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Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

benefit trust or private foundation)

Department of the Treasury ▶ The organization may have to use a copy of this return to satisfy state reporting requirements. Internal Revenue Service

Open to Public Inspection

ΑI	For the	2010 calendar year, or tax year beginning and e	ending		
В	Check if applicable	C Name of organization	·	D Employer identific	cation number
	Addres change	UNITED WAY OF BERKS COUNTY, INC.			
	Name change	Doing Business As		23-1	<u>655375</u>
	Initial return	The state of the s	Room/suite	E Telephone number	
	Termin- ated	FO BOX 702		(610	<u>) 685-4550</u>
느	Amend return	City or town, state or country, and ZIP + 4		G Gross receipts \$	9,683,615.
	Applica tion pending	READING, PA 19003-0702		H(a) Is this a group re	
	P • · · · · · · · · · · · · · · · · · ·	F Name and address of principal officer TAMMY L. WHITE		for affiliates?	Yes X No
_		SAME AS C ABOVE		H(b) Are all affiliates inc	
		mpt status X 501(c)(3)	or 527	1	list. (see instructions)
		e:	I Vear	H(c) Group exemption	State of legal domicile: PA
		Summary	L TEAT	or iorniation. 1905 N	State of legal doffficile. FA
		Briefly describe the organization's mission or most significant activities UNITI	ED WAY	OF BERKS C	OUNTY
Activities & Governance	1	IMPROVES LIVES BY INSPIRING COLLABORATION		UNTEERISM A	
ī.	1 -	Check this box Fig. if the organization discontinued its operations or dispos			
Ş	_	Number of voting members of the governing body (Part VI, line 1a)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	3	48
Ö		Number of independent voting members of the governing body (Part VI, line 1b)		4	48
<u>ಇ</u>	1	Fotal number of individuals employed in calendar yea <u>r 201</u> 0 (Part V, line 2a)		5	30
iţie		Total number of volunteers (estimate) (1-000005327)		6	1423
Ę	1	Fotal unrelated business revenue from Part VIII-column (C), line 12		7a	0.
Ă	1	Net unrelated business taxable income from Form 990 (12) ine 34		7b	0.
		2011		Prior Year	Current Year
4.	8 (Contributions and grants ((Part VIII, line 1h)		9,891,322.	9,113,677.
ne	9 1	Program service revenue (Part VIII, Ime-2g)		0.	0.
Revenue	10	nvestment income (Part VIII, column (A), lines 3, 4, and 7d)		18,777.	293,688.
æ	11 (Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		62,281.	72,333.
		Fotal revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		9,972,380.	9,479,698.
		Grants and similar amounts paid (Part IX, column (A), lines 1-3)		7,280,098.	6,646,288.
		Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
S	1	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		2,102,802.	1,888,435.
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.
e d	b .	Total fundraising expenses (Part IX, column (D), line 25) 1,064,38	86.		
ñ	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)		795,426.	711,841.
		Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)		10,178,326.	9,246,564.
	19	Revenue less expenses. Subtract line 18 from line 12		<205,946.	
26	3		Be	ginning of Current Year	End of Year
sets	20	Total assets (Part X, line 16)		16,482,265.	16,939,252.
AS S	21	Total liabilities (Part X, line 26)		2,236,727.	2,298,528.
Net Assets or	22_	Net assets or fund balances Subtract line 21 from line 20		14,245,538.	14,640,724.
<u>∄ P</u>	art II	Signature Block			
~		lties of perjury, I declare that I have examined this return, including accompanying schedule:			y knowledge and belief, it is
<u>Prue</u>	e, correc	t, and complete. Declaration of preparer (other than officer) is based on all information of wh	nich preparer	has any knowledge.	<u>. </u>
ā ā		Juny Cu		Doto	
Sig		Signature of officer		Date	1.7
_He = =	re	TAMMY WILTE PLESIAENT		ردرای	///
=_		Type or print name and fitle		Date Check	DTIN
=∆ <u>P</u> ai		Print/Type preparer's name Preparer's signature	1	Iff L	PTIN
		Jane L Cole CPA		6/15/11 setf-emptoy	
	parer	Firm's name HERBEIN+COMPANY INC.		Firm's EIN	23-2415973
= ₹\$(Only	Firm's address 2763 CENTURY BOULEVARD		Dhaar	10 270 1175
_	Ale = 15	READING, PA 19610		Phone no. 6	10-378-1175 X Yes No
Ma	ιν τηe IF	RS discuss this return with the preparer shown above? (see instructions)			LX Yes L No

		ge 2
Par	t III Statement of Program Service Accomplishments	
	Check if Schedule O contains a response to any question in this Part III	X
1	Briefly describe the organization's mission	
	UNITED WAY OF BERKS COUNTY IMPROVES LIVES BY INSPIRING COLLABORATION,	
	VOLUNTEERISM AND FINANCIAL SUPPORT TO BUILD A STRONGER COMMUNITY.	
	Did the organization undertake any significant program services during the year which were not listed on	
2		Na
	The France of the Control of the Con	NO
	If "Yes," describe these new services on Schedule O.	١
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	No
	If "Yes," describe these changes on Schedule O	
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses	
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and	
	allocations to others, the total expenses, and revenue, if any, for each program service reported.	
4a	(Code.) (Expenses \$ 6,853,876. including grants of \$) (Revenue \$)	
	FUND DISTRIBUTION AND AGENCY RELATIONS:	
	TOND DIDIKIBUTION AND ACENCI KEENITOND.	
	THE PROCESS THE HOLDER SCHOOL THE PROJECT OF THE PR	
	THIS PROGRAM INCLUDES ACTIVITIES RELATED TO UNITED WAY FULFILLING ITS	
	RESPONSIBILITY TO JUDICIOUSLY DISTRIBUTE DOLLARS DONATED IN SUPPORT OF	?
	THE COMMUNITY'S HEALTH AND HUMAN SERVICES NEEDS, PRIMARILY TO AND	
	THROUGH THE PARTNER AGENCIES. ALSO INCLUDED IS THE DAY-TO-DAY SUPPORT	
	AND ASSISTANCE PROVIDED TO THE PARTNER AGENCIES THROUGH SPECIAL AND	
	ROUTINE AGENCY RELATIONS' ACTIVITIES. IN 2010, WE ALLOCATED FUNDS TO 3	37
	AGENCY PARTNERS, SUPPORTING OVER 50 PROGRAMS AND SERVICES. THROUGH	
	SPECIAL FUNDING AND GRANT PROGRAMS WE SUPPORTED ANOTHER 8	
	PROGRAMS/SERVICES. IN TOTAL, MORE THAN 100,000 BERKS COUNTIANS RECEIVE	70
		رير د
	UNITED WAY-FUNDED SERVICES.	
4b	(Code) (Expenses \$ 610,429. including grants of \$) (Revenue \$	
	SEE SCHEDULE O	
4c	(Code) (Expenses \$ including grants of \$) (Revenue \$	
	On the state of Orbital Land	
4d	Other program services (Describe in Schedule O.)	
	(Expenses \$ including grants of \$) (Revenue \$)	
4e	Total program service expenses ► 7,464,305.	
	Form 990 (2	2010
03200 12-21-		

	,		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	_1_	<u>X</u>	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	_2_	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	<u>3</u>		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	_		
_	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	_5_		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to	_		v
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	_6_		<u> </u>
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	-		Х
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7	-	
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			х
_	Schedule D, Part III	8_		
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		x
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?	9		- 22
10	If "Yes," complete Schedule D, Part V	10	Х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X	10		-
''	as applicable			
9	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
a	Part VI	11a	х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
_	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
_	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses		i	
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			,,
	and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		<u> </u>
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization	45		.
40	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	46		X_
47		16	<u> </u>	
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
10	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
18	1c and 8a? If "Yes," complete Schedule G, Part II	18	X	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	_ , ;	<u> </u>	
13	complete Schedule G, Part III	19		Х
20a		20a	 	X
b				Ī <u>-</u>
_	operate one or more hospitals must attach audited financial statements (see instructions)	20ь		
			990	(2010)

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Form 990 (2010)

UNITED WAY OF BERKS COUNTY, INC.

Part IV Checklist of Required Schedules (continued)

21 Dut the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, commitmed, line 17 if "Yee," compilete Schedule I, Part and III and I				res	NO
22	21				
column (A), line 21 ft "Yes," complete Schedule I, Parts I and III 22 X 23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, fusiteses, key employees, and highest compensated employees? If "Yes," complete Schedule I Did the organization have a tax exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule I" No." go to line 25 b) Did the organization invest any proceeds of tax exempt bonds beyond a temporary period exception? c) Did the organization invest any proceeds of tax exempt bonds beyond a temporary period exception? c) Did the organization and escrive account other than a refunding escrive at any time during the year of the organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule I, Part II b) Is the organization aware that engaged in an excess benefit transaction with a disqualified person outstanding as of the end of the organization's prior Forms 990 or 990 EZ? If "Yes," complete Schedule I, Part II b) A termination was that the dengaged in an excess benefit transaction with a disqualified person outstanding as of the end of the organization's prior Forms 990 or 990 EZ? If "Yes," complete Schedule I, Part II 25 Was a loan to or by a current or former officer, director, trustee, key employee, lightly compensated employee, or disqualified person outstanding as of the end of the organization's prior Forms 990 or 990 EZ? If "Yes," complete Schedule I, Part IV 26 Was the organization aparty to a business transaction with one of the following parties (see Schedule I, Part IV b) A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule I, Part IV c) A mentity of which a current or former officer, dire			21	X	
23 Det the organization answer "Yes" to Part VII, Section A, line 3.4, or 5 about compensation of the organization's current and former officers, directors, fustees, key employees, and highest compensated employees? If "Yes," complete Schedule I. 24a Dd the organization have a tax exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule II. If "Yes," or to line 25 Dd the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 124a X 24b Dd the organization amaintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 125a Section 501(c)(3) and 501(c)(4) organizations, Dd the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule I. Part I and the transaction aware that it engaged in an excess benefit transaction with a disqualified person on a prior year, and that the transaction has not been reported on any of the organizations engage in an excess benefit transaction with a disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule I., Part II and the organization aware that it engaged in an excess benefit transaction with a disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule I., Part II and the organization of the part II and the organization of the organization engage in an excess benefit transaction with a disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule I., Part IV and the organization are selection committee member, or to a person related to such an individual? If "Yes," complete Schedule I., Part IV and the organization related for applicable filing thresholds, conditions, and exceptions). 125a D	22				.
and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J 24	00		22		
Schedule J 24a Did the organization have a tax exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No!, go to line 25	23				
24a Dd the organization have a tax exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K I" "No"; go to line 25 b Dd the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? c Dd the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? d Dd the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year to defease any tax-exempt bonds? d Dd the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 24d. 24d. 24d. 24d. 25d. 24d. 25d.			92		y
last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K If "No", go to line 25 b. b Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? d Did the organization part of them of office, director, trustee, eve employee, any any and that the transaction with a disqualfied person in a prior year, and that the transaction with a disqualfied person in a prior year, and that the transaction with a disqualfied person in a prior year, and that the transaction with a disqualfied person in a prior year, and that the transaction with a disqualfied person in a prior year, and that the transaction with a disqualfied person in a prior year, and that the transaction with a disqualfied person in a prior year, and the tr	242		23		
Schedule K if *No*, go to line 25 Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 246 Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 246 247 248 248 Z49 Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 246 Did the organization and as an "on behalf of" issuer for bonds outstanding at any time during the year? 246 Did the organization and as an "on behalf of" issuer for bonds outstanding at any time during the year? 246 Did the organization and the start is engaged in an excess benefit transaction with a disqualified person out ming the year? If *Yes,* complete Schedule L, Part I are schedule L, Part II are	24 a				
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding secrow at any time during the year to defease any tax-exempt bonds? d Did the organization act as an "on behalf of "issuer for bonds outstanding at any time during the year? 24d			24a		x
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 24d Sea Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I is the organization has not been reported on any of the organization or with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization by the organization provided by the organization provided person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II is 25b with a long organization or year and the organization or or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II is 25b with a long organization or year and that is described a part or or there assistance to an officer, director, trustee, every employee, substantial contributions for applicable filing thresholds, conditions, and exceptions). 3 A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV instruction, or a party to a business transaction with one of the following parties (see Schedule L, Part IV instruction, or the organization receive more than 825,000 in non-cash contributions? If "Yes," complete Schedule L, Part IV instruction, It is any instructions? If "Yes," complete Schedule I, Part IV instruction, It is any instruction of the organization industry in the organization receive more than 825,000 in non-cash contributions? If "Yes," complete Schedule II in It is any instruction of the organization organization organization organization organization organization organization organization organization	b				 -
any tax-exempt bonds? 24c dith de organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I 25a X 15 Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 950 or 990-E27 If "Yes," complete Schedule L, Part I 25b X 25c X 25c X 25d X					
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 28a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I 28b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organizations prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part II 29b X 28c Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part III 29c Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III 27c X 28d Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable fling thresholds, conditions, and exceptions). 28d A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28d A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28d A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28d A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28d A family member thereof) was an officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28d A family member thereof) was an officer, director, trustee, or key employee? If "Yes," complete Schedule R, Part II 29d Did the organiza	-		24c		
Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part II b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part II Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II 26 Was a loan to or by a current or former officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part IV 27 X 28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV and A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 27 A standard or director indirect owner? If "Yes," complete Schedule L, Part IV 28 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M, Part II 30 Did the organization inquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part II 30 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II 31 Did the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part V, Ime 2 32 Did the organiz	d			-	
disqualified person during the year? If "Yes," complete Schedule L, Part I b is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a pnor year, and that the transaction has not been reported on any of the organization's pnor Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I 25b					
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-E2? If "Yes," complete Schedule L, Part II 26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part III 27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions). a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV c An entity of which a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28b X 29c X 30 Did the organization receive more than \$25,000 in non-ash contributions? If "Yes," complete Schedule M 30 Did the organization receive more than \$25,000 in non-ash contributions? If "Yes," complete Schedule M 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II 32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II 33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 T701-2 and 301. T701-3? If "Yes," complete Schedule R, Part I, III, V, and V, Ilne 1 34 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part V, Ilne 2 35 Did the organization r			25a		X
Schedule L, Part I 25b	b				
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032004 12-21-10

Form 990 (2010)

X

13a

13b

13c

Section 501(c)(29) qualified nonprofit health insurance issuers.

organization is licensed to issue qualified health plans

c Enter the amount of reserves on hand

a Is the organization licensed to issue qualified health plans in more than one state?

