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Form 990  Department of the Treasury Internal Revenue Service	Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)	OMB No 1545-0047 <div> <div>2009</div> <div>Open to Public Inspection</div> </div>
	The organization may have to use a copy of this return to satisfy state reporting requirements	

A For the 2009 calendar year, or tax year beginning 10-01-2009 and ending 09-30-2010

B Check if applicable <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	Please use IRS label or print or type. See Specific Instructions.	C Name of organization THE WILDERNESS SOCIETY		D Employer identification number 53-0167933
		Doing Business As		E Telephone number (202) 833-2300
		Number and street (or P O box if mail is not delivered to street address) 1615 M STREET NW	Room/suite	G Gross receipts \$ 30,182,207
		City or town, state or country, and ZIP + 4 WASHINGTON, DC 200363209		
		F Name and address of principal officer BILL MEADOWS 1615 M STREET NW WASHINGTON, DC 200363209		
I Tax-exempt status <input checked="" type="checkbox"/> 501(c) (3) <input type="checkbox"/> (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions)		
J Website: WWW WILDERNESS ORG		H(c) Group exemption number		

K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other <input type="checkbox"/>	L Year of formation 1935	M State of legal domicile DC
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Part I Summary

Activities & Governance	1	Briefly describe the organization's mission or most significant activities OUR MISSION IS TO PROTECT WILDERNESS AND INSPIRE AMERICANS TO CARE FOR OUR WILD PLACES		
	2	Check this box <input checked="" type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets		
	3	Number of voting members of the governing body (Part VI, line 1a)	3	3
	4	Number of independent voting members of the governing body (Part VI, line 1b)	4	3
	5	Total number of employees (Part V, line 2a)	5	22
Revenue	6	Total number of volunteers (estimate if necessary)	6	0
	7a	Total gross unrelated business revenue from Part VIII, column (C), line 12	7a	0
	b	Net unrelated business taxable income from Form 990-T, line 34	7b	0
Expenses	8	Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9	Program service revenue (Part VIII, line 2g)	32,536,772	20,347,273
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	60,400	2,612
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	-4,351,798	775,166
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	1,293,080	1,883,905
	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	29,538,454	23,008,956
	14	Benefits paid to or for members (Part IX, column (A), line 4)	515,273	900,327
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)		0
Net Assets or Fund Balances	16a	Professional fundraising fees (Part IX, column (A), line 11e)	16,093,085	16,966,673
	b	Total fundraising expenses (Part IX, column (D), line 25) <u>3,904,676</u>	492,130	454,162
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24f)		
	18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	11,649,840	11,503,438
	19	Revenue less expenses Subtract line 18 from line 12	28,750,328	29,824,600
			788,126	-6,815,644
			Beginning of Current Year	End of Year
	20	Total assets (Part X, line 16)	55,497,361	53,152,579
21	Total liabilities (Part X, line 26)	6,700,572	6,629,426	
22	Net assets or fund balances Subtract line 21 from line 20	48,796,789	46,523,153	

Part II Signature Block

Sign Here	Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge				
	Signature of officer			2011-03-03 Date	
	Ashford Chancellor Vice President Type or print name and title				
Paid Preparer's Use Only	Preparer's signature		Date	Check if self-employed	Preparer's identifying number (see instructions)
	Firm's name (or yours if self-employed), address, and ZIP + 4		ARGY WILTSE & ROBINSON PC 8405 GREENSBORO DRIVE 7TH FLOOR MCLEAN, VA 22102		EIN
					Phone no (703) 893-0600

May the IRS discuss this return with the preparer shown above? (see instructions) ☐ Yes ☐ No

Part IIIS

Statement of Program Service Accomplishments

1

Briefly describe the organization’s mission

The mission of The Wilderness Society is to preserve wilderness and inspire Americans to care for our wild places. Why we're successful: We work to preserve the wildest and most ecologically important landscapes in the country, the 623 million acres of wild public lands that belong to every American, we develop, analyze and apply the best available science to determine where and how we will work, and we advocate national policies that will ensure the health and viability of our public lands and waters in perpetuity. We achieve lasting, measurable results on a landscape scale through the designation of new wilderness areas (wilderness prohibits mechanical devices, human structures, resource extraction and all activities harmful to the land), by achieving other types of land designations to protect plants and animals, and by forging alliances with groups of local stakeholders who will work with us to develop creative, humane solutions for the stewardship and restoration of our shared nat

