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Internal Revenue Service

Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

A F	or the	2010 calendar year, or tax year beginning APR 1, 2010 and ending	MAR 31, 2011	
В	Check if	C Name of organization	D Employer identific	cation number
а	pplicable	ROCHESTER AREA COMMUNITY FOUNDATION		
	Addres change	INITIATIVES, INC.		
$\overline{\Box}$	Name change		80-0	024332
F	Initial	Number and street (or P O box if mail is not delivered to street address) Room/s		
	Termin ated	500 EAST AVENUE	•	271-4100
L	Amend	City or town, state or country, and ZIP + 4	G Cross receipts \$	1,210,912.
L	Application	ROCHESTER, NI 14007	H(a) Is this a group re	
	pendin	F Name and address of principal officer: JENNIFER LEONARD	for affiliates?	Yes X No
		SAME AS C ABOVE	H(b) Are all affiliates inc	luded? Yes No
		empt status X 501(c)(3) 501(c) ()	527 If "No," attach a	list. (see instructions)
		e: ► WWW.RACF.ORG	H(c) Group exemption	n number 🕨
KF	orm of	organization X Corporation	Year of formation 2001 N	State of legal domicile NY
Pa	art I	Summary		
0	1	Briefly describe the organization's mission or most significant activities: SPONSORS	PROGRAMS AND	PROJECTS
Š		THAT ADDRESS THE NEEDS OF THE COMMUNITY. THE		OPERATES
Activities & Governance	2	Check this box If the organization discontinued its operations or disposed of	more than 25% of its net as	sets.
Ş	3	Number of voting members of the governing body (Part VI, line 1a)	3	13
Ğ	1	Number of independent voting members of the governing body (Part VI, line 1b)	4	13
S.		Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5	72
įţį	1	Total number of volunteers (estimate if necessary)	6	13
훉		Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
Ă		Net unrelated business taxable income from Form 990-T, line 34	7b	0.
_	<u> </u>		Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	854,080.	1,196,879.
		Program control of Part VIII, line 201	0.	0.
Ver	9	Program service revenue (Part VIII, line 2g)	7.	10.
æ	10	Program service revenue (Part VIII, line 2g) Investment income (Part VIII, column (A), lines 3, 4, and 7d) Other revenue (Part VIII, column (A), lines 5, 6d, 8e, 9e, 10c, and 11e)	32,857.	987.
	1	Total revenue - add lines 8 through 11 (must equal Part Will, column (A), line [2)	886,944.	1,197,876.
	!	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	516,209.	691,318.
	į.	Benefits paid to or for members (Part IX, column (A), line 4)		0.
es	1	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	187,743.	580,684.
Expenses	L	Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.
꼾		Total fundraising expenses (Part IX, column (D), line 25) 62,803.	146 601	1.61 7.00
ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	146,601.	161,702.
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	850,553.	1,433,704.
	19	Revenue less expenses. Subtract line 18 from line 12	36,391.	<235,828.>
Net Assets or Fund Balances	1		Beginning of Current Year	End of Year
set	20	Total assets (Part X, line 16)	630,154.	502,964.
Ž	21	Total liabilities (Part X, line 26)	8,652.	32,599.
Ž	22	Net assets or fund balances. Subtract line 21 from line 20	621,502.	470,365.
P	art II	Signature Block		
Und	er pena	lties of perjury, Toeslare that I have examined this return, including accompanying schedules and st	tatements, and to the best of m	y knowledge and belief, it is
true	, correc	t, and complete. Declaration of preparer (other than officer) is based on all information of which pre	parer has any knowledge	
		Jemp George	2-14-	12
Sig	n	Signature of officer	Date	
He	re	JENNIFER LEONARD, VP AND EXECUTIVE DIRECT	OR	
		Type or print name and title		
		Print/Type preparer's name Preparer's signature	Date / / Check	PTIN
Pair	d	Jeffrey Paille Willy Poull	2/9/12 self-employe	rd
Pre	parer	Firm's name BONADIO & CO., LLP	Firm's EIN	
	Only	Firm's address 171 SULLY'S TRAIL, SUITE 201		
		PITTSFORD, NY 14534	Phone no (585) 381-1000
Ma	y the IF	RS discuss this return with the preparer shown above? (see instructions)		X Yes No

SCANNED WAR 1 4 2012

orm	990 (2010) INITIATIVES, INC.	80-0024333	2 Page 2
Par	↑ III Statement of Program Service Accomplishments		
•	Check if Schedule O contains a response to any question in this Part III		
1	Briefly describe the organization's mission: SPONSORS PROGRAMS AND PROJECTS THAT ADDRESS THE NEEDS OF COMMUNITY. THE ORGANIZATION OPERATES EXCLUSIVELY FOR THE SUPPORT OF ROCHESTER AREA COMMUNITY FOUNDATION.		AND
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? If "Yes," describe these new services on Schedule O	\	es X No
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? If "Yes," describe these changes on Schedule O.	Y	es X No
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expension 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of guallocations to others, the total expenses, and revenue, if any, for each program service reported		
4a	(Code:)(Expenses \$ 1,256,234. including grants of \$ 691,318.)(Rev SPONSORS PROGRAMS AND PROJECTS THAT ADDRESS THE NEEDS OF OPERATES EXCLUSIVELY FOR THE BENEFIT AND SUPPORT OF ROCH COMMUNITY FOUNDATION. THERE WERE 146 GRANTS PAID OUT TO OF WHICH WERE DISTRIBUTED TO THE SAME ORGANIZATIONS AS T	THE COMMU ESTER AREA AGENCIES,	A MANY
4b	(Code:) (Expenses \$ including grants of \$) (Rev	/enue \$)
4c	(Code:) (Expenses \$ including grants of \$) (Rev	renue \$)
4d	Other program services. (Describe in Schedule O.) (Expenses \$ including grants of \$) (Revenue \$)	
4e	Total program service expenses ► 1,256,234.		
32002	2	Forn	n 990 (2010)

•			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	_1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8	ļ	X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide			١,,
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?			١,,
4.4	If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX, or X			
_	as applicable.		1	
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI			X
h	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	11a	 	Α.
•	assets reported in Part X, line 16° If "Yes," complete Schedule D, Part VII	11b		x
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	1110	<u> </u>	1
•	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	-1	1.0		
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		Х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	1.0		
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a		Х
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	Х	L
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
Ь	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			l
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			٠,,
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			.,
40	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines		v	
40	1c and 8a? If "Yes," complete Schedule G, Part II	18	X	<u> </u>
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			v
200	complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		^
U	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that	201		
	operate one or more hospitals must attach audited financial statements (see instructions)	20b		Щ

Form 990 (2010) Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,		v	
00	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	X	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete		v	
040	Schedule J	23	Х	
248	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K If "No", go to line 25	04-		Х
h	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24a		
	Did the organization mivest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	24b		
·	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		<u> </u>
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a	2.40		
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete			
	Schedule L, Part III	27	ļ	X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			v
29	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
30	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation	29		
50	contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations?	30	-	
•	If "Yes," complete Schedule N, Part I	31	:	х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity?			
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	X	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		Х
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
00	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	_	.	
	Note. All Form 990 filers are required to complete Schedule O	38	X	0040
		Form	ココリ ()	ZU1U)

Form 990 (2010) INITIATIVES, INC. Part V Statements Regarding Other IRS Filings and Tax Compliance

, 4,	Check if Schedule O contains a response to any question in this Part V			\Box		
			Yes	No		
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1a 37		163	140		
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	-i 1				
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming					
	(gambling) winnings to prize winners?	1c	Х			
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,					
	filed for the calendar year ending with or within the year covered by this return 2a 72					
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х			
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)					
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Х		
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b				
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a					
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х		
b	If "Yes," enter the name of the foreign country					
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.					
	and the control of th	5a		X		
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х		
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c				
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit					
L	any contributions that were not tax deductible?	6a	X			
D	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	.	v			
7		6b	Х			
a	Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		Х		
	b If "Yes," did the organization notify the donor of the value of the goods or services provided?					
	c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required					
	to file Form 8282?					
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d	7c		Х		
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х		
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		Х		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		Х		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting					
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		Х		
9	Sponsoring organizations maintaining donor advised funds.					
	Did the organization make any taxable distributions under section 4966?	9a		X		
	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		X		
10	Section 501(c)(7) organizations. Enter:					
	Initiation fees and capital contributions included on Part VIII, line 12 Green receipts uncluded as Ferm 900, Part VIII line 10, fear with the second state of the feet to the second state of th					
11	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities Section 501(c)(12) organizations. Enter:					
	Gross income from members or shareholders					
	Gross income from other sources (Do not net amounts due or paid to other sources against					
-	amounts due or received from them.)					
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	1			
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year . 12b					
	Section 501(c)(29) qualified nonprofit health insurance issuers.					
	Is the organization licensed to issue qualified health plans in more than one state?	13a				
	Note. See the instructions for additional information the organization must report on Schedule O.					
b	Enter the amount of reserves the organization is required to maintain by the states in which the					
	organization is licensed to issue qualified health plans					
	Enter the amount of reserves on hand					
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X		
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b				

Form 990 (2010)

INITIATIVES, INC.

