

See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



Form **990-PF**

Return of Private Foundation or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

2010

Department of the Treasury Internal Revenue Service

שלה כיל לבה טושיייתטצ

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

For cal	endar	vear 2010 or i	tax year beginni		10, 00 0010 10		and ending		,, , , , , , , , , , , , , , , , , , ,			
		that apply	Initial return	72-44	al Return	of a former p		-			Fina	al return
u 0///	on an	that apply	Amended ret		idi ricidiii	Address		Na	me	change		
			Amended let	u. ! !			gc	1 10	TA		r identification nur	mber
BOB	ь. н	ERD FOUND	DATION						``		530305	
		X 9340	7111 1 0 11						B		e number (see the	instructions)
		X 75711-9	340							•) 509-3456	
									c			pending, check here
									D		organizations, chec	· • • •
H C	heck t	ype of organiz	ration X Sec	tion 501	1(c)(3) exe	mpt private f	oundation		1	•	•	ting the 85% test, check
Ï) nonexempt cha			ther taxable p		ation		here and	attach computation	on •
I Fa		et value of all asse			counting m			crual	E		foundation status ction 507(b)(1)(A)	
(f	rom Par	t II, column (c), lırı	ne 16)	_	Other (specif				F), clieck liefe.)-month termination
► \$		30,607	7,471.	(Part I,	column (d	d) must be or	cash basis)]		ction 507(b)(1)(B)	
Part I			evenue and		(a) Rev	enue and	(b) Net inv	estme	-nt	(c) A	djusted net	(d) Disbursements
	Ex	penses (The	e total of amount	s in		s per books	incol				ncome	for charitable
	coi sai	umns (b), (c), ulv equal the a	and (d) may not amounts ın colum	neces- in (a)								purposes (cash basis only)
		e the instruction								ļ		(cash basis only)
2011 	ı		, grants, etc, received								<u></u> .	
7			foundn is not req to a							+		ļ
a	3	Interest on sa- cash investme	vings and tempo ents	rary		2,272.		2,2	72.	.]	N/A	
.79	4		erest from securities		1.	031,486.	1,03	$\frac{2}{31,4}$	86.			
≽	5a	Gross rents				, _ • • •						
мAY	b	Net rental income or (loss)										
→ R	6a	Net gain/(loss) from	m sale of assets not or	ı line 10		618,178.						
出る	ם	Gross sales price f assets on line 6a	for all 11,261	<u>,164.</u>						 		(VED)
Z Ė	7		come (from Part IV, III	ne 2)			6.	8,1	78.		RECE	VED
∠ N √ II	8	Net short-term	, ,									
SCANNED		Income modifi Gross sales less returns and	lations		-					4 8	MAY 2 3	2011
ഗ	''	returns and allowances								Ĭ	WAID	ולטן
	b	Less Cost of goods sold					!			1 1		
	c	Gross profit/(loss	s) (att sch)							1	OGDE	N, UT
	11	Other income	(attach schedule	e).						-		
	-		es 1 through 11		1,	<u>651,936.</u>	1,65	51,9	<u>36</u> .			
	13	•	officers, directors, trust	ees, etc		0.						
	14	Other employee sa	•	440						· · · · ·		
_		Legal fees (attach	s, employee bene s schedule)	:1115	 					<u>.</u>		
A D	1	Accounting fees (a	•	ST 1		1,985.		7	94.			1,191
M		Other prof fees (a	•	~. 1		2,000.	-	<u></u>	_ 1 (1
OI	17	Interest								1		
ET	18	Taxes (attach schedule)	(see instr.) SEE S	STM 2		5,000.						
O P E R A T	1	Depreciation ((attach									
L i	00	sch) and depl	etion							+		
N V G E	20 21	Occupancy Travel confer	ences, and meet	ings						+		
_	22	Printing and p		ya	<u> </u>	-		-		+		 - · · -
A E N X D P	23	Other expense	es (attach sched									
E N			SEE STATEM			250,475.		91,7	<u>70</u> .			158,705
S	24	Total operating	ng and administr	ative		057 460			٠,			150 000
E S	25		ld lines 13 through			257,460.	ļ ⁹	92,5	υ <u>4</u> .	+		159,896
	25		ts, grants paid PAR		<u> </u>	149,564.				+		1,149,564
	26	Add lines 24 a	<mark>es and disburse</mark> and 25	nents.	1.	407,024.		92,5	64.	.		1,309,460
	27		26 from line 12:		<u> </u>			-, -		1		
	a	Excess of rev	enue over exper	ises		244 012						
	.	and disburser				244,912.	1 51	59,3	72	 		
	1		come (if negative, enter				1,5	37,3	12.	· 		
	ıC	Adjusted net incol	me (if negative, enter	-0-)	1		1			1		1

Part III Analysis of Changes in Net Assets or Fund Balances Total net assets or fund balances at beginning of year - Part II, column (a), line 30 (must agree with 32,941,799. 1 end-of-year figure reported on prior year's return) 244,912. 2 Enter amount from Part I, line 27a 2 3 Other increases not included in line 2 (itemize) 3 4 33,186,711. Add lines 1, 2, and 3 4 5 719. ► SEE STATEMENT 7 Decreases not included in line 2 (itemize) Total net assets or fund balances at end of year (line 4 minus line 5) - Part II, column (b), line 30 33,185,992. 6 6

32,941,799

32,941,799

33,185,992

33,370,716

Retained earnings, accumulated income, endowment, or other funds

Total liabilities and net assets/fund balances

(see the instructions)

Total net assets or fund balances (see the instructions)

O R

30

,	' • (a) List and describe	e the kind(s) of property sold (e g , rese; or common stock, 200 shares ML	eal estate,	How acquired — Purchase — Donation	(C) Date acquired (month, day, year)	(d) Date sold (month, day, year)
1 a	SEE STATEMENT 8			Donation		- · · · · · · · · · · · · · · · · · · ·
b						
С						
d						
е						-
	(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale		(h) Gain or (e) plus (f) m	
a						
<u>b</u>						
<u>c</u>						
<u>d</u>	<u></u>					
е		1				
		ing gain in column (h) and owned by			(I) Gains (Colu	
	(i) Fair Market Value as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of column (i) over column (j), if any		ain minus column (k an -0-) or Losses (fr	
a						
b						
с						
d						
е						
2	Capital gain net income or (net	capital loss) — If gain, also If (loss), enti	enter in Part I, line 7 er -0- in Part I, line 7	2		618,178.
3	Net short-term capital gain or (loss) as defined in sections 1222(5)	and (6)			-
	If gain, also enter in Part I, line in Part I, line 8	8, column (c) (see the instructions)	If (loss), enter -0-	3		83,173.
Par		Section 4940(e) for Reduced	Tax on Net Investment			03,173.
	s,' the foundation does not qual	tion 4942 tax on the distributable am	nplete this part		Yes	X No
<u> </u>		n each column for each year, see the		ny entries		
	(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	s (col	(d) Distribution umn (b) divided	
	2009	1,513,532.	26,559,	128.		0.056987
	2008	1,609,693.	30,893,			0.052105
	2007	1,279,150.	33,199,	476.		0.038529
	2006	767,166.	25,939,	731.		0.029575
_	2005	550,804.	15,608,	432.		0.035289
2	Total of line 1, column (d)			2		0.212485
3	Average distribution ratio for th number of years the foundation	e 5-year base period — divide the tol has been in existence if less than 5	tal on line 2 by 5, or by the years	3		0.042497
4	Enter the net value of nonchari	table-use assets for 2010 from Part X	X, line 5	4	29	9,001,898.
5	Multiply line 4 by line 3			5		
				٠.		.,232,494.
6	EDIOR 1% of not invoctment inc	400 (10) 11			}	15 501
		ome (1% of Part I, line 27b)		6		15,594.
	Add lines 5 and 6	ome (1% of Part I, line 27b)		7	1	15,594.
7	Add lines 5 and 6 Enter qualifying distributions fro			7	1	.,248,088.

