

### See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



Department of the Treasury

## **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047 Open to Public

interna	ai Heven	ue Service The Organization may have to use a copy of this feturit to sails	by state i	eporting require	iliciits	Inspection	1
AF	or the	2010 calendar year, or tax year beginning and en	nding				
<b>B</b> c	heck if	C Name of organization		D Employer i	dentifica	ation number	
ap		I TOWA FUNERAL DIRECTORS & EMBALMERS					
	Addres change	S ASSOCIATION					
	Name change	Doing Business As		4	2-07	25636	
	Initial	Number and street (or P.O. box if mail is not delivered to street address)	oom/suite	E Telephone	number		
	Termin			•		70-0130	
	Amend			G Gross receipts		1,838,3	76.
	Applica			H(a) Is this a g			
	pendin	F Name and address of principal officer SUZANNE M. GEBEL		for affiliat		Yes X	No
		SAME AS C ABOVE		H(b) Are all affil			No
I T		empt status: 501(c)(3) X 501(c) ( 6 ) (Insert no.) 4947(a)(1) or	527	1		st. (see instruction	
		e: ► WWW.IAFDA.ORG		H(c) Group ex			,
		organization: Corporation Trust X Association Other ►	I Year			State of legal domici	le: TA
	rt I	Summary	I L TOUI	or roundation. 12	/ J J   141	Otate of legal dominer	10. 111
		Briefly describe the organization's mission or most significant activities: PROMO'S	TING	AND SIID	ORTI	NG FINERA	Τ.
<u>ခ</u>		SERVICE EXCELLENCE AND EDUCATION IN THE FI					
nar		Check this box Inf the organization discontinued its operations or dispose			_		
Activities & Governance		Number of voting members of the governing body (Part VI, line 1a)	ia oi more	: than 25% of it	1 1	ets	12
Ĝ					3	<del></del>	$-\frac{12}{12}$
<b>ಿ</b> ರ		Number of independent voting members of the governing body (Part VI, line 1b)		•	4		
ţį		Total number of individuals employed in calendar year 2010 (Part V, line 2a)		•	5		35
Ęį		Total number of volunteers (estimate if necessary)			6	00 5	
₹		Total unrelated business revenue from Part VIII, column (C), line 12		•	7a	99,5	
	<u>b</u> _	Net unrelated business taxable income from Form 990 T-line 340 (1991)			7b	<36,9	
	_	S	-	Prior Year	21.6	Current Year	
ne		Contributions and grants (Part VIII, line 1h)  Program service revenue (Part VIII, line 2g)	<u> </u>	224,8		224,0	
Revenue		Program service revenue (Part VIII, line 2g)		204,		179,5	
, B		investment income (Part VIII, Column (A), lines 3, 4, and 7d)	ii -	114,4		58,0	
		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)			L48.	69,5	
		Total revenue - add lines 8 through 11 (must equal Part VIII, column A), line 12)		580,0		531,1	
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)			0.		<u>0.</u>
		Benefits paid to or for members (Part IX, column (A), line 4)	.		0.		0.
es	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		202,		194,9	
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)			0.		<u>0.</u>
ž	b	Total fundraising expenses (Part IX, column (D), line 25)	<u>0.    </u>				<u>-</u>
ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	<u> </u>	304,		286,3	
	18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)		506,		481,2	<u> 253.</u>
		Revenue less expenses. Subtract line 18 from line 12		73,	503.	49,8	<u> </u>
Net Assets or Fund Balances			Be	ginning of Curre	nt Year	End of Year	
set	20	Total assets (Part X, line 16)		1,800,	323.	2,076,7	<u>707.</u>
ata	21	Total liabilities (Part X, line 26)		37,	552.	82,5	<u> 85.</u>
		Net assets or fund balances Subtract line 21 from line 20		1,762,	<u>771.</u>	1,994,1	<u> 122.</u>
Pa	<u>irt II</u>	Signature Block					
Undeلے	er pena	ilties of perjury, I declare that I have examined this return, including accompanying schedules	and staten	ents, and to the b	est of my	knowledge and belie	ef, it is
Hie,	correc	et, and complete. Declaration of preparer (other than officer) is based on all information of which	ch prepare	r has any knowled	lge.		
	_	NITOLUME M MODEL			3.28	. [/	
<sup>l</sup> Sigi	n	Signature of officer		Date			
Her	e	SUZANNE M. GEBEL, EXECUTIVE DIRECTOR					
<u>0</u> ≍		Type or print name and title					
⋖		Print/Type preparer's name Preparer's syppatry		Date	Check	PTIN	
Paid		Primit Type preparer s name		3/23/11	self-employed	1	
Prep	arer	Firm's name BROOKS LODDEN, P.C.		Firm's	EIN 🛌		
Dse		Firm's address 1441 29TH STREET, STE. 305					
\$		WEST DES MOINES, IA 50266-1357		Phone	no. 51	15/223-73(	0.0
(Max	the II	RS discuss this return with the preparer shown above? (see instructions)			· · · · · · · ·	X Yes	□ No
<u> </u>	01 02-2		ns			Form <b>990</b>	
0320	J 1 UZ-2					1 0//// 000	(

Part IV Checklist of Required Schedules Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? X If "Yes," complete Schedule A X Is the organization required to complete Schedule B, Schedule of Contributors? 2 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for Х 3 public office? If "Yes," complete Schedule C, Part I Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II 4 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or X similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III 5 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to Х provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 6 Did the organization receive or hold a conservation easement, including easements to preserve open space, Х the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 7 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete X 8 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X; or provide X credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 9 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? Х If "Yes," complete Schedule D, Part V 10 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IXI, or X as applicable. a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Х Part VI b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total X 11b assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total X assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII 11c d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX 11d e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 11e f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses X the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 11f 12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete X 12a Schedule D, Parts XI, XII, and XIII b Was the organization included in consolidated, independent audited financial statements for the tax year? X 12b If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional Х Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E 13 X 14a Did the organization maintain an office, employees, or agents outside of the United States? 14a b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV 14b Х Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization X or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals X located outside the United States? If "Yes," complete Schedule F, Parts III and IV 16 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, X column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I 17 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines X 18 1c and 8a? If "Yes," complete Schedule G, Part II Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," X complete Schedule G, Part III 19 Х 20a Did the organization operate one or more hospitals? If "Yes," complete Schedule H 20a b If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that

operate one or more hospitals must attach audited financial statements (see instructions)