14a Did the organization receive any payments for indoor tanning services during the tax year?

Note. See the instructions for additional information the organization must report on Schedule O b Enter the amount of reserves the organization is required to maintain by the states in which the

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions

						37
200	Check if Schedule O contains a response to any question in this Part VI					X
5 e¢	tion A. Governing Body and Management				V	NI-
4.	Enter the number of voting members of the governing body at the end of the tax year	1a	1	18	Yes	No
	Enter the number of voting members included in line 1a, above, who are independent	1b		18		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship			<u>. </u>		
_	officer, director, trustee, or key employee?	٠,٠٠٠	,	2	X	
3	Did the organization delegate control over management duties customarily performed by or under the	ne dire	ct supervision	-		
•	of officers, directors or trustees, or key employees to a management company or other person?			3		X
4	Did the organization make any significant changes to its governing documents since the prior Form	990 w	as filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's as			5		X
6	Does the organization have members or stockholders?			6		X
7a	Does the organization have members, stockholders, or other persons who may elect one or more more	ember	s of the			
	governing body?			7a		X
b	Are any decisions of the governing body subject to approval by members, stockholders, or other pe	rsons	?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken	dunn	g the year			
	by the following					
а	The governing body?			8a	X	
b	Each committee with authority to act on behalf of the governing body?			8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be read	ached	at the			
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		X
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal F	Revenu	e Code.)			
					Yes	No
	Does the organization have local chapters, branches, or affiliates?			10a		<u>X</u>
b	If "Yes," does the organization have written policies and procedures governing the activities of such	chapt	ers, affiliates,	į.		
	and branches to ensure their operations are consistent with those of the organization?			10b	77	
	Has the organization provided a copy of this Form 990 to all members of its governing body before to	tiling th	ne form?	11a	X	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990				v	
	Does the organization have a written conflict of interest policy? If "No," go to line 13			12a	X	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that co	uld giv	re rise	401	v	
	to conflicts?		l door-bo	12b	X	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If in Schedule O how this is done	res,	describe	40-	х	
12	Does the organization have a written whistleblower policy?			12c	X	
13 14	Does the organization have a written document retention and destruction policy?			14	X	
15	Did the process for determining compensation of the following persons include a review and approve	al hv i	ndenendent			
10	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	-	naoponaom			
а	The organization's CEO, Executive Director, or top management official			15a	х	
b	Other officers or key employees of the organization			15b	Х	
-	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions.)					
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange	ment	with a			
	taxable entity during the year?			16a		X
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to eva-	aluate	its participation			
	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the org	ganızat	ion's			
	exempt status with respect to such arrangements?			16b		
<u>Sec</u>	tion C. Disclosure					
17	List the states with which a copy of this Form 990 is required to be filed ▶PA					
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-	T (501	(c)(3)s only) availa	ble for		
	public inspection. Indicate how you make these available. Check all that apply.					
	Own website Another's website X Upon request	_			-	
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents,	conflic	t of interest policy	, and fina	incial	
^^	statements available to the public	لد سد	nordo estable			
20	State the name, physical address, and telephone number of the person who possesses the books a LAURA I. MATTERN $-(610)685-4550$	and re	cords of the organ	ı∠atıon. ▶	_	
		9601	3-0702			
	JUL HADMINGTON DIRECT, TO DON 102, READING, FR 1.	, , , , ,	0102	Form	990	(2010)
03200	8			1 01111		(2010)

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees, officers; key employees; highest compensated employees; and former such persons

(A)	(B)	(C)						(D)	(E)	(F)		
Name and Title	Average		Position					Reportable	Reportable	Estimated		
	hours per	(cł		all t			ly)	compensation	compensation	amount of		
	week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations		
MARIA R. BAEZ												
DIRECTOR	1.00	X						0.	0.	0.		
CARL N. BOTTERBUSCH			1									
DIRECTOR	1.00	X						0.	0.	0.		
ROBERT D. DAVIS												
DIRECTOR	1.00	X						0.	0.	0.		
DIANE DUFF			'							:		
DIRECTOR	1.00	X						0.	0.	0.		
MICHAEL A. DUFF												
DIRECTOR	1.00	X						0.	0.	0.		
DOUGLAS S. ELLIOTT												
DIRECTOR	1.00	X						0.	0.	0.		
STEVEN E. FISHER												
DIRECTOR	1.00	X						0.	0.	0.		
DR. THOMAS F. FLYNN												
DIRECTOR	1.00	X						0.	0.	0.		
ANDREA J. FUNK		i										
DIRECTOR	1.00	X	_			<u> </u>	ļ	0.	0.	0.		
KATHRYN GOODMAN							l	_	_	_		
DIRECTOR	1.00	X					_	0.	0.	0.		
BRADLEY C. HALL					ĺ	1		_	_			
DIRECTOR	1.00	X						0.	0.	0.		
SCOTT M. HUNSICKER									_	_		
DIRECTOR	1.00	X						0.	0.	0.		
ROBERT JEFFERSON										_		
DIRECTOR	1.00	X				<u> </u>	_	0.	0.	0.		
GEOFFREY N. JONES												
DIRECTOR	1.00	X				<u> </u>	<u> </u>	0.	0.	0.		
JOANNE M. JUDGE			ļ									
ASST. SECRETARY/TREASURER	1.00	X		Х		<u> </u>		0.	0.	0.		
ANN KRARAS												
DIRECTOR	1.00	X	_		<u> </u>	-		0.	0.	0.		
CHRIS KRARAS	1 1 1 1								_			
DIRECTOR 032007 12-21-10	1.00	X						0.	0.	0 . Form 990 (2010)		

Part VII Section A. Officers, Directors, Tru (A)	(B)	прк	oyee		<u>na r</u> C)	nign	est	(D)	(E)			(F)	
Name and title	Average	Position (check all that apply)						Reportable		Estimated			
	hours per week (describe hours for related organizations	stee or director	onal trustee	(all 1		Highest compensated employee	<u> </u>	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)		com fr org	nount of other pensation the anization	tion e ion
	in Schedule O)	Individ	Institut	Officer	Key employee	Highes	Former				orga	nızatı	ons
MARALYN LAKIN	1.00	X						0.		0.			0.
DIRECTOR DR. GOLOVON LANGGU	1.00	A	-					0.		*			
DR. SOLOMON LAUSCH DIRECTOR	1.00	x		ĺ				0.		0.			0.
R. DENISE LEE	1,00		<u> </u>										
DIRECTOR	1.00	x						0.	(0.			0.
DR. LEX O. MCMILLAN III													
DIRECTOR	1.00	X					ļ	0.	(0.			0.
RAMON J. MELECIO													
DIRECTOR	1.00	X				<u> </u>		0.	(0.			0.
DR. MARIA MELENDEZ													
DIRECTOR	1.00	X		<u> </u>			<u> </u>	0.	1	0.			0.
TAMMY MILLER							ļ						
DIRECTOR	1.00	X	<u> </u>	ļ	Ļ	╄-	<u> </u>	0.	(0.			0.
JONI NAUGLE	4 00	l	ł		į								_
DIRECTOR	1.00	X	-			-		0.		0.			0.
JAVIER ORTEGA-BENITEZ	1 00	٠,								,			^
DIRECTOR	1.00	X				Ļ		0.		0.			<u>0.</u>
1b Sub-total	III Castion A							359,817.		0.	5	3,8	
c Total from continuation sheets to Part V d Total (add lines 1b and 1c)	ii, Section A							359,817.		0.		3,8	
2 Total number of individuals (including but i	not limited to th	าดรค	liste	ed a	bov	e) w	ho r			<u> </u>		<u> </u>	<u> </u>
compensation from the organization						•,		• • • • • • • • • • • • • • • • • • • •	,,				1
												Yes	No
3 Did the organization list any former officer			e, ke	y en	nplo	yee,	or I	highest compensated er	nployee on		٠		х
line 1a? If "Yes," complete Schedule J for a For any individual listed on line 1a, is the s			omp	ensa	atıoı	n an	d ot	her compensation from	the organization		3_		
and related organizations greater than \$15	0,000? If "Yes	, " cc	mpl	ete :	Sch	edul	e J	for such ındıvidual			4		X
5 Did any person listed on line 1a receive or	accrue compe	nsat	tion t	from	any	y un	relat	ted organization or indiv	idual for services	Ì			
rendered to the organization? If "Yes," con	nplete Schedu	le J	for s	uch	per	son					5		X
Section B. Independent Contractors									*				
Complete this table for your five highest contained the organization NONE	ompensated in	aep	enae	ent c	cont	ract	ors 1	that received more than	\$100,000 of comp	ensa	ition 1	rom	
(A) Name and business	s address							(B) Description of s	services	Co)) ompe	C) nsatio	n
-													
Total number of independent contractors \$100,000 in compensation from the organ	-	not I	ımıte	d to		ose l	ste	d above) who received n	nore than				
w 100,000 iii compensation nom the organ	- autoli												

SEE PART VII, SECTION A CONTINUATION SHEETS

Form **990** (2010)

Pai	t VIII	Statement of Rever	nue		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	b c d	Federated campaigns Membership dues Fundraising events Related organizations Government grants (contribut All other contributions, gifts, gran similar amounts not included abo Noncash contributions included in lines	ts, and te	25,685. 274,468. 8813524.				
<u>8 0</u>	h	Total. Add lines 1a-1f		•	9113677.		_	
Program Service Revenue	2 a b c			Business Code				
9	e							
<u>a</u>		All other program service reve	enue					
_	g	Total. Add lines 2a-2f						
	3 4 5	Investment income (including other similar amounts) Income from investment of ta Royalties		•	113,770.			113,770.
	3	Noyames	(ı) Real	(II) Personal				
		Gross Rents	(I) Neal	(ii) i ersonai				
	C	Less rental expenses Rental income or (loss) Net rental income or (loss)		•				
		Gross amount from sales of assets other than inventory Less: cost or other basis	(i) Securities 357552.	(ii) Other				
		and sales expenses Gain or (loss) Net gain or (loss)	177634. 179918.	•	179,918.	179,918.		
Other Revenue		Gross income from fundraisin including \$ 25,6 contributions reported on line Part IV, line 18	585 of	46,500.				
her	h	Less direct expenses	a b	26,283.				
ō		Net income or (loss) from fun-		<u>,</u>	20,217.			20,217.
ļ	9 a	Gross income from gaming at Part IV, line 19	ctivities See					
		Less direct expenses	b	L				ı
		Net income or (loss) from gar Gross sales of inventory, less	-	_ _				
		and allowances Less: cost of goods sold Net income or (loss) from sale	a b es of inventory	•				
		Miscellaneous Reveni		Business Code				
		ADMINISTRATION	FEES	561000	52,116.	52,116.		
	b							
	d	All other revenue						
		Total. Add lines 11a-11d	•		52,116.	,		
,	12	Total revenue. See instructions.	•	•	9479698		0.	133,987.
0320	09			-		•		Form 990 (2010)

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

	All other organizations must com				
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	6,646,288.	6,646,288.		
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	413,707.	149,057.	135,184.	129,466.
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	113,707.	143,037.	133,104.	123, 400.
7	Other salaries and wages	1,034,392.	338,291.	276,780.	419,321.
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
9	Other employee benefits	324,397.	92,624.	99,344.	132,429.
10	Payroll taxes	115,939.	39,283.	32,968.	43,688.
11	Fees for services (non-employees).		22,2001	02,500.	
	Management				
b	, , ,				
С	Accounting				
d	Lobbying			_	
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other				
12	Advertising and promotion				
13	Office expenses				
14	Information technology				
15	Royalties				
16	Occupancy	155,924.	47,276.	47,091.	61,557.
17	Travel	32,408.	10,335.	6,868.	15,205.
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest	104 225	21 075	21 020	41 240
21	Payments to affiliates	104,235. 28,603.	31,875. 9,139.	31,020. 6,882.	41,340. 12,582.
22	Depreciation, depletion, and amortization Insurance	20,003.	9,139.	0,002.	12,302.
23 24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule 0.)				··· •
а	CONTRACT SERVICES	142,627.	65,237.	36,987.	40,403.
b	PRINTING AND PROMOTION	129,337.	8,559.	969.	119,809.
С	MISCELLANEOUS	63,366.	9,070.	34,374.	<u> 19,922.</u>
d	RENT, PURCHASE & MAINEN	21,072.	6,032.	2,467.	12,573.
е	SUPPLIES	11,868.	7,644.	1,371.	<u>2,853.</u>
f	All other expenses	22,401.	3,595.	5,568.	13,238.
25	Total functional expenses Add lines 1 through 24f	9,246,564.	7,464,305.	717,873.	1,064,386.
26	Joint costs. Check here 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				
02201	0 12-21-10				Form 990 (2010)

Form 990 (2010)

