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# Form, **990-PF**

### **Return of Private Foundation**

#### or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

Department of the Treasury Internal Revenue Service Note The foundation may be able to use a copy of this return to satisfy state reporting requirements.

2010 2010

For calendar year 2010, or tax year beginning , and ending						
G	Check	all that apply: Initial return	Initial return of a fo	ormer public charity	Final return	
		Amended return	Address chan	ge 🔲	Name change	
Na	ne of	foundation			A Employer identification	number
		JILL & BRADFORD GORDO	N FAMILY FOU	NDATION	20-8316510	
Nur	nber a	nd street (or P.O. box number if mail is not delivered to stree	address)	Room/suite	B Telephone number	
	Check all that apply:   Initial return   Initial return of a former public charity   Final return   Address change   Name change   Final return   Address change   Final return   Final return   Address change   Final return   Final return   Address change   Final return   Final return   Final return   Address change   Final return   Final return					
City	or to				, .,	<u> </u>
H (	_				check here and attach co	enting the 85% test, emputation
$\perp$						
		·	•	Accrual	under section 507(b)(1)	(A), check here
			ımn (d) must be on cash i	basis )	under section 507(b)(1)	
Pa	art I	(The total of amounts in columns (b), (c), and (d) may not				(d) Disbursements for charitable purposes (cash basis only)
	1	Contributions, gifts, grants, etc., received	15,757.		N/A	
	2					
	3	Interest on savings and temporary cash investments	33.	33.		STATEMENT 2
	4	Dividends and interest from securities	1,462.	1,448.		STATEMENT 3
	5a	Gross rents				
	b	Net rental income or (loss)				
	6a		<13,627.	>		STATEMENT 1
	b	assets on line 6a 26,052.				
	7	Capital gain net income (from Part IV, line 2)		11,200.		
	8	Net short-term capital gain				\ \( \frac{1}{1} \)
	9				RECE	
	10a	and allowances				
	1				1 18 111 04	<del>  2011                                     </del>
	i	. ,				8
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Expenses	17	•				
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3	10			33.	-	
2	20					
回	21	, ,				
ģ	22	· · · · · · · · · · · · · · · · · · ·				
	23	_	150.	150.		0.
Ĕ	24	•				
že.	•		907.	847.		0.
	25	•				47,200.
2011	I					
<b>*</b>			48,107.	847.		47,200.
	27	Subtract line 26 from line 12:				
	a	Excess of revenue over expenses and disbursements	<44,482.			
	b	Net investment income (if negative, enter -0-)		11,834.		
0235		Adjusted net income (if negative, enter -0-)	<u> </u>		N/A	L

Form 990-PF (2010) JILL & BRADFORD GORDON			316510 Page 2
Part II Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only	Beginning of year (a) Book Value	End of ye	(c) Fair Market Value
1 Cash - non-interest-bearing			
2 Savings and temporary cash investments	73,706.	53,146.	53,146.
3 Accounts receivable ►			
Less: allowance for doubtful accounts ▶			
4 Pledges receivable ►			
Less: allowance for doubtful accounts	<del>-</del>		
5 Grants receivable			
6 Receivables due from officers, directors, trustees, and other			
disqualified persons			
7 Other notes and loans receivable			
Less: allowance for doubtful accounts			
9 Prepaid expenses and deferred charges  10 Investments - U.S. and other government obligations			<del></del>
10a Investments - U.S. and state government obligations			
b investments - corporate stock STMT 8	49,515.	25,593.	30,704.
•	49,313.	23,333.	30,704.
c Investments - corporate bonds			
11 Investments - land, buildings, and equipment basis			
Less accumulated depreciation			<del></del>
12 Investments - mortgage loans	39,108.	39,108.	22,580.
13 Investments - other STMT 9	39,100.	39,100.	22,300.
14 Land, buildings, and equipment basis	<del>-  </del>		
Less accumulated depreciation	,		
15 Other assets (describe ►	-)		
16 Total assets (to be completed by all filers)	162,329.	117,847.	106,430.
17 Accounts payable and accrued expenses			
18 Grants payable			
g 19 Deferred revenue			
20 Loans from officers, directors, trustees, and other disqualified persons			
20 Loans from officers, directors, trustees, and other disqualified persons 21 Mortgages and other notes payable			
22 Other liabilities (describe >	)		
20 T + 1/1 + 1/1/2 - (-14) 47 (harrest 00)			
23 Total liabilities (add lines 17 through 22)	0.	0.	
Foundations that follow SFAS 117, check here			
and complete lines 24 through 26 and lines 30 and 31.			
9 24 Unrestricted			
25 Temporarily restricted			
26 Permanently restricted			
Foundations that do not follow SFAS 117, check here			
24 Unrestricted 25 Temporarily restricted 26 Permanently restricted Foundations that do not follow SFAS 117, check here and complete lines 27 through 31.  27 Capital stock trust organial or current funds		0	
27 Capital stock, trust principal, or current funds	0.	0.	
28 Paid-in or capital surplus, or land, bldg., and equipment fund Retained earnings, accumulated income, endowment, or other funds	0.	0.	
Retained earnings, accumulated income, endowment, or other funds	162,329.	117,847.	
30 Total net assets or fund balances	162,329.	117,847.	
31 Total liabilities and net assets/fund balances	162,329.	117,847.	
Part III Analysis of Changes in Net Assets or Fund	Balances		
Total net assets or fund balances at beginning of year - Part II, column (a), li			
(must agree with end-of-year figure reported on prior year's return)		1	162,329.
2 Enter amount from Part I, line 27a		2	<44,482.
Other common and analysis of the Other Common N		3	0.
A Add based O and O		4	117,847.
		5	0.
<ul> <li>Decreases not included in line 2 (itemize)</li> <li>Total net assets or fund balances at end of year (line 4 minus line 5) - Part II</li> </ul>	L column (b), line 30	6	117,847.
o Total net assets of fund bulances at one of year time 4 minus line 0) - Falt II	, column (o), inic oc		Form <b>990-PF</b> (2010)