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions

•	to line 64, 65, 61 105 below, describe the circumstances, processes, or charges in scriedule O. See instructions			
	Check if Schedule O contains a response to any question in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
_	Enter the number of voting members of the governing body at the end of the tax year 13			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 13			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
_	officer, director, trustee, or key employee?	2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			17
_	of officers, directors or trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
6	Does the organization have members or stockholders?	6		X
7a	,,,,,,,,,,,,,,	_		v
.	governing body?	7a_		X
	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year			
_	by the following: The governing hads?	0-	Х	
		8a	X	
9	Each committee with authority to act on behalf of the governing body?	8b	_^_	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)	3		
	tion by the internal neverties code.		Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a	.03	X
	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates,	100		
_	and branches to ensure their operations are consistent with those of the organization?	10b		
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	
	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Х	
	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise			
	to conflicts?	12b	Х	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	in Schedule O how this is done	12c	X	
13	Does the organization have a written whistleblower policy?	13	Х	
14	Does the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	X	
b		15b	Х	
	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a	:		
	taxable entity during the year?	16a		X
Ь	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's			
<u> </u>	exempt status with respect to such arrangements?	16b		
	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed NY			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available	ıor		
	public inspection. Indicate how you make these available. Check all that apply. X Own website X Another's website X Upon request			
10			:-!	
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, ar statements available to the public.	iu tina	ncial	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organizate	ion: 🕨	•	
	MS. AMY VARS - 585-271-4100	iOI1. 📂	-	
	500 EAST AVENUE, ROCHESTER, NY 14607			

Form **990** (2010)

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INITIATIVES, INC.

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter ·0· in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors; institutional trustees, officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organiz (A)	(B))			(D)	(E)	(F)
Name and Title	Average		Positio			1		Reportable	Reportable	Estimated
	hours per	-	heck all that apply)		ly)	compensation	compensation	amount of		
	week (describe hours for related organizations in Schedule O) week (describe hours for related organizations in Schedule O) week (describe hours for related organizations in Schedule O) set of the property of the organization (W-2/1099-MISC)		organization	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations					
PHILIP L. BURKE ESQ.						-				
MEMBER	1.00	X						0.	0.	0
JILL M. CICERO, ESQ.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,								- <u> </u>	
PRESIDENT	1.00	X		Х			ŀ	0.	0.	0
TED A. BOUCHER								·		
MEMBER	1.00	X			L	L		0.	0.	0
MICHAEL F. BUCKLEY, ESQ.										
MEMBER	1.00	X				$oxed{oxed}$		0.	0.	0
HANIF ABDUL-WAHID										
MEMBER	1.00	X	<u> </u>					0.	0.	0
NANCY CATARISANO, CPA			Ì						_	
TREASURER	1.00	X		Х				0.	0.	0
BARBARA WILLIAMS DE LEEUW	1 00	,,							_	0
MEMBER	1.00	Х					_	0.	0.	0
MIMI HWANG	1.00	x					l	0.	0.	0
MEMBER EDWARD J. DOHERTY	1.00	^		_		<u> </u>	┝	0.		0
MEMBER	1.00	X				İ		0.	о.	0
JENNIFER LEONARD	1.00				-	-				
VP & EXECUTIVE DIRECTOR	1.00	Х		х				0.	220,960.	11,420
EDWARD F. ADAMS, CPA		_ <u>-</u>		- -		T	\vdash			,
MEMBER	1.00	Х						0.	0.	0
DAVID A. STILL										
MEMBER	1.00	X						0.	0.	0
BONNIE WALLACE										
SENIOR ADVISOR	1.00	Х					L	0.	0.	0
DANA MILLER										
MEMBER	1.00	X	<u> </u>					0.	0.	0
AMY S. VARS										
VICE PRESIDENT	1.00	X	<u> </u>	Х				0.	105,036.	1,780
JUDY VON BUCHER						;		_		
MEMBER	1.00	X	_					0.	0.	0
KATHY NIXON	1			_					_	_
SECRETARY 032007 12-21-10	1.00	X		X			<u> </u>	0.	0.	0 Form 990 (2010

Form 990 (2010)

Part VII Section A. Officers, Directors, Tru	ıstees, Key Er	nplo	yee	s, a	nd l	High	est	Compensated Employ	ees (continued)				
· (A)	(B)	(C)						(D)	(E)			(F)	
Name and title	Average	/_		Pos			l. A	Reportable	Reportable			stimat	
	hours per week	(6	neck	an	rnat	арр	iy) 	compensation from	compensation from related	- 1	ar	nount	
	(describe	ector					the	organizations		other compensation			
	hours for	or director	8			zated		organization	(W-2/1099-MIS			om th	
	related organizations	Tustee	of trustee		88	mber		(W-2/1099-MISC)			-	anıza	
	in Schedule	individual trustee	institutional i	či	Key employee	Highest compensated employee	Jet					d rela anızat	
	O)	Ē	fusti	Officer	Key	E e	Former				o, g.	arrie a c	10113
RICHARD J. MENGEL, CPA													
MEMBER	1.00	X				L		0.		0.			0.
						▙							
	Ì												
		-	 										
						 							
										Ī			
					<u> </u>	<u> </u>							
										i			
		├	ļ —										
1b Sub-total	· · · · · · · · · · · · · · · · · · ·	ı	1		<u> </u>	<u> </u>		0.	325,99	6.	1	3,2	00.
c Total from continuation sheets to Part VI	I, Section A					\blacktriangleright		0.	·	0.			0.
d Total (add lines 1b and 1c)						>		0.	325,99	6.	1	3,2	00.
2 Total number of individuals (including but n	ot limited to th	ose	liste	d al	bove	e) wł	o re	eceived more than \$100	,000 in reportable	€			_
compensation from the organization													, 0
3 Did the organization list any former officer.	-line -&- u - u &- u .	-4							1	ſ		Yes	No
3 Did the organization list any former officer, line 1a? If "Yes," complete Schedule J for s		stee	, ке	em /	pio	yee,	or n	lignest compensated er	nployee on		3		х
4 For any individual listed on line 1a, is the su		le co	omo	ensa	ation	n and	d oth	ner compensation from	the organization			-	1
and related organizations greater than \$150									ano organization	l	4	х	
5 Did any person listed on line 1a receive or a			-						dual for services				1
rendered to the organization? If "Yes," com	plete Schedul	e J 1	or su	ıch	pers	son					5	L.,.,	X
Section B. Independent Contractors													
Complete this table for your five highest co the organization. NONE	mpensated inc	depe	ende	nt c	onti	racto	rs t	hat received more than	\$100,000 of com	pens	ation f	from	
							-	(D)					
(A) Name and business	address							(B) Description of s	ervices	С	ompe		on
							7	<u> </u>			•		
							-						
	 ,						_						
							-+				-		
	.						\dashv					-	
2 Total number of independent contractors (i	ncluding but n	ot li	mite	d to	tho	se lis	sted	above) who received m	ore than				
\$100,000 in compensation from the organization						0							
							_				Form	990	(2010)

			TATIVES,	INC.			80-0024	332 Page 9
Pa	rt VI	III Statement of Reve	nue			-		
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts		a Federated campaigns	1a	112,814.				
gra		b Membership dues	1b	24,800.				
ifts,		c Fundraising eventsd Related organizations	1c	24,000.				
s, g		e Government grants (contribut		304,446.				
tion r si		f All other contributions, gifts, gran	· —					
ribu		similar amounts not included abo	ve 1f	754,819.				
Pon		9 Noncash contributions included in lines	s 1a-1f \$	1,013.	1106070			
9	<u> </u>	h Total. Add lines 1a-1f		▶	1196879.			
	2 a	a		Business Code				
Program Service Revenue		b						
Senn	c	с						
Rev	C	d						
S.		e			-			
_		f All other program service reve g Total. Add lines 2a-2f	enue	•				
	3	Investment income (including	dividends, inter					
		other similar amounts)		>	10.			10.
	4	Income from investment of ta	x-exempt bond	proceeds 🕨				
	5	Royalties		•				<u> </u>
	٠.	a Gross Rents	(i) Real	(II) Personal				
	6 a	b Less: rental expenses						
		c Rental income or (loss)						
	•	d Net rental income or (loss)		>				
	7 a	a Gross amount from sales of	(i) Securities	(ii) Other				
ļ		assets other than inventory		-				
		 b Less: cost or other basis and sales expenses 	-					
		c Gain or (loss)						
	c	d Net gain or (loss)		>				1
Other Revenue	8 a	a Gross income from fundraisin including \$ 24, 8	g events (not					
Jeve		contributions reported on line	1c). See					
Jer		Part IV, line 18	a					
ਰੈ		b Less: direct expenses	. t	13,036.	<1,711.			/1 711
		 Net income or (loss) from fund a Gross income from gaming ad 	•		<u> </u>			<1,711.
		Part IV, line 19	anvilles. See	,	:			
	Ł	b Less: direct expenses	t					
		c Net income or (loss) from gan	-	•				
	10 a	a Gross sales of inventory, less						
		and allowances	a					
		b Less: cost of goods soldc Net income or (loss) from sale	tes of inventory	` <u> </u>				
İ	`	Miscellaneous Revenu		Business Code			***************************************	
	11 a	a MISCELLANEOUS F		900099	2,698.			2,698.
	t	b						
İ	C	C						<u> </u>
		d All other revenue e Total. Add lines 11a-11d		•	2,698.			
	12	Total revenue. See instructions			1197876.	0.	0.	997.
03200								Form 990 (2010)

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

	Section 501(c)(3 All other organizations must comp	3) and 501(c)(4) organiza olete column (A) but are)
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and		5,45,1000	30,10,0,10,00	опролосо
	organizations in the U.S. See Part IV, line 21	528,542.	528,542.		
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22	162,776.	162,776.		
3	Grants and other assistance to governments,				
	organizations, and individuals outside the US				
	See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees				
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	506,644.	420,948.	38,500.	47,196.
8	Pension plan contributions (include section 401(k)	2 616			
_	and section 403(b) employer contributions)	3,616.	3,004.	275.	337.
9	Other employee benefits	30,042.	24,959.	2,283.	337. 2,800. 3,763.
10	Payroll taxes	40,382.	33,550.	3,069.	3,763.
11	Fees for services (non-employees):				
a	Management				
b	Legal	500		500	
c	Accounting	500.		500.	
d	Lobbying		.,	.,,	
e	Professional fundraising services See Part IV, line 17	3,709.		2 700	
f	Investment management fees	3,709.		3,709.	·
	Other	2 621	1 460		2 161
12	Advertising and promotion	3,621. 57,632.	1,460. 25,747.	20 000	2,161. 2,887.
13	Office expenses	37,032.	23,141.	28,998.	2,00/.
14	Information technology				
15 16	Royalties	10,261.	8,525.	780.	956.
17	Occupancy Travel	3,967.	3,296.	301.	370.
18	Payments of travel or entertainment expenses	3,707.	3,250.		370.
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	25,042.	20,806.	1,903.	2,333.
20	Interest	23/012.	20,000.	1,303.	2,333.
21	Payments to affiliates	29,199.		29,199.	·
22	Depreciation, depletion, and amortization				
23	Insurance				
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
а	CONVENOR & HOSPITALITY	22,621.	22,621.		
b	OTHER FEES	5,150.		5,150.	
С					
d					
e					
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	1,433,704.	1,256,234.	114,667.	62,803.
26	Joint costs. Check here 3. If following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	2,921.	1,461.	0.	1,460.
20001	0.12-21-10	•			Form 990 (2010)

