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Return of Private Foundation
or Section 4947(a)(1) Nonexempt Charitable Trust
Treated as a Private Foundation

OMB No 1545-0052

2010

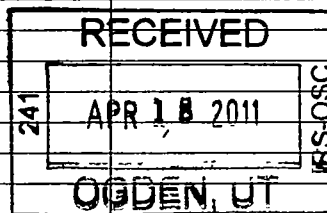
Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

For calendar year 2010, or tax year beginning , 2010, and ending , 20

G Check all that apply ☐ Initial return ☐ Initial return of a former public charity ☐ Final return
☐ Amended return ☐ Address change ☐ Name change

Name of foundation THE HERSH FOUNDATION		A Employer identification number 75-2720646
Number and street (or P O box number if mail is not delivered to street address) 125 E. JOHN CARPENTER FREEWAY	Room/suite 600	B Telephone number (see page 10 of the instructions) (972) 432-1462
City or town, state, and ZIP code IRVING, TX 75062		C If exemption application is pending, check here ☐
H Check type of organization ☒ Section 501(c)(3) exempt private foundation ☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation		D 1 Foreign organizations check here ☐ 2 Foreign organizations meeting the 85% test, check here and attach computation ☐
I Fair market value of all assets at end of year (from Part II, col (c), line 16) ▶ \$ 5,077,841.	J Accounting method ☒ Cash ☐ Accrual ☐ Other (specify) _____	E If private foundation status was terminated under section 507(b)(1)(A) check here ☐
(Part I, column (d) must be on cash basis)		F If the foundation is in a 60-month termination under section 507(b)(1)(B) check here ☐

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see page 11 of the instructions))		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc., received (attach schedule)	0.			
	2 Check ☒ if the foundation is not required to attach Sch B				
	3 Interest on savings and temporary cash investments				
	4 Dividends and interest from securities	59,395.	59,395.		ATCH 1
	5a Gross rents				
	b Net rental income or (loss)				
	6a Net gain or (loss) from sale of assets not on line 10				
	b Gross sales price for all assets on line 6a				
	7 Capital gain net income (from Part IV, line 2)				
	8 Net short-term capital gain				
	9 Income modifications				
	10 a Gross sales less returns and allowances				
Operating and Administrative Expenses	b Less Cost of goods sold				
	c Gross profit or (loss) (attach schedule)				
	11 Other income (attach schedule)	350.		350.	ATCH 2
	12 Total. Add lines 1 through 11	59,745.	59,395.	350.	
	13 Compensation of officers, directors, trustees, etc.	0.			
	14 Other employee salaries and wages				
	15 Pension plans, employee benefits				
	16 a Legal fees (attach schedule) ATCH 3	85.	0.	0.	85.
	b Accounting fees (attach schedule) ATCH 4	4,545.	2,273.	0.	2,272.
	c Other professional fees (attach schedule)				
	17 Interest				
	18 Taxes (attach schedule) (see page 14 of the instructions)	-1,674.			
	19 Depreciation (attach schedule) and depletion				
	20 Occupancy				
	21 Travel, conferences, and meetings				
	22 Printing and publications				
	23 Other expenses (attach schedule) ATCH 6	15,661.	15,560.		103.
	24 Total operating and administrative expenses. Add lines 13 through 23	18,617.	17,833.	0.	2,460.
	25 Contributions, gifts, grants paid	2,271,757.			2,271,757.
	26 Total expenses and disbursements. Add lines 24 and 25	2,290,374.	17,833.	0.	2,274,217.
	27 Subtract line 26 from line 12	-2,230,629.			
	a Excess of revenue over expenses and disbursements		41,562.		
	b Net investment income (if negative, enter -0-)				
	c Adjusted net income (if negative, enter -0-)			350.	



For Paperwork Reduction Act Notice, see page 30 of the instructions.

JSA ** ATCH 5

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Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)			
		Beginning of year (a) Book Value	End of year (b) Book Value (c) Fair Market Value		
Assets	1	Cash - non-interest-bearing			
	2	Savings and temporary cash investments	3,416,005.	1,141,606.	1,141,606.
	3	Accounts receivable ▶ Less allowance for doubtful accounts ▶			
	4	Pledges receivable ▶ Less allowance for doubtful accounts ▶			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see page 15 of the instructions)			
	7	Other notes and loans receivable (attach schedule) ▶ Less allowance for doubtful accounts ▶			
	8	Inventories for sale or use			
	9	Prepaid expenses and deferred charges			
	10 a	Investments - U.S. and state government obligations (attach schedule) . .			
	b	Investments - corporate stock (attach schedule) ATCH 7 . .	3,350,543.	3,936,235.	3,936,235.
	c	Investments - corporate bonds (attach schedule)			
	11	Investments - land, buildings, and equipment basis Less accumulated depreciation (attach schedule) ▶			
	12	Investments - mortgage loans			
	13	Investments - other (attach schedule)			
	14	Land, buildings, and equipment basis Less accumulated depreciation (attach schedule) ▶			
15	Other assets (describe ▶)	10.	0.	0.	
16	Total assets (to be completed by all filers - see the instructions. Also, see page 1, item I)	6,766,558.	5,077,841.	5,077,841.	
Liabilities	17	Accounts payable and accrued expenses			
	18	Grants payable			
	19	Deferred revenue			
	20	Loans from officers, directors, trustees, and other disqualified persons .			
	21	Mortgages and other notes payable (attach schedule)			
	22	Other liabilities (describe ▶)			
23	Total liabilities (add lines 17 through 22)		0.		
Net Assets or Fund Balances	Foundations that follow SFAS 117, check here ▶ ☐				
	and complete lines 24 through 26 and lines 30 and 31.				
	24	Unrestricted			
	25	Temporarily restricted			
	26	Permanently restricted			
	Foundations that do not follow SFAS 117, check here and complete lines 27 through 31. ▶ ☒				
	27	Capital stock, trust principal, or current funds			
	28	Paid-in or capital surplus, or land, bldg., and equipment fund			
	29	Retained earnings, accumulated income, endowment, or other funds . .	6,766,558.	5,077,841.	
	30	Total net assets or fund balances (see page 17 of the instructions)	6,766,558.	5,077,841.	
31	Total liabilities and net assets/fund balances (see page 17 of the instructions)	6,766,558.	5,077,841.		

