Form **990-PF**

Department of the Treasury
Internal Revenue Service

# Return of Private Foundation
## or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

**Note.** The foundation may be able to use a copy of this return to satisfy state reporting requirements

OMB No. 1545-0052

**2010**

**For calendar year 2010, or tax year beginning , 2010, and ending , 20**

G Check all that apply: ☐ Initial return ☐ Initial return of a former public charity ☐ Final return
☐ Amended return ☐ Address change ☐ Name change

Name of foundation
MADISON GAS & ELECTRIC FOUNDATION, INC.

A Employer identification number
39-6098118

Number and street (or P O box number if mail is not delivered to street address) | Room/suite
PO BOX 1231

B Telephone number (see page 10 of the instructions)
608-252-4739

City or town, state, and ZIP code
MADISON, WI 53701-1231

C If exemption application is pending, check here ▶☐
D 1. Foreign organizations, check here ▶☐
2. Foreign organizations meeting the 85% test, check here and attach computation ▶☐
E If private foundation status was terminated under section 507(b)(1)(A), check here ▶☐
F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ▶☐

H Check type of organization: ☑ Section 501(c)(3) exempt private foundation
☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation

I Fair market value of all assets at end of year *(from Part II, col. (c), line 16)* ▶ $ 14,719,795

J Accounting method: ☑ Cash ☐ Accrual
☐ Other (specify)
*(Part I, column (d) must be on cash basis.)*

**Part I** **Analysis of Revenue and Expenses** *(The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see page 11 of the instructions).)*

| | | | (a) Revenue and expenses per books | (b) Net investment income | (c) Adjusted net income | (d) Disbursements for charitable purposes (cash basis only) |
|---|---|---|---|---|---|---|
| Revenue | 1 | Contributions, gifts, grants, etc., received (attach schedule) | | | | |
| | 2 | Check ▶ ☐ if the foundation is not required to attach Sch. B | | | | |
| | 3 | Interest on savings and temporary cash investments | | | | |
| | 4 | Dividends and interest from securities | 323,872 | 169,552 | | |
| | 5a | Gross rents | | | | |
| | b | Net rental income or (loss) | | | | |
| | 6a | Net gain or (loss) from sale of assets not on line 10 | (379,896) | | | |
| | b | Gross sales price for all assets on line 6a 633,480 | | | | |
| | 7 | Capital gain net income (from Part IV, line 2) | | | | |
| | 8 | Net short-term capital gain | | | | |
| | 9 | Income modifications | | | | |
| | 10a | Gross sales less returns and allowances | | | | |
| | b | Less: Cost of goods sold | | | | |
| | c | Gross profit or (loss) (attach schedule) | | | | |
| | 11 | Other income (attach schedule) | 30 | 4,750 | | |
| | 12 | **Total.** Add lines 1 through 11 | (55,994) | 174,302 | | |
| Operating and Administrative Expenses | 13 | Compensation of officers, directors, trustees, etc. | | | | |
| | 14 | Other employee salaries and wages | | | | |
| | 15 | Pension plans, employee benefits | | | | |
| | 16a | Legal fees (attach schedule) | | | | |
| | b | Accounting fees (attach schedule) | 20,887 | | | |
| | c | Other professional fees (attach schedule) | 47,671 | 47,268 | | |
| | 17 | Interest | | | | |
| | 18 | Taxes (attach schedule) (see page 14 of the instructions) | | | | |
| | 19 | Depreciation (attach schedule) and depletion | | | | |
| | 20 | Occupancy | | | | |
| | 21 | Travel, conferences, and meetings | | | | |
| | 22 | Printing and publications | | | | |
| | 23 | Other expenses (attach schedule) | | | | |
| | 24 | **Total operating and administrative expenses.** Add lines 13 through 23 | 68,558 | 47,268 | | |
| | 25 | Contributions, gifts, grants paid | 610,032 | | | 610,032 |
| | 26 | **Total expenses and disbursements.** Add lines 24 and 25 | 678,590 | 47,268 | | 610,032 |
| | 27 | Subtract line 26 from line 12: | | | | |
| | a | **Excess of revenue over expenses and disbursements** | (734,584) | | | |
| | b | **Net investment income** (if negative, enter -0-) | | 127,034 | | |
| | c | **Adjusted net income** (if negative, enter -0-) | | | | |

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**Part II** **Balance Sheets** Attached schedules and amounts in the description column should be for end-of-year amounts only. (See instructions.)

| | | | Beginning of year | End of year | |
|---|---|---|---|---|---|
| | | | (a) Book Value | (b) Book Value | (c) Fair Market Value |
| Assets | 1 | Cash—non-interest-bearing | 63,255 | 53,900 | 53,900 |
| | 2 | Savings and temporary cash investments | 498,943 | 516,742 | 516,742 |
| | 3 | Accounts receivable ▶ | | | |
| | | Less: allowance for doubtful accounts ▶ | | | |
| | 4 | Pledges receivable ▶ | | | |
| | | Less: allowance for doubtful accounts ▶ | | | |
| | 5 | Grants receivable | | | |
| | 6 | Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see page 15 of the instructions) | | | |
| | 7 | Other notes and loans receivable (attach schedule) ▶ | | | |
| | | Less: allowance for doubtful accounts ▶ | | | |
| | 8 | Inventories for sale or use | | | |
| | 9 | Prepaid expenses and deferred charges | | | |
| | 10a | Investments—U.S. and state government obligations (attach schedule) | | | |
| | b | Investments—corporate stock (attach schedule) | 9,593,191 | 10,292,661 | 10,292,661 |
| | c | Investments—corporate bonds (attach schedule) | 3,540,000 | 3,856,492 | 3,856,492 |
| | 11 | Investments—land, buildings, and equipment: basis ▶ | | | |
| | | Less: accumulated depreciation (attach schedule) ▶ | | | |
| | 12 | Investments—mortgage loans | | | |
| | 13 | Investments—other (attach schedule) | 40,000 | 0 | 0 |
| | 14 | Land, buildings, and equipment: basis ▶ | | | |
| | | Less: accumulated depreciation (attach schedule) ▶ | | | |
| | 15 | Other assets (describe ▶ ) | | | |
| | 16 | **Total assets** (to be completed by all filers—see the instructions. Also, see page 1, item I) | 13,735,389 | 14,719,795 | 14,719,795 |
| Liabilities | 17 | Accounts payable and accrued expenses | | | |
| | 18 | Grants payable | | | |
| | 19 | Deferred revenue | | | |
| | 20 | Loans from officers, directors, trustees, and other disqualified persons | | | |
| | 21 | Mortgages and other notes payable (attach schedule) | | | |
| | 22 | Other liabilities (describe ▶ ) | | | |
| | 23 | **Total liabilities** (add lines 17 through 22) | | | |
| Net Assets or Fund Balances | | **Foundations that follow SFAS 117, check here ▶ ☐ and complete lines 24 through 26 and lines 30 and 31.** | | | |
| | 24 | Unrestricted | | | |
| | 25 | Temporarily restricted | | | |
| | 26 | Permanently restricted | | | |
| | | **Foundations that do not follow SFAS 117, check here ▶ ☐ and complete lines 27 through 31.** | | | |
| | 27 | Capital stock, trust principal, or current funds | | | |
| | 28 | Paid-in or capital surplus, or land, bldg., and equipment fund | | | |
| | 29 | Retained earnings, accumulated income, endowment, or other funds | | | |
| | 30 | **Total net assets or fund balances** (see page 17 of the instructions) | 13,735,389 | 14,719,795 | |
| | 31 | **Total liabilities and net assets/fund balances** (see page 17 of the instructions) | 13,735,389 | 14,719,795 | |

