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Form **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

Open to Public

Α	For th	ie 2010 calen	dar year, or tax	year beginn	iing		, 2010, and	ending	9				
В	Check if	f applicable	C Name of organ	ization NEW	JERSEY PO	LICY PER	SPECTIV	/E, I	NC.	D Employer	r Identification	on Number	
	Ad	dress change	Doing Business	s As						22-3	492715		
	F-=	me change	Number and st	reet (or PO bo	x if mail is not deliver	ed to street addr)		Room/s	uite	E Telephon	e number		
		tial return	137 WEST	HANOVER	ST.			ł		(609) 393-	1145	
	1	rminated	City, town or co		<u> </u>		State ZIP	code + 4					
		nended return	TRENTON	•			NJ 08	8618	1	G Gross red	eints \$ 3	369.325	
	Ή			ress of principal	officer				H(a) Is this	a group return			
		plication pending	i		HANOVER ST. T	RENTON	NJ 08	8618		affiliates includ		Yes	
<u>.</u>	Tou		X 501(c)(3)	501(c) () ◄ (insert i		(a)(1) or	527	If 'No.'	attach a list (s	see instruction	ons)	J
<u>!</u>		exempt status		1 201(0)		10) 4547	(4)(1) 01	<u> </u>	H/a) Grava	exemption num	ahar ►		
<u>, 7</u>		osite: ► N/	X Corporation	Trust	Association Of	her ►	1 Year o		on 199			omicile NJ	
K	art I	of organization Summa		Trust	Association O	niei	TE (Car o	<u> </u>	<u> </u>	1 111 010	ste or regar a	omene 110	
LF 6	1			tion's missic	n or most signifi	cant activities	NEW	JERSI	Y POL	ICY PER	RSPECT	IVE, INC	
	'	TS A NO	JPARTISAN.	NON PR	OFIT ORGAN	TZATION	THAT CO	NDUC	TS RES	SEARCH (ON STA	TE ISS	UES.
JCe		TNCLUDI	NG CREDIBL	E. POIN	TED AND PR	OGRESSIV	E ANALY	SIS	AND CO	MMENTA	RY		
E L	'	AIMED A	BROADENI	NG DEBA	TE TO CREA	TE POSIT	IVE CHA	NGE	FOR TH	E STAT	E OF N	EW JER	SEY.
چيي					discontinued its								
3 7					iing body (Part V		·				3		20
رة م	4	Number of in	dependent votin	g members	of the governing	body (Part V	l, line 1b)			L	4		20
	-				calendar year 20)10 (Part V, Iı	ne 2a)			1	5	···	0
⊃ŧ.			r of volunteers (- ⊢	6		0
≥~					art VIII, column					-	7a		0.
Activities & Governance	b	Net unrelated	l business taxab	e income fr	om Form 990-T,	line 34	<u></u>			<u> </u>	7b		
1	_		1	4.5.4111 1 1	<i>1</i> ->				F-	rior Year		Current Y	
Revenue	1		and grants (Pa							422,13	23.		<u>,429.</u> ,723.
Revenue		-	vice revenue (Pa		29)), lines 3, 4, and	7d)				3,36	. 1		, 723. , 173.
€ €	1		•		es 5, 6d, 8c, 9c,		١		<u> </u>		,		<u>, 1 / 3 .</u>
					must equal Part)		425,49	94	369	,325.
))					(, column (A), lir		<u>, ,,</u>		 				, ,,,,,,,,
91	1				column (A), line								
	1			-	benefits (Part IX	-	lines 5,10)	١		326,19	36	363	,871.
S		,	,		•		111103 0 10)	,		<u> </u>	/ 		, 0, 1.
Expenses	168		_		olumn (A), line 1					in the second second	# 8 m 2	War 150 '	, ,,,,
ď	b	Total fundrai	sıng expenses (l	Part IX, colu	mn (D), line 25)	·	7,2	<u>277.</u>	5-78 W	randoni, ta		478.9	W 1/2
ш	17	Other expens	ses (Part IX, col	umn (A), lın	es 11a-11d, 11f-	24f)			<u> </u>	<u> 146,84</u>	10.		,682.
	18	Total expens	es Add lines 13	3-17 (must e	qual Part IX, col	ımn (A), line	25)			473,03	36.	485	,553.
		Revenue less	s expenses Sub	tract line 18	from line 12				1	<u>-47,54</u>		-116	,228.
Assets or 1 Balancos						T			Beginnin	g of Current '		End of Ye	
sete	20		(Part X, line 16)				CEIVE		1	395,49		278	,147.
4 P	21	Total liabilitie	es (Part X, line 2	26)		1 11 11 11		<u>- "-" </u>	.		0.		0.
Fund	22			Subtract lin	e 21 from line 20	10 OC			潢 	395,49	93.	278	<u>,147.</u>
P	art II	Signatu	re Block			<u>l-l UU</u>	[3 1 20	11			_		
Und	ler penalt	ties of perjury, I o	eclare that I have ex	amined this retu	rn, including accompa all information of whic	nying schedules	and statements	s, and to	he pest of m	ny knowledge a	and belief, it	is true, correc	t, and
		1. ()		A		II II III UI UI	\(\(\alpha\)			0.404.444			
		A	1 to 1	W -				<u> </u>	Da	0/21/11	<u> </u>		
Si	gn	Signat	are as a more										
He	ere		ORAH HOWLE						PRESI	DENT	_		
			r print name and title				12.			 -	l nim.		
			preparer's name		Preparer's signature	1.1/1/	Date			Check X	If PTIN	,	
Pa				III CPA		NW.	110	/21/	11	self-employed	_		
	epare				cer, III, (CPA							
Us	e On	Firm's addr	ess PO Bo	x 6510_						Firm's EIN			
			Lawre	nceville	e	NJ	08648			Phone no ((609) 8	396-217	17
Ma	v the IF	25 discuss th	is return with th	e nrenarer s	hown ahove? (se	e instruction	-1		·		V	Vac	No

Form	990 (2010) NEW JERSEY POLICY PERSPECTIVE, INC.	22-3	349271	L 5		Page 2
	説明 Statement of Program Service Accomplishments					
	Check if Schedule O contains a response to any question in this Part III				,	
1	Briefly describe the organization's mission				•	
	NEW JERSEY POLICY PERSPECTIVE, INC.					
	IS A NONPARTISAN, NON PROFIT ORGANIZATION THAT CONDUCTS RESEAR	CH ON	STATE	TSS	UES	- -
	See Form 990, Page 2, Part III, Line 1 (continued)				200	<i>L</i>
	Did the organization undertake any significant program services during the year which were not listed or	the prior				
_	Form 990 or 990-EZ?		\Box	Yes	x	No
	If 'Yes,' describe these new services on Schedule O		لبا		<u></u>	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program ser	vices?		Yes	X	No
•	If 'Yes,' describe these changes on Schedule O				تت	
4	Describe the exempt purpose achievements for each of the organization's three largest program services	s by exper	nses Se	ction 5	01(c)	(3)
·	and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants an expenses, and revenue, if any, for each program service reported	d állocátio	ons to otl	ners, t	he tot	àl
4 a	a (Code) (Expenses \$ 425,277. including grants of \$ 0.)	(Revenue	\$			0.)
	NEW JERSEY POLICY PERSPECTIVE, INC.					
	IS A NONPARTISAN, NON PROFIT ORGANIZATION THAT CONDUCTS RESEAR	CH ON	STATE	ISS	UES	,
	INCLUDING CREDIBLE, POINTED AND PROGRESSIVE ANALYSIS AND COMME					
	AIMED AT BROADENING DEBATE TO CREATE POSITIVE CHANGE IN NEW JE	RSEY.				
					'	-
4 t	(Code) (Expenses \$ including grants of \$)	Revenue	\$)
		. -				
		. 				
		. 				
		-				
4 c	(Code) (Expenses \$ including grants of \$) (Kevenue	۶ <u> </u>)
		- -				
			- ·			-~-
		-				
	Other program services (Describe in Schedule O)					
4u	(Expenses \$ including grants of \$) (Revenue \$				`	
	Total program service expenses ► 425, 277.					

