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Form 990-PF

Department of the Treasury

Internal Revenue Service

Return of Private Foundation

or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

Note The foundation may be able to use a copy of this return to satisfy state reporting requirements.

2010

OMB No 1545-0052

		, , , , , , , , , , , , , , , , , , ,						
Ford	aler	ndar year 2010, or tax year beginning			, and e	nding		
G C	heck	all that apply: Initial return			ormer public c	harity	Final retur	n
		Amended return	Addres	s chan	ge		Name change	
Nan	ne of	foundation					A Employer identificatio	n number
			_					
		PRICE FOUNDATION, INC			1		20-3012911	<u> </u>
Num	ber a	and street (or P O box number if mail is not delivered to stree	t address)			Room/suite	B Telephone number	
		3514 HEDGEWICK PL					502-245-13	
City	or t	own, state, and ZIP code	-				C If exemption application is	
<u></u>		LOUISVILLE, KY 40245					D 1. Foreign organization	s, check here
H_C	-	stype of organization X Section 501(c)(3) e					Foreign organizations m check here and attach c	omputation Lest,
		ection 4947(a)(1) nonexempt charitable trust					E If private foundation sta	
		· —	ing method: X	Casn	L Accr	uai	under section 507(b)(1	• • •
		Part II, col (c), line 16) 0 25 , 300 . (Part I, colu	ther (specify)	cach l	hansa l		F If the foundation is in a	
Da							under section 507(b)(1	1 4.4
Pa	rt I	Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a))	(a) Revenue an expenses per bo		(b) Net in		(c) Adjusted net	(d) Disbursements for charitable purposes
\neg	•		<u> </u>					(cash basis only)
	1	Contributions, gifts, grants, etc., received	109,0	<u>, , , , , , , , , , , , , , , , , , , </u>			N/A	
	2	Check If the foundation is not required to attach Sch. B. Interest on savings and temporary cash investments	2	16.		316.		CMAMENTAL 1
	3		3	Το•		310.		STATEMENT 1
	4	Dividends and interest from securities	-					
		Gross rents						
	_	Net rental income or (loss)	-					
ne	oa	Net gain or (loss) from sale of assets not on line 10 Gross sales price for all assets on line 6a						
Revenue	7		RECE	*	201	0.		<u> </u>
Re	_	Capital gain net income (from Part IV, line 2) Net Short-term capital gain	The The	=	1001	0.		
	8		0 000	<u> </u>	11 10			
	9	Income modifications Gross sales less returns	APR O		<u> </u>			
		and allowances	 	THE REAL PROPERTY.	7.5			
		Cross profit or (loss)	OGU	W.	UT	 	<u> </u>	
		Other income				 -		
	12	Total Add lines 1 through 11	109,3	16		316.		
	13	Compensation of officers, directors, trustees, etc	105,5	0.		0.		0.
	14	Other employee salaries and wages		•			-	<u> </u>
	15	Pension plans, employee benefits						
ses		Legal fees						·
ens		Accounting fees STMT 2	R	50.		850.		0.
Expen		Other professional fees				030.		
e E	17	Interest						
and Administrative	18	Taxes STMT 3		4.		4.		0.
istr	19	Depreciation and depletion						
Ë	20	Оссиралсу						
Adi	21	Travel, conferences, and meetings						
D.	22	Printing and publications						
ıg a	23	Other expenses STMT 4	1	08.		108.		0.
ating	24	Total operating and administrative						
Opera		expenses. Add lines 13 through 23	9	62.		962.		0.
ō	25	Contributions, gifts, grants paid	128,8					128,860.
		Total expenses and disbursements			<u> </u>			
		Add lines 24 and 25	129,8	22.		962.		128,860.
о —	27	Subtract line 26 from line 12:	1					
		Excess of revenue over expenses and disbursements	-20,5	06.				
		Net investment income (if negative, enter -0-)				0.		
		Adjusted net income (if negative, enter -0-)					N/A	

