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Department of the Treasury

## Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545 0047

2010

Open to Public Inspection The organization may have to use a copy of this return to satisfy state reporting requirements.

2010, and ending

For the 2010 calendar year, or tax year beginning D Employer Identification Number Check if applicable EDISON INNOVATION 22-3442892 Address change FOUNDATION Telephone number Name change 1 RIVERFRONT PLAZA 3RD FLOOR 973-648-0500 Initial return NEWARK, NJ 07102 Terminated 641.978. G Gross receipts \$ Amended return JOHN P KEEGAN H(a) is this a group return for affiliates: F Name and address of principal officer Application periding Yes H(b) Are all affiliates included? SAME AS C ABOVE If 'No ' attach a list. (see instructions) X 501(c)(3) 501(c) ( 527 Tax-exempt status ✓ (insert no ) 4947(a)(1) or Website: ► WWW.THOMASEDISON.ORG H(c) Group exemption number M State of legal domicile X Corporation Trust Association L Year of Formation: 1996 Form of organization Part I Summary Briefly describe the organization's mission or most significant activities TO PRESERVE AND PROMOTE THE HISTORICAL FACILITIES AND PAPERS OF THOMAS EDISON BECAUSE HE INVENTED THE PRODUCTS Governance THAT SHAPED THE MODERN WORLD: TO BENEFIT MINORITIES AND CHILDREN THROUGH EDUCATION AND SCIENCE; AND TO ADVANCE INNOVATION AND ENTREPENEURSHIP THROUGHOUT THE WORLD If the organization discontinued its operations or disposed of more than 25% of its net assets. Check this box ► Number of voting members of the governing body (Part VI, line 1a) 4 Number of independent voling members of the governing body (Part VI, line 1b) 5 Total number of individuals employed in calendar year 2010 (Part V, line 2a) Total number of volunteers (estimate if necessary) 6 <u>o.</u> 7a Total unrelated business revenue from Part VIII, column-(C 7 a b Net unrelated business taxable income from Form 990. Thine 34 51 0. 7 b Prior Year **Current Year** ഗ Ö 511,675 576,270. Contributions and grants (Part VIII, line 1h) MAY 1 8 7011 Program service revenue (Part VIII, line 2q) 9 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 82. 0 17,302 10 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and He)
Total revenue – add lines 8 through 11 (must equal Part VIII—column ( 22,063. 8,836. 585,188. 551,040 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 14 Benefits paid to or for members (Part IX, column (A), line 4) 387,123. 386,724 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 16a Professional fundraising fees (Part IX, column (A), line 11e) 102,704. b Total fundraising expenses (Part IX, column (D), line 25) 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f) 1.015.747 214,269. Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 1,402,471 601,392. Revenue less expenses Subtract line 18 from line 12 -851,431 -16,204. Beginning of Current Year End of Year 20 Total assets (Part X, line 16) 2, 918, 315 915,716. 31,061. 21 Total liabilities (Part X, line 26) 41,486 2,876,829 2,884,655 Net assets or fund balances. Subtract line 21 from line 20 Signature Block Under penalties of perjury. I declare that I have examined this return including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all unformation of which preparer has any knowledge. Sign Here THOMAS Print/Type preparer's name Check ROBERT S. KRIM Paid Preparer KML & ASSOCIATES CPA'S Firm's name Use Only 116 OCEANPORT AVENUE Firm's address Firm's EIN > N/A 918-7700 (732)LITTLE SILVER, NJ 07739 Phone no No May the IRS discuss this return with the preparer shown above? (see instructions) X Yes Form 990 (2010) BAA For Paperwork Reduction Act Notice, see the separate instructions.



	1 990 (2010) EDISON INNOVATION	22-344.	2892		Page 2
Par	t III Statement of Program Service Accomplishments				_
	Check if Schedule O contains a response to any question in this Part III				X
1	Briefly describe the organization's mission.				
	SEE SCHEDULE O				
2	Did the organization undertake any significant program services during the year which were not listed on the	e prior			
	Form 990 or 990-EZ? .	. [	Yes		No
	If 'Yes,' describe these new services on Schedule O	•			
3	Did the organization cease conducting, or make significant changes in how it conducts, any program service	es?	Ye	s X	No
	If 'Yes,' describe these changes on Schedule O.	L		ا	
4	Describe the exempt purpose achievements for each of the organization's three largest program services to and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and expenses, and revenue, if any, for each program service reported	y expenses Ilocations t	s. Section others,	n 501(c the to	:)(3) tal
4a	a (Code ) (Expenses \$ 48,499. including grants of \$ ) (Re	venue \$			
	EIF'S PRIMARY GOAL IS TO RAISE \$90 MILLION FOR THE RESTORATION AND	UPKEE!	P OF 1	EDISC	N'S
	LEGACY THROUGHOUT AMERICA. ON OCTOBER 9TH, 2009, THE LEGENDARY ED				
	ORANGE, NJ OPENED AFTER MORE THAN FIVE YEARS OF MAJOR RENOVATIONS		E BUI		
	WERE IN CRITICAL NEED OF REPAIR, AND THE COLLECTIONS INCLUDING, NO				·
	PROTOTYPES, AND THOUSANDS OF EARLY RECORDINGS WERE IN DANGER OR B		· <del></del>		
	DETERIORATION. THE INITIAL FOCUS OF THIS CAMPAIGN WAS TO SUPPORT				<u></u>
	THOMAS EDISON NATIONAL HISTORICAL PARK AND ASSOCIATED EDUCATIONAL				:
	EFFORTS. HOWEVER, DURING THIS INITIAL PHASE, EIF IS ALSO WORKING				XT.TC
	SECTOR PROJECTS AS WELL AS FORMING ALLIANCES WITH OTHER ORGANIZAT				
	IN ORDER TO ACHIEVE EDUCATIONAL INITIATIVES. SOME	LONS AN	2_1_001	NDALL	:0113_
	RECENT PUBLIC SECTOR WORK IS DESCRIBED BELOW. (CONTINUED ON SCH O		. – – – -		
	RECENT FUBLIC SECTOR WORK IS DESCRIBED BELOW. (CONTINUED ON SCHOOL				
41	(Code) (Expenses \$21,383. including grants of \$) (Re PLEASE SEE SCHEDULE O	venue \$_			
			·	  	·
		 	·		·
	c (Code) (Expenses \$ including grants of \$) (Re	venue \$			·
•	PLEASE SEE SCHEDULE O	<b></b>			<u> </u>
			· <b></b>		· <b>-</b>
			<b>-</b>		
					. <b>–</b> – –
					<b></b>
40	d Other program services. (Describe in Schedule O.)				
	(Expenses \$ including grants of \$ )-(Revenue \$			)	
46	e Total program service expenses   69,882.				

## Form 990 (2010) EDISON INNOVATION Part IV | Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1	Х	
2	is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If Yes,' complete Schedule D, Part $V$	10		Х
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VIII, IX, or X as applicable			
	a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes.' complete Schedule D, Part VI	11 a	Х	
	<b>b</b> Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII	11 b		Х
	c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII	11 c		Х
	d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX	11 d	Х	
	e Did the organization report an amount for other liabilities in Part X, line 25° If 'Yes,' complete Schedule D, Part X	11 e	Х	
	f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X	11f		Х
12	a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	12a	Х	
	b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		Х
	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13		X
	a Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
	<b>b</b> Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV	16	-	Х
	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions)	17		Х
	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II	18_		X
	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III	19		Х
20	a Did the organization operate one or more hospitals? If 'Yes,' complete Schedule H	20		Х
-	b If 'Yes' to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20 b		

Form 990 (2010) **EDISON INNOVATION** 22-3442892 Page 4 Part IV Checklist of Required Schedules (continued) No Yes Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and IL 21 Х Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III. 22 Х 22 Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If 'Yes,' complete Х Schedule J 23 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,'go to line 25 Х 24a b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24c 24d d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year? 25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a X disqualified person during the year? If 'Yes,' complete Schedule L, Part I 25a b is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete 25b Х Schedule L, Part I 26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II Х 26 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If 'Yes,' complete Schedule L, Part III 27 X Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions). Х a A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV 28a **b** A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Х Schedule L, Part IV 28b c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV 28c X 29 Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M. 30 Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Х Schedule N, Part II 32 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-Ž and 301.7701-37 If 'Yes,' complete Schedule R, Part I X 33 Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1 SEE SCHEDULE O X 35 Is any related organization a controlled entity within the meaning of section 512(b)(13)? SEE SCHEDULE O a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2 X No Yes Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related

BAA

organization? If 'Yes,' complete Schedule R, Part V, line 2

Note. All Form 990 filers are required to complete Schedule O

X Form 990 (2010)

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37

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X

X

Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is

Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?

treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI

# Form 990 (2010) EDISON INNOVATION Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O	contains a response to ar	ny question in this Part V				
					Yes	No
1a Enter the number reported	d in Box 3 of Form 1096. E	Enter -0- if not applicable	1a	8		
<b>b</b> Enter the number of Form			1b	ol		
		rules for reportable payments to ven	dors and reportable gaming	Ť		
(gambling) winnings to prize	ze winners?			1c		
2a Enter the number of emplo ments, filed for the calend	oyees reported on Form V ar year ending with or with	7-3, Transmittal of Wage and Tax State from the year covered by this return	e.	3		
<b>b</b> If at least one is reported in	on line 2a, did the organiz	ation file all required federal employm	ent tax returns? .	. 2b	x	
		50, you may be required to e-file. (see				
		income of \$1,000 or more during the		3a	i l	Х
		,' provide an explanation in Schedule		3b		
4a At any time during the cale financial account in a forei	endar year, did the organi gn country (such as a bar	zation have an interest in, or a signatu ik account, securities account, or othe	re or other authority over, a r financial account)?	4a		Х
<b>b</b> If 'Yes,' enter the name of	the foreign country: -					
See instructions for filing r	equirements for Form TD	F 90-22.1, Report of Foreign Bank and	Financial Accounts.	7		
5a Was the organization a pai	rty to a prohibited tax she	Iter transaction at any time during the	tax vear?	5a	1	Χ
		vas or is a party to a prohibited tax sho	•	5b		Х
c If 'Yes,' to line 5a or 5b, di				5c		
6a Does the organization have solicit any contributions that	e annual gross receipts that were not tax deductible	at are normally greater than \$100,000?	, and did the organization	6a		х
b If 'Yes,' did the organization not tax deductible?	on include with every solic	tation an express statement that such	contributions or gifts were .	6ь		
7 Organizations that may rec	ceive deductible contribut	ions under section 170(c).				
a Did the organization receiv services provided to the pa	e a payment in excess of ayor?	\$75 made partly as a contribution and	partly for goods and	7a		Х
<b>b</b> If 'Yes,' did the organizatio	on notify the donor of the v	value of the goods or services provided	1?	7b		
		pose of tangible personal property for		7c		Х
d If 'Yes,' indicate the number	er of Forms 8282 filed duri	ng the year	7d			
e Did the organization receiv	e any funds, directly or in-	directly, to pay premiums on a person	al benefit contract?	7e		X
		, directly or indirectly, on a personal b		71	- "	X
g If the organization received		d intellectual property, did the organiza				
as required?	to contribution of core be	pats, airplanes, or other vehicles, did t	ha annoncello e (In a	7g		-
Form 1098-C?	a contribution of cars, be	ats, airplanes, or other vehicles, did t	ne organization file a	7h		
8 Sponsoring organizations supporting organization, or holdings at any time during	a donor advised fund ma	d funds and section 509(a)(3) support intained by a sponsoring organization,	ing organizations. Did the have excess business	8		
9 Sponsoring organizations	maintaining donor advise	d funds.				
a Did the organization make	=			9a	Ī	
	-	donor advisor, or related person?		9Ь		
10 Section 501(c)(7) organizat						
a Initiation fees and capital co		art VIII, line 12	10a		1	
		12, for public use of club facilities	10b	1 I	1	
11 Section 501(c)(12) organiza		. =		1 I	I	
a Gross income from membe			11 a		-	
<b>b</b> Gross income from other so against amounts due or rec	ources (Do not net amoun	ts due or paid to other sources	116	1		
_	•	ie organization filing Form 990 in lieu (		12a	Ī	
		ived or accrued during the year	126	124	<del></del>	
13 Section 501(c)(29) qualified		9	120	┨	I	
	-	plans in more than one state?		13-	ŧ	
		biaris in more than one state? he organization must report on Schedi	ulo. O	13a		
		•	ale O.			
which the organization is lic	es the organization is required by	ured to maintain by the states in ealth plans	13Ь		1	
c Enter the amount of reserve			13c	1	I	
		tanning services during the tax year?		14a	$\overline{}$	X
		rts? If 'No,' provide an explanatioก เก	Schedule O	14b	$\dashv$	<u> </u>
BAA	to report aleae payme	TEEA0105L 11/30/10			990 (2	010)

Form 990 (2010) EDISON INNOVATION 22-3442892 Page 6 Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. X Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year 1 a 2 b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee? SEE SCHEDULE O officer, director, trustee or key employee? 2 X Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 3 Did the organization make any significant changes to its governing documents 4 since the prior Form 990 was filed? 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Does the organization have members or stockholders? 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? 7a b Are any decisions of the governing body subject to approval by members, stockholders, or other persons? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following a The governing body? 8a X X b Each committee with authority to act on behalf of the governing body? 86 Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O 9 Х Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10a Does the organization have local chapters, branches, or affiliates? 10a b If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? 11 a b Describe in Schedule O the process, if any, used by the organization to review this Form 990 SEE SCHEDULE O X 12a Does the organization have a written conflict of interest policy? If 'No,' go to line 13 12a b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Х 12h c Does the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this is done SEE SCHÉDULE O 12c 13 Does the organization have a written whistleblower policy? 13 X 14 Does the organization have a written document retention and destruction policy? 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? X a The organization's CEO, Executive Director, or top management official 15a 15b X **b** Other officers of key employees of the organization SEE SCHEDULE O If 'Yes' to line 15a or 15b, describe the process in Schedule O. (See instructions.) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a b If 'Yes,' has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? 16b Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed NJ Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. Another's website |X| Upon request 19 Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public SEE SCHEDULE O State the name, physical address, and telephone number of the person who possesses the books and records of the organization.

BAA

KEEGAN 1 RIVERFRONT PLAZA, NEWARK, NJ 07102 973-648-0500

Form <b>990</b> (2010)	EDISON	INNOVATION	

22-3442892

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## Part VII | Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Gomplete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any
     See instructions for definition of 'key employee'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization	nor any	ny related organization compensated any current officer, director, or trustee.								
(A)	(B)	(C)		(D)	(E)	(F)				
Name and title	Average hours					hat app	-	Reportable compensation from	Reportable compensation from	Estimated amount of other
	per week (describe hours for related organiza tions in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W 2/1099 MISC)	rompensation from related organizations (W 2/1099 MISC)	
(1) JOHN P KEEGAN										
CHAIRMAN, PRSDNT	30	X	Ш	X			<u> </u>	185,640.	0.	0.
(2) THOMAS UNGERLAND EXEC VP/SECRTRY	20	х		Х				50,000.	0.	0
(3) WADE KNOWLES	20	_^_	$\vdash$	^			$\vdash$	50,000.	0.	0.
VICE PRESIDENT	1	Х		Х				10,600.	0.	0.
(4) GEORGE Q. KEEGAN										
TRUSTEE	2	Х		X				22,600.	0.	0.
_(5)	-									
<u>(6)</u>										
_(9)										
(10)										
(11)						_				
(12)										
(13)										
(14)						-				
(15)										
(16)										
(17)										
BAA		ī	EEA	01070	. 12	/21/10				Form <b>990</b> (2010)

Part VII   Section A. Officers, Directors, Trus	tees, I	<b>∢ey</b>	En			es,	an			nployees (co	ont)_
(A)	(B) Average	Book	tion (	obook	•	hat ar	anh A	(D)	(E)	(F)	
Name and title	hours per week (describe hours for related organi zations in Sch O)			Officer		Highest compensated employee		Reportable compensation from the organization (W 2/1099-MISC)	Reportable compensation from related organizations (W 2/1099-MISC)	Estimated amount of ot compensative from the organization and relate organization	her on n d
(18)											
(19)											
(20)							_				
(21)											
(22)											
(23)											
(24)				_					-		
(25)											
(26)											
(27)											
(28)											
(29)											
1 b Sub-total							•	268,840.	0		0.
c Total from continuation sheets to Part VII, Section A							<b>.</b>	0.	0	+	0.
d Total (add lines 1b and 1c)  2 Total number of individuals (including but not limited	to those	a list	ed :	ahov	ر (۵/	vho	rece	268,840.	100 000 in reports	<u> </u>	0.
from the organization   1	10 1103									·	
3 Did the organization list any former officer, director on line 1a <sup>3</sup> If 'Yes,' complete Schedule J for such in	or truste dividual	e, k	еу е	mpl	oye	e, or	hıg	hest compensated	d employee	Yes 3	No X
4 For any individual listed on line 1a, is the sum of rep the organization and related organizations greater th	ortable an \$150	com 0,000	pen )? <i>It</i>	satio 'Ye	on a s' c	nd o	the <i>lete</i>	r compensation fro Schedule J for	om	4 4	
<ul> <li>5 Did any person listed on line 1a receive or accrue confor services rendered to the organization? If 'Yes,' or</li> </ul>	mpensa	ation Sch	fron	n ar	ıy uı	nrela	ated	organization or in	ndıvıdual	4 X	Х
Section B. Independent Contractors	umpiete	307	icuu	ne 5	101	Suci	rρe	13011	-		
1 Complete this table for your five highest compensate compensation from the organization	d indep	ende	ent d	cont	racte	ors t	hat	received more that	an \$100,000 of		
(A) Name and business address	s							(B) Description o		(C) Compensatio	n
NONE , FOR 2010											
	-										
										<u> </u>	
		_									
2 Total number of independent contractors (including to \$100,000 in compensation from the organization ►		mıte	ed to	tho	se I	isted	i ab	ove) who received	i more than		:

1 0	t viii Statement of Revenue		·		
		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	1 a Federated campaigns 1 b Membership dues 1 c Fundraising events 1 c d Related organizations 1 e Government grants (contributions) 1 f All other contributions, gifts, grants, and similar amounts not included above 1 f S76, 270.  g Noncash contributions included in lns 1a-1f: \$				
<u>=</u>	h Total. Add lines 1a-1f	576,270.			
PROGRAM SERVICE REVENUE	Business Code  2a  b  c  d  e  f All other program service revenue				
	g Total. Add lines 2a-2f	•			
	<ul> <li>Investment income (including dividends, interest and other similar amounts)</li> <li>Income from investment of tax-exempt bond proceeds</li> </ul>	15,746.			15,746.
	5 Royalties	8,836.	8,836.		
	(i) Real (ii) Personal  6a Gross Rents  b Less rental expenses c Rental income or (loss)  d Net rental income or (loss)				
	7a Gross amount from sales of assets other than inventory  b Less cost or other basis and sales expenses  c Gain or (loss)  d Net gain or (loss)	-15,664.			-15,664.
OTHER REVENUE	8a Gross income from fundraising events (not including \$				=======================================
	9a Gross income from gaming activities. See Part IV, line 19		-		
	<b>b</b> Less. direct expenses	•			
	c Net income or (loss) from gaming activities			···	
	10a Gross sales of inventory, less returns and allowances a				
	b Less. cost of goods sold b	†	<b>†</b>		•
	c Net income or (loss) from sales of inventory  Miscellaneous Revenue  Business Code			<del></del>	
			Ī		-
	11ab		<del></del>		
	c				
	d All other revenue	<del></del>			<del> </del>
	e Total. Add lines 11a-11d	· ·			
	12 Total revenue. See instructions	585,188.	8,836.	0.	82.

#### Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D) (B) (D) (A) (C) Do not include amounts reported on lines Program service Management and Fundraising Total expenses 6b, 7b, 8b, 9b, and 10b of Part VIII. expenses general expenses expenses Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21 Grants and other assistance to individuals in the U.S. See Part IV, line  $22\,$ Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees 0 <u>83,2</u>00. 268,840 185,640 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described n 0 0 in section 4958(c)(3)(B) 0. 215 91, 91,215. Other salaries and wages Pension plan contributions (include section 401(k) and section 403(b) employer contributions) Other employee benefits. 9,158 9,158 10 Payroll taxes 17,910 17,910 Fees for services (non-employees) a Management 15,727 15,727 **b** Legal 23,557 23,557 c Accounting d Lobbying e Professional fundraising services See Part IV, line 17 f Investment management fees g Other 12 Advertising and promotion 920 920 13 Office expenses 14 Information technology 15 Royalties 69,041 69,041 16 Occupancy 17 Travel 11,416. 2,381 9,035. 18 Payments of travel or entertainment expenses for any federal, state, or local public officials 19 Conferences, conventions, and meetings 20 Interest 21 Payments to affiliates 22 Depreciation, depletion, and amortization 3,168 3,168 23 5,310 5,310 Insurance Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O) 48,499 48,499 a HISTORIC SITE RESTORATION **b YOUNG INVENTORS SPONSORSHIP** 17,470. 17,470 c CONSULTANTS 6,341 6,341 d INNOVATION AWARDS CEREMONIES 3,913. 3,913 e UTILITIES 3,270. 3,270 5,637. 1,509. 4,128. f All other expenses 601,392 102,704 Total functional expenses Add lines 1 through 24f 69,882 428,806 25 | | If following Joint costs. Check here SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation

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	<u></u>	Dalance Slieet	(A) Beginning of year		(B) End of year
	1	Cash – non-interest-bearing		1	
	2	Savings and temporary cash investments	<u>89</u> 5,276.	2	456,551.
	3	Pledges and grants receivable, net	859,750.	3	854,750.
	4	Accounts receivable, net		4	
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
Š	7	Notes and loans receivable, net		7	
ASSETS	8	Inventories for sale or use	·	8	
T S	9	Prepaid expenses and deferred charges	4,531.	9	1,754.
	10 a	Land, buildings, and equipment cost or other basis.  Complete Part VI of Schedule D  146,880.			
		Less accumulated depreciation. 10b 111,153.	38,895.	10 c	35,727.
	11	Investments – publicly traded securities	474,064.	11	921,135.
	12	Investments – other securities. See Part IV, line 11		12	
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11	645,799.	15	645,799.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	2,918,315.	16	2,915,716.
	17	Accounts payable and accrued expenses	40,238.	17	29,808.
	18	Grants payable		18	
	19	Deferred revenue		19	
L	20	Tax-exempt bond liabilities		20	
A B	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
L	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
E S	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities. Complete Part X of Schedule D	1,248.	25	1,253.
	26	Total liabilities. Add lines 17 through 25	41,486.	26	31,061.
N E T		Organizations that follow SFAS 117, check here ► X and complete lines			
		27 through 29 and lines 33 and 34.			
<b>そいいにてい</b>	27	Unrestricted net assets	2,017,079.	27	2,029,905.
Ĕ	28	Temporarily restricted net assets	859,750.	28	854,750.
	29	Permanently restricted net assets		29	
R		Organizations that do not follow SFAS 117, check here ► and complete			
Ę		lines 30 through 34.			
B	30	Capital stock or trust principal, or current funds		30	
Ŗ	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
¥	32	Retained earnings, endowment, accumulated income, or other funds		32	
LAZCES	33	Total net assets or fund balances.	2,876,829.	33	2,884,655.
	34	Total liabilities and net assets/fund balances.	2,918,315.	34	2,915,716.
BA	4				Form <b>990</b> (2010)

Form 990 (2010) EDISON INNOVATION	22-34428	92	Pa	age 12
Part XI Reconciliation of Net Assets				
Check if Schedule O contains a response to any question in this Part XI				X
1 Total revenue (must equal Part VIII, column (A), line 12)	1	5	<u>85,1</u>	188.
2 Total expenses (must equal Part IX, column (A), line 25).	2	6	01,3	<u> 392.</u>
3 Revenue less expenses. Subtract line 2 from line 1	3		16,2	204.
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	2,8	76,8	329.
5 Other changes in net assets or fund balances (explain in Schedule O) SEE SCHEDULE O	5		24,0	30.
6 Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	2,8	84,6	555.
Part XII Financial Statements and Reporting				
Check if Schedule O contains a response to any question in this Part XII				$\Box$
			Yes	No
1 Accounting method used to prepare the Form 990		_		
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O				
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		Х
b Were the organization's financial statements audited by an independent accountant?		2b	Х	
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for ove review, or compilation of its financial statements and selection of an independent accountant?	rsight of the audit,	2c	х	
If the organization changed either its oversight process or selection process during the tax year, expin Schedule O	blain			
d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year separate basis, consolidated basis, or both.	were issued on a			
X Separate basis Consolidated basis Both consolidated and separate basis				
3a As a result of a federal award, was the organization required to undergo an audit or audits as set fo Audit Act and OMB Circular A-133?	rth in the Single	3a		X
<b>b</b> If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo or audits, explain why in Schedule O and describe any steps taken to undergo such audits	o the required audi	t 3b		

Form **990** (2010)

BAA

#### SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service **Public Charity Status and Public Support** 

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

section 501(c)(3) organization or a section

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open to Public Inspection

OMB No 1545-0047

Name of the organization **EDISON INNOVATION** Employer identification number **FOUNDATION** 22-3442892 Reason for Public Charity Status (All organizations must complete this part.) See instructions Part I The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(bX1)(AXiii). 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii) Enter the hospital's name, city, and state 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) R A community trust described in section 170(b)(1)(A)(vi). (Complete Part II) 9 An organization that normally receives. (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions — subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment of the suppo June 30, 1975 See section 509(a)(2). (Complete Part III) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. Type II С Type III — Functionally integrated Type III - Other By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? Yes No (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? 11 g (i) (ii) A family member of a person described in (i) above? 11 g (ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11 g (iii) Provide the following information about the supported organization(s h (v) Did you notify the organization in column (i) of your support? (iv) Is the organization in column (i) listed in your governing (i) Name of supported (in) EIN (iii) Type of organization (described on lines 1 9 above or IRC section (see instructions)) (vi) Is the organization in column (i) organized in the (vii) Amount of support organization document? US Yes No Yes No Yes No (C) (D) (E) Total

## Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

<u>Se</u> c	tion A. Public Support						
begi	ndar year (or fiscal year nning in) ►	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	<b>(e)</b> 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include 'unusual grants ')	1,389,525.	1,387,000.	7,720.	511,675.	576,270.	3,872,190.
	Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf					-	0.
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.
4	Total. Add lines 1 through 3	1,389,525.	1,387,000.	7,720.	511,675.	576,270.	3,872,190.
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						2,977,712.
6	Public support. Subtract line 5 from line 4						894,478.
Sec	tion B. Total Support						1 00 1/ 1/01
	ndar year (or fiscal year nning in) ►	(a) 2006	<b>(b)</b> 2007	(c) 2008	<b>(d)</b> 2009	<b>(e)</b> 2010	(f) Total
7	Amounts from line 4	1,389,525.	1,387,000.	7,720.	511,675.	576,270.	3,872,190.
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	710,242.	123,681.:	208,973.	49,231.	8,917.	1,101,044.
9	Net income from unrelated business activities, whether or not the business is regularly carried on						0.
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) SEE PART IV	795.	39,415.				40,210.
11	<b>Total support.</b> Add lines 7 through 10						5,013,444.
12	Gross receipts from related activ	ities, etc (see inst	ructions)			12	0.
	First five years. If the Form 990 i organization, check this box and	stop here		, third, fourth, or	fifth tax year as a	section 501(c)(3	) ▶ □
	tion C. Computation of Pu						
	Public support percentage for 20		- · ·	11, column (f))		14	17.8%
	Public support percentage from 2	·	,			15	21.9%
16 a	33-1/3% support test — 2010. If the and stop here. The organization	ne organization die qualifies as a pub	d not check the bo licly supported org	x on line 13, and anization	the line 14 is 33-1	/3% or more, ch	eck this box ►
t	33-1/3% support test — 2009. If the and stop here. The organization	ne organization di qualifies as a publ	d not check a box licly supported org	on line 13 or 16a, anization	and line 15 is 33-	-1/3% or more, c	heck this box ►
17 a	10%-facts-and-circumstances teror more, and if the organization is the organization meets the 'facts	neets the 'facts-a	nd-circumstances'	test, check this b	ox and stop here.	Explain in Part	IV how
	10%-facts-and-circumstances tes or more, and if the organization r organization meets the 'facts-and	meets the 'facts-aid-circumstances'	nd-circumstances' test The organiza	test, check this b tion qualifies as a	ox and stop here. publicly supporte	Explain in Part d organization	IV how the  ▶
18 BAA	Private foundation. If the organiz	ation did not chec	ck a box on line 13	, 16a, 16b, <u>1</u> 7a, o			ructions

### Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	·	· · · · · · · · · · · · · · · · · · ·	· ·			·
	dar year (or fiscal yr beginning in)	(a) 2006	<b>(b)</b> 2007	(c) 2008	<b>(d)</b> 2009	(a) 2010	(f) Total
1	Gifts, grants, contributions and membership fees received. (Do not include any 'unusual grants.').	(a) 2000	( <b>b)</b> 2007	(6) 2008	(d) 2009	(e) 2010	(i) Total
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
	Total. Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons						
t	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
C	: Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6)						-
Sec	tion B. Total Support						
Calen	dar year (or fiscal yr beginning in) 🟲 👚	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
10 a	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511						
	taxes) from businesses acquired after June 30, 1975						
	Add lines 10a and 10b  Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add Ins 9, 10c, 11, and 12)						
	First five years. If the Form 990 organization, check this box and	s for the organizat	tion's first, second	d, third, fourth, or	fifth tax year as a	section 501(c)(3)	▶□
	tion C. Computation of Pu						
				12 oolumn (4)		l 1e l	<u>o.</u>
	Public support percentage for 20		• •	: 13, column (t))		15	<u> </u>
	Public support percentage from 2 tion D. Computation of Inv					_   16	્રહ
17	Investment income percentage for			-	nn (f))	17	<u> </u>
18	Investment income percentage fr		•		. d l	18 <u> </u> 18	<u></u> 8
	33-1/3% support tests - 2010. If is not more than 33-1/3%, check	this box and <b>stop</b>	here. The organiz	zation qualifies as	s a publicly suppor	ted organization	▶ [
	33-1/3% support tests — 2009. If line 18 is not more than 33-1/3%	the organization d , check this box ar	nd not cneck a bo nd <b>stop here.</b> The	x on line 14 or lin organization qua	ie 19a, and line 16 ilifies as a publicly	is more than 33-1 supported organiz	zation
20	Private foundation. If the organiz	zation did not_chec	ck a box on line 14	l, 19a, or 19b, ch	eck this box and s	ee instructions	. ▶ 🗖

