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Return of Private Foundation
or Section 4947(a)(1) Nonexempt Charitable Trust
Treated as a Private Foundation

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements.

2010

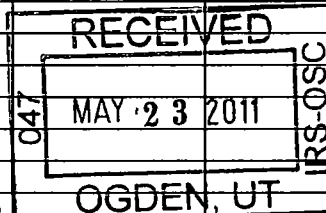
For calendar year 2010, or tax year beginning , 2010, and ending , 20

G Check all that apply: ☐ Initial return ☐ Initial return of a former public charity ☐ Final return
☐ Amended return ☐ Address change ☐ Name change

Name of foundation William W & Betty Halliday Foundation		A Employer identification number 23 - 7061460
Number and street (or P.O. box number if mail is not delivered to street address) 7278 Country Club Drive	Room/suite	B Telephone number (see page 10 of the instructions) 314-385-7648
City or town, state, and ZIP code Saint Louis MO 63121-2609		C If exemption application is pending, check here ☐
H Check type of organization: ☐ Section 501(c)(3) exempt private foundation ☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation		D 1. Foreign organizations, check here ☐ 2. Foreign organizations meeting the 85% test, check here and attach computation ☐
I Fair market value of all assets at end of year (from Part II, col. (c), line 16) \$ 1,258,518	J Accounting method: ☒ Cash ☐ Accrual ☐ Other (specify) _____ (Part I, column (d) must be on cash basis.)	E If private foundation status was terminated under section 507(b)(1)(A), check here ☐
		F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here ☐

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see page 11 of the instructions).)		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc., received (attach schedule)				
	2 Check ☐ if the foundation is not required to attach Sch. B				
	3 Interest on savings and temporary cash investments				
	4 Dividends and interest from securities	34,489			
	5a Gross rents				
	b Net rental income or (loss)				
	6a Net gain or (loss) from sale of assets not on line 10	(62,264)			
	b Gross sales price for all assets on line 6a 595,840				
	7 Capital gain net income (from Part IV, line 2)		(62,264)		
	8 Net short-term capital gain				
	9 Income modifications				
	10a Gross sales less returns and allowances				
b Less: Cost of goods sold					
c Gross profit or (loss) (attach schedule) MLPS					
11 Other income (attach schedule) Brookfield Infr Energy Trans	1829	1,829			
12 Total. Add lines 1 through 11	(25,946)	(25,946)			
Operating and Administrative Expenses	13 Compensation of officers, directors, trustees, etc.				
	14 Other employee salaries and wages				
	15 Pension plans, employee benefits				
	16a Legal fees (attach schedule)				
	b Accounting fees (attach schedule)				
	c Other professional fees (attach schedule) Process Pers	262	262		
	17 Interest				
	18 Taxes (attach schedule) (see page 14 of the instructions)				
	19 Depreciation (attach schedule) and depletion				
	20 Occupancy				
	21 Travel, conferences, and meetings				
	22 Printing and publications Annual Publication	50	50		
	23 Other expenses (attach schedule) Foreign Tax	185	185		
	24 Total operating and administrative expenses. Add lines 13 through 23	497	497		
	25 Contributions, gifts, grants paid	59,830			59,830
26 Total expenses and disbursements. Add lines 24 and 25	60,327	497		59,830	
27 Subtract line 26 from line 12:					
a Excess of revenue over expenses and disbursements	(86,273)				
b Net investment income (if negative, enter -0-)		-0-			
c Adjusted net income (if negative, enter -0-)			NA		

