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Form **990-PF**Department of the Treasury  
Internal Revenue Service**Return of Private Foundation**  
or Section 4947(a)(1) Nonexempt Charitable Trust  
Treated as a Private Foundation

OMB No 1545-0052

**2010**

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

For calendar year 2010, or tax year beginning , 2010, and ending , 20

G Check all that apply: ☐ Initial return ☐ Initial return of a former public charity ☐ Final return  
☐ Amended return ☐ Address change ☐ Name change

Name of foundation Rich Family Foundation		A Employer identification number 16-6026199
Number and street (or P O box number if mail is not delivered to street address) PO Box 245	Room/suite	B Telephone number (see page 10 of the instructions) 716-878-8000
City or town, state, and ZIP code Buffalo, NY 14240		C If exemption application is pending, check here <input type="checkbox"/> D 1 Foreign organizations, check here <input type="checkbox"/> 2 Foreign organizations meeting the 85% test, check here and attach computation <input type="checkbox"/> E If private foundation status was terminated under section 507(b)(1)(A), check here <input type="checkbox"/> F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here <input type="checkbox"/>
H Check type of organization: <input checked="" type="checkbox"/> Section 501(c)(3) exempt private foundation <input type="checkbox"/> Section 4947(a)(1) nonexempt charitable trust <input type="checkbox"/> Other taxable private foundation		
I Fair market value of all assets at end of year (from Part II, col. (c), line 16) ▶ \$ 5,242,196 J Accounting method: <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual <input type="checkbox"/> Other (specify) _____ (Part I, column (d) must be on cash basis)		

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see page 11 of the instructions))		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc., received (attach schedule) . . . . .	1,140,000			
	2 Check <input type="checkbox"/> if the foundation is not required to attach Sch. B . . . . .				
	3 Interest on savings and temporary cash investments . . . . .	133	133		
	4 Dividends and interest from securities . . . . .	74,867	74,867		
	5a Gross rents . . . . .				
	b Net rental income or (loss) . . . . .				
	6a Net gain or (loss) from sale of assets not on line 10 . . . . .	23,478			
	b Gross sales price for all assets on line 6a . . . . .	0			
	7 Capital gain net income (from Part IV, line 2) . . . . .		23,478		
	8 Net short-term capital gain . . . . .				
	9 Income modifications . . . . .				
	10 a Gross sales less returns and allowances . . . . .				
b Less Cost of goods sold . . . . .					
c Gross profit or (loss) (attach schedule) . . . . .					
11 Other income (attach schedule) . . . . .	-792	-792			
12 Total. Add lines 1 through 11 . . . . .	1,237,686	97,686			
Operating and Administrative Expenses	13 Compensation of officers, directors, trustees, etc. . . . .				
	14 Other employee salaries and wages . . . . .				
	15 Pension plans, employee benefits . . . . .				
	16a Legal fees (attach schedule) . . . . .				
	b Accounting fees (attach schedule) . . . . .				
	c Other professional fees (attach schedule) . . . . .	18	9		9
	17 Interest . . . . .	8,813	8,813		
	18 Taxes (attach schedule) (see page 14 of the instructions) . . . . .	366	366		
	19 Depreciation (attach schedule) and depletion . . . . .				
	20 Occupancy . . . . .				
	21 Travel, conferences, and meetings . . . . .				
	22 Printing and publications . . . . .				
	23 Other expenses (attach schedule) . . . . .	10,752	10,510		242
	24 Total operating and administrative expenses. Add lines 13 through 23 . . . . .	19,949	19,698		251
	25 Contributions, gifts, grants paid . . . . .	1,870,400			1,870,400
26 Total expenses and disbursements. Add lines 24 and 25 . . . . .	1,890,349	19,698		1,870,651	
27 Subtract line 26 from line 12: . . . . .					
a Excess of revenue over expenses and disbursements . . . . .	-652,663				
b Net investment income (if negative, enter -0-) . . . . .		77,988			
c Adjusted net income (if negative, enter -0-) . . . . .					

For Paperwork Reduction Act Notice, see page 30 of the instructions.

JSA

Form 990-PF (2010)

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<b>Part II Balance Sheets</b>		Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)		Beginning of year	End of year	
				(a) Book Value	(b) Book Value	(c) Fair Market Value
<b>Assets</b>	1	Cash - non-interest-bearing . . . . .		146,805	51,097	51,097
	2	Savings and temporary cash investments . . . . .		2,067,906	1,232,987	1,232,987
	3	Accounts receivable ▶ Less: allowance for doubtful accounts ▶				
	4	Pledges receivable ▶ Less: allowance for doubtful accounts ▶				
	5	Grants receivable . . . . .				
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see page 15 of the instructions)				
	7	Other notes and loans receivable (attach schedule) ▶ Less: allowance for doubtful accounts ▶				
	8	Inventories for sale or use . . . . .				
	9	Prepaid expenses and deferred charges . . . . .				
	10 a	Investments - U S and state government obligations (attach schedule) . .				
	b	Investments - corporate stock (attach schedule) . . . . .	709,948	709,948	1,349,000	
	c	Investments - corporate bonds (attach schedule) . . . . .				
	11	Investments - land, buildings, and equipment basis ▶ Less: accumulated depreciation (attach schedule) ▶				
	12	Investments - mortgage loans . . . . .				
	13	Investments - other (attach schedule) . . . . .	2,069,649	2,347,766	2,609,112	
	14	Land, buildings, and equipment basis ▶ Less: accumulated depreciation (attach schedule) ▶				
15	Other assets (describe ▶) . . . . .					
16	<b>Total assets</b> (to be completed by all filers - see the instructions Also, see page 1, item I) . . . . .	4,994,308	4,341,798	5,242,196		
<b>Liabilities</b>	17	Accounts payable and accrued expenses . . . . .				
	18	Grants payable . . . . .				
	19	Deferred revenue . . . . .				
	20	Loans from officers, directors, trustees, and other disqualified persons .				
	21	Mortgages and other notes payable (attach schedule) . . . . .				
	22	Other liabilities (describe ▶) . . . . .				
	23	<b>Total liabilities</b> (add lines 17 through 22) . . . . .				
<b>Net Assets or Fund Balances</b>	<b>Foundations that follow SFAS 117, check here ▶</b> <input type="checkbox"/>					
	<b>and complete lines 24 through 26 and lines 30 and 31.</b>					
	24	Unrestricted . . . . .				
	25	Temporarily restricted . . . . .				
	26	Permanently restricted . . . . .				
	<b>Foundations that do not follow SFAS 117, check here and complete lines 27 through 31. ▶</b> <input checked="" type="checkbox"/>					
	27	Capital stock, trust principal, or current funds . . . . .	1,854,201	1,123,801		
	28	Paid-in or capital surplus, or land, bldg, and equipment fund . . . . .				
29	Retained earnings, accumulated income, endowment, or other funds . .	3,140,107	3,217,844			
30	<b>Total net assets or fund balances</b> (see page 17 of the instructions) . . . . .					
31	<b>Total liabilities and net assets/fund balances</b> (see page 17 of the instructions) . . . . .	4,994,308	4,341,645			

