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Form **990-EZ**

Department of the Treasury Internal Revenue Service

Short Form Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)

► Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file Form 990 (see instructions)

All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form.

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-1150

2010

Open to Public Inspection

ΑF	or the 2	2010 calendar year, or tax year beginning , 2010	, and ending				0
Вс	heck if ap	plicable. C Name of organization	C Name of organization D Emp				
V	Address ch	nange VIDEO VERACITY INC		Ī	7:	2-1246350	
	Name char	Number and street (or P.O box, if mail is not delivered to street address)	Room/surte	E Telep	hone n	umber	
□ h	nitial retun	n 3020 ROYAL ST	İ		50	4-948-0008	
ī	Terminated		1	F Grou			
=	Amended i	NEW ODLEANS, LA 70417 S744			ber ▶	-	
	Application		· · · · · · · · · · · · · · · · · · ·	4			
		ing Method: ☐ Cash	H			f the organizat	
		e: > videoveracity.org		•		ach Schedule	
J Ta	ax-exem	pt status (check only one) — 🗸 501(c)(3) 🔲 501(c) () ◀ (insert no.) 🗌 4947(a)(1) o		•	•	D-EZ, or 990-P	<u> </u>
KC	Check ▶	f the organization is not a section 509(a)(3) supporting organization and its gro	ss receipts are	normally	not me	ore than \$50,00	00. A
F	form 99	0-EZ or Form 990 return is not required though Form 990-N (e-postcard) may be requ	ired (see instru	uctions) B	ut if th	ne organization	chooses
t	o file a ı	return, be sure to file a complete return.					
LA	dd lines	5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more	, or if total asse	ts (Part II,			
		umn (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ			► s		
_	art I	Revenue, Expenses, and Changes in Net Assets or Fund Balan		e instruc	tions	for Part I	
	ar t i	Check if the organization used Schedule O to respond to any question	un this Part)		, 101 1 411 1.,	. 🗸
	_						
	1	Contributions, gifts, grants, and similar amounts received			1		193,548
	2	Program service revenue including government fees and contracts			2		
	3	Membership dues and assessments			3		
	4	Investment income			4		
	5a	Gross amount from sale of assets other than inventory 5a					
	b	Less: cost or other basis and sales expenses					
	C	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from	line 5a)		5c		
	6	Gaming and fundraising events	·				
	a	Gross income from gaming (attach Schedule G if greater than					
9	-	\$15,000)	1				
Revenue	h		of contributio	ns			
ĕ	1	from fundraising events reported on line 1) (attach Schedule G if the	01 001111100110				
Œ		sum of such gross income and contributions exceeds \$15,000) 6b	. 1				
	1						
	, c	2000: direct experience from gazining and remember 3 crosses		ubtroot			
	d	Net income or (loss) from gaming and fundraising events (add lines 6a a	na ob ana si	ubtract			
		line 6c)			6d		
	7a	Gross sales of inventory, less returns and allowances					
	b	Less: cost of goods sold					
	c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)			7c		
	8	Other revenue (describe in Schedule O)			8		
	9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8		▶	9		193,548
	10	Grants and similar amounts paid (list in Schedule O)			10		189,678
	11	Benefits paid to or for members Salaries, other compensation, and employee benefits	- 11 / F= m's		11		_
ຜູ	12	Salaries, other compensation, and employee benefits	FIVED.	1.	12		
26	13	Professional fees and other payments to independent contractors			13		3,660
Expense	14	Salaries, other compensation, and employee benefits	A 20.	l i i	14		
X	15		ן יווטע ש	, J.	15		210
				φj .	16		
	16	Other expenses (describe in Schedule O)	التحال ال	$\mathbb{E}[$	17	_	193,548
	17	Total expenses. Add lines 10 through 16	y, U [· ·	· · 🚩	_		
ţ	18	Excess or (deficit) for the year (Subtract line 17 from line 9)	11) (J: ::	18		0
98	19	Net assets or fund balances at beginning of year (from line 27, column (A					
As		end-of-year figure reported on prior year's return)			19		0
Net Assets	20	Other changes in net assets or fund balances (explain in Schedule O)			20		0
Z	21	Net assets or fund balances at end of year. Combine lines 18 through 20		🕨	21		0

For Paperwork Reduction Act Notice, see the separate instructions.

