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Return of Private Foundation

or Section 4947(a)(1) Nonexempt Charitable Trust

Treated as a Private Foundation

2010

Department of the Treasury
Internal Revenue Service

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements.

For calendar year 2010, or tax year beginning , and ending

G Check all that apply: ☐ Initial return ☐ Initial return of a former public charity ☐ Final return
☐ Amended return ☐ Address change ☐ Name change

Name of foundation WORLD FOOD PRIZE FOUNDATION		A Employer identification number 42-1356715
Number and street (or P.O. box number if mail is not delivered to street address) 3200 RUAN CENTER	Room/suite	B Telephone number (515) 245-2552
City or town, state, and ZIP code DES MOINES, IA 50309		C If exemption application is pending, check here ☐
H Check type of organization: ☒ Section 501(c)(3) exempt private foundation ☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation		D 1. Foreign organizations, check here ☐ 2. Foreign organizations meeting the 85% test, check here and attach computation ☐
I Fair market value of all assets at end of year (from Part II, col (c), line 16) \$ 39,393,595.	J Accounting method: ☐ Cash ☒ Accrual ☐ Other (specify)	E If private foundation status was terminated under section 507(b)(1)(A), check here ☐
(Part I, column (d) must be on cash basis.)		F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ☐

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a).)		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
1 Contributions, gifts, grants, etc., received		6,030,667.			
2 Check ☐ If the foundation is not required to attach Sch B					
3 Interest on savings and temporary cash investments					
4 Dividends and interest from securities		352,432.	352,432.	352,432.	STATEMENT 1
5a Gross rents					
b Net rental income or (loss)					
6a Net gain or (loss) from sale of assets not on line 10					
b Gross sales price for all assets on line 6a					
7 Capital gain net income (from Part IV, line 2)			0.		
8 Net short-term capital gain				0.	
9 Income modifications					
10a Gross sales less returns and allowances					
b Less Cost of goods sold					
c Gross profit or (loss)					
11 Other income		200,856.	0.	0.	STATEMENT 2
12 Total. Add lines 1 through 11		6,583,955.	352,432.	352,432.	
13 Compensation of officers, directors, trustees, etc		210,000.	0.	0.	210,000.
14 Other employee salaries and wages		436,567.	0.	0.	436,567.
15 Pension plans, employee benefits		58,240.	0.	0.	58,240.
16a Legal fees STMT 3		38,735.	0.	0.	38,735.
b Accounting fees					
c Other professional fees					
17 Interest					
18 Taxes					
19 Depreciation and depletion		14,304.	0.	0.	
20 Occupancy					
21 Travel, conferences, and meetings		280,115.	0.	0.	280,115.
22 Printing and publications		77,146.	0.	0.	77,145.
23 Other expenses STMT 4		946,288.	0.	0.	946,289.
24 Total operating and administrative expenses. Add lines 13 through 23		2,061,395.	0.	0.	2,047,091.
25 Contributions, gifts, grants paid		250,000.			250,000.
26 Total expenses and disbursements. Add lines 24 and 25		2,311,395.	0.	0.	2,297,091.
27 Subtract line 26 from line 12		4,272,560.			
a Excess of revenue over expenses and disbursements			352,432.		
b Net investment income (If negative, enter -0-)				352,432.	
c Adjusted net income (If negative, enter -0-)					

7010 1060 0001 5842 4562

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Part II Balance Sheets

Attached schedules and amounts in the description column should be for end-of-year amounts only.

		Beginning of year	End of year	
		(a) Book Value	(b) Book Value	(c) Fair Market Value
Assets	1 Cash - non-interest-bearing	89,002.	55,168.	55,168.
	2 Savings and temporary cash investments	13,046,515.	7,600,984.	7,600,984.
	3 Accounts receivable ▶ 95,458.			
	Less: allowance for doubtful accounts ▶	21,447.	95,458.	95,458.
	4 Pledges receivable ▶ 6,725,055.			
	Less: allowance for doubtful accounts ▶ 443,737.	6,949,545.	6,281,318.	6,281,318.
	5 Grants receivable			
	6 Receivables due from officers, directors, trustees, and other disqualified persons			
	7 Other notes and loans receivable ▶			
	Less: allowance for doubtful accounts ▶			
	8 Inventories for sale or use			
	9 Prepaid expenses and deferred charges	18,270.	30,919.	30,919.
	10a Investments - U.S. and state government obligations			
	b Investments - corporate stock STMT 5	10,100,211.	11,429,449.	11,429,449.
	c Investments - corporate bonds			
Liabilities	11 Investments - land, buildings, and equipment basis			
	Less accumulated depreciation ▶			
	12 Investments - mortgage loans			
	13 Investments - other			
	14 Land, buildings, and equipment: basis ▶ 128,615.			
	Less accumulated depreciation STMT 6 ▶ 92,036.	33,484.	36,579.	36,579.
	15 Other assets (describe ▶ STATEMENT 7)	2,890,692.	13,863,720.	13,863,720.
	16 Total assets (to be completed by all filers)	33,149,166.	39,393,595.	39,393,595.
	17 Accounts payable and accrued expenses	348,283.	1,927,523.	
	18 Grants payable			
Net Assets or Fund Balances	19 Deferred revenue	54,198.	132,119.	
	20 Loans from officers, directors, trustees, and other disqualified persons			
	21 Mortgages and other notes payable			
	22 Other liabilities (describe ▶)			
23 Total liabilities (add lines 17 through 22)	402,481.	2,059,642.		
Net Assets or Fund Balances	Foundations that follow SFAS 117, check here ▶ ☒ and complete lines 24 through 26 and lines 30 and 31.			
	24 Unrestricted	13,060,132.	14,145,675.	
	25 Temporarily restricted	19,686,553.	23,188,278.	
	26 Permanently restricted			
	Foundations that do not follow SFAS 117, check here ▶ ☐ and complete lines 27 through 31.			
	27 Capital stock, trust principal, or current funds			
	28 Paid-in or capital surplus, or land, bldg., and equipment fund			
	29 Retained earnings, accumulated income, endowment, or other funds			
30 Total net assets or fund balances	32,746,685.	37,333,953.		
31 Total liabilities and net assets/fund balances	33,149,166.	39,393,595.		

