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Department of the Treasury Internal Revenue Service

Short Form Return of Organization Exempt From Income Tax –

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)

► Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file Form 990 (see instructions) All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-1150

Open to Public Inspection

Α	For the	2010 calend	ar year, or tax	year beginn	ing	January 1	, 2010	, and endir	ng (Decembe	er 31 , 20 10	
В	Check if applicable C Name of organization						DE	mployer i	dentification number			
	Address change North American Cartograp			phic Informatio	rmation Society, Incorporated				39-1421781			
	Name cha	e change Number and street (or P O box, if mail is not delivered to street address) Room/suite E To						elephone	number			
Ļ	Initial retu		Post Office Bo	ox 388						4	24-229-6282	
┝] Terminate		City or town, sta	ate or country,	and ZIP + 4			. l	F (Group Ex	emption	
⊢	Amended		Milwaukee, W	/I 53201-03 ¹	99					Number	•	
_		on pending	✓ Cash	Accrual							if the organization is no	
ı	Websit	iting Method:	nacis.org	_ Accidai	Other (specify)				Į.		tach Schedule B	
١,				□ 501(a)(2)	√ 501(c) (6	1 4 () 1	1 4047/a\/1\ a	r 527	•		00-EZ, or 990-PF)	
_									<u> </u>			
K	Check		-				•	•		-	nore than \$50,000. A	
			re to file a comp		mough ronn 99	J-IN (e-posicari	a) may be requ	med (see in	Structions	s). Dut II	the organization choose	
_			<u>`</u>				100 000		(D	4 11		
				_	s receipts. If gross		ou,uuu or more	, or it total a	issets (Par	_		
_			<u> </u>		orm 990 instead o			· ,		. •	Ť	
	Part I				anges in Net						•	
							any question	in this Pa	arti.			
	1				nılar amounts r					· —	1	
	2	Program s	ervice revenue	e including	government fe	es and contra	acts			. 2		
	3	Membersh	iip dues and a	issessment	s					. 3	21,28	
	4	Investment	t income .							. 4	40	
	5a	Gross amo	ount from sale	of assets of	other than inve	ntory	5a		1	102		
	b	Less: cost	or other basis	s and sales	expenses		5b			0		
	С	Gain or (lo:	ss) from sale (of assets ot	ther than inven	tory (Subtract	line 5b from	line 5a)		. 5c	10	
	6	Gaming an	nd fundraising	events							"	
	а	Gross inc	ome from ga	aming (atta	ach Schedule	G if greate	r than					
01.0000	<u> </u>	\$15,000)					6a			o		
9	ь	Gross inco	me from fund	Iraisina eve	nts (not includi	na \$	0.	of contribu	utions			
ć					on line 1) (attac		G if the					
_	-				tributions exce			. 1	44,5	20		
	c		=		and fundraisin		6c		42,5	— 1 .		
	ď				and fundraisir	-			<u> </u>			
	"	line 6c)								6d	2,01	
	7a	•	e of inventory	less return	ns and allowan	COS	7a	1		54 .43	2,01	
	b		of goods sold									
	C				nventory (Subt					. 7c	5	
	8		nue (describe							. 8	1,30	
	9		•		5c, 6d, 7c, an	٠		- 12 15-15	$\overline{}$	· 8 • 9	25,15	
-	10								<u> </u>	. 10	23,13	
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,	16				ule O)					. 16	19,93	
_	17	Total expe	enses. Add lin	ies 10 throu	ugh 16	 .		· · · ·	<u>'</u>		27,87	
4	18				tract line 17 fro						(2,726	
ç	ที่ 19				ginning of yea							
Š	ξ	-			r year's return)						109,31	
Not Accode	រ្វ 20				d balances (exp							
4	21	Net assets	or fund balar	nces at end	of year. Comb	ine lines 18 t	nrough 20)	▶ 21	106,59	

Form **990-EZ** (2010)

