

## See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



Form

Department of the Treasury Internal Revenue Service

#### **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047 2010

Open to Public Inspection

| <u>A</u>                | For the        | 2010 cal   | endar year, or tax year beginning , and ending   |   |                    |   |
|-------------------------|----------------|------------|--|---|--------------------|---|
| В                       | Check if a     | plicable   | C Name of organization LA CROSSE PUBLIC EDUCATION  |   | D Emp              | loyer identification number             |
| $\sqcup$                | Address ch     | nange      | FOUNDATION INC.  |   |                    | 1 61 0700                               |
| $\sqcup$                | Name chan      | nge        | Doing Business As  | 0   | 1                  | -1610700                                |
|                         | Initial return | n          | Number and street (or P O box if mail is not delivered to street address)  PO BOX 1811                         | Room/suite  |                    | hone number<br>8-787-0226               |
|                         | Terminated     | j          | City or town, state or country, and ZIP + 4  |   |                    |   |
|                         | Amended re     | eturn      | LA CROSSE WI 54602   |   | <b>G</b> Gross rec | ceipts \$ 164,060                       |
| $\Box$                  | Application    | n pending  | F Name and address of principal officer  | H(a) Is this a                                    | eroup roturn for   | affiliates? Yes X No                    |
| _                       |                |            | GEVA THOLE   | '' '  | •                  | ā. ā.                                   |
|                         |                |            | PO BOX 1811  | H(b) Are all a                                    |                    | uded? Yes No<br>list (see instructions) |
| _                       |                |            | LA CROSSE WI 54602  S X 501(c)(3)  | - " "   | o, allacira        | iist (see iiisti uctions)               |
|                         | Website        | mpt status | S  | H(c) Group e                                      | evemntion n        | umber 🏲                                 |
|                         | Form of org    |            |  | <del> </del>                                      | .989               | M State of legal domicile W             |
| *****                   | art I          | •          | mmary  |   |                    |   |
|                         | <b>1</b> B     | riefly de  | scribe the organization's mission or most significant activities   |   |                    |   |
| 8                       |                | THE        | FOUNDATION DISTRIBUTES GRANTS FOR EDUCATIONAL PURPO  | SES.  |                    |   |
| Activities & Governance |                |            | REC  | EIVED   | T-001              |   |
| Ver                     |                |            |  |   | 5.1                |   |
| Ô                       |                |            | s box In the organization discontinued its operations or disposed of more than 25                              |   |                    | 1 10                                    |
| ඡ                       |                |            | of voting members of the governing body (Part VI, line 1a)   |   | $\frac{3}{1}$      | 18                                      |
| ţį                      | ì              |            | independent voting members of the governing body (Fart VI, line 1b)  | 10  | -   -              | 18                                      |
| ž                       |                |            | ober of individuals employed in calendar year 2010 (Part V, line 2a) OGDEN                                     | LITAL   | - /                | 1                                       |
| Ą                       |                |            |  | , 01/17   | $\int \frac{6}{}$  |   |
|                         |                |            | elated business revenue from Part VIII, column (C), line 12  |   | 7a                 |   |
|                         | <b>b</b> N     | let unrela | ated business taxable income from Form 990-T, line 34  | Prior Ye  | 7b                 | Current Year                            |
|                         | 8 C            | ontributi  | ons and grants (Part VIII, line 1h)  |   | ar .               | 135,548                                 |
| Revenue                 |                |            | ons and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g)                                       |   | _                  | 155,540                                 |
| ΥΘ                      | 40 10          | wastma     | et income (Part VIIII, column (A), lines 3, 4, and 7d)   |   |                    | 887                                     |
| 8                       | 11 0           | thar ray   | enue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11el  | <del>                                      </del> |                    | 10,950                                  |
|                         |                |            | enue – add lines 8 through 11 (must equal Part VIII, column (A), line 12)                                      | 169   |                    | 147,385                                 |
| 3                       |                |            |  | -12   |                    | 147,303                                 |
| 5                       | í              |            | old similar amounts paid (Part IX, column (A), lines 1–3) paid to or for members (Part IX, column (A), line 4) | <del>!</del>                                      |                    |   |
| Z                       |                | -          | other compensation, employee benefits (Part IX, column (A), lines 5–10)  |   |                    | 46,242                                  |
|                         |                |            | nal fundraising fees (Part IX, column (A), line 11e)   |   |                    | 10/212                                  |
| 遠                       | 1              |            | Iraising expenses (Part IX, column (D), line 25) ► 16,768  |   |                    |   |
|                         |                |            | enses (Part IX, column (A), lines 11a–11d, 11f–24f)  |   |                    | 113,392                                 |
| ğ                       | 1              |            | enses Add lines 13–17 (must equal Part IX, column (A), line 25)  |   |                    | 159,634                                 |
| 9                       | 19 R           | · -        | less expenses Subtract line 18 from line 12  |   |                    | -12,249                                 |
| <u> </u>                | 19             | <u> </u>   |  | Beginning of Cur                                  | rrent Year         | End of Year                             |
|                         | <b>20</b> To   | otal asse  | ets (Part X, line 16)  | 54  | 9,466              | 580,554                                 |
| Fund Balances           | <b>21</b> To   | otal liabi | lities (Part X, line 26)   |   | 707                | 788                                     |
|                         |                |            | s or fund balances Subtract line 21 from line 20   | 54  | 8,759              | 579,766                                 |
| <u> P</u>               | art II         | Sig        | nature Block   |   |                    |   |
|                         |                |            | erjury, I declare that I have examined this return, including accompanying schedules and statements, a         |   | f my knowled       | dge and belief, it is                   |
|                         | ue, correc     | t, and cor | nplete Declaration of preparer (other than officer) is based on all information of which preparer has a        | ny knowledge                                      | 114                | <del></del>                             |
|                         |                | _          | sim more   |   |                    | 7/[]                                    |
| Sig                     |                | ▼ Si       | gnature of officer   |   | Date               |   |
| He                      | re             | _          |  | CIVE DIE  | RECTOR             | ₹                                       |
|                         |                |            | /pe or print name and title  | <sub>I_</sub>                                     | 1_                 |   |
| Paid                    | <b>-</b> 1     | •          | e preparer's name  Preparer's signature  CO  | Date  | Check              | L.                                      |
|                         | F              |            | 1 G. Temp, CPA We had Some, Of   |   |                    | mployed P00029564                       |
|                         | Only           | Firm's na  |  | F   | ırm's EIN ▶        | 39-1426119                              |
| J38                     | - 1            | _          | 609 4th St S Ste B   |   |                    | 600-704 9066                            |
|                         |                | Firm's ad  |  | <u></u>   | hone no            | 608-784-8060                            |
|                         |                |            | s this return with the preparer shown above? (see instructions)  |   |                    | X Yes No                                |
| ror                     | raperw         | OLK KE     | fuction Act Notice, see the separate instructions.   |   |                    | Form <b>990</b> (2010)                  |

|    |                                      |                                    | LIC EDUCATION   | 39-161                   | 0700                    |      | Page 2     |
|----|--------------------------------------|------------------------------------|---|--------------------------|-------------------------|------|------------|
| P  |                                      | _                                  | Service Accomplishments ontains a response to any qu  | estion in this Part      |                         |      | X          |
| 1  | Briefly describe                     | the organization's mission         |   |                          |                         |      |            |
|    | •                                    |                                    |   |                          |                         |      |            |
| 2  | prior Form 990 d                     |                                    | ficant program services during the y  | ear which were not liste | d on the                | Yes  | X No       |
| 3  | Did the organizations services?      | ation cease conducting, o          | or make significant changes in how i  | t conducts, any program  | 1                       | Yes  | X No       |
| 4  | Describe the exe<br>501(c)(3) and 50 | 01(c)(4) organizations an          | edule O ents for each of the organization's th d section 4947(a)(1) trusts are requi if any, for each program service rep | red to report the amour  |                         |      |            |
|    | (Code<br>THE FOUND                   | )(Expenses \$ ATION DISTRI         | 97,320 including grants<br>BUTES GRANTS FOR 1   |                          | ) (Revenue \$ PURPOSES. |      | )          |
|    |                                      |                                    |   |                          |                         |      |            |
|    |                                      |                                    |   |                          |                         |      |            |
|    |                                      |                                    |   |                          |                         |      |            |
| 4b | (Code                                | ) (Expenses \$                     | ıncludıng grants  | s of \$                  | ) (Revenue \$           |      |            |
|    |                                      |                                    |   |                          |                         |      |            |
|    |                                      |                                    |   |                          |                         |      |            |
|    |                                      |                                    |   |                          |                         |      |            |
|    |                                      |                                    |   |                          |                         |      |            |
| 4c | (Code                                | ) (Expenses \$                     | including grants  | of \$                    | ) (Revenue \$           |      | )          |
|    |                                      |                                    |   |                          |                         |      |            |
|    |                                      |                                    |   |                          |                         |      |            |
|    |                                      |                                    |   |                          |                         |      |            |
| -  |                                      | (Daniel Co                         | hadda O   |                          |                         |      |            |
| 40 | (Expenses \$                         | services (Describe in Sc<br>26,132 |   | ) (Rever                 | nue \$                  | )    |            |
| 4e |                                      | service expenses ▶                 | 123,452   |                          |                         |      |            |
|    | , ,                                  |                                    | . —   |                          | •                       | - 00 | 20 (224.2) |

