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### Form 990-PF

Department of the Treasury

### **Return of Private Foundation**

or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

2010

OMB No 1545-0052

Internal Revenue Service and ending For calendar year 2010, or tax year beginning G Check all that apply Initial return Initial return of a former public charity Final return Amended return Address change Name change Name of foundation A Employer identification number THE WILLIAM V. CAMPBELL FAMILY FOUNDATION 27-0387300 Number and street (or P O box number if mail is not delivered to street address) Room/suite B Telephone number 305 CHURCHILL AVENUE (650)327-6478City or town, state, and ZIP code C If exemption application is pending, check here PALO ALTO, CA 94301 D 1. Foreign organizations, check here 2. Foreign organizations meeting the 85% test, check here and attach computation X Section 501(c)(3) exempt private foundation H Check type of organization Section 4947(a)(1) nonexempt charitable trust Other taxable private foundation E If private foundation status was terminated under section 507(b)(1)(A), check here I Fair market value of all assets at end of year | J | Accounting method Cash X Accrual (from Part II, col (c), line 16) Other (specify) F If the foundation is in a 60-month termination 23,866,817. (Part I, column (d) must be on cash basis) ▶\$ under section 507(b)(1)(B), check here Part | Analysis of Revenue and Expenses (d) Disbursements (a) Revenue and (b) Net investment (c) Adjusted net (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) ) for chantable purposes (cash basis only) expenses per books income income 702,531 N/A 1 Contributions, gifts, grants, etc., received 2 Check if the foundation is not required to attach Sch. B. Interest on savings and temporary cash investments 5,971. 5,971. STATEMENT 3 44,572. 44,572. STATEMENT 4 Dividends and interest from securities 5a Gross rents **b** Net rental income or (loss) 278,930. STATEMENT 6a Net gain or (loss) from sale of assets not on line 10 b Gross sales price for all assets on line 6a 6,348,380. 4,880,740 7 Capital gain net income (from Part IV, line 2) 8 Net short-term capital gain 9 Income modifications 10a Gross sales less returns b Less Cost of goods sold c Gross profit or (loss) 5,718. STATEMENT -4,13511 Other income 4,927,148. 1,037,722. Total. Add lines 1 through 11 5,000.0. 5,000. Compensation of officers, directors, trustees, etc 14 Other employee salaries and wages 15 Pension plans, employee benefits 3,059. STMT 5 0. Ο. 16a Legal fees 13,429. 6,700. STMT 6 0 b Accounting fees STMT 86,411. 86,411. 0. c Other professional fees 17 Interest STMT 8 97,101. 540. 0. 18 Taxes 19 Depreciation and depletion 20 Occupancy 21 Travel, conferences, and meetings 22 Printing and publications STMT 9 7,829. 7,126. 52. 23 Other expenses 24 Total operating and administrative 212,829. 6,752. 99,077. expenses. Add lines 13 through 23 3,805,350. 3,805,350 25 Contributions, gifts, grants, paid 26 Total expenses and disbursements. 99,077 Add lines 24-and-25 4,018,179 3,812,102. 27 Subtract line 26 from line 12. Ô -2,980,457 4,828,071 b Net investment income (if negative, enter-0-) N/A C Adjusted net income (finegative enter :0;)

Page 2

| D-                       | Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only | Beginning of year | End of                                 | year                                   |
|--------------------------|--|-------------------|--|--|
| Pai                      | column should be for end-of-year amounts only  | (a) Book Value    | (b) Book Value                         | (c) Fair Market Value                  |
|                          | 1 Cash - non-interest-bearing  | 369,771.          | 1,204,556.                             | 1,204,556.                             |
| - 1                      | 2 Savings and temporary cash investments   |                   | 260,811.                               | 260,811.                               |
| - 1                      | 3 Accounts receivable ►  |                   | ······································ | ······································ |
|                          | Less allowance for doubtful accounts ▶   |                   |  |  |
|                          | 4 Pledges receivable ►   |                   |  |  |
|                          | Less allowance for doubtful accounts ▶   | Í                 |  |  |
|                          | 5 Grants receivable  |                   |  |  |
|                          | 6 Receivables due from officers, directors, trustees, and other  |                   |  | <del></del>                            |
|                          |  |                   |  |  |
|                          | disqualified persons   |                   |  | ······································ |
|                          | 7 Other notes and loans receivable   | 1                 |  |  |
|                          | Less allowance for doubtful accounts   |                   |  | <del> </del>                           |
| Assets                   | B Inventories for sale or use  |                   |  |  |
| Ass                      | 9 Prepaid expenses and deferred charges  |                   |  |  |
| 1                        | Oa Investments - U S and state government obligations  |                   |  |  |
|                          | b Investments - corporate stock  |                   |  |  |
|                          | c Investments - corporate bonds  |                   |  |  |
| 1                        | 1 Investments - land, buildings, and equipment basis   | į.                |  |  |
|                          | Less accumulated depreciation  |                   |  |  |
| 1                        | 2 Investments - mortgage loans   |                   |  |  |
| 1                        | 3 Investments - other STMT 10  | 26,713,877.       | 22,401,450.                            | 22,401,450.                            |
| 1                        | 4 Land, buildings, and equipment basis ▶   |                   |  | · · · · · · · · · · · · · · · · · · ·  |
|                          | Less accumulated depreciation  |                   |  |  |
| 1                        | 5 Other assets (describe ►)  |                   |  |  |
|                          |  |                   |  |  |
| 1                        | 6 Total assets (to be completed by all filers)   | 27,083,648.       | 23,866,817.                            | 23,866,817.                            |
|                          | 7 Accounts payable and accrued expenses  |                   |  |  |
| 1                        | 8 Grants payable   |                   |  |  |
| g 1                      | 9 Deferred revenue   | 7.2.1.2           |  |  |
| Liabilities              | U Loans from officers, directors, trustees, and other disqualified persons                                     | 1-1-1             | *                                      |  |
| <u></u>                  | ,  |                   | 11.0.0                                 |  |
| ב   ב                    | 2 Other liabilities (describe ► STATEMENT 11)  | 0.                | 37,029.                                |  |
|                          |  |                   |  |  |
| 2                        | 3 Total liabilities (add lines 17 through 22)  | 0.                | 37,029.                                |  |
| <u> </u>                 | Foundations that follow SFAS 117, check here   |                   | 0.70231                                |  |
|                          | and complete lines 24 through 26 and lines 30 and 31.  |                   |  |  |
| S 2                      |  | 27,083,648.       | 23,829,788.                            |  |
|                          |  | 27,003,040.       | 23,029,100.                            |  |
|                          | · · · · · · · · · · · · · · · · · · ·  |                   |  |  |
| Net Assets or Fund Balar | h  |                   |  |  |
| اق                       | Foundations that do not follow SFAS 117, check here  |                   |  |  |
| 5                        | and complete lines 27 through 31.  |                   |  |  |
| sts 2                    | , , , , , , , , , , , , , , , , , , ,  |                   |  |  |
| 2 2                      | · · · · · · · · · · · · · · · · · · ·  |                   |  |  |
| ¥ 2                      | , , , , , , , , , , , , , , , , , , ,  | 27 002 640        | 00 000 700                             |  |
| <b>ž</b>  3              | O Total net assets or fund balances  | 27,083,648.       | 23,829,788.                            |  |
|                          |  | 07 000 640        | 00 066 015                             |  |
| 3                        | 1 Total liabilities and net assets/fund balances   | 27,083,648.       | 23,866,817.                            |  |
| Pai                      | Analysis of Changes in Net Assets or Fund B  | alances           |  |  |
|                          |  |                   |  | <del></del>                            |
|                          | tal net assets or fund balances at beginning of year - Part II, column (a), line                               | 30                |  | 07 000 515                             |
|                          | ust agree with end-of-year figure reported on prior year's return)   |                   | 1                                      | 27,083,648.                            |
|                          | ter amount from Part I, line 27a   |                   | 2                                      | -2,980,457.                            |
|                          |  | D ADJUSTMENTS     | 3                                      | 7,716.                                 |
|                          | d lines 1, 2, and 3  |                   | 4                                      | 24,110,907.                            |
| 5 De                     | creases not included in line 2 (itemize) $\blacktriangleright$ <u>UNREALIZED GAII</u>                          | N/LOSS            | 5                                      | 281,119.                               |
| <b>6</b> To              | tal net assets or fund balances at end of year (line 4 minus line 5) - Part II, co                             | lumn (b), line 30 | 6                                      | 23,829,788.                            |
|                          |  |                   |  | Form <b>990-PF</b> (2010)              |