Form **990** (2010)

Form 990 (2010) ASSOCIATION

Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the	}		
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		<u>X</u>
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		<u>X</u>
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete	]		
	Schedule J	23		<u>X</u>
24a	• • • • • • • • • • • • • • • • • • • •			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete		,	.,
	Schedule K. If "No", go to line 25	24a		<u>X</u>
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		<u> </u>
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		<u> </u>
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		<del> </del>
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified	00		x
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete	07		x
00	Schedule L, Part III	27		
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
_	instructions for applicable filing thresholds, conditions, and exceptions):	200		v
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a 28b		X
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	200		
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	28c		v
~	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV  Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
29	Did the organization receive more than \$25,000 in nor-cast contributions? If res, complete schedule in	29		1
30	contributions? If "Yes," complete Schedule M	30		x
31	Did the organization liquidate, terminate, or dissolve and cease operations?	- 00		<u> </u>
31	If "Yes," complete Schedule N, Part I	31		x
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	-		<del> </del>
JŁ	Schedule N, Part II	32	İ	X.
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
55	sections 301 7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		x
34	Was the organization related to any tax-exempt or taxable entity?			<del> </del>
<del>-</del>	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	X	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		X
	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2		1	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			
55	If "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	<u> </u>		
٠,	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?			<del> </del>
~	Note. All Form 990 filers are required to complete Schedule O	38	X	
				(2010)

Form 990 (2010)

42-0725636 **ASSOCIATION** Statements Regarding Other IRS Filings and Tax Compliance Part V Check if Schedule O contains a response to any question in this Part V Yes 1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 0 Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? 1c 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? X 2b Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions) 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? X За X b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O 3b At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? 4a **b** If "Yes," enter the name of the foreign country See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts. 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5a X 5b b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? c If "Yes," to line 5a or 5b, did the organization file Form 8886-T? 5c 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit X any contributions that were not tax deductible? 6a b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 6b Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? 7a 7b If "Yes," did the organization notify the donor of the value of the goods or services provided? Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required C to file Form 8282? 7с d If "Yes," indicate the number of Forms 8282 filed during the year 7d Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7e Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 7f If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? 7g q If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? 7h h Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting 8 organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? 8 9 Sponsoring organizations maintaining donor advised funds. a Did the organization make any taxable distributions under section 4966? Did the organization make a distribution to a donor, donor advisor, or related person? 9b Section 501(c)(7) organizations. Enter-Initiation fees and capital contributions included on Part VIII, line 12 10a Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b Section 501(c)(12) organizations. Enter: Gross income from members or shareholders 11a Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) 11b 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a 12b b If "Yes," enter the amount of tax-exempt interest received or accrued during the year 13 Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state? 13a Note. See the instructions for additional information the organization must report on Schedule O. **b** Enter the amount of reserves the organization is required to maintain by the states in which the 13b organization is licensed to issue qualified health plans c Enter the amount of reserves on hand 13c X

Form **990** (2010)

14a 14b

Did the organization receive any payments for indoor tanning services during the tax year?

If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

42-0725636 Form 990 (2010) ASSOCIATION Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions  $\Box$ Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? 5 X 6 Does the organization have members or stockholders? 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the X 7a governing body? b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a a The governing body? X **b** Each committee with authority to act on behalf of the governing body? a8 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10a 10a Does the organization have local chapters, branches, or affiliates? b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b X 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? 11a **b** Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12a Does the organization have a written conflict of interest policy? If "No," go to line 13 X <u>12a</u> b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise X 12b to conflicts? c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done 12c 13 X Does the organization have a written whistleblower policy? 13 Does the organization have a written document retention and destruction policy? 14 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO. Executive Director, or top management official 15a 15b X Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a X 16a taxable entity during the year? b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed NONE Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply X Upon request X Another's website \_\_\_ Own website Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

Form 990 (2010)

State the name, physical address, and telephone number of the person who possesses the books and records of the organization.

204, WEST DES MOINES,

50266

1454 30TH STREET,

SUZANNE M. GEBEL - 515-270-0130

STE.

### Form 990 (2010)

**ASSOCIATION** 

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors** 

Check if Schedule O contains a response to any question in this Part VII

### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if heither the organization h	-	orga	111128			nper	ısaı					
(A)	(B)	(C)						(D)	(E)	(F)		
Name and Title	Average	١		Posi				Reportable	Reportable	Estimated		
	hours per	<u> </u>	neck	allt	hat	app	iy)	compensation	compensation from related	amount of other		
	week (describe	trustee or director						from the	organizations	compensation		
	hours for	i i				fed		organization	(W-2/1099-MISC)	from the		
	related	stee	ruste			pens		(W-2/1099-MISC)	(	organization		
	organizations	ual tri	onal		ploye	E 2		,		and related		
	ın Schedule	Individual	institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations		
	0)	=	트	ů	2	I 8	<u> </u>					
SCOTT GRAHAM	ļ					İ				_		
PRESIDENT - ELECT	1.00	X			<u> </u>			0.	0.	0.		
DEAN BOECKMAN					l					_		
PRESIDENT	1.00	X						0.	0.	0.		
LYNN OCHILTREE			l									
POLICY BOARD REP.	1.00	X						0.	0.	0.		
DANIEL ECKHOFF												
PAST PRESIDENT - THROUGH 6/30/10	1.00	X				1		0.	0.	0.		
JAY WOODHOUSE			l									
PAST PRESIDENT	1.00	X						0.	0.	0.		
MICHAEL PATRICK JONES					1		1					
DIRECTOR	1.00	X						0.	0.	0.		
DAVID FRY			ļ							_		
DIRECTOR	1.00	X		_	_		1_	0.	0.	0.		
MARTIN RIEKEN										_		
DIRECTOR	1.00	X		<u> </u>	<u> </u>	ļ	_	0.	0.	0.		
JUSTIN HILLMAN	ı					ŀ	1	•				
DIRECTOR	1.00	X	<u> </u>	ļ	<u> </u>	$\perp$	1_	0.	0.	0.		
CHAD SCHUCHERT						1		_	_			
DIRECTOR	1.00	X		_		<u> </u>	<u> </u>	0.	0.	0.		
DOUGLAS CARLSEN			İ							_		
SECRETARY - TREASURER	1.00	X	<u> </u>	<u> </u>	_	↓_	_	0.	0.	0.		
JAYME LENTZ	}											
DIRECTOR	1.00	X	ļ	<u> </u>	<u> </u>	_	<u> </u>	0.	0.	0.		
MARTIN BEENBLOSSOM							1					
DIRECTOR	1.00	X	<u> </u>	$oxed{oldsymbol{oldsymbol{oldsymbol{eta}}}}$		↓_	_	0.	0.	0.		
BRADLEY SMITH												
POLICY BOARD REP THROUGH 6/30/10	1.00	X	$oxed{igspace}$	<del> </del>	_		1_	0.	0.	0.		
WILLIAM JUDD							1					
DIRECTOR - THROUGH 6/30/10	1.00	X	$\perp$		_	<u> </u>	ļ	0.	0.	0.		
JOHN MOLLER JR.												
DIRECTOR - THROUGH 6/30/10	1.00	X	$oldsymbol{ol}}}}}}}}}}}}}}}}}}$		_			0.	0.	0.		
KARL HERTZ												
DIRECTOR - THROUGH 6/30/10	1.00	<u>  X</u>						0,	0.	0.		
032007 12-21-10										Form 990 (2010)		