## Part IV Checklist of Required Schedules

|    |   |       | Yes          | No       |
|----|---|-------|--------------|----------|
| 1  | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"   |       |              |          |
| _  | complete Schedule A   | 1     | X            | L        |
| 2  | Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)   | 2     | X            |          |
| 3  | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to  |       |              |          |
|    | candidates for public office? If "Yes," complete Schedule C, Part I   | 3     | <u> </u>     | X        |
| 4  | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)   | İ     |              |          |
| _  | election in effect during the tax year? If "Yes," complete Schedule C, Part II  | 4     | <b> </b>     | X        |
| 5  | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,  |       | l            |          |
|    | assessments, or similar amounts as defined in Revenue Procedure 98-197 If "Yes," complete Schedule C,   | _     |              |          |
|    | Part III  | 5     | <del> </del> | X        |
| 6  | Did the organization maintain any donor advised funds or any similar funds or accounts where donors have  |       |              |          |
|    | the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I   |       |              |          |
| 7  | ·   | 6     | ├            | X        |
| •  | Did the organization receive or hold a conservation easement, including easements to preserve open space,   | _     | ļ            | •        |
| 8  | the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II  | 7     |              | X        |
| 0  | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III   |       |              | x        |
| 9  | Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part   | 8     | _            |          |
| 3  | X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"  |       |              |          |
|    | complete Schedule D, Part IV  |       |              | x        |
| 10 | Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-   | 9     |              | ^        |
|    | endowments? If "Yes," complete Schedule D, Part V   | 10    | x            |          |
| 11 | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI.  | 10    | -            |          |
| •  | VII, VIII, IX, or X as applicable   |       |              |          |
| а  | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"  | İ     |              |          |
| _  | complete Schedule D, Part VI  | 11a   |              | X        |
| b  | Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more  | 1     |              |          |
|    | of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII  | 116   |              | X        |
| С  | Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more   | 1     |              |          |
|    | of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII   | 11c   |              | X        |
| d  | Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets  |       |              |          |
|    | reported in Part X, line 169 if "Yes," complete Schedule D, Part IX   | 11d   | X            |          |
| е  | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X   | 11e   | X            |          |
| f  | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses   |       |              |          |
|    | the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X  | 11f   |              | X        |
| 2a | Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete   |       |              |          |
|    | Schedule D, Parts XI, XII, and XIII   | 12a   |              | X        |
| þ  | Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if  |       |              |          |
|    | the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional   | 12b   |              | X        |
| 3  | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E   | 13    |              | X        |
| 4a | Did the organization maintain an office, employees, or agents outside of the United States?   | 14a   |              | X        |
| þ  | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,   |       |              |          |
|    | business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV   | 14b   |              | X        |
| 5  | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any  | 1     |              |          |
| _  | organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV  | 15    |              | X        |
| 6  | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance   |       |              |          |
| _  | to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV   | 16    |              | X        |
| 7  | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on  |       |              |          |
|    | Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)  | 17    |              | X        |
| 8  | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on   |       | <b>,</b>     |          |
| ٥  | Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II  | 18    | X            |          |
| 9  | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?  | 45    |              | v        |
| n- | If "Yes," complete Schedule G, Part III   | 19    |              | X        |
|    | Did the organization operate one or more hospitals? If "Yes," complete Schedule H  If "Yes" to line 20a, did the organization attach its audited financial statements to this return? <b>Note.</b> Some | 20a   |              | <u> </u> |
| J  | Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)  | 20b   |              |          |
|    | one of mere than operate one or more needs attach addition and a statements (see instructions)  | 1 200 | 1            |          |

## Part IV Checklist of Required Schedules (continued)

|     |  |            |     | Yes | No       |
|-----|--|------------|-----|-----|----------|
| 21  | Did the organization report more than \$5,000 of grants and other assistance to governments and organizations        |            | l   |     |          |
|     | in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II                   | L          | 21  |     | X        |
| 22  | Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States     |            |     |     |          |
|     | on Part IX, column (A), line 29 If "Yes," complete Schedule I, Parts I and III                                       | <u>L</u>   | 22  |     | X        |
| 23  | Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the                  |            |     |     |          |
|     | organization's current and former officers, directors, trustees, key employees, and highest compensated              |            |     |     |          |
|     | employees? If "Yes," complete Schedule J   |            | 23  |     | X        |
| 24a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than                  | Γ          |     |     |          |
|     | \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b        |            |     |     |          |
|     | through 24d and complete Schedule K. If "No," go to line 25  | ;          | 24a |     | X        |
| b   | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?                    | 7          | 24b |     |          |
| С   | Did the organization maintain an escrow account other than a refunding escrow at any time during the year            |            |     |     |          |
|     | to defease any tax-exempt bonds?   | 2          | 24c |     |          |
| d   | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?              | 7          | 24d |     |          |
| 25a | Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction          |            |     |     |          |
|     | with a disqualified person during the year? If "Yes," complete Schedule L, Part I                                    | 1 :        | 25a |     | X        |
| b   | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior     |            |     |     |          |
|     | year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?         |            |     |     |          |
|     | If "Yes," complete Schedule L, Part I  | 2          | 25b |     | X        |
| 26  | Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or    |            |     |     |          |
|     | disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II |            | 26  |     | X        |
| 27  | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,             |            |     |     |          |
|     | substantial contributor, or a grant selection committee member, or to a person related to such an individual?        |            |     |     |          |
|     | If "Yes," complete Schedule L, Part III  |            | 27  |     | X        |
| 28  | Was the organization a party to a business transaction with one of the following parties (see Schedule L,            |            |     |     |          |
|     | Part IV instructions for applicable filing thresholds, conditions, and exceptions)                                   |            |     |     |          |
| а   | A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV              | La         | 28a |     | <u> </u> |
| b   | A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete               |            |     |     |          |
|     | Schedule L, Part IV  |            | 28b |     | <u> </u> |
| C   | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)      |            |     |     |          |
|     | was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV               |            | 28c |     | X        |
| 29  | Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M             | <u>L</u>   | 29  |     | X        |
| 30  | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified       | 1          |     |     |          |
|     | conservation contributions? If "Yes," complete Schedule M  | L          | 30  |     | X        |
| 31  | Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,          |            |     |     |          |
|     | Part I   | L'         | 31  |     | <u> </u> |
| 32  | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"              |            |     |     |          |
|     | complete Schedule N, Part II   | L'         | 32  |     | <u> </u> |
| 33  | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations           |            |     |     |          |
|     | sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I  | <u> </u>   | 33  |     | <u> </u> |
| 34  | Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,      |            |     |     |          |
|     | IV, and V, line 1  | <u>L</u> i | 34  |     | <u> </u> |
| 35  | Is any related organization a controlled entity within the meaning of section 512(b)(13)?                            | <u> </u>   | 35  |     | <u> </u> |
| а   | Did the organization receive any payment from or engage in any transaction with a                                    |            |     |     |          |
|     | controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R,                           |            |     | - 1 |          |
|     | Part V, line 2   | s 🗶 No     |     |     |          |
| 36  | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable                 |            |     |     |          |
|     | related organization? If "Yes," complete Schedule R, Part V, line 2  | <u> </u>   | 36  |     | <u> </u> |
| 37  | Did the organization conduct more than 5% of its activities through an entity that is not a related organization     |            |     |     |          |
|     | and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,                 |            | -   |     |          |
|     | Part VI  | <u> </u> - | 37  |     | <u> </u> |
| 38  | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and            |            | _   |     | -        |
|     | 19? Note. All Form 990 filers are required to complete Schedule O  |            | 38  |     | <u>X</u> |
|     |  |            | P   |     | (0040)   |

Form **990** (2010)

Part V Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response to any question in this Part V Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable b Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? X 2b Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) Did the organization have unrelated business gross income of \$1,000 or more during the year? X 3a b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O 3Ь 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial X account)? 4a If "Yes," enter the name of the foreign country See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5a Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? 5b c If "Yes" to line 5a or 5b, did the organization file Form 8886-T? 5c Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible? X If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 6b Organizations that may receive deductible contributions under section 170(c). a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? 7a If "Yes," did the organization notify the donor of the value of the goods or services provided? 7b Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? 7c If "Yes," indicate the number of Forms 8282 filed during the year Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7e Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 7f If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? g 7g If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? h 7h Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? 8 Sponsoring organizations maintaining donor advised funds. Did the organization make any taxable distributions under section 4966? 9a **b** Did the organization make a distribution to a donor, donor advisor, or related person? 9b 10 Section 501(c)(7) organizations. Enter Initiation fees and capital contributions included on Part VIII, line 12 10a b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b 11 Section 501(c)(12) organizations. Enter a Gross income from members or shareholders 11a Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them ) 11b 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a b If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b 13 Section 501(c)(29) qualified nonprofit health insurance issuers. Is the organization licensed to issue qualified health plans in more than one state? 13a Note. See the instructions for additional information the organization must report on Schedule O Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans 13b Enter the amount of reserves on hand 13c X 14a Did the organization receive any payments for indoor tanning services during the tax year? 14a b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

Form 990 (2010) LA CROSSE PUBLIC EDUCATION 39-1610700 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a Part VI "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions Check if Schedule O contains a response to any question in this Part VI X Section A. Governing Body and Management Yes No 18 Enter the number of voting members of the governing body at the end of the tax year 18 1b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with 2 X any other officer, director, trustee, or key employee? 3 Did the organization delegate control over management duties customarily performed by or under the direct X supervision of officers, directors or trustees, or key employees to a management company or other person? 3 X Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 6 Does the organization have members or stockholders? 7a Does the organization have members, stockholders, or other persons who may elect one or more members 7a of the governing body? b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following X a The governing body? 8a X **b** Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No X 10a Does the organization have local chapters, branches, or affiliates? 10a b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the X 11a Describe in Schedule O the process, if any, used by the organization to review this Form 990 X 12a 12a Does the organization have a written conflict of interest policy? If "No," go to line 13 b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done 12c 13 Does the organization have a written whistleblower policy? 13 14 Does the organization have a written document retention and destruction policy? 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official 15a Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement X with a taxable entity during the year? 16a b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? 16b **Section C. Disclosure** WI List the states with which a copy of this Form 990 is required to be filed Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available 18 for public inspection. Indicate how you make these available. Check all that apply Own website Another's website X Upon request Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, 19 and financial statements available to the public State the name, physical address, and telephone number of the person who possesses the books and records of the 20 organization > LA CROSSE PUBLIC EDUCATION PO BOX 1811

