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Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047 **2010** Open to Public

			1 110 organization may have to doo a copy of this foliam to called y state	3 - 1		
			endar year, or tax year beginning , and ending			
B	Check if ap	pplicable	C Name of organization		D Emple	oyer identification number
∐.	Address ch	hange	ALS IN THE HEARTLAND, INC.			
\Box	Name cha	nge	Doing Business As		20-	<u>-5025063</u>
\equiv		Ť	Number and street (or P O box if mail is not delivered to street address)	Room/suite	E Telepi	none number
닏	Initial retur	m	6277 SOUTH 118TH STREET			
\bigsqcup_{i}	Terminated	d	City or town, state or country, and ZIP + 4			
\Box	Amended i	return	OMAHA NE 68137		G Gross rec	expts\$ 224,691
\equiv			F Name and address of principal officer		a alas lee	
Ш	Application	n pending	Traine and address of principal officer	H(a) Isthisagi	roup return for	affiliates? Yes X No
				H(b) Are all a	ffiliates incli	ided? Yes No
						ist. (see instructions)
. 			v	┨ "```	o, andon a	ion (oco mondonono)
		mpt statu		⊣		
			ww.alsintheheartland.org	H(c) Group e	xemption nu	
		rganization		ear of formation		M State of legal domicile
<u> </u>	<u>art≀l</u> ≋		mmary			
	1 E		scribe the organization's mission or most significant activities:			
ø		Prov	ide information, resources & equipment to ALS pati	ents,		
Activities & Governance		fami	lies and caregivers in Nebraska	•		
Ĕ	ŀ	·	·	• ••	•	•
š	2 0	Check th	s box In the organization discontinued its operations or disposed of more than 2	5% of its net ass	sets.	• • • •
G			of voting members of the governing body (Part VI, line 1a)		3	14
S	1		of independent voting members of the governing body (Part VI, line 1b)	•	4	14
iţie			hber of individuals employed in calendar year 2010 (Part V, line 2a)	•• •	5	2
퓵			nber of volunteers (estimate if necessary)	•	 	15-20
ĕ	l .		the control of the co	•	6	13-20
	1		elated business revenue from Part VIII, column (C), line 12		7a	
_	101	vet unrei	ated business taxable income from Form 990-T, line 34	Prior Yea	7b	O:t Year
	8 0	Contribut	ions and grants (Part VIII, line 1h)		7,729	Current Year 192,546
E.	1		- · · · · · · · · · · · · · · · · · · ·	20	1,123	132,340
Revenue			service revenue (Part VIII, line 2g)		194	7 017
æ	ı		nt income (Part VIII, column (A), lines 3, 4, and 7d)			<u>-7,017</u>
			enue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		1,706	-2,120
			enue add-lines-8-through 11 (must equal Part VIII, column (A), line 12)		6,217	183,409
			nd similar amounts paid (Part IX, column (A), lines 1-3)	18	B,051	
		, ,	paid to or for members (Part) X, column (A), line 4)			
S)	15 S	Salaries,	other compensation; employee benefits (Part IX, column (A), lines 5–10)	89	9,935	82,389
enses	16a F	Professio	nal fundraising fees (Part IX, column (A), line 11e)			
Expe	ьт	Fotal fun	draising expenses (Part IX, column (D), line 25) ▶ 14,441	<u> , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>		
ú			penses (Part-IX, column (A), lines 11a-11d, 11f-24f)	4.	9,841	103,668
	18 T	Total exp	enses. Add lines 13-17 (must equal Part IX, column (A), line 25)	151	7,827	186,057
	19 F		less expenses. Subtract line 18 from line 12	4.8	8,390	-2,648
Net Assets or Fund Balances				Beginning of Cur		End of Year
sets	20 T	Total ass	ets (Part X, line 16)	9:	1,183	121,060
d B	21 T	Total liab	lities (Part X, line 26)	1	5,167	47,692
월	22 N	Vet asse	s or fund balances. Subtract line 21 from line 20	76	6,016	73,368
	art II-	∛ Siલ	nature Block			
Ur	nder pen	alties of p	erjury, I declare that I have examined his return, including accompanying schedules and statements	and to the best of	my knowled	dge and belief, it is
tru	ie, correc	ct, and co	mplete Declaration of preparer (other than officer) is based on all information of which preparer has	any knowledge	,	1. 1
						5/12/11
Sig	ın		ignature of officer		Date	1
He			Brian Dervin Treas	urar	Date	
	.	P	ype or print name and title	arer		····
					- I a: ·	T (prov
Paid	,	l ''	e preparer's name	Date	Check	
	parer		P. DERVIN			nployed P00642539
		Firm's na		F	irm's EIN ▶	47-0721744
use	Only		13434 A Street			
			idress > Omaha, NE 68144	Р	hone no	402-334-3089
Мау	the IR	S discus	s this return with the preparer shown above? (see instructions)	-		Yes No

Form **990** (2010)

SCANNED JUN 1 0 2011

	LS IN THE HEAR			<u>0-5025063</u>			Page 2
	tement of Program Se eck if Schedule O conta			nic Dart III			\Box
	e the organization's mission:	anis a response to	any question in ti	iis Fait III .	·		
Provide :	information, re			ALS pati	ents,		
families	and caregivers	s in Nebrask	a				
				•			•
2 Did the organiz	zation undertake any significa	nt program services dur	ing the year which wer	e not listed on the	· · · · · · · · · · · · · · · · · · ·		
prior Form 990	or 990-EZ?					Yes	X No
	be these new services on Sc						
3 Did the organiz services?	zation cease conducting, or m	ake significant changes	in how it conducts, an	y program		Yes	X No
	ibe these changes on Schedu	le O.		•	• •	res	A NO
4 Describe the e	xempt purpose achievements	for each of the organiza					
	501(c)(4) organizations and s			the amount of gran	its and allocations to		
others, the tota	al expenses, and revenue, if a	ny, for each program se	rvice reported.				
4a (Code) (Expenses \$	147,294 includir	ng grants of \$) (Revenue \$		<u> </u>
	education and e	equipment to	ALS patien	ts &			′
families					•• •	•	
	•				•	•	
•	•			•	•	•	•
	•	•				•	
			•••		•	• •	
				•			•
4b (Code) (Expenses \$	include	ng grants of \$) (Revenue \$		
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An (Codo	\/Funences &				\ (D)	- -	··
4c (Code.) (Expenses \$. includir	ng grants of \$) (Revenue \$.)
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		- -					• ••
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	·		· · · · · ·		· ·		
	services. (Describe in Sched	•					
(Expenses \$	service expenses >	cluding grants of \$ 147,294) (Revenue \$			-
.o .o program							