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Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only. (See instructions.)		Beginning of year	End of year	
				(a) Book Value	(b) Book Value	(c) Fair Market Value
Assets	1	Cash—non-interest-bearing		3542	3662	3,662
	2	Savings and temporary cash investments		29,252	129,750	129,750
	3	Accounts receivable ▶				
		Less: allowance for doubtful accounts ▶				
	4	Pledges receivable ▶				
		Less: allowance for doubtful accounts ▶				
	5	Grants receivable				
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see page 15 of the instructions)				
	7	Other notes and loans receivable (attach schedule) ▶				
		Less: allowance for doubtful accounts ▶				
	8	Inventories for sale or use				
	9	Prepaid expenses and deferred charges				
	10a	Investments—U.S. and state government obligations (attach schedule)				
	b	Investments—corporate stock (attach schedule)		1,061,373	874,482	1,125,106
	c	Investments—corporate bonds (attach schedule)		0		
	11	Investments—land, buildings, and equipment: basis ▶				
		Less: accumulated depreciation (attach schedule) ▶				
	12	Investments—mortgage loans				
	13	Investments—other (attach schedule)				
	14	Land, buildings, and equipment: basis ▶				
		Less: accumulated depreciation (attach schedule) ▶				
	15	Other assets (describe ▶)				
	16	Total assets (to be completed by all filers—see the instructions. Also, see page 1, item I)		1,094,167	1,007,894	1,258,518
Liabilities	17	Accounts payable and accrued expenses				
	18	Grants payable				
	19	Deferred revenue				
	20	Loans from officers, directors, trustees, and other disqualified persons				
	21	Mortgages and other notes payable (attach schedule)				
	22	Other liabilities (describe ▶)				
	23	Total liabilities (add lines 17 through 22)				
Net Assets or Fund Balances		Foundations that follow SFAS 117, check here ☐				
		and complete lines 24 through 26 and lines 30 and 31.				
	24	Unrestricted				
	25	Temporarily restricted				
	26	Permanently restricted				
		Foundations that do not follow SFAS 117, check here ☐				
		and complete lines 27 through 31.				
	27	Capital stock, trust principal, or current funds		164,268	164,268	
	28	Paid-in or capital surplus, or land, bldg., and equipment fund				
	29	Retained earnings, accumulated income, endowment, or other funds		929,899	843,626	
	30	Total net assets or fund balances (see page 17 of the instructions)				
	31	Total liabilities and net assets/fund balances (see page 17 of the instructions)		1,094,167	1,007,894	

Part III Analysis of Changes in Net Assets or Fund Balances

1	Total net assets or fund balances at beginning of year—Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	1,094,167
2	Enter amount from Part I, line 27a	2	(86,273)
3	Other increases not included in line 2 (itemize) ▶	3	
4	Add lines 1, 2, and 3	4	1,007,894
5	Decreases not included in line 2 (itemize) ▶	5	
6	Total net assets or fund balances at end of year (line 4 minus line 5)—Part II, column (b), line 30	6	1,007,894

Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse; or common stock, 200 shs. MLC Co.)		(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1a	<i>See attached schedule</i>			
b				
c				
d				
e				

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a			
b			
c			
d			
e			

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	(l) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))
a			
b			
c			
d			
e			

2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }	2	
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c) (see pages 13 and 17 of the instructions). If (loss), enter -0- in Part I, line 8	3	<i>(62,264)</i>

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank. *NA NOT Publically Traded*Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

1 Enter the appropriate amount in each column for each year; see page 18 of the instructions before making any entries.

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2009			
2008			
2007			
2006			
2005			

2 Total of line 1, column (d)	2	
3 Average distribution ratio for the 5-year base period—divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	3	
4 Enter the net value of noncharitable-use assets for 2010 from Part X, line 5	4	
5 Multiply line 4 by line 3	5	
6 Enter 1% of net investment income (1% of Part I, line 27b)	6	
7 Add lines 5 and 6	7	
8 Enter qualifying distributions from Part XII, line 4 If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions on page 18.	8	

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948—see page 18 of the instructions)

1a	Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1. Date of ruling or determination letter: _____ (attach copy of letter if necessary—see instructions)			
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☐ and enter 1% of Part I, line 27b	1		0
c	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).			
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	2		
3	Add lines 1 and 2	3		
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	4		
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5		
6	Credits/Payments:			
a	2010 estimated tax payments and 2009 overpayment credited to 2010	6a		
b	Exempt foreign organizations—tax withheld at source	6b		
c	Tax paid with application for extension of time to file (Form 8868)	6c		
d	Backup withholding erroneously withheld	6d		
7	Total credits and payments. Add lines 6a through 6d	7		
8	Enter any penalty for underpayment of estimated tax. Check here ☐ if Form 2220 is attached	8		
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9		
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10		
11	Enter the amount of line 10 to be: Credited to 2011 estimated tax ☐ Refunded ☐	11		0