Part III Analysis of Changes in Net Assets or Fund Balances

1	Total net assets or fund balances at beginning of year - Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	6,766,558.
2	Enter amount from Part I, line 27a	2	-2,230,629.
3	Other increases not included in line 2 (itemize) ▶ ATTACHMENT 8	3	541,912.
4	Add lines 1, 2, and 3	4	5,077,841.
5	Decreases not included in line 2 (itemize) ▶	5	
6	Total net assets or fund balances at end of year (line 4 minus line 5) - Part II, column (b), line 30	6	5,077,841.

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Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse, or common stock, 200 shs. MLC Co.)			(b) How acquired P-Purchase D-Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1a					
b					
c					
d					
e					

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a			
b			
c			
d			
e			

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

(i) FMV as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	(l) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))
a			
b			
c			
d			
e			

2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7
If (loss), enter -0- in Part I, line 7 } **2**

3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) { If gain, also enter in Part I, line 8, column (c) (see pages 13 and 17 of the instructions)
If (loss), enter -0- in Part I, line 8. } **3**

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

1 Enter the appropriate amount in each column for each year, see page 18 of the instructions before making any entries

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of nonchangible-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2009	2,278,740.	7,102,262.	0.320847
2008	2,381,414.	11,007,759.	0.216340
2007	1,492,099.	16,631,582.	0.089715
2006	197,190.	1,081,593.	0.182314
2005	280,229.	370,728.	0.755888

2 Total of line 1, column (d) **2** 1.565104

3 Average distribution ratio for the 5-year base period - divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years **3** 0.313021

4 Enter the net value of nonchangible-use assets for 2010 from Part X, line 5 **4** 5,511,753.

5 Multiply line 4 by line 3 **5** 1,725,294.

6 Enter 1% of net investment income (1% of Part I, line 27b) **6** 416.

7 Add lines 5 and 6 **7** 1,725,710.

8 Enter qualifying distributions from Part XII, line 4 **8** 2,274,217.

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions on page 18.

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see page 18 of the instructions)

1a	Exempt operating foundations described in section 4940(d)(2) check here ☐ and enter "N/A" on line 1 Date of ruling or determination letter _____ (attach copy of ruling letter if necessary - see instructions)		
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☒ and enter 1% of Part I, line 27b	1	416.
c	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col (b)		
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	2	
3	Add lines 1 and 2	3	416.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	4	0.
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5	416.
6	Credits/Payments		
a	2010 estimated tax payments and 2009 overpayment credited to 2010	6a	500.
b	Exempt foreign organizations-tax withheld at source	6b	0.
c	Tax paid with application for extension of time to file (Form 8868)	6c	0.
d	Backup withholding erroneously withheld	6d	
7	Total credits and payments. Add lines 6a through 6d	7	500.
8	Enter any penalty for underpayment of estimated tax. Check here ☐ if Form 2220 is attached	8	
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9	
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10	84.
11	Enter the amount of line 10 to be Credited to 2011 estimated tax 84. Refunded	11	

Part VII-A Statements Regarding Activities

	Yes	No
1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		X
1b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see page 19 of the instructions for definition)? If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities		X
1c Did the foundation file Form 1120-POL for this year?		X
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year (1) On the foundation \$ 0. (2) On foundation managers \$ 0.		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers \$ 0.		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities		X
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes		X
4a Did the foundation have unrelated business gross income of \$1,000 or more during the year?		X
4b If "Yes," has it filed a tax return on Form 990-T for this year?		
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? If "Yes," attach the statement required by General Instruction T.		X
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	X	
7 Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col (c), and Part XV	X	
8a Enter the states to which the foundation reports or with which it is registered (see page 19 of the instructions) TX,		
8b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation	X	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV on page 27)? If "Yes," complete Part XIV		X
10 Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses		X

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Part VII-A Statements Regarding Activities (continued)

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see page 20 of the instructions)	11		X
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008?	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	X	
Website address ☐ N/A				
14	The books are in care of ☐ MS. LAUREN MINCH Telephone no ☐ (972) 432-1449			
Located at ☐ 125 E. JOHN CARPENTER FREEWAY, STE. 600; IRVING, TX ZIP + 4 ☐ 75062				
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here ☐			
and enter the amount of tax-exempt interest received or accrued during the year ☐ 15				
16	At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country?	16	Yes	No
See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22.1 If "Yes," enter the name of the foreign country ☐				

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.