Part III Analysis of Changes in Net Assets or Fund Balances

1 Total net assets or fund balances at beginning of year - Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	32,746,685.
2 Enter amount from Part I, line 27a	2	4,272,560.
3 Other increases not included in line 2 (itemize) ▶ UNREALIZED GAIN ON INVESTMENT	3	314,708.
4 Add lines 1, 2, and 3	4	37,333,953.
5 Decreases not included in line 2 (itemize) ▶	5	0.
6 Total net assets or fund balances at end of year (line 4 minus line 5) - Part II, column (b), line 30	6	37,333,953.

Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse; or common stock, 200 shs. MLC Co.)	(b) How acquired P - Purchase D - Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1a			
b NONE			
c			
d			
e			

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a			
b			
c			
d			
e			

(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	(l) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))
a			
b			
c			
d			
e			

2 Capital gain net income or (net capital loss)	{ If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7	2	
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c) If (loss), enter -0- in Part I, line 8		3	

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank.

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? -

☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

1 Enter the appropriate amount in each column for each year; see instructions before making any entries.

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2009	2,107,549.	15,838,882.	.133062
2008	1,922,962.	15,663,740.	.122765
2007	1,823,452.	17,173,418.	.106179
2006	1,666,483.	14,218,690.	.117204
2005	1,525,747.	13,270,012.	.114977

2 Total of line 1, column (d)	2	.594187
3 Average distribution ratio for the 5-year base period - divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	3	.118837
4 Enter the net value of noncharitable-use assets for 2010 from Part X, line 5	4	21,433,078.
5 Multiply line 4 by line 3	5	2,547,043.
6 Enter 1% of net investment income (1% of Part I, line 27b)	6	3,524.
7 Add lines 5 and 6	7	2,550,567.
8 Enter qualifying distributions from Part XII, line 4	8	2,297,091.

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate.
See the Part VI instructions.

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see instructions)

1a Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1. Date of ruling or determination letter: _____ (attach copy of letter if necessary-see instructions)			
b Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☐ and enter 1% of Part I, line 27b.		1	7,049.
c All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).			
2 Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-).		2	0.
3 Add lines 1 and 2		3	7,049.
4 Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		4	0.
5 Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-		5	7,049.
6 Credits/Payments:			
a 2010 estimated tax payments and 2009 overpayment credited to 2010	6a	8,164.	
b Exempt foreign organizations - tax withheld at source	6b		
c Tax paid with application for extension of time to file (Form 8868)	6c		
d Backup withholding erroneously withheld	6d		
7 Total credits and payments. Add lines 6a through 6d	7	8,164.	
8 Enter any penalty for underpayment of estimated tax. Check here ☐ If Form 2220 is attached	8		
9 Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9		
10 Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10	1,115.	
11 Enter the amount of line 10 to be: Credited to 2011 estimated tax ☐ 1,115. Refunded ☐ 0.	11		0.

Part VII-A Statements Regarding Activities

	Yes	No
1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		X
b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for definition)? If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities		X
c Did the foundation file Form 1120-POL for this year?		X
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation. ☐ \$ 0. (2) On foundation managers. ☐ \$ 0.		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers. ☐ \$ 0.		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities		X
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes		X
4a Did the foundation have unrelated business gross income of \$1,000 or more during the year?		X
b If "Yes," has it filed a tax return on Form 990-T for this year?		N/A
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? If "Yes," attach the statement required by General Instruction T.		X
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	X	
7 Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV.	X	
8a Enter the states to which the foundation reports or with which it is registered (see instructions) ☐ IA		
b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation	X	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV)? If "Yes," complete Part XIV	X	
10 Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses	X	

Part VII-A Statements Regarding Activities (continued)

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		X
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008?	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	X	
Website address ► <u>WWW.WORLDFOODPRIZE.COM</u>				
14	The books are in care of ► <u>TRACEY BALL</u> Telephone no. ► <u>515-245-2552</u>			
Located at ► <u>P.O. BOX 855, DES MOINES, IA</u>		ZIP+4 ► <u>50306</u>		
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here	15	N/A	
and enter the amount of tax-exempt interest received or accrued during the year				
16	At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country?	16	Yes	No
See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22.1. If "Yes," enter the name of the foreign country ►				

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.

	Yes	No
1a During the year did the foundation (either directly or indirectly):		
(1) Engage in the sale or exchange, or leasing of property with a disqualified person?	☐ Yes ☒ No	
(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person?	☐ Yes ☒ No	
(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?	☒ Yes ☐ No	
(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?	☒ Yes ☐ No	
(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?	☐ Yes ☒ No	
(6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.)	☐ Yes ☒ No	
b If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)?		X
Organizations relying on a current notice regarding disaster assistance check here		
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2010?		X
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):		
a At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2010?	☐ Yes ☒ No	
If "Yes," list the years ►		
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement - see instructions.)	N/A	
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here.		
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?	☐ Yes ☒ No	
b If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2010.)	N/A	
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?		X
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2010?		X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)

6a During the year did the foundation pay or incur any amount to:

(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No(2) Influence the outcome of any specific public election (see section 4955); or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No(3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No(4) Provide a grant to an organization other than a charitable, etc., organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? ☐ Yes ☒ No(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ Nob If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)? ☐ Yes ☒ No
Organizations relying on a current notice regarding disaster assistance check here ☐c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? ☐ Yes ☒ No

If "Yes," attach the statement required by Regulations section 53.4945-5(d).

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ Nob Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? ☐ Yes ☒ No

If "Yes" to 6b, file Form 8870

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? ☐ Yes ☒ Nob If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? ☐ Yes ☒ No**Part VIII** Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

1 List all officers, directors, trustees, foundation managers and their compensation.

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
SEE STATEMENT 8		210,000.	0.	795.

