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*. 990-PF

Department of the Treasury Internal Revenue Service

Return of Private Foundation

or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0052

2010

-Or	Calen	dar year 2010, or tax year beginning	, 2010, a	nd ending		, 20
		☐ Amended return ☐ Add	turn of a former publices change	ic charity Name change	✓ Final return	
Nan	ne of for	undation		A Employer	identification number	r
Bra	nson F	amily Foundation			20-4963649	
Nun	nber and	d street (or P O box number if mail is not delivered to street address)	Room/suit	e B Telephone	number (see page 10 d	of the instructions)
701	Los N	inos Way		<u> </u>	650-917-1737	<u> </u>
City	or towr	n, state, and ZIP code		C if exempti	on application is pendir	ng, check here ▶
Los	Altos,	CA 94022		D 1. Foreign	organizations, check	here ►[
+ (Check	type of organization: Section 501(c)(3) exempt pi	rivate foundation		organizations meeting	
<u> </u>	Sectio	n 4947(a)(1) nonexempt charitable trust 🔲 Other tax	able private foundation	on I	nere and attach compu	•
	Fair m	arket value of all assets at J Accounting method:	: 🗹 Cash 🗌 Accru		foundation status was 07(b)(1)(A), check here	terminated under ►
		year (from Part II, col. (c),		F If the four	idation is in a 60-mont	h termination
	line 16	(Part I, column (d) must be	on cash basis)	under sec	tion 507(b)(1)(B), chec	k here ►
Pa	art I	Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see page 11 of the instructions))	(a) Revenue and expenses per books (b)) Net investment income	(c) Adjusted net income	(d) Disbursement for charitable purposes (cash basis only)
_	1	Contributions, gifts, grants, etc., received (attach schedule)	0			
	2	Check ► ☐ if the foundation is not required to attach Sch. B	<u>'</u>			
	3	Interest on savings and temporary cash investments	0	0		
	4	Dividends and interest from securities	7,888.57	7,888.57		İ
	5a	Gross rents	0	0	•	
	b	Net rental income or (loss)			_	
<u>.</u>	6a	Net gain or (loss) from sale of assets not on line 10	-3,072.69			
립	b	Gross sales price for all assets on line 6a				
Revenue	7	Capital gain net income (from Part IV, line 2)		0		1
تت	8	Net short-term capital gain				
	9	Income modifications				
- 1	10a	Gross sales less returns and allowances				
	b	Less: Cost of goods sold				
	С	Gross profit or (loss) (attach schedule)	0		· · · -	
	11	Other income (attach schedule)	0	0		<u></u>
	12	Total. Add lines 1 through 11	4,815.88	7,888.57		
S	13	Compensation of officers, directors, trustees, etc.	. 0	0		
Se	14	Other employee salaries and wages	0	0		
ative Expenses	15	Pension plans, employee benefits RECEIVED	0	0		ļ
<u>.</u>	16a		0	0		
ا و	b	Accounting fees (attach schedule)		. 0		
<u>⋛</u> ∣	C	Other professional fees (attach schedule) Other professional fees (attach schedule) Interest Other professional fees (attach schedule) Other professional fees (attach schedule) Other professional fees (attach schedule)	0	0		
블	17		1001	0		
and Administr	18	Taxes (attach schedule) (see page 14-of-the-instructions)	-	0		6
Ξ	19	Depreciation (attach schedule) and depietion N, U	0	0		
₽	20	Occupancy	0	0		
힞	21 22	Travel, conferences, and meetings	0	0		-
	23	Printing and publications	15	0		1
ē	24	Other expenses (attach schedule)	13			•
at	2.4	Add lines 13 through 23	84	0		8
<u>8</u>	25	Contributions, gifts, grants paid	24,000			24,00
σ	26	Total expenses and disbursements. Add lines 24 and 25	24,084	0		24,08
\dashv	27	Subtract line 26 from line 12:	,			
	a	Excess of revenue over expenses and disbursements	-19,268.12			
	b	Net investment income (if negative, enter -0-) .	,250.12	7,888.57		†
		Adjusted net income (if negative, enter -0-)		.,000.07		
		work Reduction Act Notice, see page 30 of the instructions	s. Car			orm 990-PF (201