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes

No

If “Yes,” describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes

No

If “Yes,” describe these changes on Schedule O

4

Describe the exempt purpose achievements for each of the organization’s three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a	(Code) (Expenses \$ 18,603,273 including grants of \$ 900,327) (Revenue \$)
<p>WILDERNESS AND WILD LANDS CONSERVATION Protective Designations After years of dedicated work by Wilderness Society staff and in an enormous victory for caribou, Arctic ecosystems, and the Gwich'in people who depend on the refuge for their subsistence way of life, the U.S. Fish and Wildlife Service finally agreed to undertake a full wilderness review for the coastal plain of the Arctic National Wildlife Refuge. This is an important step because it is the first one on the path to possible wilderness designation. After such a review the agency can legally recommend to Congress that the land be included in the National Wilderness Preservation System, which would protect it forever. Land Stewardship and Restoration There are 58.5 million acres of unroaded land on America's national forests, and the Roadless Area Conservation Rule was adopted in 2001 to keep these places in their natural condition. But the previous administration undertook a relentless campaign to eviscerate this rule. Despite that intense effort and legal wrangling that still continues today, fewer than 75 miles of road-building has occurred within our roadless areas. We held this ground through a forceful combination of activities: monitoring Forest Service decisions and actions across the country, direct discussions with agency staff, and continued litigation in support of the rule. This year Wilderness Society forest policy and federal budget experts also were instrumental in increasing appropriations for the agency's Legacy Roads and Trails Remediation Program from \$50 million to \$90 million. Forest legacy funding is vital because it supports watershed restoration and approximately 3,400 towns and cities in the U.S. -- almost 60 million Americans -- depend on National Forest System watersheds for their public water supplies. On the Tongass National Forest in Alaska, the largest in the system, we were successful in jump-starting the transition from old-growth logging to the selective cutting of smaller trees - a major victory for this vital ecosystem. Energy There is perhaps no greater threat to wilderness than misplaced energy development. The Wilderness Society and its partners (ranchers, sportsmen and other allies) were instrumental this year in helping to transform how energy is developed in the West. In a huge victory to restore balance to federal onshore drilling policy, the Department of the Interior (DOI) reformed its oil and gas leasing program so that citizens will have more input and the government's environmental reviews will be more thorough. These reforms, which will affect millions of acres across the Rockies, especially in Utah, Colorado, New Mexico, and Wyoming, require that reviews take into account the possible impact of energy production on clean water, fish, wildlife, and scenic values. In a second big win, The Wilderness Society's economic analyses and local activism in Northwest Colorado resulted in the closure of Vermillion Basin to future oil and gas leasing. Vermillion Basin is a 77,000-acre trove of natural treasures, which boasts big-game species, rare plants and some of the most extensive collections of prehistoric and cultural relics in the region. We also were leaders in the successful campaign to prevent oil and gas leasing from despoiling 29,000 acres along Montana's Rocky Mountain Front and helped fend off yet another attempt to open up the coastal plain of the Arctic National Wildlife Refuge to drilling. Equally exciting was the role Wilderness Society staff played in the Department of the Interior's decision to call a "time out" for all drilling on the Outer Continental Shelf in Arctic waters until the agency can properly assess the potential impact that drilling -- or an oil spill -- might have on the millions of aquatic creatures living in those frigid waters. The DOI has halted or deferred all permits in Bristol Bay and the Chukchi, Beaufort and Bering seas. The Wilderness Society also remains the acknowledged leader on the intersection of renewable energy with the public lands. Our energy experts working in the California Desert and in both the Northeast and Southwest helped change the conventional thinking about renewable energy to make sure we "site it right." We are credited as being the lead organization in moving the BLM to develop new policies to govern renewables -- policies that will ensure solar and wind projects are properly sited with the least damage to the environment and fragile species like the desert tortoise. Climate Change Wilderness Society ecologists advanced the conversation around climate change and took a big leap toward decreasing the threat of domestic deforestation this year with their nationally recognized report showing the moist, national forests of the Pacific Northwest and Alaska to be among the Earth's greatest carbon-storing ecosystems. These forests hold more carbon per acre than many tropical rainforests and may someday serve as a national carbon reserve. A second study by The Wilderness Society focused on the changes in water availability in Alaska due to rising temperatures and the effect drier conditions will have on growing seasons, wildlife, vegetation and human communities in northern climes. Similarly, climate change modeling we did for the Yukon Flats National Wildlife Refuge helped overturn a previous management approach that would have allowed oil and gas development in the refuge. Science and policy experts on our staff also helped move the issue of species adaptation front and center for the public lands. The Society's climate change summaries on Alaska's national parks led to a statewide initiative to help manage these lands for adaptation and resilience. In Montana the Forest Service is modifying the management plans for three national forests to include adaptation, and the Oregon/Washington state director for the BLM has issued guidelines requiring an analysis of the impacts of climate change on thousands of acres in the Pacific Northwest. Recreation Our progress these past months in promoting sustainable recreation covered two critical areas: 1) right-sizing the national forest road system, and 2) decreasing the number of off-road vehicles on the public's land while moving those vehicles that remain to the places where they belong. To date, work by The Wilderness Society and its allies has reduced the Forest Service's motorized transportation system by about 6,000 miles, prevented the addition of 35,000 miles of major user-created routes to the official transportation system, and closed approximately 44 million acres to cross-country driving. We also convinced the agency to require every Forest Service unit to complete a travel analysis report, identify a minimum road system and pinpoint all unneeded roads by 2015. The Wilderness Society's recreation campaigns for federal lands from Maine to California are aimed at reducing the damaging use of dirt bikes and other off-road vehicles (ORVs) that disturb wildlife, conflict with hikers and other "quiet" users, crush vegetation, and pollute streams with sediment. One tremendous success was the work our regional staff undertook to influence the new travel plan for Oregon's Mt. Hood National Forest. Forest supervisors have since decided to allow ORV riding on only 146 miles of designated routes in four discrete high-intensity zones and to remove ORVs from all other roads and trails. We were a key player in ending destructive ORV use in the Paria River Canyon in Utah, closing two motorcycle trails in central Idaho, and garnering a new two-lane alternative to the Corridor K Highway that runs through North Carolina's Nantahala National Forest. In Yellowstone National Park, bison, wolves and elk will have fewer encounters with noisy, polluting ORV machines because The Wilderness Society and its partners convinced the National Park Service to decrease the number of snowmobiles allowed in the park to no more than 318 per day, a vast improvement from the proposed 720.</p>	