Form 990 (2010) ASSOCIAT		(5)	.10	)KS	٥	c E	1AT E	DALIMEKS	42-07	256	36	Pa	ge <b>8</b>
Part VII Section A. Officers, Directors, Tru	ıstees, Key Er	nplo	yee	s, aı	nd F	ligh	est	Compensated Employ					
(A) Name and title	(B) Average hours per week	verage ours per (ch		(C) Position (check all that apply)				( <b>D)</b> Reportable compensation	(E) Reportable compensation	1	am	(F) timated tount co	
	(describe hours for related organizations in Schedule O)	Individual trustee or director	institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MIS	1	comp fro orga and	pensat om the anization d relate anization	e on ed
ABBY BROWN	1 00												^
DIRECTOR - THROUGH 6/30/10	1.00	X						0.		0.			<u>0.</u>
SUZANNE M. GEBEL EXECUTIVE DIRECTOR	40.00			X				88,354.		0.	1	6,6	<u>65.</u>
<del> </del>													
					_								
					<u> </u>	<u></u>		00 254					<u> </u>
1b Sub-total	'II Caasiaa A							88,354.	<del>-</del>	0.	т	6,6	0.
<ul> <li>Total from continuation sheets to Part V</li> <li>Total (add lines 1b and 1c)</li> </ul>	ii, Section A				•			88,354		0.	1	6,6	
Total number of individuals (including but incompensation from the organization	not limited to th	ose	liste	ed a	vod	e) wl	no r		•				0
										ı		Yes	No
3 Did the organization list any former officer			e, ke	y en	nplo	yee,	or h	nighest compensated e	mployee on			-	х
line 1a? If "Yes," complete Schedule J for a For any individual listed on line 1a, is the s			omo	ens	atı∩ı	n ani	d of	her compensation from	the organization		3_		
and related organizations greater than \$15									the organization		4		х
5 Did any person listed on line 1a receive or	accrue compe	nsat	ion 1	from	any	y uni			vidual for services				7.7
rendered to the organization? If "Yes," cor Section B. Independent Contractors	пріете Ѕспеаи	e J i	or s	ucn	per	son					5		X
Complete this table for your five highest contains the organization NONE	ompensated in	dep	ende	ent c	cont	racto	ors 1	that received more than	\$100,000 of com	pens	ation	from	
(A) Name and business	s address							(B) Description of	services	С		C) insatio	n
, , , , , , , , , , , , , , , , , , , ,	3 444,000												
			- · · -										
2 Total number of independent contractors	(including but i	not l	ımıte	ed to	the	ose i	ste	d above) who received	more than				

\$100,000 in compensation from the organization

Page 9

ASSOCIATION

Part VIII Statement of Revenue (D) Revenue excluded from (B) (C) (A) Total revenue Unrelated Related or tax under sections 512, 513, or 514 exempt function business revenue revenue 1 a Federated campaigns 1a 220,789. 1b **b** Membership dues 1c c Fundraising events 1d d Related organizations Government grants (contributions) 1e All other contributions, gifts, grants, and 3,225. similar amounts not included above 1f Q Noncash contributions included in lines 1a-1f \$ 224,014 Total. Add lines 1a-1f **Business Code** 95,302 2 a CONVENTION AND FUNCTIO 900099 95,302. Program Service Revenue 75,174 75,174. MANAGEMENT SERVICES 541610 9,090. 900099 9,090. EDUCATION PROGRAMS f All other program service revenue 179,566 Total. Add lines 2a-2f Investment income (including dividends, interest, and 50,891. 50,891 other similar amounts) income from investment of tax-exempt bond proceeds Royalties (i) Real (II) Personal 6 a Gross Rents b Less: rental expenses c Rental income or (loss) d Net rental income or (loss) 7 a Gross amount from sales of (i) Securities (ii) Other assets other than inventory 1,314,378 b Less: cost or other basis and sales expenses 1,307,229 7,149. c Gain or (loss) 7,149 7,149. d Net gain or (loss) 8 a Gross income from fundraising events (not Other Revenue including \$ contributions reported on line 1c). See Part IV, line 18 b Less: direct expenses c Net income or (loss) from fundraising events 9 a Gross income from gaming activities. See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities Þ 10 a Gross sales of inventory, less returns and allowances . b Less: cost of goods sold Net income or (loss) from sales of inventory Miscellaneous Revenue **Business Code** 40,493 40,493. 900099 11 a INCOME OF SUBSIDIARY 24,337 ь MAGAZINE ADVERTISING 24,337. 541800 4,697. c MISCELLANEOUS INCOME 900099 4,697 d All other revenue 69,527. Total. Add lines 11a-11d 531,147 116,238. 99,511 91,384. Total revenue. See instructions Form **990** (2010)

