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Form **990-EZ**

Department of the Treasury
Internal Revenue Service

Short Form
Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file Form 990 (see instructions)
All other organizations with gross receipts less than $200,000 and total assets less than $500,000 at the end of the year may use this form
▶ *The organization may have to use a copy of this return to satisfy state reporting requirements*

OMB No 1545-1150

2010

Open to Public Inspection

ENVELOPE POSTMARK DATE APR 25 2011

A For the 2010 calendar year, or tax year beginning January 1, 2010 **, 2010, and ending** December 31 **, 20** 10

B Check if applicable
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Terminated
- ☐ Amended return
- ☐ Application pending

C Name of organization: Madison Northside Planning Council, Inc.

Number and street (or P O box, if mail is not delivered to street address): 2702 International Lane — Room/suite: 203

City or town, state or country, and ZIP + 4: Madison, WI 53704

D Employer identification number 39-1759164

E Telephone number 608-661-0060

F Group Exemption Number ▶

G Accounting Method ☐ Cash ☑ Accrual Other (specify) ▶

H Check ▶ ☑ if the organization is **not** required to attach Schedule B (Form 990, 990-EZ, or 990-PF)

I Website: ▶ northsidemadison.org

J Tax-exempt status (check only one) — ☑ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

K Check ▶ ☐ if the organization is not a section 509(a)(3) supporting organization **and** its gross receipts are normally **not** more than $50,000. A Form 990-EZ or Form 990 return is not required though Form 990-N (e-postcard) may be required (see instructions) But if the organization chooses to file a return, be sure to file a complete return

L Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts If gross receipts are $200,000 or more, or if total assets (Part II, line 25, column (B) below) are $500,000 or more, file Form 990 instead of Form 990-EZ ▶ $ 195,858.01

Part I **Revenue, Expenses, and Changes in Net Assets or Fund Balances** (see the instructions for Part I.)
Check if the organization used Schedule O to respond to any question in this Part I ☑

Revenue	1	Contributions, gifts, grants, and similar amounts received		1	136,711.73
	2	Program service revenue including government fees and contracts		2	58,172.00
	3	Membership dues and assessments		3	100.00
	4	Investment income		4	885.26
	5a	Gross amount from sale of assets other than inventory	5a		
	b	Less: cost or other basis and sales expenses	5b		
	c	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)		5c	0
	6	Gaming and fundraising events			
	a	Gross income from gaming (attach Schedule G if greater than $15,000)	6a		
	b	Gross income from fundraising events (not including $ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds $15,000)	6b		
	c	Less: direct expenses from gaming and fundraising events	6c		
	d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)		6d	0
	7a	Gross sales of inventory, less returns and allowances	7a		
	b	Less: cost of goods sold	7b		
	c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)		7c	0
	8	Other revenue (describe in Schedule O)		8	0
	9	**Total revenue.** Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 ▶		9	195,868.99
Expenses	10	Grants and similar amounts paid (list in Schedule O)		10	0
	11	Benefits paid to or for members		11	0
	12	Salaries, other compensation, and employee benefits		12	116,024.56
	13	Professional fees and other payments to independent contractors		13	2,625.00
	14	Occupancy, rent, utilities, and maintenance		14	13,977.51
	15	Printing, publications, postage, and shipping		15	23,048.17
	16	Other expenses (describe in Schedule O)		16	4071.35
	17	**Total expenses.** Add lines 10 through 16 ▶		17	159,746.59
Net Assets	18	Excess or (deficit) for the year (Subtract line 17 from line 9)		18	36,122.40
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)		19	82,774.24
	20	Other changes in net assets or fund balances (explain in Schedule O)		20	75
	21	Net assets or fund balances at end of year. Combine lines 18 through 20 ▶		21	118,971.64

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NE P 25

Part II **Balance Sheets.** (see the instructions for Part II.)
Check if the organization used Schedule O to respond to any question in this Part II . . . . . ☐

		(A) Beginning of year		(B) End of year
22	Cash, savings, and investments	85,631.46	22	122,988.53
23	Land and buildings	0	23	0
24	Other assets (describe in Schedule O)		24	0
25	**Total assets**	85,631.46	25	122,988.53
26	**Total liabilities** (describe in Schedule O)	2,857.22	26	4,016.89
27	**Net assets or fund balances** (line 27 of column (B) **must** agree with line 21)	82,774.24	27	118,971.64

Part III **Statement of Program Service Accomplishments** (see the instructions for Part III.)
Check if the organization used Schedule O to respond to any question in this Part III . . ☐

Expenses (Required for section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts, optional for others.)

