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Form 990

Department of the Treasury Internal Revenue Service **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

2010 Open to Public

Interr	nal Rever	nue Service	The organization may h	ave to use a copy	y of this return to sa	atisfy state	reporting requirem	ents.	Inspec	tion
A F	or the	2010 calend	dar year, or tax year beginning	3	and	ending				
В	heck if pplicable	ှိ ѕсні	of organization ELD FAMILY BRAN	DS EMPLOY	EE LITE		D Employer ide	entificati	ion number	
	change	FOUN	DATION INC							
X	Name change	Doing E	Business As				39	<u> 197</u>	8784	
	Initial return	Numbe	r and street (or P.O. box if mail is	not delivered to stre	eet address)	Room/suit	E Telephone nu	ımber		
	Termin ated	· PO E	30X 309				71	15-74	8-2100	
	Ameno	1	town, state or country, and ZIP	+ 4	-		G Gross receipts \$,204.
	Application		ORD, WI 54451				H(a) Is this a gro	oun retur		<u>/ </u>
	pendin	n -	and address of principal officer:	KEVIN I	SCHIELD		for affiliates			X No
		II	as C above		CONTELL		H(b) Are all affiliate			□ No
1.1	27.676		X 501(c)(3) 501(c) ()◀ (insert n	io.) 4947(a)(1)	or 52	-			
		e: ► N/A	22 30 1(¢)(b) 50 1(c) () 4 (msert n	10.) [] 4347(a)(1)	01 32	┥ ′		(see instruct	10(15)
		organization:	X Corporation Trust	Association	Other >	I Von	H(c) Group exent of formation: 199			musular T AT T
		Summary			Other	IL Tea	r or iornialion. 193	/ 3 M SI	ate of legal dor	nicile, W 1
					Char	<u>: </u>	:			
õ	1 1	Briefly descri	be the organization's mission or	most significant	activities: CITAL	ILADI	e girting	prog	ram.	
Activities & Governance			.							
/eri	_	Check this bo	· — · · · · · · · · · · · · · · · · · ·			sed of mo	re than 25% of its n	1 1	s	•
ó			ting members of the governing	• 1	•			3		9
•ಕ	i		dependent voting members of t		• •			4		9
ies			of individuals employed in cale	•	Part V, line 2a)			5		0
ΞΞ			of volunteers (estimate if neces					6		0
Act	7 a	Total unrelate	ed business revenue from Part \	/III, column (C), lir	ne 12			7a		<u> </u>
	b	Net unrelated	business taxable income from	Form 990-T, line	34		<u> </u>	7b		0.
							Prior Year		Current Yo	ear
ē	8	Contributions	and grants (Part VIII, line 1h)				80,02	4.	11	<u>,763.</u>
en	9	Program service revenue (Part VIII, line 2g)						0.		0.
Revenue	10	Investment in	come (Part VIII, column (A), line	s 3, 4, and 7d)			7	73.		3.
ш	11 (Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)						0.	4	,438.
	12	Total revenue	- add lines 8 through 11 (must	equal Part VIII, co	olumn (A), line 12)		80,09	7.		,204.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)							,062.	
	14	Benefits paid	to or for members (Part IX, colu	ımn (A), line 4)	•			0.		0.
Ø	i .	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) Professional fundraising fees (Part IX, column (A), line 11e)						0.		0.
Expenses								0.		0.
þe			sing expenses (Part IX, column (• • •		o.		<u> </u>		
Щ	4-	<u> </u>	(5-11)/ 1 (4) 1 44	4414466				0.		0.
	18	Total expense	es (Part IX, column (A), lines 11 es. Add lines 13-17 (must equal	Part IX column (~BECEIVE	-n	83,82		43	,062.
			expenses Subtract line 18 from		Windstep C. 1.3.		-3,73			,858.
or			CAPACITO CAPACITO I O NO.	m line 12		iği M	eginning of Current Y		End of Ye	
ets	20	Total assets (Part X, line 16)		MAY 1 3 20	11 117	33,77			,915.
Net Assets or Fund Balances	21		s (Part X, line 26)	- L		[]	33,77	0.		0.
žğ.	22		fund balances. Subtract line 2	1 from line 20	OGDEN	i i TT	33,77			,915.
	irt II	Signatur		r nom me zp	CACALAR IV	<u> </u>	33,11	٦٠١	0	<u> </u>
			I declare that I have examined this	return including ac	companying schedule	e and etates	mente, and to the best	of my kn	owladge and h	aliaf it ia
			e. Declaration of preparer (other that						owieuge and bi	511C1, IL 1S
1100,	001100	, and complete	- Deciaration of prograte (office that	- Dased o	m an imorniadon or wi	ilicii pi epait	i nas any knowledge.	-/;;		
C:		Bionatur	e of officer				Date	///		
Sign		, ,		TDEXM			Dato			
Her	e		IN SCHIELD, PRES print name and title	IDENT						
			<u> </u>	15		 _	Date Chec	·k — ¬	PTIN	
De'	, [Print/Type pre	parer's name	Preparer's s	signature		l tl	لــا	FIN	
Paid					-			employed	l	
-	arer	Firm's name	<u> </u>				Firm's EIN	1		
Use	Only	Firm's addres	³ ►							
			<u> </u>				Phone no	<u>. </u>	_	
May	the IF	RS discuss th	is return with the preparer show	vn above? (see in:	structions)				Yes	☐ No