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"		-155	
	complete Schedule A	1	_ x	
2	Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			
	Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have			
	the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes,"			
	complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part			
	X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			
	complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-			
	endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,	, ,		
	VII, VIII, IX, or X as applicable.	*		
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	_ X _	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		<u>x</u>
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			.,
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	35	_X_
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			v
10-	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
ıza	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	10-		v
h	•	12a		X
D	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if	106		v
13	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	12b		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	13 14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,	144		
-	business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		x
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any	140		
. •	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		x
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance	-10		
••	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		x
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			
• •	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			<u> </u>
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	x	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		x
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some			
	Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		L

	onechist of nequired schedules (continued)					
21	Did the exceptation report may then \$5,000 of exerts and other exciptance to approximate and exercise.				Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations			24		•
22	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	•	••	21		X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			22		x
23	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the	•		22		^
23						
	organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J			23		х
24a		•	•	_23_		1
24a	· · · · · · · · · · · · · · · · · · ·					
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			240		x
.	through 24d and complete Schedule K. If "No," go to line 25		•	24a		^
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?			24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year					
	to defease any tax-exempt bonds?		•	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?			24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction					₩.
_	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	•		25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior					
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			l		v
00	If "Yes," complete Schedule L, Part I			25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or					•
27	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II			26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,					
	substantial contributor, or a grant selection committee member, or to a person related to such an individual?					v
20	If "Yes," complete Schedule L, Part III		•	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,					
_	Part IV instructions for applicable filing thresholds, conditions, and exceptions).					₩.
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV			28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			اممدا		v
_	Schedule L, Part IV			28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)					x
20	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV		• • •	28c	x	_
29 30	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	•		29		
JU	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			ا مم		v
31	conservation contributions? If "Yes," complete Schedule M	•	•	30	-	X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I			[x
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"	• • •	•	31		
J 2	complete Schedule N, Part II			20		x
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	•••		32		
55	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I			33		x
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,		• •			-
•	IV, and V, line 1			34		x
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	••		35		X
а	Did the organization receive any payment from or engage in any transaction with a	•		33		
_	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R,					
	Part V, line 2	Yes	X No			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable	□ .63				
	related organization? If "Yes," complete Schedule R, Part V, line 2			36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			- 		
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,					
	Part VI			37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and			ٽ' ا		
	19? Note. All Form 990 filers are required to complete Schedule O			38	x	

	Statements, filed for the calendar year ending with or within the year covered by this return 2a 2			:
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	Ĺ
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)			
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial			
L	account)?	_4a_		X
b	If "Yes," enter the name of the foreign country: ►			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		x '
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		x
C	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c	-	
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
	organization solicit any contributions that were not tax deductible?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or			ļ
_	gifts were not tax deductible?	6b		. [
7	Organizations that may receive deductible contributions under section 170(c).	· ***	. 1	3 . 1
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X	ئــــا
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	X	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			
	required to file Form 8282?	7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g h	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7g 7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting	'''		. 7
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring		-	. i
	organization, have excess business holdings at any time during the year?	8	ì	
9	Sponsoring organizations maintaining donor advised funds.			- 1
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		<u> </u>
10	Section 501(c)(7) organizations. Enter:	-		
a b	Initiation fees and capital contributions included on Part VIII, line 12 Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b	-	_	
11	Section 501(c)(12) organizations. Enter:	- ; :		× ,
а	Gross income from members or shareholders	Í		l. , l
b	Gross income from other sources (Do not net amounts due or paid to other sources	7	*	
	against amounts due or received from them.)		_	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		ļ,
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year . 12b	4 !	~	- i
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	15		
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
ь	Note. See the instructions for additional information the organization must report on Schedule O. Enter the amount of reserves the organization is required to maintain by the states in which			
U	the organization is licensed to issue qualified health plans			
С	Enter the amount of reserves on hand	┥	,	•
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
<u>b</u>	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		
DAA		Form	990	(2010)

Form 990 (2010) ALS IN THE HEARTLAND, INC. 20-5025063 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a Part VI "No" response to line 8a. 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Enter the number of voting members of the governing body at the end of the tax year Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Does the organization have members or stockholders? 6 Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? Are any decisions of the governing body subject to approval by members, stockholders, or other persons? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: The governing body? 8a Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O X Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) No Does the organization have local chapters, branches, or affiliates? 10a If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the 11a Describe in Schedule O the process, if any, used by the organization to review this Form 990 ir Ini 12a Does the organization have a written conflict of interest policy? If "No," go to line 13 12a b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done 12c 13 Does the organization have a written whistleblower policy? 13 14 Does the organization have a written document retention and destruction policy? 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official 15a Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed None 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply Own website Another's website X Upon request 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. State the name, physical address, and telephone number of the person who possesses the books and records of the 20 organization > Brian Dervin 13434 "A" Street

402-334-3089

NE 68144

Part VII

Form 990 (2010) ALS IN THE HEARTLAND, INC.

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A) Name and Title	Name and Title Average Position (check all that apply)						(D) Reportable	(E) Reportable	(F) Estimated			
Name and the	hours per week (describe hours for related organizations in Schedule O)	or director		Officer		Highest compensated employee		compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations		
(1) Jacquie Stewart	1.00	x						0	0	0		
(2) Sharon Kuncl												
Director	1.00	X		<u> </u>	L_			0	0			
(3) Jeanette Obal									_	_		
Director	1.00	X			$ldsymbol{ldsymbol{ldsymbol{eta}}}$	\sqcup		0	0	O		
(4) John Patterson		l								_		
Director	1.00	X	<u> </u>	_	_	\vdash		0	0	0		
(5) Kathy Pecha	1	l							•	_		
Director	1.00	X	-		-	\vdash		0	0	0		
(6) Dolores Poulin	1 00				ľ				^	_		
Director (7) Mark Tooher	1.00	X	<u> </u>	-		╁╌┼		0	0	<u>C</u>		
•	1.00	\mathbf{x}						0	0	d		
Director (8) Taylor Wilson	1.00	╇		\vdash		\vdash		0	<u> </u>			
Director	1.00	x						0	0	d		
(9) David Trebold	1.00	╀┻	-	\vdash		\vdash		<u> </u>	<u> </u>			
Director	1.00	x						0	0	l		
(10) Melissa Brewer	1.00	1	\vdash	\vdash		\vdash		•				
Director	1.00	x				1		0	0	l		
(11) Brian Dervin		†**	T	\vdash		1 🕇						
Treasurer	2.00			x				0	0	l		
(12) Dan Goaley				<u> </u>		17				· · · · · · · · · · · · · · · · · · ·		
President	2.00			x]]		0	0	l		
(13) Shirlee Goaley						T T						
Secretary	2.00		l	x				0	0			
(14) Kurt Grote												
Vice Pres	2.00		L	х	L	$oldsymbol{ol}}}}}}}}}}}}}}}}}}}}}}$		0	0	C		
(15)												
(16)		+		\vdash	\vdash				<u> </u>			