4b	(Code) (Expenses \$ 5,531,832 including grants of \$) (Revenue \$ 2,612)
<p>PROGRAM SERVICE - OUTREACH AND EDUCATION One of the most significant and visionary conservation initiatives to emerge from the Obama administration was built around public education, outreach and activism. America's Great Outdoors (AGO) began a national conversation about land conservation, and The Wilderness Society was involved every step of the way. Our goal was to ensure that wild land protection and funding for the acquisition of more green spaces would become high priorities in AGO's final recommendations. We assigned full-time staff to the effort, turned out participants for listening sessions around the country, provided national and regional communications leadership for the entire conservation community, and organized a strong e-communications outreach effort to send reactions back to the AGO staff. Our work generated nearly 40,000 comments to the administration. Wilderness Society staff also helped shape the location and/or topic of several of the public hearings. In Los Angeles we helped organize an additional listening session targeted at the San Gabriel Mountains and linked to a proposal to connect a national recreation area to the neighborhoods near East Los Angeles. This process opened the door for many diverse voices to be heard. We also were successful at placing op-eds and stories in the press nationwide, including a piece in the Salt Lake City Tribune by Peter Metcalf, CEO of Black Diamond (a leading outdoors equipment manufacturer), who worked with us to write an op-ed outlining a business person's reasons for wanting to protect wild lands. The Wilderness Society is constantly building partnerships with groups that care about land protection and enjoys the benefit of having hundreds of individuals associated with those groups stand with us on specific issues. Our current alliances include hunters, anglers, and local business associations to name just a few. This year we created a formal, groundbreaking partnership with the Back Country Horsemen of America. The relationship is aimed at preserving opportunities to enjoy wilderness riding and packing -- and interpreting the history and significance of pack and saddle activities for land managers and other wilderness advocates. In addition, a new partnership with the American Hiking Society will allow us to jointly advocate for The Wilderness Society's sustainable recreation principles. We also helped found the Idaho Children in Nature Network and the Southern Appalachian Wilderness Stewards and created the Wilderness and Recreation Partnership, a group of mountain bikers dedicated to protecting wilderness in the Gallatin Mountains of Montana. The Wilderness Society's public communications includes a highly respected Web site, an annual magazine and membership newsletters published three times a year. (Our newsletter won a gold medal award in 2010 from the Association of Marketing and Communication Professionals.) We had 490,000 Wild Alert subscribers last year who heard from us weekly (sometimes two to three times per week) on a range of issues linked to legislation, local conservation questions and land-agency policies. The average number of messages sent per month to our subscribers was 15, generating approximately 100,000 letters to decision-makers every month -- or well over one million messages during the twelve month period. Our recruitment campaigns, which employ social networks such as Facebook, Twitter, Flickr, and Change.org to find activists via requests for action, brought in 60,000 new people to our e-activist list in 2010. In addition, The Wilderness Society hosts a range of electronic issues-based newsletters, including the California Wild enewsletter delivered monthly, Wilderness Science News, which targets academics and the federal agencies, and BLM Action Center News aimed at partner groups and grassroots activists as well as federal agency staff. Monthly visits to The Wilderness Society web site [www.wilderness.org] averaged 31,000 in 2010.</p>	
