032001 02-22-11 LHA For Paperwork Reduction Act Notice, see the separate instructions.

Form **990** (2010)

Par	t III Statement of Program Service Accomplishments
	Check if Schedule O contains a response to any question in this Part III
1	Briefly describe the organization's mission:
	THE MAIN GOAL OF THE EMPLOYEE FOUNDATION IS TO IMPROVE OUR COMMUNITIES
	AND THE LIVES OF ITS CITIZENS BY HELPING THEM TO HELP THEMSELVES.
	THIS IS DONE THROUGH GIFTS OF TIME, TALENT AND TREASURE.
2	Did the organization undertake any significant program services during the year which were not listed on
	the pnor Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No
	If "Yes," describe these changes on Schedule O
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses.
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and
	allocations to others, the total expenses, and revenue, if any, for each program service reported
4a	(Code) (Expenses \$ 36,862. including grants of \$ 36,862.) (Revenue \$)
	Financial support was provided to 95 community organizations to support
	their programs pertaining to emergency services, youth activities, care
	of the elderly or indigent and environmental programs.
4b	(Code) (Expenses \$ including grants of \$) (Revenue \$)
	LITE Foundation served as a contact for organizations needing
	assistance with their programs. For 2010, 126 hours of donated time
	was provided to 4 organizations to assist with youth activities, fund
	raising, etc.
4c	(Code:) (Expenses \$6, 200. including grants of \$6, 200.) (Revenue \$)
	Financial support was provided to 20 individuals or families to assist
	them with expenses due to catastrophic events (house fires, tornadoes,
	medical bills etc.).
4d	Other program services (Describe in Schedule O)
	(Expenses \$ micluding grants of \$) (Revenue \$)
4e	42.000

	1990(2010) FOUNDATION INC 39-19	<u>978784</u>	Р	age 3
Pa	rt IV Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	_X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for	r		1
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in ef	ffect		
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	or		
	sımılar amounts as defined ın Revenue Procedure 98-197 If "Yes," complete Schedule C, Part III	_5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Pa	art I 6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8	L	X
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide			
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?			
	If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X	x		
	as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D),		
	Part VI	11a		X
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	İ		
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	l		ļ
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a	ļ	X
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	 	X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business	-		
4=	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			٦,
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individual	•		
47	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	 	X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			3,5
40	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			· ·
10	1c and 8a? If "Yes," complete Schedule G, Part II	_ 18_	-	X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	100		v
20-	complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a	L	LΛ

b If "Yes" to line 20a, did the organization attach its audited financial statements to this return? **Note.** Some Form 990 filers that

operate one or more hospitals must attach audited financial statements (see instructions)

Form 990 (2010) FOUNDATION INC
Part IV Checklist of Required Schedules (continued)