Pa	rtΧ	Balance Sheet			
			(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing		1	
	2	Savings and temporary cash investments	3,819,346.	2	3,618,688.
	3	Pledges and grants receivable, net	6,069,574.	3	6,295,006.
	4	Accounts receivable, net	40,756.	4	43,666.
	5	Receivables from current and former officers, directors, trustees, key			
		employees, and highest compensated employees. Complete Part II			
		of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
w		employees' beneficiary organizations (see instructions)		6	
Assets	7	Notes and loans receivable, net		7	
As	8	Inventories for sale or use	699.	8	
	9	Prepaid expenses and deferred charges	2,589.	9	14,269.
	10a	Land, buildings, and equipment: cost or other			
		basis Complete Part VI of Schedule D Less accumulated depreciation 10a 247,945. 10b 222,953.			
	b			10c	24,992. 6,204,643.
	11	Investments - publicly traded securities	5,574,560.		6,204,643.
	12	Investments - other securities See Part IV, line 11	929,973.	12	737,988.
	13	Investments - program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	16 100 065	15	16 020 050
	16	Total assets. Add lines 1 through 15 (must equal line 34)	16,482,265.	16	16,939,252.
	17	Accounts payable and accrued expenses	248,213.	17	208,694.
	18	Grants payable	60 022	18	20 024
	19	Deferred revenue	69,833.	19	29,834.
	20	Tax-exempt bond liabilities		20	
Liabilities	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
Ē	22	Payables to current and former officers, directors, trustees, key employees,			
Lia		highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities Complete Part X of Schedule D	1 918 681.		2,060,000.
	26	Total liabilities. Add lines 17 through 25	1,918,681. 2,236,727.	26	2,298,528.
		Organizations that follow SFAS 117, check here X and complete			
ψ		lines 27 through 29, and lines 33 and 34.			
ဥ	27	Unrestricted net assets	3,272,911.	27	3,172,620.
alaı	28	Temporanly restricted net assets	6,598,950.	28	6,872,926.
ВP	29	Permanently restricted net assets	4,373,677.	29	4,595,178.
<u>.</u> 5		Organizations that do not follow SFAS 117, check here			
<u></u>		complete lines 30 through 34.			
ets	30	Capital stock or trust principal, or current funds		30	
\ss	31	Paid in or capital surplus, or land, building, or equipment fund		31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated income, or other funds		32	
ž	33	Total net assets or fund balances	14,245,538.	33	14,640,724.
	34	Total liabilities and net assets/fund balances	16,482,265.	34	16,939,252.
					Form 990 (2010)

Form **990** (2010)

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit

or audits, explain why in Schedule O and describe any steps taken to undergo such audits

032012 12-21-10

X

За

Form **990** (2010)

Act and OMB Circular A-133?

SCHEDULE A

(Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Open to Public

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open to Public Inspection

Name o	f the organizati	on						ļ	Employer ic	entification	on nur	nber
		UNITED_	WAY OF BERKS	COUN	TY, I	NC.			23	-1655	<u> 375</u>	
Part I	Reason	for Public Chari	ty Status (All organiz	ations mu	st complet	e this part) See inst	ructions				
The orga	anization is not a	private foundation t	pecause it is. (For lines 1	through 1	11, check o	only one b	ox)					_
1 🗀	_	•	s, or association of churc									
2	A school des	cribed in section 17	0(b)(1)(A)(ii). (Attach Sc	hedule E)			,					
з 🗀	¬		tal service organization of		n section	170(b)(1)(A)(iii).					
4			perated in conjunction					(b)(1)(A)(iii). Enter th	e hospital'	s nam	e,
·	city, and stat		•		•							
5			benefit of a college or ur	niversity ov	vned or op	erated by	a governr	nental ur	nit described	d in		
	_ •	(b)(1)(A)(iv). (Comple	-	•	Ţ	•	-					
6	_		ent or governmental unit	t described	ın sectio	n 170(b)(1)(A)(v).					
7 X	_	=	eives a substantial part (r from th	e general pi	ublic descr	ıbed ıı	า
	-	b)(1)(A)(vi). (Complet		• •		·			•			
8 <u></u>	_		ection 170(b)(1)(A)(vi).	(Complete	Part II.)							
9 🗆	¬		eives (1) more than 33 1	-		om contri	butions. m	embersh	nip fees, and	d aross rec	eipts t	irom
-	-	-	nctions - subject to certa									
		•	axable income (less sect	·=	-	· =				-		
		509(a)(2). (Complete	•		,		,	,	,		-,	
10	_		perated exclusively to te	st for publi	c safetv. S	see sectio	n 509(a)(4	I).				
11	_	_	perated exclusively for th						rv out the p	urposes o	f one o	or
			tions described in section									
		• • • •	organization and comple		•		•					
	а 🔲 Туре	- ۱۰ -			e III - Func		egrated		d 🔲	Type III - C	ther	
e	_		t the organization is not			•	•	more di	squalified p	ersons oth	er tha	n
		=	han one or more publicly									
f			ten determination from t									
	-	rganization, check th			•	, ,						
g		~	organization accepted ar	ny gift or co	ontribution	from any	of the folk	owing pe	rsons?			
Ū			rectly controls, either al								Yes	No
			upported organization?							11g(i)		
	(iı) A famıly	member of a persor	described in (i) above?							11g(ii)		
		•	person described in (i)		e?					11g(iii)		
h			about the supported or									
		J	••	•	. ,							
(i) Nar	ne of supported	(ii) EIN	(iii) Type of	(iv) Is the c	organization	(v) Did you	u notify the	(vi)	Is the	(vii) Am	ount o	 f
	rganization	(,	organization (described on lines 1-9	in col. (i) la	sted in your	organizat	ion in col.	organiza (i) organ	tion in col.	sup		
	5		above or IRC section	governing	document?	(i) of you	r support?	`'' ັU.	ized in the S.?			
			(see instructions))	Yes	No	Yes	No	Yes	No			
					_							
				ļ								
		,										
												
Total												

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Schedule A (Form 990 or 990-EZ) 2010 UNITED WAY OF BERKS COUNTY, INC. 23-1655375 Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Calendar year (or fiscal year beginning in) (a) 2006 (b) 2007 (c) 2008 (d) 2009 (e) 2010 1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants") 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge	(f) Total 49,217,664.
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants") 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge	
Include any "unusual grants") 9 410 603 10 187 110 10 614 952 9 891 322 9 113 677 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge	
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge	
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge	49,217,664,
or expended on its behalf 3 The value of services or facilities furnished by a governmental unit to the organization without charge	49,217,664,
3 The value of services or facilities furnished by a governmental unit to the organization without charge	49,217,664,
furnished by a governmental unit to the organization without charge	49,217,664,
the organization without charge	49,217,664,
the organization without charge	49,217,664,
	49,217,664,
4 Total. Add lines 1 through 3 9,410,603, 10,187,110, 10,614,952, 9,891,322, 9,113,677,	
5 The portion of total contributions	
by each person (other than a	
governmental unit or publicly	
supported organization) included	
on line 1 that exceeds 2% of the	
amount shown on line 11,	
column (f)	
6 Public support. Subtract line 5 from line 4	40 217 664
Section B. Total Support	49,217,664.
Calendar year (or fiscal year beginning in) ► (a) 2006 (b) 2007 (c) 2008 (d) 2009 (e) 2010	(f) Total
7 Amounts from line 4 9,410,603, 10,187,110, 10,614,952, 9,891,322, 9,113,677,	49,217,664,
8 Gross income from interest,	45,217,004,
dividends, payments received on	
securities loans, rents, royalties and income from similar sources 218,699. 252,083. 197,515. 174,478. 113,770.	956 545
	730,343.
9 Net income from unrelated business	
activities, whether or not the	
business is regularly carried on	
10 Other income. Do not include gain	
or loss from the sale of capital assets (Explain in Part IV.) 47,948. 53,799. 52,494. 62,281. 52,116.	260 620
11 Total support. Add lines 7 through 10	50,442,847.
12 Gross receipts from related activities, etc (see instructions)	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3)	
organization, check this box and stop here Section C. Computation of Public Support Percentage	
	97.57 %
14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f)) 14 14 15 15 15 15 15 15	
15 Public support percentage from 2009 Schedule A, Part II, line 14	
16a 33 1/3% support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box	k and ►X
stop here. The organization qualifies as a publicly supported organization	
b 33 1/3% support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this	S DOX
and stop here. The organization qualifies as a publicly supported organization	
17a 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% of	
and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organ	ization
meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization	▶∟⊥
b 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 1	
more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the	
organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization	
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions	

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	ction A. Public Support						-
Cale	ndar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not						
	ınclude any "unusual grants ")						
2	Gross receipts from admissions,						
	merchandise sold or services per-						
	formed, or facilities furnished in any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that					_	
Ŭ	are not an unrelated trade or bus-						
	iness under section 513						
	Tax revenues levied for the organ-						
4	•						
	ization's benefit and either paid to						
_	or expended on its behalf			-			<u> </u>
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge					-	<u> </u>
6	Total. Add lines 1 through 5						
78	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
t	Amounts included on lines 2 and 3 received						
	from other than disqualified persons that exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
(Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6)						
$\overline{}$	ction B. Total Support						
Cale	endar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9	Amounts from line 6						
10	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties and income from similar sources						
	Unrelated business taxable income						
•	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Add lines 10a and 10b						
	Net income from unrelated business						-
• • •	activities not included in line 10b,						
	whether or not the business is						
	regularly carried on			<u> </u>		 	
12	Other income Do not include gain or loss from the sale of capital						
	assets (Explain in Part IV.)		_				
	Total support (Add lines 9, 10c, 11, and 12)		l				J
14	First five years. If the Form 990 is fo	r the organization'	s first, second, the	rd, fourth, or fifth	tax year as a secti	on 501(c)(3) organı	zation,
_	check this box and stop here						▶∟
	ction C. Computation of Pub					1 1	
15	Public support percentage for 2010 (line 8, column (f) c	livided by line 13,	column (f))		15	<u> %</u>
	Public support percentage from 2009					16	%
Se	ction D. Computation of Inve	stment Incom	e Percentage	,			
17	Investment income percentage for 20)10 (line 10c, colu	mn (f) dıvıded by l	ine 13, column (f))		17	%
18	Investment income percentage from	2009 Schedule A,	Part III, line 17			18	%
19	a 33 1/3% support tests - 2010. If the			on line 14, and lin	ne 15 is more than	33 1/3%, and line	17 is not
	more than 33 1/3%, check this box a						▶□
	b 33 1/3% support tests - 2009. If the						and
	line 18 is not more than 33 1/3%, ch						. $-$
20	Private foundation. If the organization		-				▶□
	i mate roundation, ii tile organizatio	zi, did flot offoot d	37. On allo 1. 11 1.	,,	22 3.10 000 11		

SCHEDULE D

Department of the Treasury

Internal Revenue Service

(Form 990)

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

➤ Attach to Form 990. ➤ See separate instructions.

2010
Open to Public Inspection

Name of the organization

UNITED WAY OF BERKS COUNTY, INC.

Employer identification number 23-1655375

Par	t I Organizations Maintaining Donor Advise	ed Funds or Other Similar Fund	s or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, lin	e 6	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in	writing that the assets held in donor advi	sed funds
	are the organization's property, subject to the organization's		. Yes No
6	Did the organization inform all grantees, donors, and donor a		e used only
	for charitable purposes and not for the benefit of the donor	or donor advisor, or for any other purpose	conferring
	impermissible private benefit?		Yes No
Pai	t II Conservation Easements. Complete if the or	ganization answered "Yes" to Form 990,	Part IV, line 7
1	Purpose(s) of conservation easements held by the organizat	ion (check all that apply)	
	Preservation of land for public use (e.g., recreation or	education) Preservation of an hi	stoncally important land area
	Protection of natural habitat	Preservation of a cer	tified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a quali	fied conservation contribution in the form	of a conservation easement on the last
	day of the tax year		
			Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		2b
С	Number of conservation easements on a certified historic str	ructure included in (a)	2c
d	Number of conservation easements included in (c) acquired	after 8/17/06, and not on a historic struc	ture
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, re	eleased, extinguished, or terminated by th	e organization during the tax
	year ▶		
4	Number of states where property subject to conservation ea	asement is located >	
5	Does the organization have a written policy regarding the pe	riodic monitoring, inspection, handling of	
	violations, and enforcement of the conservation easements	ıt holds?	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting	, and enforcing conservation easements	during the year 🕨
7	Amount of expenses incurred in monitoring, inspecting, and	enforcing conservation easements during	g the year 🕨 \$
8	Does each conservation easement reported on line 2(d) abo	ve satisfy the requirements of section 17	0(h)(4)(B)(i)
	and section 170(h)(4)(B)(ii)?	•	└── Yes └── No
9	In Part XIV, describe how the organization reports conservation		
	include, if applicable, the text of the footnote to the organization	ation's financial statements that describes	s the organization's accounting for
	conservation easements		
Pa	rt III Organizations Maintaining Collections o		Other Similar Assets.
	Complete if the organization answered "Yes" to Form		
1a	If the organization elected, as permitted under SFAS 116 (A		
	historical treasures, or other similar assets held for public ex		ance of public service, provide, in Part XIV,
	the text of the footnote to its financial statements that described		
b	If the organization elected, as permitted under SFAS 116 (A		
	treasures, or other similar assets held for public exhibition, e	education, or research in furtherance of p	ublic service, provide the following amounts
	relating to these items.		
	(i) Revenues included in Form 990, Part VIII, line 1		. • \$
	(ii) Assets included in Form 990, Part X		> \$
2	If the organization received or held works of art, historical tre		ial gain, provide
	the following amounts required to be reported under SFAS	116 (ASC 958) relating to these items	
а	Revenues included in Form 990, Part VIII, line 1		\$
b	Assets included in Form 990, Part X		> \$