	990-PF (2010) BOB L. HERD FOUNDATION 75-2530305			age 4
Part	Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see the instruction	tions)	
1 a	Exempt operating foundations described in section 4940(d)(2), check here			
	Date of ruling or determination letter (attach copy of letter if necessary — see instr.)			
	Domestic foundations that meet the section 4940(e) requirements in Part V,		15,	<u>594.</u>
	check here ► X and enter 1% of Part I, line 27b			
С	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, column (b)			
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable			لا
-	foundations only. Others enter -0-)			0.
3	Add lines 1 and 2		15,	594.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-)			Ō.
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-		15,	594.
6	Credits/Payments Credits/Payments			
а	2010 estimated tax pmts and 2009 overpayment credited to 2010 6a 27,009.			ĺ
b	Exempt foreign organizations — tax withheld at source 6b			
c	Tax paid with application for extension of time to file (Form 8868).			
d	Backup withholding erroneously withheld 6d			
7	Total credits and payments Add lines 6a through 6d		27,	009.
8	Enter any penalty for underpayment of estimated tax. Check here X if Form 2220 is attached			
9	Tax due If the total of lines 5 and 8 is more than line 7, enter amount owed			0.
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid.		11,	415.
11	Enter the amount of line 10 to be: Credited to 2011 estimated tax			0.
Parl	VII-A Statements Regarding Activities			
1 a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it		Yes	No
	participate or intervene in any political campaign?	1 a		X
ь	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes	1		
	(see the instructions for definition) ⁷	1 b		X
	If the answer is 'Yes' to 1a or 1b, attach a detailed description of the activities and copies of any materials published	ļ	ļ	
	or distributed by the foundation in connection with the activities			.
	Did the foundation file Form 1120-POL for this year?	1c		X
	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year.			
	(1) On the foundation \(\bigsis \) \(\bigs	┨	1	
	foundation managers. >\$ 0.			
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?	2		X
	If 'Yes,' attach a detailed description of the activities			
			l	
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If 'Yes,' attach a conformed copy of the changes	3	<u> </u>	X
	Did the foundation have unrelated business gross income of \$1,000 or more during the year?	4a		Х
	If 'Yes,' has it filed a tax return on Form 990-T for this year?	4b	N	/A
	Was there a liquidation, termination, dissolution, or substantial contraction during the year?	5		Х
	If 'Yes,' attach the statement required by General Instruction T			
	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either]	1	
	By language in the governing instrument, or			
	By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict			i i
	with the state law remain in the governing instrument?	6	Х	
7	Did the foundation have at least \$5,000 in assets at any time during the year? If 'Yes,' complete Part II, column (c), and Part XV	7	Х	
	Enter the states to which the foundation reports or with which it is registered (see the instructions).			
	TX	l	[]
Ь	If the answer is 'Yes' to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General		ļ	
	(or designate) of each state as required by General Instruction G? If 'No,' attach explanation	_8b	X	<u> </u>
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(1)(3) or 4942(1)(5).			
-	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV)? If 'Yes,' complete Part XIV	9		X
10	Did any persons become substantial contributors during the tax year? If 'Yes,' attach a schedule listing their names			
	and addresses	10	<u> </u>	X
BAA	Fo	rm 9 9	0-PF	(2010)

BAA	Form 9	90-PF	(2010)
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2010?	4	D	Х
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4.	a	х
b If 'Yes,' did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2010)	3	b N	/A
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? Yes	X No		
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here. • 20, 20, 20, 20			
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer 'No' and attach statement — see the instructions)	2	b N	/A
a At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2010? If 'Yes,' list the years ▶ 20, 20, 20	XNo		
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)).			
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2010?	1	c	Х
b If any answer is 'Yes' to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53 4941(d)-3 or in a current notice regarding disaster assistance (see the instructions)? Organizations relying on a current notice regarding disaster assistance check here ►		ь	Х
	XNo		

Form 990-PF (2010) BOB L. HERD FOUNDA Part VII-B Statements Regarding Activiti		4720 May Be Reg	75-253	30305	Р	age 6
5a During the year did the foundation pay or incu		1 47 Lo may De Req	uned (commuca)			
(1) Carry on propaganda, or otherwise attempt		n (section 4945(e))?	Yes X	No		
(2) Influence the outcome of any specific pub on, directly or indirectly, any voter registra	No					
(3) Provide a grant to an individual for travel,	No					
(4) Provide a grant to an organization other the in section 509(a)(1), (2), or (3), or section	nan a charitable, etc, oi 4940(d)(2)? (see instri	rganization described uctions)	Yes X	No		1
(5) Provide for any purpose other than religio educational purposes, or for the preventio	us, charitable, scientific n of cruelty to children	c, literary, or or animals?	Yes X	No		
b If any answer is 'Yes' to 5a(1)-(5), did any of described in Regulations section 53 4945 or in (see instructions)?	51	N	/A			
Organizations relying on a current notice rega	rding disaster assistand	ce check here	▶ 🗌			
c If the answer is 'Yes' to question 5a(4), does tax because it maintained expenditure respon	sibility for the grant?	•	N/A Yes	No		
If 'Yes,' attach the statement required by Reg	ulations section 53 494	5-5(d)				
6a Did the foundation, during the year, receive at on a personal benefit contract?	•		∐Yes X			v
b Did the foundation, during the year, pay prem If 'Yes' to 6b, file Form 8870	iums, directly or indirec	tly, on a personal bene	fit contract?	61	1	X
7a At any time during the tax year, was the found	dation a party to a prob	ubited tax shelter transa	ction? Yes X	No		
b If yes, did the foundation receive any proceed				7t		
Part VIII Information About Officers, D				mployee	s,	
and Contractors						
1 List all officers, directors, trustees, foundation			ructions).	<u> </u>		
(a) Name and address	(b) Title and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expen other a	se acco lowand	ount, :es
BOB L. HERD	PRESIDENT	0.	0.			0.
3901 MANHATTAN	6.00					
TYLER, TX 75701						
PATSY L. HERD	VICE PRESIDE	0.	0.			0.
3901 MANHATTAN	10.00					
TYLER, TX 75701						
JANICE THOMPSON	SEC-TREASURE	0.	0.			0.
3901 MANHATTAN	15.00					
TYLER, TX 75701	DIDUCTION					
MICHAEL HERD 3901 MANHATTAN	DIRECTOR	0.	0.			0.
TYLER, TX 75701	20.00					
2 Compensation of five highest-paid employee	s (other than those in	luded on line 1— see in	etructions) If none ar	ter 'NONE	•	
(a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred	(e) Expen	se acco	
NONE			compensation			
<u> </u>						
Total number of other employees paid over \$50,000		77/22/10	>	Form 9	M DF /	2010
DAA	TEEA0306L (J/123/10		1:01111 9 :	/U-FF ((۱۱۷ء