Form	990 (2010) ALS IN T	HE HEART	LAI	D,		NC	•		20-502	5063	Page 8
Pa	rt VII Section A. Officers	, Directors, Trus	stee	s, Ke	ey Er	nplo	yees	s, an	d Highest Compensated	Employees (continued)	
	(A) Name and Title	(B) Average hours per	⊢		(chec	,	that a		(D) Reportable compensation	(E) Reportable compensation from	(F) Estimated amount of
		week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(17)											
(18)											
(19)											
(20)											
(21)											
(22)						ļ					
(23)											
(24)											
(25)											
(26)	•										-
(27)	•										
(28)		!									
1b	Sub-total .							>			
c d	Total from continuation she Total (add lines 1b and 1c)	ets to Part VII, S	ectio	on A				>			
2	Total number of individuals (in reportable compensation from	•			thos	e lis	ted a	abov	e) who received more than	n \$100,000 in	
3	Did the organization list any fo									uted	Yes No
4	employee on line 1a? If "Yes, For any individual listed on lin organization and related orga	e 1a, is the sum	of re	port	able	com	pen	satio	on and other compensation		3 X
5	individual Did any person listed on line for services rendered to the o									r individual	4 X 5 X
Sec	ction B. Independent Contract								,		
1	Complete this table for your fi compensation from the organ	ization	ensa	ted	ınde	pend	lent (cont		_	(6)
	Name and	(A) d business address							Descri	(B) ption of services	(C) Compensation
								_			
								┼-			
								\vdash			
	<u>.</u>							\vdash			
	Total number of independent	contractors (incli	udınç) but	not	limit	ed to	tho	se listed above) who		
	received more than \$100,000	ın compensatior	r fror	n the	e org	aniz	ation			0	

Form 990 (2010) ALS IN THE HEARTLAND, INC.

Statement of Revenue (B) Related or exempt (A) (D) Revenue (C) Unrelated business Total revenue excluded from tax function under sections 512, 513, or 514 revenue 1a Federated campaigns 1a **b** Membership dues 1b 56,890 c Fundraising events 1c d Related organizations 1d Contributions, and other simi 68,251 Government grants (contributions) 1e f All other contributions, gifts, grants, and similar amounts not included above 67,405 g Noncash contributions included in lines 1a-1f 35,125 h Total. Add lines 1a-1f 192,546 Program Service Revenue Busn. Code 2a f All other program service revenue g Total. Add lines 2a-2f Investment income (including dividends, interest, and other similar amounts) 48 Income from investment of tax-exempt bond proceeds Royalties (ı) Real (II) Personal 6a Gross Rents b Less rental exps Rental inc or (loss) d Net rental income or (loss) Gross amount from (II) Other (i) Securities sales of assets other than inventor **b** Less cost or other 7,065 basis & sales exps -7,065 c Gain or (loss) -7,065 d Net gain or (loss) -7,065 8a Gross income from fundraising events Other Revenue 56,890 (not including \$ of contributions reported on line 1c). See Part IV. line 18 30,497 34,217 b Less: direct expenses -3,720c Net income or (loss) from fundraising events 9a Gross income from garning activities See Part IV, line 19 **b** Less: direct expenses b c Net income or (loss) from gaming activities 10a Gross sales of inventory, less returns and allowances b Less. cost of goods sold b c Net income or (loss) from sales of inventory Miscellaneous Revenue Busn. Code 1,600 11a QWEST INCOME 1,600 b All other revenue Total. Add lines 11a-11d 1,600 183,409 -5,465 0 Total revenue. See instructions 48

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

	All other organizations must				<u> </u>
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and		скропосо	general expenses	3.7 (A)
'	organizations in the U.S. See Part IV, line 21			~ ,	
2	Grants and other assistance to individuals in			* , * *, *	
_	the U.S. See Part IV, line 22			, ,	*"
3	Grants and other assistance to governments,				- , , , , ,
•	organizations, and individuals outside the				
	U.S See Part IV, lines 15 and 16				, , , , , , , , , , , , , , , , , , , ,
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
•	trustees, and key employees				
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	76,535	55,081	10,727	10,727
8	Pension plan contributions (include section 401(k)				
	and section 403(b) employer contributions)				
9	Other employee benefits		•		
10	Payroll taxes	5,854	3,393	981	1,480
11	Fees for services (non-employees).				
а	Management				
b	Legal				
C	Accounting	2,010	1,341	669	
d	Lobbying		-,		
e	Professional fundraising services. See Part IV, line 17			* . ********** 1	
f	Investment management fees		, , , , , , , , , , , , , , , , , , , ,	9 W 0 10000000 0	
g	Other	967	561	406	
12	Advertising and promotion	14,501	14,501		
13	Office expenses	6,492	4,511	1,981	
14	Information technology				
15	Royalties				
16	Occupancy	8,400	6,300	2,100	
17	Travel	6,315	5,644	671	-
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest	1,557	514	1,043	
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	28,324	26,452		
23	Insurance	2,886	289		
24	Other expenses. Itemize expenses not covered		activity of the second		
	above (List miscellaneous expenses in line 24f If				
	line 24f amount exceeds 10% of line 25, column	***			
	(A) amount, list line 24f expenses on Schedule O.)			´ ·	···
а	Respite care	14,451	14,451		
b	Miscellaneous	8,829	6,595		2,234
C	Equipment	4,121	4,121		
d	Internet/Telephone	2,144	1,608	536	
е	Patient care	1,105	1,105		
f	All other expenses	1,566	827	739	
25	Total functional expenses. Add lines 1 through 24f		147,294	24,322	14,441
26	Joint costs. Check here ▶ ☐ If following				
	SOP 98-2 (ASC 958-720). Complete this line				
	only if the organization reported in column (B) joint costs from a combined educational				
	campaign and fundraising solicitation				
DAA			·		Form 990 (2010)