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2010

Schedule D (Form 990) 2010

Part VII Investments - Other Securities.	See Form 990, Part X, III	ne 12.		
(a) Description of security or category (including name of security)	(b) Book value	Cos	(c) Method of value st or end-of-year ma	
Financial derivatives				
2) Closely-held equity interests	_			
3) Other				
(A)				
(B)				· · ·
(C)				
(D)				
(E)				
(F)				
(G)				
(H)				
(1)				
Fotal. (Col (b) must equal Form 990, Part X, col (B) line 12.) ▶				
Part VIII Investments - Program Related.	See Form 990, Part X,	line 13.		
(a) Description of investment type	(b) Book value	Cos	(c) Method of value st or end-of-year ma	
(1)				-
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				•
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.)				
Part IX Other Assets. See Form 990, Part X, II	ne 15. (a) Description		- <u>-</u> .	(b) Book value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)	<u> </u>			
(9)				
(10)				
Total. (Column (b) must equal Form 990, Part X, col (B)				
Part X Other Liabilities. See Form 990, Part	X, line 25			
1. (a) Description of liability		(b) Amount		
(1) Federal income taxes				
(2) DUE TO OTHER UNITED WAYS		413,748.		
(3) DUE TO DESIGNATED AFFIL	IATED			
(4) AGENCIES		1,227,644.	ļ	
(5) UNFUNDED PENSION LIABIL	TTY YTT	418,608.		
(6)				
(7)			Į	
(8)			Į	
(9)			Į	
(10)				
(11)				
Total. (Column (b) must equal Form 990, Part X, col (B) FIN 48 (ASC 740) Footnote in Part XIV, provide the text of the footno	line 25.)	2,060,000.		oin lay positions
2. FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote. FIN 48 (ASC 740).	te to the organization's financial	statements that reports the organ	zation's itability for uncert	ain tax positions under

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	dule D (Form 990) 2010 UNITED WAY OF BERKS COUNTY					1655375	Page 4
Pai	t XI Reconciliation of Change in Net Assets from Form 990 to	Audit	ed Financia	al State	ment		
1	Total revenue (Form 990, Part VIII, column (A), line 12)			1		9,479,	
2	Total expenses (Form 990, Part IX, column (A), line 25)		<u> </u>	2		9,246,	
3	Excess or (deficit) for the year. Subtract line 2 from line 1		<u>_:</u>	3		233,	134.
4	Net unrealized gains (losses) on investments		<u> </u>	4			
5	Donated services and use of facilities			5			
6	Investment expenses			3		_	
7	Prior period adjustments			7			
8	Other (Describe in Part XIV.)			3		162.	052.
9	Total adjustments (net) Add lines 4 through 8			9			052.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and	4 9	_	0			186.
	t XII Reconciliation of Revenue per Audited Financial Stateme	nts Wi			eturn		1000
1	Total revenue, gains, and other support per audited financial statements				1	8,265,	199.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				-	0 / 2 0 3 /	<u> </u>
	Net unrealized gains on investments	2a	121	,060.			
a	-			,215.			
b	Donated services and use of facilities	2b		, 410.			
C	Recoveries of prior year grants	2c	-1 4 5	420	_		
d	Other (Describe in Part XIV.)	2d	<145	<u>,428.</u>		200	0.47
е	Add lines 2a through 2d				2e	394,	847.
3	Subtract line 2e from line 1				3	7,872,	<u>, 352 </u>
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1	1 1					
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a					
b	Other (Describe in Part XIV)	4b	1,607	<u>,346.</u>			
С	Add lines 4a and 4b				4c	1,607,	
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)				5	9,479,	698.
Pa	rt XIII Reconciliation of Expenses per Audited Financial Stateme	ents W	ith Expens	es per	Retur	rn	
1	Total expenses and losses per audited financial statements				1	7,779	716.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25						
a	Donated services and use of facilities	2a	114	,215.			
b	Prior year adjustments	2b		,			
c	Other losses	2c	-				
-	Other (Describe in Part XIV)	2d	26	,283.	. 1		
d		_ <u>Zu</u>	20	, 205.		140	100
e	Add lines 2a through 2d				2e	7,639	498.
3	Subtract line 2e from line 1				3	1,039	410.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1	1.1					
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	1 607	246	i I		
b	Other (Describe in Part XIV)	4b	1,607	,346.	l l	4 600	246
	Add lines 4a and 4b				4c	1,607	
	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)				5	9,246	<u>,564.</u>
Pa	rt XIV Supplemental Information						
Com	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part II	I, lines 1	a and 4; Part I	V, lines 1	and 2	b; Part V, line	4, Part
X, lin	e 2, Part XI, line 8, Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b Also comp	lete this	part to provid	e any ado	litional	ınformatıon	
PAI	RT V, LINE 4: THE ORGANIZATION'S ENDOWMENT	CON	SISTS O	F EIG	HT_		
_							
DO	NOR-RESTRICTED SUB-FUNDS AND ONE BOARD-RES!	TRIC'	TED SUB	-FUND	, AI	LL OF WI	HICH
AR	E TO BE HELD INDEFINITELY, WITH THE INCOME	EXP	ENDABLE	FOR	OPEF	RATIONS	AS
	,						
ודמ	RECTED BY DONORS OR THE BOARD OF DIRECTORS	_					
	THE POLICE OF THE POLICE OF PRINCES	•					
ואמ	DO V IING 3. MUR ADANITANTAN TO EVENDO P	ром :	TNCOME	דא ע די כ	TTATT	סשר	
PA	RT X, LINE 2: THE ORGANIZATION IS EXEMPT FI	KOM .	INCOME	LHVES	OM	JEK	
~-	CTTO: F01/G\/3\ 05 TITE TIMEDILL DELETING GO	- - -				21 20	
SE	CTION 501(C)(3) OF THE INTERNAL REVENUE CO	UE.	AS OF	DECEM	REK	31, 201	LU,
TH.	ERE WAS NO UNRELATED BUSINESS INCOME FOR T	HE O	RGANIZA'	rion.			
					Sched	ule D (Form 9	90) 2010
03205	·4 -10						

UNDER GENERALLY ACCEPTED ACCOUNTING PRINCIPLES, AN ORGANIZATION MUST RECOGNIZE THE TAX BENEFIT ASSOCIATED WITH TAX TAKEN FOR TAX RETURN PURPOSES WHEN IT IS MORE LIKELY THAN NOT THE POSITION WILL BE SUSTAINED. THE ORGANIZATION DOES NOT BELIEVE THERE ARE ANY MATERIAL UNCERTAIN TAX POSITIONS AND, ACCORDINGLY, IT WILL NOT RECOGNIZE ANY LIABILITY FOR UNRECOGNIZED TAX BENEFITS.

PART XI, LINE 8 - OTHER ADJUSTMENTS:

UNREALIZED GAIN/LOSS ON INVESTMENT

UNREALIZED GAIN/LOSS ON BENEFICIAL INTEREST 64,963. CHANGE IN VALUE OF CHARITABLE LEAD TRUST -236,674.ADJUSTMENT TO REFLECT UNFUNDED PENSION LIABILITY <u>-90,297.</u> TOTAL TO SCHEDULE D, PART XI, LINE 8 162,052.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

UNREALIZED GAINS/(LOSSES) ON BENEFICIAL INTEREST

CHANGE IN VALUE OF CHARITABLE LEAD TRUST -236,674. SPECIAL EVENTS EXPENSES 26,283.

TOTAL TO SCHEDULE D, PART XII, LINE 2D -145,428.

PART XII, LINE 4B - OTHER ADJUSTMENTS:

DONOR DESIGNATED CONTRIBUTIONS 1,607,346.

PART XIII, LINE 2D - OTHER ADJUSTMENTS:

SPECIAL EVENTS EXPENSES 26,283.

PART XIII, LINE 4B - OTHER ADJUSTMENTS:

Schedule D (Form 990) 2010

424,060.

64,963.

Schedule D	(Form 990) 2010	UNITED WAY nformation (continued)	OF BERKS	COUNTY,	INC.	23-1655375 Page 5
Part AIV	Supplemental I	nformation (continued)				
DONOR	DESTGNATED	ALLOCATIONS				1,607,346.
	22220111122					
		_				
		_				
	.	-			· -	
	_					<u> </u>
		_				
				,		
						
					····	<u> </u>
		·		<u>. </u>		
		,_				
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		· - <u>-</u> · · ·	-,		-	

SCHEDULE G

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

OMB No 1545-0047

2010

Open To Public Inspection

ame of the organization	MILLE OF DEDUC COLDE			-	·		ntification number
UNITED WAY OF BERKS COUNTY, INC. 23-1655375 Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.							
required to complete this part Indicate whether the organization rais Mail solicitations Internet and email solicitations Phone solicitations In-person solicitations	ed funds through any of the following Solicitating Solicitating Special Special or oral agreement with any individual art VII) or entity in connection with products or entities (fundraisers) purs	tion of tion of fundra (includerofess	non-go goveri using of ding of ional f	overnment grants nment grants events fficers, directors, true undraising services?	stees	Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) fundr have c or con contrib	ustody trol of	(iv) Gross receipts from activity	to (Amount paid or retained by) fundraiser ited in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No				
<u> </u>					<u> </u>		
			,				
					_		
Total 3 List all states in which the organization or licensing	on is registered or licensed to solicit	contrib	outions	s or has been notified	d it is	exempt from re	egistration
			**				

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2010

Sch	edule G (Form 990 or 990-EZ) 2010 UNITED WAY OF BERKS COUNTY, INC. 23-1	<u>.655</u>	<u> 375</u>	Page 3
11	Does the organization operate gaming activities with nonmembers?		Yes	☐ No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed			
	to administer charitable gaming?	زليا.	Yes	L∐ No
13	Indicate the percentage of gaming activity operated in:			
а	The organization's facility	13a		<u>%</u>
b	An outside facility	13b		<u>%</u>
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:			
	Name			
	Address			
	Does the organization have a contract with a third party from whom the organization receives gaming revenue?		Yes	☐ No
b	If "Yes," enter the amount of gaming revenue received by the organization 🕨 \$ and the amount			
	of gaming revenue retained by the third party >			
C	If "Yes," enter name and address of the third party			
	Name			
	Address ▶			
16	Gaming manager information			
10	Carming manager mormation			
	Name			
	Gaming manager compensation > \$			
	Description of services provided			
	Director/officer Employee Independent contractor			
4-7	Mandatan, distributions			
17	Mandatory distributions:			
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to	\Box	Vac	☐ No
	retain the state gaming license? Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the		163	140
E.	organization's own exempt activities during the tax year > \$			
Pa	In IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii)	and (v), and	Part III.
	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable Also complete this part to provide any additional information			
_				
_				
0320	83 01-13-11 Schedule G (Forr	n 990 (or 990)-EZ) 2010

SCHEDULE I (Form 990)

Department of the Treasury Internal Revenue Service
Name of the organization

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Open to Public Inspection • 2010 2010

> Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. ▶ Attach to Form 990.

Name of the organization			3				Employer identification number
UNITED WAY OF BERKS Dart General Information on Grants and Assistance	OF BERK	COUNTY,	LNC.				C/5CCQT-57
<u>ار</u> ا	substantiate the	amount of the grants	or assistance, the	grantees' eligibility	for the grants or assi	stance, and the select	lion
criteria used to award the grants or assistance?	ance?)		X Yes No
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States	edures for monit	oring the use of grant 1	funds in the United	States			
Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any received more than \$5,000. Part II can be duplicated if additional space is needed	overnments and	d Organizations in the	United States. C	omplete if the orga	nization answered "Y	es" to Form 990, Partideitional space is nee	IV, line 21, for any
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	ection (d) Amount of (e) Amount of valuation (book, cash grant assistance assistance other)	(h) Purpose of grant or assistance
SYKE CONTRIBILITY STREET, STATE OF MIXE		7,	350	c			DONOR DESTENAMIONS
OUT OF COONIT UNITED WAIS		75775176	***************************************				
AMERICAN CANCER SOCIETY 498 BELLEVUE AVENUE PRADING PA 19605		501(0)(3)	197 363	0			PARTNER AGENCY ALLOCATION
AMERICAN RED CROSS - BERKS COUNTY CHAPTER - 701 CENTRE AVENUE - PRADING PA 19601		501(0)(3)	559 308	0			PARTNER AGENCY ALLOCATION
1							
ARC ADVOCACY SERVICES 1829 NEW HOLLAND ROAD, SUITE 9 READING, PA 19607		501(C)(3)	68,973,	0			PARTNER AGENCY ALLOCATION
NNE							PARTNER AGENCY ALLOCATION, RAPID
SERVICES - 633 COURT STREET, 16TH		501(0)(3)	079 76	C			RESPONSE GRANT & 222 ANTI-GANG GRANT
BERKS ENCORE 40 NORTH 9TH STREET				_			
READING PA 19601		501(C)(3)	71,565,	0			PARTNER AGENCY ALLOCATION
 2 Enter total number of section 501(c)(3) and government organizations 3 Enter total number of other organizations 	d government or	ganizations					. 46.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2010)

23-1655375 Page 1	•	(h) Purpose of grant
23	n II.)	(a) Description of
	rganizations in the United States (Schedule I (Form 990), Part I	(f) Method of
	nited States (Sche	(d) Amount of (e) Amount of
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	vernments and Orga	(c) IBC section
Y OF BERK	Assistance to Go	NII (4)
UNITED WAY OF BERKS COUNTY,	of Grants and Other	oddroes of
Schedule I (Form 990)	Part II Continuation of Grants and Other Assistance to Governments and Org	o souther has small (a)

