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'Form **990,** 

Department of the Treasury

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047 2010

> Open to Public Inspection

Interna	l Reve	nue Service	► The organization may have to use a copy of this return to s	satisfy s	tate reportin	g requiren	nents	Inspection
		2010 cale	ndar year, or tax year beginning	, 2010	, and endin	g		, 20
	eck if		CName of organization ELLIJAY APPLE FESTIVAL I				yer id	entification number
	dress o		Doing Business As			58-22	•	
∏ Na	me cha	inge	Number and street (or P O box if mail is not delivered to street address)		Room/Suite			
In	tial retu	ırn	PO BOX 1225					-5563
Пте	rminate	:d	City or town, state or country, and ZIP + 4		·			
Пап	ended	return	Ellijay GA 30540			G Gross receip	ts \$	355,611
H		in pending	F Name and address of principal officer:	1	(a) Isthisa	<b>,</b>		
			,	1	l(b) Areallaf			Yes No
I Ta	x-exe	mpt status:	X 501(c)(3)   501(c)( ) <b>&lt;</b> (insert no.)   4947(a)(1) or   !	527		ttach a list		
		:: ► N/A	4347(a)(1) 01 1		1 (C) Group ex			
			X Corporation   Trust   Association   Other ▶		f formation	temption nu		ate of legal domicile GA
Pa		Summai		L Tear o	Tiormation		IVI Sta	ate of legal domicile GA
1 4	1		cribe the organization's mission or most significant activities	-				
		•	chment #1					<del></del>
A -	200	_ acca	Simeric #1					<del></del>
A G	⊢							
ĮĮ	-	Chaple thin	box ▶ If the organization discontinued its operations or dispos					
ΙŘ	2		ets					
	3					• • • • •	3	
-ES CE	4		findependent voting members of the governing body (Part VI, line	•			4	
Ě	5		ber of individuals employed in calendar year 2010 (Part V, line 2a)		• • • • • •		5	
&	6		ber of volunteers (estimate if necessary)				6	100
	1		ated business revenue from Part VIII, column (C), line 12				7a	<del> </del>
	b	Net unrela	ted business taxable income from Form 990. I line 94	<u> </u>			7b	0
R	1_		TILOLIA ED			rior Year		Current Year
REVENU	8		ons and grants (Part VIII, line 1h)		<u>286,21</u>	4	355,611	
Ě	9		ervice revenue (Part VIII, line 2g)					
N	10		, , , , , , , , , , , , , , , , , , ,	<u>ଛା</u>	·			
Ě	11		inde (Fart VIII, Column (A), lines of ou, oc. 90, 100, and Tie)		·			
	12		nue add lines 8 through 11 (must equal Part Ville column (A), lin	<u>ne </u> 12)		286,21	4	355,611
	13	Grants and	d similar amounts paid (Part IX, column (A), lines 1-3)					
Е	14		aid to or for members (Part IX, column (A), line 4)					
EXPERSES	15	Salaries, o	ther compensation, employee benefits (Part IX, column (A), lines 5	5-10)				23,775
E	16a	Profession	al fundraising fees (Part IX, column (A), line 11e)					
N S	b	Total fundr	raising expenses (Part IX, column (D), line 25)		_			
Ě	17	Other expe	enses (Part IX, column (A), lines 11a-11d, 11f-24f).			196,20	2	170,538
3	18	Total expe	nses Add lines 13-17 (must equal Part IX, column (A), line 25)			196,20	2	194,313
	19	Revenue le	ess expenses Subtract line 18 from line 12			90,01	2	161,298
SEL ANORTON OR LUZD	3				Beginnir	ng of Curren	t Year	End of Year
A F	20	Total asset	s (Part X, line 16)			29,26	9	15,269
30.7	21	Total liabilit	ties (Part X, line 26)					
SDS	22	Net assets	or fund balances Subtract line 21 from line 20			29,26	9	15,269
Par	t II	Signatur	e Block					<u> </u>
Under	penaltı	es of perjyry,	I declare that I have examined this return, including accompanying echedules a	nd stater	ments, and to t	he best of m	y know	ledge and belief, it is true,
correc	t, and c	omplete Deci	laration of preparer (other than officer) is based on all information of which pre	eparer has	s any knowled:	ge		
			JOYAL A		7			G-10-11
Sign	1	Sign	ature of officer		/			Date
Here			OTT SHARP	RESI	DENT			
		· • —	or print name and title	/				
		<del></del>	Type preparer's name   Preparer's signature   /	Date	/ /	Check	ıf	PTIN
Paid								
Prep	arer	er CINDY RINGHOFFER white the property of the					<u> </u>	<del>-</del> 1
•	Only		s address ▶ 500 HIGHLAND CROSSING			hone no		
	•		T ELLIJAY GA 30540	_		706)6	3 <b>5</b>	5538
May t	he IDG		is return with the preparer shown above? (see instructions)		17	,00,0	J J =	
			tion Act Notice see the senarate Instructions		<del></del>	<u> </u>	<u>.                                      </u>	Yes X No

