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**Return of Private Foundation** 

or Section 4947(a)(1) Nonexempt Charitable Trust

Treated as a Private Foundation

OMB No 1545-0052

Department of the Treasury

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

For	alen	dar year 2010, or tax year beginning		, and ending	·	<del></del>
		all that apply Initial return	Initial return of a fo	rmer public charity	Final return	
•		Amended return	Address chang		Name change	
Nar	ne of	foundation			A Employer identification	number
		CHERYL C & BLAIR EFFR	ON FAMILY			
		FOUNDATION			01-0720431	·
Nun	ber a	nd street (or P O box number if mail is not delivered to street		Room/sulte	B Telephone number	
		B STRAUSS ASSOC LTD,	307 5TH AVE	8TH FL		
City	or to	own, state, and ZIP code			C If exemption application is p	
L_		NEW YORK, NY 10016-6			D 1. Foreign organizations	s, check here
H_ (	_	type of organization X Section 501(c)(3) ex			Foreign organizations me check here and attach co	omputation
		1 4 7	Other taxable private founda		E If private foundation sta	
		rket value of all assets at end of year J Accounting	•	Accrual	under section 507(b)(1	• • •
(tr		Part II, col. (c), line 16) 0t 6 , 732 , 769 . (Part I, colu	her (specify)	nacie l	F If the foundation is in a under section 507(b)(1	
		Analysis of Revenue and Expenses		(b) Net investment	(c) Adjusted net	(d) Disbursements
F.	irt t	(The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a))	(a) Revenue and expenses per books	income	income	for charitable purposes (cash basis only)
	1	Contributions, gifts, grants, etc., received	351,064.		N/A	
	2	Check If the foundation is not required to attach Sch. B	,			
	3	Interest on savings and temporary cash investments	253.	253.		STATEMENT 1
	4	Dividends and interest from securities	80,670.	80,670.		STATEMENT 2
Revenue	5a	Gross rents				*
	b	Net rental income or (loss)				
	6a	Net gain or (loss) from sale of assets not on line 10	263,126.			
	b	Gross sales price for all assets on line 6a 1,891,564.			[	
	7	Capital gain net income (from Part IV, line 2)		263,126.		
	8	Net short-term capital gain	***************************************	++++++++++++++++++++++++++++++++++++++		
	9	Income modifications Gross sales less returns				-
		and allowances		14.114. 4844444444.4.		
		Less Cost of goods sold				<del>                                     </del>
;		Gross profit or (loss)	1,002.	1,002.		STATEMENT 3
	11 12	Other income Total. Add lines 1 through 11	696,115.	345,051.		
_	13		0.	0.		0.
	14	Other employee salaries and wages				
		Pension plans, employee benefits				
ses	1	Legal fees				
	1	Accounting fees				
Ĕ	l .	Other professional fees STMT 4	16,085.	16,085.		0.
ĕ.	17		8,257.	8,257.		IVED 0.
and Administrative Exper	18	Taxes STMT 5	9,294.	0.		
nis	19	Depreciation and depletion			S MAY 1	7 2011 0
Ē	20	Occupancy			m MAI	7 2011   0
ď	21	Travel, conferences, and meetings		· · · · · · · · · · · · · · · · · · ·	000	<u>                                     </u>
an	22	Printing and publications	250.	0.	OGDE	N, UT   250.
Operating	23	Other expenses STMT 6	230.	<u>U.</u>		250.
erat	24	Total operating and administrative expenses. Add lines 13 through 23	33,886.	24,342.		250.
õ	25	Contributions, gifts, grants paid	410,000.	21,312		410,000.
		Total expenses and disbursements.	110,000			
	• •	Add lines 24 and 25	443,886.	24,342.		410,250.
	27	Subtract line 26 from line 12				
	l .	Excess of revenue over expenses and disbursements	252,229.			
		Net investment income (if negative, enter -0-)	`	320,709.		
_	C	Adjusted net income (if negative, enter -0-)			N/A	
0235					. •	Form QQ0-PF (2010)

12-07-10 LHA For Paperwork Reduction Act Notice, see the instructions.

01-0720431

Reginning of year  Attached schedules and amounts in the description  Beginning of year				<del></del>	End of year			
P	art	Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only	(a) Book Value	(b) Book Value	(c) Fair Market Value			
	2	Cash - non-interest-bearing	3,393,177.	2,534,402.	2,534,402.			
		Less: allowance for doubtful accounts ▶		(				
	5	Less allowance for doubtful accounts  Grants receivable						
	6	Receivables due from officers, directors, trustees, and other disqualified persons	,					
	7	Other notes and loans receivable  Less; allowance for doubtful accounts						
S	8	Inventories for sale or use						
Assets	9	Prepaid expenses and deferred charges						
Ä	10a	Investments - U S and state government obligations			2 270 400			
	b	Investments - corporate stock STMT 7	1,524,827.	2,751,977.	3,370,429.			
	1	Investments - corporate bonds	523,055.		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
	11	Investments - land, buildings, and equipment basis		1				
	12	Less accumulated depreciation  Investments - mortgage loans						
	13	Investments - other						
		Land, buildings, and equipment basis ▶						
		Less: accumulated depreciation			007.000			
	15	Other assets (describe STATEMENT 8)	464,958.	738,928.	827,938.			
	16	Total assets (to be completed by all filers)	5,906,017.	6,025,307.	6,732,769.			
		Accounts payable and accrued expenses						
	18	Grants payable						
es	19	Deferred revenue						
Ħ		Loans from officers, directors, trustees, and other disqualified persons .						
Liabilities		Mortgages and other notes payable						
-	22	Other liabilities (describe						
	23	Total liabilities (add lines 17 through 22)	0.	0.				
ςς		Foundations that follow SFAS 117, check here and complete lines 24 through 26 and lines 30 and 31.						
nce	24	Unrestricted		<del></del>				
3ala	25 26	Temporarily restricted Permanently restricted						
ā	20	Foundations that do not follow SFAS 117, check here						
Ē		and complete lines 27 through 31.						
S	27	Capital stock, trust principal, or current funds	5,906,017.	6,025,307.				
Net Assets or Fund Balances	28	Paid-in or capital surplus, or land, bldg, and equipment fund	0.	0.				
Ä	29	Retained earnings, accumulated income, endowment, or other funds	5,906,017.	0. 6,025,307.				
ž	30	Total net assets or fund balances	3,900,017.	0,023,307.				
_	31	Total liabilities and net assets/fund balances	5,906,017.	6,025,307.				
P	art	III Analysis of Changes in Net Assets or Fund B	alances					
1	Tota	I net assets or fund balances at beginning of year - Part II, column (a), line	30					
	•	st agree with end-of-year figure reported on prior year's return)		1	5,906,017. 252,229.			
_		er amount from Part I, line 27a	THEMMENT	2	252,229.			
3		er increases not included in line 2 (itemize) ROUNDING AD	JUSTMENT	3 4	6,158,247.			
4 5		lines 1, 2, and 3 reases not included in line 2 (itemize) ► APPRECIATION O	N SECURITIES R	• ———	132,940.			
		I net assets or fund balances at end of year (line 4 minus line 5) - Part II, c		6	6,025,307.			
_					Form <b>990-PF</b> (2010)			