Part VII-A Statements Regarding Activities

	Yes	No
1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		✓
b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see page 19 of the instructions for definition)? <i>If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.</i>		✓
c Did the foundation file Form 1120-POL for this year?		✓
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation. ▶ \$ _____ (2) On foundation managers. ▶ \$ _____		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers. ▶ \$ _____		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? <i>If "Yes," attach a detailed description of the activities.</i>		✓
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? <i>If "Yes," attach a conformed copy of the changes.</i>		✓
4a Did the foundation have unrelated business gross income of \$1,000 or more during the year?		✓
b If "Yes," has it filed a tax return on Form 990-T for this year?		✓
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? <i>If "Yes," attach the statement required by General Instruction T.</i>		✓
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	✓	
7 Did the foundation have at least \$5,000 in assets at any time during the year? <i>If "Yes," complete Part II, col. (c), and Part XV</i>	✓	
8a Enter the states to which the foundation reports or with which it is registered (see page 19 of the instructions) ▶ _____		
b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? <i>If "No," attach explanation</i>		
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV on page 27)? <i>If "Yes," complete Part XIV</i>		✓
10 Did any persons become substantial contributors during the tax year? <i>If "Yes," attach a schedule listing their names and addresses</i>		✓

Part VII-A Statements Regarding Activities (continued)

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see page 20 of the instructions)	11		✓
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008?	12		✓
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	✓	
Website address ▶				
14	The books are in care of ▶ <u>Laurie Livingston, Trustee</u> Telephone no. ▶			
	Located at ▶ <u>7278 Country Club Dr. St. Louis, MO 63121-2609</u> ZIP+4 ▶			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041—Check here. ▶ ☐			
	and enter the amount of tax-exempt interest received or accrued during the year ▶ 15			
16	At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country?	16	Yes	No ✓
See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22.1. If "Yes," enter the name of the foreign country ▶				

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required**File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.**

		Yes	No
1a	During the year did the foundation (either directly or indirectly):		
(1)	Engage in the sale or exchange, or leasing of property with a disqualified person? . . . ☐ Yes ☒ No		
(2)	Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? ☐ Yes ☒ No		
(3)	Furnish goods, services, or facilities to (or accept them from) a disqualified person? . . . ☐ Yes ☒ No		
(4)	Pay compensation to, or pay or reimburse the expenses of, a disqualified person? . . . ☐ Yes ☒ No		
(5)	Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? ☐ Yes ☒ No		
(6)	Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.) ☐ Yes ☒ No		
b	If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)? . . .	1b	✓
Organizations relying on a current notice regarding disaster assistance check here ▶ ☐			
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2010?	1c	✓
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):		
a	At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2010? ☐ Yes ☒ No		
If "Yes," list the years ▶ 20____, 20____, 20____, 20____			
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement—see page 22 of the instructions.)	2b	
c	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here. ▶ 20____, 20____, 20____, 20____		
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? ☐ Yes ☒ No		
b	If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2010.)	3b	✓
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a	✓
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2010?	4b	✓

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)**5a** During the year did the foundation pay or incur any amount to:

- (1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No
- (2) Influence the outcome of any specific public election (see section 4955); or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No
- (3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No
- (4) Provide a grant to an organization other than a charitable, etc., organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? (see page 22 of the instructions) ☐ Yes ☒ No
- (5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ No

b If any answer is "Yes" to 5a(1)–(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see page 22 of the instructions)? **5b** ☒

Organizations relying on a current notice regarding disaster assistance check here ☐

c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? ☐ Yes ☒ No

If "Yes," attach the statement required by Regulations section 53.4945–5(d).

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? **6b** ☒

If "Yes" to 6b, file Form 8870.

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? ☐ Yes ☒ No

b If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? **7b** ☐

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors**1** List all officers, directors, trustees, foundation managers and their compensation (see page 22 of the instructions).

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (if not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
Lauree Livingston 1278 Country Club Dr St Louis 63121	Trustee	0	0	0
Bruce W Halliday 4440 Lindell Blvd St Louis MO 63108	Trustee	0	0	0
Jean Robertson 4319 Roland Blvd St Louis MO 63121	Trustee	0	0	0

2 Compensation of five highest-paid employees (other than those included on line 1—see page 23 of the instructions). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000 ☐

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)**3 Five highest-paid independent contractors for professional services** (see page 23 of the instructions). If none, enter "NONE."

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
Total number of others receiving over \$50,000 for professional services		▶

Part IX-A Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.

	Expenses
1 NONE	
2	
3	
4	

Part IX-B Summary of Program-Related Investments (see page 24 of the instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.