(See instructions).
ADDITIONAL SUPPLEMENTAL INFORMATION
EIF WAS FORMED, SPECIFICALLY AT THE REQUEST OF THE NATIONAL PARK SERVICE (PART OF
THE U.S. GOVERNMENT) TO CONDUCT FUNDRAISING ACTIVITIES AND OTHERWISE PROVIDE SUPPORT
TO AND CONDUCT ACTIVITIES RELATED TO THE THOMAS EDISON NATIONAL HISTORICAL PARK
("ENHP") LOCATED IN WEST ORANGE, NEW JERSEY, AND OTHER HISTORIC SITES AND PARKS
THROUGHOUT THE UNITED STATES THAT ARE PART OF THE LEGACY OF THOMAS ALVA EDISON.
EIF'S SUPPORT TO THE ENHP, AND ITS RELATED EDUCATIONAL AND COMMUNITY ACTIVITIES ARE
MORE PARTICULARLY DESCRIBED IN SCHEDULE O TO THIS FORM 990. AS MORE PARTICULARLY
DESCRIBED IN SCHEDULE O, EIF GENERALLY PROVIDES FACILITIES AND SERVICES DIRECTLY FOR
THE BENEFIT OF THE GENERAL PUBLIC ON A CONTINUING BASIS, PARTICULARLY THROUGH THE
SERVICES, FACILITIES AND ACTIVITIES AT ENHP, WHICH IS A NATIONAL PARK, OPEN TO THE
PUBLIC, NOW SEVEN DAYS A WEEK.
EIF HAS RAISED MORE THAN \$25 MILLION WITH ITS ULTIMATE GOAL OF RAISING \$90 MILLION.
BY THE NATURE OF THE MILLIONS OF DOLLARS REQUIRED FOR ITS PURPOSES, EIF HAS FOCUSED
ITS_FUNDRAISING_EFFORTS_ON_LARGE_GIFTS_AND_GRANTS_FROM_A_VARIETY_OF_CORPORATIONS,
FOUNDATIONS, WEALTHY INDIVIDUALS, GOVERNMENTAL SOURCES AND OTHER MEMBERS GENERALLY
OF THE COMMUNITY. ITS CONTRIBUTIONS COME FROM THESE SOURCES, CONSISTING OF THIRTY
EIGHT SEPARATE, UNRELATED DONORS, AND NOT FROM THE MEMBERS OF A SINGLE FAMILY.
EIF_HAS_A_BONA_FIDE_FUNDRAISING_PROGRAM WHILE IT HAS A SMALL_STAFF, IT FOCUSES A
SIGNIFICANT AMOUNT OF TIME ON FUNDRAISING, INCLUDING THE PREPARATION OF GRANT
APPLICATIONS, MEETING WITH WEALTHY, PHILANTHROPIC INDIVIDUALS, MEETING WITH
FOUNDATION AND CORPORATION REPRESENTATIVES, MEETING WITH FEDERAL AND STATE
GOVERNMENTAL REPRESENTATIVES, WRITING LETTERS AND MAKING PERSONAL SOLICITATIONS.
EIF'S BOARD OF TRUSTEES REPRESENTS THE BROAD INTERESTS OF THE PUBLIC, BEING MADE UP
OF PERSONS WITH HISTORIC PRESERVATION, FUNDRAISING, INVESTMENT, LEGAL AND
ENTREPRENEURIAL_EXPERTISE
CONSIDERING ALL THESE FACTORS, EIF MEETS THE "FACTS AND CIRCUMSTANCES TEST" UNDER

Schedule A (Form 990 or 990-EZ) 2010

BAA

Schedule A	(Form 990 or 990-EZ)	2010	EDISON INNOVATION	22-3442892	Page 4
Part IV	Supplemental Int Part II, line 17a o (See instructions)	<b>format</b> or 17b:	ion. Complete this part t and Part III, line 12. Als	o provide the explanations required by Part II, line 1 o complete this part for any additional information.	0;
ADD	ITIONAL SUPPLE	MENT	AL INFORMATION (CON	TINUED)	
TRE	AS. REG. SECTIO	<u> </u>	170A-9T(F)(3).		
		- <del></del> -			
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	<b>-</b>				
				·	
		· <b>-</b>			
		- <del></del> -			

#### **SCHEDULE D** (Form 990)

Supplemental Financial Statements

► Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12. ► Attach to Form 990. ► See separate instructions.

OMB No. 1545 0047

Open to Public

Department of the Treasury Internal Revenue Service

Inspection

Name of the organization Employer identification number EDISON INNOVATION FOUNDATION 22-3442892 Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered 'Yes' to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts 1 Total number at end of year Aggregate contributions to (during year) Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Yes Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? No Part II Conservation Easements. Complete if the organization answered 'Yes' to Form 990, Part IV, line 7 1 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the Held at the End of the Tax Year a Total number of conservation easements 2a **b** Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included in (a) 2c d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? No Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year 6 7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? Yes In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered 'Yes' to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items.

a Revenues included in Form 990, Part VIII, line 1

**b** Assets included in Form 990, Part X

•						
Schedule <b>D</b> (Form 990) 2010 EDISC	N INNOVA	TION		22-34	42892	Page 2
Part III Organizations Mainta			torical Treasures,	or Other Similar A	ssets (con	
Using the organization's acquisition items (check all that apply)	on, accession	, and other records, che	eck any of the following	that are a significant u	se of its colle	ction
a Public exhibition		<b>d</b> ☐ Loan	or exchange programs			
b Scholarly research		e Other				
c Preservation for future genera	ations	• 🗆 •				
4 Provide a description of the organ Part XIV.		ections and explain how	they further the organi	zation's exempt purpos	ie in	
5 During the year, did the organizat assets to be sold to raise funds ra	ion solicit or ather than to	receive donations of art be maintained as part o	, historical treasures, of the organization's coll	r other similar lection?	Yes	□No
Part IV Escrow and Custodia 9, or reported an amo	l Arranger	nents. Complete if	organization answ		1 990, Part	IV, line
1a is the organization an agent, trus			•	er assets not		
included on Form 990, Part X? <b>b</b> If 'Yes,' explain the arrangement	ın Part XIV a	nd complete the following	no table.		∐ Yes	∐No
			·9 (20/0)		Amount	
c Beginning balance				1 c	7 4110 6110	····
d Additions during the year				1 d		<del></del>
e Distributions during the year				1 e		
f Ending balance				11		
2a Did the organization include an ai	mount on For	m 990 Part Y line 212			Yes	No
<b>b</b> If 'Yes,' explain the arrangement		in 990, rait A, line 217			res	
Part V Endowment Funds. Co		the organization or	scwarad 'Vac' ta E	orm 000 Part IV I	ino 10	
r ait v [Elidowillelit Fullus: Co						
1 - Deciman of wear belows	(a) Current	year (b) Prior yea	r (c) Two years bac	k (d) Three years back	(e) Four y	years back
1a Beginning of year balance		<del></del>			<del></del>	<del></del>
<b>b</b> Contributions						
c Net investment earnings, gains, and losses						
d Grants or scholarships						
e Other expenditures for facilities and programs						
f Administrative expenses						
<b>g</b> End of year balance						
2 Provide the estimated percentage	of the year	end balance held as				
a Board designated or quasi-endow	ment 🟲	%				
<b>b</b> Permanent endowment ►	%					
c Term endowment ►	%					
3a Are there endowment funds not in organization by	n the possess	sion of the organization	that are held and admir	nistered for the	Ye	s No
(i) unrelated organizations					3a(i)	$\top$
(ii) related organizations					3a(ii)	
<b>b</b> If 'Yes' to 3a(II), are the related o	rganizations l	isted as required on Sc	hedule R?		3b	+-
4 Describe in Part XIV the intended	-	•			L	
Part VI Land, Buildings, and		<del></del>				
Description of investment		(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book	value
1a Land		,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		1	
<b>b</b> Buildings					1	
c t easehold improvements					<del>                                     </del>	

**d** Equipment 35,727. 35,727. 146,880. 111,153 e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c))

BAA

Schedule **D** (Form 990) 2010

. . . .

(a) Description of liability	(b) Amount
(1) Federal income taxes	
(2) PAYROLL TAXES PAYABLE	1,253.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
(11)	
Total. (Column (b) must equal Form 990, Part X, column (B) line 25)	<b>▶</b> 1,253.

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

Schedule D (Form 990) 20	10 EDISON INNOVATION			22-3442892	Page 4
Part XI Reconciliation	n of Change in Net Assets from Form 990 to A	udited Finar			
1 Total revenue (Form	990, Part VIII,column (A), line 12)				585,188.
2 Total expenses (Forr	m 990, Part IX, column (A), line 25).				601, 392.
3 Excess or (deficit) fo	or the year. Subtract line 2 from line 1				-16,204.
4 Net unrealized gains	(losses) on investments				29,456.
5 Donated services an	id use of facilities				
6 Investment expenses	s				-5,426.
7 Prior period adjustme	ents				
8 Other (Describe in P.	art XIV)				
9 Total adjustments (n	et). Add lines 4 through 8				24,030.
	or the year per audited financial statements. Con	nbine lines 3	and 9		7,826.
Part XII Reconcilia	tion of Revenue per Audited Financia	l Statemer	nts With Revenue pe	r Return	
	, and other support per audited financial statem	_		1	609,220.
2 Amounts included or	n line 1 but not on Form 990, Part VIII, line 12.				
a Net unrealized gains	on investments		2a 29,45	7.	
<b>b</b> Donated services and	d use of facilities		2b		
c Recoveries of prior y	rear grants		2c	7	
d Other (Describe in Pa	art XIV). SEE PART XIV		2d ~5,42	5.	
e Add lines 2a through	1 2d			2 e	24,032.
3 Subtract line 2e from	a line 1			3	585,188.
4 Amounts included or	n Form 990, Part VIII, line 12, but not on line 1				
a investments expense	es not included on Form 990, Part VIII, line 7b		4a		
b Other (Describe in P	art XIV )		4b	7	
c Add lines 4a and 4b				4c	
5 Total revenue Add I	lines 3 and 4c. (This must equal Form 990, Part	1. line 12)		5	585,188.
Part XIII Reconciliat	tion of Expenses per Audited Financial	Statements	With Expenses per R	eturn	
1 Total expenses and	losses per audited financial statements			1	601,392.
2 Amounts included or	n line 1 but not on Form 990, Part IX, line 25				
a Donated services an	id use of facilities		2a		
<b>b</b> Prior year adjustmer	nts		2 b		
c Other losses			2c		
d Olher (Describe in P	art XIV )		2d		
e Add lines 2a through	1 <b>2</b> d			2 e	
3 Subtract line 2e from	n line 1			3	601,392.
4 Amounts included or	n Form 990, Part IX, line 25, but not on line 1:				
a investments expense	es not included on Form 990, Part VIII, line 7b		4a		
b Other (Describe in P			4b		
c Add lines 4a and 4b				4c	
	lines 3 and 4c. (This must equal Form 990, Pa	rt I, line 18)		5	601,392.
Part XIV   Suppleme					
Complete this part to prov Part V, line 4, Part X, line any additional information.	olde the descriptions required for Part II, lines 3, 2, Part XI, line 8, Part XII, lines 2d and 4b, and .	5, and 9, Pai Part XIII, lin	rt III, lines 1a and 4, Part I es 2d and 4b Also comple	V, lines 1b and 2 le this part to pri	b, ovide
		<b></b> -			
				·	
					<b>-</b>

Scheaule <b>D</b>	(Form 390) 2010 EDISON INNOVATION	ZZ-344Z89Z	Page 5
Part XIV	Supplemental Information (continued)		<u>-</u>
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<b>-</b>			
		<b> </b>	

#### SCHEDULE J (Form 990)

## **Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

2010

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

EDISON INNOVATION

Complete if the organization answered 'Yes' to Form 990, Part IV, line 23.
 Attach to Form 990.
 See separate instructions.

