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Form **990**

Department of the Treasury
Internal Revenue Service

# Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

**2010**

Open to Public Inspection

A For the 2010 calendar year, or tax year beginning and ending

B Check if applicable:
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Terminated
- ☐ Amended return
- ☐ Application pending

C Name of organization
THE FOOD ALLERGY INITIATIVE, INC.

Doing Business As

Number and street (or P O box if mail is not delivered to street address) Room/suite
515 MADISON AVE. 1912

City or town, state or country, and ZIP + 4
NEW YORK, NY 10022

F Name and address of principal officer TODD J. SLOTKIN
SAME AS C ABOVE

D Employer identification number
13-3905508

E Telephone number
212-207-1974

G Gross receipts $ 8,370,243.

H(a) Is this a group return for affiliates? ☐ Yes ☒ No

H(b) Are all affiliates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status ☒ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW.FAIUSA.ORG

K Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation 1998 M State of legal domicile: NY

## Part I Summary

| | | | |
|---|---|---|---|
| Activities & Governance | 1 Briefly describe the organization's mission or most significant activities: SUPPORT RESEARCH TO FUND A CURE FOR FOOD ALLERGY AND CLINICAL ACTIVITIES TO IDENTIFY AND TREAT THOSE | | |
| | 2 Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets | | |
| | 3 Number of voting members of the governing body (Part VI, line 1a) | 3 | 11 |
| | 4 Number of independent voting members of the governing body (Part VI, line 1b) | 4 | 11 |
| | 5 Total number of individuals employed in calendar year 2010 (Part V, line 2a) | 5 | 10 |
| | 6 Total number of volunteers (estimate if necessary) | 6 | 250 |
| | 7a Total unrelated business revenue from Part VIII, column (C), line 12 | 7a | 0. |
| | b Net unrelated business taxable income from Form 990-T, line 34 | 7b | 0. |

| | | Prior Year | Current Year |
|---|---|---|---|
| Revenue | 8 Contributions and grants (Part VIII, line 1h) | 7,191,086. | 5,564,660. |
| | 9 Program service revenue (Part VIII, line 2g) | 0. | 0. |
| | 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) | 121,362. | 57,217. |
| | 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) | 25,948. | 44,088. |
| | 12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) | 7,338,396. | 5,665,965. |
| Expenses | 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) | 7,948,195. | 3,615,618. |
| | 14 Benefits paid to or for members (Part IX, column (A), line 4) | 0. | 0. |
| | 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) | 881,361. | 1,031,843. |
| | 16a Professional fundraising fees (Part IX, column (A), line 11e) | 0. | 0. |
| | b Total fundraising expenses (Part IX, column (D), line 25) ▶ 843,376. | | |
| | 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f) | 1,240,079. | 1,713,636. |
| | 18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) | 10,069,635. | 6,361,097. |
| | 19 Revenue less expenses Subtract line 18 from line 12 | <2,731,239.> | <695,132.> |

| | | Beginning of Current Year | End of Year |
|---|---|---|---|
| Net Assets or Fund Balances | 20 Total assets (Part X, line 16) | 11,928,309. | 9,382,618. |
| | 21 Total liabilities (Part X, line 26) | 5,904,403. | 4,081,769. |
| | 22 Net assets or fund balances Subtract line 21 from line 20 | 6,023,906. | 5,300,849. |

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## Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

▶ Signature of officer — Date 10/6/11

▶ TODD J. SLOTKIN, CHAIRMAN
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name: DANA MARTI
Preparer's signature: Dana Marti
Date: 10/3/11
Check ☐ if self-employed
PTIN: P00107674

Firm's name ▶ MARKS PANETH & SHRON LLP
Firm's EIN ▶ 11-3518842

Firm's address ▶ 88 FROEHLICH FARM BLVD
WOODBURY, NY 11797

Phone no. 212-503-8800

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

SCANNED OCT 26 2011

032001 02-22-11 LHA **For Paperwork Reduction Act Notice, see the separate instructions.** Form **990** (2010)

SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

916

5

**Part III Statement of Program Service Accomplishments**

Check if Schedule O contains a response to any question in this Part III ☐

1 Briefly describe the organization's mission

SUPPORT RESEARCH TO FUND A CURE FOR FOOD ALLERGY AND CLINICAL ACTIVITIES TO IDENTIFY AND TREAT THOSE AT RISK, AND TO INCREASE PUBLIC AWARENESS.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990 EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code ) (Expenses $ 5,123,344. including grants of $ 3,615,618. ) (Revenue $ )

SEE STATEMENT 1 ON THE FOLLOWING PAGE.

4b (Code ) (Expenses $ including grants of $ ) (Revenue $ )

4c (Code ) (Expenses $ including grants of $ ) (Revenue $ )

4d Other program services (Describe in Schedule O)

(Expenses $ including grants of $ ) (Revenue $ )

4e **Total program service expenses** ▶ 5,123,344.

**Part IV Checklist of Required Schedules**

| | | | Yes | No |
|---|---|---|---|---|
| 1 | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A* | 1 | X | |
| 2 | Is the organization required to complete Schedule B, Schedule of Contributors? | 2 | X | |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I* | 3 | | X |
| 4 | **Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II* | 4 | X | |
| 5 | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III* | 5 | | X |
| 6 | Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I* | 6 | | X |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II* | 7 | | X |
| 8 | Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III* | 8 | | X |
| 9 | Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV* | 9 | | X |
| 10 | Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? *If "Yes," complete Schedule D, Part V* | 10 | | X |
| 11 | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable | | | |
| a | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI* | 11a | X | |
| b | Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII* | 11b | | X |
| c | Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII* | 11c | | X |
| d | Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX* | 11d | | X |
| e | Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X* | 11e | | X |
| f | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X* | 11f | X | |
| 12a | Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI, XII, and XIII* | 12a | X | |
| b | Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional* | 12b | | X |
| 13 | Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E* | 13 | | X |
| 14a | Did the organization maintain an office, employees, or agents outside of the United States? | 14a | | X |
| b | Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, and program service activities outside the United States? *If "Yes," complete Schedule F, Parts I and IV* | 14b | | X |
| 15 | Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or assistance to any organization or entity located outside the United States? *If "Yes," complete Schedule F, Parts II and IV* | 15 | | X |
| 16 | Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or assistance to individuals located outside the United States? *If "Yes," complete Schedule F, Parts III and IV* | 16 | | X |
| 17 | Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I* | 17 | | X |
| 18 | Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II* | 18 | X | |
| 19 | Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III* | 19 | X | |
| 20a | Did the organization operate one or more hospitals? *If "Yes," complete Schedule H* | 20a | | X |
| b | If "Yes" to line 20a, did the organization attach its audited financial statements to this return? **Note.** Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions) | 20b | | |

**Part IV Checklist of Required Schedules** *(continued)*

| | | | Yes | No |
|---|---|---|---|---|
| 21 | Did the organization report more than $5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II* | 21 | X | |
| 22 | Did the organization report more than $5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III* | 22 | X | |
| 23 | Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J* | 23 | X | |
| 24a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K If "No", go to line 25* | 24a | | X |
| b | Did the organization invest any proceeds of tax exempt bonds beyond a temporary period exception? | 24b | | |
| c | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? | 24c | | |
| d | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? | 24d | | |
| 25a | **Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I* | 25a | | X |
| b | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I* | 25b | | X |
| 26 | Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? *If "Yes," complete Schedule L, Part II* | 26 | | X |
| 27 | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? *If "Yes," complete Schedule L, Part III* | 27 | | X |
| 28 | Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions) | | | |
| a | A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV* | 28a | | X |
| b | A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV* | 28b | | X |
| c | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV* | 28c | | X |
| 29 | Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M* | 29 | X | |
| 30 | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M* | 30 | | X |
| 31 | Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I* | 31 | | X |
| 32 | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II* | 32 | | X |
| 33 | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701 3? *If "Yes," complete Schedule R, Part I* | 33 | | X |
| 34 | Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1* | 34 | | X |
| 35 | Is any related organization a controlled entity within the meaning of section 512(b)(13)? | 35 | | X |
| a | Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2* ☐ Yes ☒ No | | | |
| 36 | **Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2* | 36 | | X |
| 37 | Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI* | 37 | | X |
| 38 | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? **Note.** All Form 990 filers are required to complete Schedule O | 38 | X | |

**Part V Statements Regarding Other IRS Filings and Tax Compliance**

Check if Schedule O contains a response to any question in this Part V ☐

| | | | | Yes | No |
|---|---|---|---|---|---|
| 1a | Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable | 1a | 35 | | |
| b | Enter the number of Forms W-2G included in line 1a Enter 0 if not applicable | 1b | 0 | | |
| c | Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? | | 1c | | |
| 2a | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return | 2a | 10 | | |
| b | If at least one is reported on line 2a, did the organization file all required federal employment tax returns? | | 2b | X | |
| | **Note.** If the sum of lines 1a and 2a is greater than 250, you may be required to *e-file* (see instructions) | | | | |
| 3a | Did the organization have unrelated business gross income of $1,000 or more during the year? | | 3a | | X |
| b | If "Yes," has it filed a Form 990-T for this year? *If "No," provide an explanation in Schedule O* | | 3b | | |
| 4a | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? | | 4a | | X |
| b | If "Yes," enter the name of the foreign country ▶ _____ See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts | | 5a | | X |
| 5a | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? | | 5b | | X |
| b | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? | | 5c | | |
| c | If "Yes," to line 5a or 5b, did the organization file Form 8886-T? | | 6a | | X |
| 6a | Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible? | | 6b | | |
| b | If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? | | | | |
| 7 | **Organizations that may receive deductible contributions under section 170(c).** | | | | |
| a | Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor? | | 7a | X | |
| b | If "Yes," did the organization notify the donor of the value of the goods or services provided? | | 7b | X | |
| c | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? | | 7c | | X |
| d | If "Yes," indicate the number of Forms 8282 filed during the year | 7d | | | |
| e | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? | | 7e | | X |
| f | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? | | 7f | | X |
| g | If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? | | 7g | | |
| h | If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? | | 7h | | |
| 8 | **Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? | | 8 | | |
| 9 | **Sponsoring organizations maintaining donor advised funds.** | | | | |
| a | Did the organization make any taxable distributions under section 4966? | | 9a | | |
| b | Did the organization make a distribution to a donor, donor advisor, or related person? | | 9b | | |
| 10 | **Section 501(c)(7) organizations.** Enter | | | | |
| a | Initiation fees and capital contributions included on Part VIII, line 12 | 10a | | | |
| b | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities | 10b | | | |
| 11 | **Section 501(c)(12) organizations.** Enter | | | | |
| a | Gross income from members or shareholders | 11a | | | |
| b | Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them ) | 11b | | | |
| 12a | **Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041? | | 12a | | |
| b | If "Yes," enter the amount of tax-exempt interest received or accrued during the year | 12b | | | |
| 13 | **Section 501(c)(29) qualified nonprofit health insurance issuers.** | | | | |
| a | Is the organization licensed to issue qualified health plans in more than one state? | | 13a | | |
| | **Note.** See the instructions for additional information the organization must report on Schedule O | | | | |
| b | Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans | 13b | | | |
| c | Enter the amount of reserves on hand | 13c | | | |
| 14a | Did the organization receive any payments for indoor tanning services during the tax year? | | 14a | | X |
| b | If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O* | | 14b | | |

**Part VI Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions*

Check if Schedule O contains a response to any question in this Part VI [X]