				,
	Delithe consequent of the design of the desi		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the	۱.,	v	
~	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	_X_	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	х	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current	- 22		
20	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23		х
24a				
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		<u>X</u>
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		<u>X</u>
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			7,
07	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		<u>X</u>
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete			
	Schedule L, Part III	27		х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
20	instructions for applicable filing thresholds, conditions, and exceptions).			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b	-	X
С				
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		<u> X</u>
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		<u> X</u>
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			• ••
	Schedule N, Part II	32_		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			v
34	sections 301.7701·2 and 301.7701·3? If "Yes," complete Schedule R, Part I Was the organization related to any tax-exempt or taxable entity?	33		X
34	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		X
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		X
a	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of			
_	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	1		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	1		
	If "Yes," complete Schedule R, Part V, line 2	36		х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	X	
		Form	990 (2010)

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Form 990 (2010) FOUNDATION INC

Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 0]		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b		
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3а	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	_4a		X
b	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	_5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible?	6a		X
þ	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required	ł		
	to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	-	
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g	-	
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting			
_	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
	Did the organization make any taxable distributions under section 4966?	9a		
D 10	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
	Section 501(c)(7) organizations. Enter. Initiation fees and capital contributions included on Part VIII, line 12			
	Initiation fees and capital contributions included on Part VIII, line 12 Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
11	Section 501(c)(12) organizations. Enter:			
.,	Gross income from members or shareholders		1	
-	Gross income from other sources (Do not net amounts due or paid to other sources against			
_	amounts due or received from them)		İ	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	120	\dashv	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?	13a	- 	
_	Note. See the instructions for additional information the organization must report on Schedule O.	.54	-	
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
-	organization is licensed to issue qualified health plans		}	
С	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	\neg	X
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	1	
			990 (2010)

SCHIELD FAMILY BRANDS EMPLOYEE LITE

Form 990 (2010) FOUNDATION INC 39-1978784 Part VI | Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year 9 b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other X officer, director, trustee, or key employee? 2 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? X 3 X Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Does the organization have members or stockholders? 6 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? 7a b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body? 8a X X b Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O X Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) No Yes X 10a Does the organization have local chapters, branches, or affiliates? 10a b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? 11a X b Describe in Schedule O the process, if any, used by the organization to review this Form 990 12a Does the organization have a written conflict of interest policy? If "No," go to line 13 X 12a b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise 12b c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done 12c 13 Does the organization have a written whistleblower policy? 13 Does the organization have a written document retention and destruction policy? 14 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official 15a Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a X taxable entity during the year? 16a b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed None Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. Own website Another's website X Upon request Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public State the name, physical address, and telephone number of the person who possesses the books and records of the organization.

Form **990** (2010)

STARLA RUESCH - 715-748-2100 ONE WEATHER SHIELD PLAZA,

WI,

MEDFORD,

MEDFORD

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SCHIELD FAMILY BRANDS EMPLOYEE LITE Schedule'G (Form 990 or 990-EZ) 2010 FOUNDATION INC 39-1978784 Page 2 Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000 (a) Event #1 (b) Event #2 (c) Other events (d) Total events ANNUAL (add col. (a) through EMPLOYEE CON 6 col (c)) (event type) (total number) (event type) 11,763. 4,438 16,201. Gross receipts 11,763 11,763. 2 Less Charitable contributions 4,438 4,438. Gross income (line 1 minus line 2) Cash prizes Noncash prizes Direct Expenses Rent/facility costs Food and beverages Entertainment 8 Other direct expenses 10 Direct expense summary Add lines 4 through 9 in column (d) 11 Net income summary Combine line 3, column (d), and line 10 Part III | Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a (b) Pull tabs/instant (d) Total gaming (add Revenue (a) Bingo (c) Other gaming bingo/progressive bingo col (a) through col (c)) 1 Gross revenue 2 Cash prizes Direct Expenses Noncash prizes Rent/facility costs Other direct expenses Yes % Yes Yes Volunteer labor No No

	7 Direct expense summary. Add lines 2 through 5 in column (d)	>	(
	Net gaming income summary. Combine line 1, column d, and line 7.			
а	Enter the state(s) in which the organization operates gaming activities. Is the organization licensed to operate gaming activities in each of these states? If "No," explain		Yes	□ No
	Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? of "Yes," explain.	,	Yes	□ No
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