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Form 990

## Return of Organization Exempt From Income Tax

2010

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

## A For the 2010 calendar year, or tax year beginning 01-01-2010 and ending 12-31-2010

B Check if applicable

Address change

Name change

Initial return

Terminated

Amended return

Application pending

C Name of organization  
America's Promise - The Alliance for Youth

Doing Business As

Number and street (or P O box if mail is not delivered to street address)  
1110 Vermont Avenue NW No 900

Room/suite

City or town, state or country, and ZIP + 4  
Washington, DC 20005F Name and address of principal officer  
Marguerite Kondracke  
1110 Vermont Avenue NW No 900  
Washington, DC 20005H(a) Is this a group return for affiliates?  Yes  NoH(b) Are all affiliates included?  Yes  No  
If "No," attach a list (see instructions)

H(c) Group exemption number ►

I Tax-exempt status  501(c)(3)  501(c) ( ) (insert no)  4947(a)(1) or  527

J Website: ► www.americaspromise.org

K Form of organization  Corporation  Trust  Association  Other ►

L Year of formation 1997

M State of legal domicile  
MD

## Part I Summary

1 Briefly describe the organization's mission or most significant activities  
APA's Grad Nation campaign will mobilize americans to end the dropout crisis

2 Check this box ► if the organization discontinued its operations or disposed of more than 25% of its net assets

3 Number of voting members of the governing body (Part VI, line 1a) . . . . .

3 37

4 Number of independent voting members of the governing body (Part VI, line 1b) . . . . .

4 36

5 Total number of individuals employed in calendar year 2010 (Part V, line 2a) . . . . .

5 61

6 Total number of volunteers (estimate if necessary) . . . . .

6 0

7a Total unrelated business revenue from Part VIII, column (C), line 12 . . . . .

7a 0

b Net unrelated business taxable income from Form 990-T, line 34 . . . . .

7b 0

		Prior Year	Current Year
8	Contributions and grants (Part VIII, line 1h) . . . . .	11,625,399	25,378,476
9	Program service revenue (Part VIII, line 2g) . . . . .	0	0
10	Investment income (Part VIII, column (A), lines 3, 4, and 7d) . . . . .	-345,199	252,373
11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) . . . . .	-43,086	2,351
12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) . . . . .	11,237,114	25,633,200

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12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) . . . . .	11,237,114	25,633,200
13	Grants and similar amounts paid (Part IX, column (A), lines 1-3) . . . . .	2,556,460	2,924,094
14	Benefits paid to or for members (Part IX, column (A), line 4) . . . . .	0	0
15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) . . . . .	5,249,678	5,357,718
16a	Professional fundraising fees (Part IX, column (A), line 11e) . . . . .	585,000	600,000
b	Total fundraising expenses (Part IX, column (D), line 25) ► 697,885		
17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f) . . . . .	8,533,252	7,204,783
18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) . . . . .	16,924,390	16,086,595
19	Revenue less expenses Subtract line 18 from line 12 . . . . .	-5,687,276	9,546,605

	Beginning of Current Year	End of Year
20	28,848,357	39,258,159
21	2,352,905	2,568,246
22	26,495,452	36,689,913

## Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	***** Signature of officer  Marguerite Kondracke CFO, CAO Type or print name and title	2011-05-10 Date

Paid Preparer Use Only	Print/Type preparer's name Frank H Smith	Preparer's signature Frank H Smith	Date	Check if self-employed <input type="checkbox"/>	PTIN
	Firm's name ► RAFFA PC				Firm's EIN ►
	Firm's address ► 1899 L STREET NW SUITE 900 WASHINGTON, DC 20036				Phone no ► (202) 822-5000

May the IRS discuss this return with the preparer shown above? (see instructions) . . . . .  Yes  No

**Part III Statement of Program Service Accomplishments**Check if Schedule O contains a response to any question in this Part III  **1 Briefly describe the organization's mission**

America's Promise Alliance is the nation's largest partnership organization dedicated to improving the lives of children and youth by raising awareness, supporting communities, and engaging in non-partisan advocacy

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**2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?**
 Yes  No

If "Yes," describe these new services on Schedule O

**3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?**
 Yes  No

If "Yes," describe these changes on Schedule O

**4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses**

Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

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**4a** (Code ) (Expenses \$ 5,360,719 including grants of \$ 1,570,900 ) (Revenue \$ )

Community Action - Strengthening communities lies at the heart of our Grad Nation work. Communities are the front line for stopping the dropout crisis and ensuring that young people experience the Five Promises. Our role, as part of building a movement, is to engage communities, support their efforts to increase the presence of the Five Promises, as they seek to end their local dropout crises, and to help them organize their work

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**4b** (Code ) (Expenses \$ 2,823,431 including grants of \$ 642,444 ) (Revenue \$ )

First Focus - bipartisan advocacy program that is committed to making children and families a priority in federal policy and budget decisions. First Focus brings both traditional and non-traditional leaders together to advocate for federal policies that will improve the lives of America's children. Child health, education, family economics, child welfare, and child safety are the core issue areas in which First Focus promotes bipartisan policy solutions

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**4c** (Code ) (Expenses \$ 2,287,143 including grants of \$ 53,750 ) (Revenue \$ )

Awareness - As part of what must be an ongoing effort, we continue to raise awareness nationally and locally. We are working to help the nation better recognize the resources all children need, where needs are going unmet, how all Americans are affected, where change needs to occur, and how all Americans can take action and be part of the solution. Ours is an awareness effort that not only informs but motivates our audiences to act. In this way we are building support for positive change

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**4d Other program services (Describe in Schedule O ) See also Additional Data for Description**

(Expenses \$ 3,699,394 including grants of \$ 657,000 ) (Revenue \$ )

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**4e Total program service expenses** \$ 14,170,687

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**Part IV Checklist of Required Schedules**

1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A.

2 Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)?

3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I.

4 **Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II.

5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III.

6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I.

7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II.

8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III.

9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV.

10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V.

11 If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable

- a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.
- b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.
- c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.
- d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.
- e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.
- f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.

12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII.

- b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional.

13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E.

14a Did the organization maintain an office, employees, or agents outside of the United States?

- b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV.

15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U.S.? If "Yes," complete Schedule F, Parts II and IV.

16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U.S.? If "Yes," complete Schedule F, Parts III and IV.

17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions).

18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II.

19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III.

20a Did the organization operate one or more hospitals? If "Yes," complete Schedule H.

- b If "Yes" to line 20a, did the organization attach its audited financial statement to this return? **Note.** Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions).

	Yes	No
1	Yes	
2	Yes	
3		No
4	Yes	
5		
6		No
7		No
8		No
9		No
10		No
11a		No
11b		No
11c		No
11d		No
11e	Yes	
11f	Yes	
12a	Yes	
12b		No
13		No
14a		No
14b		No
15		No
16		No
17	Yes	
18	Yes	
19		No
20a		No
20b		

**Part IV Checklist of Required Schedules (continued)**

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	<input checked="" type="checkbox"/>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	<input checked="" type="checkbox"/>	22	No	
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	<input checked="" type="checkbox"/>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b-24d and complete Schedule K. If "No," go to line 25		24a	No	
24b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		24b		
24c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		24c		
24d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		24d		
25a	<b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		25a	No	
25b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		25b	No	
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II		26	No	
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III		27	No	
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)		28a	No	
28b	a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		28b	No	
28c	b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		28c	No	
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M		29	No	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M		30	No	
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		31	No	
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II		32	No	
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I		33	No	
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1		34	No	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?		35	No	
36	a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	<input checked="" type="checkbox"/> Yes <input checked="" type="checkbox"/> No	36	No	
37	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2		37	No	
38	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		38	Yes	
	<b>Note.</b> All Form 990 filers are required to complete Schedule O				