Form 9		5-253		Page 7
Part	Information About Officers, Directors, Trustees, Foundation Managers, Highly F and Contractors (continued)	'aid Er	nployees,	
3 F	ive highest-paid independent contractors for professional services (see instructions). If none, nter 'NONE.'			
	(a) Name and address of each person paid more than \$50,000 (b) Type of service		(c) Compen	sation
NONE				
Total o	number of others receiving over \$50,000 for professional services	▶		0
Part	XXX Summary of Direct Charitable Activities			
List the f	foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of tions and other beneficiaries served, conferences convened, research papers produced, etc		Expens	es
	<u> </u>			
1 <u>1</u>	N/A			
_				
2 -				
- -	·			
3 _				
4 –				
Part	IX≛B∯ Summary of Program-Related Investments (see instructions)	1		
Descri	be the two largest program-related investments made by the foundation during the tax year on lines 1 and	2	Amou	nt
	N/A			
_			_	
2 		· — — — · — — —		
All oth	ner program-related investments. See instructions			
-				
Total.	Add lines 1 through 3	•		0.
BAA			Form 990- l	PF (2010)

Form 990-PF (2010) BOB L. HERD FOUNDATION	75-253030	5 Page 8
Part X Minimum Investment Return (All domestic foundations must complete this part. see instructions.)	Foreign fou	ndations,
1 Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes		20 507 077
a Average monthly fair market value of securities		<u> 28,597,877.</u>
b Average of monthly cash balances	1b	845,674.
c Fair market value of all other assets (see instructions)	1c	00 442 551
d Total (add lines 1a, b, and c)	1d 2	<u> 29,443,551.</u>
e Reduction claimed for blockage or other factors reported on lines 1a and 1c		
· · · · · · · · · · · · · · · · · · ·	0.	_
2 Acquisition indebtedness applicable to line 1 assets	2	0.
3 Subtract line 2 from line 1d	3 2	29,443,551.
4 Cash deemed held for charitable activities Enter 1-1/2% of line 3		
(for greater amount, see instructions) .	4	441,653.
5 Net value of noncharitable-use assets. Subtract line 4 from line 3 Enter here and on Part V, line 4	5 2	29,001,898.
6 Minimum investment return. Enter 5% of line 5.	6	1,450,095.
Part XI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operand certain foreign organizations check here ► ☐ and do not complete this		idations
1 Minimum investment return from Part X, line 6	1	1,450,095.
2a Tax on investment income for 2010 from Part VI, line 5	4.	
b Income tax for 2010 (This does not include the tax from Part VI)		
c Add lines 2a and 2b	2 c	15,594.
3 Distributable amount before adjustments Subtract line 2c from line 1	3	1,434,501.
4 Recoveries of amounts treated as qualifying distributions	4	
5 Add lines 3 and 4	5	1,434,501.
6 Deduction from distributable amount (see instructions)	6	
7 Distributable amount as adjusted Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	1,434,501.
Part XII Qualifying Distributions (see instructions)		
1 Amounts paid (including administrative expenses) to accomplish charitable, etc, purposes a Expenses, contributions, gifts, etc — total from Part I, column (d), line 26	1 a	1,309,460.
b Program-related investments — total from Part IX-B.	1 b	
2 Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc, purposes	2	
3 Amounts set aside for specific charitable projects that satisfy the a Suitability test (prior IRS approval required)	3a	
b Cash distribution test (attach the required schedule).	3b	
4 Qualifying distributions Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	1,309,460.
Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income Enter 1% of Part I, line 27b (see instructions).	5	15,594.
6 Adjusted qualifying distributions. Subtract line 5 from line 4	6	1,293,866.
Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whe qualifies for the section 4940(e) reduction of tax in those years	ther the founda	ation

BAA

Form 990-PF (2010)

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
1 Distributable amount for 2010 from Part XI,				1 424 501
line 7				1,434,501.
2 Undistributed income, if any, as of the end of 2010 a Enter amount for 2009 only			1,300,559.	
b Total for prior years: 20, 20, 20		0.	1,000,000.	
3 Excess distributions carryover, if any, to 2010.				
a From 2005				
b From 2006				
c From 2007				
d From 2008				
e From 2009				
f Total of lines 3a through e.	0.			
4 Qualifying distributions for 2010 from Part				
XII, line 4. ► \$ 1,309,460.			1 200 550	
a Applied to 2009, but not more than line 2a			1,300,559.	
b Applied to undistributed income of prior years (Election required — see instructions)		0.		
c Treated as distributions out of corpus (Election required – see instructions)	0.			
d Applied to 2010 distributable amount				8,901.
e Remaining amount distributed out of corpus	0.			
5 Excess distributions carryover applied to 2010	0.			0.
(If an amount appears in column (d), the same amount must be shown in column (a))				
same amount mast be shown in column (a)				
6 Enter the net total of each column as				
indicated below:				
a Corpus Add lines 3f, 4c, and 4e. Subtract line 5	0.			
b Prior years' undistributed income Subtract line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency			i I	
has been issued, or on which the section				
4942(a) tax has been previously assessed		0.		
d Subtract line 6c from line 6b Taxable		ا م		
amount – see instructions.		0.		
e Undistributed income for 2009. Subtract line 4a from			0.	
line 2a Taxable amount — see instructions				
f Undistributed income for 2010 Subtract lines				
4d and 5 from line 1 This amount must be distributed in 2011				1,425,600.
7 Amounts treated as distributions out of				
corpus to satisfy requirements imposed				
by section 170(b)(1)(F) or 4942(g)(3) (see instructions)	0.			
8 Excess distributions carryover from 2005 not	_			
applied on line 5 or line 7 (see instructions)	0.			
9 Excess distributions carryover to 2011. Subtract lines 7 and 8 from line 6a	0.			
10 Analysis of line 9				
a Excess from 2006				
b Excess from 2007				
c Excess from 2008.				
d Excess from 2009				
e Excess from 2010		<u> </u>		Form 990-PF (2010)