Part IV Capital Gains	and Losses for Tax or	ı Investmen	t Income					
(a) List and desc 2-story brick w	cribe the kind(s) of property sold arehouse, or common stock, 200	(e g , real estate, shs MLC Co )		(b) H	ow acquired Purchase Donation	(c) Date at (mo , da		(d) Date sold (mo , day, yr )
1a SCHEDULE ATTAC	HED - A/C 3118-	-4617			P			
b SCHEDULE ATTAC					Р			
	T MASTERS QUAL:				P			
d THRU CRISPIN C				<u> </u>	P			
e THRU CRISPIN C	APITAL PARTNERS	S LP		<u> </u>	P			
(e) Gross sales price	(f) Depreciation allowed (or allowable)		st or other basis expense of sale				n or (loss) (f) minus (	g)
a 1,586,110.			1,354,23					231,871.
b 305,454.		<u> </u>	319,54	8.				-14,094.
<u>c</u>								47,383.
_d			<del></del>					1,257.
е								-3,291.
Complete only for assets shown	ng gain in column (h) and owned	by the foundation	n on 12/31/69			(I) Gains (Co		
(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69		cess of col (i)			of (k), but no Losses (f	rom col. (h	ı)) ´ —————————
a								231,871.
b								-14,094.
C			···					47,383.
d								1,257.
e		<u> </u>						-3,291.
2 Capital gain net income or (net ca	If gain, also eapital loss)	nter in Part I, line r -0- in Part I, line	7 7	}	2			263,126.
3 Net short-term capital gain or (lo	•			1				
If gain, also enter in Part I, line 8,		, and (0)		J	ļ			
If (loss), enter -0- in Part I, line 8				1	3		N/A	
Part V   Qualification U	Inder Section 4940(e) 1	or Reduced	Tax on Net	Inve	stment In	come		
(For optional use by domestic private	e foundations subject to the section	on 4940(a) tax or	net investment in	come	)			
If each on 4040/d\/2\ english leave t	hio naid blank							
If section 4940(d)(2) applies, leave t	піѕ рад ріапк							
Was the foundation liable for the sec	tion 4942 tax on the distributable	amount of any y	ear in the base per	nod?				X Yes No
If "Yes," the foundation does not qua								
1 Enter the appropriate amount in	each column for each year, see in	istructions before	making any entrie	es		<del></del>		741
(a) Base period years Calendar yea <u>r (or tax year beginn</u> i	(b) Ing in) Adjusted qualifying	distributions	Net value of no	(c) nchari	table-use asset	ts (c	Distrib	(d) ution ratio ded by col (c))
2009								
2008								
2007								
2006								
2005								
2 Total of line 1, column (d)						2		
3 Average distribution ratio for the	5-year base period - divide the to	tal on line 2 by 5,	or by the number	of yea	rs			
the foundation has been in existe		•	•			3		
4 Enter the net value of noncharital	nle-use assets for 2010 from Part	Y line 5				4		
- Linter the net value of frontingings	516 436 4336(3 101 2010 1101111 416	. X, III 6 0			•			
5 Multiply line 4 by line 3						5		
6 Enter 1% of net investment incor	me (1% of Part I, line 27b)				-	6		
7 Add lines 5 and 6						7		. <u>.</u>
8 Enter qualifying distributions from	n Part XII, line 4			•		8		
If line 8 is equal to or greater than	•							

Pa	art VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 49	948 ·	- see ir	ıstru	ctio	ns)
18	Exempt operating foundations described in section 4940(d)(2), check here   and enter "N/A" on line 1.	``			·	
	Date of ruling or determination letter (attach copy of letter if necessary-see instructions)					
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here   and enter 1%	1	ļ		6,4	14.
	of Part I, line 27b			************	<del>markina.</del>	
C	All other domestic foundations enter 2% of line 27b Exempt foreign organizations enter 4% of Part I, line 12, col. (b)					
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-)	2	J			0.
3	Add lines 1 and 2	3			6, 4	14.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	4				0.
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5			6,4	14.
6	Credits/Payments		.,	A		<del>/</del>
а	2010 estimated tax payments and 2009 overpayment credited to 2010 6a 7,500.					
	Exempt foreign organizations - tax withheld at source					
	Tax paid with application for extension of time to file (Form 8868).					
	Backup withholding erroneously withheld					
7	Total credits and payments Add lines 6a through 6d	7			7_, 5	00.
8	Enter any <b>penalty</b> for underpayment of estimated tax. Check here if Form 2220 is attached	8				
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9				
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10			$\overline{1,0}$	86.
11	1 000	11				0.
Pa	rt VII-A Statements Regarding Activities					
1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene	ın			Yes	No
	any political campaign?		. [	1a		X
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for definition)?		[	1b		X
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published	d or				
	distributed by the foundation in connection with the activities.		- 1			
C	Did the foundation file Form 1120-POL for this year?		[	10		X
d	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year		ſ			
	(1) On the foundation ► \$ 0 • (2) On foundation managers ► \$ 0 •		ļ			
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation					
	managers ► \$ 0.					
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?		. [	2		X
	If "Yes," attach a detailed description of the activities.					1
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or	r	1			
	bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes			_3_		X_
4a	Did the foundation have unrelated business gross income of \$1,000 or more during the year?		[	4a	X	<u> </u>
b	If "Yes," has it filed a tax return on Form 990-T for this year?			4b	X	<u> </u>
5	Was there a liquidation, termination, dissolution, or substantial contraction during the year?		[	5		X
	If "Yes," attach the statement required by General Instruction T.		ļ			
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either		]		į	
	By language in the governing instrument, or		İ		:	
	• By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state	law	ļ	- 1		
	remain in the governing instrument?		{	6	X	<u> </u>
7	Did the foundation have at least \$5,000 in assets at any time during the year?			7	X	
	If "Yes," complete Part II, col (c), and Part XV.		Į.			
8a	Enter the states to which the foundation reports or with which it is registered (see instructions)				i	
	NY					
b	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate)		. –			
	of each state as required by General Instruction G? If "No," attach explanation		[	8b	X	
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for caler	ıdar	Ī			
	year 2010 or the taxable year beginning in 2010 (see instructions for Part XIV)? If "Yes," complete Part XIV		. 1	9		X
10		<u> </u>		10		X
			Forn	1 <b>990</b>	-PF	(2010)