990-FZ	

Pa	rt II Balance Sheets. (see the instructions	for Part II.)		David II			_
	Check if the organization used Schedule	O to respond to any ques	stion in this				(B) End of year
				(A) Begi	nning of year		
22	Cash, savings, and investments		· · ·		109,319	23	106,593
23	Land and buildings		· · · -			24	0
24	Other assets (describe in Schedule O)		· · · · }		109,319		106,593
25 26	Total liabilities (describe in Schedule O)		· · ·			26	100,333
27	Net assets or fund balances (line 27 of column	(B) must agree with line 21	1) : :		109,319		106,593
	t III Statement of Program Service Accomp			Part III.			Expenses
	Check if the organization used Schedule					(Requ	ured for section
Wha	it is the organization's primary exempt purpose?)(3) and 501(c)(4) nizations and section
Desc	cribe what was achieved in carrying out the organization'				er, describe		(a)(1) trusts, optional
the s	ervices provided, the number of persons benefited, and o	other relevant information for e	each program	title.		for ot	hers)
28							
	(Grants \$) If this amount					28a	
29							
	(Grants \$) If this amount	includes foreign grants, chi	eck here .		<u>. ▶ ⊔</u>	29a	
30							
	(Grants \$) If this amount	ıncludes foreign grants, ch	ook boro			30a	
21	1/1/10/10 1/10/10/10/10/10/10/10/10/10/10/10/10/10		CUNTIELE .		🗀	Sua	
J 1						1 1	
	Other program services (describe in Schedule O)					31a	
32	Other program services (describe in Schedule O) (Grants \$) If this amount	includes foreign grants, ch	eck here .		 . ▶ □	31a 32	
	Other program services (describe in Schedule O)	includes foreign grants, ch hrough 31a)	eck here .		 . > .	32	tions for Part IV)
	Other program services (describe in Schedule O) (Grants \$) If this amount Total program service expenses (add lines 28a t	includes foreign grants, che hrough 31a) Employees. List each one ev	eck here ven if not com	npensat		32 nstruc	
	Other program services (describe in Schedule O) (Grants \$) If this amount Total program service expenses (add lines 28a total List of Officers, Directors, Trustees, and Key Check if the organization used Schedule	includes foreign grants, che hrough 31a)	ven if not comstion in this	npensat Part IV	ed. (see the I	32 nstruc	(e) Expense
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Par Loui UCC	Other program services (describe in Schedule O) (Grants \$) If this amount Total program service expenses (add lines 28a to the control of	includes foreign grants, chi hrough 31a) Employees. List each one ev O to respond to any ques (b) Title and average hours per week	ven if not comstion in this	npensat Part IV	ed. (see the I	nstruc ns to plans &	(e) Expense account and
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Part	Other Information (Note the statement requirements in the instructions for Part V.) Check if the organization used Schedule O to respond to any question in this Part V			
			Yes	No
33	Did the organization engage in any activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	33	103	✓
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)	34		✓
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, explain in Schedule O why the organization did not report the income on Form 990-T.			
а	Did the organization have unrelated business gross income of \$1,000 or more or was it a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements?	35a		✓
ь 36	If "Yes," has it filed a tax return on Form 990-T for this year (see instructions)?	35b 36		√
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions ▶ 37a			
b	Did the organization file Form 1120-POL for this year?	37b		1
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a		
b	If "Yes," complete Schedule L, Part II and enter the total amount involved 38b	004		<u> </u>
39	Section 501(c)(7) organizations. Enter:	-		
а	Initiation fees and capital contributions included on line 9			
b	Gross receipts, included on line 9, for public use of club facilities	1		
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under:	1		
	section 4911 ▶ ; section 4912 ▶ ; section 4955 ▶			
b	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit			
_	transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been		ļ	
	reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b		✓
С	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958	102		-
d	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization			
е	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e		
41	List the states with which a copy of this return is filed. ▶			
42a	The organization's books are in care of ▶ Susan Peschel Telephone no. ▶	414-22	9-6282	
	Located at ► AGS Library, PO Box 399, Milwaukee, WI ZIP + 4 ►		-0399	• • • • • • •
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority			
	over a financial account in a foreign country (such as a bank account, securities account, or other financial		Yes	No
	account)?	42b		√
	If "Yes," enter the name of the foreign country: ► See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			•
С	At any time during the calendar year, did the organization maintain an office outside of the U.S.? If "Yes," enter the name of the foreign country: ▶	42c		√
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here and enter the amount of tax-exempt interest received or accrued during the tax year		. •	- 🗆
		!	Yes	NI.
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be		res	INO
	completed instead of Form 990-EZ	44a		1
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be			
	completed instead of Form 990-EZ	44b		1
С	Did the organization receive any payments for indoor tanning services during the year?	44c		√
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d		