**Part III Analysis of Changes in Net Assets or Fund Balances**

1	Total net assets or fund balances at beginning of year - Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return) . . . . .	1	4,994,308
2	Enter amount from Part I, line 27a . . . . .	2	-652,663
3	Other increases not included in line 2 (itemize) ▶	3	
4	Add lines 1, 2, and 3 . . . . .	4	4,341,645
5	Decreases not included in line 2 (itemize) ▶	5	
6	<b>Total net assets or fund balances at end of year</b> (line 4 minus line 5) - Part II, column (b), line 30 . . . . .	6	4,341,645

**Part IV Capital Gains and Losses for Tax on Investment Income**

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse, or common stock, 200 shs. MLC Co.)			(b) How acquired P-Purchase D-Donation	(c) Date acquired (mo., day, yr)	(d) Date sold (mo., day, yr)
<b>1a</b> SEE ATTACHED SCHEDULE					
<b>b</b>					
<b>c</b>					
<b>d</b>					
<b>e</b>					
(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)		
<b>a</b>					
<b>b</b>					
<b>c</b>					
<b>d</b>					
<b>e</b>					
Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69			(i) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))		
(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any			
<b>a</b>					
<b>b</b>					
<b>c</b>					
<b>d</b>					
<b>e</b>					
<b>2</b> Capital gain net income or (net capital loss) <span style="float: right;">{ If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }</span>			<b>2</b>	23,478	
<b>3</b> Net short-term capital gain or (loss) as defined in sections 1222(5) and (6): If gain, also enter in Part I, line 8, column (c) (see pages 13 and 17 of the instructions). If (loss), enter -0- in Part I, line 8. . . . .			<b>3</b>		

**Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income**

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period?

☐ Yes ☒ No

If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

**1** Enter the appropriate amount in each column for each year; see page 18 of the instructions before making any entries.

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2009	1,549,486	5,751,848	0.2694
2008	1,273,810	7,089,040	0.1797
2007	788,341	7,593,378	0.1038
2006	715,156	6,607,521	0.1082
2005	320,103	5,204,610	0.0615
<b>2</b> Total of line 1, column (d) . . . . .			<b>2</b> 0.7226
<b>3</b> Average distribution ratio for the 5-year base period - divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years . . . . .			<b>3</b> 0.1445
<b>4</b> Enter the net value of noncharitable-use assets for 2010 from Part X, line 5 . . . . .			<b>4</b> 5,702,898
<b>5</b> Multiply line 4 by line 3 . . . . .			<b>5</b> 824,069
<b>6</b> Enter 1% of net investment income (1% of Part I, line 27b) . . . . .			<b>6</b> 780
<b>7</b> Add lines 5 and 6 . . . . .			<b>7</b> 824,849
<b>8</b> Enter qualifying distributions from Part XII, line 4 . . . . . If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions on page 18.			<b>8</b> 1,870,651

**Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see page 18 of the instructions)**

1 a Exempt operating foundations described in section 4940(d)(2), check here <input type="checkbox"/> and enter "N/A" on line 1 . . . . .			
Date of ruling or determination letter _____ (attach copy of ruling letter if necessary - see instructions)			
b Domestic foundations that meet the section 4940(e) requirements in Part V, check here <input checked="" type="checkbox"/> and enter 1% of Part I, line 27b . . . . .		1	780
c All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).			
2 Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-) . . . . .		2	
3 Add lines 1 and 2 . . . . .		3	780
4 Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-) . . . . .		4	
5 Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0- . . . . .		5	780
6 Credits/Payments			
a 2010 estimated tax payments and 2009 overpayment credited to 2010 . . . . .	6a	1,673	
b Exempt foreign organizations-tax withheld at source . . . . .	6b		
c Tax paid with application for extension of time to file (Form 8868) . . . . .	6c		
d Backup withholding erroneously withheld . . . . .	6d		
7 Total credits and payments. Add lines 6a through 6d . . . . .	7	1,673	
8 Enter any penalty for underpayment of estimated tax. Check here <input type="checkbox"/> if Form 2220 is attached . . . . .	8		
9 Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed . . . . .	9		
10 Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid . . . . .	10	893	
11 Enter the amount of line 10 to be: Credited to 2011 estimated tax <input checked="" type="checkbox"/> 893 Refunded <input type="checkbox"/> . . . . .	11		