| Part IV Capital Gains   | and Losses for Tax on In   | vestment                               | Income                              |        |                             |                 |                       |                             |                                    |
|---|--|--|-------------------------------------|--------|-----------------------------|-----------------|-----------------------|-----------------------------|------------------------------------|
|   | ribe the kind(s) of property sold (e g<br>irehouse, or common stock, 200 shs   |  |                                     | P      | łow ac<br>- Purci<br>- Dona | 11450           | (c) Date (<br>(mo , d | acquired<br>ay, yr )        | (d) Date sold<br>(mo , day, yr )   |
|   | ATTACHMENT A   |  |                                     |        |                             | P 7             | JARI                  | ous                         | VARIOUS                            |
|   | ATTACHMENT A   |  |                                     |        |                             | P V             | JARI                  | ous                         | VARIOUS                            |
| c 9,000 SHS GOOG  |  |  |                                     |        |                             | 7 D             | JARI                  | ous                         | VARIOUS                            |
| d 3,505 SHS ARCS  | IGHT INC   |  |                                     |        |                             | 7 D             | JARI                  | ous                         | 11/15/10                           |
| 8   |  |  |                                     |        |                             |                 |                       |                             |                                    |
| (e) Gross sales price   | (f) Depreciation allowed (or allowable)  |  | st or other basis<br>xpense of sale |        |                             |                 |                       | ain or (loss<br>s (f) minus |                                    |
| a 710,894.  |  |  | 622,08                              | 6.     |                             |                 |                       |                             | 88,808.                            |
| b 681,821.  |  |  | 833,14                              | 8.     |                             |                 |                       |                             | -151,327.                          |
| c 4,803,197.  |  |  | 9,00                                | 0.     |                             |                 |                       |                             | 4,794,197.                         |
| d 152,468. 3,406.   |  |  |                                     |        |                             |                 |                       | 149,062.                    |                                    |
| е   | e  |  |                                     |        |                             |                 |                       |                             |                                    |
| Complete only for assets showing  | ig gain in column (h) and owned by t   | the foundation                         | on 12/31/69                         |        |                             | (1)             | Gains (C              | ol (h) gain                 | minus                              |
| (i) F M V as of 12/31/69  | (j) Adjusted basis<br>as of 12/31/69   |  | cess of col (i)<br>col (j), if any  |        |                             |                 | (k), but r            | not less tha<br>(from col-( | n <b>-</b> 0-) <b>or</b>           |
| a   |  |  |                                     | Ť      |                             |                 |                       |                             | 88,808.                            |
| b   |  |  |                                     |        |                             |                 |                       |                             | -151,327.                          |
| C   |  |  |                                     |        |                             |                 |                       |                             | 4,794,197.                         |
| d   |  |  |                                     |        |                             |                 |                       |                             | 149,062.                           |
| e   |  |  |                                     | T I    |                             |                 |                       | -                           |                                    |
| 2 Capital gain net income or (net ca  | pital loss) { If gain, also enter If (loss), enter -0-   | r in Part I, line<br>- in Part I, line | 7                                   | }      | 2                           |                 |                       |                             | 4,880,740.                         |
| 3 Net short-term capital gain or (los   |  | ıd (6)                                 |                                     | ٦١     |                             |                 |                       |                             |                                    |
| If gain, also enter in Part I, line 8,  | column (c)   |  |                                     | •      |                             |                 |                       | NT / 70                     |                                    |
| If (loss), enter -0- in Part I, line 8  Part V Qualification U  | ndor Section 4040(a) for   | Doducad                                | Toy on Not                          | 1000   | 3                           |                 |                       | N/A                         |                                    |
| If section 4940(d)(2) applies, leave to Was the foundation liable for the sec If "Yes," the foundation does not quate the appropriate amount in | tion 4942 tax on the distributable am  | mplete this pa                         | rt                                  |        | <del></del>                 |                 |                       |                             | Yes X No                           |
| (2)   | Time to the second seco | uctions before                         | making any entire                   |        |                             |                 | <del></del>           |                             | <u> </u>                           |
| Base periód years<br>Calendar year (or tax year beginni   |  |  | Net value of no                     |        |                             |                 |                       | Distrit<br>(col (b) div     | (d) pution ratio yided by col (c)) |
| 2009  |  | 7,415.                                 |                                     |        |                             | 8,063           | •                     |                             | .127806                            |
| 2008  |  | $\frac{1,124}{2,071}$                  |                                     |        |                             | 1,500           |                       |                             | .138005                            |
| 2007  |  | 3,971.                                 |                                     |        |                             | 9,546           |                       |                             | .374209                            |
| 2006  |  | 8,813.                                 |                                     |        |                             | 7,896           |                       |                             | .321323                            |
| 2005  | 2,68   | 0,790.                                 |                                     | 8,     | ,68                         | 8 <b>,</b> 453. | •                     |                             | .308546                            |
| 2 Total of line 1, column (d)   |  |  |                                     |        |                             |                 | 2                     |                             | 1.269889                           |
| 3 Average distribution ratio for the the foundation has been in existe  |  | on line 2 by 5,                        | or by the number                    | of yea | ars                         |                 | 3                     |                             | .253978                            |
| 4 Enter the net value of noncharitable-use assets for 2010 from Part X, line 5  |  |  | 4                                   | 2      | 2,600,314.                  |                 |                       |                             |                                    |
| 5 Multiply line 4 by line 3   |  |  | 5                                   |        | 5,739,983.                  |                 |                       |                             |                                    |
| 6 Enter 1% of net investment incon  | ne (1% of Part I, line 27b)  |  |                                     |        |                             |                 | 6                     |                             | 48,281.                            |
| 7 Add lines 5 and 6   |  |  |                                     |        |                             |                 | 7                     |                             | 5,788,264.                         |
| 8 Enter qualifying distributions from   |  |  |                                     |        |                             |                 | 8                     | _                           | 3,812,102.                         |
| If line 8 is equal to or greater than<br>See the Part VI instructions   | line 7, check the box in Part VI, line   | 1b, and comp                           | lete that part using                | g a 1% | % tax r                     | ate             |                       |                             |                                    |

THE WILLIAM V. CAMPBELL Form 990-PF (2010) FAMILY FOUNDATION 27-0387300 Page 4 Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see instructions) 1a Exempt operating foundations described in section 4940(d)(2), check here | and enter N/A on line 1 Date of ruling or determination letter (attach copy of letter if necessary-see instructions) 96,561. b Domestic foundations that meet the section 4940(e) requirements in Part V, check here of Part I, line 27b c All other domestic foundations enter 2% of line 27b Exempt foreign organizations enter 4% of Part I, line 12, col (b) 2 Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-) Add lines 1 and 2 3 Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-) 4 Tax based on Investment Income. Subtract line 4 from line 3. If zero or less, enter -0-5 6 Credits/Payments 60,000. a 2010 estimated tax payments and 2009 overpayment credited to 2010 6a b Exempt foreign organizations - tax withheld at source 6b 20,000 c Tax paid with application for extension of time to file (Form 8868) 6c d Backup withholding erroneously withheld 80,000. 7 Total credits and payments Add lines 6a through 6d 468. Enter any penalty for underpayment of estimated tax. Check here \_\_\_\_\_\_ if Form 2220 is attached 8 Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed 9 10 Overpayment, If line 7 is more than the total of lines 5 and 8, enter the amount overpaid 10 11 Enter the amount of line 10 to be Credited to 2011 estimated tax Refunded **>** 11 Part VII-A | Statements Regarding Activities Yes No 1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in X any political campaign? 1a Х b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for definition)? 1b If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities Х c Did the foundation file Form 1120-POL for this year? 10 d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year (1) On the foundation > \$ 0 • (2) On foundation managers ▶ \$ 0. e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers > \$ X 2 Has the foundation engaged in any activities that have not previously been reported to the IRS? 2 If "Yes," attach a detailed description of the activities 3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or Х bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes 3 X 4a Did the foundation have unrelated business gross income of \$1,000 or more during the year? **4a** X b If "Yes," has it filed a tax return on Form 990-T for this year? 4b X 5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? 5 If "Yes," attach the statement required by General Instruction T. 6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either By language in the governing instrument, or By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law Х remain in the governing instrument? X 7 7 Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV.

X

8b

10

STMT

8a Enter the states to which the foundation reports or with which it is registered (see instructions)

of each state as required by General Instruction G? If "No," attach explanation

b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate)

year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV)? If "Yes," complete Part XIV

10 Did any persons become substantial contributors during the tax year? If 'Yes,' attach a schedule listing their names and addresses

9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar

| orn | 990-PF (2010) FAMILY FOUNDATION  | <u> </u>          | <u> 300</u>       | ,              | Page 5      |
|-----|--|-------------------|-------------------|----------------|-------------|
| Pá  | rt VII-A Statements Regarding Activities (continued)   |                   |                   |                |             |
| 11  | At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of   |                   |                   |                |             |
|     | section 512(b)(13)? If "Yes," attach schedule (see instructions)   |                   | 11                |                | X           |
| 12  | Did the foundation acquire a direct or indirect interest in any applicable insurance contract before   |                   |                   |                |             |
|     | August 17, 2008?   |                   | 12                |                | X           |
| 13  | Did the foundation compty with the public inspection requirements for its annual returns and exemption application?  |                   | 13                | X              |             |
|     | Website address ► N/A  |                   |                   |                |             |
| 14  | The books are in care of ► TOM BAENZIGER Telephone no  |                   |                   | <u> 251</u>    | 0           |
|     | Located at ► 350 SECOND STREET, SUITE 7, LOS ALTOS, CA   | ZIP+4 ▶ <u>94</u> | <u>022</u>        |                |             |
| 15  | Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here  |                   |                   |                |             |
|     | and enter the amount of tax-exempt interest received or accrued during the year  | 15                |                   | <u>/A</u> _    |             |
| 16  | At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over a bank,   |                   | .                 | Yes            | No          |
|     | securities, or other financial account in a foreign country?   |                   | 16                |                | X           |
|     | See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22 1 If "Yes," enter the name of   |                   |                   |                |             |
|     | the foreign country  |                   |                   | 1              |             |
| Pŧ  | art VII-B Statements Regarding Activities for Which Form 4720 May Be Required  |                   | <del>, ,. ,</del> |                |             |
|     | File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.  |                   |                   | Yes            | No          |
| 1a  | During the year did the foundation (either directly or indirectly)   |                   |                   |                |             |
|     |  | es 🗓 No           |                   |                |             |
|     | (2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from)  |                   |                   | 1              |             |
|     |  | es X No           |                   |                |             |
|     |  | es X No           |                   |                |             |
|     |  | es X No           |                   |                |             |
|     | (5) Transfer any income or assets to a disqualified person (or make any of either available  |                   |                   |                |             |
|     |  | es X No           |                   |                |             |
|     | (6) Agree to pay money or property to a government official? (Exception. Check "No"  |                   |                   |                |             |
|     | If the foundation agreed to make a grant to or to employ the official for a period after   | [ <del>]</del>    |                   |                |             |
|     |  | es X No           |                   |                |             |
| t   | If any answer is "Yes" to 1a(1)-(6), did <b>any</b> of the acts fail to qualify under the exceptions described in Regulations  | N7 / B            |                   |                |             |
|     | section 53 4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)?   | N/A               | 1b                |                |             |
|     | Organizations relying on a current notice regarding disaster assistance check here   |                   |                   |                |             |
| C   | Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected  |                   |                   |                | v           |
| _   | before the first day of the tax year beginning in 2010?  |                   | 10                |                | X           |
| 2   | Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation   |                   |                   |                |             |
| _   | defined in section 4942(j)(3) or 4942(j)(5))   |                   |                   |                |             |
| 4   | At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning   | g<br>es X No      |                   |                |             |
|     | 16 Price & Debithe seems   | S A NO            |                   |                |             |
|     | Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect  |                   |                   |                |             |
|     | valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach   |                   |                   |                |             |
|     | statement - see instructions )   | N/A               | 2ь                | 1              |             |
|     | If the provisions of section 4942(a)(2) are being applied to <b>any</b> of the years listed in 2a, list the years here   | 147 A             | 20                |                |             |
| ٠   |  |                   |                   |                |             |
| 32  | Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time  |                   |                   |                |             |
| •   |  | s X No            |                   |                |             |
| H   | If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons aft   |                   |                   | - 1            |             |
| •   | May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to d   |                   |                   | - 1            |             |
|     | of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C  |                   |                   | 1              |             |
|     | Form 4720, to determine if the foundation had excess business holdings in 2010.)   | ,<br>N/A          | 3ь                | 1              |             |
| 42  | Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?  | *17 **            | 4a                |                | X           |
|     | Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose  | that              | <b></b>           | ······         | <del></del> |
| •   | had not been removed from jeopardy before the first day of the tax year beginning in 2010?   |                   | 4b                | Ì              | X           |
|     | to the state of th | Fore              | n <b>990</b>      | - <b>PF</b> /2 |             |
|     |  | , 0               |                   | ''             | /           |