P	art	Balance Sheets Attached schedules and amounts in the description	Beginning of year	End o	<u> </u>
Ė		column should be for end-of-year amounts only	(a) Book Value	(b) Book Value	(c) Fair Market Value
	1	Cash - non-interest-bearing		1.	<u> </u>
	2	Savings and temporary cash investments	45,806.	25,299.	25,299.
	3	Accounts receivable ►			
		Less allowance for doubtful accounts ▶			
	4	Pledges receivable ►			
		Less: allowance for doubtful accounts ▶			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other			
		disqualified persons			
	7	Other notes and loans receivable			
	1	Less; allowance for doubtful accounts ▶			
Ø	8	Inventories for sale or use			
Assets		Prepaid expenses and deferred charges			
As	I	Investments - U.S. and state government obligations			
		Investments - corporate stock			
	l .	Investments - corporate bonds			
		Investments - land, buildings, and equipment, basis			
	''	Less accumulated depreciation			
	12	Investments - mortgage loans			
	13	Investments - other			
		Land, buildings, and equipment basis			
	14	Less accumulated depreciation			
	4.5				
	15	Other assets (describe ►)			
	40	Tabel accept (to be appreciated by all filese)	45 006	25 200	25 200
		Total assets (to be completed by all filers)	45,806.	25,300.	25,300.
	17	Accounts payable and accrued expenses			
	18	Grants payable			
ies	19	Deferred revenue			
Liabilities	20	Loans from officers, directors, trustees, and other disqualified persons			
ᇐ	21	Mortgages and other notes payable			
	22	Other liabilities (describe)		_	
				_	
_	23	Total liabilities (add lines 17 through 22)	0.	0.	
		Foundations that follow SFAS 117, check here			
S		and complete lines 24 through 26 and lines 30 and 31			
ces	24	Unrestricted			
ᆲ	25	Temporarily restricted			
ä	26	Permanently restricted			
Fund Balanc		Foundations that do not follow SFAS 117, check here			
or F		and complete lines 27 through 31.			
	27	Capital stock, trust principal, or current funds	0.	0.	
Assets	28	Paid-in or capital surplus, or land, bldg., and equipment fund	0.	0.	
ğ	29	Retained earnings, accumulated income, endowment, or other funds	45,806.	25,300.	
Net	30	Total net assets or fund balances	45,806.	25,300.	
		-			
_	31	Total liabilities and net assets/fund balances	45,806.	25,300.	
	art	Analysis of Changes in Net Assets or Fund B	alances		
1		net assets or fund balances at beginning of year - Part II, column (a), line	30		
		st agree with end-of-year figure reported on prior year's return)		1	45,806.
2	Ente	amount from Part I, line 27a		2	-20,506.
3	Othe	r increases not included in line 2 (itemize)		3	0.
4	Add	lines 1, 2, and 3		4	25,300.
5	Decr	eases not included in line 2 (itemize)		5	0.
6	Tota	net assets or fund balances at end of year (line 4 minus line 5) - Part II, co	olumn (b), line 30	6	25,300.
		-			Form 990-PF (2010)

		nd(s) of property sold (e.g. or common stock, 200 shs			(b)	How acc - Purch - Dona	quired lase tion	(c) Date a (mo., d	acquired ay, yr.)	(d) Date sold (mo., day, yr)
1a			·							
b NO	NE				<u> </u>					
<u>C</u>					-					
<u>d</u>										
<u>e</u>	1 .01	N			┸		1			
(e) Gross sales price	(1)	Depreciation allowed (or allowable)		st or other basis expense of sale					ain or (loss) s (f) minus (
a b										
C	-									
d								_		
e								•		
Complete only for assets shown	no oain in	column (h) and owned by	the foundation	on 12/31/69				1) Gains (C	ol. (h) gaın	minus
	1	(j) Adjusted basis		cess of col. (1)	=			il. (k), but r	ot less than	1 -0-) or
(i) F.M.V. as of 12/31/69	'	as of 12/31/69		col. (j), if any				Losses	(from col (l	h))
a	<u> </u>		<u> </u>	<u></u>						
b	!	-								
C		··· ·-								
d							-			
e										
· · · · · ·	<u> </u>	(If gain, also optor	un Dart I. luna	7	7					
Capital gain net income or (net ca	apital loss	If gain, also enter If (loss), enter -0-	ın Part I line	<i>1</i> 7	 	2				
,		`		,						
Net short-term capital gain or (lo If gain, also enter in Part I, line 8,			u (o).		٦					
If (loss), enter -0- in Part I, line 8		·).			 	3				
		ection 4940(e) for	Reduced	Tax on Net	Inv	estm	ent In	come		
/as the foundation liable for the sec "Yes," the foundation does not qua Enter the appropriate amount in	lify under	section 4940(e). Do not co	mplete this pa	ırt.			.			Yes X No
	1	(b)		making any one				T		(d)
(a) Base period years Calendar year (or tax year beginni	ına ın\	Adjusted qualifying dist	tributions	Net value of no	(c) Incha		ise assets	s '	Distribi	(d) ution ratio ided by col. (c))
2009	"'y "'/		0,700.).	COL (D) GIVI	• 00000
2008			4,700.			5.5	5,926			1.87211
2007			1,100.			21	5,155	=		3.62154
2006			0,429.			52,229				1.15700
2005			$\frac{3,123}{2,777}$.			83,497				.27278
2500		· · · · · · · · · · · · · · · · · · ·	<u> </u>	- ·- · · · · · · · · · · · · · · · · ·			, , , , ,	<u> </u>	·	. 27270
Total of line 1, column (d)								2		6.92345
Average distribution ratio for the	5-year has	se neriod - divide the total o	on line 2 hv 5	or hy the number	nf ve	ars	•			0.72343
the foundation has been in existe			,, mio 2 by 0,	or by the number	or yo	ais		3		1.38469
and redirection had been in shipte		man o youro						-		1.30407
Enter the net value of noncharital	hle-use as	sets for 2010 from Part X	line 5					4		
	0.0 000 00						•			
Multiply line 4 by line 3								5		0
montply line 1 by line 3								-		
Enter 1% of net investment incor	ne / 1% of	Part I line 27h\						6		0
The or not investment intent	(. 70 01						•	-"-		
Add lines 5 and 6								7		0
riad lines o and 0			•			-		'		
Enter qualifying distributions froi	m Part YII	line 4						8		128,860
· · · · · ·			4h and			0/ 4=		_ 0 !		120,000
If line 8 is equal to or greater that See the Part VI instructions.	ıı illile 7, Cf	ieck the box in Part VI, line	io, and comp	nete that part usin	ıya I'	7₀ tax ra	ite.			