2 Compensation of five highest-paid employees (other than those included on line 1). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
MASHAL HUSAIN - 666 GRAND AVE, SUITE 1700, DES MOINES, IA 50309	DIRECTOR OF DEVELOPMENT & FINANCE 40.00	94,000.	0.	0.
LISA FLEMING - 666 GRAND AVE, SUITE 1700, DES MOINES, IA 50309	YOUTH PROGRAM MANAGER 40.00	62,000.	0.	0.
FRANCIS SWOBODA - 666 GRAND AVE, SUITE 1700, DES MOINES, IA 50309	DIRECTOR OF PLANNING 40.00	51,000.	0.	0.

Total number of other employees paid over \$50,000

3

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Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)**3** Five highest-paid independent contractors for professional services. If none, enter "NONE."

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		

Total number of others receiving over \$50,000 for professional services

0

Part IX-A Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

	Expenses
1 THE WORLD FOOD PRIZE - THE SELECTION PROCESS TO DETERMINE THE RECIPIENT OF THE PRIZE INCLUDING MEETINGS, CONVENTIONS, AND PROMOTIONAL ACTIVITIES.	2,297,091.
2	
3	
4	

Part IX-B Summary of Program-Related Investments

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.

	Amount
1 N/A	
2	
3 All other program-related investments. See instructions.	
Total. Add lines 1 through 3	0.

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Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
a	Average monthly fair market value of securities	1a	21,687,385.
b	Average of monthly cash balances	1b	72,085.
c	Fair market value of all other assets	1c	
d	Total (add lines 1a, b, and c)	1d	21,759,470.
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	0.
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	21,759,470.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	326,392.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	21,433,078.
6	Minimum investment return. Enter 5% of line 5	6	1,071,654.

Part XI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☒ and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	
2a	Tax on investment income for 2010 from Part VI, line 5	2a	
b	Income tax for 2010. (This does not include the tax from Part VI)	2b	
c	Add lines 2a and 2b	2c	
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	
6	Deduction from distributable amount (see instructions)	6	
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	

Part XII Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
a	Expenses, contributions, gifts, etc. - total from Part I, column (d), line 26	1a	2,297,091.
b	Program-related investments - total from Part IX-B	1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	2,297,091.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b	5	0.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	2,297,091.

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

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Part XIII Undistributed Income (see instructions)

N/A

	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
1 Distributable amount for 2010 from Part XI, line 7				
2 Undistributed Income, if any, as of the end of 2010:				
a Enter amount for 2009 only				
b Total for prior years:				
3 Excess distributions carryover, if any, to 2010:				
a From 2005				
b From 2006				
c From 2007				
d From 2008				
e From 2009				
f Total of lines 3a through e				
4 Qualifying distributions for 2010 from Part XII, line 4: ► \$				
a Applied to 2009, but not more than line 2a				
b Applied to undistributed income of prior years (Election required - see instructions)				
c Treated as distributions out of corpus (Election required - see instructions)				
d Applied to 2010 distributable amount				
e Remaining amount distributed out of corpus				
5 Excess distributions carryover applied to 2010 (If an amount appears in column (d), the same amount must be shown in column (a).)				
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e. Subtract line 5				
b Prior years' undistributed income. Subtract line 4b from line 2b				
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed				
d Subtract line 6c from line 6b. Taxable amount - see instructions				
e Undistributed income for 2009. Subtract line 4a from line 2a. Taxable amount - see instr.				
f Undistributed Income for 2010. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2011				
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3)				
8 Excess distributions carryover from 2005 not applied on line 5 or line 7				
9 Excess distributions carryover to 2011. Subtract lines 7 and 8 from line 6a				
10 Analysis of line 9:				
a Excess from 2006				
b Excess from 2007				
c Excess from 2008				
d Excess from 2009				
e Excess from 2010				

Part XIV Private Operating Foundations (see instructions and Part VII-A, question 9)

1 a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2010, enter the date of the ruling

02/04/04

b Check box to indicate whether the foundation is a private operating foundation described in section

☒ 4942(j)(3) or ☐ 4942(j)(5)

2 a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed

b 85% of line 2a

c Qualifying distributions from Part XII, line 4 for each year listed

d Amounts included in line 2c not used directly for active conduct of exempt activities

e Qualifying distributions made directly for active conduct of exempt activities.

Subtract line 2d from line 2c

3 Complete 3a, b, or c for the alternative test relied upon:

a "Assets" alternative test - enter:

(1) Value of all assets

(2) Value of assets qualifying under section 4942(j)(3)(B)(i)

b "Endowment" alternative test - enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed

c "Support" alternative test - enter:

(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)

(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)

(3) Largest amount of support from an exempt organization

(4) Gross investment income

Tax year	Prior 3 years			(e) Total
(a) 2010	(b) 2009	(c) 2008	(d) 2007	
352,432.	392,542.	491,087.	468,843.	1,704,904.
299,567.	333,661.	417,424.	398,517.	1,449,168.
2,297,091.	2,111,474.	1,927,873.	1,823,452.	8,159,890.
0.	0.	0.	0.	0.
2,297,091.	2,111,474.	1,927,873.	1,823,452.	8,159,890.
				0.
				0.
714,436.	527,963.	522,125.	572,447.	2,336,971.
				0.
				0.
				0.
				0.

Part XV Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year-see the instructions.)**1 Information Regarding Foundation Managers:**

a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2).)

NONE

b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.

NONE

2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☒ If the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d.

a The name, address, and telephone number of the person to whom applications should be addressed:

b The form in which applications should be submitted and information and materials they should include:

c Any submission deadlines:

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:

Part XV Supplementary Information (continued)**3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
a Paid during the year DAVID BECKMANN 425 3RD STREET SW, SUITE 1200 WASHINGTON, DC 20024	NONE	N/A	AGRICULTURAL RESEARCH PROGRAMS	125,000.
JO LUCK 1 WORLD AVENUE LITTLE ROCK, AR 72202	NONE	N/A	AGRICULTURAL RESEARCH PROGRAMS	125,000.
Total			3a	250,000.
b Approved for future payment NONE				
Total			3b	0.