Pa	rt II	Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions.)	beginning of year		(a) Face Manda of Market
			(a) Book Value	(b) Book Value	(c) Fair Market Value
	1	Cash—non-interest-bearing	0	<u>.</u>	0 0
	2	Savings and temporary cash investments	522	37:	3 373
	3	Accounts receivable ► Less: allowance for doubtful accounts ►			
					0
	4	Pledges receivable ►			
	_	Less: allowance for doubtful accounts ▶	0		0
	5	Grants receivable	0		0
	6	Receivables due from officers, directors, trustees, and other			
		disqualified persons (attach schedule) (see page 15 of the			
	_	instructions)	0		0 0
	7	Other notes and loans receivable (attach schedule) ▶			_
S	_	Less: allowance for doubtful accounts ▶	0		0 0
Assets	8	Inventories for sale or use	0		0 0
Ş	9	Prepaid expenses and deferred charges	0		0 0
•	10a	Investments—U.S. and state government obligations (attach schedule)	0	·	0
	b	Investments—corporate stock (attach schedule)	142,867	156,91	
	С	Investments—corporate bonds (attach schedule)	77,898	71,34	3 71,343
	11	Investments—land, buildings, and equipment. basis ▶			.]
		Less: accumulated depreciation (attach schedule) ▶	0		0 0
	12	Investments—mortgage loans	0		0 0
	13	Investments—other (attach schedule)	0		0 0
	14	Land, buildings, and equipment: basis ▶			
		Less: accumulated depreciation (attach schedule) ▶	0		0 0
	15	Other assets (describe ▶	0	(0
	16	Total assets (to be completed by all filers-see the			
		instructions. Also, see page 1, item i)	221,287	228,62	9 228,629
	17	Accounts payable and accrued expenses	0		0
	18	Grants payable	0		Ō
Liabilities	19	Deferred revenue	0		ō
≝	20	Loans from officers, directors, trustees, and other disqualified persons	0		ō
æ	21	Mortgages and other notes payable (attach schedule)	0		o '
Ξ	22	• • • • • • • • • • • • • • • • • • • •	0		ō
	23	Other liabilities (describe ►) Total liabilities (add lines 17 through 22)	0		តី
		Foundations that follow SFAS 117, check here			╡ .
s		and complete lines 24 through 26 and lines 30 and 31.			
Balances	24	Unrestricted	221,287	228,62	9
аu	25	Temporarily restricted	0		ō
ğal	26	Permanently restricted	0		o l
=		Foundations that do not follow SFAS 117, check here ▶ □	 		7
Š		and complete lines 27 through 31.			
Net Assets or Fund	27	Capital stock, trust principal, or current funds	o		0
5	28	Paid-in or capital surplus, or land, bldg., and equipment fund	0	·	<u> </u>
ş	29	Retained earnings, accumulated income, endowment, or other funds	0		<u> </u>
SS	30	Total net assets or fund balances (see page 17 of the	 		4
₹	30	• • •	221 207	220 62	ام
<u>e</u>		Instructions)	221,287	228,62	<u> </u>
_	31	Total liabilities and net assets/fund balances (see page 17	222 207	220 62	ام
		of the instructions)	221,287	228,62	91
	rt III	Analysis of Changes in Net Assets or Fund Balances	mm (a) line 00 /m	agree with	
1		al net assets or fund balances at beginning of year-Part II, colu			
		-of-year figure reported on prior year's return)			221,287.00
2		er amount from Part I, line 27a			-19,268.12
3		er increases not included in line 2 (itemize) ► Net unrealized gains			26,610.12
		I lines 1, 2, and 3			228,629.00
5	Dec	reases not included in line 2 (itemize) ▶		5	
6	Tota	reases not included in line 2 (itemize) ► al net assets or fund balances at end of year (line 4 minus line 5)—	Part II, column (b), lin	e 30 6	228,629.00