## Section A. Governing Body and Management

| | | | | Yes | No |
|---|---|---|---|---|---|
| 1a | Enter the number of voting members of the governing body at the end of the tax year | 1a | 11 | | |
| b | Enter the number of voting members included in line 1a, above, who are independent | 1b | 11 | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? | | 2 | | X |
| 3 | Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? | | 3 | | X |
| 4 | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? | | 4 | | X |
| 5 | Did the organization become aware during the year of a significant diversion of the organization's assets? | | 5 | | X |
| 6 | Does the organization have members or stockholders? | | 6 | X | |
| 7a | Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body? | | 7a | X | |
| b | Are any decisions of the governing body subject to approval by members, stockholders, or other persons? | | 7b | | X |
| 8 | Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following | | | | |
| a | The governing body? | | 8a | X | |
| b | Each committee with authority to act on behalf of the governing body? | | 8b | X | |
| 9 | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O* | | 9 | | X |

## Section B. Policies *(This Section B requests information about policies not required by the Internal Revenue Code )*

| | | | Yes | No |
|---|---|---|---|---|
| 10a | Does the organization have local chapters, branches, or affiliates? | 10a | | X |
| b | If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? | 10b | | |
| 11a | Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? | 11a | X | |
| b | Describe in Schedule O the process, if any, used by the organization to review this Form 990 | | | |
| 12a | Does the organization have a written conflict of interest policy? *If "No," go to line 13* | 12a | X | |
| b | Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? | 12b | X | |
| c | Does the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this is done* | 12c | X | |
| 13 | Does the organization have a written whistleblower policy? | 13 | X | |
| 14 | Does the organization have a written document retention and destruction policy? | 14 | X | |
| 15 | Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | | | |
| a | The organization's CEO, Executive Director, or top management official | 15a | X | |
| b | Other officers or key employees of the organization | 15b | X | |
| | If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions ) | | | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? | 16a | | X |
| b | If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? | 16b | | |

## Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed ▶ NY, IL, WA

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you make these available Check all that apply

[X] Own website [ ] Another's website [X] Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶

MARY JANE MARCHISOTTO, FOOD ALLERGY INITIATIVE, INC. - 212-207-1974
515 MADISON AVE., NEW YORK, NY 10022

## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII ☐

### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

**1a** Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

| (A) Name and Title | (B) Average hours per week (describe hours for related organizations in Schedule O) | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Individual trustee or director | Institutional trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| PATRICIA CAYNE<br>DIRECTOR | 1.00 | X | | | | | | 0. | 0. | 0. |
| STEVEN BRAVERMAN<br>DIRECTOR | 1.00 | X | | | | | | 0. | 0. | 0. |
| DAVID R. JAFFE<br>TREAS./SECRETARY(BOARD) | 5.00 | X | | X | | | | 0. | 0. | 0. |
| JOHN HANNAN<br>DIRECTOR | 1.00 | X | | | | | | 0. | 0. | 0. |
| SHARYN T. MANN<br>VICE CHAIRMAN (BOARD) | 5.00 | X | | X | | | | 0. | 0. | 0. |
| TODD J. SLOTKIN<br>CHAIRMAN (BOARD) | 5.00 | X | | X | | | | 0. | 0. | 0. |
| ROBERT F. KENNEDY<br>DIRECTOR | 1.00 | X | | | | | | 0. | 0. | 0. |
| AMIE RAPPOPORT MCKENNA<br>DIRECTOR | 1.00 | X | | | | | | 0. | 0. | 0. |
| DAVID BUNNING<br>VICE CHAIRMAN (BOARD) | 5.00 | X | | X | | | | 0. | 0. | 0. |
| LESLIE CORNFELD<br>DIRECTOR | 1.00 | X | | | | | | 0. | 0. | 0. |
| REBECCA LAINOVIC<br>DIRECTOR | 1.00 | X | | | | | | 0. | 0. | 0. |
| MARY JANE MARCHISOTTO<br>EXECUTIVE DIRECTOR & CFO | 40.00 | | | X | | | | 241,667. | 0. | 44,218. |
| BARBARA ROSENSTEIN<br>COMMUNICATIONS DIRECTOR | 40.00 | | | | | X | | 118,027. | 0. | 17,496. |
| STEPHEN RICE<br>DIRECTOR OF PUBLIC AFFAIRS | 40.00 | | | | | X | | 140,688. | 0. | 41,409. |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |

**Part VII** Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

| (A) Name and title | (B) Average hours per week (describe hours for related organizations in Schedule O) | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|---|---|---|---|---|---|---|---|---|---|
| | | Individual trustee or director | Institutional trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | | |
| 1b Sub-total | | | | | | | | 500,382. | 0. | 103,123. |
| c Total from continuation sheets to Part VII, Section A | | | | | | | | 0. | 0. | 0. |
| d Total (add lines 1b and 1c) | | | | | | | | 500,382. | 0. | 103,123. |

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 in reportable compensation from the organization ▶ 3

| | | Yes | No |
|---|---|---|---|
| 3 Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual* | 3 | | X |
| 4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual* | 4 | X | |
| 5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person* | 5 | | X |

**Section B. Independent Contractors**

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization NONE

| (A) Name and business address | (B) Description of services | (C) Compensation |
|---|---|---|
| | | |
| | | |
| | | |
| | | |
| | | |

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 in compensation from the organization ▶ 0

**Part VIII Statement of Revenue**

| | | | | (A) Total revenue | (B) Related or exempt function revenue | (C) Unrelated business revenue | (D) Revenue excluded from tax under sections 512, 513, or 514 |
|---|---|---|---|---|---|---|---|
| Contributions, gifts, grants and other similar amounts | 1a Federated campaigns | 1a | | | | | |
| | b Membership dues | 1b | | | | | |
| | c Fundraising events | 1c | 3972059. | | | | |
| | d Related organizations | 1d | | | | | |
| | e Government grants (contributions) | 1e | | | | | |
| | f All other contributions, gifts, grants, and similar amounts not included above | 1f | 1592601. | | | | |
| | g Noncash contributions included in lines 1a-1f $ 105,674. | | | | | | |
| | h **Total.** Add lines 1a-1f | | | 5564660. | | | |
| Program Service Revenue | | Business Code | | | | | |
| | 2a | | | | | | |
| | b | | | | | | |
| | c | | | | | | |
| | d | | | | | | |
| | e | | | | | | |
| | f All other program service revenue | | | | | | |
| | g **Total.** Add lines 2a-2f | | | | | | |
| Other Revenue | 3 Investment income (including dividends, interest, and other similar amounts) | | | 60,168. | | | 60,168. |
| | 4 Income from investment of tax-exempt bond proceeds | | | | | | |
| | 5 Royalties | | | | | | |
| | | (i) Real | (ii) Personal | | | | |
| | 6a Gross Rents | | | | | | |
| | b Less rental expenses | | | | | | |
| | c Rental income or (loss) | | | | | | |
| | d Net rental income or (loss) | | | | | | |
| | | (i) Securities | (ii) Other | | | | |
| | 7a Gross amount from sales of assets other than inventory | 1,902,229. | | | | | |
| | b Less cost or other basis and sales expenses | 1,905,180. | | | | | |
| | c Gain or (loss) | <2,951.> | | | | | |
| | d Net gain or (loss) | | | <2,951.> | | | <2,951.> |
| | 8a Gross income from fundraising events (not including $ 3,972,059. of contributions reported on line 1c) See Part IV, line 18 | a | 749272. | | | | |
| | b Less direct expenses | b | 749272. | | | | |
| | c Net income or (loss) from fundraising events | | | 0. | | | |
| | 9a Gross income from gaming activities See Part IV, line 19 | a | 93,914. | | | | |
| | b Less direct expenses | b | 49,826. | | | | |
| | c Net income or (loss) from gaming activities | | | 44,088. | | | 44,088. |
| | 10a Gross sales of inventory, less returns and allowances | a | | | | | |
| | b Less cost of goods sold | b | | | | | |
| | c Net income or (loss) from sales of inventory | | | | | | |
| | Miscellaneous Revenue | | Business Code | | | | |
| | 11a | | | | | | |
| | b | | | | | | |
| | c | | | | | | |
| | d All other revenue | | | | | | |
| | e **Total.** Add lines 11a-11d | | | | | | |
| | 12 **Total revenue** See instructions. | | | 5665965. | 0. | 0. | 101,305. |

## Part IX Statement of Functional Expenses

*Section 501(c)(3) and 501(c)(4) organizations must complete all columns*
*All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)*

| Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII. | (A) Total expenses | (B) Program service expenses | (C) Management and general expenses | (D) Fundraising expenses |
|---|---|---|---|---|
| 1 Grants and other assistance to governments and organizations in the U S See Part IV, line 21 | 3,360,618. | 3,360,618. | | |
| 2 Grants and other assistance to individuals in the U S See Part IV, line 22 | 255,000. | 255,000. | | |
| 3 Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16 | | | | |
| 4 Benefits paid to or for members | | | | |
| 5 Compensation of current officers, directors, trustees, and key employees | 285,884. | 179,459. | 27,616. | 78,809. |
| 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) | | | | |
| 7 Other salaries and wages | 562,567. | 388,806. | 38,873. | 134,888. |
| 8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions) | | | | |
| 9 Other employee benefits | 133,082. | 99,525. | 7,995. | 25,562. |
| 10 Payroll taxes | 50,310. | 33,708. | 3,924. | 12,678. |
| 11 Fees for services (non-employees) | | | | |
| a Management | | | | |
| b Legal | 103,089. | 84,402. | 18,687. | |
| c Accounting | 72,706. | | 72,706. | |
| d Lobbying | 15,100. | 15,100. | | |
| e Professional fundraising services See Part IV, line 17 | | | | |
| f Investment management fees | | | | |
| g Other | 269,790. | 247,576. | 22,214. | |
| 12 Advertising and promotion | 10,435. | 1,500. | 235. | 8,700. |
| 13 Office expenses | 10,051. | 1,535. | 8,465. | 51. |
| 14 Information technology | | | | |
| 15 Royalties | | | | |
| 16 Occupancy | 130,637. | 80,097. | 20,415. | 30,125. |
| 17 Travel | 55,193. | 41,043. | 3,650. | 10,500. |
| 18 Payments of travel or entertainment expenses for any federal, state, or local public officials | | | | |
| 19 Conferences, conventions, and meetings | 1,364. | 362. | 826. | 176. |
| 20 Interest | 146. | | 146. | |
| 21 Payments to affiliates | | | | |
| 22 Depreciation, depletion, and amortization | 26,516. | | 26,516. | |
| 23 Insurance | 10,005. | 6,688. | 801. | 2,516. |
| 24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.) | | | | |
| a CONSULTANT | 466,114. | 181,301. | 37,748. | 247,065. |
| b AUDIO/VISUAL EXPENSES | 166,131. | 13,427. | | 152,704. |
| c TECHNOLOGY SERVICE | 59,717. | 43,652. | 5,697. | 10,368. |
| d PRINTING AND PHOTO | 44,964. | 5,706. | 10,443. | 28,815. |
| e GIFT | 39,696. | 1,718. | 1,200. | 36,778. |
| f All other expenses | 231,982. | 82,121. | 86,220. | 63,641. |
| 25 **Total functional expenses** Add lines 1 through 24f | 6,361,097. | 5,123,344. | 394,377. | 843,376. |
| 26 **Joint costs.** Check here ▶ ☐ if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation | | | | |

**Part X Balance Sheet**

| | | | | (A) Beginning of year | | (B) End of year |
|---|---|---|---|---|---|---|
| Assets | 1 | Cash non-interest-bearing | | | 1 | |
| | 2 | Savings and temporary cash investments | | 4,387,061. | 2 | 6,799,447. |
| | 3 | Pledges and grants receivable, net | | 2,381,406. | 3 | 2,193,498. |
| | 4 | Accounts receivable, net | | | 4 | |
| | 5 | Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L | | | 5 | |
| | 6 | Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) | | | 6 | |
| | 7 | Notes and loans receivable, net | | | 7 | |
| | 8 | Inventories for sale or use | | | 8 | |
| | 9 | Prepaid expenses and deferred charges | | 161,697. | 9 | 279,952. |
| | 10a | Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D | 10a 177,555. | | | |
| | b | Less accumulated depreciation | 10b 97,429. | 43,648. | 10c | 80,126. |
| | 11 | Investments - publicly traded securities | | | 11 | |
| | 12 | Investments - other securities See Part IV, line 11 | | 4,924,902. | 12 | |
| | 13 | Investments - program-related See Part IV, line 11 | | | 13 | |
| | 14 | Intangible assets | | | 14 | |
| | 15 | Other assets See Part IV, line 11 | | 29,595. | 15 | 29,595. |
| | 16 | **Total assets.** Add lines 1 through 15 (must equal line 34) | | 11,928,309. | 16 | 9,382,618. |
| Liabilities | 17 | Accounts payable and accrued expenses | | 87,952. | 17 | 231,355. |
| | 18 | Grants payable | | 5,770,783. | 18 | 3,834,389. |
| | 19 | Deferred revenue | | 45,668. | 19 | 16,025. |
| | 20 | Tax-exempt bond liabilities | | | 20 | |
| | 21 | Escrow or custodial account liability Complete Part IV of Schedule D | | | 21 | |
| | 22 | Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L | | | 22 | |
| | 23 | Secured mortgages and notes payable to unrelated third parties | | | 23 | |
| | 24 | Unsecured notes and loans payable to unrelated third parties | | | 24 | |
| | 25 | Other liabilities Complete Part X of Schedule D | | | 25 | |
| | 26 | **Total liabilities.** Add lines 17 through 25 | | 5,904,403. | 26 | 4,081,769. |
| Net Assets or Fund Balances | | **Organizations that follow SFAS 117, check here ▶ [X] and complete lines 27 through 29, and lines 33 and 34.** | | | | |
| | 27 | Unrestricted net assets | | 6,023,906. | 27 | 5,300,849. |
| | 28 | Temporarily restricted net assets | | | 28 | |
| | 29 | Permanently restricted net assets | | | 29 | |
| | | **Organizations that do not follow SFAS 117, check here ▶ [ ] and complete lines 30 through 34.** | | | | |
| | 30 | Capital stock or trust principal, or current funds | | | 30 | |
| | 31 | Paid-in or capital surplus, or land, building, or equipment fund | | | 31 | |
| | 32 | Retained earnings, endowment, accumulated income, or other funds | | | 32 | |
| | 33 | Total net assets or fund balances | | 6,023,906. | 33 | 5,300,849. |
| | 34 | Total liabilities and net assets/fund balances | | 11,928,309. | 34 | 9,382,618. |

Form **990** (2010)

## Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI [X]

| | | | |
|---|---|---|---|
| 1 | Total revenue (must equal Part VIII, column (A), line 12) | 1 | 5,665,965. |
| 2 | Total expenses (must equal Part IX, column (A), line 25) | 2 | 6,361,097. |
| 3 | Revenue less expenses Subtract line 2 from line 1 | 3 | <695,132.> |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) | 4 | 6,023,906. |
| 5 | Other changes in net assets or fund balances (explain in Schedule O) | 5 | <27,925.> |
| 6 | Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) | 6 | 5,300,849. |

## Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII [ ]

| | | | Yes | No |
|---|---|---|---|---|
| 1 | Accounting method used to prepare the Form 990 [ ] Cash [X] Accrual [ ] Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O | | | |
| 2a | Were the organization's financial statements compiled or reviewed by an independent accountant? | 2a | | X |
| b | Were the organization's financial statements audited by an independent accountant? | 2b | X | |
| c | If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O | 2c | X | |
| d | If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both [X] Separate basis [ ] Consolidated basis [ ] Both consolidated and separate basis | | | |
| 3a | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A 133? | 3a | | X |
| b | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits | 3b | | |

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

# Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions

OMB No 1545-0047

**2010**

Open to Public Inspection

| Name of the organization | Employer identification number |
|---|---|
| THE FOOD ALLERGY INITIATIVE, INC. | 13-3905508 |

**Part I Reason for Public Charity Status** (All organizations must complete this part ) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box )

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E )

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state _____

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II )

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II )

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II )

9 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III )

10 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a ☐ Type I b ☐ Type II c ☐ Type III - Functionally integrated d ☐ Type III - Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box ☐

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

| | | Yes | No |
|---|---|---|---|
| (i) | A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? | 11g(i) | |
| (ii) | A family member of a person described in (i) above? | 11g(ii) | |
| (iii) | A 35% controlled entity of a person described in (i) or (ii) above? | 11g(iii) | |

h Provide the following information about the supported organization(s)

| (i) Name of supported organization | (ii) EIN | (iii) Type of organization (described on lines 1-9 above or IRC section (see instructions)) | (iv) Is the organization in col. (i) listed in your governing document? Yes | (iv) No | (v) Did you notify the organization in col. (i) of your support? Yes | (v) No | (vi) Is the organization in col. (i) organized in the U.S.? Yes | (vi) No | (vii) Amount of support |
|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |
| Total | | | | | | | | | |

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III )

## Section A. Public Support

| Calendar year (or fiscal year beginning in) ▶ | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
|---|---|---|---|---|---|---|
| 1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ") | 15,201,515. | 6,935,780. | 10,055,723. | 7,191,086. | 5,564,660. | 44,948,764. |
| 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf | | | | | | |
| 3 The value of services or facilities furnished by a governmental unit to the organization without charge | | | | | | |
| 4 **Total.** Add lines 1 through 3 | 15,201,515. | 6,935,780. | 10,055,723. | 7,191,086. | 5,564,660. | 44,948,764. |
| 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) | | | | | | 21,912,454. |
| 6 **Public support.** Subtract line 5 from line 4 | | | | | | 23,036,310. |

## Section B. Total Support

| Calendar year (or fiscal year beginning in) ▶ | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
|---|---|---|---|---|---|---|
| 7 Amounts from line 4 | 15,201,515. | 6,935,780. | 10,055,723. | 7,191,086. | 5,564,660. | 44,948,764. |
| 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources | 343,954. | 520,421. | 257,201. | 121,362. | 57,217. | 1,300,155. |
| 9 Net income from unrelated business activities, whether or not the business is regularly carried on | | | | | | |
| 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV ) | | | | | | |
| 11 **Total support.** Add lines 7 through 10 | | | | | | 46,248,919. |

| | | |
|---|---|---|
| 12 Gross receipts from related activities, etc (see instructions) | 12 | 539,830. |

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

## Section C. Computation of Public Support Percentage

| | | |
|---|---|---|
| 14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f)) | 14 | 49.81 % |
| 15 Public support percentage from 2009 Schedule A, Part II, line 14 | 15 | 51.04 % |

16a **33 1/3% support test - 2010.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☒

b **33 1/3% support test - 2009.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

17a **10% -facts-and-circumstances test - 2010.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

b **10% -facts-and-circumstances test - 2009.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ ☐

## Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II )

### Section A. Public Support

| Calendar year (or fiscal year beginning in) ▶ | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
|---|---|---|---|---|---|---|
| 1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ") | | | | | | |
| 2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose | | | | | | |
| 3 Gross receipts from activities that are not an unrelated trade or business under section 513 | | | | | | |
| 4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf | | | | | | |
| 5 The value of services or facilities furnished by a governmental unit to the organization without charge | | | | | | |
| 6 **Total.** Add lines 1 through 5 | | | | | | |
| 7a Amounts included on lines 1, 2, and 3 received from disqualified persons | | | | | | |
| b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year | | | | | | |
| c Add lines 7a and 7b | | | | | | |
| 8 **Public support** (Subtract line 7c from line 6 ) | | | | | | |

### Section B. Total Support

| Calendar year (or fiscal year beginning in) ▶ | (a) 2006 | (b) 2007 | (c) 2008 | (d) 2009 | (e) 2010 | (f) Total |
|---|---|---|---|---|---|---|
| 9 Amounts from line 6 | | | | | | |
| 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources | | | | | | |
| b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 | | | | | | |
| c Add lines 10a and 10b | | | | | | |
| 11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on | | | | | | |
| 12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV ) | | | | | | |
| 13 **Total support** (Add lines 9, 10c, 11, and 12 ) | | | | | | |

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

### Section C. Computation of Public Support Percentage

| | | |
|---|---|---|
| 15 Public support percentage for 2010 (line 8, column (f) divided by line 13, column (f)) | 15 | % |
| 16 Public support percentage from 2009 Schedule A, Part III, line 15 | 16 | % |

### Section D. Computation of Investment Income Percentage

| | | |
|---|---|---|
| 17 Investment income percentage for **2010** (line 10c, column (f) divided by line 13, column (f)) | 17 | % |
| 18 Investment income percentage from **2009** Schedule A, Part III, line 17 | 18 | % |

19a **33 1/3% support tests - 2010.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

b **33 1/3% support tests - 2009.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶ ☐

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

# Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.
▶ See separate instructions.

OMB No 1545-0047

**2010**

Open to Public Inspection

**If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then**

- Section 501(c)(3) organizations Complete Parts I A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

**If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then**

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

**If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35a (Proxy Tax), then**

- Section 501(c)(4), (5), or (6) organizations Complete Part III

| Name of organization | Employer identification number |
|---|---|
| THE FOOD ALLERGY INITIATIVE, INC. | 13-3905508 |

## Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV

2 Political expenditures ▶ $ _____

3 Volunteer hours _____

## Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $ _____

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $ _____

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No

4a Was a correction made? ☐ Yes ☐ No

b If "Yes," describe in Part IV

## Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $ _____

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $ _____

3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ $ _____

4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

| (a) Name | (b) Address | (c) EIN | (d) Amount paid from filing organization's funds If none, enter -0- | (e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0- |
|---|---|---|---|---|
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

**Part II-A** **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply

| Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) | (a) Filing organization's totals | (b) Affiliated group totals |
|---|---|---|
| 1a Total lobbying expenditures to influence public opinion (grass roots lobbying) | | |
| b Total lobbying expenditures to influence a legislative body (direct lobbying) | 15,100. | |
| c Total lobbying expenditures (add lines 1a and 1b) | 15,100. | |
| d Other exempt purpose expenditures | 6,345,997. | |
| e Total exempt purpose expenditures (add lines 1c and 1d) | 6,361,097. | |
| f Lobbying nontaxable amount Enter the amount from the following table in both columns | 468,055. | |
| g Grassroots nontaxable amount (enter 25% of line 1f) | 117,014. | |
| h Subtract line 1g from line 1a If zero or less, enter -0- | 0. | |
| i Subtract line 1f from line 1c If zero or less, enter -0- | 0. | |

| If the amount on line 1e, column (a) or (b) is | The lobbying nontaxable amount is: |
|---|---|
| Not over $500,000 | 20% of the amount on line 1e |
| Over $500,000 but not over $1,000,000 | $100,000 plus 15% of the excess over $500,000 |
| Over $1,000,000 but not over $1,500,000 | $175,000 plus 10% of the excess over $1,000,000 |
| Over $1,500,000 but not over $17,000,000 | $225,000 plus 5% of the excess over $1,500,000 |
| Over $17,000,000 | $1,000,000 |

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ Yes ☐ No

**4-Year Averaging Period Under Section 501(h)**

**(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)**

| Lobbying Expenditures During 4-Year Averaging Period | | | | | |
|---|---|---|---|---|---|
| Calendar year (or fiscal year beginning in) | (a) 2007 | (b) 2008 | (c) 2009 | (d) 2010 | (e) Total |
| 2a Lobbying nontaxable amount | | | 653,482. | 468,055. | 1,121,537. |
| b Lobbying ceiling amount (150% of line 2a, column(e)) | | | | | 1,682,306. |
| c Total lobbying expenditures | | | 93,750. | 15,100. | 108,850. |
| d Grassroots nontaxable amount | | | 163,371. | 117,014. | 280,385. |
| e Grassroots ceiling amount (150% of line 2d, column (e)) | | | | | 420,578. |
| f Grassroots lobbying expenditures | | | | | |