						•	<i>/</i> •
Form 99	90-EZ (2010)					F	age 4
		· · · · · · · · · · · · · · · · · · ·				Yes	No
45	Is any related organization a controlled entity of t	the organization within the	meaning of se	ction 512(b)(13)?	45		✓
а	Did the organization receive any payment from o	r engage in any transactio	n with a contro	lled entity within the			
	meaning of section 512(b)(13)? If "Yes," Form 9		need to be c	ompleted instead of			ļ <u>.</u>
	Form 990-EZ (see instructions)				45a		✓
46	Did the organization engage, directly or indirectly	y, in political campaign act	tivities on beha	ilf of or in opposition	<u> </u>		ļ.,
	to candidates for public office? If "Yes," comple				46	<u></u>	✓
Part	501(c)(3) organizations and section 494 and 52, and complete the tables for line	17(a)(1) nonexempt char es 50 and 51.	itable trusts r	nust answer questi	all sec ons 4°	tion 7–49	b
	Check if the organization used Schedule	O to respond to any que	stion in this P	art VI			. 🗆
						Yes	No
47	Did the organization engage in lobbying activities				47		ļ
48	Is the organization a school as described in section				48		
49a	Did the organization make any transfers to an ex	· · · · · · · · · · · · · · · · · · ·	ed organization	?	49a	1	
b	If "Yes," was the related organization a section 5				49b	<u> </u>	4 1.5.
50	Complete this table for the organization's five his employees) who each received more than \$100,0						
	employees, who each received more than \$1000	(b) Title and average	(c) Compensat		~) Exper	
	(a) Name and address of each employee paid more than \$100,000	hours per week devoted to position	` '	employee benefit plans a deferred compensation	3 ac	count a	and
	than \$100,000	devoted to position	 	deletted compensation	Other	allowa	ances
					 -	-	
							•
					<u>L</u>		
f 51	Total number of other employees paid over \$100 Complete this table for the organization's five the \$100,000 of compensation from the organization.	highest compensated inde		 ractors who each red	eived	more	thar
	(a) Name and address of each independent contractor) Type of service	(c) Co	mpens	ation
		·					-
		 					
	Total number of other independent contractions	noch rocciuse aver 6400 0	00 -		-		
	Total number of other independent contractors e			4047(a)(1)			
52	Did the organization complete Schedule A? Note nonexempt charitable trusts must attach a comp		anizations and		ا Yes		No
				 			
onaer p true, co	penalties of perjury, I declare that I have examined this return, incorrect, and complete Declaration of preparer (other than officer)	cidding accompanying schedules is based on all information of whic	and statements, at th preparer has any	ic to the best of my knowle knowledge	uye an	a pelle	, It IS
	1 Day May Out		-	april 18,	21	/1	
Sign	Signature of officer			Date	~0	-	
Here	Jenny Marie Johnson, Treasurer			-			
	Type or print name and title						
Daid	Prepa	rer's signature	Date	Check I if	PTIN		
Paid				self-employed			

Firm's address

May the IRS discuss this return with the preparer shown above? See instructions

► ☐ Yes ☐ No

Firm's EIN ▶

Phone no

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding
Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ. See separate instructions.