Form 990-PF (2010) BOB L. HERD FOUN				75-2530305	Page 10
Part XIV Private Operating Foundation					N/A
1a If the foundation has received a ruling or on its effective for 2010, enter the date of the	ruling				
b Check box to indicate whether the foundate		erating foundation o		4942(j)(3) or	4942(j)(5)
2a Enter the lesser of the adjusted net income from Part I or the minimum	Tax year	(L) 2000	Prior 3 years	(-I) 0007	43. T .1.1
investment return from Part X for each year listed	(a) 2010	(b) 2009	(c) 2008	(d) 2007	(e) Total
b 85% of line 2a					
c Qualifying distributions from Part XII, line 4 for each year listed					
d Amounts included in line 2c not used directly for active conduct of exempt activities					
 Qualifying distributions made directly for active conduct of exempt activities Subtract line 2d from line 2c 					
3 Complete 3a, b, or c for the alternative test relied upon					
a 'Assets' alternative test — enter					
(1) Value of all assets		 			
(2) Value of assets qualifying under section 4942(j)(3)(B)(i) b 'Endowment' alternative test — enter 2/3 of					
minimum investment return shown in Part X, line 6 for each year listed					
c 'Support' alternative test — enter					
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section					
512(a)(5)), or royalties)					
(2) Support from general public and 5 or more exempt organizations as provided in section 4942()(3)(B)(III).					
(3) Largest amount of support from an exempt organization					
(4) Gross investment income					
Part XV Supplementary Information assets at any time during the	(Complete this	part only if the	organization ha	nd \$5,000 or mor	e in
1 Information Regarding Foundation Management	<u> </u>	istructions.)			
a List any managers of the foundation who l	nave contributed m	ore than 2% of the	total contributions r	eceived by the found	lation before the
close of any tax year (but only if they have BOB L. HERD	e contributed more	than \$5,000) (See	section 507(d)(2))		
b List any managers of the foundation who	own 10% or more of	of the stock of a cor	poration (or an equi	ally large portion of t	he ownership of
a partnership or other entity) of which the NONE	foundation has a 1	0% or greater inter	est.	any large person en	
2 Information Regarding Contribution, Gran	t Cift Loon Scho	Narchin etc Broser			
Check here \(\bigcap \) If the foundation only neguests for funds. If the foundation make	nakes contributions	s to preselected cha	ritable organization:		
a The name, address, and telephone number	r of the person to	whom applications	should be addressed		
a the name, address, and telephone number	i of the person to	whom applications	snould be addressed	u	
SEE STATEMENT 9					
b The form in which applications should be	submitted and info	rmation and materia	als they should inclu	de	
SEE STATEMENT FOR LINE 2A					
c Any submission deadlines.					
SEE STATEMENT FOR LINE 2A					
d Any restrictions or limitations on awards, s	such as by geograp	phical areas, charita	ble fields, kinds of i	nstitutions, or other	factors [.]
SEE STATEMENT FOR LINE 2A					

Part XV · Supplementary Information (continued) 3' Grants and Contributions Paid During the Year or Approved for Future Payment If recipient is an individual, show any relationship to any foundation manager or substantial contributor Foundation Recipient Purpose of grant or contribution status of recipient **Amount** Name and address (home or business) a Paid during the year SEE ATTACHED STATEMENT 501 (C) 1,149,564. (3) Total \blacktriangleright За 1,149,564. **b** Approved for future payment

Total

3 b

Part XVI-A	Analys	ic of	Income.	Producino	Activities
FAIL A VITA	MILAIVS	12 VI	micome.	·Frouuciiic	MUUVIUES

Entèr gross amounts unless otherwise indicated	Unrelated	business income	Excluded by	section 512, 513, or 514	(e)
1 Program service revenue	(a) Business code	(b) Amount	(c) Exclu- sion code	(d) Amount	Related or exempt function income (see the instructions)
a					
b					
c					- · ·
d					
e					
f					
g Fees and contracts from government agencies					
2 Membership dues and assessments					
3 Interest on savings and temporary cash investments			14	2,272.	
4 Dividends and interest from securities			14	1,031,486.	
5 Net rental income or (loss) from real estate		_			
a Debt-financed property					
b Not debt-financed property					
6 Net rental income or (loss) from personal property					
7 Other investment income					
8 Gain or (loss) from sales of assets other than inventory			18	618,178.	
9 Net income or (loss) from special events					
10 Gross profit or (loss) from sales of inventory					
11 Other revenue.					
a					
b		<u> </u>			
c	1				
d					
e					
12 Subtotal Add columns (b), (d), and (e)				1,651,936.	
13 Total. Add line 12, columns (b), (d), and (e)				13	1,651,936.
See worksheet in line 13 instructions to verify calculate	ons)				

Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

Line No. ▼	Explain below how each activity for which income is reported in column (e) of Part XVI-A contributed importantly to the accomplishment of the foundation's exempt purposes (other than by providing funds for such purposes) (See the instructions)
	N/A
	
-	

Part XVII Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations

							Yes	No
des	the organization directly scribed in section 501(c) ating to political organization	of the Code (ot	ngage in any of the followir her than section 501(c)(3)	ng with any ot organizations	ther organization) or in section 527,			
	- '		a noncharitable exempt or	anization of				
	Cash .	g roundation to	a mananantaana amampi an	yaa		1a (1)		X
• • •	Other assets					1a (2)		Х
	er transactions:							
(1)	Sales of assets to a no	ncharitable exe	mpt organization			1b(1)		Х
			ble exempt organization			1 b (2)		X
(3)	Rental of facilities, equ	ipment, or othei	assets			1 b (3)		X
(4)	Reimbursement arrange	ements				1 b (4)		X
(5)	Loans or loan guarante	es.				1 b (5)		X
(6)	Performance of service	s or membersh	p or fundraising solicitation	ıs		1 b (6)		Х
c Sha	aring of facilities, equipn	nent, mailing lis	ts, other assets, or paid en	nployees		1c		X
4161		-b 107 1			. 455 . 1 1.1 . 1	Marker and Arteria		
the	goods, other assets, or	services given	complete the following schood by the reporting foundation now in column (d) the value	If the found	ation received less than	ı faır market value ın	ue ot	
(a) Line n			f noncharitable exempt organizatio		Description of transfers, trans		ngement	is
N/A								
						<u></u>		
					· · · · ·			
		<u> </u>						
		ļ			. <u>. </u>			
						·		
		ļ			. <u>.</u>			
des	cribed in section 501(c) Yes,' complete the follov	of the Code (ot ving schedule	ated with, or related to, one her than section 501(c)(3))	or in section	527 ²		s [X]	No
17.72	(a) Name of organiza	tion	(b) Type of organiz	ation	(c) Descrip	otion of relationship		
N/A								
								