**Part II-B** **Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

| | | (a) Yes | (a) No | (b) Amount |
|---|---|---|---|---|
| 1 | During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of | | | |
| a | Volunteers? | | | |
| b | Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? | | | |
| c | Media advertisements? | | | |
| d | Mailings to members, legislators, or the public? | | | |
| e | Publications, or published or broadcast statements? | | | |
| f | Grants to other organizations for lobbying purposes? | | | |
| g | Direct contact with legislators, their staffs, government officials, or a legislative body? | | | |
| h | Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? | | | |
| i | Other activities? If "Yes," describe in Part IV | | | |
| j | Total Add lines 1c through 1i | | | |
| 2a | Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? | | | |
| b | If "Yes," enter the amount of any tax incurred under section 4912 | | | |
| c | If "Yes," enter the amount of any tax incurred by organization managers under section 4912 | | | |
| d | If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? | | | |

**Part III-A** **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

| | | | Yes | No |
|---|---|---|---|---|
| 1 | Were substantially all (90% or more) dues received nondeductible by members? | 1 | | |
| 2 | Did the organization make only in-house lobbying expenditures of $2,000 or less? | 2 | | |
| 3 | Did the organization agree to carryover lobbying and political expenditures from the prior year? | 3 | | |

**Part III-B** **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes."**

| | | | |
|---|---|---|---|
| 1 | Dues, assessments and similar amounts from members | 1 | |
| 2 | Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).** | | |
| a | Current year | 2a | |
| b | Carryover from last year | 2b | |
| c | Total | 2c | |
| 3 | Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues | 3 | |
| 4 | If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? | 4 | |
| 5 | Taxable amount of lobbying and political expenditures (see instructions) | 5 | |

**Part IV** **Supplemental Information**

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i Also, complete this part for any additional information

**SCHEDULE D** (Form 990)

Department of the Treasury
Internal Revenue Service

# Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

**2010**

Open to Public Inspection

Name of the organization

THE FOOD ALLERGY INITIATIVE, INC.

Employer identification number

13-3905508

## Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6

| | | (a) Donor advised funds | (b) Funds and other accounts |
|---|---|---|---|
| 1 | Total number at end of year | | |
| 2 | Aggregate contributions to (during year) | | |
| 3 | Aggregate grants from (during year) | | |
| 4 | Aggregate value at end of year | | |

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

## Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7

1 Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education) ☐ Preservation of an historically important land area

☐ Protection of natural habitat ☐ Preservation of a certified historic structure

☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

| | | Held at the End of the Tax Year |
|---|---|---|
| a | Total number of conservation easements | 2a |
| b | Total acreage restricted by conservation easements | 2b |
| c | Number of conservation easements on a certified historic structure included in (a) | 2c |
| d | Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register | 2d |

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

## Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ▶ $ _____

(ii) Assets included in Form 990, Part X ▶ $ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenues included in Form 990, Part VIII, line 1 ▶ $ _____

b Assets included in Form 990, Part X ▶ $ _____

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☐ Public exhibition
b ☐ Scholarly research
c ☐ Preservation for future generations
d ☐ Loan or exchange programs
e ☐ Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

**Part IV Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV and complete the following table

| | | Amount |
|---|---|---|
| c | Beginning balance | 1c |
| d | Additions during the year | 1d |
| e | Distributions during the year | 1e |
| f | Ending balance | 1f |

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV

**Part V Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10

| | | (a) Current year | (b) Prior year | (c) Two years back | (d) Three years back | (e) Four years back |
|---|---|---|---|---|---|---|
| 1a | Beginning of year balance | | | | | |
| b | Contributions | | | | | |
| c | Net investment earnings, gains, and losses | | | | | |
| d | Grants or scholarships | | | | | |
| e | Other expenditures for facilities and programs | | | | | |
| f | Administrative expenses | | | | | |
| g | End of year balance | | | | | |

2 Provide the estimated percentage of the year end balance held as

a Board designated or quasi-endowment ▶ _____%
b Permanent endowment ▶ _____%
c Term endowment ▶ _____%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

| | | Yes | No |
|---|---|---|---|
| (i) | unrelated organizations | 3a(i) | |
| (ii) | related organizations | 3a(ii) | |
| b | If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? | 3b | |

4 Describe in Part XIV the intended uses of the organization's endowment funds

**Part VI Land, Buildings, and Equipment.** See Form 990, Part X, line 10

| Description of investment | (a) Cost or other basis (investment) | (b) Cost or other basis (other) | (c) Accumulated depreciation | (d) Book value |
|---|---|---|---|---|
| 1a Land | | | | |
| b Buildings | | | | |
| c Leasehold improvements | | 13,929. | 929. | 13,000. |
| d Equipment | | 78,362. | 59,640. | 18,722. |
| e Other | | 85,264. | 36,860. | 48,404. |
| **Total.** Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* ▶ | | | | 80,126. |

**Part VII Investments - Other Securities.** See Form 990, Part X, line 12

| (a) Description of security or category (including name of security) | (b) Book value | (c) Method of valuation Cost or end-of-year market value |
|---|---|---|
| (1) Financial derivatives | | |
| (2) Closely-held equity interests | | |
| (3) Other | | |
| (A) | | |
| (B) | | |
| (C) | | |
| (D) | | |
| (E) | | |
| (F) | | |
| (G) | | |
| (H) | | |
| (I) | | |
| Total (Col (b) must equal Form 990, Part X, col (B) line 12 ) ▶ | | |

**Part VIII Investments - Program Related.** See Form 990, Part X, line 13

| (a) Description of investment type | (b) Book value | (c) Method of valuation Cost or end-of-year market value |
|---|---|---|
| (1) | | |
| (2) | | |
| (3) | | |
| (4) | | |
| (5) | | |
| (6) | | |
| (7) | | |
| (8) | | |
| (9) | | |
| (10) | | |
| Total. (Col (b) must equal Form 990, Part X, col (B) line 13 ) ▶ | | |

**Part IX Other Assets.** See Form 990, Part X, line 15

| | (a) Description | (b) Book value |
|---|---|---|
| (1) | | |
| (2) | | |
| (3) | | |
| (4) | | |
| (5) | | |
| (6) | | |
| (7) | | |
| (8) | | |
| (9) | | |
| (10) | | |
| Total. *(Column (b) must equal Form 990, Part X, col (B) line 15 )* ▶ | | |

**Part X Other Liabilities.** See Form 990, Part X, line 25

| 1. | (a) Description of liability | (b) Amount |
|---|---|---|
| (1) | Federal income taxes | |
| (2) | | |
| (3) | | |
| (4) | | |
| (5) | | |
| (6) | | |
| (7) | | |
| (8) | | |
| (9) | | |
| (10) | | |
| (11) | | |
| Total. *(Column (b) must equal Form 990, Part X, col (B) line 25 )* ▶ | | |

2. FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740)

**Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements**

| | | | |
|---|---|---|---|
| 1 | Total revenue (Form 990, Part VIII, column (A), line 12) | 1 | 5,665,965. |
| 2 | Total expenses (Form 990, Part IX, column (A), line 25) | 2 | 6,361,097. |
| 3 | Excess or (deficit) for the year Subtract line 2 from line 1 | 3 | <695,132.> |
| 4 | Net unrealized gains (losses) on investments | 4 | <27,925.> |
| 5 | Donated services and use of facilities | 5 | |
| 6 | Investment expenses | 6 | |
| 7 | Prior period adjustments | 7 | |
| 8 | Other (Describe in Part XIV) | 8 | |
| 9 | Total adjustments (net) Add lines 4 through 8 | 9 | <27,925.> |
| 10 | Excess or (deficit) for the year per audited financial statements Combine lines 3 and 9 | 10 | <723,057.> |

**Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

| | | | | | |
|---|---|---|---|---|---|
| 1 | Total revenue, gains, and other support per audited financial statements | | | 1 | 6,419,894. |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12 | | | | |
| a | Net unrealized gains on investments | 2a | | | |
| b | Donated services and use of facilities | 2b | | | |
| c | Recoveries of prior year grants | 2c | | | |
| d | Other (Describe in Part XIV) | 2d | 753,929. | | |
| e | Add lines 2a through 2d | | | 2e | 753,929. |
| 3 | Subtract line 2e from line 1 | | | 3 | 5,665,965. |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1 | | | | |
| a | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | | | |
| b | Other (Describe in Part XIV) | 4b | | | |
| c | Add lines 4a and 4b | | | 4c | 0. |
| 5 | Total revenue Add lines 3 and 4c. *(This must equal Form 990, Part I, line 12)* | | | 5 | 5,665,965. |

**Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

| | | | | | |
|---|---|---|---|---|---|
| 1 | Total expenses and losses per audited financial statements | | | 1 | 7,142,951. |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25 | | | | |
| a | Donated services and use of facilities | 2a | | | |
| b | Prior year adjustments | 2b | | | |
| c | Other losses | 2c | 27,925. | | |
| d | Other (Describe in Part XIV) | 2d | 753,929. | | |
| e | Add lines 2a through 2d | | | 2e | 781,854. |
| 3 | Subtract line 2e from line 1 | | | 3 | 6,361,097. |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1 | | | | |
| a | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | | | |
| b | Other (Describe in Part XIV) | 4b | | | |
| c | Add lines 4a and 4b | | | 4c | 0. |
| 5 | Total expenses Add lines 3 and 4c. *(This must equal Form 990, Part I, line 18)* | | | 5 | 6,361,097. |

**Part XIV Supplemental Information**

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

PART X, LINE 2: EFFECTIVE JANUARY 1, 2009, FAI ADOPTED THE PROVISIONS OF FASB INTERPRETATION NO. 48 ("FIN 48"), "ACCOUNTING FOR UNCERTAINTIES IN INCOME TAXES- AN INTERPRETATION OF FASB STATEMENT NO. 109", NOW INCORPORATED IN ASC 740, WHICH PROVIDE STANDARDS FOR ESTABLISHING AND CLASSIFYING ANY TAX PROVISIONS FOR UNCERTAIN TAX POSITIONS AND RECOGNIZING ANY INTEREST AND PENALTIES. THE ADOPTION OF FIN 48 DID NOT HAVE A MATERIAL EFFECT ON FAI'S FINANCIAL POSITION AS OF JANUARY 1, 2009 OR FAI'S RESULTS OF OPERATIONS AND CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2009. FAI'S

**Part XIV Supplemental Information** *(continued)*

POLICY IS TO RECOGNIZE ACCRUED INTEREST AND PENALTIES RELATED TO UNRECOGNIZED TAX BENEFITS AS INCOME TAX EXPENSE. FAI IS NO LONGER SUBJECT TO FEDERAL OR STATE AND LOCAL INCOME TAX EXAMINATIONS BY TAX AUTHORITIES FOR YEARS BEFORE 2007.

PART XII, LINE 2D REPRESENTS (1)DIRECT COSTS ASSOCIATED WITH SPECIAL FUNDRAISING EVENTS OF $749,272 AND GAMING ACTIVITIES OF $4,657 WHICH ARE REQUIRED TO BE NETTED AGAINST REVENUE FOR TAX PURPOSES,ARE REPORTED AS AN EXPENSE ON THE FINANCIAL STATEMENTS.

PART XIII, LINE 2D: REPRESENTS DIRECT COSTS ASSOCIATED WITH SPECIAL FUNDRAISING EVENTS OF $749,272 AND GAMING ACTIVITIES OF $4,657 WHICH ARE REQUIRED TO BE NETTED AGAINST REVENUE FOR TAX PURPOSES, BUT ARE REPORTED AS AN EXPENSE ON THE FINANCIAL STATEMENTS.