10 99012

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Form	990 (2010) ELLIJAY APPLE FESTIVAL INC 58-2299506	Page 2
Par	† III Statement of Program Service Accomplishments	
	Check if Schedule O contains a response to any question in this Part III	<u>. IL</u>
1	Briefly describe the organization's mission	
	THE ANNUAL APPLE FESTIVAL IS THE COUNTY'S MAJOR TOURIST ATTRACTION	
	IT PREMOTES THE APPLE INDUSTRY AND PROVIDES REVENUE SOURCES FOR MA	NY
	BUSINESSES AND CHARITABLE ORGANIZATIONS IN THE AREA.	
2	Did the organization undertake any significant program services during the year which were not listed on	
	the prior Form 990 or 990-EZ? Yes	X No
_	If "Yes," describe these new services on Schedule O	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program	<b>5</b> 7
	services?	X No
_	If "Yes," describe these changes on Schedule O	
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants	
	and allocations to others, the total expenses, and revenue, if any, for each program service reported.	
	(Code) (Expenses \$	
70	(Code) (Expenses 3including grants of \$) (Revenue 3	′
	· · · · · · · · · · · · · · · · · · ·	
4b	(Code ) (Expenses \$ including grants of \$ ) (Revenue \$	<u> </u>
		—′
4c	(Code ) (Expenses \$ including grants of \$ ) (Revenue \$	
4d	Other program services. (Describe in Schedule O.)	
	(Expenses \$ including grants of \$ ) (Revenue \$ )	
4e	Total program service expenses ▶ \$	

Par	t IV Checklist of Required Schedules			<u> </u>
<u>. 4.</u>	TIP Officialist of frequired occidences		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"	Γ		
-	complete Schedule A	1	Х	
2	to the example to example to separate D. Schodule D. Schodule of Contributors (see materials and	2	71	Х
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			<u> </u>
•	candidates for public office? If "Vos." complete Schodule C. Port I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501 (h)	<u> </u>		
•	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments,	-		^
3	- · · · · · · · · · · · · · · · · · · ·	_		
	or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the			
	right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete			۱
_	Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			l
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"		'	
	complete Schedule D, Part III	. 8		X
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part			
	X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			
	complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?	İ		
	If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX,			
	or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule			
	D, Part VI	11a		X
b	Did the organization report an amount for investments other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e		Х
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			<u> </u>
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			<del></del>
	Schodulo D. Parte VI. VII. and VIII.	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if	.20		<u> </u>
-	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	-		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,	14a		<u> </u>
5	business and manager common activities outside the United October 0 K (Van II annual de October 1 M )	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization	140		┝
15		45		l 🗸
46	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance	1 :		1,7
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			,,
4-	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII,			
	lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		X
20a		20a		X
b	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? <b>Note.</b> Some Form 990 filers			1
	that operate one or more hospitals must attach audited financial statements (see instructions)	20b		1

Checklist of Required Schedules (continued)