| 2 | Compensation of five highest-paid employees (other than those included on line 1). If none, enter "NONE." |   |                  |  |                                      |  |  |  |
|---|---|---|------------------|--|--------------------------------------|--|--|--|
|   | (a) Name and address of each employee paid more than \$50,000   | (b) Title, and average<br>hours per week<br>devoted to position | (c) Compensation | (d) Contributions to<br>employee benefit plans<br>and deterred<br>compensation | (e) Expense account, othe allowances |  |  |  |
| _ | NONE  |   |                  |  |                                      |  |  |  |
| _ |   |   | <u></u>          |  |                                      |  |  |  |
|   |   |   |                  |  |                                      |  |  |  |
| _ |   | _   |                  |  |                                      |  |  |  |
| _ |   |   | +                | -  |                                      |  |  |  |
|   |   |   |                  |  |                                      |  |  |  |
| _ |   |   |                  |  |                                      |  |  |  |
|   |   |   | 1                | 1  | 1                                    |  |  |  |

0

Total number of other employees paid over \$50,000

Page 7

| Part VIII Information About Officers, Directors, Trustees, Foundat Paid Employees, and Contractors (continued)  | ion Managers, Highly                  |                  |
|---|---------------------------------------|------------------|
| 3 Five highest-paid independent contractors for professional services. If none, enter   | "NONE."                               |                  |
| (a) Name and address of each person paid more than \$50,000   | (b) Type of service                   | (c) Compensation |
| NONE  | (C) Type of control                   | (c) compensation |
| .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,   | ╡                                     |                  |
|   |                                       |                  |
|   | ┨                                     |                  |
|   |                                       |                  |
|   | -                                     |                  |
|   | <del></del>                           |                  |
|   | 4                                     |                  |
|   |                                       |                  |
|   |                                       |                  |
|   |                                       |                  |
| Total number of others receiving over \$50,000 for professional services  |                                       | ▶ 0              |
| Part IX-A Summary of Direct Charitable Activities   |                                       |                  |
| List the foundation's four largest direct charitable activities during the tax year. Include relevant statistic number of organizations and other beneficiaries served, conferences convened, research papers produced.   | cal information such as the iced, etc | Expenses         |
| 1 N/A   |                                       |                  |
|   |                                       |                  |
|   |                                       |                  |
| 2   | · · · · <del>-</del> · · <del>-</del> | <del></del>      |
|   |                                       |                  |
|   |                                       |                  |
| 0   | ·····                                 |                  |
| 3   |                                       |                  |
| · · · · · · · · · · · · · · · · · · ·   |                                       |                  |
|   |                                       |                  |
| 4   |                                       |                  |
|   |                                       |                  |
|   |                                       |                  |
| Part IX-B Summary of Program-Related Investments  |                                       |                  |
| Describe the two largest program-related investments made by the foundation during the tax year on li   | nes 1 and 2                           | Amount           |
| 1 <u>N/A</u>  |                                       |                  |
|   |                                       |                  |
|   |                                       |                  |
| 2   |                                       |                  |
|   |                                       |                  |
|   |                                       |                  |
| All other program-related investments. See instructions   |                                       | <del></del>      |
| 3   |                                       |                  |
|   |                                       |                  |
|   |                                       |                  |
| Total. Add lines 1 through 3  | <b>•</b>                              | 0.               |
| Total |                                       |                  |

Form **990-PF** (2010)

Form 990-PF (2010)

FAMILY FOUNDATION

| P  | art X . Minimum Investment Return (All domestic foundations must com  | plete this part. Foreign foun    | dations,     | see instructions.)      |
|----|---|----------------------------------|--------------|-------------------------|
| 1  | Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., pur   | poses                            |              |                         |
| а  | Average monthly fair market value of securities   |                                  | 1a           | 21,913,447.<br>681,034. |
| b  | Average of monthly cash balances  |                                  | 1b           |                         |
| C  | Fair market value of all other assets   |                                  | 1c           | 350,000.                |
| d  | Total (add lines 1a, b, and c)  |                                  | 1d           | 22,944,481.             |
| 8  | Reduction claimed for blockage or other factors reported on lines 1a and  |                                  |              |                         |
|    | 1c (attach detailed explanation) 1e   | 0.                               |              |                         |
| 2  | Acquisition indebtedness applicable to line 1 assets  |                                  | 2            | 0.                      |
| 3  | Subtract line 2 from line 1d  |                                  | 3            | 22,944,481.             |
| 4  | Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instru  | ictions)                         | 4            | 344,167.                |
| 5  | Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, lin   | ne 4                             | 5            | 22,600,314.             |
| 6  | Minimum investment return. Enter 5% of line 5   |                                  | 6            | 1,130,016.              |
| P  | postributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) professional organizations check here  and do not complete this part ) | rivate operating foundations and | d certain    |                         |
| 1  | Minimum investment return from Part X, line 6   |                                  | 1            | 1,130,016.              |
| 2a | Tax on investment income for 2010 from Part VI, line 5  | 96,561.                          |              |                         |
| b  | Income tax for 2010 (This does not include the tax from Part VI)  |                                  |              |                         |
| C  | Add lines 2a and 2b   |                                  | 2c           | 96,561.                 |
| 3  | Distributable amount before adjustments Subtract line 2c from line 1  |                                  | 3            | 96,561.<br>1,033,455.   |
| 4  | Recoveries of amounts treated as qualifying distributions   |                                  | 4            | 0.                      |
| 5  | Add lines 3 and 4   |                                  | 5            | 1,033,455.              |
| 6  | Deduction from distributable amount (see instructions)  |                                  | 6            | 0.                      |
| 7  | Distributable amount as adjusted Subtract line 6 from line 5. Enter here and on Part XIII, line 1   |                                  | 7            | 1,033,455.              |
| P  | art XII Qualifying Distributions (see instructions)   |                                  |              |                         |
| 1  | Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes   |                                  |              |                         |
| a  | Expenses, contributions, gifts, etc total from Part I, column (d), line 26  |                                  | 1a           | 3,812,102.              |
| b  | Program-related investments - total from Part IX-B  |                                  | 1b           | 0.                      |
| 2  | Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., pa   | ırposes                          | 2            |                         |
| 3  | Amounts set aside for specific charitable projects that satisfy the   |                                  |              | •                       |
| а  | Suitability test (prior IRS approval required)  |                                  | 3a           |                         |
| b  | Cash distribution test (attach the required schedule)   |                                  | 3b           |                         |
| 4  | Qualifying distributions. Add lines 1a through 3b Enter here and on Part V, line 8, and Part XII  | I, line 4                        | 4            | 3,812,102.              |
| 5  | Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment  | [                                |              |                         |
|    | income Enter 1% of Part I, line 27b   |                                  | 5            | 0.                      |
| 6  | Adjusted qualifying distributions. Subtract line 5 from line 4  | Ī                                | 6            | 3,812,102.              |
|    | Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calcu   | lating whether the foundation q  | ualifies for | the section             |
|    | 4940(e) reduction of tax in those years   | ·                                |              |                         |

Form **990-PF** (2010)