(a) Name and address of corporation or government (b) EIN (c) IRC section or ganization or government (d) Amount of cash grant assistance (book, FMV, applicable appraisal, other)	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
BERKS DEAF & HARD OF HEARING SERVICES - 2045 CENTRE AVENUE - READING, PA 19605		501(C)(3)	101,241,	0.			PARTNER AGENCY ALLOCATION
BERKS TALKLINE PO BOX 13234 READING, PA 19612		501(C)(3)	37,618.	0			PARTNER AGENCY ALLOCATION
BERKS VISITING NURSE ASSOCIATION 1170 BERKSHIRE BOULEVARD WYOMISSING, PA 19610	:	501(C)(3)	248,666,	0			PARTNER AGENCY ALLOCATION
BERKS WOMEN IN CRISIS 50 N. 4TH STREET READING PA 19601		501(C)(3)	122,795,	0			PARTNER AGENCY ALLOCATION
BIG BROTHERS/BIG SISTERS OF BERKS COUNTY - 303 WINDSOR STREET - READING, PA. 19601		501(C)(3)	156,144,	0			PARTNER AGENCY ALLOCATION
BIRDSBORO COMMUNITY MEMORIAL CENTER - 201 EAST MAIN STREET - BIRDSBORO, PA 19508		501(C)(3)	54,800.	0			PARTNER AGENCY ALLOCATION
BOY SCOUTS OF AMERICA - HAWK MOUNTAIN COUNCIL - 5027 POTTSVILLE PIKE - READING, PA 19605		501(C)(3)	268,717.	0			PARTNER AGENCY ALLOCATION
		501(C)(3)	6,683,	0			DONOR DESIGNATIONS
CAMP FIRE USA ADAHI COUNCIL 172 HARTZ STORE ROAD MOHNTON, PA 19540		501(C)(3)	155,716,	0			PARTNER AGENCY ALLOCATION Schedule (Form 990)
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	Y OF BERK	S COUNTY, I	INC.	!	!		23-1655375 Page 1
Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II)	Assistance to Go	vernments and Orgar	nizations in the Ur	nited States (Sche	dule I (Form 990), Par	() 	
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance .
CAMP SCHOLARSHIP FUND - WEST BERKS MISSION DISTRICT - 1015 WINDSOR STREET - READING. PA 19604		501(C)(3)	19,622,	0			PARTNER AGENCY ALLOCATION
FOR MENTAL 5 HOSPITAL 6 0X 16052 - F		501(C)(3)	110,258.	0			PARTNER AGENCY ALLOCATION
THE CHILDREN'S HOME OF READING 1010 CENTRE AVENUE READING, PA 19601		501(C)(3)	70,716.	0			PARTNER AGENCY ALLOCATION
CENTRO HISPANO DANIEL TORRES, INC. 501 WASHINGTON STREET READING PA 19601		501(C)(3)	198,659,	0			PARTNER AGENCY ALLOCATION
COMMUNITY CHILD CARE - BERKS COUNTY INTERMEDIATE UNIT - 1111 COMMONS BLVD, PO BOX 16050 - READING PA 19612			214,307,	0			PARTNER AGENCY ALLOCATION
COUNCIL ON CHEMICAL ABUSE 601 PENN STREET, SUITE 600 READING PA 19601		501(C)(3)	73,002.	0			PROGRAM FUNDING ALLOCATION
		501(C)(3)	255,832,	0			PARTNER AGENCY ALLOCATION
FAMILY GUIDANCE CENTER 1235 PENN AVENUE, SUITE 205-206 READING, PA 19610		501(C)(3)	333,347.	0			PARTNER AGENCY ALLOCATION
FRIEND, INC. COMMUNITY SERVICES 658D NOBLE STREET KUTZTOWN, PA 19530		501(C)(3)	116,503.	0,			PARTNER AGENCY ALLOCATION
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Schedule I (Form 990) UNITED WAY OF BERKS COUNTY,	Y OF BERK	S COUNTY, I	INC.	9			23-1655375 Page 1
Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 99U), Part II)	Assistance to Go	vernments and Organ	nizations in the Ur	nited States (Sche	dule I (Form 990), Pa	(1	
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
GIRL SCOUTS OF EASTERN PENNSYLVANIA - 330 MANOR ROAD - MIOUON PA 19444		501(C)(3)	104,565,	0			PARTNER AGENCY ALLOCATION
⊻		501(C)(3)	56,700,	o			PROGRAM FUNDING ALLOCATION
JEWISH COMMUNITY CENTER OF READING - JEWISH FEDERATION OF READING, PA - 1100 BERKSHIRE BOULEVARD - WYOMISSING, PA 19610		501(C)(3)	66,117,	0			PARTNER AGENCY ALLOCATION
KIDSPEACE ADVANCES PROGRAM 8TH AVENUE & HAY ROAD TEMPLE PA 19560		501(C)(3)	7,992,	0		i	DONOR DESIGNATION
LITERACY COUNCIL OF READING-BERKS 35 SOUTH DWIGHT STREET WEST LAWN PA 19609		501(C)(3)	48,882,	0			PARTNER AGENCY ALLOCATION
GREATER READING MENTAL HEALTH ALLIANCE - 122 WEST LANCASTER AVENUE, SUITE 207 - SHILLINGTON, PA 19607		501(C)(3)	121 084.	0	į	į	PARTNER AGENCY ALLOCATION
OLIVET BOYS & GIRLS CLUB OF READING & BERKS COUNTY - 1161 PERSHING BOULEVARD - READING, PA		501(C)(3)		0			PARTINER AGENCY ALLOCATION
OPPORTUNITY HOUSE 430 NORTH SECOND STREET READING, PA 19601	:	501(C)(3)	163,451,	0			PARTNER AGENCY ALLOCATION & SUBCONTRACTED GRANI
READING AREA COMMUNITY COLLEGE 10 SOUTH SECOND STREET, PO BOX 1706 READING, PA 19603 LHA			56,443,	0			PROGRAM FUNDING ALLOCATION - ESL LANGUAGE CLASSES Schedule I (Form 990)
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Schedule I (Form 990) UNITED WAY	OF BERKS	S COUNTY, I	INC.	odo) octob	1 (1000 mg)		23-1655375 Page 1
Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Scriedule (Pull 390), Fact II	ssistance to Go	vernments and Organ	izations in the Un	ired States (Scrie	dule I (rollii 990), rai	(11)	
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
READING-BERKS HABITAT FOR HUMANITY							
336 SOUTH 18TH STREET				•			
READING PA 19602		501(C)(3)	29,561,	0			DONOK DESTGNATION
THE SALVATION ARMY OF READING PO BOX 1099							
READING PA 19602		501(C)(3)	214,335.	0			PARTNER AGENCY ALLOCATION
THRESHOLD REHABILITATION SERVICES, INC 1000 LANCASTER AVENUE - READING, PA 19607		501(C)(3)	110,534,	0			PARTNER AGENCY ALLOCATION
UNITED SERVICE ORGANIZATION 2111 WILSON BLVD ARLINGTON. VA 22201		501(C)(3)	23,771.	0			DONOR DESIGNATION
YMCA OF READING & BERKS COUNTY 631 WASHINGTON STREET READING PA 19603		501(C)(3)	492,782,	0			PARTNER AGENCY ALLOCATION £ SUBCONTRACTED GRANT
ו נט ן		501(0)(3)	76 302	c			PROGRAM FUNDING ALLOCATION
BERKS COUNTY OFFICE OF AGING 633 COUNT STREET, 8TH FLOOR		70.70					STRATEGIC ISSUES GRANT
CITY OF READING 815 WASHINGTON STREET READING, PA 19601	:			0			222 ANTI-GANG GRANT
COUNTY OF LEHIGH 17 SOUTH 7TH STREET ALLENTOWN, PA 18101			20,906.	0			222 ANTI-GANG GRANT Schedule I (Form 990)
רוא							(000 1110 1) 1 21352100

Page 1	265
23-1655375	
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23-1655375 Page 1		(g) Description of (h) Purpose of grant non-cash assistance or assistance	222 ANTI-GANG GRANT	222 ANTI-GANG GRANT	222 ANTI-GANG GRANT	PARTNER AGENCY ALLOCATION			Schedule I (Form 990)
	dule I (Form 990), Part II.)	(f) Method of (g) Do valuation non-ca (book, FMV, appraisal, other)							
9	ited States (Sched	(e) Amount of non-cash assistance	o	0	0	0			-
INC.	rizations in the Ur	(d) Amount of cash grant	α φ		9,449.	63,866			
S COUNTY, I	vernments and Organ	(c) IRC section if applicable		501(C)(3)		501(C)(3)			
Y OF BERK	Assistance to Go	(b) EIN							
Schedule I (Form 990) UNITED WAY OF BERKS	Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)	(a) Name and address of organization or government	CITY OF YORK 100 WEST MARKET STREET	ALERT PARTNERSHIP 17TH & CHEW STREETS, PO BOX 7017 ALLENTOWN, PA 18105	CITY OF LANCASTER 120 N. DUKE STREET, PO BOX 1599 LANCASTER, PA 17608	BERKS AIDS NETWORK/CO-COUNTY WELLNESS - 429 WALNUT STREET, PO BOX 8626 - READING PA 19603			ГНА

23-1655375

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
	_				
Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information	de the information	required in Part I, I	ine 2, and any other	additional information	
	WAY JUD	CIOUSLY D	2: UNITED WAY JUDICIOUSLY DISTRIBUTES	DOLLARS	
IN SUPPORT OF THE		TH AND HUM	HEALTH AND HUMAN SERVICES NEEDS	S NEEDS,	
PRIMARILY TO AND THROUGH THE PARTNER	l 4Cl	ES. ALSO	ALSO INCLUDED IS	S THE	
DAY-TO-DAY SUPPORT AND ASSISTANCE PROVIDED	OVIDED	10	THE PARTNER AGENCIES	CIES THROUGH	
		/ITIES.	IN 2010, WE ALLOCATED	ALLOCATED	
FUNDS TO 37 AGENCY PARTNERS, SUPPO	Z	50 PR	PROGRAMS AND SI	SERVICES.	
THROUGH SPECIAL FUNDING AND GRANT PROGRAMS WE	PROGRAMS		SUPPORTED ANOTHER	R 8	
PROGRAMS/SERVICES. IN TOTAL, MORE THAN 100,000 BERKS COUNTIANS RECEIVED	THAN 100	000 BERKS	COUNTIANS	RECEIVED	
UNITED WAY-FUNDED SERVICES.					

032102 01-13-11

SCHEDULE M (Form 990)

Noncash Contributions

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990.

Inspection

Name of the organization

Employer identification number

23-1655375 UNITED WAY OF BERKS COUNTY, INC Types of Property Part I (a) (b) (c) (d) Check if Number of Noncash contribution Method of determining contributions or amounts reported on applicable noncash contribution amounts tems contributed Form 990, Part VIII, line 1g Art - Works of art Art - Historical treasures Art - Fractional interests 3 Books and publications Clothing and household goods 5 6 Cars and other vehicles Boats and planes 7 Intellectual property 8 220,206. FAIR MARKET VALUE X Securities - Publicly traded 9 10 Securities - Closely held stock Securities · Partnership, LLC, or 11 trust interests 12 Securities · Miscellaneous 13 Qualified conservation contribution -Historic structures Qualified conservation contribution - Other 14 15 Real estate - Residential Real estate - Commercial 16 Real estate - Other 17 18 Collectibles 19 Food inventory Drugs and medical supplies 20 Taxidermy 21 Historical artifacts 22 Scientific specimens 23 24 Archeological artifacts Other 25 Other > 26 27 Other Other 28 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement 29 Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for X the entire holding period? 30a b If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? X 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash X contributions? 32a b If "Yes," describe in Part II. 33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule M (Form 990) (2010)

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SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Department of the Treasury Internal Revenue Service Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010
Open to Public Inspection

Name of the organization

UNITED WAY OF BERKS COUNTY, INC.

Employer identification number 23-1655375

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
FINANCIAL SUPPORT TO BUILD A STRONGER COMMUNITY.
FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:
ADDITIONALLY, UNITED WAY CONTINUES ITS EMPHASIS ON COMPLIANCE AND
ACCOUNTABILITY PROCEDURES TO ENSURE THE EFFECTIVE AND EFFICIENT
OPERATION OF UNITED WAY PARTNER AGENCIES.
THROUGH THESE PROGRAMS, UNITED WAY IS ABLE TO ACHIEVE MEASURABLE
RESULTS IN OUR COMMUNITY. KEY RESULTS IN 2010 INCLUDE:
THE AMERICAN RED CROSS, BERKS COUNTY CHAPTER ASSISTED 84 FAMILIES AND
222 INDIVIDUALS THROUGHOUT BERKS COUNTY WHO SUFFERED THE TRAGIC
DISASTER OF LOSING OR HAVING THEIR HOMES SEVERELY DAMAGED DUE TO FIRES.
THE BERKS COUNTY CHAPTER OF THE AMERICAN RED CROSS PROVIDED EMERGENCY
ASSISTANCE AND SUPPORT TO 682 MEMBERS OF THE ARMED FORCES AND VETERANS
AND THEIR FAMILIES/DEPENDENTS.
BERKS AIDS NETWORK/CO-COUNTY WELLNESS SERVICES PROVIDED SERVICES TO
APPROXIMATELY 3,000 INDIVIDUALS IN BERKS COUNTY TO HELP PEOPLE
UNDERSTAND THE IMPORTANCE OF PREVENTING, OR MODIFYING BEHAVIORS, THAT
COULD PUT THEM AT RISK FOR HIV/AIDS.

ARC ADVOCACY SERVICES HELPED 292 INDIVIDUALS AND THEIR FAMILIES DEAL

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2010)

UNITED WAY OF BERKS COUNTY, INC.

Employer identification number 23-1655375

WITH ISSUES RELATED TO INTELLECTUAL DISABILITIES.

BERKS COUNTY INTERMEDIATE UNIT CHILD CARE PROVIDED QUALITY CHILD CARE SERVICES TO WORKING FAMILIES, WITH 87% OF PRESCHOOL CHILDREN HAVING IMPROVED THEIR DEVELOPMENTAL SKILLS.

BERKS CONNECTIONS/PRE-TRIAL SERVICES PROVIDED RE-ENTRY SERVICES TO INCARCERATED INDIVIDUALS. DURING 2010, BCPS REPORTED THAT 70% OF THE 111 RELEASED INDIVIDUALS HAD NOT BEEN REINCARCERATED FOR AT LEAST SIX MONTHS AFTER SUCCESSFULLY COMPLETING THEIR SERVICES.

THE BERKS ENCORE MEALS ON WHEELS PROGRAM DELIVERED ONE NUTRITIONALLY BALANCED MEAL TO AN AVERAGE OF 625 HOMEBOUND, ELDERLY CLIENTS 5 DAYS EACH WEEK, FOR A TOTAL OF 155,484 MEALS ANNUALLY.