P	art VII-A Statements Regarding Activities (continued)	191		
	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of	Г	l	Γ
• • •	section 512(b)(13)? If "Yes," attach schedule (see instructions)	11	1	х
12	· · · · · · · · · · · · · · · · · · ·	_11		
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before	12		x
12	August 17, 2008?	13	Х	
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?  Website address   N/A	_ 13	Λ	L
4.4	Website address ► N/A  The books are in care of ► FOUNDATION Telephone no. ► (212) 7	70-	<del>170</del>	<u> </u>
14	Located at ►307 5TH AVE, 8TH FL, NEW YORK, NY  ZIP+4 ►10	016	$\frac{1}{65}$	$\frac{0}{17}$
15		010		<del></del> _
ij	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here	 N	/̈́A	ш
16	· · · · · · · · · · · · · · · · · · ·		Yes	No
10	At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over a bank,	16	163	X
	securities, or other financial account in a foreign country?	10		
	See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22 1. If "Yes," enter the name of the foreign country ▶			
Ď,	art VII-B Statements Regarding Activities for Which Form 4720 May Be Required	<u> </u>		
	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.	·····	Yes	No
10	During the year did the foundation (either directly or indirectly)		163	110
10	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?  Yes X No			
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from)			
	a disqualified person?	i		
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person?			
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person?			
	(5) Transfer any income or assets to a disqualified person (or make any of either available			
	for the benefit or use of a disqualified person)?			
	(6) Agree to pay money or property to a government official? (Exception. Check "No"			
	if the foundation agreed to make a grant to or to employ the official for a period after			
	termination of government service, if terminating within 90 days )			
h	If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations			
Ü	section 53 4941(d)-3 or in a current notice regarding disaster assistance (see page 22 of the instructions)?  N/A	16	•	
	Organizations relying on a current notice regarding disaster assistance check here	··· · · ·		
£	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected			
٠	before the first day of the tax year beginning in 2010?	10		Х
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation			
Ī	defined in section 4942(j)(3) or 4942(j)(5))			
а	At the end of tax year 2010, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning			
	before 2010? Yes X No			
	If "Yes," list the years ▶			
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect			
	valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach			
	statement - see instructions ) N/A	2b		
C	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here			
	<b>&gt;</b>			
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time			
	during the year?	-		
b	If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation or disqualified persons after			
	May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose			
	of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C,			
	Form 4720, to determine if the foundation had excess business holdings in 2010) N/A	3b		
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		X
	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that			1
	had not been removed from jeopardy before the first day of the tax year beginning in 2010?	4b	L	X
		m <b>990</b>	-PF	(2010)

2 Compensation of five highest-paid employees (other than the	se included on line 1). It none,	enter "NONE."		
(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deterred compensation	(e) Expense account, othe allowances
NONE				
Total number of other employees paid over \$50,000			<b></b>	

Part VIII Information About Officers, Directors, Trustees, Foundation Managers,	. Highly
Paid Employees, and Contractors (continued)	
3 Five highest-paid independent contractors for professional services. If none, enter "NONE."	
	pe of service (c) Compensation
NONE	
	į
T.A. Lauren and the control of the c	<b>&gt;</b>
Total number of others receiving over \$50,000 for professional services  Part IX-A Summary of Direct Charitable Activities	
	11
List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.	Expenses
1 N/A	
2	
3	
4	
Part IX-B Summary of Program-Related Investments	
Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
1 N/A	
2	
All other program-related investments. See instructions	
3	
<u> </u>	·
Total. Add lines 1 through 3	<b>&gt;</b> 0
	- 000 DE

P	art X Minimum Investment Return (All domestic foundations must complete this part. Foreign fou	ndation	s, see instructions.)
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes		
а	Average monthly fair market value of securities	1a	3,173,230.
þ	Average of monthly cash balances	1b	2,508,993.
C	Fair market value of all other assets	10	697,834.
d	Total (add lines 1a, b, and c)	1d	6,380,057.
e	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation) 1e 0.		
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	6,380,057.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	95,701.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	6,284,356.
6	Minimum Investment return. Enter 5% of line 5	6	314,218.
P	Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations are foreign organizations check here and do not complete this part.)	nd certair	
 1	Minimum investment return from Part X, line 6	1	314,218.
2a	Tax on investment income for 2010 from Part VI, line 5		
b	Income tax for 2010 (This does not include the tax from Part VI)  2b  2.	1 1	
C	Add lines 2a and 2b	2c	6,416.
3	Distributable amount before adjustments Subtract line 2c from line 1	3	6,416. 307,802.
4	Recoveries of amounts treated as qualifying distributions	4_	0.
5	Add lines 3 and 4	5	307,802.
6	Deduction from distributable amount (see instructions)	6	0.
7	Distributable amount as adjusted Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	307,802.
P	art XII Qualifying Distributions (see instructions)		
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes		410 050
a	Expenses, contributions, gifts, etc total from Part I, column (d), line 26	1a	410,250.
þ	Program-related investments - total from Part IX-B	1b	0.
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	·· <del>·</del>
3	Amounts set aside for specific charitable projects that satisfy the		
a	Suitability test (prior IRS approval required)	3a	
Ď	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	410,250.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment	]	-
	income Enter 1% of Part I, line 27b	5	0.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6_	410,250.
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation	qualifies	for the section