See the Part VI instructions.

	990-PF (2010) JILL & BRADFORD GORDON FAMILY FOUNDATION 20-831 Ft VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - sec			Page 4 ns)
1a	Exempt operating foundations described in section 4940(d)(2), check here  and enter "N/A" on line 1.			
	Date of ruling or determination letter: (attach copy of letter if necessary-see instructions)			
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here X and enter 1%		1	<u>18.</u>
	of Part I, line 27b			
C	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).			
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)			<u>0.</u>
3	Add lines 1 and 2		1	<u> 18.</u>
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)			0.
5	Tax based on investment income Subtract line 4 from line 3. If zero or less, enter -0-		1	<u> 18.</u>
6	Credits/Payments:			
a	2010 estimated tax payments and 2009 overpayment credited to 2010 6a 6a			
	Exempt foreign organizations - tax withheld at source			
C	Tax paid with application for extension of time to file (Form 8868)  6c 100.			
	Backup withholding erroneously withheld		_	
7	Total credits and payments. Add lines 6a through 6d		1	<u>00.</u>
8	Enter any penalty for underpayment of estimated tax. Check here if Form 2220 is attached 8			
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed			<u> 18.</u>
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid			
11	Enter the amount of line 10 to be: Credited to 2011 estimated tax		_	
	rt VII-A Statements Regarding Activities	<del></del>		
1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in	-	Yes	No
	any political campaign?	1a		X
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for definition)?	1b		X
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or	ŀ		
	distributed by the foundation in connection with the activities	ŀ		
	Did the foundation file Form 1120-POL for this year?	<u>1c</u>		<u> </u>
d	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year:			
	(1) On the foundation. $\triangleright$ \$ 0 . (2) On foundation managers. $\triangleright$ \$ 0 .	ŀ		
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation	ŀ	l	
	managers. ► \$0 .			
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?	2	<u> </u>	X
	If "Yes," attach a detailed description of the activities.			
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or	ŀ		
	bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3_	ļ	X
	Did the foundation have unrelated business gross income of \$1,000 or more during the year?	4a	<u> </u>	X
	If "Yes," has it filed a tax return on Form 990-T for this year?  N/A	4b	<b> </b>	<del></del>
5	Was there a liquidation, termination, dissolution, or substantial contraction during the year?	5	<del> </del>	X
	If "Yes," attach the statement required by General Instruction T.			
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:			
	By language in the governing instrument, or			
	By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law	1 _		-
	remain in the governing instrument?	6	<del> </del>	X
7	Did the foundation have at least \$5,000 in assets at any time during the year?	7	X	<del> </del>
	If "Yes," complete Part II, col (c), and Part XV.			
8a	Enter the states to which the foundation reports or with which it is registered (see instructions)	-		
b	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate)	-		
	of each state as required by General Instruction G? If "No," attach explanation	8b	X	<u> </u>
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar			
	year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV)? If "Yes," complete Part XIV	9		_X_
10	Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses	10	L	X
		orm <b>990</b>	-PF	(2010)

