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Form **990**Department of the Treasury
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0047

2010

A For the 2010 calendar year, or tax year beginning and ending																												
B Check if applicable: ☐ Address change ☐ Name change ☐ Initial return ☐ Terminated ☐ Amended return ☐ Application pending	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td colspan="2">C Name of organization GREATER ROCHESTER ENTERPRISE FOUNDATION, INC.</td> <td rowspan="4">D Employer identification number 10-0000085</td> </tr> <tr> <td colspan="2">Doing Business As</td> </tr> <tr> <td>Number and street (or P.O. box if mail is not delivered to street address)</td> <td>Room/suite</td> </tr> <tr> <td colspan="2">100 CHESTNUT ST, ONE HSBC PLAZA 1910</td> </tr> <tr> <td colspan="2">City or town, state or country, and ZIP + 4 ROCHESTER, NY 14604</td> <td>E Telephone number 585-530-6200</td> </tr> <tr> <td colspan="2">F Name and address of principal officer: MARK PETERSON SAME AS C ABOVE</td> <td>G Gross receipts \$ 1,446,765.</td> </tr> <tr> <td colspan="2">I Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) () (insert no.) ☐ 4947(a)(1) or ☐ 527</td> <td>H(a) Is this a group return for affiliates? ☐ Yes ☒ No</td> </tr> <tr> <td colspan="2">J Website: WWW.ROCHESTERBIZ.COM</td> <td>H(b) Are all affiliates included? ☐ Yes ☐ No</td> </tr> <tr> <td colspan="2">K Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶</td> <td>H(c) Group exemption number ▶</td> </tr> <tr> <td colspan="2">L Year of formation: 2002</td> <td>M State of legal domicile: NY</td> </tr> </table>	C Name of organization GREATER ROCHESTER ENTERPRISE FOUNDATION, INC.		D Employer identification number 10-0000085	Doing Business As		Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	100 CHESTNUT ST, ONE HSBC PLAZA 1910		City or town, state or country, and ZIP + 4 ROCHESTER, NY 14604		E Telephone number 585-530-6200	F Name and address of principal officer: MARK PETERSON SAME AS C ABOVE		G Gross receipts \$ 1,446,765.	I Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) () (insert no.) ☐ 4947(a)(1) or ☐ 527		H(a) Is this a group return for affiliates? ☐ Yes ☒ No	J Website: WWW.ROCHESTERBIZ.COM		H(b) Are all affiliates included? ☐ Yes ☐ No	K Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶		H(c) Group exemption number ▶	L Year of formation: 2002		M State of legal domicile: NY
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Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: GENERATE CONTRIBUTIONS TO HELP SUPPORT THE ACTIVITIES OF GREATER ROCHESTER ENTERPRISE, INC.																																																														
	2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.																																																														
	3 Number of voting members of the governing body (Part VI, line 1a)	3 33																																																													
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4 32																																																													
	5 Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5 0																																																													
	6 Total number of volunteers (estimate if necessary)	6 0																																																													
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a 0.																																																													
	b Net unrelated business taxable income from Form 990-T, line 31	7b 0.																																																													
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Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer		Date 5/11/11	
	MARK PETERSON, PRESIDENT		<i>Mark F. Peterson</i>	
Paid Preparer Use Only	Print/Type preparer's name KELLEY S. DEMONTE		Preparer's signature <i>Kelley S. Demonte</i>	Date 5/10/11
	Firm's name ▶ BONADIO & CO., LLP		Check if self-employed ☐ PTIN	
	Firm's address ▶ 171 SULLY'S TRAIL, SUITE 201 PITTSFORD, NY 14534		Firm's EIN ▶ Phone no. (585) 381-1000	

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes ☐ No

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GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.

Form 990 (2010)

10-0000085 Page 2

Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III ☐

1 Briefly describe the organization's mission:

GENERATE CONTRIBUTIONS TO SUPPORT THE ACTIVITIES OF GREATER ROCHESTER
ENTERPRISE, INC.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code:) (Expenses \$ 1,411,412. including grants of \$ 1,411,412.) (Revenue \$)
GENERATE CONTRIBUTIONS TO HELP SUPPORT THE ORGANIZATION'S MISSION OF
ASSISTING GREATER ROCHESTER ENTERPRISE, INC.

4b (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4c (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4d Other program services. (Describe in Schedule O)

(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses 1,411,412.

Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	X	
2 Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>		X
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		X
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>		X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	X	
b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		X
c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		X
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>		X
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>		X
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i>		X
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional</i>		X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If "Yes," complete Schedule F, Parts I and IV</i>		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Parts II and IV</i>		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Parts III and IV</i>		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>		X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>		X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X
20a Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H</i>		X
b If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)		

Form 990 (2010)

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

Form 990 (2010)

10-0000085 Page 4

Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	X	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>		X
24b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
24c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
24d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
25b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions).		
28a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
28b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
28c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>		X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>		X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	X	
35 Is any related organization a controlled entity within the meaning of section 512(b)(13)?		X
a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> ☐ Yes ☒ No		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	X	

Note. All Form 990 filers are required to complete Schedule O

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Check if Schedule O contains a response to any question in this Part V

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FOUNDATION, INC.**

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Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions

Check if Schedule O contains a response to any question in this Part VI ☒ **X**

Section A. Governing Body and Management

	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year	33	
b Enter the number of voting members included in line 1a, above, who are independent	32	
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	☐	☒ X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	☐	☒ X
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	☒ X	
5 Did the organization become aware during the year of a significant diversion of the organization's assets?	☐	☒ X
6 Does the organization have members or stockholders?	☐	☒ X
7a Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	☐	☒ X
b Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	☐	☒ X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body?	☒ X	
b Each committee with authority to act on behalf of the governing body?	☒ X	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	☐	☒ X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Does the organization have local chapters, branches, or affiliates?	☐	☒ X
b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	☐	
11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	☒ X	
b Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a Does the organization have a written conflict of interest policy? If "No," go to line 13	☒ X	
b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	☒ X	
c Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	☒ X	
13 Does the organization have a written whistleblower policy?	☒ X	
14 Does the organization have a written document retention and destruction policy?	☒ X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	☒ X	
b Other officers or key employees of the organization	☒ X	
If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	☐	☒ X
b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed **▶ NY**

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
☐ Own website ☐ Another's website ☒ Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **▶**
MARK PETERSON - 585-530-6200
100 CHESTNUT ST, ONE HSBC PLAZA NO. 1910, ROCHESTER, NY 14614

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former** directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
JAMES LOCKE, III, ESQ. BOARD SECRETARY	1.00	X		X				0.	0.	0.
SANDRA A. PARKER BOARD MEMBER	1.00	X						0.	0.	0.
MARK PETERSON PRESIDENT	12.00	X		X				0.	211,510.	5,990.
MAGGIE BROOKS BOARD MEMBER	1.00	X						0.	0.	0.
LISA BRUBAKER BOARD TREASURER	1.00	X		X				0.	0.	0.
PATRICK BURKE BOARD MEMBER	1.00	X						0.	0.	0.
DANIEL BURNS CHAIR PERSON	1.00	X		X				0.	0.	0.
MARGARET CHURCHILL BOARD MEMBER	1.00	X						0.	0.	0.
DR. WILLIAM DESTLER BOARD MEMBER	1.00	X						0.	0.	0.
HON. ROBERT DUFFY BOARD MEMBER	1.00	X						0.	0.	0.
DAVID DWORKIN BOARD MEMBER	1.00	X						0.	0.	0.
DANIEL HOGAN BOARD MEMBER	1.00	X						0.	0.	0.
LOUIS A. GATTOZZI BOARD MEMBER	1.00	X						0.	0.	0.
HOWARD KONAR BOARD MEMBER	1.00	X						0.	0.	0.
THERESA B. MAZZULLO BOARD MEMBER	1.00	X						0.	0.	0.
DONALD ROBINSON BOARD MEMBER	1.00	X						0.	0.	0.
JOSEPH RIZZO BOARD MEMBER	1.00	X						0.	0.	0.

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

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Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
ROBERT SANDS BOARD MEMBER	1.00	X						0.	0.	0.
JOEL SELIGMAN BOARD MEMBER	1.00	X						0.	0.	0.
ROBERT WAYLAND-SMITH BOARD MEMBER	1.00	X						0.	0.	0.
THOMAS WILMOT BOARD MEMBER	1.00	X						0.	0.	0.
MAUREEN ALSTON BOARD MEMBER	1.00	X						0.	0.	0.
DAVID BROOKS BOARD MEMBER	1.00	X						0.	0.	0.
ALLEN CASEY BOARD MEMBER	1.00	X						0.	0.	0.
ANNE KRESS BOARD MEMBER	1.00	X						0.	0.	0.
SALVATORE LABELLA BOARD MEMBER	1.00	X						0.	0.	0.
1b Sub-total								0.	211,510.	5,990.
c Total from continuation sheets to Part VII, Section A								0.	0.	0.
d Total (add lines 1b and 1c)								0.	211,510.	5,990.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization 0

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization **NONE**

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization 0

SEE PART VII, SECTION A CONTINUATION SHEETS

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**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

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Part VIII Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1 a Federated campaigns	1a					
	b Membership dues	1b					
	c Fundraising events	1c					
	d Related organizations	1d					
	e Government grants (contributions)	1e					
	f All other contributions, gifts, grants, and similar amounts not included above	1f	1446765.				
	g Noncash contributions included in lines 1a-1f \$						
	h Total. Add lines 1a-1f			1446765.			
Program Service Revenue	2 a _____			Business Code			
	b _____						
	c _____						
	d _____						
	e _____						
	f All other program service revenue						
	g Total. Add lines 2a-2f						
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)						
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties						
				(i) Real	(ii) Personal		
	6 a Gross Rents						
	b Less: rental expenses						
	c Rental income or (loss)						
	d Net rental income or (loss)						
	7 a Gross amount from sales of assets other than inventory			(i) Securities	(ii) Other		
	b Less: cost or other basis and sales expenses						
	c Gain or (loss)						
	d Net gain or (loss)						
	8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18			a			
	b Less: direct expenses			b			
	c Net income or (loss) from fundraising events						
	9 a Gross income from gaming activities See Part IV, line 19			a			
	b Less: direct expenses			b			
	c Net income or (loss) from gaming activities						
	10 a Gross sales of inventory, less returns and allowances			a			
	b Less: cost of goods sold			b			
c Net income or (loss) from sales of inventory							
Miscellaneous Revenue			Business Code				
11 a _____							
b _____							
c _____							
d All other revenue							
e Total. Add lines 11a-11d							
12 Total revenue. See instructions.				1446765.	0.	0.	0.