Part XIII Undistributed Income (see instructions)

|  | (a)<br>Corpus | (b)<br>Years prior to 2009              | (c)<br>2009                            | (d)<br>2010                            |
|--|---------------|---|--|--|
| 1 Distributable amount for 2010 from Part XI,  |               | *************************************** |  |  |
| line 7   |               |   |  | 1,033,455.                             |
| 2 Undistributed income, if any, as of the end of 2010  |               | ······································  |  |  |
| a Enter amount for 2009 only   |               |   | 0.                                     |  |
| b Total for prior years  |               |   |  |  |
|  |               | 0.                                      |  |  |
| 3 Excess distributions carryover, if any, to 2010  |               |   |  |  |
| a From 2005 2,432,546.   |               |   |  |  |
| b From 2006 5,239,423.   |               |   |  |  |
| c From 2007 7,110,302.   |               |   |  |  |
| d From 2008 2,336,854.   |               |   |  |  |
| B From 2009 1,787,951.   |               |   |  |  |
| f Total of lines 3a through e  | 18,907,076.   | ·····                                   |  |  |
| 4 Qualifying distributions for 2010 from   |               |   |  |  |
| Part XII, line 4: $\triangleright$ \$ 3,812,102.   |               |   | _                                      |  |
| a Applied to 2009, but not more than line 2a   |               | 1 1111 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1  | 0.                                     |  |
| b Applied to undistributed income of prior   |               | •                                       |  |  |
| years (Election required - see instructions)   |               | 0.                                      | ···· ································· | ************************************** |
| c Treated as distributions out of corpus   | 2 010 100     |   |  |  |
| (Election required - see instructions) **  | 3,812,102.    | 111 -1111111-1-1 1 1 1 1 1 1 1 1 1 1 1  |  |  |
| d Applied to 2010 distributable amount   |               | ······                                  |  | 0.                                     |
| e Remaining amount distributed out of corpus   | 0.            |   |  |  |
| 5 Excess distributions carryover applied to 2010<br>(If an amount appears in column (d), the same amount<br>must be shown in column (a)) | 1,033,455.    |   |  | 1,033,455.                             |
| 6 Enter the net total of each column as indicated below:   |               |   |  |  |
| 2 Corpus Add lines 3f, 4c, and 4e Subtract line 5  | 21,685,723.   |   |  |  |
| b Prior years' undistributed income. Subtract  |               |   |  |  |
| line 4b from line 2b   |               | 0.                                      |  |  |
| c Enter the amount of prior years'<br>undistributed income for which a notice of<br>deficiency has been issued, or on which              |               |   |  |  |
| the section 4942(a) tax has been previously assessed   |               | 0.                                      |  |  |
| d Subtract line 6c from line 6b Taxable  |               | 0                                       |  |  |
| amount - see instructions  |               | 0.                                      |  | ·····                                  |
| e Undistributed income for 2009 Subtract line  |               |   | 0                                      |  |
| 4a from line 2a Taxable amount - see instr   |               | ······                                  | 0.                                     | <del></del>                            |
| f Undistributed income for 2010 Subtract<br>lines 4d and 5 from line 1. This amount must   |               |   |  |  |
| be distributed in 2011   |               |   |  | 0.                                     |
| 7 Amounts treated as distributions out of  |               |   | ··· ··· ··· ··· ······················ | ······································ |
| corpus to satisfy requirements imposed by  |               |   |  |  |
| section 170(b)(1)(F) or 4942(g)(3)   | 0.            |   |  |  |
| 8 Excess distributions carryover from 2005   |               | *************************************** |  | ······································ |
| not applied on line 5 or line 7  | 1,399,091.    |   |  |  |
| 9 Excess distributions carryover to 2011.  |               |   |  | ·····                                  |
| Subtract lines 7 and 8 from line 6a  | 20,286,632.   |   |  |  |
| O Analysis of line 9   |               |   |  |  |
| a Excess from 2006 5, 239, 423.  |               |   |  |  |
| b Excess from 2007 7, 110, 302.  |               |   |  |  |
| c Excess from 2008 2,336,854.  |               |   |  |  |
| d Excess from 2009 1,787,951.  |               |   | 1                                      |  |
| e Excess from 2010 3,812,102.  |               |   |  |  |
|  | ** SEE STATE  | MENT 13                                 |  | Form <b>990-PF</b> (2010)              |

THE WILLIAM V. CAMPBELL FAMILY FOUNDATION Form 990-PF (2010) 27-0387300 Page 10 Part XIV Private Operating Foundations (see instructions and Part VII-A, question 9) N/A 1 a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2010, enter the date of the ruling b Check box to indicate whether the foundation is a private operating foundation described in section 4942(j)(3) or 4942(j)(5) Tax year Prior 3 years 2 a Enter the lesser of the adjusted net (a) 2010 (b) 2009 (c) 2008 (d) 2007 (e) Total income from Part I or the minimum investment return from Part X for each year listed **b** 85% of line 2a c Qualifying distributions from Part XII, line 4 for each year listed d Amounts included in line 2c not used directly for active conduct of exempt activities e Qualifying distributions made directly for active conduct of exempt activities Subtract line 2d from line 2c Complete 3a, b, or c for the alternative test relied upon a "Assets" alternative test - enter (1) Value of all assets (2) Value of assets qualifying under section 4942(j)(3)(B)(i) b "Endowment" alternative test - enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed c "Support" alternative test - enter (1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties) (2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(III) (3) Largest amount of support from an exempt organization (4) Gross investment income Part XV Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year-see the instructions.) Information Regarding Foundation Managers: a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2)) WILLIAM V. CAMPBELL b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest NONE Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs: Check here 🕨 🗶 If the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d a The name, address, and telephone number of the person to whom applications should be addressed b The form in which applications should be submitted and information and materials they should include c Any submission deadlines

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors

Form 990-PF (2010)

Page 11

Part XV Supplementary Information (continued) Grants and Contributions Paid During the Year or Approved for Future Payment If recipient is an individual, show any relationship to any foundation manager or substantial contributor Recipient Purpose of grant or contribution Foundation Amount status of Name and address (home or business) recipient a Paid during the year SEE STATEMENT 14  $\triangleright$  3a 3,805,350. Total b Approved for future payment NONE **▶** 3b Total

Form 990-PF (2010)

#### Part XVI-A 'Analysis of Income-Producing Activities

| Enter gross amounts unless otherwise indicated  | Unrelated bu                                    | usiness income     |                        | by section 512, 513, or 514  | (e)                                   |
|---|---|--------------------|------------------------|------------------------------|---------------------------------------|
| 1 Program service revenue   | (a)<br>Business<br>code                         | (b)<br>Amount      | Exclu-<br>sion<br>code | (d)<br>Amount                | Related or exempt function income     |
|   |   |                    | -                      |                              |                                       |
|   |   |                    |                        |                              |                                       |
|   |   |                    |                        |                              |                                       |
| ¢   |   |                    |                        |                              |                                       |
| d   |   |                    |                        |                              |                                       |
| f   | -   |                    |                        |                              |                                       |
| g Fees and contracts from government agencies   | _   |                    |                        |                              |                                       |
| 2 Membership dues and assessments   |   |                    |                        |                              |                                       |
| 3 Interest on savings and temporary cash  |   |                    |                        |                              |                                       |
| investments   |   |                    | 14                     | 5,971.                       |                                       |
| 4 Dividends and interest from securities  |   |                    | 14                     | 5,971.<br>44,572.            |                                       |
| 5 Net rental income or (loss) from real estate  |   |                    |                        |                              |                                       |
| a Debt-financed property  |   |                    |                        |                              |                                       |
| b Not debt-financed property  |   |                    |                        |                              |                                       |
| 6 Net rental income or (loss) from personal   |   |                    |                        |                              |                                       |
| property  |   |                    |                        |                              |                                       |
| 7 Other investment income   |   |                    |                        |                              |                                       |
| 8 Gain or (loss) from sales of assets other   |   |                    |                        |                              |                                       |
| than inventory  |   |                    | 18                     | 278,930.                     |                                       |
| 9 Net income or (loss) from special events  |   |                    |                        |                              |                                       |
| 10 Gross profit or (loss) from sales of inventory   |   |                    |                        |                              |                                       |
| 11 Other revenue  |   |                    |                        |                              | •                                     |
| a BURLINGAME CAPITAL  |   |                    |                        |                              |                                       |
| b PARTNERS II, L.P.   | 525990  |                    | 14                     | -4,135.                      |                                       |
| WORDSEARCH CORP, LLC  | 453000  |                    | 14                     | 9,853.                       | ·                                     |
| d   |   |                    |                        |                              |                                       |
| e   |   |                    |                        |                              |                                       |
| 12 Subtotal Add columns (b), (d), and (e)   |   | 0.                 |                        | 335,191.                     | 0.                                    |
| 13 Total. Add line 12, columns (b), (d), and (e)  |   |                    |                        | 13                           | 335,191.                              |
| (See worksheet in line 13 instructions to verify calculations.)                           |   |                    |                        |                              |                                       |
| Part XVI-B Relationship of Activities   | to the Accom                                    | plishment of Ex    | empt F                 | Purposes                     |                                       |
|   |   |                    |                        |                              | Nah                                   |
| Explain below how each activity for which in the foundation's exempt purposes (other that | come is reported in cl<br>in by providing funds | for such nurnoses) | Contribute             | ed importantly to the accomp | iistiment of                          |
| and real real real real real real real real   | by providing rando                              |                    |                        |                              |                                       |
|   | <del></del>                                     |                    |                        |                              |                                       |
|   |   |                    |                        |                              | · · · · · · · · · · · · · · · · · · · |
|   |   |                    |                        |                              |                                       |
|   |   |                    |                        |                              |                                       |
|   |   |                    |                        |                              |                                       |
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|   |   |                    |                        |                              |                                       |
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|   |   | , ,                |                        |                              |                                       |