42-0725636 Page 10

# Form 990 (2010) ASSOCIATION Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

	All other organizations must comp	olete column (A) but are i			
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the U.S. See Part IV, line 21				
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22				<del> </del>
3	Grants and other assistance to governments,				
	organizations, and individuals outside the U.S.				
	See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	88,354.	58,314.	30,040.	
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)			22 152	<del></del>
7	Other salaries and wages	67,120.	44,970.	22,150.	
8	Pension plan contributions (include section 401(k)		44 -4-	5 450	
	and section 403(b) employer contributions)	21,667.	14,517.	7,150.	
9	Other employee benefits	5,652.	3,730.	1,922.	
10	Payroll taxes	12,138.	8,132.	4,006.	
11	Fees for services (non-employees):				
а	Management			4 770	
b	Legal .	8,888.	7,110.	1,778.	
С	Accounting	9,767.	7,814.	1,953.	
d	Lobbying	24,200.	24,200.		
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other	11 600	11 625		
12	Advertising and promotion	11,637.	11,637.	4 001	
13	Office expenses	68,211.	63,290.	4,921.	
14	Information technology		· · · · · · · · · · · · · · · · · · ·		
15	Royalties	22,331.	11,165.	11 166	
16	Occupancy	44,331.	11,105.	11,166.	
17	Travel				
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	116,613.	114,253.	2,360.	
19	Conferences, conventions, and meetings	110,013.	114,255.	2,300.	· · ·
20	Interest			-	
21	Payments to affiliates	6,695.	3,348.	3,347.	
22	Depreciation, depletion, and amortization	3,067.	2,055.	1,012.	<del>-</del>
23	Insurance	3,007.	4,055.	1,012.	
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A)			/ -	
_	amount, list line 24f expenses on Schedule 0.)  EDUCATION PROGRAMS	3,854.	3,854.		
a	SCHOLARSHIPS	3,500.	3,500.		
b	MISCELLANEOUS	2,788.	1,840.	948.	
C	STAFF DEVELOPMENT	2,356.	2,356.	240.	
d	DITEC	1,259.	1,259.		
e •		1,156.	578.	578.	
f os	All other expenses	481,253.	387,922.	93,331.	0.
<u>25</u> 26	Joint costs. Check here I if following SOP	#U1,4JJ.	301,344.	70,001.	0.
26	98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising				
	solicitation			·	Form 990 (2010)

Par	t X	Balance Sheet			7723030
			(A) Beginning of year		(B) End of year
	1	Cash - non-interest bearing	100.	_1	100.
	2	Savings and temporary cash investments	209,921.	2	236,619.
	3	Pledges and grants receivable, net		3	
l	4	Accounts receivable, net	35,965.	4	
	5	Receivables from current and former officers, directors, trustees, key		l	
		employees, and highest compensated employees. Complete Part II		•	
		of Schedule L .		5	
	6	Receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing		l	
		employers and sponsoring organizations of section 501(c)(9) voluntary			
s		employees' beneficiary organizations (see instructions)		6	
Assets	7	Notes and loans receivable, net		7	
Ass	8	Inventones for sale or use		_8	
	9	Prepaid expenses and deferred charges		9	<del> </del>
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a 239, 206.			
	b	Less: accumulated depreciation 10b 59,479.	186,422.		179,727.
	11	Investments - publicly traded securities .	1,252,529.	11	1,504,382.
	12	Investments - other securities. See Part IV, line 11	<u>115,386.</u>	12	155,879.
	13	Investments - program-related. See Part IV, line 11	<del></del>	13	
	14	Intangible assets .		14_	· · · · · · · · · · · · · · · · · · ·
	15	Other assets. See Part IV, line 11	1 000 202	15	0 000 000
	16	Total assets. Add lines 1 through 15 (must equal line 34)	1,800,323.	16	2,076,707.
	17	Accounts payable and accrued expenses .	3,181.	17	38,754.
	18	Grants payable	24 271	18_	A2 021
	19	Deferred revenue	34,371.	19	43,831.
	20	Tax-exempt bond liabilities		20	
Liabilities	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
Ħ	22	Payables to current and former officers, directors, trustees, key employees,	-		
Lia		highest compensated employees, and disqualified persons. Complete Part II	s	22	:
		of Schedule L		23	
	23	Secured mortgages and notes payable to unrelated third parties  Unsecured notes and loans payable to unrelated third parties		24	
	24 25	Other liabilities. Complete Part X of Schedule D		25	
	26	Total liabilities. Add lines 17 through 25	37,552.		82,585.
	20	Organizations that follow SFAS 117, check here   X and complete	0,,002,		
G		lines 27 through 29, and lines 33 and 34.			
Š	27	Unrestricted net assets	1,748,044.	27	1,979,670.
alar	28	Temporarily restricted net assets	14,727.	28	14,452.
Ä	29	Permanently restricted net assets		29	
Ĕ		Organizations that do not follow SFAS 117, check here			
F		complete lines 30 through 34.			
Net Assets or Fund Balances	30	Capital stock or trust principal, or current funds		30	
SSe	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
ťΑ	32	Retained earnings, endowment, accumulated income, or other funds		32	
Š	33	Total net assets or fund balances	1,762,771.	33	1,994,122.
	34	Total liabilities and net assets/fund balances	1,800,323.	34	2,076,707.
					Form <b>990</b> (2010

Form **990** (2010)

	Check if Schedule O contains a response to any question in this Part XII			لما
			Yes	No
1	Accounting method used to prepare the Form 990. Cash Cash Control X Other SEE SCH O			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O	} }	ł	
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		X
b	Were the organization's financial statements audited by an independent accountant?	2b	X	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit,			
	review, or compilation of its financial statements and selection of an independent accountant?	2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a			
	separate basis, consolidated basis, or both.			
	Separate basis X Consolidated basis Both consolidated and separate basis			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit			
	Act and OMB Circular A-133?	3a		X_
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b		
		_	000	

### **SCHEDULE C**

(Form 990 or 990-EZ)

Department of the Treasury

### **Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

See separate instructions.

➤ Complete if the organization is described below. ➤ Attach to Form 990 or Form 990-EZ.