	Balance Sheet			(A)		(B)					
				Beginning of year		End of year					
1	Cash—non-interest bearing .			2,497	1	32,638					
2	Savings and temporary cash investments	•	•		2						
3	Pledges and grants receivable, net		•		3						
4	Accounts receivable, net				4	ļ					
5	Receivables from current and former officers, directors, t	rustees, key									
1	employees, and highest compensated employees. Comp	lete Part II of			-						
	Schedule L				5						
6	Receivables from other disqualified persons (as defined in	under section		î " " ; · · ·	٠.	,					
1	4958(f)(1)), persons described in section 4958(c)(3)(B), a	and contributir	ng		1						
	employers and sponsoring organizations of section 501(c	c)(9) voluntary	,	^_****							
	employees' beneficiary organizations (see instructions)	•		The second secon	6						
7 8	Notes and loans receivable, net	• • • • • • • • • • • • • • • • • • • •			7						
8	Inventories for sale or use	•			8						
9	Prepaid expenses and deferred charges	• ·	• • •		9						
1	Land, buildings, and equipment: cost or	1 1			~~ ~						
	other basis. Complete Part VI of Schedule D	10a	142,506	1 1	~~.						
h	Less: accumulated depreciation	10b	54,084		10c	88,422					
11	Investments—publicly traded securities	1001	31,001	30,000	11	00/411					
12	Investments—other securities. See Part IV, line 11	•	•		12	<u>-</u> -					
13	Investments—program-related See Part IV, line 11	•			13						
14	Intangible assets	• •			14	<u> </u>					
15	Other assets. See Part IV, line 11			01 102	15	101 000					
16	Total assets. Add lines 1 through 15 (must equal line 34)	_ 	91,183		121,060					
17	Accounts payable and accrued expenses	•			17						
18	Grants payable				18						
19	Deferred revenue				19						
20	Tax-exempt bond liabilities				20	<u> </u>					
21 22	Escrow or custodial account liability. Complete Part IV of				21						
22	Payables to current and former officers, directors, trustee	es, key			** ***						
1	employees, highest compensated employees, and disqui	alıfied person:	s.	To have a second	71.20						
	Complete Part II of Schedule L		•		22						
23	Secured mortgages and notes payable to unrelated third	parties			23						
24	Unsecured notes and loans payable to unrelated third pa	rties	_	13,497	24	45,541					
25	Other liabilities. Complete Part X of Schedule D			1,670	25	2,151					
26	Total liabilities. Add lines 17 through 25		-	15,167	26	47,692					
	Organizations that follow SFAS 117, check here ▶ X	and comple	ete	1		2 · · · ·					
	lines 27 through 29, and lines 33 and 34.	•			2.0	stra y Time of Type					
27	Unrestricted net assets			76,016	27	73,368					
28	Temporarily restricted net assets		••		28						
29	Permanently restricted net assets		• •	-	29						
	Organizations that do not follow SFAS 117, check here	e ▶ 🗍 and	· · · ·	* *	٠,٠	,					
1	complete lines 30 through 34.			^ *	_	1					
ŀ				30							
30											
30	Capital stock or trust principal, or current funds	 fund									
30 31 32	Capital stock or trust principal, or current funds Paid-in or capital surplus, or land, building, or equipment				31						
1	Capital stock or trust principal, or current funds			76,016	31 32	73,368					

Form **990** (2010)

-om	1 990 (2010) ALS IN THE HEARTLAND, INC. 20-5025063			Pa	ge 12
Pa	art XIII Reconciliation of Net Assets	-			
	Check if Schedule O contains a response to any question in this Part XI			_	
1	Total revenue (must equal Part VIII, column (A), line 12)	1	18	33,	409
2	Total expenses (must equal Part IX, column (A), line 25)	2	18	36,	<u>057</u>
3	Revenue less expenses. Subtract line 2 from line 1	3		-2,	648
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		76,	016
5	Other changes in net assets or fund balances (explain in Schedule O)	5			
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33,				
	column (B))	6	7	73,	368
Pa	rt XIII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990: Cash Accrual X Other MODIFIED	Cash		Contract of the contract of th	
	If the organization changed its method of accounting from a prior year or checked "Other," explain in				
	Schedule O.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
b	Were the organization's financial statements audited by an independent accountant?		2b		X
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight	• •			
	of the audit, review, or compilation of its financial statements and selection of an independent accountant?		2c		
	If the organization changed either its oversight process or selection process during the tax year, explain in	•			e i
	Schedule O.		E	CONTROL OF THE CONTRO	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were				
	issued on a separate basis, consolidated basis, or both			The state of	
	Separate basis Consolidated basis Both consolidated and separate basis			00 107 100 100 00 107 100 100	
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in				
	the Single Audit Act and OMB Circular A-133?		3a		<u> </u>
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the			, ¬	
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		3b		
			Form	990	(2010)