**Part V Statements Regarding Other IRS Filings and Tax Compliance**

Check if Schedule O contains a response to any question in this Part V

		Yes	No
<b>1a</b>	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	<b>1a</b>	39
<b>b</b>	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	<b>1b</b>	0
<b>c</b>	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	<b>1c</b>	Yes
<b>2a</b>	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return	<b>2a</b>	61
<b>b</b>	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	<b>2b</b>	Yes
<b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
<b>3a</b>	Did the organization have unrelated business gross income of \$1,000 or more during the year?	<b>3a</b>	No
<b>b</b>	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	<b>3b</b>	
<b>4a</b>	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	<b>4a</b>	No
<b>b</b>	If "Yes," enter the name of the foreign country ► See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts		
<b>5a</b>	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	<b>5a</b>	No
<b>b</b>	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	<b>5b</b>	No
<b>c</b>	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	<b>5c</b>	
<b>6a</b>	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	<b>6a</b>	No
<b>b</b>	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	<b>6b</b>	
<b>7</b>	<b>Organizations that may receive deductible contributions under section 170(c).</b>	<b>7a</b>	Yes
<b>a</b>	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	<b>7b</b>	Yes
<b>b</b>	If "Yes," did the organization notify the donor of the value of the goods or services provided?	<b>7c</b>	No
<b>c</b>	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	<b>7d</b>	
<b>d</b>	If "Yes," indicate the number of Forms 8282 filed during the year	<b>7e</b>	No
<b>e</b>	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	<b>7f</b>	No
<b>f</b>	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	<b>7g</b>	
<b>g</b>	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	<b>7h</b>	
<b>h</b>	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	<b>8</b>	
<b>8</b>	<b>Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.</b> Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	<b>9a</b>	
<b>9</b>	<b>Sponsoring organizations maintaining donor advised funds.</b>	<b>9b</b>	
<b>a</b>	Did the organization make any taxable distributions under section 4966?		
<b>b</b>	Did the organization make a distribution to a donor, donor advisor, or related person?		
<b>10</b>	<b>Section 501(c)(7) organizations.</b> Enter	<b>10a</b>	
<b>a</b>	Initiation fees and capital contributions included on Part VIII, line 12	<b>10b</b>	
<b>b</b>	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		
<b>11</b>	<b>Section 501(c)(12) organizations.</b> Enter	<b>11a</b>	
<b>a</b>	Gross income from members or shareholders	<b>11b</b>	
<b>b</b>	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)		
<b>12a</b>	<b>Section 4947(a)(1) non-exempt charitable trusts.</b> Is the organization filing Form 990 in lieu of Form 1041?	<b>12b</b>	
<b>b</b>	If "Yes," enter the amount of tax-exempt interest received or accrued during the year		
<b>13</b>	<b>Section 501(c)(29) qualified nonprofit health insurance issuers.</b>	<b>13a</b>	
<b>a</b>	Is the organization licensed to issue qualified health plans in more than one state?		
<b>Note.</b> See the instructions for additional information the organization must report on Schedule O			
<b>b</b>	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	<b>13b</b>	
<b>c</b>	Enter the amount of reserves on hand	<b>13c</b>	
<b>14a</b>	Did the organization receive any payments for indoor tanning services during the tax year?	<b>14a</b>	No
<b>b</b>	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	<b>14b</b>	

**Part VI Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

### Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	37
b	Enter the number of voting members included in line 1a, above, who are independent	1b	36
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	No
6	Does the organization have members or stockholders?	6	No
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a	No
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b	No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following	8a	Yes
a	The governing body?	8b	Yes
b	Each committee with authority to act on behalf of the governing body?	9	No
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		

### Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a	No
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b	
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes
13	Does the organization have a written whistleblower policy?	13	Yes
14	Does the organization have a written document retention and destruction policy?	14	Yes
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	15a	Yes
a	The organization's CEO, Executive Director, or top management official	15b	Yes
b	Other officers or key employees of the organization		
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	No
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b	

### Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed	AL , AK , AZ , AR , CA , CO , CT , FL , GA , HI , IL , KS , KY , LA , ME , MD , MA , MI , MN , MO , MS , NH , NJ , NM , NY , NC , ND , OH , OK , OR , PA , RI , SC , TN , UT , VA , WA , WV , WI
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you make these available. Check all that apply	<input type="checkbox"/> Own website <input type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization	<input type="checkbox"/>
	Donna M Anderson 1110 Vermont Avenue NW Washington, DC 20005 (202) 657-0616	

**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

 Check if Schedule O contains a response to any question in this Part VII 
**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

**1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)					(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Or director	Individual trustee	Institutional Trustee	Officer	Key employee	Highest compensated employee		
(1) Alma J Powell Chair Person	10.00	X		X				0	0
(2) C Gregg Petersmeyer Vice Chair	1.00	X		X				0	0
(3) Kathleen A Murphy Secretary/Treasurer	1.00	X		X				0	0
(4) James L Barksdale Board Member	1.00	X						0	0
(5) Donna Barksdale Board Member	1.00	X						0	0
(6) Stephanie Bell-Rose Board Member	1.00	X						0	0
(7) Peter L Benson PhD Board Member	1.00	X						0	0
(8) Alyssa Bisanz Board Member	1.00	X						0	0
(9) Katherine Bradley Board Member	1.00	X						0	0
(10) Neil Bush Board Member	1.00	X						0	0
(11) Daniel Casey Board Member	1.00	X						0	0
(12) Raymond G Chambers Board Member	1.00	X						0	0
(13) Brian Comer Board Member	1.00	X						0	0
(14) Angela Diaz Board Member	1.00	X						0	0
(15) David Dukes Board Member	1.00	X						0	0
(16) Raul Fernandez Board Member	1.00	X						0	0

**Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)**

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)					(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Or director	Individual trustee	Institutional trustee	Officer	Key employee	Highest compensated employee		
(17) Harold Ford Board Member	1 00	X						0	0
(18) Brian Gallagher Board Member	1 00	X						0	0
(19) Rev Dr W Wilson Goode Sr Board Member	1 00	X						0	0
(20) Daniel Hamburger Board Member	1 00	X						0	0
(21) Latasha Kinnard Board Member thru 6/15/10	1 00	X						0	0
(22) Larry A Klane Board Member	2 00	X						0	0
(23) Joel Klein Board Member	1 00	X						0	0
(24) Charlene Lake Board Member	1 00	X						0	0
(25) John E Maupin Jr Board Member	1 00	X						0	0
(26) Margaret McKenna Board Member	1 00	X						0	0
(27) Glenn Means Board Member	1 00	X						0	0
(28) Andrea Mitchell Board Member	1 00	X						0	0
(29) Michael K Powell Board Member	1 00	X						0	0
(30) Deborah Quazzo Board Member	1 00	X						0	0
(31) Edward B Rust Board Member	1 00	X						0	0
(32) Jin Roy Ryu Board Member	1 00	X						0	0
(33) Ron Simon Board Member	1 00	X						0	0
(34) Margaret Spellings Board Member	1 00	X						0	0
(35) Rick Stephens Board Member	1 00	X						0	0
(36) Carmita Vaughan Board Member	1 00	X						0	0
(37) Harris Wofford Board Member	1 00	X						0	0
(38) Elaine Wynn Board Member	1 00	X						0	0
(39) Marquente Kondracke President/Chief Executive Office	40 00	X	X				356,556	0	15,517
(40) Ret Gen Colin L Powell Founding Chairman	1 00		X				0	0	0
(41) Donna Anderson CFO & CAO	40 00		X				197,814	0	13,267
(42) Bruce Lesley President, First Focus	40 00		X				207,169	0	21,692
(43) Kathy Spangler Chief Development Off thru 9/30/10	40 00			X			157,970	0	6,673
(44) David Park EVP, Mission Advancement	40 00			X			156,056	0	10,072
(45) Melinda Hudson Executive Vice President	40 00				X		172,304	0	18,983
(46) Carmita Vaughan Chief Strategy Off thru 9/30/10	40 00				X		154,496	0	8,406
(47) Ralph Forstht Senior Vice President - First Focus	40 00				X		142,556	0	21,033
(48) Forrest Moore EVP, Knowledge Management	40 00				X		141,668	0	10,305
(49) Matt Alshab Chief Inform Officer	40 00				X		136,916	0	17,213
<b>1b Sub-Total</b>									
<b>c Total from continuation sheets to Part VII, Section A</b>									
<b>d Total (add lines 1b and 1c)</b>							1,823,505	0	143,161

**2** Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **►10**

	<b>Yes</b>	<b>No</b>
<b>3</b> Did the organization list any <b>former</b> officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual	<b>3</b>	No
<b>4</b> For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	<b>4</b>	Yes
<b>5</b> Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person	<b>5</b>	No

**Section B. Independent Contractors**

**1** Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A) Name and business address	(B) Description of services	(C) Compensation
The Warfield Group 9115 Fox Meadow Lane Potomac, MD 20854	Professional Fundraising	450,000
Duke University PO Box 90420 Durham, NC 27708	Evaluation	400,000
Ogilvy Public Relations Worldwide PO Box 7247-7417 Philadelphia, PA 191707417	Public Relations Consulting	365,674
Gallup Inc PO Box 310284 Des Moines, IA 503310284	Research	277,500
Cole Design Inc 1408 Seventeenth Avenue South Nashville, TN 37212	Graphic Design	249,996
<b>2</b> Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization <b>►15</b>		