2010

Open to Public Inspection

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations. Complete Parts I-A and C below. Do not complete Part I-B
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35a (Proxy Tax), then

	Section 501(c)(4), (5), or (6) organizat	ions. Complete Part III.			
Nam	ne of organization IOWA FU	NERAL DIRECTORS	& EMBALMERS	Em	ployer identification number
	ASSOCIA'	TION			42-0725636
Pa	rt I-A Complete if the org	anization is exempt und	der section 501(c)	or is a section 527	organization.
2	Provide a description of the organiz Political expenditures Volunteer hours	ation's direct and indirect politic	cal campaign activities i		\$
Pa	rt I-B Complete if the org	anization is exempt und	der section 501(c)	(3).	
1	Enter the amount of any excise tax			. •	\$
2	Enter the amount of any excise tax	incurred by organization manag	ers under section 4955	<b>&gt;</b>	\$
	If the organization incurred a section				Yes No
4a	Was a correction made?				Yes No
b	If "Yes," describe in Part IV.	•	•		
	rt I-C Complete if the org	janization is exempt und	der section 501(c),	, except section 50	1(c)(3).
1	Enter the amount directly expended	by the filing organization for se	ection 527 exempt func	tion activities .	\$
	Enter the amount of the filing organ				
	exempt function activities			. ▶	\$
3	Total exempt function expenditures	. Add lines 1 and 2. Enter here	and on Form 1120-POL	1	
	line 17b			<b>&gt;</b>	\$
4	Did the filing organization file Form	1120-POL for this year?		•	Yes No
5	Enter the names, addresses and en	nployer identification number (E	(IN) of all section 527 pc	olitical organizations to wh	nich the filing organization
	made payments. For each organiza				
	contributions received that were pre-				rate segregated fund or a
	political action committee (PAC). If	additional space is needed, pro	vide information in Part	IV.	
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from	
				filing organization's funds. If none, enter -0	contributions received and promptly and directly
				Tunos. Ir none, enter -c	delivered to a separate
					political organization.
					If none, enter -0

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. LHA

Schedule C (Form 990 or 990-EZ) 2010

032041 02-02-11

IOWA FUNERAL DIRECTORS & EMBALMERS

Schedule C (Form 990 or 990-EZ) 2010	ASSOC	CITAL	N	- 501(a)(2) and file	42-(	725636 Page 2			
Part II-A Complete if the orga			npt under section	n 501(c)(3) and the	ea ronn 5706				
(election under sect									
A Check 🕨 💹 if the filing organizati	_								
3 Check Lifthe filing organization	ion checke	ed box A an	d "limited control" pro	visions apply.		(1) A (C) - 4 - 4			
		ying Exper eans amou	nditures nts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals			
1a Total lobbying expenditures to influ	ence publi	c opinion (g	grass roots lobbying)						
b Total lobbying expenditures to influ	ence a leg	ıslatıve bod	y (direct lobbying)			<u> </u>			
c Total lobbying expenditures (add lin	nes 1a and	1b)							
d Other exempt purpose expenditure	s								
e Total exempt purpose expenditures	e Total exempt purpose expenditures (add lines 1c and 1d)								
f Lobbying nontaxable amount. Ente	r the amou	ant from the	following table in bot	h columns					
If the amount on line 1e, column (a) or	(b) is:	The lobl	bying nontaxable am	ount is:					
Not over \$500,000	Not over \$500,000 20% of the amount on line 1e.								
Over \$500,000 but not over \$1,000	,000	\$100,00	0 plus 15% of the exc	ess over \$500,000.					
Over \$1,000,000 but not over \$1,50	00,000	\$175,00	0 plus 10% of the exc	ess over \$1,000,000					
Over \$1,500,000 but not over \$17,0	000,000	\$225,00	0 plus 5% of the exce	ss over \$1,500,000.					
Over \$17,000,000		\$1,000,0	000.		•				
g Grassroots nontaxable amount (en	ter 25% of	line 1f)							
h Subtract line 1g from line 1a If zero	or less, e	nter -0-			<u></u>				
i Subtract line 1f from line 1c. If zero	or less, er	nter -0-							
j If there is an amount other than zer	o on eithe	r line 1h or	line 1i, did the organiz	ation file Form 4720					
reporting section 4911 tax for this	year?				<del></del>	Yes No			
	ations tha	t made a s		Section 501(h) n do not have to com es 2a through 2f on pa					
	Lobb	ying Exper	nditures During 4-Ye	ar Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2	2007	(ь) 2008	(c) 2009	(d) 2010	(e) Total			
2a Lobbying nontaxable amount		<u></u>							
<b>b</b> Lobbying ceiling amount	÷ ,		-						
(150% of line 2a, column(e))	-		-						
c Total lobbying expenditures						<del> </del>			
d Grassroots nontaxable amount									
e Grassroots ceiling amount						-			
(150% of line 2d, column (e))									
(10078 31 11.10 20, 30 (01.11 (0))				-					
f Grassroots lobbying expenditures									

Schedule C (Form 990 or 990-EZ) 2010

Schedule C (Form 990 or 990 EZ) 2010 ASSOCIATION 42-0725636 Page 3

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

i	(	a)	(b)		
	Yes	No	Am	ount	
During the year, did the filing organization attempt to influence foreign, national, state or					
local legislation, including any attempt to influence public opinion on a legislative matter					
or referendum, through the use of.		!		-	
a Volunteers?					
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?					
c Media advertisements?		<u> </u>			
d Mailings to members, legislators, or the public?				<del></del>	
e Publications, or published or broadcast statements?					
f Grants to other organizations for lobbying purposes?		<del> </del>			
g Direct contact with legislators, their staffs, government officials, or a legislative body?		1			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?					
i Other activities? If "Yes," describe in Part IV	•	<del> </del>			
j Total. Add lines 1c through 1:		<del>                                     </del>			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?					
b If "Yes," enter the amount of any tax incurred under section 4912					
c if "Yes," enter the amount of any tax incurred by organization managers under section 4912 d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?					
Part III-A Complete if the organization is exempt under section 501(c)(4), section	on 501(c	)(5). or se	ction		
501(c)(6).	00 .(0	,,o,, o. oo			
00.1(0)(0)			Yes	No	
1 Were substantially all (90% or more) dues received nondeductible by members?		1		X	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?		2		Х	
	•	3		X	
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?  Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A lines 1 and 2 are answered "No" OR if Part III-A lines II	on 501(c	)(5), or se	ction nswere		
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes."	on 501(c rt III-A, I	)(5), or se ine 3 is a	nswere	d	
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes."  1 Dues, assessments and similar amounts from members	rt III-A, I	)(5), or se	nswere		
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes."  1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenditures).	rt III-A, I	)(5), or se ine 3 is a	nswere	d	
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Pare "Yes."  1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politic expenses for which the section 527(f) tax was paid).	rt III-A, I	ine 3 is a	nswere 22	d 0,789.	
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes."  1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).  a Current year	rt III-A, I	)(5), or se ine 3 is a	nswere	d	
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes."  1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).  a Current year  b Carryover from last year	rt III-A, I	)(5), or se ine 3 is a	nswere	d 0,789. 4,200.	
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes."  1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).  a Current year b Carryover from last year c Total	rt III-A, I	)(5), or se ine 3 is a	22	d 0,789. 4,200.	
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Pare "Yes."  1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politic expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	rt III-A, I	)(5), or se ine 3 is a	22	d 0,789. 4,200.	
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes."  1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politic expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exceeds	rt III-A, I	)(5), or se ine 3 is a	22	d 0,789. 4,200.	
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes."  1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exceeds the organization agree to carryover to the reasonable estimate of nondeductible lobbying and part of the reasonable	rt III-A, I	)(5), or se ine 3 is a 1 2a 2b 2c 3	22	d 0,789. 4,200.	
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part "Yes."  1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politic expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exceeds	rt III-A, I	)(5), or se ine 3 is a	2 2 2 2 2 4	d 0,789. 4,200.	

### SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

### **Supplemental Financial Statements**

➤ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

➤ Attach to Form 990. ➤ See separate instructions.

OMB No 1545-0047 Open to Public Inspection

Name of the organization

IOWA FUNERAL DIRECTORS & EMBALMERS

A CCOCT A TOTOM

Employer identification number 12-0725636

Par	t I Organizations Maintaining Donor Advised	<b>Funds or Other Similar Funds</b>	or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line 6		
	o gama	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in wr	ating that the assets held in donor advis	ed funds
Ū	are the organization's property, subject to the organization's ex		Yes No
6	Did the organization inform all grantees, donors, and donor adv		•
Ū	for chantable purposes and not for the benefit of the donor or		
	impermissible private benefit?	donor advicer, or for any exiter purpose	Yes No
Par		nization answered "Yes" to Form 990. P	
1	Purpose(s) of conservation easements held by the organization	<del>-</del>	
	Preservation of land for public use (e.g., recreation or edi		storically important land area
	Protection of natural habitat		ified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualifie	d conservation contribution in the form	of a conservation easement on the last
_	day of the tax year.		
			Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements	•	2b
c	Number of conservation easements on a certified historic structure	cture included in (a)	2c
d	Number of conservation easements included in (c) acquired af		<del></del>
_	listed in the National Register		2d
3	Number of conservation easements modified, transferred, release	ased, extinguished, or terminated by the	
•	year >		organiament earning the tank
4	Number of states where property subject to conservation ease	ement is located	
5	Does the organization have a written policy regarding the period		
•	violations, and enforcement of the conservation easements it h	- · · · · · · · · · · · · · · · · · · ·	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, a	•	uring the year
7	Amount of expenses incurred in monitoring, inspecting, and er		
8	Does each conservation easement reported on line 2(d) above		
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIV, describe how the organization reports conservation	n easements in its revenue and expense	e statement, and balance sheet, and
	include, if applicable, the text of the footnote to the organization		
	conservation easements.		· ·
Pai	t III Organizations Maintaining Collections of	Art, Historical Treasures, or O	ther Similar Assets.
	Complete if the organization answered "Yes" to Form 9	90, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (ASC	958), not to report in its revenue stater	ment and balance sheet works of art,
	historical treasures, or other similar assets held for public exhib	bition, education, or research in furthera	ance of public service, provide, in Part XIV,
	the text of the footnote to its financial statements that describ	es these items.	
b	If the organization elected, as permitted under SFAS 116 (ASC	958), to report in its revenue statemen	t and balance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, edu	ication, or research in furtherance of pu	blic service, provide the following amounts
	relating to these items:		
	(i) Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b> \$
	(ii) Assets included in Form 990, Part X	·	<b>&gt;</b> \$
2	If the organization received or held works of art, historical treat	sures, or other similar assets for financia	
	the following amounts required to be reported under SFAS 11		·
а	Revenues included in Form 990, Part VIII, line 1	· · · · · · · · ·	<b>&gt;</b> \$
b			. > \$

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 032051 12-20-10

Schedule D (Form 990) 2010

	dule D (Form 990) 2010 ASSOCIAT								<u> 43636</u>	
Par										
3	Using the organization's acquisition, accession	n, and other record	s, check	any of the	following that	t are a signi	ficant us	se of its	collection i	tems
	(check all that apply).									
а	Public exhibition	d	L	oan or excl	nange progra	ıms				
b	Scholarly research	е		Other						
С	Preservation for future generations									
4	Provide a description of the organization's coll	ections and explai	n how the	ey further th	ne organizatio	on's exemp	t purpos	e in Pari	t XIV	
5	During the year, did the organization solicit or i									
	to be sold to raise funds rather than to be mail								Yes	☐ No
Par						"Yes" to Fo	rm 990.	Part IV,	ine 9, or	
	reported an amount on Form 990, Part			3			•		•	
	is the organization an agent, trustee, custodial		liary for o	contribution	s or other as	sets not inc	luded			
	on Form 990, Part X?		,						Yes	☐ No
ь.	off "Yes," explain the arrangement in Part XIV and complete the following table:									
D	Amount									
_	Decimand halance						1c		741104111	
C	Beginning balance	•		•			1d			
а	Additions during the year									
e	Distributions during the year	•					1e			
f	Ending balance						1f		٦,,	<u></u>
	Did the organization include an amount on For	rm 990, Part X, line	21?					L	_ Yes	∟ No
$\overline{}$	If "Yes," explain the arrangement in Part XIV.					D/ L 40				
Par	t V Endowment Funds. Complete if		swered	"Yes" to Fo						<del></del>
	_	(a) Current year	(b) P	nor year	(c) Two year	rs back (d)	Three ye	ars back	(e) Four y	ears back
1a	Beginning of year balance									
b	Contributions				1					
С	Net investment earnings, gains, and losses									
d	Grants or scholarships									<u>.                                    </u>
е	Other expenditures for facilities									•
	and programs									
f	Administrative expenses									-
g	End of year balance									
2	Provide the estimated percentage of the year	end balance held a	as.			•		-		
a	Board designated or quasi-endowment		%							
h	Permanent endowment	%	—' '							
c	Term endowment ▶ %	<del></del>								
	Are there endowment funds not in the posses	=	ation the	at are held a	ınd admınista	ared for the	organiza	ation		
Sa		ision of the organiz	anon me	it are rield a	ing agrillinate	5100 101 tillo	Organize	211011	Г	Yes No
	by: (i) unrelated organizations									165 110
	.,					• •	• ••	•	3a(i)	<del>-  </del>
	(ii) related organizations		Cabaa	lula DO	•			•	3a(ii)	
	If "Yes" to 3a(ii), are the related organizations				•			•	3b	
4	Describe in Part XIV the intended uses of the					-				
Pai	rt VI Land, Buildings, and Equipme					1		<del> </del>		
	Description of investment	(a) Cost or o			t or other		umulate	a	(d) Book	value
		basis (investi	ment)	basis	(other)	aepre	ciation			
1a	Land						<u> </u>	<u> </u>		
þ	Buildings	173,	784.				6,64	11.	167	<u>,143.</u>
С	Leasehold improvements					ļ				
d	Equipment		967.				12,48			<u>,480.</u>
е	Other	19,	455.			<u> </u>	10,35	51.		,104.
Tota	I. Add lines 1a through 1e. (Column (d) must eq	ual Form 990, Part	X, colun	nn (B), line	10(c))				179	727.