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047 Open to Public

Department of the Treasury Internal Revenue Service Name of the organization

Inspection Employer identification number

			ALS IN	THE F	HEARTLAND,	_INC.					20-	<u>-502</u>	<u>506</u>	3		
P	art l	· Reas	on for Public	Charity	Status (All orga	anizations	must c	complet	e this	part.)	See ir	struc	tions.			
The	organ	ization is not	a private founda	ition becaus	se it is: (For lines 1 t	hrough 11, c	check only	one box	·.)					_		
1		A church, coi	nvention of churc	ches, or ass	sociation of churches	s described	ın sectior	170(b)(1	I)(A)(i).							
2		A school des	cribed in section	n 170(b)(1)((A)(ii). (Attach Sched	dule E.)										
3	A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).															
4	_				=)(1)(A)(i	ii). Ente	r the ho	ospital'	's name	Э.	
	A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state:															
5		=	•	the benefit	of a college or unive	rsity owned	or operate	ed by a o	ovemme	 ental uni	t descri	bed in	•	•		
_	An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.)															
6				•	governmental unit de	scribed in s	ection 17	O(6)(1)(A	MV)							
7					substantial part of it					from the	neners	al nublic				
•					complete Part II)	.s support in	om a gove	, i i i i i i i i i i i i i i i i i i i	i dini oi	nom ule	genera	ii public	•			
8					170(b)(1)(A)(vi). (Co	mnlete Part	шх									
9		_			(1) more than 33 1/3	•	-	oontribuiti	ono mo	mbombi	in food	and are				
•					npt functions—subje						-	-)33			
		-			nd unrelated busines		•		•							
										y nom c	Jusines	562				
10					30, 1975. See section exclusively to test for		-		•							
11	\vdash	•	•	•	exclusively for the b	•	•				v out th	•				
• •					ted organizations de		-				•					
					the type of supportin							3001101	•			
		a Type		Type II	· — · · · · · · · · · · · · · · · · · ·	III-Function		•	d l	_, ĭ	e III–Ot	hor				
e					ganization is not con				(
G					er than one or more							•				
		or section 50		oro aria ouri	or than one or more	publicly sup	ported or	garnzation	13 06361	ibea iii s	SCCIIOI1	συσιαχί	٠,			
f				written deta	ermination from the I	IRS that it is	a Tyne I	Type II	or Type	III eunn	orting					
•			check this box	William dell	cillination noin the	ii io tilat it is	a Type I,	rype II,	or type	iii suppi	Jiting					\Box
				he organiza	ation accepted any g	ift or contrib	ution from	any of th	20		•••	•			•	
g		following per		no organiza	ation accepted any g	int or contains	ution non	i any or u	10							
		• •		indirectly of	ontrols, either alone	or together	with norce	ne decor	abed in (u) and					Yes	No
			-	-	e supported organiza	-	with beist	nis uesci	inea iii (ii) ailu				110(1)	_	140
				•	bed in (i) above?						• • • •		•	11g(i)		
					described in (i) or (ii)	Nabove?					• • •		•	11g(ii)		 -
h					the supported organ	•	•	•				•		11g(iii	<u>и</u>	<u> </u>
	Name	of supported	(ii) Ell		(iii) Type of orga		(iv) Is the o	rnanization	(v) Didy	rou notify	(vi)	s the		(vii) Am	ount of	
(1)		nization	(,,	•	(described on lin		1 ' '	sted in your		nization in	organizat			sup		
					above or IRC s	section	governing	document?		of your cort?		zed in the S ?				
					(see instruct	lons))	Yes	No	Yes	No.	Yes	No				
A)				•			1.03		1.50	-10	1.63	""				
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B)																•
C)											1				_	
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D)																
E)							 		<u> </u>		 					
-)			•													
			L				↓	L	L		1	L				

Schedule A (Form 990 or 990-EZ) 2010 ALS IN THE HEARTLAND, INC. 20-5025063 Page 2 Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.) Section A. Public Support Calendar year (or fiscal year beginning in) ▶ (a) 2006 (b) 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge Total. Add lines 1 through 3 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) Public support. Subtract line 5 from line 4 Section B. Total Support Calendar year (or fiscal year beginning in) ▶ (a) 2006 (b) 2007 (c) 2008 (d) 2009 (e) 2010 (f) Total Amounts from line 4 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Net income from unrelated business activities, whether or not the business is regularly carried on 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.) 11 Total support. Add lines 7 through 10 12 Gross receipts from related activities, etc. (see instructions) 12 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here

Sec	ction C. Computation of Public Support Percentage										
14	Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f))	14	%								
15	Public support percentage from 2009 Schedule A, Part II, line 14	15	%								
16a	33 1/3% support test—2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this										
	box and stop here. The organization qualifies as a publicly supported organization		. ▶ □								
b	33 1/3% support test—2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more,										
	check this box and stop here. The organization qualifies as a publicly supported organization		▶ □								
17a	10%-facts-and-circumstances test—2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is		. —								
	10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in										
	Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported										
	organization		▶ □								
b	10%-facts-and-circumstances test—2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line	•									

15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.**Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly

Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

supported organization

instructions

Page 3

Part.III:

Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

	tion A. Public Support						
Caler	ndar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants")	111,636	155,454	173,774	207,729	192,546	841,139
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	25,128	33,209		52,467	32,097	208,234
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf		<u> </u>				
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5	136,764	188,663	239,107	260,196	224,643	1,049,373
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
	Add lines 7a and 7b	and Talah balance Talah	A				
8	Public support (Subtract line 7c from line 6)			The second secon			1,049,373
	tion B. Total Support						· · · · · · · · · · · · · · · · · · ·
Caler	ndar year (or fiscal year beginning in) ▶	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9	Amounts from line 6	136,764	188,663	239,107	260,196	224,643	1,049,373
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	6	825	508	194	48	1,581
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
С	Add lines 10a and 10b .	6	825	508	194	48	1,581
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on					0	
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11, and 12)	136,770	189,488	239,615	260,390	224,691	1,050,954
14	First five years. If the Form 990 is for the						
	organization, check this box and stop here						<u>▶</u> X
Sec	tion C. Computation of Public Su						
15	Public support percentage for 2010 (line 8			n (f)) ₋		. 15	
16	Public support percentage from 2009 Scho					16	<u>%</u>
	tion D. Computation of Investme						
17	Investment income percentage for 2010 (In		-	, column (f))		. 17	<u>%</u>
18 10a	Investment income percentage from 2009					[<u>18</u>]	<u>%</u>
19a	33 1/3% support tests—2010. If the organ 17 is not more than 33 1/3%, check this both						▶ □
ь	33 1/3% support tests—2009. If the organ					•	🗆
-	line 18 is not more than 33 1/3%, check th						▶ □
20	Private foundation. If the organization did	-	_	•		•	<u> </u>

Part IV		ormation. Comple	ete this part to pro	vide the explai	ations required by for any additional in	Part II, line 10;
	••					
	••					
•	•			•		
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		••				
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				•	•	

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11, or 12.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number