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

# Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than $15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

**2010**

Open To Public Inspection

Name of the organization

THE FOOD ALLERGY INITIATIVE, INC.

Employer identification number

13-3905508

**Part I** **Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17 Form 990-EZ filers are not required to complete this part

1 Indicate whether the organization raised funds through any of the following activities Check all that apply

a ☐ Mail solicitations
b ☐ Internet and email solicitations
c ☐ Phone solicitations
d ☐ In-person solicitations
e ☐ Solicitation of non-government grants
f ☐ Solicitation of government grants
g ☐ Special fundraising events

2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☐ Yes ☐ No

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least $5,000 by the organization

| (i) Name and address of individual or entity (fundraiser) | (ii) Activity | (iii) Did fundraiser have custody or control of contributions? Yes | (iii) No | (iv) Gross receipts from activity | (v) Amount paid to (or retained by) fundraiser listed in col (i) | (vi) Amount paid to (or retained by) organization |
|---|---|---|---|---|---|---|
| | | | | | | |
| | | | | | | |
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| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| Total ▶ | | | | | | |

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

**Part II Fundraising Events.** Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than $15,000 of fundraising event contributions and gross income on Form 990 EZ, lines 1 and 6b List events with gross receipts greater than $5,000

| | | (a) Event #1 ANNUAL FOOD ALLERGY BALL (event type) | (b) Event #2 NYC LUNCHEON (event type) | (c) Other events 3 (total number) | (d) Total events (add col (a) through col (c)) |
|---|---|---|---|---|---|
| Revenue | 1 Gross receipts | 2,520,918. | 719,478. | 1,480,935. | 4,721,331. |
| | 2 Less Charitable contributions | 2,080,792. | 609,927. | 1,281,340. | 3,972,059. |
| | 3 Gross income (line 1 minus line 2) | 440,126. | 109,551. | 199,595. | 749,272. |
| Direct Expenses | 4 Cash prizes | | | | |
| | 5 Noncash prizes | | | | |
| | 6 Rent/facility costs | 50,000. | 10,000. | 11,372. | 71,372. |
| | 7 Food and beverages | 317,752. | 69,090. | 102,933. | 489,775. |
| | 8 Entertainment | 31,560. | | 3,155. | 34,715. |
| | 9 Other direct expenses | 40,814. | 30,460. | 82,136. | 153,410. |
| | 10 Direct expense summary Add lines 4 through 9 in column (d) | | | ▶ | (749,272) |
| | 11 Net income summary Combine line 3, column (d), and line 10 | | | ▶ | 0. |

**Part III Gaming.** Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than $15,000 on Form 990-EZ, line 6a

| | | (a) Bingo | (b) Pull tabs/instant bingo/progressive bingo | (c) Other gaming | (d) Total gaming (add col (a) through col (c)) |
|---|---|---|---|---|---|
| Revenue | 1 Gross revenue | | | 93,914. | 93,914. |
| Direct Expenses | 2 Cash prizes | | | | |
| | 3 Noncash prizes | | | 45,169. | 45,169. |
| | 4 Rent/facility costs | | | | |
| | 5 Other direct expenses | | | 4,657. | 4,657. |
| | 6 Volunteer labor | ☐ Yes ____ % ☐ No | ☐ Yes ____ % ☐ No | ☐ Yes ____ % ☒ No | |
| | 7 Direct expense summary Add lines 2 through 5 in column (d) | | | ▶ | (49,826) |
| | 8 Net gaming income summary Combine line 1, column d, and line 7 | | | ▶ | 44,088. |

9 Enter the state(s) in which the organization operates gaming activities NY

a Is the organization licensed to operate gaming activities in each of these states? ☒ Yes ☐ No

b If "No," explain

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☒ No

b If "Yes," explain

11 Does the organization operate gaming activities with nonmembers? [X] Yes [ ] No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? [ ] Yes [X] No

13 Indicate the percentage of gaming activity operated in

a The organization's facility 13a 75.00 %

b An outside facility 13b 25.00 %

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ SOPHIE DUPREZ- DIRECTOR OF SPECIAL EVENTS

Address ▶ C/O FAI 515 MADISON AVENUE - NEW YORK, NY 10022

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? [ ] Yes [X] No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ $ _____ and the amount of gaming revenue retained by the third party ▶ $ _____

c If "Yes," enter name and address of the third party

Name ▶ _____

Address ▶ _____

16 Gaming manager information

Name ▶ _____

Gaming manager compensation ▶ $ _____

Description of services provided ▶ _____

[ ] Director/officer [ ] Employee [ ] Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? [ ] Yes [X] No

b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ $

**Part IV** **Supplemental Information.** Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable Also complete this part to provide any additional information (see instructions)

SCHEDULE I
(Form 990)

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations, Governments, and Individuals in the United States**

**Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.**

▶ **Attach to Form 990.**

OMB No 1545-0047

**2010**

**Open to Public Inspection**

Name of the organization

THE FOOD ALLERGY INITIATIVE, INC.

**Employer identification number**

13-3905508

**Part I General Information on Grants and Assistance**

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? [X] Yes [ ] No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

**Part II Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than $5,000 Check this box if no one recipient received more than $5,000 Part II can be duplicated if additional space is needed ▶ [ ]

| 1 (a) Name and address of organization or government | (b) EIN | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|---|---|---|---|---|---|---|---|
| CHILDREN'S MEMORIAL HOSPITAL<br>2300 CHILDREN'S MEMORIAL PLAZA<br>CHICAGO, IL 60614 | 36-3357006 | 501(C)(3) | 102,650. | 0. | | | COMMUNITY EDUCATION GRANT |
| MOUNT SINAI SCHOOL OF MEDICINE<br>1 GUSTAVE L. LEVY PLACE<br>NEW YORK, NY 10029 | 13-6171197 | 501(C)(3) | 294,912. | 0. | | | CHINESE HERBAL PHASE II EFFICACY COMPLETION |
| AMERICAN ACADEMY OF ALLERGY ASTHMA & IMMUNOLOGY - 555 EAST WELLS STREET, SUITE 1100 - MILWAUKEE, WI 53202 | 39-6061326 | 501(C)(3) | 130,000. | 0. | | | GITTIS MEMORIAL FELLOWSHIP· MECHANISMS OF FOOD ALLERGY FOLLOWING EPICUTANEOUS |
| MICHIGAN UNIVERSITY<br>3003 SOUTH STATE STREET<br>ANN ARBOR, MI 48109 | 38-6006309 | 501(C)(3) | 151,827. | 0. | | | PATIENT EDUCATOR GRANT |
| MOUNT SINAI SCHOOL OF MEDICINE<br>1 GUSTAVE L. LEVY PLACE<br>NEW YORK, NY 10029 | 13-6171197 | 501(C)(3) | 150,067. | 0. | | | EXPANSION OF THE CENTER FOR EOSINOPHILIC DISORDERS |
| MOUNT SINAI SCHOOL OF MEDICINE<br>1 GUSTAVE L. LEVY PLACE<br>NEW YORK, NY 10029 | 13-6171197 | 501(C)(3) | 714,068. | 0. | | | CLINICAL ADMIN GRANT |

2 Enter total number of section 501(c)(3) and government organizations ▶ 15.

3 Enter total number of other organizations ▶ 3.

LHA **For Paperwork Reduction Act Notice, see the Instructions for Form 990.**

**Schedule I (Form 990) (2010)**

SEE PART IV FOR COLUMN (H) DESCRIPTIONS

032101 01-13-11

**Part II** Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II )

| (a) Name and address of organization or government | (b) EIN | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|---|---|---|---|---|---|---|---|
| MOUNT SINAI SCHOOL OF MEDICINE<br>1 GUSTAVE L. LEVY PLACE<br>NEW YORK, NY 10029 | 13-6171197 | 501(C)(3) | 394,302. | 0. | | | FOOD ALLERGY RESOURCE INITIATIVE (FARI) GENOMIC CDNA LIBRARY RENEWAL |
| MOUNT SINAI SCHOOL OF MEDICINE<br>1 GUSTAVE L. LEVY PLACE<br>NEW YORK, NY 10029 | 13-6171197 | 501(C)(3) | 12,650. | 0. | | | OUTREACH COORDINATOR (OFFICE OF CLINICAL TRIALS) |
| MOUNT SINAI SCHOOL OF MEDICINE<br>1 GUSTAVE L. LEVY PLACE<br>NEW YORK, NY 10029 | 13-6171197 | 501(C)(3) | 99,886. | 0. | | | EAST WEST SYMPOSIUM |
| SEATTLE CHILDRENS FOUNDATION<br>MS-S200, PO BOX 5371<br>SEATTLE, WA 98145 | 91-1156519 | 501(C)(3) | 297,960. | 0. | | | COMMUNITY EDUCATION GRANT SEATTLE |
| SEATTLE CHILDRENS FOUNDATION<br>MS-S200, PO BOX 5371<br>SEATTLE, WA 98145 | 91-1156519 | 501(C)(3) | 5,000. | 0. | | | NURSE SYMPOSIUM |
| MASSACHUSETTS GENERAL HOSPITAL CORPORATION - 55 FRUIT ST. -<br>BOSTON, MA 02114 | 04-2697983 | 501(C)(3) | 14,715. | 0. | | | FREQUENCY OF US EMERGENCY DEPT VISITS FOR FOOD ALLERGY |
| FOOD ALLERGY & ANAPHYLAXIS NETWORK<br>117814 JACKSON LEE HIGHWAY, SUITE 1<br>FAIRFAX, VA 22033 | 54-1605958 | 501(C)(3) | 107,150. | 0. | | | SUPPORT OF FAAN ALLERGY CONFERENCE |
| MOUNT SINAI SCHOOL OF MEDICINE<br>1 GUSTAVE L. LEVY PLACE<br>NEW YORK, NY 10029 | 13-6171197 | 501(C)(3) | 75,633. | 0. | | | PROSPECTIVE COHORT STUDY TO DETERMINE INCIDENCE, SEVERITY, RISK FACTORS, AND USE OF EPINEPHRINE IN |
| MOUNT SINAI SCHOOL OF MEDICINE<br>1 GUSTAVE L. LEVY PLACE<br>NEW YORK, NY 10029 | 13-6171197 | 501(C)(3) | 219,100. | 0. | | | THERAPEUTIC EFFECT OF CHINESE HERBAL MEDICINE ON FOOD ALLERGY ACCELERATION GRANT |

**Part II** Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II )

| (a) Name and address of organization or government | (b) EIN | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|---|---|---|---|---|---|---|---|
| ELSEVIER<br>PO BOX 7247-7684<br>PHILADELPHIA, PA 19170 | 13-1958712 | | 61,200. | 0. | | | JOURNAL OF ALLERGY AND CLINICAL IMMUNOLOGY |
| MERCURY PUBLIC AFFAIRS<br>137 FIFTH AVE., 3RD FLOOR<br>NEW YORK, NY 10010 | 20-0298415 | | 472,500. | 0. | | | GRASSROOTS AND INTERNET AWARENESS CAMPAIGN |
| IKON PUBLIC AFFAIRS<br>601 13TH STREET, NW, SUITE 4105<br>WASHINGTON, DC 2005 | 13-3881527 | | 46,250. | 0. | | | FEDERAL ADVOCACY INITIATIVES |
| RESEARCH AMERICA<br>PO BOX 222451<br>CHANTILLY, VA 20153 | 52-1609875 | 501(C)(3) | 10,000. | 0. | | | SUPPORT RESEARCH |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

**Part III** **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22
Part III can be duplicated if additional space is needed

| (a) Type of grant or assistance | (b) Number of recipients | (c) Amount of cash grant | (d) Amount of non-cash assistance | (e) Method of valuation (book, FMV, appraisal, other) | (f) Description of non-cash assistance |
|---|---|---|---|---|---|
| SUPPORT RESEARCH | 8 | 255,000. | 0. | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

**Part IV** **Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information

SCHEDULE I, PART I, LINE 2: THERE IS A FORMAL GRANT REVIEW PROCESS. ALL DISBURSEMENTS ARE DOCUMENTED. GRANTEES ARE REQUIRED TO WRITE ANNUAL UPDATES ON THEIR PROGRESS AS WELL AS THE GOALS ACHIEVED. FUTURE GRANT AWARDS ARE CONTINGENT ON ACHIEVEMENT OF SPECIFIC MILESTONES.