Partily Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)	2		Х
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3		х
4	Section 501(c)(3) organizations Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4		х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II	7		_X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III	8		<u>x</u>
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV	9		<u> </u>
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	10		<u> </u>
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable		t de	
	a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI	11 a	Х	
	b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII	11 ь	Х	
	c Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII	11 c		X
	d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX	11 d	Х	<u> </u>
	e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X	11 e		<u>X</u>
	f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X	11 f		X
	a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	12a	х	
	b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		<u>x</u> _
	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E a Did the organization maintain an office, employees, or agents outside of the United States?	13		<u>x</u>
	b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising.	14a		<u>X</u>
	business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Parts I and IV	14b	-	<u>X</u> _
	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV	15		<u>X</u>
	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV	16	-	<u>X</u>
	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions)	17		X
	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II .	18		X
	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III a Did the organization operate one or more hospitals? If 'Yes,' complete Schedule H	19	_	<u>x</u>
		20		<u>X</u>
	olf 'Yes' to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20 ь		

Form 990 (2010) NEW JERSEY POLICY PERSPECTIVE, INC.

Part IV | Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21	_	х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		Х
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23		х
24 a	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25	24a		x
t	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
(Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
c	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		X
1	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		_X_
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If 'Yes,' complete Schedule L, Part III	27		<u>x</u>
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions).	** 3%		, *** • • • •
1	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		<u> </u>
!	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		<u>X</u>
(An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28c		<u>X</u> _
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29		<u>X</u>
30	contributions? If 'Yes,' complete Schedule M	30		<u>x</u>
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		<u>X</u>
	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		<u> </u>
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I	33	_	X
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34		<u>x</u>
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		X
ä	a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2 Yes X No		ļ	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		<u> </u>
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37	[<u>x</u>
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	х	
BAA		Form	990 (2010)

Form 990 (2010) NEW JERSEY POLICY PERSPECTIVE, INC. 22-3492715 Page 5 Part V | Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response to any question in this Part V Yes No 1 a Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1 a O 0 2.1 1 b b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming 1 c Х (gambling) winnings to prize winners? 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return n b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b Х Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions) 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? 3a X b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O 3b 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account) 4a **b** If 'Yes,' enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts. 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5a X b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? 5b X c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T? 5с 6 a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible? 6a X b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible 6ь Organizations that may receive deductible contributions under section 170(c). a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? 7 a X es,' did the organization notify the donor of the value of the goods or services provided? 7h c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? d If 'Yes,' indicate the number of Forms 8282 filed during the year 7d e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7 e X f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 7 f Х g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? 7 g h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? 7 h 250° Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? 9 Sponsoring organizations maintaining donor advised funds. a Did the organization make any taxable distributions under section 4966? 9a X b Did the organization make a distribution to a donor, donor advisor, or related person? 9 b Х 10 Section 501(c)(7) organizations. Enter a Initiation fees and capital contributions included on Part VIII, line 12 10a b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b Ť Section 501(c)(12) organizations. Enter a Gross income from members or shareholders 11 a **b** Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them) 11 b 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 10417 12: b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b , P. 13 Section 501(c)(29) qualified nonprofit health insurance issuers. a is the organization licensed to issue qualified health plans in more than one state? 13a Note. See the instructions for additional information the organization must report on Schedule O

c Enter the amount of reserves on hand

b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans

14a Did the organization receive any payments for indoor tanning services during the tax year?

b If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O

BAA

13b

13c

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14a

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X

Form 990 (2010) NEW JERSEY POLICY PERSPECTIVE, INC. 22-3492715 Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes Νo 1 a Enter the number of voting members of the governing body at the end of the tax year 1b 20 b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee? 2 Х Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? X Did the organization make any significant changes to its governing documents 4 Х since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Х Does the organization have members or stockholders? 6 Х 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? 7 a 7b b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? Х Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following 8a a The governing body? b Each committee with authority to act on behalf of the governing body? 8ь Х Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O 9 Х Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10a 10 a Does the organization have local chapters, branches, or affiliates? Х b If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b 11 a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? 11 a b Describe in Schedule O the process, if any, used by the organization to review this Form 990 2000 ---12a Does the organization have a written conflict of interest policy? If 'No,' go to line 13 12a Х b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts 12b Х c Does the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes.' describe in Schedule O how this is done 12c Х 13 Does the organization have a written whistleblower policy? 13 14 Does the organization have a written document retention and destruction policy? 14 Х Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official 15a X **b** Other officers of key employees of the organization 15b If 'Yes' to line 15a or 15b, describe the process in Schedule O (See instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a b If 'Yes,' has the organization adopted a written policy or procedure requiring the organization to evaluate its

	participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b	44.8	27 427
ec	tion C. Disclosure	1001		-
17	List the states with which a copy of this Form 990 is required to be filed ► New Jersey			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available check all that apply. Own website Another's website X Upon request	ılable fo	r put	olic
9	Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy statements available to the public	, and fir	nanci	al
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organi	zation:		
•	DEBORAH HOWLETT 137 WEST HANOVER STREET TRENTON NJ 08618 (6)	09)_39	3-1	145

Rattivilly Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any See instructions for definition of 'key employee'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

List persons in the following order individual trustees or directors; institutional trustees; officers; key employees, highest compensated employees, and former such persons

(A)	(B)				C)	211 0011	-	(D)	(E)	(F)
Name and title	Average		ition ((chec	k all	that app	ly)	Reportable	Reportable	Estimated
	hours per week (describe hours for related organiza- tions in Schedule O)	advicted trasses	institutional kust ec	Offirer	Key employee	Highest conquensited	FURTHER	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
(1) KATE ATKINS										
TRUSTEE	1.00	Х						0.	0.	0.
(2) JOHN ATLAS							[,
TRUSTEE	1.00	Х						0.	0.	0.
(3) TIMOTHY CARDEN										
TRUSTEE	1.00	Х						0.	0.	0.
(4) HENRY COLEMAN										,
TRUSTEE	1.00	Х						0.	0.	0.
(5) KELLY CONKLIN										
TRUSTEE	1.00	Х						0.	0.	0.
(6) DEBBY D'ARCANGELO										
TRUSTEE	1.00	Х		L_				0.	0.	0.
(7) AMY GOLDSMITH										
TRUSTEE	1.00	_X						0.	0.	0.
(8) DR. HERBERT GREENBERG			Ì		İ					t
TRUSTEE	1.00	_X_		<u>. </u>	<u> </u>			0.	0.	0.
(9) RONA_PARKER										
TRUSTEE	1.00	Х						0.	0.	0.
(10) DEBORAH SPITALNIK			'							
TRUSTEE	1.00	Х						0.	0.	0.
(11) DIANE STERNER										
TRUSTEE	1.00	Х			ļ			0.	0.	0.
(12) IRWIN S. STOOLMACHER			ĺ							
TRUSTEE	1.00	X						0.	0.	0.
(13) JOSHUA ZEITZ								_	_	
TRUSTEE	1.00	Х						0.	0.	0.
(14) KATHERINE CROTTY						l		_	_	
TRUSTEE	1.00	X			<u> </u>			0.	0.	<u> </u>
(15) BRUCE S. ROSEN								_		
TRUSTEE	1.00	Х			<u> </u>	ļ		0.	0.	0.
(16) JAMES GEE	, , , ,							_		
TRUSTEE	1.00	X		-	_			0.	0.	0.
(17) RICK SINDING	1 00	τ,		3,5					_	_
TRUSTEE, SECRETARY, TREASURER	1.00	<u> </u>		X	12	<u> </u>		0.	0.	0.
DAA		7	LEA	V107	12	/21/10				Form 990 (2010)