608-787-0226

WI 54601

LA CROSSE

#### Form 990 (2010) LA CROSSE PUBLIC EDUCATION

39-1610700

Page 7

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the
  organization, more than \$10,000 of reportable compensation from the organization and any related organizations.
   List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest
  compensated employees, and former such persons

| Check this box if neither the org | (B)                          |             |                       |          | C)           |                              |          | (D)                             | (E)                                  | (F)                          |
|-----------------------------------|------------------------------|-------------|-----------------------|----------|--------------|------------------------------|----------|---------------------------------|--------------------------------------|------------------------------|
| Name and Title                    | Average<br>hours per<br>week |             | ,                     | (chec    | k all        | that app                     |          | Reportable compensation from    | Reportable compensation from related | Estimated amount of other    |
|                                   | (describe                    | or director | Ē                     | Officer  | y en         | ples                         | Former   | the                             | organizations                        | compensation                 |
|                                   | hours for<br>related         | o i         | Institutional trustee |          | Key employee | 8 6                          |          | organization<br>(W-2/1099-MISC) | (W-2/1099-MISC)                      | from the<br>organization     |
|                                   | organizations<br>in Schedule | l trustee   | trus                  |          | ê            | npe                          |          |                                 |                                      | and related<br>organizations |
|                                   | O)                           | ď           | itee                  |          |              | Highest compensated employee |          |                                 |                                      | organizations                |
| (1) GERALD KEMBER                 |                              |             |                       |          |              |                              |          | _                               |                                      |                              |
| EX OFFICIO                        | 1.00                         | X           | <u> </u>              |          | ļ            | $\sqcup \bot$                |          | 0                               | 0                                    | 0                            |
| (2) CONNIE TROYANEK               |                              | l           | 1                     |          |              |                              | 1        |                                 |                                      | _                            |
| EX OFFICIO                        | 1.00                         | X           |                       | <u> </u> | _            | <b></b>  _                   |          | 0                               | 0                                    | 0                            |
| (3) RALPH WHITING                 |                              |             |                       |          |              | 1                            |          |                                 |                                      | _                            |
| EX OFFICIO                        | 1.00                         | X           | ├                     |          |              | -                            |          | 0                               | 0                                    | 0                            |
| (4) MARGARET DIHLMAI              | 1                            |             |                       |          |              | 1                            |          |                                 |                                      | _                            |
| DIRECTOR                          | 1.00                         | X           | ├                     | _        | _            | -                            | _        | 0                               | 0                                    | 0                            |
| (5) MELISSA BORSHEII<br>DIRECTOR  | 1.00                         | x           |                       |          |              |                              |          | 0                               | o                                    | •                            |
| (6) ANN FOWLER                    | 1.00                         | <u> </u>    | -                     |          | -            | ╁                            | $\dashv$ |                                 |                                      | 0                            |
| DIRECTOR                          | 1.00                         | x           |                       |          |              |                              |          | o                               | o                                    | 0                            |
| (7) DIANE GEBHART                 | 1.00                         | ^           | _                     |          |              |                              | ⊣        |                                 | 0                                    | <u> </u>                     |
| DIRECTOR                          | 1.00                         | x           | Ì                     |          |              |                              |          | 0                               | o                                    | 0                            |
| (8) LAURA JOHNSON                 | 1.00                         | -           |                       |          |              | $\vdash$                     | $\dashv$ |                                 |                                      | <u>_</u>                     |
| DIRECTOR                          | 1.00                         | x           |                       |          |              |                              |          | 0                               | 0                                    | 0                            |
| (9) LISA SAUER                    | 2.00                         | +           |                       |          |              | $\vdash$                     |          |                                 |                                      |                              |
| DIRECTOR                          | 1.00                         | x           |                       |          |              |                              |          | o                               | 0                                    | 0                            |
| (10) MARGARET WEBSTE              |                              | 1           |                       |          |              | $\Box$                       |          |                                 |                                      |                              |
| DIRECTOR                          | 1.00                         | X           |                       |          |              |                              |          | 0                               | O                                    | 0                            |
| (11) LYNN WEILAND                 |                              |             |                       |          |              |                              |          | · . · · .                       |                                      |                              |
| DIRECTOR                          | 1.00                         | X           |                       |          |              |                              |          | 0                               | 0                                    | 0                            |
| (12) CHRISTOPHER WER              | TER                          |             | Г                     |          |              |                              |          |                                 |                                      |                              |
| DIRECTOR                          | 1.00                         | X           | İ                     |          |              |                              |          | 0                               | 0                                    | 0                            |
| (13) GREG BONNEY                  |                              |             |                       |          |              |                              |          |                                 |                                      |                              |
| DIRECTOR                          | 1.00                         | X           |                       |          |              |                              |          | 0                               | 0                                    | 0                            |
| (14) MELISSA BORSHEIN             | ĮI.                          |             |                       |          |              |                              | ╗        | - <del>-</del> -                |                                      |                              |
| DIRECTOR                          | 1.00                         | X           |                       |          |              |                              |          | 0                               | 0                                    | 0                            |
| (15) RYAN CLARK                   |                              |             |                       |          |              |                              |          |                                 |                                      |                              |
| DIRECTOR                          | 1.00                         | X           |                       |          |              |                              |          |                                 | 0                                    | 0                            |
| (16) MICHAEL SIGMAN               |                              |             |                       |          |              |                              |          |                                 |                                      |                              |
| DIRECTOR                          | 1.00                         | X           | ]                     |          |              |                              | ١        | 0                               | 0                                    | 0                            |

|  | , Directors, Tru  | stee                              | s, K€                |          |              | yee                          | s, an       | d Highest Compensated                  | Employees (continued)                     |          |  |                              |     |
|--|---|-----------------------------------|----------------------|----------|--------------|------------------------------|-------------|--|---|----------|--|------------------------------|-----|
| (A)<br>Name and Title  | (B) Average hours per week  | -                                 |                      | chec     | _            | that a                       |             | (D)  Reportable compensation from      | (E)  Reportable compensation from related |          | (F)<br>stima<br>moun<br>othe                 | t of                         |     |
|  | (describe<br>hours for<br>related<br>organizations<br>in Schedule<br>O) | Individual trustee<br>or director | nstitutional trustee | Officer  | Key employee | Highest compensated employee | Former      | the<br>organization<br>(W-2/1099-MISC) | organizations<br>(W-2/1099-MISC)          | or<br>ar | npens<br>from the<br>ganizated<br>nd related | ation<br>ne<br>ition<br>ited |     |
| (17) TERI WILDT  |   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
| PRESIDENT (18) LIBBY BERG  | 1.00  | +                                 |                      | X        |              | $\vdash$                     |             | 0                                      | 0   |          | _  |                              |     |
| VICE PRESIDENT   | 1.00  |                                   |                      | x        |              |                              |             | o                                      | o   |          |  |                              |     |
| (19) ROBERT HETZEL   |   |                                   |                      |          | _            |                              |             |  |   |          |  |                              |     |
| TREASURER  | 1.00  |                                   | -                    | X        |              |                              | _           | 0                                      | 0   | !        |  |                              |     |
| (20)   | -   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
| (21)   |   |                                   |                      |          |              |                              |             |  |   |          |  | •                            |     |
| (22)   |   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
| (23)   | -   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
| (24)   |   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
| (25)   |   |                                   |                      |          |              |                              | -           |  |   |          |  |                              |     |
| (26)   | -   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
| (27)   |   |                                   | -                    |          |              |                              |             |  |   |          |  |                              |     |
| (28)   | -   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
| 1b Sub-total   |   | 1                                 | l                    | <u> </u> | <u> </u>     | Щ.                           | <b>•</b>    |  |   |          |  |                              |     |
| c Total from continuation sheed d Total (add lines 1b and 1c)        | ets to Part VII, S  | ectio                             | on A                 |          |              |                              | <b>&gt;</b> |  |   |          |  |                              |     |
| 2 Total number of individuals (in                                    |   |                                   |                      | thos     | e lıs        | ted a                        | bove        | e) who received more than              | \$100,000 in                              |          |  |                              |     |
| reportable compensation from   | the organization  | 1 <u>P</u>                        | U                    |          |              |                              |             |  |   |          | 1  | Yes                          | No  |
| 3 Did the organization list any for employee on line 1a? If "Yes,"   |   |                                   |                      |          |              |                              |             | yee, or highest compensat              | ed  |          | 3  | 103                          | x   |
| 4 For any individual listed on line organization and related organ   | e 1a, is the sum  | of re                             | port                 | able     | com          | pens                         | atio        |  |   |          |  |                              |     |
| ındıvıdual   | _   |                                   |                      |          |              |                              |             | ,                                      |   | <u> </u> | 4  |                              | X   |
| 5 Did any person listed on line 1 for services rendered to the or    |   |                                   |                      |          |              |                              |             |  | Individual                                |          | 5  |                              | X   |
| Section B. Independent Contract  1 Complete this table for your fire |   | onco                              | tod i                | ndor     |              | ont o                        | contr       | actors that recoved more t             | Phon \$100,000 of                         |          |  |                              |     |
| compensation from the organi   | zation  | ensa                              | leu i                | nue      | ena<br>—     | ent                          |             |  |   |          |  |                              |     |
| Name and   | (A)<br>business address   |                                   |                      |          |              |                              |             | Descript                               | (B)<br>tion of services                   |          | Com  | (C)<br>pensat                | bon |
|  |   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
|  |   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
|  |   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
|  |   |                                   |                      |          |              |                              |             | <del>.</del>                           |   |          |  |                              |     |
|  |   |                                   |                      |          |              |                              |             |  |   |          |  |                              |     |
| 2 Total number of independent or received more than \$100,000        |   | _                                 |                      |          |              |                              |             | se listed above) who                   | 0   |          |  |                              |     |
|  |   |                                   |                      | 3        |              |                              | -           |  | <del></del>                               |          |  | 000                          |     |

