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Form **990**Department of the Treasury
Internal Revenue Service**Return of Organization Exempt From Income Tax**Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung
benefit trust or private foundation)

OMB No 1545-0047

2010Open to Public
Inspection

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2010 calendar year, or tax year beginning

and ending

B Check if
applicable

- ☐ Address
change
- ☐ Name
change
- ☐ Initial
return
- ☐ Termin-
ated
- ☐ Amended
return
- ☐ Applica-
tion
pending

C Name of organization

WOMEN'S SPORTS FOUNDATION

Doing Business As

Number and street (or P.O. box if mail is not delivered to street address)

EISENHOWER PARK

Room/suite

400

City or town, state or country, and ZIP + 4

EAST MEADOW, NY 11554

F Name and address of principal officer: KATHRYN OLSON

EISENHOWER PARK, EAST MEADOW, NY 11554

D Employer identification number

23-7380557

E Telephone number

516-542-4700

G Gross receipts \$ 5,396,450.**H(a)** Is this a group returnfor affiliates? ☐ Yes ☒ No**H(b)** Are all affiliates included? ☐ Yes ☐ No

If "No," attach a list. (see instructions)

H(c) Group exemption number ▶**I** Tax-exempt status: ☒ 501(c)(3) ☐ 501(c)() (insert no.) ☐ 4947(a)(1) or ☐ 527**J** Website: ▶ WWW.WOMENSSPORTSFOUNDATION.ORG**K** Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶**L** Year of formation 1974 **M** State of legal domicile DE**Part I Summary**

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: TO ADVANCE THE LIVES OF GIRLS & WOMEN THROUGH SPORTS AND PHYSICAL ACTIVITY. (SEE SCHEDULE O)		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3	Number of voting members of the governing body (Part VI, line 1a)	28
	4	Number of independent voting members of the governing body (Part VI, line 1b)	27
	5	Total number of individuals employed in calendar year 2010 (Part V, line 2a)	31
	6	Total number of volunteers (estimate if necessary)	100
	7a	Total unrelated business revenue from Part VIII, column (C), line 12	0.
7b	Net unrelated business taxable income from Form 990-T, line 34	0.	
Revenue	8	Contributions and grants (Part VIII, line 1h)	Prior Year 3,914,438. Current Year 4,703,215.
	9	Program service revenue (Part VIII, line 2g)	0. 0.
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	132,789. 19,788.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	<214,674.> <218,379.>
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	3,832,553. 4,504,624.
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	665,180. 446,000.
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0. 0.
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	3,371,681. 2,108,389.
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	0. 36,500.
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶ 569,839.	
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	1,886,211. 1,717,656.
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	5,923,072. 4,308,545.
19	Revenue less expenses. Subtract line 18 from line 12	<2,090,519.> 196,079.	
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	Beginning of Current Year 9,045,658. End of Year 7,710,391.
	21	Total liabilities (Part X, line 26)	2,092,844. 1,362,305.
	22	Net assets or fund balances. Subtract line 21 from line 20	6,952,814. 6,348,086.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer	Date			
	BARRY GIAQUINTO, CFOO	5-11-11			
Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check if self-employed <input type="checkbox"/>	PTIN
	ROBERT R. LYONS CPA	Robert R. Lyons CPA	5/10/11		
	Firm's name ▶ MARKS PANETH & SHRON LLP	Firm's EIN ▶			
	Firm's address ▶ 622 THIRD AVENUE NEW YORK, NY 10017	Phone no. 212 503-8800			

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

032001 02-22-11 LHA For Paperwork Reduction Act Notice, see the separate instructions.

Form 990 (2010)

SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

SCANNED JUN 14 2011

G17

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

☒ X

- 1 Briefly describe the organization's mission:
TO ADVANCE THE LIVES OF GIRLS AND WOMEN THROUGH SPORT AND PHYSICAL ACTIVITY. THE FOUNDATION WORKS FOR EQUAL OPPORTUNITY FOR OUR DAUGHTERS TO PLAY SPORTS, SO THEY TOO, CAN DERIVE THE PSYCHOLOGICAL, PHYSIOLOGICAL, AND SOCIOLOGICAL BENEFITS OF SPORTS PARTICIPATION.
- 2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No
 If "Yes," describe these new services on Schedule O.
- 3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No
 If "Yes," describe these changes on Schedule O.
- 4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.
- 4a (Code:) (Expenses \$ 1,119,152. including grants of \$ 334,500.) (Revenue \$)
PARTICIPATION:
OVER THE LAST 37 YEARS, THE MAJORITY OF THE MORE THAN \$50 MILLION THE WOMEN'S SPORTS FOUNDATION HAS DISTRIBUTED IN CASH GRANTS AND MATERIALS HAS HELPED SOCIO-ECONOMICALLY DISADVANTAGED GIRLS PLAY SPORTS OR BECOME PHYSICALLY ACTIVE. GRANTS HAVE ALSO BEEN MADE TO UP-AND-COMING ACCOMPLISHED ATHLETES LIKE CHANDA RUBIN, PICABO STREET, KERRI STRUG AND KRISTI YAMAGUCHI, WHOSE TRAVEL & TRAINING FUNDS FROM THE FOUNDATION ENABLED THEM TO COMPETE AT THE EARLY STAGES OF THEIR CAREERS BEFORE THEY BECAME WORLD CHAMPIONS. IN THE 2004 AND 2006 OLYMPIC AND PARALYMPIC GAMES, 33 OF THE WOMEN COMPETING HAD RECEIVED TRAVEL & TRAINING GRANTS FROM THE FOUNDATION, AND FIVE OF THOSE GRANTEEES EARNED MEDALS. THE FOUNDATION'S GOGIRLGO! GRANTS HAVE HELPED MORE THAN 125,000
- 4b (Code:) (Expenses \$ 1,042,562. including grants of \$ 111,500.) (Revenue \$)
EDUCATION:
THE WOMEN'S SPORTS FOUNDATION ANNUALLY RESPONDS TO THOUSANDS OF REQUESTS FOR INFORMATION FROM FEMALE ATHLETES, PARENTS, COACHES, THE MEDIA AND THE GENERAL PUBLIC, AND DISTRIBUTES HUNDREDS OF THOUSANDS PIECES OF EDUCATIONAL INFORMATION EACH YEAR. SINCE 2001 OVER 900,000 GIRLS HAVE EXPERIENCED THE GOGIRLGO! EDUCATIONAL CURRICULUM THAT PROVIDES THE TOOLS TO RESIST HEALTH-RISK BEHAVIORS AND GET PHYSICALLY ACTIVE. EDUCATIONAL OUTREACH THROUGH THE FOUNDATION'S WEB SITE, WWW.WOMENSSPORTSFOUNDATION.ORG, WITH 4,000 PAGES OF INFORMATION AND EIGHT SEARCHABLE DATABASES, AND A NATIONAL TOLL-FREE INFOLINE (800.227.3988) PROVIDES ANSWERS TO QUESTIONS RANGING FROM "WHAT SHOULD I DO IF MY GOLF CLUB DOESN'T ALLOW FEMALE MEMBERS?" TO "HOW CAN I GET
- 4c (Code:) (Expenses \$ 623,211. including grants of \$ 0.) (Revenue \$)
ADVOCACY:
THE WOMEN'S SPORTS FOUNDATION IS SEEKING TO MAKE CHANGE ON MANY FRONTS AS IT RELATES TO THE RIGHTS AND REPRESENTATION OF GIRLS AND WOMEN IN SPORT. EVERY DAY THE FOUNDATION EDUCATES PEOPLE TO ENSURE THAT THE TITLE IX DEFINITION OF "EQUAL OPPORTUNITY" IN ATHLETICS REMAINS UNCHANGED AND THAT REGULATIONS ARE ENFORCED. THE FOUNDATION'S WEB SITE PROVIDES EDUCATIONAL RESOURCES TO INFORM PARENTS, COACHES, ADMINISTRATORS AND ATHLETES OF THEIR RIGHTS IN SPORT. STAFF WORKS INDEPENDENTLY AND IN COLLABORATION WITH NUMEROUS NATIONAL ORGANIZATIONS TO ADDRESS INEQUITIES SUCH AS THE FOLLOWING:
A. GIRLS RECEIVE 1.3 MILLION FEWER OPPORTUNITIES TO PLAY AT THE HIGH SCHOOL LEVEL AND NEARLY 63,000 FEWER CHANCES TO PARTICIPATE AT THE NCAA
- 4d Other program services (Describe in Schedule O)
 (Expenses \$ 660,489. including grants of \$) (Revenue \$)
- 4e **Total program service expenses** 3,445,414.