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**GREATER ROCHESTER ENTERPRISE
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Part IX Statement of Functional Expenses

*Section 501(c)(3) and 501(c)(4) organizations must complete all columns.
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).*

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	1,411,412.	1,411,412.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	87,000.		9,831.	77,169.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	21,995.		2,485.	19,510.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
9 Other employee benefits	15,254.		1,724.	13,530.
10 Payroll taxes				
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting				
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other	9,525.		1,076.	8,449.
12 Advertising and promotion				
13 Office expenses	5,116.		578.	4,538.
14 Information technology				
15 Royalties				
16 Occupancy	19,497.		2,203.	17,294.
17 Travel	6,085.		688.	5,397.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	5,586.		631.	4,955.
23 Insurance	869.		98.	771.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.)				
a OTHER	2,569.		290.	2,279.
b				
c				
d				
e				
f All other expenses				
25 Total functional expenses. Add lines 1 through 24f	1,584,908.	1,411,412.	19,604.	153,892.
26 Joint costs. Check here ☐ if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

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Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing	281,481.	1	226,647.
	2 Savings and temporary cash investments	191,183.	2	41,202.
	3 Pledges and grants receivable, net		3	
	4 Accounts receivable, net	86,912.	4	109,170.
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges		9	
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	447,075.		
	10b Less: accumulated depreciation	441,134.	11,527.	5,941.
	11 Investments - publicly traded securities		11	
	12 Investments - other securities. See Part IV, line 11		12	
	13 Investments - program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11		15	
16 Total assets. Add lines 1 through 15 (must equal line 34)	571,103.	16	382,960.	
Liabilities	17 Accounts payable and accrued expenses		17	
	18 Grants payable		18	
	19 Deferred revenue	50,000.	19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities. Complete Part X of Schedule D		25	
	26 Total liabilities. Add lines 17 through 25	50,000.	26	0.
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ☒ and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	0.	27	0.
	28 Temporarily restricted net assets	521,103.	28	382,960.
	29 Permanently restricted net assets		29	
	Organizations that do not follow SFAS 117, check here ☐ and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
	33 Total net assets or fund balances	521,103.	33	382,960.
	34 Total liabilities and net assets/fund balances	571,103.	34	382,960.

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**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

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Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	1,446,765.
2	Total expenses (must equal Part IX, column (A), line 25)	2	1,584,908.
3	Revenue less expenses. Subtract line 2 from line 1	3	<138,143.>
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	521,103.
5	Other changes in net assets or fund balances (explain in Schedule O)	5	
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	382,960.

Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII ☒

- 1** Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other _____
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.
- 2a** Were the organization's financial statements compiled or reviewed by an independent accountant?
- b** Were the organization's financial statements audited by an independent accountant?
- c** If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.
- d** If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both:
☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis
- 3a** As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b** If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

	Yes	No
2a		X
2b	X	
2c	X	
3a		X
3b		

Form **990** (2010)

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2010

Name of the organization **GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

Employer identification number
10-0000085

Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 ☐ A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E.)
- 3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state: _____
- 5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 ☐ A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 ☐ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 11 ☒ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h
- a ☒ Type I b ☐ Type II c ☐ Type III - Functionally integrated d ☐ Type III - Other
- e ☒ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
- f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box ☐
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?
- (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?
- (ii) A family member of a person described in (i) above?
- (iii) A 35% controlled entity of a person described in (i) or (ii) above?
- h Provide the following information about the supported organization(s).

	Yes	No
11g(i)		X
11g(ii)		X
11g(iii)		X

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
GREATER ROCHESTER EN	10-0000080	501(C)(6)	X		X		X		1411412.
Total									1,411,412.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11 Total support. Add lines 7 through 10						
12 Gross receipts from related activities, etc. (see instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ► ☐						

Section C. Computation of Public Support Percentage

14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f))	14	%
15 Public support percentage from 2009 Schedule A, Part II, line 14	15	%
16a 33 1/3% support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ► ☐		
b. 33 1/3% support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ► ☐		
17a 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► ☐		
b. 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► ☐		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ► ☐		

Schedule A (Form 990 or 990-EZ) 2010

Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support (Add lines 9, 10c, 11, and 12)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2010 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2009 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2010 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2009 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ☐

b 33 1/3% support tests - 2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ☐

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

SCHEDULE D
(Form 990)Department of the Treasury
Internal Revenue Service**Supplemental Financial Statements**▶ **Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11, or 12.**▶ **Attach to Form 990. ▶ See separate instructions.**

OMB No 1545-0047

2010**Name of the organization** GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**Employer identification number**
10-0000085**Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the
organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		☐ Yes ☐ No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		☐ Yes ☐ No

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

☐ Preservation of land for public use (e.g., recreation or education)	☐ Preservation of an historically important land area
☐ Protection of natural habitat	☐ Preservation of a certified historic structure
☐ Preservation of open space	

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
(ii) Assets included in Form 990, Part X	▶ \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
b Assets included in Form 990, Part X	▶ \$ _____

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

Schedule D (Form 990) 2010

10-0000085 Page **2**

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a** ☐ Public exhibition
b ☐ Scholarly research
c ☐ Preservation for future generations

- d** ☐ Loan or exchange programs
e ☐ Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV and complete the following table:

	Amount
1c Beginning balance	
1d Additions during the year	
1e Distributions during the year	
1f Ending balance	

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV.

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the year end balance held as:

- a** Board designated or quasi-endowment %
b Permanent endowment %
c Term endowment %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

- (i) unrelated organizations
(ii) related organizations

	Yes	No
3a(i)		
3a(ii)		
3b		

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds.

Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		84,772.	78,841.	5,931.
d Equipment		172,352.	172,352.	0.
e Other		189,951.	189,941.	10.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				5,941.