Part XVI-A Analysis of Income-Producing Activities

Enter gross amounts unless otherwise indicated.

	Unrelated business income		Excluded by section 512, 513, or 514		(e) Related or exempt function income
	(a) Business code	(b) Amount	(c) Exclu- sion code	(d) Amount	
1 Program service revenue:					
a _____					
b _____					
c _____					
d _____					
e _____					
f _____					
g Fees and contracts from government agencies					
2 Membership dues and assessments					
3 Interest on savings and temporary cash investments					
4 Dividends and interest from securities			14	352,432.	
5 Net rental income or (loss) from real estate:					
a Debt-financed property					
b Not debt-financed property					
6 Net rental income or (loss) from personal property					
7 Other investment income					
8 Gain or (loss) from sales of assets other than inventory					
9 Net income or (loss) from special events					200,856.
10 Gross profit or (loss) from sales of inventory					
11 Other revenue:					
a _____					
b _____					
c _____					
d _____					
e _____					
12 Subtotal. Add columns (b), (d), and (e)		0.		352,432.	200,856.
13 Total. Add line 12, columns (b), (d), and (e)				13	553,288.

(See worksheet in line 13 instructions to verify calculations.)

Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

Line No Explain below how each activity for which income is reported in column (e) of Part XVI-A contributed importantly to the accomplishment of the foundation's exempt purposes (other than by providing funds for such purposes).

9 SYMPOSIUM TO EDUCATE AND CREATE AWARENESS

Schedule B(Form 990, 990-EZ,
or 990-PF)Department of the Treasury
Internal Revenue Service**Schedule of Contributors**

▶ Attach to Form 990, 990-EZ, or 990-PF.

OMB No. 1545-0047

2010

Name of the organization

WORLD FOOD PRIZE FOUNDATION

Employer identification number

42-1356715

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

☐ 501(c)() (enter number) organization☐ 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation☐ 527 political organization

Form 990 PF

☒ 501(c)(3) exempt private foundation☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation☐ 501(c)(3) taxable private foundationCheck if your organization is covered by the **General Rule** or a **Special Rule**.**Note.** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.**General Rule**

- ☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

Special Rules

- ☐ For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- ☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.
- ☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. ▶ \$ _____

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2010)

Name of organization

Employer identification number

WORLD FOOD PRIZE FOUNDATION

42-1356715

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	ADM 4666 FARIES PARKWAY DECATUR, IL 62526	\$ 135,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
2	ARTHUR NEISI 1575 NW 106TH ST. CLIVE, IA 50325	\$ 8,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
3	BILL & MELINDA GATES FOUNDATION 1551 EASTLAKE AVENUE EAST SEATTLE, WA 98102-3706	\$ 430,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
4	CARGILL INCORPORATED 15407 MCGINTY RD WAYZATA, MN 55391	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
5	FMC CORPORATION 1101 PENNSYLVANIA AVE., #325 WASHINGTON, DC 20004	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
6	GENERAL MILLS 330 UNIVERSITY AVENUE, SE MINNEAPOLIS, MN 55414	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

Name of organization	Employer identification number
WORLD FOOD PRIZE FOUNDATION	42-1356715

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
7	INSTITUTE OF MUSEUM AND LIBRARY SERVICES 1800 M STREET, NW WASHINGTON, DC 20036	\$ 495,481.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
8	IOWA CORN GROWERS ASSOC 5505 NW 88TH STREET #100 JOHNSTON, IA 50131-2948	\$ 260,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
9	J LANDIS MARTIN 150 VINE STREET DENVER, IA 80206	\$ 5,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
10	JOHN DEERE FOUNDATION ONE JOHN DEERE PLACE MOLINE, IL 612658098	\$ 100,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
11	LAND O LAKES, INC PO BOX 64101 ST PAUL, MN 55164	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
12	MONSANTO CO 800 N LINDBERGH ST LOUIS, MO 63167	\$ 40,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

Name of organization

Employer identification number

WORLD FOOD PRIZE FOUNDATION

42-1356715

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
13	OWEN NEWLIN 3524 GRAND AVE., #401 DES MOINES, IA 50312	\$ 30,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
14	PIONEER INTL HYBRID 5700 MERLE HAY ROAD, PO BOX 454 JOHNSTON, IA 50131-0454	\$ 565,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
15	PRINCIPAL FINANCIAL GROUP 801 GRAND AVE DES MOINES, IA 50309	\$ 425,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
16	STATE OF IOWA 200 EAST GRAND AVENUE DES MOINES, IA 50309	\$ 750,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
17	SYNGENTA AMERICA CORP 7500 OLSON MEMORIAL HIGHWAY GOLDEN VALLEY, MN 55427	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
18	UNITED SOYBEAN 16305 SWINGLEY RIDGE ROAD CHESTERFIELD, MO 63017	\$ 5,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

Name of organization

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WORLD FOOD PRIZE FOUNDATION

42-1356715

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
19	USDA 1400 INDEPENDENCE AVE, #302A WASHINGTON, DC 20250	\$ 31,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
20	WEST CENTRAL AND RENEWABLE ENERGY PO BOX 128 RALSTON, IA 51459	\$ 15,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
21	SMITH BUCKLIN CORPORATION 401 N MICHIGAN AVE # 2200 CHICAGO, IL 60611	\$ 10,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
22	HY-VEE INC 5820 WESTOWN PKWY WEST DES MOINES, IA 50266	\$ 65,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
23	WALLACE GENETIC FOUNDATION 4910 MASSACHUSETTS AVENUE NW, SUITE 221 WASHINGTON, DC 20016	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
24	DSM COMMUNITY FOUNDATION 1915 GRAND AVENUE DES MOINES, IA 50309	\$ 5,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