Part I	THE HEARTLAND, INC. Organizations Maintaining Donor Advised	Funds or Other Similar Funds of		ts Complete if the
all I	organizations Maintaining Donor Advised organization answered "Yes" to Form 990, P	art IV, line 6.	Accoun	
	-	(a) Donor advised funds	(b)	Funds and other accounts
	mber at end of year			
2 Aggregat	te contributions to (during year)			
3 Aggregat	te grants from (during year)			
4 Aggregat	te value at end of year			
5 Did the o	rganization inform all donors and donor advisors in writing	that the assets held in donor advised		
funds are	e the organization's property, subject to the organization's ϵ	exclusive legal control?		Yes N
6 Did the o	rganization inform all grantees, donors, and donor advisor	s in writing that grant funds can be used		
only for o	charitable purposes and not for the benefit of the donor or c	donor advisor, or for any other purpose		
	g impermissible private benefit?			Yes N
Part II	Conservation Easements. Complete if the o		<u>orm 990,</u>	Part IV, line 7.
	(s) of conservation easements held by the organization (ch			
Pres	ervation of land for public use (e.g., recreation or education			
=	ection of natural habitat	Preservation of a certified his	toric structure	9
	ervation of open space			
	e lines 2a through 2d if the organization held a qualified co	nservation contribution in the form of a co	nservation	
easemer	nt on the last day of the tax year.			
				Held at the End of the Tax Y
	mber of conservation easements		2a	
	eage restricted by conservation easements		2b	
	of conservation easements on a certified historic structure	•	2c	
	of conservation easements included in (c) acquired after 8/	/17/06, and not on a		
	tructure listed in the National Register		2d	
	of conservation easements modified, transferred, released	, extinguished, or terminated by the organ	ization during	g the
tax year		_		
	of states where property subject to conservation easement	•		
	organization have a written policy regarding the periodic n			
	s, and enforcement of the conservation easements it holds		•	Yes 1
6 Staff and	volunteer hours devoted to monitoring, inspecting, and en	forcing conservation easements during th	e year	
	of expenses incurred in monitoring, inspecting, and enforci	ng conservation easements during the year	ar	
▶ \$				
	ch conservation easement reported on line 2(d) above satis	sfy the requirements of section 170(h)(4)(l	В)	п п.
• • •	ection 170(h)(4)(B)(ıı)?	•		. U Yes U M
	IV, describe how the organization reports conservation eas			
	sheet, and include, if applicable, the text of the footnote to	the organization's financial statements that	at describes	the
	tion's accounting for conservation easements.	at Uistoriaal Trassumas, an Other	ou Cincilou	A
Part III	Organizations Maintaining Collections of A Complete if the organization answered "Yes"	' to Form 990, Part IV, line 8.	er Similar	Assets.
1a If the org	anization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement a	nd balance s	heet
	art, historical treasures, or other similar assets held for pul			
	rvice, provide, in Part XIV, the text of the footnote to its fina			
-	anization elected, as permitted under SFAS 116 (ASC 958			t
	art, historical treasures, or other similar assets held for pul			
	rvice, provide the following amounts relating to these items			
	enues included in Form 990, Part VIII, line 1		•	· \$
	its included in Form 990, Part X		•	· \$
	anization received or held works of art, historical treasures	. or other similar assets for financial gain	provide the	÷ .,
	amounts required to be reported under SFAS 116 (ASC 9)	-	F. 2.1.00 010	
_	s included in Form 990, Part VIII, line 1	,	•	· \$
	cluded in Form 990, Part X	• • • • • • • • • • • • • • • • • • • •		· \$
	Reduction Act Notice, see the Instructions for Form 99	<u> </u>	_·	Schedule D (Form 990) 20

<u>Sche</u>	edule D (Form 990) 2010 ALS IN THE	HEARTLAND,	INC.	2	<u> 10-50250</u>	63		Pa	<u>ige 2</u>
Pa	art III Organizations Maintaining	Collections of Art	Historical Treas	sures, or	Other Simil	ar Assets	(contin	ued)	
3	Using the organization's acquisition, accession collection items (check all that apply):	n, and other records, che	eck any of the following	ng that are a	a significant use	of its			
а	Public exhibition	d Loan	or exchange program	ns					
b	Scholarly research	e Othe							
С	Preservation for future generations		•••		•				
4	Provide a description of the organization's colle	ections and explain how	they further the orga	nızation's e	xempt purpose	n Part			
•	XIV.								
5	During the year, did the organization solicit or	receive donations of art	historical treasures	or other sim	nilar				
	assets to be sold to raise funds rather than to						Ye		No
Ps	art IV Escrow and Custodial Arra				wered "Yes"	to Form 9			
•	line 9, or reported an amour			u			,,,,,	,	
1a	Is the organization an agent, trustee, custodian			ner sesets n	not				
	included on Form 990, Part X?	Tor outer intermediary i		101 40001011			☐ Ye		No
h	If "Yes," explain the arrangement in Part XIV a	nd complete the follows	 na table:				·	لــا	
	ii res, explain the analigement iii i alt XIV a	na complete the lollowii	ig table		ſ		Amoun	t	—
_	Beginning balance				ŀ	1c	711110411		
C	Additions during the year		•	•		1d			
u		•					-		_
e	Distributions during the year	•• •			}	1e			
7	Ending balance		•••••			1f			
	Did the organization include an amount on For	m 990, Part X, line 217					Ye	8	No
	If "Yes," explain the arrangement in Part XIV.	to if organization	anawarad "Vaa"	o Form C	000 Post IV	line 10			
Pè	art V Endowment Funds. Comple			1		hree years back	(0) 500		le
		(a) Current year	(b) Prior year	(c) Two ye	ears back (d)	-: '	(e) Fou	•	Dack
	Beginning of year balance		-		- - ' .	· ' _ '	3 - 3	****	4.0
	Contributions						" 1 % " 1 %		్ భక్తు
C	Net investment earnings, gains, and				.				
	losses			ļ	,,*-	****	\$ (* i.c.) *	er er er	
	Grants or scholarships .			<u> </u>	<u> </u>		****		ž • · ·
е	Other expenditures for facilities and				13				
	programs				*	**	*****		60mm - a. 30 10 10 10 10 10 10 10 10 10 10 10 10 10
f	Administrative expenses				\$ 5 tu #	944 2.7			<u>, * </u>
g		L1				<u> </u>	<u> </u>	·	
2	Provide the estimated percentage of the year	end balance held as.							
а	Board designated or quasi-endowment	%							
þ	Permanent endowment ▶ %								
C	Term endowment ▶ , , %								
3a	Are there endowment funds not in the possess	sion of the organization	that are held and adn	ninistered fo	or the				
	organization by:							Yes	No
	(I) unrelated organizations						3a(i)		
	(ii) related organizations			•	•		3a(ii)		
b	If "Yes" to 3a(II), are the related organizations	listed as required on Sc	hedule R?				3b		
4	Describe in Part XIV the intended uses of the	organization's endowme	ent funds.						
Pa	art VI Land, Buildings, and Equip	ment. See Form 9	90, Part X, line	10.					
	Description of investment	(a) Cost or other basis	(b) Cost or other	basis	(c) Accumulate	ed	(d) Book	value	
		(investment)	(other)		depreciation				
1a	Land								
	Buildings		1						
	Leasehold improvements		1	-					
d	Equipment		138	,708	51	314		B7,3	394
_	Other			798		770		1.0	