	990-PF (2010) JILL & BRADFORD GORDON FAMILY FOUNDATION 20-8316  Fit VII-A   Statements Regarding Activities (continued)	<u>510</u>		Page 5
_	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of			
• •	section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		x
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before			
-	August 17, 2008?	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	Х	
	Website address ► N/A			
14	The books are in care of ▶ JILL GORDON Telephone no. ▶ 773883	187	3	
• •	Located at ► 2929 N COMMONWEALTH AVE, CHICAGO, IL ZIP+4 ► 60			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here			
	and enter the amount of tax-exempt interest received or accrued during the year	N	/A	
16	At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over a bank,		Yes	No
	securities, or other financial account in a foreign country?	16		X
	See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22.1. If "Yes," enter the name of			
	the foreign country			
Pa	irt VII-B   Statements Regarding Activities for Which Form 4720 May Be Required			
	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.		Yes	No
1a	During the year did the foundation (either directly or indirectly):			
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?			
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from)			
	a disqualified person?			
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?			
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? Yes X No			
	(5) Transfer any income or assets to a disqualified person (or make any of either available			
	for the benefit or use of a disqualified person)?			
	(6) Agree to pay money or property to a government official? (Exception. Check "No"			
	if the foundation agreed to make a grant to or to employ the official for a period after			
	termination of government service, if terminating within 90 days.)			
h	If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations			
•	section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)?  N/A	1b		
	Organizations relying on a current notice regarding disaster assistance check here	··•		
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected			
·	before the first day of the tax year beginning in 2010?	1c		X
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation	"		
_	defined in section 4942(j)(3) or 4942(j)(5)):			
2	At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning			
•	before 2010? Yes X No			
	If "Yes," list the years  ,, ,, ,,			
h	Are there any years listed in 2a for which the foundation is <b>not</b> applying the provisions of section 4942(a)(2) (relating to incorrect			
•	valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach			
	statement - see instructions.)  N/A	2b		
^	If the provisions of section 4942(a)(2) are being applied to <b>any</b> of the years listed in 2a, list the years here.		-	
32	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time			
Ų.	during the year?			
h	If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons after			
J	May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose			
	of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C,			
	Form 4720, to determine if the foundation had excess business holdings in 2010)  N/A	3b		
An	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		X
	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that	""		
U	had not been removed from leopardy before the first day of the tax year beginning in 2010?	4b		x

Form 990-PF (2010) JILL & BRADFORD GORDON F Part VII-B   Statements Regarding Activities for Which F			20-83165	10 Page 6
5a During the year did the foundation pay or incur any amount to:	OTHER TELEVISION DE P	reduited (contin	ueu)	
(1) Carry on propaganda, or otherwise attempt to influence legislation (section	1 4945(e)\?	□ Ye	s X No	
(2) Influence the outcome of any specific public election (see section 4955); o	* **			
any voter registration drive?			s X No	
(3) Provide a grant to an individual for travel, study, or other similar purposes	?	• —	s X No	
(4) Provide a grant to an organization other than a charitable, etc., organization				
509(a)(1), (2), or (3), or section 4940(d)(2)?		Y6	s X No	
(5) Provide for any purpose other than religious, charitable, scientific, literary,	or educational purposes, or f	or		
the prevention of cruelty to children or animals?			s X No	
b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify und	der the exceptions described i	n Regulations	į	
section 53.4945 or in a current notice regarding disaster assistance (see instru	ctions)?		N/A	5b
Organizations relying on a current notice regarding disaster assistance check h	ere			
c If the answer is "Yes" to question 5a(4), does the foundation claim exemption fi	rom the tax because it mainta	ined		
expenditure responsibility for the grant?		[/A □ Y€	s No	
If "Yes," attach the statement required by Regulations section 53.494	5-5(d)			
6a Did the foundation, during the year, receive any funds, directly or indirectly, to	pay premiums on			
a personal benefit contract?		Ye	s X No	
<b>b</b> Did the foundation, during the year, pay premiums, directly or indirectly, on a p	ersonal benefit contract?		. L	6b X
If "Yes" to 6b, file Form 8870				
7a At any time during the tax year, was the foundation a party to a prohibited tax s	helter transaction?	Ye	s 🗶 No 📙	
b If "Yes," did the foundation receive any proceeds or have any net income attribu	itable to the transaction?		N/A	7b
Part VIII Information About Officers, Directors, Trust	ees, Foundation Ma	nagers, Highly	/	
Paid Employees, and Contractors				
1 List all officers, directors, trustees, foundation managers and their	<del></del>	1	(4) 0	<del></del>
(a) Name and address	(b) Title, and average hours per week devoted	(c) Compensation (If not paid,	(d) Contributions to employee benefit plans and deferred	(e) Expense account, other
	to position	enter -0-)	compensation	allowances
	TRUSTEE			
2920 N COMMONWEALTH AVE		_		
CHICAGO, IL 60657	0.00	0.	0.	0.
		ļ		
	· · · ·			
		1		
		<u> </u>		
2 Compensation of five highest-paid employees (other than those inc		enter "NONE."	(d) Contributions to	( ) [:::::::::::::::::::::::::::::::::::
(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week	(c) Compensation	employee benefit plans and deferred	(e) Expense account, other
	devoted to position	(-,	compensation	allowances
NONE				
		<u> </u>		
Total number of other employees paid over \$50,000			<u> </u>	0
			Form 9	<b>990-PF</b> (2010)

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Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)	
3 Five highest-paid independent contractors for professional services. If none, enter "NONE."	
(a) Name and address of each person paid more than \$50,000 (b) Type of service	(c) Compensation
NONE	
	·· <del>·</del>
To be a set of others are awar \$50,000 for a refrequency community	▶ 0
Total number of others receiving over \$50,000 for professional services  Part IX-A   Summary of Direct Charitable Activities	
List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the	
number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.	Expenses
1 N/A	
2	
3	
4	
Part IX-B   Summary of Program-Related Investments	
Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.	Amount
1 <u>N/A</u>	
2	
All other program-related investments. See instructions.	
3	
Total Add lines 1 through 3	0