Name of organization

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WORLD FOOD PRIZE FOUNDATION

42-1356715

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
25	NOVUS INTERNATIONAL INC 20 RESEARCH PARK DRIVE ST. CHARLES, MO 63304	\$ 20,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
26	PEPSICO, INC 700 ANDERSON HILL ROAD PURCHASE, NY 10577	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
27	WAL-MART STORES INC 702 SW 8TH ST BENTONVILLE, AR 72716	\$ 40,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
28	ELI LILLY & COMPANY LILLY CORPORATE CENTER INDIANAPOLIS, IN 46285	\$ 5,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
29	AMERICAN SOYBEAN ASSOC 12125 WOODCREST EXECUTIVE DRIVE, SUITE 100 ST. LOUIS, MO 63141	\$ 5,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
30	NATIONWIDE MUTUAL INSURANCE COMPANY ONE NATIONWIDE PLAZA COLUMBUS, OH 43215-2220	\$ 250,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

Name of organization

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Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
31	JOHN PAPPASJOHN 2116 FINANCIAL CENTER DES MOINES, IA 50309	\$ 50,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
32	JIM & JEANNE O'HALLORAN FOUNDATION 3303 BEAVER AVE DES MOINES, IA 50310	\$ 15,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
33	O'HALLORAN INTL FOUNDATION PO BOX 1804 DES MOINES, IA 50306	\$ 10,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
34	HUMANITIES IOWA 100 OAKDALE CAMPUS IOWA CITY, IA 52242	\$ 10,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
35	GERALD KIRKE 5465 MILLS CIVIC PKWY WEST DES MOINES, IA 50266	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
36	WILD ROSE ENTERTAINMENT 5465 MILLS CIVIC PKWY WEST DES MOINES	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

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Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
37	STATE OF IOWA - VISION IOWA 200 E GRAND DES MOINES, IA 50309	\$ 533,693.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
38	REYNOLDS AND REYNOLDS INC 300 WALNUT ST DES MOINES, IA 50309	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
39	DON LAMBERTI ONE CONVENIENCE BLVD. ANKENY, IA 50021	\$ 50,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
40	THOMAS SHAEFER 7012 SE HARBOR CIRCLE STUART, FL 34996	\$ 5,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
41	IOWA PORK FOUNDATION 1636 NW 114TH ST CLIVE, IA 50325-7071	\$ 250,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
42	WALDINGER CORPORATION 2601 BELL AVE DES MOINES, IA 50321	\$ 20,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

Name of organization

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WORLD FOOD PRIZE FOUNDATION

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Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
43	RW & MARY NELSON 4105 TIMBERWOOD WEST DES MOINES, IA 50265	\$ 250,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
44	KEMIN INDUSTRIES INC PO BOX 70 DES MOINES, IA 50306	\$ 200,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
45	CHRIS & LINDA NELSON 2100 MAURY ST DES MOINES, IA 50306	\$ 50,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
46	COMMUNITY FOUNDATION 1915 GRAND AVENUE DES MOINES, IA 50309	\$ 25,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
47	BRIDGESTONE 4600 NORTHWEST 2ND STREET DES MOINES, IA 50307	\$ 30,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
48	FIRST CITIZENS NATL BANK ONE FIRST CITIZENS PLACE DYERSBURG, TN 38024	\$ 50,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

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WORLD FOOD PRIZE FOUNDATION

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Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
49	SUKUP MANUFACTURING CO PO BOX 677 SHEFFIELD, IA 50475	\$ 7,500.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
50	JAMES AND HELEN HUBBELL FOUNDATION PO BOX 897 DES MOINES, IA 50304-9987	\$ 5,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
51	RUAN TRANSPORT CORPORATION PO BOX 855 DES MOINES, IA 50306	\$ 50,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
52	DENNY ELWELL COMPANY 2401 SE TONES DR # 17 ANKENY, IA 50021	\$ 5,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
53	NEUMAN BROTHERS, INC. 1435 OHIO STREET DES MOINES, IA 50314	\$ 5,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
54	PRAIRIE MEADOWS RACETRACK AND CASINO 1 PRAIRIE MEADOWS DRIVE ALTOONA, IA 50009	\$ 10,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

Name of organization

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WORLD FOOD PRIZE FOUNDATION

42-1356715

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
55	IOWA EXPORT IMPORT TRADING COMPANY PO BOX 855 DES MOINES, IA 50306	\$ 9,259.	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution.)
56	RUAN INCORPORATED PO BOX 855 DES MOINES, IA 50306	\$ 94,003.	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution.)
57	RUAN CENTER CORPORATION PO BOX 855 DES MOINES, IA 50306	\$ 102,829.	Person ☐ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution.)
58	BRIDGESTONE AMERICAS TRUST 535 MARRIOTT DRIVE NASHVILLE, TN 37214	\$ 120,000.	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
			Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
			Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

Name of organization

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WORLD FOOD PRIZE FOUNDATION

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Part II Noncash Property (see instructions)

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
55	VEHICLE LEASE	\$ 9,259.	VARIOUS
56	REAL ESTATE RENTAL, OFFICE FURNISHINGS, AND PHONE	\$ 94,003.	VARIOUS
57	REAL ESTATE RENTAL, PERSONAL PROPERTY USE, AND PHONE	\$ 102,829.	VARIOUS
		\$	
		\$	
		\$	

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WORLD FOOD PRIZE FOUNDATION**42-1356715**

Part III Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations aggregating more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once. See instructions.) ▶ \$