Part VII Section A. Officers, Directors, Trus		<u>∖ey</u>	En			es,	an			
(A)	(B)				c)			(D)	(E)	(F)
Name and title	Average hours per week (describe hours for related organi- zations in Sch O)			Officer		a Highest compensated employee		Reportable compensation from the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	Estimated amount of other compensation from the organization and related organizations
(18) GERALD R. STOCKMAN		-							-	
TRUSTEE, VICE CHAIR OF BOARD	1.00	x		х				0.	0.	0.
(19) SUSIE WILSON										
CHAIR OF BOARD	1.00	X		Х				0.	0.	0.
(20) DEBORAH HOWLETT	_									,
PRESIDENT	40.00	<u>X</u>		<u> </u>	X	ļ	<u> </u>	61,538.	0.	0.
(21) MARY FORSBERG	-							07.476		
INTERM-PRESIDENT	40.00	X			Х	_		87,476.	0.	0.
_(22)	1									
(24)										
(25)	-			_						
(26)					_					
(27)										
(28)	-									,
(29)										
1 b Sub-total	'						>	149,014.	0.	0.
c Total from continuation sheets to Part VII, Section A	١.						•			
d Total (add lines 1b and 1c)							>	149,014.	0.	0.
2 Total number of individuals (including but not limited	to those	e list	ed a	bov	e) v	vho i	rece	ived more than \$1	00,000 in reportable	le compensation
from the organization						-				Yes No
3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such inc	or truste dividual	e, ke	еу ег	mplo	уеє	e, or	high	nest compensated	employee	3 X
4 For any individual listed on line 1a, is the sum of rep the organization and related organizations greater the such individual	ortable o an \$150	com 1,000	pens 12 <i>If</i>	atic 'Ye:	n a s' co	nd o	ther lete	compensation fro Schedule J for	m	4 X
5 Did any person listed on line 1a receive or accrue co for services rendered to the organization? If 'Yes,' co	mpensa <i>mplete</i>	ition Sche	fron edul	n an e Ji	y ur for s	nrela such	ated per:	organization or in	dıvıdual	5 X
Section B. Independent Contractors										
1 Complete this table for your five highest compensate compensation from the organization	d indepe	ende	nt c	ontr	acto	rs th	hat r	eceived more than	1 \$100,000 of	i.
(A) Name and business address	 \$							(B) Description o		(C) Compensation
					_					
2 Total number of independent contractors (including b \$100.000 in compensation from the organization ►	ut not li	mited	d to	thos	se li	sted	abo	ove) who received	more than	4 2 2 2 3 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4

Pa	rt VIII Statement of Revenue				
	a a a a a a a a a a a a a a a a a a a	(A) Total revenue	(B) Related or exempt function	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections
	, L		revenue	revenue	512, 513, or 514
S Z	1a Federated campaigns 1a	b			
Z Z	b Membership dues 1b	_	,		
S. G.	c Fundraising events 1c	- i			,
들	d Related organizations	4		,	
NS,	e Government grants (contributions)	- , ,			· •
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	f All other contributions, gifts, grants, and similar amounts not included above 1f 344,429.				, , ,
NO N	g Noncash contributions included in lns 1a-1f* \$		_		_
		344,429.	,	<u> </u>	
N.	2a CONTRACT REVENUE 999999	10 723	10 700		
PROGRAM SERVICE REVENUE	 	18,723.	18,723.	0.	0.
CE		 			
ERV	<u> </u>		 		
W SI			ļ		
GRA	f All other program service revenue			 	
280	q Total. Add lines 2a-2f	18,723.	· '· ' *(- 16-		do to the state of
	3 Investment income (including dividends, interest and	10,723.		loji	
	other similar amounts)	6,173.	0.	0.	6,173.
	4 Income from investment of tax-exempt bond proceeds	•			372.3.
	5 Royalties			T	
	(i) Real (ii) Personal	- 40 - 10 10-10 + 10-4			
	6a Gross Rents				· 中港市 各四
	b Less rental expenses	1 % . 1 1 7	, * * * * *		海海道如果人
	c Rental income or (loss)	- Allener of the second of the	* * * * * *	N 10 10 10 10 10 10 10 10 10 10 10 10 10	1 2 4 4 5 6 4
	d Net rental income or (loss)	<u> </u>			
	7a Gross amount from sales of (i) Securities (ii) Other		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	p to be a super	多条母母歌奏
ĺ	assets other than inventory	Jak to Make	1 (
	b Less cost or other basis	14 4 4 4 2 4	金がはいかき	1	事一章 寺中で成
	and sales expenses	Mark on the 1	A 1 31 A	F 48 4 " \$1-31	は 本 遺物 新言
i	c Gain or (loss)	<u> </u>		<u> </u>	
	a rick gain or (1033)				
ENUE	8a Gross income from fundraising events (not including \$	The state of the s	* 4 + 4 · ·		
REV	of contributions reported on line 1c).				5. St. 7. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.
ОТНЕВ ВЕУ	See Part IV, line 18 a	- 1	, 6 , ,		
5	b Less direct expenses c Net income or (loss) from fundraising events				
1		g2 v , g	* * * * **		
ŀ	9a Gross income from gaming activities See Part IV, line 19 . a			4 · 12 4 K	* * 11 /
	b Less direct expenses b	mak d	i .	A A 30 12	
į	c Net income or (loss) from gaming activities			* * * * * * * * * * * * * * * * * * * *	
ĺ	10a Gross sales of inventory, less returns	. 4, 9 , ,			
-	and allowances	, ,		*	
	b Less cost of goods sold b	· # '	ll .		~ n' < 3 -
	c Net income or (loss) from sales of inventory				
	Miscellaneous Revenue Business Code		ų ,		11, 7-
	11a				1
	b				
	С				
İ	d All other revenue				
	e Total. Add lines 11a-11d		ο μ		ę.
	12 Total revenue. See instructions	369,325.	18,723.	0.	6,173.