Part IV

Yes No Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the Χ United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II 21 22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, Χ 22 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's 23 current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," Χ 23 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete 24a Χ Schedule K. If "No." go to line 25. N/A 24b b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease N/A any tax-exempt bonds? . . . 24c d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? N/A 24d 25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a 25a Χ b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," Χ complete Schedule L, Part I . . . . . . 25b Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or Χ disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II 27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete 27 Χ Schedule L, Part III ...... 28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions) a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV..... Χ **b** A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Χ 28b c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV Χ 29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M...... Χ 30 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Χ 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Χ Schedule N. Part II 32 ..... Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I Χ Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1 Χ . . Is any related organization a controlled entity within the meaning of section 512(b)(13)? Χ 35 Did the organization receive any payment from or engage in any transaction with a controlled entity Yes within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2 Χ . . Did the organization conduct more than 5% of its activities through an entity that is not a related organization 37 and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI. . . . . . . Χ Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? 38 Note. All Form 990 filers are required to complete Schedule O Χ

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Form 9	990 (2010) ELLIJAY APPLE FESTIVAL INC 58-2299506		Pa	age (
Part	Y Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response to any question in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	_		
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable			
	gaming (gambling) winnings to prize winners?	1c		X
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return 0			
ь	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? . N/A	2b		ļ
_	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O N/A	3b		<u> </u>
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over,			١
_	a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b	If "Yes," enter the name of the foreign country			
_	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts	-		١.,
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	<u> </u>	X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	ļ	X
C	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		<u> </u>
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization			١
	solicit any contributions that were not tax deductible?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or			
-	gifts were not tax deductible?	6b		ļ
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			,,
_	and services provided to the payor?	7a		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided? N/A	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			3.7
d	If "Voe " indicate the number of Ferres 2000 filed discuss the second	7c		X
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	ļ ".		v
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7e 7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			X
9 h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7g 7h		X
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.	/		
•	Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess			ļ
	business holdings at any time during the year?	8		Х
9	Sponsoring organizations maintaining donor advised funds.			<u> </u>
a	Did the organization make any taxable distributions under section 4966?	9a		Х
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		X
10	Section 501(c)(7) organizations. Enter:			1
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b	1		
11	Section 501(c)(12) organizations. Enter.	1		
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources	1		
	against amounts due or received from them),,,			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		Х
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year   12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		X
-	Note. See the instructions for additional information the organization must report on Schedule O.			<del>  ^</del>
b	Enter the amount of reserves the organization is required to maintain by the states in which			
_	the organization is licensed to issue qualified health plans			
С	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	ļi	X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	-	X
		,		

Form 990 (2010) ELLIJAY APPLE FESTIVAL INC 58-2299506 Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions Check if Schedule O contains a response to any question in this Part VI . . . Section A. Governing Body and Management No Yes Enter the number of voting members of the governing body at the end of the tax year Enter the number of voting members included in line 1a, above, who are independent 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other 2 Χ 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? X Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 4 X 5 Did the organization become aware during the year of a significant diversion of the organization's assets?... X Does the organization have members or stockholders? X 6 Does the organization have members, stockholders, or other persons who may elect one or more members of the 7a ... 7a b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: The governing body? 8a Each committee with authority to act on behalf of the governing body? . . . Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O Χ Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code) Yes No 10a Does the organization have local chapters, branches, or affiliates? 10a Χ b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, 10b 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? Χ **b** Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12a Does the organization have a written conflict of interest policy? If "No," go to line 13 . . . . . 12a Χ **b** Are officers, directors or trustees, and key employees required to disclose annually interests that could give .... rise to conflicts? . . . . . . . 12h c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done . . N/A 12c Does the organization have a written whistleblower policy? 13 Does the organization have a written document retention and destruction policy? . . . . . 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a Other officers or key employees of the organization . . . . . . 15b If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions ) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement 16a Χ **b** If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safequard the organization's exempt status with respect to such arrangements?