	Tabler (2010) PRICE FOUNDATION, INC.		-3012			Page 4
	ert VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4	948	- see i	nstru	ictio	ns)
1a	Exempt operating foundations described in section 4940(d)(2), check here and enter "N/A" on line 1					
	Date of ruling or determination letter (attach copy of letter if necessary-see instructions)		ŀ			
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here and enter 1%	1	ļ			0.
	of Part I, line 27b					
	All other domestic foundations enter 2% of line 27b Exempt foreign organizations enter 4% of Part I, line 12, col. (b).					
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	2	ļ			0.
3	Add lines 1 and 2	3_				_0.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	4				0.
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5	<u> </u>			0.
6	Credits/Payments:	İ				
a	2010 estimated tax payments and 2009 overpayment credited to 2010 6a 6a]				
b	Exempt foreign organizations - tax withheld at source 6b]				
C	Tax paid with application for extension of time to file (Form 8868) 6c]				
d	Backup withholding erroneously withheld 6d	}				
7	Total credits and payments. Add lines 6a through 6d	7				0.
8	Enter any penalty for underpayment of estimated tax. Check here if Form 2220 is attached	8				
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9				0.
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10				
11	Enter the amount of line 10 to be: Credited to 2011 estimated tax	11				
Pa	rt VII-A Statements Regarding Activities					
1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene	ın			Yes	No
	any political campaign?			1a		Х
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for definition)?			1b		х
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published	d or				
	distributed by the foundation in connection with the activities.					
C	Did the foundation file Form 1120-POL for this year?			1c		х
	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year:					
	(1) On the foundation. \blacktriangleright \$ 0 . (2) On foundation managers. \blacktriangleright \$ 0 .					
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation					
	managers. ► \$ 0.					
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?			2		х
	If "Yes," attach a detailed description of the activities.					
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or	r				
	bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes			3		х
4a	Did the foundation have unrelated business gross income of \$1,000 or more during the year?			4a		X
	If "Yes," has it filed a tax return on Form 990-T for this year?	N	I/A	4b		
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year?						X
	If "Yes," attach the statement required by General Instruction T.			_ 5		
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:					
	By language in the governing instrument, or					
	• By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state	law				
	remain in the governing instrument?			6	Х	
7	Did the foundation have at least \$5,000 in assets at any time during the year?			7	Х	
	If "Yes," complete Part II, col. (c), and Part XV		•			-
8a	Enter the states to which the foundation reports or with which it is registered (see instructions)					
	KY					
b	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate)					
	of each state as required by General Instruction G? If "No," attach explanation			8b	х	
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for cale	ndar				
-	year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV)? If "Yes," complete Part XIV			9		X
10	Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses			10		X
_	The state of the s		<u>· · </u>			