Part IV Capital Gains and Losses for Tax on Investment Income

		he kınd(s) of property sold (e.g., real est use, or common stock, 200 shs. MLC C			(b) How acquired P—Purchase D—Donation		Date acquired to , day, yr)	(d) Date sold (mo , day, yr)
1a	Publicly traded securities	(see attached schedule)				1		
b	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·				<u> </u>		
С	· -			_		1		
d								
e								
	(e) Gross sales price	(f) Depreciation allowed (or allowable)			other basis nse of sale			n or (loss) (f) minus (g)
a								
b								
c								
d						<u> </u>		
е	,							
	Complete only for assets she	owing gain in column (h) and owne	d by the	foundation	on 12/31/69]		l (h) gain minus
	(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69			s of col (i) (j), if any			t less than -0-) or from col (h))
a								
b								
С								
d								
<u> e</u>								
2	Capital gain net income of			enter in Par r -0- in Par		2		-3072.69
3	Net short-term capital ga	in or (loss) as defined in section	ns 1222	(5) and (6):	:			
	If gain, also enter in Part	I, line 8, column (c) (see pages	13 and	17 of the	instructions). (
	If (loss), enter -0- in Part I	I, line 8				3		0
Part	V Qualification Und	der Section 4940(e) for Red	duced	Tax on N	let Investmen	t Inco	me	
Was t	s," the foundation does not	e section 4942 tax on the distrib t qualify under section 4940(e). ount in each column for each y	Do not	complete	this part.		'	Yes No
	(a)	(b)		73	(c)			(d)
Cale	Base period years endar year (or tax year beginning in	Adjusted qualifying distribute	ons	Net value of	f nonchantable-use	assets		tnbution ratio divided by col (c))
	2009	,	23,976		1	99,701	<u> </u>	0.120
	2008		30,108			73,853		0.110
	2007		29,843		1	25,251		0.238
	2006		0			0		0
	2005	<u> </u>						
2	Total of line 1, column (d					••	2	0 468
3		for the 5-year base period—didation has been in existence if					3	0.117
4	Enter the net value of nor	ncharitable-use assets for 2010) from P	art X, line	5		4	226,104
5	Multiply line 4 by line 3						5	26,454
6	Enter 1% of net investme	ent income (1% of Part I, line 27	7b) .				6	79
7	Add lines 5 and 6						7	26,533
8		ons from Part XII, line 4 ater than line 7, check the box ige 18.					8 part using a	24,084 1% tax rate. See the

Form 99	0-PF (2010)		F	age 4
Part	Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948—see page 18 of the	e inst	ructi	ons)
1a	Exempt operating foundations described in section 4940(d)(2), check here ▶ ☐ and enter "N/A" on line 1.)			
	Date of ruling or determination letter (attach copy of letter if necessary—see instructions)			·
þ	Domestic foundations that meet the section 4940(e) requirements in Part V, check		158	<u> </u>
	here ▶ ☐ and enter 1% of Part I, line 27b			
С	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of			
_	Part I, line 12, col. (b).			1
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		0.	
3	Add lines 1 and 2		158	
4	Subtritle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-) Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-		0 158	-
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0		130	
6 a	2010 estimated tax payments and 2009 overpayment credited to 2010 6a 0			
b	Exempt foreign organizations—tax withheld at source 6b 0			
c	Tax paid with application for extension of time to file (Form 8868) . 6c 0			li
d	Backup withholding erroneously withheld 6d 0			
7	Total credits and payments. Add lines 6a through 6d		0	'
8	Enter any penalty for underpayment of estimated tax. Check here if Form 2220 is attached		0	
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed		158	
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid			
11	Enter the amount of line 10 to be. Credited to 2011 estimated tax ▶ Refunded ▶ 11			
Part	VII-A Statements Regarding Activities			
1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it		Yes	No
	participate or intervene in any political campaign?	1a		/
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see page 19			
	of the instructions for definition)?	1b		-
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials			
	published or distributed by the foundation in connection with the activities.			ا رجا
C	Did the foundation file Form 1120-POL for this year?	1c		✓ ,
d	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation. ▶ \$ (2) On foundation managers. ▶ \$			[
•	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed			
е	on foundation managers. > \$			
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?	2		1
-	If "Yes," attach a detailed description of the activities.			
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of			
	incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3		1
4a	Did the foundation have unrelated business gross income of \$1,000 or more during the year?	4a		1
b	If "Yes," has it filed a tax return on Form 990-T for this year?	4b		✓
5	Was there a liquidation, termination, dissolution, or substantial contraction during the year?	5		1
	If "Yes," attach the statement required by General Instruction T.			
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:			
	By language in the governing instrument, or			
	By state legislation that effectively amends the governing instrument so that no mandatory directions that			├ ─
_	conflict with the state law remain in the governing instrument?	6	✓	<u> </u>
7	Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV	7	✓	
8a	Enter the states to which the foundation reports or with which it is registered (see page 19 of the			
	instructions) ► California If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General			
b	(or designate) of each state as required by General Instruction G? If "No," attach explanation	QL		
^		8b	√	<u> </u>
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV on page			F - 1
	27)? If "Yes," complete Part XIV	9		/
10	Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their			-
	names and addresses	10		1