P	art X Minimum Investment Return (All domestic foundations	must complete this par	t Foreign four	ndations, see	e instructions.)
1	Fair market value of assets not used (or held for use) directly in carrying out charita	able, etc., purposes:			
a	Average monthly fair market value of securities			1a	56,216.
	Average of monthly cash balances			1b	56,216. 71,980.
	Fair market value of all other assets			1c	
d	Total (add lines 1a, b, and c)			1d	128,196.
е	Reduction claimed for blockage or other factors reported on lines 1a and				
	1c (attach detailed explanation)	1e	0.		
2	Acquisition indebtedness applicable to line 1 assets			2	0.
3	Subtract line 2 from line 1d			3	128,196.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amou	nt, see instructions)		4	1,923.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and	·		5	126,273.
6	Minimum investment return. Enter 5% of line 5	,		6	6,314.
P	art XI Distributable Amount (see instructions) (Section 4942(j)(3) foreign organizations check here		foundations an	d certain	
1	Minimum investment return from Part X, line 6			1	6,314.
2a	Tax on investment income for 2010 from Part VI, line 5	2a	118.		
Ь	Income tax for 2010. (This does not include the tax from Part VI.)	2b	-		
C	Add lines 2a and 2b			2c	_118.
3	Distributable amount before adjustments. Subtract line 2c from line 1		·	3	6,196.
4	Recoveries of amounts treated as qualifying distributions			4	0.
5	Add lines 3 and 4		·	5	6,196.
6	Deduction from distributable amount (see instructions)			6	0.
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Pa	art XIII, line 1		7	6,196.
P	art XII Qualifying Distributions (see instructions)				***
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., p	urposes:			
a	Expenses, contributions, gifts, etc total from Part I, column (d), line 26	•		1a	47,200.
b	Program-related investments - total from Part IX-B			1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out chart	table, etc., purposes		2	
3	Amounts set aside for specific charitable projects that satisfy the:				
a	Suitability test (prior IRS approval required)			3a	
	Cash distribution test (attach the required schedule)			3b	·
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8,	and Part XIII, line 4		4	47,200.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net in				
-	income. Enter 1% of Part I, line 27b			5	118.
6	Adjusted qualifying distributions. Subtract line 5 from line 4		•	6	47,082.
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years	when calculating whether	the foundation o	qualifies for the	
	4940(e) reduction of tax in those years.	-			

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
1 Distributable amount for 2010 from Part XI,				
line 7				6,196.
2 Undistributed income, if any, as of the end of 2010				
a Enter amount for 2009 only			0.	
b Total for prior years:				
		0.		
3 Excess distributions carryover, if any, to 2010:				
a From 2005				
<b>b</b> From 2006				
c From 2007 13,422.				
d From 2008 27,551.				
e From 2009 43,018.				
f Total of lines 3a through e	83,991.			
4 Qualifying distributions for 2010 from				
Part XII, line 4: ► \$ 47,200.				
a Applied to 2009, but not more than line 2a			0.	
<b>b</b> Applied to undistributed income of prior				
years (Election required - see instructions)		0.		
c Treated as distributions out of corpus				
(Election required - see instructions)	0.			
d Applied to 2010 distributable amount				6,196.
e Remaining amount distributed out of corpus	41,004.			5/2500
5 Excess distributions carryover applied to 2010	0.			0.
(If an amount appears in column (d), the same amount must be shown in column (a))				
6 Enter the net total of each column as indicated below:	_			
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	124,995.			
<b>b</b> Prior years' undistributed income. Subtract				
line 4b from line 2b		0.		
c Enter the amount of prior years'				
undistributed income for which a notice of				
deficiency has been issued, or on which the section 4942(a) tax has been previously				
assessed		0.		
d Subtract line 6c from line 6b. Taxable				
amount - see instructions		0.		
e Undistributed income for 2009. Subtract line				
4a from line 2a. Taxable amount - see instr.			0.	
f Undistributed income for 2010. Subtract				
lines 4d and 5 from line 1. This amount must				
be distributed in 2011				0.
7 Amounts treated as distributions out of		<del></del> -		
corpus to satisfy requirements imposed by				
section 170(b)(1)(F) or 4942(g)(3)	0.			
8 Excess distributions carryover from 2005				
not applied on line 5 or line 7	0.			
9 Excess distributions carryover to 2011.		-		
Subtract lines 7 and 8 from line 6a	124,995.			
10 Analysis of line 9:				
a Excess from 2006				
b Excess from 2007 13, 422.				
c Excess from 2008 27,551.				
d Excess from 2009 43,018.				
e Excess from 2010 41,004.				
	<del> '</del>			Form <b>990-PF</b> (2010)