	Inder penalties of perjury, I deck orrect, and complete Deparatio	are that I have examin of preparer (other t	ned this return, including accompani han taxbayer or fiduciary) is based of	ying schedules and on all information	d statements, and to the best of of which preparer has any know	f my knowledge and belief, vledge	t is true	
Sign	- 1 /l/n	(T/M)	(a, λ)	1	-11-11 P) RESIDENT		
Here	Secretary of officer as fourte	200	714	<u>پ</u>	-1,0° (1)	KEZIDENI		
	Signature of officer or trustee Print/Type preparer's na		Preparer's supplying	Date	Title	e d PTIN		
			Preparer's signature	01	Date Check 5-16-11 self-e	`" └─]"		
Paid	JAMES R. AL		pure R.a	Kley CPA		mployed N/A		
Prepare	·	HENRY & PE			Firm's EIN	ı ► N/A		
Use On	■ Firm's address ■ -		ROADWAY, SUITE 10	10		(000) 70-	 .	
		TYLER, TX	75701		Phone no	(903) 597-		
BAA						Form 99	0-PF (2010)

010	FEDERAL ST	ATEMENTS	PAGE
·	BOB L. HERD F	OUNDATION	75-25303
STATEMENT 1 FORM 990-PF, PART I, LINE ACCOUNTING FEES	16B		
ACCOUNTING FEES	(A) EXPENSE PER BOO TOTAL \$ 1,9		(C) (D) DJUSTED CHARITABLE T INCOME PURPOSES \$ 1,191. \$ 1,191.
STATEMENT 2 FORM 990-PF, PART I, LINE TAXES	18		
EXCISE TAX ON INVESTME			(C) (D) DJUSTED CHARITABLE T INCOME PURPOSES \$ 0
STATEMENT 3 FORM 990-PF, PART I, LINE OTHER EXPENSES	23		
ADMINISTRATIVE REIMBUR		ES INVESTMENT A	(C) (D) ADJUSTED CHARITABLE T INCOME PURPOSES \$ 158,705
STATEMENT 4 FORM 990-PF, PART II, LINE INVESTMENTS - CORPORA			
CORPORATE STOCKS			OOK FAIR MARKET LUE VALUE
CORPORATE STOCKS - SEE	ATTACHED DETAIL	COST \$ 18,20 TOTAL \$ 18,20	05,124. \$ 15,183,387. 05,124. \$ 15,183,387.

20	1	1
ZU	١	U

FEDERAL STATEMENTS

PAGE 2

BOB L. HERD FOUNDATION

75-2530305

STATEMENT 5	
FORM 990-PF, I	PART II, LINE 10C
	- CORPORATE BONDS

CORPORATE BONDS	VALUATION	BOOK VALUE	FAIR MARKETVALUE
CORPORATE BONDS - SEE ATTACHED DETAIL	COST \$ TOTAL \$	5,101,016. 5,101,016.	\$ 4,752,557. \$ 4,752,557.

STATEMENT 6 FORM 990-PF, PART II, LINE 13 INVESTMENTS - OTHER

	VALUATION <u>METHOD</u>	BOOK FAIR MARK VALUE VALUE	ET
OTHER INVESTMENTS	_		
OTHER INVESTMENTS - SEE ATTACHED DETAIL	COST	\$ 9,844,921. \$ 10,451,8	72.
	TOTAL	<u>\$ 9,844,921.</u> <u>\$ 10,451,8</u>	72.

STATEMENT 7 FORM 990-PF, PART III, LINE 5 OTHER DECREASES

NONDEDUCTIBLE EXPENSES

TOTAL \$ 719.

STATEMENT 8 FORM 990-PF, PART IV, LINE 1 CAPITAL GAINS AND LOSSES FOR TAX ON INVESTMENT INCOME

_ITEM	(A) DESCRIPTION	(B) HOW ACOUIRED	(C) DATE ACOUIRED	(D) DATE SOLD
1	200000 CITIGROUP FDG INC ELKS 10% (SCHLUMBERG	ER		
		PURCHASED	10/23/2009	11/24/2010
2	160000 CITIGROUP FDG INC ELKS 11% (GNRL ELEC)			
		PURCHASED	8/24/2009	9/22/2010
3	150000 CITIGROUP FDG INC ELKS 11% (DOW)	PURCHASED	11/20/2009	12/22/2010
4	50000 CITIGROUP FDG INC ELKS 12% (CHESAPEAKE)			
_		PURCHASED	2/08/2010	8/25/2010
5	50000 CITIGROUP FDG INC ELKS 9% (APPLE INC)			
_		PURCHASED	1/26/2010	7/21/2010
6	48614 MERCK & CO INC	PURCHASED	4/29/2009	1/13/2010
7	250000 AOL TIME WARNER INC	PURCHASED	3/10/2004	7/14/2010
8	250000 AOL TIME WARNER INC	PURCHASED	1/05/2005	7/14/2010
9	20000 ATCHISON TOPEKA & SANTA FE RY	PURCHASED	10/09/2002	6/24/2010
10	24588 DEERE & CO.	PURCHASED	3/06/2009	10/21/2010
11	250000 SAFEWAY INC NOTES	PURCHASED	9/21/2005	8/16/2010
12	300000 GINNIE MAE SERIES 2002-88 CLASS KB	PURCHASED	2/11/2003	2/22/2010

2010 ·

FEDERAL STATEMENTS

PAGE 3

BOB L. HERD FOUNDATION

75-2530305

STATEMENT 8 (CONTINUED) FORM 990-PF, PART IV, LINE 1 CAPITAL GAINS AND LOSSES FOR TAX ON INVESTMENT INCOME

	(E) GROSS	(F) DEPREC.	(G) COST	(H) GAIN	(I) FMV	(J) ADJ. BAS.	(K) EXCESS	(L) GAIN
ттем	SALES	ALLOWED	BASIS	(LOSS)	12/31/69	12/31/69	(I) - (J)	(LOSS)
ITEM .		TTTOMED			14/ 31/ 02	77/77/07		\$ 187,640.
Ť	2187640.		2000000.	187,640.				
2	1762192.		1600000.	162,192.				162,192.
3	1660965.		1500000.	160,965.				160,965.
4	532,038.		500,000.	32,038.				32,038.
5	520,810.		500,000.	20,810.				20,810.
6	1891565.		1861240.	30,325.				30,325.
7	275,000.		290,950.	-15,950.				-15,950.
8	275,000.		287,040.	-12,040.				-12,040.
9	19,601.		23,668.	-4,067.				-4,067.
10	1886353.		1820100.	66,253.				66,253.
11	250,000.		250,988.	-988.				-988.
12	0.		9,000.	-9,000.				
			•	•			TOTAL	\$ 618,178.

STATEMENT 9 FORM 990-PF, PART XV, LINE 2A-D APPLICATION SUBMISSION INFORMATION

NAME OF GRANT PROGRAM:

NAME:

JANICE THOMPSON

CARE OF:

STREET ADDRESS:

3901 MANHATTAN

CITY, STATE, ZIP CODE:

TYLER, TX 75701

TELEPHONE:

(903) 509-3456

FORM AND CONTENT:

APPLICATIONS SHOULD BE MADE IN WRITING WITH A COPY OF THE ORGANIZATION'S DETERMINATION LETTER FOR SEC. 501(C)(3)

STATUS.