ASSOCIA	MOIT
---------	------

Part VII	Investments - Other Securities. See	Form 990, Part X, line 12	2		
(	(a) Description of security or category (including name of security)	(b) Book value		(c) Method of valuation Cost or end-of-year market	
(1) Financ	al derivatives				
	y-held equity interests	155,879.	COST	- <del></del> -	
(3) Other					
(A)					<del></del>
(B)	····			<del></del>	<del></del>
(C)				<del></del>	
(D)					
(E)					<del></del>
(F)		- · ·	<del> </del>	<del></del>	
(G) (H)					
(l)	<del></del>				
	(b) must equal Form 990, Part X, col (B) line 12.)	155,879.	<u> </u>		<del></del>
	II Investments - Program Related. Se				
			Ţ-	(c) Method of valuati	ion:
	(a) Description of investment type	(b) Book value		Cost or end-of-year mark	
<u>(1)</u>					
(2)					
(3)					
(4)					
(5)			<u> </u>		<del></del>
(6)					
(7)			<del> </del>		
(8)					·
(9)				<del></del>	<del></del>
(10)	(h) must equal Form 000. Part V. cal (P) line 12 )	-			<del></del>
	(b) must equal Form 990, Part X, col (B) line 13.)  Other Assets. See Form 990, Part X, line	15	1	· · · · · · · · · · · · · · · · · · ·	
T dit is		Description			(b) Book value
(1)					<u>' `</u>
(2)			-		
(3)	· · · · · · · · · · · · · · · · · · ·				· · · - · ·
(4)					
(5)					
(6)					
(7)					
(8)		_			
(9)					
(10)					
Total. (Co	Other Liabilities. See Form 990, Part X, col (B) line				
<u> </u>	(a) Description of liability	III 10 2J.	(b) Amount		· -
1. (1) Fo	ederal income taxes		(-)		w
(2)	ederal income taxes				
(3)					
(4)					
(5)					
(6)					-
(7)					
(8)					-
(9)					
(10)					
(11)					
Total. (Co	olumn (b) must equal Form 990, Part X, col (B) line (ASC 740) Footnote in Part XIV, provide the text of the footnote to (ASC 740)	e 25) . <b>▶</b>		,	
2. FIN 48	(ASC 740) Footnote In Part XIV, provide the text of the footnote to (ASC 740)	o the organization's financial state	ments that reports the		
032053 12-20-10				Scho	edule D (Form 990) 2010

Schedule D (Form 990) 2010

### SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010
Open to Public Inspection

Name of the organization

IOWA FUNERAL DIRECTORS & EMBALMERS ASSOCIATION

Employer identification number 42-0725636

FORM 990, PART VI, SECTION A, LINE 6: IFDA HAS MULTIPLE CLASSES OF

MEMBERSHIP. MEMBERS CAN BE FUNERAL HOMES, IDIVIDUAL FUNERAL DIRECTORS, AND

FIRMS OR INDIVDUALS THAT ARE RELATED TO THE FUNERAL INDUSTRY. MEMBERS OF

IFDA ELECT THE OFFICERS (PRESIDENT, PRESIDENT-ELECT, SECRETARY-TREASURER,

AND POLICY BOARD REPRESENTATIVE) AT THE ANNUAL MEETING.

FORM 990, PART VI, SECTION A, LINE 7A: MEMBERS OF IFDA ELECT THE OFFICERS

(PRESIDENT, PRESIDENT-ELECT, SECRETARY-TREASURER, AND POLICY BOARD

REPRESENTATIVE) AT THE ANNUAL MEETING.

FORM 990, PART VI, SECTION B, LINE 11: THE IFDA BOARD OF GOVERNORS

REVIEWED THE 990 AND 990-T WITH THE INDEPENDENT AUDITORS, WHO PREPARED THE

INFORMATION RETURNS, AND APPROVED THE RETURNS BEFORE THEY WERE FILED.

FORM 990, PART VI, SECTION B, LINE 12C: THE BOARD CONFLICT OF INTEREST

POLICY IS REVIEWED AND DISCUSSED AT THE ANNUAL BOARD ORIENTATION, AND MORE
FREQUENTLY ON AN AS-NEEDED BASIS.

FORM 990, PART VI, SECTION B, LINE 15: THE PROCESS FOR DETERMINING

COMPENSATION OF THE ORGANIZATION'S EXECUTIVE DIRECTOR, IT'S ONLY "KEY

EMPLOYEE", IS DONE IN CONJUNCTION WITH THE BUDGETING PROCESS. THE EXECUTIVE

DIRECTOR SUBMITS RECOMMENDATIONS FOR THE ANNUAL BUDGET, WHICH IS REVIEWED

BY THE TREASURER AND PRESENTED TO THE BOARD. THE BOARD REVIEWS EACH BUDGET

ITEM, DISCUSSES THE EXECUTIVE COMPENSATION, AND APPROVES OR REJECTS SUCH

COMPENSATION ALONG WITH THE BUDGET.