**Part VII-A Statements Regarding Activities**

	Yes	No
1a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign? . . . . .		X
b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see page 19 of the instructions for definition)? . . . . .		X
If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.		
c Did the foundation file Form 1120-POL for this year? . . . . .		X
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year (1) On the foundation <input checked="" type="checkbox"/> \$ 0 (2) On foundation managers <input checked="" type="checkbox"/> \$ 0 . . . . .		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers <input checked="" type="checkbox"/> \$ 0 . . . . .		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? . . . . .		X
If "Yes," attach a detailed description of the activities.		
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes . . . . .		X
4a Did the foundation have unrelated business gross income of \$1,000 or more during the year? . . . . .		X
b If "Yes," has it filed a tax return on Form 990-T for this year? . . . . .	N	A
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? . . . . .		X
If "Yes," attach the statement required by General Instruction T		
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument? . . . . .	X	
7 Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV . . . . .	X	
8a Enter the states to which the foundation reports or with which it is registered (see page 19 of the instructions) <input checked="" type="checkbox"/> NEW YORK . . . . .		
b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation . . . . .	X	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV on page 27)? If "Yes," complete Part XIV . . . . .		X
10 Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses . . . . .		X

**Part VII-A Statements Regarding Activities (continued)**

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see page 20 of the instructions) . . . . .	11		X
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008? . . . . .	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application? . . . . .	13	X	
Website address ▶ N/A				
14	The books are in care of ▶ ROBERT E. RICH, JR. Telephone no. ▶ (716) 878-8000 Located at ▶ ONE ROBERT RICH WAY, P.O. BOX 245, BUFFALO, NEW YORK ZIP + 4 ▶ 14240-0245			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here . . . . . ▶ <input type="checkbox"/>			
and enter the amount of tax-exempt interest received or accrued during the year . . . . . ▶ 15				
16	At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? . . . . .	16	Yes	No
See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22.1 If "Yes," enter the name of the foreign country ▶				X

**Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required**

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.

		Yes	No
1a	During the year did the foundation (either directly or indirectly)		
(1)	Engage in the sale or exchange, or leasing of property with a disqualified person? . . . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(2)	Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? . . . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(3)	Furnish goods, services, or facilities to (or accept them from) a disqualified person? . . . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(4)	Pay compensation to, or pay or reimburse the expenses of, a disqualified person? . . . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(5)	Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? . . . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(6)	Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.) . . . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
b	If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)? . . . . . <input type="checkbox"/>	1b	N A
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2010? . . . . . <input type="checkbox"/>	1c	X
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))		
a	At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2010? . . . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes," list the years ▶		
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement - see page 22 of the instructions) . . . . .	2b	N A
c	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here ▶		
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? . . . . . <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
b	If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2010.) . . . . .	3b	N A
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes? . . . . .	4a	X
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2010? . . . . .	4b	X

**Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required** (continued)

<b>5a</b> During the year did the foundation pay or incur any amount to				
(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
(2) Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
(3) Provide a grant to an individual for travel, study, or other similar purposes?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
(4) Provide a grant to an organization other than a charitable, etc., organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? (see page 22 of the instructions)	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
<b>b</b> If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see page 22 of the instructions)?		<b>5b</b>	N	A
Organizations relying on a current notice regarding disaster assistance check here <input type="checkbox"/>				
<b>c</b> If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant?				
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
If "Yes," attach the statement required by Regulations section 53.4945-5(d).				
<b>6a</b> Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?				
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
<b>b</b> Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		<b>6b</b>		X
If "Yes" to 6b, file Form 8870				
<b>7a</b> At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction?				
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				
<b>b</b> If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction?		<b>7b</b>	N	A

**Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors****1 List all officers, directors, trustees, foundation managers and their compensation** (see page 22 of the instructions).

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
SEE ATTACHED SCHEDULE				

**2 Compensation of five highest-paid employees (other than those included on line 1 - see page 23 of the instructions).**  
If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000 ☐

**Part VIII** Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors *(continued)***3** Five highest-paid independent contractors for professional services (see page 23 of the instructions). If none, enter "NONE."

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		

Total number of others receiving over \$50,000 for professional services . . . . . ▶

**Part IX-A** Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.	Expenses
<b>1</b> NONE	
<b>2</b>	
<b>3</b>	
<b>4</b>	

**Part IX-B** Summary of Program-Related Investments (see page 24 of the instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
<b>1</b> NONE	
<b>2</b>	
All other program-related investments See page 24 of the instructions	
<b>3</b> NONE	
<b>Total.</b> Add lines 1 through 3 . . . . . ▶	

Form **990-PF** (2010)



**Part X Minimum Investment Return** (All domestic foundations must complete this part. Foreign foundations, see page 24 of the instructions.)

<b>1</b>	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
<b>a</b>	Average monthly fair market value of securities	<b>1a</b>	5,565,058
<b>b</b>	Average of monthly cash balances	<b>1b</b>	224,686
<b>c</b>	Fair market value of all other assets (see page 25 of the instructions)	<b>1c</b>	
<b>d</b>	<b>Total</b> (add lines 1a, b, and c)	<b>1d</b>	5,789,744
<b>e</b>	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	<b>1e</b>	
<b>2</b>	Acquisition indebtedness applicable to line 1 assets	<b>2</b>	
<b>3</b>	Subtract line 2 from line 1d	<b>3</b>	5,789,744
<b>4</b>	Cash deemed held for charitable activities. Enter 1 1/2 % of line 3 (for greater amount, see page 25 of the instructions)	<b>4</b>	86,846
<b>5</b>	<b>Net value of noncharitable-use assets.</b> Subtract line 4 from line 3. Enter here and on Part V, line 4	<b>5</b>	5,702,898
<b>6</b>	<b>Minimum investment return.</b> Enter 5% of line 5	<b>6</b>	285,145