Employer identification number

22-3442892

Parl	1 Questions Regarding Compensation			
			Yes	No
1 a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items.  PART III			
	X First-class or charter travel Housing allowance or residence for personal use			
	X Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If 'No,' complete Part III to explain PART III	1 b		Х
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	Х	<u> </u>
	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply			
	X Compensation committee Written employment contract			
	Independent compensation consultant X Compensation survey or study			
	Form 990 of other organizations $\overline{X}$ Approval by the board or compensation committee			
	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization			,,
	Receive a severance payment or change-of-control payment from the organization or a related organization?	4a		X
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		X
	Participate in, or receive payment from, an equity-based compensation arrangement?	4 c		X
	If 'Yes' to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of			
а	The organization?	5 a		Х
	Any related organization?	5 b		Х
	If 'Yes' to line 5a or 5b, describe in Part III.			
	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of.			
а	The organization?	6a		Х
b	Any related organization?	6ь		Χ
	If 'Yes' to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If 'Yes,' describe in Part III	7		Х
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If 'Yes,' describe in Part III	8		х
9	If 'Yes' to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9		

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

Page 2

EDISON INNOVATION

Schedule J (Form 990) 2010

Part it | Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed 22-3442892

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii). Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

		(B) Breakdown	(B) Breakdown of W-2 and/or 1099-MISC compensation	C compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name		(i) Base compensation	(ii) Bonus and incentive compensation	(iu) Other reportable compensation	other deferred compensation	benefits	(B)(ı)·(D)	reported in prior Form 990 or Form 990-EZ
JOHN P KEEGAN	T(0)	185,640.	0	0	0	0	<u>185,640.</u>	0
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3	<b>(</b>							
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5	(1)							
	ω	         		           				
9	(ii)							
	(6)							
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	(i)							
8								
	w	 						
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10	(E)							
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13 71	<b>(E)</b>							
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14	<u>(i)</u>							
	(j)	           	             	           	1 1 1	-               	1 1 1 1 1 1	             
15	(E)							
	()			         	1 1 1 1		1	
16	(ii)							
ВАА				TEEA4102L 1	11/15/10		Sche	Schedule J (Form 990) 2010

BAA

Schedule J (Form 990) 2010

## SCHEDULE O (Form 990 or 990-EZ)

## Supplemental Information to Form 990 or 990-EZ

OMB No 1545 0047 2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Name of the organization EDISON INNOVATION FOUNDATION	Employer identification number 22-3442892
FORM 990, PART III. LINE 1 - ORGANIZATION MISSION	
TO PRESERVE AND PROMOTE THE HISTORICAL FACILITIES AND P.	APERS OF THOMAS EDISON
BECAUSE HE INVENTED THE PRODUCTS THAT SHAPED THE MODERN	WORLD; TO BENEFIT MINORITIES
AND CHILDREN THROUGH EDUCATION AND SCIENCE; AND TO ADVAN	CE INNOVATION AND
ENTREPENEURSHIP THROUGHOUT THE WORLD.	
FORM 990, PART VI, LINE 2 - BUSINESS OR FAMILY RELATIONSHIP OF (	OFFICERS, DIRECTORS, ETC.
PLEASE SEE SCHEDULE O	
FORM 990, PART VI, LINE 11B - FORM 990 REVIEW PROCESS	
PLEASE SEE SCHEDULE O	
FORM 990, PART VI, LINE 12C - EXPLANATION OF MONITORING AND EN	FORCEMENT OF CONFLICTS
PLEASE SEE SCHEDULE O	
FORM 990, PART VI, LINE 15B - COMPENSATION REVIEW & APPROVAL	PROCESS FOR OFFICERS & KEY EMPLOYEES
PLEASE SEE SCHEDULE O	
FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PUB	BLICLY AVAILABLE
PLEASE SEE SCHEDULE O	
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## SCHEDULE A, PART IV - SUPPLEMENTAL INFORMATION PAGE 4

EDISON INNOVATION FOUNDATION

22-3442892

NATURE AND SOURCE	2010	2009	2008	2007	2006
MISCELLANEOUS INCOME TOTAL	\$ 0.	\$ 0.	\$ 0.	39,415. \$ 39,415.	795. \$ 795.

12 Page 1 15 June 1

## SCHEDULE D, PART XIV - SUPPLEMENTAL INFORMATION PAGE 6

EDISON INNOVATION FOUNDATION

22-3442892

SCHEDULE D, PART XII, LINE 2D OTHER REVENUE INCLUDED IN F/S BUT NOT INCLUDED ON FORM 990

INVESTMENT EXPENSE

TOTAL \$ -5,425.

and and a second second

## **SCHEDULE O - SUPPLEMENTAL INFORMATION**

PAGE 2

EDISON INNOVATION FOUNDATION

22-3442892

FORM 990, PART XI, LINE 5 OTHER CHANGES IN NET ASSETS OR FUND BALANCES

INVESTMENT EXPENSES NET UNREALIZED GAINS OR LOSSES ON INVESTMENTS

### FORM 990, PART III, LINE 4B-PROGRAM SERVICE ACCOMPLISHMENTS

#### NATIONAL GALLERY OF YOUNG INVENTORS

- 1. EIF AND THE NATIONAL MUSEUM OF EDUCATION ARE NOW HONORING THE FUTURE EDISONS WITH "TOMMY" AWARDS TO CELEBRATE YOUNG INVENTORS WHO SHOW OUTSTANDING INVENTIVE AND CREATIVITY TALENT.
- 2. THE AWARD CEREMONY WAS HELD SATURDAY, OCTOBER 24TH IN AKRON, OHIO, HOME OF THE NATIONAL GALLERY FOR YOUNG INVENTORS. THIS YEAR'S RECIPIENTS HAVE BEEN CHOSEN, ONCE AGAIN, BY A PANEL OF PREVIOUS WINNERS OF THIS PRESTIGIOUS AWARD FOR DEMONSTRATING THEIR EXCELLENCE IN THE FIELD OF INVENTION AND INNOVATION. THIS YEAR'S WINNERS ARE BETWEEN 17 AND 20 YEARS OLD. THE INDUCTEES AND THEIR PROJECTS ARE:
  - I. KATHERINE BOMKAMP, FRESHMAN, WEST VIRGINIA UNIVERSITY,
    WALDORF, MARYLAND
    THE PAIN FREE SOCKET: INCORPORATING THERMAL BIOFEEDBACK INTO
    PROSTHETICS TO
    ELIMINATE PHANTOM PAIN IN AMPUTEES
  - II. ANIRUDH MOHAN, FRESHMAN, DUKE UNIVERSITY, CLIFTON, VIRGINIA

    SYNTHESIS AND CHARACTERIZATION OF BIOMARKER-HARVESTING

    HYDROGEL NANOPARTICLES
  - III. GAVIN G. OVSAK, GRADE 12, HOPKINS, MN

    THE CHAD (CIRCUIT HEAD ACCESSIBILITY DEVICE)
  - IV. GENNIFER RUBIN, GRADE 12, WINDERMERE, FLORIDA
    AUDREY LEASURE, GRADE 12, WINDERMERE, FLORIDA
    AN ELECTROLESS INTERMETALLIC COATING

#### FORM 990, PART III, LINE 4C-PROGRAM SERVICE ACCOMPLISHMENTS

THE CAMPAIGN TO ADVANCE THOMAS EDISON'S LEGACY BEING CONDUCTED BY EIF RAISED THE NEEDED FUNDS TO RESTORE AND ENHANCE THE INVENTION FACTORY

ī

AND GLENMONT AT THE PARK, EDISON'S HOME; AND TO SUSTAIN THIS AND OTHER SIGNIFICANT EDISON LOCATIONS IN THE FUTURE, INCLUDING THE SITE OF EDISON'S FIRST RESEARCH & DEVELOPMENT LAB IN MENLO PARK, NEW JERSEY; SEMINOLE LODGE, IN FORT MYERS, FLORIDA, EDISON'S WINTER HOME; THE EDISON BIRTHPLACE MUSEUM IN MILAN, OHIO; HIS EARLY-YEARS HOME IN PORT HURON, MICHIGAN; THE EDISON PLAZA MUSEUM IN BEAUMONT, TEXAS; AND THE HENRY FORD MUSEUM & GREENFIELD VILLAGE IN DEARBORN, MICHIGAN. FINALLY, IT WILL PERPETUATE HIS LEGACY THROUGH EDUCATIONAL PROGRAMS AND OUTREACH TAILORED TO INSPIRE OUR YOUTH, ESPECIALLY YOUNG WOMEN AND MINORITIES, TO PURSUE CAREERS IN SCIENCE.

SPECIFIC ITEMS AT THE PARK THAT WERE SUPPORTED BY FUNDS RAISED INCLUDE THE CONSTRUCTION OF A NEW EDUCATIONAL RESOURCE CENTER AND ADMINISTRATIVE BUILDING; THE RESTORATION OF EXISTING HISTORIC BUILDINGS, INCLUDING GLENMONT; DEVELOPMENT OF AN EXPANDED PARKING AREA, AND OTHER SITEWORK; INVESTMENTS IN FURNITURE AND OTHER EQUIPMENT FOR ADMINISTRATIVE AND STAFF OFFICES, CLASSROOMS AND MULTI-PURPOSE ROOMS, INCLUDING AUDIO-VISUAL EQUIPMENT FOR AUDITORIUMS, CLIMATE-CONTROLLED RACKS FOR CURATORIAL STORAGE, ETC; AND THE CREATION OF EXHIBITS HIGHLIGHTING SPECIFIC INVENTIONS.

THE ORIGINAL LABORATORY BUILDINGS, MILLIONS OF ARCHIVAL ITEMS, HUNDREDS OF THOUSANDS OF ARTIFACTS AND GLENMONT OFFER LIMITLESS OPPORTUNITIES TO SHOWCASE EDISON'S LIFE THROUGH A RANGE OF INTERPRETIVE TECHNIQUES. A VARIETY OF GUIDED TOURS, SELF-GUIDED TOURS, TWO-DIMENSIONAL AND THREE-DIMENSIONAL EXHIBITS, AUDIO-VISUAL PROGRAMS, COMPUTER-DELIVERED

LEARNING, INTERACTIVE EXHIBITS, DEMONSTRATIONS AND HANDS-ON LEARNING OPPORTUNITIES MAKE EDISON COME ALIVE.