Schedule D (Form 990) 2010

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

Schedule D (Form 990) 2010

10-0000085 Page **3**

Part VII Investments - Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.) ▶		

Part VIII Investments - Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 15.) ▶	

Part X Other Liabilities. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Amount
(1) Federal income taxes	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
(11)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 25.) ▶	

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

032053
12-20-10

Schedule D (Form 990) 2010

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

Schedule D (Form 990) 2010

10-0000085 Page 4

Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	1,446,765.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	1,584,908.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3	<138,143.>
4	Net unrealized gains (losses) on investments	4	
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV.)	8	
9	Total adjustments (net). Add lines 4 through 8	9	0.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	<138,143.>

Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	0.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	0.
3	Subtract line 2e from line 1	3	0.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	0.

Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	1,584,908.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	0.
3	Subtract line 2e from line 1	3	1,584,908.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	1,584,908.

Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
- 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
GREATER ROCHESTER ENTERPRISES 100 CHESTNUT ST., ONE HSBC PLAZA NO. ROCHESTER, NY 14604	10-0000080	501(C)(6)	1,411,412.	0.			TO SUPPORT PROGRAM SERVICES.

- | | |
|----------|--|
| 2 | Enter total number of section 501(c)(3) and government organizations |
| 3 | Enter total number of other organizations |

1. HA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2010)	FOUNDATION, INC.	10-0000085	Page 2
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Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

[illegible]

Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information

**SCHEDULE J
(Form 990)**

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

▶ **Complete if the organization answered "Yes" to Form 990,
Part IV, line 23.**

▶ **Attach to Form 990.** ▶ **See separate instructions.**

OMB No 1545-0047

2010

Name of the organization

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

Employer identification number

10-000085

Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,
Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

☐ First-class or charter travel

☐ Travel for companions

☐ Tax indemnification and gross-up payments

☐ Discretionary spending account

☐ Housing allowance or residence for personal use

☐ Payments for business use of personal residence

☒ Health or social club dues or initiation fees

☐ Personal services (e.g., maid, chauffeur, chef)

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or
reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,
trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's
CEO/Executive Director. Check all that apply.

☐ Compensation committee

☐ Independent compensation consultant

☐ Form 990 of other organizations

☐ Written employment contract

☐ Compensation survey or study

☐ Approval by the board or compensation committee

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing
organization or a related organization:

a Receive a severance payment or change-of-control payment from the organization or a related organization?

b Participate in, or receive payment from, a supplemental nonqualified retirement plan?

c Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III

Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.

5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation
contingent on the revenues of:

a The organization?

b Any related organization?

If "Yes" to line 5a or 5b, describe in Part III.

6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation
contingent on the net earnings of:

a The organization?

b Any related organization?

If "Yes" to line 6a or 6b, describe in Part III

7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments
not described in lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the
initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in
Regulations section 53.4958-6(c)?

Yes No

1b X

2 X

4a X

4b X

4c X

5a X

5b X

6a X

6b X

7 X

8 X

9

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.

Schedule J (Form 990) 2010

10-0000085

Page 2

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

	(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1	MARK PETERSON	(i) 0.	(ii) 0.	(iii) 0.	5,990.	0.	5,990.	0.
2		(i) 211,510.	(ii) 0.	(iii) 0.	0.	0.	211,510.	0.
3		(i)	(ii)	(iii)				
4		(i)	(ii)	(iii)				
5		(i)	(ii)	(iii)				
6		(i)	(ii)	(iii)				
7		(i)	(ii)	(iii)				
8		(i)	(ii)	(iii)				
9		(i)	(ii)	(iii)				
10		(i)	(ii)	(iii)				
11		(i)	(ii)	(iii)				
12		(i)	(ii)	(iii)				
13		(i)	(ii)	(iii)				
14		(i)	(ii)	(iii)				
15		(i)	(ii)	(iii)				
16		(i)	(ii)	(iii)				

GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.

Schedule J (Form 990) 2010

10-0000085

Page 3

Supplemental Information

Complete this part to provide the information; explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information

PART I, LINE 1A: SOCIAL CLUB DUES ARE PROVIDED IN LIMITED INSTANCES WHEN THE BOARD OF DIRECTORS HAS DETERMINED THAT THE VENUE PROVIDES THE ABILITY TO ENTERTAIN OUT OF TOWN GUESTS IN FURTHERANCE OF THE ORGANIZATION'S MISSION OF FOSTERING ECONOMIC GROWTH IN THE GREATER ROCHESTER REGION. ALL SOCIAL CLUB DUES ARE APPROVED BY THE ORGANIZATION'S BOARD OF DIRECTORS. ALL PERSONAL EXPENSES ASSOCIATED WITH SOCIAL CLUB MEMBERSHIPS ARE PAID FOR BY THE EMPLOYEE PERSONALLY.