**Part XI Distributable Amount** (see page 25 of the instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

<b>1</b>	Minimum investment return from Part X, line 6	<b>1</b>	285,145
<b>2a</b>	Tax on investment income for 2010 from Part VI, line 5	<b>2a</b>	780
<b>b</b>	Income tax for 2010. (This does not include the tax from Part VI.)	<b>2b</b>	
<b>c</b>	Add lines 2a and 2b	<b>2c</b>	780
<b>3</b>	Distributable amount before adjustments. Subtract line 2c from line 1	<b>3</b>	284,365
<b>4</b>	Recoveries of amounts treated as qualifying distributions	<b>4</b>	
<b>5</b>	Add lines 3 and 4	<b>5</b>	284,365
<b>6</b>	Deduction from distributable amount (see page 25 of the instructions)	<b>6</b>	
<b>7</b>	<b>Distributable amount</b> as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	<b>7</b>	284,365

**Part XII Qualifying Distributions** (see page 25 of the instructions)

<b>1</b>	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
<b>a</b>	Expenses, contributions, gifts, etc. - total from Part I, column (d), line 26	<b>1a</b>	1,870,651
<b>b</b>	Program-related investments - total from Part IX-B	<b>1b</b>	
<b>2</b>	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	<b>2</b>	
<b>3</b>	Amounts set aside for specific charitable projects that satisfy the:		
<b>a</b>	Suitability test (prior IRS approval required)	<b>3a</b>	
<b>b</b>	Cash distribution test (attach the required schedule)	<b>3b</b>	
<b>4</b>	<b>Qualifying distributions.</b> Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	<b>4</b>	1,870,651
<b>5</b>	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b (see page 26 of the instructions)	<b>5</b>	780
<b>6</b>	<b>Adjusted qualifying distributions.</b> Subtract line 5 from line 4	<b>6</b>	1,869,871

**Note:** The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

**Part XIII Undistributed Income** (see page 26 of the instructions)

	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
<b>1</b> Distributable amount for 2010 from Part XI, line 7 . . . . .				284,365
<b>2</b> Undistributed income, if any, as of the end of 2010				
<b>a</b> Enter amount for 2009 only . . . . .				
<b>b</b> Total for prior years 20____, 20____, 20____				
<b>3</b> Excess distributions carryover, if any, to 2010				
<b>a</b> From 2005 . . . . . 64,104				
<b>b</b> From 2006 . . . . . 390,892				
<b>c</b> From 2007 . . . . . 415,837				
<b>d</b> From 2008 . . . . . 922,016				
<b>e</b> From 2009 . . . . . 1,262,548				
<b>f</b> Total of lines 3a through e . . . . .	3,055,397			
<b>4</b> Qualifying distributions for 2010 from Part XII, line 4 ▶ \$ 1,870,651				
<b>a</b> Applied to 2009, but not more than line 2a . . .				
<b>b</b> Applied to undistributed income of prior years (Election required - see page 26 of the instructions) . . . . .				
<b>c</b> Treated as distributions out of corpus (Election required - see page 26 of the instructions) . . . . .				
<b>d</b> Applied to 2010 distributable amount . . . . .				284,365
<b>e</b> Remaining amount distributed out of corpus . .	1,586,286			
<b>5</b> Excess distributions carryover applied to 2010 . (If an amount appears in column (d), the same amount must be shown in column (a) )				
<b>6</b> Enter the net total of each column as indicated below:				
<b>a</b> Corpus Add lines 3f, 4c, and 4e Subtract line 5	4,641,683			
<b>b</b> Prior years' undistributed income Subtract line 4b from line 2b . . . . .				
<b>c</b> Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed . . . . .				
<b>d</b> Subtract line 6c from line 6b. Taxable amount - see page 27 of the instructions . . . . .				
<b>e</b> Undistributed income for 2009. Subtract line 4a from line 2a Taxable amount - see page 27 of the instructions . . . . .				
<b>f</b> Undistributed income for 2010 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2011. . . . .				
<b>7</b> Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (see page 27 of the instructions) . . . . .				
<b>8</b> Excess distributions carryover from 2005 not applied on line 5 or line 7 (see page 27 of the instructions) . . . . .	64,104			
<b>9</b> Excess distributions carryover to 2011. Subtract lines 7 and 8 from line 6a . . . . .	4,577,579			
<b>10</b> Analysis of line 9:				
<b>a</b> Excess from 2006 . . . . . 390,892				
<b>b</b> Excess from 2007 . . . . . 415,837				
<b>c</b> Excess from 2008 . . . . . 922,016				
<b>d</b> Excess from 2009 . . . . . 1,262,548				
<b>e</b> Excess from 2010 . . . . . 1,586,286				

**Part XIV Private Operating Foundations** (see page 27 of the instructions and Part VII-A, question 9)

**1 a** If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2010, enter the date of the ruling . . . . .

**b** Check box to indicate whether the foundation is a private operating foundation described in section

4942(j)(3) or

4942(j)(5)

**2 a** Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed . . . . .

Tax year	Prior 3 years				(e) Total
	(a) 2010	(b) 2009	(c) 2008	(d) 2007	
			0		
<b>b</b> 85% of line 2a . . . . .					
<b>c</b> Qualifying distributions from Part XII, line 4 for each year listed . . . . .					
<b>d</b> Amounts included in line 2c not used directly for active conduct of exempt activities . . . . .					
<b>e</b> Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c . . . . .					
<b>3</b> Complete 3a, b, or c for the alternative test relied upon					
<b>a</b> "Assets" alternative test - enter					
<b>(1)</b> Value of all assets . . . . .					
<b>(2)</b> Value of assets qualifying under section 4942(j)(3)(B)(i) . . . . .					
<b>b</b> "Endowment" alternative test - enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed . . . . .					
<b>c</b> "Support" alternative test - enter					
<b>(1)</b> Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties) . . . . .					
<b>(2)</b> Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii) . . . . .					
<b>(3)</b> Largest amount of support from an exempt organization . . . . .					
<b>(4)</b> Gross investment income . . . . .					