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Form **990** (2010)

	0 (2010) INITIATIVES, INC.		80-00	24332 Page 11
Part X	Balance Sheet			
, 		(A) Beginning of year		(B) End of year
1	Cash · non-interest-bearing		1	
2	Savings and temporary cash investments	628,983.	2	499,506
3	Pledges and grants receivable, net		3	
4	Accounts receivable, net		4	
5	Receivables from current and former officers, directors, trustees, key			
	employees, and highest compensated employees Complete Part II			
	of Schedule L		_5_	
6	Receivables from other disqualified persons (as defined under section			
	4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
	employers and sponsoring organizations of section 501(c)(9) voluntary			
	employees' beneficiary organizations (see instructions)		6	
7 7			7	
7	Inventories for sale or use		8	
` g	Prepaid expenses and deferred charges	1,171.	9	3,458
10	a Land, buildings, and equipment: cost or other	****		······
	basis. Complete Part VI of Schedule D 10a			
	b Less: accumulated depreciation 10b	1	10c	
11	· · · · · · · · · · · · · · · · · · ·	-	11	
12	•		12	
13	·		13	
14			14	
15			15	
16		630,154.	16	502,964
17			17	0027001
18	the same is a same and a same as the same		18	·
19			19	
20			20	
۱.,	,		21	··
22	,	**		
	highest compensated employees, and disqualified persons. Complete Part II			
21 22	of Schedule L		22	
23			23	
24	·		24	· · -
25		8,652.	25	32,599
26	·	8,652.	26	32,599
1-0	Organizations that follow SFAS 117, check here X and complete	0,032.		32,333
,	lines 27 through 29, and lines 33 and 34.			
27		621,502.	27	470,365
28		7227000	28	2.0,000
29			29	
- "	Organizations that do not follow SFAS 117, check here		23	
;	complete lines 30 through 34.			
3 30			20	
31	_ `		30	
27 28 29 30 31 32 32 31 32 32 31	• • • • • • • • • • • • • • • • • • • •		31	
<u>o</u> 32	Retained earnings, endowment, accumulated income, or other funds		32	

470,365. 502,964. Form **990** (2010)

33

Total net assets or fund balances

Total liabilities and net assets/fund balances

621,502. 33 630,154. 34

Form **990** (2010)

		000	2 1002	1 0	yc iz
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI				X
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1,19		
2	Total expenses (must equal Part IX, column (A), line 25)	2	1,43	3,7	04.
3	Revenue less expenses Subtract line 2 from line 1	3	<23	5,8	28.>
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	62	1,5	02.
5	Other changes in net assets or fund balances (explain in Schedule O)	5	8	4,6	91.
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	47	0,3	65.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				X
		•		Yes	No
1	Accounting method used to prepare the Form 990 Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	0.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		Х
b	Were the organization's financial statements audited by an independent accountant?		2b	Х	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule O.			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue	d on a			
	separate basis, consolidated basis, or both:				-
	Separate basis X Consolidated basis Both consolidated and separate basis				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Audıt			
	Act and OMB Circular A-133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ	ired audit			
	or audite, explain why in Schedulo O and describe any stone taken to undergo such audite		26		1

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Open to Public

80-0024332

Department of the Treasury Internal Revenue Service

Name of the organization

Attach to Form 990 or Form 990-EZ. ► See separate instructions.

ROCHESTER AREA COMMUNITY FOUNDATION

INITIATIVES, INC.

Inspection
Employer identification number

OMB No. 1545-0047

Reason for Public Charity Status (All organizations must complete this part.) See instructions The organization is not a private foundation because it is (For lines 1 through 11, check only one box) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described in 5 section 170(b)(1)(A)(iv). (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 6 X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. **b** Type II c Type III - Functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) If the organization received a written determination from the IRS that it is a Type II, Type III, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? g A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, Yes the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11g(iii) Provide the following information about the supported organization(s). (iii) Type of (vi) Is the organization in col (iv) Is the organization (v) Did you notify the (i) Name of supported (ii) EIN (vii) Amount of organization in col. (i) listed in your | organization in col. organization (i) organized in the US? support (described on lines 1-9 governing document? (i) of your support? above or IRC section (see instructions)) Yes Yes No No Yes

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Form 990 or 990-EZ.

LHA For Paperwork Reduction Act Notice, see the Instructions for

Schedule A (Form 990 or 990-EZ) 2010

	r R	OCHESTER	AREA COMM	UNITY FOU	NDATION		
Sch	edule A (Form 990 or 990-EZ) 2010 I	NITIATIVE	S, INC.			80-002	4332 Page 2
Pa	art II Support Schedule for	Organizations	Described in	Sections 170	(b)(1)(A)(iv) and	170(b)(1)(A)(v	/i)
	(Complete only if you checke	d the box on line 5	, 7, or 8 of Part I o	r if the organizatio	n failed to qualify i	under Part III. If the	organization
	fails to qualify under the tests	s listed below, plea	se complete Part I	III)			
Se	ction A. Public Support		<u> </u>				
Cale	endar year (or fiscal year beginning in) 🕨	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and		• • • • • • • • • • • • • • • • • • • •				
	membership fees received (Do not						
	include any "unusual grants.")	648,379.	759,132.	828,960.	854,080.	1,196,879.	4,287,430.
2	Tax revenues levied for the organ-		,		•	, , ,	
	ization's benefit and either paid to	:					
	or expended on its behalf						
3	The value of services or facilities						· · · · · · · · · · · · · · · · · · ·
	furnished by a governmental unit to					•	
	the organization without charge						
4	Total. Add lines 1 through 3	648,379.	759,132.	828,960.	854,080.	1 196 879.	4,287,430.
5	The portion of total contributions	·					
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						417,016.
6	Public support. Subtract line 5 from line 4						3,870,414.
	ction B. Total Support	-		- ·			
Cale	endar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4	648,379.	759,132.	828,960.	854,080.	1,196,879.	4,287,430.
8	Gross income from interest,		-			1 1	
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	27,412.	26,603.	6,565.	7.	10.	60,597.
9	Net income from unrelated business			,	· · <u> </u>		
	activities, whether or not the						
	business is regularly carried on						
10	Other income Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.)	13,624.	<u>15,446.</u>	35,502.	33,174.	2,698.	100,444.
11	Total support. Add lines 7 through 10						4,448,471.
12	Gross receipts from related activities,	etc (see instruction	ons)		_	12	
13	First five years. If the Form 990 is for	r the organization's	first, second, third	d, fourth, or fifth ta	x year as a sectio	n 501(c)(3)	
	organization, check this box and stor	here					▶□

Section C. Computation of Public Support Percentage

14	Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f))	14	87.01
15	Public support percentage from 2009 Schedule A, Part II, line 14	15	90.43

16a 33 1/3% support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization $\triangleright X$

b 33 1/3% support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization

17a 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

b 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization 18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Schedule A (Form 990 or 990-EZ) 2010

Schedule A (Form 990 or 990-EZ) 2010 Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization	ion fails to
qualify under the tests listed below, please complete Part II.)	

Sed	ction A. Public Support							
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009		(e) 2010	(f) Total
	Gifts, grants, contributions, and	· · · · · · · · · · · · · · · · · · ·				1		1,
	membership fees received (Do not							
	include any "unusual grants ")							•
2	Gross receipts from admissions,					1		
	merchandise sold or services per-							
	formed, or facilities furnished in							
	any activity that is related to the organization's tax-exempt purpose							
2	• • • • • •					+		
3	Gross receipts from activities that are not an unrelated trade or bus-							
						1		
_	iness under section 513	·	<u> </u>			+		
4	Tax revenues levied for the organ-							
	ization's benefit and either paid to							
	or expended on its behalf		-			-		
5	The value of services or facilities			İ				
	furnished by a governmental unit to					1		
	the organization without charge		 		<u> </u>			
6	Total. Add lines 1 through 5							
7 <i>a</i>	Amounts included on lines 1, 2, and				1	1		
	3 received from disqualified persons							
b	Amounts included on lines 2 and 3 received]
	from other than disqualified persons that exceed the greater of \$5,000 or 1% of the			1		1		
	amount on line 13 for the year							
c	Add lines 7a and 7b				,			
8	Public support (Subtract line 7c from line 6)							
	ction B. Total Support							
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009		(e) 2010	(f) Total
9	Amounts from line 6							
10a	Gross income from interest,	1						
	dividends, payments received on securities loans, rents, royalties			1		İ		
	and income from similar sources							İ
b	Unrelated business taxable income							
	(less section 511 taxes) from businesses							
	acquired after June 30, 1975							
	Add lines 10a and 10b		-			†		
11	Net income from unrelated business			-		1		
	activities not included in line 10b,							
	whether or not the business is regularly carned on							}
12	Other income. Do not include gain		 	-		+-		
_	or loss from the sale of capital							1
12	assets (Explain in Part IV.)		 		 	+		
	Total support (Add lines 9, 10c, 11, and 12)	. 46		<u> </u>			1/-\/0\	
14	First five years. If the Form 990 is for	tne organization'	s tirst, second, thir	a, tourth, or titth t	ax year as a section	on 50°	1(c)(3) organi	zation,
2-2	check this box and stop here	in Cumant De						₽
	ction C. Computation of Publ					1	1	
	Public support percentage for 2010 (I			column (f))	•	15		
	Public support percentage from 2009					16	L	%
	ction D. Computation of Inves					1.	I	
	Investment income percentage for 20		· · ·	ne 13, column (f))		17		9/
	Investment income percentage from					18		
19a	33 1/3% support tests - 2010. If the							17 is not
	more than 33 1/3%, check this box a							▶∟
b	33 1/3% support tests - 2009. If the							
	line 18 is not more than 33 1/3%, che							▶□
20	Private foundation. If the organization	n did not check a	box on line 14, 19	<u>a, or 19b, check t</u>	his box and see in	struct	ions	▶∟
1320	23 12-21-10				901	hadul	a A (Earm 90	0 or 990-E71 2016

SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ. See separate instructions.