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee

Asset No	Description	Date Acquired	Method	Life	Line No	Unadjusted Cost Or Basis	Bus % Excl	Reduction in Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
13	DELL SERVER	021505200	DB	5.00	17	5,282.			5,282.	4,978.		304.
14	XEROX PRINTER	051105200	DB	5.00	17	6,302.			6,302.	5,938.		363.
15	FRONT OFFICE FURNITURE	080105200	DB	7.00	17	10,960.			10,960.	8,514.		978.
16	OFFICE CHAIRS	070705200	DB	7.00	17	735.			735.	570.		66.
17	ARTWORK AND FRAME	040105200	DB	7.00	17	3,863.			3,863.	3,000.		345.
18	COMPUTER EQUIPMENT	010106200	DB	5.00	17	3,557.			3,557.	2,942.		410.
19	VIDEO CAMERA	030106200	DB	5.00	17	732.			732.	606.		84.
20	ADOBE SOFTWARE	040106200	DB	5.00	17	948.			948.	784.		109.
21	PLEXIGLASS GLOBES	030106200	DB	5.00	17	5,396.			5,396.	4,463.		622.
22	RESULTS PLUS SOFTWARE	060106200	DB	5.00	17	12,433.			12,433.	10,284.		1,432.
23	STREET BANNER	100106200	DB	7.00	17	9,100.			9,100.	6,257.		813.
24	ARTWORK AND FRAME	040106200	DB	7.00	17	3,068.			3,068.	2,109.		274.
25	COMPUTER EQUIPMENT	040107200	DB	5.00	17	2,078.			2,078.	1,480.		239.
26	DESIGN SOFTWARE	020107200	DB	5.00	17	579.			579.	412.		67.
27	TRAVELING DISPLAY	040107200	DB	7.00	17	3,170.			3,170.	1,783.		396.
28	PLEXIGLASS GLOBES	110107200	DB	7.00	17	1,424.			1,424.	801.		178.
29	ARTWORK AND FRAME	030107200	DB	7.00	17	3,043.			3,043.	1,712.		380.
30	COMPUTER EQUIPMENT	022908200	DB	5.00	17	777.			777.	404.		149.

028102
05-01-10

(D) - Asset disposed

* ITC, Section 179, Salvage, Bonus, Commercial Revitalization Deduction

2010 DEPRECIATION AND AMORTIZATION REPORT

FORM 990-PF PAGE 1

990-PF

Asset No	Description	Date Acquired	Method	Life	Line No	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
31	COMPUTER EQUIPMENT	0430082000	DB5.00	17		1,413.			1,413.	735.		271.
32	ARTWORK	0701082000	DB7.00	17		1,000.			1,000.	388.		175.
33	OFFICE FURNITURE	0723082000	DB7.00	17		1,684.			1,684.	653.		294.
34	COMPUTER EQUIPMENT	0730082000	DB5.00	17		1,038.			1,038.	540.		199.
35	COMPUTER EQUIPMENT	0820082000	DB5.00	17		784.			784.	408.		151.
36	COMPUTER EQUIPMENT	0801082000	DB5.00	17		784.			784.	408.		151.
37	OFFICE BUILDOUT OF NEW	072208SL	5.00	16		17,513.			17,513.	15,694.		1,818.
48	COMPUTER EQUIPMENT	0201092000	DB5.00	17		740.			740.	148.		237.
59	COMPUTER EQUIPMENT	0201092000	DB5.00	17		740.			740.	148.		237.
70	COMPUTER EQUIPMENT	0201092000	DB5.00	17		740.			740.	148.		237.
81	OFFICE FURNITURE	0201092000	DB7.00	17		2,275.			2,275.	325.		557.
82	COMPUTER EQUIPMENT	0301092000	DB5.00	17		553.			553.	110.		177.
93	OFFICE FURNITURE	0401092000	DB7.00	17		867.			867.	124.		138.
94	OFFICE FURNITURE	0501092000	DB7.00	17		562.			562.	80.		212.
105	COMPUTER EQUIPMENT	0601092000	DB5.00	17		819.			819.	164.		262.
106	COMPUTER EQUIPMENT	0601092000	DB5.00	17		819.			819.	164.		262.
107	COMPUTER EQUIPMENT	0601092000	DB5.00	17		819.			819.	164.		262.
118	REFRIGERATOR	0801092000	DB7.00	17		570.			570.	81.		139.

028102
05-01-10

(D) - Asset disposed

* ITC, Section 179, Salvage, Bonus, Commercial Revitalization Deduction

Asset No	Description	Date Acquired	Method	Life	Line No	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
129	COMPUTER EQUIPMENT	11/01/09	200DB	5.00	17	779.			779.	154.		249.
140	OFFICE EXPANSION	04/01/09	SL	39.00	17	3,270.			3,270.	59.		84.
141	BIZHUB C360 COLOR COPIER	09/01/10	200DB	5.00	19B	7,742.			7,742.			516.
142	WEBSITE REDESIGN & SETUP	10/01/10	200DB	5.00	19B	8,695.			8,695.			435.
143	AVL DESIGN CS5	11/01/10	200DB	5.00	19B	962.			962.			32.
	* TOTAL 990-PF PG 1 DEPR					128,615.		0.	128,615.	77,732.	0.	14,304.

FORM 990-PF	DIVIDENDS AND INTEREST FROM SECURITIES	STATEMENT	1
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SOURCE	GROSS AMOUNT	CAPITAL GAINS DIVIDENDS	COLUMN (A) AMOUNT
DIVIDENDS	311,885.	0.	311,885.
INTEREST	40,547.	0.	40,547.
TOTAL TO FM 990-PF, PART I, LN 4	352,432.	0.	352,432.

FORM 990-PF	OTHER INCOME	STATEMENT	2
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DESCRIPTION	(A) REVENUE PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME
GROSS INCOME FROM SPECIAL FUNDRAISING EVENTS	200,856.	0.	200,856.
TOTAL TO FORM 990-PF, PART I, LINE 11	200,856.	0.	200,856.

FORM 990-PF	LEGAL FEES	STATEMENT	3
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DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
LEGAL FEES	38,735.	0.	0.	38,735.
TO FM 990-PF, PG 1, LN 16A	38,735.	0.	0.	38,735.