Cat No 106421

Form **990-EZ** (2010)

Par	t II Balance Sheets. (see the instructions						_
	Check if the organization used Schedule	O to respond to any que	stion in this				
				(A) Beg	inning of year		(B) End of year
22	Cash, savings, and investments				4,99	7 22	7,183
23	Land and buildings					24	
24 25	Other assets (describe in Schedule O)				A 99	7 25	7,183
25 26	Total liabilities (describe in Schedule O)					7 26	7,183
27	Net assets or fund balances (line 27 of column	(B) must agree with line 2	1)	· ·-		0 27	0
Pari				Part III		1	Expenses
	Check if the organization used Schedule	O to respond to any que	stion in this	Part II	í 🖫		quired for section
What	t is the organization's primary exempt purpose?	Facilitate producing educat	ional/cultura	ıl non-p	rofit films		(c)(3) and 501(c)(4) anizations and section
Descr	ribe what was achieved in carrying out the organization	's exempt purposes. In a clea	ar and concis	e mann	er, describe		7(a)(1) trusts, optional
the se	ervices provided, the number of persons benefited, and	other relevant information for	each progran	n title.		fore	others.)
28	Please see attached sheet					.	
						.	
					·	.	400.000
	(Grants \$ 189,678) If this amount	includes foreign grants, ch	eck nere .		. ▶ ⊔	28a	189,678
29						.	ı:
						.	
	(Grante \$) If this amount	includes foreign grants, ch	eck here		▶ □	298	J
30				-			+
30							
						·	
	(Grants \$) If this amount	includes foreign grants, ch	eck here .		. ▶ 🗆	30a	1
31	Other program services (describe in Schedule O)						
		includes foreign grants, ch				316	+
32	Total program service expenses (add lines 28a					32	
Par	t IV List of Officers, Directors, Trustees, and Ke	y Employees. List each one e	even if not co	mpensa	ted. (see the	e instru	ictions for Part IV)
Par	List of Officers, Directors, Trustees, and Ke Check if the organization used Schedule	O to respond to any que	even if not co stion in this (c) Comper	Part I	ted. (see the		ictions for Part IV) (e) Expense
Par	List of Officers, Directors, Trustees, and Ke Check if the organization used Schedule (a) Name and address	O to respond to any que (b) Title and average hours per week	stion in this (c) Comper (if not p	Part I	(d) Contributemployee bene	tions to	(e) Expense account and
	Check if the organization used Schedule	(b) Title and average hours per week devoted to position	stion in this	Part I	(d) Contribu	tions to	(e) Expense account and
Tim	Check if the organization used Schedule (a) Name and address	O to respond to any que (b) Title and average hours per week	stion in this (c) Comper (if not p	Part I	(d) Contributemployee bene	tions to efit plans bensation	(e) Expense account and
Tim 3020	Check if the organization used Schedule (a) Name and address Watson	(b) Title and average hours per week devoted to position	stion in this (c) Comper (if not p	s Part I'nsation aid, 0)	(d) Contributemployee bene	tions to efit plans bensation	(e) Expense account and other allowances
Tim 3020	Check if the organization used Schedule (a) Name and address Watson Royal St.	(b) Title and average hours per week devoted to position	stion in this (c) Comper (if not p	s Part I'nsation aid, 0)	(d) Contributemployee bene	tions to efit plans bensation	(e) Expense account and other allowances
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Part	Other Information (Note the statement requirements in the instructions for Part V.) Check if the organization used Schedule O to respond to any question in this Part V			<u> </u>
		_	Yes	No
33	Did the organization engage in any activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	33		✓
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)	34		✓
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, explain in Schedule O why the organization did not report the income on Form 990-T.			
а	Did the organization have unrelated business gross income of \$1,000 or more or was it a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements?	35a		✓
ъ 36	If "Yes," has it filed a tax return on Form 990-T for this year (see instructions)?	35b 36		✓
37a b	Enter amount of political expenditures, direct or indirect, as described in the instructions. 37a	37b		1
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a		1
ъ 39	If "Yes," complete Schedule L, Part II and enter the total amount involved			
а	Initiation fees and capital contributions included on line 9	1		
b	Gross receipts, included on line 9, for public use of club facilities	-		
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 ▶ 0 : section 4912 ▶ 0 : section 4955 ▶ 0			
b	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit			
b	transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		1
С	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958			
d	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization			
е	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e		1
41	List the states with which a copy of this return is filed. ▶ none		_	
42a	1110 01941 1110 0 0 0 111 0 111 0 111 1111 1	504-94		
	Located at > 3020 Royal St., New Orleans, LA ZIP + 4 >	70117	-6/41	
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial		Yes	No
	account)?	42b		1
	If "Yes," enter the name of the foreign country: ▶	-		
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
С	At any time during the calendar year, did the organization maintain an office outside of the U.S.? If "Yes," enter the name of the foreign country:	42c		<u>√</u>
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 — Check here and enter the amount of tax-exempt interest received or accrued during the tax year		•	▶ □
	•		V	NI.
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a	Yes	,
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a 44b		√
С	Did the organization receive any payments for indoor tanning services during the year?	44c	<u> </u>	7
ď	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d		