BERKS DEAF AND HARDING OF HEARING SERVICES HELPED 1,081 DEAF AND HARD OF HEARING CLIENTS AND THEIR FAMILIES WITH SERVICES SUCH AS CASE MANAGEMENT, ASSISTIVE HEARING DEVICES AND COMMUNICATING VIA VIDEO CAMERA PHONES.

BERKS TALKLINE RECEIVED OVER 4,633 CALLS FROM CHILDREN, YOUTH, AND ADULTS THAT TRADITIONALLY ENCOMPASS A BROAD RANGE OF PROBLEMS THAT CHALLENGE ALL OF US IN OUR DAILY LIVES.

BERKS WOMEN IN CRISIS PROVIDED OVER 9,046 NIGHTS OF EMERGENCY SHELTER TO 436 WOMEN AND 408 CHILDREN WHO WERE VICTIMS OF DOMESTIC VIOLENCE.

BERKS VISITING NURSE ASSOCIATION PROVIDED OLDER ADULTS AND PEOPLE WITH

Schedule O (Form 990 or 990-EZ) (2010) Name of the organization **Employer identification number** UNITED WAY OF BERKS COUNTY, INC. 23-1655375 DISABILITIES AND CHRONIC HEALTH PROBLEMS WITH SKILLED NURSING AND OTHER RELATED SERVICES, WITH 75% OF PATIENTS ABLE TO REMAIN INDEPENDENT IN THEIR HOMES DUE TO BVNA SERVICES. BIG BROTHERS/BIG SISTERS PROVIDES A MENTORING PROGRAM WHICH PROVIDES ADULT ROLE MODELS MISSING FROM THE LIVES OF AT-RISK YOUTH PRIMARILY FROM SINGLE-PARENT HOMES. OF THE ELIGIBLE YOUTH SERVED WHO PARTICIPATED FOR 1 YEAR OR LONGER IN BIG BROTHERS/BIG SISTERS PROGRAMS: 100% GRADUATED FROM HIGH SCHOOL 99.5% ADVANCED TO THE NEXT ACADEMIC GRADE LEVEL 0% TEENAGE PREGNANCY RATE BIRDSBORO COMMUNITY MEMORIAL CENTER PROVIDES RECREATIONAL PROGRAMS WHICH HELP YOUTH DEVELOP POSITIVE SOCIAL SKILLS. DURING 2010, 100% OF 529 PARENTS AND INSTRUCTORS REPORTED THAT THEY OBSERVED AN INCREASE IN THE ABILITY OF YOUTH TO WORK TOGETHER AS A TEAM. THE CHILDRENS HOME DAY ACADEMY PROVIDES A COMPREHENSIVE ALTERNATIVE EDUCATIONAL ENVIRONMENT TO HELP YOUTH MODIFY THEIR BEHAVIOR AND SUCCESSFULLY RE-ENTER THEIR HOME SCHOOLS. DURING THE 2009-10 SCHOOL YEAR, 100% OF 69 PARTICIPATING STUDENTS DEMONSTRATED IMPROVED ACADEMIC PERFORMANCE. IN 2010, CAMP FIRE USA: ADAHI COUNCIL PROVIDED PROGRAMS TO 6,174 CHILDREN AND YOUTH IN THE CITY OF READING. AFTER PARTICIPATING IN

YOUTH, OR 84%, REPORTED MAKING GOOD GRADES OR IMPROVING THEIR GRADES.

AGENCY AFTER SCHOOL PROGRAMS FOR AT LEAST ONE YEAR, 203 OUT OF 241

Schedule O (Form 990 or 990-EZ) (2010)

Name of the organization UNITED WAY OF BERKS COUNTY, INC.	Employer identification number 23-1655375
CENTRO HISPANO DANIEL TORRES, A UNITED WAY PARTNER AGENCY	, PROVIDED
INFORMATION AND REFERRAL, TRANSPORTATION, AND TRANSLATION	SERVICES TO
3,402 PERSONS DURING 2010.	
LAST YEAR, STUDENTS WHO WERE TRAINED IN THE COUNCIL ON CH	EMICAL ABUSE
PEER MEDIATION PROGRAM SUCCESSFULLY CONDUCTED 100 PEER-TO	-PEER
MEDIATIONS IN 12 SCHOOL DISTRICTS IN BERKS COUNTY.	
EASTER SEALS EASTERN PENNSYLVANIA PROVIDED MEDICAL EVALUA	TIONS,
PHYSICAL AND OCCUPATIONAL THERAPY, AND THERAPEUTIC RECREA	TION TO 767
CHILDREN AND YOUTH WITH DEVELOPMENTAL OR TRAUMATIC-INDUCE	ED.
DISABILITIES.	
FAMILY GUIDANCE CENTER PROVIDED COUNSELING SERVICES TO 1,	430 INDIVIDUAL
LAST YEAR TO HELP THESE CLIENTS IMPROVE THE QUALITY OF THE	EIR LIVES AND
TO FUNCTION BETTER IN SOCIAL AND WORK SETTINGS.	
FRIEND, INC., COMMUNITY SERVICES SERVED A TOTAL OF 1,066	PERSONS IN
NORTHERN BERKS WITH FAMILY AND INDIVIDUAL STRENGTHENING S	ERVICES.
GIRL SCOUTS OF EASTERN PENNSYLVANIA PROVIDED ACCESSIBLE,	AFFORDABLE,
AND ENRICHING AFTER SCHOOL PROGRAMS TO 758 GIRLS THROUGHO	OUT BERKS
COUNTY.	
HAWK MT. COUNCIL, BOY SCOUTS OF AMERICA, SERVED 5,166 YOU	TH IN BERKS
COUNTY AND HELPED THEM LEARN SKILLS TO HELP THEM BECOME E	BETTER CITIZENS
AND RESPONSIBLE ADULTS.	
032212 01-24-11	dule O (Form 990 or 990-EZ) (2010)

Schedule O (Form 990 or 990-EZ) (2010)	Page 2
Name of the organization UNITED WAY OF BERKS COUNTY, INC.	Employer identification number 23-1655375
JEWISH FAMILY SERVICES DISTRIBUTED 27,463 POUNDS OF FOOD OF 213 PEOPLE PER MONTH.	TO AN AVERAGE
THE LITERACY COUNCIL OF READING AND BERKS COUNTY HELPED TO COUNTIANS LEARN TO READ AND COMMUNICATE BETTER IN ENGLISH	
THE GREATER READING MENTAL HEALTH ALLIANCE (FORMERLY THE	MENTAL HEALTH
ASSOCIATION OF READING & BERKS) HELPED INDIVIDUALS AND FA	AMILIES LEARN
HOW TO COPE WITH MENTAL ILLNESS, WITH 92% OF CLIENTS REPO	ORTING THAT
THEY FOUND THE AGENCY HELPFUL IN FINDING NEEDED RESOURCES	S AND/OR
RESOLVING THE ISSUE THAT BROUGHT THEM TO THE AGENCY FOR A	ASSISTANCE.
	- AVITABLE
OLIVET BOYS AND GIRLS CLUB OF READING AND BERKS COUNTY PR	
PROGRAMMING TO OVER 6,000 YOUTH, AND AS A RESULT 75% OF Y	
PARTICIPATED IN THE HOMEWORK CENTER INDICATED THAT THEY	
SCHOOL, WHILE 89% OF ELEMENTARY SCHOOL STUDENTS INCREASED	O OR MAINTAINED
THEIR READING LEVELS.	
OPPORTUNITY HOUSE PROVIDED EMERGENCY SHELTER SERVICES TO	547 ADULTS AND
80 CHILDREN, TOTALING 27,581 NIGHTS OF SHELTER AND 102,58	81 MEALS.
SALVATION ARMY-READING CORPS SERVED OVER 22,247 FAMILY MI	EMBERS OR
INDIVIDUALS THROUGH ITS SHARE PROGRAM WHICH INCLUDES ASS	ISTANCE WITH
SUCH NEEDS AS LACK OF FOOD, PROBLEMS WITH PAYING FOR UTIL	LITIES, AND NOT
HAVING MONEY TO PAY FOR NECESSARY MEDICAL PRESCRIPTIONS.	

THRESHOLD REHABILITATION SERVICES HELPED 14 PERSONS WITH SEVERE $\frac{032212}{01-24-11}$ Schedule O (Form

Schedule O (Form 990 or 990-EZ) (2010)

Name of the organization UNITED WAY OF BERKS COUNTY, INC.	Employer identification number 23-1655375		
PHYSICAL DISABILITIES TO OBTAIN AND MAINTAIN A DESIRABLE	JOB AS A		
RESULT OF THE VOCATIONAL TRAINING AND EMPLOYMENT SERVICES	J.		
THE CENTER FOR MENTAL HEALTH AT THE READING HOSPITAL PROV	IDED YOUTH AND		
THEIR FAMILIES WITH BEHAVIORAL HEATH SERVICES TO HELP THE	IR ABILITY TO		
FUNCTION BETTER, WITH 69% OF YOUTH REPORTED AS HAVING IMP	ROVEMENT IN		
THEIR SCHOOL BEHAVIOR.			
THE YMCA OF READING AND BERKS COUNTY PROVIDED PERMANENT A	ND		
TRANSITIONAL HOUSING TO 467 MEN AND WOMEN THROUGH ITS HOU	SING PROGRAMS		
AT THE CENTRAL BRANCH.			
FORM 990, PART VI, SECTION A, LINE 2: THE FOLLOWING BOARD	MEMBERS ARE		
RELATED:			
ANN AND CHRIS KRARAS-SPOUSES			
VIRGINIA AND JEFFREY RUSH-SPOUSES			
DIANE AND MICHAEL DUFF-SPOUSES			
DILLIE INID III CINILLE DOLL DI CODED			
THREE MARRIED COUPLES MAINTAIN POSITIONS ON THE UNITED WA	Y OF BERKS COUNTY		
BOARD OF DIRECTORS. THIS SITUATION OCCURS BECAUSE IT IS	A COMMON PRACTICE		
FOR A HUSBAND AND WIFE TEAM TO SERVE AS CO-CHAIRS OF THE	ANNUAL		
FUND-RAISING CAMPAIGN, WHICH HAS BEEN A VERY SUCCESSFUL A	ND POPULAR		
APPROACH WITH THE VOLUNTEERS. THE COUPLES REPRESENT PAST	C, CURRENT, OR		
FUTURE CAMPAIGN CO-CHAIRS.			
FORM 990, PART VI, SECTION B, LINE 11: FORM 990 IS REVIEW	WED AND APPROVED		
BY THE GOVERNANCE COMMITTEE AND REPORTED TO THE BOARD OF 032212 01-24-11 Schee	DIRECTORS ANNUALLY dule O (Form 990 or 990-EZ) (2010)		

Schedule O (Form 990 or 990-EZ) (2010) Page 2 Name of the organization **Employer identification number** UNITED WAY OF BERKS COUNTY, INC. 23-1655375 PRIOR TO SUBMISSION. ALL BOARD MEMBERS RECEIVE A COPY OF THE FORM 990. FORM 990, PART VI, SECTION B, LINE 12C: DISCLOSURE OF ACTUAL OR POTENTIAL CONFLICTS OF INTEREST AN INTERESTED PARTY IS UNDER A CONTINUING OBLIGATION TO DISCLOSE ANY ACTUAL OR POTENTIAL CONFLICT OF INTEREST AS SOON AS IT IS KNOWN, OR REASONABLY SHOULD BE KNOWN. AN INTERESTED PARTY SHALL COMPLETE A QUESTIONNAIRE/DISCLOSURE STATEMENT, IN THE FORM ATTACHED TO FULLY AND COMPLETELY DISCLOSE THE MATERIAL FACTS ABOUT ANY ACTUAL OR POTENTIAL CONFLICTS OF INTEREST. THE DISCLOSURE STATEMENT SHALL BE COMPLETED UPON HIS OR HER ASSOCIATION WITH UNITED WAY OF BERKS COUNTY AND SHALL BE UPDATED ANNUALLY. AN ADDITIONAL DISCLOSURE STATEMENT SHALL BE COMPLETED AT SUCH TIMES AS AN ACTUAL POTENTIAL CONFLICT ARISES. FOR BOARD MEMBERS, THE DISCLOSURE STATEMENTS SHALL BE PROVIDED TO THE PRESIDENT, WHO WILL REVIEW THE DISCLOSURE STATEMENTS AND PRESENT A SUMMARY

OF THE FINDINGS TO THE GOVERNANCE COMMITTEE. THE GOVERNANCE COMMITTEE SHALL REVIEW THE SUMMARY OF THE FINDINGS PREPARED BY THE PRESIDENT AND PRESENT A REPORT TO THE EXECUTIVE COMMITTEE IN THE SPRING OF EACH YEAR.

IN THE CASE OF MEMBERS OF THE FINANCE COMMITTEE, THE INVESTMENT COMMITTEE AND THE AUDIT COMMITTEE, THE DISCLOSURE STATEMENTS SHALL BE PROVIDED TO THE PRESIDENT, WHO WILL REVIEW THE DISCLOSURE STATEMENTS AND PRESENT A SUMMARY OF THE FINDINGS TO THE EXECUTIVE COMMITTEE IN THE SPRING OF EACH YEAR.

IN THE CASE OF STAFF, THE DISCLOSURE STATEMENTS SHALL BE PRESENTED TO THE Schedule O (Form 990 or 990-EZ) (2010)

Employer identification number

UNITED WAY OF BERKS COUNTY, INC.