Part IX: Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D) (B) (C) (D) Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII. Management and Fundráising Program service Total expenses general expenses expenses expenses Grants and other assistance to governments and organizations in the U.S. See Part IV, Grants and other assistance to individuals in the U.S. See Part IV, line 22 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, 88,355 77,753 8,836 trustees, and key employees 1,766. Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 237,046 208,600 23,705 4,741. 7 Other salaries and wages Pension plan contributions (include section 401(k) and section 403(b) employer contributions) 14,097 12,405 Other employee benefits 1,410 282. 10 Payroll taxes 24,373. 21,448. 2,437. 488. Fees for services (non-employees): a Management b Legal 💉 275 0 275 0. c Accounting **d** Lobbying THE PROPERTY OF THE PROPERTY O e Professional fundraising services See Part IV, line 17 201 f Investment management fees 0 201 0. 0. g Other 4,459 0. 4,459 12 Advertising and promotion 13 Office expenses 9,539 8,585 954 0. 14 Information technology 15 Royalties 16 27,606 24,845 2,761 0. Occupancy 17 Travel 6,906. 6,215 691 0. Payments of travel or entertainment expenses for any federal, state, or local public officials 19 Conferences, conventions, and meetings 20 Interest 21 Payments to affiliates 22 Depreciation, depletion, and amortization 23 3,375 3,037 338. 0 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% 24 of line 25, column (A) amount, list line 24f expenses on Schedule O) 44 40 a PRINTING AND PUBLICATIONS 4 0. 969 872 b DUES AND SUBSCRIPTIONS 97 0. 918. c EQUIPMENT RENTAL AND MAINTENANCE 826. 92 0. d RETIREMENT OF ASSET 25,078. 22,570. 2,508. 0. 1,096. e MISCELLANEOUS 986. 110. 0. 41,216. f All other expenses 37,095. 4,121 0. 485,553 25 Total functional expenses Add lines 1 through 24f 425,277. 52,999 7,277. Joint costs. Check here ► | If following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation

Form 990 (2010)

BAA

Balance Sheet (B) End of year (A) Beginning of year 127,573 93,936. 1 Cash - non-interest-bearing 2 178,433. 113,750. Savings and temporary cash investments 3 Pledges and grants receivable, net 4 Accounts receivable, net Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary 6 organizations (see instructions) 7 Notes and loans receivable, net 8 Inventories for sale or use Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment: cost or other basis Complete Part VI of Schedule D 6,141 10a b Less, accumulated depreciation 10b 31,220 100 6.141 Investments - publicly traded securities 11 Investments - other securities See Part IV, line 11 12 Investments - program-related See Part IV, line 11 13 13 14 Intangible assets 14 Other assets See Part IV, line 11 15 58,267. 15 64,320. Total assets Add lines 1 through 15 (must equal line 34) 16 395,493. 16 278,147. 17 Accounts payable and accrued expenses 0. 17 18 18 Grants payable 19 Deferred revenue 19 20 Tax-exempt bond liabilities 20 A B 21 Escrow or custodial account liability Complete Part IV of Schedule D 21 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L 22 Secured mortgages and notes payable to unrelated third parties 23 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities Complete Part X of Schedule D Total liabilities. Add lines 17 through 25 0 26 O X and complete lines Organizations that follow SFAS 117, check here ► 27 through 29 and lines 33 and 34. 27 Unrestricted net assets 395,493 27 278,147 Temporarily restricted net assets 28 29 Permanently restricted net assets 29 R Organizations that do not follow SFAS 117, check here and complete lines 30 through 34. Capital stock or trust principal, or current funds 30 30 31 Paid-in or capital surplus, or land, building, or equipment fund 31 32 Retained earnings, endowment, accumulated income, or other funds. 32 33 Total net assets or fund balances 395,493. 33 278,147 34 Total liabilities and net assets/fund balances. 395,493. 278,147.

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Form 990 (2010) NEW JERSEY POLICY PERSPECTIVE, INC.	22-349271	5 Page 12
Part XI Reconciliation of Net Assets		
Check if Schedule O contains a response to any question in this Part XI		X
1 Total revenue (must equal Part VIII, column (A), line 12)	1	369,325.
2 Total expenses (must equal Part IX, column (A), line 25)	2	485,553.
3 Revenue less expenses Subtract line 2 from line 1	3	-116,228.
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	395,493.
5 Other changes in net assets or fund balances (explain in Schedule O)	5	-1,118.
6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	278,147.
Part XII Financial Statements and Reporting		
Check if Schedule O contains a response to any question in this Part XII		x
		Yes No
1 Accounting method used to prepare the Form 990 Cash Accrual X Other MODIFIE	D CASH	30 300 30
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		2a X
b Were the organization's financial statements audited by an independent accountant?		2b X
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight review, or compilation of its financial statements and selection of an independent accountant?	of the audit,	2c X
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		
d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were is separate basis, consolidated basis, or both.	ssued on a	
X Separate basis Consolidated basis Both consolidated and separate basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in t Audit Act and OMB Circular A-133?	he Single	3a X
b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the re- or audits, explain why in Schedule O and describe any steps taken to undergo such audits	equired audit	3ь
BAA		Form 990 (2010)

SCHEDULE A (Form 990 or 990-EZ)

. Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Open to Public Inspection

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

(C)

(D)

<u>(E)</u>

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

lame o	of the	e organization							Employe	r identifica	ation number		
NEW	J:	ERSEY POLICY F	PERSPECTIVE,	INC.					22-3	49271	5		
Parl	t I	Reason for Publ	ic Charity Status	(All organizations	must d	comple	te this	part.)	See ı	nstruc	tions.		
		nization is not a privat	e foundation because	it is: (For lines 1 through	gh 11, cl	neck onl	y one b	ox.)					
1	\Box	A church, convention	of churches or associ	ation of churches descr	ibed in s	section	170(b)(1)(A)(i).					
2		A school described in	section 170(b)(1)(A)((ii). (Attach Schedule E)								
3	П	A hospital or a coope	rative hospital service	e organization described	ın sect	ion 1 70 ((b)(1)(A)	(iii).					
4	П	A medical research o	rganization operated	in conjunction with a ho	spital de	escribed	ın secti	on 170(b)(1)(A)	(iii). Ente	er the hosp	tal's	
	_	name, city, and state							. 				
5		^J 170(b)(1)(A)(iv). (Cor	mplete Part II)	a college or university of					nental u	nıt desc	ribed in sec	tion	
6		A federal, state, or lo	cal government or gov	vernmental unit describe	ed in se	ction 17	0(b)(1)(۹)(v).					
7		in section 170(b)(1)(A	A)(vi). (Complete Part				ernment	tal unit d	or from t	he gene	ral public d	escrib	ed
8	Ш	A community trust de	scribed in section 170	0(b)(1)(A)(vi). (Complete	Part II)							
9	X	from activities related investment income ar	t to its exempt function	more than 33-1/3% of a ns — subject to certain of taxable income (less so nplete Part III.)	exceptio	ns. and	(2) no r	nore tha	ın 33-1/3	3% of its	s support fro	om ar	oss
10		An organization orgai	nized and operated ex	clusively to test for pub	lic safet	y See s	ection !	509(a)(4)).				
11		An organization organ	nized and operated exted organizations desc	cclusively for the benefit cribed in section 509(a)(on and complete lines 1	of, to p	erform t	he funct	ions of.	or carry	out the 19(a)(3).	purposes of Check the	f one box tl	or nat
		a [Type I	b Type II	c 💹 Type III		•	_			d 📙	Type III –	Othe	er
е		By checking this box, other than foundation section 509(a)(2)	I certify that the orga managers and other	nization is not controlled than one or more public	d directl	y or indi orted or	rectly by ganization	y one or ons desc	more d cribed in	squalific section	ed persons i 509(a)(1) (or	
f		If the organization red check this box	ceived a written deterr	mination from the IRS th	nat is a ⁻	Type I, T	Type II c	r Type i	II suppo	rting org	ganızatıon,		
g		Since August 17, 200	6, has the organization	n accepted any gift or	contribu	tion fror	n any of	the foll	owing pe	ersons?			,
												Yes	No
		(i) A person who d	lirectly or indirectly co erning body of the sup	ntrols, either alone or to	gether v	with per	sons de	scribed	ın (II) ar	ıd (III)	11 g (i)		
			er of a person describ								11 g (ii)		
		`,	•	escribed in (i) or (ii) abo	ove?						11 g (iii)		
h		` '		supported organization		•					<u> </u>		J
		(i) Name of supported organization	(il) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) i organiz column (i your go	Is the sation in in listed in overning ment?	the organ	rou notify lization in n (i) of upport?	organiz colur	s the ation in nn (i) ed in the	(vli) Amour	it of su	pport
					Yes	No	Yes	No	Yes	No			
				i									
A)													
B)						1							