What is the organization's primary exempt purpose? **Improve the quality of life in Northside community**
Describe what was achieved in carrying out the organization's exempt purposes. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.

28	**Community Economic Development: Enhance opportunities for all businesses and residents by investing in economic development, beautification and community betterment** (Grants $) If this amount includes foreign grants, check here . . . . ▶ ☐	28a	84,387.59
29	**Community Newspaper: Enhance opportunities for all businesses and residents by promoting community community connectivity, participation and voice on issues** (Grants $) If this amount includes foreign grants, check here . . . . ▶ ☐	29a	75,359.00
30	(Grants $) If this amount includes foreign grants, check here . . . . ▶ ☐	30a	
31	Other program services (describe in Schedule O) . . . . . . (Grants $) If this amount includes foreign grants, check here . . . . ▶ ☐	31a	
32	**Total program service expenses** (add lines 28a through 31a) . . . . . ▶	32	159,746.59

Part IV **List of Officers, Directors, Trustees, and Key Employees.** List each one even if not compensated. (see the instructions for Part IV.)
Check if the organization used Schedule O to respond to any question in this Part IV . . . . . ☐

(a) Name and address	(b) Title and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-.)	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
Scott Heinig 430 Bilstad Rd, Cambridge, WI, 53523	Executive Director - 40 hrs	55,692.40	0	0
Ellen Barnard 925 Burning Wood Way, Madison, WI, 53704	Board Chair - 30 hrs	0	0	0
Jeff Shokler 1509 Hooker Avenue, Madison, WI, 53704	Vice Chair - 3 hrs	0	0	0
Char Tortorice 1520 Drewry Lane, Madison, WI, 53704	Treasurer - 15 hrs	0	0	0
Nikki Moriarity 501 East Bluff, Madison, WI, 53704	Secretary - .5 hrs	0	0	0
Terrie Anderson 1409 Iowa Dr., Madison, WI, 53704	10 hrs	0	0	0
Diane Brown 1826 Windom Way, Madison, WI, 53704	4 hrs	0	0	0
Lorie Walker 1529 Lake View Ave., Madison, WI, 53704	2 hrs	0	0	0
Kelly Olson 1622 Randy Ln., Madison, WI, 53704	.5 hrs	0	0	0
Anita Weier 22 Golf Course Rd, Madison, WI, 53704	15 hrs	0	0	0

Part V **Other Information** (Note the statement requirements in the instructions for Part V.)
Check if the organization used Schedule O to respond to any question in this Part V . . . . . ☐

			Yes	No
33	Did the organization engage in any activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	33		✔
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)	34	✔	
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but **not** reported on Form 990-T, explain in Schedule O why the organization did not report the income on Form 990-T.			
a	Did the organization have unrelated business gross income of $1,000 or more or was it a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements?	35a	✔	
b	If "Yes," has it filed a tax return on **Form 990-T** for this year (see instructions)?	35b	✔	
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36		✔
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions. ▶ 37a			
b	Did the organization file **Form 1120-POL** for this year?	37b		✔
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee **or** were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a		✔
b	If "Yes," complete Schedule L, Part II and enter the total amount involved 38b			
39	Section 501(c)(7) organizations. Enter:			
a	Initiation fees and capital contributions included on line 9 39a			
b	Gross receipts, included on line 9, for public use of club facilities 39b			
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 ▶ _____ ; section 4912 ▶ _____ ; section 4955 ▶ _____			
b	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		✔
c	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 ▶ _____			
d	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization ▶ _____			
e	All organizations At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T.	40e		✔