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orm 990-PF (2010) PRICE FOUNDATION, INC.			<u> 20-30129</u>	11 Page 6
Part VII-B Statements Regarding Activities for Which F	orm 4720 May Be f	Required (contin	ued)	
5a During the year did the foundation pay or incur any amount to:				
(1) Carry on propaganda, or otherwise attempt to influence legislation (section	1 4945(e))?	Ye	s X No	
(2) Influence the outcome of any specific public election (see section 4955); o	r to carry on, directly or indire	ectly,		!
any voter registration drive?		Y6	s X No	
(3) Provide a grant to an individual for travel, study, or other similar purposes'	?	☐ Ye	s X No	1 1
(4) Provide a grant to an organization other than a charitable, etc., organization				
509(a)(1), (2), or (3), or section 4940(d)(2)?		☐ Ye	s X No	
(5) Provide for any purpose other than religious, charitable, scientific, literary,	or educational nurnoses or t	_		
the prevention of cruelty to children or animals?	or concational purposes, or i		s X No	
b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify unc	for the eventions described		15 LAS 110	<u> </u>
	·	in negulations	N/A	5b
section 53.4945 or in a current notice regarding disaster assistance (see instru	·			30 -
Organizations relying on a current notice regarding disaster assistance check h				
c If the answer is "Yes" to question 5a(4), does the foundation claim exemption fr				
expenditure responsibility for the grant?		I/A	s L No	
If "Yes," attach the statement required by Regulations section 53 4945				
6a Did the foundation, during the year, receive any funds, directly or indirectly, to p	pay premiums on			
a personal benefit contract?		Ye	s X No	l l
b Did the foundation, during the year, pay premiums, directly or indirectly, on a p	ersonal benefit contract?			6b X
If "Yes" to 6b, file Form 8870				
7a At any time during the tax year, was the foundation a party to a prohibited tax s	helter transaction?	Ye	s 🗶 No 💄	
b If "Yes," did the foundation receive any proceeds or have any net income attribu				7b
Part VIII Information About Officers, Directors, Trusto	ees, Foundation Ma	magers, Highly	/	
Paid Employees, and Contractors				
1 List all officers, directors, trustees, foundation managers and their		1	T. D.	,
(=) Name and address	(b) Title, and average hours per week devoted	(c) Compensation (If not paid,	(d) Contributions to employee benefit plans and deferred	(e) Expense account, other
(a) Name and address	to position	enter -0-)	compensation	allowances
CHARLES E. PRICE	PRESIDENT			
3514 HEDGEWICK PL				
LOUISVILLE, KY 40245	0.00	0.	0.	0.
JANET PRICE	VICE-PRESIDEN	T		
3514 HEDGEWICK PL				
LOUISVILLE, KY 40245	0.00	0.	0.	0.
	TREASURER			
14138 ALBATROSS DRIVE				
COLORADO SPRINGS, CO 80921	0.00	0.	0.	0.
	SECRETARY			
15500 BECKLEY HILLS DR				
LOUISVILLE, KY 40245	0.00	0.	0.	0.
2 Compensation of five highest-paid employees (other than those inc			0.	0.
	(b) Title, and average		(d) Contributions to employee benefit plans and deferred	(e) Expense
(a) Name and address of each employee paid more than \$50,000	'hours per week devoted to position	(c) Compensation	and deferred compensation	(e) Expense account, other allowances
NONE	devoted to position		сопрепзавон	anowances
NONE				
	<u> </u>			
		Ì		
		-		
	<u> </u>			
		-		_
		<u> </u>		
Total number of other employees paid over \$50,000			<u> </u>	0

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Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)	
3 Five highest-paid independent contractors for professional services. If none, enter "NONE."	
(a) Name and address of each person paid more than \$50,000 (b) Type of service	(c) Compensatio
NONE	
Total number of others receiving over \$50,000 for professional services Part IX-A Summary of Direct Charitable Activities	>
List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.	Expenses
1 THE FOUNDATION'S PRINCIPAL ACTIVITY WILL BE THE MAKING OF GIFTS AND GRANTS TO ORGANIZATIONS WHICH ARE EXEMPT FROM TAX UNDER IRC SECTION 501 (C)(3) AND ARE PUBLIC CHARITIES.	0
3	
4	
Part IX-B Summary of Program-Related Investments	
Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.	Amount
1 N/A	
2	
All other program-related investments. See instructions. 3	
Total. Add lines 1 through 3	• 0.
Total Table	Form 990-PF (2010