SUBMISSION DEADLINES:

NONE NONE RESTRICTIONS ON AWARDS:

FORM 990-PF CORPORATE STOCK		
	BOOK	FAIR MARKET
DESCRIPTION	VALUE	VALUE
48665 SH AT&T INC	1,620,685	1,429,778
30214 SH ALCOA INC	1,046,015	464,993
22399 ARCHER-DANIELS-MIDLAND CO	852,778	673,762
39320 SH LOWES COMPANIES INC	1,215,100	986,146
5545 SH NYSE EURONEXT	342,805	166,239
44398 SH NUCOR CORP	2,570,987	1,945,520
3659 SH SCHLUMBERGER LTD	350,644	305,527
27307 SH TEXAS INSTRUMENTS INC	956,230	887,477
38314 SH VALERO ENERGY CORP-NEW	1,856,380	885,820
50000 SH CITIGROUP FUNDING INC 9.5% ELKS (BOEING COMPANY)	500,000	502,000
100000 SH CITIGROUP FUNDING INC 9.0% ELKS (APPLE INC)	997,500	1,006,000
50000 SH CITIGROUP FUNDING INC 10.0% ELKS (ALCOA INC)	500,000	508,000
50000 SH CITIGROUP FUNDING INC 9.0% ELKS (FREEPORT-MCMORAN)	500,000	505,500
85000 SH CFI 8.0% ELKS (DOW)	850,000	850,000
85000 SH CFI 10.0% ELKS (F)	850,000	850,000
160000 SH CITIGROUP FUNDING INC 8.0% ELKS (GENERAL ELECTRIC CO)	1,596,000	1,608,000
85000 SH MS 7.0% ELKS (JPM)	850,000	850,000
75000 SH MORGAN STANLEY 12.0% ELKS (BAKER HUGHES INC)	750,000	758,625
TOTAL TO FORM 990-PF, PART II, LINE 10b END OF YEAR	18,205,124	15,183,387
FORM 990-PF CORPORATE BONDS		· · · · · · · · · · · · · · · · · · ·
	воок	FAIR MARKET
DESCRIPTION	VALUE	VALUE
200000 ANHEUSER BUSCH	213,774	202,818
250000 A T & T CORP	298,917	264,098
250000 BANKAMERICA CORP	266,198	254,212
248000 CITIGROUP INC	249,250	253,307
250000 DAIMLERCHRYSLER NA HLDG GLOBAL	276,625	283,018
250000 DUKE CAPITAL CORP	260,895	271,917
275000 GENERAL ELEC CAP CORP	300,215	289,281
500000 JOHNSON CONTROLS INC 275000 LEHMAN BROTHERS HOLD	508,135	500,580
2/5000 FEHMAN BROTHERS HUTU	274,821	63,594
	•	
250000 LIBERTY MEDIA CORP	264,215	257,500
250000 LIBERTY MEDIA CORP 275000 MORGAN STANLEY DEAN WITTER	264,215 312,436	257,500 279,587
250000 LIBERTY MEDIA CORP 275000 MORGAN STANLEY DEAN WITTER 250000 SAFEWAY INC	264,215 312,436 272,543	257,500 279,587 269,055
250000 LIBERTY MEDIA CORP 275000 MORGAN STANLEY DEAN WITTER 250000 SAFEWAY INC 250000 SARA LEE CORP NOTES	264,215 312,436 272,543 228,145	257,500 279,587 269,055 261,515
250000 LIBERTY MEDIA CORP 275000 MORGAN STANLEY DEAN WITTER 250000 SAFEWAY INC 250000 SARA LEE CORP NOTES 250000 SPRINT CAPITAL CORP	264,215 312,436 272,543 228,145 309,272	257,500 279,587 269,055 261,515 264,375
250000 LIBERTY MEDIA CORP 275000 MORGAN STANLEY DEAN WITTER 250000 SAFEWAY INC 250000 SARA LEE CORP NOTES 250000 SPRINT CAPITAL CORP 250000 VERIZON GLOBAL FDG CORP	264,215 312,436 272,543 228,145 309,272 294,448	257,500 279,587 269,055 261,515 264,375 270,940
250000 LIBERTY MEDIA CORP 275000 MORGAN STANLEY DEAN WITTER 250000 SAFEWAY INC 250000 SARA LEE CORP NOTES 250000 SPRINT CAPITAL CORP 250000 VERIZON GLOBAL FDG CORP 250000 VIACOM INC NOTES	264,215 312,436 272,543 228,145 309,272 294,448 253,142	257,500 279,587 269,055 261,515 264,375 270,940 265,153
250000 LIBERTY MEDIA CORP 275000 MORGAN STANLEY DEAN WITTER 250000 SAFEWAY INC 250000 SARA LEE CORP NOTES 250000 SPRINT CAPITAL CORP 250000 VERIZON GLOBAL FDG CORP 250000 VIACOM INC NOTES 250000 WALT DISNEY COMPANY	264,215 312,436 272,543 228,145 309,272 294,448 253,142 283,505	257,500 279,587 269,055 261,515 264,375 270,940 265,153 285,577
250000 LIBERTY MEDIA CORP 275000 MORGAN STANLEY DEAN WITTER 250000 SAFEWAY INC 250000 SARA LEE CORP NOTES 250000 SPRINT CAPITAL CORP 250000 VERIZON GLOBAL FDG CORP 250000 VIACOM INC NOTES	264,215 312,436 272,543 228,145 309,272 294,448 253,142	257,500 279,587 269,055 261,515 264,375 270,940 265,153

FORM 990-PF OTHER INVESTMENT	rs	
DESCRIPTION	BOOK	FAIR MARKET
DESCRIPTION	VALUE	VALUE
500000 GINNIE MAE SERIES 2005-60 CL HB	223,748	204,122
500000 GINNIE MAE SERIES 2005-60 CL HD	524,063	536,065
500000 GINNIE MAE SERIES 2005-63 CL HE	512.187	522,765
41756.144 SH CAPITAL INCOME BUILDERS FUND CL A	1,750,000	2,084,049
133587.786 SH INCOME FUND OF AMERICA CL A	1,750,000	2,210,878
900000 SH SOUTH SAN ANTONIO TEX ISD TXBLE	961,803	909,873
2000000 SH NORTHSIDE TEX ISD TXBLE	1,980,000	1,927,240
2000000 SH UNIVERSITY TEX UNIV REVS FING TXBLE	2,143,120	2,056,880
TOTAL TO FORM 990-PF, PART II, LINE 13 END OF YEAR	9,844,921	10,451,872