	0-PF (2010) VII-A Statements Regarding Activities (continued)			Page 5
				ı
11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see page 20 of the instructions)	11		1
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008?	12		1
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address http://bransonfamilyfoundation.bravehost.com	13	1	
14		0-917-	1737	
	***************************************	022-1	508	
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041—Check here and enter the amount of tax-exempt interest received or accrued during the year	• •		▶ [
16	At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority		Yes	No
	over a bank, securities, or other financial account in a foreign country?	16		
	See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22.1. If "Yes," enter the name of the foreign country ▶			
Part	VII-B Statements Regarding Activities for Which Form 4720 May Be Required			
	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.		Yes	No
1a	During the year did the foundation (either directly or indirectly):			
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?			
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a			
	disqualified person?			
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?			ļ
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? Yes No			
	(5) Transfer any income or assets to a disqualified person (or make any of either available for			
	the benefit or use of a disqualified person)?			
	(6) Agree to pay money or property to a government official? (Exception. Check "No" if the			
	foundation agreed to make a grant to or to employ the official for a period after			
L	termination of government service, if terminating within 90 days.)			
b	section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)?	46		ļ
	Organizations relying on a current notice regarding disaster assistance check here	1b		
^	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that			
С	were not corrected before the first day of the tax year beginning in 2010?	1c		7
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private	10		<u> </u>
	operating foundation defined in section 4942(j)(3) or 4942(j)(5)):			
а	At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and			
	6e, Part XIII) for tax year(s) beginning before 2010?			
	If "Yes," list the years ▶ 20, 20, 20, 20			1
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2)			
	(relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to			
	all years listed, answer "No" and attach statement—see page 22 of the instructions.)	2b		
C	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here. • 20, 20, 20, 20, 20, 20, 20, 20, 20, 20			
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year?			
b	If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the			

Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?
 Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2010?

3b

Page	E
, ugc	•

Part	VII-B Statements Regarding Activities	s for V	Vhich Form	4720	May Be R	equire	ed (contir	nued)_	_		
5a	During the year did the foundation pay or incur a	-					_				,
	(1) Carry on propaganda, or otherwise attempt t(2) Influence the outcome of any specific public						Yes	✓ No			!
	directly or indirectly, any voter registration dr				•	•	□Yes	√ No			[
	(3) Provide a grant to an individual for travel, stu	ıdy, or	other similar	purpose	es?		☐ Yes	☑ No	1		, ,
	(4) Provide a grant to an organization other than	n a cha	rıtable, etc.,	organız	ation desci	ibed in	ı				1
	section 509(a)(1), (2), or (3), or section 4940(c						☐ Yes	✓ No	ĺ		
	(5) Provide for any purpose other than religious purposes, or for the prevention of cruelty to a				-		_	[7] N			
b	If any answer is "Yes" to 5a(1)–(5), did any of the						∐Yes ons descr	✓ No ibed in			į į
_	Regulations section 53.4945 or in a current notice								5b		
	Organizations relying on a current notice regardi										
С	If the answer is "Yes" to question 5a(4), does t										
	because it maintained expenditure responsibility If "Yes," attach the statement required by Regula		-				∐ Yes	∐ No			ĺ
6a	Did the foundation, during the year, receive any					miums	;				į
	on a personal benefit contract?						☐ Yes	✓ No			
b	Did the foundation, during the year, pay premiur	ns, dire	ectly or indire	ctly, on	a personal	benefr	t contract	?.	6b		√
7.	If "Yes" to 6b, file Form 8870.		to o probible.	d tov ob	altar trans-	tion?	☐ Yes	√ No			
	At any time during the tax year, was the foundation If "Yes," did the foundation receive any proceed						_		7b		-
	VIII Information About Officers, Direct									ees,	
	and Contractors										
1	List all officers, directors, trustees, foundatio		agers and the		npensation		contribution	c to			
	(a) Name and address	hou	irs per week ed to position	(If not	paid, enter -0-)	emple	oyee benefit erred compe	plans	(e) Expe	ense acc allowan	
Chery	l Branson	Presid	ent, 0		0			0			
	os Ninos Way, Los Altos, CA 94022	ļ		ļ	-						
	ranson os Ninos Way, Los Altos, CA 94022	CFO, 0).25		0			o			0
	ia Lamparter	Directo	or, 0		0			0			0
720 C	urtis St, Albany, CA 94706										
2	Compensation of five highest-paid employee	es (oth	er than thos	e inclu	ided on lir	e 1—s	ee page	23 of t	he ins	tructi	ons).
	If none, enter "NONE."										
	(a) Name and address of each employee paid more than \$50,00	00	(b) Title, and a hours per v devoted to p	veek ~	(c) Compe	nsation	(d) Contribution of the compension of the compen	benefit deferred	(e) Expe	ense ace allowan	
NONE											
			 								