**Part VIII Statement of Revenue**

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514		
Contributions, gifts, grants and other similar amounts	<b>1a</b> Federated campaigns . . . . .	<b>1a</b>						
	<b>b</b> Membership dues . . . . .	<b>1b</b>						
	<b>c</b> Fundraising events . . . . .	<b>1c</b>	149,500					
	<b>d</b> Related organizations . . . . .	<b>1d</b>						
	<b>e</b> Government grants (contributions)	<b>1e</b>	1,988,732					
	<b>f</b> All other contributions, gifts, grants, and similar amounts not included above	<b>1f</b>	23,240,244					
	<b>g</b> Noncash contributions included in lines 1a-1f \$		5,997					
	<b>h</b> <b>Total.</b> Add lines 1a-1f . . . . .		►	25,378,476				
Program Service Revenue		Business Code						
	<b>2a</b>							
	<b>b</b>							
	<b>c</b>							
	<b>d</b>							
	<b>e</b>							
	<b>f</b> All other program service revenue							
	<b>g</b> <b>Total.</b> Add lines 2a-2f . . . . .		►					
Other Revenue	<b>3</b> Investment income (including dividends, interest and other similar amounts) . . . . .	►						
			171,634			171,634		
	<b>4</b> Income from investment of tax-exempt bond proceeds . . . . .	►						
	<b>5</b> Royalties . . . . .	►		27,802			27,802	
	<b>6a</b> Gross Rents	(I) Real	(II) Personal					
	<b>b</b> Less rental expenses							
<b>c</b> Rental income or (loss)								
<b>d</b> Net rental income or (loss) . . . . .		►						
Other Revenue	<b>7a</b> Gross amount from sales of assets other than inventory	(I) Securities	(II) Other					
		887,092						
	<b>b</b> Less cost or other basis and sales expenses	806,353						
	<b>c</b> Gain or (loss)	80,739						
	<b>d</b> Net gain or (loss) . . . . .		►	80,739			80,739	
	<b>8a</b> Gross income from fundraising events (not including \$ 149,500 of contributions reported on line 1c) See Part IV, line 18 . . . . .							
	<b>a</b>		24,000					
	<b>b</b> Less direct expenses . . . . .	<b>b</b>	49,451					
<b>c</b> Net income or (loss) from fundraising events . . . . .		►	-25,451			-25,451		
<b>9a</b> Gross income from gaming activities See Part IV, line 19 . . . . .	<b>a</b>							
<b>b</b> Less direct expenses . . . . .	<b>b</b>							
<b>c</b> Net income or (loss) from gaming activities . . . . .		►						
<b>10a</b> Gross sales of inventory, less returns and allowances . . . . .	<b>a</b>							
<b>b</b> Less cost of goods sold . . . . .	<b>b</b>							
<b>c</b> Net income or (loss) from sales of inventory . . . . .		►						
Miscellaneous Revenue	Business Code							
<b>11a</b>								
<b>b</b>								
<b>c</b>								
<b>d</b> All other revenue . . . . .								
<b>e</b> <b>Total.</b> Add lines 11a-11d . . . . .		►						
<b>12 Total revenue.</b> See Instructions . . . . .		►	25,633,200	0	0	254,724		

**Part IX Statement of Functional Expenses****Section 501(c)(3) and 501(c)(4) organizations must complete all columns.****All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).**

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U S See Part IV, line 21	2,924,094	2,924,094		
2 Grants and other assistance to individuals in the U S See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees . . . . .	1,142,786	477,311	665,475	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . . .				
7 Other salaries and wages	3,434,672	2,830,700	603,972	
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions) . . . . .	96,311	77,170	19,141	
9 Other employee benefits . . . . .	400,358	291,799	108,559	
10 Payroll taxes . . . . .	283,591	217,266	66,325	
a Fees for services (non-employees) Management . . . . .				
b Legal . . . . .	30,579		30,579	
c Accounting . . . . .	360,562		360,562	
d Lobbying . . . . .	60,000		60,000	
e Professional fundraising services See Part IV, line 17 . . . . .	600,000			600,000
f Investment management fees . . . . .				
g Other . . . . .	3,182,107	3,040,554	141,553	
12 Advertising and promotion . . . . .	174,886	174,886		
13 Office expenses . . . . .	597,290	346,839	250,451	
14 Information technology . . . . .	261,853	125,406	136,447	
15 Royalties . . . . .				
16 Occupancy . . . . .	697,067		697,067	
17 Travel . . . . .	279,436	194,304	85,132	
18 Payments of travel or entertainment expenses for any federal, state, or local public officials . . . . .				
19 Conferences, conventions, and meetings . . . . .	1,042,745	852,836	92,024	97,885
20 Interest . . . . .	28,644		28,644	
21 Payments to affiliates . . . . .				
22 Depreciation, depletion, and amortization . . . . .	251,961		251,961	
23 Insurance . . . . .	45,299		45,299	
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O )				
a Miscellaneous	192,354	165,881	26,473	
b G&A Allocation	0	2,451,641	-2,451,641	
c				
d				
e				
f All other expenses				
25 Total functional expenses. Add lines 1 through 24f	16,086,595	14,170,687	1,218,023	697,885
26 Joint costs. Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

**Part X Balance Sheet**

		<b>(A)</b> Beginning of year	<b>(B)</b> End of year
Assets	1 Cash—non-interest-bearing . . . . .	1,000	<b>1</b> 3,469,221
	2 Savings and temporary cash investments . . . . .	4,764,424	<b>2</b> 4,345,662
	3 Pledges and grants receivable, net . . . . .	18,592,624	<b>3</b> 25,964,925
	4 Accounts receivable, net . . . . .	693	<b>4</b> 2,130
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L . . . . .		<b>5</b>
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers, and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Schedule L . . . . .		<b>6</b>
	7 Notes and loans receivable, net . . . . .		<b>7</b>
	8 Inventories for sale or use . . . . .		<b>8</b>
	9 Prepaid expenses and deferred charges . . . . .	89,631	<b>9</b> 93,898
	10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	2,081,104	
	b Less accumulated depreciation . . . . .	10a 10b	1,416,582 <b>10c</b> 1,331,348
	11 Investments—publicly traded securities . . . . .		3,933,835 <b>11</b> 4,017,496
	12 Investments—other securities See Part IV, line 11 . . . . .		<b>12</b>
	13 Investments—program-related See Part IV, line 11 . . . . .		<b>13</b>
	14 Intangible assets . . . . .		<b>14</b>
	15 Other assets See Part IV, line 11 . . . . .	49,568	<b>15</b> 33,479
	<b>16 Total assets.</b> Add lines 1 through 15 (must equal line 34) . . . . .	28,848,357	<b>16</b> 39,258,159
Liabilities	17 Accounts payable and accrued expenses . . . . .	510,354	<b>17</b> 1,083,849
	18 Grants payable . . . . .	397,404	<b>18</b> 87,000
	19 Deferred revenue . . . . .		<b>19</b>
	20 Tax-exempt bond liabilities . . . . .		<b>20</b>
	21 Escrow or custodial account liability Complete Part IV of Schedule D . . . . .		<b>21</b>
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L . . . . .		<b>22</b>
	23 Secured mortgages and notes payable to unrelated third parties . . . . .		<b>23</b>
	24 Unsecured notes and loans payable to unrelated third parties . . . . .	353,984	<b>24</b> 364,475
	25 Other liabilities Complete Part X of Schedule D . . . . .	1,091,163	<b>25</b> 1,032,922
	<b>26 Total liabilities.</b> Add lines 17 through 25 . . . . .	2,352,905	<b>26</b> 2,568,246
Net Assets or Fund Balances	<b>Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.</b>		
	27 Unrestricted net assets . . . . .	5,818,961	<b>27</b> 8,215,036
	28 Temporarily restricted net assets . . . . .	20,676,491	<b>28</b> 28,474,877
	29 Permanently restricted net assets . . . . .		<b>29</b>
	<b>Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.</b>		
	30 Capital stock or trust principal, or current funds . . . . .		<b>30</b>
	31 Paid-in or capital surplus, or land, building or equipment fund . . . . .		<b>31</b>
	32 Retained earnings, endowment, accumulated income, or other funds . . . . .		<b>32</b>
	33 Total net assets or fund balances . . . . .	26,495,452	<b>33</b> 36,689,913
	34 Total liabilities and net assets/fund balances . . . . .	28,848,357	<b>34</b> 39,258,159

**Part XI Reconciliation of Net Assets**Check if Schedule O contains a response to any question in this Part XI 

1	Total revenue (must equal Part VIII, column (A), line 12)	1	25,633,200
2	Total expenses (must equal Part IX, column (A), line 25)	2	16,086,595
3	Revenue less expenses Subtract line 2 from line 1	3	9,546,605
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	26,495,452
5	Other changes in net assets or fund balances (explain in Schedule O)	5	647,856
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	36,689,913

**Part XII Financial Statements and Reporting**Check if Schedule O contains a response to any question in this Part XII 

	Yes	No
1 Accounting method used to prepare the Form 990	<input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O	
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		<b>2a</b>
2b Were the organization's financial statements audited by an independent accountant?	<b>2b</b> Yes	No
2c If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		<b>2c</b> Yes
2d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both		
2d Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separated basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		<b>3a</b> Yes
3b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		<b>3b</b> Yes

2010

Open to Public  
Inspection**SCHEDULE A**  
(Form 990 or 990EZ)**Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Department of the Treasury

Internal Revenue Service

Name of the organization

America's Promise - The Alliance for Youth

Employer identification number

54-1848713

**Part I Reason for Public Charity Status** (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1  A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.