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Part XIV Private Operating F	oundations (see ins	structions and Part VII	-A, question 9)	<u> </u>	
1 a If the foundation has received a ruling o	r determination letter that	it is a private operating			
foundation, and the ruling is effective fo	r 2010, enter the date of t	he ruling	▶ ∟,		
<b>b</b> Check box to indicate whether the found	lation is a private operatir	g foundation described		4942( <u>j)(3)_or</u> 4	942(j)(5)
2 a Enter the lesser of the adjusted net	Tax year		Prior 3 years		
income from Part I or the minimum	(a) 2010	(b) 2009	(c) 2008	(d) 2007	(e) Total
investment return from Part X for					
each year listed					
<b>b</b> 85% of line 2a			·		
c Qualifying distributions from Part XII,			,		
line 4 for each year listed	<u> </u>				
d Amounts included in line 2c not			1		
used directly for active conduct of					
exempt activities					
<ul> <li>Qualifying distributions made directly</li> </ul>					
for active conduct of exempt activities.					
Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the					
alternative test relied upon:					
a "Assets" alternative test - enter: (1) Value of all assets					
` '					<del> </del>
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
<b>b</b> "Endowment" alternative test - enter			[		
2/3 of minimum investment return shown in Part X, line 6 for each year listed					
c "Support" alternative test - enter:	-		-		
(1) Total support other than gross					
investment income (interest,					
dividends, rents, payments on					
securities loans (section					
512(a)(5)), or royalties)					ļ. <u> </u>
(2) Support from general public					
and 5 or more exempt organizations as provided in					
section 4942(j)(3)(B)(III)					
(3) Largest amount of support from					
an exempt organization					
(4) Gross investment income					
Part XV   Supplementary Info	rmation (Comple	te this part only	if the foundat	tion had \$5,000 or m	ore in assets
at any time during t				• • •	
1 Information Regarding Foundation			· · · · · · · · · · · · · · · · · · ·	<del></del>	
a List any managers of the foundation wh	_	than 20% of the total cont	ributions received b	v the foundation before the cle	nce of any tay
year (but only if they have contributed in			I IDUNONS ICCCIVEG D	y the loundation belove the ex	osc of any aix
, ,		(-)(-)			
JILL GORDON					
<b>b</b> List any managers of the foundation wh			(or an equally large	portion of the ownership of a j	partnersnip or
other entity) of which the foundation ha	Sa 10% of greater interes	SL.			
NONE					
2 Information Regarding Contribut	ion, Grant, Gift, Loan,	, Scholarship, etc., Pi	rograms:		
Check here 🕨 🗶 if the foundation of	only makes contributions	to preselected charitable	organizations and d	oes not accept unsolicited req	uests for funds. If
the foundation makes gifts, grants, etc.	(see instructions) to indiv	viduals or organizations i	ınder other conditioi	ns, complete items 2a, b, c, an	d d.
a The name, address, and telephone num	ber of the person to who	m applications should be	addressed:	·	
•	,				
b The form in which applications should t	ne submitted and informa	tion and materials they s	hould include:	<u> </u>	
b the form in this approaches					-
c Any submission deadlines:					
			lunda et est t	Ab	
d Any restrictions or limitations on award	s, such as by geographic	ai areas, charitable fields.	KIIIOS OT INSTITUTIONS	s, or other factors:	
	<del></del>				

Total 023611 12-07-10

Form **990-PF** (2010)

**▶** 3b

0.

#### Part XVI-A Analysis of Income-Producing Activities

Enter gross amounts unless otherwise indicated.	Unrelated	business income	(c) Exclu-	by section 512, 513, or 514	(e)	
	(a)	(a) (b)		(d)	Related or exempt	
1 Program service revenue:	Business code	Amount	sion code	Amount	function income	
a	-		<del>      -</del>			
b						
c			<u> </u>			
d						
e						
f						
g Fees and contracts from government agencies						
2 Membership dues and assessments						
3 Interest on savings and temporary cash					<del></del>	
investments			14	33.		
4 Dividends and interest from securities			14	1,462.		
5 Net rental income or (loss) from real estate:						
a Debt-financed property						
b Not debt-financed property						
6 Net rental income or (loss) from personal						
property					_	
7 Other investment income						
8 Gain or (loss) from sales of assets other						
than inventory			18	<13,627.>	•	
9 Net income or (loss) from special events					<u></u>	
10 Gross profit or (loss) from sales of inventory						
11 Other revenue:						
a	_					
b	_				<del></del>	
C	_					
d	_					
e	_			10 120		
12 Subtotal. Add columns (b), (d), and (e)			0.	<12,132.>	12 122	
13 Total. Add line 12, columns (b), (d), and (e)				13	<12,132	
(See worksheet in line 13 instructions to verify calculations.	)		<del> </del>		<del></del>	

Relationship of Activities to the Accomplishment of Exempt Purposes Part XVI-B

Line No.	Exp the	lain below how each activity for which income is reported in column (e) of Part XVI-A contributed importantly to the accomplishment of foundation's exempt purposes (other than by providing funds for such purposes).
4	+	APPLICABLE
8		APPLICABLE
	<u> </u>	
	<del> </del>	
	<u> </u>	
	<del> </del>	
	<u> </u>	
023621 12-07-10		Form <b>990-PF</b> (2010)

Use Only | Firm's address ▶ 1 INTERNATIONAL BLVD, STE 700 | Phone no. 201-512-5700 | Form 990-PF (2010)

CO LLC

Preparer's signature.