41 List the states with which a copy of this return is filed ▶ None

42a The organization's books are in care of ▶ Scott Heinig, Executive Director Telephone no. ▶ 608-661-0060
Located at ▶ 2702 International Ln, Ste 203, Madison, WI ZIP + 4 ▶ 53704

			Yes	No
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b		✔
	If "Yes," enter the name of the foreign country: ▶ _____ See the instructions for exceptions and filing requirements for **Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.**			
c	At any time during the calendar year, did the organization maintain an office outside of the U.S.? If "Yes," enter the name of the foreign country: ▶ _____	42c		✔

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of **Form 1041**—Check here . . . . . ▶ ☐
and enter the amount of tax-exempt interest received or accrued during the tax year . . . . . ▶ 43

			Yes	No
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a		✔
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b		✔
c	Did the organization receive any payments for indoor tanning services during the year?	44c		✔
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*	44d		

			Yes	No
45	Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)?	45		✔
a	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)	45a		
46	Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	46		✔

Part VI **Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only.** All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 47–49b and 52, and complete the tables for lines 50 and 51.

Check if the organization used Schedule O to respond to any question in this Part VI ☐

			Yes	No
47	Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	47		✔
48	Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	48		✔
49a	Did the organization make any transfers to an exempt non-charitable related organization?	49a		✔
b	If "Yes," was the related organization a section 527 organization?	49b		

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than $100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and address of each employee paid more than $100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
None				

f Total number of other employees paid over $100,000 ▶

51 Complete this table for the organization's five highest compensated independent contractors who each received more than $100,000 of compensation from the organization. If there is none, enter "None"

(a) Name and address of each independent contractor paid more than $100,000	(b) Type of service	(c) Compensation
None		

d Total number of other independent contractors each receiving over $100,000 ▶

52 Did the organization complete Schedule A? **Note**: All section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A ▶ ☑ Yes ☐ No

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

▶ Signature of officer — Date 4/22/11

▶ Char Tortorice NPC treasurer
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN

Firm's name ▶ Firm's EIN ▶

Firm's address ▶ Phone no

May the IRS discuss this return with the preparer shown above? See instructions ▶ ☐ Yes ☐ No

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization
Madison Northside Planning Council, Inc.

Employer identification number
39-1759164

Part I **Reason for Public Charity Status** (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state:

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☑ An organization that normally receives: (1) more than 33⅓% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33⅓% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III)

10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a ☐ Type I **b** ☐ Type II **c** ☐ Type III–Functionally integrated **d** ☐ Type III–Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).

f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box . . . . . ☐

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

		Yes	No
(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?	11g(i)		
(ii) A family member of a person described in (i) above?	11g(ii)		
(iii) A 35% controlled entity of a person described in (i) or (ii) above?	11g(iii)		

h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
(A)									
(B)									
(C)									
(D)									
(E)									
Total									

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 **Public support.** Subtract line 5 from line 4.						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11 **Total support.** Add lines 7 through 10						

12 Gross receipts from related activities, etc. (see instructions) **12**

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f)) . . . . **14** %

15 Public support percentage from 2009 Schedule A, Part II, line 14 . . . . . **15** %

16a **33 1/3% support test—2010.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

b **33 1/3% support test—2009.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

17a **10%-facts-and-circumstances test—2010.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ▶ ☐

b **10%-facts-and-circumstances test—2009.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ ☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	78,818	83,468	98,613	80,716	114,658	456,273
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose . . .	61,271	64,735	61,929	68,076	74,200	330,211
3 Gross receipts from activities that are not an unrelated trade or business under section 513	0	0	0	0	0	0
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf . . .	0	0	0	0	0	0
5 The value of services or facilities furnished by a governmental unit to the organization without charge	0	0	0	0	0	
6 **Total.** Add lines 1 through 5	140,088	148,204	160,542	148,792	188,858	786,484
7a Amounts included on lines 1, 2, and 3 received from disqualified persons .	0	0	0	0	0	0
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year	0	0	0	0	0	0
c Add lines 7a and 7b	0	0	0	0	0	0
8 **Public support** (Subtract line 7c from line 6.)						786,484