Inspection

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B. Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)). Complete Part II-B. Do not complete Part II-A

	e organization answered "Yes," to Section 501(c)(4), (5), or (6) organiza		y lax), or Form 990-E	:Z, Part V, line 35a (Proxy	rax), then
		ER AREA COMMUNIT	Y FOUNDATIO	N Emp	loyer identification number
	INITIAT	IVES, INC.			80-0024332
Pa	rt I-A Complete if the org	anization is exempt und	der section 501(c)	or is a section 527 of	organization.
2	Provide a description of the organiz Political expenditures Volunteer hours	ration's direct and indirect politi	cal campaign activities	ın Part IV. ▶\$	S
Pa	rt I-B Complete if the org	ganization is exempt und	der section 501(c)	(3).	
	Enter the amount of any excise tax			<u> </u>	
	Enter the amount of any excise tax	•		_ '	
	If the organization incurred a section				Yes No
4a	Was a correction made?		·		Yes No
b	If "Yes," describe in Part IV.				
Pa	rt I-C Complete if the org	ganization is exempt und	der section 501(c)	, except section 501	(c)(3).
1	Enter the amount directly expended	d by the filing organization for se	ection 527 exempt fund	tion activities	<u> </u>
2	Enter the amount of the filing organ	nization's funds contributed to o	ther organizations for s	section 527	
	exempt function activities			▶\$	3
3	Total exempt function expenditures	s. Add lines 1 and 2. Enter here	and on Form 1120-POL	- ,	
	line 17b			▶ \$	
4	Did the filing organization file Form	1120-POL for this year?			Yes No
	Enter the names, addresses and en		IN) of all section 527 po	olitical organizations to which	ch the filing organization
	made payments. For each organiza	ition listed, enter the amount pa	id from the filing organi	zation's funds. Also enter ti	he amount of political
	contributions received that were pr	omptly and directly delivered to	a separate political org	janization, such as a separa	ate segregated fund or a
	political action committee (PAC). If	additional space is needed, pro	vide information in Part	i IV.	
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0
					ļ
			_		
			_		
	· · · · · · · · · · · · · · · · · · ·				
					ļ <u></u> -

032041 02-02-11

LHA

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2010

Schedule C (Form 990 or 990-EZ) 2010	INITIATIVE	S, INC.		80-	0024332 Page 2
Part II-A Complete if the org		npt under sectior	n 501(c)(3) and file	d Form 5768	
(election under sec	tion 501(h)).				
A Check 🕨 🖳 if the filing organiza	tion belongs to an affil	lated group.			
B Check 🕨 📖 if the filing organiza	tion checked box A an	d "limited control" pro-	visions apply		
	ts on Lobbying Exper ditures" means amou	nditures nts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influ	ience public opinion (d	arass roots lobbying)			
b Total lobbying expenditures to influ		· ·			
c Total lobbying expenditures (add li	•	, (==,,,,	_		
d Other exempt purpose expenditure	•				
e Total exempt purpose expenditure)			
f Lobbying nontaxable amount Ente	•	•	columns.	1	
If the amount on line 1e, column (a) o		bying nontaxable amo			
Not over \$500,000		the amount on line 1e.			
Over \$500,000 but not over \$1,000		0 plus 15% of the exce	ess over \$500,000.		•
Over \$1,000,000 but not over \$1,5		0 plus 10% of the exce			
Over \$1,500,000 but not over \$17,		0 plus 5% of the exces			
Over \$17,000,000	\$1,000.0		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
g Grassroots nontaxable amount (en	ter 25% of line 1f)	**			
h Subtract line 1g from line 1a. If zero	•				
i Subtract line 1f from line 1c. If zero	or less, enter -0-				
j If there is an amount other than ze	ro on either line 1h or l	ine 1i, did the organiza	tion file Form 4720		
reporting section 4911 tax for this	year [?]				Yes No
•	ations that made a so lumns below. See the	e instructions for lines	do not have to compl s 2a through 2f on pag		
	Lobbying Expen	ditures During 4-Yea	r Averaging Period		
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) Total
2a Lobbying nontaxable amount	147,911.	175,759.	152,583.		476,253.
b Lobbying ceiling amount					
(150% of line 2a, column(e))					714,380.
c Total lobbying expenditures			3,294.		3,294.
d Grassroots nontaxable amount	36,978.	43,940.	38,146.		119,064.
e Grassroots celling amount (150% of line 2d, column (e))					178,596.

Schedule C (Form 990 or 990-EZ) 2010

f Grassroots lobbying expenditures

3,294.

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

				b)
	Yes	No	Am	ount
During the year, did the filing organization attempt to influence foreign, national, state or				
local legislation, including any attempt to influence public opinion on a legislative matter				
or referendum, through the use of				
a Volunteers?		Ì		
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			1	
c Media advertisements?				
d Mailings to members, legislators, or the public?				-
e Publications, or published or broadcast statements?				
f Grants to other organizations for lobbying purposes?				
g Direct contact with legislators, their staffs, government officials, or a legislative body?				
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?				
i Other activities? If "Yes," describe in Part IV				
j Total. Add lines 1c through 1i				
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		1		
b If "Yes," enter the amount of any tax incurred under section 4912				
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
	on 501(c)(5), or so	ection	
art iii-A: Complete if the organization is exempt under section 501(c)(4), section		,,-,,		
art III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).				
			Yes	N
501(c)(6).		1	Yes	N
501(c)(6). Were substantially all (90% or more) dues received nondeductible by members?		1 2	Yes	No
501(c)(6). Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines 1 are answered "No" OR if Part III-A, lines III-A, lines I		2 3)(5), or so	ection	
501(c)(6). Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? art III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Pare "Yes."		2 3)(5), or so	ection	
501(c)(6). Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? art III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes." Dues, assessments and similar amounts from members	rt III-A, li	2 3)(5), or so ine 3 is a	ection	
Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? art III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenditures)	rt III-A, li	2 3)(5), or so ine 3 is a	ection	
Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? Art III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).	rt III-A, li	2 3)(5), or so ine 3 is a	ection	
Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? art III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Par "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year	rt III-A, li	2 3)(5), or seine 3 is a	ection	
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Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? art III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total	rt III-A, li	2 3)(5), or seine 3 is a	ection	
Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? Art III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). Current year Current year Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	ert III-A, li	2 3)(5), or so ine 3 is a 1 2a 2b 2c	ection	
Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? art III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politic expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues if notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3.	ical	2 3)(5), or so ine 3 is a 1 2a 2b 2c	ection	
Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? The start III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politic expenses for which the section 527(f) tax was paid). Current year Carryover from last year Carryover from last year Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exceeds the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expensions.	ical	2 3)(5), or seine 3 is a 1 2a 2b 2c 3	ection	No
Were substantially all (90% or more) dues received nondeductible by members? Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carryover lobbying and political expenditures from the prior year? Art III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes." Dues, assessments and similar amounts from members Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politic expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues if notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3, what portion of the exceeds the amount on line 3.	ical	2 3)(5), or so ine 3 is a 1 2a 2b 2c	ection	

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

➤ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

2010 Open to Public Inspection

Name of the organization

ROCHESTER AREA COMMUNITY FOUNDATION

Employer identification number 80-0024332

	INITIATIVES, INC.		00-0024332
Par	TI Organizations Maintaining Donor Advise	ed Funds or Other Similar Funds o	or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, lin		
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in	writing that the assets held in donor advised	d funds
	are the organization's property, subject to the organization's	exclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor a	advisors in writing that grant funds can be us	sed only
	for charitable purposes and not for the benefit of the donor of	or donor advisor, or for any other purpose co	onferring
	impermissible private benefit?		Yes No
Pa	t Conservation Easements. Complete if the or	ganization answered "Yes" to Form 990, Par	rt IV, line 7.
1	Purpose(s) of conservation easements held by the organizat	ion (check all that apply).	
	Preservation of land for public use (e.g., recreation or		orically important land area
	Protection of natural habitat	Preservation of a certifie	
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a quali	fied conservation contribution in the form of	a conservation easement on the last
_	day of the tax year.		
	ady of the tax your		Held at the End of the Tax Year
а	Total number of conservation easements		2a
h	Total acreage restricted by conservation easements		2b
_	Number of conservation easements on a certified historic sti	nucture included in (a)	2c
4	Number of conservation easements included in (c) acquired	• • •	
u	listed in the National Register	arter of 17700, and not on a mistoric structure	
3	Number of conservation easements modified, transferred, re	logged outlinguished or terminated by the	
3	year	seased, extinguished, or terminated by the c	organization outling the tax
4	Number of states where property subject to conservation ea	resment in legated	
4 5	Does the organization have a written policy regarding the pe		
3	violations, and enforcement of the conservation easements	- · ·	Yes No
6	·		
_	Staff and volunteer hours devoted to monitoring, inspecting, Amount of expenses incurred in monitoring, inspecting, and		
7		-	
8	Does each conservation easement reported on line 2(d) aborand section 170(h)(4)(B)(ii)?	ve satisfy the requirements of section 170(n)	(4)(D)(I) Yes No
9	In Part XIV, describe how the organization reports conservat	•	
	include, if applicable, the text of the footnote to the organiza	mon's financial statements that describes th	e organization's accounting for
Da	conservation easements. * III Organizations Maintaining Collections o	of Art Historical Transuras or Oth	par Similar Assats
FOI	Complete if the organization answered "Yes" to Form	•	lei Olilliai Assets.
	If the organization elected, as permitted under SFAS 116 (As		and halance about works of aut
ıa	•	•	
	historical treasures, or other similar assets held for public ex		ce of public service, provide, in Part XIV,
	the text of the footnote to its financial statements that descr		
Ь	If the organization elected, as permitted under SFAS 116 (A		
	treasures, or other similar assets held for public exhibition, e	ducation, or research in furtherance of publi	ic service, provide the following amounts
	relating to these items:		.
	(i) Revenues included in Form 990, Part VIII, line 1	•	► \$ ► \$
	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical tre	easures, or other similar assets for financial g	gain, provide
	the following amounts required to be reported under SFAS 1	116 (ASC 958) relating to these items:	
а	Revenues included in Form 990, Part VIII, line 1		> s > s
b	Assets included in Form 990, Part X		▶ \$

