO 80113	84-0795455	501(¢)(3)	7652.	0			LANDSCAPING PORTION OF THE MEMORIAL GARDEN AT THE CENTER
THE CENTER FOR MENTAL HEALTH P.O. BOX 1208 MONTROSE, CO 81402	84-0561224	501(c)(3)	3000.	0			GREENHOUSE FOR THE BLEMENTARY SCHOOL
COLORADO FEDERATION OF GARDEN CLUBS - 1040 CARIBOU DR WEST - MONUMENT, CO 80132	84-0563240	501(0)(3)	. 5000.	0			SUPPORT THE CFGC EDUCATION PROGRAM
COLORADO FFA FOUNDATION PO BOX 151 HASTY, CO 81044	84-1155026	501(c)(3)	1300.	0.			SUPPORT THEIR FLORICULTURE AWARENESS PROGRAM
COLORADO RED CROSS 444 SHERMAN ST DENVER, CO 80203	53-0196605	501(C)(3)	8874.	0			BOULDER FIRE RELIEF EFFORTS
COLORADO STATE UNIVERSITY 1173 CAMPUS DELIVERY FORT COLLINS, CO 80523	23-7098397	501(C)(3)	.0005	0.			SUPPORT THE MASTER GARDENER PROGRAM
CSU EXTENSION - ADAMS COUNTY 9755 HENDERSON RD BRIGHTON, CO 80601 LHA	74-2586894	501(C)(3)	5000.	0			PLANT AND SOIL SCIENCE TEACHING TO KIDS Schedule I (Form 990)

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	GAKUEN
	COLORADO
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Schedule I (Form 990) COLORADO GARDEN	GARDEN SE	SHOW, INC.				8	84-6045671 Page 1
Part # Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)	Assistance to Go	vernments and Organ	nizations in the Ur	nited States (Sche	dule I (Form 990), Par	۲ II.)	
(a) Name and address of organization or government	(b) EiN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
DENVER URBAN GARDENS 3377 BLAKE STREET, STE 113 DENVER, CO 80205	74-2374848	501(C)(3)	8200.	.0			COMMUNITY GARDEN AT METRO CARE RING
EXCELSIOR YOUTH CENTER 15001 E OXFORD AVE AURORA, CO 80014	84-0681524	501(C)(3)	3900.	0			IRRIGATION, TREES, AND STARTER POTS
DENVER BOTANICAL GARDENS 909 YORK ST DENVER, CO 80206	84-0440359	501(C)(3)	25000.	0.			LANDSCAPING AT PARKING STRUCTURE
THE GARDENS ON SPRING CREEK 2145 CENTRE AVE FORT COLLINS, CO 80526	84-1081365		8000.	0.			PLANT MATERIAL TO COMPLETE CONSTRUCTION OF THE ROCK GARDENS
THE GATHERING PLACE 1535 HIGH ST DENVER, CO 80218	84-1021059	501(C)(3)	600.	0.			GARDEN SUPPLIES FOR ROOFTOP GARDEN
GROWING GARDENS 1630 HAWTHORN AVE BOULDER, CO 80304	84-1454093	501(C)(3)	2500.	.0			RAISED BEDS, SOIL AND COMPOST TO SUPPORT EXPANSION OF COMMUNITY GARDENS
HABITAT FOR HUMANITY 550 S WADSWORTH BLVD, STE 150 LAKEWOOD, CO 80226	84-1214920	501(C)(3)	8000.	0.0			LANDSCAPING AT 4 NEW HOMES
THE HARVEST CENTER PO BOX 782 WOODLAND PARK, CO 80866	26-3598512	501(C)(3)	1963.	0.			"GROWING IN PROSPERITY" GARDEN
HAXTUN EDUCAION FOUNDATION 201 W POWELL HAXTUN, CO 80731	90-0126220	501(C)(3)	6790,	0			LANDSCAPE THE NEW CHILDCARE CENTER
LHA							Schedule I (Form 990)

	if Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)
SHOW, INC.	tance to Governments and Organiz
GARDEN C	Assistance to
COLORADO GARDEN SHOW,	of Grants and Other
le I (Form 990)	Continuation o
Schedu	Part II