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	1 X	
2 Is the organization required to complete Schedule B, Schedule of Contributors?	2 X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>	3	X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	4 X	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>	5	
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>	6	X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>	7	X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>	8	X
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>	9	X
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10 X	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	11a X	
b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>	11b	X
c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>	11c	X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>	11d	X
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	11e X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i>	12a X	
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional</i>	12b	X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>	13	X
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If "Yes," complete Schedule F, Parts I and IV</i>	14b	X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Parts II and IV</i>	15	X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Parts III and IV</i>	16	X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>	17 X	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18 X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>	19	X
20a Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H</i>	20a	X
b If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b	

Form 990 (2010)

Part IV Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21 X	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22 X	
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23 X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>	24a	X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a	X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b	X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26	X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27	X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions).		
a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a	X
b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b	X
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c	X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29	X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30	X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31	X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32	X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33	X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34	X
35 Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35	X
a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36	X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37	X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	38 X	

Note. All Form 990 filers are required to complete Schedule O

Form 990 (2010)

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response to any question in this Part V ☐

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	27	
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	0	
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	X
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	31	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	X
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	X
b	If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	X
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c	
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b	
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	X
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c	X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g	
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h	
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8	
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?	9a	
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b	
10	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on Part VIII, line 12	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11	Section 501(c)(12) organizations. Enter:		
a	Gross income from members or shareholders	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	13a	
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b	
c	Enter the amount of reserves on hand	13c	
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	

Form 990 (2010)

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI ☒

Section A. Governing Body and Management

	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year	28	
1b Enter the number of voting members included in line 1a, above, who are independent	27	
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		X
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		X
5 Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6 Does the organization have members or stockholders?		X
7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?		X
7b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body?	X	
b Each committee with authority to act on behalf of the governing body?	X	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code)

	Yes	No
10a Does the organization have local chapters, branches, or affiliates?		X
b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?		
11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	X	
b Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a Does the organization have a written conflict of interest policy? If "No," go to line 13	X	
b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	X	
13 Does the organization have a written whistleblower policy?	X	
14 Does the organization have a written document retention and destruction policy?	X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	X	
b Other officers or key employees of the organization	X	
If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed **NY, CA, CT, GA, IL, ME, MA, NH, NJ, TX, PA, VA**

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
☐ Own website ☐ Another's website ☒ Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization **BARRY GIAQUINTO - 516-542-4700**
EISENHOWER PARK, 1899 HEMPSTEAD TPKE SUITE 400, EAST MEADOW, NY 11554

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent ContractorsCheck if Schedule O contains a response to any question in this Part VII ☐**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees****1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."

- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
BILLIE JEAN KING FOUNDER & HONORARY CHAIR	5.00	X		X				0.	0.	0.
STEPHANIE TOLLESON CHAIR	25.00	X		X				0.	0.	0.
JESSICA MENDOZA PRESIDENT	10.00	X		X				36,000.	0.	0.
SANDRA VIVAS VP ADVOCACY	10.00	X		X				0.	0.	0.
KELLEY A. CORNISH TREASURER	5.00	X		X				0.	0.	0.
SHARON LOVE VICE PRESIDENT	5.00	X		X				0.	0.	0.
ERIC KAUFMAN TRUSTEE	5.00	X						0.	0.	0.
LAILA ALI PRESIDENT ELECT	10.00	X		X				0.	0.	0.
YVONNE MIDDLETON TRUSTEE	5.00	X						0.	0.	0.
KEVIN CLAYTON TRUSTEE	5.00	X						0.	0.	0.
SHERYL CROW TRUSTEE	5.00	X						0.	0.	0.
DOMINIQUE DAWES TRUSTEE	5.00	X						0.	0.	0.
CHRISTINE DRIESSEN TRUSTEE	5.00	X						0.	0.	0.
BENITA FITZGERALD MOSLEY CHAIR ELECT	10.00	X		X				0.	0.	0.
ROSS GREENBURG TRUSTEE	5.00	X						0.	0.	0.
SUSAN HASSAN TRUSTEE	6.00	X						0.	0.	0.
ILANA KLOSS TRUSTEE (FORMER CHAIR)	10.00	X		X				0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
SUSAN MORRISON TRUSTEE	10.00	X						0.	0.	0.
AIMEE MULLINS PAST PRESIDENT	5.00	X		X				0.	0.	0.
JEAN PICKER FIRSTENBERG VICE PRESIDENT	10.00	X		X				0.	0.	0.
KENNETH SHROPSHIRE TRUSTEE	5.00	X						0.	0.	0.
LISA CREGAN TRUSTEE	5.00	X						0.	0.	0.
PAMELA WHEELER TRUSTEE	5.00	X						0.	0.	0.
STEPHEN WHISNANT TRUSTEE	5.00	X						0.	0.	0.
ANGELA RUGGIERO TRUSTEE	5.00	X						0.	0.	0.
DANE ANDREEFF TRUSTEE	5.00	X						0.	0.	0.
1b Sub-total								36,000.	0.	0.
c Total from continuation sheets to Part VII, Section A								651,731.	0.	35,880.
d Total (add lines 1b and 1c)								687,731.	0.	35,880.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **4**

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization **NONE**

(A) Name and business address	(B) Description of services	(C) Compensation
2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization 0		

SEE PART VII, SECTION A CONTINUATION SHEETS

Form 990 (2010)

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
KATHRYN OLSON CEO	50.00			X				246,294.	0.	5,840.
KAREN DURKIN CEO (FORMER)	50.00			X				187,548.	0.	2,920.
BARRY GIAQUINTO CFOO	50.00			X				117,767.	0.	18,360.
JENNIFER EDDY SR DIRECTOR OF PROGRAMS	50.00					X		100,122.	0.	8,760.
Total to Part VII, Section A, line 1c								651,731.		35,880.

Part VIII Statement of Revenue

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, gifts, grants and other similar amounts	1 a	Federated campaigns	1a				
	b	Membership dues	1b				
	c	Fundraising events	1c	929,681.			
	d	Related organizations	1d				
	e	Government grants (contributions)	1e	378,680.			
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	3,394,854.			
	g	Noncash contributions included in lines 1a-1f \$					
	h	Total. Add lines 1a-1f		4,703,215.			
	Program Service Revenue			Business Code			
2 a							
b							
c							
d							
e							
f		All other program service revenue					
g		Total. Add lines 2a-2f					
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)		92,314.		92,314.	
	4	Income from investment of tax-exempt bond proceeds					
	5	Royalties					
			(i) Real	(ii) Personal			
	6 a	Gross Rents					
	b	Less rental expenses					
	c	Rental income or (loss)					
	d	Net rental income or (loss)					
	7 a	Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other			
		483,793.					
	b	Less cost or other basis and sales expenses					
		556,319.					
	c	Gain or (loss)					
	d	Net gain or (loss)			<72,526.>	<72,526.>	
	8 a	Gross income from fundraising events (not including \$ 929,681. of contributions reported on line 1c) See Part IV, line 18	a	108,450.			
	b	Less direct expenses	b	335,507.			
	c	Net income or (loss) from fundraising events			<227,057.>	<227,057.>	
	9 a	Gross income from gaming activities See Part IV, line 19	a				
	b	Less direct expenses	b				
	c	Net income or (loss) from gaming activities					
10 a	Gross sales of inventory, less returns and allowances	a					
b	Less cost of goods sold	b					
c	Net income or (loss) from sales of inventory						
Miscellaneous Revenue		Business Code					
11 a	MISCELLANEOUS	900099	8,678.		8,678.		
b							
c							
d	All other revenue						
e	Total. Add lines 11a-11d		8,678.				
12	Total revenue. See instructions		4,504,624.	<72,526.>	0.	<126,065.>	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	446,000.	446,000.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	469,042.	253,767.	37,418.	177,857.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	1,249,555.	1,059,241.	94,914.	95,400.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	39,036.	29,823.	3,006.	6,207.
9 Other employee benefits	230,398.	176,024.	17,741.	36,633.
10 Payroll taxes	120,358.	91,953.	9,268.	19,137.
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting	40,500.		40,500.	
d Lobbying				
e Professional fundraising services See Part IV, line 17	36,500.			36,500.
f Investment management fees				
g Other				
12 Advertising and promotion				
13 Office expenses	13,080.	9,993.	1,007.	2,080.
14 Information technology				
15 Royalties				
16 Occupancy	55,957.	42,750.	4,309.	8,898.
17 Travel	212,066.	162,019.	16,329.	33,718.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	49,415.	37,753.	3,805.	7,857.
20 Interest	22,456.	17,156.	1,729.	3,571.
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	232,242.	177,434.	17,882.	36,926.
23 Insurance				
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.)				
a PROFESSIONAL SERVICES	646,663.	587,248.	9,942.	49,473.
b PRODUCTION AND PRINTING	153,791.	119,572.	11,843.	22,376.
c MISCELLANEOUS	121,405.	104,215.	10,503.	6,687.
d COMMUNICATION AND MEDIA	67,045.	51,222.	5,163.	10,660.
e TELEPHONE	32,975.	25,193.	2,539.	5,243.
f All other expenses	70,061.	54,051.	5,394.	10,616.
25 Total functional expenses. Add lines 1 through 24f	4,308,545.	3,445,414.	293,292.	569,839.
26 Joint costs. Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.	3,882.	2,601.	0.	1,281.