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Schedule A (Form 990 or 990-EZ) 2010 NEW JERSEY POLICY PERSPECTIVE, INC. 22-3492715 Partill Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support		,				
Cale begi	ndar year (or fiscal year nning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include 'unusual grants')						
2	Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						,
6	Public support. Subtract line 5 from line 4		ranami i i i i i i i i i i i i i i i i i i				
Sec	tion B. Total Support						}
	ndar year (or fiscal year nning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4	Ĺ					
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources				ļ.		
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)			i			1
11	Total support. Add lines 7 through 10				1		
12	Gross receipts from related activi	ities, etc (see insti	ructions)			12	
	First five years. If the Form 990 organization, check this box and	stop here		d, third, fourth, or	fifth tax year as a	section 501(c)(3)	▶ 🗍
	tion C, Computation of Pu	-					
	Public support percentage for 20 Public support percentage from 2	• •	,	: 11, column (f))		14	<u>%</u>
	,, ,					15	<u>%</u>
	33-1/3% support test — 2010. If the and stop here. The organization of	qualifies as a publ	licly supported org	janization			▶ [_]
t	33-1/3% support test — 2009. If the and stop here. The organization of	he organization di qualifies as a publ	d not check a box icly supported org	on line 13 or 16a, anization	, and line 15 is 33	-1/3% or more, ch	eck this box
1 7 a	10%-facts-and-circumstances te or more, and if the organization r the organization meets the 'facts-	neets the 'facts-ar	nd-circumstances'	test, check this be	ox and stop here.	Explain in Part IV	0% how : ► □
	o 10%-facts-and-circumstances te or more, and if the organization r organization meets the 'facts-and	neets the 'facts-ar I-circumstances' t	nd-circumstances' est The organiza	test, check this bo tion qualifies as a	ox and stop here. publicly supported	Explain in Part IV d organization	how the
18 BAA	Private foundation. If the organiz	ation did not chec	k a box on line 13	s, 16a, 16b, 17a, o			or 990-EZ) 2010