P	Art X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations	ndations, se	e instructions)
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
	Average monthly fair market value of securities	1a	0.
	Average of monthly cash balances	1b	0.
	Fair market value of all other assets	1c	0.
d	Total (add lines 1a, b, and c)	1d	0.
е	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation) 1e 0.		
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	0.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	0.
6	Minimum investment return. Enter 5% of line 5	6	0.
Pa	Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations are foreign organizations check here and do not complete this part.)	id certain	
1	Minimum investment return from Part X, line 6	1	0.
2a	Tax on investment income for 2010 from Part VI, line 5		
b	Income tax for 2010. (This does not include the tax from Part VI.)		
C	Add lines 2a and 2b	2c	0.
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	0.
4	Recoveries of amounts treated as qualifying distributions	4	0.
5	Add lines 3 and 4	5	0.
6	Deduction from distributable amount (see instructions)	_6	0.
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	0.
P	art XII Qualifying Distributions (see instructions)	_	
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
а	Expenses, contributions, gifts, etc total from Part I, column (d), line 26	1a	128,860.
b	Program-related investments - total from Part IX-B	1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
а	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	128,860.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment		 .
	income. Enter 1% of Part I, line 27b	5	0.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	128,860.
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation of 4940(e) reduction of tax in those years.	qualifies for th	e section

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Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
1 Distributable amount for 2010 from Part XI, line 7				0.
2 Undistributed income, if any, as of the end of 2010				
a Enter amount for 2009 only			0.	
b Total for prior years:				
,		0.		
3 Excess distributions carryover, if any, to 2010:				
a From 2005		İ		
b From 2006 57,834.				
c From 2007 91,100.			!	
d From 2008 101,904.				
e From 2009 120,700.	254 522			1
f Total of lines 3a through e	371,538.			
4 Qualifying distributions for 2010 from				
Part XII, line 4: ►\$ 128,860.			0	
a Applied to 2009, but not more than line 2a			0.	
b Applied to undistributed income of prior		0.		
years (Election required - see instructions) c Treated as distributions out of corpus	 · · ·	0.		
(Election required - see instructions)	0.	İ		
d Applied to 2010 distributable amount				0.
e Remaining amount distributed out of corpus	128,860.			
5 Excess distributions carryover applied to 2010	0.			0.
(If an amount appears in column (d), the same amount must be shown in column (a))			-	
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	500,398.			
b Prior years' undistributed income. Subtract				
line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously		0.		
assessed d Subtract line 6c from line 6b. Taxable				
amount - see instructions		0.		
e Undistributed income for 2009. Subtract line				
4a from line 2a. Taxable amount - see instr.			0.	
f Undistributed income for 2010. Subtract				
lines 4d and 5 from line 1. This amount must				
be distributed in 2011				0.
7 Amounts treated as distributions out of				
corpus to satisfy requirements imposed by				
section 170(b)(1)(F) or 4942(g)(3)	0.			
8 Excess distributions carryover from 2005		•		
not applied on line 5 or line 7	0.			
9 Excess distributions carryover to 2011.	***			
Subtract lines 7 and 8 from line 6a	500,398.			
10 Analysis of line 9:				
a Excess from 2006 57,834.				
b Excess from 2007 91,100.		ļ		
c Excess from 2008 101,904. d Excess from 2009 120,700.				
		.		
e Excess from 2010 128,860.				