2  A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E)

3  A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.

4  A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state

5  An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II)

6  A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.

7  An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II)

8  A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9  An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2)**. (Complete Part III)

10  An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.

11  An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h

e  a  Type I      b  Type II      c  Type III - Functionally integrated      d  Type III - Other

f  By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

g  If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box

h  Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii) a family member of a person described in (i) above?

(iii) a 35% controlled entity of a person described in (i) or (ii) above?

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

i Provide the following information about the supported organization(s)

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
<b>Total</b>									

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	9,375,844	24,465,355	23,296,734	11,660,803	25,378,476	94,177,212
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 <b>Total.</b> Add lines 1 through 3	9,375,844	24,465,355	23,296,734	11,660,803	25,378,476	94,177,212
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						31,920,873
6 <b>Public Support.</b> Subtract line 5 from line 4						62,256,339

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4	9,375,844	24,465,355	23,296,734	11,660,803	25,378,476	94,177,212
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	181,594	245,503	174,828	177,370	199,436	978,731
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV )			1,883			1,883
11 <b>Total support</b> (Add lines 7 through 10)						95,157,826
12 Gross receipts from related activities, etc (See instructions )					12	89,048

13 **First Five Years** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** ►**Section C. Computation of Public Support Percentage**

14 Public Support Percentage for 2010 (line 6 column (f) divided by line 11 column (f))	14	65 420 %
15 Public Support Percentage for 2009 Schedule A, Part II, line 14	15	77 690 %
16a <b>33 1/3% support test—2010.</b> If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization ►		
b <b>33 1/3% support test—2009.</b> If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization ►		
17a <b>10%-facts-and-circumstances test—2010.</b> If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and <b>stop here</b> . Explain in Part IV how the organization meets the "facts and circumstances" test. The organization qualifies as a publicly supported organization ►		
b <b>10%-facts-and-circumstances test—2009.</b> If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and <b>stop here</b> . Explain in Part IV how the organization meets the "facts and circumstances" test. The organization qualifies as a publicly supported organization ►		
18 <b>Private Foundation</b> If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions ►		

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>6 Total.</b> Add lines 1 through 5						
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons						
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
<b>c</b> Add lines 7a and 7b						
<b>8 Public Support</b> (Subtract line 7c from line 6 )						

**Section B. Total Support**

Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
<b>9</b> Amounts from line 6						
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
<b>c</b> Add lines 10a and 10b						
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
<b>12</b> Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV )						
<b>13 Total support</b> (Add lines 9, 10c, 11 and 12 )						

14 **First Five Years** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ►**Section C. Computation of Public Support Percentage**

15 Public Support Percentage for 2010 (line 8 column (f) divided by line 13 column (f))	15
16 Public support percentage from 2009 Schedule A, Part III, line 15	16

**Section D. Computation of Investment Income Percentage**

17 Investment income percentage for 2010 (line 10c column (f) divided by line 13 column (f))	17
18 Investment income percentage from 2009 Schedule A, Part III, line 17	18
19a <b>33 1/3% support tests—2010.</b> If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization ►	
<b>b</b> <b>33 1/3% support tests—2009.</b> If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization ►	
20 <b>Private Foundation</b> If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions ►	

**Part IV** **Supplemental Information.** Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

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### **Facts And Circumstances Test**

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**Additional Data**

**Software ID:**  
**Software Version:**  
**EIN:** 54-1848713  
**Name:** America's Promise - The Alliance for Youth

**Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)					(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Official	Key employee	Highest compensated employee			
Alma J Powell Chair Person	10 00	X		X			0	0	0
C Gregg Petersmeyer Vice Chair	1 00	X		X			0	0	0
Kathleen A Murphy Secretary/Treasurer	1 00	X		X			0	0	0
James L Barksdale Board Member	1 00	X					0	0	0
Donna Barksdale Board Member	1 00	X					0	0	0
Stephanie Bell-Rose Board Member	1 00	X					0	0	0
Peter L Benson PhD Board Member	1 00	X					0	0	0
Alyssa Bisanz Board Member	1 00	X					0	0	0
Katherine Bradley Board Member	1 00	X					0	0	0
Neil Bush Board Member	1 00	X					0	0	0
Daniel Casey Board Member	1 00	X					0	0	0
Raymond G Chambers Board Member	1 00	X					0	0	0
Brian Comer Board Member	1 00	X					0	0	0
Angela Diaz Board Member	1 00	X					0	0	0
David Dukes Board Member	1 00	X					0	0	0
Raul Fernandez Board Member	1 00	X					0	0	0
Harold Ford Board Member	1 00	X					0	0	0
Brian Gallagher Board Member	1 00	X					0	0	0
Rev Dr W Wilson Goode Sr Board Member	1 00	X					0	0	0
Daniel Hamburger Board Member	1 00	X					0	0	0
Latasha Kinnard Board Member thru 6/15/10	1 00	X					0	0	0
Larry A Klane Board Member	2 00	X					0	0	0
Joel Klein Board Member	1 00	X					0	0	0
Charlene Lake Board Member	1 00	X					0	0	0
John E Maupin Jr Board Member	1 00	X					0	0	0

**Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)					(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee			
Margaret McKenna Board Member	1 00	X					0	0	0
Glenn Means Board Member	1 00	X					0	0	0
Andrea Mitchell Board Member	1 00	X					0	0	0
Michael K Powell Board Member	1 00	X					0	0	0
Deborah Quazzo Board Member	1 00	X					0	0	0
Edward B Rust Board Member	1 00	X					0	0	0
Jin Roy Ryu Board Member	1 00	X					0	0	0
Ron Simon Board Member	1 00	X					0	0	0
Margaret Spellings Board Member	1 00	X					0	0	0
Rick Stephens Board Member	1 00	X					0	0	0
Carmita Vaughan Board Member	1 00	X					0	0	0
Harris Wofford Board Member	1 00	X					0	0	0
Elaine Wynn Board Member	1 00	X					0	0	0
Marguerite Kondracke President/Chief Executive Officer	40 00	X		X			356,556	0	15,517
Ret Gen Colin L Powell Founding Chairman	1 00			X			0	0	0
Donna Anderson CFO & CAO	40 00			X			197,814	0	13,267
Bruce Lesley President, First Focus	40 00			X			207,169	0	21,692
Kathy Spangler Chief Development Off thru 9/30/10	40 00				X		157,970	0	6,673
David Park EVP, Mission Advancement	40 00				X		156,056	0	10,072
Melinda Hudson Executive Vice President	40 00					X	172,304	0	18,983
Carmita Vaughan Chief Strategy Off thru 9/30/10	40 00					X	154,496	0	8,406
Ralph Forsht Senior Vice President - First Focus	40 00					X	142,556	0	21,033
Forrest Moore EVP, Knowledge Management	40 00					X	141,668	0	10,305
Matt Alshab Chief Inform Officer	40 00					X	136,916	0	17,213

**Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)**

#### **4d. Other program services**

(Code ) (Expenses \$ 1,624,910 including grants of \$ 62,000 ) (Revenue \$ )  
Knowledge management

(Code ) (Expenses \$ 1,080,275 including grants of \$ ) (Revenue \$ )  
**Relationship development**

(Code ) (Expenses \$ 994,209 including grants of \$ 595,000 ) (Revenue \$ )  
**Alliance building**

## **SCHEDULE C**

## Political Campaign and Lobbying Activities

## For Organizations Exempt From Income Tax Under section 501(c) and section 527

► Complete if the organization is described below.  
► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

2010

Open to Public  
Inspection

If the organization answered "Yes," to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-E
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes," to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35a (Proxy Tax), then

► Section 501(c)(4), (5), or (6) organizations. Complete Part III.