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
1 Distributable amount for 2010 from Part XI,			`	307,802.
line 7				
a Enter amount for 2009 only		İ	307,816.	
b Total for prior years	***************************************		**************************************	H-H
		0.		
3 Excess distributions carryover, if any, to 2010				
a From 2005				
b From 2006 .				
c From 2007				
d From 2008				
e From 2009 .				
f Total of lines 3a through e	0.			
4 Qualifying distributions for 2010 from				
Part XII, line 4 $\triangleright$ \$ 410,250.			207 016	
a Applied to 2009, but not more than line 2a	···-		307,816.	
b Applied to undistributed income of prior				
years (Election required - see instructions)		0.		
c Treated as distributions out of corpus				
(Election required - see instructions)	0.			102,434.
d Applied to 2010 distributable amount	0.			102,434.
e Remaining amount distributed out of corpus	0.	<del>,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</del>		0.
5 Excess distributions carryover applied to 2010 (If an amount appears in column (d), the same amount must be shown in column (a))	0.			
6 Enter the net total of each column as indicated below:			***************************************	
8 Corpus Add lines 3f, 4c, and 4e Subtract line 5	0.			
b Prior years' undistributed income Subtract				
line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed		0.		
d Subtract line 6c from line 6b Taxable		<u> </u>		
amount - see instructions		0.		
e Undistributed income for 2009 Subtract line				
4a from line 2a Taxable amount - see instr			0.	
f Undistributed income for 2010 Subtract				
lines 4d and 5 from line 1. This amount must				205,368.
be distributed in 2011		·····		203,300.
7 Amounts treated as distributions out of				
corpus to satisfy requirements imposed by	0.			
section 170(b)(1)(F) or 4942(g)(3)	U • 1			······
8 Excess distributions carryover from 2005	0.			
not applied on line 5 or line 7				······································
9 Excess distributions carryover to 2011. Subtract lines 7 and 8 from line 6a	0.			
10 Analysis of line 9				······································
a Excess from 2006				
b Excess from 2007				
c Excess from 2008			,	
d Excess from 2009				
e Excess from 2010				
				Form 990-PF (2010)

Part XIV Private Operating F	oundations (see in	structions and Part VI	I·A, question 9)	N/A	
1 a If the foundation has received a ruling o	r determination letter tha	t it is a private operating			
foundation, and the ruling is effective fo	r 2010, enter the date of	the ruling	. ▶		
b Check box to indicate whether the found	lation is a private operatii	ng foundation described	in section	4942(J)(3) or 49	(42(j)(5)
2 a Enter the lesser of the adjusted net	Tax year		Prior 3 years		
income from Part I or the minimum	(a) 2010	(b) 2009	(c) 2008	(d) 2007	(e) Total
investment return from Part X for					
each year listed					
b 85% of line 2a					
c Qualifying distributions from Part XII,					
line 4 for each year listed					
d Amounts included in line 2c not					
used directly for active conduct of					
exempt activities				}	
e Qualifying distributions made directly					
for active conduct of exempt activities					
Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the					
alternative test relied upon a "Assets" alternative test - enter					
(1) Value of all assets					
(2) Value of assets qualifying					
under section 4942(j)(3)(B)(i)					
b "Endowment" alternative test - enter					
2/3 of minimum investment return					
shown in Part X, line 6 for each year listed					
c "Support" alternative test - enter					
(1) Total support other than gross					
investment income (interest,	•				
dividends, rents, payments on					
securities loans (section 512(a)(5)), or royalties)					
(2) Support from general public					
and 5 or more exempt					
organizations as provided in section 4942(j)(3)(B)(iii)					
(3) Largest amount of support from					
an exempt organization					
(4) Gross investment income	·	· · · · · · · · · · · · · · · · · · ·			
Part XV Supplementary Info	rmation (Comple	te this part only	if the foundation	had \$5,000 or mo	ore in assets
at any time during t				,.,	
1 Information Regarding Foundatio	<del></del>				
a List any managers of the foundation who	•	than 2% of the total conf	tributions received by the	foundation before the clos	se of any tax
year (but only if they have contributed in					•
BLAIR EFFRON					
b List any managers of the foundation who	o own 10% or more of th	e stock of a corporation	(or an equally large portion	on of the ownership of a pa	artnership or
other entity) of which the foundation has			(	, ,	,
NONE					
2 Information Regarding Contributi	on, Grant, Gift, Loan,	Scholarship, etc., P	rograms:		
Check here X if the foundation o				ot accept unsolicited requ	ests for funds If
the foundation makes gifts, grants, etc.					
a The name, address, and telephone num	ber of the person to who	n applications should be	addressed.		
	, , , , , , , , , , , , , , , , , , ,				
b The form in which applications should b	e submitted and informa	tion and materials they s	hould include		
э с с с с с с с с с с с с					
c Any submission deadlines		<del></del>			
,			_		
d Any restrictions or limitations on awards	s, such as by geographic	al areas, charitable fields	, kinds of institutions, or o	other factors	
•					

FOUNDATION

01-0720431 Page 11

Part XV Supplementary Information				r
3 Grants and Contributions Paid During the Ye	ear or Approved for Future	Payment	T	
Recipient  Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of	Purpose of grant or contribution	Amount
	or substantial contributor	recipient		
a Paid during the year BROOKINGS INSTITUTE			general	160,000.
PRINCETON UNIVERSITY			GENERAL	250,000.
Total			<b>▶</b> 3a	410,000.
<b>b</b> Approved for future payment				
NONE				
			<u> </u>	ļ
Total 023611 12-07-10			<u>▶ 3b</u>	0 . orm <b>990-PF</b> (2010)

Enter gross amounts unless otherwise indicated	Unrelated business income		Excluded b	y section 512, 513, or 514	(e)
• • • • • • • • • • • • • • • • • • • •	(a)	(b)	(C) Exclu-	(d)	Related or exempt
1 Program service revenue	Business code	Amount	sion code	Amount	function income
a					
b					
c					
d					
e				-	
1					
g Fees and contracts from government agencies					
2 Membership dues and assessments					<u> </u>
3 Interest on savings and temporary cash					
investments			14	253. 80,670.	
4 Dividends and interest from securities			14	80,670.	
5 Net rental income or (loss) from real estate					
a Debt-financed property					
b Not debt-financed property					· <del></del> _
6 Net rental income or (loss) from personal					
property .					
7 Other investment income			16	1,002.	
8 Gain or (loss) from sales of assets other					
than inventory			18	263,126.	
9 Net income or (loss) from special events					
O Gross profit or (loss) from sales of inventory					
1 Other revenue					
a	ļ				· · · · · · · · · · · · · · · · · · ·
b					
C	ļ				
d	ļ —				
e		·		245 051	0
2 Subtotal Add columns (b), (d), and (e)			0.	345,051.	345,051
3 Total. Add line 12, columns (b), (d), and (e)				. 13	345,031
(See worksheet in line 13 instructions to verify calculations )			<del></del>	<del></del>	<del> </del>
Part XVI-B Relationship of Activities to	the Accom	plishment of	f Exempt Pι	ırposes	
Line No. Explain below how each activity for which incor					

Line No.	Explain below how each activity for which income is reported in column (e) of Part XVI-A contributed importantly to the accomplishment of the foundation's exempt purposes (other than by providing funds for such purposes)

<u>Form 990-P</u>	F (2010) FOUND	ATION		01-072	20431	Page 13
Part XV	II Information Re Exempt Organ		and Transactions a	nd Relationships With Nonch		
1 Did the	organization directly or indi	rectly engage in any of the follow	ing with any other organization	n described in section 501(c) of	Ye	s No
		(3) organizations) or in section 5	•	· •		
		ation to a noncharitable exempt o				
(1) Ca	=	and to a nononantable exempt o	ngumzudon or		1a(1)	X
	her assets				1a(2)	$\frac{\pi}{x}$
	ransactions	•		• •	·   10(2)	+
		hla a			1	x
	iles of assets to a noncharita		•	•	1b(1)	$\frac{X}{X}$
		ncharitable exempt organization	••		1b(2)	
	ental of facilities, equipment,			•	1b(3)	X
	imbursement arrangements		•	•	1b(4)	X
	ans or loan guarantees				1b(5)	X
		embership or fundraising solicitati		••	1b(6)	X
		uling lists, other assets, or paid er	•	•	16	X
				rays show the fair market value of the goods		
				e in any transaction or sharing arrangement,	show in	
		other assets, or services received				
(a) Line no	(b) Amount involved	(c) Name of noncharitab	le exempt organization	(I) Description of transfers, transactions, an	d sharing arranger	ments
	<u></u>	N/A				
	<del></del>					
	<del></del>					
			<del></del>	<u> </u>		
	······································		<u></u>			
	<u> </u>					
	<del></del>					
			_ <del></del> ,			
2a Is the f	oundation directly or indirect	tly affiliated with, or related to, on	e or more tax-exempt organiz	ations described		
ın secti	on 501(c) of the Code (other	r than section 501(c)(3)) or in sec	ction 527?		Yes [	X No
_b If Yes,	complete the following sch	edule			. <u> </u>	
	(a) Name of org	ganization	(b) Type of organization	(c) Description of relation	ship	
	N/A					
_						
				statements, and to the best of my knowledge and b	pelief, it is true, co	rrect,
Sign	<i>i</i>	arer (other than taxpayer or fiduciary) is i	based on all information of which p	$\wedge$		
Here	1 sin	, w	7 5 112	VII N PRES		
	Signature of officer or tru	ustee	Date	Title		
	Print/Type preparer's na	ame Preparer's	signature /	Date Check If PTIN		
			A / \	1. / self- employed		
Paid	ARYE RINGE	L \ (		Silveripioyed		_
Prepare		RY M STRAUSS	LTD.	Firm's EIN ▶		
Use On		7 FIFTH AVENUE				
		W YORK, NY 100		Phone no (212	2)779-4	700
		· 				
				F	orm <b>990-PF</b>	<sup>=</sup> (2010)

#### Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

### **Schedule of Contributors**

► Attach to Form 990, 990-EZ, or 990-PF.

OMB No 1545-0047

**Employer identification number** 

2010

CHERYL C & BLAIR EFFRON FAMILY 01-0720431 FOUNDATION Organization type (check one): Filers of: Section: Form 990 or 990-EZ 501(c)( ) (enter number) organization 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. General Rule For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. Special Rules For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc.,

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively

religious, charitable, etc., contributions of \$5,000 or more during the year.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2010)

Name of organization

CHERYL C & BLAIR EFFRON FAMILY FOUNDATION

Employer Identification number 01-0720431

ons)

Part I	Contributors (see instructions)		
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	BLAIR EFFRON	\$341,520.	Person Payroll Noncash X (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
2	BLAIR EFFRON	\$ 9,544.	Person X Payroll  Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		<b>\$</b>	Person Payroll Oncash Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroli Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
		\$\$	Person Payroll Noncash (Complete Part II if there Is a noncash contribution.)

1 of 1 of Part II

Name of organization

CHERYL C & BLAIR EFFRON FAMILY

FOUNDATION

Employer Identification number

01-0720431

Part II	Noncash Property (see instructions)

an II	Noncash Property (see instructions)		
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
1	24,000 SHS ALCOA INC	\$ 341,520.	12/14/10
		\$ 341,520.	12/14/10
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		<b>\$</b>	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_		<b>\$</b>	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		*	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		*	90, 990-EZ, or 990-PF) (20

Schedule B (Form 990, 990-EZ, or 990-PF) (2010) of Part III Name of organization Employer identification number CHERYL C & BLAIR EFFRON FAMILY FOUNDATION 01-0720431 Part III Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations aggregating more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once. See instructions.) (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (c) Use of gift (d) Description of how gift is held (b) Purpose of gift Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (d) Description of how gift is held (b) Purpose of gift (c) Use of gift Part I (e) Transfer of gift Relationship of transferor to transferee Transferee's name, address, and ZIP + 4 (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

FORM 990-PF INTEREST ON SAVINGS A	ND TEMPORARY CA	ASH INVESTMENT	S STATEMENT 1
SOURCE			AMOUNT
CHARLES SCHWAB	253.		
TOTAL TO FORM 990-PF, PART I, LINE	253.		
FORM 990-PF DIVIDENDS AND	INTEREST FROM	SECURITIES	STATEMENT 2
SOURCE	GROSS AMOUNT	CAPITAL GAIN DIVIDENDS	S COLUMN (A) AMOUNT
CHARLES SCHWAB	67,528.	0	67,528.
THRU CRISPIN CAPITAL OPPORUNITY LP THRU CRISPIN CAPITAL PARTNERS LP	1,481. 1,023.	0	- · · · · · · · · · · · · · · · · · · ·
THRU GREENLIGHT MASTERS QUALIFIED LP	10,638.	0	. 10,638.
TOTAL TO FM 990-PF, PART I, LN 4	80,670.	0	80,670.
FORM 990-PF O	THER INCOME		STATEMENT 3
DESCRIPTION	(A) REVENUE PER BOOKS	(B) NET INVES MENT INCO	
THRU GREENLIGHT MASTERS QUALIFIED LP THRU CRISPIN CAPITAL PARTNERS LP		195. 2,1	95.
TOTAL TO FORM 990-PF, PART I, LINE	11 1,0	1,0	02.

FORM 990-PF (	OTHER PROFES	SIONAL FEES	S'	TATEMENT 4
DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
CHARLES SCHWAB - A/C FEE	3,546.	3,546.		0.
THRU GREENLIGHT MASTERS QUALIFIED LP	10,697.	10,697.		0.
THRU CRISPIN CAPITAL PARTNERS LP	1,842.	1,842.		0.
TO FORM 990-PF, PG 1, LN 16C	16,085.	16,085.		0.
FORM 990-PF	TAX	ES	S'	PATEMENT 5
DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
US EXCISE TAX - NET	9,294.	0.		0.
TO FORM 990-PF, PG 1, LN 18	9,294.	0.		0.
FORM 990-PF	OTHER E	XPENSES	S	ratement 6
DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
NYS DEPT OF LAW - FILING FEE	250.	0.		250.
TO FORM 990-PF, PG 1, LN 23	250.	0.		250.

FORM 990-PF C	CORPORATE STOCK		STATEMENT 7
DESCRIPTION		BOOK VALUE	FAIR MARKET VALUE
SCHEDULE ATTACHED		2,751,977.	3,370,429.
TOTAL TO FORM 990-PF, PART II, LI	INE 10B	2,751,977.	3,370,429.
FORM 990-PF	OTHER ASSETS		STATEMENT 8
DESCRIPTION	BEGINNING OF YR BOOK VALUE	END OF YEAR BOOK VALUE	FAIR MARKET VALUE
PARTNERSHIP - GREENLIGHT MASTERS QUALIFIED LP PARTNERSHIP - CRISPIN CAPITAL	452,969.	494,944.	558,627.
OPPORTUNITY LP PARTNERSHIP - CRISPIN CAPITAL	11,989.	0.	0.
PARTNERS LP	0.	243,984.	269,311.
TO FORM 990-PF, PART II, LINE 15	464,958.	738,928.	827,938.

FORM 990-PF PART VIII - LIST TRUSTEES AND	OF OFFICERS, D		STATEMENT 9	
NAME AND ADDRESS	TITLE AND AVRG HRS/WK	COMPEN- SATION	EMPLOYEE BEN PLAN CONTRIB	EXPENSE ACCOUNT
BLAIR EFFRON	PRESIDENT & TR	EASURER 0.	0.	0.
CHERYL COHEN EFFRON	V PRES & SECRE	TARY	0.	0.
DREW EFFRON	DIRECTOR 0.00	0.	0.	0.
CATHY LASRY	DIRECTOR 0.00	0.	0.	0.
C/O B STRAUSS ASSOC, 307 5TH AVE				
TOTALS INCLUDED ON 990-PF, PAGE 6,	PART VIII	0.	0.	0.

## Cheryl C and Blair Effron Family Foundation EIN: 01-0720431 . 12/31/10

ivestments - Corporate Stocks:		Fair
	Cost	Value
-		V 4.40
Abbott Laboratories \$	9,122.63 \$	8,288
Alcoa Inc	297,599.00	507,870
American Water Works Co	9,674.35	10,698
AT&T Inc	6,606.30	7,345
Bank of America Corp	210,813.65	268,063
Bank Montreal Quebec	3,402.41	3,742
BCE Inc	2,059 26	2,660
Bristol-Myers Squibb Co	4,122.54	4,369
Cincinnati Financial Capital	4,581.98	5,387
Cinemark Holdinds Inc	2,504.72	2,724
CitiGroup Inc	496,015.54	622,175
Digital Realty Trust	5,007.80	5,102
Donnelley RR & Sons Co	6,594.70	5,154
Eaton Vance Sr Incone Trust	84,748.04	132,811
Energy Transfer Partners LP	9,937.24	11,400
Enerplus Res FD	7,329.26	9,560
Enterprise Products Partners LP	12,258.90	15,812
Exxom Mobil Corp	48,572 50	54,840
GlaxoSmithkline Plc	4,962.77	5,099
Goodyear Tire & Rubber	193,990.96	177,750
HCP Inc	7,341.75	8,535
Heinz HJ Co	4,811.55	5,292
Intel Corp	8,406.50	8,097
Johnson & Johnson	8,785.95	8,350
JPMorgan Chase & Co	405,108 95	424,200
Kınder Morgan Energy LP	11,480.85	12,647
Lilly Elı & Co	5,021 61	4,906
Maxim Intergrated Prods	6,950.98	7,086
McDonalds Corp	2,127.36	2,610
Merck & Co Inc	116,394 35	151,188
Microchip Technology Inc	5,861 07	7,184
National Grid Plc	7,664 39	7,678
Nisource Inc Holding Co	7,220.72	8,193
Northeast Utilities	4,231.29	5,101
Nustar Energy LP	2,592 42	3,127
NYSE Euronext NV	5,976 23	6,596
	Alcoa Inc American Water Works Co AT&T Inc Bank of America Corp Bank Montreal Quebec BCE Inc Bristol-Myers Squibb Co Cincinnati Financial Capital Cinemark Holdinds Inc CitiGroup Inc Digital Realty Trust Donnelley RR & Sons Co Eaton Vance Sr Incone Trust Energy Transfer Partners LP Enerplus Res FD Enterprise Products Partners LP Exxom Mobil Corp GlaxoSmithkline Plc Goodyear Tire & Rubber HCP Inc Heinz HJ Co Intel Corp Johnson & Johnson JPMorgan Chase & Co Kinder Morgan Energy LP Lilly Eli & Co Maxim Intergrated Prods McDonalds Corp Merck & Co Inc Microchip Technology Inc National Grid Plc Nisource Inc Holding Co Northeast Utilities Nustar Energy LP	Abbott Laboratories \$ 9,122.63 \$ Alcoa Inc 297,599.00 American Water Works Co 4,606.30 Bank of America Corp 210,813.65 Bank Montreal Quebec 3,402.41 BCE Inc 2,059 26 Bristol-Myers Squibb Co 4,122.54 Cincinnati Financial Capital 4,581.98 Cinemark Holdinds Inc 2,504.72 CitiGroup Inc 496,015.54 Digital Realty Trust 5,007.80 Donnelley RR & Sons Co 6,594.70 Eaton Vance Sr Incone Trust 84,748.04 Energy Transfer Partners LP 9,937.24 Enerplus Res FD 7,329.26 Enterprise Products Partners LP 12,258.90 Exxom Mobil Corp 48,572.50 GlaxoSmithkline Plc 4,962.77 Goodyear Tire & Rubber 193,990.96 HCP Inc 7,341.75 Heinz HJ Co 4,811.55 Intel Corp 8,406.50 Johnson & Johnson 8,785.95 JPMorgan Chase & Co 405,108.95 Kinder Morgan Energy LP 11,480.85 Lilly Eli & Co 5,021.61 Maxim Intergrated Prods 6,950.98 McDonalds Corp 2,127.36 Merck & Co Inc 116,394.35 Microchip Technology Inc 5,861.07 National Grid Plc 7,664.39 Nisource Inc Holding Co 7,220.72 Northeast Utilities 4,231.29 Nustar Energy LP 2,592.42

80

Oneok Partners LP

5,149 91

6,360

### Cheryl C and Blair Effron Family Foundation EIN: 01-0720431 , 12/31/10

Part II, Line 10b,

100,000

Wal-Mart Stores

4.125% due 02/15/11

Ir	vestments - Corporate Stocks:		
# of			Fair
Shares		Cost	Value
170	Pepco Holding Co	2,938.67	3,102
260	Pfizer Inc	5,053.20	4,553
45	Plaine All American Pipeline LF	2,414.44	2,526
110	Procter & Gamble	6,765.95	7,076
205	Seadrill Ltd	6,751.20	6,954
160	Spectra Energy Corp	3,559.35	3,998
322	Statoil ASA	6,976.90	7,654
520	Taiwan Semiconductor	5,681.83	6,521
255	Tele Norte Leste ADR	4,656.75	3,748
97	Telefonica ADR	5,939.45	6,637
7,594	US Bancorp	138,690.07	204,806
410	Windstream Corp	4,464.32	5,715
	Total Stocks	\$ 2,228,922.56 \$	2,801,289
		` <del>`</del>	
Part II, Line	10c,		
lr	vestments - Corporate Bonds:		
150,000	Abbott Labs		
	5.600% due 05/15/11	152,679.00	152,913
100,000	Alcoa Inc		
	6.000% due 01/15/12	96,731.00	104,424
100,000	Lazard Group		
	7.125% due 05/15/15	77,694.00	107,661
100,000	Sunoco Inc		
	4.875% due 10/15/14	95,588 00	103,426

100,362.48

523,054.48 \$

100,417

568,841

# · Capital Gains Report by Year 01/01/10 Through 12/31/10

Security	Shares E	Bought	Sold	Sales Price	Cost Basis	Gain/Loss
	01/01/10 - 1	12/31/10				
Alcoa Inc	2,000.00 10	0/16/08	01/15/10	31,057.81	25,930.00	5,127.81
Alcoa Inc	7,000.00 04	4/05/09	01/15/10	108,702.35	63,430.00	45,272.35
Alcoa Inc	1,000.00 06	6/04/09	01/15/10	15,528.91	9,891.00	5,637.91
Goodyear Tire & Rubber	10,000.00 1	1/06/09	01/15/10	155,014.07	132,166.04	22,848.03
United Technologies Corp	1,500.00 10	0/16/08	01/28/10	103,236.19	74,590.00	28,646.19
Emerson Electric Co	1,500.00 10	0/16/08	04/30/10	76,951 80	53,260.00	23,691.80
Emerson Electric Co	1,000.00 0	1/07/09	04/30/10	51,301.20	37,949.00	13,352.20
Emerson Electric Co	29.76 03	3/11/09	04/30/10	1,526.70	825.00	701.70
Emerson Electric Co	23.56 06	6/11/09	04/30/10	1,208.89	834.82	374 07
Emerson Electric Co	21 10 09	9/11/09	04/30/10	1,082.56	842.60	239.96
Emerson Electric Co	20.51 12	2/11/09	04/30/10	1,052.42	862.43	189 99
Emerson Electric Co	18.23 03	3/11/10	04/30/10	935.20	869.31	65 89
Goodyear Tire & Rubber	15,000.00 11	1/06/09	05/19/10	196,969.83	198,249.06	-1,279.23
Monsanto Co	1,500 00 01	1/15/10	06/03/10	76,078.58	124,751.07	-48,672.49
UBS AG	7,500.00 07	7/28/09	08/09/10	129,141.10	103,276.84	25,864.26
UBS AG	2,500.00 02	2/12/10	08/09/10	43,047.03	31,727.24	11,319.79
UBS AG	7,500 00 02	2/12/10	09/08/10	132,817.91	95,181 71	37,636.20
Blackstone Group LP	20,000.00 09	9/15/10	10/21/10	268,147.51	205,534.96	62,612.55
Monsanto Co	500 00 02	2/01/10	11/16/10	31,628.28	38,590.65	-6,962.37
Monsanto Co	1,000 00 03	3/02/10	11/16/10	63,256.55	71,142.95	-7,886.40
Monsanto Co	12 53 05	5/03/10	11/16/10	792.31	795.00	-2.69
Monsanto Co	1,500.00 05	5/19/10	11/16/10	94,884.83	81,893.95	12,990.88
Monsanto Co	13.48 08	8/02/10	11/16/10	852.60	798 32	54.28
Monsanto Co	14.15 11	1/01/10	11/16/10	895.30	847.28	48.02
	TOTAL 01/01/10 - 1	2/31/10	•	1,586,109.93	1,354,239.23	231,870.70

# · Capital Gains Report by Year 01/01/10 Through 12/31/10

						Page 1	
Security	Shares	Bought	Sold	Sales Price	Cost Basis	Gain/Loss	
	01/01/10	- 12/31/10					
AT&T Inc	260.00	01/20/10	03/03/10	6,460.02	6,870.56	-410.54	
Abbott Laboratories		01/20/10	03/03/10	6,204.54	6,364 80	-160 26	
Allstate Corp	180.00	01/20/10		5,590.95	5,681.32	-90.37	
American Water Works Co		01/20/10		7,546.43	7,813.90	-267.47	
BCE Inc		01/20/10	03/03/10	2,203.18	2,196.54	6 64	
Bank Montreal Quebec BP Plc		01/20/10		3,410.73	3,402.42	8.31	
Bristol-Myers Squibb Co		01/20/10 01/20/10	03/03/10 03/03/10	5,278.18 4,045.21	6,174 38 4,122 55	-896.20 -77.34	
CMS Energy Corp		01/20/10	03/03/10	4,209.77	4,358.90	-149.13	
China Mobile Ltd		01/20/10		3,670.58	3,800.83	-130.25	
Cincinnati Financial Capital		01/20/10		4,831.90	4,851.52	-19.62	
Colgate-Palmolive Co	30.00	01/20/10	03/03/10	2,480.71	2,419 15	61.56	
Diamond Offshore Drilling		01/20/10		5,208.70	6,232.48	-1,023.78	
Donnelley RR & Sons Co		01/20/10		3,304.46	3,777.70	-473 24	
Enerplus Res Fd		01/20/10	03/03/10	7,031.60	7,565.69	-534.09	
Genuine Parts Co HSBC Holdings plc		01/20/10		5,426.35	5,248.77 3,222.77	177.58 -232.94	
Intel Corp		01/20/10 01/20/10	03/03/10	2,989.83 5,933.36	6,224.49	-232.94 -291 13	
Johnson & Johnson		01/20/10		8,560 88	8,785.96	-225.08	
Lilly Eli & Co		01/20/10		7,537 17	7,891.10	-353.93	
McDonalds Corp		01/20/10		4,836.81	4,692.73	144.08	
Merck & Co Inc	205.00	01/20/10	03/03/10	7,500 45	8,183.57	-683.12	
Microchip Technology Inc		01/20/10		5,768 24	6,000.62	-232.38	
Nisource Inc Hldg Co		01/20/10	03/03/10	7,149.68	7,376.00	-226.32	
Northeast Utilities		01/20/10	03/03/10	4,207.07	4,363.51	-156.44	
Paychex Inc		01/20/10		4,613.25	4,863.42	-250 17	
Pepco Holding Co Pfizer Inc		01/20/10 01/20/10	03/03/10 03/03/10	2,904.98 4,486.90	2,938 68 4,956.02	-33.70 -469.12	
Soc Quimica Miner B ADR		01/20/10	03/03/10	4,392.35	5,149.93	-757 58	
Spectra Energy Corp		01/20/10		3,479.16	3,559 36	-80.20	
Taiwan Semiconductor		01/20/10	03/03/10	5,202.95	5,845.73	-642 78	
Tele Norte Leste ADR	240 00	01/20/10	03/03/10	4,120 31	5,000.47	-880 16	
Tele Norte Leste ADR		01/27/10		171 68	182.62	-10 94	
Thomson Reuters Corp		01/20/10	03/03/10	5,561 21	5,431.52	129.69	
Unilever NV NY		01/20/10	03/03/10	4,934.69	5,333.65	-398 96	
Windstream Corp		01/20/10	03/03/10	4,275.84	4,627 65	-351.81	
Procter & Gamble Alexandria R/E Equity		01/20/10 01/20/10	03/03/10 03/03/10	6,973.88 4,935.14	6,765.96 5,041.70	207.92 -106 56	
Digital Realty Trust		01/20/10	03/03/10	5,136.98	5,028 64	108 34	
Energy Transfer Partners LP		01/20/10		10,824.88	10,614.77	210.11	
Enterprise Prd Partners LP		01/20/10	03/03/10	12,647.94	12,581.51	66 43	
HCP inc		01/20/10	03/03/10	4,499.01	4,696 02	-197 01	
Kınder Morgan Energy LP	185.00	01/20/10	03/03/10	11,804.99	11,799.77	5 22	
Nustar Energy LP		01/20/10		2,567.71	2,592.43	-24.72	
Oneok Partners LP		01/20/10	03/03/10	5,120.05	5,471.77	-351.72	
Plains All Amer Pipeline LP		01/20/10		2,740.81	2,682.71	58 10	
Unilever NV NY China Mobile Ltd		01/20/10		4,973.47	5,333.65	-360.18	
Soc Quimica Miner B ADR		01/20/10 01/20/10	04/16/10 04/16/10	3,809.23 1,688.96	3,800.83 1,931.22	8.40 -242.26	
Soc Quimica Miner B ADR		01/20/10	04/21/10	2,538.03	3,004.13	-466 10	
BP Pic		01/20/10		4,924.52	6,174.38	-1,249 86	
AT&T Inc		01/20/10	05/26/10	237.56	264.25	-26 69	
Allstate Corp		01/20/10	05/26/10	293.64	315.63	-21 99	
American Water Works Co	10.00	01/20/10	05/26/10	190.84	229 82	-38.98	
Cincinnati Financial Capital		01/20/10	05/26/10	258.34	269 53	-11.19	
Enerplus Res Fd		01/20/10	05/26/10	202 06	236.43	-34.37	
HSBC Holdings plc		01/20/10	05/26/10	445 64	585.96	-140.32	
Intel Corp	10.00	01/20/10	05/26/10	198.54	214 64	-16.10	

## . Capital Gains Report by Year 01/01/10 Through 12/31/10

Security	Shares Bough	t Sold	Sales Price	Cost Basis	Gain/Loss
Merck & Co Inc	10.00 01/20/1	0 05/26/10	309.26	399.20	-89.94
Nisource Inc Hldg Co	10.00 01/20/1	05/26/10	138.56	155.28	-16.72
Taiwan Semiconductor	10 00 01/20/1	05/26/10	88.46	109.27	-20 81
Windstream Corp	10.00 01/20/1	05/26/10	95.84	108.89	-13.05
Energy Transfer Partners LP	10 00 01/20/1	05/26/10	416.06	451.69	-35.63
Enterprise Prd Partners LP	10.00 01/20/1	0 05/26/10	311.84	322.60	-10.76
Paychex Inc	155.00 01/20/1	06/23/10	4,387.61	4,863.42	-475.81
Diamond Offshore Drilling	60.00 01/20/1	07/12/10	3,768.53	6,232.48	-2,463.95
Diamond Offshore Drilling	25.00 04/21/1	07/12/10	1,570.22	2,184.95	-614.73
HSBC Holdings plc	50.00 01/20/1	08/06/10	2,646.93	2,929.79	-282.86
Thomson Reuters Corp	57.00 01/20/1	08/18/10	2,018.56	1,934.98	83.58
Lilly Eli & Co	80.00 01/20/1	08/20/10	2,769.22	2,869.49	-100.27
Thomson Reuters Corp	35 00 01/20/1	08/20/10	1,248 82	1,188.14	60.68
Thomson Reuters Corp	68.00 01/20/1	0 09/27/10	2,556.21	2,308.39	247 82
Allstate Corp	170 00 01/20/1	11/04/10	5,110 31	5,365.69	-255.38
Genuine Parts Co	130 00 01/20/1	11/04/10	6,132 88	5,054.37	1,078 51
Alexandria R/E Equity	60.00 01/20/1	11/09/10	4,410.95	3,781.28	629.67
Alexandria R/E Equity	25 00 01/20/1	11/16/10	1,797 14	1,575.53	221.61
McDonalds Corp	41 00 01/20/1	0 12/21/10	3,134.47	2,565.36	569.11
	TOTAL 01/01/10 - 12/31/1	0	305,454 21	319,547.86	-14,093.65