THE PARK TODAY MAINTAINS A COMPELLING SENSE OF HISTORY – A FEELING THAT EDISON HAS JUST STEPPED AWAY FROM THE LABORATORY. THIS SENSE OF HISTORY WILL BE MAINTAINED AND BALANCED WITH THE DEVELOPMENT OF NEW EXHIBITS AND UPDATES TO EXISTING INTERPRETATION STRATEGIES.

AS ENVISIONED, THE PARK EXHIBIT PLAN – THROUGH STATE-OF-THE-ART ELECTRONIC AND INTERACTIVE TECHNOLOGIES – NOW ENHANCES THE EXPERIENCE OF EXPLORING THE PARK IN AN INTEGRATED WAY THAT SEAMLESSLY CONNECTS AND INFUSES KEY THEMES INTO THE EXHIBITS, VISITOR ORIENTATION, AND ALL OTHER INTERPRETIVE OPPORTUNITIES, INCLUDING ON-SITE AND "VIRTUAL" PROGRAMMING. THE CHALLENGE WAS TO EFFECTIVELY INTEGRATE NEW INTERPRETIVE FACILITIES IN A HISTORIC-LANDMARK SETTING THAT CAN TELL A STORY OF EXTRAORDINARY NARRATIVE SCOPE. SPECIAL, TARGETED INTERPRETIVE AREAS ARE ESPECIALLY ESSENTIAL FOR CHILDREN WHO WILL MOST LIKELY NOT HAVE HEARD OF EDISON, NOR BE AWARE THAT HIS INVENTIONS HAVE CREATED OR SHAPED MANY ITEMS THEY USE EVERYDAY.

THE DESIGN TEAM RESPONSIBLE FOR THE PLAN TO RESTORE AND PRESERVE THE THOMAS EDISON NATIONAL HISTORICAL PARK INCLUDED ARCHITECTS, ENGINEERS, LANDSCAPE ARCHITECTS, INTERPRETIVE DESIGNERS, EXHIBIT DESIGNERS, MUSEUM SPECIALISTS, MATERIALS CONSERVATORS AND MARKETING SPECIALISTS. THE RENOWNED EXHIBIT PLANNING AND DESIGN TEAM OF RALPH APPELBAUM ASSOCIATES (RAA) WAS RETAINED TO DEVELOP THE EXHIBIT CONCEPT PLAN. RAA IS BEST KNOWN FOR LARGE-SCALE PERMANENT MUSEUM PROJECTS THAT

INTERWEAVE COMPLEX EDUCATIONAL CONTENT WITH NOTEWORTHY AND/OR ...
HISTORIC PHYSICAL ENVIRONMENTS. AMONG OTHER LARGE-SCALE PROJECTS,
RAA'S RECENT COMMISSIONS INCLUDE PROJECTS FOR THE U.S. HOLOCAUST
MEMORIAL MUSEUM, IN WASHINGTON, D.C.; THE AMERICAN MUSEUM OF NATURAL
HISTORY, IN NEW YORK CITY; AND THE MUSEUM OF AFRICAN AMERICAN HISTORY,
IN DETROIT, MICHIGAN.

### **CONSTRUCTION**

THE RESTORED THOMAS EDISON NATIONAL HISTORICAL PARK IS A VIBRANT MIXTURE OF THE NEW AND THE OLD. HISTORIC BUILDINGS WERE PRESERVED. EDISON'S LIBRARY AND OTHER KEY SPACES OF THE LABORATORY BUILDINGS, FOR INSTANCE, REMAIN SIGNIFICANTLY THE SAME, CONVEYING THE FEELING THAT THE INVENTOR HIMSELF JUST LEFT THE ROOM. WALKING THROUGH THE REAL PLACE WHERE REAL PEOPLE ACHIEVED GREAT THINGS, VISITORS EXPERIENCE THE LIFE, WORK AND GENIUS OF THOMAS EDISON.

NEW STRUCTURES PROVIDE MUCH NEEDED ADDITIONAL SPACE. AS PRESENTLY ENVISIONED, NEW SPACES WERE CONSTRUCTED AT THE PARK INCLUDE VISITOR SERVICES AND ADMINISTRATIVE OFFICE SPACE. VISITOR SERVICES INCLUDE A THEATER/LECTURE HALL, AN INFORMATION CENTER, A GIFT SHOP AND RESTROOMS AND A CENTRAL GATHERING PLACE, AS WELL AS BOTH PERMANENT AND ADAPTIVE EXHIBITS. CLASSROOMS AND MULTI-PURPOSE SPACE FOR MUSEUM SERVICES, INTERPRETIVE STAFF AND EXHIBITION SPACE FOR THE ARCHIVAL COLLECTIONS ARE ALSO INCLUDED. FINALLY, SPACE PROVIDED FOR CURATORIAL STAFF AND FOR GROUPS AFFILIATED WITH THE PARK SUCH AS THE FRIENDS OF EDISON AND THE EDISON INNOVATION FOUNDATION.

THE PARK HAS BECOME A "TIME MACHINE" THAT ALLOWS VISITORS TO ACCESS THE PAST, PRESENT AND FUTURE THROUGH HISTORIC SPACES, PROGRAMS AND EXHIBITS AND NEW FACILITIES. THE MORE THAN 400,000 OBJECTS AND FIVE MILLION PAGES OF PAPER IN EDISON'S COLLECTION ARE ACCESSIBLE THROUGH LIVE EXHIBITS AS WELL AS THROUGH "VIRTUAL" EXHIBITS USING COMPUTERS AND OTHER TECHNOLOGIES. GLENMONT OFFERS MORE PROGRAMS AND ALLOWS VISITORS TO FOCUS ON HIS MORE PRIVATE, PERSONAL LIFE.

NEW TECHNOLOGIES ENHANCE THE VISITOR EXPERIENCE, INCLUDING AUDIOVISUAL DEVICES, CD-ROM, HOLOGRAMS, TOUCH-SCREEN COMPUTERS, ETC. AS OFTEN AS POSSIBLE, TECHNOLOGIES DIRECTLY DERIVED FROM EDISON'S INVENTIONS ARE USED TO CONNECT THE OLD WITH THE NEW AND TO ALLOW VISITORS TO GRASP THE ENORMOUS IMPACT OF EDISON'S WORK.

WITH THESE ADDITIONS AND ENHANCEMENTS, AND THROUGH PROGRAMS AND SERVICES DELIVERED VIA THE INTERNET AND OTHER COMMUNICATIONS TECHNOLOGIES, THE PARK HAS A BROAD, WORLDWIDE IMPACT. THE RESTORED AND REHABILITATED PARK ENGAGES AN INTERNATIONAL AUDIENCE OF SCHOOL CHILDREN, FAMILIES, SCHOLARS AND INDIVIDUALS.

### **EDUCATIONAL PROGRAMS AND OUTREACH**

EDISON'S INVENTION FACTORY IS AN INVALUABLE EDUCATIONAL TOOL. IT IS A PLACE WHERE HISTORY, SCIENCE AND TECHNOLOGY AND THE INSPIRATION OF EDISON'S LIFE LEAP OUT OF TEXTBOOKS AND BECOME ALIVE. THE PARK TODAY OFFERS TWO INTERDISCIPLINARY, CURRICULUM-BASED PROGRAMS: "IDEA TO PRODUCT: THE EDISON WAY," TAILORED FOR GRADES FOUR THROUGH SEVEN, AND "TECHNOLOGY AND THE IMPACT OF EDISON," FOR HIGH SCHOOL STUDENTS. EACH OF

THESE PROGRAMS INCLUDES A PRE-VISIT ACTIVITY PACKET ORGANIZED ACCORDING.

TO NEW JERSEY CURRICULUM STANDARDS AND ON-SITE RANGER-LED PROGRAMMING. NEARLY 10,000 SCHOOL CHILDREN TAKE PART IN THESE PROGRAMS ANNUALLY; DEMAND FAR OUTWEIGHS SUPPLY.

THE RESTORATION FUNDED THROUGH EIF'S EFFORTS PROVIDES AN IMPORTANT OPPORTUNITY TO GREATLY STRENGTHEN EXISTING CURRICULUM-BASED EDUCATIONAL PROGRAMMING. AMONG OTHER ENHANCEMENTS, INTERACTIVE EXHIBITS WILL BE CREATED THAT WILL NOT ONLY HIGHLIGHT EDISON'S CONTRIBUTIONS TO OUR WORLD BUT ALSO GIVE STUDENTS THE OPPORTUNITY TO APPLY LESSONS LEARNED HANDS-ON: TO TINKER, TO TEST, TO BE CREATIVE.

THE INTERACTIVE DISPLAYS GIVE STUDENTS A CHANCE TO TOUCH, MANIPULATE AND GENERATE RESPONSES FROM EXHIBITS, TRANSFORMING THE TRADITIONAL MUSEUM EXPERIENCE INTO A GENUINE INFORMAL LEARNING OPPORTUNITY. MULTI-DISCIPLINARY ACTIVITIES — INSPIRING CREATIVITY, PERSEVERANCE, ORIGINAL THINKING, PROBLEM SOLVING AND TEAMWORK — WILL BE ADAPTABLE AND INTEGRATED TO ENHANCE EXISTING CURRICULUM-BASED EDUCATIONAL MATERIALS AND RANGER-LED PROGRAMS.

EDUCATIONAL PROGRAMMING HAS INCORPORATED INDIVIDUAL AND GROUP INTERACTIVITY INTO A NARRATIVE CONTEXTUAL ENVIRONMENT THAT WILL NOT ONLY SYSTEMATICALLY TELL THE STORY OF THOMAS EDISON BUT ALSO CREATE MULTI-SENSORY, MEMORABLE EVENTS FOR STUDENTS AND VISITORS ALIKE. THE INTERACTIVE EXHIBITS – BY DEMONSTRATING A PRINCIPLE, DEVELOPING A SKILL, ALLOWING A STUDENT TO PLAY A ROLE –OFFER ALTERNATIVE ENTRY POINTS TO THIS AMAZING STORY.

COMPUTER AND MULTI-MEDIA PROGRAMMING SERVE AS THE NEXUS FOR OFF-SITE LEARNING AND 'VIRTUAL CLASSROOMS,' FACILITATING LONG-DISTANCE LEARNING PROGRAMMING. FOR INSTANCE, THE PARK TODAY MAINTAINS A WORLD WIDE WEB SITE, AN IMPORTANT BUT, IN ITS PRESENT FORM, LIMITED EDUCATIONAL RESOURCE. THIS PRESENCE IS GREATLY AUGMENTED, THROUGH AUDIO, VIDEO AS WELL AS TEXTUAL PROGRAMMING.