20

Schedule O (Form 990 or 990-EZ) (2010)	Page 2
Name of the organization IOWA FUNERAL DIRECTORS & EMBALMERS  ASSOCIATION	Employer identification number 42-0725636
FORM 990, PART VI, SECTION C, LINE 19: IOWA FUNERAL DIREC	TORS ASSOCIATION
WILL PROVIDE A COPY OF ITS GOVERNING DOCUMENTS, CONFLICT	OF INTEREST
POLICY, AND FINANCIAL STATEMENTS UPON REQUEST.	
FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:	
NET UNREALIZED GAINS ON INVESTMENTS:	181,456.
ROUNDING	1.
TOTAL TO FORM 990, PART XI, LINE 5	181,457.
FORM 990, PART XI, LINE 1	
THE ORGANIZATION USES THE MODIFIED-ACCRUAL BASIS OF ACCOU	JNTING.
FORM 990, PART XII, LINE 1, OTHER ACCOUNTING METHOD:  MODIFIED-ACCRUAL	•
	· · · · · · · · · · · · · · · · · · ·
	<del> </del>

SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service

Related Organizations and Unrelated Partnerships

2010 Open to Public Inspection

OMB No 1545-0047

 Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
 ► Attach to Form 990. IOWA FUNERAL DIRECTORS & EMBALMERS ASSOCIATION Name of the organization

Employer identification number 42-0725636

> Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.) Parti

	(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
Part II	Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt property of property organizations of lines as year.)	ions (Complete if the organization and	swered "Yes" to Form 990, Par	t IV, line 34 because	e it had one or more re	lated tax-exempt

organizations during the tax year.)

					!	
	(q)	(0)	<del>©</del>	(e)	E	(g) Section 512(b)
Name, address, and EIN	Primary activity	Legal domicile (state or	Exempt Code	Public charity	Direct controlling	controlled
of related organization		foreign country)	section	status (if section	entity	entity?
				501(c)(3))		Yes No
						•
			i			
						_

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2010

IOWA FUNERAL DIRECTORS & EMBALMERS

Schedule R (Form 990) 2010 ASSOCIATION

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.) Part III

Page 2.

42-0725636

Schedule R (Form 990) 2010 General or Percentage managing ownership partner? 100,00% Percentage ownership Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.) 3 Yes 157,152 Share of end-of-year assets Code V-UBI amount in box 20 of Schedule 4: K-1 (Form 1065) <u>6</u> 158,976 Share of total income ate allocations? Disproportion-Yes No Ξ Type of entity (C corp, S corp, or trust) Share of end-of-year assets <u>e</u> <u>(6</u> CORP Direct controlling entity Share of total income IOWA FUNERAL DIRECTORS & EMBALMERS Predominant income (related, unrelated, excluded from tax under sections 512-514) Legal domicile (state or foreign country) 23 PROVIDE SERVICE AND SUPPLIES TO MEMBERS OF THE ASSOCIATION Primary activity Direct controlling entity 9 ₤ (c)
Legal
domicile
(state or
foreign Primary activity 9 42-1250113 Name, address, and EIN of related organization FUNERAL SERVICES OF IQWA -50266 1454 30TH STREET, STE 204 Name, address, and EIN of related organization WEST DES MOINES, IA <u>a</u> 032162 12-21-10 Part IV

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36)

Note Complete line 1 if any entity is listed in Parts II III or IV of this schedule					×	Yes	_
Tourne the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	ns with one or more re	elated organizations listed	in Parts II·IV?				
		)			-	×	
a neceipt of (I) interest (II) aministes (III) loyantes of (IV) tert nom a commoned emity	•	:		•	: ;	>	1
<b>b</b> Gift, grant, or capital contribution to other organization(s)						4	1
c. Gift. grant. or capital contribution from other organization(s)		•			10	×	- 1
					Ţ	×	
d Loans of loan gualantees to of for other organization(s)				•	1 ;	>	
e Loans or loan guarantees by other organization(s).				,	<u> </u>	1	_
				*		-	- 1
f Sale of assets to other organization(s)					<b>=</b>	×	1
a Purchase of assets from other organization(s)		•			19	×	[
					£	×	
			•		Ŧ	×	١.
<ul> <li>Lease of facilities, equipment, or otner assets to otner organization(s)</li> </ul>		:	:	•	-	-	_1
: I amen of facultine agriculture agreement of ather accept from other organization(c)				•	i=	×	Ι.
	(s)doitezid			•	¥	×	Ι.
K Periormanice of services of intermibers in or intringuishing solicitations for onlief organization(s)	nization(s)				=	×	1.
Performance of services of membership of fulfillarishing solicitations by outer organization(s)	. וובשנוטוו(א)	•	:	•	╀	>	1
m Sharing of facilities, equipment, mailing lists, or other assets	•	;		•	╬	1.	1
n Sharing of paid employees					Ę	×	
					+	+	- {
o Reimbursement paid to other organization for expenses	•		٠		9	×	
				•	å	×	
	:						ı
Chher transfer of cash or property to other organization(s)					19	×	!
	•				1.	×	ا. ا
1	who must complete tl	his line, including covered	relationships and transacti	ion thresholds.			- 1
	,			5			
(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved	Meth	(a) Method of determining amount involved			
(1) FUNERAL SERVICES OF IOWA	Δ <sub>1</sub>	10,308.	COST				j
(2) FIINERAL, SERVICES OF IOWA	×	7,337.	COST				ŀ
	2	E7 E20	E 0 C C				
(3) FUNERAL SERVICES OF 10WA	4	٧.	Too				l
(4)							
(5)							ŀ
							l
(U)	24			Schedule R (Form 990) 2010	(Form 9	90) 201	2

Page 4

# IOWA FUNERAL DIRECTORS & EMBALMERS

Schedule R (Form 990) 2010 ASSOCIATION

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

that was not a related organization. See instructions regarding exclusion for certain investment partnerships.	lusion for certain investment partners	- [			!		
(a)	(q)	<u> (</u>	<u>ਹ</u>		E	( <u>6</u> )	€
Name, address, and EIN	Primary activity	Legal domicile	Are all partners section 501(c)(3)	တ	Dispropor- tionate	Code V-UBI amount in box 20	General or managing
Of entity		(state of Toreign country)	Yes No	year assets		of Schedule K·1 (Form 1065)	1 '
						:	
							-
					÷		
					•		
			_		_		
					_		
						Schedule R (Form 990) 2010	n 990) 2010