Form 990-PF (2010) PRICE 1	OUNDATION,	INC.			12911 Page 1
Part XIV Private Operating I			II-A, question 9)	_N/A	
1 a If the foundation has received a ruling	or determination letter tha	t it is a private operating			
foundation, and the ruling is effective f	or 2010, enter the date of	the ruling	▶		
b Check box to indicate whether the four	id <u>ation is a private operati</u>	ng foundation described	ın section	4942(j)(3) or 49	942(j)(5)
2 a Enter the lesser of the adjusted net	Tax year		Prior 3 years		
income from Part I or the minimum	(a) 2010	(b) 2009	(c) 2008	(d) 2007	(e) Total
investment return from Part X for					
each year listed					
b 85% of line 2a					
c Qualifying distributions from Part XII,					
line 4 for each year listed			1		
d Amounts included in line 2c not					
used directly for active conduct of					
exempt activities					
e Qualifying distributions made directly					
for active conduct of exempt activities.					
Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the	† ·				
alternative test relied upon:					
a "Assets" alternative test - enter:(1) Value of all assets					
(2) Value of assets qualifying					
under section 4942(j)(3)(B)(i) b "Endowment" alternative test - enter					
2/3 of minimum investment return shown in Part X, line 6 for each year listed					
c "Support" alternative test - enter:					
(1) Total support other than gross					
investment income (interest,					
dividends, rents, payments on					
securities loans (section					
512(a)(5)), or royalties) (2) Support from general public					
and 5 or more exempt					
organizations as provided in section 4942(j)(3)(B)(iii)					i
(3) Largest amount of support from					
an exempt organization					
(4) Gross investment income					
Part XV Supplementary Info	ormation (Comple	te this part only	if the foundation	n had \$5 000 or me	ore in assets
at any time during	the vear-see the	instructions.)	ii tiic ioailaatio	π παα ψο,οοο οι ππ	Jie III assets
1 Information Regarding Foundati					
a List any managers of the foundation w	•	than 2% of the total con	tributions received by th	a foundation hafara the ala	co of any toy
year (but only if they have contributed	more than \$5,000). (See s	ection 507(d)(2).)	uibudons received by th	e toutiuation before the cio	Se of ally tax
NONE	, , ,	. , , , ,			
b List any managers of the foundation w	ho own 10% or more of th	e stock of a corporation	(or an equally large nor	tion of the ownership of a n	artnershin or
other entity) of which the foundation ha	as a 10% or greater intere	st.	(or an equally large port	aon of the ownership of the	artificianip of
NONE					
2 Information Regarding Contribut	tion, Grant, Gift, Loan	Scholarship etc. P	rograms.		
		• • • •	. •	not accept unsolicited requ	iests for funds. If
the foundation makes gifts, grants, etc.	(see instructions) to indi-	iduals or organizations i	under other conditions, o	complete items 2a. b. c. and	1 d.
a The name, address, and telephone nun ORGANIZATION					
	<u> </u>		·· ·· ·· · · · · · · · · · · · · · · ·		
b The form in which applications should $\underline{N/A}$	be submitted and informa	tion and materials they s	hould include:		
c Any submission deadlines; N/A				· 	
d Any restrictions or limitations on award	is, such as by geographic	al areas, charitable fields	. kinds of institutions or	other factors:	
NONE	, 	====, 3.10.11000	, 0		

3 Grants and Contributions Paid During the	ear or Approved for Future	Payment	,	
Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of	Purpose of grant or contribution	Amount
Name and address (home or business)	or substantial contributor	recipient	Contribution	, amount
a Paid during the year	or substantial contributor	recipient		
SEE STATEMENT 5				
Total		<u> </u>	▶ 3a	128,860
NONE Total			▶ 3b	0
023611 12-07-10			F,	orm 990-PF (2010
			r(カカロ タタリード に (とり)じ

Tall Attaly Allalysis of income-rioducing Activitie	Part XVI-A	Analysis of Income-Producing Activities
---	------------	---

Fahra and a state of the state	Unrelated	business income	Evolude	ed by section 512, 513, or 514	
Enter gross amounts unless otherwise indicated.	(a) Business	(b) Amount	Exclu- sion	(d) Amount	(e) Related or exempt function income
1 Program service revenue:	code		code	Amount	Tanction income
ab		 	+ +		
c					
d	1 1	···			
e	1 1				
f			1		
g Fees and contracts from government agencies					
2 Membership dues and assessments					
3 Interest on savings and temporary cash					
investments			14	316.	
4 Dividends and interest from securities					
5 Net rental income or (loss) from real estate:			<u> </u>		
a Debt-financed property					· · · · · · · · · · · · · · · · · · ·
b Not debt-financed property			ļ		
6 Net rental income or (loss) from personal	1				
property .		··-			
7 Other investment income					
8 Gain or (loss) from sales of assets other					
than inventory		· · ·			,
9 Net income or (loss) from special events					
Other services			 		
11 Other revenue:					
a				· · · · · · · · · · · · · · · · · · ·	
b					
d					
12 Subtotal. Add columns (b), (d), and (e)		0.		316.	0.
13 Total. Add line 12, columns (b), (d), and (e)	L			13	
(See worksheet in line 13 instructions to verify calculations.)				, <u> </u>	
Part XVI-B Relationship of Activities	to the Accon	nplishment of Ex	empt	Purposes	
		<u> </u>			
Explain below how each activity for which income the foundation's exempt purposes (other than			contribu	ited importantly to the accomp	olishment of
the foundation's exempt purposes (other than	by providing faild	s for such purposes).			
- 		· · · · · · · · · · · · · · · · · · ·			
					