CREATING OR AUGMENTING MULTI-MEDIA AND COMPUTER-BASED PROGRAMMING ALSO ALLOWS FOR THE ESTABLISHMENT OF MEANINGFUL CONNECTIONS AND LINKS BETWEEN THE PARK, OTHER EDISON SITES ACROSS THE COUNTRY AND OTHER SCIENCE CENTERS (SUCH AS THE SMITHSONIAN INSTITUTION IN WASHINGTON, D.C., AND THE EDISON EXHIBITION AT THE MASSACHUSETTS INSTITUTE OF TECHNOLOGY) THROUGH THE INTERNET, SATELLITE OR OTHER EMERGENT TECHNOLOGY. CURRENTLY, THE THOMAS EDISON NATIONAL HISTORICAL PARK DIRECTLY SERVES THE MOST DENSELY POPULATED AREAS OF THE COUNTRY. PUBLIC, PRIVATE AND PAROCHIAL SCHOOLS FROM THROUGHOUT NEW JERSEY, NEW YORK CITY AND EASTERN PENNSYLVANIA TAKE PART IN THE PARK'S EDUCATIONAL PROGRAMMING. INDIRECTLY, THROUGH OFF-SITE PROGRAMMING AND THROUGH ITS INTERNET PRESENCE, THE PARK REACHES MANY MORE THOUSANDS OF STUDENTS. THE PLANNED RESTORATION AND ENHANCEMENT OF EDUCATIONAL SERVICES WILL ALLOW THE PARK TO REACH A MUCH LARGER AND MORE DIVERSE AUDIENCE.

THE RESTORATION AND ENHANCEMENT PROCESS ALSO OFFERED AN IMPORTANT OPPORTUNITY TO DEEPLY INVOLVE A GROUP OF STUDENTS AND EDUCATORS IN THE CONCEPTION, DESIGN AND FABRICATION OF INTERACTIVE EXHIBITS. DURING THE PLANNING AND DESIGN PHASE, EDUCATORS WERE CONSULTED TO DEVELOP LISTS

OF TOPICS AND REAL-LIFE CURRICULUM ELEMENTS AROUND WHICH THE EXHIBITS WILL REVOLVE. STUDENTS WERE CONSULTED TO PROVIDE FEEDBACK AND ADVICE ON EDUCATIONAL PROGRAMMING, AS WELL AS TO DETERMINE CURRENT STUDENT POOLS OF KNOWLEDGE ON TOPICS SELECTED, STUDENT PRECONCEPTIONS AND INTERESTS. OF PARTICULAR IMPORTANCE HERE, WAS ENSURING ENTRY POINTS IN THE EXHIBITS AND EDUCATIONAL MATERIALS FOR YOUNG WOMEN AND MINORITY STUDENTS. THE PARTICIPATION OF FEMALE AND MINORITY STUDENTS IN THE PLANNING AND DESIGN PHASE WAS THUS CRITICAL TO SUCCESS.

EVERY EFFORT WAS MADE TO INCLUDE STUDENTS AND EDUCATORS FROM MINORITY AND LOW-INCOME SCHOOL DISTRICTS IN THIS PROCESS. THIS ENCOURAGED LOCAL COMMUNITIES, PARTICULARLY MINORITY COMMUNITIES, TO PARTNER WITH THE PARK BY SEEING THEIR INPUT INTO THE DEVELOPMENT OF THIS IMPORTANT RESOURCE TRANSLATED INTO REALITY. ONCE THE RESTORATION WAS COMPLETE, PARK STAFF BUILT ON THESE EFFORTS AND MAINTAIN OUTREACH TO INNER-CITY OR LARGELY MINORITY SCHOOLS AND THUS INCREASE MINORITY STUDENT PARTICIPATION IN THE PARK'S EDUCATIONAL OFFERINGS.

### THE ORGANIZATION STRUCTURE OF EIF IS AS FOLLOWS:

#### **EDISON INNOVATION FOUNDATION**

### 1 RIVERFRONT PLAZA, SUITE 340 NEWARK, NJ 07102

#### **OFFICERS**

CHAIRMAN AND PRESIDENT VICE PRESIDENT EXEC VICE PRESIDENT/SECRETARY JOHN P. KEEGAN WADE KNOWLES THOMAS J. UNGERLAND

#### **TRUSTEES**

JOHN P. KEEGAN WADE KNOWLES THOMAS J. UNGERLAND GEORGE Q. KEEGAN

**COMMITTEES** 

EXECUTIVE AUDIT INVESTMENT COMPENSATION

#### **PROJECTS IN 2010**

EIF HAS CONTINUED TO EXPAND ITS PROGRAMS DURING 2010. THROUGHOUT THE YEAR, EIF HAS WORKED TO CREATE STRONGER RELATIONSHIPS WITH VARIOUS ORGANIZATIONS IN ORDER TO FURTHER ITS MISSION OF INSPIRING YOUTH AND MINORITIES TO FOLLOW CAREERS IN SCIENCE AND TECHNOLOGY.

- 1. THE THOMAS EDISON NATIONAL HISTORICAL PARK ("TENHP")
  - ON OCTOBER 9<sup>TH</sup>, 2009, THE LEGENDARY EDISON LABS IN WEST ORANGE, NJ OPENED AFTER MORE THAN FIVE YEARS OF MAJOR RENOVATIONS. THIS PROGRAM FEATURED TOURS OF THE RENOVATED LAB AND SURROUNDINGS. AND THE HISTORIC GLENMONT HOME. JOHN KEEGAN, CHAIR OF THE EDISON INNOVATION FOUNDATION, ACTED AS MASTER OF CEREMONIES, HAVING THE PLEASURE OF INTRODUCING A VARIETY OF SPEAKERS **INCLUDING** CONGRESSMAN DONALD PAYNE AND WILLIAM PASCRELL WHO WERE KEY TO IMPLEMENTING THE NAME CHANGE OF THE EDISON NATIONAL HISTORIC SITE TO THE NOW THOMAS EDISON NATIONAL HISTORICAL PARK. THE MAYOR OF WEST ORANGE, JOHN MCKEON ALSO SPOKE; AS DID DENNIS REIDENBACH, NORTHEAST REGIONAL DIRECTOR, NATIONAL PARK SERVICE; AND GREG MARSHALL, SUPERINTENDENT, THOMAS EDISON NATIONAL HISTORICAL PARK. MONSIGNOR MICHAEL KELLY, OF SETON HALL PREPARATORY SCHOOL GAVE AN OPENING PRAYER. RALPH APPELBAUM, OF RALPH APPELBAUM ASSOCIATES (MUSEUM DESIGNERS), WHO WAS INVOLVED IN ASPECTS OF THE LAB RENOVATION SPOKE AND MICHAEL USLAN, EXECUTIVE PRODUCER OF BAT FILMS, GAVE A WELL RECEIVED PRESENTATION. A LIST OF THE RENOVATIONS INCLUDE BUT NOT LIMITED TO:
    - A. A NEW ELEVATOR AND STAIR TOWER WAS BUILT AT THE END OF BUILDING 5, PROVIDING ACCESS TO ALL THREE FLOORS OF THIS MAIN

- LABORATORY, INCLUDING THE DRAFTING ROOM, PRECISION MACHINE SHOP, THOMAS EDISON'S PRIVATE LAB ON THE SECOND FLOOR, THE MUSIC ROOM, NEW PHONOGRAPH GALLERY AND NEW ARTIFACT EXHIBIT ON THE THIRD FLOOR.
- B. A NEW PHONOGRAPH GALLERY WITH ITS OWN HEATING AND COOLING SYSTEM WAS INSTALLED ON THE 3RD FLOOR OF BUILDING 5 IN ORDER TO DISPLAY AND PROTECT THE PARK'S VALUABLE COLLECTION OF PHONOGRAPHS.
- C. INTERIOR OF BUILDING 1, THE FORMER PHYSICS LABORATORY, IS NOW THE NEW VISITOR CENTER, WITH RESTROOMS, TICKETING AND ORIENTATION SPACE, A MUSEUM STORE AND AUDITORIUM.
- D. THE INTERIOR OF BUILDING 4, ORIGINALLY THE METALLURGICAL LABORATORY, HAS BEEN REDESIGNED TO SERVE AS AN ARCHIVE REFERENCE AREA, WHICH MATERIALS WILL BE AVAILABLE FOR RESEARCH BY APPOINTMENT.
- E. THE HISTORIC WALLS AND FLOOR IN BUILDING 2, THE CHEMISTRY LABORATORY, WERE CLEANED, PATCHED AND STABILIZED. THE INTERIOR WAS PAINTED BASED ON AN ANALYSIS OF THE HISTORIC PAINT FINISHES.
- F. EXPANSION OF FIRE SPRINKLER SYSTEM WAS MADE TO INCLUDE ALL HISTORIC STRUCTURES IN THE ENTIRE COMPLEX. A NEW FULLY ADDRESSABLE FIRE DETECTION SYSTEM HAS BEEN INSTALLED IN ALL BUILDINGS TO PROVIDE EARLY WARNING OF ANY SMOKE OR FIRE CONDITIONS AS WELL AS EXACT LOCATIONS WITH THE BUILDING.
- G. MAIN STREET, IN FRONT OF THE LABORATORY COMPLEX HAS BEEN RESTORED TO ITS EARLY 1900'S APPEARANCE. NEW SIDEWALKS AND GRANITE PAVERS RECREATED THE HISTORIC COBBLESTONE AND

BLUESTONE WALKWAYS ALONG MAIN STREET AND DOWN LAKESIDE AVENUE. THE CLEARED LANDSCAPE IN FRONT OF THE LABORATORY HIGHLIGHTS THE CAREFULLY DESIGNED ARCHITECTURAL FEATURES OF THE BUILDING.