	Amount
1 NONE	
2	
All other program-related investments. See page 24 of the instructions.	
3	
Total. Add lines 1 through 3	

Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see page 24 of the instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
a	Average monthly fair market value of securities	1a	1,005,058
b	Average of monthly cash balances	1b	128,224
c	Fair market value of all other assets (see page 25 of the instructions)	1c	0
d	Total (add lines 1a, b, and c)	1d	1,133,282
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	0
2	Acquisition indebtedness applicable to line 1 assets	2	0
3	Subtract line 2 from line 1d	3	1,133,282
4	Cash deemed held for charitable activities. Enter 1 1/2 % of line 3 (for greater amount, see page 25 of the instructions)	4	16,999
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	1,116,283
6	Minimum investment return. Enter 5% of line 5	6	55,815

Part XI Distributable Amount (see page 25 of the instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	55,815
2a	Tax on investment income for 2010 from Part VI, line 5	2a	0
b	Income tax for 2010. (This does not include the tax from Part VI.)	2b	0
c	Add lines 2a and 2b	2c	0
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	55,815
4	Recoveries of amounts treated as qualifying distributions	4	0
5	Add lines 3 and 4	5	55,815
6	Deduction from distributable amount (see page 25 of the instructions)	6	0
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	55,815

Part XII Qualifying Distributions (see page 25 of the instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
a	Expenses, contributions, gifts, etc.—total from Part I, column (d), line 26	1a	59,830
b	Program-related investments—total from Part IX-B	1b	0
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	0
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	59,830
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b (see page 26 of the instructions)	5	
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	59,830

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

Part XIII Undistributed Income (see page 26 of the instructions)

	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
1 Distributable amount for 2010 from Part XI, line 7				55,815
2 Undistributed income, if any, as of the end of 2010:				
a Enter amount for 2009 only			0	
b Total for prior years: 20____, 20____, 20____		0		
3 Excess distributions carryover, if any, to 2010:				
a From 2005				
b From 2006				
c From 2007				
d From 2008				
e From 2009				15,702
f Total of lines 3a through e	15,702			
4 Qualifying distributions for 2010 from Part XII, line 4: ▶ \$ 59,830				
a Applied to 2009, but not more than line 2a			0	
b Applied to undistributed income of prior years (Election required—see page 26 of the instructions)		0		
c Treated as distributions out of corpus (Election required—see page 26 of the instructions)	0			
d Applied to 2010 distributable amount				55,815
e Remaining amount distributed out of corpus	4015			
5 Excess distributions carryover applied to 2010 (If an amount appears in column (d), the same amount must be shown in column (a).)	0			
6 Enter the net total of each column as indicated below:				
a Corpus. Add lines 3f, 4c, and 4e. Subtract line 5	19,717			
b Prior years' undistributed income. Subtract line 4b from line 2b		0		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed		0		
d Subtract line 6c from line 6b. Taxable amount—see page 27 of the instructions		0		
e Undistributed income for 2009. Subtract line 4a from line 2a. Taxable amount—see page 27 of the instructions			0	
f Undistributed income for 2010. Subtract lines 4d and 5 from line 1. This amount must be distributed in 2011				0
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (see page 27 of the instructions)				
8 Excess distributions carryover from 2005 not applied on line 5 or line 7 (see page 27 of the instructions)				
9 Excess distributions carryover to 2011. Subtract lines 7 and 8 from line 6a	19,717			
10 Analysis of line 9:				
a Excess from 2006				
b Excess from 2007				
c Excess from 2008				
d Excess from 2009				15,702
e Excess from 2010				4015

Part XIV Private Operating Foundations (see page 27 of the instructions and Part VII-A, question 9)

1a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2010, enter the date of the ruling

b Check box to indicate whether the foundation is a private operating foundation described in section ☐ 4942(j)(3) or ☐ 4942(j)(5)

2a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed

Tax year	Prior 3 years			(e) Total
(a) 2010	(b) 2009	(c) 2008	(d) 2007	
b 85% of line 2a				
c Qualifying distributions from Part XII, line 4 for each year listed				
d Amounts included in line 2c not used directly for active conduct of exempt activities				
e Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c				
3 Complete 3a, b, or c for the alternative test relied upon:				
a "Assets" alternative test—enter:				
(1) Value of all assets				
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)				
b "Endowment" alternative test—enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed				
c "Support" alternative test—enter:				
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)				
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)				
(3) Largest amount of support from an exempt organization				
(4) Gross investment income				

Part XV Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year—see page 28 of the instructions.)