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9 Amounts from line 6	140,088	148,204	160,542	148,792	188,858	786,484
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources .	2,517	1,658	1,834	1,113	885	8,008
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975	0	0	0	0	0	0
c Add lines 10a and 10b	2,517	1,658	1,834	1,113	885	8,008
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	0	0	0	0	0	0
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	0	0	0	0	0	0
13 **Total support.** (Add lines 9, 10c, 11, and 12.)	142,605	149,862	162,376	149,905	189,743	794,491

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . . . ▶ ☐

Section C. Computation of Public Support Percentage

15	Public support percentage for 2010 (line 8, column (f) divided by line 13, column (f))	15	98.99 %
16	Public support percentage from 2009 Schedule A, Part III, line 15	16	98.82 %

Section D. Computation of Investment Income Percentage

17	Investment income percentage for **2010** (line 10c, column (f) divided by line 13, column (f)) . . .	17	1 %
18	Investment income percentage from **2009** Schedule A, Part III, line 17	18	1 %

19a **33⅓% support tests—2010.** If the organization did not check the box on line 14, and line 15 is more than 33⅓%, and line 17 is not more than 33⅓%, check this box and **stop here.** The organization qualifies as a publicly supported organization . ▶ ☑

b **33⅓% support tests—2009.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33⅓%, and line 18 is not more than 33⅓%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶ ☐

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2010

Open to Public Inspection

Name of the organization	Employer identification number
Madison Northside Planning Council, Inc.	39-1759164

Part I: Expenses, Line 16, Other Expenses: Insurance ($1,037), training ($145), food/meeting expenses ($234.26), travel ($564.50), space rental ($50), Org/Bank Fees ($738.09), Northside News bad debt ($305), and FEED expenses ($997.50).

Part I: Net Assets, Line 20, Other Changes: Change due to changes during 2010 to 2009 Contributions Receivable still outstanding at close of 2009.

Part II: Line 26, Total Liabilities: Includes Accounts Payable for In-Kind Space and Computer/IT support ($897) and Payroll Liabilities for December 2010 payroll due in January 2011 ($3,119.89)

Part V: Line 34, Changes to Governing Documents: The mission statement and by-laws for the organization was revised, and a copy of the new mission statement and by-laws are attached with this form.

NORTHSIDE
PLANNING COUNCIL

NORTHSIDE PLANNING COUNCIL & NORTHSIDE NEWS
2702 International Lane, Suite 203, Madison, WI 53704
608 661.0060 voice 608 661 0064 fax

NPC MISSION

To improve the quality of life for all residents of the Northside community through advocating and supporting the economic growth, stability and connectivity of the Northside community.

Our goals are to enhance opportunities for all businesses and residents by:

I. Investing in economic development, beautification and community betterment
   A. Business/Entrepreneur Assistance
   B. Beautification/Northside Identity
   C. Community Economic Development Projects

II. Promoting community connectivity, participation and voice on issues
   A. Northside News
   B. Full Council/Community Representation and Involvement
   C. Community Outreach

Community Economic Development (CED) is action taken locally by a community to provide economic opportunities and improve social conditions in a sustainable way. Often CED initiatives aim to improve the lot of those who are disadvantaged. An aspect of "localizing economics," CED is a community-centered process that blends social and economic development to foster the economic, social, ecological and cultural well-being of communities.

Community economic development is an alternative to conventional economic development. Its central tenet is that: "... problems facing communities—unemployment, poverty, job loss, environmental degradation and loss of community control—need to be addressed in a holistic and participatory way."

Community Economic Development is often involved in a process of building Social Enterprises. Sometimes called the Third Sector, a community based social enterprise is a partnership between government agencies, small to medium enterprises, large national or transnational corporations and the not-for-profit sector, and aims for social, economic and/or environmental outcomes that none of these agencies could achieve for and by themselves.