					
	<u></u>			- · · · · · · · · · · · · · · · · · · ·	
					
			_		
				 	

						= ::		
			.=					
2a Is the	foundation directly or indirectly affiliated with,	or related to, one	or more tax-exe	mpt organizations	described			
ın sec	ction 501(c) of the Code (other than section 501	(c)(3)) or in sect	ion 527?				Yes	X No
b If "Ye	s," complete the following schedule.							
	(a) Name of organization	·	(b) Type of org	anization		(c) Description of	f relationship	
	N/A							
	Under penalties of perjury, I declare that I have examine and complete Declaration of preparer (other than taxpa						edge and belief, it is tru	e, correct,
Sign	Chan Das	,, ,			•	· ·		
Here	marles 1	رمع		3-29-11		RESIDENT	·	
	Signature of officer or trustee			Date	T	itle		
	Print/Type preparer's name	Preparer's s	gnature	Date		Check if	PTIN	
		My	, <i>C</i> .	101 -	> 1/	self- employed	1	
Paid	GWEN TILTON	Sive.	m C.	Lelyan 3	3-28-1/			
Prepar		I ALLEN	FORD, P	LLC		Firm's EIN ►		
Use O	nly 200 SOUTH	FIFTH S	TREET,	SUITE 20	1 SOUT	<u> </u>		
	Firm's address ► LOUISVILLE, KY 40202-3236				Phone no.	(502)589	-6050	

Form **990-PF** (2010)

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

Schedule of Contributors

► Attach to Form 990, 990-EZ, or 990-PF.

OMB No 1545-0047

Employer identification number

2010

PR	ICE FOUNDATION, INC.	20-3012911			
Organization type (check o					
Filers of:	Section:				
Form 990 or 990-EZ	501(c)() (enter number) organization				
	4947(a)(1) nonexempt charitable trust not treated as a private foundation				
	527 political organization				
Form 990-PF	X 501(c)(3) exempt private foundation				
	4947(a)(1) nonexempt charitable trust treated as a private foundation				
	501(c)(3) taxable private foundation				
	s covered by the General Rule or a Special Rule. (7), (8), or (10) organization can check boxes for both the General Rule and a Special Ru	le See instructions			
X For an organization	n filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in mo	oney or property) from any one			
contributor. Comp	ete Parts I and II				
Special Rules					
509(a)(1) and 170(i	c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the reg c)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II				
For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.					
For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, chantable, etc., purposes, but these contributions did not aggregate to more than \$1,000 lf this box is checked, enter here the total contributions that were received during the year for an exclusively religious, chantable, etc., purpose Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, chantable, etc., contributions of \$5,000 or more during the year					
but it must answer "No" on	nat is not covered by the General Rule and/or the Special Rules does not file Schedule E Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 ng requirements of Schedule B (Form 990, 990-EZ, or 990-PF).	•			

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2010)

Schedule B (Fo	orm 990, 990-EZ, or 990-PF) (2010)			Page 1 of 1 of Part I
Name of org	ganization		Employ	ver identification number
PRICE	FOUNDATION, INC.		20	0-3012911
Part I	Contributors (see instructions)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contribu	tions	(d) Type of contribution
1	CHARAH INC. 307 TOWNPARK CIRCLE UNIT M STE 100 LOUISVILLE, KY 40243	- - \$\$109,0	00.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contribu	tions	(d) Type of contribution
		- _ \$		Person Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contribu	tions	(d) Type of contribution
		- - \$		Person Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contribu	tions	(d) Type of contribution
		- - \$		Person Payroll Omnicash Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contribu	tions	(d) Type of contribution
		- _ \$		Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contribu	tions	(d) Type of contribution
		- _ \$		Person Payroll Noncash Complete Part II if there is a noncash contribution)

of Part II

Employer identification number

PRICE FOUNDATION, INC.