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 032051 12-20-10

Schedule D (Form 990) 2010

		VES, INC.						<u>80-00</u>	<u> 2433</u>	2 P	age 2
Pai	t III Organizations Maintaining Co	llections of A	rt, Hist	torical Tr	easures, c	or Other	Simila	ar Asse	ts (cont	inued)
3,	Using the organization's acquisition, accession	n, and other record	ds, check	any of the	following tha	t are a sig	nificant	use of its	collectio	n item	15
	(check all that apply):										
а	Public exhibition	d	j 🔲 1	Loan or exc	change progra	ams					
ь	Scholarly research	e		Other							
С	Preservation for future generations								-		
4	Provide a description of the organization's coll	ections and explai	n how th	ev further t	the organization	on'e avam	nt nurna	sea in Parl	YIV		
5	During the year, did the organization solicit or i							ose III i ari	. /// •		
Ü	to be sold to raise funds rather than to be main					ei Siiilliai a	155615		Yes		No
Da	t IV Escrow and Custodial Arrang					"V! A- C	000	D4 1) / 1			<u> </u>
X CA	reported an amount on Form 990, Part		ete ii tile	organizatio	on answered	res to F	orm 990	, Part IV, I	me 9, or		
12											
ıa	Is the organization an agent, trustee, custodial on Form 990, Part X?	n or other intermed	diary for	CONTRIBUTION	ns or other as	sets not ir	iciuaea		٦.,	_	٦.,
	•								Yes		_ No
Ð	If "Yes," explain the arrangement in Part XIV ar	nd complete the to	ollowing t	able:							
							\vdash		Amoun	<u>t</u>	
	Beginning balance						1c		=.		
	Additions during the year						1d				
е	Distributions during the year						1e				
f	Ending balance						1f		·		
	Did the organization include an amount on For	m 990, Part X, line	21?						Yes		No
	If "Yes," explain the arrangement in Part XIV.										
Pa	TY Endowment Funds. Complete if t	he organization ar	swered	"Yes" to Fo	orm 990, Part	IV, line 10					
		(a) Current year	(b) P	nor year	(c) Two year	rs back (c) Three y	ears back	(e) Fou	r years	back
1a	Beginning of year balance										
b	Contributions										
c	Net investment earnings, gains, and losses										
d	Grants or scholarships										
е	Other expenditures for facilities						••••••	***********	***************************************	•••••	
	and programs										
f	Administrative expenses						***************************************		***************************************	***************************************	
g	End of year balance										
2	Provide the estimated percentage of the year	end balance held s			1						
	Board designated or quasi-endowment	ond balance neld e	.s. %								
	Permanent endowment	%	— ⁷⁰								
	Term endowment > %										
_			_4 46 .	4 b .l.t .		16 11					
Sa	Are there endowment funds not in the possess	sion of the organiz	ation tha	it are neid a	ano aoministe	rea for the	organiz	ation	ı		<u> </u>
	by:								[Yes	No
	(i) unrelated organizations								3a(i)		├─
	(ii) related organizations								3a(ii)		
_	If "Yes" to 3a(ii), are the related organizations I								3b		<u> </u>
4	Describe in Part XIV the intended uses of the c										
Pal	t VI Land, Buildings, and Equipme		T I		Г						
	Description of investment	(a) Cost or o	1		t or other		umulate	d	(d) Boo	k valu	е
		basis (investr	ment)	basis	(other)	depr	eciation				
1a	Land										
b	Buildings										
c	Leasehold improvements		<u>.</u>								
d	Equipment										
_	Other										

Schedule D (Form 990) 2010

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c))

 (a) Description of security or category (including name of security) 	(b) Book value	Co	(c) Method of value ost or end-of-year ma	
) Financial derivatives				
) Closely-held equity interests				
) Other				
(A)				
(B)				
(C)				
(D)				
(E)				<u>.</u>
(F)				
(G)				
(H)				
(0)				
otal (Col (b) must equal Form 990, Part X, col (B) line 12)				
Part VIII Investments - Program Related.	See Form 990, Part X, I	ine 13		•
(a) Description of investment type	(b) Book value	Co	(c) Method of value ost or end-of-year ma	
(1)				
(2)				
(3)				
(4)				
(5)	.			
(6)				
(7) (8)				
(9)				
(10)				
otal (Col (b) must equal Form 990, Part X, col (B) line 13)				
Part IX Other Assets. See Form 990, Part X, II				
	(a) Description			(b) Book value
(1)	````			
(2)				
(3)				
(4)	· · · · · ·			
(5)				
(6)				
(7)				
(8)				
(9)				
(10)	· · · · · · · · · · · · · · · · · · ·			
otal. (Column (b) must equal Form 990, Part X, col (B) Part X Other Liabilities. See Form 990, Part			<u> </u>	
(a) December of hability	X, line 25.	(b) Amount	T	
		(b) Amount	4	
(1) Federal income taxes (2) ACCRUED EXPENSES		32,599.	4	
<u> </u>		32,333	4	
(3)			-	
			-	
(5) (6)		·	1	
<u> </u>			†	
(7)			1	
(7)	1			
(8)			1	
(8) (9)				
(8) (9) (10)				
(8) (9)	line 25.)	32,599		

	dule D (Form 990) 2010 INITIATIVES, INC.					0024332 Page
Pai	t XI Reconciliation of Change in Net Assets from Form 990 to	Audi	ted Finan	cial State	emen	
1	Total revenue (Form 990, Part VIII, column (A), line 12)			1		1,197,876
2	Total expenses (Form 990, Part IX, column (A), line 25)			2		1,433,704
3	Excess or (deficit) for the year. Subtract line 2 from line 1			3		<235,828
4	Net unrealized gains (losses) on investments			4		
5	Donated services and use of facilities			5		
6	Investment expenses			6		
7	Prior period adjustments			7		
8	Other (Describe in Part XIV)			8		84,691
9	Total adjustments (net) Add lines 4 through 8			9		84,691
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 an	<u>d</u> 9		10		<151,137
Par	t XII Reconciliation of Revenue per Audited Financial Stateme	nts V	ith Rever	nue per F	?etur	
1	Total revenue, gains, and other support per audited financial statements				1	1,295,603
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:					
а	Net unrealized gains on investments	2a				
b	Donated services and use of facilities	2b				
c	Recoveries of prior year grants	2c				
d	Other (Describe in Part XIV)	2d	8	4,691.		,
е	Add lines 2a through 2d				2e	84,691
3	Subtract line 2e from line 1				3	1,210,912
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:					
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a				
b	Other (Describe in Part XIV.)	4b	<1	3,036.		
С	Add lines 4a and 4b				4c	<13,036
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)				5	1,197,876
Pai	t XIII Reconciliation of Expenses per Audited Financial Statem	ents \	Vith Expe	nses per	Retu	
1	Total expenses and losses per audited financial statements				1	1,446,740
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:					
а	Donated services and use of facilities	2a				
b	Prior year adjustments	2b		<u> </u>		
С	Other losses	2c			1	
d	Other (Describe in Part XIV.)	2d	1	3,036.		
е	Add lines 2a through 2d		•		2e	13,036
3	Subtract line 2e from line 1				3	1,433,704
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:					
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	1			
Ь	Other (Describe in Part XIV)	4b			1	
	Add lines 4a and 4b				4c	0
	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)				5	1,433,704
	t XIV Supplemental Information			-		
Com	olete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part II	I. lines	1a and 4: Pa	rt IV. lines 1	b and	2b: Part V. line 4: Part
	2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also comp					
PAF	RT X, LINE 2: AT MARCH 31, 2011 AND 2010,	THE	COMMUN	ITY FO	UND	ATION
DII	NOT HAVE A LIABILITY FOR UNRECOGNIZED TA	X BE	NEFITS	. THE	CO	MMUNITY
					•	
FOU	INDATION FILES INCOME TAX RETURNS IN THE U	.s.	FEDERA	L JURI	SDI	CTION AND
NEV	YORK STATE. THE COMMUNITY FOUNDATION IS	NO	LONGER	SUBJE	CT	TO U.S.
F.E.I	PERAL AND STATE INCOME TAX EXAMINATIONS BY	TAX	AUTHO	RITIES	FO	R YEARS
BEI	ORE 2008.					
					-	
PAF	RT XI, LINE 8 - OTHER ADJUSTMENTS:					