<u>23-1655375</u>

SENIOR VICE PRESIDENT OF FINANCE & ADMINISTRATION, WHO WILL REVIEW THE

DISCLOSURE STATEMENTS AND PRESENT A SUMMARY OF THE FINDINGS TO THE

PRESIDENT BY MARCH 31ST OF EACH YEAR. IN THE CASE OF THE SENIOR VICE

PRESIDENT OF FINANCE & ADMINISTRATION, THE DISCLOSURE STATEMENT SHALL BE

PROVIDED TO THE PRESIDENT. THE PRESIDENT SHALL PROVIDE HIS/HER DISCLOSURE

STATEMENT TO THE CHAIRMAN OF THE BOARD.

THE PRESIDENT SHALL FILE THE VOLUNTEER DISCLOSURE STATEMENTS WITH THE

OFFICIAL CORPORATE RECORDS OF UNITED WAY OF BERKS COUNTY. THE SENIOR VICE

PRESIDENT OF FINANCE & ADMINISTRATION SHALL FILE THE STAFF DISCLOSURE

STATEMENTS WITH OTHER EMPLOYEE RECORDS.

WHENEVER THERE IS REASON TO BELIEVE THAT AN ACTUAL OR POTENTIAL CONFLICT OF INTEREST EXISTS BETWEEN UNITED WAY OF BERKS COUNTY AND AN INTERESTED PARTY, THE BOARD OF DIRECTORS, UPON THE RECOMMENDATION OF THE EXECUTIVE COMMITTEE OR THE GOVERNANCE COMMITTEE, SHALL DETERMINE THE APPROPRIATE ORGANIZATIONAL RESPONSE.

WHERE THE ACTUAL OR POTENTIAL CONFLICT INVOLVES AN EMPLOYEE OF UNITED WAY

OF BERKS COUNTY OTHER THAN THE PRESIDENT, THE PRESIDENT SHALL, IN THE FIRST

INSTANCE, BE RESPONSIBLE FOR REVIEWING THE MATTER AND MAY TAKE APPROPRIATE

ACTION AS NECESSARY TO PROTECT THE INTERESTS OF UNITED WAY OF BERKS COUNTY.

THE PRESIDENT SHALL DETERMINE WHETHER THE RESULTS OF ANY REVIEW AND ACTION

SHALL BE REPORTED TO THE CHAIRMAN. WHEN REPORTED TO THE CHAIRMAN, THE

CHAIRMAN IN CONSULTATION WITH THE EXECUTIVE COMMITTEE, SHALL DETERMINE IF

ANY FURTHER BOARD REVIEW OR ACTION IS REQUIRED.

IF THE BOARD OF DIRECTORS HAS REASON TO BELIEVE THAT AN INTERESTED PARTY

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UNITED WAY OF BERKS COUNTY, INC.

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HAS FAILED TO DISCLOSE AN ACTUAL OR POTENTIAL CONFLICT OF INTEREST, IT

SHALL INFORM THE PERSON OF THE BASIS FOR SUCH BELIEF AND AFFORD THE PERSON
AN OPPORTUNITY TO EXPLAIN THE ALLEGED FAILURE TO DISCLOSE.

IF, AFTER HEARING THE RESPONSE OF THE INTERESTED PARTY AND MAKING SUCH

FURTHER INVESTIGATION AS MAY BE WARRANTED IN THE CIRCUMSTANCES, THE BOARD

DETERMINES THAT THE INTERESTED PARTY HAS IN FACT FAILED TO DISCLOSE AN

ACTUAL OR POSSIBLE CONFLICT OF INTEREST, IT SHALL TAKE APPROPRIATE

CORRECTIVE ACTION.

FORM 990, PART VI, SECTION B, LINE 15: EXECUTIVE COMPENSATION PROCEDURES:

THE CHAIRPERSON OF THE BOARD LEADS THE BOARD OF DIRECTORS IN THE EVALUATION OF THE PERFORMANCE OF THE PRESIDENT ON AN ANNUAL BASIS. THE PRESIDENT PRESENTS TO THE CHAIRPERSON INFORMATION ON THE ACCOMPLISHMENTS OF THE ORGANIZATION AND ITS PROGRESS TOWARD ACHIEVING THE GOALS OUTLINED IN THE STRATEGIC PLAN, THE FULFILLMENT OF HIS/HER DUTIES AND RESPONSIBILITIES AS OUTLINED IN THE POSITION DESCRIPTION, AND THE MANNER IN WHICH THE CHALLENGES OF THE ORGANIZATION HAVE BEEN ADDRESSED AND THE OPPORTUNITIES TAKEN. THE PRESIDENT ALSO DEFINES AND DISCUSSES CURRENT AND FUTURE ORGANIZATIONAL CHALLENGES AND OPPORTUNITIES. THIS INFORMATION IS SHARED WITH THE BOARD OF DIRECTORS.

AN EVALUATION SURVEY OF THE PRESIDENT IS CONDUCTED PERIODICALLY (NO LESS

THAN EVERY 3 YEARS) WITH THE FULL BOARD THE RESULTS OF WHICH ARE COMPILED

AND ANALYZED BY A THIRD PARTY PROVIDER HAVING NO VESTED INTEREST IN THE

OUTCOME OF THIS PROCESS. A FORMAL REPORT IS PRESENTED BY THE PROVIDER

FIRST TO THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS FOR INITIAL

Schedule O (Form 990 or 990-EZ) (2010)

UNITED WAY OF BERKS COUNTY, INC.

Employer identification number 23-1655375

DISCUSSION, THEN TO THE FULL BOARD OF DIRECTORS AS PART OF AN EXECUTIVE

SESSION. DURING THE INTERIM PERIODS WHEN FORMAL SURVEYS ARE NOT CONDUCTED,

A SUMMARY OF THE MOST RECENT SURVEY IS SHARED WITH THE FULL BOARD OF

DIRECTORS.

THE RESULTS OF THE BOARD EVALUATION AS WELL AS ANY GOALS OR SUGGESTIONS THE BOARD HAS RELATIVE TO THE INFORMATION PRESENTED AND THE FUTURE DIRECTION OF THE ORGANIZATION. THE CHAIRPERSON OF THE BOARD COMMUNICATES THE RESULTS OF THE ASSESSMENT VERBALLY AND IN WRITING TO THE PRESIDENT. THE RESULTS OF THE ASSESSMENT ARE INCLUDED IN THE PERSONNEL FILE OF THE PRESIDENT.

THE LEVEL AND FORM OF COMPENSATION IS DETERMINED FOLLOWING A REVIEW OF

LOCAL COMPENSATION LEVELS OF CEOS OF ORGANIZATIONS OF SIMILAR SIZE AND

SCOPE, AS WELL AS THE COMPENSATION LEVELS OF CEOS OF UNITED WAY

ORGANIZATIONS OF SIMILAR SIZE AND SCOPE. WHILE UNITED WAY FOCUSES ON

OTHER UNITED WAYS AND NONPROFITS TO BENCHMARK COMPENSATION, THE

ORGANIZATION UNDERSTANDS THAT THE MARKET FOR EXECUTIVE TALENT MAY BE

BROADER THAN THE GROUP OF CHARITIES. MARKET INFORMATION FROM ADDITIONAL

MARKET SEGMENTS AND PUBLISHED NOT-FOR-PROFIT COMPENSATION SURVEYS, MAY BE

USED AS A SUPPLEMENT. THE ANNUAL COMPENSATION OF THE PRESIDENT IS

COMMUNICATED BOTH VERBALLY AND IN WRITING TO THE PRESIDENT AND IS INCLUDED

IN HIS/HER PERSONNEL FILE.

KEY EMPLOYEE COMPENSATION PROCEDURES:

COMPENSATION PROCEDURES FOR KEY EMPLOYEES OF UNITED WAY OF BERKS COUNTY

FOLLOW THE SALARY AND ADMINISTRATION PROGRAM OF THE ORGANIZATION AND THE

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Name of the organization

UNITED WAY OF BERKS COUNTY, INC.

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PERSONNEL POLICIES AS PROVIDED TO ALL STAFF.

THE COMPETITIVENESS OF THE SALARY STRUCTURE AT UNITED WAY OF BERKS COUNTY
WILL BE ASSESSED PERIODICALLY, AS DETERMINED BY THE PRESIDENT BUT NOT MORE
THAN EVERY THREE YEARS, BASED ON SURVEYS OF SALARIES PAID BY OTHER
EMPLOYERS FOR SIMILAR WORK. AN OUTSIDE HUMAN RESOURCES FIRM NORMALLY DOES
THE ASSESSMENT. IF THERE IS EVIDENCE OF A CHANGE IN GENERAL SALARY LEVELS,
THE SALARY RANGES ARE ADJUSTED ACCORDING TO THE PROGRAM'S OBJECTIVES, WITH
THE APPROVAL OF THE EXECUTIVE COMMITTEE (SEE BELOW). THESE ADJUSTMENTS DO
NOT CHANGE THE GRADES TO WHICH POSITIONS ARE ASSIGNED AND DO NOT RESULT IN
AUTOMATIC CHANGES IN INDIVIDUAL SALARIES.

THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS, SITTING AS THE PERSONNEL COMMITTEE, SHALL REVIEW AND APPROVE THE SALARY STRUCTURE. THE REVIEW AND APPROVAL NORMALLY FOLLOWS THE ASSESSMENT DONE BY AN OUTSIDE HUMAN RESOURCES FIRM TO DETERMINE WHETHER CHANGES HAVE OCCURRED IN THE GENERAL SALARY LEVELS. THE EXECUTIVE COMMITTEE WILL DETERMINE IF A REPORT ON THE COMPENSATION PLAN/SALARY STRUCTURE OF THE ORGANIZATION SHALL BE MADE TO THE FULL BOARD OF DIRECTORS.

UNITED WAY OF BERKS COUNTY'S POLICY IS THAT SALARY INCREASES ARE BASED ON MERIT AND SHOULD REFLECT AN EMPLOYEE'S CONTRIBUTION TO THE ORGANIZATION IN RELATION TO THE RESPONSIBILITIES OF HIS OR HER POSITION. SALARY INCREASES MAY BE LIMITED BY THE AVAILABILITY OF FUNDS. THE SALARY ADMINISTRATION PROGRAM THEREFORE HAS BEEN DESIGNED TO PROVIDE THE BEST PERFORMERS WITH HIGHER PERCENTAGES OF MERIT INCREASES. WITH THE EXCEPTION OF SPECIAL TYPES OF SALARY ADJUSTMENTS, MERIT INCREASES ARE THE ONLY TYPE OF SALARY

INCREASES NORMALLY GRANTED.

01-24-11

01-24-11

NO MORE THAN \$.20 PER PAGE WHILE POSTAGE FEES SHALL BE THE ACTUAL COST

INCURRED BY THE ORGANIZATION.

ANNUAL REPORT

ARTICLES OF INCORPORATION

01-24-11

Schedule O (Form 990 or 990-EZ) (2010)

Schedule O (Form 990 or 990-EZ) (2010)	Page 2
Name of the organization UNITED WAY OF BERKS COUNTY, INC.	Employer identification number 23-1655375
AUDITED FINANCIAL STATEMENTS	
CAMPAIGN HIGHLIGHTS REPORT	
CODE OF ETHICS AND CONDUCT AND WHISTLEBLOWER POLICY	
COMMUNITY ISSUES REPORT	
CONFLICT OF INTEREST POLICY	
ORGANIZATIONAL BY-LAWS	-
MISSION STATEMENT	
VISION STATEMENT	
PERSONS REQUESTING HARD COPIES OF DOCUMENTS SHALL BE PROV	VIDED INFORMATION
THAT OFFERS THE REQUESTOR THE OPPORTUNITY TO ACCESS THE	INFORMATION FREE OF
CHARGE VIA THE WEB. UNITED WAY OF BERKS COUNTY SHALL CHARGE	ARGE A REASONABLE
FEE FOR COPYING COSTS AND THE ACTUAL COST OF POSTAGE BEFO	ORE PROVIDING
COPIES OF THE DOCUMENTS IF A HARD COPY IS REQUESTED. REA	ASONABLE FEES FOR
COPYING ARE CONSISTENT WITH THE IRS STANDARD CHARGE OF NO	O MORE THAN \$.20
PER PAGE WHILE POSTAGE FEES SHALL BE THE ACTUAL COST INCO	URRED BY THE
ORGANIZATION.	
THE FOLLOWING DOCUMENTS ARE ACCESSIBLE VIA THE UNITED WAY	Y OF BERKS COUNTY
WEB-SITE AT WWW.UWBERKS.ORG.	
ANNUAL REPORT	
AUDITED FINANCIAL STATEMENTS	
CAMPAIGN HIGHLIGHTS REPORT	
CODE OF ETHICS AND CONDUCT AND WHISTLEBLOWER POLICY	
COMMUNITY ISSUES REPORT	
LINKS TO FORM 990 VIA CHARITY NAVIGATOR AND GUIDESTAR	
MISSION STATEMENT 032212 01:24:11 Sche	adula 0 (Faura 200 an 200 FT) (201
01-24-11 Sche	edule O (Form 990 or 990-EZ) (2010

UNITED WAY OF BERKS COUNTY, INC.

Employer identification number 23-1655375

MUCH OF UNITED WAY'S MOST CRITICAL IMPACT WORK IS CARRIED OUT THROUGH
PROGRAMS AT 37 HEALTH AND HUMAN SERVICE AGENCIES THROUGHOUT BERKS
COUNTY. THE PROGRAMS AT THESE AGENCY PARTNERS HAVE BEEN CAREFULLY
SELECTED THROUGH THE EFFORTS OF THE COMMUNITY IMPACT COUNCILS TO ENSURE
UNITED WAY FUNDING SUPPORTS THE MOST EFFECTIVE PROGRAMS AND ADDRESSES
THE MOST CRITICAL NEEDS OF OUR COMMUNITY. FUNDING LEVELS ARE BASED ON
PERFORMANCE AND PRIORITY. IN ADDITION, ALL PROGRAMS FALL WITHIN ONE OR
MORE OF UNITED WAY'S FOCUS AREAS: EDUCATION, HEALTH, INCOME AND SAFETY
NET SERVICES. THE COMMUNITY IMPACT COUNCILS, CONSISTING OF A CROSS
SECTION OF INDIVIDUALS REPRESENTING BROAD EXPERIENCE FROM ALL FACETS OF
THE COMMUNITY, CONTINUED THEIR WORK OF IDENTIFYING DESIRED OUTCOMES TO
BE ACHIEVED THROUGH THE INVESTMENT OF UNITED WAY FUNDS. THE COUNCILS
ARE EMPLOYING STRATEGIES TO ADDRESS THE ROOT CAUSES OF KEY HEALTH AND
HUMAN SERVICE ISSUES, AS WELL AS IDENTIFYING EMERGING ISSUES THROUGH A
COMMUNITY PLANNING PROCESS.