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2010

Name of the organization

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

Employer identification number
10-0000085

FORM 990, PART VI, SECTION A, LINE 4: 1. MEMBERSHIP. ALL ORGANIZATIONS AND INDIVIDUALS THAT FINANCIALLY SUPPORT GRE WITH AT LEAST A MINIMUM INVESTMENT OF \$5,000 ANNUALLY BECOME MEMBERS OF GRE. THERE ARE TWO GENERAL CLASSES OF SUCH MEMBERS; ONE CLASS CONSISTS OF INVESTOR MEMBERS WHICH MAKE ANNUAL INVESTMENTS AND HAVE ALL VOTING RIGHTS OF MEMBERS EXCEPT THE RIGHT TO ELECT OR DESIGNATE DIRECTORS UNLESS SPECIFICALLY AUTHORIZED TO DO SO; AND THE OTHER CLASS CONSISTS OF DIRECTOR MEMBERS WHO ARE MEMBERS OF THE BOARD OF DIRECTORS AND HAVE ALL THE VOTING RIGHTS OF MEMBERS. FOR EXAMPLE, M&T BANK MAKES A FINANCIAL INVESTMENT IN GRE AND THUS BECOMES AN INVESTOR MEMBER. THE BANK PROPOSES DAN BURNS, ITS CEO, AS A MEMBER OF THE BOARD OF DIRECTORS OF GRE. UPON HIS ELECTION AS A MEMBER OF THE BOARD OF DIRECTORS OF GRE, DAN BURNS BECOMES A DIRECTOR MEMBER. HE THUS VOTES ON ALL MATTERS FOR WHICH DIRECTORS VOTE, INCLUDING THE ELECTION OF DIRECTORS, AND HE MAY VOTE ON BEHALF OF AND AS A REPRESENTATIVE OF THE BANK ON ALL MATTERS FOR WHICH MEMBERS OF GRE MAY VOTE. GRE FUNCTIONS IN THIS MANNER TODAY AND THE REVISIONS TO THE BY-LAWS IN DEFINING MEMBERSHIP ARE INTENDED ONLY TO CLARIFY THE PRESENT PRACTICES.

2. INVESTMENTS. EACH INVESTOR MEMBER WILL BE ENCOURAGED TO HELP SUSTAIN GRE WITH THE HIGHEST LEVEL OF INVESTMENT WHICH THE INVESTOR CAN MAKE AND SHALL OTHERWISE MAKE ANNUAL INVESTMENTS AS FOLLOWS:

A. CATEGORY ONE. THIS CATEGORY IS FOR ORGANIZATIONS WITH \$100 MILLION OR MORE IN ANNUAL REVENUES AND MORE THAN 1,000 EMPLOYEES, IN THE REGION, WHICH ELECT TO MAKE LEADERSHIP INVESTMENTS. LEADERSHIP INVESTMENTS OF \$100,000 AND MORE ARE STRONGLY ENCOURAGED OF ALL CATEGORY ONE INVESTORS TO HELP

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SUSTAIN GRE. ALL CATEGORY ONE LEADERSHIP INVESTORS WILL BE ENTITLED TO DESIGNATE ONE DIRECTOR AND RECEIVE QUARTERLY BRIEFINGS FROM THE PRESIDENT OF GRE IN PERSON OR BY CONFERENCE TELEPHONE.

B. CATEGORY TWO. THIS CATEGORY IS FOR ORGANIZATIONS WITH \$100 MILLION OR MORE IN ANNUAL REVENUES AND MORE THAN 200 EMPLOYEES, IN THE REGION. THE REQUIRED ANNUAL MINIMUM INVESTMENT WILL BE \$50,000. EACH INVESTOR IN THIS CATEGORY MAY PROPOSE A MEMBER TO THE BOARD OF DIRECTORS.

C. CATEGORY THREE. ALL OTHER ORGANIZATIONS WILL BE EXPECTED TO INVEST A MINIMUM OF \$5,000; PROVIDED, HOWEVER, THAT ANY CATEGORY THREE ORGANIZATION MAKING AN INVESTMENT OF \$25,000 ANNUALLY SHALL BE ENTITLED TO PROPOSE A PERSON TO BE ELECTED A DIRECTOR.

D. CONSORTIUM. CATEGORY THREE ORGANIZATIONS MAY FUNCTION AS A SINGLE ENTITY AND MAY AGGREGATE INVESTMENTS WITH THE APPROVAL OF THE GOVERNANCE COMMITTEE FOR THE OPPORTUNITY TO PROPOSE A PERSON FOR ELECTION AS A DIRECTOR.

E. INDIVIDUALS. ALL INDIVIDUAL INVESTORS SHALL HAVE THE SAME RIGHTS AND BENEFITS AS ORGANIZATIONS BASED ON THE SAME LEVEL OF ACTUAL INVESTMENT.

F. ECONOMIC DEVELOPMENT PARTNERS. FOR THE PURPOSES OF THE BY-LAWS, THE ECONOMIC DEVELOPMENT PARTNERS OF GRE ARE: MONROE COUNTY; MONROE COUNTY INDUSTRIAL DEVELOPMENT AGENCY; CITY OF ROCHESTER; GENESEE COUNTY; LIVINGSTON COUNTY; ONTARIO COUNTY; ORLEANS COUNTY; SENECA COUNTY; WAYNE COUNTY; WYOMING COUNTY; YATES COUNTY; ROCHESTER BUSINESS ALLIANCE; AND

STATE OF NEW YORK. EACH HAS AN OPPORTUNITY TO DESIGNATE A DIRECTOR UPON AN

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**ANNUAL INVESTMENT OF \$50,000 OR PROPOSE A DIRECTOR UPON AN ANNUAL
INVESTMENT OF \$25,000.**

**G. PRESIDENT. THE PRESIDENT OF GRE SHALL BE A DESIGNATED DIRECTOR SO LONG
SUCH PERSON HOLDS THE OFFICE OF PRESIDENT.**

**H. RBA/GRE. THE CHIEF EXECUTIVE OFFICER OF THE ROCHESTER BUSINESS ALLIANCE
SHALL BE A DESIGNATED DIRECTOR OF GRE SO LONG AS THE PRESIDENT OF GRE IS
ALSO DESIGNATED A DIRECTOR OF THE ROCHESTER BUSINESS ALLIANCE.**