20-3012911

art II	Noncash Property (see instructions)		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
(a) No. rom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	

, andula B (Farm Of	100 000 F7 000 PF (0040)							
ne of organiz	90, 990-EZ, or 990-PF) (2010) ation		Page of c Employer identification number					
RICE FO	OUNDATION, INC.	elicidual contributions to contrib	20-3012911 (1(c)(7), (8), or (10) organizations aggregating					
	more than \$1,000 for the year. Complete Part III, enter the total of exclusively religions \$1,000 or less for the year (Enter this info	e columns (a) through (e) and the folloous, charitable, etc, contributions of	owing line entry. For organizations completing					
) No.	-		9					
rom Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held					
		(e) Transfer of gift						
	Transferee's name, address, ar	nd ZIP + 4	Relationship of transferor to transferee					
) No.	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held					
art I	(b) r dipose of gnt	(c) Ose of gift	(d) Description of now girt is neigh					
	(e) Transfer of gift							
	Transferee's name, address, ar	nd ZIP + 4	Relationship of transferor to transferee					
) No. rom art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held					
_ _								
	(e) Transfer of gift							
	Transferee's name, address, ar	nd ZIP + 4	Relationship of transferor to transferee					
) No.								
No. rom art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held					
		(a) T						
l		(e) Transfer of gift						

FORM 990-PF INTEREST ON SAV	INGS AND TEM	PORARY CASH II	NVESTMENTS	STATEMENT 1
		·		
SOURCE			_	AMOUNT
FIRST CAPITAL BANK OF KENTUC	KY		_	316.
TOTAL TO FORM 990-PF, PART I	, LINE 3, CO	LUMN A	=	316.
FORM 990-PF	ACCOUNTI	NG FEES		STATEMENT 2
DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME		
ACCOUNTING	850.	850.		0.
TO FORM 990-PF, PG 1, LN 16B	850.	850.		0.
FORM 990-PF	TAX	ES		STATEMENT 3
DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME		
TAXES AND LICENSES	4.	4.		0.
TO FORM 990-PF, PG 1, LN 18	4.	4.		0.
FORM 990-PF	OTHER E	XPENSES		STATEMENT 4
DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME		(D) CHARITABLE PURPOSES
POSTAGE OFFICE SUPPLIES	88.			0.
TO FORM 990-PF, PG 1, LN 23	108.	108.	-	0.

	AND CONTRIBUTIONS DURING THE YEAR	STAT	EMENT 5
RECIPIENT NAME AND ADDRESS	RECIPIENT RELATIONSHIP AND PURPOSE OF GRANT	RECIPIENT STATUS	AMOUNT
A WOMAN'S CHOICE RESOURCE CENTER	UNRELATED PREGNANCY SUPPORT	ЕХЕМРТ	800.
CAMPUS CRUSADE FOR CHRIST	UNRELATED EVANGELISM	ЕХЕМРТ	33,100.
A REFUGE FOUNDATION INC	UNRELATED MISSION	ЕХЕМРТ	1,500.
CITY ON A HILL PRODUCTION	UNRELATED WORSHIP SUPPORT	ЕХЕМРТ	300.
CARE FOR PASTORS	UNRELATED WORSHIP SUPPORT	EXEMPT	2,160.
CORNERSTONE INTERNATIONAL	UNRELATED MISSION	ЕХЕМРТ	1,000.
FOCUS ON THE FAMILY	UNRELATED EVANGELISM	EXEMPT	6,000.
CENTER FOR CHRISTIAN STUDY INTERNATIONAL	UNRELATED EVANGELISM	EXEMPT	6,000.

PRICE FOUNDATION, INC.			20-3012911
MEXICO BAPTIST CHURCH	UNRELATED WORSHIP SUPPORT	EXEMPT	1,000.
MISSION BUILDERS	UNRELATED MISSION	EXEMPT	16,000.
NEW MISSION SYSTEMS INTERNATIONAL	UNRELATED MISSION	ЕХЕМРТ	1,500.
TEAM EXPANSION	UNRELATED MISSION WORK	EXEMPT	16,800.
THE FAMILY FOUNDATION	UNRELATED EVANGELISM	ЕХЕМРТ	9,600.
THE NAVIGATORS	UNRELATED MISSION	ЕХЕМРТ	6,000.
THE RIDGE	UNRELATED CHARITABLE	ЕХЕМРТ	7,700.
THISTLEBAND MINISTRIES	UNRELATED EVANGELISM	EXEMPT	7,500.
TRANSFORMATION MINISTRIES	UNRELATED MISSION WORK	EXEMPT	8,400.
PIONEERS	UNRELATED MISSION	ЕХЕМРТ	3,500.
		<u></u>	
TOTAL TO FORM 990-PF, PART XV, I	LINE 3A		128,860.