1 Information Regarding Foundation Managers:

a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000). (See section 507(d)(2).)

NONE

b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.

NONE

2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☒ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see page 28 of the instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d.

a The name, address, and telephone number of the person to whom applications should be addressed:

b The form in which applications should be submitted and information and materials they should include:

c Any submission deadlines:

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:

Part XV Supplementary Information (continued)**3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
a Paid during the year <i>See attached Schedule</i>			<i>To help people and animals through contributions to qualified charities</i>	<i>59,830</i>
Total			3a	<i>59,830</i>
b Approved for future payment				
Total			3b	

Part XVI-A Analysis of Income-Producing Activities

Enter gross amounts unless otherwise indicated.

Enter gross amounts unless otherwise indicated.		Unrelated business income		Excluded by section 512, 513, or 514		(e) Related or exempt function income (See page 28 of the instructions.)
		(a) Business code	(b) Amount	(c) Exclusion code	(d) Amount	
1	Program service revenue: <i>NONE</i>					
a						
b						
c						
d						
e						
f						
g	Fees and contracts from government agencies					
2	Membership dues and assessments					
3	Interest on savings and temporary cash investments					
4	Dividends and interest from securities					
5	Net rental income or (loss) from real estate:					
a	Debt-financed property					
b	Not debt-financed property					
6	Net rental income or (loss) from personal property					
7	Other investment income					
8	Gain or (loss) from sales of assets other than inventory					
9	Net income or (loss) from special events					
10	Gross profit or (loss) from sales of inventory					
11	Other revenue: a _____					
b	_____					
c	_____					
d	_____					
e	_____					
12	Subtotal. Add columns (b), (d), and (e)					
13	Total. Add line 12, columns (b), (d), and (e)					

(See worksheet in line 13 instructions on page 29 to verify calculations.)

Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

[illegible]

2010
990-PF

Wm & Betty Halliday Foundation

ID # 23-7001460

Category Detail Report

1/1/10 through 12/31/10

Donations

Date	Payee	Memo	Amount
Income/Expenses			
Expenses			
<u>donation</u>			
12/20/10	American Brain Tumor Association	Illinois	-1,000.00
11/15/10	Animal Protective Assn of Mo	St. Louis	-500.00
6/8/10	Backstoppers	St. Louis	-250.00
11/15/10	Dog and Kitty City	Dallas, TX	-100.00
12/20/10	Emmaus Homes	St. Louis	-500.00
6/8/10	Evangelical Children's Home	St. Louis	-500.00
11/15/10	Forest Park Forever	St. Louis, Mo	-100.00
5/31/10	Friends of St. Louis Art Museum	St. Louis	-25,000.00
12/20/10	Friends of Tower Grove Park	St. Louis	-100.00
1/24/10	Humane Society of Missouri	St. Louis	-900.00
6/8/10	Humane Society of Missouri	St. Louis	-5,000.00
7/26/10	Humane Society of Missouri	St. Louis	-10,000.00
9/2/10	Humane Society of Missouri	St. Louis	-500.00
11/1/10	Humane Society of Missouri	St. Louis	-80.00
1/11/10	Juvenile Diabetes Foundation	St. Louis	-500.00
11/15/10	Juvenile Diabetes Foundation	St. Louis	-500.00
12/20/10	Lutheran High School North Scholarship F	St. Louis	-1,000.00
12/20/10	Lydias House	St. Louis	-500.00
11/15/10	Missouri Botanical Garden	St. Louis	-100.00
12/20/10	Neighborhood Houses	St. Louis	-100.00
12/20/10	Open Door Sanctuary	St. Louis, MO	-100.00
12/20/10	Salvation Army	St. Louis	-5,000.00
12/20/10	St. Louis Area Food Bank	St. Louis	-2,500.00
12/20/10	St. Louis HELP	St. Louis	-1,000.00
12/20/10	St. Louis Zoo Friends Assn	St. Louis	-100.00
12/20/10	Stray Rescue of St. Louis	St. Louis	-500.00
12/20/10	Support Dogs of St. Louis	St. Louis	-200.00
6/8/10	The Smile Train	NY	-2,000.00
12/20/10	The Smile Train	NY	-1,000.00
12/20/10	VOIDAmerican Brain Tumor Association	Illinois	0.00
12/20/10	VOIDSt. Louis Area Food Bank	St. Louis	0.00
12/20/10	VOIDSt. Louis HELP	St. Louis	0.00
12/20/10	VOIDStray Rescue of St. Louis	St. Louis	0.00
12/20/10	wildlife Rescue Center of Missouri	St. Louis	-100.00
12/20/10	Wolf Haven International	Wash state	-100.00
Total donation			-59,830.00
Total Expenses			-59,830.00
Total Income/Expenses			-59,830.00