BYLAWS
OF
MADISON NORTHSIDE PLANNING COUNCIL, INC.

ARTICLE I
GENERAL PURPOSES

The purposes of the Corporation are set forth in the Articles of Incorporation. These Bylaws are the rules adopted by the Corporation for the general regulation and management of its affairs.

ARTICLE II
GEOGRAPHIC AREA

The Corporation shall serve community members who live, work, or own a business or businesses within the area bounded by:

(a) West: Lake Mendota from the City of Madison northern limits running south to the Tenney Locks (including the Village of Maple Bluff);

(b) South: From the Tenney Locks southeast along the Yahara River to Sherman Avenue; then northeast along the western side of Sherman Avenue to Fordem Avenue; then running south along the eastern side of Fordem Avenue to the Chicago and Northwestern railroad, then heading north along the Chicago and Northwestern railroad to Commercial Avenue; then Commercial Avenue east to Packers Avenue;

(c) East: Packers Avenue north (including Dane County regional Airport and the Oak Park Terrace Trailer Court), to the City of Madison northern limits; and

(d) North: The City of Madison northern limits (including Cherokee Marsh.

This area is hereinafter referred to as the "Northside".

ARTICLE III
MEMBERS

The Corporation shall have no members. Individuals and organizations may become Participants in the Northside Council.

ARTICLE IV
BOARD OF DIRECTORS

4.1 Powers of Board of Directors. Subject to the limitations of the Articles of Incorporation of the Corporation, these Bylaws and the laws of the State of Wisconsin, the affairs of the Corporation shall be managed by the Board of Directors and such committees as are approved by the Board of Directors.

4.2 Directors' Numbers, Election, and Term.

(a) The number of Directors of the Corporation shall be fixed from time to time by the resolution of the Board.

(b) Directors shall be appointed to the Board of Directors by the Board of Directors, to the extent feasible, from among the qualified representatives elected or appointed by the Board or membership of the organizations and groups described in Section 4.3 below, or as otherwise provided for in Section 4.3(d) below. Such election will occur at the annual meeting of the Corporation, except as provided for in Section 4.4 below.

(c) Each Director shall serve a term of one (1) or two (2) years or until such Director's successor shall have been elected or appointed or until such Director's death, resignation or removal. The terms of the Directors shall be staggered, such that one-half (1/2) of the Directors' terms expire each year. The terms of the current Directors shall expire as shown on the attached Schedule A to accomplish this result.

4.3 Director Qualifications.

(a) All Directors shall be at least eighteen (18) years old, and shall reside or work within the geographic area described in Article II.

(b) The Directors of the Corporation shall each be required to have primary leadership responsibility for a minimum of one Board of Directors-approved project OR be elected to the Board in an At-Large capacity (without-portfolio).

4.4 Vacancies. A vacancy in the Board of Directors, occurring for any reason, shall be filled by the remainder of the Board. Each Director so elected or appointed shall hold office for the unexpired portion of the term of the former Director whose position the new Director was elected or appointed to fill and until such Director's successor is elected or appointed, or

until such Director's death, resignation or removal.

4.5 Resignation and Removal.

(a) Any Director may be removed as a Director with cause upon the affirmative vote of two thirds (2/3) of Directors then in office.

(b) Any Director may resign by submitting a written notice of resignation to the Chairperson or Board of Directors which shall be effective immediately or as otherwise negotiated by the resignee and the Corporation.

c) If any director has been absent from one-third (1/3) or more of the regularly scheduled meetings of the Board of Directors within a one year period, or for more than two consecutive regularly scheduled meetings, without notice or valid excuse (as determined by the Board), such absences shall be deemed a resignation. However, the Board may grant exception to this rule by two-thirds (2/3) vote of the Directors then in office.

4.6 Meetings of Directors.

(a) Regular Meetings. An annual meeting of the Board of Directors shall be held in January of each fiscal year, at such time or place as may be designated by the Chairperson for the election of officers and the transaction of such other business as may properly come before the meeting. Other regular meetings of the Board of Directors may be held at such times and places as the Chairperson may designate.