FORM 990-PF	OTHER EXPENSES	STATEMENT	4
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DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
OFFICE EXPENSE	117,481.	0.	0.	117,481.
SPECIAL EVENTS	159,014.	0.	0.	159,015.
LIBRARY	184,100.	0.	0.	184,100.
INTERNSHIP/YOUTH EXPENSES	75,653.	0.	0.	75,653.
SYMPOSIUM	410,040.	0.	0.	410,040.
TO FORM 990-PF, PG 1, LN 23	946,288.	0.	0.	946,289.

FORM 990-PF	CORPORATE STOCK	STATEMENT	5
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DESCRIPTION	BOOK VALUE	FAIR MARKET VALUE
CORPORATE STOCK	11,429,449.	11,429,449.
TOTAL TO FORM 990-PF, PART II, LINE 10B	11,429,449.	11,429,449.

FORM 990-PF	DEPRECIATION OF ASSETS NOT HELD FOR INVESTMENT	STATEMENT	6
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DESCRIPTION	COST OR OTHER BASIS	ACCUMULATED DEPRECIATION	BOOK VALUE
DELL SERVER	5,282.	5,282.	0.
XEROX PRINTER	6,302.	6,301.	1.
FRONT OFFICE FURNITURE	10,960.	9,492.	1,468.
OFFICE CHAIRS	735.	636.	99.
ARTWORK AND FRAME	3,863.	3,345.	518.
COMPUTER EQUIPMENT	3,557.	3,352.	205.
VIDEO CAMERA	732.	690.	42.
ADOBE SOFTWARE	948.	893.	55.
PLEXIGLASS GLOBES	5,396.	5,085.	311.
RESULTS PLUS SOFTWARE	12,433.	11,716.	717.
STREET BANNER	9,100.	7,070.	2,030.
ARTWORK AND FRAME	3,068.	2,383.	685.
COMPUTER EQUIPMENT	2,078.	1,719.	359.
DESIGN SOFTWARE	579.	479.	100.
TRAVELING DISPLAY	3,170.	2,179.	991.
PLEXIGLASS GLOBES	1,424.	979.	445.
ARTWORK AND FRAME	3,043.	2,092.	951.
COMPUTER EQUIPMENT	777.	553.	224.
COMPUTER EQUIPMENT	1,413.	1,006.	407.
ARTWORK	1,000.	563.	437.
OFFICE FURNITURE	1,684.	947.	737.
COMPUTER EQUIPMENT	1,038.	739.	299.
COMPUTER EQUIPMENT	784.	559.	225.
COMPUTER EQUIPMENT	784.	559.	225.
BUILDOUT OF NEW OFFICE	17,513.	17,512.	1.
COMPUTER EQUIPMENT	740.	385.	355.
COMPUTER EQUIPMENT	740.	385.	355.
COMPUTER EQUIPMENT	740.	385.	355.
OFFICE FURNITURE	2,275.	882.	1,393.
COMPUTER EQUIPMENT	553.	287.	266.
OFFICE FURNITURE	867.	262.	605.
OFFICE FURNITURE	562.	292.	270.
COMPUTER EQUIPMENT	819.	426.	393.
COMPUTER EQUIPMENT	819.	426.	393.
COMPUTER EQUIPMENT	819.	426.	393.

WORLD FOOD PRIZE FOUNDATION

42-1356715

REFRIGERATOR	570.	220.	350.
COMPUTER EQUIPMENT	779.	403.	376.
OFFICE EXPANSION	3,270.	143.	3,127.
BIZHUB C360 COLOR COPIER	7,742.	516.	7,226.
WEBSITE REDESIGN & SETUP	8,695.	435.	8,260.
AVL DESIGN CS5	962.	32.	930.
TOTAL TO FM 990-PF, PART II, LN 14	128,615.	92,036.	36,579.

FORM 990-PF	OTHER ASSETS	STATEMENT	7
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DESCRIPTION	BEGINNING OF YR BOOK VALUE	END OF YEAR BOOK VALUE	FAIR MARKET VALUE
WORK IN PROCESS	170,330.	9,695,041.	9,695,041.
ARCHITECT DESIGN	1,531,763.	2,214,875.	2,214,875.
LIBRARY	1,147,158.	1,370,479.	1,370,479.
DESIGN & DISPLAY	41,441.	583,325.	583,325.
TO FORM 990-PF, PART II, LINE 15	2,890,692.	13,863,720.	13,863,720.

FORM 990-PF

PART VIII - LIST OF OFFICERS, DIRECTORS
TRUSTEES AND FOUNDATION MANAGERS

STATEMENT 8

NAME AND ADDRESS	TITLE AND AVRG HRS/WK	COMPEN- SATION	EMPLOYEE BEN PLAN CONTRIB	EXPENSE ACCOUNT
JOHN RUAN III 3200 RUAN CENTER DES MOINES, IA 50309	CHAIRMAN 0.00	0.	0.	0.
KENNETH QUINN 3200 RUAN CENTER DES MOINES, IA 50309	PRESIDENT 45.00	210,000.	0.	795.
JOHN RUAN IV 3200 RUAN CENTER DES MOINES, IA 50309	SECRETARY 5.00	0.	0.	0.
JANET L. GILLUM 3200 RUAN CENTER DES MOINES, IA 50309	ASSISTANT SECRETARY 5.00	0.	0.	0.
TRACEY BALL 3200 RUAN CENTER DES MOINES, IA 50309	TREASURER 5.00	0.	0.	0.
TOTALS INCLUDED ON 990-PF, PAGE 6, PART VIII		210,000.	0.	795.

Depreciation and Amortization 990-PF
 (Including Information on Listed Property)

OMB No 1545-0172

2010

Attachment
 Sequence No. 67

▶ See separate instructions. ▶ Attach to your tax return.

Name(s) shown on return

Business or activity to which this form relates

Identifying number

WORLD FOOD PRIZE FOUNDATION

FORM 990-PF PAGE 1

42-1356715

Part I Election To Expense Certain Property Under Section 179 Note: If you have any listed property, complete Part V before you complete Part I.