| Pa   | Part VIII Statement of Revenue |  |                |                |                      |                                       |   |   |  |  |  |  |  |
|--|--------------------------------|--|----------------|----------------|----------------------|---------------------------------------|---|---|--|--|--|--|--|
|  |                                | •  |                |                | (A)<br>Total revenue | (B) Related or exempt function        | (C)<br>Unrelated<br>business<br>revenue | (D) Revenue excluded from tax under sections 512, 513, or 514 |  |  |  |  |  |
| Program Service Revenue Contributions, gifts, grants | 1a<br>b                        | Federated campaigns Membership dues            | 1a 1b          |                |                      | revenue                               |   | 512, 513, or 514  |  |  |  |  |  |
| ğΈ.  | c                              | Fundraising events                             | 1c             | 49,316         |                      |                                       |   |   |  |  |  |  |  |
| ifts<br>ar a   | d                              | Related organizations                          | 1d             | ,              |                      |                                       |   |   |  |  |  |  |  |
| S,E  | _                              | Government grants (contributions)              | 1e             | ·              |                      |                                       |   |   |  |  |  |  |  |
| ion  | -                              | All other contributions, gifts, grants,        |                |                |                      |                                       | -                                       |   |  |  |  |  |  |
| E E  | •                              | and simifar amounts not included above         | 16             | 86,232         |                      |                                       |   |   |  |  |  |  |  |
| E o  | ۱ ۵                            | Noncash contributions included in lines        |                | 30,232         | :                    |                                       |   |   |  |  |  |  |  |
| SE   | h                              | Total. Add lines 1a–1f                         | ia-ii ψ        | ▶ 1            | 135,548              |                                       |   |   |  |  |  |  |  |
| 9  | <del></del>                    | Today Not Miles 14 17                          |                | Busn. Code     |                      |                                       |   |   |  |  |  |  |  |
| le)  | 2a                             |  |                |                |                      |                                       |   |   |  |  |  |  |  |
| æ  | ь                              |  |                |                |                      |                                       |   | · · · · · · · · · · · · · · · · · · ·                         |  |  |  |  |  |
| <u>ic</u>  | ြင                             |  |                |                |                      |                                       |   |   |  |  |  |  |  |
| ě  | l a                            |  |                |                |                      |                                       |   |   |  |  |  |  |  |
| Ē  | e                              |  |                |                |                      |                                       |   |   |  |  |  |  |  |
| ğ  | f                              | All other program service re                   | venue          |                |                      |                                       |   |   |  |  |  |  |  |
| Ę  | g                              | Total. Add lines 2a-2f                         |                | <b>•</b>       |                      |                                       |   |   |  |  |  |  |  |
|  | 3                              | Investment income (including                   | g dividends, i | interest,      |                      |                                       |   |   |  |  |  |  |  |
|  |                                | and other similar amounts)                     |                | •              | 887                  | 887                                   |   |   |  |  |  |  |  |
|  | 4                              | Income from investment of t                    | ax-exempt bo   | ond proceeds ▶ |                      |                                       |   |   |  |  |  |  |  |
|  | 5                              | Royalties                                      | •              | ▶ [            |                      |                                       |   |   |  |  |  |  |  |
|  |                                | (ı) Rea  | l              | (II) Personal  |                      |                                       |   |   |  |  |  |  |  |
|  | 6a                             | Gross Rents                                    |                |                |                      |                                       | <del>.</del>                            |   |  |  |  |  |  |
|  | b                              | Less rental exps                               |                |                |                      |                                       |   |   |  |  |  |  |  |
|  | c                              | Rental inc or (loss)                           |                |                |                      |                                       |   |   |  |  |  |  |  |
|  | _d                             | Net rental income or (loss)                    | -              | <b>•</b>       |                      |                                       |   |   |  |  |  |  |  |
|  | 7a                             | Gross amount from sales of assets (i) Security | ies            | (II) Other     |                      |                                       |   |   |  |  |  |  |  |
|  |                                | other than inventory                           |                |                |                      |                                       |   |   |  |  |  |  |  |
|  | b                              | Less cost or other                             |                |                |                      |                                       |   |   |  |  |  |  |  |
|  |                                | basis & sales exps                             |                |                |                      |                                       |   |   |  |  |  |  |  |
|  | С                              | Gain or (loss)                                 |                |                |                      |                                       |   |   |  |  |  |  |  |
|  | d                              | Net gain or (loss)                             |                | <u> </u>       |                      |                                       |   |   |  |  |  |  |  |
| <u>o</u>   | 8a                             | Gross income from fundraising e                | vents          | :              |                      |                                       |   |   |  |  |  |  |  |
| Other Revenue  |                                | (not including \$                              |                | -              |                      |                                       |   |   |  |  |  |  |  |
| ě  |                                | of contributions reported on line              | 1c)            |                |                      |                                       |   |   |  |  |  |  |  |
| P. F   |                                | See Part IV, line 18                           | a              | 27,625         |                      |                                       |   |   |  |  |  |  |  |
| Ĕ  |                                | Less direct expenses                           | ь              | 16,675         |                      |                                       |   |   |  |  |  |  |  |
| _  | ,                              | Net income or (loss) from fu                   |                | ents 🕨         | 10,950               |                                       |   |   |  |  |  |  |  |
|  | 9a                             | Gross income from gaming activ                 | ities          |                |                      |                                       |   |   |  |  |  |  |  |
|  |                                | See Part IV, line 19                           | a              |                |                      |                                       | -                                       |   |  |  |  |  |  |
|  |                                | Less direct expenses                           | b              |                |                      |                                       |   |   |  |  |  |  |  |
|  |                                | Net income or (loss) from ga                   |                | es 🕨           |                      |                                       |   |   |  |  |  |  |  |
|  | 10a                            | Gross sales of inventory, les                  | s              |                |                      |                                       |   |   |  |  |  |  |  |
|  |                                | returns and allowances                         | a              |                |                      |                                       |   |   |  |  |  |  |  |
| i  |                                | Less cost of goods sold                        | b              |                |                      |                                       |   |   |  |  |  |  |  |
|  | С                              | Net income or (loss) from sa                   |                |                |                      | · · · · · · · · · · · · · · · · · · · |   |   |  |  |  |  |  |
|  |                                | Miscellaneous Rever                            | iue            | Busn. Code     |                      |                                       |   |   |  |  |  |  |  |
|  | 11a                            |  |                |                |                      |                                       |   |   |  |  |  |  |  |
|  | b                              |  |                |                |                      |                                       | <del> </del>                            |   |  |  |  |  |  |
|  | C                              | All albananisans                               |                |                |                      |                                       |   |   |  |  |  |  |  |
|  |                                | All other revenue  Total. Add lines 11a–11d    |                |                |                      |                                       |   |   |  |  |  |  |  |
|  | θ<br>42                        |  | 000            |                | 147,385              | 887                                   | 0                                       | 0   |  |  |  |  |  |
|  | 12                             | Total revenue. See instructi                   | UIIS           | <u> </u>       | 141,363              | 687                                   | 0                                       |   |  |  |  |  |  |

### Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

|        | All other organizations must   |                       | <u> </u>                              |                                     | <del></del>                                  |
|--------|--|-----------------------|---------------------------------------|-------------------------------------|--|
|        | not include amounts reported on lines 6b,<br>8b, 9b, and 10b of Part VIII.                       | (A)<br>Total expenses | (B) Program service expenses          | (C) Management and general expenses | (D)<br>Fundraising<br>expenses               |
| 1      | Grants and other assistance to governments and   |                       | <del>'</del>                          |                                     | · · · · · · · · · · · · · · · · · · ·        |
| -      | organizations in the U.S. See Part IV, line 21   |                       |                                       |                                     |  |
| 2      | Grants and other assistance to individuals in  |                       | - m                                   |                                     |  |
|        | the U.S. See Part IV, line 22  |                       |                                       |                                     |  |
| 3      | Grants and other assistance to governments,  |                       |                                       |                                     |  |
|        | organizations, and individuals outside the   |                       |                                       |                                     |  |
|        | U.S. See Part IV, lines 15 and 16  |                       |                                       |                                     |  |
| 4      | Benefits paid to or for members  |                       |                                       |                                     |  |
| 5      | Compensation of current officers, directors,   |                       |                                       |                                     |  |
|        | trustees, and key employees  |                       |                                       |                                     |  |
| 6      | Compensation not included above, to disqualified   |                       |                                       |                                     |  |
|        | persons (as defined under section 4958(f)(1)) and  |                       |                                       |                                     |  |
|        | persons described in section 4958(c)(3)(B)   |                       |                                       |                                     |  |
| 7      | Other salaries and wages   | 40,360                | 20,180                                | 10,090                              | 10,090                                       |
| 8      | Pension plan contributions (include section 401(k)   | ,                     |                                       |                                     |  |
|        | and section 403(b) employer contributions)   |                       |                                       |                                     |  |
| 9      | Other employee benefits  | 2,595                 | 1,297                                 | 649                                 | 649  |
| 10     | Payroll taxes  | 3,287                 | 1,643                                 | 822                                 | 822  |
| 11     | Fees for services (non-employees)  |                       |                                       |                                     |  |
| а      | Management   |                       |                                       |                                     | <u>.                                    </u> |
| b      | Legal  |                       |                                       |                                     |  |
| С      | Accounting   | 750                   |                                       | 750                                 |  |
| d      | Lobbying   |                       |                                       |                                     | <del> </del>                                 |
| е      | Professional fundraising services See Part IV, line 17   |                       |                                       |                                     | <del> </del>                                 |
| f      | Investment management fees   |                       |                                       |                                     |  |
| g      | Other  | 1 222                 |                                       |                                     |  |
| 12     | Advertising and promotion  | 1,066                 | 533                                   | 1 222                               | 533  |
| 13     | Office expenses  | 7,189                 | 1,920                                 | 1,099                               | 4,170  |
| 14     | Information technology   | 271                   | 203                                   |                                     | 68   |
| 15     | Royalties  |                       |                                       |                                     |  |
| 16     | Occupancy  | 1 040                 | 256                                   | 246                                 | 246  |
| 17     | Travel   | 1,048                 | 356                                   | 346                                 | 346  |
| 18     | Payments of travel or entertainment expenses   |                       |                                       |                                     |  |
|        | for any federal, state, or local public officials  |                       |                                       |                                     |  |
| 19     | Conferences, conventions, and meetings   |                       |                                       |                                     |  |
| 20     | Interest   |                       |                                       | <del></del>                         | <del></del>                                  |
| 21     | Payments to affiliates   |                       |                                       |                                     |  |
| 22     | Depreciation, depletion, and amortization  | 1,274                 |                                       | 1,274                               | <del></del>                                  |
| 23     | Insurance Other expanses Itemize expanses not expend   | 1,214                 |                                       | 1,214                               | ·  |
| 24     | Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If    |                       |                                       |                                     |  |
|        | ,  |                       |                                       |                                     |  |
|        | line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O) |                       |                                       |                                     |  |
| _      | GENERAL EDUCATION GRANTS   | 96,540                | 96,540                                |                                     |  |
| a<br>b | FUND RAISING EXPENSES  | 4,524                 | 47                                    | 4,384                               | 93   |
|        | MISCELLANEOUS  | 733                   | 733                                   | -,50-                               |  |
| d      | ROUNDING   | -3                    | , , , ,                               |                                     | -3   |
| e      |  | <del></del>           | -                                     |                                     |  |
| f      | All other expenses   |                       |                                       |                                     |  |
| 25     | Total functional expenses. Add lines 1 through 24f   | 159,634               | 123,452                               | 19,414                              | 16,768                                       |
| 26     |  |                       |                                       |                                     |  |
|        | SOP 98-2 (ASC 958-720) Complete this line  |                       | į                                     |                                     |  |
|        | only if the organization reported in column (B) joint costs from a combined educational          |                       |                                       |                                     |  |
|        | campaign and fundraising solicitation  |                       |                                       |                                     |  |
| DAA    |  |                       | · · · · · · · · · · · · · · · · · · · |                                     | Form <b>990</b> (2010)                       |