**Part XV Supplementary Information** (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year - see page 28 of the instructions.)**1 Information Regarding Foundation Managers:**

**a** List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000). (See section 507(d)(2).)

NONE

**b** List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.

NONE

**2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:**

Check here ☐ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see page 28 of the instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d.

**a** The name, address, and telephone number of the person to whom applications should be addressed:

ROBERT E. RICH, JR. C/O RICH FAMILY FOUNDATION, P.O. BOX 245, BUFFALO, NEW YORK 14240-0245

**b** The form in which applications should be submitted and information and materials they should include:

BY FORMAL LETTER REQUEST

**c** Any submission deadlines:

APPLICATION (LETTER REQUEST) ACCEPTED AT ANY TIME

**d** Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:

NO RESTRICTIONS IF FROM BONA FIDE CHARITABLE ORGANIZATION

**Part XV** Supplementary Information (continued)**3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
<b>a Paid during the year</b> SEE ATTACHED SCHEDULE				1,870,400
<b>Total</b> . . . . .			<b>3a</b>	1,870,400
<b>b Approved for future payment</b> NONE				
<b>Total</b> . . . . .			<b>3b</b>	

**Part XVI-A Analysis of Income-Producing Activities**

Enter gross amounts unless otherwise indicated.

Enter gross amounts unless otherwise indicated.		Unrelated business income		Excluded by section 512, 513, or 514		(e) Related or exempt function income (See page 28 of the instructions)
		(a) Business code	(b) Amount	(c) Exclusion code	(d) Amount	
1	Program service revenue					
a	_____					
b	_____					
c	_____					
d	_____					
e	_____					
f	_____					
g	Fees and contracts from government agencies					
2	Membership dues and assessments . . . . .					
3	Interest on savings and temporary cash investments			14	133	
4	Dividends and interest from securities . . . . .			14	74,867	
5	Net rental income or (loss) from real estate:					
a	Debt-financed property . . . . .					
b	Not debt-financed property . . . . .					
6	Net rental income or (loss) from personal property .					
7	Other investment income . . . . .					
8	Gain or (loss) from sales of assets other than inventory			18	23,478	
9	Net income or (loss) from special events . . .					
10	Gross profit or (loss) from sales of inventory . .					
11	Other revenue: a Ordinary Loss P'ship			14	792	
b	_____					
c	_____					
d	_____					
e	_____					
12	Subtotal. Add columns (b), (d), and (e) . . . . .				99,270	
13	Total. Add line 12, columns (b), (d), and (e) . . . . .					99,270

(See worksheet in line 13 instructions on page 29 to verify calculations )

## Part XVI-B Relationship of Activities to the Accomplishment of Exempt Purposes

[illegible]



**Schedule B**  
(Form 990, 990-EZ,  
or 990-PF)

Department of the Treasury  
Internal Revenue Service

**Schedule of Contributors**

▶ Attach to Form 990, 990-EZ, or 990-PF.

OMB No 1545-0047

**2010**

Name of the organization

Rich Family Foundation

Employer identification number

16-6026199

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

☐ 501(c)( ) (enter number) organization

☐ 4947(a)(1) nonexempt charitable trust not treated as a private foundation

☐ 527 political organization

Form 990-PF

☒ 501(c)(3) exempt private foundation

☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation

☐ 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

**Note.** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

**General Rule**

- ☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

**Special Rules**

- ☐ For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- ☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.
- ☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. . . . . ▶ \$ \_\_\_\_\_

**Caution.** An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization Rich Family Foundation	Employer identification number 16-6026199
--	--

**Part I Contributors** (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	RICH PRODUCTS CORPORATION ONE ROBERT RICH WAY, P.O. BOX 245 BUFFALO, NEW YORK 14240-0245	\$ 1,140,000	Person <input checked="checked" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)



RICH FAMILY FOUNDATION  
2010  
FORM 990PF

PART I-LINE 1-CONTRIBUTIONS RECEIVED

RICH PRODUCTS CORPORATION	1,140,000
	<u>1,140,000</u>

	<u>PER BOOKS</u>	<u>NET INV. INCOME</u>
<u>PART I-LINE 11-OTHER INCOME</u>		
ORDINARY LOSS FROM PARTNERSHIP	(792)	(792)

	<u>PER BOOKS</u>	<u>NET INV. INCOME</u>	<u>CHARITABLE ACTIVITIES</u>
<u>PART I-LINE 16c-OTHER PROFESSIONAL FEES</u>			
INVESTMENT FEES	18	9	9

<u>PART I-LINE 18-TAXES</u>			
FOREIGN INCOME TAXES-INVESTMENTS	366	366	0
	<u>366</u>	<u>366</u>	<u>0</u>

<u>PART I-LINE 23-OTHER EXPENSES</u>			
DEDUCTIONS RELATED TO PORTFOLIO INCOME-PARTNERSHIP	10,267	10,267	0
STATE ANNUAL FILING FEE-NEW YORK	250	125	125
STATE ANNUAL FILING FEE-DELAWARE	125	63	62
BANK FEES	110	55	55
	<u>10,752</u>	<u>10,510</u>	<u>242</u>