Part X Balance Sheet

		(A) Beginning of year	(B) End of year
Assets	1 Cash - non-interest-bearing		1
	2 Savings and temporary cash investments	395,225.	2 295,446.
	3 Pledges and grants receivable, net		3
	4 Accounts receivable, net	4,494,180.	4 3,577,009.
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6
	7 Notes and loans receivable, net		7
	8 Inventories for sale or use		8
	9 Prepaid expenses and deferred charges	114,193.	9 53,983.
	10a Land, buildings, and equipment, cost or other basis. Complete Part VI of Schedule D	10a 1,869,665.	
	b Less: accumulated depreciation	10b 1,272,167.	10c 597,498.
	11 Investments - publicly traded securities	2,556,450.	11 3,104,980.
	12 Investments - other securities. See Part IV, line 11	834,677.	12 46,617.
	13 Investments - program-related. See Part IV, line 11		13
	14 Intangible assets		14
	15 Other assets. See Part IV, line 11	34,582.	15 34,858.
16 Total assets. Add lines 1 through 15 (must equal line 34)	9,045,658.	16 7,710,391.	
Liabilities	17 Accounts payable and accrued expenses	532,793.	17 417,528.
	18 Grants payable		18
	19 Deferred revenue		19 160,000.
	20 Tax-exempt bond liabilities		20
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22
	23 Secured mortgages and notes payable to unrelated third parties		23
	24 Unsecured notes and loans payable to unrelated third parties	100,000.	24
	25 Other liabilities. Complete Part X of Schedule D	1,460,051.	25 784,777.
	26 Total liabilities. Add lines 17 through 25	2,092,844.	26 1,362,305.
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.		
	27 Unrestricted net assets	1,510,161.	27 1,627,755.
	28 Temporarily restricted net assets	4,392,823.	28 3,961,301.
	29 Permanently restricted net assets	1,049,830.	29 759,030.
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.		
	30 Capital stock or trust principal, or current funds		30
	31 Paid-in or capital surplus, or land, building, or equipment fund		31
	32 Retained earnings, endowment, accumulated income, or other funds		32
	33 Total net assets or fund balances	6,952,814.	33 6,348,086.
	34 Total liabilities and net assets/fund balances	9,045,658.	34 7,710,391.

Form 990 (2010)

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

☒

1	Total revenue (must equal Part VIII, column (A), line 12)	1	4,504,624.
2	Total expenses (must equal Part IX, column (A), line 25)	2	4,308,545.
3	Revenue less expenses Subtract line 2 from line 1	3	196,079.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	6,952,814.
5	Other changes in net assets or fund balances (explain in Schedule O)	5	<800,807.>
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	6,348,086.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

☒1 Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other _____

If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.

2a Were the organization's financial statements compiled or reviewed by an independent accountant?

b Were the organization's financial statements audited by an independent accountant?

c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.

d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both

☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

	Yes	No
2a		X
2b	X	
2c	X	
3a		X
3b		

Form 990 (2010)

Department of the Treasury
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

OMB No. 1545-0047

2010

Open to Public Inspection

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

Part I	Reason for Public Charity Status (All organizations must complete this part.) See instructions.
---------------	--

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: _____

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II)

9 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III)

10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a ☐ Type I b ☐ Type II c ☐ Type III - Functionally integrated d ☐ Type III - Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).

f ☐ If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box _____

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii) A family member of a person described in (i) above?

(iii) A 35% controlled entity of a person described in (i) or (ii) above?

h Provide the following information about the supported organization(s).

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

[illegible]

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	6244397.	16106695.	7813054.	3914438.	4501158.	38579742.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	6244397.	16106695.	7813054.	3914438.	4501158.	38579742.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4						38579742.

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4	6244397.	16106695.	7813054.	3914438.	4501158.	38579742.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	149,110.	198,297.	74,738.	96,300.	92,314.	610,759.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11 Total support. Add lines 7 through 10						39190501.
12 Gross receipts from related activities, etc. (see instructions)				12		493,500.
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ► <input type="checkbox"/>						

Section C. Computation of Public Support Percentage

14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f))	14	98.44	%
15 Public support percentage from 2009 Schedule A, Part II, line 14	15	98.53	%
16a 33 1/3% support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ► <input checked="" type="checkbox"/>			
b 33 1/3% support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ► <input type="checkbox"/>			
17a 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► <input type="checkbox"/>			
b 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► <input type="checkbox"/>			
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ► <input type="checkbox"/>			

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 Total support (Add lines 9, 10c, 11, and 12)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ► <input type="checkbox"/>						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2010 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2009 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2010 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2009 Schedule A, Part III, line 17	18	%

- 19a 33 1/3% support tests - 2010.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ► ☐
- b 33 1/3% support tests - 2009.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ► ☐
- 20 Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ► ☐

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

► **Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ.**
► **See separate instructions.**

OMB No 1545-0047

2010

**Open to Public
Inspection**

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35a (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political expenditures ► \$ _____
- 3 Volunteer hours _____

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ► \$ _____
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ► \$ _____
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?
☐ Yes ☐ No
- 4a Was a correction made?
☐ Yes ☐ No
- b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ► \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ► \$ _____
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ► \$ _____
☐ Yes ☐ No
- 4 Did the filing organization file Form 1120-POL for this year? ☐ Yes ☐ No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A Check ☐ if the filing organization belongs to an affiliated group
- B Check ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)			
b Total lobbying expenditures to influence a legislative body (direct lobbying)			
c Total lobbying expenditures (add lines 1a and 1b)			
d Other exempt purpose expenditures			
e Total exempt purpose expenditures (add lines 1c and 1d)			
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.			
If the amount on line 1e, column (a) or (b) is	The lobbying nontaxable amount is:		
Not over \$500,000	20% of the amount on line 1e.		
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.		
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.		
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.		
Over \$17,000,000	\$1,000,000.		
g Grassroots nontaxable amount (enter 25% of line 1f)			
h Subtract line 1g from line 1a. If zero or less, enter -0-			
i Subtract line 1f from line 1c. If zero or less, enter -0-			
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes	<input type="checkbox"/> No

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column (e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2010

SCHEDULE D
(Form 990)Department of the Treasury
Internal Revenue Service**Supplemental Financial Statements**

▶ Complete if the organization answered "Yes," to Form 990,

Part IV, line 6, 7, 8, 9, 10, 11, or 12.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047

2010Open to Public
Inspection

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		<input type="checkbox"/> Yes <input type="checkbox"/> No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

<input type="checkbox"/> Preservation of land for public use (e.g., recreation or education)	<input type="checkbox"/> Preservation of an historically important land area
<input type="checkbox"/> Protection of natural habitat	<input type="checkbox"/> Preservation of a certified historic structure
<input type="checkbox"/> Preservation of open space	

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
(ii) Assets included in Form 990, Part X	▶ \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
b Assets included in Form 990, Part X	▶ \$ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a ☐ Public exhibition
 b ☐ Scholarly research
 c ☐ Preservation for future generations
 d ☐ Loan or exchange programs
 e ☐ Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV and complete the following table:

- c Beginning balance
 d Additions during the year
 e Distributions during the year
 f Ending balance

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV.