**Part III** **Analysis of Changes in Net Assets or Fund Balances**

| | | | |
|---|---|---|---|
| 1 | Total net assets or fund balances at beginning of year—Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return) | 1 | 13,735,389 |
| 2 | Enter amount from Part I, line 27a | 2 | (734,584) |
| 3 | Other increases not included in line 2 (itemize) ▶ SEE SCHEDULE 3 | 3 | 1,718,990 |
| 4 | Add lines 1, 2, and 3 | 4 | 14,719,795 |
| 5 | Decreases not included in line 2 (itemize) ▶ | 5 | |
| 6 | Total net assets or fund balances at end of year (line 4 minus line 5)—Part II, column (b), line 30 | 6 | 14,719,795 |

## Part IV Capital Gains and Losses for Tax on Investment Income

| | (a) List and describe the kind(s) of property sold (e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co ) | (b) How acquired P—Purchase D—Donation | (c) Date acquired (mo., day, yr ) | (d) Date sold (mo , day, yr ) |
|---|---|---|---|---|
| 1a | SEE SCHEDULE 4 | | | |
| b | | | | |
| c | | | | |
| d | | | | |
| e | | | | |

| | (e) Gross sales price | (f) Depreciation allowed (or allowable) | (g) Cost or other basis plus expense of sale | (h) Gain or (loss) (e) plus (f) minus (g) |
|---|---|---|---|---|
| a | | | | (772,583) |
| b | | | | |
| c | | | | |
| d | | | | |
| e | | | | |

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

| | (i) F M V as of 12/31/69 | (j) Adjusted basis as of 12/31/69 | (k) Excess of col (i) over col (j), if any | (l) Gains (Col (h) gain minus col. (k), but not less than -0-) or Losses (from col (h)) |
|---|---|---|---|---|
| a | | | | |
| b | | | | |
| c | | | | |
| d | | | | |
| e | | | | |

| | | | |
|---|---|---|---|
| 2 | Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 / If (loss), enter -0- in Part I, line 7 } | 2 | (772,583) |
| 3 | Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c) (see pages 13 and 17 of the instructions). If (loss), enter -0- in Part I, line 8 | 3 | (34,515) |

## Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank.

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☑ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

1 Enter the appropriate amount in each column for each year; see page 18 of the instructions before making any entries.

| (a) Base period years Calendar year (or tax year beginning in) | (b) Adjusted qualifying distributions | (c) Net value of noncharitable-use assets | (d) Distribution ratio (col (b) divided by col (c)) |
|---|---|---|---|
| 2009 | 490,720 | 11,535,140 | .0425 |
| 2008 | 644,963 | 13,720,169 | .0470 |
| 2007 | 581,750 | 13,971,491 | .0416 |
| 2006 | 562,384 | 11,639,843 | .0483 |
| 2005 | 634,105 | 10,158,976 | .0624 |

| | | | |
|---|---|---|---|
| 2 | **Total** of line 1, column (d) | 2 | .2418 |
| 3 | Average distribution ratio for the 5-year base period—divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years | 3 | .0484 |
| 4 | Enter the net value of noncharitable-use assets for 2010 from Part X, line 5 | 4 | 13,617,428 |
| 5 | Multiply line 4 by line 3 | 5 | 659,084 |
| 6 | Enter 1% of net investment income (1% of Part I, line 27b) | 6 | 1,270 |
| 7 | Add lines 5 and 6 | 7 | 660,354 |
| 8 | Enter qualifying distributions from Part XII, line 4 | 8 | 610,032 |

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions on page 18.

**Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948—see page 18 of the instructions)**

| | | | |
|---|---|---|---|
| 1a | Exempt operating foundations described in section 4940(d)(2), check here ▶ ☐ and enter "N/A" on line 1. Date of ruling or determination letter: ________ (attach copy of letter if necessary—see instructions) | | |
| b | Domestic foundations that meet the section 4940(e) requirements in Part V, check here ▶ ☐ and enter 1% of Part I, line 27b | 1 | 2,541 |
| c | All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b). | | |
| 2 | Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-) | 2 | |
| 3 | Add lines 1 and 2 | 3 | 2,541 |
| 4 | Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-) | 4 | |
| 5 | **Tax based on investment income.** Subtract line 4 from line 3. If zero or less, enter -0- | 5 | 2,541 |
| 6 | Credits/Payments: | | |
| a | 2010 estimated tax payments and 2009 overpayment credited to 2010 — 6a: 6,858 | | |
| b | Exempt foreign organizations—tax withheld at source — 6b | | |
| c | Tax paid with application for extension of time to file (Form 8868) — 6c | | |
| d | Backup withholding erroneously withheld — 6d | | |
| 7 | Total credits and payments. Add lines 6a through 6d | 7 | 6,858 |
| 8 | Enter any **penalty** for underpayment of estimated tax. Check here ☐ if Form 2220 is attached | 8 | |
| 9 | **Tax due.** If the total of lines 5 and 8 is more than line 7, enter **amount owed** ▶ | 9 | |
| 10 | **Overpayment.** If line 7 is more than the total of lines 5 and 8, enter the **amount overpaid** ▶ | 10 | 4,317 |
| 11 | Enter the amount of line 10 to be: **Credited to 2011 estimated tax** ▶ 4,317 **Refunded** ▶ | 11 | |