27

Schedule D (Form 990) 2010

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

2010

Open To Public Inspection

Internal Revenue Service

Name of the organization

Department of the Treasury

ROCHESTER AREA COMMUNITY FOUNDATION

Employer identification number

INITIAT	IVES, INC.				80-0024	332
Part I Fundraising Activities required to complete this par	Complete if the organization answet	red "Y	es" to	Form 990, Part IV, I	ine 17 Form 990-EZ	filers are not
 Indicate whether the organization rais a Mail solicitations Mail solicitations Internet and email solicitations Phone solicitations In-person solicitations Did the organization have a written of key employees listed in Form 990, P If "Yes," list the ten highest paid indicompensated at least \$5,000 by the 	e Solicitati f Solicitati g Special f or oral agreement with any individual art VII) or entity in connection with prividuals or entities (fundraisers) pursu	ion of ion of fundra (includ	non-g gover using d ding of lonal f	overnment grants nment grants events fficers, directors, trus undraising services?	☐ Yes	
(i) Name and address of Individual or entity (fundralser)	(ii) Activity	(iii) fundr have co or con contribi	Did aiser ustody trol of utions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
Total			•			
List all states in which the organization or licensing.	on is registered or licensed to solicit o	ontrib	utions	s or has been notified	d it is exempt from re	egistration

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2010

Schedule G (Form 990 or 990-EZ) 2010 INITIATIVES, INC. 80-0024332 Page 2

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15.000

		of fundraising event contributions and gi				ots greater than \$5,000
			(a) Event #1	(b) Event #2	(c) Other events NONE	(d) Total events (add col (a) through
			QUAD A FUND	, , , , , , ,		col. (c))
Jue			(event type)	(event type)	(total number)	
Revenue	1	Gross receipts	36,125.			36,125.
	2	Less Charitable contributions	24,800.			24,800.
	3	Gross income (line 1 minus line 2)	11,325.			11,325.
	4	Cash prizes				
ses	5	Noncash prizes				
Expens	6	Rent/facility costs				
Direct	7	Food and beverages				
	8	Entertainment	12.026		-	12.026
		Other direct expenses	13,036.			13,036.
	_	Direct expense summary. Add lines 4 throug Net income summary. Combine line 3, colum				13,036;
Pa		Gaming. Complete if the organization		990, Part IV, line 19, or i	reported more than	<u> </u>
		\$15,000 on Form 990-EZ, line 6a.		, , , , , , , , , , , , , , , , , , , ,	,	
е			(a) Bingo	(b) Pull tabs/instant	(c) Other gaming	(d) Total gaming (add
enn			(a) bingo	bingo/progressive bingo	(c) Other garning	col (a) through col. (c))
Rev	1	Gross revenue				
ses	2	Cash prizes				
Expen	3	Noncash prizes				
Direct	4	Rent/facility costs				7
	5	Other direct expenses				
	6	Volunteer labor	Yes %	Yes% No	Yes %	
9 Interest Expenses 10 Plant I Part I Part I 10 a Weel 10 a Weel	Direct expense summary. Add lines 2 throug	h 5 ın column (d)			()	
	8	Net gaming income summary. Combine line	1, column d, and line 7		 _	
		ter the state(s) in which the organization opera	-			
		he organization licensed to operate gaming an No,* explain:		states?		Yes No
10a	— We	ere any of the organization's gaming licenses r	evoked, suspended or te	erminated during the tax	year?	Yes No
b	If "	Yes," explain:	-			
3208	32 01	I-13-11			Schedule G (Fo	rm 990 or 990-EZ) 2010

ROCHESTER AREA COMMUNITY FOUNDATION 80-0024332 INITIATIVES, INC. Schedule G (Form 990 or 990-EZ) 2010 Does the organization operate gaming activities with nonmembers? 12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes 13 Indicate the percentage of gaming activity operated in a The organization's facility 13a 13b **b** An outside facility Enter the name and address of the person who prepares the organization's gaming/special events books and records: Address ▶ 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? b If "Yes," enter the amount of gaming revenue received by the organization ▶\$ _____ and the amount of gaming revenue retained by the third party > \$ c if "Yes," enter name and address of the third party. Name > Address -Gaming manager information. Name ► Gaming manager compensation > \$_____ Description of services provided Employee □ Director/officer Independent contractor 17 Mandatory distributions: a is the organization required under state law to make charitable distributions from the gaming proceeds to Yes No retain the state gaming license? b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year > \$ Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (III) and (V), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Schedule G (Form 990 or 990-EZ) 2010

SCHEDULE 1 (Form 990) Department of the Treasury

Internal Revenue Service

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. ► Attach to Form 990.

Open to Public Inspection

OMB No 1545-0047

Employer identification number 18 4. WOMEN'S GIVING CIRCLE 10: WOMEN'S GIVING CIRCLE 10: ž WOMEN'S GIVING CIRCLE 10. NEXTGEN 2010: AFTERSCHOOL 80-0024332 WOMEN'S OPPORTUNITY TO EADERSHIP ACADEMY FOR (h) Purpose of grant OR BUSH MANGO YOUTH GIRLS TAKING CHARGE DOWNTOWN YOUTH ARTS PROJECT - SATURDAY or assistance X Yes CENTER - FIRST Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any PROGRAM GRANT INSTALLMENT GIRLS WORK ARTS recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part il can be duplicated if additional space is needed and address of organization (b) EIN (c) IRC section or government if applicable cash grant or government assistance or government conditional space is needed (c) Amount of conditional space is needed (c) Am Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection ö Ö ö Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. 8,380. 500 ,000 000 000 5,750 62, ROCHESTER AREA COMMUNITY FOUNDATION 20 202 56 501(C)(3) 501(C)(3) 501(C)(3) 501(C)(3) 501(C)(3) 16-1257507 501(C)(3) Enter total number of section 501(c)(3) and government organizations 16-0718087 13-4282918 16-0774048 16-1529391 22-3019724 General Information on Grants and Assistance criteria used to award the grants or assistance? SQUIRE DRIVE - ROCHESTER, NY 14623 CORPORATION - 350 NEW CAMPUS DRIVE AMERICAN ASSOCIATION OF UNIVERSITY 1 (a) Name and address of organization AUSANGATE CREATIONS, INC. / WOMEN'S WOMEN -- GREATER ROCHESTER AREA -494 EAST AVENUE - ROCHESTER, NY BUSH MANGO DRUM & DANCE PROJECT COFFEE CONNECTIONS - 345 WEST CAMERON COMMUNITY MINISTRIES 277 NORTH GOODMAN SUITE H209 BROCKPORT AUXILIARY SERVICE - BROCKPORT, NY 14420 Name of the organization ROCHESTER, NY 14607 ROCHESTER, NY 14606 ROCHESTER, NY 14607 48 CAMERON STREET 34 ELTON STREET ARTPEACE Part II Part 14607

Enter total number of other organizations

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2010)

Schedule I (Form 990) INITIATIVES, INC. Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II)	ES, INC.	vernments and Organ	rganizations in the U	nited States (Sche	edule I (Form 990), Par		80-0024332 Page 1
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CGR, INC. ONE S. WASHINGTON STREET, SUITE 400 ROCHESTER, NY 14614	16-0754774	501(C)(3)	48,100.	0.			ACT ROCHESTER: GOOGLE ANALYTICS
CHILDREN'S INSTITUTE 274 N. GOODMAN STREET, SUITE D103 ROCHESTER, NY 14607	23-7102632	501(C)(3)	16,852.	0.			FOR THE EARLY CHILDHOOD EDUCATION QUALTIY COUNCIL
FAMILY RESOURCE CENTERS OF CRESTWOOD CHILDREN'S CENTER - 1183 MONROE AVENUE - ROCHESTER, NY 14620	16-0743972	501(C)(3)	10,000.	.0			PARENTS AS TEACHERS FOR IN-HOME PROVIDERS
GENESEE CENTER FOR ARTS, EDUCATION & NEW IDEAS - 713 MONROE AVENUE - ROCHESTER, NY 14607	16-1000729	501(C)(3)	14,000.	0			FOR THE STUDIO 789 PHOTO CLUB PROGRAM GRANT - SPRING 2010 SEMESTER
ITX 1169 PITTSFORD-VICTOR ROAD, SUITE 1 PITTSFORD, NY 14534	16-1578588		8,125.	0			WEBSITE ANALYSIS
MLW CONSULTING 3692 WEST LAKE ROAD CANANDAIGUA, NY 14424	075-44-1079	501(C)(3)	5,163.	0.			AFTER SCHOOL PROGRAMS
PARTNERSHIP FOR NONPROFIT ENTERPRISE EXCELLENCE, EXCELLUS BLUECROSS BLUESHI - 165 COURT STREET - ROCHESTER, NY 14647	80-0024332	501(C)(3)	50,864.	0			FOR GENERAL SUPPORT
ROCHESTER BUSINESS ALLIANCE 150 STATE STREET ROCHESTER, NY 14614	51-0439860	501(C)6	8,000.	0			FOR SCHOLARSHIPS
ROCHESTER CITY SCHOOL DISTRICT 131 WEST BROAD STREET ROCHESTER, NY 14614	16-6002010	гоног	133,923,	0			AFTER SCHOOL PROGRAMS
ГНА							Schedule I (Form 990)