4c	(Code) (Expenses \$ including grants of \$) (Revenue \$)

4d	Other program services (Describe in Schedule O)
	(Expenses \$ including grants of \$) (Revenue \$)

4e	Total program service expenses➤\$ 24,135,105
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Part IV

Checklist of Required Schedules

		Yes	No	
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A 	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors? 	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I 	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II 	4	Yes	
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II 	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 	8	Yes	
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 	9		No
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If "Yes," complete Schedule D, Part V 	10	Yes	
11	Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable. 	11	Yes	
	◆ Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.			
	◆ Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.			
	◆ Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.			
	◆ Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.			
	◆ Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.			
	◆ Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.			
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII 	12	Yes	
12A	Was the organization included in consolidated, independent audited financial statements for the tax year? 	Yes	No	
	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional	12A		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If "Yes," complete Schedule F, Part I	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Part II	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I 	17	Yes	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II 	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III 	19		No
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20		No

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34		No
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

			Yes	No
1a	Enter the number reported in Box 3 of Form 1096, <i>Annual Summary and Transmittal of U.S. Information Returns</i> . Enter -0- if not applicable	1a99		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	Yes	
2a	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return	2a224		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)	2b		
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	3a		No
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		No
b	If "Yes," enter the name of the foreign country: <input type="text"/> See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		No
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d		
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		No
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
a	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter			
a	Initiation fees and capital contributions included on Part VIII, line 12	10a		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b		
11	Section 501(c)(12) organizations. Enter			
a	Gross income from members or shareholders	11a		
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b		
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b		

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Section A. Governing Body and Management

			Yes	No
1a	Enter the number of voting members of the governing body	1a	36	
b	Enter the number of voting members that are independent	1b	36	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5		No
6	Does the organization have members or stockholders?	6		No
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a		No
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
a	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No

Section B. Policies

(This Section B requests information about policies not required by the Internal Revenue Code.)