Page	4
rayo	-

	•		Yes	No
45	Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)?	45		1
a	Did the organization receive any payment from or engage in any transaction with a controlled entity within t			 '
_	meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead			
	Form 990-EZ (see instructions)	45a		1
40	Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in oppositi		-	-
46	to candidates for public office? If "Yes," complete Schedule C, Part I	46		1
Part	Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only	y. All sec	ction	
	501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer que	stions 4	7–49	b
	and 52, and complete the tables for lines 50 and 51.			
	Check if the organization used Schedule O to respond to any question in this Part VI			. 🗆
		-	Yes	No
47	Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	47	†	7
48	Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	48	1	'/
49a	Did the organization make any transfers to an exempt non-charitable related organization?	49a	 	
		49b	 	-
p	If "Yes," was the related organization a section 527 organization?			d kov
50	Complete this table for the organization's five highest compensated employees (other than officers, director employees) who each received more than \$100,000 of compensation from the organization. If there is none	ontor "N	lono"	iu key
	(a) Name and address of each employee paid more (b) Title and average (c) Compensation (d) Contributions employee benefit pi) Exper count a	
	than \$100,000 devoted to position deferred compens	ation other	r allowa	ances
None				
		-		
	Table with a state and the sample was \$100,000			
_ f	Total number of other employees paid over \$100,000			- 46
51	Complete this table for the organization's five highest compensated independent contractors who each \$100,000 of compensation from the organization. If there is none, enter "None."	received	more	e tnan
	(a) Name and address of each independent contractor paid more than \$100,000 (b) Type of service	(c) Cc	mpens	ation
		(6, 6)		
None	<u></u>			
		_		
d	Total number of other independent contractors each receiving over \$100,000 ▶			
52	Did the organization complete Schedule A? Note: All section 501(c)(3) organizations and 4947(a)(1)			
UL.	nonexempt charitable trusts must attach a completed Schedule A	► ☑ Yes		No
Under	penalties of penury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my kn			f rtie
true, co	pertailes of perjuly, I decarde that it lieve examined this tentifi, including accompanying screeness and scale relation of preparer (other than officer) is based on all information of which preparer has any knowledge	wicage a	Na Delic	1, 14 16
		7		
	1. 1 V/A	/ h		
Sign		17		
Here	Signature of officer Date			
	PIM WATSON, PRESIDENT	-		
	▼ Type or print name and title /	T		
Paid	Print/Type preparer's name Preparer's signature Date Check	f PTIN		
	parer self-employ	ed		
-	Only Firm's name ► Firm's EIN ►			
Joe	Firm's address Phone no			
			$\overline{}$	No
May t	the IRS discuss this return with the preparer shown above? See instructions	► ∐ Yes	<u></u>	110

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047 2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization Video Veracity, Inc.