FOUNDATION	
A COMMUNITY	INC.
ROCHESTER ARE	INITIATIVES,

Schedule (Form 990) INITIATIVES, INC. Part Continuation of Grants and Other Assistance to Governments and	ES, INC.	vernments and Organ	d Organizations in the Ur	nited States (Sche	d Organizations in the United States (Schedule I (Form 990), Part II.)		80-0024332 Page 1
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant on assistance
ROCHESTER EDUCATION & LITERACY FUND OF RACF - 500 EAST AVENUE - ROCHESTER, NY 14607	80-0024332	501(C)(3)	22,863.	0			GENERAL SUPPORT
ROCHESTER HEARING AND SPEECH CENTER - 1000 ELMWOOD AVENUE - ROCHESTER, NY 14620	16-0743137	501(C)(3)	10,000.	0.			FOR THE SUMMER COMMUNITY COUTREACH PROGRAM FOR PRE-SCHOOL CHILDREN
ROCHESTER HISPANIC YOUTH BASEBALL LEAGUE - 1401 LONG POND ROAD - ROCHESTER, NY 14626		501(C)(3)	7,000.	0			PAYMENT FOR PROGRAM GRANT
SAFE JOURNEY P.O. BOX 21 PAIRPORT, NY 14450	16-1553183	501(C)(3)	7,106.	.0			WOMEN'S GIVING CIRCLE 10: SURVIVOR RESETTLEMENT PROGRAM
THE CORNER PLACE 66 BECKWITH TERRACE ROCHESTER, NY 14610	16-0743201	сниясн	5,504.	0			WOMEN'S GIVING CIRCLE 10: MATH MATTERS
VOLUNTEERS OF AMERICA OF WESTERN NY - 214 LAKE AVENUE - ROCHESTER, NY 14608	13-1692595	501(C)(3)	8,640.	• 0			WOMEN'S GIVING CIRCLE 10: WORKING WARDROBE ON WHEELS
YWCA-ROCHESTER & MONROE COUNTY 175 N. CLINTON AVENUE ROCHESTER, NY 14604	16-0743248	501(C)(3)	10,000.	0.			WOMEN'S GIVING CIRCLE 10: YOUNG PARENTS SUPPORT SERVICES SCHOOL AGE

LHA							Schedule I (Form 990)

ROCHESTER AREA COMMUNITY FOUNDATION INITIATIVES, INC.

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22 Part III can be duplicated if additional space is needed. Schedule | (Form 990) (2010)
Part III Grants and Other

Page 2

80-0024332

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
AFTER SCHOOL PROGRAM	80	158,001.	.0		
K-12 EDUCATION	9	4,775.	0		
Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.	de the information	required in Part I, I	ine 2, and any other	additional information.	
					edito.

Schedule I (Form 990) (2010)

032102 01-13-11

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

 Complete if the organization answered "Yes" to Form 990, Part IV, line 23. 2010

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Department of the Treasury

► Attach to Form 990. ► See separate instructions.

ROCHESTER AREA COMMUNITY FOUNDATION
INITIATIVES, INC.

Employer identification number 80-0024332

Questions Regarding Compensation Yes No 1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items. First-class or charter travel Housing allowance or residence for personal use Travel for companions Payments for business use of personal residence Tax indemnification and gross-up payments X Health or social club dues or initiation fees Discretionary spending account Personal services (e.g., maid, chauffeur, chef) b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or Х reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain 1b Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, Х 2 trustees, and the CEO/Executive Director, regarding the items checked in line 1a? Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply Written employment contract X Independent compensation consultant X Compensation survey or study X Form 990 of other organizations X Approval by the board or compensation committee During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization: a Receive a severance payment or change-of-control payment from the organization or a related organization? b Participate in, or receive payment from, a supplemental nonqualified retirement plan? 4b c Participate in, or receive payment from, an equity-based compensation arrangement? 4c If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III. Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: a The organization? 5a X b Any related organization? 5b If "Yes" to line 5a or 5b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of a The organization? 6a b Any related organization? 6ь If "Yes" to line 6a or 6b, describe in Part III. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments X not described in lines 5 and 6? If "Yes," describe in Part III Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the Х initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III 8 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

INITIATIVES, INC.

Part | Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed Schedule J (Form 990) 2010

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII.

80-0024332

Note. The sum of columns (B)(I)-(III) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

		(B) Breakdown of W-2	W-2 and/or 1099-MI	and/or 1099-MISC compensation	(0)	(Q)	(E)	(F)
(A) Name		(i) Base compensation	(ii) Bonus & incentive	(iii) Other reportable	Retirement and other deferred compensation	Nontaxable benefits	Total of columns (B)(i)-(D)	Compensation reported in prior Form 990 or
			compensation	compensation				Form 990-EZ
	Ξ		0	0	• 0	0.		0
1 JENNIFER LEONARD	(ii)	201,11	0.	19,847.	• 0	11,420.	232,380.	0.
	(I)							the state of the s
2	(ii)							
	Θ							
3	E							
	ε							
4	€							
	ε							
co.	€							
	(i)							
9	€							
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Schedule J (Form 990) 2010

Schedule J (Form 990) 2010
Part III | Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information.

ROCHESTER AREA COMMUNITY FOUNDATION, A RELATED
ORGANIZATION, WAS RESPONSIBLE FOR PAYING THE COMPENSATION FOR THE
ORGANIZATION'S EXECUTIVE DIRECTOR AND VICE PRESIDENT AND THEIR RESPECTIVE
HEALTH OR SOCIAL CLUB DUES. THE FOLLOWING WAS USED WHEN DETERMINING THE
EXECUTIVE DIRECTOR'S COMPENSATION-INDEPENDENT COMPENSATION CONSULTANT,
COMPENSATION STUDY, FORM 990 OF OTHER OGRANIZATIONS AND APPROVAL BY THE
30ARD OF DIRECTORS.
Schedule J (Form 990) 2010

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or 990-EZ.

OMB No 1545-0047 Open to Public Inspection

Name of the organization

ROCHESTER AREA COMMUNITY FOUNDATION INITIATIVES, INC.

Employer identification number 80-0024332

FORM	990,	P	ART]	I, L	INE 1, D	ESCR:	IPTION O	F 01	RGANIZATION	N MISS	SION:	
EXCLU	JSIVE	LY	FOR	THE	BENEFIT	AND	SUPPORT	OF	ROCHESTER	AREA	COMMUNITY	
FOUNI	OITAC	N.										

FORM 990, PART VI, SECTION B, LINE 11: FINANCE COMMITTEE MEMBERS ARE EACH EMAILED A COPY OF THE FORM 990 PRIOR TO THE 990 BEING FILED. THEY ARE GIVEN APPROXIMATELY TWO WEEKS TO REVIEW THE DOCUMENT. DURING THAT TIME THEY ASK THE VICE PRESIDENT, FINANCE ANY QUESTIONS OR CONCERNS THEY HAVE ABOUT THE 990. THE VICE PRESIDENT, FINANCE ADDRESSES AND RESOLVES ALL QUESTIONS AND ISSUES ON THE 990. THE INDIVIDUAL FINANCE COMMITTEE MEMBERS SUBMIT THEIR APPROVAL BY EMAIL. ONCE APPROVED BY ALL FINANCE COMMITTEE MEMBERS, THE FORM 990 IS EMAILED TO THE BOARD OF DIRECTORS FOR THEIR REVIEW. THE FORM 990 IS DISCUSSED AT THE NEXT BOARD MEETING PRIOR TO THE FORM 990 BEING FILED. IS A SEPARATE AGENDA ITEM FOR THE BOARD MEETING, GIVING THE MEMBERS AN OPPORTUNITY TO DISCUSS ANY QUESTIONS THAT THEY MIGHT HAVE.

FORM 990, PART VI, SECTION B, LINE 12C: OFFICERS, DIRECTORS, KEY EMPLOYEES AND STAFF ARE REQUIRED ANNUALLY TO COMPLETE A CONFLICT OF INTEREST FORM. THIS FORM ASKS THE INDIVIDUAL TO DISCLOSE ALL CURRENT POSITIONS OR RELATIONSHIPS IN WHICH THEY ARE INVOLVED OR WHICH MAY POSE A POTENTIAL CONFLICT OF INTEREST, AND SHALL FURTHER DISCLOSE ANY SUBSEQUENTLY ESTABLISHED RELATIONSHIP THAT MAY BE PERCEIVED TO BE A POTENTIAL CONFLICT INTEREST. IT IS THE POLICY OF THE ORGANIZATION THAT THROUGHOUT THE YEAR AT BOARD AND COMMITTEE MEETINGS THAT ALL CONFLICTS OF INTEREST, INCLUDING POTENTIAL INTERESTS, SHALL BE DISCLOSED, AND THAT DIRECTORS AND COMMITTEE MEMBERS SHALL REFRAIN FROM VOTING OR PARTICIPATING IN ANY BOARD OR

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 032211 01-24-11

Schedule O (Form 990 or 990-EZ) (2010)

COMMITTEE ACTION INVOLVING THE ENTITY WITH WHICH THERE MAY BE A CONFLICT.

FORM 990, PART VI, SECTION B, LINE 15: THE CHAIR OF THE BOARD OF DIRECTORS ALERTS BOARD AND MANAGEMENT TEAM THAT THE PRESIDENT'S REVIEW FORMS WILL BE COMING BY EMAIL AND SHOULD BE RETURNED TO HIS/HER ATTENTION. THE PRESIDENT PROVIDES A MEMO ON PERFORMANCE TO DATE DURING ANNIVERSARY YEAR ENDING APRIL 17. THE CHAIR SECURES UPDATED REVIEW FORM FROM THE PRESIDENT. THE CHAIR REVIEWS THE FORM AND EMAILS WITH PRESIDENT'S MEMO TO BOARD AND MANAGEMENT TEAM WITH INSTRUCTIONS FOR RETURNING TO HIS/HER ATTENTION. CHAIR WILL DO FOLLOW-UP EMAILS AS NEEDED. THE CHAIR (WITH HELP OF EXECUTIVE ASSISTANT) COMPILES PERFORMANCE REVIEWS AND DISSEMINATES SUMMARY TO EXECUTIVE COMMITTEE. THE VICE PRESIDENT OF FINANCE PROVIDES COMPENSATION HISTORY FOR PRESIDENT TO EXECUTIVE COMMITTEE. THE PRESIDENT PROVIDES SALARY/BENEFIT COMPS FROM LOCAL AND NATIONAL PEERS TO EXECUTIVE COMMITTEE.AN EXECUTIVE SESSION OF EXECUTIVE COMMITTEE FOLLOWED BY A MEETING WITH PRESIDENT TO SHARE SUMMARY RATINGS AND REVIEW PERFORMANCE OCCURS; CHAIR PREPARES SALARY RECOMMENDATION FOR BOARD OF DIRECTORS.FULL BOARD OF DIRECTORS RATIFIES SALARY RECOMMENDATION; CHAIR COMMUNICATES IN WRITING TO PRESIDENT AND VICE PRESIDENT OF FINANCE.