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	,				r	
	dar year (or fiscal yr beginning in)►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions						
	and membership fees received (Do not include	244 665	F40 616	426 401	400 133	244 400	0 000 224
•	any 'unusual grants ')	344,665.	540,616.	436,491.	422,133.	344,429.	2,088,334.
2	Gross receipts from admis- sions, merchandise sold or						
	services performed, or facilities						
	furnished in any activity that is					1	
	related to the organization's tax-exempt purpose	76,653.	50,150.	20,500.	1,843.	0.	149,146.
3	Gross receipts from activities	, , , , , , , , , , , , , , , , , , , ,	30,130.	20,300.	1,043.		149,140.
•	that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the						
	organization's benefit and either paid to or expended on its behalf						
5	The value of services or						
	facilities furnished by a						
	governmental unit to the organization without charge						
_	Total. Add lines 1 through 5	421,318.	590,766.	456,991.	423,976.	344,429.	2,237,480.
	Amounts included on lines 1,	421,510.	330,700.	430,991.	423,910.	344,429.	2,237,460.
, ,	2, and 3 received from						
	disqualified persons						
b	Amounts included on lines 2						
	and 3 received from other than disqualified persons that		1				
	exceed the greater of \$5,000 or						
	1% of the amount on line 13						
	for the year						
C	Add lines 7a and 7b	2 - 1 - 1 - 1 - 1 - 1 - 1	Very mark and a second and the second				·
8	Public support (Subtract line	A PROPERTY OF					• • • • • • • • • • • • • • • • • • • •
	7c from line 6) tion B. Total Support	"好好的" 医全侧性肠腔		1711.55 1719.000.000			2,237,480.
Sec	lion B. Folai Support						
		4 3 0000	# 1 0007				
Calen	dar year (or fiscal yr beginning in)►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
Calen 9	dar year (or fiscal yr beginning in) > Amounts from line 6	(a) 2006 421, 318.	(b) 2007 590,766.	(c) 2008 456, 991.	(d) 2009 423, 976.	(e) 2010 344, 429.	(f) Total 2,237,480.
Calen 9	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest,	· · ·					
Calen 9	dar year (or fiscal yr beginning in)► Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents,	· · ·					
Calen 9	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from	421,318.	590,766.	456,991.	423,976.	344,429.	2,237,480.
Calen 9 10 a	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	· · ·					
Calen 9 10 a	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from	421,318.	590,766.	456,991.	423,976.	344,429.	2,237,480.
Calen 9 10 a	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses	421,318.	590,766.	456,991.	423,976.	344,429.	2,237,480.
Calen 9 10 a	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975	421,318. 16,309.	590,766. 24,281.	456,991. 18,592.	423,976.	344,429. 9,854.	2,237,480. 73,072.
Calen 9 10 a	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b	421,318.	590,766.	456,991.	423,976.	344,429.	2,237,480.
Calen 9 10 a	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business	421,318. 16,309.	590,766. 24,281.	456,991. 18,592.	423,976.	344,429. 9,854.	2,237,480. 73,072.
Calen 9 10 a	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b	421,318. 16,309.	590,766. 24,281.	456,991. 18,592.	423,976.	344,429. 9,854.	2,237,480. 73,072.
Calen 9 10 a b	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	421,318. 16,309.	590,766. 24,281.	456,991. 18,592.	423,976.	344,429. 9,854.	2,237,480. 73,072.
Calen 9 10 a b	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include	421,318. 16,309.	590,766. 24,281.	456,991. 18,592.	423,976.	344,429. 9,854.	2,237,480. 73,072.
Calen 9 10 a b	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in	421,318. 16,309.	590,766. 24,281.	456,991. 18,592.	423,976.	344,429. 9,854.	2,237,480. 73,072.
Calen 9 10 a b	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	421,318. 16,309.	590,766. 24,281.	456,991. 18,592.	423,976.	344,429. 9,854.	2,237,480. 73,072.
Calen 9 10 a b	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add Ins 9, 10c, 11, and 12)	16,309.	590,766. 24,281. 24,281.	456,991. 18,592.	4,036. 4,036.	9,854. 9,854.	2,237,480. 73,072.
Calen 9 10 a b	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add Ins 9, 10c, 11, and 12)	16,309.	590,766. 24,281. 24,281.	456,991. 18,592.	4,036. 4,036.	9,854. 9,854.	73,072.
Calen 9 10 a b c 11 12 13 14	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add Ins 9, 10c, 11, and 12) First five years. If the Form 990 organization, check this box and	16, 309. 16, 309. s for the organizat stop here	24,281. 24,281.	456,991. 18,592.	4,036. 4,036.	9,854. 9,854.	73,072.
Calen 9 10 a b c 11 12 13 14 Sec	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add Ins 9, 10c, 11, and 12) First five years. If the Form 990 i organization, check this box and tion C. Computation of Pul	16,309. 16,309. s for the organizat stop here.	590,766. 24,281. 24,281. ion's first, second, ercentage	456, 991. 18, 592. 18, 592.	4,036. 4,036.	9,854. 9,854.	2,237,480. 73,072. 73,072. 2,310,552. ▶□
Calen 9 10 a b c 11 12 13 14 Sec 15	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add Ins 9, 10c, 11, and 12) First five years. If the Form 990 i organization, check this box and tion C. Computation of Pul Public support percentage for 20	16,309. 16,309. 16,309. s for the organizat stop here . blic Support Polic Support Suppo	24,281. 24,281. 24,281. ion's first, second, ercentage (f) divided by line	456, 991. 18, 592. 18, 592.	4,036. 4,036.	9,854. 9,854. section 501(c)(3)	2,237,480. 73,072. 73,072. 2,310,552. ▶□ 96.84 %
Calen 9 10 a b c 11 12 13 14 Sec 15 16	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add Ins 9, 10c, 11, and 12) First five years. If the Form 990 organization, check this box and tion C. Computation of Pul Public support percentage from 2	16,309. 16,309. 16,309. 16,309. 16,309. 16,309.	24,281. 24,281. 24,281. ion's first, second, ercentage (f) divided by line Part III, line 15	456, 991. 18, 592. 18, 592.	4,036. 4,036.	9,854. 9,854.	2,237,480. 73,072. 73,072. 2,310,552. ▶□
Calen 9 10 a b c 11 12 13 14 Sec 15 16	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add liss 9, 10c, 11, and 12) First five years. If the Form 990 i organization, check this box and tion C. Computation of Pultion D. Computation of Investion D. Computation of Investion D. Computation of Investigation of Section D. Computation of Investigation of Inv	16,309. 16,309. 16,309. 16,309. S for the organization to the	24,281. 24,281. 24,281. 24,281. ion's first, second ercentage (f) divided by line Part III, line 15 ie Percentage	456, 991. 18, 592. 18, 592. third, fourth, or fill fourth,	423, 976. 4, 036. 4, 036.	9,854. 9,854. section 501(c)(3)	2,237,480. 73,072. 73,072. 2,310,552. ▶□ 96.84 %
Calen 9 10 a b c 11 12 13 14 Sec 15 16	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add Ins 9, 10c, 11, and 12) First five years. If the Form 990 organization, check this box and tion C. Computation of Pul Public support percentage from 2	16,309. 16,309. 16,309. 16,309. S for the organization to the	24,281. 24,281. 24,281. 24,281. ion's first, second ercentage (f) divided by line Part III, line 15 ie Percentage	456, 991. 18, 592. 18, 592. third, fourth, or fill fourth,	423, 976. 4, 036. 4, 036.	9,854. 9,854. section 501(c)(3)	2,237,480. 73,072. 73,072. 2,310,552. ▶□ 96.84 %
Calen 9 10 a b c 11 12 13 14 Sec 15 16 Sec 17	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add liss 9, 10c, 11, and 12) First five years. If the Form 990 i organization, check this box and tion C. Computation of Pultion D. Computation of Investion D. Computation of Investion D. Computation of Investigation of Section D. Computation of Investigation of Inv	s for the organizat stop here . blic Support Polic Suppor	24,281. 24,281. 24,281. 24,281. ion's first, second, ercentage (f) divided by line Part III, line 15 ne Percentage olumn (f) divided	456, 991. 18, 592. 18, 592. third, fourth, or fill 13, column (f))	423, 976. 4, 036. 4, 036.	9,854. 9,854. 9,854.	2,237,480. 73,072. 73,072. 2,310,552. ▶□ 96.84 % 96.77 % 3.16 %
Calen 9 10 a b c 11 12 13 14 Sec 15 16 Sec 17 18	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add lins 9, 10c, 11, and 12) First five years. If the Form 990 in organization, check this box and the computation of Pullic support percentage for 20. Public support percentage from 2 tion D. Computation of Investment income percentage from 33-1/3% support tests — 2010. If	16,309. 16,309. 16,309. 16,309. 16,309. 16,309.	24, 281. 24, 281. 24, 281. 24, 281. 24, 1281. 24, 281. 24, 281. 24, 281. 24, 281. 24, 281. 24, 281. 24, 281.	18, 592. 18, 592. 18, 592. third, fourth, or fourth,	4,036. 4,036. 4,036.	9,854. 9,854. 9,854. 15 16 17 18	2,237,480. 73,072. 73,072. 73,072. 2,310,552. ▶□ 96.84 % 96.77 % 3.16 % 3.22 % Inne 17
Calen 9 10 a b c c 11 12 12 13 14 Sec 17 18 19 a	dar year (or fiscal yr beginning in) Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support. (Add ins 9, 10c, 11, and 12) First five years. If the Form 990 i organization, check this box and tion C. Computation of Pul Public support percentage from 20: Public support percentage from 2 tion D. Computation of Investment income percentage from Investment income percentage from Investment income percentage from Investment income percentage from Investment income percentage from Investment income percentage from Investment income percentage from Investment income percentage from Investment income percentage from Investment income percentage from Investment income percentage from Investment income percentage from Investment income percentage from Investment Income percentage from Investment Income percentage from Investment Income percentage from Investment Income percentage from Investment Income Investm	s for the organization of the organization of the organization of this box and stop of this b	24, 281. 24, 281. 24, 281. 24, 281. 24, 281. ion's first, second ercentage (f) divided by line Part III, line 15 ne Percentage olumn (f) divided A, Part III, line 17 id not check the behere. The organization	18, 592. 18, 592. 18, 592. third, fourth, or final fou	4,036. 4,036. 4,036. 4,036. Ifth tax year as a publicly support	9,854. 9,854. 9,854. 15 16 17 18 nan 33-1/3%, and ed organization	2,237,480. 73,072. 73,072. 2,310,552. 96.84 % 96.77 % 3.16 % 3.22 % Inne 17

Schedule A	(Form 990 or	· 990-EZ) 20	010 NE	W JERSI	A POPT	CY PERS	SPECTIVE	INC.	22-34	92715	Page 4
Part IV	Suppleme Part II, lin (See instr	e ntal Info r e 17a or	rmation. 17b; and	Complet Part III,	te this pa line 12.	art to prov Also com	vide the e aplete this	explanation s part for a	s required by ny additional	Part II, line information.	10;
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SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

 Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12.
 ► Attach to Form 990.
 ► See separate instructions. 2010

Openito Public

Open to Public

Employer identification number Name of the organization NEW JERSEY POLICY PERSPECTIVE, INC. 22-3492715 Partill Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered 'Yes' to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year 1 Aggregate contributions to (during year) Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? No Yes Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Partill Conservation Easements. Complete if the organization answered 'Yes' to Form 990, Part IV, line 7 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Tax Year a Total number of conservation easements 2a b Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included in (a) 20 d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register 24 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ► Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Yes No Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? Yes In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for Panulle Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered 'Yes' to Form 990, Part IV, line 8. 1 a lf the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: Revenues included in Form 990, Part VIII, line 1 ▶\$ (ii) Assets included in Form 990, Part X ▶\$ If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items a Revenues included in Form 990, Part VIII, line 1 ► S b Assets included in Form 990, Part X ► Ś