**3. NUMBER OF DIRECTORS. THE NUMBER OF DIRECTORS OF THE ORGANIZATION SHALL
NOT EXCEED TWENTY-FIVE MEMBERS. ALL PROPOSED BOARD MEMBERS SHALL BE
SUBMITTED TO THE GOVERNANCE COMMITTEE OF THE BOARD. SUCH COMMITTEE WILL
DETERMINE THE APPROPRIATE DIRECTOR NOMINATIONS TO BE RECOMMENDED TO THE
BOARD OF DIRECTORS TO FILL THE POSITIONS AVAILABLE AFTER ACCOUNTING FOR ALL
DESIGNATED DIRECTORS.**

**4. QUALIFICATION OF DIRECTORS. EACH PERSON PROPOSED OR DESIGNATED AS A
DIRECTOR SHALL BE THE CHIEF EXECUTIVE OFFICER (OR OCCUPY AN EQUIVALENT
POSITION) OF THE INVESTOR MAKING THE PROPOSAL. IN SITUATIONS WHERE IT IS
NOT POSSIBLE FOR THE CHIEF EXECUTIVE OFFICER TO SERVE, THEN THE CHIEF
EXECUTIVE OFFICER SHALL DESIGNATE IN WRITING AN EXECUTIVE OFFICER (OR AN
EQUIVALENT POSITION) OF THE INVESTOR FOR THE SPECIFIC PURPOSE OF SERVING ON
THE BOARD OF GRE AND REPORTING DIRECTLY TO THE CHIEF EXECUTIVE OFFICER. ALL
INVESTORS PROPOSING OR DESIGNATING PERSONS AS DIRECTORS SHALL HAVE TIMELY
MADE OR HAVE AGREED TO MAKE TIMELY, AND THEREAFTER DO SO, THE ANNUAL
INVESTMENT FOR WHICH THE INVESTOR IS CLASSIFIED AS BOTH A CONDITION FOR
PROPOSING OR DESIGNATING SUCH PERSON AS A DIRECTOR AND FOR SUCH PERSON TO**

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REMAIN QUALIFIED TO SERVE AS A DIRECTOR IF SO ELECTED.

5. TERM OF DIRECTORS. ALL DIRECTORS SHALL BE ELECTED ANNUALLY, BUT NO DIRECTOR, EXCEPT THOSE WHO ARE DESIGNATED DIRECTORS, MAY SERVE MORE THAN THREE CONSECUTIVE TERMS WITHOUT A ONE YEAR ABSENCE FROM THE BOARD. THE GOVERNANCE COMMITTEE PURSUANT TO ITS CHARTER SHALL SEEK IN MAKING ITS NOMINATIONS TO MAINTAIN A BOARD WHICH WILL HAVE CONTINUITY SUCH THAT NOT ALL OF THE THEN CURRENT DIRECTORS WILL EXIT THE BOARD AT THE SAME TIME.

6. QUALIFICATION OF OFFICERS. TO BE ELIGIBLE TO BE NOMINATED BY THE GOVERNANCE COMMITTEE AS AN OFFICER OF GRE, EACH PERSON MUST BE A DULY ELECTED DIRECTOR OF GRE AND MUST CONTINUE TO MEET THE QUALIFICATION REQUIREMENTS FOR SUCH DIRECTOR. ALL PERSONS NOMINATED AS AN OFFICER SHALL BE SHALL BE SUBJECT TO ELECTION BY THE BOARD OF DIRECTORS OF GRE.

7. EXECUTIVE COMMITTEE. THE EXECUTIVE COMMITTEE WILL BE COMPRISED OF THE OFFICERS OF THE ORGANIZATION AND WILL MEET ONLY ON REQUEST OF THE CHAIRMAN OF THE BOARD OR PRESIDENT TO CONDUCT URGENT AND NECESSARY BUSINESS OF THE ORGANIZATION BETWEEN SCHEDULED MEETINGS OF THE BOARD.

8. MEETINGS. ALL INVESTOR MEMBERS OF THE ORGANIZATION SHALL BE ENTITLED TO ATTEND AT LEAST FOUR MEETINGS A YEAR, INCLUDING THE ANNUAL MEETING, WITH THE DATE AND TIME DETERMINED BY THE PRESIDENT OF THE ORGANIZATION. THE BOARD OF DIRECTORS SHALL MEET FOUR TIMES A YEAR AS SCHEDULED BY THE BOARD WITH GUIDANCE FROM THE CHAIRMAN OF THE BOARD.

9. PERFORMANCE TEAMS. ALL DIRECTORS AND ALL PROPOSED DIRECTORS, WHETHER OR NOT ELECTED TO THE BOARD, SHALL BE CONSIDERED BY THE PRESIDENT TO SERVE ON

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SPECIFIC PERFORMANCE TEAMS DESIGNATED BY THE PRESIDENT OF THE ORGANIZATION.
SUCH TEAMS FROM TIME TO TIME MAY BE CONSTITUTED BY THE PRESIDENT IN THE
PRESIDENT'S DISCRETION TO HELP PARTNER PROSPECTIVE NEW COMPANIES EARLY IN
THE ATTRACTION PROCESS. IN THE DISCRETION OF THE PRESIDENT WITH THE
CONSENT OF THE CHAIRMAN OF THE BOARD, OTHERS IN THE COMMUNITY WHOSE
EXPERIENCE, CONTACTS AND KNOWLEDGE WOULD BE HELPFUL TO THE ATTRACTION
PROCESS MAY ALSO BE MEMBERS OF A SPECIFIC PERFORMANCE TEAM. ALL SUCH
PERFORMANCE TEAM MEMBERS SHALL BE BOUND BY APPROPRIATE CONFIDENTIALITY
AGREEMENTS AND OBLIGATIONS.