			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11	Yes	
11A	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	12c	Yes	
13	Does the organization have a written whistleblower policy?	13	Yes	
14	Does the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line a or b, describe the process in Schedule O (See instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed	AL , AK , AZ , AR , CA , CO , CT , FL , GA , HI , IL , KS , KY , LA , ME , MD , MA , MI , MN , MS , NH , NJ , NM , NY , NC , ND , OH , OK , OR , PA , RI , SC , TN , UT , VA , WA , WV , WI
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you make these available. Check all that apply. <input checked="" type="checkbox"/> Own website <input type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request	
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization.	ASHFORD CHANCELOR 1615 M STREET NW WASHINGTON, DC 200363209 (202) 833-2300

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

☐ Check this box if the organization did not compensate any current or former officer, director, trustee or key employee

Form **990** (2009)

1b	Total	1,977,111	0	649,845
-----------	------------------------	-----------	---	---------

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **▶**25

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3 Yes	
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4 Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A) Name and business address	(B) Description of services	(C) Compensation
Production Management Group LT 6940 Columbia Gateway Drive COLUMBIA, MD 21046	DIRECT MAIL	764,604
Adams Hussey and Associates 1600 Wilson Blvd 300 ARLINGTON, VA 22209	DIRECT MAIL	418,724
RAFFA ASSOCIATES 1899 L STREET NW STE 900 WASHINGTON, DC 20036	I T CONSULTING	451,666
HBW GROUP 1055 FIRST STREET STE 200 ROCKVILLE, MD 20850	CONSTRUCTION	301,937
MAL WARWICK ASSOCIATES 2550 NINTH STREET STE 103 BERKELEY, CA 94710	DIRECT MAIL	191,101

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization **▶**20

Part VIII

Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514		
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns . . .	1a86,292	20,347,273					
	b	Membership dues	1b						
	c	Fundraising events	1c						
	d	Related organizations	1d						
	e	Government grants (contributions)	1e						
	f	All other contributions, gifts, grants, and similar amounts not included above	1f20,260,981						
	g	Noncash contributions included in lines 1a-1f \$ 560,268							
	h	Total. Add lines 1a-1f							
Program Service Revenue	2a	LIBRARY SUBSCRIPTION	900,099	2,262	2,262				
	b	HONORARIA	900,099	350	350				
	c								
	d								
	e								
	f	All other program service revenue							
	g	Total. Add lines 2a-2f		2,612					
	Other Revenue	3	Investment income (including dividends, interest and other similar amounts)		541,424			541,424	
4		Income from investment of tax-exempt bond proceeds . .		0					
5		Royalties		0					
6a		Gross Rents	(i) Real	(ii) Personal					
			13,800						
			13,800						
b		Less rental expenses			13,800			13,800	
c		Rental income or (loss)							
d		Net rental income or (loss)							
7a		Gross amount from sales of assets other than inventory	(i) Securities	(ii) O ther					
			7,406,993						
			6,652,353	520,898					
			754,640	- 520,898					
b		Less cost or other basis and sales expenses			233,742			233,742	
c		Gain or (loss)							
d		Net gain or (loss)							
8a		Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18							0
					a				
					b				
b	Less direct expenses	b		0					
c	Net income or (loss) from fundraising events . . .								
9a	Gross income from gaming activities See Part IV, line 19							0	
				a					
				b					
b	Less direct expenses	b		0					
c	Net income or (loss) from gaming activities . . .								
10a	Gross sales of inventory, less returns and allowances							0	
				a					
				b					
b	Less cost of goods sold	b		0					
c	Net income or (loss) from sales of inventory . . .								
Miscellaneous Revenue		Business Code						113,751	
11a	REFUND PRIOR YEAR EXPENDITURES	900,099							
b	CREDIT CARD ROYALTIES	900,099	1,586,577						
c	MAILING LIST RENTAL INCOME	900,099	168,065						
d	All other revenue		1,712						
e	Total. Add lines 11a-11d			1,870,105					
12	Total revenue. See Instructions			23,008,956	2,612		2,659,071		