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)

Schedule D (Form 990) 2010

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740)

2,151

(9) (10)(11)

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)

Sche	dule D (Form 990) 2010 ALS IN THE HEARTLAND, INC. 20-502506	3		Page 4
Pa	irt XI: Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statem	nents	•	
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1		
2	Total expenses (Form 990, Part IX, column (A), line 25)	2		
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3		
4	Net unrealized gains (losses) on investments	4		
5	Donated services and use of facilities	5		
6	Investment expenses	6		
7	Prior period adjustments	7		
8	Other (Describe in Part XIV.)	8		
9	Total adjustments (net). Add lines 4 through 8	9		
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10		
	irt XII			
1	Total revenue, gains, and other support per audited financial statements	1		
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	5		
_	Net unrealized gains on investments 2a	13.	i	
h	Donated services and use of facilities 2b		l	
•	Recoveries of prior year grants 2c			
d	Other (Describe in Part XIV)	4 000000 4 000000 4 0000000 4 0000000		
u	Add lines 2a through 2d	2e	}	
3	Subtract line 2e from line 1	3		
<u>ح</u>	· · · · · · · · · · · · · · · · · · ·	3		
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b 4a	ANDE A		
a	Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIV) 4b			
a	Add lines 4a and 4b		ĺ	
C E	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	4c 5	———	
5 Da	irt XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per F		L	
1	Total expenses and losses per audited financial statements	1	 	
_	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
2			ŀ	
a	· · · · · · · · · · · · · · · · · · ·			
b	Prior year adjustments 2b			
ن	Other (Describe in Part XIV.)			
a				
2	Add lines 2a through 2d	2e	 	
3	Subtract line 2e from line 1	3	 	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	~ ,		
a	Investment expenses not included on Form 990, Part VIII, line 7b	00000000000000000000000000000000000000		
	Other (Describe in Part XIV.)	_#		
_	Add lines 4a and 4b	4c		
5		5	<u> </u>	
	rt XIV: Supplemental Information			
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4; Part IV, lines 1b an			
	V, line 4, Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to	provid	е	
any a	additional information.			
				•
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			•	
		•		• •

Schedule D ((Form 990) 2010 🛚 🗛	LS IN THE	HEARTLAND,	INC.	20-50	<u> 25063 </u>	Page 5
Part XIV	Supplemental	Information (continued)				
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SCHEDULE, G (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information Regarding
Fundraising or Gaming Activities
Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ. See separate instructions.

OMB No 1545-0047

Open To Public :

Name of the organization ALS IN THE HEARTL	AND, INC.			Employer identification number 20-5025063				
Part Fundraising Activities. Complete Form 990-EZ filers are not require	if the organiza	tion answ this part.	ered "Yes" to For					
1 Indicate whether the organization raised funds through	any of the following	ng activities.	Check all that apply.					
a Mail solicitations	e Solicitation	n of non-gov	ernment grants					
b Internet and email solicitations	f Solicitation	n of governm	ent grants					
c Phone solicitations	g 🗌 Special fu	ndraising ev	ents					
d n-person solicitations								
 Did the organization have a written or oral agreement or key employees listed in Form 990, Part VII) or entit If "Yes," list the ten highest paid individuals or entities compensated at least \$5,000 by the organization. 	y in connection with	n professiona	al fundraising services	?	Yes No			
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fund- raiser have custody or control of contributions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization			
		Yes No						
1								
2								
3								
4								
5								
6								
7								
8								
9								
10								
Total		•						
3 List all states in which the organization is registered or registration or licensing.	licensed to solicit	contributions	or has been notified i	t is exempt from				
			•					
•	•		• • • • • • • • • • • • • • • • • • • •	•				
			•		•			

Page 2

Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events Golf tournament Awareness Walk (add col (a) through col (c)) (total number) (event type) (event type) Revenue 36,406 1 Gross receipts 21,334 27,075 84,815 2 Less: Charitable 21,089 18,134 16,381 55,604 contributions 3 Gross income (line 1 minus 15,317 29,211 3,200 10,694 line 2) 4 Cash prizes 5 Noncash prizes Direct Expenses 6 Rent/facility costs 7 Food and beverages 8 Entertainment 9 Other direct expenses 23,682 2,988 6,062 32,732 10 Direct expense summary Add lines 4 through 9 in column (d) 32,732 11 Net income summary. Combine line 3, column (d), and line 10 Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add Revenue (a) Bingo (c) Other gaming bingo/progressive bingo col (a) through col (c)) 1 Gross revenue 2 Cash prizes Direct Expenses 3 Noncash prizes 4 Rent/facility costs 5 Other direct expenses Yes Yes 6 Volunteer labor 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Combine line 1, column d, and line 7 Enter the state(s) in which the organization operates gaming activities: a Is the organization licensed to operate gaming activities in each of these states? b If "No," explain. 10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? b If "Yes," explain.

Sche	dule G (Form 990 or 990-EZ) 2010	ALS IN I	HE HEARTLAND,	INC.	20-502506	3 Page 3
11	Does the organization operate gaming a	ctivities with non	members?			Yes No
12	Is the organization a grantor, beneficiary	or trustee of a tr	ust or a member of a partne	ership or other entity	·	
	formed to administer charitable gaming?					Yes No
13	Indicate the percentage of gaming activity	ty operated in:			İ	
а	The organization's facility				13a	%
b	An outside facility				13b	%
14	Enter the name and address of the person	on who prepares	the organization's gaming/s	special events books and	. —	
	records:					
	Name ▶					
	Address ▶					
15a	Does the organization have a contract w revenue?	rith a third party f	rom whom the organization	receives gaming		□ voo □ No
_	•					∐ Yes ∐ No
Ð	If "Yes," enter the amount of gaming rev	•	-	•	and the	
_	amount of gaming revenue retained by the		\$	•		
С	If "Yes," enter name and address of the	tnira party:				
	Nama N					
	Name ►	••	••	•		
	Address ►				-	٠
16	Gaming manager information:					
	Name ▶					
	Gaming manager compensation ▶ \$					
	Description of services provided ▶					
	Director/officer Empl	ovee	Independent contractor			
		-,				
7	Mandatory distributions.					
а	Is the organization required under state	law to make char	itable distributions from the	gaming proceeds to		
	retain the state gaming license?					Yes No
b	Enter the amount of distributions require	d under state lav	v to be distributed to other e	exempt organizations or	·	
	spent in the organization's own exempt a	activities during t	he tax year ▶ \$			
Par	t IV Supplemental Informati					
	columns (iii) and (v), and				pplicable. Also con	nplete this
	part to provide any addit	ional informa	tion (see instructions)		
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SCHEDULE M (Form 990)

Noncash Contributions

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990.