1	Maximum amount (see instructions)	1	500,000.
2	Total cost of section 179 property placed in service (see instructions)	2	
3	Threshold cost of section 179 property before reduction in limitation	3	2,000,000.
4	Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter -0	4	
5	Dollar limitation for tax year. Subtract line 4 from line 1. If zero or less, enter -0. If married filing separately, see instructions	5	
6	(a) Description of property	(b) Cost (business use only)	(c) Elected cost
7	Listed property. Enter the amount from line 29	7	
8	Total elected cost of section 179 property. Add amounts in column (c), lines 6 and 7	8	
9	Tentative deduction. Enter the smaller of line 5 or line 8	9	
10	Carryover of disallowed deduction from line 13 of your 2009 Form 4562	10	
11	Business income limitation. Enter the smaller of business income (not less than zero) or line 5	11	
12	Section 179 expense deduction. Add lines 9 and 10, but do not enter more than line 11	12	
13	Carryover of disallowed deduction to 2011. Add lines 9 and 10, less line 12	13	

Note: Do not use Part II or Part III below for listed property. Instead, use Part V.

Part II Special Depreciation Allowance and Other Depreciation (Do not include listed property)

14	Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year	14	
15	Property subject to section 168(f)(1) election	15	
16	Other depreciation (including ACRS)	16	1,818.

Part III MACRS Depreciation (Do not include listed property.) (See instructions)

Section A

17	MACRS deductions for assets placed in service in tax years beginning before 2010	17	11,503.
18	If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here		

Section B - Assets Placed in Service During 2010 Tax Year Using the General Depreciation System

(a) Classification of property	(b) Month and year placed in service	(c) Basis for depreciation (business/investment use only - see instructions)	(d) Recovery period	(e) Convention	(f) Method	(g) Depreciation deduction
19a 3-year property						
b 5-year property		17,399.	5 YRS.	MQ	200DB	983.
c 7-year property						
d 10-year property						
e 15-year property						
f 20-year property						
g 25-year property			25 yrs.		S/L	
h Residential rental property	/		27.5 yrs.	MM	S/L	
	/		27.5 yrs.	MM	S/L	
i Nonresidential real property	/		39 yrs.	MM	S/L	
	/			MM	S/L	

Section C - Assets Placed in Service During 2010 Tax Year Using the Alternative Depreciation System

20a Class life					S/L	
b 12 year			12 yrs.		S/L	
c 40-year	/		40 yrs.	MM	S/L	

Part IV Summary (See instructions.)

21	Listed property. Enter amount from line 28	21	
22	Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here and on the appropriate lines of your return. Partnerships and S corporations - see Instr	22	14,304.
23	For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs	23	

Part V Listed Property (Include automobiles, certain other vehicles, certain computers, and property used for entertainment, recreation, or amusement.)

Note: For any vehicle for which you are using the standard mileage rate or deducting lease expense, complete only 24a, 24b, columns (a) through (c) of Section A, all of Section B, and Section C if applicable.

Section A - Depreciation and Other Information (Caution: See the instructions for limits for passenger automobiles.)

24a Do you have evidence to support the business/investment use claimed? ☐ Yes ☐ No **24b** If "Yes," is the evidence written? ☐ Yes ☐ No

(a) Type of property (list vehicles first)	(b) Date placed in service	(c) Business/ investment use percentage	(d) Cost or other basis	(e) Basis for depreciation (business/investment use only)	(f) Recovery period	(g) Method/ Convention	(h) Depreciation deduction	(i) Elected section 179 cost
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25 Special depreciation allowance for qualified listed property placed in service during the tax year and used more than 50% in a qualified business use

25

26 Property used more than 50% in a qualified business use:

	%							
	%							
	%							

27 Property used 50% or less in a qualified business use:

	%			S/L		
	%			S/L		
	%			S/L		

28 Add amounts in column (h), lines 25 through 27. Enter here and on line 21, page 1

28

29 Add amounts in column (i), line 26. Enter here and on line 7, page 1

29

Section B - Information on Use of Vehicles

Complete this section for vehicles used by a sole proprietor, partner, or other "more than 5% owner," or related person.

If you provided vehicles to your employees, first answer the questions in Section C to see if you meet an exception to completing this section for those vehicles.

	(a) Vehicle	(b) Vehicle	(c) Vehicle	(d) Vehicle	(e) Vehicle	(f) Vehicle
30 Total business/investment miles driven during the year (do not include commuting miles)						
31 Total commuting miles driven during the year						
32 Total other personal (noncommuting) miles driven						
33 Total miles driven during the year Add lines 30 through 32						
34 Was the vehicle available for personal use during off duty hours?	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No
35 Was the vehicle used primarily by a more than 5% owner or related person?						
36 Is another vehicle available for personal use?						

Section C - Questions for Employers Who Provide Vehicles for Use by Their Employees

Answer these questions to determine if you meet an exception to completing Section B for vehicles used by employees who are not more than 5% owners or related persons.

37 Do you maintain a written policy statement that prohibits all personal use of vehicles, including commuting, by your employees?	Yes	No
38 Do you maintain a written policy statement that prohibits personal use of vehicles, except commuting, by your employees? See the instructions for vehicles used by corporate officers, directors, or 1% or more owners.		
39 Do you treat all use of vehicles by employees as personal use?		
40 Do you provide more than five vehicles to your employees, obtain information from your employees about the use of the vehicles, and retain the information received?		
41 Do you meet the requirements concerning qualified automobile demonstration use?		

Note: If your answer to 37, 38, 39, 40, or 41 is "Yes," do not complete Section B for the covered vehicles.

Part VI Amortization

(a) Description of costs	(b) Date amortization begins	(c) Amortizable amount	(d) Code section	(e) Amortization period or percentage	(f) Amortization for this year
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42 Amortization of costs that begins during your 2010 tax year.

43 Amortization of costs that began before your 2010 tax year

43

44 Total. Add amounts in column (f). See the instructions for where to report.

44