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	1,049,830.	4,565,247.	4,621,917.		
b Contributions	1,000.	95,800.	33,850.		
c Net investment earnings, gains, and losses	34,224.	14,402.	<53,753.>		
d Grants or scholarships					
e Other expenditures for facilities and programs	74,308.	3,625,619.	36,767.		
f Administrative expenses					
g End of year balance	1,010,746.	1,049,830.	4,565,247.		

2 Provide the estimated percentage of the year end balance held as

- a Board designated or quasi-endowment ▶ 24.00 %
 b Permanent endowment ▶ 75.00 %
 c Term endowment ▶ 1.00 %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

- (i) unrelated organizations
 (ii) related organizations

	Yes	No
3a(i)		X
3a(ii)		X
3b		

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		524,598.	383,661.	140,937.
d Equipment		1,228,688.	792,016.	436,672.
e Other		116,379.	96,490.	19,889.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				597,498.

Part VII Investments - Other Securities. See Form 990, Part X, line 12

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		
Total (Col (b) must equal Form 990, Part X, col (B) line 12) ▶		

Part VIII Investments - Program Related. See Form 990, Part X, line 13

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
Total (Col (b) must equal Form 990, Part X, col (B) line 13) ▶		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
Total (Column (b) must equal Form 990, Part X, col (B) line 15) ▶	

Part X Other Liabilities. See Form 990, Part X, line 25

1. (a) Description of liability	(b) Amount
(1) Federal income taxes	
(2) DEFERRED COMP - 457 PLAN	34,858.
(3) LINE OF CREDIT	749,919.
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
(11)	
Total (Column (b) must equal Form 990, Part X, col (B) line 25) ▶	

784,777.

2. FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740)

Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	4,504,624.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	4,308,545.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3	196,079.
4	Net unrealized gains (losses) on investments	4	146,891.
5	Donated services and use of facilities	5	
6	Investment expenses	6	<19,268.>
7	Prior period adjustments	7	
8	Other (Describe in Part XIV.)	8	<928,430.>
9	Total adjustments (net). Add lines 4 through 8	9	<800,807.>
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	<604,728.>

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	4,657,247.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	146,891.
b	Donated services and use of facilities	2b	25,000.
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	171,891.
3	Subtract line 2e from line 1	3	4,485,356.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	19,268.
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	19,268.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	4,504,624.

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	4,333,545.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	25,000.
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	25,000.
3	Subtract line 2e from line 1	3	4,308,545.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	4,308,545.

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2: EFFECTIVE JANUARY 1, 2009, THE FOUNDATION ADOPTED THE

PROVISIONS OF FASB INTERPRETATION NO. 48 ("FIN 48"), "ACCOUNTING FOR

UNCERTAINTIES IN INCOME TAXES - AN INTERPRETATION OF FASB STATEMENT NO.

109," NOW INCORPORATED IN ASC 740, WHICH PROVIDES STANDARDS FOR

ESTABLISHING AND CLASSIFYING ANY TAX PROVISIONS FOR UNCERTAIN TAX

POSITIONS. THE ADOPTION OF FIN 48 DID NOT HAVE AN EFFECT ON THE

FOUNDATION'S FINANCIAL POSITION AS OF JANUARY 1, 2009, OR THE FOUNDATION'S

RESULTS OF OPERATIONS AND CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2009.

Part XIV Supplemental Information (continued)

AS OF DECEMBER 31, 2010, THE FOUNDATION HAS DETERMINED THAT NO TAX PROVISIONS FOR UNCERTAIN TAX POSITIONS ARE NEEDED. THE FOUNDATION IS NO LONGER SUBJECT TO FEDERAL OR STATE AND LOCAL INCOME TAX EXAMINATIONS BY TAX AUTHORITIES FOR YEARS BEFORE 2007.

PART V, LINE 4:

TO SUPPORT VARIOUS RESTRICTED GRANTS AND UNRESTRICTED ACTIVITIES

PART XI, LINE 8:

LOSS ON WRITE-OFF OF UNCOLLECTIBLE CONTRIBUTIONS

Department of the Treasury
Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2010

Open To Public Inspection

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number
23-7380557

Part I

Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a ☒ Mail solicitations
- b ☒ Internet and email solicitations
- c ☐ Phone solicitations
- d ☒ In-person solicitations
- e ☒ Solicitation of non-government grants
- f ☒ Solicitation of government grants
- g ☒ Special fundraising events

- 2 a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

☒ Yes

☐ No

- b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
VLS STRATEGIES - 1754 LAGOON VIEW DRIVE, TIBURON, CA	GENERAL FUNDRAISING COUNSEL		X	0.	20,000.	<20,000.>
VIZION GROUP INC. - 15 WATERLOO AVENUE, SUITE 200,	GENERAL FUNDRAISING COUNSEL		X	0.	16,500.	<16,500.>
Total					36,500.	<36,500.>

- 3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AL, AK, AZ, AR, CA, CO, DE, DC, FL, GA, IL, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NH, NJ, NM, NY
NC, ND, OH, OK, OR, PA, RI, SC, TN, TX, UT, VA, WA, WV, WI

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events NONE	(d) Total events (add col. (a) through col. (c))
		NYAD (event type)	(event type)	(total number)	
Revenue	1	Gross receipts	1,038,131.		1,038,131.
	2	Less Charitable contributions	929,681.		929,681.
	3	Gross income (line 1 minus line 2)	108,450.		108,450.
Direct Expenses	4	Cash prizes			
	5	Noncash prizes			
	6	Rent/facility costs	190,191.		190,191.
	7	Food and beverages			
	8	Entertainment	125,316.		125,316.
	9	Other direct expenses	20,000.		20,000.
	10	Direct expense summary Add lines 4 through 9 in column (d)			(335,507.)
	11	Net income summary Combine line 3, column (d), and line 10			<227,057.>

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))	
Revenue	1	Gross revenue				
	Direct Expenses	2	Cash prizes			
		3	Noncash prizes			
		4	Rent/facility costs			
		5	Other direct expenses			
	6	Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
	7	Direct expense summary Add lines 2 through 5 in column (d)				()
	8	Net gaming income summary Combine line 1, column d, and line 7				

9 Enter the state(s) in which the organization operates gaming activities _____

a Is the organization licensed to operate gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain _____

- 11 Does the organization operate gaming activities with nonmembers? ☐ Yes ☐ No
- 12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No
- 13 Indicate the percentage of gaming activity operated in:
- | | | |
|-------------------------------|-----|---|
| a The organization's facility | 13a | % |
| b An outside facility | 13b | % |
- 14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ► _____

Address ► _____

- 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?
- ☐
- Yes
- ☐
- No

b If "Yes," enter the amount of gaming revenue received by the organization ► \$ _____ and the amount of gaming revenue retained by the third party ► \$ _____

c If "Yes," enter name and address of the third party:

Name ► _____

Address ► _____

16 Gaming manager information.

Name ► _____

Gaming manager compensation ► \$ _____

Description of services provided ► _____

☐ Director/officer☐ Employee☐ Independent contractor

17 Mandatory distributions.

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No

b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$ _____

Part IV **Supplemental information.** Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions)

SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS:

(I) NAME OF FUNDRAISER: VLS STRATEGIES

(I) ADDRESS OF FUNDRAISER: 1754 LAGOON VIEW DRIVE, TIBURON, CA 94920

(I) NAME OF FUNDRAISER: VIZION GROUP INC.

(I) ADDRESS OF FUNDRAISER: 15 WATERLOO AVENUE, SUITE 200, BERWYN, PA 19312

**SCHEDULE I
(Form 990)**

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.