(a) Name and address of (b) EIN (c) IRC se organization or government if applica	(b) EIN		(d) Amount of cash grant	(e) Amount of non-cash assistance	ction (d) Amount of (e) Amount of cash grant assistance (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
HOSPICE OF SAINT JOHN 1320 EVERETT COURT LAKEWOOD, CO 80215	74-2254709	501(C)(3)	7000.	0.			PLANTS, FLOWERS, GRASS METAL EDGING & FABRIC
MONARCH K-8 263 CAMPUS DRIVE LOUISVILLE, CO 80027	TAX EXEMPT	501(C)(3)	350.	0.			SUPPORT THE GARDEN CLUB AT GRADE SCHOOL
MONTROSE REGIONAL LIBRARY DISTRICT 320 S SECOND STREET MONTROSE, CO 81401	84-0589996	501(C)(3)	5000.	0.			CREATE A STORY GARDEN AT THE LIBRARY IN NATURITA
NATURE & RAPTOR CENTER OF PUEBLO P.O. BOX 8295 PUEBLO, CO 81008	74-2269068	501(C)(3)	5000.	0,			EXPAND THE DEMONSTRATION GARDEN
THE PARK PEOPLE 715 S FRANKLIN STREET DENVER, CO 80209	84-6045624	501(C)(3)	10000.	.0		•	THE DENVER DIGS TREES PROGRAM
RONALD MCDONALD HOUSE 1300 E 21ST AVE DENVER, CO 80205	84-0728926	501(C)(3)	4700.	0.			LANDSCAPE IMPROVEMENTS TO DENVER LOCATION
ROUNDUP RIVER RANCH P.O. BOX 8589 AVON, CO 81620	20-4632248	501(C)(3)	4825.	0.			HORTICULTURE THERAPY PROGRAM AT THE CAMP
SEDGWICK COUNTY HEALTH CENTER 900 CEDAR ST JULSBURG, CO 80737	84-0816593	501(C)(3)	2100.	0			TREES AND A PATIO GLIDER
TOWN OF MANZANOLA P.O. BOX 187 MANZANOLA, CO 81058	84~6000693		6430.	0			JUNIPERS, BLUE SPRUCE, ROSES, AND SHRUBS
LHA							Schedule I (Form 990)

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84-6045671 Page 1	(h) Purpose of grant or assistance	CREATE AN OLD GARDEN ROSE COLLECTION	TWO GREENHOUSES AT THE NEW HIGH SCHOOL					Schedule I (Form 990)
(=	(g) Description of non-cash assistance							
dule I (Form 000) Ba	(f) Method of valuation (book, FMV, appraisal, other)						`	
nited States (Scho	(e) Amount of non-cash assistance	0	0					
l ett ci accitector	(d) Amount of cash grant	5116.	100000.					
SHOW, INC.	(c) IRC section if applicable	\$01(C)(3)	170(C)(1)					
GARDEN SH	(b) EIN	74-2395098	84-6000839					
Schedule I (Form 990) COLORADO GARDEN SHOW, INC. Bark II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I Form 990) Box III	(a) Name and address of organization or government	WESTERN COLORADO BOTANICAL GARDENS 641 STRUTHERS AVE GRAND JUNCTION, CO 81501	WESTMINSTER HIGH SCHOOL 4276 W 68TH AVE WESTMINSTER, CO 80030					ГНА

Schedule I (Form 990) (2010)

25

032102 01-13-11

SÇHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

COLORADO GARDEN SHOW, INC.

Employer identification number

84-6045671

P,	art I Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax Indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,			
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		ļ
•				
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Compensation committee X Written employment contract			1
	The same of the sa			
	Form 990 of other organizations Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
•	organization or a related organization:			
а	Receive a severance payment or change-of-control payment from the organization or a related organization?	4a		Х
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
c		4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			1
а	The organization?	5a		X
b	Any related organization?	5b		X
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			l
а	The organization?	6a		X
þ	Any related organization?	6b		X
_	If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments]]		
_	not described in lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
_	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		ı

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(I)-(III) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

		(B) Breakdown of	(B) Breakdown of W-2 and/or 1099-MISC compensation	3C compensation	(C)	(D)	(E)	(F)
(A) Name		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	Hetirement and other deferred compensation	Nontaxable benefits	Total of columns (B)(I)-(D)	Compensation reported in prior Form 990 or Form 990-EZ
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15	(1)							
	ε							
16	(E)							
				7			Scheduk	Schedule J (Form 990) 2010