PART II, LINE 1, COLUMN (H):

NAME OF ORGANIZATION OR GOVERNMENT:

AMERICAN ACADEMY OF ALLERGY ASTHMA & IMMUNOLOGY

(H) PURPOSE OF GRANT OR ASSISTANCE: GITTIS MEMORIAL FELLOWSHIP:

**Part IV Supplemental Information**

MECHANISMS OF FOOD ALLERGY FOLLOWING EPICUTANEOUS SENSITIZATION TO ALLERGEN

NAME OF ORGANIZATION OR GOVERNMENT: MOUNT SINAI SCHOOL OF MEDICINE

(H) PURPOSE OF GRANT OR ASSISTANCE: PROSPECTIVE COHORT STUDY TO DETERMINE INCIDENCE, SEVERITY, RISK FACTORS, AND USE OF EPINEPHRINE IN FOOD-INDUCED ANAPHYLAXIS IN CHILDREN

SCHEDULE J (Form 990)

Department of the Treasury
Internal Revenue Service

# Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

▶ Attach to Form 990. ▶ See separate instructions

OMB No 1545-0047

**2010**

Open to Public Inspection

Name of the organization

THE FOOD ALLERGY INITIATIVE, INC.

Employer identification number

13-3905508

## Part I Questions Regarding Compensation

| | | | Yes | No |
|---|---|---|---|---|
| 1a | Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items | | | |
| | ☐ First-class or charter travel | ☐ Housing allowance or residence for personal use | | |
| | ☐ Travel for companions | ☐ Payments for business use of personal residence | | |
| | ☐ Tax indemnification and gross-up payments | ☐ Health or social club dues or initiation fees | | |
| | ☐ Discretionary spending account | ☐ Personal services (e g , maid, chauffeur, chef) | | |
| b | If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain | 1b | | |
| 2 | Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? | 2 | | |
| 3 | Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply | | | |
| | ☒ Compensation committee | ☒ Written employment contract | | |
| | ☒ Independent compensation consultant | ☒ Compensation survey or study | | |
| | ☒ Form 990 of other organizations | ☒ Approval by the board or compensation committee | | |
| 4 | During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization | | | |
| a | Receive a severance payment or change of control payment from the organization or a related organization? | 4a | | X |
| b | Participate in, or receive payment from, a supplemental nonqualified retirement plan? | 4b | | X |
| c | Participate in, or receive payment from, an equity-based compensation arrangement? | 4c | | X |
| | If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III | | | |
| | **Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.** | | | |
| 5 | For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of | | | |
| a | The organization? | 5a | | X |
| b | Any related organization? | 5b | | X |
| | If "Yes" to line 5a or 5b, describe in Part III | | | |
| 6 | For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of | | | |
| a | The organization? | 6a | | X |
| b | Any related organization? | 6b | | X |
| | If "Yes" to line 6a or 6b, describe in Part III | | | |
| 7 | For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III | 7 | | X |
| 8 | Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III | 8 | | X |
| 9 | If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)? | 9 | | |

**Part II** **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

**Note.** The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

| (A) Name | | (B) Breakdown of W-2 and/or 1099-MISC compensation | | | (C) Retirement and other deferred compensation | (D) Nontaxable benefits | (E) Total of columns (B)(i)-(D) | (F) Compensation reported in prior Form 990 or Form 990 EZ |
|---|---|---|---|---|---|---|---|---|
| | | (i) Base compensation | (ii) Bonus & incentive compensation | (iii) Other reportable compensation | | | | |
| 1 MARY JANE MARCHISOTTO | (i) | 241,667. | 0. | 0. | 13,417. | 30,801. | 285,885. | 0. |
| | (ii) | 0. | 0. | 0. | 0. | 0. | 0. | 0. |
| 2 STEPHEN RICE | (i) | 140,688. | 0. | 0. | 9,848. | 31,561. | 182,097. | 0. |
| | (ii) | 0. | 0. | 0. | 0. | 0. | 0. | 0. |
| 3 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 4 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 5 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 6 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 7 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 8 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 9 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 10 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 11 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 12 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 13 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 14 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 15 | (i) | | | | | | | |
| | (ii) | | | | | | | |
| 16 | (i) | | | | | | | |
| | (ii) | | | | | | | |

SCHEDULE M (Form 990)

Department of the Treasury
Internal Revenue Service

# Noncash Contributions

▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
▶ Attach to Form 990.

OMB No 1545-0047

**2010**

Open to Public Inspection

Name of the organization: THE FOOD ALLERGY INITIATIVE, INC.

Employer identification number: 13-3905508

## Part I Types of Property

| | | (a) Check if applicable | (b) Number of contributions or items contributed | (c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g | (d) Method of determining noncash contribution amounts |
|---|---|---|---|---|---|
| 1 | Art - Works of art | X | 3 | 1,350. | CONTRIBUTED VALUE |
| 2 | Art - Historical treasures | | | | |
| 3 | Art - Fractional interests | | | | |
| 4 | Books and publications | X | | 3,115. | CONTRIBUTED VALUE |
| 5 | Clothing and household goods | X | | 10,260. | CONTRIBUTED VALUE |
| 6 | Cars and other vehicles | | | | |
| 7 | Boats and planes | | | | |
| 8 | Intellectual property | | | | |
| 9 | Securities - Publicly traded | | | | |
| 10 | Securities - Closely held stock | | | | |
| 11 | Securities - Partnership, LLC, or trust interests | | | | |
| 12 | Securities - Miscellaneous | | | | |
| 13 | Qualified conservation contribution - Historic structures | | | | |
| 14 | Qualified conservation contribution Other | | | | |
| 15 | Real estate - Residential | | | | |
| 16 | Real estate Commercial | | | | |
| 17 | Real estate - Other | | | | |
| 18 | Collectibles | X | 5 | 2,645. | CONTRIBUTED VALUE |
| 19 | Food inventory | X | 17 | 11,425. | CONTRIBUTED VALUE |
| 20 | Drugs and medical supplies | | | | |
| 21 | Taxidermy | | | | |
| 22 | Historical artifacts | | | | |
| 23 | Scientific specimens | | | | |
| 24 | Archeological artifacts | | | | |
| 25 | Other ▶ ( VACATION PACK ) | X | 22 | 30,189. | CONTRIBUTED VALUE |
| 26 | Other ▶ ( CONCERT, SPOR ) | X | 12 | 23,125. | CONTRIBUTED VALUE |
| 27 | Other ▶ ( BEAUTY REGIME ) | X | 23 | 15,350. | CONTRIBUTED VALUE |
| 28 | Other ▶ ( GYM MEMBERSHI ) | X | 5 | 4,820. | CONTRIBUTED VALUE |

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement — 29

| | | | Yes | No |
|---|---|---|---|---|
| 30a | During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? | 30a | | X |
| b | If "Yes," describe the arrangement in Part II | | | |
| 31 | Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? | 31 | | X |
| 32a | Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? | 32a | | X |
| b | If "Yes," describe in Part II | | | |
| 33 | If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II | | | |

**Part II** **Supplemental Information.** Complete this part to provide the information required by Part I, lines 30b, 32b, and 33 Also complete this part for any additional information

PART I, OTHER TYPES OF PROPERTY:

JEWELRY

(A) CHECK IF APPLICABLE = X

(B) NUMBER OF CONTRIBUTORS = 4

(C) REVENUE REPORTED ON FORM 990, PART VIII $ 2420.

(D) METHOD OF DETERMINING REVENUE: CONTRIBUTED VALUE

MISCELLANEOUS

(A) CHECK IF APPLICABLE = X

(B) NUMBER OF CONTRIBUTORS = 15

(C) REVENUE REPORTED ON FORM 990, PART VIII $ 975.

(D) METHOD OF DETERMINING REVENUE: CONTRIBUTED VALUE

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

# Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047
**2010**
Open to Public Inspection

Name of the organization
THE FOOD ALLERGY INITIATIVE, INC.

Employer identification number
13-3905508

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

AT RISK, AND TO INCREASE PUBLIC AWARENESS.

FORM 990, PART VI, SECTION A, LINE 6: THE ORGANIZATION IS ORGANIZED AS A DOMESTIC NOT FOR PROFIT CORPORATION. ITS MEMBERS HAVE THE RIGHT TO PARTICIPATE IN THE ORGANIZATION'S GOVERNANCE BUT DO NOT HAVE THE RIGHT TO THE DISTRIBUTION OF INCOME OR ASSETS FROM THE ORGANIZATION.

FORM 990, PART VI, SECTION A, LINE 7A: THE MEMBERS ELECT DIRECTORS. THE DIRECTORS ELECT OFFICERS.

FORM 990, PART VI, SECTION B, LINE 11: THE RETURN WAS PROVIDED TO THE ORGANIZATION IN PDF FORMAT. THE TAX RETURN IS REVIEWED IN DETAIL WITH THE ACCOUNTANTS AND THE EXECUTIVE DIRECTOR AND CFO OF THE ORGANIZATION AND IS SUBSEQUENTLY REVIEWED BY THE GOVERNING BODY.

FORM 990, PART VI, SECTION B, LINE 12C: ALL STAFF, BOARD MEMBERS, OFFICERS AND TRUSTEES ANNUALLY SIGN A FOOD ALLERGY INITIATIVE MANAGEMENT AND STAFF DISCLOSURE STATEMENT WHICH AFFIRMS THAT THEY HAVE RECEIVED A COPY OF THE CONFLICT OF INTEREST POLICY, HAVE READ AND UNDERSTAND IT, AND HAVE AGREED TO COMPLY WITH THE POLICY. IF A CONFLICT OF INTEREST IS DISCLOSED, THE AFFECTED PARTY WILL DISCUSS THE ISSUE WITH THE BOARD OF DIRECTORS. THE BOARD OF DIRECTORS WILL DISCUSS THE ISSUES, CONSULT AN ATTORNEY IF NECCESSARY, AND TAKE APPROPRIATE ACTION. APPROPRIATE DISCIPLINARY ACTION WILL BE IMPOSED AGAINST ANY PERSON VIOLATING THE POLICY.

Name of the organization: THE FOOD ALLERGY INITIATIVE, INC.

Employer identification number: 13-3905508

FORM 990, PART VI, SECTION B, LINE 15: THE ORGANIZATION USES COMPARABLE DATA IN THE INDUSTRY TO DETERMINE COMPENSATION AND COMPENSATION IS VOTED AND AGREED UPON BY THE GOVERNING BODY.

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION'S GOVERNING DOCUMENTS AND FINANCIAL STATEMENTS ARE AVAILABLE ON THE ORGANIZATIONS WEBSITE. ANY OTHER DOCUMENTS ARE AVAILABLE UPON REQUEST.

FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:

NET UNREALIZED LOSSES ON INVESTMENTS: -27,925.

**FOOD ALLERGY INITIATIVE, INC.**

FINANCIAL STATEMENTS AND
INDEPENDENT AUDITORS' REPORT

DECEMBER 31, 2010 AND 2009

FOOD ALLERGY INITIATIVE, INC.