OMB No 1545-0047

2010

Open to Public
Inspection

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number
23-7380557

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
DREAM BIG!	27-2204294		15,000.	0.			
BOSTON SHOWSTOPPERS	04-3562640		6,500.	0.			
GIRL SCOUTS OF EASTERN MASSACHUSETTS - BOSTON, MA	04-2703281		15,000.	0.			
HEALTH RESOURCES IN ACTION	04-222-9839		12,000.	0.			
BIKES NOT BOMBS GIRLS IN ACTION	043-138-753		12,000.	0.			
SPORTS4KIDS (PLAYWORKS METRO BOSTON) - JAMAICA PLAIN, MA	94-3251867		15,000.	0.			

2 Enter total number of section 501(c)(3) and government organizations

49.

3 Enter total number of other organizations

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2010)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
BEANTOWN JUMPERS DOUBLE DUTCH TEAM	04-3254418		6,000.	0.			
BOYS AND GIRLS CLUBS OF MIDDLESEX COUNTY - SOMMERVILLE, MA	23-7072768		8,000.	0.			
SOUTH BOSTON NEIGHBORHOOD HOUSE	04-2104807		6,500.	0.			
DELAWARE SMASH	36-3584042		50,000.	0.			
EASTERN SHORE CHAPTER THE LINKS INC - MILLER PLACE, NY	52-1170830		10,000.	0.			
BE AT YOUR BEST	80-0369590		5,000.	0.			
BLACK WOMEN IN SPORT FOUNDATION	23-2727877		9,500.	0.			
ED SNIDER YOUTH HOCKEY FOUNDATION	20-2885113		9,500.	0.			
STARFINDER FOUNDATION LHA	04-3649918		8,000.	0.			

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
OLIVET BOYS & GIRLS CLUB OF READING AND BERKS COUNTY - READING, PA	23-1365380		8,000.	0.			
WASHINGTON TENNIS & EDUCATION FOUNDATION - WASHINGTON, DC	52-6046504		12,000.	0.			
BOYS & GIRLS CLUB KIRKLAND	91-0532600		10,000.	0.			
BOYS & GIRLS CLUB MERCER ISLAND	91-0532600		7,000.	0.			
REDMOND/SAMMAMISH BOYS & GIRLS CLUB - REDMOND, WA	91-0549511		12,000.	0.			
BOYS & GIRLS CLUB SOUTHWEST	91-0532600		7,000.	0.			
SEATTLE PARKS & RECREATION	51-0170717		7,750.	0.			
SEATTLE STORM FOUNDATION	91-2130853		20,000.	0.			
SKATE LIKE A GIRL LHA	26-2500555		8,250.	0.			

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
BOYS & GIRLS CLUBS OF SNOHOMISH COUNTY - SNOHOMISH, WA	91-0549511		20,000.	0.			
BOYS & GIRLS CLUBS OF SOUTH PUGET SOUND - TACOMA, WA	91-0759832		5,500.	0.			
USA JUDO	74-2160691		5,000.	0.			
ISHIKA LAY BOXING	317822338		5,000.	0.			
SEATTLE ADAPTIVE SPORTS	91-1427334		6,500.	0.			
THE SAILING FOUNDATION OF NEW YORK	13-7308006		5,500.	0.			
POCOCK ROWING CENTER	91-1276445		6,000.	0.			
USA WATER POLO	84-1357609		10,000.	0.			
LYN ST. JAMES FOUNDATION LHA	58-2082858		2,500.	0.			

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
AGAPE COMMUNITY CENTER	58-2372950		4,000.	0.			
ATLANTA YOUTH TENNIS FOUNDATION	58-1609097		2,500.	0.			
COOL GIRLS INC.	58-1958246		4,000.	0.			
GIRLS INCORPORATED OF GREATER ATLANTA - ATLANTA, GA	58-1276804		4,000.	0.			
SOCCER IN THE STREETS	58-1874451		2,000.	0.			
SPORTY GIRLS INC.	02-0766201		2,000.	0.			
WOMEN IN GOLF FOUNDATION INC.	58-2527454		4,000.	0.			
GIRL SCOUTS OF GREATER ATLANTA INC. - MABLETON, GA	58-0566190		2,500.	0.			
JOSIAH QUINCY ELEMENTARY SCHOOL LHA	046-001-380		4,000.	0.			

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
HOUSING AUTHORITY OF BREMERTON	91-6000962		500.	0.			
CITY OF REDMOND	91-6001492		2,000.	0.			
GIRL SCOUTS OF WESTERN WASHINGTON	91-6060940		500.	0.			
HEALTH SCIENCES & HUMAN SERVICES HIGH SCHOOL - SEATTLE, WA	91-6001631		1,000.	0.			
USA CANOE/KAYAK	36-3332979		2,500.	0.			
TEAM PARADISE SAILING INC.	20-2663905		2,500.	0.			
US SPEEDSKATING	43-6065836		3,000.	0.			

LHA

Schedule I (Form 990)

**SCHEDULE J
(Form 990)**

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, line 23.**

▶ **Attach to Form 990.** ▶ **See separate instructions.**

OMB No 1545-0047

2010

**Open to Public
Inspection**

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number
23-7380557

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|--|--|
| <input type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply

- | | |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee | <input checked="" type="checkbox"/> Written employment contract |
| <input type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment from the organization or a related organization?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.

5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
- b** Any related organization?

If "Yes" to line 5a or 5b, describe in Part III.

6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
- b** Any related organization?

If "Yes" to line 6a or 6b, describe in Part III.

7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

Yes No

1b

2

4a

4b

4c

5a

5b

6a

6b

7

8

9

X

X

X

X

X

X

X

X

X

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 KATHRYN OLSON	(i) 246,294.	0.	0.	0.	5,840.	252,134.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
2 KAREN DURKIN	(i) 187,548.	0.	0.	0.	2,920.	190,468.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
3	(i)						
	(ii)						
4	(i)						
	(ii)						
5	(i)						
	(ii)						
6	(i)						
	(ii)						
7	(i)						
	(ii)						
8	(i)						
	(ii)						
9	(i)						
	(ii)						
10	(i)						
	(ii)						
11	(i)						
	(ii)						
12	(i)						
	(ii)						
13	(i)						
	(ii)						
14	(i)						
	(ii)						
15	(i)						
	(ii)						
16	(i)						
	(ii)						

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2010

Open to Public
Inspection

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

THE FOUNDATION WORKS FOR EQUAL OPPORTUNITY FOR OUR DAUGHTERS TO PLAY
SPORTS, SO THEY TOO CAN DERIVE THE PSYCHOLOGICAL, PHYSIOLOGICAL AND
SOCIOLOGICAL BENEFITS OF SPORTS PARTICIPATION.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

GIRLS OF EVERY SKILL LEVEL TO PLAY SPORTS BY FUNDING SPORTS
PARTICIPATION OPPORTUNITIES, INCLUDING EQUIPMENT AND APPAREL, IN GIRLS'
SCHOOL, CLUB AND COMMUNITY PROGRAMS. IN ADDITION, THE FOUNDATION
PROVIDES LEADERSHIP DEVELOPMENT OPPORTUNITIES, VOLUNTEER OPPORTUNITIES
AND RESEARCH GRANTS.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

FUNDING FOR GIRLS' SPORTS PROGRAMS IN MY COMMUNITY?"

1. PUBLIC EDUCATION

NATIONAL AWARDS PROGRAMS INCLUDING THE INTERNATIONAL WOMEN'S SPORTS
HALL OF FAME AND SPORTSWOMAN OF THE YEAR EDUCATE THE PUBLIC ABOUT THE
ACHIEVEMENTS OF FEMALE ATHLETES ON AND OFF THE FIELD. OVER THE PAST 25
YEARS, MORE THAN 400 HONOREES HAVE BEEN CELEBRATED. WITH WOMEN
RECEIVING ONLY 8% OF PRINT AND ELECTRONIC SPORTS MEDIA COVERAGE, THE
FOUNDATION USES ITS HIGH-VISIBILITY AWARDS EVENTS AND CELEBRITY AND
CHAMPION ATHLETE SPOKESPEOPLE TO CREATE MORE MEDIA COVERAGE.

2. GOGIRLGO!

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

IN MAY 2001, THE WOMEN'S SPORTS FOUNDATION LAUNCHED GOGIRLGO! - AN INITIATIVE TO GET ONE MILLION INACTIVE GIRLS PHYSICALLY ACTIVE.