RICH FAMILY FOUNDATION

2010

FORM 990PF

BEG OF YEAR BOOK VALUE	END OF YEAR BOOK VALUE	END OF YEAR FAIR MKT VAL
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PART II-LINE 10B-CORPORATE STOCK

ABBOTT LABS-1,000 SH	23,048	23,048	47,910
AGILENT TECHNOLOGIES-800 SH	28,610	28,610	33,144
AMERICAN INTERNATIONAL GROUP-25 SH	28,518	28,518	1,441
AMGEN, INC -2,000 SH	26,353	26,353	109,800
AT&T CORP. NEW-116 SH	5,360	5,360	3,408
ATMEL CORP -4,000 SH	25,739	25,739	49,280
BAXTER INTERNATIONAL-500 SH	14,861	14,861	25,310
BRISTOL MYERS SQUIBB-750 SH	34,951	34,951	19,860
COLGATE PALMOLIVE-1,000 SH	51,170	51,170	80,370
COMCAST CORP NEW-1,125 SH	24,395	24,395	24,716
CORNING, INC -1,500 SH	12,784	12,784	28,980
DUPONT DE NEMOURS-1,000 SH.	10,151	10,151	49,880
EASTMAN CHEMICAL-750 SH	41,461	41,461	63,060
FAIRPOINT COMMUNICATIONS-0 SH	113	113	0
FRONTIER COMMUNICATIONS-14 SH	0	298	1,751
GENERAL ELECTRIC-500 SH	17,662	17,662	9,145
HEWLETT PACKARD CO -1,600 SH	7,284	7,284	67,360
INTEL CORP.-1,600 SH.	12,900	12,900	33,648
IBM CORP -750 SH	64,007	64,007	110,070
INTERNATIONAL PAPER CO.-500 SH.	16,822	16,822	13,620
INTERPUBLIC GROUP OF COS INC -1,500 SH	18,955	18,955	15,930
JDS UNIPHASE-31 SH	9,915	9,915	449
JOHNSON & JOHNSON-600 SH.	17,394	17,394	37,110
JP MORGAN CHASE-300 SH	11,155	11,155	12,726
MEDTRONIC, INC -750 SH.	23,485	23,485	27,818
MERCK & CO.-500 SH	15,479	15,479	18,020
MOTOROLA, INC -1,250 SH	24,693	24,693	11,338
NOKIA CORP ADR-5,000 SH.	12,796	12,796	51,600
PFIZER, INC -14,794 SH.	45,453	45,453	259,043
PROCTER & GAMBLE COMPANY-731 SH	29,669	29,669	47,025
3M CO -300 SH	23,818	23,818	25,890
VERIGY, LTD -97 SH.	1,737	1,737	1,263
VERIZON COMMUNICATIONS-750 SH	24,412	24,114	26,835
WEST PHARMACEUTICAL SERVICES-1,000 SH	4,798	4,798	41,200
TOTALS	709,948	709,948	1,349,000

PART II-LINE 13-OTHER INVESTMENTS

LORD ABBETT AFF FUND INC -1,942.308 SH	22,809	22,809	22,492
PRUD MNMRT ASSETS FUND-98,933 68 SH	98,934	98,961	98,961
ALAN STEINBERG PARTNERSHIP	1,459,404	1,492,882	1,731,711
ARTIO INTERNATIONAL EQUITY FUND II A-11,005.700 SH	148,654	151,130	136,361
DELAWARE INT'L VALUE EQUITY FD-1,910 218 SH	30,844	31,043	23,572
ISHARES BARCLAYS TIPS BOND FUND-1,300 SH	125,156	125,156	139,776
RYDEX HEDGED EQUITY FUND H-26 512 SH	534	534	574
THORNBURG INT'L VALUE FUND-1,121.144 SH.	25,075	25,244	31,426
SPDR Barclays Aggregate Capital Bond ETF-1,000 SH	54,054	54,054	55,560
SPDR Barclays Capital Inter Term Treasury ETF-1,000 SH	58,296	58,296	58,570
SPDR Barclays 1-3 Mo.T-Bill ETF-1,000 SH	45,889	45,889	45,850
SPDR Gold Trust-500 SH	0	59,148	69,360
IQ Hedge Multi Strat ETF-2,000 SH	0	53,505	54,817
IQ Index Trust ETF (GRES)-2,000 SH	0	53,041	63,652
IQ Index Trust ETF (CPI)-3,000 SH	0	76,074	76,430
TOTALS	2,069,649	2,347,766	2,609,112

RICH FAMILY FOUNDATION

2010

FORM 990PF

PART IV 1e-CAPITAL GAINS AND LOSSES

(A) DESCRIPTION	(B) HOW ACQUIRED	(C) DATE ACQUIRED	(D) DATE SOLD	(E) SALES PRICE	(F) DEPRECIATION ALLOWED	(G) COST OR BASIS	(H) GAIN/ (LOSS)
Long Term Capital Loss - The Alan Steinberg Partnership	P	Various	2010	0	0	(20,538)	20,538
Short Term Capital Loss - The Alan Steinberg Partnership	P	Various	2010	0	0	(2,940)	2,940
				<u>0</u>	<u>0</u>	<u>(23,478)</u>	<u>23,478</u>

RICH FAMILY FOUNDATION  
2010  
FORM 990PF

PART VIII- INFORMATION ABOUT OFFICERS, DIRECTORS .