(b) Special Meetings. Special meetings of the Board of Directors for any purpose or purposes shall be held whenever called by the Chairperson, or if the Chairperson is absent or is unable or refuses to act, by the Vice-Chairperson, or by a majority of Directors then in office.

4.7 Notices to Directors. With the exception of regular meetings as set forth in Section 4.6(a), notice of any meeting of the Board of Directors, in each case specifying the place, date and hour of the meeting, shall be given to each Director by delivering notice, orally, electronically, or in writing, not more than thirty (30) days prior to the date of the meeting, but at least two (2) days before the time set for such meeting or, if notification is by mail, by mailing such notice at least seventy-two (72) hours before the time set for such meeting. If mailed, such notice shall be deemed to be delivered when

deposited in the United States mail, with postage prepaid, addressed to the Director at the Director's address as it appears on the records of the Corporation.

4.8 Waiver of Notice. The transactions of any meeting of the Board of Directors, however called and noticed or wherever held, shall be as valid as though had at a meeting duly held after regular call and notice, if a quorum (as defined in Article 4.9 below) is present and if, either before or after the meeting, a written waiver of notice of the meeting, is signed by (a) each Director not present at the meeting and (b) each Director present at the meeting who objected thereat to the transaction of any business because the meeting was not lawfully called or convened. All such waivers shall be filed with and made a part of the minutes of the meeting.

4.9 Action Without Meeting. Any action which may be taken at a meeting of the Board of Directors may be taken without a meeting if all the Directors shall consent in writing to such action. Such action by written consent shall have the same force and effect as the unanimous vote of the Directors.

4.10 Directors' Quorum and Action. A majority of the number of Directors in office shall constitute a quorum for the transaction of business. The act of the majority of the Directors present at a meeting at which a quorum is present shall be the act or decision of the Board of Directors, unless the act of a greater proportion is required by law, the Articles of Incorporation or these Bylaws.

4.11 Adjournment. Any meeting of the Board of Directors whether regular or special, and whether or not a quorum is present, may be adjourned from time to time by the vote of a majority of the Directors present. Notice of the time and place of an adjourned meeting need not be given to absent Directors if said time and place are fixed at the meeting adjourned. At any such adjourned meeting at which a quorum is present, any business may be transacted which might have been transacted at the meeting adjourned.

4.12 Director Compensation. No Director may receive compensation for his or her services as a Director. However, nothing herein contained shall be construed to preclude any Director from serving the Corporation in any other capacity, or receiving reasonable compensation therefor.

4.13 Director Conflict of Interest . No contract or other transaction between the Corporation and one or more of its

Directors or officers or any other corporation, firm, association, or entity in which one or more of the Directors or officers are Directors or officers or has a material financial interest shall be entered into by the Corporation unless the fact of such relationship or interest is disclosed or known to the Board of Directors or the Board of Directors approves or ratifies the contract or transaction by a vote or consent sufficient for the purpose without counting the votes or consents of such interested Directors or officers. Common or interested Directors or officers may be counted in determining the presence of a quorum at a meeting of the Board of Directors or a committee thereof which authorizes, approves or ratifies such contract or transaction.

4.14 Committees.

(a) Establishment and Appointment. The Board of Directors may create standing committees and special committees as it from time to time deems desirable. Except as otherwise provided in these Bylaws, at the beginning of each fiscal year the Chairperson shall appoint for one year terms the committee chairperson and committee members, subject to the approval of the Board of Directors, at its annual meeting, or as soon as practicable thereafter.

(b) Records and Reporting. Each standing or special committee shall keep a record of its proceedings, which at minimum will consist of an agenda and record of any actions taken. A verbal or written report of each meeting shall be provided to the Board of Directors, and copies of each committee's records shall be filed with the Corporation office and be made available to the Board or individual Directors upon request.