**Part VII-A Statements Regarding Activities**

| | | | Yes | No |
|---|---|---|---|---|
| 1a | During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign? | 1a | | ✓ |
| b | Did it spend more than $100 during the year (either directly or indirectly) for political purposes (see page 19 of the instructions for definition)? | 1b | | ✓ |
| | *If the answer is "Yes" to **1a** or **1b**, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.* | | | |
| c | Did the foundation file **Form 1120-POL** for this year? | 1c | | ✓ |
| d | Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: **(1)** On the foundation. ▶ $ ________ **(2)** On foundation managers. ▶ $ ________ | | | |
| e | Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers. ▶ $ ________ | | | |
| 2 | Has the foundation engaged in any activities that have not previously been reported to the IRS? *If "Yes," attach a detailed description of the activities.* | 2 | | ✓ |
| 3 | Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? *If "Yes," attach a conformed copy of the changes* | 3 | | ✓ |
| 4a | Did the foundation have unrelated business gross income of $1,000 or more during the year? | 4a | | ✓ |
| b | If "Yes," has it filed a tax return on **Form 990-T** for this year? | 4b | | |
| 5 | Was there a liquidation, termination, dissolution, or substantial contraction during the year? *If "Yes," attach the statement required by General Instruction T.* | 5 | | ✓ |
| 6 | Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument? | 6 | ✓ | |
| 7 | Did the foundation have at least $5,000 in assets at any time during the year? *If "Yes," complete Part II, col. (c), and Part XV* | 7 | ✓ | |
| 8a | Enter the states to which the foundation reports or with which it is registered (see page 19 of the instructions) ▶ WISCONSIN | | | |
| b | If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by *General Instruction G? If "No," attach explanation* | 8b | ✓ | |
| 9 | Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV on page 27)? *If "Yes," complete Part XIV* | 9 | | ✓ |
| 10 | Did any persons become substantial contributors during the tax year? *If "Yes," attach a schedule listing their names and addresses* | 10 | | ✓ |

## Part VII-A Statements Regarding Activities *(continued)*

| | | | Yes | No |
|---|---|---|---|---|
| 11 | At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see page 20 of the instructions) | 11 | | ✓ |
| 12 | Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008? | 12 | | ✓ |
| 13 | Did the foundation comply with the public inspection requirements for its annual returns and exemption application? | 13 | ✓ | |

Website address ▶ NONE

14 The books are in care of ▶ MADISON GAS & ELECTRIC COMPANY Telephone no. ▶ 608-252-4739

Located at ▶ 133 S. BLAIR ST., MADISON, WI ZIP+4 ▶ 53703

15 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of **Form 1041**—Check here ▶ ☐
and enter the amount of tax-exempt interest received or accrued during the year ▶ 15

| | | | Yes | No |
|---|---|---|---|---|
| 16 | At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? | 16 | | ✓ |
| | See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22.1. If "Yes," enter the name of the foreign country ▶ | | | |

## Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

**File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.**

| | | | Yes | No |
|---|---|---|---|---|
| 1a | During the year did the foundation (either directly or indirectly): | | | |
| | **(1)** Engage in the sale or exchange, or leasing of property with a disqualified person? ☐ Yes ☑ No | | | |
| | **(2)** Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? ☐ Yes ☑ No | | | |
| | **(3)** Furnish goods, services, or facilities to (or accept them from) a disqualified person? ☐ Yes ☑ No | | | |
| | **(4)** Pay compensation to, or pay or reimburse the expenses of, a disqualified person? ☐ Yes ☑ No | | | |
| | **(5)** Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? ☐ Yes ☑ No | | | |
| | **(6)** Agree to pay money or property to a government official? (**Exception.** Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.) ☐ Yes ☑ No | | | |
| b | If any answer is "Yes" to 1a(1)–(6), did **any** of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)? | 1b | | |
| | Organizations relying on a current notice regarding disaster assistance check here ▶☐ | | | |
| c | Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2010? | 1c | | ✓ |
| 2 | Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)): | | | |
| a | At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2010? ☐ Yes ☑ No | | | |
| | If "Yes," list the years ▶ 20___ , 20___ , 20___ , 20___ | | | |
| b | Are there any years listed in 2a for which the foundation is **not** applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to **all** years listed, answer "No" and attach statement—see page 22 of the instructions.) | 2b | | ✓ |
| c | If the provisions of section 4942(a)(2) are being applied to **any** of the years listed in 2a, list the years here. ▶ 20___ , 20___ , 20___ , 20___ | | | |
| 3a | Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? ☐ Yes ☑ No | | | |
| b | If "Yes," did it have excess business holdings in 2010 as a result of **(1)** any purchase by the foundation or disqualified persons after May 26, 1969; **(2)** the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or **(3)** the lapse of the 10-, 15-, or 20-year first phase holding period? *(Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2010.)* | 3b | | |
| 4a | Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes? | 4a | | ✓ |
| b | Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2010? | 4b | | ✓ |

## Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required *(continued)*

**5a** During the year did the foundation pay or incur any amount to:

**(1)** Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☑ No

**(2)** Influence the outcome of any specific public election (see section 4955); or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☑ No

**(3)** Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☑ No

**(4)** Provide a grant to an organization other than a charitable, etc., organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? (see page 22 of the instructions) ☐ Yes ☑ No

**(5)** Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☑ No

**b** If any answer is "Yes" to 5a(1)–(5), did **any** of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see page 22 of the instructions)? **5b**

Organizations relying on a current notice regarding disaster assistance check here ▶ ☐

**c** If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? ☐ Yes ☐ No

*If "Yes," attach the statement required by Regulations section 53.4945–5(d).*

**6a** Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☑ No

**b** Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? **6b** ✓

*If "Yes" to 6b, file Form 8870.*

**7a** At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? ☐ Yes ☑ No

**b** If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? **7b**

## Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

**1 List all officers, directors, trustees, foundation managers and their compensation (see page 22 of the instructions).**

| (a) Name and address | (b) Title, and average hours per week devoted to position | (c) Compensation (If not paid, enter -0-) | (d) Contributions to employee benefit plans and deferred compensation | (e) Expense account, other allowances |
|---|---|---|---|---|
| SEE SCHEDULE 5 | | | | |
| | | | | |
| | | | | |
| | | | | |