THE WILLIAM V. CAMPBELL Form 990-PF (2010) FAMILY FOUNDATION 27-0387300 Page 13 Part XVII Information Regarding Transfers To and Transactions and Relationships With Noncharitable **Exempt Organizations** Yes No Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations? a Transfers from the reporting foundation to a noncharitable exempt organization of 1a(1) Х (1) Cash X 1a(2) (2) Other assets **b** Other transactions Х (1) Sales of assets to a noncharitable exempt organization 16(1) X (2) Purchases of assets from a noncharitable exempt organization 1b(2) Х 1b(3) (3) Rental of facilities, equipment, or other assets X (4) Reimbursement arrangements 1b(4) X (5) Loans or loan guarantees 1b(5) X (6) Performance of services or membership or fundraising solicitations 1b(6) c Sharing of facilities, equipment, mailing lists, other assets, or paid employees d If the answer to any of the above is "Yes," complete the following schedule Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received (a) Line no (b) Amount involved (c) Name of noncharitable exempt organization (d) Description of transfers, transactions, and sharing arrangements N/A 2a Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described X No Yes in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? b If "Yes," complete the following schedule (a) Name of organization (b) Type of organization (c) Description of relationship N/A Under penaltie pf редигу, I declare that I have examined this return, including accompanying schedules and statements, and to the best of Sign Here

Form **990-PF** (2010)

(650)857-1655

Paid

Preparer

**Use Only** 

Signature of officer or trustee

Print/Type preparer's name

JOYLYNN GANSCHOW Firm's name ► BROWN ADAMS Date

Date

Pregarer's signature

Firm's address ▶ 2600 EL CAMINO REAL, SUITE 600 PALO ALTO, CA 94306

Title

Check [

self-employed

Firm's EIN

Phone no

PTIN

### Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Organization type (check one):

## **Schedule of Contributors**

► Attach to Form 990, 990-EZ, or 990-PF.

OMB No 1545-0047

2010

Name of the organization
THE WILLIAM V. CAMPBELL
FAMILY FOUNDATION

Employer identification number

27-0387300

| Filers of:  | Section:  |  |  |  |  |
|---|---|--|--|--|--|
| Form 990 or 990-EZ  | 501(c)( ) (enter number) organization   |  |  |  |  |
|   | 4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation  |  |  |  |  |
|   | 527 political organization  |  |  |  |  |
| Form 990-PF   | X 501(c)(3) exempt private foundation   |  |  |  |  |
|   | 4947(a)(1) nonexempt charitable trust treated as a private foundation   |  |  |  |  |
|   | 501(c)(3) taxable private foundation  |  |  |  |  |
|   | s covered by the <b>General Rule</b> or a <b>Special Rule</b> .  (7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.   |  |  |  |  |
| General Rule  |   |  |  |  |  |
| X For an organization contributor. Complete   | n filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one<br>lete Parts I and II.  |  |  |  |  |
| Special Rules   |   |  |  |  |  |
| 509(a)(1) and 170(l   | c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections o)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% o) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II. |  |  |  |  |
| aggregate contribu  | c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, itions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or cruelty to children or animals. Complete Parts I, II, and III.                     |  |  |  |  |
| For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the <b>General Rule</b> applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year |   |  |  |  |  |
| but it must answer "No" on  | nat is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify ng requirements of Schedule B (Form 990, 990-EZ, or 990-PF).                    |  |  |  |  |
| LHA For Paperwork Redu  | iction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2010)  |  |  |  |  |

Page 1 of 2 of Part I

Name of organization
THE WILLIAM V. CAMPBELL
FAMILY FOUNDATION

Employer identification number

27-0387300

## Part I Contributors (see instructions)

| * **** * * | CONTRIBUTORS (SEC INSTRUCTIONS)   |                             |  |
|------------|-----------------------------------|-----------------------------|--|
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4 | (c) Aggregate contributions | (d) Type of contribution                               |
| 1          | WILLIAM CAMPBELL                  |                             | Person X   |
|            | 305 CHURCHILL AVENUE              | \$ 16,140.                  | Payroll Noncash  |
|            | PALO ALTO, CA 94301               |                             | (Complete Part II if there is a noncash contribution.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4 | (c) Aggregate contributions | (d) Type of contribution                               |
| 2          | WILLIAM CAMPBELL                  |                             | Person   |
|            | 305 CHURCHILL AVENUE              | \$39,831.                   | Payroll X  |
|            | PALO ALTO, CA 94301               |                             | (Complete Part II if there is a noncash contribution.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4 | (c) Aggregate contributions | (d)<br>Type of contribution                            |
| 3          | WILLIAM CAMPBELL                  |                             | Person   |
|            | 305 CHURCHILL AVENUE              | \$ 289,802.                 | Payroll X  |
|            | PALO ALTO, CA 94301               |                             | (Complete Part II if there is a noncash contribution.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4 | (c) Aggregate contributions | (d)<br>Type of contribution                            |
| 4          | WILLIAM CAMPBELL                  |                             | Person   |
|            | 305 CHURCHILL AVENUE              | \$84,786.                   | Payroll X  |
|            | PALO ALTO, CA 94301               |                             | (Complete Part II if there is a noncash contribution)  |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4 | (c) Aggregate contributions | (d)<br>Type of contribution                            |
| 5          | WILLIAM CAMPBELL                  |                             | Person   |
|            | 305 CHURCHILL AVENUE              | \$ 60,630.                  | Payroll X  |
|            | PALO ALTO, CA 94301               |                             | (Complete Part II if there is a noncash contribution.) |
| (a)<br>No. | (b) Name, address, and ZIP + 4    | (c) Aggregate contributions | (d) Type of contribution                               |
|            |                                   | Aggregate contributions     |  |
| 6          | WILLIAM CAMPBELL                  |                             | Person Payroll   |
|            | 305 CHURCHILL AVENUE              | \$136,409.                  | Noncash X (Complete Part II if there                   |
|            |                                   |                             |  |

Name of organization
THE WILLIAM V. CAMPBELL
FAMILY FOUNDATION

Employer identification number

27-0387300

#### Part | Contributors (see instructions)

| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                           | (c) Aggregate contributions | (d)<br>Type of contribution   |
|------------|---|-----------------------------|---|
| 7          | WILLIAM CAMPBELL  305 CHURCHILL AVENUE  PALO ALTO, CA 94301 | \$                          | Person Payroll Noncash X (Complete Part II if there is a noncash contribution.) |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                           | (c) Aggregate contributions | (d)<br>Type of contribution   |
|            |   | \$                          | Person Payroll Noncash (Complete Part II if there is a noncash contribution)    |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                           | (c) Aggregate contributions | (d)<br>Type of contribution   |
|            |   | \$                          | Person Payroll Noncash (Complete Part II if there is a noncash contribution)    |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                           | (c) Aggregate contributions | (d)<br>Type of contribution   |
|            |   | \$                          | Person Payroli Noncash (Complete Part II if there is a noncash contribution)    |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                           | (c) Aggregate contributions | (d)<br>Type of contribution   |
|            |   | \$                          | Person Payroll Complete Part II if there is a noncash contribution.)            |
| (a)<br>No. | (b)<br>Name, address, and ZIP + 4                           | (c) Aggregate contributions | (d)<br>Type of contribution   |
|            |   | \$                          | Person Payroll Noncash (Complete Part II if there is a noncash contribution.)   |

Name of organization

THE WILLIAM V. CAMPBELL

FAMILY FOUNDATION

27-0387300

| Part II                      | Noncash Property (see instructions)        |     |  |                               |
|------------------------------|--|-----|--|-------------------------------|
| (a)<br>No.<br>from<br>Part I | (b) Description of noncash property given  |     | (c)<br>FMV (or estimate)<br>(see instructions) | (d)<br>Date received          |
| 2                            | 1,570 SHS OPENTABLE INC                    |     | 20, 021  | 00/00/10                      |
|                              |  | \$_ | 39,831.  | 02/09/10                      |
| (a)<br>No.<br>from<br>Part I | (b) Description of noncash property given  |     | (c)<br>FMV (or estimate)<br>(see instructions) | (d)<br>Date received          |
| 3                            | 17,158.18 SHS TEMPLETON GROWTH FD INC      |     |  |                               |
|                              |  | \$_ | 289,802.                                       | 03/22/10                      |
| (a)<br>No.<br>from<br>Part I | (b)  Description of noncash property given |     | (c)<br>FMV (or estimate)<br>(see instructions) | (d)<br>Date received          |
| 4                            | 3,505 SHS ARCSIGHT INC                     |     |  |                               |
|                              |  | \$_ | 84,786.  | 07/15/10                      |
| (a)<br>No.<br>from<br>Part I | (b)  Description of noncash property given |     | (c)<br>FMV (or estimate)<br>(see instructions) | (d)<br>Date received          |
| 5                            | 5,019 SHS INFINERA CORPORATION             |     |  |                               |
|                              |  | \$_ | 60,630.  | 10/13/10                      |
| (a)<br>No.<br>from<br>Part I | (b)  Description of noncash property given |     | (c)<br>FMV (or estimate)<br>(see instructions) | (d)<br>Date received          |
| 6                            | 1,954 SHS OPENTABLE, INC                   |     |  | • • •                         |
|                              |  | \$_ | 136,409.                                       | 11/22/10                      |
| (a)<br>No.<br>from<br>Part I | (b)  Description of noncash property given |     | (c)<br>FMV (or estimate)<br>(see instructions) | (d)<br>Date received          |
| 7                            | 3,317 SHS GENOMIC HEALTH, INC              |     |  |                               |
| <del></del>                  |  | \$_ | 74,931.  | 12/27/10                      |
| 023453 12-23                 | 2.10                                       | 1 - |  | 30, 990-EZ, or 990-PF) (2010) |

Name of organization Employer identification number THE WILLIAM V. CAMPBELL FAMILY FOUNDATION