GOGIRLGO! GRANT AND EDUCATION PROGRAMS HAVE BEEN DELIVERED THROUGH HUNDREDS OF PARTNER YOUTH-SERVING SCHOOLS AND ORGANIZATIONS AND ENABLE GIRLS TO COPE WITH THE PHYSICAL AND MENTAL HEALTH AND SOCIAL CHALLENGES THEY ARE FACING, FROM OBESITY AND SMOKING TO DEPRESSION AND UNHAPPINESS WITH THEIR BODIES. WOMEN'S SPORTS FOUNDATION AND OTHER RESEARCH POINT TO PHYSICAL ACTIVITY AS A FUNDAMENTAL SOLUTION TO THE SERIOUS AND UNIQUE HEALTH AND SOCIAL PROBLEMS FACED BY GIRLS TODAY. THE FOUNDATION HAS ESTABLISHED URBAN OFFICES AND COMPREHENSIVE GOGIRLGO! COMMUNITY INITIATIVES IN SEVERAL MAJOR CITIES AROUND THE COUNTRY. EACH OF THESE GOGIRLGO! COMMUNITIES INCLUDE GRANT PROGRAMS, TECHNICAL ASSISTANCE TO GIRL-SERVING AGENCIES TO ENABLE THEM TO BETTER SERVE INACTIVE GIRLS AND COMPREHENSIVE PUBLIC EDUCATION INITIATIVES.

KEY TO THE FOUNDATION'S PUBLIC EDUCATION EFFORTS INCLUDE THE DELIVERY OF RESEARCH-BASED FACTS AND MESSAGES ABOUT THE BENEFITS OF GIRLS PLAYING SPORTS AND BEING ACTIVE AND THE HIGHER HEALTH RISKS THEY ENCOUNTER WHEN THEY DO NOT. OUR WEB SITE, WWW.WOMENSSPORTSFOUNDATION.ORG/GOGIRLGO, PROVIDES SUMMARY DATA THAT INCLUDES THE FOLLOWING STATISTICS THAT CAN BE ADDRESSED BY INCREASED PHYSICAL ACTIVITY:

A. APPROXIMATELY 25 MILLION CHILDREN UNDER 17 ARE EITHER OVERWEIGHT OR OBESE.

B. A GIRL'S PARTICIPATION IN SPORTS OR PHYSICAL ACTIVITY DECLINES SIGNIFICANTLY AS SHE GETS OLDER. BY THE TIME SHE IS 16 OR 17, ONLY 1 IN 7 ATTENDS P.E. CLASS DAILY, AND 15-30 PERCENT REPORT NO REGULAR

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

PHYSICAL ACTIVITY AT ALL.

C. INACTIVITY IS MUCH MORE COMMON AMONG FEMALES THAN MALES, AND AMONG BLACK FEMALES THAN WHITE FEMALES.

D. THIRTY-EIGHT PERCENT OF 12TH GRADE GIRLS AND 18 PERCENT OF EIGHTH-GRADE GIRLS HAVE USED AN ILLICIT DRUG.

E. ABOUT 1/4 OF SEXUALLY ACTIVE ADOLESCENTS ARE INFECTED WITH A SEXUALLY TRANSMITTED DISEASE EACH YEAR.

F. THE UNITED STATES HAS THE HIGHEST TEEN PREGNANCY AND BIRTH RATES IN THE INDUSTRIALIZED WORLD.

G. BY AGE 15, GIRLS ARE TWICE AS LIKELY AS BOYS TO HAVE EXPERIENCED A MAJOR DEPRESSIVE EPISODE.

H. OVER 90 PERCENT OF VICTIMS OF EATING DISORDERS ARE FEMALE, AND 86 PERCENT REPORT ONSET BY AGE 20.

3. INTERNATIONAL WOMEN'S SPORTS HALL OF FAME

THE WOMEN'S SPORTS FOUNDATION OWNS THE INTERNATIONAL WOMEN'S SPORTS HALL OF FAME AND A COMPREHENSIVE WOMEN'S SPORTS LIBRARY OF MORE THAN 2,000 VOLUMES, A SIGNIFICANT WOMEN'S SPORTS FILM AND VIDEO COLLECTION, ATHLETE AND EVENT MEMORABILIA REPRESENTING MORE THAN 40 SPORTS, AND TWO TRAVELING MUSEUM EXHIBITS.

FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS:LEVEL.

B. WOMEN RECEIVE \$176 MILLION LESS IN COLLEGE SCHOLARSHIP DOLLARS EACH YEAR THAN THEIR MALE COUNTERPARTS.

C. WOMEN OF COLOR COMPRISE LESS THAN 23% OF NCAA FEMALE STUDENT ATHLETES.

D. WOMEN HOLD LESS THAN 46% OF THE HEAD COACHING POSITIONS IN WOMEN'S

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

SPORTS, LESS THAN 3% OF THE HEAD COACHING POSITIONS IN MEN'S SPORTS AND 8.3% OF DIVISION I, 15.5% OF DIVISION II, AND 27.4% OF DIVISION III COLLEGE ATHLETIC DIRECTOR JOBS.

IN ADDITION, TO ADDRESS HARASSMENT AND THE UNSAFE ATHLETIC COMPETITIVE ENVIRONMENT FOR GAY AND LESBIAN ATHLETES AND COACHES, THE WOMEN'S SPORTS FOUNDATION HAS CREATED THE IT TAKES A TEAM! PROGRAM, INCLUDING AN EDUCATIONAL KIT CONTAINING A VIDEO, CURRICULUM GUIDE, POSTER AND STICKERS, AND PRINT MATERIALS, AVAILABLE ON THE PROJECT SECTION OF THE FOUNDATION'S WEB SITE, WWW.WOMENSSPORTSFOUNDATION.ORG/ITAT. THESE MATERIALS, DELIVERED DIRECTLY TO SCHOOL ADMINISTRATORS, COACHES AND ATHLETIC DEPARTMENTS, INCLUDING TECHNICAL ASSISTANCE AND TRAINING, SEEK TO CREATE SAFE AND RESPECTFUL ENVIRONMENTS FOR ALL ATHLETES AND COACHES.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

RESEARCH:

THE WOMEN'S SPORTS FOUNDATION HAS PUBLISHED 27 RESEARCH STUDIES, INCLUDING HER LIFE DEPENDS ON IT I & II; SPORT, PHYSICAL ACTIVITY AND THE HEALTH AND WELL-BEING OF AMERICAN GIRLS (2005 & 2009) AND THE GROUND-BREAKING GO OUT AND PLAY: YOUTH SPORTS IN AMERICA (2008) AND WHO'S PLAYING COLLEGE SPORTS? (2008), WHICH ARE QUOTED DAILY IN MEDIA, ACADEMIC AND PUBLIC HEALTH SETTINGS. CURRENT PROJECTS RECENTLY COMPLETED INCLUDE:

1. GO OUT AND PLAY: YOUTH SPORTS IN AMERICA

A NATIONAL RESEARCH TEAM HEADED BY DR. DON SABO, DIRECTOR, CENTER FOR RESEARCH ON PHYSICAL ACTIVITY, SPORTS, AND HEALTH, D'YOUVILLE COLLEGE,

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

STUDIED THE SPORTS AND FITNESS PARTICIPATION OF BOYS AND GIRLS 8-18 (TO ALLOW COMPARISONS) AND THE FACTORS THAT IMPACT THEIR PARTICIPATION.