	Yes	No
1a During the year did the foundation (either directly or indirectly)		
(1) Engage in the sale or exchange, or leasing of property with a disqualified person? ☐ Yes ☒ No		
(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? ☐ Yes ☒ No		
(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? ☐ Yes ☒ No		
(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? ☐ Yes ☒ No		
(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? ☐ Yes ☒ No		
(6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days). ☐ Yes ☒ No		
b If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)? ☐	1b	
Organizations relying on a current notice regarding disaster assistance check here ☐		
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2010? ☐	1c	X
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))		
a At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2010? ☐ Yes ☒ No		
If "Yes," list the years ☐		
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement - see page 22 of the instructions) ☐	2b	
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here ☐		
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? ☐ Yes ☒ No		
b If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2010) ☐	3b	
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes? ☐	4a	X
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2010? ☐	4b	X

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Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a During the year did the foundation pay or incur any amount to

(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No

(2) Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No

(3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No

(4) Provide a grant to an organization other than a charitable, etc., organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? (see page 22 of the instructions) ☐ Yes ☒ No

(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ No

b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see page 22 of the instructions)? ☐ Yes ☒ No

Organizations relying on a current notice regarding disaster assistance check here ☐

c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? ☐ Yes ☒ No

If "Yes," attach the statement required by Regulations section 53.4945-5(d)

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? ☐ Yes ☒ No

If "Yes" to 6b, file Form 8870

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? ☐ Yes ☒ No

b If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? ☐ Yes ☒ No

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors**1 List all officers, directors, trustees, foundation managers and their compensation (see page 22 of the instructions).**

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (if not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
ATTACHMENT 9		0.	0.	0.

2 Compensation of five highest-paid employees (other than those included on line 1 - see page 23 of the instructions). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000 ☐

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Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)**3 Five highest-paid independent contractors for professional services** (see page 23 of the instructions). If none, enter "NONE."

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		

Total number of others receiving over \$50,000 for professional services **NONE**

Part IX-A Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

Expenses

1 NONE	
2	
3	
4	

Part IX-B Summary of Program-Related Investments (see page 24 of the instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2

Amount

1 NONE	
2	
All other program-related investments See page 24 of the instructions	
3 NONE	

Total. Add lines 1 through 3

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Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see page 24 of the instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes		
a	Average monthly fair market value of securities	1a	3,470,375.
b	Average of monthly cash balances	1b	2,125,313.
c	Fair market value of all other assets (see page 25 of the instructions)	1c	0.
d	Total (add lines 1a, b, and c)	1d	5,595,688.
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	5,595,688.
4	Cash deemed held for charitable activities. Enter 1/2 % of line 3 (for greater amount, see page 25 of the instructions)	4	83,935.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	5,511,753.
6	Minimum investment return. Enter 5% of line 5	6	275,589.

Part XI Distributable Amount (see page 25 of the instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part)

1	Minimum investment return from Part X, line 6	1	275,589.
2a	Tax on investment income for 2010 from Part VI, line 5	2a	416.
b	Income tax for 2010 (This does not include the tax from Part VI)	2b	
c	Add lines 2a and 2b	2c	416.
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	275,172.
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	275,172.
6	Deduction from distributable amount (see page 25 of the instructions)	6	
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	275,172.

Part XII Qualifying Distributions(see page 25 of the instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes		
a	Expenses, contributions, gifts, etc. - total from Part I, column (d), line 26	1a	2,274,217.
b	Program-related investments - total from Part IX-B	1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	0.
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	0.
b	Cash distribution test (attach the required schedule)	3b	0.
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	2,274,217.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b (see page 26 of the instructions)	5	416.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	2,273,801.

Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years

Part XIII Undistributed Income (see page 26 of the instructions)