FORM 990-PF				
RECIPIENT NAME & ADDRESS	RELATIONSHIP	STATUS	PURPOSE	AMOUNT
ABILINE BEN RICHEY BOYS RANCH PO BOX 6839 ABILENE, TX 79608	N/A	PUBLIC CHARITY .	PROVIDE CARE & CHRISTIAN FAMILY MODEL FOR TROUBLED BOYS	1,000
ALBANY VFD 311 MAIN STREET ALBANY, TX 76430	N/A	PUBLIC CHARITY	RURAL VOLUN- TEER FIRE DEPT ASSISTANCE	1,000
AMERICAN CANCER SOCIETY 1301 S BROADWAY TYLER, TX 75701	N/A	PUBLIC CHARITY	MEDICAL RESEARCH	10,000
AMERICAN HEART ASSN EAST TEXAS REGION 1125 JUDSON RD, STE 150 LONGVIEW, TX 75601	N/A	PUBLIC CHARITY	MEDICAL RESEARCH	49,280
AMERICAN RED CROSS 320 EAST RIECK ROAD TYLER TX 75703	N/A	PUBLIC CHARITY	EMERGENCY PREPAREDNESS/ DISASTER RELIEF	25,000
ATHENS SAMARITANS, INC DBA LABOR OF LOVE P.O. BOX 350 ATHENS, TX 75751	N/A	PUBLIC CHARITY	PROVIDE FREE HOME REPAIRS TO LOW INCOME FAMILIES	5,000
AZLEWAY BOYS RANCH 15892 CR 26 TYLER, TX 75707	N/A	PUBLIC CHARITY	HOME, EDUCATION & TREATMENT FOR BOYS & AT-RISK CHILDREN	5,000
BAIRD VFD PO BOX 1013 BAIRD, TX 79504	N/A	PUBLIC CHARITY	VOLUNTEER FIRE DEPT	5,000
CAL FARLEY'S BOYS RANCH P.O. BOX 1890 AMARILLO, TX 79174	N/A	PUBLIC CHARITY	RESIDENTAL & COMMUNITY BASED SERVICES FOR CHILDREN & FAMILIES	1,000
CAMP TYLER FOUNDATION PO BOX 1916 WHITEHOUSE, TX 75791	N/A	PUBLIC CHARITY	PROVIDE CHILD- REN OUTDOOR LEARNING OPPORTUNITIES	25,000
CARTER BLOODCARE 815 S. BAXTER AVE. TYLER TX 75701	N/A	PUBLIC CHARITY	COLLECTION & DISTRIBUTION OF BLOOD FOR MEDICAL CENTERS	5,000

CHILDREN'S VILLAGE P.O. BOX 6564 TYLER, TX 75711-6564	N/A	PUBLIC CHARITY	SERVICES FOR ABUSED, NEGLECTED & DISTURBED CHILDREN	5,000
CLOTHES CLOSET COMMUNITY MISSION PO BOX 774 BAIRD, TX 79504	N/A	PUBLIC CHARITY	PROVIDE FOOD AND CLOTHING FOR THE NEEDY	5,000
CYSTIC FIBROSIS FOUNDATION NORTHEAST TEXAS CHAPTER 305 S BROADWAY, STE 1000 TYLER, TX 75702	N/A	PUBLIC CHARITY	MEDICAL RESEACH AND EDUCATION/ IMPROVE QUALITY OF LIFE	5,000
EAST TEXAS COMMUNITIES FND 315 N BROADWAY, STE 210 TYLER, TX 75702	N/A	PUBLIC CHARITY	TEXAS TECH UNIVERSITY SCHOLARSHIP	15,000
EAST TEXAS CRISIS CENTER P.O. BOX 7060 TYLER, TX 75711	N/A	PUBLIC CHARITY	ASSIST VICTIMS OF FAMILY & OTHER VIOLENT CRIMES	25,000
EAST TEXAS GEOLOGICAL SOCIETY 1808 EVERGLADES DR TYLER, TX 75703	N/A	PUBLIC CHARITY	SOCIETY FOR EDUCATION & NET- WORKING OF O&G PROFESSIONALS	500
EAST TEXAS SYMPHONY PO BOX 6323 TYLER, TX 75711	N/A	PUBLIC CHARITY	CULTURAL ENRICHMENT	500 -
ETMC FOUNDATION PO BOX 6400 TYLER, TX 75711	N/A	PUBLIC CHARITY	SUPPORT MISSION & OUTREACH OF ETMC HEALTHCARE SYSTEM	25,000
HABITAT FOR HUMANITY 822 W. FRONT ST TYLER, TX 75702	N/A	PUBLIC CHARITY	CONSTRUCTION OF HOUSING FOR THE NEEDY	5,000
HISTORIC AVIATION MEMORIAL MUSEUM 150 AIRPORT DR TYLER, TX 75704	N/A	PUBLIC CHARITY	HISTORICAL EDUCATION	5,000
HOSPICE OF EAST TEXAS 4111 UNIVERSITY BLVD TYLER, TX 75701	N/A	PUBLIC CHARITY	CARE AND COMFORT OF THE TERMINALLY ILL & THEIR FAMILIES	5,000
JUNIOR LEAGUE OF TYLER, INC. 1919 S. DONNYBROOK TYLER, TX 75701	N/A	PUBLIC CHARITY	PROMOTE VOLUNTEERISM & COMMUNITY IMPROVEMENTS	25,000
KIRKSVILLE COLLEGE OF OSTEOPATHIC MEDICINE 800 W JEFFERSON ST KIRKSVILLE, MO 63501	N/A	PUBLIC CHARITY	PROVIDE FOR SCHOLARSHIPS	5,000

LITERACY COUNCIL OF TYLER PO BOX 6662 TYLER, TX 75711	N/A	PUBLIC CHARITY	IMPROVEMENT OF ADULT LITERACY SKILLS	2,000
M D ANDERSON CANCER CENTER 1515 HOLCOMBE BLVD HOUSTON, TX 77030	N/A	PUBLIC CHARITY	MEDICAL RESEARCH	10,000
MARVIN METHODIST CHURCH 300 W. ERWIN TYLER, TX 75702	N/A	PUBLIC CHARITY	RELIGIOUS	35,000
MEALS ON WHEELS 3001 ROBERTSON RD TYLER TX 75701	N/A	PUBLIC CHARITY	MEALS FOR THE ELDERLY AND THE NEEDY	5,000
MESQUITE HIGH SCHOOL 300 E. DAVIS STREET MESQUITE, TX 75149	N/A	PUBLIC CHARITY	EDUCATIONAL	1,000
METHODIST HOME 1111 HERRING AVE WACO, TX 76708	N/A	PUBLIC CHARITY	COMPREHENSIVE PROGRAM OF CHILD CARE	2,000
MORAN VFD P O BOX 155 MORAN, TX 76464	N/A	PUBLIC CHARITY	VOLUNTEER FIRE DEPT	2,000
OKLAHOMA STATE UNIVERSITY FND PO BOX 1749 STILLWATER, OK 74076-1749	N/A	PUBLIC CHARITY	EDUCATIONAL	500
PARENT SERVICES CENTER INC PO BOX 6807 TYLER, TX 75711-6807	N/A	PUBLIC CHARITY	PROMOTE PRO- GRAMS TO IMPROVE PARENTING SKILLS AND FAMILY LIFE	1,000
PARENTS ANONYMOUS OF TYLER 717 WEST HOUSTON TYLER, TX 75702	N/A	PUBLIC CHARITY	PROGRAMS TO END CHILD ABUSE & STRENGTHEN FAMILIES	500
PATH 402 W FRONT ST TYLER, TX 75702	N/A	PUBLIC CHARITY	EMERGENCY ASSISTANCE AND IMPROVEMENT OF LIFE FOR NEEDY	125,000
REGIONAL EAST TEXAS FOOD BANK PO BOX 6974 TYLER, TX 75711	N/A	PUBLIC CHARITY	PROVIDE FOOD, SUPPORT & EDUCA- TION TO NEEDY	25,000
ROCKIN' C RANCH 5300 CR 325 LINDALE TX 75771	N/A	PUBLIC CHARITY	CHRISTIAN CAMP AND RETREAT/ PROMOTE OUT- DOOR EDUCATION	5,000