(a) Name and address	(b) Title & Avg. hours/week	(c) Compensation	(d) Contributions to benefit plans	(e) Expense account
Robert E. Rich, Jr. P.O. Box 245, Buffalo, NY 14240	Chairman As required	0	0	0
Melinda Rich P.O. Box 245, Buffalo, NY 14240	President As required	0	0	0
Mary Pat O'Connor P.O. Box 245, Buffalo, NY 14240	Exec. Director & Secretary As required	0	0	0
Joseph W. Segarra P.O. Box 245, Buffalo, NY 14240	Treasurer As required	0	0	0

Rich Family Foundation FEIN 16-6026199  
Form 990PF-Schedule XV-2010 Contributions Paid

Date	Check Number	Name and Address	If Individual, If Foundation, Relationship	Status	Purpose of Contribution	Amount
01/04/10	6915	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
01/06/10	6916	Students In Free Enterprise, Springfield, MO	N/A	N/A	Annual Donation	\$100,000 00
01/08/10	6917	The Journey of Hope Campaign, South Weymouth, MA	N/A	N/A	Memorial Donation	\$1,000 00
01/20/10	6918	International Game Fish Association, Inc., Dania, FL	N/A	N/A	Corporate Sponsorship	\$400 00
01/26/10	6919	Buffalo Public Schools Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$1,125 67
01/27/10	6921	Buffalo Sabres Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$5,000 00
02/01/10	6922	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
02/02/10	6923	International Game Fish Association, Inc., Dania, FL	N/A	N/A	Annual Donation	\$10,000 00
02/09/10	6924	The Don Hawley Foundation, Islamorada, FL	N/A	Public	Corporate Sponsorship	\$1,000 00
02/09/10	6925	American Cancer Society, Key West, FL	N/A	N/A	General donation	\$1,000 00
02/15/10	6926	Avow Hospice, Inc., Naples, FL	N/A	N/A	Memorial Donation	\$1,500 00
02/16/10	6927	Island Christian School, Islamorada, FL	N/A	N/A	Annual Donation	\$10,000 00
02/16/10	6929	Coral Shores High School, Tavernier, FL	N/A	N/A	Annual Donation	\$10,000 00
02/17/10	6930	Villa Maria College, Buffalo, NY	N/A	N/A	General donation	\$500 00
02/17/10	6931	Police Athletic League of Buffalo, Buffalo, NY	N/A	N/A	Corporate sponsorship	\$1,000 00
02/24/10	6933	Federated Garden Clubs of Missouri, Inc., El Dorado Springs, MO	N/A	N/A	Memorial Donation	\$250 00
03/01/10	6934	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
03/04/10	6935	Buffalo Sabres Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$1,051 00
03/04/10	6936	Keep Memory Alive Foundation, Las Vegas, NV	N/A	Public	Corporate Sponsorship	\$2,000 00
03/09/10	6937	Catholic Charities Appeal, Buffalo, NY	N/A	N/A	Annual Donation	\$2,500 00
03/09/10	6938	Buffalo Public Schools Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$498 20
03/11/10	6939	Kelly for Kids Foundation, Buffalo, NY	N/A	Private	Corporate Sponsorship	\$5,000 00
03/18/10	6941	The Buffalo Fine Arts Academy, Buffalo, NY	N/A	N/A	General donation	\$10,000 00
03/18/10	6942	The Leukemia & Lymphoma Society of WNY, Williamsville, NY	N/A	N/A	Corporate Sponsorship	\$5,000 00
03/19/10	6943	Lawrence D. Jacobs Memorial Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$5,000 00
03/31/10	6940	Frozen Food Industry Memorial Scholarship Foundation, Harrisburg, PA	N/A	Public	Annual Donation	\$5,000 00
03/31/10	6944	Roswell Park Alliance Foundation, Buffalo, NY	N/A	Public	Memorial Donation	\$10,000 00
03/31/10	6945	Canisius College, Buffalo, NY	N/A	N/A	Annual Donation	\$5,000 00
04/01/10	6946	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
04/06/10	6947	Gull Lake Ministries, Hickory Corners, MI	N/A	N/A	Memorial Donation	\$5,000 00
04/07/10	6948	The Women & Children's Hospital of Buffalo Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$2,500 00
04/07/10	6949	Buffalo Public Schools Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$2,404 39
04/07/10	6950	Buffalo Public Schools Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$1,040 75
04/07/10	6951	Buffalo Public Schools Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$2,072 05
04/07/10	6952	United Way of Buffalo and Erie County, Buffalo, NY	N/A	N/A	Quarterly Donation	\$9,500 00
04/13/10	6953	Coral Shores High School, Tavernier, FL	N/A	N/A	Annual Donation	\$1,000 00
04/20/10	6954	Westminster Community Charter School, Buffalo, NY	N/A	N/A	Corporate Sponsorship	\$1,000 00
04/21/10	6955	University of Buffalo Foundation, Inc., Buffalo, NY	N/A	Public	Annual Donation	\$8,333 00
04/23/10	6956	Friends of the Pool, Inc., Islamorada, FL	N/A	N/A	General donation	\$1,000 00
04/26/10	6957	Scleroderma Research Foundation, San Francisco, CA	N/A	Public	Memorial Donation	\$1,000 00
04/28/10	6958	Friends of the Pool, Inc., Islamorada, FL	N/A	N/A	Corporate Sponsorship	\$2,040 00
05/03/10	6959	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
05/12/10	6960	The Don Hawley Foundation, Islamorada, FL	N/A	Public	General donation	\$5,000 00
05/18/10	6961	Juvenile Diabetes Research Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$1,500 00
05/20/10	6963	Fisherman's Conservation Association, Staten Island, NY	N/A	N/A	Corporate Sponsorship	\$3,000 00
05/26/10	6965	College of Coastal Georgia Foundation, Brunswick, GA	N/A	Public	Annual Donation	\$10,000 00
06/03/10	6967	Cleveland Clinic Foundation, Cleveland, OH	N/A	Public	Semiannual Donation	\$200,000 00
06/03/10	6968	Hilbert College, Hamburg, NY	N/A	N/A	Annual Donation	\$10,200 00
06/03/10	6969	National Restaurant Association Foundation, Chicago, IL	N/A	Public	Annual Donation	\$10,000 00
06/03/10	6970	CMH Counseling, Buffalo, NY	N/A	N/A	Memorial Donation	\$1,000 00
06/04/10	6971	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
06/15/10	6972	Buffalo Public Schools Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$941 91
07/01/10	6973	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
07/07/10	6974	United Way of Buffalo and Erie County, Buffalo, NY	N/A	N/A	Quarterly Donation	\$9,500 00
07/07/10	6975	Buffalo Public Schools Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$20,000 00
07/07/10	6976	CEBA Baseball League, Clarence, NY	N/A	N/A	Corporate Sponsorship	\$975 00
07/07/10	6977	Buffalo Public Schools Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$600 00
07/07/10	6978	CEBA Baseball League, Clarence, NY	N/A	N/A	Corporate Sponsorship	\$318 00
07/07/10	6979	Inferno Baseball, Inc., Depew, NY	N/A	N/A	Corporate Sponsorship	\$750 00
07/21/10	6981	Holloway Memorial Chapel, Ridgeway, ON	N/A	N/A	Corporate Sponsorship	\$100 00
07/21/10	6982	Holloway Memorial Chapel, Ridgeway, ON	N/A	N/A	Memorial Donation	\$100 00
07/21/10	6983	Poppy Fund - Royal Canadian Legion Branch, Fort Erie, ON	N/A	N/A	Memorial Donation	\$500 00
07/29/10	6984	Students In Free Enterprise, Springfield, MO	N/A	N/A	Annual Donation	\$100,000 00
08/02/10	6985	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
08/02/10	6986	Family ReEntry, Inc., Norwalk, CT	N/A	N/A	Memorial Donation	\$1,000 00
08/18/10	6990	Felician Franciscan Sisters, Buffalo, NY	N/A	N/A	General donation	\$25,000 00
08/20/10	6991	Hebron Presbyterian Church of Florida, Port St Lucie, FL	N/A	N/A	General donation	\$75,000 00
09/02/10	6992	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
09/07/10	6993	Buffalo Public Schools Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$1,500 00
09/20/10	6994	Canisius College, Buffalo, NY	N/A	N/A	General donation	\$1,000 00
09/20/10	6995	Islamorada Community Entertainment, Islamorada, FL	N/A	N/A	General donation	\$20,000 00
09/28/10	6996	Hunter's Hope Foundation, Orchard Park, NY	N/A	Public	Corporate Sponsorship	\$10,000 00
10/01/10	6997	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
10/01/10	6998	Roswell Park Alliance Foundation, Buffalo, NY	N/A	Public	Memorial Donation	\$1,000 00
10/13/10	6999	Dreams from the Heart Camp, Buffalo, NY	N/A	N/A	Corporate Sponsorship	\$200 00
10/14/10	7000	United Way of Buffalo and Erie County, Buffalo, NY	N/A	N/A	Memorial Donation	\$500 00
10/14/10	7001	United Way of Buffalo and Erie County, Buffalo, NY	N/A	N/A	Quarterly Donation	\$9,500 00