OMB No. 1545-0047

Open To Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

ALS IN THE HEARTLAND, INC. **Employer identification number**

20-5025063 Part I **Types of Property** (c) (a) (b) (d) Noncash contribution Check if Number of contributions or Method of determining amounts reported on applicable items contributed noncash contribution amounts Form 990, Part VIII, line 1g Art-Works of art 2 Art-Historical treasures 3 Art-Fractional interests Books and publications Clothing and household goods Cars and other vehicles 6 7 Boats and planes 8 Intellectual property 9 Securities—Publicly traded 10 Securities-Closely held stock 11 Securities-Partnership, LLC, or trust interests 12 Securities-Miscellaneous 13 Qualified conservation contribution-Historic structures 14 Qualified conservation contribution-Other 15 Real estate-Residential 16 Real estate—Commercial 17 Real estate—Other Collectibles 18 19 Food inventory 20 Drugs and medical supplies 21 Taxidermy 22 Historical artifacts 23 Scientific specimens 24 Archeological artifacts 35,125 25 Other ► (26 Other ▶(27 Other ► (28 Other ► (29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement 29 Yes No During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? X 30a If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any non-standard X contributions? 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash X contributions? 32a If "Yes," describe in Part II If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II

Schedule M (Forn													<u> 2506</u>					Page 2
Part II	Suppler and 33.										ormat	ion re	quired	by Pa	art I, li	nes 3	30b, 3	2b,
		•						•					••	٠	•			•
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SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

INC.

2010

Open to Rublic Inspection

Name of the organization

RELEVANT FIELDS OR WORK.

ALS IN THE HEARTLAND,

Employer identification number

20-5025063

Form 990, Part I, Line 6

VOLUNTEERS HELP WITH PATIENT RELATED ISSUES AND ALL OF THE SPECIAL

FUNDRAISING EVENTS.

Form 990, Part VI, Line 11b - Organization's Process to Review Form 990

THE RETURN IS PREPARED BY THE TREASURER A CPA AND IS NOT REVIEWED BY THE

BOARD BEFORE FILING.

Form 990, Part VI, Line 15a - Compensation Process for Top Official

BOARD DETERMINES SALARIES BY INVESTIGATING COMPARABLE SALARIES IN THE

Form 990, Part VI, Line 19 - Governing Documents Disclosure Explanation UPON REQUEST

Form **4562**

Department of the Treasury Internal Revenue Service

Depreciation and Amortization

(Including Information on Listed Property)

Attach to your tax return.

OMB No 1545-0172

▶ See separate instructions. Identifying number Name(s) shown on return 20-5025063 ALS IN THE HEARTLAND, Business or activity to which this form relates Indirect Depreciation **Election To Expense Certain Property Under Section 179** Part I 3 Note: If you have any listed property, complete Part V before you complete Part I. 500,000 1 Maximum amount (see instructions) 2 Total cost of section 179 property placed in service (see instructions) 2 Threshold cost of section 179 property before reduction in limitation (see instructions) ... 2,000,000 3 3 4 Reduction in limitation Subtract line 3 from line 2. If zero or less, enter -0-4 Dollar limitation for tax year Subtract line 4 from line 1 If zero or less, enter -0- If married filing separately, see instructions 5 (a) Description of property (b) Cost (business use only) (c) Elected cost 6 7 Listed property. Enter the amount from line 29 7 8 Total elected cost of section 179 property. Add amounts in column (c), lines 6 and 7 8 9 Tentative deduction. Enter the smaller of line 5 or line 8 9 10 Carryover of disallowed deduction from line 13 of your 2009 Form 4562 10 Business income limitation. Enter the smaller of business income (not less than zero) or line 5 (see instructions) 11 11 12 Section 179 expense deduction Add lines 9 and 10, but do not enter more than line 11 Carryover of disallowed deduction to 2011. Add lines 9 and 10, less line 12 13 13 Note: Do not use Part II or Part III below for listed property Instead, use Part V. Special Depreciation Allowance and Other Depreciation (Do not include listed property.) (See instructions) Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year (see instructions) 14 Property subject to section 168(f)(1) election 15 1,260 Other depreciation (including ACRS) MACRS Depreciation (Do not include listed property.) (See instructions.) 17 MACRS deductions for assets placed in service in tax years beginning before 2010 17 If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here Section B—Assets Placed in Service During 2010 Tax Year Using the General Depreciation System (b) Month and year (c) Basis for depreciation (d) Recovery (a) Classification of property (f) Method (e) Convention placed in (g) Depreciation deduction period service only-see instructions) 19a 3-year property b 5-year property 35,125 7.0 200DB MO 4,067 7-year property d 10-year property 15-year property 20-year property S/L 25-year property 25 yrs. S/L Residential rental 27.5 yrs. MM property 27.5 vrs. MM S/L Nonresidential real MM S/L 39 yrs. property MM S/L Section C—Assets Placed in Service During 2010 Tax Year Using the Alternative Depreciation System 20a Class life S/L b 12-year 12 yrs. S/L c 40-year 40 yrs мм S/L Part IV Summary (See instructions.) 21 Listed property. Enter amount from line 28 21 Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here and on the appropriate lines of your return. Partnerships and S corporations—see instructions 28,324 For assets shown above and placed in service during the current year, enter the

Year Ended: December 31, 2010

20-5025063

ALS IN THE HEARTLAND, INC. 6277 SOUTH 118TH STREET OMAHA, NE 68137

Electing out of the 50% Bonus Depreciation Allowance for All Eligible Depreciable Property

The taxpayer elects out of the 50% first-year bonus depreciation allowance under IRC Section 168(k) for all eligible asset classes of depreciable property acquired after December 31, 2007. This election applies to all eligible depreciable property placed in service after December 31, 2007.