	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
1 Distributable amount for 2010 from Part XI, line 7				275,172.
2 Undistributed income, if any as of the end of 2010				
a Enter amount for 2009 only				
b Total for prior years 20 08, 20 07, 20 06				
3 Excess distributions carryover, if any, to 2010				
a From 2005	264,216.			
b From 2006	144,100.			
c From 2007	679,907.			
d From 2008	1,833,622.			
e From 2009	1,924,471.			
f Total of lines 3a through e	4,846,316.			
4 Qualifying distributions for 2010 from Part XII, line 4 ▶ \$ 2,274,217.				
a Applied to 2009, but not more than line 2a				
b Applied to undistributed income of prior years (Election required - see page 26 of the instructions)				
c Treated as distributions out of corpus (Election required - see page 26 of the instructions)				
d Applied to 2010 distributable amount				275,172.
e Remaining amount distributed out of corpus	1,999,045.			
5 Excess distributions carryover applied to 2010 (If an amount appears in column (d), the same amount must be shown in column (a))				
6 Enter the net total of each column as indicated below:	6,845,361.			
a Corpus Add lines 3f, 4c, and 4e Subtract line 5				
b Prior years' undistributed income Subtract line 4b from line 2b				
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed.				
d Subtract line 6c from line 6b Taxable amount - see page 27 of the instructions				
e Undistributed income for 2009 Subtract line 4a from line 2a Taxable amount - see page 27 of the instructions				
f Undistributed income for 2010 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2011				
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (see page 27 of the instructions)				
8 Excess distributions carryover from 2005 not applied on line 5 or line 7 (see page 27 of the instructions)	264,216.			
9 Excess distributions carryover to 2011. Subtract lines 7 and 8 from line 6a	6,581,145.			
10 Analysis of line 9				
a Excess from 2006	144,100.			
b Excess from 2007	679,907.			
c Excess from 2008	1,833,622.			
d Excess from 2009	1,924,471.			
e Excess from 2010	1,999,045.			

Form 990-PF (2010)

Part XIV Private Operating Foundations (see page 27 of the instructions and Part VII-A, question 9) NOT APPLICABLE

1 a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2010, enter the date of the ruling

b Check box to indicate whether the foundation is a private operating foundation described in section

4942(j)(3) or

4942(j)(5)

	Tax year	Prior 3 years			(e) Total
	(a) 2010	(b) 2009	(c) 2008	(d) 2007	
2 a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed					
b 85% of line 2a					
c Qualifying distributions from Part XII line 4 for each year listed					
d Amounts included in line 2c not used directly for active conduct of exempt activities					
e Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the alternative test relied upon					
a "Assets" alternative test - enter					
(1) Value of all assets					
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b "Endowment" alternative test - enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed					
c "Support" alternative test - enter					
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)) or royalties)					
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					
(3) Largest amount of support from an exempt organization					
(4) Gross investment income					

Part XV Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year - see page 28 of the instructions.)**1 Information Regarding Foundation Managers:**

a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2))

ATTACHMENT 10

b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest

NONE

2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☒ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see page 28 of the instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d

a The name, address, and telephone number of the person to whom applications should be addressed

b The form in which applications should be submitted and information and materials they should include

N/A

c Any submission deadlines

N/A

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:

N/A

Part XV Supplementary Information (continued)**3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
<i>a Paid during the year</i> ATTACHMENT 11				
Total			3a	2,271,757.
<i>b Approved for future payment</i> ATTACHMENT 12				
Total			3b	4,788,333.

Form 990-PF (2010)

ATTACHMENT 1FORM 990PF, PART I - DIVIDENDS AND INTEREST FROM SECURITIES

<u>DESCRIPTION</u>	<u>REVENUE AND EXPENSES PER BOOKS</u>	<u>NET INVESTMENT INCOME</u>
GOLDMAN SACHS VANGUARD GROUP	15,616. 43,779.	15,616. 43,779.
TOTAL	<u>59,395.</u>	<u>59,395.</u>

ATTACHMENT 2

FORM 990PF, PART I - OTHER INCOME

DESCRIPTION OTHER INCOME	REVENUE AND EXPENSES PER BOOKS	ADJUSTED NET INCOME
	350.	350.
TOTALS	350.	350.

ATTACHMENT 3FORM 990PF, PART I - LEGAL FEES

<u>DESCRIPTION</u>	<u>REVENUE AND EXPENSES PER BOOKS</u>	<u>NET INVESTMENT INCOME</u>	<u>ADJUSTED NET INCOME</u>	<u>CHARITABLE PURPOSES</u>
LEGAL FEES	85.			85.
TOTALS	<u>85.</u>	<u>0.</u>	<u>0.</u>	<u>85.</u>

ATTACHMENT 4FORM 990PF, PART I - ACCOUNTING FEES

<u>DESCRIPTION</u>	<u>REVENUE AND EXPENSES PER BOOKS</u>	<u>NET INVESTMENT INCOME</u>	<u>ADJUSTED NET INCOME</u>	<u>CHARITABLE PURPOSES</u>
ACCOUNTING FEES	4,545.	2,273.		2,272.
TOTALS	<u>4,545.</u>	<u>2,273.</u>	<u>0.</u>	<u>2,272.</u>

FORM 990PF, PART I - TAXES

<u>DESCRIPTION</u>	<u>REVENUE AND EXPENSES PER BOOKS</u>
FEDERAL EXCISE TAX	-1,674.
TOTALS	<u>-1,674.</u>

ATTACHMENT 6

FORM 990PF, PART I - OTHER EXPENSES

DESCRIPTION	REVENUE AND EXPENSES PER BOOKS	NET INVESTMENT INCOME	CHARITABLE PURPOSES
INSURANCE	15,558.	15,560.	
POSTAGE & SHIPPING	25.		25.
OTHER EXPENSE	78.		78.
TOTALS	15,661.	15,560.	103.