**Name of the organization**

Employer identification number

54-1848713

**Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.**

- 1** Provide a description of the organization's direct and indirect political campaign activities in Part IV
- 2** Political expenditures
- 3** Volunteer hours

**Part I-B Complete if the organization is exempt under section 501(c)(3).**

**1** Enter the amount of any excise tax incurred by the organization under section 4955 ► \$ \_\_\_\_\_

**2** Enter the amount of any excise tax incurred by organization managers under section 4955 ► \$ \_\_\_\_\_

**3** If the organization incurred a section 4955 tax, did it file Form 4720 for this year?  Yes  No

**4a** Was a correction made?  Yes  No

**b** If "Yes," describe in Part IV

**Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).**

**1** Enter the amount directly expended by the filing organization for section 527 exempt function activities ► \$ \_\_\_\_\_

**2** Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ► \$ \_\_\_\_\_

**3** Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ► \$ \_\_\_\_\_

**4** Did the filing organization file **Form 1120-POL** for this year?  Yes  No

**5** Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

**Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

<b>A</b> Check <input type="checkbox"/> if the filing organization belongs to an affiliated group	<b>B</b> Check <input type="checkbox"/> if the filing organization checked box A and "limited control" provisions apply		
<b>Limits on Lobbying Expenditures</b> (The term "expenditures" means amounts paid or incurred.)		<b>(a) Filing Organization's Totals</b>	<b>(b) Affiliated Group Totals</b>
<b>1a</b> Total lobbying expenditures to influence public opinion (grass roots lobbying)			
<b>b</b> Total lobbying expenditures to influence a legislative body (direct lobbying)		60,000	
<b>c</b> Total lobbying expenditures (add lines 1a and 1b)		60,000	
<b>d</b> Other exempt purpose expenditures		15,329,440	
<b>e</b> Total exempt purpose expenditures (add lines 1c and 1d)		15,389,440	
<b>f</b> Lobbying nontaxable amount Enter the amount from the following table in both columns		919,472	
<b>If the amount on line 1e, column (a) or (b) is:</b> Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,500,000 Over \$1,500,000 but not over \$17,000,000 Over \$17,000,000		<b>The lobbying nontaxable amount is:</b> 20% of the amount on line 1e \$100,000 plus 15% of the excess over \$500,000 \$175,000 plus 10% of the excess over \$1,000,000 \$225,000 plus 5% of the excess over \$1,500,000 \$1,000,000	
<b>g</b> Grassroots nontaxable amount (enter 25% of line 1f)		229,868	
<b>h</b> Subtract line 1g from line 1a If zero or less, enter -0-		0	
<b>i</b> Subtract line 1f from line 1c If zero or less, enter -0-		0	
<b>j</b> If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No	

**4-Year Averaging Period Under Section 501(h)**

**(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)**

**Lobbying Expenditures During 4-Year Averaging Period**

Calendar year (or fiscal year beginning in)	<b>(a) 2007</b>	<b>(b) 2008</b>	<b>(c) 2009</b>	<b>(d) 2010</b>	<b>(e) Total</b>
<b>2a</b> Lobbying non-taxable amount	894,668	959,037	1,000,000	919,472	3,773,177
<b>b</b> Lobbying ceiling amount (150% of line 2a, column(e))					5,659,766
<b>c</b> Total lobbying expenditures	132,062	275,959	135,986	60,000	604,007
<b>d</b> Grassroots non-taxable amount	223,667	239,759	250,000	229,868	943,294
<b>e</b> Grassroots ceiling amount (150% of line 2d, column (e))					1,414,941
<b>f</b> Grassroots lobbying expenditures					

**Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

	(a)		(b)	
	Yes	No	Amount	
<b>1</b> During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of				
<b>a</b> Volunteers?				
<b>b</b> Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?				
<b>c</b> Media advertisements?				
<b>d</b> Mailings to members, legislators, or the public?				
<b>e</b> Publications, or published or broadcast statements?				
<b>f</b> Grants to other organizations for lobbying purposes?				
<b>g</b> Direct contact with legislators, their staffs, government officials, or a legislative body?				
<b>h</b> Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?				
<b>i</b> Other activities? If "Yes," describe in Part IV				
<b>j</b> Total lines 1c through 1i				
<b>2a</b> Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?				
<b>b</b> If "Yes," enter the amount of any tax incurred under section 4912				
<b>c</b> If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
<b>d</b> If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				

**Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

	Yes	No
<b>1</b> Were substantially all (90% or more) dues received nondeductible by members?	1	
<b>2</b> Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
<b>3</b> Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	

**Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".**

<b>1</b> Dues, assessments and similar amounts from members	1	
<b>2</b> Section 162(e) non-deductible lobbying and political expenditures ( <b>do not include amounts of political expenses for which the section 527(f) tax was paid</b> ).	2a	
<b>a</b> Current year	2b	
<b>b</b> Carryover from last year	2c	
<b>c</b> Total	3	
<b>3</b> Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	4	
<b>4</b> If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	5	
<b>5</b> Taxable amount of lobbying and political expenditures (see instructions)		

**Part IV Supplemental Information**

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 11. Also, complete this part for any additional information

Identifier	Return Reference	Explanation

2010

Open to Public  
Inspection**SCHEDULE D**  
(Form 990)**Supplemental Financial Statements**

► Complete if the organization answered "Yes," to Form 990,  
Part IV, line 6, 7, 8, 9, 10, 11, or 12.  
► Attach to Form 990. ► See separate instructions.

Department of the Treasury  
Internal Revenue Service**Name of the organization**

America's Promise - The Alliance for Youth

**Employer identification number**

54-1848713

**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?  Yes  No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?  Yes  No

**Part II Conservation Easements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

Preservation of land for public use (e.g., recreation or pleasure)  Preservation of an historically importantly land area

Protection of natural habitat  Preservation of a certified historic structure

Preservation of open space

2 Complete lines 2a-2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
2a	
2b	
2c	
2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ► \_\_\_\_\_

4 Number of states where property subject to conservation easement is located ► \_\_\_\_\_

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Yes  No

6 Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ► \_\_\_\_\_

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ► \$ \_\_\_\_\_

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?  Yes  No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ► \$ \_\_\_\_\_

(ii) Assets included in Form 990, Part X ► \$ \_\_\_\_\_

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a Revenues included in Form 990, Part VIII, line 1 ► \$ \_\_\_\_\_

b Assets included in Form 990, Part X ► \$ \_\_\_\_\_

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)**

3 Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a  Public exhibition      d  Loan or exchange programs  
 b  Scholarly research      e  Other  
 c  Preservation for future generations

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Yes  No

**Part IV Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  Yes  No

b If "Yes," explain the arrangement in Part XIV and complete the following table

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21?  Yes  No

b If "Yes," explain the arrangement in Part XIV

**Part V Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current Year	(b) Prior Year	(c) Two Years Back	(d) Three Years Back	(e) Four Years Back
1a Beginning of year balance . . . . .					
1b Contributions . . . . .					
1c Investment earnings or losses . . . . .					
1d Grants or scholarships . . . . .					
1e Other expenditures for facilities and programs . . . . .					
1f Administrative expenses . . . . .					
1g End of year balance . . . . .					

2 Provide the estimated percentage of the year end balance held as

a Board designated or quasi-endowment ►  
 b Permanent endowment ►  
 c Term endowment ►

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

	Yes	No
3a(i) unrelated organizations . . . . .		
3a(ii) related organizations . . . . .		
3b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? . . . . .		

4 Describe in Part XIV the intended uses of the organization's endowment funds

**Part VI Investments—Land, Buildings, and Equipment.** See Form 990, Part X, line 10.

	Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land . . . . .					
1b Buildings . . . . .					
1c Leasehold improvements . . . . .		1,148,517	329,541	818,976	
1d Equipment . . . . .		915,555	412,164	503,391	
1e Other . . . . .		17,032	8,051	8,981	
<b>Total.</b> Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).) . . . . .					1,331,348

**Part VII Investments—Other Securities.** See Form 990, Part X, line 12

<b>(a) Description of security or category (including name of security)</b>	<b>(b) Book value</b>	<b>(c) Method of valuation</b>
		Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
Other		

---

**Total.** (Column (b) should equal Form 990, Part X, col (B) line 12)

**Part VIII Investments—Program Related.** See Form 990, Part X, line 13

---

**Total.** (Column (b) should equal Form 990, Part X, col (B) line 13)

**Part IX Other Assets.** See Form 990, Part X, line 15

---

**Total.** (Column (b) should equal Form 990, Part X, col. (B) line 15.)

**Part X Other Liabilities.** See Form 990, Part X, line 25.

2. Fin 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

**Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements**

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	25,633,200
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	16,086,595
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	9,546,605
4	Net unrealized gains (losses) on investments	4	142,856
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	505,000
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 - 8	9	647,856
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	10,194,461

**Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

1	Total revenue, gains, and other support per audited financial statements	1	25,942,827
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	142,856
b	Donated services and use of facilities	2b	117,320
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	49,451
e	Add lines 2a through 2d	2e	309,627
3	Subtract line 2e from line 1	3	25,633,200
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	0
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12 )	5	25,633,200

**Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

1	Total expenses and losses per audited financial statements	1	16,253,366
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	117,320
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV)	2d	49,451
e	Add lines 2a through 2d	2e	166,771
3	Subtract line 2e from line 1	3	16,086,595
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	0
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18 )	5	16,086,595

**Part XIV Supplemental Information**

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
Description of Uncertain Tax Positions Under FIN 48	Part X	America's Promise Alliance performed an evaluation of uncertain tax positions for the years ended December 31, 2010 and 2009, and determined that there were no matters that would require recognition in the financial statements or that may have any effect on its tax-exempt status
Part XII, Line 2d - Other Adjustments		Special event expenses 49,451
Part XIII, Line 2d - Other Adjustments		Special event expenses 49,451

SCHEDULE G  
(Form 990 or 990-EZ)Supplemental Information Regarding  
Fundraising or Gaming Activities

OMB No 1545-0047

2010

Open to Public  
InspectionDepartment of the Treasury  
Internal Revenue ServiceComplete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,  
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.  
► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Name of the organization