(c) Executive Committee. The Executive Committee shall be a standing committee of the Corporation and shall consist of the officers of the Corporation, as described in Article V below. The Executive Committee shall be chaired by the Chair of the Corporation.

(d) Nominating Committee. The Nominating Committee shall be a standing committee of the Corporation. The Nominating Committee shall consist of three (3) Directors. The Nominating Committee shall nominate Directors for election by the Board of Directors as officers of the Corporation according to the guidelines established by the Board of Directors. The Nominating Committee shall obtain written statements from all nominees showing their willingness to serve in the positions proposed for

them and the nature/scope of the project the intend to lead or their intent to serve as the Board of Directors in an At-Large capacity. The Nominating Committee shall distribute to the Directors ballots showing the names of the nominees for election as officers of the Corporation and the Nominating Committee shall in all respects supervise the election of officers by the Board of Directors and certify its results. The Nominating Committee shall also nominate Directors to fill any vacancy occurring in any office.

ARTICLE V
OFFICERS

5.1 Officers.

(a) The officers of the Corporation shall be one(1) Chairperson, one (1) Vice-Chair, and the Treasurer; and such assistant officers (e.g. Secretary) as the Board of Directors may appoint from time to time.

5.2 Election of Officers.

(a) The officers of the Corporation, except assistant officers, shall be elected by the Board of Directors at its annual meeting, and each officer shall hold office for a period of one year or until such officer's successor shall have been duly elected and qualified. Only Directors may serve as Chairperson, Vice-Chair, or Treasurer. Election or appointment as an officer shall not of itself create contract rights.

(b) No person may serve for more than three consecutive years in any one office, or for more than five consecutive years on the Executive Committee. The Board may grant exception to this rule by two-thirds (2/3) vote of the Directors then in office. Such exception shall be valid for not more than one year, or until election of officers is next held.

5.3 Resignation and Removal.

(a) Any officer may be removed from office by the Board of Directors whenever in its judgment the best interests of the Corporation will be served thereby. Such action requires the affirmative vote of the majority of Directors then in office.

(b) Any officer may resign their office by submitting a written notice of resignation to the Board of Directors.

5.4 Vacancies. A vacancy occurring in any office for any reason may be filled for the unexpired portion of the term of said office by the Board of Directors.

5.5 Chairperson. The Chairperson shall be the principal executive officer of the Corporation and shall exercise control over the day to day business and affairs of the Corporation, subject always to the general supervision of the Board of Directors and the policies, control and direction of the Board of Directors. The Chairperson may sign in the name of the Corporation any instrument or document consistent with the foregoing delegation of authority or any other instrument or document specifically authorized by the Board of Directors, except when signing thereof shall have been expressly delegated by the Board of Directors or by these Bylaws to some other officer or agent of the Corporation. The Chairperson shall in general perform the duties incident to the office of Chairperson and such other duties as may be prescribed by the Board of Directors from time to time. Any specific duty or authority of the Chairperson may be delegated to the Vice Chair by agreement of both, except as prohibited by action of the Board of Directors or otherwise prohibited by law, these Bylaws, or written policy of the Corporation.

5.6 Vice-Chair. In the absence or disability of the Chairperson, the Vice-Chair shall perform the duties of the Chairperson, and when so acting shall have all the powers of, and be subject to all the restrictions on, the Chairperson. The Vice-Chair shall have such other powers and perform such other duties as may be prescribed from time to time by the Board of Directors.

5.7 Treasurer. The Treasurer shall perform or have performed under the Treasurer's direction the following functions:

(a) Have charge and custody of, and be responsible for, all funds and securities of the Corporation, and deposit all such funds in the name of the Corporation in such banks, trust companies or other depositories as shall be selected by the Board of Directors.

(b) Keep and maintain adequate and correct accounts of the Corporation's properties and business transactions, including account of its assets, liabilities receipts, disbursements, gains, losses and fund balances.

(c) Exhibit for inspection upon request the relevant books

and records of the Corporation to any Director for any proper purpose at any reasonable time.