VARIABLES ADDRESSED INCLUDE RACE, ETHNICITY, AGE, SOCIO-ECONOMIC STATUS, FAMILY SUPPORT AND ROLE MODELING, CULTURAL BARRIERS AND ENVIRONMENTAL BARRIERS IN A NATIONALLY REPRESENTATIVE SAMPLE AND IN 10-20 COMMUNITIES THAT RANK LOW ON THE HEALTH AND WELL-BEING OF GIRLS, OVER-SAMPLING THESE GROUPS AND OTHER RACE, ETHNIC AND ECONOMIC DEMOGRAPHICS TO INCREASE THE POWER OF THE STUDY. THE WSF HAS AN EXEMPLARY TRACK RECORD OF PERFORMING PUBLIC SERVICE RESEARCH. THIS RESEARCH REPORT IS THE FIRST OF ITS KIND TO MEASURE A NATIONAL REPRESENTATIVE SAMPLE OF GIRLS AND BOYS AND THEIR PHYSICAL ACTIVITY BEHAVIORS. THE STUDY WILL BE REPEATED EVERY TWO YEARS TO TRACK PROGRESS,

2. EXPANDING THE BOUNDARIES OF SPORT MEDIA RESEARCH: AN EXPLORATION OF CONSUMER RESPONSES TO REPRESENTATIONS OF WOMEN'S SPORTS

OVER THE PAST THREE DECADES, SPORT MEDIA SCHOLARS HAVE CONSISTENTLY UNCOVERED TWO PATTERNS OF REPRESENTATION THROUGHOUT MAINSTREAM MEDIA:

1) FEMALE ATHLETES, COMPARED TO THEIR MALE COUNTERPARTS, ARE SIGNIFICANTLY UNDERREPRESENTED WITH RESPECT TO AMOUNT OF COVERAGE (FINK & KENSICKI, 2002; KANE & BUYSSE, 2005); AND 2) SPORTSWOMEN ARE ROUTINELY PRESENTED IN WAYS THAT EMPHASIZE THEIR FEMININITY AND HETEROSEXUALITY VERSUS THEIR ATHLETIC COMPETENCE (KANE, 1998; PARKER, 2002). THESE TRENDS HAVE BEEN REMARKABLY RESILIENT: THEY HAVE BEEN DISCOVERED IN PRINT AND BROADCAST JOURNALISM, AT DIFFERENT LEVELS OF ATHLETIC INVOLVEMENT (E.G., OLYMPIC, COLLEGE AND PROFESSIONAL SPORTS) AND REGARDLESS OF TIME PERIOD WITH RESPECT TO TITLE IX. REGARDING THIS LATTER POINT, DUNCAN AND MESSNER (2005) FOUND THAT SPORTSWOMEN CONTINUE

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

TO BE LARGELY INVISIBLE THROUGHOUT THE VAST MEDIA LANDSCAPE, WHERE THEY TYPICALLY RECEIVE ONLY 6-8% OF ALL SPORT COVERAGE. THIS IGNORES THE REALITY OF WOMEN'S OVERALL LEVEL OF INVOLVEMENT IN THAT THEY REPRESENT APPROXIMATELY 40% OF ALL SPORT PARTICIPANTS NATIONWIDE. IT ALSO IGNORES ANOTHER REALITY - SPORTSWOMEN COMPRISE APPROXIMATELY HALF OF ALL THOSE INVOLVED IN INTERCOLLEGIATE ATHLETICS (ACOSTA & CARPENTER, 2006).

3. TITLE IX RESEARCH SERIES

THE WOMEN'S SPORTS FOUNDATION HAS ASSEMBLED A TITLE IX RESEARCH TEAM LED BY DR. JOHN J. CHESLOCK, OF PENN STATE UNIVERSITY (FORMERLY OF THE UNIVERSITY OF ARIZONA) TO PRODUCE A SERIES OF THREE REPORTS ON TITLE IX WHICH WILL ESSENTIALLY ANSWER THREE RELATIVELY STRAIGHTFORWARD QUESTIONS:

1. HOW HAS MALE AND FEMALE ATHLETIC PARTICIPATION CHANGED OVER TIME?
2. WHAT FACTORS HAVE CONTRIBUTED TO THESE CHANGES IN ATHLETIC PARTICIPATION?
3. HOW HAS THE RACIAL AND ETHNIC COMPOSITION OF MALE AND FEMALE ATHLETES CHANGED OVER TIME?

WHILE THESE THREE QUESTIONS ARE SIMPLE, THE REPORTS WILL BE OF SUBSTANTIAL DEPTH. TO FULLY ANSWER THE RELATIVELY BROAD QUESTIONS LISTED ABOVE, ONE NEEDS TO ANSWER A VARIETY OF UNDERLYING SPECIFIC QUESTIONS. FURTHERMORE, THE ANSWERS TO EACH QUESTION CAN DIFFER SUBSTANTIALLY BY THE TYPE OF INSTITUTION EXAMINED. NCAA DIVISION I-A INSTITUTIONS, NCAA DIVISION III INSTITUTIONS, AND NJCAA INSTITUTIONS ARE UNLIKELY TO ACT IN A SIMILAR FASHION. EACH OF THESE REPORTS WILL SUBSTANTIALLY INFLUENCE THE DEBATE OVER TITLE IX WITH THE WOMEN'S SPORTS FOUNDATION LEADING A MEDIA EFFORT TO DISSEMINATE THIS WORK

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

BROADLY.

4. WOMEN IN THE 2010 OLYMPIC AND PARALYMPIC WINTER GAMES

THE 2010 STUDY REPLICATES THE FOUNDATION'S "WOMEN IN THE 2006 OLYMPIC AND PARALYMPIC WINTER GAMES: AN ANALYSIS OF PARTICIPATION, LEADERSHIP AND MEDIA COVERAGE" REPORT, A COMPREHENSIVE STUDY GRADING THE PARITY OF WOMEN'S PARTICIPATION AND LEADERSHIP FOR THE OLYMPIC AND PARALYMPIC WINTER GAMES. THE FOUNDATION HAS ALSO CONDUCTED STUDIES ON THE SUMMER OLYMPIC GAMES OF 2008.

THE WOMEN'S SPORTS FOUNDATION ISSUED A REPORT CARD THAT GRADES THE FOLLOWING:

2010 OLYMPIC WINTER GAMES PARTICIPATION

2010 PARALYMPIC WINTER GAMES PARTICIPATION

2010 IOC MEMBERSHIP

2010 INTERNATIONAL PARALYMPIC COMMITTEE (IPC) MEMBERSHIP

2010 U.S. OLYMPIC PARTICIPATION OF WOMEN IN LEADERSHIP POSITIONS

2010 U.S. PARALYMPIC PARTICIPATION OF WOMEN IN LEADERSHIP POSITIONS

2010 U.S. OLYMPIC COMMITTEE (USOC) BOARD OF DIRECTORS

2010 U.S. MEDIA COVERAGE

5. WOMEN'S SPORTS, HEALTH AND ACTIVITY RESEARCH AND POLICY CENTER (SHARP)

AFTER A RIGOROUS YEAR-LONG PROCESS TO SELECT AN INSTITUTIONAL RESEARCH PARTNER, THE WOMEN'S SPORTS FOUNDATION HAS OFFICIALLY SELECTED THE UNIVERSITY OF MICHIGAN TO ESTABLISH A JOINT RESEARCH AND POLICY CENTER.

THIS NEW FIRST OF ITS KIND CENTER - WHICH OPENED IN JANUARY 2011 AT THE

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23-7380557

HOME OF UNIVERSITY OF MICHIGAN'S INSTITUTE FOR RESEARCH ON WOMEN AND GENDER (IRWG) - WILL GENERATE INTERDISCIPLINARY RESEARCH ON ISSUES RELATED TO WOMEN'S SPORTS, GENDER ISSUES AND KINESIOLOGY TO ENHANCE EXISTING, AND ESTABLISH, NEW RELATIONSHIPS WITH POLICYMAKERS AND PROFESSIONAL WOMEN'S SPORTS LEAGUES. IN ADDITION, THE IRWG WILL ALSO ADVOCATE FOR THE BENEFITS OF ATHLETICS FOR POSITIVELY INFLUENCING THE LIVES OF GIRLS AND WOMEN. THE SCHOOL OF KINESIOLOGY IS ALSO A PARTNER IN THE CENTER.

THE CENTER WILL OFFICIALLY BE KNOWN AS THE WOMEN'S SPORTS, HEALTH AND ACTIVITY RESEARCH AND POLICY CENTER (SHARP).