America's Promise - The Alliance for Youth

Employer identification number

54-1848713

**Part I Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17.**1** Indicate whether the organization raised funds through any of the following activities Check all that apply

<b>a</b> <input checked="" type="checkbox"/> Mail solicitations	<b>e</b> <input checked="" type="checkbox"/> Solicitation of non-government grants
<b>b</b> <input checked="" type="checkbox"/> Internet and e-mail solicitations	<b>f</b> <input type="checkbox"/> Solicitation of government grants
<b>c</b> <input type="checkbox"/> Phone solicitations	<b>g</b> <input checked="" type="checkbox"/> Special fundraising events
<b>d</b> <input checked="" type="checkbox"/> In-person solicitations	

**2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes  No**b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization Form 990-EZ filers are not required to complete this table

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
The Warfield Group 9115 Fox Meadow Lane Potomac, MD 20854	Professional Fundraising Service		No	6,687,728	450,000	6,237,728
<b>Total . . . . .</b>				6,687,728	450,000	6,237,728

**3** List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing

AL, AK, AZ, AR, CA, CO, CT, DC, FL, GA, IL, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WV, WI

**Part II Fundraising Events.** Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

	(a) Event #1 <b>Golf Tournament</b> (event type)	(b) Event #2 (event type)	(c) Other Events (total number)	(d) Total Events (Add col (a) through col (c))
1 Gross receipts . . .	173,500			173,500
2 Less Charitable contributions . . .	149,500			149,500
3 Gross income (line 1 minus line 2) . . .	24,000			24,000
4 Cash prizes . . .				
5 Non-cash prizes . . .				
6 Rent/facility costs . . .	39,364			39,364
7 Food and beverages . . .				
8 Entertainment . . .				
9 Other direct expenses .	10,087			10,087
10 Direct expense summary Add lines 4 through 9 in column (d) . . . . .				49,451
11 Net income summary Combine lines 3 and 10 in column (d) . . . . .				-25,451

**Part III Gaming.** Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

	(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (Add col (a) through col (c))
1 Gross revenue . . . . .				
2 Cash prizes . . . . .				
3 Non-cash prizes . . . . .				
4 Rent/facility costs . . . . .				
5 Other direct expenses . . . . .				
6 Volunteer labor . . . . .	<input type="checkbox"/> Yes % <input type="checkbox"/> No	<input type="checkbox"/> Yes % <input type="checkbox"/> No	<input type="checkbox"/> Yes % <input type="checkbox"/> No	
7 Direct expense summary Add lines 2 through 5 in column (d) . . . . .				
8 Net gaming income summary Combine lines 1 and 7 in column (d) . . . . .				
9 Enter the state(s) in which the organization operates gaming activities . . . . .				
a Is the organization licensed to operate gaming activities in each of these states? . . . . .				<input type="checkbox"/> Yes <input type="checkbox"/> No
b If "No," Explain . . . . .				
10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? . . . . .				<input type="checkbox"/> Yes <input type="checkbox"/> No
b If "Yes," Explain . . . . .				

**11** Does the organization operate gaming activities with nonmembers? . . . . .  Yes  No

**12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? . . . . .  Yes  No

**13** Indicate the percentage of gaming activity operated in

<b>a</b> The organization's facility . . . . .	<b>13a</b>
<b>b</b> An outside facility . . . . .	<b>13b</b>

**14** Provide the name and address of the person who prepares the organization's gaming/special events books and records

Name ►

Address ►

**15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue? . . . . .  Yes  No

**b** If "Yes," enter the amount of gaming revenue received by the organization ► \$ \_\_\_\_\_ and the amount of gaming revenue retained by the third party ► \$ \_\_\_\_\_

**c** If "Yes," enter name and address

Name ►

Address ►

**16** Gaming manager information

Name ►

Gaming manager compensation ► \$

Description of services provided ►

 Director/officer Employee Independent contractor**17** Mandatory distributions

**a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? . . . . .  Yes  No

**b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$

**Part IV** Complete this part to provide additional information for responses to question on Schedule G (see instructions.)

Identifier

ReturnReference

Explanation

**Schedule I  
(Form 990)**

## **Grants and Other Assistance to Organizations, Governments and Individuals in the United States**

**Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.**

► Attach to Form 990

2010

**Open to Public  
Inspection**

Department of the Treasury  
Internal Revenue Service

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Name of the organization

America's Promise - The Alliance for Youth

**Employer identification number**

54-1848713

## **Part I General Information on Grants and Assistance**

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . .  Yes  No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

**Part II Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed.  

**Part III Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22.  
Use Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

**Part IV Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information.

Identifier	Return Reference	Explanation
Procedure for Monitoring Grants in the U S	Part I, Line 2	Schedule I, Part I, Line 2 America's Promise Alliance requires that all organizations receiving grants submit plans and report progress on an interim and final basis. In addition, America's Promise program staff work closely with grant recipients to monitor progress.

**Software ID:**  
**Software Version:**  
**EIN:** 54-1848713  
**Name:** America's Promise - The Alliance for Youth

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Atlanta Urban League100 Edgewood Avenue Suite 600 Atlanta, GA 30303	58-0593386	501(c)(3)	10,000				Dropout Summit
Department of Community Initiatives City of San Antonio115 Plaza De Armas Suite 210 San Antonio, TX 78205		N/A	10,000				Dropout Summit
Georgia Afterschool Investment CouncilPO Box 3219 Decatur, GA 30031	20-8862114	501(c)(3)	25,000				Dropout Summit
Office of Superintendent of Public Instruction Washington StateOld Capitol Building PO Box 47200 Olympia, WA 985046200	91-6001112	N/A	25,000				Dropout Summit
United Way of Metropolitan Dallas1800 N Lamar Street Dallas, TX 75202	75-6005352	501(c)(3)	10,000				Dropout Summit
United Way of Salt Lake175 S West Temple Salt Lake City, UT 84101	87-0227091	501(c)(3)	25,000				Dropout Summit
United Way of the Mid-South 6775 Lenox Center Court Suite 200 Memphis, TN 38115	56-1010742	501(c)(3)	5,000				Dropout Summit
Jersey City Board of Education346 Claremont Avenue Jersey City, NJ 07305	22-6002012	N/A	5,000				Dropout Summit
Oakland Alliance for Community PartnershipsPO Box 29804 Oakland, CA 94604	20-5673793	501(c)(3)	158,200				Featured Community Coordinator, Youth Engagment, My Ideas
United Way of the Capital Area843 North President Street Jackson, MS 39202	64-0303075	501(c)(3)	59,500				Featured Community Business Engagement, Promise Zone, Youth Engagement, My Ideas
United Way for the Greater New Orleans Area2515 Canal Street New Orleans, LA 70119	72-0471369	501(c)(3)	54,000				Featured Community Business Engagement, Youth Engagement, Dropout Summit, My Ideas
United Way for SE Michigan 660 Woodward Avenue 300 Detroit, MI 48226	20-3099071	501(c)(3)	145,000				Featured Community Coordinator, Featured Community Bus Eng , Youth Engagement

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

<b>(a) Name and address of organization or government</b>	<b>(b) EIN</b>	<b>(c) IRC Code section if applicable</b>	<b>(d) Amount of cash grant</b>	<b>(e) Amount of non-cash assistance</b>	<b>(f) Method of valuation (book, FMV, appraisal, other)</b>	<b>(g) Description of non-cash assistance</b>	<b>(h) Purpose of grant or assistance</b>
Alignment Nashville421 Great Circle Road Suite 100 Nashville, TN 37228	45-0549393	501(c)(3)	146,000				Feat Comm Coordinator, Feat Comm Business Engm't, Youth Engm't, My Ideas, 100 Best
Greater Louisville Foundation Inc 614 West Main Street Suite 6000 Louisville, KY 40202	61-1131064	501(c)(3)	9,083				Featured Community Business Engagement
Children First Fund 125 S Clark Street 11th Floor Chicago, IL 60603	36-4094830	501(c)(3)	125,000				Featured Community Coordinator
Jefferson County Public Schools 3332 Newburg Road Louisville, KY 402324020	61-6001316	501(c)(3)	105,470				Featured Community Coordinator
Arkansas Advocates for Children & Families Union Station Suite 306 1400 West Markham Little Rock, AR 72201	71-0492205	501(c)(3)	25,000				First Focus - Children In Focus
Center for Public Policy Priorities 900 Lydia Street Austin, TX 78702	74-2898197	501(c)(3)	20,000				First Focus - Children In Focus
Child and Family Policy Center 505 5th Avenue Suite 404 Des Moines, IA 50309	42-1378567	501(c)(3)	20,000				First Focus - Children In Focus
Children First for Oregon PO Box 14914 Portland, OR 97293	94-3168157	501(c)(3)	25,000				First Focus - Children In Focus
Children's Alliance 718 6th Avenue South Seattle, WA 98104	91-0982879	501(c)(3)	20,000				First Focus - Children In Focus
Children's Alliance of New Hampshire Two Delta Drive Concord, NH 03301	22-2936618	501(c)(3)	15,000				First Focus - Children In Focus
Children's Campaign Inc 487-1 E Tennessee Street Tallahassee, FL 32301	31-1811747	501(c)(3)	20,000				First Focus - Children In Focus
Kentucky Youth Advocates 11001 Bluegrass Parkway Jeffersontown, KY 40299	61-0929390	501(c)(3)	25,000				First Focus - Children In Focus