								ŀ			
-											
									<u>.</u>		
Total	number of other employees paid over \$50,000.	· ·				· ·		. ▶	. 00	0 N DE	100 : 5:
								F	orm 99	ひードト	(2010)

	Five highest-paid independent contractors for professional services (see page 23 of the instructions). If non	e, enter "NONE
	(a) Name and address of each person paid more than \$50,000 (b) Type of service	(c) Compensation
ION		
		<u> </u>
ota	number of others receiving over \$50,000 for professional services	0
ar	IX-A Summary of Direct Charitable Activities	
Lış	the foundation's four largest direct chantable activities during the tax year include relevant statistical information such as the number of	Expenses
	anizations and other beneficiaries served, conferences convened, research papers produced, etc	Lapenses
1		
2		
3		
4		
_		
oar	IX-B Summary of Program-Related Investments (see page 24 of the instructions)	
De	scribe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
1		
2		
_	other program-related investments. See page 24 of the instructions	
All	F9	
Ali 3	F-9-	

Part	see page 24 of the instructions.)	eign tounga	tions,
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:	Fig. J.	
а	Average monthly fair market value of securities	1a	229,386
b	Average of monthly cash balances	1b	161
c	Fair market value of all other assets (see page 25 of the instructions)	1c	0
d	Total (add lines 1a, b, and c)	1d	229,547
e	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation)		
2	Acquisition indebtedness applicable to line 1 assets	2	0
3	Subtract line 2 from line 1d	3	229,547
4	Cash deemed held for charitable activities. Enter 1 1/2 % of line 3 (for greater amount, see page 25 of		
	the instructions)	4	3,443
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	226,104
6	Minimum investment return. Enter 5% of line 5	6	11,305
Part			
1	Minimum investment return from Part X, line 6	1	11,305
2a	Tax on investment income for 2010 from Part VI, line 5	8 2 2 2	· · ·
b		o 🤼	
c	Add lines 2a and 2b	2c	158
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	11,147
4	Recoveries of amounts treated as qualifying distributions	4	0
5	Add lines 3 and 4	5	11,147
6	Deduction from distributable amount (see page 25 of the instructions)	6	0
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII,		
	line 1	7	11,147
	XII Qualifying Distributions (see page 25 of the instructions)	Terri	
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:	4.78	
а	Expenses, contributions, gifts, etc.—total from Part I, column (d), line 26	1a	24,084
ь	Program-related investments—total from Part IX-B	1b	0
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc.,	1 1	_
	purposes	2	0
3	Amounts set aside for specific chantable projects that satisfy the:	5.336	_
а	Suitability test (prior IRS approval required)	3a	0
b	Cash distribution test (attach the required schedule)	3b	0
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4		24,084
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income.	1 1	_
	Enter 1% of Part I, line 27b (see page 26 of the instructions)	5	0
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	24,084
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating qualifies for the section 4940(e) reduction of tax in those years.	ng whether	the foundation