| Part ?                                       | X Balance Sheet   |                 | (A)               |     | (B)            |
|--|---|-----------------|-------------------|-----|----------------|
|  |   |                 | Beginning of year |     | End of year    |
| 1  | Cash—non-interest bearing                                     |                 | 133,720           | 1   | 137,95         |
| 2  | Savings and temporary cash investments                        |                 |                   | 2   |                |
| 3.   | Pledges and grants receivable, net                            |                 |                   | 3   |                |
| 4  | Accounts receivable, net                                      |                 |                   | 4   |                |
| 5  | Receivables from current and former officers, directors, tri  | ustees, key     |                   |     |                |
|  | employees, and highest compensated employees. Compl           | ete Part II of  |                   |     |                |
|  | Schedule L  |                 |                   | 5   |                |
| 6  | Receivables from other disqualified persons (as defined u     | nder section    |                   |     |                |
| ĺ  | 4958(f)(1)), persons described in section 4958(c)(3)(B), ar   | nd contributing |                   |     |                |
|  | employers and sponsoring organizations of section 501(c)      | (9) voluntary   |                   |     |                |
| ,  | employees' beneficiary organizations (see instructions)       |                 |                   | 6   |                |
| 3 7  | Notes and loans receivable, net                               |                 |                   | 7   |                |
| 7 8  | Inventories for sale or use                                   |                 |                   | 8   |                |
| 9  | Prepaid expenses and deferred charges                         |                 |                   | 9   | _              |
| 10a  | Land, buildings, and equipment cost or                        |                 |                   | 1   |                |
|  | other basis Complete Part VI of Schedule D                    | 10a             |                   |     |                |
| b  | Less accumulated depreciation                                 | 10b             |                   | 10c |                |
| 11   | Investments—publicly traded securities                        |                 |                   | 11  |                |
| 12   | Investments—other securities See Part IV, line 11             |                 |                   | 12  |                |
| 13   | Investments—program-related See Part IV, line 11              |                 |                   | 13  |                |
| 14   | Intangible assets   |                 |                   | 14  |                |
| 15   | Other assets See Part IV, line 11                             |                 | 415,746           | 15  | 442,59         |
| 16   | Total assets. Add lines 1 through 15 (must equal line 34)     |                 | 549,466           | 16  | 580,554        |
| 17   | Accounts payable and accrued expenses                         |                 |                   | 17  |                |
| 18   | Grants payable  |                 |                   | 18  |                |
| 19   | Deferred revenue  |                 |                   | 19  |                |
| 20   | Tax-exempt bond liabilities                                   |                 |                   | 20  |                |
| 21   | Escrow or custodial account liability Complete Part IV of S   | Schedule D      |                   | 21  |                |
| 21 22  | Payables to current and former officers, directors, trustees  | s, key          |                   |     |                |
|  | employees, highest compensated employees, and disqua          | lified persons  |                   | - 1 |                |
| <b>i</b>                                     | Complete Part II of Schedule L                                |                 |                   | 22  |                |
| 23   | Secured mortgages and notes payable to unrelated third p      | parties         |                   | 23  |                |
| 24   | Unsecured notes and loans payable to unrelated third part     | ies             |                   | 24  |                |
| 25   | Other liabilities Complete Part X of Schedule D               |                 | 707               | 25  | 788            |
| 26   | Total liabilities. Add lines 17 through 25                    |                 | 707               | 26  | 788            |
| 3  | Organizations that follow SFAS 117, check here ▶ 🗶            | and complete    | 1                 |     |                |
| 27<br>28<br>29<br>30<br>31<br>32<br>33<br>34 | lines 27 through 29, and lines 33 and 34.                     |                 |                   |     |                |
| 27   | Unrestricted net assets                                       |                 | 548,759           | 27  | 579,760        |
| 28   | Temporarily restricted net assets                             |                 |                   | 28  |                |
| 29   | Permanently restricted net assets                             | _***            |                   | 29  |                |
| <u>'</u>                                     | Organizations that do not follow SFAS 117, check here         | ▶ and           |                   |     |                |
|  | complete lines 30 through 34.                                 |                 |                   |     |                |
| 30   | Capital stock or trust principal, or current funds            |                 |                   | 30  | ·              |
| 31   | Paid-in or capital surplus, or land, building, or equipment f |                 |                   | 31  |                |
| 32   | Retained earnings, endowment, accumulated income, or o        | other funds     |                   | 32  |                |
| 33   | Total net assets or fund balances                             |                 | 548,759           | 33  | 579,766        |
| 34   | Total liabilities and net assets/fund balances                |                 | 549,466           | 34  | <u>580,554</u> |

Form **990** (2010)

| <u>om</u> | 1 990 (2010) LA CROSSE PUBLIC EDUCATION  | 39-1610700                            |   |      | Pa  | ige <b>12</b> |
|-----------|--|---------------------------------------|---|------|-----|---------------|
| Pá        | rt XI Reconciliation of Net Assets   |                                       |   |      |     |               |
|           | Check if Schedule O contains a response to any qu  | estion in this Part XI                |   |      |     | X             |
|           |  |                                       | • |      |     |               |
| 1         | Total revenue (must equal Part VIII, column (A), line 12)                                |                                       |   | 14   | 47, | 385           |
| 2         | Total expenses (must equal Part IX, column (A), line 25)                                 |                                       | 2 | 1.   | 59, | 634           |
| 3         | Revenue less expenses Subtract line 2 from line 1  |                                       | 3 | -:   | 12, | 249           |
| 4         | Net assets or fund balances at beginning of year (must equal Part X, line 33,            | column (A))                           | 4 | 54   | 48, | 759           |
| 5         | Other changes in net assets or fund balances (explain in Schedule O)                     |                                       | 5 |      | 43, | 256           |
| 6         | Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must               | equal Part X, line 33,                |   |      |     |               |
|           | column (B))  |                                       | 6 | 5'   | 79, | <u> 766</u>   |
| Pa        | rt XII Financial Statements and Reporting  |                                       |   |      |     |               |
|           | Check if Schedule O contains a response to any qu  | estion in this Part XII               |   |      |     |               |
|           |  |                                       |   |      | Yes | No_           |
| 1         | Accounting method used to prepare the Form 990 X Cash Acc                                | rual Other                            |   | _    |     | Ì             |
|           | If the organization changed its method of accounting from a prior year or che            | cked "Other," explain in              |   |      |     |               |
|           | Schedule O   |                                       |   |      |     |               |
| 2a        | Were the organization's financial statements compiled or reviewed by an inde             | ependent accountant?                  |   | 2a   |     | X             |
| b         | Were the organization's financial statements audited by an independent according         | untant?                               |   | 2b   |     | X             |
| C         | If "Yes" to line 2a or 2b, does the organization have a committee that assume            | es responsibility for oversight       |   | }    |     |               |
|           | of the audit, review, or compilation of its financial statements and selection of        | f an independent accountant?          |   | 2c   |     | ļ             |
|           | If the organization changed either its oversight process or selection process of         | during the tax year, explain in       |   |      |     |               |
|           | Schedule O   |                                       |   |      |     |               |
| d         | If "Yes" to line 2a or 2b, check a box below to indicate whether the financial s         | tatements for the year were           |   |      |     |               |
|           | issued on a separate basis, consolidated basis, or both                                  |                                       |   |      |     |               |
|           | Separate basis Consolidated basis Both consolidated and s                                | eparate basis                         |   |      |     |               |
| 3a        | As a result of a federal award, was the organization required to undergo an a            | udit or audits as set forth in        |   |      |     |               |
|           | the Single Audit Act and OMB Circular A-133?   |                                       |   | 3a   |     |               |
| b         | If "Yes," did the organization undergo the required audit or audits? If the organization | · · · · · · · · · · · · · · · · · · · |   |      |     |               |
|           | required audit or audits, explain why in Schedule O and describe any steps to            | ken to undergo such audits            |   | 3b   |     | Щ,            |
|           |  |                                       |   | Form | 990 | (2010)        |

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

OMB No 1545-0047

2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

LA CROSSE PUBLIC EDUCATION FOUNDATION INC.