023622 04-26-11

Sign Here

Paid

Preparer

Signature of officer or trustee
Print/Type preparer's name

MARK MOSKOWITZ

Under penalties of perjury, I declare that I have examined this return, including accompanying sq

Firm's name ► GOLDSTEIN LIEBERMAN &

edules and statements, and to the best of my knowledge and belief, it is true, correct,

PRESIDENT

Check f

self- employed

Firm's EIN ▶

PTIN

1 OF

Capital Gains and Losses for Tax on Investment Income (b) How acquired P - Purchase (c) Date acquired (a) List and describe the kind(s) of property sold, e.g., real estate, (d) Date sold 2-story brick warehouse; or common stock, 200 shs. MLC Co. (mo., day, yr.) (mo., day, yr.) D - Donation 09/19/08|09/07/10 1a 560 SHS GAMESTOP 260 SHS BARNES & NOBILE INC D 09/07/1009/07/10 09/07/1009/07/10 c 400 SHS BARNES & NOBILE INC D 09/07/1009/07/10 D d 40 SHS HOSPIRA INC 09/07/1009/07/10 D e 6 SHS JM SMUCKER CO 09/07/1009/07/10 D 70 SHS AMERIPRISE FIN'L g ħ k m n 0 (f) Depreciation allowed (g) Cost or other basis (h) Gain or (loss) (e) Gross sales price (e) plus (f) minus (g) (or allowable) plus expense of sale 7,042. 10,295 <u>3,253</u>. а 3,424. 583. 4,007. b 6,165. 898. 5,267. C 1,073. 1,032. d 2,105. 326. 28. 298. е 1,807 1,347. 3,154. f g h k m n 0 Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69 (I) Losses (from col. (h)) Gains (excess of col. (h) gain over col. (k), (j) Adjusted basis (k) Excess of col. (i) (i) F.M.V. as of 12/31/69 but not less than "-0-") as of 12/31/69 over col. (j), if any 7,042. a 583. þ 898. C 032. d 298. е 347. f g h k m n 0 If gain, also enter in Part I, line 7 2 Capital gain net income or (net capital loss) 2 11,200. If (loss), enter "-0-" in Part I, line 7 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c). If (loss), enter "-0-" in Part I, line 8 N/A

& BRADFORD GORDON FAMILY FOUNDATION

FORM 990-PF G	AIN OR (LOSS) H	FROM SALE	OF	ASSETS		STA	TEMENT	1
(A) DESCRIPTION OF PROPERTY			2	MANNER ACQUIRED	DA' ACQU		DATE SO	OLD
560 SHS GAMESTOP					09/1	9/08	09/07/	/10
(B)	(C)	(D)	0.5	(E)			(F)	
GROSS SALES PRICE	VALUE AT TIME OF ACQ.	EXPENSE SALE	OF	DEPRE	c.	GAIN	OR LOSS	3
10,295.	23,922.		0 .	•	0.		<13,62	27.:
(A) DESCRIPTION OF PROPERTY			1	MANNER ACQUIRED	DA <sup>c</sup>		DATE SO	OLD
260 SHS BARNES & NOBILE	INC				09/0	7/10	09/07/	/10
(B) GROSS SALES PRICE	(C) VALUE AT TIME OF ACQ.	(D) EXPENSE SALE	OF	(E) DEPRE	c.		(F)	3
4,007.	4,007.		0 .	•	0.			0.
(A) DESCRIPTION OF PROPERTY			1	MANNER ACQUIRED	DA' ACQU		DATE SO	OLD
400 SHS BARNES & NOBILE	 INC			· · ·	09/0	7/10	09/07/	/10
(B)	(C)	(D)	ΟE	(E)			(F)	
GROSS SALES PRICE	VALUE AT TIME OF ACQ.	EXPENSE SALE	Ųť.	DEPRE	c.	GAIN	OR LOSS	S
6,165.	6,165.		0	•	0.			0.

DESCRI	(A) PTION OF PROPERTY				ANNER QUIRED	DATE ACQUIREI	DATE SOLD
40 SHS	HOSPIRA INC	_				09/07/10	09/07/10
	(B) GROSS	(C) VALUE AT	(D) EXPENSE	OF	(E)		(F)
	SALES PRICE	TIME OF ACQ.	SALE		DEPRE	<del></del>	N OR LOSS
	2,105.	2,105.	·	0.		0.	0.
DESCRI	(A) PTION OF PROPERTY				ANNER QUIRED	DATE ACQUIREI	DATE SOLD
6 SHS 3	JM SMUCKER CO	_				09/07/10	09/07/10
	(B) GROSS	(C) VALUE AT	(D) EXPENSE	OF	(E)		(F)
	SALES PRICE	TIME OF ACQ.	SALE		DEPRE	C. GAI	N OR LOSS
	326.	326.		0.		0.	0.
	(A) PTION OF PROPERTY AMERIPRISE FIN'L	_ INC			ANNER QUIRED	DATE ACQUIRED 09/07/10	<u> </u>
	(B) GROSS SALES PRICE	(C) VALUE AT TIME OF ACQ.	(D) EXPENSE SALE	OF	(E)	C. GAI	(F) IN OR LOSS
	3,154.						
	•	3,154.		0.		0.	0.
CAPITAL	L GAINS DIVIDENDS	· · · · · · · · · · · · · · · · · · ·		0.		0.	0.
		FROM PART IV		0.		0.	
TOTAL 7	L GAINS DIVIDENDS	FROM PART IV	'EMPORARY		INVEST		0.
TOTAL 7	L GAINS DIVIDENDS	FROM PART IV	'EMPORARY		INVEST		0. <13,627.>
FORM 99	L GAINS DIVIDENDS	FROM PART IV	'EMPORARY		INVEST		0. <13,627.> PATEMENT 2