2010 ACCOMPLISHMENTS RELATING TO UNITED WAY OF BERKS COUNTY MANAGED INITIATIVES AND PROGRAMS INCLUDE:

FINANCIAL STABILITY INITIATIVE -

OUR FINANCIAL STABILITY INITIATIVE HAS A LONG-TERM GOAL OF MOVING HARD
WORKING, BUT STRUGGLING FAMILIES TO SUSTAINABLE FINANCIAL INDEPENDENCE.

DURING THESE TOUGH ECONOMIC TIMES, THE FIRST STEP IS TO HELP THOSE IN
CRISIS, SUCH AS PEOPLE LAID OFF FROM THEIR JOBS FOR THE FIRST TIME,
PEOPLE LOSING BENEFITS AND THOSE WHO ARE UNABLE TO FIND GOOD-PAYING
JOBS.

THE BABY UNIVERSITY PROGRAM IS A 10-WEEK GROUP

Schedule O (Form 990 or 990-EZ) (2010)

SUCCESS IN LIFE.

Schedule O (Form 990 or 990-EZ) (2010) Name of the organization **Employer identification number** UNITED WAY OF BERKS COUNTY, INC. <u>23-16</u>55375 EDUCATIONAL AND FAMILY SUPPORT CLASS FOR CITY PARENTS OF CHILDREN UP TO AGE THREE. THE CURRICULUM FOCUSES ON ALL ASPECTS OF CHILD DEVELOPMENT AND WEEKLY HOME VISITS AND FOLLOW-UP ACTIVITIES REINFORCE THE TEACHINGS. UNITED WAY DEVELOPED AND OPERATED THE PROGRAM DURING ITS INITIAL YEARS, BUT NOW HAS CONTRACTED WITH THE YMCA TO OPERATE IT, WITH FUNDING FROM UNITED WAY. LAST YEAR, 105 FAMILIES PARTICIPATED IN THE PROGRAM. THE RAISING A READER COMPONENT ENCOURAGES FAMILY READING, EARLY LITERACY DEVELOPMENT AND HELPS CHILDREN BECOME BETTER PREPARED TO BEGIN KINDERGARTEN. OVER 700 FAMILIES AND CHILDREN PARTICIPATED IN THIS PORTION OF THE INITIATIVE AND RECEIVED AGE AND LANGUAGE APPROPRIATE BOOKS TO SHARE. VOLUNTEER CENTER -THE VOLUNTEER CENTER LINKS INDIVIDUALS, FAMILIES, AND ORGANIZATIONS TO COMMUNITY SERVICE AND VOLUNTEER OPPORTUNITIES. KEY PROJECTS IN 2010 INCLUDED A STUFF THE BUS PROJECT TO COLLECT DONATED SCHOOL SUPPLIES FOR CHILDREN IN NEED, AS WELL AS A CLOTHES FOR CAREERS CLOTHING DRIVE TO COLLECT GENTLY USED PROFESSIONAL ATTIRE FOR PEOPLE ENTERING THE WORKPLACE. THE ANNUAL DAY OF CARING EVENT DREW OVER 300 PARTICIPANTS SUPPORTING PROJECTS SUCH AS CAMP CLEAN-UP ACTIVITIES, BEAUTIFYING NEIGHBORHOODS AND HANDS-ON ACTIVITIES WITH CHILDREN AND THE ELDERLY. IN 2010, A NEW SUMMER PROGRAM FOR YOUNG PEOPLE, AGES 12-15, WAS DEVELOPED TO PROVIDE A WEEK-LONG, FUN, INTERACTIVE LEARNING PROGRAM THAT HIGHLIGHTED THE VALUE OF COMMUNITY SERVICE IN RESPONDING TO

CRITICAL COMMUNITY ISSUES.

Schedule O (Form 990 or 990-EZ) (2010)

TWENTY-FIVE YOUTH FROM ALL OVER BERKS

Name of the organization UNITED WAY OF BERKS COUNTY, INC.	Employer identification number 23-1655375						
COUNTY PARTICIPATED AND LEARNED ABOUT THEMSELVES, CHALLEN							
FACE IN OUR COMMUNITY EVERY DAY, AND WAYS IN WHICH VOLUNT	EERISM CAN						
MAKE A DIFFERENCE. YOUTH PARTICIPATED DAILY IN HANDS-ON	VOLUNTEER						
PROJECTS AND REPORTED SIGNIFICANT GAINS IN LEARNING MORE ABOUT THEIR							
COMMUNITY AND MADE A COMMITMENT TO CONTINUED VOLUNTEER EN	GAGEMENT.						
CHILD CARE INITIATIVE/BERKS EARLY CARE AND EDUCATION COUN	CIL -						
THE BERKS EARLY CARE AND EDUCATION COUNCIL COORDINATES A	COUNTY-WIDE						
PLAN FOR QUALITY CARE AND EDUCATION FOR INFANTS, TODDLERS	AND						
PRE-SCHOOL AGED CHILDREN BY FOCUSING ON PARENT AND COMMUN	ITY EDUCATION,						
CHILD CARE PROFESSIONAL DEVELOPMENT, TRANSITIONS FOR CHIL	DREN INTO NEW						
CARE SETTINGS AND EARLY ASSESSMENT AND INTERVENTION FOR C	HILDREN WITH						
SPECIAL NEEDS. THESE EFFORTS PLAY A SIGNIFICANT ROLE IN I	MPROVING OUR						
CHILDRENS SOCIAL, EMOTIONAL, PHYSICAL AND COGNITIVE DEVEL	OPMENT, BETTER						
ENSURING THEIR READINESS FOR LATER SCHOOL SUCCESS.							
	711						
	•						

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued) (A) (B) (C) (D) (E) (F) Reportable Name and title Average Position Reportable Estimated (check all that apply) compensation compensation amount of hours from related per from other the organizations compensation week employee ndividual trustee or director organization (W-2/1099-MISC) from the (W-2/1099-MISC) organization Highest compensated Institutional trustee and related Key employee organizations **Former** Officer RICHARD L. PATTERSON 0. 0. 1.00 X 0 DIRECTOR BARBARA PATTISON 1.00 X 0. 0. 0. DIRECTOR CHRISTOPHER E. PRUITT 0. 0 0. 1.00 X X CHAIRMAN MICHAEL H. REESE 1.00 x 0 0. 0. DIRECTOR MICHELE L. RICHARDS 0 0. 0. 1.00 X DIRECTOR REV. LUTHER ROUTTE 1.00 x 0. 0. 0. DIRECTOR JEFFREY R. RUSH 0. 1.00 | X 0 0. DIRECTOR VIRGINIA RUSH 1.00 | X 0 0. 0. DIRECTOR STEVEN A. SCHUMACHER 1.00 | X 0 0. 0. DIRECTOR JON C. SCOTT 1.00 X 0 0. 0. DIRECTOR G. FRED SHAEFF, JR. 1.00 X 0 0. 0. DIRECTOR MICHAEL L. SHOR 1.00 X 0 0. 0. DIRECTOR SHERRY SIDHU 1.00 X 0 0. 0. DIRECTOR STEVEN C. SILVERMAN 1.00 X 0 0. 0. SECRETARY/TREASURER BRUCE G. SMITH 1.00 X 0 0. 0. DIRECTOR CARL W. STAPLES 1.00 X 0 0. 0. DIRECTOR STEVEN M. WEIDMAN 1.00 X 0 0. 0. DIRECTOR SCOTT R. WOLFE 1.00 x 0. 0 0 . DIRECTOR CHRISTINE WULLERT 1.00 X 0 0 0. DIRECTOR DOUGLAS N. YOCOM 1.00 X 0 0. 0. CHAIRMAN ELECT Total to Part VII, Section A, line 1c

Form 990 (2010) UNITED W .	AY OF BI	<u>eri</u>	(S	CC	<u> </u>	<u> </u>	<u>, </u>	INC.	23-165	<u>5375</u>
Part VII Section A. Officers, Directors, Tro	ustees, Key Eı	nplo	yee	s, aı	nd F	ligh	est	Compensated Employ	ees (continued)	
(A) Name and title	(B) Average hours	(C) Position (check all that apply)						(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of
	per week	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
NANCY YOCOM DIRECTOR	1.00	x						0.	0.	0
RICHARD ZUIDEMA DIRECTOR	1.00	x						0.	0.	0
PAMMY L. WHITE	37.50			х				116,000.	0.	17,541
LAURA I. MATTERN ER VP FINANCE & ADMIN	37.50			x				90,036.	0.	10,093
JEAN MORROW	37.50			x				68,625.	0.	10,763
FR VP RESOURCE DEVELOPMENT PATRICIA C. GILES FR VP COMMUNITY IMPACT	37.50			X				85,156.	0.	15,493
		!								
Total to Part VII, Section A, line 1c								359,817.		53,890

Form **8868**

(Rev January 2011)

Department of the Treasury Internal Revenue Service

Application for Extension of Time To File an Exempt Organization Return

► File a separate application for each return.

OMB No 1545-1709

• If you	are filing for an Automatic 3-Month Extension, comple	te only Pa	art I and check this box		•	X		
If you	are filing for an Additional (Not Automatic) 3-Month Ex	ctension, c	complete only Part II (on page 2 of this	form).				
Do not o	complete Part II unless you have already been granted	an automa	tic 3-month extension on a previously fi	led For	m 8868.			
Electror	ic filing (e-file). You can electronically file Form 8868 if	you need a	a 3-month automatic extension of time t	o file (6	months for a corp	oration		
required	to file Form 990-T), or an additional (not automatic) 3-mo	nth extens	sion of time. You can electronically file F	orm 88	368 to request an e	xtension		
of time to	o file any of the forms listed in Part I or Part II with the ex	ception of	Form 8870, Information Return for Trans	sfers /	Associated With Ce	rtaın		
Persona	Benefit Contracts, which must be sent to the IRS in page	oer format	(see instructions) For more details on ti	he elec	tronic filing of this f	orm,		
visit www	v.irs.gov/efile and click on e-file for Charities & Nonprofits	3						
Part I	Automatic 3-Month Extension of Time	e. Only su	bmit original (no copies needed)					
A corpor	ation required to file Form 990-T and requesting an auto	matic 6-mo	onth extension - check this box and com	plete				
Part I on	ly				•			
	corporations (including 1120-C filers), partnerships, REM come tax returns	IICs, and t	rusts must use Form 7004 to request ar	exten	sion of time			
Type or	Name of exempt organization			Emp	loyer identification	number		
print	INTERD WAY OF DEDUC COINING	TNO		,				
File by the	UNITED WAY OF BERKS COUNTY	_			3-1655375			
due date fo	Number, street, and room or suite no. If a P.O. box, s PO. BOX. 702	see instruc	tions					
return See instructions	City, town or post office, state, and ZIP code For a fine READING, PA 19603-0702	oreign add	lress, see instructions					
Enter the	e Return code for the return that this application is for (fil	e a separa	te application for each return)			0 1		
Applica	tion	Return	Application			Return		
Is For		Code	Is For			Code		
Form 99	0	01	Form 990-T (corporation)			07		
Form 99	0-BL	02	Form 1041-A		08			
Form 99	0-EZ	03	Form 4720			09		
Form 99	0-PF	04	Form 5227		10			
Form 99	0-T (sec 401(a) or 408(a) trust)	05	Form 6069					
Form 99	0-T (trust other than above)	06	Form 8870			12		
	LAURA I. MATTE	RN -	501 WASHINGTON STREE	T,	PO BOX 702	2 -		
• The b	oooks are in the care of PREADING, PA 19	<u>603-0</u>	702					
Telep	hone No (610)685-4550		FAX No ► <u>(610) 685-45</u>	69				
If the	organization does not have an office or place of busines	s in the Ur	nited States, check this box		•			
If this	is for a Group Return, enter the organization's four digit	_	emption Number (GEN) If th	ıs ıs fo	r the whole group, o	check this		
box 🕨	If it is for part of the group, check this box	and atta	ach a list with the names and EINs of all	memb	ers the extension is	for		
1 In	equest an automatic 3-month (6 months for a corporation	n required	to file Form 990-T) extension of time uni	tıl				
_	AUGUST 15, 2011 , to file the exemp	ot organiza	tion return for the organization named a	above	The extension			
is	for the organization's return for							
•	X calendar year 2010 or							
>	tax year beginning	, an	nd ending					
2 If	the tax year entered in line 1 is for less than 12 months, o	check reas	on: Initial return Fina	al retur	'n			
Ī	Change in accounting period							
-								
3a If	this application is for Form 990-BL, 990-PF, 990-T, 4720,	or 6069, e	enter the tentative tax, less any					
	onrefundable credits. See instructions			3a	\$	0.		
b If	this application is for Form 990-PF, 990-T, 4720, or 6069	, enter any	refundable credits and			_		
_	timated tax payments made. Include any prior year over			3b	\$	0.		
	alance due. Subtract line 3b from line 3a Include your p	-				_		
-	using EFTPS (Electronic Federal Tax Payment System).			3c	\$	0.		
	I. If you are going to make an electronic fund withdrawal		orm 8868, see Form 8453-EO and Form	8879-				
LHA	For Paperwork Reduction Act Notice, see Instruction	5.			Form 8868 (R	.ev. 1•∠UII)		

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