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010 Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization **Employer identification number** COLORADO GARDEN SHOW, INC. 84-6045671 FORM 990, PART VI, SECTION B, LINE 11: MANAGEMENT REVIEWS TAX RETURN BEFORE SUBMITTING. FORM 990, PART VI, SECTION C, LINE 19: ALL REQUIRED INFORMATION IS AVAILABLE UPON REQUEST. FORM 990, PART IX, LINE 24F, ALL OTHER FUNCTIONAL EXPENSES: SECURITY AND FIREMEN: PROGRAM SERVICE EXPENSES 63582. MANAGEMENT AND GENERAL EXPENSES 1625. FUNDRAISING EXPENSES 0. TOTAL EXPENSES 65207. CONSTRUCTION/ HIGHLIFTS: PROGRAM SERVICE EXPENSES 59642. MANAGEMENT AND GENERAL EXPENSES 0. FUNDRAISING EXPENSES 0. TOTAL EXPENSES 59642. BANK CHARGES: 51748. PROGRAM SERVICE EXPENSES MANAGEMENT AND GENERAL EXPENSES 0. 0. FUNDRAISING EXPENSES TOTAL EXPENSES 51748.

Schedule © (Form 990 or 990-EZ) (2010) Name of the organization	Page 2 Employer identification number
COLORADO GARDEN SHOW, INC.	84-6045671
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	45050.
TOTAL EXPENSES	45050.
CONTRACT/TEMPORARY LABOR:	
PROGRAM SERVICE EXPENSES	21104.
MANAGEMENT AND GENERAL EXPENSES	16577.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	37681.
PARKING:	
PROGRAM SERVICE EXPENSES	37112.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	37112.
SIGNS AND BANNERS:	
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	19954.
TOTAL EXPENSES	19954.
GIFTS/AWARDS/PLAQUES:	
PROGRAM SERVICE EXPENSES	15414.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	15414.
032212 01-24-11 2.9	Schedule O (Form 990 or 990-EZ) (2010)

Name of the organization COLORADO GARDEN SHOW, INC.	Employer identification number 84-6045671
· COLOREDO GIRIDAN DIONY TINO.	1 01 0013071
OTHER OVERHEAD:	
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	15054.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	15054.
BUILDING MAINTENANCE:	
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	14942.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	14942.
PUBLIC RELATIONS:	
PROGRAM SERVICE EXPENSES	13342.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	13342.
POSTAGE/SUPPLIES:	
PROGRAM SERVICE EXPENSES	12266.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	646.
TOTAL EXPENSES	12912.
ROTARY TICKETS:	
PROGRAM SERVICE EXPENSES	12000.
MANAGEMENT AND GENERAL EXPENSES	0.
032212 01-24-11 3.0	Schedule O (Form 990 or 990-EZ) (2010)

Schedule O (Form 990 or 990-EZ) (2010)	Page 2
Name of the organization COLORADO GARDEN SHOW, INC.	Employer identification number 84-6045671
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	12000.
THEATER:	
PROGRAM SERVICE EXPENSES	9721.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	9721.
PRINTING:	
PROGRAM SERVICE EXPENSES	8382.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	8382.
EXECUDICAL AND LIGHTING.	
ELECTRICAL AND LIGHTING:	7980.
PROGRAM SERVICE EXPENSES	
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES TOTAL EXPENSES	7980
TOTAL EXPENSES	7900
AUTO:	
PROGRAM SERVICE EXPENSES	4651.
MANAGEMENT AND GENERAL EXPENSES	2325
FUNDRAISING EXPENSES	775.
TOTAL EXPENSES	7751
DOLLING GERMAGES	
EQUIPMENT SERVICES: 032212 01-24-11 31	Schedule O (Form 990 or 990-EZ) (2010)

Schedule @ (Form 990 or 990-EZ) (2010) Name of the organization COLORADO GARDEN SHOW, INC.	Employer identification number 84-6045671
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	6479.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	6479.
DUES/SUBSCRIPTIONS/ TRAINING:	
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	6353.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	6353.
DIRECTOR CATERING:	
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	5785.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	5785.
TELEPHONE:	
PROGRAM SERVICE EXPENSES	879.
MANAGEMENT AND GENERAL EXPENSES	4147.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	5026.
HOUSEKEEPING/TRASH HAULING:	
PROGRAM SERVICE EXPENSES	2255.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES 032212 01-24-11	2255 . Schedule O (Form 990 or 990-EZ) (2010)