27-0387300

| MITTI                     | FOUNDATION   |  | 27-0367300  |
|---------------------------|--|--|---|
| Part III                  | Exclusively religious, charitable, etc., in more than \$1,000 for the year. Complete Part III, enter the total of exclusively religio \$1,000 or less for the year. (Enter this info | e columns (a) through (e) and thous, chantable, etc., contribution | on 501(c)(7), (8), or (10) organizations aggregating of following line entry. For organizations completing s of |
| (a) No.<br>from           | (h) Duran a s of nith  | /-> 11 A - M   | (B.B. 141 (141 141 141 141 141 141 141 141 14   |
| Part I                    | (b) Purpose of gift  | (c) Use of gift  | (d) Description of how gift is held   |
| -                         |  | (e) Transfer of gi   | it  |
| -                         | Transferee's name, address, an   | ad ZIP + 4   | Relationship of transferor to transferee  |
| (a) No.<br>from<br>Part I | (b) Purpose of gift  | (c) Use of gift  | (d) Description of how gift is held   |
| -                         | Transferee's name, address, an   | (e) Transfer of gi   | Relationship of transferor to transferee  |
| -                         |  |  |   |
| (a) No.<br>from<br>Part I | (b) Purpose of gift  | (c) Use of gift  | (d) Description of how gift is held   |
|                           |  |  |   |
|                           | Transferee's name, address, an   | (e) Transfer of gi   | Relationship of transferor to transferee  |
| -                         |  |  |   |
| (a) No.<br>from<br>Part I | (b) Purpose of gift  | (c) Use of gift  | (d) Description of how gift is held   |
| <br>                      |  |  |   |
| _                         | Transferee's name, address, an   | (e) Transfer of gi   | t  Relationship of transferor to transferee   |
| -                         |  |  |   |
| ı                         |  |  |   |

| FORM 990-PF GA                                       | AIN OR (LOSS) F                 | ROM SALE               | OF A | SSETS                     | <u>.</u>           | STA        | TEMENT 1          |
|--|---------------------------------|------------------------|------|---------------------------|--------------------|------------|-------------------|
| (A) DESCRIPTION OF PROPERTY                          |                                 |                        |      | ANNER<br>QUIRED           | DA<br>ACQU         | TE<br>IRED | DATE SOLD         |
| TRUST CO - SEE ATTACHMEN                             | T A                             |                        | PUR  | CHASED                    | VARI               | ous        | VARIOUS           |
| (B)<br>GROSS   | (C)<br>COST OR                  | (D)<br>EXPENSE         | OF   | (E)                       |                    |            | (F)               |
| SALES PRICE  | OTHER BASIS                     | SALE                   |      | DEPRE                     | c.                 | GAIN       | OR LOSS           |
| 710,894.   | 622,086.                        |                        | 0.   |                           | 0.                 |            | 88,808.           |
| (A) DESCRIPTION OF PROPERTY TRUST CO - SEE ATTACHMEN | -<br>NT A                       |                        | AC   | ANNER<br>QUIRED<br>CHASED | DA<br>ACQU<br>VARI | IRED       | DATE SOLD VARIOUS |
| (B)<br>GROSS<br>SALES PRICE                          | (C)<br>COST OR<br>OTHER BASIS   | (D)<br>EXPENSE<br>SALE | OF   | (E)                       | c.                 | GAIN       | (F)               |
| 681,821.   | 833,148.                        |                        | 0.   |                           | 0.                 |            | -151,327.         |
| (A) DESCRIPTION OF PROPERTY                          |                                 |                        |      | ANNER<br>QUIRED           | DA<br>ACQU         | TE<br>IRED | DATE SOLD         |
| 9,000 SHS GOOGLE INC                                 | _                               |                        | DO   | NATED                     | VARI               | ous        | VARIOUS           |
| (B)<br>GROSS<br>SALES PRICE                          | (C)<br>VALUE AT<br>TIME OF ACQ. | (D)<br>EXPENSE<br>SALE | OF   | (E)                       | С.                 | GAIN       | (F)               |
| 4,803,197.   | 4,529,430.                      |                        | 0.   |                           | 0.                 |            | 273,767.          |

1089-8 Tax information Statement Tax Year 2010 ACCOUNT 374359 WILLIAM V. CAMPBELL FAMILY FOUNDATION WILLIAM V. CAMPBELL TTEE

Schedule of Capital Gains & Losses

Mutual Funds and Other Non-Equity Assets

Page 1
Tax Information Statement Provided by Trust Company of America 7103 Sievere Pkwy Centennal, CO 80112 TIN 84-6179736

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Cost basis may not be available for securities transferred from prior custodians (See Footnote)

| Asset Description Acou                     | Stone  | Date<br>Acquired   | Date<br>Sold   | Short Term<br>Proceeds                                     | Lorg Term<br>Proceeds       | Actual<br>Cost   | Actual<br>Short Pera<br>Gain / Loss  | Actual<br>Long Term<br>Gain / Loss | Average<br>Cost  | Average<br>Snort Term<br>Gain / LOSS   | Average<br>Long Terr<br>Gain / LOSS |
|--|--|--|--|--|-----------------------------|--|--|------------------------------------|--|--|-------------------------------------|
| ICON ASIA-PACIFIC REGION<br>FUND CLASS S   | 671 8760<br>620 4400   | 671 8760 04/23/2007 03/10/2010<br>620 4400 04/23/2007 11/09/2010 | 03/10/2010   |  | \$7,518 27<br>\$8,189 64    | \$10,521 58<br>\$9,716 09                                  |  | \$-3,003 31<br>\$-1,526 45         | \$8,735,77<br>\$8,066,99                                   |  | \$-1,217 50<br>\$122 65             |
| Security Totals                            | 1292 3160  |  | •  | 00 0\$   | \$15,707 91                 | \$20.237 67  | 00 08  | \$-4 529 76                        | \$ 16,802 76   | 00 0\$   | \$-1 094 85                         |
| IOON ENERGY FUND                           | 3634 4350 11/11/26<br>7705 4580 32/1 /26<br>21/ 1270 727 112 | 0.11/11/2008<br>0.02/1 /2009<br>0.12/16/2009                     | 05/25/2010<br>05/25/2010<br>05/25/2010               | \$4, 190 90  | \$54,843 62<br>\$116 275 34 | \$50,482 30<br>\$104,717 14<br>\$4,760 24                  | \$-589   | \$4,361 32<br>\$11,558 20          | \$88,010 10<br>\$186,592 44<br>\$6,725 33                  | \$-2,534 43  | \$-33,166 48<br>\$-70 317 10        |
| Security Totals                            | 116.7 6200   | _  |  | \$4, 190 90  | \$171,118 96                | \$159,959 68   | \$-569 34  | \$15,919 52                        | \$281,327 87   | \$-2,534 43  | \$-103,483 58                       |
| ICON EUROPE FUND CLASS S                   | 5/51 6050 11/05/5  | 11/06/   | 2007 02/19/2010                                      |  | \$69,421 85                 | \$142,007 13   |  | \$-72,585 28                       | 8108,110 79  |  | \$-36,688 94                        |
| Security Totals                            | 5751 6060  |  |  | 00 0 <b>\$</b>   | \$69 421 85                 | \$142 007 13   | 80 OS  | \$-72,585 28                       | \$ 106, 110 79   |  | <b>8-36</b> ,688 94                 |
| ICON HEALTHCAPE FUND<br>CLASS S            |  |  |  |  |                             |  |  |                                    |  |  |                                     |
|  | 11404 3110<br>3.2 0680<br>8062 3140<br>12870 1890            | 10/22/2009<br>12/16/2009<br>02/01/2010<br>02/01/2010             | 05/03/2010<br>05/03/2010<br>05/03/2010<br>05/04/2010 | \$151,563,28<br>\$4,147,38<br>\$.07,148,14<br>\$169,629,11 |                             | \$144,492 54<br>\$4 103 69<br>\$105,616 26<br>\$158,599 38 | \$7,070 74<br>\$43 69<br>\$1,531 88<br>\$1,029 73  |                                    | \$147,662.76<br>\$4,040.64<br>\$104,390.68<br>\$166,642.91 | \$3,900 52<br>\$106 74<br>\$2,757 48<br>\$2,986 20   |                                     |
| Secur ty Totals                            | 32648 8820   | _  |  | \$432 487 91   | 80 00<br>80 00              | \$422 811 87   | \$9.676.04   | 00 0s                              | \$422,736.97   | \$9,750.94   | 00 O <b>\$</b>                      |
| ICON INDUSTRIALS FUND                      | 2601 0720<br>2873 7743                                       | 07/10/2008   | 12/14/2010   |  | \$21,432.83                 | \$22,837.41  | 11<br>12<br>13<br>14<br>14<br>14<br>14<br>14<br>14<br>14<br>14<br>14<br>14<br>14<br>14<br>14 | \$-1,404 58<br>\$-15,537 84        | \$24,169.48<br>\$267,369.46                                | 11<br>14<br>14<br>14<br>16<br>16<br>16<br>16<br>16<br>16<br>16<br>16<br>16<br>16<br>16<br>16<br>16 | \$-2,736 65<br>\$-30,273 56         |
| Security Totals                            | 31374 8450   |  | 1  | 00 C\$   | \$258,528 73                | \$275,471 15   |  | \$-15,942 42                       | \$291,538.94   |  | \$-33,010 21                        |
| ICON INFORMATION<br>TECHNOLOGY FUND        | 35110 8400 04/20/2008 02/01/2010                             | 04/20/2009 (   | -  | \$274,215 64   |                             | \$194,514 05   | \$79,701 59  |                                    | \$256 414 59   | \$17 801 05  |                                     |
| Security Totals                            | 35110 8400   |  |  | \$274,215 64   | 00 0 <b>3</b>               | \$194,514 05   | \$79,701 59  | 8 03                               | \$256,414 59   | \$17,801 05  | 00<br>03                            |
| IDDN INTERNATIONAL EQUITY<br>FUND CLASS () | 85 2710<br>15473 8390  | 0.728/2008   | 01/11/2010   |  | 88                          | \$1,316 58<br>\$238,916 07                                 |  | \$-306 97<br>\$-72,881 79          |  |  | \$-266 39<br>\$-65,516 30           |
| Security Totals                            | 15559 1100   |  |  | 00 Os  | \$167,043 89                | \$240,232 65   | 00 0\$   | \$-73,188 76                       | \$232,828 58   | 00 08  | \$-65 782 69                        |
| Grand Totals                               |  | #<br>#<br>#<br>#<br>#<br>#                                       | #<br>#<br>#<br>#<br>#<br>#<br>#<br>#<br>#            | \$710,854.45   | \$681,821.34                | \$1,455,234 20   | \$88,808.29  | \$-151,326 70                      | \$1,607,758 50   | \$25,017.56  | \$-240,060 27                       |