Employer identification number 39–1610700

| P      | art I  | Reas   | on for Public Charity           | Status (All organizations                       | s must e           | complet      | te this    | part)                 | See ir    | nstruc                   | tions          |          |    |
|--------|--|--|---------------------------------|---|--------------------|--------------|------------|-----------------------|-----------|--------------------------|----------------|----------|----|
| Γhe    | orga   | nization is not  | a private foundation because    | se it is (For lines 1 through 11,               | check onl          | y one box    | :)         |                       |           |                          |                |          |    |
| 1      |  | A church, co   | nvention of churches, or ass    | sociation of churches described                 | ın <b>sectio</b> i | n 170(b)(ʻ   | 1)(A)(i).  |                       |           |                          |                |          |    |
| 2      |  | A school des   | cribed in section 170(b)(1)(    | A)(ii). (Attach Schedule E)                     |                    |              |            |                       |           |                          |                |          |    |
| 3      | П  |  |                                 | ce organization described in se                 | ction 170          | (b)(1)(A)(   | iii).      |                       |           |                          |                |          |    |
| 4      | П  | A medical re   | search organization operate     | d in conjunction with a hospital                | described          | In section   | n 170(b    | )(1)(A)(i             | ii). Ente | er the ho                | ospital's name | <u>.</u> |    |
|        | _  | city, and stat   |                                 |   |                    |              |            | ,                     | .,        |                          |                | •        |    |
| 5      | $\Box$   | •  |                                 | of a college or university owned                | or operat          | ed by a n    | overnme    | ental un              | t descri  | ihed in                  |                |          |    |
| _      | LJ   |  | b)(1)(A)(iv). (Complete Part    |   | о. ороло.          | , 9          | 0.0.,      |                       |           |                          |                |          |    |
| 6      |  |  |                                 | overnmental unit described in s                 | ection 17          | 70/h)/4\/A   | 1641       |                       |           |                          |                |          |    |
| 7      | H  |  |                                 | substantial part of its support fr              |                    |              |            | from the              | aener     | al public                |                |          |    |
| •      | ш  | -  | section 170(b)(1)(A)(vi). (C    |   | om a gov           | Cimicina     | i dilit oi |                       | genera    | ai public                | •              |          |    |
| 8      | $\Box$   |  |                                 | 170(b)(1)(A)(vi). (Complete Part                | - 11 \             |              |            |                       |           |                          |                |          |    |
| 9      | X  | -  |                                 |   | •                  | contributi   | one me     | mherch                | n foos    | and are                  | ne e           |          |    |
| •      |  | An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its |                                 |   |                    |              |            |                       |           |                          |                |          |    |
|        | support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses  |  |                                 |   |                    |              |            |                       |           |                          |                |          |    |
|        |  |  | •                               | 0, 1975 See section 509(a)(2)                   | •                  |              |            | ,                     | /u3ii103. | 303                      |                |          |    |
| 10     |  | -  | -                               | exclusively to test for public safe             |                    |              | •          |                       |           |                          |                |          |    |
| 11     | H  |  | •                               | exclusively for the benefit of, to              | •                  |              | . ,, ,     |                       | out the   | _                        |                |          |    |
| • •    | ш  | -  |                                 | ed organizations described in s                 | •                  |              |            |                       | •         |                          | 1              |          |    |
|        |  |  |                                 | he type of supporting organizati                |                    |              |            |                       |           |                          |                |          |    |
|        |  |  |                                 |   |                    | •            | d          | — ·                   |           | her                      |                |          |    |
| е      | a Type I b Type II c Type III—Functionally integrated d Type III—Other  By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons |  |                                 |   |                    |              |            |                       |           |                          |                |          |    |
| _      | ш  | other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1)  |                                 |   |                    |              |            |                       |           |                          |                |          |    |
|        |  | or section 509(a)(2)   |                                 |   |                    |              |            |                       |           |                          |                |          |    |
| f      |  | If the organiz   | ation received a written dete   | ermination from the IRS that it is              | a Type I           | Type II, o   | or Type    | III suppo             | orting    |                          |                |          |    |
|        |  | organization,  | check this box                  |   |                    |              |            |                       | -         |                          |                |          |    |
| g      |  | Since Augus  | t 17, 2006, has the organiza    | tion accepted any gift or contrib               | ution from         | any of th    | ne .       |                       |           |                          |                |          |    |
| _      |  | following per  | sons?                           |   |                    |              |            |                       |           |                          |                |          |    |
|        |  | (i) A persor   | n who directly or indirectly co | ontrols, either alone or together               | with perso         | ons descr    | ibed in (  | ıı) and               |           |                          |                | Yes      | No |
|        |  | (III) belov  | w, the governing body of the    | supported organization?                         |                    |              |            |                       |           |                          | 11g(i)         |          |    |
|        |  | (ii) A family  | member of a person describ      | ped in (i) above?                               |                    |              |            |                       |           |                          | 11g(il)        |          |    |
|        |  | (iii) A 35% c  | ontrolled entity of a person of | described in (i) or (ii) above?                 |                    |              |            |                       |           |                          | 11g(iii        |          |    |
| h      |  | Provide the  | following information about t   | he supported organization(s)                    |                    |              |            |                       |           |                          |                |          |    |
| (i)    | Name   | e of supported   | (II) EIN                        | (iii) Type of organization                      | (Iv) Is the        | organization | (v) Did y  | ou notify             | (vi) !    | ls the                   | (vii) Am       | ount of  |    |
|        | org  | anızatıon  |                                 | (described on lines 1–9<br>above or IRC section |                    | sted in your | the organ  | nzation เก<br>of your | organizat | ion in col<br>zed in the | supp           | ort      |    |
|        |  |  |                                 | (see instructions))                             | governing          | document?    |            | ort?                  |           | S?                       |                |          |    |
|        |  |  |                                 |   | Yes                | No           | Yes        | No                    | Yes       | No                       |                |          |    |
| A)     |  |  |                                 |   |                    | ·            |            |                       |           |                          |                |          |    |
|        |  |  |                                 |   | <u> </u>           |              |            |                       |           |                          |                |          |    |
| B)     |  |  |                                 |   | i                  |              |            |                       |           |                          |                |          |    |
|        |  |  |                                 |   | <u> </u>           |              |            |                       |           |                          |                |          |    |
| C)     |  |  |                                 |   |                    |              |            |                       |           |                          |                |          |    |
|        |  |  |                                 |   | <b>├</b> ─-        |              |            |                       |           |                          |                |          |    |
| D)     |  |  |                                 |   |                    |              |            |                       |           |                          |                |          |    |
| <br>E) |  |  |                                 |   | <u> </u>           |              |            |                       |           |                          |                |          |    |
|        |  |  |                                 |   |                    | , ,,,,,,     |            |                       |           |                          |                |          |    |
| ·_+_   |  |  |                                 | ·   |                    |              |            |                       |           |                          |                |          |    |
|        |  |  |                                 |   | ,                  | . :          |            |                       |           |                          |                |          |    |

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

| Sec  | tion A. Public Support  |                        |                       |                           |                     |           |       |             |
|------|---|------------------------|-----------------------|---------------------------|---------------------|-----------|-------|-------------|
| Cale | ndar year (or fiscal year beginning in) ▶   | (a) 2006               | <b>(b)</b> 2007       | (c) 2008                  | (d) 2009            | (e) 20    | )10   | (f) Total   |
| 1    | Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")  |                        |                       |                           |                     |           |       |             |
| 2    | Tax revenues levied for the<br>organization's benefit and either paid<br>to or expended on its behalf   |                        |                       |                           |                     |           |       |             |
| 3    | The value of services or facilities furnished by a governmental unit to the organization without charge   |                        |                       |                           |                     |           |       |             |
| 4    | Total. Add lines 1 through 3  |                        |                       |                           |                     |           |       |             |
| 5    | The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) |                        |                       |                           |                     |           |       |             |
| 6    | Public support. Subtract line 5 from line 4   | -                      |                       |                           | :                   |           |       |             |
| Sec  | tion B. Total Support   |                        |                       |                           | •                   | <u></u>   |       |             |
| Cale | ndar year (or fiscal year beginning in)   | (a) 2006               | <b>(b)</b> 2007       | (c) 2008                  | (d) 2009            | (e) 20    | 10    | (f) Total   |
| 7    | Amounts from line 4   |                        |                       |                           |                     |           |       |             |
| 8    | Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources  |                        |                       |                           |                     |           |       |             |
| 9    | Net income from unrelated business activities, whether or not the business is regularly carried on  |                        |                       |                           |                     |           |       |             |
| 10   | Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)   |                        |                       |                           | :                   |           |       |             |
| 11   | Total support. Add lines 7 through 10   |                        |                       |                           |                     |           |       |             |
| 12   | Gross receipts from related activities, etc   | (see instructions)     |                       |                           | <u> </u>            | <u></u>   | 12    |             |
| 13   | First five years. If the Form 990 is for the  |                        | second third for      | irth or fifth tax ve      | ar as a section 50° | I(c)(3)   |       |             |
|      | organization, check this box and stop her   | -                      | , 0000110, 111110, 10 | 21(11, O1 111111 10X ) O1 | ar as a scotton co  | (0)(0)    |       | ▶ □         |
| Sec  | tion C. Computation of Public Su  |                        | tage                  |                           | <u> </u>            | -         |       | <u></u>     |
| 14   | Public support percentage for 2010 (line 6  |                        |                       | un (fl)                   |                     |           | 14    | %           |
| 15   | Public support percentage from 2009 Scho  | • • • •                |                       | (-//                      |                     |           | 15    | %           |
| 16a  | 33 1/3% support test—2010. If the organi  |                        |                       | 13. and line 14 is 3      | 33 1/3% or more. o  | heck this | L : 1 |             |
|      | box and stop here. The organization quali   |                        |                       |                           |                     |           |       | ▶ □         |
| b    | 33 1/3% support test—2009. If the organi  |                        | • • •                 |                           | 5 is 33 1/3% or m   | ore.      |       |             |
|      | check this box and stop here. The organiz   |                        |                       |                           |                     |           |       | <b>&gt;</b> |
| 17a  | •   | •                      |                       | •                         | a. or 16b. and line | e 14 is   |       |             |
|      | 10% or more, and if the organization meet   | -                      |                       |                           | •                   |           |       |             |
|      | Part IV how the organization meets the "fa  |                        |                       |                           | •                   |           |       |             |
|      | organization  |                        | •                     | ,                         |                     |           |       | ▶ □         |
| b    | 10%-facts-and-circumstances test—200  | 9. If the organization | on did not check a    | box on line 13, 16        | sa. 16b. or 17a. an | d line    |       |             |
|      | 15 is 10% or more, and if the organization  | meets the "facts-a     | ind-circumstances     | " test, check this b      | ox and stop here.   |           |       |             |
|      | Explain in Part IV how the organization me  |                        |                       |                           | •                   |           |       |             |
|      | supported organization  |                        |                       | <b>9</b>                  |                     | •         |       | ▶ □         |
| 18   | Private foundation. If the organization did   | not check a box o      | n line 13, 16a, 16i   | o, 17a, or 17b, che       | ck this box and se  | e         |       |             |
|      | instructions  |                        |                       |                           |                     |           |       | ▶ □         |
|      |   |                        |                       |                           |                     |           |       |             |

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II)