Rich Family Foundation FEIN 16-6026199  
Form 990PF-Schedule XV-2010 Contributions Paid

Date	Check Number	Name and Address	If Individual, If Foundation, Relationship	Status	Purpose of Contribution	Amount
01/04/10	6915	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
10/19/10	7002	Tapestry Charter School, Buffalo, NY	N/A	N/A	Corporate Sponsorship	\$10,000 00
10/27/10	7003	March of Dimes Foundation, White Plains, NY	N/A	Public	Corporate Sponsorship	\$2,500 00
11/01/10	7004	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
11/05/10	7005	Buffalo Sabres Foundation, Buffalo, NY	N/A	Public	Corporate Sponsorship	\$15,000 00
11/05/10	7006	Roswell Park Cancer Institute, Buffalo, NY	N/A	N/A	Memorial Donation	\$1,000 00
11/12/10	7008	Cleveland Clinic Foundation, Cleveland, OH	N/A	Public	Semiannual Donation	\$200,000 00
11/15/10	7009	Redbone, Inc, Islamarado, FL	N/A	N/A	Corporate Sponsorship	\$15,000 00
11/17/10	7010	Williams College Alumni Fund, Williamstown, MA	N/A	N/A	General donation	\$3,000 00
11/23/10	7011	Cedar Village, Mason, OH	N/A	N/A	Memorial Donation	\$1,000 00
11/23/10	7012	Albright-Knox Art Gallery, Buffalo, NY	N/A	N/A	General donation	\$1,500 00
12/01/10	7013	WNY United Against Drug & Alcohol Abuse Foundation, Cheektowaga, NY	N/A	Public	Monthly Donation	\$3,000 00
12/16/10	7014	Child and Family Services - Haven House, Buffalo, NY	N/A	N/A	General donation	\$500 00
12/16/10	7015	Nichols School, Buffalo, NY	N/A	N/A	Annual Donation	\$100,000 00
12/17/10	7016	Students In Free Enterprise, Springfield, MO	N/A	N/A	Annual Donation	\$100,000 00
12/23/10	7017	Buffalo Public Schools Foundation, Buffalo, NY	N/A	Public	Annual Donation	\$135,000 00
12/23/10	7018	Cleveland Clinic Foundation, Cleveland, OH	N/A	Public	Annual Donation	\$500,000 00
Total Contributions paid						<u>\$1,870,399 97</u>