FORM 990-PF DIVIDEND	S AND	INTER	EST FROM	SECUR	RITIES	STATEMENT	3
SOURCE		GROSS AMOUNT		CAPITAL GAINS DIVIDENDS		COLUMN (A) AMOUNT	
MERRILL LYNCH	•	-	1,462.		0.	<del></del>	
TOTAL TO FM 990-PF, PART I, L	N 4		1,462.		0.		
FORM 990-PF	<u>-</u>	LEGAL	FEES			STATEMENT	4
DESCRIPTION	EXPE	A) NSES BOOKS	(B) NET INV MENT IN	EST-	(C) ADJUSTED NET INCOME	(D) CHARITA E PURPOS	
LEGAL		114.		114.			0.
TO FM 990-PF, PG 1, LN 16A =	-	114.		114.			0.
FORM 990-PF	AC	COUNTI	NG FEES			STATEMENT	5
DESCRIPTION	EXPE	A) NSES BOOKS	(B) NET INV MENT IN	EST-	(C) ADJUSTED NET INCOME	(D) CHARITA E PURPOS	
ACCOUNTING		550.		550.			0.
TO FORM 990-PF, PG 1, LN 16B		550.	-	550.			0.
			<del></del>			STATEMENT	
FORM 990-PF		TAX	ES 				6
FORM 990-PF DESCRIPTION	EXPE	TAX A) NSES BOOKS	ES (B) NET INV MENT IN		(C) ADJUSTED NET INCOME	(D) CHARITA	BLE
	EXPE	A) NSES	(B) NET INV		ADJUSTED	(D) CHARITA	BLE

FORM 990-PF	OTHER EXPENSES			STATEMENT			
DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVE MENT INC		(C) ADJUSTED NET INCOM			
INVESTMENT FEES	150.		150.			0.	
TO FORM 990-PF, PG 1, LN 23	150.		150.			0.	
FORM 990-PF	CORPORAT	E STOCK			STATEMENT	8	
DESCRIPTION			вос	OK VALUE	FAIR MARKE VALUE	т	
560 SHS GAMESTOP CORP 400 SHS MCDONALDS CORP		-		0. 25,593.	30,7	0. 04.	
TOTAL TO FORM 990-PF, PART I	I, LINE 10B	=		25,593.	30,7	04.	
FORM 990-PF	OTHER INV	ESTMENTS	-		STATEMENT	9	
DESCRIPTION		LUATION ETHOD	вос	OK VALUE	FAIR MARKE VALUE	т	
PUTNAM INTERNATIONAL	_	FMV	.,	39,108.	22,5	80.	
TOTAL TO FORM 990-PF, PART II	I, LINE 13	-		39,108.	22,5	80.	

	AND CONTRIBUTIONS DURING THE YEAR	STATEMENT 10			
RECIPIENT NAME AND ADDRESS	RECIPIENT RELATIONSHIP AND PURPOSE OF GRANT		AMOUNT		
ARCS FOUNDATION PO BOX 14588 CHICAGO, IL 60614	CHARITABLE		2,000.		
BREAST CANCER RESEARCH 60 EAST 56TH STREET NEW YORK, NY 10022	CHARITABLE		10,000.		
CARE CHICAGO WOMEN'S INITIATIVE 151 ELLIS STREET, NE ATLANTA, GA 30303	CHARITABLE		5,000.		
JEWISH UNITED FUND 30 SOUTH WELLS STREET CHICAGO, IL 60606	CHARITABLE		6,000.		
PARTNERS IN HEALTH 888 COMMONWEALTH AVE 3RD FLOOR BOSTON, MA 02115	CHARITABLE		2,000.		
TEMPLE SHALOM 3480 NORTH LAKE SHORE DRIVE CHICAGO, IL 60657	CHARITABLE		3,000.		
TUESDAY'S CHILD 4028 W IRVING PARK ROAD CHICAGO, IL 60641	CHARITABLE		5,000.		
UNIVERSITY OF PENNSYLVANIA 3451 WALNUT STREET PHILADELPHIA, PA 19104	CHARITABLE		2,000.		

'JILL & BRADFORD GORDON FAMILY F	COUNDATION	20-8316510
TUFTS UNIVERSITY 274 TREMONT STREET BOSTON, MA 02111	CHARITABLE	1,000.
ANGEL TALES FOUNDATION THEANGELTALES.COM CHICAGO, IL 60604	CHARITABLE	1,000.
CHICAGO COUNCIL ON GLOBAL 332 SOUTH MICHIGAN AVE SUITE 1100 CHICAGO, IL 60604	CHARITABLE	1,000.
PLANNED PARENTHOOD OF ILLINOIS 18 SOUTH MICHIGAN AVE 6TH FLOOR CHICAGO, IL 60603	CHARITABLE	5,000.
LINCOLN PARK VILLAGE 2502 N CLARK ST CHICAGO, IL 60614	CHARITABLE	200.
MERCY CORPS PO BOX 2669 PORTLAND, OR 97208	CHARITABLE	1,000.
PAWS CHICAGO 1110 W 35TH STREET CHICAGO, IL 60609	CHARITABLE	3,000.
TOTAL TO FORM 990-PF, PART XV, LI	INE 3A	47,200.