1. · · · · · · · · · · · · · · · · · · ·				
SALVATION ARMY PO DRAWER 2050 TYLER, TX 75710	N/A	PUBLIC CHARITY	FOOD AND SHELTER FOR THE NEEDY	10,000
ST PAUL CHILDREN'S FOUNDATION PO BOX 1238 TYLER TX 75710	N/A	PUBLIC CHARITY	TO MEET PHYSICAL SPIRITUAL & HEALTH- CARE NEEDS OF LOW- INCOME RESIDENTS	250,000
SHACKELFORD COUNTY COMMUNITY RESOURCE CENTER P O BOX 2435 ALBANY, TX 76430	N/A	PUBLIC CHARITY	PROVIDES FOOD, HEALTH EDUCATION & HUMAN SERVICES	5,000
SHACKELFORD CO. RURAL FIRE DEPT. PO BOX 2548 ALBANY, TX 76430	N/A	PUBLIC CHARITY	VOLUNTEER FIRE DEPT	1,000
SHERIFFS' ASSOC OF TEXAS 1601 S IH-35 AUSTIN, TX 78741-2503	N/A	PUBLIC CHARITY	PROVIDE OFFICER TRAINING AND EDUCATION SUPPORT FOR THEIR CHILDREN	500
SHRINERS HOSPITAL FOR CHILDREN 2900 ROCKY POINT DR TAMPA FL 33607	N/A	PUBLIC CHARITY	PEDIATRIC SPECIALTY CARE	5,000
SMITH CO SHERIFF'S DEPT P O BOX 90 TYLER, TX 75710	N/A	PUBLIC CHARITY	SUPPORT OF LAW ENFORCEMENT	10,000
TEXAS AG LIFETIME LEADERSHIP PO BOX 38 OVERTON TX 75684	N/A	PUBLIC CHARITY	TO DEVELOP AGRICULTURAL LEADERSHIP	500
TEXAS CHEST FOUNDATION P.O. BOX 6554 TYLER, TX 75711	N/A	PUBLIC CHARITY	ASTHMA CAMP FOR CHILDREN	2,000
TEXAS COLLEGE/UNCF P O. BOX 4500 TYLER, TX 75712	N/A	PUBLIC CHARITY	EDUCATIONAL	1,000
TEXAS ENGINEERING FOUNDATION 1510 E GRANDE BLVD TYLER YX 75703	N/A	PUBLIC CHARITY	EDUCATIONAL PROGRAMS TO SUPPORT MATH & SCIENCE	1,000
TEXAS TECH ALUMNI ASSOC P O BOX 45001 LUBBOCK, TX 79409-5001	N/A	PUBLIC CHARITY	STUDENT SCHO- LARSHIPS/FINAN- CIAL AID TO STAFF & FACULTY/ALUMNI NETWORKING	3,000
TEXAS TECH RED RAIDERS CLUB BOX 41081 LUBBOCK, TX 79409	N/A	PUBLIC CHARITY	PROVIDE FOR ATHLETIC SCHOLARSHIPS	16,000

TEXAS TECH UNIVERSITY FND PO BOX 42025 LUBBOCK, TX 79409-2013	N/A	PUBLIC CHARITY	PROVIDE FOR SCHOLARSHIPS	95,000
TISD FOUNDATION 315 N BROADWAY, STE 401 TYLER, TX 75702	N/A	PUBLIC CHARITY	PROVIDE FOR TEACHER INCEN- TIVES & GRANTS	1,000
TYLER CRIMESTOPPERS P.O. BOX 702 TYLER, TX 75710	N/A	PUBLIC CHARITY	PROMOTES THE REDUCTION OF CRIME BY OFFERING MONETARY REWARDS	1,000
TYLER JR. COLLEGE FOUNDATION PO BOX 9020 TYLER, TX 75711	N/A	PUBLIC CHARITY	PROVIDE FOR SCHOLARSHIPS	103,784
TYLER LIONS YOUTH SPORTS PO BOX 1354 TYLER TX 75710	N/A	PUBLIC CHARITY	PROMOTE SPORTS FOR UNDER- PRIVILEDGED CHILDREN	1,000
TYLER POLICE FOUNDATION 711 WEST FERGUSON ST. TYLER, TX 75702	N/A	PUBLIC CHARITY	PROVIDE FUNDS FOR PROJECTS NOT COVERED BY CITY BUDGET	1,500
TYLER ROSE MUSEUM P.O. BOX 8224 TYLER, TX 75711	N/A	PUBLIC CHARITY	PRESERVE AND DISPLAY HISTORY OF TYLER'S ROSE GROWING INDUSTRY	500
TYLER-SMITH COUNTY CHILD WELFARE P.O. BOX 132494 TYLER, TX 75713	N/A	PUBLIC CHARITY	SUPPORT FOR FOSTER CHILDREN	2,000
TYLER YOUNG LIFE PO BOX 7763 TYLER, TX 75711	N/A	PUBLIC CHARITY	CHRISTIAN YOUTH SUPPORT MINISTRY	500
UNITED WAY OF ABILENE P.O. BOX 82 ABILENE, TX 79604	N/A	PUBLIC CHARITY	SUPPORT TO LOCAL AGENCIES PROVIDING HUMAN SERVICES NEEDS	20,000
UNITED WAY OF TYLER/SMITH CNTY 4000 SOUTHPARK DR., #1200 TYLER, TX 75703	N/A	PUBLIC CHARITY	SUPPORT TO LOCAL AGENCIES PROVIDING HUMAN SERVICES NEEDS	25,000
UNIVERSITY OF TEXAS AT TYLER 3900 UNIVERSITY BLVD TYLER, TX 75799	N/A	PUBLIC CHARITY	PROVIDE FOR SCHOLARSHIPS	115,000

BOB L. HERD FOUNDATION

TAX YEAR ENDED DECEMBER 31, 2010

75-2530305

WEST TEXAS REHABILITATION CENTER 4601 HARTFORD ABILENE TX 79605	N/A	PUBLIC CHARITY	SERVICES FOR DISABLED	5,000
WOMEN'S SYMPHONY LEAGUE PO BOX 6823 TYLER, TX 75711	N/A	PUBLIC CHARITY	CULTURAL ENRICHMENT	1,000
TOTAL TO FORM 990-PF, PART XV, LINE 3A				1,149,564