TABLE OF CONTENTS

Marks Paneth & Shron

## INDEPENDENT AUDITORS' REPORT

To The Board of Directors of
Food Allergy Initiative, Inc.

We have audited the accompanying statements of financial position of Food Allergy Initiative, Inc. as of December 31, 2010 and 2009, and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of Food Allergy Initiative, Inc.'s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Food Allergy Initiative, Inc. as of December 31, 2010 and 2009, and the changes in its net assets and its cash flows for the years then ended, in conformity with the accounting principles generally accepted in the United States of America.

Marks Paneth & Shron LLP

Woodbury, NY
July 22, 2011

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MANHATTAN
LONG ISLAND
WESTCHESTER
CAYMAN ISLANDS

ASSOCIATED WORLD WIDE
WITH JHI

FOOD ALLERGY INITIATIVE, INC.
STATEMENTS OF FINANCIAL POSITION

## ASSETS

| | December 31, 2010 | December 31, 2009 |
|---|---|---|
| Current assets: | | |
| Cash and cash equivalents | $ 6,799,447 | $ 4,387,061 |
| Investments | - | 4,924,902 |
| Pledges receivable - short term | 1,713,498 | 1,221,406 |
| Prepaid expenses and other | 279,952 | 161,697 |
| Total current assets | 8,792,897 | 10,695,066 |
| Equipment: | | |
| Furniture and fixtures | 85,264 | 53,036 |
| Computers and equipment | 78,362 | 61,528 |
| Leasehold improvements | 13,929 | - |
| Less: accumulated depreciation and amortization | (97,429) | (70,916) |
| Total net equipment | 80,126 | 43,648 |
| Other assets: | | |
| Rent security deposit | 29,595 | 29,595 |
| Pledges receivable - long term | 480,000 | 1,160,000 |
| Total other assets | 509,595 | 1,189,595 |
| **Total Assets** | $ 9,382,618 | $ 11,928,309 |

## LIABILITIES AND NET ASSETS

| | | |
|---|---|---|
| Current liabilities: | | |
| Accounts payable and accrued expenses | $ 231,355 | $ 87,952 |
| Deferred event income | 16,025 | 45,668 |
| Grants payable | 2,383,780 | 3,758,687 |
| Total current liabilities | 2,631,160 | 3,892,307 |
| Long-term liabilities: | | |
| Grants payable - long-term portion | 1,450,609 | 2,012,096 |
| Net assets - unrestricted | 5,300,849 | 6,023,906 |
| **Total Liabilities and Net Assets** | $ 9,382,618 | $ 11,928,309 |

The accompanying notes are an integral part of the financial statements.

FOOD ALLERGY INITIATIVE, INC.
STATEMENTS OF ACTIVITIES

| | For the Years Ended December 31, 2010 | 2009 |
|---|---|---|
| **Support and revenue:** | | |
| New York Gala | $ 2,520,918 | $ 2,096,230 |
| Seattle Gala | 163,005 | 204,092 |
| New York Luncheon | 784,712 | 589,440 |
| Chicago Benefit | 1,232,541 | 1,116,010 |
| Long Island Event | 114,069 | - |
| Grants and contributions | 1,547,432 | 7,353,032 |
| Interest and other | 57,217 | 121,362 |
| Unrealized loss on investments | (27,925) | (84,075) |
| Total Support and Revenue | 6,391,969 | 11,396,091 |
| **Event expenses:** | | |
| New York Gala | 758,993 | 744,255 |
| Seattle Gala | 68,225 | 80,908 |
| New York Luncheon | 259,180 | 222,251 |
| Chicago Benefit | 283,676 | 209,359 |
| Long Island Event | 16,511 | - |
| Total Event Expenses | 1,386,585 | 1,256,773 |
| **Program expenses:** | | |
| Public awareness | 758,617 | 367,202 |
| Grant awards | 3,619,868 | 8,172,945 |
| Total Program Expenses | 4,378,485 | 8,540,147 |
| Total Event and Program Expenses | 5,765,070 | 9,796,920 |
| **Administrative expenses:** | | |
| Salaries and benefits | 1,031,845 | 750,112 |
| Other administrative costs | 317,920 | 99,266 |
| Fundraising | 191 | 32,388 |
| Total Administrative Expenses | 1,349,956 | 881,766 |
| **(Deficiency) excess of support and revenue over expenses** | (723,057) | 717,405 |
| **Net Assets - unrestricted - beginning of year** | 6,023,906 | 5,306,501 |
| **Net Assets - unrestricted - end of year** | $ 5,300,849 | $ 6,023,906 |

The accompanying notes are an integral part of the financial statements.

FOOD ALLERGY INITIATIVE, INC.
STATEMENTS OF CASH FLOWS

| | For the Years Ended December 31, 2010 | 2009 |
|---|---|---|
| **Cash flows from operating activities:** | | |
| Change in Net Assets | $ (723,057) | $ 717,405 |
| Adjustments to reconcile change in net assets to net cash provided by operating activities: | | |
| Depreciation and amortization expense | 26,513 | 18,554 |
| (Increase) decrease in operating assets: | | |
| Pledges receivable | 187,908 | (1,638,894) |
| Prepaid expenses and other | (118,255) | 9,797 |
| Increase (decrease) in operating liabilities: | | |
| Accounts payable and accrued expenses | 143,403 | (80,896) |
| Deferred event income | (29,643) | 35,668 |
| Grants payable | (1,936,394) | (182,235) |
| Net cash used in operating activities | (2,449,525) | (1,120,601) |
| **Cash flows from investing activities:** | | |
| Purchases of equipment | (62,991) | - |
| Maturity of investments | 4,924,902 | 683,854 |
| Net cash provided by investing activities | 4,861,911 | 683,854 |
| **Net increase (decrease) in cash and cash equivalents** | 2,412,386 | (436,747) |
| **Cash and Cash Equivalents - beginning of year** | 4,387,061 | 4,823,808 |
| **Cash and Cash Equivalents - end of year** | $ 6,799,447 | $ 4,387,061 |
| Supplemental disclosures: | | |
| Cash paid during the year for: | | |
| Interest | $ - | $ - |

The accompanying notes are an integral part of the financial statements.

## FOOD ALLERGY INITIATIVE, INC.
## NOTES TO FINANCIAL STATEMENTS

Note 1 - Nature of Operations:

Food Allergy Initiative, Inc. ("FAI") was established in 1996 and formed solely for educational and charitable purposes. FAI supports research to find a cure for fatal food allergies and clinical activities to identify and treat those at risk, increases public awareness of health issues and encourages public policy to make the world safer for those afflicted. In furtherance of these objectives, FAI awards grants to promising research, organizes and conducts meetings and supports programs to make communities safer.

FAI has been determined by the Internal Revenue Service to be a publicly supported charitable organization as described in Sections 170(b)(1)(A)(vi) and 501(c)(3) of the Internal Revenue Code.

Note 2 - Summary of Significant Accounting Policies:

*Basis of Accounting*

The financial statements of FAI have been prepared on the accrual basis of accounting. FAI adheres to accounting principles generally accepted in the United States of America.

*Cash and Cash Equivalents*

For the purpose of these financial statements, cash and cash equivalents is defined as cash on deposit, commercial paper, money market funds and U.S Treasury bills that had a maturity date of less than 90 days. As of December 31, 2010 and 2009, approximately $6,799,447 and $3,522,856 respectively, were in cash and cash equivalents.

*Investments*

Investments consist of U.S. Treasury bills with a maturity of over 90 days in the amount of $0 and $4,924,902 as of December 31, 2010 and 2009, respectively.

*Net Assets*

FAI accounts for and reports on its net assets based upon the existence or absence of donor imposed restrictions. Temporarily restricted net assets are those whose donor-imposed restrictions as to a specific purpose or time have not been met. Unrestricted net assets include all resources that are not subject to donor-imposed restrictions. Temporarily restricted net assets that have been both earned and have had their restrictions met in the current year are recorded as unrestricted net assets.

Note 2 - Summary of Significant Accounting Policies (continued):

*Pledges Receivable*

Pledges receivables were $2,193,498 at December 31, 2010 and substantially all of the current receivables were collected as of the date of this report.

On July 21, 2009 the Naddisy Foundation, Inc. approved a 5-year $1.5 million grant to the Food Allergy Initiative, Inc. The first three annual payments will be paid in the amount of $340,000 and the remaining two payments will be paid in the amount of $240,000. The first payment was made in 2009. No payment was made in 2010. Two payments will be made in 2011. Therefore, the remaining balance is reflected on the statements of financial position accordingly as a $680,000 short-term pledge receivable and a $480,000 long term pledge receivable.

*Use of Estimates*

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

*Concentration of Risk*

FAI maintains cash balances with financial institutions, which are in excess of $250,000 (the maximum amount insured by the Federal Deposit Insurance Corporation). At December 31, 2010 and 2009, the Organization's uninsured cash balances total $4,955,838 and $472,767, respectively.

*Equipment and Depreciation*

Equipment is stated at cost. Depreciation is provided for under the straight-line method over the estimated useful lives of the assets.

*Fair Value of Financial Instruments*

The following methods and assumptions were used in estimating the fair value disclosures for financial instruments:

Cash and cash equivalents, pledges receivable, accounts payable and grants payable are recorded at book values, which approximate their respective fair market value.

Note 2 - Summary of Significant Accounting Policies (continued):

*Fair Value of Financial Instruments (continued):*

On January 1, 2008, FAI adopted the methods of fair value as described in FASB ASC 820 "Fair Value Measurement" to value those financial assets and liabilities that are reported or disclosed at fair value. Fair value is based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In order to increase consistency and comparability in fair value measurements, GAAP establishes a fair value hierarchy that prioritizes observable and unobservable inputs used to measure fair value into three levels, as described in Note 5.

*Revenue Recognition*

Unconditional promises to give contributions are recorded when received or pledged. Contributions are recorded as unrestricted, temporarily restricted or permanently restricted support, depending on the existence and/or nature of any donor restrictions. Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized.

Other revenue is recognized when earned.

*Income Taxes*

Effective January 1, 2009, FAI adopted the provisions of FASB Interpretation No. 48 ("FIN 48"), "Accounting for Uncertainties in Income Taxes – an interpretation of FASB Statement No. 109," now incorporated in ASC 740, which provide standards for establishing and classifying any tax provisions for uncertain tax positions and recognizing any interest and penalties. The adoption of FIN 48 did not have a material effect on FAI's financial position as of January 1, 2009 or FAI's results of operations and cash flows for the year ended December 31, 2009. FAI's policy is to recognize accrued interest and penalties related to unrecognized tax benefits as income tax expense. FAI is no longer subject to federal or state and local income tax examinations by tax authorities for years before 2007.

*Subsequent Events*

Management has evaluated, for potential recognition and disclosure, events subsequent to the date of the Statement of Financial Position through July 22, 2011, the date the financial statements were available to be issued.

Note 3 - Grants Awarded:

The Food Allergy Initiative, Inc. awarded grants totaling $3,619,868 and $8,172,945 in 2010 and 2009, respectively. These grants consisted of the following:

| | 2010 | 2009 |
|---|---|---|
| Clinical grants | $ 1,157,618 | $ 888,985 |
| sponsored research grants | 518,975 | 2,048,006 |
| Donor funded research grants | 42,475 | 4,754,283 |
| Donor funded other grants | 939,223 | 264,271 |
| Public policy grants | 533,750 | 93,500 |
| Educational grants | 427,827 | 123,900 |
| | $ 3,619,868 | $ 8,172,945 |

A FAI board member is also a board member of a grantee hospital.