| Sec       | tion A. Public Support   | - quanty and a                        |                      | . 20.011, p.0000       | <u> </u>            | ,                   |                      |
|-----------|--|---------------------------------------|----------------------|------------------------|---------------------|---------------------|----------------------|
| Cale      | ndar year (or fiscal year beginning in) ▶  | (a) 2006                              | <b>(b)</b> 2007      | (c) 2008               | (d) 2009            | (e) 2010            | (f) Total            |
| 1         | Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")   | 97,774                                | 169,370              | 109,499                | 124,220             | 147,740             | 648,603              |
| 2         | Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose |                                       |                      |                        |                     | 28,512              | 28,512               |
| 3         | Gross receipts from activities that are not an unrelated trade or business under section 513   |                                       |                      |                        |                     |                     |                      |
| 4         | Tax revenues levied for the<br>organization's benefit and either paid<br>to or expended on its behalf  |                                       |                      |                        |                     |                     |                      |
| 5         | The value of services or facilities furnished by a governmental unit to the organization without charge  |                                       |                      |                        |                     |                     |                      |
| 6         | Total. Add lines 1 through 5   | 97,774                                | 169,370              | 109,499                | 124,220             | 176,252             | 677,115              |
| 7a        | Amounts included on lines 1, 2, and 3 received from disqualified persons   | :                                     |                      |                        |                     |                     |                      |
| b         | Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year           |                                       |                      |                        |                     |                     |                      |
| С         | Add lines 7a and 7b  |                                       |                      |                        |                     |                     |                      |
| 8         | Public support (Subtract line 7c from  |                                       |                      |                        |                     |                     |                      |
|           | line 6)  |                                       |                      |                        |                     |                     | 677,115              |
|           | tion B. Total Support ndar year (or fiscal year beginning in) ▶  | (=) 2000                              | (L) 2007             | 4-3 0000               | (4) 0000            | (-) 0040            | (D.T.)               |
| 9         | Amounts from line 6  | (a) 2006<br>97,774                    | (b) 2007<br>169,370  | (c) 2008<br>109, 499   | (d) 2009<br>124,220 | (e) 2010<br>176,252 | (f) Total<br>677,115 |
| -         | Ì  | 31,174                                | 169,370              | 109,499                | 124,220             | 176,232             | 677,113              |
| 10a       | Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources   | 1,179                                 | 1,635                | 3,123                  | 1,554               | 887                 | 8,378                |
| b         | Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975  |                                       |                      |                        |                     |                     |                      |
| С         | Add lines 10a and 10b  | 1,179                                 | 1,635                | 3,123                  | 1,554               | 887                 | 8,378                |
| 11        | Net income from unrelated business<br>activities not included in line 10b, whether<br>or not the business is regularly carried on  |                                       |                      |                        |                     | o                   |                      |
| 12        | Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)  |                                       |                      |                        |                     |                     |                      |
| 13        | Total support. (Add lines 9, 10c, 11,  |                                       |                      |                        |                     |                     |                      |
|           | and 12)  | 98,953                                | 171,005              | 112,622                | 125,774             | 177,139             | 685,493              |
| 14        | First five years. If the Form 990 is for the organization, check this box and stop here  | •                                     | second, third, fou   | rth, or fifth tax year | as a section 501(d  | :)(3)               | ▶ □                  |
| Sec       | tion C. Computation of Public Su   |                                       | 20e                  |                        |                     |                     |                      |
| 15        | Public support percentage for 2010 (line 8,  |                                       |                      | າ (fl)                 | •                   | 15                  | 98.78%               |
| 16        | Public support percentage from 2009 Sche   |                                       | -                    | . (*//                 |                     | 16                  | 98.51%               |
|           | tion D. Computation of Investme  |                                       |                      |                        |                     |                     |                      |
| 17        | Investment income percentage for 2010 (li  | ne 10c, column (f)                    | divided by line 13,  | column (f))            |                     | 17                  | 1 %                  |
| 18        | Investment income percentage from 2009   | Schedule A, Part II                   | 1, line 17           |                        |                     | 18                  | 1%                   |
| 19a       | 33 1/3% support tests—2010. If the organing is not more than 33 1/3%, check this both  |                                       |                      |                        |                     |                     | <b>▶</b> 🕱           |
| b         | 33 1/3% support tests—2009. If the organ   |                                       |                      |                        |                     |                     | . —                  |
| ••        | line 18 is not more than 33 1/3%, check th   | · · · · · · · · · · · · · · · · · · · | _                    | •                      |                     | <del>-</del>        | ▶                    |
| <u>20</u> | Private foundation. If the organization did  | not check a box or                    | 1 line 14, 19a, or 1 | yd, check this dox a   | ana see instruction | 15                  |                      |

Schedule A (Form 990 or 990-EZ) 2010 LA CROSSE PUBLIC EDUCATION

39-1610700

Page 4

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b, and Part III, line 12. Also complete this part for any additional information. (See instructions).

#### SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

## **Supplemental Financial Statements**

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

Open to Public Inspection

Name of the organization Employer identification number LA CROSSE PUBLIC EDUCATION FOUNDATION INC. 39-1610700 Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year Aggregate contributions to (during year) Aggregate grants from (during year) 4 Aggregate value at end of year 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990. Part IV. line 7 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Tax Year 2a a Total number of conservation easements b Total acreage restricted by conservation easements 2b 2c c Number of conservation easements on a certified historic structure included in (a) d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register 2d Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of Yes No violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) Yes No (i) and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items a Revenues included in Form 990, Part VIII, line 1 b Assets included in Form 990. Part X

2. FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740)

788

(10) (11)

Total. (Column (b) must equal Form 990, Part X, col (B) line 25)

| Sche | edule D (Form 990) 2010 LA CROSSE PUBLIC EDUCATION                              | ON 3                | 9-1610700        | Page <b>4</b> |
|------|---|---------------------|------------------|---------------|
| Pa   | art XI Reconciliation of Change in Net Assets from Form                         | 990 to Audited Fina | ncial Statements | _             |
| 1    | Total revenue (Form 990, Part VIII, column (A), line 12)                        |                     | 1                |               |
| 2    | Total expenses (Form 990, Part IX, column (A), line 25)                         |                     | 2                |               |
| 3    | Excess or (deficit) for the year Subtract line 2 from line 1                    |                     | 3                |               |
| 4    | Net unrealized gains (losses) on investments                                    |                     | 4                |               |
| 5    | Donated services and use of facilities  |                     | 5                |               |
| 6    | Investment expenses   |                     | 6                |               |
| 7    | Prior period adjustments  |                     | 7                |               |
| 8    | Other (Describe in Part XIV)  |                     | 8                |               |
| 9    | Total adjustments (net) Add lines 4 through 8                                   |                     | 9                |               |
| 10   | Excess or (deficit) for the year per audited financial statements. Combine line |                     | 10               |               |
| Pŧ   | art XII Reconciliation of Revenue per Audited Financial S                       | tatements With Rev  | enue per Return  |               |
| 1    | Total revenue, gains, and other support per audited financial statements        |                     | 1                |               |
| 2    | Amounts included on line 1 but not on Form 990, Part VIII, line 12              |                     |                  |               |
| а    | Net unrealized gains on investments   | 2a                  |                  |               |
| b    | Donated services and use of facilities  | 2b                  |                  |               |
| С    | Recoveries of prior year grants   | 2c                  |                  |               |
| d    | Other (Describe in Part XIV.)   | 2d                  |                  |               |
| 0    | Add lines 2a through 2d   |                     | 2e               |               |
| 3    | Subtract line 2e from line 1  | ( )                 | 3                |               |
| 4    | Amounts included on Form 990, Part VIII, line 12, but not on line 1:            |                     |                  |               |
| а    | Investment expenses not included on Form 990, Part VIII, line 7b                | <u>4a</u>           |                  |               |
| b    | Other (Describe in Part XIV)  | 4b                  |                  |               |
| C    | Add lines 4a and 4b   |                     | 4c               |               |
|      | Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12    |                     |                  |               |
| Pa   | Reconciliation of Expenses per Audited Financial                                | Statements With Exp | enses per Return |               |
| 1    | Total expenses and losses per audited financial statements                      |                     | 1                |               |
| 2    | Amounts included on line 1 but not on Form 990, Part IX, line 25                | 1 1                 | [                |               |
| a    | Donated services and use of facilities  | 2a                  |                  |               |
|      | Prior year adjustments  | 2b                  |                  |               |
|      | Other losses  | 2c                  | <del></del>      |               |
|      | Other (Describe in Part XIV )   | 2d                  |                  |               |
| _    | Add lines 2a through 2d   |                     | 2e               |               |
| 3    | Subtract line 2e from line 1  | f I                 | 3                |               |
| 4    | Amounts included on Form 990, Part IX, line 25, but not on line 1:              |                     |                  |               |
|      | Investment expenses not included on Form 990, Part VIII, line 7b                | 4a                  |                  |               |
|      | Other (Describe in Part XIV )   | 4b                  |                  |               |
| _    | Add lines 4a and 4b   | • >                 | 4c               | <del></del> - |
| 5    | Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 1:   | 8),,,,,,,           | 5                |               |
| ra   | rt XIV Supplemental Information   |                     |                  |               |

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Schedule D (Form 990) 2010 LA CROSSE PUBLIC EDUCATION

39-1610700

Page 5

Part XIV Supplemental Information (continued)

#### SCHEDULE G (Form 990 or 990-EZ)

**Supplemental Information Regarding** 

Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

See separate Instructions.

OMB No 1545-0047

Open To Public Inspection

Internal Revenue Service Name of the organization

Department of the Treasury

CROSSE PUBLIC EDUCATION

Employer identification number

| FOUNDATION INC.   |                        |                  |                        |                                   | 39-1610   | <u> </u>  |
|---|------------------------|------------------|------------------------|-----------------------------------|---|---|
| Part I Fundraising Activities. Complete Form 990-EZ filers are not require  |                        |                  |                        | rered "Yes" to For                | m 990, Part IV, li  | ne 17.  |
| 1 Indicate whether the organization raised funds throug   | h any of the following | activ            | ities                  | Check all that apply              |   |   |
| a Mail solicitations  | e Solicitation         | of no            | n-gov                  | ernment grants                    |   |   |
| b Internet and email solicitations  | f Solicitation         | of go            | vernn                  | nent grants                       |   |   |
| c Phone solicitations   | g 🔲 Special fur        | ıdraısı          | ng ev                  | rents                             |   |   |
| d In-person solicitations   |                        |                  |                        |                                   |   |   |
| <ul> <li>Did the organization have a written or oral agreement or key employees listed in Form 990, Part VII) or entit</li> <li>If "Yes," list the ten highest paid individuals or entities compensated at least \$5,000 by the organization</li> </ul> | ty in connection with  | profes<br>ant to | ssiona<br>agree        | al fundraising services           | ?   | Yes No  |
| (i) Name and address of individual or entity (fundraiser)   | (ii) Activity          |                  | have<br>dy or<br>of of | (iv) Gross receipts from activity | (v) Amount paid to<br>(or retained by)<br>fundraiser listed in<br>col (i) | (vi) Amount paid to<br>(or retained by)<br>organization |
|   |                        | Yes              |                        |                                   | (1)   |   |
|   |                        | 1                |                        |                                   |   |   |
|   |                        | <u> </u>         |                        |                                   |   |   |
|   |                        | ļ                |                        |                                   |   |   |
|   |                        | •                |                        |                                   |   |   |
|   |                        |                  |                        |                                   |   |   |
|   |                        |                  |                        |                                   |   |   |
|   |                        |                  |                        |                                   |   |   |
|   |                        | ·                |                        |                                   |   |   |
|   |                        | <u> </u>         |                        | T.                                |   |   |
|   |                        |                  |                        |                                   |   |   |
|   |                        | ļ                |                        |                                   |   | <del></del>   |
|   |                        |                  |                        |                                   |   |   |
|   |                        |                  |                        |                                   |   |   |
|   |                        |                  |                        |                                   |   |   |
|   |                        |                  |                        |                                   |   |   |
|   |                        |                  |                        |                                   |   |   |
|   |                        |                  |                        |                                   |   |   |
|   | <u> </u>               |                  |                        |                                   |   |   |
|   |                        |                  |                        |                                   |   |   |
|   |                        |                  |                        |                                   |   |   |
| D   |                        |                  |                        |                                   |   |   |
| otal  | 1                      |                  | _                      |                                   |   |   |