<sup>1 -</sup> Refer to the back of the cover page for an important message regarding this information statement 2 - Gains and losses do not include sells from trade lots where cost basis is not available (N/A) from prior custodians



ATTACHMENT A

1089-8 Tax Information Statement
Tax Year 2010
Account 31459
WILLIAM V CAMPBELL FAWILY FOUNDATION WILLIAM V CAMPBELL TIEE

Schedule of Capital Gains & Losses

Summary

Page 1
Tax Information Statement Provided by
Trus: Company of America
7103 S Revere Prwy
Contornial, CO 80112
TIN 84-6179736

|  | Cost bosis may   | not be availab                          | le for securition Footno      | es transferred (te)                       | Cost bosis may not be available for securities transferred from prior custodians (See Footnote) | odians (See                          |                            |                           |                             |
|--|--|---|-------------------------------|---|---|--------------------------------------|----------------------------|---------------------------|-----------------------------|
| Report                                   | Proceeds Proceeds Proceeds Actual Cost Actual Cost Actual Cost Average | Proceeds<br>Long Term                   | Proceeds<br>Totals            | Actua Cost<br>Short Term                  | Actual Cost<br>Long lerm  | Actual Cest<br>Total                 | Average Cost<br>Short Term | Average Cost<br>Long Term | Average Cost<br>Total       |
| Mutual Funds and other Non-Equity Assets | \$710,894 45   | \$681,821 34                            | \$681,821.34 \$1,392,715.79   | \$622 086 16                              |   | \$833,148 04 \$1,455,234 20          | \$685,876 89               | \$921,88: 6:              | \$921,881 61 \$1,607 758 50 |
| Grand Totals                             | \$71C,894 45 \$681,821 34 \$',392,715 79 \$622,086 16 \$833,148 04 \$1,455,234 20 \$685,876 89 \$921,881 61 \$1,507,758 50   | \$681,821.34                            | \$681,821 34 \$1,392,715 79   | \$622,086 16                              | \$833,148 04  | \$833, 148 04 \$1,455,234 20         | \$685,876 89               | \$921,881 61              | \$921,881.61 \$1,607,758.50 |
| Raport                                   | Actual Cost Actual Cost Average Cost Average Cost Sport Iern Long Fern Total Short Tern Long Fern Gain / Loss Gain | Actual Cost<br>Long Ferm<br>Gain / Loss | Actual Cost Total Gain / Loss | Average Cost<br>Short Term<br>Gain / Loss | Average Cost<br>Long Term<br>Gain / Loss  | Average Cost<br>Total<br>Gain / Loss |                            |                           |                             |
| Wutua Funds and other Non-Equity Assets  | \$88,808 29  | \$88,808 29 \$-151,326 70 \$-62,518 41  | \$-62,518 41                  |   | \$25,017 56 \$-240,080 27 \$-215,042 71   | \$-215,042 71                        |                            |                           |                             |
| Grand Totals                             | \$88,308 29  | \$-151,326 70                           | \$-62,518 41                  | \$25,017 56                               | \$25,017 56 \$-240,060 27 \$-215,042 17   | \$-215,042 71                        |                            |                           |                             |

i - Refer to the back of the cover page for an important ressage regarding this information statement 2 - Gains and losses do not include sells from trade lots where cost basis is not available (N/A) from prior custodians

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| -   |         |    |          |        |           |
|-----|---------|----|----------|--------|-----------|
| THE | WILLIAM | v. | CAMPBELL | FAMILY | FOUNDATIO |

27-0387300

| · (A) DESCRIPTION O  |                                       |                               |                              |             | MANNE<br>ACQUIR |             | DA'<br>ACQU |      | DATE :                                  | SOLD                 |
|--|---------------------------------------|-------------------------------|------------------------------|-------------|-----------------|-------------|-------------|------|---|----------------------|
| 3,505 SHS ARC  | SIGHT INC                             | _                             |                              | -           | DONATE          | D<br>D      | VARI        | ous  | 11/1                                    | 5/10                 |
| _  | (B)<br>ROSS<br>S PRICE                | (C)<br>VALUE AT<br>TIME OF AC |                              |             | ዮ               | (E)<br>PREC | c.          | GAIN | (F)<br>OR LOS                           | SS                   |
|  | 152,468.                              | 84,78                         | 86.                          | (           | 0.              |             | 0.          |      | 67,                                     | 682.                 |
| CAPITAL GAINS  | DIVIDENDS                             | FROM PART                     | IV                           |             |                 |             |             | -    | ·                                       | 0.                   |
| TOTAL TO FORM  | 990-PF, P                             | PART I, LINE                  | 6A                           |             |                 |             |             |      | 278,                                    | 930.                 |
| FORM 990-PF  | INTEREST C                            | ON SAVINGS AI                 | ND TEMPORA                   | ARY C       | ASH INV         | ESTI        | MENTS       | STA  | ATEMENT                                 |                      |
| SOURCE BURLINGAME CA   | PITAL PART                            |                               |                              | ARY C       | ASH INV         | ESTI        | MENTS       | STA  | AMOUNT 5,                               | 382.                 |
| SOURCE   | PITAL PART                            | NERS II, LP                   |                              |             | ASH INV         | ESTI        | MENTS       | STA  | AMOUNT                                  |                      |
| SOURCE  BURLINGAME CA WELLS FARGO B                          | PITAL PART<br>ANK #2991<br>1990-PF, F | NERS II, LP                   | 3, COLUMN                    | J A         |                 |             |             |      | AMOUNT                                  | 382.<br>589.         |
| SOURCE BURLINGAME CA WELLS FARGO B TOTAL TO FORM             | PITAL PART<br>ANK #2991<br>1990-PF, F | NERS II, LP<br>PART I, LINE   | 3, COLUMN                    | I A<br>FROM | SECURI          | TIE         | S           | STA  | AMOUNT 5,                               | 382.<br>589.<br>971. |
| SOURCE BURLINGAME CA WELLS FARGO B TOTAL TO FORM FORM 990-PF | PITAL PART<br>ANK #2991<br>1990-PF, P | PART I, LINE                  | 3, COLUMN INTEREST GROSS AMO | I A<br>FROM | SECURI          | TIE:        | S           | STA  | AMOUNT  5,  ATEMENT  CLUMN (AMOUNT  39, | 382.<br>589.<br>971. |

| FORM 990-PF                   | OTHER                        | INCOME                            |                                   | STATEMENT 4                   |
|-------------------------------|------------------------------|-----------------------------------|-----------------------------------|-------------------------------|
| DESCRIPTION                   |                              | (A)<br>REVENUE<br>PER BOOKS       | (B)<br>NET INVEST-<br>MENT INCOME | (C)<br>ADJUSTED<br>NET INCOME |
| BURLINGAME CAPITAL PARTNERS I | ΞΙ,                          |                                   |                                   |                               |
| L.P. WORDSEARCH CORP, LLC     |                              | -4,135.<br>9,853.                 |                                   |                               |
| TOTAL TO FORM 990-PF, PART I, | LINE 11 =                    | 5,718.                            | -4,135.                           |                               |
| FORM 990-PF                   | LEGA                         | L FEES                            |                                   | STATEMENT 5                   |
| DESCRIPTION                   | (A)<br>EXPENSES<br>PER BOOKS |                                   |                                   | (D)<br>CHARITABLE<br>PURPOSES |
| LEGAL FEES                    | 3,059                        | 0                                 | •                                 | 0.                            |
| TO FM 990-PF, PG 1, LN 16A    | 3,059                        | 0                                 | •                                 | 0.                            |
| FORM 990-PF                   | ACCOUNT                      | ING FEES                          |                                   | STATEMENT 6                   |
| DESCRIPTION                   | (A)<br>EXPENSES<br>PER BOOKS | (B)<br>NET INVEST-<br>MENT INCOME |                                   |                               |
| ACCOUNTING                    | 13,429                       | 0                                 | •                                 | 6,700.                        |
| TO FORM 990-PF, PG 1, LN 16B  | 13,429                       | . 0                               | •                                 | 6,700.                        |
| FORM 990-PF C                 | THER PROFE                   | SSIONAL FEES                      |                                   | STATEMENT 7                   |
| DESCRIPTION                   | (A)<br>EXPENSES<br>PER BOOKS | (B)<br>NET INVEST-<br>MENT INCOME |                                   | (D)<br>CHARITABLE<br>PURPOSES |
| MANAGEMENT FEES               | 86,411                       | . 86,411                          | •                                 | 0.                            |
| TO FORM 990-PF, PG 1, LN 16C  | 86,411                       | . 86,411                          | •                                 | 0.                            |