#### Section C. Disclosure

47	List the states with which a copy of this Form 990 is required to be filed \	BIA BII
1/	LIST THE STATES WITH WHICH A CODY OF THIS FORM 990 IS REQUIRED TO BE THEAT .	1017 3101

Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply

Upon request Another's website

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶ See attachment #2

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees, officers, key employees, highest compensated employees; and former such persons

X Check this box if neither the orga (A)	(B)			(0				(D)	(E)	(F)
Name and Title	Average hours per week (describe hours for related organiza- tions in Schedule O)	PO DIRECTOR INDUSTRE OR	TRUSTEE ONAL	(check	K EMP LOYEE	at apply)  EMPLOYEE  COMPESSATED	FOR MER	Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations
SCOTT SHARP PRESIDENT BOB FENNER	20.00							0	0	0
PAIGE GREEN	5.00							0	o	0
MERELE NAYLOR	5.00							0	О	0
BILL CRAIG	5.00							0	o	0
AMBER DAVENPORT	5.00							0	0	0
DIRECTOR	5.00									

Part	VII Section A. Officers	, Director	s, Truste	ees, K	ey En	ploye	es, and	Highe	est Compensated E	mployees (continue	d)		
	(A)	(B)			(0	•		•	(D)	(E)	1	(F)	
	Name and title	Average		sition	(check	all th	at apply)		Reportable	Reportable	1	mated	
		hours per week	I T D N R I	I T N R	P	K E E M	HCE	F O	compensation	compensation	1	ount o	of
		(describe	I D II B	SU	O F F	Ϋ́Р̈́L	GMP	Ř	from the	from related		ther ensat	ion
		hours for	VTC	TEUE	E	Ιo	I F F O	E R	organization	organizations (W-2/1099-MISC)		m the	
		related organiza-	D E O	U E T	R	E E	SNY TSE AE		(W-2/1099-MISC)	(,,		ınızatı	
		tions in	A R	6			E D	ŀ			and	relate	ed
		Schedule O)		N A L			ט				orga	nızatıo	ns
				<u> </u>									-
								Ì					
								ŀ					
			1										
									•				
											1		
					1								
		1											
					l								
							1			,	1		
1b	Sub-total	<u> </u>	1	I			1		0	0	0		
C	Total from continuation sh	neets to Pa	art VII. S	ectlo	nΔ			🏲			١		
d	Total (add lines 1b and 1c)					• •		. •	o	0	0		
2	Total number of individuals	•	but not	limited	l to the	se list	ed abov		o received more that	n \$100,000 in report	able com	pensa	ation
	from the organization	` .						,		,			
	-											Yes	No
3	Did the organization list any	former of	ficer, dir	ector (	or trus	tee, ke	ey emplo	yee, c	or highest compensa	ted employee			
	on line 1a? If "Yes," comple										3		X
4	For any individual listed on								•				
	organization and related org	-	_					-			4	ļ	X
5	Did any person listed on line												
<u> </u>	services rendered to the org		' If "Yes,	" com	plete S	schedi	ule J for	such į	person		5	l	X
Secue 1	n B. Independent Contractor Complete this table for your		ot comp	onoate	d indi	nond	ont cont	· ootor	that recovered more	than \$100,000 of			
'	compensation from the orga	-	st comp	ensale	su mue	spend	ent cont	actors	s mai received more	man \$100,000 or			
	compensation nom the orga	(A)							(B)			<b>C)</b>	
	Name and	רי) d business	address						Description of se	ervices	Compe		m
	Traine and	<u> </u>		<del></del>				<del>                                     </del>	Boochpach of or		Compe	i i i Galio	
					_								
		-				<u> </u>							
2	Total number of independen	nt contract	ors (ınclı	iding	but no	t limite	ed to tho	se list	ed above) who recei	ved more than		<del></del>	
	\$100,000 in compensation f	rom the or	ganızatıd	on 🕨									