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U S See Part IV, line 21	893,327	893,327		
2	Grants and other assistance to individuals in the U S See Part IV, line 22	7,000	7,000		
3	Grants and other assistance to governments, organizations, and individuals outside the U S See Part IV, lines 15 and 16	0	0		
4	Benefits paid to or for members	0	0		
5	Compensation of current officers, directors, trustees, and key employees	1,632,556	1,080,817	260,435	291,304
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0	0	0	0
7	Other salaries and wages	12,192,741	10,664,011	501,165	1,027,565
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	1,102,412	948,074	55,121	99,217
9	Other employee benefits	1,104,856	1,003,730	24,190	76,936
10	Payroll taxes	934,108	803,333	46,705	84,070
11	Fees for services (non-employees)				
a	Management	0	0	0	0
b	Legal	44,832	31,382	5,380	8,070
c	Accounting	166,751	116,725	20,011	30,015
d	Lobbying	0	0	0	0
e	Professional fundraising See Part IV, line 17	454,162			454,162
f	Investment management fees	180,296	0	180,296	0
g	Other	3,816,430	3,055,300	173,350	587,780
12	Advertising and promotion	0	0	0	0
13	Office expenses	2,871,686	1,973,346	133,469	764,871
14	Information technology	0	0	0	0
15	Royalties	0	0	0	0
16	Occupancy	2,188,135	1,812,086	153,205	222,844
17	Travel	1,288,405	1,073,911	132,456	82,038
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0	0	0	0
19	Conferences, conventions, and meetings	0	0	0	0
20	Interest	0	0	0	0
21	Payments to affiliates	0	0	0	0
22	Depreciation, depletion, and amortization	746,347	519,927	92,245	134,175
23	Insurance	66,767	46,512	8,252	12,003
24	Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)				
a	MAILING LIST RENTAL	70,855	37,508	1,345	32,002
b	PERSONNEL ACQUISITIONS	156,451	111,589	18,193	26,669
c	MISCELLANEOUS	186,631	137,118	17,852	31,661
d	DUES & SUBSCRIPTIONS	117,172	96,194	10,256	10,722
e	ALLOWANCE -UNCERTAIN PLEDGES	-397,320	-276,785	-49,107	-71,428
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	29,824,600	24,135,105	1,784,819	3,904,676
26	Joint costs. Check here <input checked="" type="checkbox"/> if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	3,380,316	1,569,586	365,868	1,444,862

Part X

Balance Sheet

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing				1	
	2	Savings and temporary cash investments			1,442,778	2	579,859
	3	Pledges and grants receivable, net			18,270,550	3	10,389,628
	4	Accounts receivable, net			1,443,517	4	795,727
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L				5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			436,241	9	773,218
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	7,024,590			
	b	Less accumulated depreciation	10b	5,012,203	2,334,293	10c	2,012,387
	11	Investments—publicly traded securities			26,143,227	11	31,058,533
	12	Investments—other securities See Part IV, line 11			217,986	12	226,995
	13	Investments—program-related See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11			5,208,769	15	7,316,232
	16	Total assets. Add lines 1 through 15 (must equal line 34)			55,497,361	16	53,152,579
Liabilities	17	Accounts payable and accrued expenses			2,904,544	17	3,282,265
	18	Grants payable				18	
	19	Deferred revenue			3,495,372	19	3,196,300
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D				21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities Complete Part X of Schedule D			300,656	25	150,861
	26	Total liabilities. Add lines 17 through 25			6,700,572	26	6,629,426
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			8,325,742	27	8,071,667
	28	Temporarily restricted net assets			29,206,478	28	27,131,089
	29	Permanently restricted net assets			11,264,569	29	11,320,397
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			48,796,789	33	46,523,153
	34	Total liabilities and net assets/fund balances			55,497,361	34	53,152,579

Part XI Financial Statements and Reporting

	Yes	No
1 Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? . . .		No
b Were the organization's financial statements audited by an independent accountant?	Yes	
c If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separated basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits . . .		

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2009

Open to Public Inspection

Name of the organization
THE WILDERNESS SOCIETY

Employer identification number
53-0167933

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1

☐

A church, convention of churches, or association of churches **section 170(b)(1)(A)(i).**

2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)

3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state

5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)

6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7

☒

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II)

8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9

☐

An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

10

☐

An organization organized and operated exclusively to test for public safety See**section 509(a)(4).**

11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Other

e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box

g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i)

a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?