Schedule D (Form 990) 2010 NEW					INC.		22-34			Page :
Part III Organizations Mainta	ining Colle	ctions	of Art, Histo	orical	Treasures, o	or Other	Similar As	sets (d	contin	ued)
3 Using the organization's acquisiti items (check all that apply):	ion, accession,	, and othe	er records, che	ck any	of the following	that are a	significant us	se of its	collection	on
a Public exhibition			d Loan	or exch	ange programs					
b Scholarly research			e Other							
c Preservation for future gener	ations		_				-	_		
4 Provide a description of the orgal Part XIV	nızatıon's colle	ections an	d explain how	they fu	irther the organi	zation's ex	empt purpos	e in		
5 During the year, did the organiza assets to be sold to raise funds r	ition solicit or r	eceive do	nations of art,	histori	cal treasures, o	r other sim	ıılar	Yes	. 1	□No
Part IV Escrow and Custodia 9, or reported an amo	al Arrangem	ents. C	omplete if	organ			s' to Form			
1 a Is the organization an agent, trus included on Form 990, Part X?	stee, custodian	, or other	intermediary 1	for con	tributions or oth	er assets r	oot	Yes	 ; [☐ No
b If 'Yes,' explain the arrangement	ın Part XIV an	id comple	te the followin	g table	:					
								Amour	ıt	
c Beginning balance						1 c				
d Additions during the year						_ 1 d				
e Distributions during the year						1 e				
f Ending balance						1f		-		
2a Did the organization include an a		n 990, Pa	it X, line 21?					Yes	Į	No
b If 'Yes,' explain the arrangement					187 11 6	000				
Part V Endowment Funds. Co	1									
1.0	(a) Current	year	(b) Prior year		(c) Two years ba	Ck (d)	Three years back	(e)	Four yea	rs back
1 a Beginning of year balance	<u> </u>					78797				HANDAT Tea.
b Contributions				-		Approximation of the control of the		D SHA	Barton 1498	20336
c Net investment earnings, gains, and losses							46.7			
d Grants or scholarships						25.464				
 e Other expenditures for facilities and programs 	}									
f Administrative expenses						1504		8 400 (4)		akter 16
g End of year balance						/2 V (C)	engar () San e	. M.	S. M	198 19
2 Provide the estimated percentage	e of the year er	nd balanc	e held as					40.1	- 4012	1 :22
a Board designated or quasi-endow	vment ►		ક							
b Permanent endowment ▶	<u> </u>		- 							
c Term endowment	<u> </u>									
3a Are there endowment funds not in	n the possession	on of the	organization th	at are	held and admin	stered for	the	_		
organization by	,		3						Yes	: No
(i) unrelated organizations								3a(i)		
(ii) related organizations								3a(ii)		
b If 'Yes' to 3a(II), are the related o								3b		<u></u>
4 Describe in Part XIV the intended										
Part VI Land, Buildings, and										
Description of investment			or other basis estment)		Cost or other isis (other)		cumulated eciation	(d) (Book va	alue
1 a Land										
b Buildings	_								_	
c Leasehold improvements										
d Equipment	L				6,141.				6,	,141.
e Other										
Total. Add lines 1a through 1e (Column	n (d) must equa	al Form 9	90, Part X, col	umn (E	3), line 10(c).)		•		6,	,141.
BAA							Sche	dule D (F		

^{2.} FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740)

	dule D (Form 990) 2010 NEW JERSEY POLICY PERSPECTIVE, INC.	22-3492715	Page 4
Pai	t終l鸞 Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements		
1	Total revenue (Form 990, Part VIII,column (A), line 12)		369,325.
2	Total expenses (Form 990, Part IX, column (A), line 25)		485,553.
3	Excess or (deficit) for the year Subtract line 2 from line 1		-116,228.
4	Net unrealized gains (losses) on investments		3,882.
5	Donated services and use of facilities		,
6	Investment expenses		
7	Prior period adjustments		-5,000.
8	Other (Describe in Part XIV)		
9	Total adjustments (net). Add lines 4 through 8		-1,118.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9		-117,346.
	Reconciliation of Revenue per Audited Financial Statements With Revenue	per Return	
1	Total revenue, gains, and other support per audited financial statements	1	373,006.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
	1 1	3,882.	
	Donated services and use of facilities 2b		
	Recoveries of prior year grants . 2c		
	Other (Describe in Part XIV)		
	Add lines 2a through 2d	2 e	3,882.
	Subtract line 2e from line 1	3	369,124.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
ā	Investments expenses not included on Form 990, Part VIII, line 7b	201.	
	Other (Describe in Part XIV)		•
	Add lines 4a and 4b	4 c	201.
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	369; 325.
	tXIIII Reconciliation of Expenses per Audited Financial Statements With Expens	ses per Return	
	Total expenses and losses per audited financial statements	1	485,352.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities 2a	1.0	
Ŀ	Prior year adjustments 2b		
	Other losses 2c		
c	Other (Describe in Part XIV)		
	Add lines 2a through 2d	2 e	
3	Subtract line 2e from line 1	3	485,352.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		(
а	Investments expenses not included on Form 990, Part VIII, line 7b	201.	
b	Other (Describe in Part XIV)		-
c	Add lines 4a and 4b .	4c	201.
	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	5	485,553.
	Supplemental Information		
Com Part any a	olete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; F V, line 4, Part X, line 2, Part XI, line 8; Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also co additional information	Part IV, lines 1b and 2b; implete this part to prov	; ride ; ;
	PT XI LINE 7 PRIOR PERIOD ADJUSTMENT RELATING TO	O_PRINCETON	
	AREA COMMUNITY FOUNDATION.	·	
 – -	PT X THE ORGANIZATION ADOPTED PROVISIONS OF FAST	B_ASC_740-10_R	ELATING_
	TO UNCERTAIN IN INCOME TAXES. THE IMPLEMENTATION	ON INCLUDED	
	EVALUATING THE TAX POSITIONS TAKEN ON ALL INCOM	E_TAX_RETURNS_	
	THAT REMAIN OPEN TO EXAMINATION BY THE RESPECTIVE	VE_TAXING	
	AUTHORITIES. THE ORGANIZATION DOES NOT BELIEVE	THAT THERE	
	ADE ANY UNCERTATE TAY DOCUMENTO ON THEORY DETUN	OC MILE MOSS	•
BAA	ARE ANY UNCERTAIN TAX POSITIONS ON THEOSE RETURN TEEA3304 02/11/11		orm 990) 2010

Schedule D (Form 990) 2010 NEW JERSEY POLICY PERSPECTIVE, INC.	22-3492715	Page 5
Part NV Supplemental Information (continued)		
THE REQUIREMENTS OF FASE ASC 740-10 AND THEREFORE	SHOULD BE REF	LECTED_
IN THE FINANCIAL STATEMENTS.		
		
		-
		-
		
		
		-
		,
	-	

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545 0047

Department of the Treasury Internal Revenue Service Name of the organization

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Open to Public

Employer identification number

NEW JERSEY POLICY	PERSPECTIVE, INC.	22-3492715
Pt_VI-B, Line 11a	THE 990 IS CIRCULATED TO ALL BOARD MEMBERS FOR	REVIEW PRIOR TO FILING.
Pt_VI-B, Line 12c	THE ORGANIZATION HAS A CONFLICT OF INTEREST POLICY W	HICH IS REVIEWED ANNUALLY.
Pt_VI-B, Line 15	THE EXECUTIVE DIRECTOR IS REVIEWED ANNUALLY BY	THE BOARD OF DIRECTORS
Pt XII, Line 1	NJPP_USES_THE_MODIFIED_CASH_BASIS_ACCOUNTING.	
Pt_XI	NJPP HAD A PRIOR PERIOD ADJUSTMENT OF -\$5000 TH	AT WAS NETTED
	WITH THE UNREALIZED GAIN OF \$3882 FOR A NET CHA	NGE IN FUND
	BALANCE OF -\$1118.	
	·	-
	·	
	·	
	·	
	·	

Schedule O (Form 990), Supplemental Information to Form 990 Form 990, Page 2, Part III, Line 1 (continued)

Briefly describe the organization's mission:

INCLUDING CREDIBLE, POINTED AND PROGRESSIVE ANALYSIS AND COMMENTARY
AIMED AT BROADENING DEBATE TO CREATE POSITIVE CHANGE FOR THE STATE OF NEW JERSEY.