ATTACHMENT 7FORM 990PF, PART II - CORPORATE STOCK

<u>DESCRIPTION</u>	<u>ENDING BOOK VALUE</u>	<u>ENDING FMV</u>
10,400 SHS POWERSHARES QQQ TRUST MUTUAL FUND INDEX	566,384.	566,384.
2,265 SHS S&P DEPOSITORY RECEIPTS	0.	0.
2,520 SHS DIAMONDS TRUST SERIES I DJIA DIAMONDS	576,212.	576,212.
VANGUARD STRATEGIC EQUITY FUND	99,495.	99,495.
VANGUARD EXTENDED MKT INDEX	457,795.	457,795.
VANGUARD GLOBAL EQUITY FUND	274,055.	274,055.
VANGUARD 500 INDEX FUND	147,160.	147,160.
VANGUARD INT'L GROWTH FUND	237,531.	237,531.
VANGUARD INT'L VALUE FUND	213,364.	213,364.
VANGUARD LARGE-CAP INDEX FUND	150,166.	150,166.
VANGUARD SELECTED VALUE FUND	330,113.	330,113.
VANGUARD SMALL-CAP INDEX FUND	122,851.	122,851.
VANGUARD TOTAL STOCK MKT INDEX	761,109.	761,109.
TOTALS	<u>3,936,235.</u>	<u>3,936,235.</u>

ATTACHMENT 8FORM 990PF, PART III - OTHER INCREASES IN NET WORTH OR FUND BALANCES

<u>DESCRIPTION</u>	<u>AMOUNT</u>
INCOME FROM CAPITAL APPRECIATION	541,912.
TOTAL	<u>541,912.</u>

THE HERSH FOUNDATION

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FORM 990PF, PART VIII - LIST OF OFFICERS, DIRECTORS, AND TRUSTEES

ATTACHMENT 9

NAME AND ADDRESS	TITLE AND AVERAGE HOURS PER WEEK DEVOTED TO POSITION	COMPENSATION	CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS	EXPENSE ACCT AND OTHER ALLOWANCES
KENNETH A. HERSH 125 E. JOHN CARPENTER FREEWAY 600 IRVING, TX 75062	PRESIDENT/TREASURER 1.00	0.	0.	0.
JULIE K. HERSH 125 E. JOHN CARPENTER FREEWAY 600 IRVING, TX 75062	VICE PRESIDENT/SECRETARY 1.00	0.	0.	0.
RICHARD L. COVINGTON 125 E. JOHN CARPENTER FREEWAY 600 IRVING, TX 75062	TRUSTEE 1.00	0.	0.	0.
GRAND TOTALS		0.	0.	0.

THE HERSH FOUNDATION

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ATTACHMENT 10

FORM 990PF, PART XV - INFORMATION REGARDING FOUNDATION MANAGERS

KENNETH A. HERSH
JULIE K. HERSH

THE HERSH FOUNDATION

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FORM 990BF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEARATTACHMENT 11

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT		PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
SUICIDE & CRISIS CENTER 2808 SWISS AVENUE DALLAS, TX 75204	509 (A) (1)		2010 DONATION	25,000
DALLAS CHILDREN'S ADVOCACY CENTER 3611 SWISS AVENUE DALLAS, TX 75204	509 (A) (1)		2010 CAPITAL CAMPAIGN	1,000
DALLAS MUSEUM OF ART 1717 NORTH HARWOOD DALLAS, TX 75201	509 (A) (1)		4TH INSTALLMENT FOR CENTER FOR CREATIVE CONNECTIONS	40,000
ST MARK'S SCHOOL OF TEXAS 10600 PRESTON ROAD DALLAS, TX 75230	509 (A) (1)		FOURTH INSTALLMENT--ROBERT K. HOFFMAN CENTER	1,000,000
DALLAS CHILDREN'S THEATER 5938 SKILLMAN DALLAS, TX 75231	509 (A) (2)		ROSEWOOD AWARDS	5,000
EDUCATIONAL FIRST STEPS 2804 SWISS AVENUE DALLAS, TX 75204	509 (A) (1)		2010 DONATION	1,000

THE HERSH FOUNDATION

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FORM 990EF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEARATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
FOUNDATION FOR STUDENT COMMUNICATION, INC 48 UNIVERSITY PLACE, ROOM 305 PRINCETON, NJ 08544	509 (A) (2)	GENERAL CONTRIBUTION	4,000
ST. ALCUIN MONTESSORI SCHOOL 6144 CHURCHILL WAY DALLAS, TX 75230	509 (A) (1)	3RD ANNUAL PYMT ON PLEDGE	600,000
ACR RESEARCH & EDUCATION FOUNDATION 27 BARONIAL CIR THE WOODLANDS, TX 77382	509 (A) (1)	WITHIN OUR REACH CAMPAIGN-4TH INSTALLMENT	40,000
ST PHILLIP'S SCHOOL AND COMMUNITY CENTER 1600 PENNSYLVANIA AVENUE DALLAS, TX 75215	509 (A) (1)	4TH INSTALLMENT	10,000.
DALLAS CHILDREN'S THEATER 5938 SKILLMAN DALLAS, TX 75231	509 (A) (2)	4TH INSTALLMENT CAPITAL CAMPAIGN PLEDGE	200,000
VOGEL ALCOVE 7557 RAMBLER ROAD, SUITE 262 DALLAS, TX 75231	509 (A) (1)	2010 DONATION	1,000.