- H. EDISON HOME, GLENMONT, HAS A NEW GEOTHERMAL HEATING AND COOLING SYSTEM. UNDERGROUND PIPING CONNECTS TWELVE 300 FEET DEEP WELLS INSTALLED IN THE LAWN TO THE WEST OF THE VISITOR PARKING LOT, INTO THE HEAT PUMPS IN THE HOME. ROOMS WERE REFURNISHED WITH ORIGINAL ARTIFACTS, BASED ON HISTORIC PHOTOGRAPHS.
- I. ADDITIONAL IMPROVEMENTS
- 1. VAULT 12 HOUSES MILLIONS OF HISTORIC PAPERS, INCLUDING PATENT RECORDS AND INVENTION BOOKS. MAJOR CRACKS ON THE ROOF OF THE VAULT CAUSING EXTENSIVE WATER DAMAGE WERE REPAIRED PREPPING THE ROOF FOR A COATING OF VULKEN 350 WITH A TRACTION GRID FOR NON-SLIP PURPOSES WAS APPLIED.
- 2. VISITOR CENTER RELOCATION OF OLD AND INCORPORATED NEW CABINETS/COUNTER SPACE TO IMPROVE TRAFFIC FLOW DUE TO INCREASED NUMBER OF VISITORS.
- 3. EDISON GARAGE, GLENMONT, LLEWELLYN PARK HISTORIC STRUCTURES REPORT IS IN THE PROCESS OF BEING COMPLETED. PAINT ANALYSIS REPORT HAS BEEN COMPLETED TO DETERMINE IF ANY LEAD PAINT IS PRESENT. RENOVATION/PAINT/AUTOMOBILE/ROOF REPAIR COMPANIES AND PROPOSALS ARE BEING RESEARCHED.

#### 2. THE ADVENTURES OF YOUNG THOMAS EDISON

A. THE ADVENTURES OF YOUNG THOMAS EDISON IS A TELEVISION SERIES FOR YOUNG CHILDREN, TO BE BROADCAST ON PUBLIC TELEVISION. THE

GOAL OF THIS SERIES IS TO PROVIDE SCIENCE EDUCATION, PROMOTE CAREERS IN SCIENCE AND TECHNOLOGY, AND INSPIRE A TARGET AUDIENCE OF 4- TO 10-YEAR-OLDS TO BECOME PASSIONATE ABOUT CREATIVITY. BY USING COMBINED MEDIA (PUPPETS, ANIMATION, LIVE ACTION, MUSIC, INTERNET, VIDEO, AND A BOOK WITH INTERACTIVE EXPERIMENTS), THE SERIES WILL BE A POWERFUL INTERDISCIPLINARY AND APPLIED LEARNING TOOL AND WILL APPEAL TO ALL LEARNING STYLES.

#### 3. EDISON BRANDING

- A. EIF HAS BEGUN TO PRESERVE AND, IMPORTANTLY, ENHANCE THE "EDISON LEGACY" THROUGH THE DEVELOPMENT OF A COMMUNICATIONS PROGRAM FOR THE EIF THAT WILL:
  - I. REVITALIZE THE EDISON NAME BY ELEVATING IT BEYOND "THE MAN" AND MAKING IT SYNONYMOUS WITH IDEAS AND THE POWER OF INVENTION MAKE IT VIBRANT
  - II. SOCIAL NETWORKING EIF HAS LAUNCHED NEW COMMUNICATION TECHNIQUES IN MAY 2010 TO EXPAND ACCESS TO EDISON'S LEGACY. THE **EDISON MUCKERS BLOG** (WWW.EDISONMUCKERS.ORG), **TWITTER AND FACEBOOK** ACCOUNTS WILL INCLUDE HISTORIC AND CURRENT ARTICLES **RELATING** TO **THOMAS** EDISON, **EDUCATIONAL** MATERIALS/CONTESTS AND WILL LINK TO OTHER PERTINENT WEBSITES. THESE SOCIAL NETWORKING TECHNIQUES WILL HELP SPREAD EDISON'S MESSAGE.

#### 4. ALTERNATIVE ENERGY PROGRAM

IN 2010, EIF CONTINUED ITS COMMITMENT TO AN ALTERNATIVE ENERGY PROGRAMS BY PLANNING WITH THE NEW JERSEY TECHNOLOGY EDUCATORS ASSOCIATION ("NJTEA") AN ALTERNATIVE ENERGY STUDENT

CONTEST SCHEDULED FOR 2011. THOMAS ALVA EDISON DID EARLY EXPERIMENTS IN ALTERNATIVE ENERGY INCLUDING THE STORAGE BATTERY AND COAL CONVERSION, WHICH ENCOURAGED EIF TO CREATE AND SPONSOR SEVERAL ALTERNATIVE ENERGY PROGRAMS. ADDITIONAL MULTI-PART PROGRAMS ARE BEING DEVELOPED BY EIF WHICH INITIALLY WILL EDUCATE, AND ULTIMATELY CHALLENGE, STUDENT AND TEACHERS TO LEARN ABOUT, AND EXPERIMENT WITH, ALTERNATIVE ENERGY SOURCES. EIF AND THE CHARLES EDISON FUND ("CEF") HAVE A HISTORY OF ENCOURAGING ALTERNATIVE ENERGY EXPERIMENTS. THE UPCOMING 2011 PROGRAM IS DESIGNED TO ENGAGE THE HIGHEST ACHIEVING SCIENCE STUDENTS (WITH EMPHASIS ON WOMEN AND MINORITIES) FROM HIGH SCHOOLS IN THE NEW JERSEY METROPOLITAN REGION TO PARTICIPATE IN A MULTI-PART ALTERNATIVE ENERGY CONTEST. AWARDS FOR THE WINNING HIGH SCHOOL WILL INCLUDE TRIPS TO THE EDISON LAB IN WEST ORANGE. NEW JERSEY.

#### 5. THOMAS EDISON - NEW JERSEY HALL OF FAME

- A. IN 2009, THE NEW JERSEY HALL OF FAME HONORED NJ CITIZENS WHO HAVE MADE INVALUABLE CONTRIBUTIONS TO SOCIETY AND THE WORLD BEYOND WITH THE FIRST BEING THOMAS EDISON.
- B. OCTOBER, 2010, THE NEW JERSEY HALL OF FAME OPENED ITS FIRST EXHIBITION CALLED "THE WALL OF FAME". THIS EXHIBIT IS LOCATED IN THE 5<sup>TH</sup> AVENUE PAVILLION ON THE ASBURY PARK BOARDWALK, NEW JERSEY. ARTIFACTS FROM SEVERAL OF THE INDUCTEES ARE ON DISPLAY. A 1903 GEM MODEL PHONOGRAPH IS ON DISPLAY TO REPRESENT THOMAS EDISON.
- c. THE FOUNDATION CONTINUES TO SUPPORT THIS PROGRAM THROUGH ASSISTING WITH THE DAILY MANAGEMENT OF THE PROGRAM AS WELL AS PROVIDING STRATEGIC DIRECTION.

### FORM 990, PART IV, QUESTIONS 34 AND 35

ON FEBRUARY 11, 1997, EIF EXECUTED A SIGNIFICANT AGREEMENT WITH THE U.S. NATIONAL PARK SERVICE ("NPS") IN WHICH BOTH PARTIES AGREED TO COOPERATE IN A MAJOR RENOVATION AND FUND RAISING EFFORT TO SUPPORT THE LAB AND HOME OF THOMAS EDISON LOCATED IN WEST ORANGE NJ( THE "PARK"). THE AGREEMENT HAS A 25 YEAR LIFE AND EXPIRES IN 2022 UNLESS EXTENDED. SINCE THE PARK IS OWNED BY NPS, IT HAD SOME VERY SPECIFIC CONDITIONS THAT HAD TO BE FULFILLED. NPS **INSISTED** THAT Α **TOTALLY** INDEPENDENT SECTION 501(C)(3) PUBLIC CHARITY BE CREATED BY THE ENTITY ON THE FUNDRAISING SIDE OF THE ULTIMATE AGREEMENT SINCE THE NPS IS NOT PERMITTED BY U. S. LAW TO ENGAGE IN FUNDRAISING. NPS ALSO WANTED TO BE CERTAIN THAT ANY FUNDS RAISED WOULD BE SEGREGATED FROM ANY FUNDS FROM ANY OTHER FOUNDATION OR ENTITY.

FURTHER, BOTH NPS AND EIF NEEDED TO BE SURE THAT ANY DONATIONS BY CONTRIBUTORS WOULD BE SUBJECT TO THE LEAST RESTRICTIVE INCOME TAX DEDUCTION RULES AND NOT RESTRICTED BY THE RULES WHICH LIMIT DEDUCTIONS TO "PRIVATE FOUNDATIONS." IT ALSO SHOULD BE NOTED THAT MOST DONORS WILL NOT CONTRIBUTE TO ANY ENTITY THAT IS A "PRIVATE FOUNDATION."

BASED ON THE ABOVE EIF BELIEVES THAT IT MAY BE A VIOLATION OF THE SPIRIT AND LIKELY THE LETTER OF ITS AGREEMENT WITH THE NPS IF EIF WERE TO

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ACKNOWLEDGE IN ANY MANNER THAT IT IS NOT TOTALLY INDEPENDENT OR IS "RELATED" TO ANY OTHER ENTITY.

## FORM 990, PART VI, LINE 2-BUSINESS OR FAMILY RELATIONSHIP OF OFFICERS, DIRECT

JOHN P. KEEGAN, CHAIRMAN AND PRESIDENT OF THE EDISON INNOVATION FOUNDATION IS THE FATHER OF GEORGE Q. KEEGAN, TRUSTEE.

#### FORM 990, PART VI, LINE 11B-FORM 990 REVIEW PROCESS

FORM 990 IS REVIEWED PRIOR TO ITS FILING BY JOHN P. KEEGAN, CHAIRMAN AND PRESIDENT OF THE EDISON INNOVATION FOUNDATION, AS WELL AS A TRUSTEE OF THE FOUNDATION.

# FORM 990, PART VI, LINE 12C-EXPLANATION OF MONITORING AND ENFORCEMENT OF CONFLICTS

THE FOUNDATION MONITORS AND ENFORCES COMPLIANCE WITH THE CONFLICT OF INTEREST POLICY SEMI-ANNUALLY AT BOARD MEETINGS.

# FORM 990. PART VI, LINE 15B-COMPENSATION REVIEW & APPROVAL PROCESS FOR OFFICERS & KEY EMPLOYEES

THERE IS AN ANNUAL REVIEW OF COMPENSATION BY THE COMPENSATION COMMITTEE OF THE BOARD OF TRUSTEES, THROUGH WHICH THE COMMITTEE REVIEWS COMPENSATION DATA AND STATISTICS REGARDING COMPARABLE ORGANIZATIONS FROM THE COUNCIL ON FOUNDATIONS AND ASSOCIATION OF SMALL FOUNDATIONS FOR GUIDANCE, AND THEN MAKES ITS RECOMMENDATIONS TO THE BOARD REGARDING THE APPROPIATE AMOUNTS OF COMPENSATION, FOR THE BOARD'S APPROVAL.

# FORM 990, PART VI, LINE 19-OTHER ORGANIZATION DOCUMENTS PUBLICLY AVAILABLE

THE FOUNDATION DOES NOT DISCLOSE ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY OR ITS FINANCIAL STATEMENTS TO THE GENERAL PUBLIC.