#### Form **8868**

(Rev 'January 2011)

Department of the Treasury Internal Revenue Service

# Application for Extension of Time To File an Exempt Organization Return

► File a separate application for each return.

OMB No. 1545-1709

<ul><li>If you</li></ul>	are filing for an Automatic 3-Month Extension, complete	te only Pa	rt I and check this box		<b>•</b>	$\lfloor \mathbf{X} \rfloor$		
<ul><li>If you</li></ul>	are filing for an Additional (Not Automatic) 3-Month Ex	tension, d	complete only Part II (on page 2 of this	form)				
Do not	complete Part II unless you have already been granted a	an automa	tic 3-month extension on a previously fil	led Fo	rm 8868.			
Electro	nic filing (e-file). You can electronically file Form 8868 if y	ou need a	a 3-month automatic extension of time to	o file (6	6 months for a corp	oration		
required	l to file Form 990-T), or an additional (not automatic) 3-moi	nth extens	sion of time. You can electronically file F	orm 88	368 to request an e	xtension		
of time t	o file any of the forms listed in Part I or Part II with the exc	ception of	Form 8870, Information Return for Tran	sfers /	Associated With Ce	rtain		
Persona	ll Benefit Contracts, which must be sent to the IRS in pap	er format	(see instructions) For more details on the	ne elec	tronic filing of this f	orm,		
visit ww	w irs gov/efile and click on e-file for Charities & Nonprofits							
Part 1	Automatic 3-Month Extension of Time	. Only su	bmit original (no copies needed)		<u>.</u>			
A corpo	ration required to file Form 990-T and requesting an autor	natic 6-mo	onth extension - check this box and com	plete				
Part I or	nly				<b>&gt;</b>			
	corporations (including 1120-C filers), partnerships, REM come tax returns	IICs, and t	rusts must use Form 7004 to request an	exten	sion of time			
Type or	or Name of exempt organization Employer identification					number		
print File by the	JILL & BRADFORD GORDON FAM:	ILY F	OUNDATION	2	0-83165 <u>10</u>			
due date fo filing your	2920 N COMMONWEALTH AVENUE	ee instruc	tions					
return See instruction	City, town or post office, state, and ZIP code For a fo	City, town or post office, state, and ZIP code For a foreign address, see instructions						
	CHICAGO, IL 60657		<del></del>					
Enter th	e Return code for the return that this application is for (file	e a separa	te application for each return)			0 4		
Applica	tion	Return	Application			Return		
Applica Is For		Code	Is For			Code		
Form 99	<u> </u>	01	Form 990-T (corporation)			07		
Form 99		02	Form 1041-A			08		
Form 99		03	Form 4720			09		
Form 99		04	Form 5227			10		
	0-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11		
	00-T (trust other than above)	06	Form 8870		··- · · · · · · · · · · · · · · · · · ·	12		
	JILL GORDON							
• The l	books are in the care of > 2929 N COMMONWI	EALTH	AVE - CHICAGO, IL 6	065	7			
	phone No ► 7738831873		FAX No ▶					
•	organization does not have an office or place of business	s in the Ur			<b>•</b>			
	s is for a Group Return, enter the organization's four digit			s is fo	r the whole group, o	heck this		
box 🕨	. If it is for part of the group, check this box	and atta	ich a list with the names and EINs of all	memb	ers the extension is	for		
1 Ir	equest an automatic 3-month (6 months for a corporation							
			tion return for the organization named a		The extension			
ıs	for the organization's return for:	_						
<b>•</b>	X calendar year 2010 or							
•	tax year beginning	, an	d ending		_·			
2 If	the tax year entered in line 1 is for less than 12 months, c  Change in accounting period	heck reas	on Initial return Fina	al retur	n			
	this application is for Form 990-BL, 990-PF, 990-T, 4720,	or 6069, e	nter the tentative tax, less any		_	100		
_	onrefundable credits See instructions.	<del>-</del>		3 <u>a</u>	\$	100.		
	this application is for Form 990-PF, 990-T, 4720, or 6069,	-				^		
	stimated tax payments made. Include any prior year overp			3b	\$	0.		
	alance due. Subtract line 3b from line 3a. Include your pa	-	·			100		
	vusing EFTPS (Electronic Federal Tax Payment System)			3c	<b>\$</b>	100.		
	<ul> <li>If you are going to make an electronic fund withdrawal v</li> <li>For Paperwork Reduction Act Notice, see Instructions</li> </ul>		orm 8453-EU and Form	<u> </u>	EO for payment inst Form <b>8868</b> (R			

023841 01-03-11