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Form **990-EZ**Department of the Treasury
Internal Revenue Service**Short Form**
Return of Organization Exempt From Income TaxUnder section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)

- Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file Form 990 (see instructions). All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form.
- The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-1150

2010**Open to Public Inspection****A For the 2010 calendar year, or tax year beginning , 2010, and ending ,****B** Check if applicable:

- ☐ Address change
☐ Name change
☐ Initial return
☐ Terminated
☐ Amended return
☐ Application pending

C Cedar Valley Sports & Entertainment
 Commission
 313 E. 5th Street
 Waterloo, IA 50703

D Employer identification number

20-1825070

E Telephone number

(319) 233-8350

F Group Exemption Number**G** Accounting Method: ☒ Cash ☐ Accrual Other (specify) ►**I** Website: ► N/A**H** Check ☒ if the organization is **not** required to attach Schedule B (Form 990, 990-EZ, or 990-PF)**J** Tax-exempt status (ck only one) — ☐ 501(c)(3) ☒ 501(c) (7) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527**K** Check ☐ if the organization is not a section 509(a)(3) supporting organization and its gross receipts are normally **not** more than \$50,000. A Form 990-EZ or Form 990 return is not required though Form 990-N (e-postcard) may be required (see instructions). But if the organization chooses to file a return, be sure to file a complete return.**L** Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, line 25, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ. ► \$ 57,710.**Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances** (See the instructions for Part I.)Check if the organization used Schedule O to respond to any question in this Part I ☒

REVENUE	1	Contributions, gifts, grants, and similar amounts received	1	
	2	Program service revenue including government fees and contracts	2	
	3	Membership dues and assessments	3	
	4	Investment income	4	
	5a	Gross amount from sale of assets other than inventory	5a	
	5b	Less: cost or other basis and sales expenses	5b	
	5c	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)	5c	
	6	Gaming and fundraising events	6	
	6a	Gross income from gaming (attach Schedule G if greater than \$15,000)	6a	
	6b	Gross income from fundraising events (not including \$ of contributions reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000)	6b	57,710.
6c	Less: direct expenses from gaming and fundraising events	6c	23,032.	
6d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)	6d	34,678.	
7a	Gross sales of inventory, less returns and allowances	7a		
7b	Less: cost of goods sold	7b		
7c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)	7c		
8	Other revenue (describe in Schedule O)	8		
9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8	9	34,678.	
EXPENSES	10	Grants and similar amounts paid (list in Schedule O)	10	67,950.
	11	Benefits paid to or for members	11	
	12	Salaries, other compensation, and employee benefits	12	4,115.
	13	Professional fees and other payments to independent contractors	13	4,167.
	14	Occupancy, rent, utilities, and maintenance	14	
	15	Printing, publications, postage, and shipping	15	
	16	Other expenses (describe in Schedule O)	16	13,879.
	17	Total expenses. Add lines 10 through 16	17	90,111.
18	Excess or (deficit) for the year (Subtract line 17 from line 9)	18	-55,433.	
ASSETS	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	101,475.
	20	Other changes in net assets or fund balances (explain in Schedule O)	20	
	21	Net assets or fund balances at end of year. Combine lines 18 through 20	21	46,042.

BAA For Paperwork Reduction Act Notice, see the separate instructions.

Form 990-EZ (2010)

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95 10

Part V Other Information (Note the statement requirements in the instructions for Part V.)Check if the organization used Schedule O to respond to any question in this Part V ☐

	Yes	No
33 Did the organization engage in any activity not previously reported to the IRS? If 'Yes,' provide a detailed description of each activity in Schedule O		X
34 Were any significant changes made to the organizing or governing documents? If 'Yes,' attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)		X
35 If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, explain in Schedule O why the organization did not report the income on Form 990-T		
a Did the organization have unrelated business gross income of \$1,000 or more or was it a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements?		X
b If 'Yes,' has it filed a tax return on Form 990-T for this year (see instructions)?		
36 Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If 'Yes,' complete applicable parts of Schedule N		X
37a Enter amount of political expenditures, direct or indirect, as described in the instructions 37a 0.		
b Did the organization file Form 1120-POL for this year?		X
38a Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?		X
b If 'Yes,' complete Schedule L, Part II and enter the total amount involved 38b N/A		
39 Section 501(c)(7) organizations. Enter:		
a Initiation fees and capital contributions included on line 9 39a 0.		
b Gross receipts, included on line 9, for public use of club facilities 39b 0.		
40a Section 501(c)(3) organizations Enter amount of tax imposed on the organization during the year under: section 4911 N/A ; section 4912 N/A ; section 4955 N/A		
b Section 501(c)(3) and 501(c)(4) organizations Did the organization engage in any section 4958 excess benefit transaction during the year or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I 40b		
c Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 40c 0.		
d Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization 40d 0.		
e All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If 'Yes,' complete Form 8886-T 40e		X
41 List the states with which a copy of this return is filed None		

42a The organization's books are in care of **Jim Marlin** Telephone no **(319) 233-8350**
 Located at **313 E. 5th Street Waterloo IA** ZIP + 4 **50703**

	Yes	No
b At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If 'Yes,' enter the name of the foreign country		X
c At any time during the calendar year, did the organization maintain an office outside of the U S ? If 'Yes,' enter the name of the foreign country		X

See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of a Foreign Bank and Financial Accounts.