TWF 41345

Part	VIII	Statement of Revenue					
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D)  Revenue excluded from tax under sections 512, 513, or 514
6.0	1a	Federated campaigns 1a	1				
GO		Membership dues 1b	<del>-</del>	1	1		<b>‡</b>
O F H N T E T S R		<del> </del>	255 (11	4			
RGS		Fundraising events 1c	355,611	-			
		Related organizations 1d	<del> </del>	-			
BANT	е	Government grants (contributions) 1e					
TSA	f	All other contributions, gifts, grants, &					
OAA		similar amounts not included above 1f	<u> </u>	1			1
N NM S D T	_	Noncash contributions included in lines 1a-1f	, <u> </u>				‡
s	h	Total. Add lines 1a-1f	<u> </u>	355,611			
P			Business Code	]			1
R OS	2a						
GE	b						
RRR	С						
MIV	d			_			
CE	е						
ΕN	f	All other program service revenue			·		
Ě	g	Total. Add lines 2a-2f		]			
	3	Investment income (including dividends, inter	est, and				
		other similar amounts)					
	4	Income from investment of tax-exempt bond	proceeds . >				
	5	Royalties	•				
		(ı) Real	(II) Personal				
	6a	Gross Rents		1			1
	b	Less rental expenses		1			
	С	Rental income or (loss)		1			
	d	Net rental income or (loss)		]			
		Gross amount from sales (i) Securities	(II) Other				
		of assets other than inventory					<u> </u>
	b	Less: cost or other basis and sales expenses					
0	С	Gain or (loss)		1		1	
T		Net gain or (loss)		1		Ī	
H		Gross income from fundraising					
R		events (not including \$					
		of contributions reported on line 1c).					
R		See Part IV, line 18	<b>.</b> [				
E V	b	Less: direct expenses	)				
Ė	С	Net income or (loss) from fundraising events					
N	9a	Gross income from gaming activities. See					
ū		Part IV, line 19	ι				
E	b						
	С	Net income or (loss) from gaming activities ,		1			
		Gross sales of inventory, less					
		returns and allowances	ı				
	b						
		Net income or (loss) from sales of inventory.		1			
		Miscellaneous Revenue	Business Code				
	11a			<u> </u>			
	b						
	С						
	d	All other revenue					
	е	Total. Add lines 11a-11d					
	12	Total revenue. See instructions	<b>.&gt;</b> _	355,611			

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

	All other organizations must complete column (	<del>-</del>			<del></del>
	Include amounts reported on lines 6b,	(A) Total expenses	(B) Program service	(C) Management and	( <b>D)</b> Fundraising
7b, 8b,	9b, and 10b of Part VIII.		expenses	general expenses	expenses
1	Grants and other assistance to governments and				
	organizations in the U.S See Part IV, line 21				
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members	-			
5	Compensation of current officers, directors,				
	trustees, and key employees	23,775		23,775	
6	Compensation not included above, to disqualified		-	ŕ	<del></del>
•	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages				
8	Pension plan contributions (include section 401(k)				
·	and costion 400(h) ampleuer contributions)				
٥					
9	Other employee benefits	<del></del>	<del> </del>		
10	Payroll taxes				
11	Fees for services (non-employees):			ļ	
a	Management				
b	Legal				
С	Accounting				-
d	Lobbying				
е	Professional fundraising services See Part IV, line 17				
f	Investment management fees				
g	Other				
12	Advertising and promotion	170,538	170,538		
13	Office expenses ,				
14	Information technology				
15	Royalties				
16	Occupancy				
17	Travel				
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest		<del> </del>		
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	<u> </u>			
23			<del>                                     </del>	-	
23 24	Other expenses Itemize expenses not covered above.		<del> </del>		
24	(List miscellaneous expenses in line 24f If line 24f				
	·				
	amount exceeds 10% of line 25, column (A) amount,				
	list line 24f expenses on Schedule O.)		<u> </u>		
a	<del></del>		<del> </del>	<del> </del>	
b				<u> </u>	
C			<u> </u>		
d					
е					
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	194,313	170,538	23,775	
26	Joint costs. Check here ▶ If following SOP 98-2				
	(ASC 958-720) Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation				
		<del></del>			