SHARP'S RESEARCH AGENDA WILL BE COMPRISED OF PUBLIC INTEREST AS WELL AS PROPRIETARY RESEARCH. AS A RESULT OF THE COLLABORATION, THE NEW CENTER WILL GENERATE A VARIETY OF INFORMATION AND TOOLS CENTRAL TO THE FOUNDATION AND UNIVERSITY'S EDUCATIONAL ROLE OF SUPPORTING EVIDENCE-BASED PUBLIC DEBATE THAT INFORMS PUBLIC POLICY AND ENCOURAGES ELIMINATION OF THE OBSTACLES GIRLS AND WOMEN FACE IN SPORTS PARTICIPATION. ISSUES SHARP WILL POTENTIALLY EXPLORE INCLUDE:

ATHLETIC AND EXERCISE INJURIES AND WHY WOMEN, IN PARTICULAR, SUFFER INJURIES DIFFERENTLY AND SOMETIMES MORE FREQUENTLY, THAN MEN (SUCH AS KNEE LIGAMENT INJURIES).

HOW POLICIES HAVE IMPACTED WOMEN'S SPORT PARTICIPATION LEVELS OVER TIME AND HOW POTENTIAL NEW POLICIES MIGHT ADDRESS CURRENT INEQUITIES.

WHY AND HOW BARRIERS ARE KEEPING WOMEN FROM MOVING UP INTO THE EXECUTIVE RANKS OF THE SPORTS INDUSTRY.

CONSUMER BEHAVIORS - WHY WOMEN BUY ONE BRAND OVER ANOTHER AND THEIR

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PREFERENCES, ESPECIALLY IN SPORT (REEBOK VS. ADIDAS) - BRAND
PSYCHOLOGY.

PHYSICAL EDUCATION PROGRAMS IN THE NATION'S SCHOOLS AND THE STRENGTHS
AND WEAKNESSES OF PHYSICAL ACTIVITY PROGRAMS FOR GIRLS.

EXPENSES \$ 350,957. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

LEADERSHIP:

THE WOMEN'S SPORTS FOUNDATION IS THE TRUSTED VOICE OF WOMEN'S SPORTS
AND PHYSICAL ACTIVITY BECAUSE OUR WORK IS ANCHORED ON FACT-BASED
RESEARCH AND 37 YEARS OF EXPERIENCE IN THE DESIGN AND EXECUTION OF
AWARD-WINNING EDUCATION AND PUBLIC POLICY PROGRAMS. FOUNDED IN 1974 BY
BILLIE JEAN KING, THE WOMEN'S SPORTS FOUNDATION IS A NATIONAL,
CHARITABLE, EDUCATIONAL ORGANIZATION DEDICATED TO ADVANCING THE LIVES
OF GIRLS AND WOMEN THROUGH PHYSICAL ACTIVITY. WE ARE THE ONLY NATIONAL
ORGANIZATION PROMOTING ALL SPORTS AND PHYSICAL ACTIVITIES FOR WOMEN OF
ALL AGES AND SKILL LEVELS AND ARE ACKNOWLEDGED BY THE MEDIA AS THE
EXPERT RESOURCE ON ALL WOMEN'S SPORTS ISSUES.

AN EDUCATED PUBLIC IS THE STRONGEST FORM OF ADVOCACY, AND RESEARCH IS
KEY TO DEMONSTRATING THAT SPORTS AND PHYSICAL ACTIVITY LEAD TO
HEALTHIER, HAPPIER AND MORE PRODUCTIVE LIVES. THE WOMEN'S SPORTS
FOUNDATION HAS A RICH HISTORY OF CONDUCTING IMPORTANT RESEARCH AND HAS
MADE A LONG-TERM COMMITMENT TO A SERIES OF SIGNATURE REPORTS ADDRESSING
SUCH TOPICS AS GIRLS' PARTICIPATION IN SPORTS AND PHYSICAL ACTIVITY,
GENDER EQUITY IN INTERCOLLEGIATE SPORTS, THE IMPACT OF MEDIA IMAGES OF
WOMEN IN SPORTS AND PAY EQUITY.

OUR VISION IS A SOCIETY IN WHICH PARENTS UNDERSTAND THE BENEFITS OF

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SPORTS AND PHYSICAL ACTIVITY PARTICIPATION FOR BOTH THEIR DAUGHTERS AND THEIR SONS AND EQUALLY ENCOURAGE THEM TO BE ACTIVE AND HEALTHY.

TOGETHER WE WANT TO CREATE A SOCIETY IN WHICH GIRLS AND WOMEN OF ALL AGES FULLY EXPERIENCE AND ENJOY SPORTS AND PHYSICAL ACTIVITY WITH NO BARRIERS TO THEIR PARTICIPATION. OUR SUCCESS DEPENDS ON PEOPLE AROUND THE WORLD WHO WORK WITH US TO HELP EVERY GIRL AND WOMAN BELIEVE THAT SHE CAN BE FIT, CONFIDENT AND HEALTHY IN A BODY OF ANY SIZE.

THE WOMEN'S SPORTS FOUNDATION IS A NATIONAL 501(C)(3) CHARITABLE ORGANIZATION WITH A STRONG BOARD WHO ARE ACTIVELY ENGAGED IN STANDING COMMITTEES. THE COMMITTEES MEET ON A REGULAR BASIS, AND THE CHAIR OF THE BOARD, THE PRESIDENT AND THE HEADS OF EACH COMMITTEE FORM THE EXECUTIVE COMMITTEE. COMMITTEE MEMBERS ARE EITHER BOARD MEMBERS AND/OR EXPERTS IN THE SCOPE OF THE COMMITTEE. THE ACTIVE BOARD AND STAFF WORK WITH VOLUNTEERS WHO ENGAGE WITH THE ORGANIZATION IN THE FOLLOWING AREAS: GRANT REVIEW, AWARD NOMINATION PROCESSES, WSF NATIONAL AND GRASSROOTS EVENTS, PROGRAM IMPLEMENTATION, DISTRIBUTION OF EDUCATIONAL MATERIALS, PUBLIC POLICY INITIATIVES AND FUNDRAISING. COLLABORATIONS AND PARTNERSHIPS WITH OTHER ORGANIZATIONS ARE STANDARD ORGANIZATION PRACTICES. STAFF MEMBERS LEAD OR PARTICIPATE IN NATIONAL COLLABORATIONS AROUND GENDER EQUITY AND ACTION, TITLE IX ENFORCEMENT AND STRATEGY EFFORTS, RESEARCH EFFORTS ON WOMEN AND GIRLS, AND WOMEN AND PHILANTHROPY.

MORE THAN 500 YOUNG PROFESSIONALS HAVE DEVELOPED LEADERSHIP SKILLS AND CAREER ADVANCEMENT OPPORTUNITIES THROUGH THE FOUNDATION'S INTERNSHIP PROGRAM WHILE PROVIDING SUPPORT FOR OUR PROGRAMMING EFFORTS.

EXPENSES \$ 309,532. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

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FORM 990, PART VI, SECTION B, LINE 11: THE ORGANIZATION MAKES AVAILABLE TO ALL BOARD MEMBERS THE FORM 990 FOR THEIR REVIEW PRIOR TO FILING.

FORM 990, PART VI, SECTION B, LINE 12C: THE ORGANIZATION HAS A WRITTEN CONFLICT OF INTEREST POLICY. EVERYONE IN THE ORGANIZATION IS REVIEWED PERIODICALLY TO DETERMINE IF A CONFLICT OF INTEREST HAS OCCURED.

FORM 990, PART VI, SECTION B, LINE 15: THE ORGANIZATION USES THE FOLLOWING TO ESTABLISH THE COMPENSATION OF THE ORGANIZATION'S CEO AND TOP MANAGEMENT OFFICIALS: 1) APPROVAL BY THE BOARDS COMPENSATION COMMITTEE, 2) WRITTEN EMPLOYMENT CONTRACT (CEO), 3) FORM 990 OF OTHER ORGANIZATIONS, 4) INDUSTRY SPECIFIC SALARY STUDIES.

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST.

FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:

NET UNREALIZED GAINS ON INVESTMENTS:	146,891.
INVESTMENT EXPENSES:	-19,268.
LOSS ON WRITE-OFF OF UNCOLLECTIBLE CONTRIBUTIONS	-928,430.
TOTAL TO FORM 990, PART XI, LINE 5	-800,807.

FORM 990, PART XII LINE 2C

PROCESS OF OVERSEEING THE AUDIT AND SELECTION OF INDEPENDENT ACCOUNTANT:
THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR.