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Form **990**

Department of the Treasury

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements

2010

Open to Public Inspection

			_		Inspection
		2010 calendar year, or tax year beginning 01-01-2010 and ending 12-31-201 C Name of organization	.0	D Employer	identification number
	eck if a dress ch	CRADLES TO CRAYONS INC		04-3584	1367
_	me cha	Doing Business As		1	
_	nal retu			E Telephon	
_	minate	Number and street (of P O Dox if mail is not delivered to street address)	Room/suite	(617) 77	9-4700
_	ended	BRIGHTON, MA 02135		G Gross rece	ıpts \$ 7,775,345
Арі	olication	pending	1		
		F Name and address of principal officer LYNN MARGHERIO	H(a) Is this a	group return for aff	îliates 7 Yes V No
		155 NORTH BEACON STREET	H(b) Are all	affiliates include	d?
		BRIGHTON, MA 02135	_	•	st (see instructions)
I Ta	x-exem	pt status	H(c) Grou	p exemption i	number 🟲
J W	ebsite	www cradlestocrayons org			
K For	n of or	ganization 🔽 Corporation 🧵 Trust 🦳 Association 🦳 Other 🕨	L Year of for	rmation 2002	M State of legal domicile MA
Pa	rt I	Summary			
aı.	-	Briefly describe the organization's mission or most significant activities TO PROVIDE, FREE OF CHARGE, CHILDREN LIVING IN LOWINCOME SIT ^I THEY NEED	UATIONS WIT	H THE EVER	YDAY ESSENTIALS
Governance	-				
e E	-				
<u> </u>	2	Check this box দ if the organization discontinued its operations or disposed	of more than 2	5% of its net	assets
		Number of voting members of the governing body (Part VI, line 1a)		3	12
Activities &	4	Number of independent voting members of the governing body (Part VI, line 1b)	4	11
纟	5	Total number of individuals employed in calendar year 2010 (Part V , line 2a)		5	33
ğ	6	Total number of volunteers (estimate if necessary)		6	29,161
		Total unrelated business revenue from Part VIII, column (C), line 12		7a	0
	Ь	Net unrelated business taxable income from Form 990-T, line 34		7b	_ _ _
			Prio	r Year	Current Year
ā	8	Contributions and grants (Part VIII, line 1h)	5,057,357	7,772,284	
Revenue	9 10	Program service revenue (Part VIII, line 2g)	2,627	3,061	
ž.	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		2,027	-26,003
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), lin	e		
		12)		5,059,984	7,749,342
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0	0
	14	Benefits paid to or for members (Part IX, column (A), line 4)	_	0	0
\$	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 10)	5-	1,085,423	1,395,440
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0	0
ਡੌ	ь	Total fundraising expenses (Part IX, column (D), line 25) ▶ 348,393			
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)		3,772,649	4,795,425
	18	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)		4,858,072	6,190,865
. 02	19	Revenue less expenses Subtract line 18 from line 12		201,912	1,558,477
Net Assets or Fund Balances				g of Current ear	End of Year
935 646 646	20	Total assets (Part X, line 16)		1,895,321	3,514,124
절	21	Total liabilities (Part X, line 26)		105,429	165,755
žΞ	22	Net assets or fund balances Subtract line 21 from line 20		1,789,892	3,348,369
	rt II	Signature Block			
know		ties of perjury, I declare that I have examined this return, including accompanying s and belief, it is true, correct, and complete. Declaration of preparer (other than office			
		*****	20	11-06-15	
Sigr		Signature of officer		ite	
Here	е	LYNN MARGHERIO PRESIDENT / CEO Type or print name and title			
		Print/Type Preparer's signature [Jaic I	Check if self-	. PTIN
Paid		preparer's name Firm's name SAMET & COMPANY PC		employed 🕨 🦳	
Prep	arer L	Firm's address 1330 BOYLSTON STREET			Firm's EIN
Use (Phone no • (617) 731- 1222
		CHESTNUT HILL, MA 024672111			i

May the IRS discuss this return with the preparer shown above? (see instructions) . .

Par	Check if Schedule O contains				
1	Briefly describe the organization's m	ISSION			
- ГО Р ESSE CHA	PROVIDE, FREE OF CHARGE, LOW-IN ENTIALS THEY NEED TO FEEL SAFE NGE THROUGH MEANINGFUL, TANG LTS EACH YEAR	ICOME AND HOMELE WARM, READY TO LE	ARN AND VALUED	WE ALSO LAY A FOUNDAT	ION FOR LASTING
2	Did the organization undertake any s	anificant program serv	uses during the year	which were not listed on	
_	the prior Form 990 or 990-EZ? .		· · · · ·		⊤Yes ▼ No
	If "Yes," describe these new services				
3	Did the organization cease conductin		changes in how it con		└ Yes └ No
	If "Yes," describe these changes on S	Schedule O			
4	Describe the exempt purpose achieve Section 501(c)(3) and 501(c)(4) org allocations to others, the total expen	anızatıons and section	4947(a)(1) trusts ar	e required to report the amou	
4a	(Code) (Expenses s	5,588,879	ncluding grants of \$) (Revenue \$)
	IN 2010 CRADLES TO CRAYONS WAS ABLE T MASSACHUSETTS AND PENNSYLVANIA, INCL KIDPACKS" FILLED WITH ONE WEEK'S WOR SUPPLIES, AND TOYS TO ACCOMPLISH THIS CLEAN, INSPECT, AND PREPARE THESE ESS MOBILIZED MORE THAN 1,200 CHILDREN'S CHILDHOOD POVERTY	UDING MORE THAN 35,000 TH OF CLOTHING AND BASI 5, CRADLES TO CRAYONS EI ENTIAL ITEMS FOR DISTRIB	BACKPACKS WITH NEW S C ITEMS SUCH AS SHOES NGAGED MORE THAN 29,0 UTION TO FAMILIES LIVIN	CHOOL SUPPLIES AND MORE THAN AND BOOTS, SEASONAL COATS, BO 00 VOLUNTEERS OF ALL AGES AND G IN HOMELESS AND LOW INCOME	38,000 CUSTOMIZED "C2C OKS, ARTS AND CRAFTS BACKGROUNDS TO HELP SORT, SITUATIONS C2C ALSO
4b	(Code) (Expenses \$		ncluding grants of \$) (Revenue \$)
40	(Code) (Expenses	'	icidaling grants or \$) (Nevenue \$,
4c	(Code) (Expenses \$		ncluding grants of \$) (Revenue \$)
	(2000) (2/1/201000)		.o.uug g.ue o. q	, (,
74	Other program convices (December	n Schodula O \			
4d	Other program services (Describe (Expenses \$	including grants of \$) (Revenue \$)
4e	Total program service expenses►\$	5,588,879		, ,	,
	Program out the expenses of	3,300,373			

Part IV	Checklist of	Required	Schedules
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			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instruction)? 🕏	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If</i> "Yes," complete Schedule C, Part II	4		Νo
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV.	9		No
10	Did the organization, directly or through a related organization, hold assets in term, permanent,or quasiendowments? If "Yes," complete Schedule D, Part V	10		No
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI.	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b		No
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		Νο
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(II)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If</i> " <i>Yes,"</i> complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Parts III and IV.	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	Yes	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		

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Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Νo
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Νo
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23		Νo
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Νο
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		Νο
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Νο
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		Νo
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? <i>If</i> " <i>Yes," complete Schedule L, Part</i>			
	IV	28a		Νo
	A family member of a current or former officer, director, trustee, or key employee? <i>If</i> "Yes," complete Schedule L, Part IV	28b		Νo
	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		Νο
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 🖼	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		Νo
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		Νο
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		Νο
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? <i>If</i> "Yes," complete Schedule R, Part I	33		Νo
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		Νο
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		Νo
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Yes V No			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		Νo
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		Νο
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Form 990 (2010)

Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V		. [
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1a 8			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b 0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements filed for the calendar year ending with or within the year covered by this return			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?			
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the			
	year?	3a		Νο
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Νo
Ь	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Νo
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Νo
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		Νo
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		Νo
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		Νo
d	If "Yes," indicate the number of Forms 8282 filed during the year			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Νo
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Νο
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
ь 10	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10 a	Section 501(c)(7) organizations. Enter Initiation fees and capital contributions included on Part VIII, line 12 10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club			
	facilities			
11 a	Section 501(c)(12) organizations. Enter Gross income from members or shareholders			
	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			
12~	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the	124		
13	year Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?			
_	Note. See the instructions for additional information the organization must report on Schedule O	13a		
Ь	Enter the amount of reserves the organization is required to maintain by the states			
	ın which the organization is licensed to issue qualified health plans			
c	Enter the amount of reserves on hand 13c			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Νο
L	If "Voc " has it filed a Form 720 to report these payments? If "No " provide an explanation in Schedule O	146		

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

_Se	ction A. Governing Body and Management								
			Yes	No					
1a	Enter the number of voting members of the governing body at the end of the tax								
	year								
b	Enter the number of voting members included in line 1a, above, who are independent								
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		Νο					
3	3		N o						
4	4		No						
5	filed? Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No					
6	Does the organization have members or stockholders?	6		No					
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the								
	governing body?	7a		No					
Ь	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		No					
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following								
а	The governing body?	8a	Yes						
b	b Each committee with authority to act on behalf of the governing body?								
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Νο					
	ction B. Policies (This Section B requests information about policies not required by the Internal								
Re	venue Code.)		V	NI.					
10-	Describe augustation have lead about any hyperbox on efficience?	10-	Yes	No					
	Does the organization have local chapters, branches, or affiliates?	10a	Yes						
D	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b	Yes						
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes						
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990	114	163						
12-	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes						
	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise	124	162						
	to conflicts?	12b	Yes						
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes						
13	Does the organization have a written whistleblower policy?	13	Yes						
14	Does the organization have a written document retention and destruction policy?	14	Yes						
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?								
а	The organization's CEO, Executive Director, or top management official	15a	Yes						
Ь	Other officers or key employees of the organization	15b	Yes						
	If "Yes" to line 15a or 15b, describe the process in Schedule O (See instructions)								
	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No					
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its								
	participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b							
	ction C. Disclosure	TOD							
17	List the States with which a copy of this Form 990 is required to be filed MA , PA								
	The same of the sa								

- Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you make these available. Check all that apply Own website. A nother's website. Upon request
- 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ► CRADLES TO CRAYONS INC 155 NORTH BEACON STREET BRIGHTON, MA 02135

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) A verage hours	(C) Position (check all that apply)						(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other
	per week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations
(1) DAN NOVA TREASURER BOARD MEMBER	1 00	х		Х				0	0	0
(2) STUART DAVIES BOARD MEMBER	1 00	х						0	0	0
(3) MICHAEL BROWN BOARD MEMBER	1 00	х						0	0	0
(4) JORDAN HITCH CHAIR OF THE BOARD	1 00	х		Х				0	0	0
(5) ROBERT GALLERY BOARD MEMBER	1 00	х						0	0	0
(6) PHYLLIS YALE BOARD MEMBER	1 00	х						0	0	0
(7) R NEWCOMB STILLWELL BOARD MEMBER	1 00	х						0	0	0
(8) MARTIN BISCHOFF BOARD MEMBER	1 00	х						0	0	0
(9) BARBARA GOOSE BOARD MEMBER	1 00	х						0	0	0
(10) JOE NOLAN BOARD MEMBER	1 00	х						0	0	0
(11) MIKE MORRIS BOARD MEMBER	1 00	х						0	0	0
(12) LYNN MARGHERIO PRESIDENT / CEO	40 00			Х				119,671	0	6,887
(13) EMMA WILLIAMS SECRETARY / DIRECTOR OF OP	40 00			Х				71,067	0	1,211
(14) KATHY FAGAN DIR OF COMM OUTREACH/SECRETARY	40 00			Х				72,170	0	6,559

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

	(A) Name and Title	(B) Average hours		() tion that a			11		(D) Reportable compensation		(E) Reportable compensation		(F) Estimated amount of other compensation		
		per week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organız	m the ation (W- 9-MISC)	from related organizations (W- 2/1099- MISC)		from from organizat relat organiza	the ion and ed	
												-			
								Ļ				4			
1b c	Sub-Total		tion A			•	<u></u>	•				_			
								 -		262,908		0		14,657	
2	Total number of individuals (incl \$100,000 in reportable compen	-				ted	above) who	receive	d more tha	n	•			
													Yes	No	
3	Did the organization list any for on line 1a? <i>If</i> "Yes," complete Sci					ey e	mploy -	ee, o	r highes	t compens	ated employee				
4	For any individual listed on line organization and related organiz	1a, is the sum o	freport	able (com							3		No	
5	Individual	racalya ar accr		•	•	• •		• uprol	• •	• • •	runduvidual for	4		No	
3	services rendered to the organiz								_		•	5		No	
Se	ection B. Independent Con	tractors													
1	Complete this table for your five \$100,000 of compensation from			ndep	ende	ent c	ontra	ctors	that rec	eived more	e than				
	(A) (B) Name and business address Description of services								(C Comper						
560 H	/MUT DESIGN & CONSTRUCTION HARRISON AVE ON, MA 02118									FACILITY BU	ILD-OUT		287,266		

2 Total number of independent contractors (including but not limited to those listed above) who received more than

\$100,000 in compensation from the organization ► 1

rm 990 (D					
art VIII					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512,513, or 514
2 ⊈ 1a	1	Federated campai	gns 1a					
₫⋛∣ь	o	Membership dues	1b					
ື,≝ ເ	:	Fundraising events	s 1c	465,290				
É ≒ a	t	Related organizati	ons 1d					
<u>"</u> ≝ e	2	Government grants (co	ontributions) 1e					
;≅ _€		All other contributions,	gifts, grants, and 1f	7,306,994		! 		!
<u> 2</u> `	!	sımılar amounts not ın	cluded above					
호 a)	Noncash contributions	included in lines 1a-1f \$	3,601,303				
and other similar amounts	1	Total. Add lines 1a	a-1f	. •	7,772,284			
a				Business Code				
ੂ 2a	1							
ф ь	,							
<u>.</u> c	:							
<u> </u>								
} e								
		All other program	service revenue					
Frogram Serwice Hevenue To d e f c								
, a	<u> </u>	Total. Add lines 2	a-2f	▶				
3		Investment incom	e (ıncludıng dıvıdends, ınte	erest				
			amounts)	.	3,061			3,061
4			ent of tax-exempt bond proceeds					
5		Royalties						
			(ı) Real	(II) Personal				
6a		Gross Rents Less rental						
b		expenses						
c		Rental income or (loss)						
d			or (loss)	▶				
			(ı) Securities	(II) O ther				
7a		Gross amount from sales of						
		assets other						
ь		than inventory Less cost or						
		other basıs and sales expenses						
c		Gain or (loss)						
d	i	Net gaın or (loss)						
8a		Gross income fron	n fundraising events					
		(not including \$)					
		of contributions re	ported on line 1c)					
b	:	See Part IV, line 1						
			a	0				
Ь		Less direct exper		26,003	-26,003			-26,003
9a			s) from fundraising events		20,003			20,003
34		Gross income from Part IV, line 19	n gaming activities See . a					
Ь)	Less direct						
	1	expenses		:				
c	:	Net income or (los	s) from gaming activities					
		Gross sales of inv						
		returns and allowa	nces .					
			а					
Ь		Less cost of good						
_ c	:		s) from sales of inventory					
		Miscellaneous F	Revenue	Business Code				
11								
'	Ь.							
'	C .							
	d .	All other revenue						
•	e '	Total. Add lines 1	1a-11d					
		_	_	_ [
12	2	Total revenue. See	Instructions	▶	7,749,342	0	0	-22,942

	990 (2010)				Page 10
Par	Statement of Functional Expenses				
А	Section $501(c)(3)$ and $501(c)(4)$ organizations mus II other organizations must complete column (A) but are not required to c			(D).	
Do no	ot include amounts reported on lines 6b, b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21				
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	262,907	209,239	17,767	35,901
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages	894,348	614,664	73,729	205,955
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
9	Other employee benefits	111,630	88,776	7,135	15,719
10	Payroll taxes	126,555	90,255	10,073	26,227
а	Fees for services (non-employees) Management				
b	Legal	2,660		2,660	
С	Accounting	21,250		21,250	
d	Lobbying				
e	Professional fundraising services See Part IV, line 17				
f	Investment management fees				
g	Other	114,312	36,918	27,394	50,000
12	Advertising and promotion	,	,	,	<u> </u>
13	Office expenses				
14	Information technology	65,923	65,923		
15	Royalties	, , , , , , , , , , , , , , , , , , ,	,		
16	Occupancy	318,152	281,873	36,279	
17	Travel	23,503	· · · · · · · · · · · · · · · · · · ·	 	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	23,555	25,555		
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	52,449	27,299	19,007	6,143
23	Insurance	19,346	, , , , , , , , , , , , , , , , , , ,	2,274	·
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)		,	,	
а	DONATED GOODS	3,560,558	3,560,558		
b	CHILDREN'S PRODUCTS	223,095	223,095		
c	REPAIRS & MAINTENANCE	83,338	83,338		
d	SUPPLIES	75,394	63,714	11,680	
е	PRINTING & POSTAGE	60,948	52,652	6,595	1,701
f	All other expenses	174,497	150,000	17,750	6,747
25	Total functional expenses. Add lines 1 through 24f	6,190,865	5,588,879	253,593	348,393
26	Joint costs. Check here ► ☐ If following	, ,,,,,,,	, ,,,,,,	,	,
	SOP 98-2 (ASC 958-720) Complete this line only if the				
	organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				
	combined educational campaign and fundralising Sufficiention	I	<u> </u>	_	000 (2010)

Part X Balance Sheet (A) (B) Beginning of year End of year 924,734 1,103,952 1 585,305 2 588.213 2 187,813 995,712 3 17,152 4 11,427 4 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L 5 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers, and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Assets 7 8 8 Prepaid expenses and deferred charges 26,646 9 51,714 10a Land, buildings, and equipment cost or other basis Complete 844,145 10a Part VI of Schedule D 99.365 ь Less accumulated depreciation 10b 122,007 **10c** 744,780 25.662 11 11 12 12 Investments—other securities See Part IV, line 11 13 13 Investments—program-related See Part IV, line 11 . . 14 14 6.002 15 18,326 15 16 1,895,321 16 3,514,124 **Total assets.** Add lines 1 through 15 (must equal line 34) . . . 105.429 17 165.755 17 Accounts payable and accrued expenses . 18 18 19 19 20 20 Liabilities 21 21 Escrow or custodial account liability $Complete\ Part\ IV\ of\ Schedule\ D$. . 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified 22 23 23 Secured mortgages and notes payable to unrelated third parties . . 24 24 Unsecured notes and loans payable to unrelated third parties 25 25 Other liabilities Complete Part X of Schedule D 26 105.429 26 165,755 Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117, check here ▶ 🔽 and complete lines 27 Balances through 29, and lines 33 and 34. 27 Unrestricted net assets 1.746.057 2,416,039 Temporarily restricted net assets 43,835 932,330 28 28 Fund 29 29 Permanently restricted net assets Organizations that do not follow SFAS 117, check here ▶ □ and complete lines 30 through 34. 5 30 30 Capital stock or trust principal, or current funds Assets 31 Paid-in or capital surplus, or land, building or equipment fund 31 32 32 Retained earnings, endowment, accumulated income, or other funds ¥ 1,789,892 33 3,348,369 33 Total net assets or fund balances 34 Total liabilities and net assets/fund balances 1.895.321 3,514,124

Pa	Check if Schedule O contains a response to any question in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		7 7	749,34
2	Total expenses (must equal Part IX, column (A), line 25)	2			190,86
3	Revenue less expenses Subtract line 2 from line 1	3		· ·	558,47
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		1,7	789,89
5	Other changes in net assets or fund balances (explain in Schedule O)	5			
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6		3,3	348,369
Pai	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII		•	୮	•
				Yes	No
1	Accounting method used to prepare the Form 990				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
b	Were the organization's financial statements audited by an independent accountant?	[2b	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of t audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in	1			
	Schedule O		2c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were is on a separate basis, consolidated basis, or both	ssued			
	▼ Separate basis				
3 a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	e	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the re audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	equired	3b		

DLN: 93493166008211

Employer identification number

04-3584367

OMB No 1545-0047

Inspection

SCHEDULE A

(Form 990 or 990EZ)

Department of the Treasury Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section

Public Charity Status and Public Support

4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ. See separate instructions.

Name of the organization CRADLES TO CRAYONS INC

Pa	rt I	Reas	<u>on for Pu</u>	blic Charity Stat	t us (All org	janizations	s must comp	olete this p	oart.) See ir	struction	าร		
he	organı	zatıon ıs	not a privat	e foundation becaus	eıtıs (Forl	ınes 1 thro	ugh 11, check	only one b	ox)				
1	Γ	A churc	h, conventi	on of churches, or as	sociation of	churches d	lescribed in s e	ection 170(b)(1)(A)(i).				
2	Γ	A scho	ol described	ın section 170(b)(1)(A)(ii). (At	tach Sched	ule E)						
3	Γ	A hosp	tal or a coo	perative hospital ser	vice organiz	atıon descr	ibed in sectio	n 170(b)(1)(A)(iii).				
4	Γ			ı organızatıon operat ty, and state	ed in conjun	ction with a	hospital desc	cribed in se	ction 170(b)(1)(A)(iii)	.Enter th	е	
5	\vdash	An orga	ınızatıon ope	erated for the benefit	of a college	or universi	ty owned or o	perated by	a government	al unit de	scribed i	า	
		section	170(b)(1)(A)(iv). (Complete Pa	art II)								
6	Γ	A feder	al, state, or	local government or	government	al unit desc	rıbed ın secti	on 170(b)(:	1)(A)(v).				
7	Γ	An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi) (Complete Part II)											
8	Г			described in section	-	A)(vi) (Cor	mplete Part II	:)					
9	Ī		-	it normally receives			•	•	butions. mem	bership fe	es.and	iross	
	•	-		ities related to its ex	• •				•	•	•		
				oss investment incor									
			_	anızatıon after June				•		,			
LO	Г			anized and operated									
L 1		_	_	Janized and operated	•					o carry ou	it the pur	poses	s of
		one or r the box	more publicl	y supported organizations the type of support of the boundaries of	ations descri orting organi	bed in sect zation and	ion 509(a)(1)) or section s 11e throu	509(a)(2) Se igh 11h	ee section		3). CI	heck
e f g	ļ	other th section If the o check t	ian foundati 509(a)(2) rganization his box	ox, I certify that the con managers and other received a written de coordinate organication.	er than one	or more pul	olicly support	ed organıza Type I, Typ	tions describe	ed in sect	ion 509(a)(1)	or
			g persons?								_		
				rectly or indirectly co				persons des	scribed in (ii)	_		es l	No
			•	governing body of th		_	ation?			_	1g(i)		
			-	r of a person describ							Lg(ii)		
_				led entity of a persor		., .,				11	lg(iii)		
h		Provide	the followir	ig information about	the supporte	ed organizat	:ion(s)						
(i) Name suppo organiz		re of (ii) (described on col (i) listed in ported EIN lines 1- 9 above your governing				(v) (vi) Did you notify the Is the organization in col (i) of your support? In the U			e ion in anized	Λ		t of	
				(see instructions))	Yes	No	Yes	No	Yes	No			
_													
				i		1	1	1	1	1	1		

Total

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1) (A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

	dider rate III. If the	organización i	ans to quanty t	maci die tests	iisted below, pic	case complet	c raic III.
S	ection A. Public Support		_				
Cale	endar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not						
	ınclude any "unusual						
	grants ")						
2	Tax revenues levied for the						
	organization's benefit and either						
	paid to or expended on its						
_	behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
	Total. Add lines 1 through 3						
5	The portion of total contributions by						
	each person (other than a						
	governmental unit or publicly						
	supported organization) included on line 1 that exceeds 2% of the						
	amount shown on line 11, column						
	(f)						
6	Public Support. Subtract line 5 from						
Ü	line 4						
S	ection B. Total Support	1				I	
	endar year (or fiscal year beginning						
Cur	in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	A mounts from line 4						
8	Gross income from interest,						
0	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar						
	sources						
9	Net income from unrelated						
-	business activities, whether or						
	not the business is regularly						
	carried on						
10	Other income Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV)						
11	Total support (Add lines 7						
	through 10)						
12	Gross receipts from related activities	es, etc (See inst	ructions)			12	
13	First Five Years If the Form 990 is f	or the organization	on's first, second	, third, fourth, or	fifth tax year as a	501(c)(3) orga	nızatıon,
	check this box and stop here	_	r		•	. , . , -	▶ ┌॔
S	ection C. Computation of Pub	lic Support P	ercentage				
14	Public Support Percentage for 2010	(lıne 6 column (f) divided by line	11 column (f))		14	
15	Public Support Percentage for 2009	Schedule A Par	rt II line 14			15	
							
16a	33 1/3% support test—2010. If the				line 14 is 33 1/3%	or more, chec	
	and stop here. The organization qua	•				2.2.4.204	▶ [
b	33 1/3% support test—2009. If the				oa, and line 15 is :	1/3% or mor کد	. -
17-	box and stop here. The organization				12 16 1C	handler - 4.4	▶
r/a	10%-facts-and-circumstances test-						ın.
	is 10% or more, and if the organization made			•			
	in Part IV how the organization mee	is the facts and	circumstances"	test ine organiz	acion quanifies as	a publicly supp	orted F
L	organization 10%-facts-and-circumstances test-	_2000 Ifthe era	anization did not	chack a hay an lu	no 13 165 166 5	or 17a and line	F1
ט	15 is 10% or more, and if the organ						
	Explain in Part IV how the organizat			•		<u>-</u>	clv
	supported organization	aon meets the 16	aces and circuitis	tances test life	. organization qual	iiiies as a publi	ETY ▶ ¯
18	Private Foundation If the organizati	on did not check	a box on line 13	. 16a. 16b. 17a o	r 17b. check this	box and see	- 1
	instructions	a.a not ender		, , 0 0 , 7 0 0	. 2. 2, 511558 61115		▶ □

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

	ation A Dublic Comment	zadon lans to qu	dilly dilder the	tests listed be	, p		
	ction A. Public Support	T					
cale	ndar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do no include any "unusual grants")	t 2,109,250	3,545,679	4,767,720	5,057,357	7,772,	284 23,252,290
2	Gross receipts from admissions,						+
_	merchandise sold or services						
	performed, or facilities furnished in	۱					
	any activity that is related to the organization's tax-exempt						
	purpose						
3	Gross receipts from activities that	t					
	are not an unrelated trade or						
4	business under section 513 Tax revenues levied for the						
•	organization's benefit and either						
	paid to or expended on its						
_	behalf The value of services or facilities						
5	furnished by a governmental unit						
	to the organization without						
	charge	2 400 250	2.545.670	4 767 720	F 057 257	7 772	22.252.20
6	Total. Add lines 1 through 5	2,109,250	3,545,679	4,767,720	5,057,357	7,772,	284 23,252,290
/a	A mounts included on lines 1, 2, and 3 received from disqualified						
	persons						
b	A mounts included on lines 2 and 3	3					
	received from other than disqualified persons that exceed						
	the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
	Add lines 7a and 7b						
8	Public Support (Subtract line 7c from line 6)						23,252,290
	ction B. Total Support						
- se							
	ndar year (or fiscal year beginning	(-) 2006	(h) 2007	(-) 2000	(4) 2000	(-) 2010	(6) Takal
	ın)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
Cale 9	in) A mounts from line 6	(a) 2006 2,109,250	(b) 2007 3,545,679	(c) 2008 4,767,720	(d) 2009 5,057,357	(e) 2010	
Cale 9	in) A mounts from line 6 Gross income from interest,			. ,			
Cale	in) A mounts from line 6 Gross income from interest, dividends, payments received on			. ,		7,772,:	284 23,252,290
Cale 9	in) A mounts from line 6 Gross income from interest,	2,109,250	3,545,679	4,767,720	5,057,357	7,772,:	284 23,252,290
Cale 9 10a	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	2,109,250	3,545,679	4,767,720	5,057,357	7,772,:	284 23,252,290
Cale 9	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable	2,109,250	3,545,679	4,767,720	5,057,357	7,772,:	284 23,252,290
Cale 9 10a	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	2,109,250	3,545,679	4,767,720	5,057,357	7,772,:	284 23,252,290
Cale 9 10a	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975	2,109,250 4,149	3,545,679 984	4,767,720 5,338	5,057,357 2,627	7,772,	23,252,290 061 16,159
Cale 9 10a b	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b	2,109,250	3,545,679	4,767,720	5,057,357	7,772,	23,252,290 061 16,159
Cale 9 10a b	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated	2,109,250 4,149	3,545,679 984	4,767,720 5,338	5,057,357 2,627	7,772,	23,252,290 061 16,159
Cale 9 10a b	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b	2,109,250 4,149	3,545,679 984	4,767,720 5,338	5,057,357 2,627	7,772,	23,252,290 061 16,159
Cale 9 10a b c 11	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	2,109,250 4,149	3,545,679 984	4,767,720 5,338	5,057,357 2,627	7,772,	23,252,290 061 16,159
Cale 9 10a b c 11	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include	2,109,250 4,149	3,545,679 984	4,767,720 5,338	5,057,357 2,627	7,772,	23,252,290 061 16,159
Cale 9 10a b c 11	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	2,109,250 4,149	3,545,679 984	4,767,720 5,338	5,057,357 2,627	7,772,	23,252,290 061 16,159
Cale 9 10a b c 11	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	2,109,250 4,149	3,545,679 984	4,767,720 5,338	5,057,357 2,627	7,772,	23,252,290 061 16,159
Cale 9 10a b c 11	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c,	2,109,250 4,149	3,545,679 984	4,767,720 5,338	5,057,357 2,627	7,772,	284 23,252,290 061 16,159 061 16,159
Cale: 9 10a b c 11 12	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 11 and 12)	2,109,250 4,149 4,149 2,113,399	984 984 3,546,663	4,767,720 5,338 5,338 4,773,058	5,057,357 2,627 2,627 5,059,984	7,772, 3,4 3,4	284 23,252,290 061 16,159 061 16,159 345 23,268,449
Cale 9 10a b	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c,	2,109,250 4,149 4,149 2,113,399	984 984 3,546,663	4,767,720 5,338 5,338 4,773,058	5,057,357 2,627 2,627 5,059,984	7,772, 3,4 3,4	284 23,252,290 061 16,159 061 16,159 345 23,268,449
Cale 9 10a b c 11 12	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is check this box and stop here	2,109,250 4,149 4,149 2,113,399 for the organization	3,545,679 984 984 3,546,663 n's first, second,	4,767,720 5,338 5,338 4,773,058	5,057,357 2,627 2,627 5,059,984	7,772, 3,4 3,4	23,252,290 061 16,159 061 16,159 061 23,268,449 c)(3) organization,
c 11 12 13 14 See	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is check this box and stop here	2,109,250 4,149 4,149 2,113,399 for the organization	3,545,679 984 984 3,546,663 n's first, second,	4,767,720 5,338 5,338 4,773,058 third, fourth, or fi	5,057,357 2,627 2,627 5,059,984	7,772, 3,i 3,i 7,775, section501(23,252,290 061 16,159 061 16,159 061 23,268,449 c)(3) organization,
Cale: 9 10a b c 11 12 13 14 See 15	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is check this box and stop here ction C. Computation of Put Public Support Percentage for 201	2,109,250 4,149 4,149 2,113,399 for the organization olic Support Per 0 (line 8 column (f	3,545,679 984 984 3,546,663 n's first, second,	4,767,720 5,338 5,338 4,773,058 third, fourth, or fi	5,057,357 2,627 2,627 5,059,984	7,772, 3,4 3,7 7,775, section501(23,252,290 061 16,159 061 16,159 061 23,268,449 c)(3) organization,
Cale: 9 10a b c 11 12 13 14 See 15	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is check this box and stop here	2,109,250 4,149 4,149 2,113,399 for the organization olic Support Per 0 (line 8 column (f	3,545,679 984 984 3,546,663 n's first, second,	4,767,720 5,338 5,338 4,773,058 third, fourth, or fi	5,057,357 2,627 2,627 5,059,984	7,772, 3,i 3,i 7,775, section501(23,252,290 061 16,159 061 16,159 061 23,268,449 c)(3) organization,
Cale 9 10a b c 11 12 13 14 See 15 16	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is check this box and stop here ction C. Computation of Put Public Support Percentage from 20	2,109,250 4,149 4,149 2,113,399 for the organization Dic Support Period Support Support Period Support	3,545,679 984 984 3,546,663 n's first, second, rcentage) divided by line 1 irt III, line 15	4,767,720 5,338 5,338 4,773,058 third, fourth, or fi	5,057,357 2,627 2,627 5,059,984	7,772, 3,4 3,7 7,775, section501(23,252,290 061 16,159 061 16,159 061 23,268,449 c)(3) organization,
Cale: 9 10a b c 11 12 13 14 See 15 16	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is check this box and stop here ction C. Computation of Put Public Support Percentage from 20 ction D. Computation of Inv	2,109,250 4,149 4,149 2,113,399 for the organization olic Support Pe 0 (line 8 column (f 0 9 Schedule A , Pa	3,545,679 984 984 3,546,663 n's first, second, rcentage) divided by line 1 irt III, line 15 me Percentage	4,767,720 5,338 5,338 4,773,058 third, fourth, or fi	5,057,357 2,627 2,627 5,059,984 fth tax year as a	7,772, 3,4 7,775, section501(23,252,290 061 16,159 061 16,159 061 23,268,449 c)(3) organization, 99 930 % 99 910 %
Cale 9 10a b c 11 12 Se 15 16 Se 17	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is check this box and stop here ction C. Computation of Put Public Support Percentage for 201 Public support percentage from 20 ction D. Computation of Inv Investment income percentage for	2,109,250 4,149 4,149 2,113,399 for the organization olic Support Period (Inc. 8 column (f. 0.9 Schedule A , Paragreta Period (Inc. 10 c. column (f. 10 c.	3,545,679 984 984 3,546,663 n's first, second, rcentage) divided by line 1 irt III, line 15 me Percentag umn (f) divided b	4,767,720 5,338 5,338 4,773,058 third, fourth, or fill 13 column (f))	5,057,357 2,627 2,627 5,059,984 fth tax year as a	7,772,: 3,: 3,: 7,775,: section501(15 16	284 23,252,290 061 16,159 061 16,159 061 23,268,449 c)(3) organization, 99 930 % 99 910 % 0 070 %
Cale 9 10a b c 11 12 13 14 See 15 16 See 17 18	In) A mounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 11 and 12) First Five Years If the Form 990 is check this box and stop here ction C. Computation of Put Public Support Percentage from 20 ction D. Computation of Inv	2,109,250 4,149 4,149 2,113,399 for the organization Olic Support Pe 0 (line 8 column (fi 09 Schedule A, Pa vestment Incom 2010 (line 10c column m 2009 Schedule A	3,545,679 984 984 3,546,663 n's first, second, rcentage) divided by line 1 irt III, line 15 me Percentag umn (f) divided b	4,767,720 5,338 5,338 4,773,058 third, fourth, or fill 13 column (f))	5,057,357 2,627 2,627 5,059,984 fth tax year as a	7,772,; 3,; 7,775,; section501(15 16 17 18	284 23,252,290 061 16,159 061 16,159 061 16,159 061 99 930 % 99 910 % 0 070 % 0 090 %

►V 33 1/3% support tests-2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

Schedule A (Fo	orm 990 or 990-EZ) 2010	Pag
Part IV	Supplemental Information. Supplemental Information. Complete this required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. additional information. (See instructions).	•

Facts And	Circumstances	Test

Schedule A (Form 990 or 990-EZ) 2010

efile GRAPHIC print - DO NOT PROCESS

b Assets included in Form 990, Part X

For Privacy Act and Paperwork Reduction Act Notice, see the Intructions for Form 990

As Filed Data -

DLN: 93493166008211

OMB No 1545-0047

2010

Open to Public Inspection

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service **Supplemental Financial Statements**

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12. ► Attach to Form 990. ► See separate instructions.

Name of the organization CRADLES TO CRAYONS INC

rganization AYONS INC

Transizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts Complete

	organization answered "Yes" to Form 9	990, Part IV, line 6. (a) Donor advised funds		b) Funds and	l other acco	nte
1	Total number at end of year	(a) Donor advised lunds	-	ינשן unus and	other accol	111.5
	Aggregate contributions to (during year)					
	Aggregate contributions to (during year) Aggregate grants from (during year)					
	Aggregate value at end of year					
5	Did the organization inform all donors and donor ad funds are the organization's property, subject to the			sed	┌ Yes	☐ No
6	Did the organization inform all grantees, donors, an used only for charitable purposes and not for the be conferring impermissible private benefit		•		☐ Yes	┌ No
Par	t III Conservation Easements. Complete	e if the organization answered "Yes	" to Forn	n 990, Part	IV, line 7.	
1 2	Purpose(s) of conservation easements held by the Preservation of land for public use (e.g., recrea Protection of natural habitat Preservation of open space Complete lines 2a-2d if the organization held a qua	ation or pleasure) Preservation of Preservation of	a certifie	d historic stri	· •	a
	easement on the last day of the tax year					
				Held at t	ne End of the	Year
а	Total number of conservation easements		2a			
b	Total acreage restricted by conservation easement	ts	2b			
c	Number of conservation easements on a certified h	nistoric structure included in (a)	2c			
d	Number of conservation easements included in (c)	acquired after 8/17/06	2d			
3	Number of conservation easements modified, trans the taxable year ▶	ferred, released, extinguished, or termin	ated by th	ie organizatio	n during	
4	Number of states where property subject to conser	vation easement is located 🛌				
5	Does the organization have a written policy regarding enforcement of the conservation easements it hold		andling of	violations, a	nd Ves	┌ No
6	Staff and volunteer hours devoted to monitoring, in	specting and enforcing conservation eas	ements d	uring the yea	r ►	
7	A mount of expenses incurred in monitoring, inspec	ting, and enforcing conservation easeme	nts during	the year ► 🤄	\$	
8	Does each conservation easement reported on line $170(h)(4)(B)(i)$ and $170(h)(4)(B)(ii)$?	e 2(d) above satisfy the requirements of s	section		☐ Yes	┌ No
9	In Part XIV, describe how the organization reports balance sheet, and include, if applicable, the text o the organization's accounting for conservation ease	f the footnote to the organization's financ				
ar	Organizations Maintaining Collecti Complete if the organization answered			her Simila	r Assets.	
1a	If the organization elected, as permitted under SFA art, historical treasures, or other similar assets helprovide, in Part XIV, the text of the footnote to its f	ld for public exhibition, education or rese	arch in fu			e,
b	If the organization elected, as permitted under SFA historical treasures, or other similar assets held fo provide the following amounts relating to these item	r public exhibition, education, or researc				
	(i) Revenues included in Form 990, Part VIII, line	1		► \$		
	(ii) Assets included in Form 990 Part Y			- ¢		
2	(ii) Assets included in Form 990, Part X If the organization received or held works of art, his following amounts required to be reported under SF.		s for finan		vide the	

Cat No 52283D

Schedule D (Form 990) 2010

Part	••• Organizations Maintaining Co	llections of Art	<u>t, His</u>	tori	<u>cal T</u>	<u>reasu</u>	res, or Ot	the	<u>r Similar Asse</u>	ts (co	ontinued)
	Using the organization's accession and othe items (check all that apply)	r records, check an	ıy of th	ne fol	lowing	that are	e a significa	nt u	se of its collection	ו	
а	Public exhibition		d	Γ	Loan	orexch	nange progra	ams			
b	Scholarly research		e	Γ	O the	r					
c	Preservation for future generations										
4	Provide a description of the organization's co	ollections and expla	ain hov	w the	y furth	er the o	rganızatıon'	s ex	empt purpose in		
5	During the year, did the organization solicit of assets to be sold to raise funds rather than t			,						Yes	Г No
Part		ements. Comple	ete ıf	the	organ	ızatıon			es" to Form 990),	
	Is the organization an agent, trustee, custod included on Form 990, Part X?	ıan or other ınterm	ediary	for c	ontribi	utions o	r other asse	ets r	not Γ	Yes	┌ No
b	If "Yes," explain the arrangement in Part XIV	/ and complete the	follow	ving t	able		Г	Ī	A mou		
_								1	A mou	ınt	
c d	Additions during the year						<u> </u>	1c 1d			
e	Additions during the year Distributions during the year							1a 1e			
f								ıe 1f			
	Ending balance Did the organization include an amount on Fo	orm 990 Bort V I:-	212				Ŀ			Yes	
			le ZI,						'	165	, 140
Par	If "Yes," explain the arrangement in Part XIV t V Endowment Funds. Complete i		n and	:WOr	ad "Ve	c" to F	-orm 990	Dar	t IV line 10		
Fai	Endowment Funds. Complete	(a)Current Year)Prior			Years Back)Four Y	ears Back
1a	Beginning of year balance									,	
ь	Contributions										
c	Investment earnings or losses										
d	Grants or scholarships										
e	Other expenditures for facilities and programs										
f	Administrative expenses										
g	End of year balance										
2	Provide the estimated percentage of the yea	r end balance held	as								
а	Board designated or quasi-endowment 🕨										
b	Permanent endowment										
c	Term endowment ▶										
	Are there endowment funds not in the posses	ssion of the organiz	ation	thata	are hel	d and a	dmınıstered	for	the		
	organization by									Yes	No
	(i) unrelated organizations							•	3a(i)		<u> </u>
	(ii) related organizations								3a(ii)	<u> </u>	<u> </u>
ь 4	If "Yes" to 3a(II), are the related organizatio Describe in Part XIV the intended uses of th	•						•	Зь		<u> </u>
	VI Investments—Land, Buildings					190 Da	rt X line '	1 ()			
	Threstments Land, bandings	, and Equipme	<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>			or other	(b)Cost or o		(c) Accumulated		
	Description of investment					estment)	basis (othe		depreciation	(d) B	ook value
	and		•	\perp							
	Buildings		•	<u> </u>							
	easehold improvements		•	\perp				,208	14,778		400,430
	Equipment		•				 	,466	28,823		45,643
e (Other			- 1			I 254	471	55,764	l	298,707
	. A dd lines 1a-1e <i>(Column (d) should equal Fo</i>						354,	,4/1	▶		744,780

Investments—Other Securities. See	roi ili 990, Pait X, ilile 12		
(a) Description of security or category	(b)Book value	(c) Method of valuation	
(including name of security)	(2)2001111111	Cost or end-of-year market v	alue
(1)Financial derivatives			
(2)Closely-held equity interests			
Other			
O ther			
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)			
		12	
Part VIII Investments—Program Related. See	: гогиг ээо, rait x, ime . T		
(a) Description of investment type	(b) Book value	(c) Method of valuation	ماليم
		Cost or end-of-year market v	aiue
Total. (Column (b) should equal Form 990, Part X, col (B) line 13)			
Part IX Other Assets. See Form 990, Part X, In	e 15.		
(a) Descrip	tion	(b) Book v	alue
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1	5.)		
Part X Other Liabilities. See Form 990, Part X	, line 25.		
Part X Other Liabilities. See Form 990, Part X	, line 25.		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability	, line 25.		
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Part X Other Liabilities. See Form 990, Part X (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes	, line 25.		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability	, line 25.		

Par	t XI Reconciliation of Change in Net Assets from Form 990 to Financial Statemen	nts	
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	7,749,342
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	6,190,865
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	1,558,477
4	Net unrealized gains (losses) on investments	4	
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 - 8	9	0
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	1,558,477
Part	Reconciliation of Revenue per Audited Financial Statements With Revenue p	er R	eturn
1	Total revenue, gains, and other support per audited financial statements	1	7,804,308
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
а	Net unrealized gains on investments 2a		
b	Donated services and use of facilities		
c	Recoveries of prior year grants		
d	Other (Describe in Part XIV)		
e	Add lines 2a through 2d	2e	54,966
3	Subtract line 2e from line 1	3	7,749,342
4	A mounts included on Form 990, Part VIII, line 12, but not on line 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a		
b	Other (Describe in Part XIV) 4b		
c	Add lines 4a and 4b	4c	О
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	7,749,342
	Reconciliation of Expenses per Audited Financial Statements With Expenses	per	
1	Total expenses and losses per audited financial statements	1	6,245,831
2	A mounts included on line 1 but not on Form 990, Part IX, line 25		
а	Donated services and use of facilities		
ь	Prior year adjustments	1	
c	Other losses		
d	Other (Describe in Part XIV) 2d 26,003	1	
e	Add lines 2a through 2d	2e	54,966
3	Subtract line 2e from line 1	3	6,190,865
4	A mounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b	Other (Describe in Part XIV) 4b		
c	Add lines 4a and 4b	4c	0
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	6,190,865
Par	t XIV Supplemental Information		
C	inlate this part to provide the descriptions required for Part II, lines 2, E, and 0. Part III, lines 1, and 4, D.	art 11/	lines 1 h and 2 h

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Ident if ier	Return Reference	Explanation
		SPECIAL EVENT EXPENSES ARE NETTED WITH REVENUE
		ON THE FORM 990 AND INCLUDED IN EXPENSES ON THE
		FINANCIAL STATEMENTS DONATED SERVICES ARE
		INCLUDED IN THE REVENUE AND EXPENSE IN THE
		FINANCIAL STATEMENTS AND EXCLUDED FROM FORM 990

DLN: 93493166008211

OMB No 1545-0047

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. Attach to Form 990 or Form 990-EZ. See separate instructions.

Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

Inspection

Name of the organization CRADLES TO CRAYONS INC

Employer identification number

04-3584367

Indicate whether the organization raised funds through any of the following activities. Check all that apply Mail solicitations e Solicitation of non-government grants Solicitation of government grants Internet and e-mail solicitations

Special fundraising events Phone solicitations In-person solicitations

Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is

to be compensated at least \$5,000 by the organization Form 990-EZ filers are not required to complete this table

(i) Name and address of ındıvıdual or entity (fundraiser)	(ii) Activity	fundrais custo cont	Did ser have ody or rol of utions?	(iv) Gross receipts from activity	(v) A mount paid to (or retained by) fundraiser listed in col (i)	(vi) A mount paid to (or retained by) organization
		Yes	No			
「otal			.			

List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing

		G (Form 990 or 990-EZ) 2010				Page 2
Pa	rt II	Fundraising Events. Com more than \$15,000 on Form				
			(a) Event #1	(b) Event #2	(c) O ther Events	(d) Total Events (Add col (a) through
			THE UNGALA - VOLUNTEER SVS DAY	(event type)	(total number)	col (c))
Ф			(event type)			
Ě	1	Gross receipts	465,290			465,290
Revenue	2	Less Charitable contributions	465,290			465,290
	3	Gross income (line 1 minus line 2)				
	4	Cash prizes				
မှာ	5	Non-cash prizes				
eD Š	6	Rent/facility costs				
Expenses	7	Food and beverages				
Direct	8	Entertainment				
ឨ	9	Other direct expenses .	26,00	3		26,003
	10	Direct expense summary Add lin	es 4 through 9 ın columr	(d)	🛌	26,003
	11	Net income summary Combine li	nes 3 and 10 ın column (d)		-26,003
Par	t II	Gaming. Complete if the or \$15,000 on Form 990-EZ, lii		"Yes" to Form 990, Pa	irt IV, line 19, or repo	orted more than
Revenue		\$13,000 GH (GHH 330 EZ, III	(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) O ther gaming	(d) Total gaming (Add col (a) through col (c))
<u>~</u>	1	Gross revenue				
	2	Cash prizes				
Expense	3	Non-cash prizes				
<u>ភ</u>	4	Rent/facility costs				
Direct	5	Other direct expenses				
	6	Volunteer labor	┌ Yes % ┌ No	┌ Yes % ┌ No	┌ Yes % ┌ No	
	7	Direct expense summary Add line	s 2 through 5 in column ((d)		
	8	Net gaming income summary Com	ibine lines 1 and 7 in coli	ımn (d)	🛌	
9 a b	Is t	er the state(s) in which the organizathe organization licensed to operate	gaming activities in eac	h of these states?		
		re any of the organization's gaming Yes," Explain				· · Fyes FNo

11	Does the organization operate ga	aming activities with nonmembers?		Γ_{Yes} Γ_{No}
12	Is the organization a grantor, be	neficiary or trustee of a trust or a mer	nber of a partnership or other entity	
	formed to administer charitable (jaming?		Г _{Yes} Г _{No}
13	Indicate the percentage of gamin	ng activity operated in		
а	The organization's facility			1
b	An outside facility		13b	
14	Provide the name and address or records	f the person who prepares the organız	ation's gaming/special events books and	
	Name 🟲			
	Address 🟲			
15a		ntract with a third party from whom th		
ь		ning revenue received by the organizated by the third party 🟲 \$	ation F \$ and the	
c	If "Yes," enter name and address	5		
	Name 🟲			
	Address 🟲			
16	Gaming manager information			
	Name 🟲			
	Gaming manager compensation l	\$		
	Description of services provided	>		
	Director/officer	Employee	Independent contractor	
17	Mandatory distributions			
а		er state law to make charitable distrib		
p.				· Fyes Fno
D		required under state law distributed activities during the tax year > \$	to other exempt organizations or spent	
Par			r responses to question on Schedule	e G (see
	Identifier	ReturnReference	Explanation	

SCHEDULE M (Form 990)

NonCash Contributions

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

▶Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

Open to Public Inspection

	ie of the organization DLES TO CRAYONS INC				Employer identificat	ion nu	mber	
	TES TO CIVATORS INC				04-3584367			
Pa	rt I Types of Property							
		(a) Check if applicable	(b) Number of Contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line	(d) Method of determining of amounts		contribu	tion
1	Art—Works of art			-9				
2	Art—Historical treasures							
3	Art—Fractional interests							
4	Books and publications							
	Clothing and household							
good		Х		3,560,558	FAIR VALUE			
6	Cars and other vehicles .							
7	Boats and planes							
8	Intellectual property							
9	Securities—Publicly traded							
10	Securities—Closely held stock							
	Securities—Partnership, LLC, or trust interests .							
	Securities—Miscellaneous							
13	Qualified conservation contribution—Historic structures							
14	Qualified conservation contribution—Other							
15	Real estate—Residential .							
16	Real estate—Commercial							
17	Real estate—Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts .							
	FURNITURE							
	Other►(<u>& FIXTURES</u>)	X	2	40,745	FAIR VALUE			
	O ther ▶()				 			
	O ther ►()							
	Other ► ()	<u> </u>			 			
29	Number of Forms 8283 received by for which the organization complete				29			
	ior which the organization complete	eu i oiiii c	5265, Fait IV, Dollee ACKI	iowieugement			Yes	No
302	During the year, did the organization	on receive	a hy contribution any prope	arty reported in Part I. lines	1-28 that it		163	140
	must hold for at least three years f							
	for exempt purposes for the entire			•	a to be asea	30-		No
b	If "Yes," describe the arrangement					30a		110
31	Does the organization have a gift a	cceptano	e policy that requires the	review of any non-standard	contributions?	31		Νο
32a	Does the organization hire or use t		es or related organizations	to solicit, process, or sell	non-cash	32a		No
h	If "Yes," describe in Part II					<u> </u>		140
33	•	venuec i	n column (c) for a type of n	roperty for which column (s	ı)ıs checked			
	describe in Part II	. , ciiuca I	solulli (c) for a type of p	. opercy for which column (a	, is checked,			

Page 2

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

Identifier Return Reference Explanation

Schedule M (Form 990) 2010

efile GRAPHIC print - DO NOT PROCESS

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DLN: 93493166008211

OMB No 1545-0047

2010

Open to Public Inspection

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

Name of the organization
CRADLES TO CRAYONS INC

Employer identification number

04-3584367

ldentifier	Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 8B		ANY OTHER COMMITTEES DO NOT HAVE AUTHORITY TO ACT ON BEHALF OF THE GOVERNING BODY WHEN COMMITTEE MEETINGS ARE HELD AND A DECISION HAS BEEN REACHED, A SELECTED REPRESENTATIVE THEN MEETS WITH THE BOARD OF DIRECTORS TO PRESENT THE COMMITTEE'S DECISIONS IT IS THEN UP TO THE BOARD TO VOTE ON THE IDEA PRESENTED

ldentifier	Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 11		THE ORGANIZATION'S PRESIDENT AND DIRECTOR OF OPERATIONS REVIEW ALL THE LINE ITEMS ON THE FORM 990 ONCE THEY FEEL THE FORM 990 IS COMPLETE AND ACCURATE AN ELECTRONIC VERSION OF THE FORM 990 IS MAILED TO EACH BOARD MEMBER FOR REVIEW

ldentifier	Return Reference	Explanation
	VI, SECTION B, LINE 12C	ALL BOARD MEMBERS, KEY EMPLOYEES, OFFICERS AND ALL OTHERS INVOLVED WITHIN THE ORGANIZATION ARE AWARE OF THE CONFLICT OF INTEREST POLICY OF THE ORGANIZATION, WHICH IS REVIEWED BY THE GOVERNANCE COMMITTEE ANY EMPLOYEE, BOARD MEMBER OR OTHERS WITHIN THE ORGANIZATION THAT BELIEVES A CONFLICT OF INTEREST EXISTS IS REQUIRED TO DISCUSS IT WITH THE CEO, WHO IN TURN WILL DISCUSS WITH THE BOARD

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 15	THE BOARD OF DIRECTORS CONDUCTED A STUDY OF EXECUTIVE COMPENSATION BASED ON COMPARABLE ORGANIZATIONS AND SIMILIAR SIZED COMPANIES THE BOARD THEN DISCUSSED THE PROPOSED SALARY DURING EXECUTIVE SESSION WITHOUT THE EXECUTIVE OR ANY STAFF PRESENT THE BOARD THEN VOTED, AND MADE A COLLECTIVE DECISION ON THE AMOUNT TO PAY THE PRESIDENT/CEO

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION C, LINE 18	UPON REQUEST, THE ORGANIZATION WILL MAKE AVAILABLE TO THE PUBLIC ITS GOVERNING DOCUMENTS AND ITS CONFLICT OF INTEREST POLICY

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION'S FORM 990 IS LOCATED ON GUIDESTAR AND CHARITY NAVIGATOR UPON REQUEST, THE ORGANIZATION WILL SEND ELECTRONICALLY OR MAIL A COPY OF THE FORM 1023 OR 990 TO THE REQUESTEE

efile GRAPHIC print - DO NOT PROCESS | As Filed Data -

DLN: 93493166008211

OMB No 1545-0172

Department of the Treasury

Form 4562

(Including Information on Listed Property)

Attachment

See separate instructions. Attach to your tax return. Sequence No 67 Internal Revenue Service (99) Name(s) shown on return Business or activity to which this form relates **Identifying number**

Depreciation and Amortization

CRADLES TO CRAYONS INC FORM 990 PAGE 10 04-3584367 **Election To Expense Certain Property Under Section 179** Note: If you have any listed property, complete Part V before you complete Part I. 500,000 1 Maximum amount See the instructions for a higher limit for certain businesses 1 2 Total cost of section 179 property placed in service (see instructions) 2 3 Threshold cost of section 179 property before reduction in limitation (see instructions) 3 2,000,000 4 4 Reduction in limitation Subtract line 3 from line 2 If zero or less, enter -0-5 Dollar limitation for tax year Subtract line 4 from line 1 If zero or less, enter -0- If married filing separately, see instructions (b) Cost (business use 6 (a) Description of property (c) Elected cost only) 7 Listed property Enter the amount from line 29 8 Total elected cost of section 179 property Add amounts in column (c), lines 6 and 7 8 9 Tentative deduction Enter the smaller of line 5 or line 8 9 10 Carryover of disallowed deduction from line 13 of your 2009 Form 4562 10 11 Business income limitation Enter the smaller of business income (not less than zero) or line 5 (see instructions) 11 12 Section 179 expense deduction Add lines 9 and 10, but do not enter more than line 11 12 13 Carryover of disallowed deduction to 2011 Add lines 9 and 10, less line 12 Note: Do not use Part II or Part III below for listed property. Instead, use Part V. Special Depreciation Allowance and Other Depreciation (Do not include listed property) (See instructions) 14 Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year (see instructions) 14 **15 15** Property subject to section 168(f)(1) election **16** Other depreciation (including ACRS) 52.471 MACRS Depreciation (Do not include listed property.) (See instructions.) Section A 17 MACRS deductions for assets placed in service in tax years beginning before 2010 17 18 If you are electing to group any assets placed in service during the tax year into one or more . 📂 general asset accounts, check here Section B—Assets Placed in Service During 2010 Tax Year Using the General Depreciation System (c) Basis for (b) Month and depreciation (a) Classification of (d) Recovery (g)Depreciation year placed in (business/investment (e) Convention (f) Method period property deduction service use only—see instructions) 19a 3-year property **b** 5-year property c 7 - year property d 10-year property e 15-year property f 20-year property g 25-year property 25 yrs S/L 27 5 yrs ММ S/L h Residential rental property 27 5 yrs мм S/L 39 yrs мм S/L i Nonresidential real property ΜМ S/L Section C—Assets Placed in Service During 2010 Tax Year Using the Alternative Depreciation System 20a Class life S/L **b** 12-year 12 yrs S/L **c** 40-year ММ S/L 40 yrs Part IV **Summary** (see instructions) 21 Listed property Enter amount from line 28 21 22 Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21 Enter here 22 52,471 and on the appropriate lines of your return Partnerships and S corporations—see instructions 23 For assets shown above and placed in service during the current year, enter the 23

Part V
Listed Property (Include automobiles, certain other vehicles, certain computers, and property used for entertainment, recreation, or amusement.)

Note: For any vehicle for which you are using the standard mileage rate or deducting lease expense, complete **only** 24a, 24b, columns (a) through (c) of Section A, all of Section B, and Section C if applicable.

		24 <i>a,</i> 24 <i>b,</i> Co															
Section A—Depre								nstri									
24a Do you have evider	nce to support t	the business/inv	estment u	ise claimed	d? I Yes	l No			241	olf "Ye	es," is t	he ev	dence	written?	l Ye	s I No)
(a) Type of property (list vehicles first)	(b) Date placed in service	(c) Business/ investment use percentage	(d Cost o bas	r other Basis for depreciation F			(f) Recov perio		(g) Method/ Convention			(h) Depreciation/ deduction			(i) Elected section 1 ⁻ cost		
25 Special depreciation allo			ty placed	ın service (during the	tax year	and u	ısed m	nore	than	25						
26 Property used mor			usiness	use							1						
		%							П			Τ			T		
		%													\perp		
27 Property used FO9	orless in a	% %	2000 110	•								<u> </u>					
27 Property used 50%	oriessina	quanned busined busine	ness us	<u>e</u>						6/L -		Т			$\overline{}$		
		%							\rightarrow	6/L -							
		%							5	5/L -					Д		
28 Add amounts in c	olumn (h), lır	nes 25 through	127 En	ter here a	and on lu	ne 21,	page	1	•	28							
29 Add amounts in c	olumn (ı), lın	e 26 Enterhe	re and o	n line 7,	page 1								29				
				—Infor													
Complete this section If you provided vehicles to															e vehic	les	
					a)		b)	T CAC		(c)	Impletin	<u>g (III)</u>		(e	_		f)
30 Total business/in year (do not inclu			ng the		cle 1	Vehi	•			nicle 3	; \ \	∕ehic		Vehic	•		
year (do not meru	de Commun	ig illies) .	•														
31 Total commuting	mıles drıven	during the yea	ar .														
32 Total other person	nal(noncomm	nuting) miles d	Irıven														
33 Total miles driven during the year Add lines 30 through 32																	
34 Was the vehicle a	vaılable for p	ersonal use		Yes	No	Yes	No	Y	'es	No	Y	es	No	Yes	No	Yes	No
during off-duty ho	urs? .																
35 Was the vehicle u owner or related p		by a more th	an 5%														
36 Is another vehicle	available fo	r personal use	? .														
Section Answer these question one of the section	ns to determ	•	tanexc													not mo	re tha
37 Do you maintain a			•	uhits all	nersonal	use of	vehi	cles	ınc	ludina	comn	nutino	ı hv v		\top	T	
employees?	written pond						•	•	•	•		•	, by y •	•	 	es	No
															<u> </u>		
38 Do you maintain a employees? See t																	
39 Do you treat all us	e of vehicles	s by employee	s as per	sonal us	e? .												
40 Do you provide movehicles, and reta				oyees, ol	btaın ınfo	rmatio •	n fror	n yo	ur ei	mploy	ees al	out t	he us	a of the	,		
41 Do you meet the r				automobi	le demor	nstratio	n us	e? (S	ee ı	nstru	ctions) .					
Note: If your ansv	ver to 37, 38	, 39, 40, or 4	1 is "Yes	s," do no	t comple	te Sect	ion B	for t	he o	covere	ed veh	ncles					
Part VI Amo	rtization																
		(b)		(c	-)			(d)			(e)				(f)		
(a)		Date		A mort				Code		- 1	nortiza			A mor	rtizatio	n for	
Description of c	USIS	amortization begins		amo	unt		se	ectio	n		eriod rcenta			th	nis yea	ar	
42 A mortization of co	sts that her		ır 2010	tax vear	(see ins	truction	ns)			<u> </u>		<u> </u>					
		aa.mg you			,555 1115		,			T							
			+			-+				+		+					
43 A mortization of co	ete that has	an hefore yeu	 r 2 0 1 0 +	.av vesr								43					
A IIIOI LIZALIOII OF CO	osis iliai beg	an belote you	. 2010 l	.axyear		•	•	•	•		· _	73					

44 Total. Add amounts in column (f) See the instructions for where to report

44