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION'S GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS ARE AVAILABLE TO THE PUBLIC ON REQUEST. IN ADDITION, THE ORGANIZATION'S FINANCIAL STATEMENTS AND FORM 990 ARE AVAILABLE ON THE WEBSITE WWW.RACF.ORG.

FORM 990, PART XII, LINE 2C

THE AUDIT COMMITTEE ASSUMES RESPONSIBILITY FOR THE SELECTION OF THE

Schedule O (Form 990 or 990-EZ) (2010) Page 2 Name of the organization ROCHESTER AREA COMMUNITY FOUNDATION Employer identification number INITIATIVES, INC. 80-0024332 AUDITORS AND OVERSEES THE AUDIT PROCESS. THIS PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR. 990 PART IV-A & PART IV-B - RECONCILIATION OF REVENUE AND EXPENSES: ROCHESTER AREA COMMUNITY FOUNDATION INITIATIVES, INC. IS AN AFFILIATE OF ROCHESTER AREA COMMUNITY FOUNDATION. AS SUCH, A SINGLE FINANCIAL STATEMENT AUDIT IS PERFORMED ON ROCHESTER AREA COMMUNITY FOUNDATION AND ITS AFFILIATES. THEREFORE, THE INFORMATION PROVIDED IS BASED UPON ROCHESTER AREA COMMUNITY FOUNDATION INITATIVES, INC. AS IF A STAND-ALONE FINANCIAL STATEMENT OF THIS ENTITY WAS PREPARED. FORM 990, SCHEDULE A PART III EXPLANATION FOR LINE 3A ROCHESTER AREA COMMUNITY FOUNDATION INITIATIVES, INC. IS AN NOT-FOR-PROFIT CORPORATION WHICH IS ORGANIZED AND OPERATED EXCLUSIVELY FOR CHARITABLE AND EDUCATIONAL PURPOSES BY SUPPORTING ACTIVITIES THAT BENEFIT ROCHESTER AREA COMMUNITY FOUNDATION (RACF). THE ORGANIZATION SPONSORS CHARITABLE PROJECTS AND PROGRAMS MEETING COMMUNITY NEEDS THAT ARE CONCEIVED AND DEVELOPED BY PERSONS FROM THE COMMUNITY. THE ORGANIZATION RECEIVES CONTRIBUTIONS AND MAKES GRANTS TO QUALIFIED AGENCIES AND PROGRAMS ORGANIZED AND OPERATED FOR CHARITABLE, EDUCATIONAL OR OTHER SIMILAR PURPOSES. THE ORGANIZATION ALSO ADMINISTERS A SCHOLARSHIP PROGRAM WHICH ASSISTS

032212

QUALIFIED INDIVIDUALS WITH THE EXPENSE OF K-12 EDUCATION AND

AFTER-SCHOOL PROGRAMS.

Name of the organization	ROCHESTER AREA COMMU	NITY FOUNDATION		Page 2 Employer identification number
·	INITIATIVES, INC.			80-0024332
FUNCTIONALLY,	GRANTS AND SCHOLARSH	IIP APPLICATIONS	ARE SCR	EENED BY STAFF
AND THEN RESEA	RCHED, REVIEWED AND	APPROVED BY STAF	FF AND V	ARIOUS
ADVISORY COMMI	TTEES COMPOSED OF PE	RSONS FROM THE C	COMMUNIT	Y. THE
PROJECTS PREPA	RE ANNUAL BUDGETS, W	HICH ARE REVIEWE	ED BY PR	OFESSIONAL
STAFF AND USED	TO AUTHROIZE SPENDI	NG DURING THE YE	EAR.	
				
	~			

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Department of the Treasury Internal Revenue Service SCHEDULE R (Form 990)

Related Organizations and Unrelated Partnerships

Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
 ► Attach to Form 990.

Open to Publicating Inspection 2010

OMB No 1545-0047

Employer identification number 80-0024332

> ROCHESTER AREA COMMUNITY FOUNDATION INC. INITIATIVES,

Name of the organization

Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33)

Part

0. COMMUNITY FOUNDATION Direct controlling ROCHESTER AREA End-of-year assets <u>e</u> Ö Total income 9 Legal domicile (state or foreign country) NEW YORK SPONSOR NATIONAL CHARITABLE Primary activity GIVING PROGRAMS 500 EAST AVENUE, ROCHESTER, NY ROCHESTER AREA COMMUNITY FOUNDATION LLC Name, address, and EIN of disregarded entity 23-7250641, 14607

Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) Part II

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	2(b)(13) led
				501(c)(3))		Yes	٥
ROCHESTER AREA COMMUNITY FOUNDATION -							
23-7250641, 500 EAST AVENUE, ROCHESTER, NY	GRANT-MAKING COMMUNITY						
14607	FOUNDATION	NEW YORK	501(C)(3)	7	N/A		×
ROCHESTER AREA FOUNDATION, INC 16-1539889				ü	ROCHESTER AREA		
500 EAST AVENUE	PROVIDE RENTAL SPACE TO				COMMUNITY		
ROCHESTER, NY 14607	EXEPMT ORGANIZATIONS	NEW YORK	501(C)(3)	11A	FOUNDATION	_	×
THE HAROLD AND JOAN FEINLOOM SUPPORTING	SUPPORT THE CHARITABLE				ROCHESTER AREA		
FOUNDATION, INC 22-2988808, 500 EAST	EFFORTS OF ROCHESTER AREA				COMMUNITY		
AVENUE, ROCHESTER, NY 14607	COMMUNITY FOUNDAITON	NEW YORK	501(C)(3)	11A	FOUNDATION		×
ROCHESTER AREA COMMUNITY FOUNDATION					ROCHESTER AREA		•
DEPOSITORY, INC 22-3106737, 500 EAST	PROVIDE GRANTS TO PUBLIC				COMMUNITY		
AVENUE, ROCHESTER, NY 14607	CHARITIES	NEW YORK	501(C)(3)	7	FOUNDATION		×
For Paperwork Reduction Act Notice, see the Instructions for Form 990.	is for Form 990.				Schedule R (Form 990) 2010	orm 990)	2010

Schedule R (Form 990) 2010 INITIATIVES, INC.

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.) Part III

. Page 2

80-0024332

<u>(K</u>	General or Percentage managing ownership partner?			e related	(h) Percentage ownership			0001 2010
9	General or managing partner? Yes No			or mor			 	 (F)
€	Code V-UBI amount in box no 20 of Schedule L			ause it had one	(g) al Share of end-of-year assets			Schodulo B (For
£	Disproportion- ate allocations? Yes No K-			t IV, line 34 bec	(f) Share of total income			
(6)	Share of end-of-year assets			to Form 990, Par	(e) Type of entity (C corp, S corp, or trust)			
€	Share of total income			on answered "Yes"	(d) Direct controlling entity			
(e)	Predominant income (related, unrelated, excluded from tax under sections 512-514)			olete if the organization	(c) Legal domicile (state or foreign country)			44
	Direct controlling entity			r ation or Trust (Compear.)	(b) Primary activity			
©]	Legal domicile (state or foreign country)			is a Corpoi g the tax y				
Q)	Primary activity			janizations Taxable a	Z c			
(e)	Name, address, and EIN of related organization			Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)	(a) Name, address, and EIN of related organization			032162 12-21-10

Schedule R (Form 990) 2010 INITIATIVES, INC.

80-0024332 Page 3

Part V Transactions With Related Organizations (Complete If the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.					Yes	2
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	ns with one or more re	lated organizations listed i	in Parts II-IV?			
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity				1a		×
b Gift, grant, or capital contribution to other organization(s)				1 b	×	
c Gift, grant, or capital contribution from other organization(s)				10	×	
d Loans or loan guarantees to or for other organization(s)				19		×
e Loans or loan guarantees by other organization(s)				1e		×
(a) and be made and the set of a constant of				;	1	×
						: >
g Purchase of assets from other organization(s)				19	1	۰
h Exchange of assets				두		×
i Lease of facilities, equipment, or other assets to other organization(s)				; =		×
j Lease of facilities, equipment, or other assets from other organization(s)				<u>;</u>	×	
k Performance of services or membership or fundraising solicitations for other organization(s)	ızatıon(s)			¥		×
I Performance of services or membership or fundraising solicitations by other organization(s)	lization(s)			=		×
m Sharing of facilities, equipment, mailing lists, or other assets				E		×
n Sharing of paid employees				1		×
					-	
 Reimbursement paid to other organization for expenses 				10		×
p Reimbursement paid by other organization for expenses				1p		×
q Other transfer of cash or property to other organization(s)				10		×
r Other transfer of cash or property from other organization(s)				11		×
2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds	who must complete the	is line, including covered r	elationships and transaction thresholds			
(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved	(d) Method of determining amount involved			
(1) ROCHESTER AREA COMMUNITY FOUNDATION	ט	301,396.	• FMV			
(2)						
(£)						
(4)						
(5)						
(9)						
332163 12-21-10	45		Schedule R (Form 990) 2010	R (Form	990) 2	010

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80-0024332

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Schedule R (Form 990) 2010 INITIATIVES, INC.

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

	12 The second se		5	15	9)	(2)	14
(a)	(a)	9	6)			6	3
Name, address, and EIN of entity	Primary activity	Legal domicile (state or foreign	Are all partners section 501(c)(3) organizations?	Share of end-of- year assets	Dispropor- tionate allocations?	Code V-UBI amount in box 20	General or managing partner?
		country)	Yes No			(Form 1065)	Yes No
-							
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