Form **8868** (Rev January 2011)

Application for Extension of Time To File an Exempt Organization Return

Department of the Treasury
Internal Revenue Service

► File a separate application for each return.

BAA For Paperwork Reduction Act Notice, see Instructions.

OMB No 1545 1709

Form 8868 (Rev 1:2011)

	e filing for an Automatic 3-Month Extension, co					► X	
	e filing for an Additional (Not Automatic) 3-Mon				2000		
	plete Part II unless you have already been grant						
corporation request an e	iling (e-file). You can electronically file Form 886 required to file Form 990-T), or an additional (no extension of time to file any of the forms listed in With Certain Personal Benefit Contracts, which ning of this form, visit www.irs.gov/efile.and.click	ot automatic) i Part I or Pai nust be sent i	3-month extension of time You can elect I li with the exception of Form 8870, Info to the IRS in paper format (see instructio	tronically frmation F	file Form (Return for	8868 to Transfers	
Part I A	automatic 3-Month Extension of Time.	Only subr	nit original (no copies needed).				
A corporation	in required to file Form 990-T and requesting an	automatic 6-	month extension - check this box and co	mplete Pa	art I only	▶ 🗌	
All other con	porations (including 1120-C filers), partnerships returns	, REMICS, ar	nd trusts must use Form 7004 to request	an extens	ion of time	e to file	
	Name of exempt organization			Employer	Employer identification number		
Type or							
print	NEW JERSEY POLICY PERSPECTIV			22-34	92715		
File by the due date for	Number, street, and room or suite number. If a P.O. box, see	e instructions					
filing your return See	139 WEST HANOVER ST.						
instructions	City, town or post office, state, and ZIP code. For a foreign a	address, see instr	uctions				
	TRENTON			NJ	0861	18	
Enter the Re	eturn code for the return that this application is fo	or (file a sepa	arate application for each return)			01	
Application Is For		Return Code	Application Is For			Return Code	
Form 990		01	Form 990-T (corporation)			07	
Form 990-B	L	02	Form 1041-A				
Form 990-E		03	Form 4720			09	
Form 990-P		04	Form 5227			10	
	(section 401(a) or 408(a) trust)	05	Form 6069		·	11	
	(trust other than above)	06	Form 8870			12	
		<u>.</u>					
Telepho If the or	ne No (609) 393-1145 ganization does not have an office or place of bu		United States, check this box	£ 11-1- 10 £0	r the whol	. ▶ []	
	tor a Group Return, enter the organization's four		and attach a list with the names a			3	
		CK this box	and attach a list with the harnes a	IIIU LIINS C	n all mem	Ders	
	nsion is for est an automatic 3-month (6 months for a corpor	ration require	to file Form 990-T) extension of time				
	Aug 15 , 20 11 , to file the exempt of	•	•				
	ktension is for the organization's return for:	rgariization i	tall for the organization harmon above				
► X	¬						
► <u></u>	tax year beginning, 20	_ , and endi	ng, 20				
	ax year entered in line 1 is for less than 12 mon lange in accounting period	iths, check re	ason [.] Initial return Fi	nal return			
3a If this nonref	application is for Form 990-BL, 990-PF, 990-T, 4 undable credits. See instructions	1720, or 6069	, enter the tentative tax, less any	3a \$		0.	
	application is for Form 990-PF, 990-T, 4720, or ents made. Include any prior year overpayment a			3ь\$		0.	
c Balane EFTPS	ce due. Subtract line 3b from line 3a Include you 5 (Electronic Federal Tax Payment System) See	ur payment w instructions	ith this form, if required, by using	.3c \$		0.	
Caution. If y payment ins	ou are going to make an electronic fund withdra tructions	wal with this	Form 8868, see Form 8453-EO and Form	n 8879-EC	for		

Form 8868	(Rev 1-2011) NEW JERSEY POLICY P	ERSPECT	IVE INC.	22-3492715	Page 2				
If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II and check this box									
	complete Part II if you have already been granted				► <u> X</u>				
-	are filing for an Automatic 3-Month Extension, com								
	Additional (Not Automatic) 3-Month Exte			no copies needed).					
Name of exempt organization Employer identification num									
_									
Type or print	NEW JERSEY POLICY PERSPECTIVE	22-3492715							
P	Number, street, and room or suite number. If a P.O. box, see instructions								
File by the extended									
due date for filing the 139 WEST HANOVER ST.									
return See	City, town or post office, state, and ZIP code For a foreign addre	ss, see instruct	ions	 -	-				
maractions	TRENTON		618						
	TRANSFOR								
Enter the F	Return code for the return that this application is for	(file a sepa	rate application for each return)		01				
Litter the r	tetarri code for the retarri that this application is for	(mo a sopa	rate application for each retains		101				
Application	n	Return	Application		Return				
Is For		Code	Is For		Code				
Form 990		01		1.3	-				
Form 990-l	3L	02	Form 1041-A		08				
Form 990-I		03	Form 4720	09					
Form 990-I		04	Form 5227	10					
Form 990-	T (section 401(a) or 408(a) trust)	05	Form 6069	11					
Form 990-T (trust other than above)			Form 8870		12				
	not complete Part II if you were not already grante	d an automa	tic 3-month extension on a previou	ısly filed Form 8868.					
	oks are in care of ► LEIGH GIBSON								
	one No ► (609) 393-1145	FAX No ►							
	rganization does not have an office or place of busi				▶ □				
• If this is	s for a Group Return, enter the organization's four o	ligit Group E	exemption Number (GEN)	If this	s is for the				
whole grou	p, check this box F If it is for part of the g	roup, check	this box 🏲 🔲 and attach a list wit	h the names and ElNs o	of all				
members t	he extension is for								
	uest an additional 3-month extension of time until								
5 For c	alendar year 2010 , or other tax year beginning tax year entered in line 5 is for less than 12 month]	, 20 , and ending _	, 20 _					
6 If the	tax year entered in line 5 is for less than 12 month	s, check rea	ison: Initial return	Final return					
	Change in accounting period								
7 State	in detail why you need the extension								
THE	INFORMATION NEEDED TO COMPLETE	RETURN	I IS NOT YET AVAILABLE	<u> </u>					
	application is for Form 990-BL, 990-PF, 990-T, 472 fundable credits. See instructions	20, or 6069,	enter the tentative tax, less any	8a \$	0.				
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit and any amount paid previously with Form 8868.									
c Balar	nce due. Subtract line 8b from line 8a Include your S (Electronic Federal Tax Payment System) See in	payment wi	th this form, if required, by using	8c Ş	0.				
	Signa	ature and	I Verification						
Under penaltie	s of perjury, I declare that I have examined this form, including accomplete, and that I am authorized to prepare this form			nowledge and belief, it is true,	,				
correct, and co		1	NU	0/					
Signature -	Dewis Worker Title -	<u> []</u>	//	Date ► 8//	[[[
BAA	/	FIFZ0502	11/15/10	Form 8868	(Rev 1-2011)				