Employer identification number 72-1246350

Par	t I Reason f	or Public Cha	rity Status (All orga	nization	s must <u>c</u>	omplete	this par	rt.) See i	nstructio	ns.		
The c	organization is not	a private founda	tion because it is: (Fo	r lines 1	through 1	1, check	only one	box.)				
1	A church, con	vention of churc	hes, or association of	churches	s describe	ed in sec	tion 170	(b)(1)(A)(ī).			
2			170(b)(1)(A)(ii). (Attac						•			
3			spital service organiza		•	section 1	170(b)(1)((A)(iii).				
4	☐ A medical rese		on operated in conjunc)(b)(1)(A)(i	iii). Ente	r the	
5		on operated for ()(1)(A)(iv). (Com	the benefit of a collect plete Part II.)	ge or uni	versity ov	wned or	operated	by a go	vernmenta	al unit d	escrib	ed in
6 7	☐ An organization	on that normally	nment or governmenta receives a substantia (A)(vi). (Complete Par	al part of					nit or from	the ger	neral p	oublic
8	☐ A community	trust described i	n section 170(b)(1)(A))(vi). (Cor	nplete Pa	ırt II.)						
9	receipts from support from	activities related gross investme	receives: (1) more that d to its exempt function of income and unrelated the state of the the state of the st	ions-su lated bus	bject to o siness tax	certain ex xable inc	xceptions come (les	s, and (2) ss section	no more	than 33	31/3%	of its
10 11	☐ An organization	on organized ar	I operated exclusively ad operated exclusive blicly supported organ	ely for th	ne benefit	t of, to	perform	the funct	ions of, c		•	
	509(a)(3). Che	ck the box that	describes the type of	supportir	ng organiz	zation an	d comple	ete lines 1	1e through	h 11h.		
	a □ Type	l b □	Type II c	☐ Tvs	e III-Fund	ctionally	intearate	d	d [Type	III-Ot	her
е		indation manage	that the organization ers and other than one									
f	-	ation received a	a written determination		the IRS t	that it is	a Type	I, Type I	ll, or Type	e III sup	portir 	ng 🗆
g	Since August following pers		he organization accep	pted any	gift or co	ontributio	n from a	any of the	•			
	1-7	•	ndirectly controls, eitlody of the supported of		•		•			d 11g(i)	Yes	No
	, ,	-	on described in (i) abo	•						11g(ii		
			a person described in							11g(iii	+	-
h		_	ion about the support							1.18/m	1	L
	Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–9 above or IRC section (see instructions))	(iv) is the o	organization sted in your document?	(v) Did y the organ col (i)	rou notify nization in of your port?	organizat (i) organi	s the son in col. zed in the S.?		Amount (of
				Yes	No	Yes	No	Yes	No			
(A)								4				_
(B)												-
(C)												
(D)												
(E)												
			1	T T	1	Γ	I	T	r			

Total

Schedule A (Form 990 or 990-EZ) 2010 Page 2 Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.) Section A. Public Support (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total Calendar year (or fiscal year beginning in) ▶ Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") . . . revenues levied for organization's benefit and either paid to or expended on its behalf . . . The value of services or facilities furnished by a governmental unit to the organization without charge Total. Add lines 1 through 3. . . . The portion of total contributions by person (other than a each governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) Public support. Subtract line 5 from line 4. Section B. Total Support (a) 2006 **(b)** 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total Calendar year (or fiscal year beginning in) ▶ Amounts from line 4 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Net income from unrelated business activities, whether or not the business is regularly carried on Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.) Total support. Add lines 7 through 10 11 12 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) Section C. Computation of Public Support Percentage Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f) 14 % Public support percentage from 2009 Schedule A, Part II, line 14 15 % 331/3% support test -2010. If the organization did not check the box on line 13, and line 14 is 331/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 331/a% support test-2009. If the organization did not check a box on line 13 or 16a, and line 15 is 331/a% or more, check this box and **stop here**. The organization qualifies as a publicly supported organization 10%-facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported П 10%-facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line

15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly

Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.

If the organization fails to qualify under the tests listed below, please complete Part II.)