List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

#### LA CROSSE PUBLIC EDUCATION

39-1610700

Page 2

| P               | more than \$15  | ,000 of fundraising event o  | anization answered "Yes" to<br>contributions and gross inco |                                    |  |  |
|-----------------|---|--|---|------------------------------------|--|--|
|                 | events with gro   | a) Event #1  BIG FAMILY NEW (event type)                               | (b) Event #2  RANDY EDDY MATH (event type)                  | (c) Other events  1 (total number) | (d) Total events<br>(add col (a) through<br>col (c)) |  |
| Revenue         | 1 Gross receipts  | 15,433   | 5,462   | 49,316                             | 70,211   |  |
|                 | Less Charitable     contributions     Gross income (line 1 minus) |  |   | 49,316                             | 49,316   |  |
|                 | line 2)   | 15,433   | 5,462   |                                    | 20,895   |  |
|                 | 4 Cash prizes   |  |   |                                    |  |  |
|                 | 5 Noncash prizes  |  | 671   |                                    | 671  |  |
| enses           | 6 Rent/facility costs   |  |   |                                    |  |  |
| Direct Expenses | 7 Food and beverages  | 172  |   |                                    | 172  |  |
| Ö               | 8 Entertainment   | 425  |   |                                    | 425  |  |
|                 | 9 Other direct expenses   | 12,564   |   | -                                  | 12,564   |  |
|                 | 11 Net income summary Cor   | Add lines 4 through 9 in column (combine line 3, column (d), and line  | 10  | <b>&gt;</b>                        | 13,832   |  |
| _               |   | on Form 990-EZ, line 6a.   | swered "Yes" to Form 990,                                   | Part IV, line 19, or rep           |  |  |
| Revenue         | 1 Gross revenue   | (a) Bingo  | (b) Pull tabs/instant<br>bingo/progressive bingo            | (c) Other gaming                   | (d) Total gaming (add col (a) through col (c))       |  |
| <u></u>         | 2 Cash prizes   |  | -   |                                    |  |  |
| kpenses         | 3 Noncash prizes  |  |   |                                    |  |  |
| Direct Exp      | 4 Rent/facility costs   |  |   |                                    |  |  |
|                 | 5 Other direct expenses   |  |   |                                    |  |  |
|                 | 6 Volunteer labor   | Yes %  | Yes %   | Yes %                              |  |  |
|                 | 7 Direct expense summary  | ()   |   |                                    |  |  |
|                 | 8 Net gaming income summ  |  |   |                                    |  |  |
|                 |   | organization operates gaming acti<br>operate gaming activities in each |   |                                    | 9a 🗌 Yes 🗌 No  |  |
|                 | Were any of the organization's                                    | gaming licenses revoked, suspen  | ded or terminated during the tax yo                         | ear?                               | 10a 🗌 Yes 🗌 No                                       |  |

| b An outside facility  Enter the name and address of the person who prepares the organization's gaming/special events books and records  Name ▶  Address ▶  15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?  b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$  c If "Yes," enter name and address of the third party  Name ▶  Address ▶  16 Gaming manager information  Name ▶  Gaming manager compensation ▶ \$  Description of services provided ▶  □ Director/officer □ Employee □ Independent contractor  17 Mandatory distributions  a Is the organization required under state law to make charitable distributions from the gaming proceeds to   | Sčhe | edule G (Form 990 or 990-EZ) 2010        | LA CROSSE                 | PUBLIC           | EDUCATION                        | 39-161070            | 00 Page 3     |
|--|------|--|---------------------------|------------------|----------------------------------|----------------------|---------------|
| formed to administer charitable gaming?    Yes     13a     10dicate the percentage of gaming activity operated in   13a   113b     13b     b   13b | 11   | Does the organization operate gaming     |                           |                  |                                  |                      | $\overline{}$ |
| Indicate the percentage of gaming activity operated in  The organization's facility  13a   13b   12   | Is the organization a grantor, beneficia | ary or trustee of a trust | or a member of   | of a partnership or other entity |                      |               |
| a The organization's facility b An outside facility 13a   13b   13b   14 Enter the name and address of the person who prepares the organization's gaming/special events books and records  Name ▶  Address ▶  15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$  If "Yes," enter name and address of the third party  Name ▶  Address ▶  16 Gaming manager information  Name ▶  Gaming manager compensation ▶ \$  Description of services provided ▶  □ Director/officer □ Employee □ Independent contractor  17 Mandatory distributions a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$  Part V Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16c, and 17b, as applicable. Also complete this   |      | formed to administer charitable gamin    | g?                        |                  |                                  | •                    | , ∐ Yes ∐ No  |
| b An outside facility  14 Enter the name and address of the person who prepares the organization's gaming/special events books and records  Name ▶  Address ▶  15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?  b if "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$  c if "Yes," enter name and address of the third party  Name ▶  Address ▶  16 Gaming manager information  Name ▶  Gaming manager compensation ▶ \$  Description of services provided ▶  □ Director/officer □ Employee □ Independent contractor  17 Mandatory distributions  a is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16c, and 17b, as applicable. Also complete this   | 13   |  | ivity operated in         |                  |                                  |                      |               |
| Enter the name and address of the person who prepares the organization's gaming/special events books and records  Name ▶  Address ▶  15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?  b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$  c If "Yes," enter name and address of the third party  Name ▶  Address ▶  16 Gaming manager information  Name ▶  Gaming manager compensation ▶ \$  Description of services provided ▶  □ Director/officer □ Employee □ Independent contractor  17 Mandatory distributions  a is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this  |      | •  |                           |                  |                                  |                      | %_            |
| Name ►  Address ►  Address ►  Address ►  15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?  | -    | •  |                           |                  |                                  |                      | <u>%</u>      |
| Address ►  15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?  b If "Yes," enter the amount of gaming revenue received by the organization ► \$ and the amount of gaming revenue retained by the third party ► \$  c If "Yes," enter name and address of the third party  Name ►  Address ►  16 Gaming manager information  Name ►  Gaming manager compensation ► \$  Description of services provided ►  Director/officer   | 14   |  | rson wno prepares the     | organization's   | s gaming/special events books a  | na                   |               |
| Does the organization have a contract with a third party from whom the organization receives gaming revenue?  If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$  If "Yes," enter name and address of the third party ▶ \$  If "Yes," enter name and address of the third party  Name ▶  Address ▶  Gaming manager information  Name ▶  Gaming manager compensation ▶ \$  Description of services provided ▶  □ Director/officer □ Employee □ Independent contractor  If Mandatory distributions  a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this  |      | Name ▶                                   |                           |                  |                                  |                      |               |
| revenue?   |      | Address ▶                                |                           |                  |                                  |                      |               |
| b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$ c If "Yes," enter name and address of the third party  Name ▶ Address ▶  16 Gaming manager information  Name ▶  Gaming manager compensation ▶ \$  Description of services provided ▶  □ Director/officer □ Employee □ Independent contractor  17 Mandatory distributions a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this   | 15a  |  | with a third party from   | whom the org     | anization receives gaming        |                      | □ vos □ No    |
| amount of gaming revenue retained by the third party  Name ▶  Address ▶  16 Gaming manager information  Name ▶  Gaming manager compensation ▶ \$  Description of services provided ▶  Director/officer   | b    |  | evenue received by the    | ornanization     | <b>▶</b> \$                      | and the              | ☐ Tes ☐ NO    |
| c If "Yes," enter name and address of the third party  Name ▶  Address ▶  16 Gaming manager information  Name ▶  Gaming manager compensation ▶ \$  Description of services provided ▶  □ Director/officer □ Employee □ Independent contractor  17 Mandatory distributions  a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? □ Yes □  b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this   | •    |  |                           | o organization   |                                  | and the              |               |
| Address ►  16 Gaming manager information  Name ►  Gaming manager compensation ► \$  Description of services provided ►  Director/officer   | С    |  |                           |                  |                                  |                      |               |
| Name ►  Gaming manager compensation ► \$  Description of services provided ►  Director/officer   |      | Name ▶                                   |                           |                  |                                  |                      |               |
| Saming manager compensation ► \$  Description of services provided ►  Director/officer   |      | Address ►                                |                           |                  |                                  |                      |               |
| Gaming manager compensation ▶ \$  Description of services provided ▶  Director/officer   | 16   | Gaming manager information               |                           |                  |                                  |                      |               |
| Director/officer   |      | Name ▶                                   |                           |                  |                                  |                      |               |
| Director/officer   |      | Gaming manager compensation ▶ \$         |                           |                  |                                  |                      |               |
| 17 Mandatory distributions a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this   |      | Description of services provided ▶       |                           |                  |                                  |                      |               |
| a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this  |      | Director/officer Em                      | ployee                    | Independent of   | contractor                       |                      |               |
| a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this  | 17   | Mandatory distributions                  |                           |                  |                                  |                      |               |
| b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$  Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this  | а    |  | e law to make charitat    | le distributions | from the gaming proceeds to      |                      |               |
| spent in the organization's own exempt activities during the tax year ▶ \$  Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this  |      | retain the state gaming license?         |                           |                  |                                  |                      | Yes No        |
| Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this  | þ    |  |                           |                  | to other exempt organizations or | •                    |               |
| columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this  | D    |  |                           |                  | d-4bb4:                          | and the Double Co.   | Ob            |
|  | Pai  |  |                           |                  |                                  |                      |               |
| part to provide any additional information (see motivations).  |      |  |                           |                  |                                  | applicable. Also con | ipiete tilis  |
|  |      | part to provide any add                  | <u>maioriai imormatio</u> | 11 (300 111311   | uctions).                        |                      | ·             |
|  |      |  |                           |                  |                                  |                      |               |
|  |      |  |                           |                  |                                  |                      |               |
|  |      |  |                           |                  |                                  |                      |               |
|  |      |  |                           |                  |                                  |                      |               |
|  |      |  |                           |                  |                                  |                      |               |
|  |      |  |                           |                  |                                  |                      |               |
|  |      |  |                           |                  |                                  |                      |               |
|  |      |  |                           |                  |                                  |                      |               |
|  |      | •  |                           |                  |                                  |                      |               |
|  |      |  |                           |                  |                                  |                      |               |

SCHEDULE O

(Form 990 or 990-EZ)
Department of the Treasury

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010
Open to Public Inspection

Internal Revenue Service

Name of the organization

LA CROSSE PUBLIC EDUCATION

FOUNDATION INC.

Employer identification number 39-1610700

Form 990, Part III, Line 4d - All Other Achievements

THE FOUNDATION DISTRIBUTES FUNDS FOR EDUCATIONAL PURPOSES.

Form 990, Part VI, Line 11b - Organization's Process to Review Form 990 Records reviewed and adjusted as necessary by independent CPA firm who then prepares the Form 990.

Form 990, Part VI, Line 19 - Governing Documents Disclosure Explanation No documents available to the public

Form 990, Part XI, Line 5 - Other Changes in Net Assets Explanation INCREASE IN MARKET VALUE OF FOUNDATION INVESTMENTS.