Part :	XIII Undistributed Income (see page 26	of the instructions	<u> </u>		
1	Distributable amount for 2010 from Part XI,	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
	line 7				11,147
2	Undistributed income, if any, as of the end of 2010.				
а	Enter amount for 2009 only			0	
b	Total for prior years: 20,20,20		0		 , ,
3	Excess distributions carryover, if any, to 2010:				1
а	From 2005	1			;
b	From 2006	1			
С	From 2007 23,932	-l I			
d	From 2008	4			
е	From 2009				
f	Total of lines 3a through e	54,456			
4	Qualifying distributions for 2010 from Part XII,	}			ì
	line 4: ▶ \$ 24,084				i
a	Applied to 2009, but not more than line 2a .			U	
b	Applied to undistributed income of prior years (Election required—see page 26 of the instructions)		0		
_	Treated as distributions out of corpus (Election		0		
С	required—see page 26 of the instructions) .	0			,
	Applied to 2010 distributable amount				11,147
d	Remaining amount distributed out of corpus	12,937			1,,,,,
е 5	Excess distributions carryover applied to 2010	0			0
5	(If an amount appears in column (d), the same				
	amount must be shown in column (a).)				ļ
6	Enter the net total of each column as				i
•	indicated below:				f
а	Corpus. Add lines 3f, 4c, and 4e. Subtract line 5	67,393		•	
b	Prior years' undistributed income. Subtract				,
	line 4b from line 2b		0		
С	Enter the amount of prior years' undistributed				,
	income for which a notice of deficiency has		1		,
	been issued, or on which the section 4942(a)				ı
	tax has been previously assessed		0		· · · · · · · · · · · · · · · · · · ·
d	Subtract line 6c from line 6b. Taxable				
	amount—see page 27 of the instructions	ļ	0		
е	Undistributed income for 2009. Subtract line				
	4a from line 2a. Taxable amount—see page				
	27 of the instructions			0	
f	Undistributed income for 2010. Subtract lines				
	4d and 5 from line 1. This amount must be distributed in 2011				0
-					
7	Amounts treated as distributions out of corpus to satisfy requirements imposed by section				,
	170(b)(1)(F) or 4942(g)(3) (see page 27 of the	0			
	instructions)				'
8	Excess distributions carryover from 2005 not	•			
-	applied on line 5 or line 7 (see page 27 of the				
	instructions)	0			
9	Excess distributions carryover to 2011.				
	Subtract lines 7 and 8 from line 6a	67,393			
10	Analysis of line 9:				
а	Excess from 2006				
b	Excess from 2007 23,93	2			
С	Excess from 2008 16,41	5		·	
d	Excess from 2009 14,10				
е	Excess from 2010 12,93	7			

Form 99	0-PF (2010)					Page 10
Part	XIV Private Operating Founda	tions (see page	27 of the instru	ctions and Part V	[′] II-A, question 9)	
1a	If the foundation has received a ruling			private operating		
	foundation, and the ruling is effective fo		•			
b	Check box to indicate whether the four		operating founda		ection 🔲 4942(j)	(3) or 4942(j)(5
2a	Enter the lesser of the adjusted net income from Part I or the minimum	Tax year		Prior 3 years		(e) Total
	investment return from Part X for each year listed	(a) 2010	(b) 2009	(c) 2008	(d) 2007	
b	85% of line 2a					
С	Qualifying distributions from Part XII, line 4 for each year listed					
d	Amounts included in line 2c not used directly for active conduct of exempt activities					
е	Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c					
3	Complete 3a, b, or c for the alternative test relied upon:					
а	"Assets" alternative test - enter:					
	(1) Value of all assets					
	(2) Value of assets qualifying under					
	section 4942(j)(3)(B)(i) .					
b	"Endowment" alternative test—enter ² / ₃ of minimum investment return shown in Part X, line 6 for each year listed					
C	"Support" alternative test-enter					
	(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties).					
	(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii) .					
	(3) Largest amount of support from an exempt organization					
	(4) Gross investment income .					
Part					ad \$5,000 or m	ore in assets a
	any time during the year-		the instruction	ns.)		
1	Information Regarding Foundation	_	stad mare than Of	V of the total cont	mbutions researced	by the foundation
	List any managers of the foundation before the close of any tax year (but o					by the foundation
	Cheryl Branson List any managers of the foundation	who own 100/ o	r more of the etc.	ak of a parmaration	n for an aqually la	urae portion of the
D	ownership of a partnership or other e				• • •	arge portion of the
2	Information Regarding Contribution	Grant Gift Los	n Scholarship 4	etc Programs		
-	Check here ▶ ☐ if the foundation unsolicited requests for funds. If the organizations under other conditions,	only makes cont foundation make	ributions to prese es gifts, grants, e	elected charitable	7	
а	The name, address, and telephone no			ations should be a	iddressed:	
	l Branson, 701 Los Ninos Way, Los Altos	·				
b	The form in which applications should	d be submitted an	d information and	materials they sho	ould include:	