C4:	or A Public Support	under the tes	its listed belo	w, please col	mpiete Fart ii	· <i>)</i>	
	on A. Public Support	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
Galen 1	dar year (or fiscal year beginning in) Gifts, grants, contributions, and membership fees	81,083	37,874	169,787	95,711	193,548	578,003
2	received. (Do not include any "unusual grants.") Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	01,000	07,014	100,107	30,111	130,240	370,000
3	Gross receipts from activities that are not an unrelated trade or business under section 513				_		
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf		_				
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5	81,083	37,874	169,787	95,711	193,548	578,003
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons .						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
C	Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6.)						578,003
	on B. Total Support						
	dar year (or fiscal year beginning in) 🕨	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9	Amounts from line 6	81,083	37,874	169,787	95,711	193,548	578,003
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources.						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
С	Add lines 10a and 10b			·			
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)	81,083	37,874	169,787	95,711	193,548	578,003
14	First five years. If the Form 990 is for the organization, check this box and stop her	-		d, third, fourth,	_		501(c)(3) ▶ □
Secti	on C. Computation of Public Suppor	t Percentage)				
15	Public support percentage for 2010 (line 8	3, column (f) div	ided by line 13	3, column (f))		15	100 %
16	Public support percentage from 2009 Sch			<u></u>	<u> </u>	16	100 %
	on D. Computation of Investment Inc						
17	Investment income percentage for 2010 (I					17	0 %
18 19a	Investment income percentage from 2009 331/2% support tests—2010. If the organi 17 is not more than 331/2%, check this box	zation did not	check the box	on line 14, an	d line 15 is mi		
b	331/2% support tests – 2009. If the organize line 18 is not more than 331/2%, check this b	ation did not ch	neck a box on I	ine 14 or line 1	9a, and line 16	is more than 33	11/13%, and
20	Private foundation. If the organization di	_	=			• •	

Page	4

Part IV	Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).
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SCHEDULE 0 · (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047

Employer identification number

72-1246350

Department of the Treasury Internal Revenue Service Name of the organization

Video Veracity, Inc.

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Open to Public Inspection

Line 10, 990-EZ: Regrants we made to the following non-profit educational film projects and film support groups:
Art Index - \$ 9,800
Bayou Maharajah • \$ 11,424
Human Rights Film Fest - \$34,300
Land Of Opportunity documentary - \$ 95,201
Piano Players documentary (preservation project) - \$ 25,928
Race documentary on New Orleans mayoral election - \$ 2,278
Sheli-Shocked: NOLA Youth - \$ 5,183
Sons of Tennessee Williams - \$19
The Music's Gonna Get You Through - 1 98
Faubourg Treme documentary - \$ 261
Walker Percy documentary - \$ 5,185
Line 26: Administrative expenses due but not yet paid.
Line 28: Video Veracity supported many non-profit film projects and the distribution of such projects in 2010. • "Land Of Opportunity," a documentary about housing issues in post-Katrina New Orleans, went into distribution and was seen in festivals
*Stories From The Faubourg Terme," about one of America's oldest black neighborhoods, was distributed on DVD and was
broadcast again on many PBS stations and had film fest showings. The film continued to garner interest nationwide.
• "Bury The Hatchet," a documentary about Mardi Gras Indians, went into distribution and was highly praised at film festivals.
• "The Music's Gonna Get You Through" (formerly entitled "See What I'm Saying"), a documentary on Henry Butler (a blind pianist, who
teaches blind musicians in a summer program at the University of New Orleans TRAC center) and the lives of several blind teenagers
over several years, was completed and seen on many PBS stations and in festivals.
The Human Rights Film Festival, a festival exhibiting films on worldwide human rights issues, occurred in the spring
"Sons of Tennessee Williams," a documentary on gay civil rights history and issues, in New Orleans, picked up a distributor

Schedule O (Form 990 or 990-EZ) (2010)	Page 2
Name of the organization Video Veracity Inc.	Employer identification number 72-1246350
III. II. Daniel A. C. Company and A. C. C. Company and A. C. Compa	Down and with such assessed at factivals and
"Walker Percy: A Documentary," a documentary film about the writer Walker	Percy, premiered with great success at resuvais and
also at Loyola University, where Percy spent much time.	
• "Shell-Shocked: NOLA Youth" a documentary on the violence that some child	tren in New Orleans encounter, was in post-production
A decided the deci	Towards a bout account formation Natural Orders a signal allowers
A documentary produced in the 1980s called "Piano Players Rarely Ever Play	Together, about several lamous new Orleans plano players,
was restored with great success (color and sound were enhanced) and re-release	ised.
• "Bayou Maharajah," a documentary on James Booker, continued in production	n
*Art Index," a PBS show about contemporary art, went into production and w	as widery seen.
• Regrants to all these projects totaled \$ 189,678 in 2010.	