Parl	X	Balance Sheet			
			(A)		(B)
			Beginning of year		End of year
	1	Cash non-interest bearing	29,269	1	15,269
	2	Savings and temporary cash investments		2	
	3	Pledges and grants receivable, net		3	<u> </u>
	4	Accounts receivable, net		4	
	5	Receivables from current and former officers, directors, trustees, key			
		employees, and highest compensated employees. Complete Part II of			
		Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons			
		described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations			
S S		of section 501 (c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
	7	Notes and loans receivable, net		7	
E T	8	Inventories for sale or use		8	
s	9	Prepaid expenses and deferred charges	<u>.                                    </u>	9	· · · · · · · · · · · · · · · · · · ·
_	10 a	Land, buildings, and equipment cost or other		1	<del></del>
		basis Complete Part VI of Schedule D 10a			
	Ь	Less: accumulated depreciation	†	10c	
		Investments publicly traded securities		11	
		Investments other securities. See Part IV, line 11		12	· · · · · · · · · · · · · · · · · · ·
	13	Investments program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	-	15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)	29,269	16	15,269
	17			17	. 0 , 2 0 5
	18	Grants payable	-	18	
L	19	Deferred revenue		19	
ļ	20	Tax-exempt bond liabilities		20	
A B	21	_		21	•
Ī	22	Payables to current and former officers, directors, trustees, key		1	
Ļ		employees, highest compensated employees, and disqualified			
Ť		persons Complete Part II of Schedule L	Ì	22	
[	23	Secured mortgages and notes payable to unrelated third parties		23	
E S	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities Complete Part X of Schedule D		25	· - · · · ·
	26	Total liabilities. Add lines 17 through 25		26	
		Organizations that follow SFAS 117, check here ▶ and			
		complete lines 27 through 29, and lines 33 and 34.			
F	27	Unrestricted net assets		27	
N	28	Temporarily restricted net assets .		28	
υ	l .	Permanently restricted net assets		29	<u> </u>
В		Organizations that do not follow SFAS 117, check here ▶ ☒		1	i
B A L		and complete lines 30 through 34.			
· A	30	Capital stock or trust principal or current funds		30	
N	[	Paid-in or capital surplus, or land, building, or equipment fund		31	
C	32		29,269	32	15,269
เร	33	Total not accept or fund halances	29,269	33	15,269
	1	Total liabilities and net assets/fund balances	29,269	34	15,269
	57	Total habilities and het assets/fulla balaffees,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	29,209	1,34	13,203

Form 990	(2010)			Pag	je <b>12</b>			
Part X	Reconciliation of Net Assets							
	Check if Schedule O contains a response to any question in this Part XI				$\Box$			
1 Tota	al revenue (must equal Part VIII, column (A), line 12)	1	355	, 611				
2 Tota	al expenses (must equal Part IX, column (A), line 25)	2	194	, 313				
3 Revenue less expenses. Subtract line 2 from line 1								
4 Net	<del> </del>							
5 Oth								
6 Net	assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33,							
colu	umn (B))	6	15	, 269				
Part X	Financial Statements and Reporting	•						
	Check if Schedule O contains a response to any question in this Part XII							
				Yes	No			
1 Acc	counting method used to prepare the Form 990: 🛛 Cash 🔲 Accrual 🔲 Other							
	ne organization changed its method of accounting from a prior year or checked "Other," explain Schedule O.							
2a We	re the organization's financial statements compiled or reviewed by an independent accountant?		2a		X			
<b>b</b> We	re the organization's financial statements audited by an independent accountant?		2b		X			
c If "	Yes" to lines 2a or 2b, does the organization have a committee that assumes responsibility for oversight	of the						
aud	tit, review, or compilation of its financial statements and selection of an independent accountant?	N/A	2c					
If th	ne organization changed either its oversight process or selection process during the tax year, explain in							
Sch	nedule O.							
<b>d</b> If "\	Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were is:	sued on						
a se	eparate basis, consolidated basis, or both							
$\Box$ :	Separate basis Consolidated basis Both consolidated and separate basis							
3a As	a result of a federal award, was the organization required to undergo an audit or audits as set forth in			1	İ			
	Single Audit Act and OMB Circular A-133?	•	3a		X			
<b>b</b> If "\	Yes," did the organization undergo the required audit or audits? If the organization did not undergo the							
req	uired audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	N/A	3b					
JVA 1	<b>0 99012 99011</b> TWF 41349 Copyright Forms (Software Only) – 2010 TW		Form	990	(2010			

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#### SCHEDULE A (Form 990 or 990-EZ)

## **Public Charity Status and Public Support**

Complete If the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

OMB No 1545-0047

2010

Department of the Treasury Internal Revenue Service

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate Instructions.