Note 4 - Commitments and Contingencies:

Operating Leases:

On May 21, 2010, FAI entered into a new 120-month operating lease agreement for office space located at 515 Madison Ave, Suite 1912, in New York City, New York. The lease, which became effective on September 1, 2010, provided five months free rent. FAI has the right to terminate this lease at any time after making sixty months of rental payments.

The annual minimum lease payments under the new lease (including the base, per square foot electric charge but exclusive of real estate taxes and annual electric escalation costs) are as follows:

| | |
|---|---|
| 2011 | 115,060 |
| 2012 | 127,821 |
| 2013 | 130,378 |
| 2014 | 132,985 |
| 2015 | 135,645 |
| Thereafter | 765,181 |
| Total | $ 1,407,070 |

Rent expense was $115,603 and $110,953 for the years ended December 31, 2010 and 2009, respectively.

Note 4 - Commitments and Contingencies (continued):

Grants Payable – Long-Term:

On October 12, 2006, the Board approved a six-year $1.5 million grant to the Immune Tolerance Network. The Food Allergy Initiative, Inc. will make annual year-end $250,000 payments. The first four annual payments were made in 2006, 2007, 2008 and 2009. No payment was made in 2010. The remaining balance is reflected on the statements of financial position accordingly as a $250,000 short-term grant payable and a $250,000 long-term grant payable.

In December of 2008, the Board approved a new $1,000,000 grant to the Immune Tolerance Network. This grant is payable over four years in equal annual payments of $250,000. The first two payments were made in 2008 and 2009. No payment was made in 2010. The remaining balance is reflected on the statements of financial position as a $250,000 short-term grant payable and a $250,000 long-term grant payable.

In June of 2009, The Board approved a $1,500,000 grant to Mount Sinai School of Medicine for research. This grant is payable over five years in equal annual payments of $300,000. The first payment was made in 2009. No payment was made in 2010. The remaining balance is reflected on the statements of financial position as a $300,000 short-term grant payable and a $900,000 long-term grant payable.

On January 13, 2010, The Board approved a $151,827 grant to the University of Michigan Health System food allergy education program. This grant is payable over three years in equal annual payments of $50,609. The first payment was made in 2010. The remaining balance is reflected on the statements of financial position accordingly as a $50,609 short-term grant payable and a $50,609 long-term grant payable.

Note 5 - Fair Value Measurements:

The fair value hierarchy defines three levels as follows:

Level 1: Valuations based on quoted prices (unadjusted) in an active market that are accessible at the measurement date for identical assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.

Level 2: Valuations based on observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in inactive markets; or model-derived valuations in which all significant inputs are observable or can be derived principally from or corroborated with observable market data.

Note 5 - Fair Value Measurements (continued):

Level 3: Valuations based on unobservable inputs are used when little or no market data is available. The fair value hierarchy gives lowest priority to Level 3 inputs.

In determining fair value, FAI utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible as well as considers counterparty credit risk in its assessment of fair value.

Financial assets carried at fair value at December 31, 2010 are classified in the table in one of the three levels as follows:

| | Level 1 | Level 2 | Level 3 | TOTAL |
|---|---|---|---|---|
| Investments | | | | |
| U.S. Treasury Bills | $ — | $ — | $ — | $ — |
| | $ — | $ — | $ — | $ — |

Financial assets carried at fair value at December 31, 2009 are classified in the table in one of the three levels as follows:

| | Level 1 | Level 2 | Level 3 | TOTAL |
|---|---|---|---|---|
| Investments | | | | |
| U.S. Treasury Bills | $4,924,902 | $ — | $ — | $4,924,902 |
| | $4,924,902 | $ — | $ — | $4,924,902 |

Note 6 - Pension Plans:

An employer-funded 403(b) pension plan began in 2005, which provides benefits to employees who meet the plan's eligibility requirements. Pension expense for the years ended December 31, 2010 and 2009 was $54,707 and $23,361, respectively.

Note 7 - Contributed Services:

During the years ended December 31, 2010 and 2009, the value of contributed services meeting the requirements for recognition in the financial statements was not material and has not been recorded. In addition, many individuals volunteer their time and perform a variety of tasks that assist the Organization at their facilities, but these services do not meet the criteria for recognition as contributed services.

## FOOD ALLERGY INITIATIVE, INC.
## NOTES TO FINANCIAL STATEMENTS

Note 8 - Merger

On January 29, 2009, The Food Allergy Initiative, Inc. (FAI), a New York not-for-profit corporation, merged with The Food Allergy Project, Inc., (FAP) a Delaware not-for-profit corporation. FAI was the surviving corporation. The newly merged organization, which operates under the FAI name, represents the largest private source of funding for food allergy research in the United States, and will serve as a voice for millions of families to call on the federal government and private sources to collaborate in search of a cure.

**FORM 990, PART III- Statement of Program Service Accomplishments- 2010**

The primary goal of the Food Allergy Initiative (FAI) is to find a cure for life-threatening food allergies FAI is also committed to funding clinical activities to improve diagnosis and treatment, public policy initiatives to increase federal funding for research and to make the world safer for people with food allergies, and education programs for the food service/hospitality industries, schools, day care centers, and camps Established in 1998 by concerned parents and grandparents, FAI is the largest private source of funding for food allergy research, nationally and internationally

**Research and Clinical Activities**

Most importantly, as a result of FAI support, several potential therapies began or continued to undergo clinical trials at major medical centers such as Duke, Johns Hopkins, Mount Sinai, and Beth Israel Deaconess/Harvard Medical School These included oral immunotherapies for peanut and cow's milk allergy, a treatment for multiple food allergies based on traditional Chinese medicine, and *Trichuris suis ova* (pig whipworm eggs) therapy for peanut allergy

Results of FAI-funded studies were published in important peer-reviewed scientific journals, including the *Journal of Allergy and Clinical Immunology (*Dr Scott Sicherer's study on the prevalence of peanut and tree nut allergies and Dr Rosalia Ayuso's work on shellfish allergens, both at Mount Sinai) and *Pediatric Allergy and Immunology* (Dr Ruchi Gupta's study of food allergic parents' attitudes, knowledge, and beliefs, part of a major epidemiologic study conducted at Northwestern Feinberg School of Medicine) In addition, FAI funded the first East-West Scientific Conference on Allergy and Traditional Chinese Medicine, which was co-sponsored by Mount Sinai Held at Henan University in Luoyang, China, this ground-breaking conference attracted respected experts from around the world, and is expected to produce exciting new research collaborations

FAI continued to foster the development of food allergy centers of excellence around the country, providing grants to the Jaffe Food Allergy Institute at Mount Sinai, Seattle Children's Hospital, Children's Memorial Hospital (Chicago), and the University of Michigan Health System (Ann Arbor) FAI also is working with Mount Sinai and other medical centers to promote participation in clinical trials We have developed materials for distribution at FAI events and have reached out to our constituents We continue to explore ways to promote trials at local colleges and universities and in the offices of key allergists, and we are assisting Mount Sinai with the development of promotional material to help retain participants in its baked milk trial

FAI has been closely involved in the development of the National Institute of Allergy and Infectious Diseases' (NIAID) comprehensive *Guidelines for the Diagnosis and Management of Food Allergy* FAI was represented on the Coordinating Committee and Expert Panel responsible for writing and reviewing this critical document Finally, we underwrote the publication of a supplement to the *Journal of Allergy and Clinical Immunology*, which disseminated the final guidelines to the medical community

**Education and Community Outreach**

To educate caregivers and the public about food allergies and protect children in school and at camp, FAI continued to fund community health education programs at Seattle Children's Hospital and Chicago's Children's Memorial In October, we participated in a meeting to bring together nurse practitioners from around the country to develop food allergy guidelines for school nurses, based on best practices We also continued work with the Food Allergy and Anaphylaxis Network (FAAN) to create an online food allergy education program for school professionals, which will be funded by FAI Finally, along with representatives from FAAN and other key organizations around the country, our Executive Director serves on a CDC expert panel charged with developing standardized, national voluntary guidelines for managing food allergies in schools

**Advocacy and Public Policy**

The major focus of FAI's advocacy efforts is to increase federal funding for food allergy research Thanks, in large part, to FAI's work, the government's investment in research has

grown from $4 million in 2004 to more than $26 million in 2010 It is important to note that, in addition to funding from the National Institutes of Health, federal support now comes from the Centers for Disease Control, the Department of Defense, and the Department of Agriculture

FAI's national Advocacy Steering Committee is a critical component of this effort Established in 2009, the committee comprises 21 of the best and brightest parent advocates, who are focusing their energy and expertise on this mission They and other top advocates are spearheading meetings and other communications with key policymakers to increase awareness about the need for more food allergy research Recent local public policy successes include achieving a New York State policy change that ensures that all ambulances carry epinephrine Finally, during Food Allergy Awareness Week, FAI's "Give It Up" advocacy/awareness campaign encouraged family and friends to advocate for people with food allergies by forgoing a favorite food for the week and writing to their legislators

• If you are filing for an **Additional (Not Automatic) 3-Month Extension, complete only Part II** and check this box ▶ [X]

**Note.** Only complete Part II if you have already been granted an automatic 3-month extension on a previously filed Form 8868.

• If you are filing for an **Automatic 3-Month Extension, complete only Part I** (on page 1).

**Part II** **Additional (Not Automatic) 3-Month Extension of Time.** Only file the original (no copies needed)

| Type or print | Name of exempt organization | Employer identification number |
|---|---|---|
| File by the extended due date for filing your return See instructions | THE FOOD ALLERGY INITIATIVE, INC. | 13-3905508 |
| | Number, street, and room or suite no If a P.O box, see instructions<br>515 MADISON AVE., NO. 1912 | |
| | City, town or post office, state, and ZIP code. For a foreign address, see instructions<br>NEW YORK, NY 10022 | |

Enter the Return code for the return that this application is for (file a separate application for each return) [0 1]

| Application Is For | Return Code | Application Is For | Return Code |
|---|---|---|---|
| Form 990 | 01 | | |
| Form 990-BL | 02 | Form 1041-A | 08 |
| Form 990-EZ | 03 | Form 4720 | 09 |
| Form 990-PF | 04 | Form 5227 | 10 |
| Form 990-T (sec. 401(a) or 408(a) trust) | 05 | Form 6069 | 11 |
| Form 990-T (trust other than above) | 06 | Form 8870 | 12 |

**STOP! Do not complete Part II if you were not already granted an automatic 3-month extension on a previously filed Form 8868.**

• The books are in the care of ▶ MARY JANE MARCHISOTTO, FOOD ALLERGY 515 MADISON AVE. - NEW YORK, NY 10022
Telephone No ▶ 212-207-1974 FAX No. ▶

• If the organization does not have an office or place of business in the United States, check this box ▶ [ ]

• If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) _____ If this is for the whole group, check this box ▶ [ ]. If it is for part of the group, check this box ▶ [ ] and attach a list with the names and EINs of all members the extension is for

4 I request an additional 3-month extension of time until NOVEMBER 15, 2011.

5 For calendar year 2010, or other tax year beginning _____, and ending _____.

6 If the tax year entered in line 5 is for less than 12 months, check reason [ ] Initial return [ ] Final return [ ] Change in accounting period

7 State in detail why you need the extension
ADDITIONAL TIME IS NECESSARY IN ORDER TO GATHER THE INFORMATION REQUIRED TO PREPARE A COMPLETE AND ACCURATE RETURN.

| | | | | |
|---|---|---|---|---|
| 8a | If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits See instructions | 8a | $ | 0. |
| b | If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit and any amount paid previously with Form 8868. | 8b | $ | 0. |
| c | **Balance due.** Subtract line 8b from line 8a Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System) See instructions | 8c | $ | 0. |

## Signature and Verification

Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form

Signature ▶ _____ Title ▶ CPA Date ▶ 8/15/11