FORM 990PF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEARATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
JEWISH FEDERATION OF GREATER DALLAS 7800 NORTHAVEN ROAD DALLAS, TX 75230	509 (A) (1)	2010 ANNUAL CAMPAIGN	500
MENTAL HEALTH AMERICA OF GREATER DALLAS 624 N GOOD-LATIMER, SUITE 200 DALLAS, TX 75204	509 (A) (1)	2010 PRISM AWARD CEREMONY	5,000
ST MARK'S SCHOOL OF TEXAS 10600 PRESTON ROAD DALLAS, TX 75230-4000	509 (A) (1)	PRODUCER LEVEL SPONSORSHIP	10,000
DOMINGO SAVIO INSTITUTE INC C/O STEVE REIFENBERG-DRCLAS 1730 CAMBRIDGE STREET CAMBRIDGE, MA 02138	509 (A) (1)	1ST INSTALLMENT	16,667
JEWISH FEDERATION OF GREATER DALLAS 7800 NORTHAVEN ROAD DALLAS, TX 75230-9969	509 (A) (1)	2010 ANNUAL GIVING	1,500.
12TH MAN FOUNDATION P O BOX 280, THE ZONE AT KYLE FIELD, #12 COLLEGE STATION, TX 77841	509 (A) (1)	2010 DONATION IN HONOR OF WADE BLACK	10,000

THE HERSH FOUNDATION

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FORM 990EF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEARATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
PLANNED PARENTHOOD OF NORTH TEXAS, INC 7424 GREENVILLE AVENUE, SUITE 206 DALLAS, TX 75231	509 (A) (2)	2011 ANNUAL AWARDS LUNCHEON	10,000
DALLAS CHILDREN'S THEATER 5938 SKILLMAN DALLAS, TX 75231	509 (A) (2)	DCT CABARET GALA 2010	25,000.
AFRICAN LEADERSHIP FOUNDATION PO BOX 7408 NEW YORK, NY 10150-7408	509 (A) (1)	1ST INSTALLMENT OF 2010 PLEDGE	10,000
AMERICAN CANCER ASSOCIATION 10710 INWOOD RD DALLAS, TX 75229-5454	509 (A) (1)	RELAY FOR LIFE-CHRISTINA GUTERREZ	100
BAYLOR HEALTHCARE SYSTEM FOUNDATION 2001 BRYAN ST STE 2300 DALLAS, TX 75201-3063	509 (A) (1)	ANNUAL FUND	1,500
BEA'S KIDS 14673 MIDWAY ROAD ADDISON, TX 75001-3171	509 (A) (1)	2010 DONATION	500

THE HERSH FOUNDATION

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FORM 990PF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEARATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
CHASE'S PLACE 16475 DALLAS PKWY STE 800 ADDISON, TX 75001-6840	509 (A) (1)	2010 DONATION	500
CHILDREN'S MEDICAL CENTER DALLAS 2777 STEMMONS FREEWAY, SUITE 700 DALLAS, TX 75207	509 (A) (1)	RED BALLOON RACE	1,000
COMMUNITIES IN SCHOOLS DALLAS REGION 8700 N STEMMONS FWY STE 125 DALLAS, TX 75247-3725	509 (A) (1)	2010 DONATION	1,000.
CONTACT CRISIS LINE 6390 LBJ FREEWAY, STE 252 DALLAS, TX 75240-6421	509 (A) (1)	14TH ANNUAL SPIRIT OF CONTACT LUNCHEON	1,500.
CONTACT CRISIS LINE 6390 LBJ FREEWAY, STE 252 DALLAS, TX 75240-6421	509 (A) (1)	2010 DONATION	500
CONTACT CRISIS LINE 6390 LBJ FREEWAY, STE 252 DALLAS, TX 75240-6421	509 (A) (1)	CONTACTPLUS PROGRAM	10,000.

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ATTACHMENT 11

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FORM 990PF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEAR

ATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
DALLAS CHILDREN'S THEATER 5938 SKILLMAN DALLAS, TX 75231	509 (A) (2)	2ND INSTALLMENT	25,000
DALLAS CHILDREN'S THEATER 5938 SKILLMAN DALLAS, TX 75231	509 (A) (2)	2010 DONATION	500
DALLAS CHILDREN'S THEATER 5938 SKILLMAN DALLAS, TX 75231	509 (A) (2)	1ST INSTALLMENT OF PLEDGE	25,000
DALLAS MUSEUM OF ART 1717 NORTH HARWOOD DALLAS, TX 75201	509 (A) (1)	2010 DONATION	2,500
DALLAS MUSEUM OF ART 1717 NORTH HARWOOD DALLAS, TX 75201	509 (A) (1)	REISSUE CK 1450-FINAL PMT ON DONOR CIRCLE	5,000.
DALLAS URBAN DEBATE ALLIANCE 2323 VICTORY AVE STE 700 DALLAS, TX 75219-7672	509 (A) (1)	1ST INSTALLMENT	10,000