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

<b>(a) Name and address of organization or government</b>	<b>(b) EIN</b>	<b>(c) IRC Code section if applicable</b>	<b>(d) Amount of cash grant</b>	<b>(e) Amount of non-cash assistance</b>	<b>(f) Method of valuation (book, FMV, appraisal, other)</b>	<b>(g) Description of non-cash assistance</b>	<b>(h) Purpose of grant or assistance</b>
Maine Children's Alliance 303 State Street Augusta, ME 04330	22-2546643	501(c)(3)	30,000				First Focus - Children In Focus
Maryland Advocates for Children 8 Market Place 5th Floor Baltimore, MD 212024034	52-1555895	501(c)(3)	20,000				First Focus - Children In Focus
Michigan's Children 428 West Lenawee Lansing, MI 48933	38-3078577	501(c)(3)	25,000				First Focus - Children In Focus
New England Alliance For Children's Health 30 Winter Street Floor 10 Boston, MA 02108	04-3355127	501(c)(3)	25,000				First Focus - Children In Focus
New Mexico Voices for Children 2340 Alamo Avenue Southeast Albuquerque, NM 871063523	85-0348301	501(c)(3)	15,000				First Focus - Children In Focus
Pennsylvania Partnership for Children 116 Pine Street Suite 430 Harrisburg, PA 171011250	23-2613869	501(c)(3)	35,000				First Focus - Children In Focus
Rhode Island Kids Count One Union Station Providence, RI 02903	06-1485449	501(c)(3)	20,000				First Focus - Children In Focus
Sargent Shriver National Center on Poverty Law 50 E Washington Street Suite 500 Chicago, IL 60602	36-3152790	501(c)(3)	55,000				First Focus - Children In Focus
SC Applesseed Justice Legal Center 1518 Washington Street Columbia, SC 292013434	57-1035023	501(c)(3)	70,000				First Focus - Children In Focus
The Children's Partnership 1351 3rd Street Promenade Suite 206 206 Santa Monica, CA 904011321	94-3213100	501(c)(3)	20,000				First Focus - Children In Focus
The Iowa Policy Project 20 E Market Street Iowa City, IA 52245	42-1512708	501(c)(3)	15,000				First Focus - Children In Focus
Voices for Ohio's Children 3634 Euclid Avenue Suite 101 Cleveland, OH 44115	34-1941907	501(c)(3)	35,000				First Focus - Children In Focus

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

<b>(a) Name and address of organization or government</b>	<b>(b) EIN</b>	<b>(c) IRC Code section if applicable</b>	<b>(d) Amount of cash grant</b>	<b>(e) Amount of non-cash assistance</b>	<b>(f) Method of valuation (book, FMV, appraisal, other)</b>	<b>(g) Description of non-cash assistance</b>	<b>(h) Purpose of grant or assistance</b>
Voices for Utah's Children 747 East South Temple Suite 100 Salt Lake City, UT 84102	87-0428873	501(c)(3)	20,000				First Focus - Children In Focus
Voices For Virginia's Children 701 East Franklin Street Suite 807 Richmond, VA 23219	54-1726265	501(c)(3)	27,444				First Focus - Children In Focus
Mississippi Center for Justice 5 Old River Place Suite 203 Jackson, MS 392151023	13-4203234	501(c)(3)	30,000				First Focus - Children In Focus, Narrative Project
Action For Children North Carolina 1300 St Marys Street Suite 500 Raleigh, NC 27605	58-1534066	501(c)(3)	25,000				First Focus - Children In Focus, Narrative Project
The Association For Children of New Jersey 35 Halsey Street Newark, NJ 07102	22-1695034	501(c)(3)	40,000				First Focus - Narrative Project
Albany Park Neighborhood Council 3334 W Lawrence Avenue Chicago, IL 60625	36-4394374	501(c)(3)	20,000				My Ideas
Baldwin-Wallace College 275 Eastland Road Berea, OH 44017	34-0714629	501(c)(3)	10,000				My Ideas
Boys & Girls Club of Venice 2232 Lincoln Boulevard Venice, CA 90291	95-6209203	501(c)(3)	10,000				My Ideas
Center for Philanthropic Partnerships PO Box 25266 Albuquerque, NM 87125	85-0295444	501(c)(3)	15,000				My Ideas
Communities in Schools Houston 1235 N Loop W 300 Houston, TX 77008	76-0031827	501(c)(3)	10,000				My Ideas
Des Moines Public Schools 815 East 13th Street Des Moines, IA 50317	42-6001433	N/A	10,000				My Ideas
DRIVE Youth PO Box 98111 Ypsilanti, MI 48918	43-2097761	N/A	10,000				My Ideas

## Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
East Akron Community House 550 S Arlington Street Akron, OH 44306	34-0720551	501(c)(3)	10,000				My Ideas
East Bay Asian Youth Center 2025 East 12th Street Oakland, CA 94606	94-2925799	501(c)(3)	10,000				My Ideas
El Puente 211 South 4th Street Brooklyn, NY 11211	11-2614265	501(c)(3)	15,000				My Ideas
Fusion Partnerships Inc 1601 Guilford Avenue 2 South Baltimore, MD 21202	52-2148413	501(c)(3)	10,000				My Ideas
Genuine SelfImages 4000 Wake Forest Road Suite 119 Raleigh, NC 27609	27-3377508	N/A	15,000				My Ideas
Girls Inc of Chattanooga 709 S Greenwood Avenue Chattanooga, TN 37404	62-0647145	501(c)(3)	10,000				My Ideas
GivingPoint 555 Sun Valley Drive Suite K4 Roswell, GA 30076	27-0428207	501(c)(3)	5,000				My Ideas
Houston Area Urban League 1301 Texas Avenue Houston, TX 77002	74-1611455	501(c)(3)	11,000				My Ideas
International Association for Human Values 2401 13th Street NW Washington, DC 20009	52-2178069	501(c)(3)	10,000				My Ideas
JJ Express Magazine 6 Green Watch Court North Potomac, MD 20878	27-3378468	N/A	5,000				My Ideas
Kenwood Academy 5015 S Blackstone Chicago, IL 60619	36-6005821	N/A	12,000				My Ideas
Kids Rethink New Orleans Schools 338 Baronne Street New Orleans, LA 70112	33-1203055	501(c)(3)	17,000				My Ideas

## Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Massachusetts Dept of Elementary & Secondary Education 75 Pleasant Street Malden, MA 02148	99-9089653	N/A	15,000				My Ideas
Mobile Area Education Foundation 605 Bel Air Boulevard Suite 400 Mobile, AL 36606	58-2005291	501(c)(3)	15,000				My Ideas
Mojave Basin Youth Corps Inc 11641 Rancho Road Adelanto, CA 92301	33-0888013	501(c)(3)	10,000				My Ideas
Monroe Carell Jr Children's Hospital at Vanderbilt 3401 West End Avenue Suite 460 Nashville, TN 37203	10-0142007	501(c)(3)	20,000				My Ideas
NCBI Missoula 1130 W Broadway Missoula, MT 59802	81-0526099	501(c)(3)	10,000				My Ideas
Pomona Unified School District 800 South Garey Avenue Pomona, CA 91766	95-6002457	N/A	5,000				My Ideas
Project Grad Akron 65 Steinee Avenue 211 Akron, OH 44301	16-1639511	501(c)(3)	19,500				My Ideas
Shortridge Magnet High School 3401 N Meridian Street Indianapolis, IN 46208	35-6002486	N/A	10,000				My Ideas
Streamwood High School 701 West Schamburg Road Streamwood, IL 60107	36-6004736	N/A	5,000				My Ideas
The After-School Corporation 925 Ninth Avenue New York, NY 10019	13-4004600	501(c)(3)	14,000				My Ideas
United Way of Central Indiana 3901 N Meridian Street Indianapolis, IN 46208	35-1007590	501(c)(3)	14,000				My Ideas
United Way of Metropolitan Chicago 560 West Lake Street Chicago, IL 60661	30-0200478	501(c)(3)	15,500				My Ideas

## Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
United Way of York County 800 East King Street York, PA 17403	23-1352588	501(c)(3)	15,000				My Ideas
Youth Communication 224 W 29th Street New York, NY 10001	13-3047555	501(c)(3)	20,000				My Ideas
Louisville Urban League 1535 West Broadway Louisville, KY 40203	61-0444771	501(c)(3)	15,000				My Ideas
Earth Care 1235 Siler Road Suite D Sante Fe, NM 87507	33-1017279	501(c)(3)	10,000				My Ideas
AGAPE Provisions 1807 N Galloway Mesquite, TX 75749	32-0312594	N/A	19,000				My Ideas
Callaway High School 601 Beasley Road Jackson, MS 39206	64-6000505	N/A	10,000				My Ideas
On Point 4509 Hixson Pike Suite 1 Hixson, TX 37343	68-0533402	501(c)(3)	10,000				My Ideas
Redwood Children's Services Inc PO Box 1640 Fort Bragg, CA 95437	68-0367894	501(c)(3)	20,000				My Ideas
Metro United Way Dept 52860 PO Box 950148 Louisville, KY 402950148	61-0444680	501(c)(3)	26,500				My Ideas, Youth Engagement, 100 Best
Interfaith Works 839 St Charles Avenue South Suite 100 New Orleans, LA 70130	20-8816026	501(c)(3)	145,000				Promise Zone
Jackson County Civic Action Committee 5343 Jefferson Street Moss Point, MS 395628723	64-0434184	501(c)(3)	215,000				Promise Zone
Operation Shoestring 1711 Bailey Avenue Jackson, MS 392831223	64-0471554	501(c)(3)	100,000				Promise Zone

## Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Commissioner El Franco Lee 1001 Preston 950 Houston, TX 77002	76-0454514	N/A	147,500				Promise Zone
Children for Children6 East 43rd Street 25th Floor New York, NY 10017	13-3880287	501(c)(3)	10,000				Youth Engagement
HoustonWorks USA2118 Smith Street Houston, TX 77048	76-0138443	501(c)(3)	10,000				Youth Engagement
Mikva Challenge Grant Foundation25 E Washington Suite 820 Chicago, IL 60602	52-2033353	501(c)(3)	10,000				Youth Engagement
United Way of Metro Atlanta 100 Edgewood Avenue NE Atlanta, GA 30303	58-0566194	501(c)(3)	10,000				Youth Engagement
Cesar Chavez Public Charter Schools709 12th Street SE Washington, DC 20003	52-2088566	501(c)(3)	21,500				Youth Engagement, Dropout Summit, My Ideas
Tufts University20 Professors Row Medford, MA 021555807	04-2103634	N/A	62,000				Applied Research on Youth Development

**Schedule J**  
(Form 990)**Compensation Information**

OMB No 1545-0047

**2010**Department of the Treasury  
Internal Revenue Service

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees  
**► Complete if the organization answered "Yes" to Form 990, Part IV, question 23.**  
**► Attach to Form 990. ► See separate instructions.**

**Open to Public Inspection****Name of the organization**

America's Promise - The Alliance for Youth

**Employer identification number**

54-1848713

**Part I Questions Regarding Compensation**

Yes No

**1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items

<input type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use
<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence
<input type="checkbox"/> Tax indemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees
<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)

**b** If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain

**2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

**3** Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply

<input checked="" type="checkbox"/> Compensation committee	<input type="checkbox"/> Written employment contract
<input checked="" type="checkbox"/> Independent compensation consultant	<input checked="" type="checkbox"/> Compensation survey or study
<input checked="" type="checkbox"/> Form 990 of other organizations	<input checked="" type="checkbox"/> Approval by the board or compensation committee

**4** During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization

**a** Receive a severance payment or change-of-control payment from the organization or a related organization?

**b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?

**c** Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III

**Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.**

**5** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of

**a** The organization?

**b** Any related organization?

If "Yes," to line 5a or 5b, describe in Part III

**6** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of

**a** The organization?

**b** Any related organization?

If "Yes," to line 6a or 6b, describe in Part III

**7** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III

Yes No

**1b****2****4a**

No

**4b**

No

**4c**

No

**5a**

No

**5b**

No

**6a**

No

**6b**

No

**7**

Yes

**8**

No

**9**

**Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

**Note.** The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1) Marguerite Kondracke	(i) 333,054 (ii) 0	23,502 0	0 0	0 0	8,250 0	7,267 0	372,073 0
(2) Donna Anderson	(i) 197,814 (ii) 0	0 0	0 0	0 0	6,000 0	7,267 0	211,081 0
(3) Bruce Lesley	(i) 207,169 (ii) 0	0 0	0 0	0 0	6,221 0	15,471 0	228,861 0
(4) Kathy Spangler	(i) 157,970 (ii) 0	0 0	0 0	0 0	4,837 0	1,836 0	164,643 0
(5) David Park	(i) 156,056 (ii) 0	0 0	0 0	0 0	4,725 0	5,347 0	166,128 0
(6) Melinda Hudson	(i) 172,304 (ii) 0	0 0	0 0	0 0	5,366 0	13,617 0	191,287 0
(7) Carmita Vaughan	(i) 154,496 (ii) 0	0 0	0 0	0 0	4,635 0	3,771 0	162,902 0
(8) Ralph Forsht	(i) 142,556 (ii) 0	0 0	0 0	0 0	4,473 0	16,560 0	163,589 0
(9) Forrest Moore	(i) 141,668 (ii) 0	0 0	0 0	0 0	4,318 0	5,987 0	151,973 0
(10) Matt Alshab	(i) 136,916 (ii) 0	0 0	0 0	0 0	4,253 0	12,960 0	154,129 0
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							

**Part III Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information

Identifier	Return Reference	Explanation
	Part I, Line 7	During 2010, in lieu of an annual salary increase and based upon the results of a survey conducted by an independent compensation consultant, the Board of America's Promise issued a 7% bonus to the CEO

**SCHEDULE O**  
(Form 990 or 990-EZ)Department of the Treasury  
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ**

Complete to provide information for responses to specific questions on  
Form 990 or to provide any additional information.  
► Attach to Form 990 or 990-EZ.

**2010****Open to Public  
Inspection****Name of the organization**

America's Promise - The Alliance for Youth

**Employer identification number**

54-1848713

Identifier	Return Reference	Explanation
Form 990, Part VI, Section A, line 2		Michael Powell joined the board in 2009. He is the son of the founding chairman Retired General Colin L Powell, and Alma J Powell, chair person, who both serve on the board. James L Barksdale, board member, has a family relationship with Donna Barksdale, board member

Identifier	Return Reference	Explanation
Form 990, Part VI, Section B, line 11		The America's Promise Alliance board of directors charge the audit & finance committee with reviewing the Form 990 prior to filing. A copy of the 990 is provided to the committee and a conference call is held to discuss the form prior to filing the return. After review and approval of the 990 by the audit & finance committee, the Form 990 is made available to the full Board prior to filing via the America's Promise Alliance Board of Directors website. All board members receive a printed copy of the form 990 with their board meeting materials.

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section B, line 12c	America's promise reviews all contracts, agreements and employees for connections to the board member. If a conflict were identified, it would be reported to the president, who would in turn bring the conflict to the board.

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section B, line 15	<p>The full Board of America's Promise endorses a Compensation Philosophy for the CEO. The compensation philosophy is the guiding framework for CEO compensation. The Board looks to the Executive Committee of the Board to make a specific determination of the CEO's compensation, including base salary, bonuses (if any), and other benefits. This determination is done in the context of the Board's CEO Compensation Philosophy. The Executive Committee's consideration includes an assessment of the CEO's compensation in comparison to relevant universes of peer organizations, the performance of the CEO against objectives and other relevant factors. The Executive Committee of the Board reports to the full Board both its compensation decisions as well as a confirmation that this process was appropriately undertaken to make its determination. The Audit and Finance Committee provides support to the Executive Committee by engaging an independent compensation consultant to conduct a peer review analysis from which recommendations are made. The Audit &amp; Finance committee approves the use of an annual salary compensation survey based on at least three independent surveys. The annual survey, prepared by an independent compensation consultant, includes the position of President and CEO and is available to members of the Executive Committee. The Audit Committee, serving as the Compensation Committee, reviews and approves the compensation of the officers and key employees based on an annual report derived from at least three independent surveys prepared and presented to the Audit &amp; Finance Committee. The Compensation Committee approves the use of the survey data. The decision is documented in the minutes of the Audit &amp; Finance/Compensation Committee.</p>

<b>Identifier</b>	<b>Return Reference</b>	<b>Explanation</b>
	Form 990, Part VI, Section C, line 19	Governing documents are available upon request to the CFO

Identifier	Return Reference	Explanation
Changes in Net Assets or Fund Balances	Form 990, Part XI, line 5	Net unrealized gains on investments 142,856 Prior period adjustments 505,000 Total to Form 990, Part XI, Line 5 647,856

Identifier	Return Reference	Explanation
	Form 990, Part IV, Line 34	America's Promise Alliance has entered into a cost-sharing agreement with First Focus Campaign for Children that provides for sharing of personnel, administration and equipment costs. The two organizations function with a common mission and share common management, but operate as separate entities with separate Boards of Directors. Therefore, in accordance with the IRS instructions First Focus Campaign for Children will not be disclosed on Schedule R as a related tax-exempt entity.