Open to Public Inspection

		the organization		TNC						identificat	don nu	ımber	
Pa		***	for Public Char	rity Status (All organ	uzatione m	uet comple	oto thio no		8-229	9506			
				ecause it is (For lines 1					structions				
1	_		•	r association of churche	_	-	•	•					
2	Н			)(1)(A)(II). (Attach Sche			` '	,					
3	П	A hospital or a	cooperative hospital	service organization des	scribed in	section 1	70(b)(1)(A	)(iii).					
4		A medical resea	arch organization ope	erated in conjunction wi	th a hospi	al describ	ed in <b>sect</b> i	ion 170(b)	(1)(A)(iii).	Enter the	hospit	al's na	me,
	_	city, and state:	·	<del></del> - :									
5	_	An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II)											
6	Ц			t or governmental unit d									
7	_	An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vI). (Complete Part II.)											
8				ion 170(b)(1)(A)(vi). (C									
9				es (1) more than 33 1/3					-	-			
		•		exempt functionssubj ne and unrelated busin		•					S		
				ine 30, 1975 See section				,	nom busi	1100000			
10		•	_	ated exclusively to test t	, , ,			•					
11				ated exclusively to test the					to carry o	ut the			
•	_			pported organizations of					-		าก		
				bes the type of support									
		a Type I	<b>ь</b> Птур	e∥ c∏1	Γype III-Fι	inctionally	ıntegrated		d 🔲 1	Гуре III-Oi	her		
е				e organization is not co									
				igers and other than on	e or more	publicly si	upported o	rganızatıo	ns describ	ed in sect	ion		
		509(a)(1) or sec	, , , ,										
f				determination from the	IRS that I	t is a Type	I, Type II	or Type III	supportin	g			r
		organization, cl					_			• • • •			L
g		following perso	ns?	inization accepted any o			•						T
			=	tly controls, either alone	_	•			)			Yes	No
				ody of the supported org scribed in (i) above? .	ganization	·					1g(i)		X
		•	•	son described in (i) or (i	ı) aboyo2					_	1g(II)		X
h				out the supported orga	-		•	• • • • • • •		[1	1g(III)		Λ.
<del></del>		1 TOTIGO THE TOTI	l l l l l l l l l l l l l l l l l l l	dit the supported organ	112411011(3)	•	T						
(i) N		of supported	(II) EIN	(III) Type of organization						Is the In in col (I)	(vii)	Amou	nt of
	org	anızatıon		(described on lines 1-9			organizatio			ed in the	s	uppor	t
				above or IRC section (see Instructions))	governing	document?	of your s	support?	U	S ?			
					Yes	No	Yes	No	Yes	No			
					1								
					[								
						]							
						]							
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	_						<u> </u>			<u> </u>	<del>                                     </del>		
			ŧ	1	ŧ	}	ŧ	1	Į.	}	I		

### 990 PRIMARY EXEMPT PURPOSE

Attachment 1: Form 990 Page 1, Part I

Open to Public Inspection For calendar year 2010 or tax period beginning , and ending

Name of Organization Employer Identification Number 58-2299506

#### Primary Purpose

THE ANNUAL APPLE FESTIVAL IS THE COUNTY'S MAJOR TOURIST ATTRACTION. IT PREMOTES THE APPLE INDUSTRY AND PROVIDES REVENUE SOURCES FOR MANY BUSINESSES AND CHARITABLE ORGANIZATIONS IN THE AREA.

# 990 BOOKS ARE IN CARE OF

<u>Attach</u>	ment	2:	Form	990	Page	6,	Part	VI,	Section	C,	Line	20	
Open to F	<sup>2</sup> ublic												
Inspection	pection For calendar year 2010 or tax period beginning									, and ending			
Name of Organization											Employer Identification Number		
ELLIJA	Y AP	PLE	FEST	IVAL	INC							58-2299506	
Part VI - LI	ne 20												
												_	
Individual N	lame .								<u> </u>				
or													
Business Na	ame												
_													
Street Addre	ess			• •						_			
U.S. Address													
U S. Addres	55												
Zin	code				0.4						04-		
•	code .				City .						Sta	TE	
or Foreign Add	droop												
r oreign Aut	uicss												
City	<i>,</i>												
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Pro	Province or State												
Cou	untry												
Pos	stal code											• • • •	
Pho	one Num	ber										·· · <u></u>	
Fax	Number	•											