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other

c Any submission deadlines:

factors:

Part XV Supplementary Information (continued) Grants and Contributions Paid During the Year or Approved for Future Payment If recipient is an individual, Recipient Foundation show any relationship to any foundation manager or substantial contributor Purpose of grant or status of Amount contribution Name and address (home or business) recipient a Paid during the year CARE Humanitarian aid 3,000 **Doctors Without Borders** Int'l medical relief 6,000 **Heifer International** Poverty reduction 2,000 International Rescue Committee Humanitarian aid 2,000 Partners in Health Int'l medical relief 1,000 Village Enterprise Fund Microfinance in Africa 10,000 24,000 Approved for future payment Total 0

	W VVII A Anal	voic of Incomo Broducina Ac	tivition				
		ysis of Income-Producing Ac	T	·	TA -11-11-11-11-11-11-11-11-11-11-11-11-11		
Ente	er gross amounts ur	lless otherwise indicated.	Unrelated bu	isiness income	Excluded by secti	on 512, 513, or 514	(e)
1	Program service r	evenue:	(a) Business code	(b) Amount	(c) Exclusion code	(d) Amount	Related or exempt function income (See page 28 of the instructions.)
	а		_		1		
	h						
	2						
	C						
	đ						
	е						
	f						
	Fees and cont	racts from government agencies					
2	Membership dues			 	l		
	•						
_	_	and temporary cash investments					
4		erest from securities					
5	Net rental income	or (loss) from real estate:					
	a Debt-financed	property					
	b Not debt-finan	ced property					
6		or (loss) from personal property					
7		income		-			
_							
8	, ,	sales of assets other than inventory					
9		s) from special events					
10	Gross profit or (los	ss) from sales of inventory					
11	Other revenue: a						
	b						
	С			-			
	<u> </u>						
						· · · · · · · · · · · · · · · · · · ·	
	e	(1) (1)					
		ımns (b), (d), and (e)			<u> </u>		
		, columns (b), (d), and (e)				13	
See		3 instructions on page 29 to verif					
Рa	rt XVI-B Rela	tionship of Activities to the A	ccomplishm	ent of Exemp	t Purposes		
Lin	Te No. Explain b accomplis instruction	elow how each activity for which hment of the foundation's exempt s)	income is repo purposes (other	orted in column than by providin	(e) of Part XVI g funds for suc	-A contributed in the purposes). (See	nportantly to the page 29 of the
	į.	·					
		·					
					<u>-</u>		
-							

Part	XVII		n Regarding Tranganizations	sfers To and Tr	ansactions	and I	Relationships With Noncha	ritabl	e	-
1	Did th			engage in any of th	e following v	vith an	y other organization described	<u>F</u>	Yes	No
			e Code (other than	section 501(c)(3) or	ganizations)	or in s	ection 527, relating to political	İ		,
	organ	izations?								,
а	Trans	fers from the rep	porting foundation to	o a noncharitable e	xempt organ	ızatıon	of.			<u>;</u>
	(1) C	ash						1a(1)		✓
	(2) 0	ther assets .					· · · · · · · · · · ·	1a(2)	ļ	1
b		transactions:								
			a nonchantable exe					1b(1)	_	1
			ets from a nonchant					1b(2)		✓
			, equipment, or othe					1b(3)		✓
			rrangements					1b(4)	-	√
		_	rantees					1b(5)		√
	• -		ervices or membersl					1b(6)		✓
		•				-	O-1, (b) abouted above a short	1c		∀
ď	If the	answer to any	of the above is "Ye	s," complete the fo	ollowing sch	edule.	Column (b) should always shown. If the foundation received less	v tne	tair it	narket
	value	in any transactu	iner assets, or serv	ces given by the re	sporting tour	value c	of the goods, other assets, or se	nuces	rece	iai kel ived
(a) Line		a) Amount involved		hantable exempt organiz			nption of transfers, transactions, and sha			
(6) 1110	110	3) Amount involved	(c) Name of none	Transaction exempt organiz	allon	(4) 5000	Tipuon or tansions, and one		<u> </u>	
	-+									
							·			
-	_									
				<u> </u>						