OMB No 1545-0047 0

Department of the Treasury Internal Revenue Service

	American Castographic Informatio	n Society Incore	orated			20	1421781
	American Cartographic Information Fundraising Activities			ation anev	vered "Ves" to E	1	
Par	Form 990-EZ filers are				wered tes to r	Omi 990, Partiv,	mie 17.
1	Indicate whether the organization				owing activities. C	heck all that apply.	
· a	☐ Mail solicitations				ion of non-governi		
b	☐ Internet and email solicitation	ns			on of government	•	
c	Phone solicitations	•			fundraising events	_	
d	☐ In-person solicitations		3 -	_ open.a.	.a.ra.a.a.r.g avarra		
2a	Did the organization have a wri	tten or oral agre	ement with	anv indivi	dual (including offi	cers, directors, trus	tees
	or key employees listed in Form						
b	If "Yes," list the ten highest pair	d individuals or	entities (fun	draisers) p	ursuant to agreem	ents under which th	_
	compensated at least \$5,000 b				-		
	(D.N		(iii) Did fun	draiser have		(v) Amount paid to	(vi) Amount paid to
	(i) Name and address of individual or entity (fundraiser)	(ii) Activity	custody o	or control of outlons?	(iv) Gross receipts from activity	(or retained by) fundraiser listed in	(or retained by) organization
	· · · · · · · · · · · · · · · · · · ·	ļ	<u> </u>			col (i)	Organization
			Yes	No	-		
1							
2	·					 	
		 	-				
3							
4							
		 	ļ	<u> </u>	 		
- -]		
6							
 _		 	<u> </u>	-	 		
8							
9							
10	·····						
		<u> </u>					
Total							
3	List all states in which the orga- registration or licensing.	anization is regis	stered or lic	ensea to s	solicit contributions	s or nas been notifi	ed it is exempt from
	regionation of heartship.						
	·						
							

	rt II	(Form 990 or 990-EZ) 2010 Fundraising Events. Con than \$15,000 of fundraising gross receipts greater tha	g event contributions			
			(a) Event #1 annual conference (event type)	(b) Event #2	(c) Other events (total number)	(d) Total events (add col (a) through col (c))
Revenue	1 2	Gross receipts Less Charitable	44,520			44,520
Œ		contributions	о			0
	3	Gross income (line 1 minus line 2)	44,520			44,520
	4	Cash prizes	0			0
	5	Noncash prizes	о			0
sasue	6	Rent/facility costs	6,572			6,572
Direct Expenses	7	Food and beverages	25,359			25,359
Direc	8	Entertainment	0			0
	9	Other direct expenses .	10,578			10,578
	10 11	Direct expense summary. Ad Net income summary. Comb				(<u>42,509</u>)
Pa	rt III	Gaming. Complete if the than \$15,000 on Form 99	organization answer			eported more
Revenue		,	(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
Re	1	Gross revenue				
ses	2	Cash prizes				
Exper	3	Noncash prizes				
Direct Expenses	4	Rent/facility costs				
	5	Other direct expenses .		- N		
	6	Volunteer labor	☐ Yes % ·	☐ Yes% ☐ No	☐ Yes % ☐ No	
	7	Direct expense summary. Ad	d lines 2 through 5 in co	olumn (d)		()
	8	Net gaming income summary	/. Combine line 1, colun	nn d, and line 7	<u> ▶ </u>	
	a Ist	iter the state(s) in which the ore the organization licensed to op 'No," explain:	perate gaming activities	in each of these states	?	🗌 Yes 🗌 No
10	 a We	ere any of the organization's g	aming licenses revoked	, suspended or termina	ted during the tax year?	. □ Yes □ No

b If "Yes," explain:

chedu	ıle G (Form 990 or 990-EZ) 2010		Page 3
11 12	Does the organization operate gaming activities with nonmembers?	☐ Yes	☐ No
13	Indicate the percentage of gaming activity operated in:	☐ 1€3	L NO
а	The organization's facility		%
b	An outside facility		%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:		
	Name ▶		
	Address ▶		
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	☐ Yes	□No
	If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount of gaming revenue retained by the third party ▶ \$		
С	If "Yes," enter name and address of the third party:		
	Name ► Address ►		
16	Address ►		
10			
	Name ►	***************************************	
	Gaming manager compensation ▶ \$		
	Description of services provided ▶		
	☐ Director/officer ☐ Employee ☐ Independent contractor		
17 a	Mandatory distributions: Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?	☐ Yes	□ No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$		
Part	Supplemental Information. Complete this part to provide the explanations required by Part I, columns (III) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also co part to provide any additional information (see instructions).	line 2b, mplete th	nis
			

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Employer identification number Name of the organization North American Cartographic Information Society, Incorporated 39-1421781 Line 8 Other revenue -- banner advertisements on CartoTalk, the Society's web-based public forum (www.cartotalk.com) Line 16 Other expenses -- board meetings and travel support, office supplies, professional services, Natural Earth support

Schedule O (Form 990 or 990-EZ) (2010)	Page 2
Name of the organization	Employer identification number
••••••••••••••••••••••••••••••••••••	
•	
······	