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	WM W. & BETTY HALLIDAY FOUNDATION					
	FED ID #23-7001460					
	2010 MONTH END VALUES					
	MONTH		SECURITIES		CASH	
	JANUARY		\$987,486		\$57,881	
	FEBRUARY		\$936,391		\$158,488	
	MARCH		\$1,062,543		\$60,636	
	APRIL		\$916,935		\$220,229	
	MAY		\$949,449		\$127,072	
	JUNE		\$950,465		\$108,045	
	JULY		\$980,734		\$124,462	
	AUGUST		\$972,242		\$126,059	
	SEPTEMBER		\$1,033,496		\$135,522	
	OCTOBER		\$1,072,031		\$142,849	
	NOVEMBER		\$1,073,824		\$144,039	
	DECEMBER		\$1,125,106		\$133,412	
	TOTALS		\$12,060,702		\$1,538,694	
	MONTHLY AVERAGE		\$1,005,058		\$128,224	

	A	B	C	D	E	F	G
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4							
5							
6							
7							
8	PART II LINES 10 A,B,C						
9							
10	INVESTMENTS - STOCKS						
11	1820 SHS ANGLO AM PLC			\$20,750	\$0	\$0	
12	2000 + 3000SHS ANNALY CAP MGMT			\$83,629	\$0	\$0	
13	5000 SHS ANNALY CAP				\$85,041	\$89,600	
14	2656 BRAZIL FDS				\$35,878	\$44,833	
15	500 SHS BHP BILLITON				\$40,853	\$46,460	
16							
17	4000 SHS BANCO LATINO AM			\$67,280	\$67,280	\$73,840	
18	1000 SHS BRIT AM TOBACCO			\$36,950	\$0	\$0	
19	3750 SHS BROOKFIELD ASS MAN			\$100,041	\$0	\$0	
20	150 SHS BROOKFLD INFR			\$3,150	\$0	\$0	
21							
22	500 SHS CLOROX + 500SHS			\$27,930	\$58,233	\$63,280	
23	1000 SHS DUPONT				\$37,098	\$49,880	
24	1500 SHS ENERGY TRANS			\$0	\$70,834	\$77,730	
25							
26	4000 SHS EXPERIAN GRP LTD			\$30,560	\$30,560	\$49,680	
27	500 SHS HATTERAS FIN'L CORP			\$12,675	\$12,675	\$15,135	
28	2000 HUTCHISON TELE HONG KONG			\$0	\$3,580	\$8,900	
29	2000 HUTCHISON TELE			\$43,086	\$0	\$0	
30	1000 SHS INDIA FUND			\$35,799	\$0	\$0	
31	500 JOHN & JOHN			\$0	\$31,324	\$30,925	
32	20,000 SHS JIANGXI COPPER			\$13,200	\$13,200	\$65,740	
33	5000 SHS LIBBEY INC -3000 SHS			\$62,134	\$31,361	\$30,940	
34	1000 SHS MCCORMICK			\$0	\$39,457	\$46,530	
35	500 MCDONALDS + 500 SHS			\$28,876	\$64,276	\$76,760	
36	2000 SHS MORG STAN CHINA FD			\$0	\$59,663	\$54,700	
37	2000 SHS OM GROUP INC			\$99,286	\$0	\$0	
38	2000 PROSHRS ULTRA LEHMAN			\$91,319	\$0	\$0	
39	1925.5 RYDEX SERIES FDS			\$30,035	\$0	\$0	
40	1000 SHS SUNCOR ENERGY			\$0	\$34,868	\$38,290	
41	1000 + 250SHS STREETTRACKS GLD			\$84,217	\$84,217	\$173,400	
42	400 SHS SWEDISH EXPT CR CORP			\$3,175	\$3,175	\$4,288	
43	1000 SHS SYNERON MEDICAL LTD			\$18,303	\$0	\$0	
44	500 WALMART			\$24,354	\$24,354	\$26,965	
45	500 SHS WESTPK BK			\$0	\$46,383	\$37,230	
46							
47	TOTAL SECURITIES			\$916,749	\$874,310	\$1,105,106	
48							
49							
50							