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 — Check here and enter the amount of tax-exempt interest received or accrued during the tax year 43 ☐ N/A		
44a Did the organization maintain any donor advised funds during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ 44a		X
b Did the organization operate one or more hospital facilities during the year? If 'Yes,' Form 990 must be completed instead of Form 990-EZ 44b		X
c Did the organization receive any payments for indoor tanning services during the year? 44c		X
d If 'Yes' to line 44c, has the organization filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O 44d		

45 Is any related organization a controlled entity of the organization within the meaning of section 512(b)(13)?

	Yes	No
45		X
45a		X
46		X

a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see inst)

46 Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I

Part VI Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only. All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 47-49b and 52, and complete the tables for lines 50 and 51.Check if the organization used Schedule O to respond to any question in this Part VI ☐

47 Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II

	Yes	No
47		
48		
49a		
49b		

48 Is the organization a school as described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E

49a Did the organization make any transfers to an exempt non-charitable related organization?

b If 'Yes,' was the related organization a section 527 organization?

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter 'None.'

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account and other allowances

f Total number of other employees paid over \$100,000

51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter 'None.'

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation

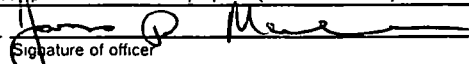
d Total number of other independent contractors each receiving over \$100,000

52 Did the organization complete Schedule A? Note All section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A

Yes ☐ No ☐

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer 
 Jim Marlin
 Type or print name and title

Date 8/12/11

Executive Director

Paid Preparer Use Only

Print/Type preparer's name

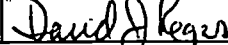
Preparer's signature

Date

Check ☒ if self-employed

PTIN

DAVID J. ROGERS



8-12-11

N/A

Firm's name Carney, Alexander, Marold & Co., L.L.P.

Firm's address P.O. Box 1290

Waterloo, IA 50704-1290

Firm's EIN N/A

Phone no (319) 233-3318

May the IRS discuss this return with the preparer shown above? See instructions

Yes ☒ No ☐

BAA

Form 990-EZ (2010)

Form 990-EZ, Part I, Line 10
Grants and Similar Amounts Paid In Excess of \$5,000

Donee's Name:	University of Northern Iowa		
Donee's Address:	802 W 29th St.		
	Cedar Falls, IA 50613		
Cash Amount Given:		\$	12,500.
Donee's Name:	Black Hawk Area Swim Team		
Donee's Address:	4127 Wynnewood Dr.		
	Cedar Falls, IA 50613		
Cash Amount Given:		\$	5,700.
Donee's Name:	Young Arena		
Donee's Address:	125 Commercial Street		
	Waterloo, IA 50701		
Cash Amount Given:		\$	16,000.
Donee's Name:	Waterloo Bucks		
Donee's Address:	850 Park Road		
	Waterloo, IA 50703		
Cash Amount Given:		\$	6,000.

Name of the organization Cedar Valley Sports & Entertainment
Commission

Employer identification number

20-1825070

Form 990-EZ, Part III - Organization's Primary Exempt Purpose

To attract, create and support sports and entertainment events that will have a positive impact on the economy and the quality of life of the entire Cedar Valley area.

Form 990-EZ, Part I, Line 16
Other Expenses

Dues & Subscriptions	\$	7,017.
Insurance		1,748.
Office Expenses		804.
Website Hosting/Design		4,310.
Total	\$	13,879.

Form 990-EZ, Part II, Line 26
Total Liabilities

	<u>Beginning</u>	<u>Ending</u>
Payroll Taxes Payable	\$ 0.	\$ 470.
Total	\$ 0.	\$ 470.

Form 990-EZ, Part IV
List of Officers, Directors, Trustees, and Key Employees

<u>Name and Address</u>	<u>Title and Average Hours Per Week Devoted</u>	<u>Compensation</u>	<u>Contribution to EBP & DC</u>	<u>Expense Account/ Other</u>
Jim Marlin 313 E. 5th Street Waterloo, IA 50703	President 40.00	\$ 4,115.	\$ 0.	\$ 0.
Darren Corson 313 E. 5th Street Waterloo, IA 50703	President 2.00	0.	0.	0.
Jim Langel 313 E. 5th Street Waterloo, IA 50703	Vice President 1.00	0.	0.	0.
Shawna Rowe 313 E. 5th Street Waterloo, IA 50703	Secretary 1.00	0.	0.	0.
Denny Boaz 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Billy Buckridge 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Kim Burger 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.

Form 990-EZ, Part IV (continued)

List of Officers, Directors, Trustees, and Key Employees

<u>Name and Address</u>	<u>Title and Average Hours Per Week Devoted</u>	<u>Compen- sation</u>	<u>Contri- bution to EBP & DC</u>	<u>Expense Account/ Other</u>
Aaron Buzza 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	\$ 0.	\$ 0.	\$ 0.
Drew Conrad 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Kevin Evans 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Mark Gallagher 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Steve Gearhart 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Brock Goos 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Kyle Henderson 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Karen Kayser 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Tiffany Kudron 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Kent McCausland 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Kelly Nicholson 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.
Steve Phyfe 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	0.	0.	0.

2010

Schedule O - Supplemental Information

Page 5

Client 35395

Cedar Valley Sports & Entertainment
Commission

20-1825070

Form 990-EZ, Part IV (continued)

List of Officers, Directors, Trustees, and Key Employees

<u>Name and Address</u>	<u>Title and Average Hours Per Week Devoted</u>	<u>Compensation</u>	<u>Contri- bution to EBP & DC</u>	<u>Expense Account/ Other</u>
Ron Steele 313 E. 5th Street Waterloo, IA 50703	Board Member 1.00	\$ 0.	\$ 0.	\$ 0.
	Total	<u>\$ 4,115.</u>	<u>\$ 0.</u>	<u>\$ 0.</u>