THE HERSH FOUNDATION

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FORM 990EF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEARATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT		PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
DALLAS ZOOLOGICAL SOCIETY 650 S R L THORNTON FWY DALLAS, TX 75203-3013	509 (A) (2)		AMBASSADOR MEMBERSHIP	5,000
ESD PARENTS ASSOCIATION 4100 MERRELL ROAD DALLAS, TX 75229	509 (A) (1)		ANNUAL AUCTION 2010	10,000
GRANT HALLIBURTON FOUNDATION 601 HOMEWOOD DR PLANO, TX 75025-6108	509 (A) (1)		2010 DONATION	1,000
GRANT HALLIBURTON FOUNDATION 601 HOMEWOOD DR PLANO, TX 75025-6108	509 (A) (1)		2011 WHERE LUNCHEON	5,000.
HARVARD UNIVERSITY CAMBRIDGE, MA 02138	509 (A) (1)		2010/2011 CONTRIBUTION	25,000
LIFENET COMMUNITY BEHAVIORAL HEALTHCARE 9708 SKILLMAN ST DALLAS, TX 75243-5150	509 (A) (2)		SUPPORTIVE HOUSING PROGRAM	1,000

THE HERSH FOUNDATION

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FORM 990EF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEAR

ATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
MDHA 1818 CORSICANA DALLAS, TX 75201	509 (A) (1)	KICK-OFF CORPORATE BREAKFAST	5,000.
MUSEUM OF NATURE & SCIENCE PO BOX 150349 DALLAS, TX 75315-0349	509 (A) (1)	SHOOTING STAR-FLY ME TO THE MOON	2,500
NORTHWOOD UNIVERSITY 4000 WHITING DR MIDLAND, MI 48640-6634	509 (A) (1)	4TH ANNUAL DISTINGUISHED WOMEN'S GALA	5,000.
PARK CITIES YMCA 6000 PRESTON ROAD DALLAS, TX 75205	509 (A) (1)	2010 PLEDGE PAYMENT	50
PHOENIX HOUSES OF TEXAS, INC 164 W 74TH ST NEW YORK, NY 10023-2301	509 (A) (1)	PUBLIC SERVICE AWARD LUNCHEON	1,500
PRINCETON UNIVERSITY PO BOX 291 PRINCETON, NJ 08544-0001	509 (A) (1)	1ST INSTALLMENT-5YR PLEDGE	5,000

THE HERSH FOUNDATION

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FORM 990FE, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEAR

ATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
PRINCETON UNIVERSITY PO BOX 291 PRINCETON, NJ 08544-0001	509 (A) (1)	ANNUAL GIVING-1ST INSTALLMENT OF 5-YR PLEDGE	5,000
REAL SCHOOL GARDENS 503 BRYAN AVE, FORT WORTH, TX 76104-2445	509 (A) (1)	SUZY PEACOCK FRIENDSHIP CIRCLE	500
SG KOMEN 3-DAY (298) 5005 LBJ FWY STE 250 DALLAS, TX 75244-6125	509 (A) (1)	RACE FOR THE CURE	100
STANFORD UNIV GRADUATE SCHOOL OF BUSINESS 651 SERRA ST RM 100 STANFORD, CA 94305-7209	509 (A) (1)	DEAN'S FUND (HAKAR)	10,000
SUICIDE & CRISIS CENTER 2808 SWISS AVENUE DALLAS, TX 75204	509 (A) (1)	DONATION TO PURCHASE CAR FOR RAFFLE	12,500
SUSAN G KOMEN FOR THE CURE (724) 5005 LBJ FWY STE 250 DALLAS, TX 75244-6125	509 (A) (1)	RACE FOR THE CURE	100

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FORM 990EF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEARATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
TACA 1722 ROUTH ST STE 115 DALLAS, TX 75201-2537	509(A) (2)	CUSTOM AUCTION GALA	5,000
TACA 1722 ROUTH ST STE 115 DALLAS, TX 75201-2537	509(A) (2)	SILVER CUP AWARD LUNCHEON	1,250
TEXAS SCOTTISH RITE HOSPITAL FOR CHILDREN 2222 WELBORN ST DALLAS, TX 75219-3924	509(A) (1)	TREASURE STREET CELEBRATION 2010	500.
THE DA VINCI SCHOOL CAPITAL CAMPAIGN 10909 MIDWAY ROAD DALLAS, TX 75229	509(A) (1)	2010 DONATION	10,000
THE FAMILY PLACE 4300 MACARTHUR AVE STE 100 DALLAS, TX 75209-6544	509(A) (1)	2011 FORE GOLF TOURNAMENT	1,500
THE HOPE CENTER 3618 STASSEN ST HOUSTON, TX 77051-1544	509(A) (1)	2010 FOOD PANTRY DONATION	500