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	SECURITY		SHARES	BOUGHT	SOLD	SALES PRICE	COST BASIS	GAIN/LOSS
12	ANNALY CAP MGMT		1,000	11/17/09	9/23/10	\$18,212	\$17,850	\$422
13	ANNALY CAP MGMT		2,000	8/6/08	9/23/10	\$36,543	\$30,079	\$6,464
14	ANGLO AMER PLC		1,820	4/21/05	4/9/10	\$41,186	\$20,750	\$20,436
15	BRIT AM TOB		1,000	4/21/05	4/9/10	\$69,273	\$36,950	\$32,323
16	BROOKFLD ASS MGMT		3,750	1/6/06	4/9/10	\$96,771	\$100,041	-\$3,270
17	BROOKFLD INFRST		150	1/31/08	4/9/10	\$2,687	\$0	\$2,687
18	GRUMA SA DE CV		3,000	2/8/07	1/4/10	\$21,870	\$42,710	-\$20,840
19	GRUMA SA DE CV		3,000	7/26/07	7/3/10	\$14,767	\$43,529	-\$23,762
20	GRUPO TMM SA		1680	8/24/09	4/9/10	\$4,667	\$25,486	-\$20,819
21	HUTCHISON TELE		2,000	10/18/07	6/10/10	\$8,356	\$39,506	-\$31,150
22	INDIA FUND		1,000	10/18/05	4/9/10	\$32,671	\$35,799	-\$3,128
23	LIBBEY		1,000	6/22/06	4/9/10	\$13,095	\$6,898	\$6,197
24	LIBBEY		2,000	8/3/07	7/13/10	\$22,372	\$23,877	-\$1,505
25	OM GRP		2,000	6/8/07	4/9/10	\$72,927	\$99,286	-\$26,359
26	PROSHRS ULTRA		1000	8/11/09	2/18/10	49746	51076	-\$1,330
27	PROSHRS ULTRA		1000	1/8/09	2/18/10	49746	40243	\$9,503
28	RYDEX SER FDS		1925.5	6/17/09	6/16/10	\$25,286	\$30,035	-\$4,749
29	SYNERON MED LTD		1000	11/1/07	4/9/10	\$10,608	\$18,303	-\$7,695
30	TOTALS							-\$66,575
31								
32	PER STMS							
33	RTS MORG STAN CHINA FD		2000					\$1,080
34	ENRON LIQUID							\$114
35								
36								
37	MORG STAN CHINA FD							\$1,600
38	MORG STAN CHINA FD							\$1,517
39	TOTAL CAP GAINS/LOSS							-\$62,264
40								
41								

AFFIDAVIT OF PUBLICATION

Page 1 of 1

STATE OF MISSOURI
COUNTY OF ST. LOUIS

} S.S.

Before the undersigned, a Notary Public in and for the county of St. Louis, Missouri, personally appeared before **Gordon Friedrich**, of **The Countian**, a daily newspaper published in the county of St. Louis, Missouri, who, being duly sworn, say that they have complied with all of the provisions of the laws of this state regulating newspapers and the **The Countian** publication of legal notices, and is qualified to publish the annexed notice or advertisement, and that it was published in **The Countian** for 1 day, the first publication being on the **5th** day of **May 2011** and the last publication being on the **5th** day of **May 2011** to wit:

05/05/2011

PUBLIC NOTICE

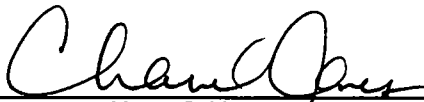
The Wm & Betty Halliday Foundation
has filed its 2010 return and same is
available for examination at 7278
Country Club Dr., St. Louis, MO 63121.

WM. & BETTY HALLIDAY
10282932 County May 5, 2011



Gordon Friedrich

Subscribed and sworn before me this 5th day of May, 2011
(SEAL)



Notary Public