**2 Compensation of five highest-paid employees (other than those included on line 1—see page 23 of the instructions). If none, enter "NONE."**

| (a) Name and address of each employee paid more than $50,000 | (b) Title, and average hours per week devoted to position | (c) Compensation | (d) Contributions to employee benefit plans and deferred compensation | (e) Expense account, other allowances |
|---|---|---|---|---|
| NONE | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

**Total** number of other employees paid over $50,000 ▶

## Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors *(continued)*

**3 Five highest-paid independent contractors for professional services (see page 23 of the instructions). If none, enter "NONE."**

| (a) Name and address of each person paid more than $50,000 | (b) Type of service | (c) Compensation |
|---|---|---|
| NONE | | |
| | | |
| | | |
| | | |
| | | |
| **Total** number of others receiving over $50,000 for professional services . . . . . . . . . . . . . . . ▶ | | |

## Part IX-A Summary of Direct Charitable Activities

| List the foundation's four largest direct charitable activities during the tax year Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc | Expenses |
|---|---|
| 1 PROGRAM SUPPORT FOR PREDOMINANTLY MADISON AREA CHARITABLE/EXEMPT ORGANIZATIONS BASED ON APPLICATION. | 532,032 |
| 2 SCHOLARSHIP FUNDING THROUGH THE MADISON COLLEGE FOUNDATION. | 5,000 |
| 3 CAPITAL FUND COMMITMENTS PAID TO MADISON AREA CHARITABLE/EXEMPT ORGANIZATIONS. | 73,000 |
| 4 | |

## Part IX-B Summary of Program-Related Investments (see page 24 of the instructions)

| Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2 | Amount |
|---|---|
| 1 | |
| 2 | |
| All other program-related investments See page 24 of the instructions<br>3 | |
| **Total.** Add lines 1 through 3 . . . . . . . . . . . . . . . . . . . . . . . . . . . . ▶ | |

## Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see page 24 of the instructions.)

| | | | |
|---|---|---|---|
| 1 | Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes: | | |
| a | Average monthly fair market value of securities | 1a | 13,770,850 |
| b | Average of monthly cash balances | 1b | 53,951 |
| c | Fair market value of all other assets (see page 25 of the instructions) | 1c | |
| d | **Total** (add lines 1a, b, and c) | 1d | 13,824,801 |
| e | Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation) — 1e | | |
| 2 | Acquisition indebtedness applicable to line 1 assets | 2 | |
| 3 | Subtract line 2 from line 1d | 3 | 13,824,801 |
| 4 | Cash deemed held for charitable activities. Enter 1 ½ % of line 3 (for greater amount, see page 25 of the instructions) | 4 | 207,373 |
| 5 | **Net value of noncharitable-use assets.** Subtract line 4 from line 3. Enter here and on Part V, line 4 | 5 | 13,617,428 |
| 6 | **Minimum investment return.** Enter 5% of line 5 | 6 | 680,871 |

## Part XI Distributable Amount (see page 25 of the instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ▶ ☐ and do not complete this part.)

| | | | | | |
|---|---|---|---|---|---|
| 1 | Minimum investment return from Part X, line 6 | | | 1 | 680,871 |
| 2a | Tax on investment income for 2010 from Part VI, line 5 | 2a | 2,541 | | |
| b | Income tax for 2010. (This does not include the tax from Part VI.) | 2b | | | |
| c | Add lines 2a and 2b | | | 2c | 2,541 |
| 3 | Distributable amount before adjustments. Subtract line 2c from line 1 | | | 3 | 678,330 |
| 4 | Recoveries of amounts treated as qualifying distributions | | | 4 | |
| 5 | Add lines 3 and 4 | | | 5 | 678,330 |
| 6 | Deduction from distributable amount (see page 25 of the instructions) | | | 6 | |
| 7 | **Distributable amount** as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1 | | | 7 | 678,330 |

## Part XII Qualifying Distributions (see page 25 of the instructions)

| | | | |
|---|---|---|---|
| 1 | Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes: | | |
| a | Expenses, contributions, gifts, etc.—total from Part I, column (d), line 26 | 1a | 610,032 |
| b | Program-related investments—total from Part IX-B | 1b | |
| 2 | Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes | 2 | |
| 3 | Amounts set aside for specific charitable projects that satisfy the: | | |
| a | Suitability test (prior IRS approval required) | 3a | |
| b | Cash distribution test (attach the required schedule) | 3b | |
| 4 | **Qualifying distributions.** Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4 | 4 | 610,032 |
| 5 | Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b (see page 26 of the instructions) | 5 | |
| 6 | **Adjusted qualifying distributions.** Subtract line 5 from line 4 | 6 | 610,032 |

**Note.** The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

## Part XIII Undistributed Income (see page 26 of the instructions)

| | | (a) Corpus | (b) Years prior to 2009 | (c) 2009 | (d) 2010 |
|---|---|---|---|---|---|
| 1 | Distributable amount for 2010 from Part XI, line 7 | | | | 678,330 |
| 2 | Undistributed income, if any, as of the end of 2010: | | | | |
| a | Enter amount for 2009 only | | | 0 | |
| b | Total for prior years: 20___,20___,20___ | | 0 | | |
| 3 | Excess distributions carryover, if any, to 2010: | | | | |
| a | From 2005 . . . 101,714 | | | | |
| b | From 2006 . . . 10,750 | | | | |
| c | From 2007 . . . 0 | | | | |
| d | From 2008 . . . 0 | | | | |
| e | From 2009 . . . 0 | | | | |
| f | **Total** of lines 3a through e | 112,464 | | | |
| 4 | Qualifying distributions for 2010 from Part XII, line 4: ▶ $ 610,032 | | | | |
| a | Applied to 2009, but not more than line 2a | | | | |
| b | Applied to undistributed income of prior years (Election required—see page 26 of the instructions) | | | | |
| c | Treated as distributions out of corpus (Election required—see page 26 of the instructions) | | | | |
| d | Applied to 2010 distributable amount | | | | 610,032 |
| e | Remaining amount distributed out of corpus | | | | |
| 5 | Excess distributions carryover applied to 2010 *(If an amount appears in column (d), the same amount must be shown in column (a).)* | 68,298 | | | 68,298 |
| 6 | **Enter the net total of each column as indicated below:** | | | | |
| a | Corpus. Add lines 3f, 4c, and 4e. Subtract line 5 | 44,166 | | | |
| b | Prior years' undistributed income. Subtract line 4b from line 2b | | | | |
| c | Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed | | | | |
| d | Subtract line 6c from line 6b. Taxable amount—see page 27 of the instructions | | | | |
| e | Undistributed income for 2009. Subtract line 4a from line 2a. Taxable amount—see page 27 of the instructions | | | | |
| f | Undistributed income for 2010. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2011 | | | | |
| 7 | Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (see page 27 of the instructions) | | | | |
| 8 | Excess distributions carryover from 2005 not applied on line 5 or line 7 (see page 27 of the instructions) | 33,416 | | | |
| 9 | **Excess distributions carryover to 2011.** Subtract lines 7 and 8 from line 6a | 10,750 | | | |
| 10 | Analysis of line 9: | | | | |
| a | Excess from 2006 . . . 10,750 | | | | |
| b | Excess from 2007 | | | | |
| c | Excess from 2008 | | | | |
| d | Excess from 2009 | | | | |
| e | Excess from 2010 | | | | |

**Part XIV Private Operating Foundations** (see page 27 of the instructions and Part VII-A, question 9)

**1a** If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2010, enter the date of the ruling . . . . . . ▶

**b** Check box to indicate whether the foundation is a private operating foundation described in section ☐ 4942(j)(3) or ☐ 4942(j)(5)

| | Tax year | Prior 3 years | | | |
|---|---|---|---|---|---|
| | (a) 2010 | (b) 2009 | (c) 2008 | (d) 2007 | (e) Total |
| **2a** Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed | | | | | |
| **b** 85% of line 2a | | | | | |
| **c** Qualifying distributions from Part XII, line 4 for each year listed | | | | | |
| **d** Amounts included in line 2c not used directly for active conduct of exempt activities | | | | | |
| **e** Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c | | | | | |
| **3** Complete 3a, b, or c for the alternative test relied upon: | | | | | |
| **a** "Assets" alternative test—enter: (1) Value of all assets | | | | | |
| (2) Value of assets qualifying under section 4942(j)(3)(B)(i) | | | | | |
| **b** "Endowment" alternative test—enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed | | | | | |
| **c** "Support" alternative test—enter: (1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties) | | | | | |
| (2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii) | | | | | |
| (3) Largest amount of support from an exempt organization | | | | | |
| (4) Gross investment income | | | | | |

**Part XV Supplementary Information (Complete this part only if the foundation had $5,000 or more in assets at any time during the year—see page 28 of the instructions.)**

**1 Information Regarding Foundation Managers:**

**a** List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than $5,000). (See section 507(d)(2).)

NONE

**b** List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.

NONE

**2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:**

Check here ▶ ☐ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see page 28 of the instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d.

**a** The name, address, and telephone number of the person to whom applications should be addressed:

BONNIE JUUL, MADISON GAS AND ELECTRIC FOUNDATION, INC., PO BOX 1231, MADISON, WI 53701-1231, 608-252-7279

**b** The form in which applications should be submitted and information and materials they should include:

SEE SCHEDULE 8

**c** Any submission deadlines:

NONE

**d** Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:

DONEE ORGANIZATIONS MUST GENERALLY BE LOCATED WITHIN MG&E'S SERVICE TERRITORY TO BE CONSIDERED.

**Part XV Supplementary Information** (continued)

**3 Grants and Contributions Paid During the Year or Approved for Future Payment**

| Recipient<br>Name and address (home or business) | If recipient is an individual, show any relationship to any foundation manager or substantial contributor | Foundation status of recipient | Purpose of grant or contribution | Amount |
|---|---|---|---|---|
| a *Paid during the year* | | | | |
| SEE SCHEDULE 6 | | | | 610,032 |
| **Total** . . . . . . . . ▶ 3a | | | | 610,032 |
| b *Approved for future payment* | | | | |
| SEE SCHEDULE 7 | | | | 88,000 |
| **Total** . . . . . . . . ▶ 3b | | | | 88,000 |

## Part XVI-A Analysis of Income-Producing Activities

| Enter gross amounts unless otherwise indicated. | Unrelated business income | | Excluded by section 512, 513, or 514 | | (e) Related or exempt function income (See page 28 of the instructions.) |
|---|---|---|---|---|---|
| | (a) Business code | (b) Amount | (c) Exclusion code | (d) Amount | |
| 1 Program service revenue: | | | | | |
| a | | | | | |
| b | | | | | |
| c | | | | | |
| d | | | | | |
| e | | | | | |
| f | | | | | |
| g Fees and contracts from government agencies | | | | | |
| 2 Membership dues and assessments | | | | | |
| 3 Interest on savings and temporary cash investments | | | | | |
| 4 Dividends and interest from securities | | | | | |
| 5 Net rental income or (loss) from real estate: | | | | | |
| a Debt-financed property | | | | | |
| b Not debt-financed property | | | | | |
| 6 Net rental income or (loss) from personal property | | | | | |
| 7 Other investment income | | | | | |
| 8 Gain or (loss) from sales of assets other than inventory | | | | | |
| 9 Net income or (loss) from special events | | | | | |
| 10 Gross profit or (loss) from sales of inventory | | | | | |
| 11 Other revenue: a | | | | | |
| b | | | | | |
| c | | | | | |
| d | | | | | |
| e | | | | | |
| 12 Subtotal. Add columns (b), (d), and (e) | | | | | |

13 **Total.** Add line 12, columns (b), (d), and (e) . . . . . . . . . . . . . . . . . . . . . 13

(See worksheet in line 13 instructions on page 29 to verify calculations.)

## Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

| Line No. ▼ | Explain below how each activity for which income is reported in column (e) of Part XVI-A contributed importantly to the accomplishment of the foundation's exempt purposes (other than by providing funds for such purposes). (See page 29 of the instructions.) |
|---|---|
| | |

**Part XVII** **Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations**

| | | | Yes | No |
|---|---|---|---|---|
| 1 | Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations? | | | |
| a | Transfers from the reporting foundation to a noncharitable exempt organization of: | | | |
| | (1) Cash | 1a(1) | | ✓ |
| | (2) Other assets | 1a(2) | | ✓ |
| b | Other transactions: | | | |
| | (1) Sales of assets to a noncharitable exempt organization | 1b(1) | | ✓ |
| | (2) Purchases of assets from a noncharitable exempt organization | 1b(2) | | ✓ |
| | (3) Rental of facilities, equipment, or other assets | 1b(3) | | ✓ |
| | (4) Reimbursement arrangements | 1b(4) | | ✓ |
| | (5) Loans or loan guarantees | 1b(5) | | ✓ |
| | (6) Performance of services or membership or fundraising solicitations | 1b(6) | | ✓ |
| c | Sharing of facilities, equipment, mailing lists, other assets, or paid employees | 1c | | ✓ |

d If the answer to any of the above is "Yes," complete the following schedule. Column **(b)** should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column **(d)** the value of the goods, other assets, or services received.

| (a) Line no | (b) Amount involved | (c) Name of noncharitable exempt organization | (d) Description of transfers, transactions, and sharing arrangements |
|---|---|---|---|
| | | | |

2a Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? ☐ Yes ☑ No

b If "Yes," complete the following schedule.

| (a) Name of organization | (b) Type of organization | (c) Description of relationship |
|---|---|---|
| | | |

**Sign Here**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than taxpayer or fiduciary) is based on all information of which preparer has any knowledge.

▶ [signature] Signature of officer or trustee | 5-9-11 Date | ▶ Secretary & Treasurer Title

**Paid Preparer Use Only**

| Print/Type preparer's name | Preparer's signature | Date | Check ☐ if self-employed | PTIN |
|---|---|---|---|---|
| Firm's name ▶ | | | Firm's EIN ▶ | |
| Firm's address ▶ | | | Phone no | |

**MADISON GAS AND ELECTRIC FOUNDATION, INC.** **Schedule 1**
**EIN 39-6098118**
**2010 FORM 990-PF**

**Part I, Line 11 - Other Income**

| Description | Amount |
|---|---|
| Miscellaneous Income | 30 |

**Part I, Line 16(b) - Accounting Fees**

| Description | Amount |
|---|---|
| Accounting Fees | 20,887 |

**Part I, Line 16(c) - Other Professional Fees**

| Description | Amount |
|---|---|
| Investment Management Fees | 2,593 |
| Fund Management Fees | 41,613 |
| Investment Consulting Fees | 3,465 |
| | 47,671 |

**MADISON GAS AND ELECTRIC FOUNDATION, INC.** **Schedule 2**
**EIN 39-6098118**
**2010 FORM 990-PF**

| | BOOK VALUE 12/31/2010 | FAIR MARKET VALUE 12/31/2010 |
|---|---|---|
| **Part II, Line 10(b) - Investments-corporate stock** | | |
| MGE ENERGY INC | 513,120 | 513,120 |
| RREEF America REIT II Inc. | 353,869 | 353,869 |
| Commonfund-Multi-Strategy Equity Fund | 9,425,672 | 9,425,672 |
| | 10,292,661 | 10,292,661 |
| **Part II, Line 10(c) - Investments-corporate bonds** | | |
| Commonfund-Multi-Strategy Bond Fund | 3,856,492 | 3,856,492 |

**MADISON GAS AND ELECTRIC FOUNDATION, INC.** **Schedule 3**
**EIN 39-6098118**
**2010 FORM 990-PF**

**Part III, Line 3 - Increases in Net Assets or Fund Balances**

| Description | Amount |
|---|---|
| Current Year Unrealized Gains (Losses) on Investments Carried at Market Value | 1,718,990 |
| | 1,718,990 |

MADISON GAS AND ELECTRIC FOUNDATION, INC.
EIN 39-6098118
2010 FORM 990-PF

Schedule 4

**Part IV - Capital Gains/Losses for Tax on Investment Income**

| (a)<br>Description | (b)<br>How Acq | (c)<br>Date Acq | (d)<br>Date Sold | (e)<br>Proceeds less Expense of Sale | (g)<br>Cost or Other Basis | (h)<br>Gain or (Loss) |
|---|---|---|---|---|---|---|
| Pimco Total Return Fund | P | 12/31/2009 | 01/25/2010 | 5 | 5 | - |
| Rreef America REIT II | P | 08/31/2006 | 05/14/2010 | 105,837 | 184,167 | (78,330) |
| Rreef America REIT II | P | 08/31/2006 | 08/13/2010 | 263,000 | 458,786 | (195,786) |
| Rreef America REIT II | P | 08/31/2006 | 11/12/2010 | 183,026 | 288,806 | (105,780) |
| From Schedule K-1 - Commonfund Institutional Multi Strategy Equity Fund LLC - Long Term | P | | | | | (358,172) |
| From Schedule K-1 - Commonfund Institutional Multi Strategy Equity Fund LLC - Short Term | P | | | | | (44,439) |
| From Schedule K-1 - CFI Multi-Strategy Bond Fund, LLC - Short Term | P | | | | | 9,924 |
| Total | | | | | | (772,583) |

MADISON GAS AND ELECTRIC FOUNDATION, INC.
EIN 39-6098118
2010 FORM 990-PF

Schedule 5

Part VIII, Line 1 - All Officers, Directors, Trustees, and Foundation Managers

| Name | Address | Title | Average Hours per Week Devoted to Position* | Compensation | Contributions to Employee Benefit Plans, etc | Expense Account Allowances |
|---|---|---|---|---|---|---|
| Gary J. Wolter | Post Office Box 1231<br>Madison, WI 53701-1231 | President | 1% | 0 | 0 | 0 |
| Jeff C Newman | Post Office Box 1231<br>Madison, WI 53701-1231 | Secretary and Treasurer | 2% | 0 | 0 | 0 |
| Kristine A. Euclide | Post Office Box 1231<br>Madison, WI 53701-1231 | Vice President | 1% | 0 | 0 | 0 |
| Lynn K Hobbie | Post Office Box 1231<br>Madison, WI 53701-1231 | Vice President | 1% | 0 | 0 | 0 |
| Scott A Neitzel | Post Office Box 1231<br>Madison, WI 53701-1231 | Vice President | 1% | 0 | 0 | 0 |

*Average percent of a 40-hour week devoted to position

MADISON GAS AND ELECTRIC FOUNDATION, INC.
EIN 39-6098118
2010 FORM 990-PF

Schedule 6

**Part XV, Line 3(a) - Grants and Contributions Paid During the Year**

| Name and Address* | Relationship | Status | Purpose | Amount |
|---|---|---|---|---|
| 201 State Foundation | N/A | Public | Program Support | 7,000 |
| Aaron J. Meyer Foundation | N/A | Public | Program Support | 1,000 |
| Access Community Health Centers | N/A | Public | Program Support | 1,200 |
| AFP Greater Madison Chapter P-Day | N/A | Public | Program Support | 1,000 |
| AIDS Network | N/A | Public | Program Support | 1,000 |
| Aldo Leopold Nature Center | N/A | Public | Program Support | 2,500 |
| ALS Foundation | N/A | Public | Program Support | 1,000 |
| American Cancer Society | N/A | Public | Program Support | 5,000 |
| American Heart Association | N/A | Public | Program Support | 3,000 |
| Bayview Foundation, Inc | N/A | Public | Program Support | 1,000 |
| Blair Street Gardens | N/A | Public | Program Support | 2,000 |
| Boys and Girls Club of Dane County, Inc | N/A | Public | Program Support | 1,000 |
| Brisas del Peru Dance Group | N/A | Public | Program Support | 500 |
| Breast Cancer Recovery Foundation | N/A | Public | Program Support | 1,000 |
| Business Forum | N/A | Public | Program Support | 250 |
| Capitol City Band | N/A | Public | Program Support | 1,000 |
| Center for Resilient Cities | N/A | Public | Program Support | 20,000 |
| Centro Hispano | N/A | Public | Program Support | 1,000 |
| Childrens Theater of Madison | N/A | Public | Program Support | 5,000 |
| Clean Lakes Alliance | N/A | Public | Program Support | 2,500 |
| Cirucs World Museum Foundation, Inc | N/A | Public | Program Support | 500 |
| City of Monona | N/A | Public | Program Support | 2,000 |
| Community GroundWorks | N/A | Public | Program Support | 11,200 |
| Cross Plains American Legion Post 245 | N/A | Public | Program Support | 1,000 |
| Cross Plains Worlds Fair | N/A | Public | Program Support | 1,500 |
| Dane Buy Local | N/A | Public | Program Support | 2,500 |
| Dane County Cultural Affairs | N/A | Public | Program Support | 10,000 |
| Dane County CASA | N/A | Public | Program Support | 1,000 |
| Dane County Enviromental Coucil | N/A | Public | Program Support | 500 |
| Dane County Time Bank | N/A | Public | Program Support | 5,000 |
| Dane Dances | N/A | Public | Program Support | 5,000 |
| Edgewood College | N/A | Public | Program Support | 10,000 |
| Energy Services, Inc | N/A | Public | Program Support | 80,000 |
| Exchange Center | N/A | Public | Program Support | 1,600 |
| Fitchburg Fields, Inc | N/A | Public | Program Support | 2,000 |
| Fitchburg Parks Department | N/A | Public | Program Support | 500 |
| Foundation for Madison Public Schools | N/A | Public | Program Support | 6,000 |
| Friends of Hank Aaron Trail | N/A | Public | Program Support | 1,500 |
| Fund for Campus Servant Leadership | N/A | Public | Program Support | 5,000 |
| Fund for Women | N/A | Public | Program Support | 1,000 |
| Gathering Waters Conservancy | N/A | Public | Program Support | 1,000 |
| Goodman Community Center | N/A | Public | Program Support | 500 |
| Greater Madison Convention Bureau | N/A | Public | Program Support | 5,000 |
| Hill Farm Swim Club | N/A | Public | Program Support | 1,000 |
| HospiceCare Inc. | N/A | Public | Program Support | 5,000 |
| Independent Living Inc | N/A | Public | Program Support | 500 |
| Joseph P Mettner Foundation | N/A | Public | Program Support | 5,000 |
| Junior Achievement of Wisconsin | N/A | Public | Program Support | 3,500 |
| Keep Wisconsin Warm Fund | N/A | Public | Program Support | 5,000 |
| King Coalition c/o Urban League | N/A | Public | Program Support | 1,000 |
| Komen Madison | N/A | Public | Program Support | 2,000 |
| Kujichagulia | N/A | Public | Program Support | 1,000 |
| Links Foundation, Inc. | N/A | Public | Program Support | 1,000 |
| Literacy Network | N/A | Public | Program Support | 500 |
| LGBT Campus Center | N/A | Public | Program Support | 1,000 |
| LGM Foundation | N/A | Public | Program Support | 30,000 |
| MACSAC | N/A | Public | Program Support | 2,500 |
| Madison Area Technical College Foundation | N/A | Public | Program Support | 10,000 |
| Madison Area Technical College Scholarships | N/A | Public | Program Support | 5,000 |

| | | | | |
|---|---|---|---|---|
| Madison Ballet | N/A | Public | Program Support | 5,000 |
| Madison Civics Club | N/A | Public | Program Support | 2,000 |
| Madison Community Foundation | N/A | Public | Program Support | 2,000 |
| Madison Metropolitan School District | N/A | Public | Program Support | 500 |
| Madison Museum of Contemporary Art | N/A | Public | Program Support | 5,000 |
| Madison Music Collective | N/A | Public | Program Support | 1,000 |
| Madison Opera | N/A | Public | Program Support | 5,000 |
| Madison Parks Foundation | N/A | Public | Program Support | 4,400 |
| Madison Symphony Orchestra | N/A | Public | Program Support | 10,000 |
| Madison Trust for Historic Preservation | N/A | Public | Program Support | 3,000 |
| Madison Urban Ministry | N/A | Public | Program Support | 500 |
| MAGNET | N/A | Public | Program Support | 5,000 |
| MARC Foundation of Dane County | N/A | Public | Program Support | 5,000 |
| March of Dimes Walk America | N/A | Public | Program Support | 2,000 |
| Martin Luther King, Jr Coalition | N/A | Public | Program Support | 1,000 |
| McFarland Area Outreach Endowment | N/A | Public | Program Support | 1,000 |
| MHCD - Kajsiab House | N/A | Public | Program Support | 500 |
| Meriter Foundation | N/A | Public | Program Support | 10,000 |
| Meriter Foundation - Greenbush/Vilas Project | N/A | Public | Program Support | 5,000 |
| Middleton's Big Event | N/A | Public | Program Support | 5,000 |
| Middleton VFW Post #8216 | N/A | Public | Program Support | 100 |
| Monona Terrace Community Foundation | N/A | Public | Program Support | 1,500 |
| NAACP | N/A | Public | Program Support | 2,000 |
| National Multiple Sclerosis Society | N/A | Public | Program Support | 2,500 |
| Natural Heritage Land Trust | N/A | Public | Program Support | 1,000 |
| Olbrich Botanical Society | N/A | Public | Program Support | 3,000 |
| Operation Fresh Start | N/A | Public | Program Support | 5,000 |
| Planned Parenthood of Wisconsin | N/A | Public | Program Support | 300 |
| Porchlight | N/A | Public | Program Support | 10,000 |
| Rainbow Project | N/A | Public | Program Support | 500 |
| REACH a Child | N/A | Public | Program Support | 1,000 |
| River Alliance of Wisconsin | N/A | Public | Program Support | 1,000 |
| Safe Harbor Advocacy Center Inc | N/A | Public | Program Support | 500 |
| Seats for Kids, Inc | N/A | Public | Program Support | 2,500 |
| Sector67 Inc. | N/A | Public | Program Support | 5,000 |
| Shark Attack Eastside Sharks | N/A | Public | Program Support | 1,000 |
| St Mary's Hospital and Care Center Foundation | N/A | Public | Program Support | 10,000 |
| Technology Education Foundation | N/A | Public | Program Support | 2,500 |
| TEMPO International | N/A | Public | Program Support | 4,500 |
| TGT Charity, Inc | N/A | Public | Program Support | 1,000 |
| United Way of Dane County | N/A | Public | Program Support | 105,532 |
| University Research Park, Inc. | N/A | Public | Program Support | 5,000 |
| UW-Madison College of Engineering | N/A | Public | Program Support | 5,000 |
| UW-Madison Energy Hub | N/A | Public | Program Support | 1,500 |
| UW Foundation | N/A | Public | Program Support | 500 |
| UW Foundation - Gassman Opportunity Fund | N/A | Public | Program Support | 500 |
| UW Foundation - Nursing Science Center | N/A | Public | Program Support | 10,000 |
| UW Nelson Institute | N/A | Public | Program Support | 5,000 |
| Vernon Economic Development Association, Inc | N/A | Public | Program Support | 10,000 |
| WARF | N/A | Public | Program Support | 5,000 |
| Waunakee DeForest Ice Rink Inc | N/A | Public | Program Support | 5,000 |
| We the People/Wisconsin, Inc. | N/A | Public | Program Support | 10,000 |
| WILDD | N/A | Public | Program Support | 500 |
| Wisconsin Chamber Orchestra | N/A | Public | Program Support | 15,000 |
| Wisconsin Coalition Against Domestic Violence | N/A | Public | Program Support | 1,000 |
| Wisconsin Covenant Foundation, Inc. | N/A | Public | Program Support | 5,000 |
| Wisconsin Partnership for Housing Development | N/A | Public | Program Support | 2,500 |
| Wisconsin Women's Health Foundation | N/A | Public | Program Support | 1,500 |
| Wisconsin Women's Network | N/A | Public | Program Support | 250 |
| Women in Focus, Inc | N/A | Public | Program Support | 2,000 |
| World Vision | N/A | Public | Program Support | 3,000 |
| Yahara River Chorus | N/A | Public | Program Support | 200 |
| YWCA Madison | N/A | Public | Program Support | 2,000 |
| Zonta Club | | | Total | 610,032 |

* Madison, WI, unless otherwise indicated

**MADISON GAS AND ELECTRIC FOUNDATION, INC.** **Schedule 7**
**EIN 39-6098118**
**2010 FORM 990-PF**

**Part XV, Line 3(b) - Grants and Contributions Approved for Future Payment**

| Name and Address* | Relationship | Status | Purpose | Amount 2011 | Amount 2012 | Amount 2013 | Amount 2014 | Totals |
|---|---|---|---|---|---|---|---|---|
| Dane County Time Bank | N/A | Public | Program Support | 5,000 | | | | 5,000 |
| Greater Madison Convention Bureau | N/A | Public | Program Support | 5,000 | 5000 | 5000 | 5000 | 20,000 |
| Madison Opera | N/A | Public | Program Support | 5,000 | | | | 5,000 |
| Madison Trust for Historic Preservation | N/A | Public | Program Support | 3,000 | | | | 3,000 |
| Meriter Foundation-Greenbush/Vilas Project | N/A | Public | Program Support | 5,000 | 5,000 | | | 10,000 |
| PorchlightPorchlightPorchlightPorchlight | N/A | Public | Program Support | 10,000 | 10,000 | | | 20,000 |
| St. Mary's Hospital and Care Center Fdn | N/A | Public | Program Support | 10,000 | | | | 10,000 |
| University Research Park, Inc. | N/A | Public | Program Support | 5,000 | 5,000 | 5,000 | | 15,000 |
| Totals | | | | 48,000 | 25,000 | 10,000 | 5,000 | 88,000 |

* Madison, WI, unless otherwise indicated.

# PREPARATION OF THE PROPOSAL



**Part I.**

Please respond to the following information:

1. Full legal name of applicant organization, address, and telephone number.

2. Name of chief executive officer, title, business address, and telephone number.

3. Name of individual preparing grant proposal, title, business address, and telephone number (If identical to item 2 above, indicate "same.")

4. Specific dollar amount requested.

5. Is this request for annual operating monies or for a specific project or program?

6 What do you plan to do with the funds and why?

7. If this project is for "bricks and mortar" construction, has an approval of your fund drive calendar been received from the Capital Fund Raising Committee of the Civic Progress Group?

**Part II.**

Please respond to the following questions:

1. Are you seeking other sources of funding? If so, what are the
(a) Assured funds, source, amount
(b) Requested funds, source, amount.

2. If funded, what plans do you have for future financial needs of the project?

3. Is the project intended to generate funding? If so, provide financial projections.

4. If funded, what are the desired effects of the program/project? Include both long- and short-range objectives and quantifiable and non-quantifiable objectives.

5. What measurement tools and performance standards are in place to determine the success/failure of the program/project?



March 1997

# PREPARATION OF THE PROPOSAL - CONTINUED



**Part III**

Please attach the following information:

1. A photocopy of exemption statement under 501(c) of the Internal Revenue Code.

2. A current Balance Sheet and Statement of Income or copy of most recent audit report.

3. Project or program budget.

4. A copy of the minutes of the organization's governing body indicating authorization of the grant proposal.

**Part IV**

Please attach or include any information which will support the grant proposal, such as printed materials, charts, graphs, photographs, or illustrations. One copy of each is sufficient.

Send the completed proposal to:

Madison Gas and Electric Foundation, Inc.
Post Office Box 1231
Madison, Wisconsin 53701-1231