THE HERSH FOUNDATION

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FORM 990EF, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEARATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
THE NAUDL 332 S. MICHIGAN AVENUE, SUITE 500 CHICAGO, IL 60604	509 (A) (1)	2010 NAUDL ANNUAL DINNER-TABLE SPONSOR	10,000
THE NAUDL 332 S. MICHIGAN AVENUE, SUITE 500 CHICAGO, IL 60604	509 (A) (1)	NAUDL PLEDGE-1ST INSTALLMENT	40,000
THE UNIVERSITY OF TEXAS AT DALLAS 7961 FLAGSTONE ST FRISCO, TX 75034-5625	509 (A) (1)	GALERSTEIN WOMEN'S CENTER	350
TOWN NORTH FAMILY YMCA 4332 NORTHAVEN DALLAS, TX 75229	509 (A) (1)	PAYMENT OF 2010 PLEDGE	140
UNITED STATES HOLOCAUST MEMORIAL MUSEUM 5925 FOREST LANE, SUITE 517 DALLAS, TX 75230-2712	509 (A) (1)	2010 DONATION	5,000.
UT SOUTHWESTERN 5920 FOREST PARK RD STE 600 DALLAS, TX 75235-6416	509 (A) (1)	2010 DONATION	2,500.

FORM 990PE, PART XV - GRANTS AND CONTRIBUTIONS PAID DURING THE YEAR

ATTACHMENT 11 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
ALLEY'S HOUSE 4907 SPRING AVE STE 103 DALLAS, TX 75210-1360	509 (A) (1)	2010 DONATION	500
TOTAL CONTRIBUTIONS PAID			2,221,157

THE HERSH FOUNDATION

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FORM 990PF, PART XV - CONTRIBUTIONS APPROVED FOR FUTURE PAYMENT

ATTACHMENT 12

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
MUSEUM OF NATURE AND SCIENCE P O. BOX 151469 DALLAS, TX 75315-1469	509(A) (1)	ENERGY HALL FUND	1,000,000
STANFORD GRAD SCHOOL OF BUSINESS 518 MEMORIAL WAY, ROOM S235 STANFORD, CA 94305	509(A) (1)	THE TIMOTHY H LING LEADERSHIP FUND	1,000,000
ST. MARK'S SCHOOL OF TEXAS 10600 PRESTON ROAD DALLAS, TX 75230	509(A) (1)	ROBERT K HOFFMAN CENTER	1,000,000.
ACR RESEARCH & EDUCATION FOUNDATION 27 BARONIAL CIR THE WOODLANDS, TX 77382	509(A) (1)	WITHIN OUR REACH CAMPAIGN	40,000
ST PHILIP'S SCHOOL & COMMUNICATION CENTER 1600 PENNSYLVANIA AVENUE DALLAS, TX 75215	509(A) (1)	CAPITAL CAMPAIGN	10,000
THE DA VINCI SCHOOL 10909 MIDWAY ROAD DALLAS, TX 75229	509(A) (1)	GENERAL GRANTS	10,000

THE HERSH FOUNDATION

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FORM 990EF, PART XV - CONTRIBUTIONS APPROVED FOR FUTURE PAYMENT

ATTACHMENT 12 (CONT'D)

RECIPIENT NAME AND ADDRESS	RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR AND FOUNDATION STATUS OF RECIPIENT	PURPOSE OF GRANT OR CONTRIBUTION	AMOUNT
THE ST ALCUIN MONTESSORI SCHOOL 6144 CHURCHILL WAY DALLAS, TX 75230	509 (A) (1)	GENERAL GRANTS	1,200,000
THE DALLAS URBAN DEBATE ALLIANCE 2323 VICTORY AVE STE 700 DALLAS, TX 75219-7672	509 (A) (1)	GENERAL GRANTS	20,000.
THE DOMINGO SAVIO INSTITUTE C/O STEVE REIFENBERG-DRCLAS 1730 CAMBRIDGE STREET CAMBRIDGE, MA 02138	509 (A) (1)	GENERAL GRANTS	83,333.
NATNL ASSOC FOR URBAN DEBATE LG 332 S. MICHIGAN AVENUE, SUITE 500 CHICAGO, IL 60604	509 (A) (1)	GENERAL GRANTS	80,000.
PRINCETON UNIVERSITY PO BOX 291 PRINCETON, NJ 08544-0001	509 (A) (1)	GENERAL GRANTS	40,000
DALLAS MUSEUM OF ART 1717 NORTH HARWOOD DALLAS, TX 75201	509 (A) (1)	GENERAL GRANTS	40,000

THE HERSH FOUNDATION

75-2720646

FORM 990EF, PART XV - CONTRIBUTIONS APPROVED FOR FUTURE PAYMENT

ATTACHMENT 12 (CONT'D)

RELATIONSHIP TO SUBSTANTIAL CONTRIBUTOR
AND
FOUNDATION STATUS OF RECIPIENT

RECIPIENT NAME AND ADDRESS

PURPOSE OF GRANT OR CONTRIBUTION

AMOUNT

DALLAS CHILDREN'S THEATRE
5938 SKILLMAN
DALLAS, TX 75231

509 (A) (2)

GENERAL GRANTS

225,000

TOTAL AFRICAN LEADERSHIP FOUNDATION
PO BOX 7408
NEW YORK, NY 10150-7408

509 (A) (1)

GENERAL GRANTS

40,000

TOTAL CONTRIBUTIONS APPROVED

4,788,133

SG2257 1722

3/11/2011

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ATTACHMENT 12

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