Schedule @ (Form 990 or 990-EZ) (2010) Name of the organization	Page 2 Employer identification number
COLORADO GARDEN SHOW, INC.	84-6045671
PAYROLL SERVICES:	
PROGRAM SERVICE EXPENSES	0.
MANAGEMENT AND GENERAL EXPENSES	2101.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	2101.
DAMAGE REPAIRS:	
PROGRAM SERVICE EXPENSES	2078.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	2078.
PAVILIONS/TABLESCAPES:	
PROGRAM SERVICE EXPENSES	1946.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	1946.
STORAGE:	
PROGRAM SERVICE EXPENSES	362.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	0.
TOTAL EXPENSES	362.
TOTAL OTHER EXPENSES ON FORM 990, PART IX, LINE 24F, COL.	A 466277.
FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:	
UNREALIZED GAIN ON MARKETABLE SECURITIES 032212 01-24-11 Sched	389019. ule O (Form 990 or 990-EZ) (2010)

Department of the Treasury Internal Revenue Service

Depreciation and Amortization

(Including Information on Listed Property) See separate instructions. Attach to your tax return.

990

OMB No 1545-0172

Name(s) shown on return Business or activity to which this form relates Identifying number 84-6045671 COLORADO GARDEN SHOW, FORM 990 PAGE 10 Part | Election To Expense Certain Property Under Section 179 Note: If you have any listed property, complete Part V before you complete Part I 500000. 1 Maximum amount (see instructions) 2 2 Total cost of section 179 property placed in service (see instructions) 2000000. 3 3 Threshold cost of section 179 property before reduction in limitation 4 4 Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter -0-5 5 Dollar limitation for tax year Subtract line 4 from line 1 If zero or less, enter -0- If marned filing separately, see instructions (a) Description of property (b) Cost (business use only) (c) Elected cost 6 7 Listed property. Enter the amount from line 29 7 8 Total elected cost of section 179 property. Add amounts in column (c), lines 6 and 7 8 9 Tentative deduction. Enter the smaller of line 5 or line 8 9 10 Carryover of disallowed deduction from line 13 of your 2009 Form 4562 10 11 Business income limitation. Enter the smaller of business income (not less than zero) or line 5 11 12 Section 179 expense deduction. Add lines 9 and 10, but do not enter more than line 11 12 13 Carryover of disallowed deduction to 2011. Add lines 9 and 10, less line 12 13 Note: Do not use Part II or Part III below for listed property Instead, use Part V. Special Depreciation Allowance and Other Depreciation (Do not include listed property) 14 Special depreciation allowance for qualified property (other than listed property) placed in service during the tax vear 14 15 Property subject to section 168(f)(1) election 15 16 Other depreciation (including ACRS) 16 Part III MACRS Depreciation (Do not include listed property.) (See instructions.) 35027 17 MACRS deductions for assets placed in service in tax years beginning before 2010 17 18 If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here Section B - Assets Placed in Service During 2010 Tax Year Using the General Depreciation System (c) Basis for depreciation (business/investment use only - see instructions) (b) Month and year placed in service (d) Recovery (a) Classification of property (e) Convention (f) Method (a) Depreciation deduction period 19a 3-year property 31013. 5 YRS. HY SL 3101. b 5-year property 4140. YRS. HY \mathtt{SL} 296 7-year property C d 10-year property е 15-year property f 20-year property 25-year property 25 yrs. S/L g ММ S/L 27.5 yrs. h Residential rental property MM S/L / 27 5 yrs ММ S/L 39 yrs. i Nonresidential real property MM S/L Section C - Assets Placed in Service During 2010 Tax Year Using the Alternative Depreciation System 20a Class life S/L 12 yrs S/L b 12-year MM S/L 40-year 40 yrs Part IV Summary (See instructions.) 21 Listed property. Enter amount from line 28 21 22 Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. 38424. Enter here and on the appropriate lines of your return. Partnerships and S corporations - see instr. 22

23 For assets shown above and placed in service during the current year, enter the

portion of the basis attributable to section 263A costs

23

Part VI Amortization (c) (e) Description of costs Date amortization Amortizable Code section Amortization begins period or percentage 42 Amortization of costs that begins during your 2010 tax year: 43 Amortization of costs that began before your 2010 tax year 43 44 44 Total. Add amounts in column (f). See the instructions for where to report