(d) Render interim statements of the condition of the finances of the Corporation to the Board of Directors upon request, and render a full financial report at the annual meeting of the Board of Directors.

(e) Receive, and give receipt for, moneys due and payable to the Corporation from any source whatsoever.

(f) In general, perform all the duties incident to the office of Treasurer and such other duties as from time to time may be assigned to the Treasurer by the Board of Directors.

5.8 Secretary. The Executive Committee may designate one or more officers to perform, or have performed under their supervision, the customary functions of Corporation or Board Secretary as described below or otherwise required by law:

(a) Certify and keep at the principal office of the Corporation the original or a copy of its Articles of Incorporation and Bylaws, as amended to date.

(b) Keep at the principal office of the Corporation or such other place as the Board of Directors may direct, a book of the record of proceedings of all meetings of the Board of Directors and committees thereof, with the time and place of holding, whether regular or special and, if special, how authorized, the notice thereof given, and the names of those present at the meetings.

(c) See that all notices are duly given in accordance with the provisions of these Bylaws or as required by law.

(d) See that books, reports, statements and all other documents and records required by law are properly kept and filed.

(e) Exhibit for inspection upon request the relevant books and records of the Corporation to any Director for any proper purpose at any reasonable time.

(f) In general, perform all duties incident to the office of Secretary, and such other duties as from time to time may be assigned by the Board of Directors.

5.9 Assistant Secretaries and Treasurers. Any Assistant Secretaries and Treasurers as may be appointed by the Board of Directors from time to time shall perform, in general, such duties as shall be assigned to them by the Secretary, the Treasurer, the Chairperson or the Board of Directors. Such assistant officers shall serve at the pleasure of the Board of Directors.

ARTICLE VI
CONTRACT, CHECKS, DEPOSITS AND FUNDS

6.1 Contracts. The Board of Directors may authorize any officer or officers, agent or agents of the Corporation, in addition to the officers so authorized by these Bylaws, to enter into any contract or execute and deliver any instrument in the name of and on behalf of the Corporation, and such authority may be generally confined to specific instances.

6.2 Checks, Drafts, Etc. All checks, drafts or orders for the payment of money, notes or other evidences of indebtedness issued in the name of the Corporation, shall be signed by such officer or officers, agent or agents of the Corporation and in such manner as shall from time to time be determined by resolution of the Board of Directors. In the absence of such determination by the Board of Directors, such instruments shall be signed by the Treasurer or an Assistant Treasurer and countersigned by the Chairperson.

6.3 Deposits. All funds of the Corporation shall be deposited from time to time to the credit of the Corporation in such banks, trust companies or other depositories as the Board of Directors may select.

6.4 Gifts. The Board of Directors may accept on behalf of the Corporation any contribution, gift, bequest or devise for the general purposes or for any special purpose of the Corporation.

ARTICLE VI
BOOKS AND RECORDS

The Corporation shall keep correct and complete books and records of accounts and shall also keep records of the proceedings of the meetings of the Board of Directors and committees, if any. All such books and records of the Corporation may be inspected by any Director for any proper purpose at any reasonable time.

ARTICLE: VIII
CORPORATE SEAL

The Corporation shall have no seal.

ARTICLE IX
INDEMNIFICATION

The Corporation shall indemnify its Directors, officers, employees and agents against expenses they reasonably and actually incur in connection with threatened, pending or completed legal actions, suits or proceedings to which they are or may be made a party because they are or were a Director, officer, employee or agent of the Corporation, to the full extent and in the manner provided in Sections 181.041-181.053 of the Wisconsin Statutes of 1991-92 (or corresponding provisions of future Wisconsin statutes).

ARTICLE X
FISCAL YEAR

The fiscal year of the Corporation shall be the calendar year.

ARTICLE XI
AMENDMENT

These Bylaws may be amended by the Board of Directors at any meeting upon the vote of two thirds (2/3) of the Directors in office, provided a statement of the nature of the proposed amendment is included in the notice of such meeting.

Last Amended: April 7, 2010
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