10. GOVERNANCE COMMITTEE. THE GOVERNANCE COMMITTEE SHALL BE A STANDING
COMMITTEE OF THE BOARD OF DIRECTORS WHOSE MEMBERS ARE ELECTED ANNUALLY BY
THE BOARD. THE NUMBER OF MEMBERS OF THE COMMITTEE SHALL BE SET BY THE BOARD
BUT SHALL BE AT LEAST THREE AND NOT MORE THAN FIVE. THE AUTHORITY OF THE
GOVERNANCE COMMITTEE SHALL INCLUDE DETERMINATIONS AS TO THE QUALIFICATION
OF DIRECTORS, NOMINATION OF DIRECTORS AND OFFICERS OF GRE, AND OVERSIGHT
RECOMMENDATIONS AS TO THE GOVERNING PROCESSES AND PROCEDURES OF GRE.

FORM 990, PART VI, SECTION B, LINE 11: THE FORM 990 IS PREPARED BY THE
ACCOUNTING FIRM THAT PERFORMED THE ANNUAL FINANCIAL STATEMENT AUDIT. THE
FORM 990 IS PROVIDED TO ALL FINANCE COMMITTEE MEMBERS FOR THEIR REVIEW AND
APPROVAL. IT IS ALSO MADE AVAILABLE TO ALL BOARD MEMBERS FOR THEIR REVIEW.
UPON APPROVAL BY THE FINANCE COMMITTEE, THE 990 IS REVIEWED AND SIGNED BY
THE ORGANIZATION PRESIDENT, THEN FILED.

FORM 990, PART VI, SECTION B, LINE 12C: ALL BOARD MEMBERS, OFFICERS AND
EMPLOYEES ARE REQUIRED TO REVIEW THE ORGANIZATION'S CONFLICT OF INTEREST
POLICY ANNUALLY AND COMPLETE AN ANNUAL CONFLICT OF INTEREST POLICY

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STATEMENT. COPIES OF THESE STATEMENTS ARE MAINTAINED BY THE ORGANIZATION.

**FORM 990, PART VI, SECTION B, LINE 15: THE ORGANIZATION USES BENCHMARKING,
NATIONAL COMPARISONS, HISTORICAL COMPENSATION TRENDS AND SOME OUTSIDE
CONSULTANTS. COMPENSATION IS MONITORED AND DETERMINED BY A COMMITTEE OF
BOARD MEMBERS.**

**FORM 990, PART VI, SECTION C, LINE 19: DOCUMENTS ARE MADE AVAILABLE UPON
REQUEST. THE ORGANIZATION COMPLIES WITH ALL APPLICABLE STATE AND FEDERAL
LEGISLATION.**

FORM 990, PART XI, LINE 2C

**THE ORGANIZATION HAS A BOARD OF DIRECTORS THAT ASSUMES THE
RESPONSIBILITY OF OVERSIGHT OF THE AUDIT AND THE SELECTION OF AN
INDEPENDENT ACCOUNTANT.**

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

[illegible]

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

[illegible]

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity
b Gift, grant, or capital contribution to other organization(s)
c Gift, grant, or capital contribution from other organization(s)
d Loans or loan guarantees to or for other organization(s)
e Loans or loan guarantees by other organization(s)

- f** Sale of assets to other organization(s)
g Purchase of assets from other organization(s)
h Exchange of assets
i Lease of facilities, equipment, or other assets to other organization(s)

- j** Lease of facilities, equipment, or other assets from other organization(s)
k Performance of services or membership or fundraising solicitations for other organization(s)
l Performance of services or membership or fundraising solicitations by other organization(s)
m Sharing of facilities, equipment, mailing lists, or other assets
n Sharing of paid employees

- o** Reimbursement paid to other organization for expenses
p Reimbursement paid by other organization for expenses
q Other transfer of cash or property to other organization(s)
r Other transfer of cash or property from other organization(s)

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved	(d) Method of determining amount involved
(1) GREATER ROCHESTER ENTERPRISE	B	1,411,412.FMV	
(2) GREATER ROCHESTER ENTERPRISE	M	24,284.	
(3) GREATER ROCHESTER ENTERPRISE	N	124,249.	
(4) GREATER ROCHESTER ENTERPRISE	O	19,251.	
(5)			
(6)			

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Schedule R (Form 990) 2010

Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

[illegible]

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Schedule R (Form 990) 2010

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Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions).

Lined area for supplemental information.

Form 990 (2010)

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

Total to Part VII, Section A, line 1c

Form **4562**Department of the Treasury
Internal Revenue Service (99)
Name(s) shown on return**Depreciation and Amortization** 990
(Including Information on Listed Property)

▶ See separate instructions.

▶ Attach to your tax return.

OMB No 1545-0172

2010Attachment
Sequence No **67****GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

Business or activity to which this form relates

Identifying number

FORM 990 PAGE 10**10-0000085****Election To Expense Certain Property Under Section 179** Note: If you have any listed property, complete Part V before you complete Part I.