							-			
	descr	ibed in section 5	501(c) of the Code (other than section 5			re tax-exempt organizations on 527? [] Yes	s 🕢	No
b	IT "YE	· · · · · · · · · · · · · · · · · · ·	following schedule		organization		(c) Description of relation	nehin		
		(a) Name of organ	nzation	(b) Type of	organization		(c) Description of relation	HSITIP _		
		 								
									_	
		 	.							
	Lundo	nonation of pagun	I doctors that I have ev	amined this return, inclu	dina accompani	una sch	edules and statements, and to the best	of my k	nowler	ige and
Sign	belief	it is true, correct, an	nd complete Declaration	of preparer (other than to	expayer or fiduci	ary) _r is ba	ased on all information of which preparer	has an	y know	ledge
Here		Nemet 42 Brown 3/18/11 CFO								
		Signature of officer or trustee Date Title						-		
D-1-1	1	Print/Type preparer		Preparer's signature			Date Chark I if	PTIN		
Paid							Check if self-employed			
Prepa		Firm's name ▶		<u> </u>			Firm's EIN ▶			
Use (JUIA	Firm's address >					Phone no			

Branson Family Foundation Form 990PF 2010

Part I - Line 18: Taxes Paid

Amount	ing fee 10.00	ment income) 59.00	00.69
Description	CA Franchise Tax Board filing fee	US Treasury (1% on investment income)	Total

Part I - Line 23: Other Expenses

Amount	15.00
Description	Bank fees

Part IV: Realized Capital Gains/Losses on Publicly Traded Securities

(a) Property sold	(b) Acquired	(b) Acquired (c) Date acquired (d) Date sold (e) Sales price (g) Cost basis (h) Gain/loss	(d) Date sold	(e) Sales price	(g) Cost basis (h) Gain/loss
Vanguard S&P 500 Index Fund	۵	10/26/2007	11/29/2010	3,000.00	3,869 87	(869 87)
Vanguard Intermediate Term Investment Grade Fund	۵	10/26/2007	11/29/2010	10,000 00	9,494.65	505 35
Vanguard Strategic Equity Fund	۵	10/26/2007	11/29/2010	3,000 00	4,247 74	(1,247 74)
Vanguard Windsor II Fund	۵	10/26/2007	11/29/2010	3,000 00	4,635 03	(1,63503)
Vanguard Long Term Investment Grade Fund	۵	10/26/2007	11/29/2010	5,000.00	4,825.40	174.60
Total				24,000.00	27,072.69	(3,072.69)

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Part II: Balance Sheet Supporting Info

Temp Cash Investments (line 2)	FM∨	
Wells Fargo Checking	369.24	
Vanguard Prime Money Market	3 95	
	373.19	373
Investments - Corp Stock (line 10b)		
Vanguard Windsor II Fund	21,318 29	
Vanguard Strategic Equity Fund	23,365 49	
Vanguard Small Cap Index Fund	21,976.86	
Vanguard International Value Fund	20,745 58	
Vanguard International Growth Fund	18,732.32	
Vanguard Emerging Markets Stock Fund	29,485 56	
Vanguard S&P 500 Index Fund	21,288 40	
	156,912.50	156,913
Investments - Corp Bonds (line 10c)		
Vanguard Long-term Investment Grade Bond Fund	28,777.60	
Vanguard Int-term Investment Grade Bond Fund	42,565 12	
	71,342.72	71,343
Total Assets		228,629