| FORM 990-PF                                | XAT                          | ES                          | ,-                 |                              | STATEMENT            | 8              |
|--|------------------------------|-----------------------------|--------------------|------------------------------|----------------------|----------------|
| DESCRIPTION                                | (A)<br>EXPENSES<br>PER BOOKS | (B)<br>NET INVE<br>MENT INC |                    | (C)<br>ADJUSTED<br>NET INCOM |                      |                |
| FEDERAL TAX FOREIGN TAX                    | 96,561.<br>540.              |                             | 0.<br>540.         |                              |                      | 0.             |
| TO FORM 990-PF, PG 1, LN 18                | 97,101.                      |                             | 540.               |                              |                      | 0.             |
| FORM 990-PF                                | OTHER E                      | XPENSES                     |                    |                              | STATEMENT            | 9              |
| DESCRIPTION                                | (A)<br>EXPENSES<br>PER BOOKS | (B)<br>NET INVE<br>MENT INC |                    | (C)<br>ADJUSTED<br>NET INCOM |                      |                |
| BANK FEES DEDUCTIONS FROM PASSTHROUGH DUES | 278.<br>7,073.<br>478.       | 6,                          | 277.<br>849.<br>0. |                              | 5:                   | 0.<br>2.<br>0. |
| TO FORM 990-PF, PG 1, LN 23                | 7,829.                       | 7,                          | 126.               |                              | 5:                   | 2.             |
| FORM 990-PF                                | OTHER INV                    | ESTMENTS                    |                    |                              | STATEMENT            | 10             |
| DESCRIPTION                                |                              | LUATION<br>ETHOD            | вос                | OK VALUE                     | FAIR MARKET<br>VALUE |                |
| STOCKS, MUTUAL FUNDS AND INVI              | ESTMENT                      | COST                        | 22                 | 2,401,450.                   | 22,401,45            | 0.             |
| TOTAL TO FORM 990-PF, PART I               | I, LINE 13                   |                             | 22                 | 2,401,450.                   | 22,401,45            | 0.             |
| FORM 990-PF                                | OTHER LIA                    | BILITIES                    |                    |                              | STATEMENT            | 11             |
| DESCRIPTION                                |                              |                             | ВОЗ                | AMOUNT                       | EOY AMOUNT           |                |
| FEDERAL TAX PAYABLE                        |                              |                             |                    | 0.                           | 37,02                | 9.             |
| TOTAL TO FORM 990-PF, PART I               | I, LINE 22                   |                             |                    | 0.                           | 37,02                | 9.             |

FORM 990-PF LIST OF SUBSTANTIAL CONTRIBUTORS
PART VII-A, LINE 10

NAME OF CONTRIBUTOR
ADDRESS
WILLIAM CAMPBELL
305 CHURCHILL AVENUE

PALO ALTO, CA 94301

FORM 990-PF

ELECTION UNDER REGULATIONS SECTION 53.4942(A)-3(D)(2) TO TREAT EXCESS QUALIFYING DISTRIBUTIONS AS DISTRIBUTIONS OUT OF CORPUS

**STATEMENT** 

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PURSUANT TO REG. 53.4942(A)-3(C)(2)(IV), THE WILLIAM V. CAMPBELL FAMILY FOUNDATION HEREBY ELECTS TO TREAT, AS A CURRENT CORPUS DISTRIBUTION, THE FOLLOWING UNUSED PRIOR TAX YEAR'S DISTRIBUTIONS THAT WERE TREATED AS CORPUS DISTRIBUTIONS UNDER REG. 53.4942(A)-3(D)(1)(III) IN SUCH PRIOR TAX YEAR:

> TAX YEAR 2005

SIGNED:

DATE:

AMOUNT \$1,033,455

X 11-9-11

WILLIAM CAMPBELL, DIRECTOR/PRESIDENT

FORM 990-PF

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STATEMENT

|  | DURING THE YEAR  |                     | EMENT 14 |
|--|--|---------------------|----------|
| RECIPIENT NAME AND ADDRESS   | RECIPIENT RELATIONSHIP<br>AND PURPOSE OF GRANT                     | RECIPIENT<br>STATUS | AMOUNT   |
| I-TEAM<br>900 FRONT STREET SAN FRANCISCO,<br>CA 94111                                    | N/A<br>TO INVESTIGATE<br>CORRUPTION, GOVERNMENT<br>WASTE AND CRIME | 501(C)(3)           | 74,000.  |
| NATIONAL FOOTBALL FOUNDATION 433 E LAS COLINAS BLVD. #1130 IRVING, TX 75039              | N/A<br>CHARITABLE DONATION   | 501(C)(3)           | 105,000. |
| COMMUNITY IMPACT COLUMBIA<br>UNIVERSITY<br>105 EARL HALL, MC 2010 NEW YORK<br>, NY 10027 | N/A<br>CHARITABLE DONATION   | 501(C)(3)           | 25,000.  |
| OLD BLUE RUGBY FOUNDATION INC<br>166 MELROSE PLACE RIDGEWOOD, NJ<br>07450                |  | 501(C)(3)           | 25,000.  |
| WILLIAM BILLY BARNES SCHOLARSHIP<br>FUND<br>41-07 162ND STREET FLUSHING, NY<br>11358     | N/A<br>CHARITABLE DONATION   | 501(C)(3)           | 5,000.   |
| COLUMBIA UNIVERSITY 475 RIVERSIDE DRIVE NEW YORK, NY 10115                               | N/A<br>CHARITABLE DONATION   | UNIVERSITY          | 660,000. |
| COLLEGE TRACK<br>117 BROADWAY AVENUE OAKLAND, CA<br>94607                                | N/A<br>CHARITABLE DONATION   | 501(C)(3)           | 110,000. |
| STEEL VALLEY FOUNDATION FOR<br>EDUCATION<br>220 EAST OLIVER ROAD MUNHALL,<br>PA 15120    | N/A<br>EDUCATION   | SCHOOL              | 2400000. |

GRANTS AND CONTRIBUTIONS

| THE WILLIAM V. CAMPBELL FAMILY  | FOUNDATIO                  |           | 27-0387300 |
|---|----------------------------|-----------|------------|
| PHILADELPHIA MUSEUM OF ART P.O. BOX 7646 PHILADELPHIA, PA 19101                                     | N/A<br>CHARITABLE DONATION | 501(C)(3) | 1,000.     |
| 8TH AVENUE PLACE<br>811 WEST STREET HOMESTEAD, PA<br>15120  | N/A<br>CHARITABLE DONATION | 501(C)(3) | 5,000.     |
| PITTSBURGH FOUNDATION 5 PPG PLACE, STE 250 PITTSBURGH, PA 15222                                     | N/A<br>CHARITABLE DONATION | 501(C)(3) | 5,000.     |
| M.U.S.A.<br>2000 WEST STREET MUNHALL, PA<br>15120   | N/A<br>CHARITABLE DONATION | 501(C)(3) | 5,000.     |
| RIEKES CENTER FOR HUMAN<br>ENHANCEMENTS<br>3455 EDISON WAY MENLO PARK, CA<br>94025                  | N/A<br>CHARITABLE DONATION | 501(C)(3) | 10,000.    |
| STANFORD ATHLETICS<br>341 GALVEZ STREET STANFORD, CA<br>94305-6150                                  | N/A<br>CHARITABLE DONATION | 501(C)(3) | 50,000.    |
| LINCOLN CENTER FOR THE PERFORMANCE ARTS, INC. 70 LINCOLN CENTER PLAZA, 9TH FLOOR NEW YORK, NY 10023 | N/A<br>CHARITABLE DONATION | 501(C)(3) | 50,000.    |
| POSITIVE COACHING ALLIANCE<br>1001 N. RENGSTORFF AVENUE<br>MOUNTAIN VIEW, CA 94043                  | N/A<br>CHARITABLE DONATION | 501(C)(3) | 10,000.    |
| THE SENIOR SOCIETY OF NACOMS INC 1537 BROADWAY #101 NEW YORK, NY 10036                              |                            | 501(C)(3) | 250.       |
| THE U C DAVIS FOUNDATION<br>550 ALUMNI LN UC DAVIS CONF CTR<br>2ND DAVIS, CA 95616                  | N/A<br>CHARITABLE DONATION | 501(C)(3) | 10,000.    |

| THE WILLIAM V. CAMPBELL FAMILY   | FOUNDATIO            |         |           | 27-0387300 |
|--|----------------------|---------|-----------|------------|
| U.S. NAVAL ACADEMY ALUMNI<br>ASSOCIATION & FOUNDATION<br>247 KING GEORGE STREET<br>ANNAPOLIS, MD 21402 | N/A<br>CHARITABLE DO | ONATION | 501(C)(3) | 50,000.    |
| RONALD MCDONALD HOUSE AT STANFORD 520 SAND HILL ROAD PALO ALTO, CA 94304                               | N/A<br>CHARITABLE DO | ONATION | 501(C)(3) | 50,000.    |
| COLUMBIA COLLEGE<br>1001 ROGERS ST. COLUMBIA, MO<br>65216  | N/A<br>EDUCATION     |         | COLLEGE   | 100,000.   |
| PENINSULA BRIDGE PROGRAM<br>P.O. BOX 963 MENLO PARK, CA<br>94026                                       | N/A<br>CHARITABLE DO | ONATION | 501(C)(3) | 10,000.    |
| COLUMBIA UNIVERSITY ATHLETICS 475 RIVERSIDE DRIVE NEW YORK, NY 10115                                   | N/A<br>CHARITABLE DO | ONATION | 501(C)(3) | 45,000.    |
| TRINITY CATHOLIC HIGH SCHOOL 926 NEWFIELD AVENUE STAMFORD, CT 06905                                    | N/A<br>EDUCATION     |         | SCHOOL    | 100.       |
| TOTAL TO FORM 990-PF, PART XV, LI  | NE 3A                |         |           | 3,805,350. |