1 Maximum amount (see instructions)	1	500,000.
2 Total cost of section 179 property placed in service (see instructions)	2	
3 Threshold cost of section 179 property before reduction in limitation	3	2,000,000.
4 Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter -0-	4	
5 Dollar limitation for tax year. Subtract line 4 from line 1. If zero or less, enter -0-. If married filing separately, see instructions	5	
6	(a) Description of property	(b) Cost (business use only)
		(c) Elected cost
7 Listed property. Enter the amount from line 29	7	
8 Total elected cost of section 179 property. Add amounts in column (c), lines 6 and 7	8	
9 Tentative deduction. Enter the smaller of line 5 or line 8	9	
10 Carryover of disallowed deduction from line 13 of your 2009 Form 4562	10	
11 Business income limitation. Enter the smaller of business income (not less than zero) or line 5	11	
12 Section 179 expense deduction. Add lines 9 and 10, but do not enter more than line 11	12	
13 Carryover of disallowed deduction to 2011. Add lines 9 and 10, less line 12	13	

Note: Do not use Part II or Part III below for listed property. Instead, use Part V

Special Depreciation Allowance and Other Depreciation (Do not include listed property.)

14 Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year	14	
15 Property subject to section 168(f)(1) election	15	
16 Other depreciation (including ACRS)	16	5,586.

MACRS Depreciation (Do not include listed property.) (See instructions.)**Section A**

17 MACRS deductions for assets placed in service in tax years beginning before 2010	17	
18 If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here	☐	

Section B - Assets Placed in Service During 2010 Tax Year Using the General Depreciation System

(a) Classification of property	(b) Month and year placed in service	(c) Basis for depreciation (business/investment use only - see instructions)	(d) Recovery period	(e) Convention	(f) Method	(g) Depreciation deduction
19a 3-year property						
b 5-year property						
c 7-year property						
d 10-year property						
e 15-year property						
f 20-year property						
g 25-year property			25 yrs.		S/L	
h Residential rental property	/		27.5 yrs.	MM	S/L	
	/		27.5 yrs.	MM	S/L	
i Nonresidential real property	/		39 yrs.	MM	S/L	
	/			MM	S/L	

Section C - Assets Placed in Service During 2010 Tax Year Using the Alternative Depreciation System

20a Class life					S/L	
b 12-year			12 yrs.		S/L	
c 40-year	/		40 yrs.	MM	S/L	

Summary (See instructions.)

21 Listed property. Enter amount from line 28	21	
22 Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here and on the appropriate lines of your return. Partnerships and S corporations - see instr.	22	5,586.
23 For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs	23	

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12-21-10

LHA For Paperwork Reduction Act Notice, see separate instructions.

Form **4562** (2010)

**GREATER ROCHESTER ENTERPRISE
FOUNDATION, INC.**

Form 4562 (2010)

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Listed Property (Include automobiles, certain other vehicles, certain computers, and property used for entertainment, recreation, or amusement.)

Note: For any vehicle for which you are using the standard mileage rate or deducting lease expense, complete only 24a, 24b, columns (a) through (c) of Section A, all of Section B, and Section C if applicable.

Section A - Depreciation and Other Information (Caution: See the instructions for limits for passenger automobiles.)

24a Do you have evidence to support the business/investment use claimed? ☐ Yes ☐ No					24b If "Yes," is the evidence written? ☐ Yes ☐ No				
(a) Type of property (list vehicles first)	(b) Date placed in service	(c) Business/investment use percentage	(d) Cost or other basis	(e) Basis for depreciation (business/investment use only)	(f) Recovery period	(g) Method/Convention	(h) Depreciation deduction	(i) Elected section 179 cost	
25 Special depreciation allowance for qualified listed property placed in service during the tax year and used more than 50% in a qualified business use							25		
26 Property used more than 50% in a qualified business use:									
		%							
		%							
		%							
27 Property used 50% or less in a qualified business use:									
		%				S/L -			
		%				S/L -			
		%				S/L -			
28 Add amounts in column (h), lines 25 through 27. Enter here and on line 21, page 1							28		
29 Add amounts in column (i), line 26. Enter here and on line 7, page 1								29	

Section B - Information on Use of Vehicles

Complete this section for vehicles used by a sole proprietor, partner, or other "more than 5% owner," or related person.

If you provided vehicles to your employees, first answer the questions in Section C to see if you meet an exception to completing this section for those vehicles.

	(a) Vehicle	(b) Vehicle	(c) Vehicle	(d) Vehicle	(e) Vehicle	(f) Vehicle
30 Total business/investment miles driven during the year (do not include commuting miles)						
31 Total commuting miles driven during the year						
32 Total other personal (noncommuting) miles driven						
33 Total miles driven during the year. Add lines 30 through 32						
34 Was the vehicle available for personal use during off-duty hours?	Yes	No	Yes	No	Yes	No
35 Was the vehicle used primarily by a more than 5% owner or related person?						
36 Is another vehicle available for personal use?						

Section C - Questions for Employers Who Provide Vehicles for Use by Their Employees

Answer these questions to determine if you meet an exception to completing Section B for vehicles used by employees who are not more than 5% owners or related persons.

37 Do you maintain a written policy statement that prohibits all personal use of vehicles, including commuting, by your employees?	Yes	No
38 Do you maintain a written policy statement that prohibits personal use of vehicles, except commuting, by your employees? See the instructions for vehicles used by corporate officers, directors, or 1% or more owners		
39 Do you treat all use of vehicles by employees as personal use?		
40 Do you provide more than five vehicles to your employees, obtain information from your employees about the use of the vehicles, and retain the information received?		
41 Do you meet the requirements concerning qualified automobile demonstration use?		

Note: If your answer to 37, 38, 39, 40, or 41 is "Yes," do not complete Section B for the covered vehicles

Amortization

(a) Description of costs	(b) Date amortization begins	(c) Amortizable amount	(d) Code section	(e) Amortization period or percentage	(f) Amortization for this year
42 Amortization of costs that begins during your 2010 tax year:					
43 Amortization of costs that began before your 2010 tax year					43
44 Total. Add amounts in column (f). See the instructions for where to report					44