(ii)

a family member of a person described in (i) above?

(iii)

a 35% controlled entity of a person described in (i) or (ii) above?

h

☐

Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support?
			Yes	No	Yes	No	Yes	No	
Total									

Part II

Support Schedule for Organizations Described in IRC 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	35,689,044	31,040,501	22,370,225	32,536,772	20,347,273	141,983,815
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	35,689,044	31,040,501	22,370,225	32,536,772	20,347,273	141,983,815
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						23,217,922
6 Public Support. Subtract line 5 from line 4						118,765,893

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4	35,689,044	1,247,073	22,370,225	32,536,772	20,347,273	141,983,815
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	988,356	1,247,073	1,304,877	2,002,197	2,311,578	7,854,081
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income (Explain in Part IV) Do not include gain or loss from the sale of capital assets	159,562	4,376	19,591	70,938	113,751	368,218
11 Total support (Add lines 7 through 10)						150,206,114

12

Gross receipts from related activities, etc (See instructions)

12

267,566

13

First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here

Section C. Computation of Public Support Percentage

14	Public Support Percentage for 2009 (line 6 column (f) divided by line 11 column (f))	14	79 069 %
15	Public Support Percentage for 2008 Schedule A, Part II, line 14	15	80 175 %

16a

33 1/3% support test—2009. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization

b

33 1/3% support test—2008. If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization

17a

10%-facts-and-circumstances test—2009. If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization

b

10%-facts-and-circumstances test—2008. If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization

18

Private Foundation If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions

Part IIISupport Schedule for Organizations Described in IRC 509(a)(2)
(Complete only if you checked the box on line 9 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public Support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support (Add lines 9, 10c, 11 and 12.)						
14 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here						

Section C. Computation of Public Support Percentage

15 Public Support Percentage for 2009 (line 8 column (f) divided by line 13 column (f))	15	
16 Public support percentage from 2008 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2009 (line 10c column (f) divided by line 13 column (f))	17	
18 Investment income percentage from 2008 Schedule A, Part III, line 17	18	
19a 33 1/3% support tests—2009. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization		
b 33 1/3% support tests—2008. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization		
20 Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions		

Part IV

Supplemental Information. Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Provide any other additional information. See instructions

SCHEDULE C

(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ **Complete if the organization is described below.**
▶ **Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.**

OMB No 1545-0047

2009

Open to Public
Inspection

If the organization answered “Yes,” to Form 990, Part IV, Line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered “Yes,” to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered “Yes,” to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, line 35a (regarding proxy tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization
THE WILDERNESS SOCIETY

Employer identification number

53-0167933

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1

Provide a description of the organization's direct and indirect political campaign activities in Part IV
- 2

Political expenditures ▶ \$ _____
- 3

Volunteer hours _____

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1

Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____
- 2

Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____
- 3

If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No
- 4a

Was a correction made? ☐ Yes ☐ No
- b

If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).

- 1

Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____
- 2

Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt funtion activities ▶ \$ _____
- 3

Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ \$ _____
- 4

Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No
- 5

State the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A

Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A

Check

☐

if the filing organization belongs to an affiliated group

B

Check

☐

if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing Organization's Totals	(b) Affiliated Group Totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		132,703													
b Total lobbying expenditures to influence a legislative body (direct lobbying)		212,085													
c Total lobbying expenditures (add lines 1a and 1b)		344,788													
d Other exempt purpose expenditures		29,479,812													
e Total exempt purpose expenditures (add lines 1c and 1d)		29,824,600													
f Lobbying nontaxable amount Enter the amount from the following table in both columns		1,000,000													
<table><thead><tr><th>If the amount on line 1e, column (a) or (b) is:</th><th>The lobbying nontaxable amount is:</th></tr></thead><tbody><tr><td>Not over \$500,000</td><td>20% of the amount on line 1e</td></tr><tr><td>Over \$500,000 but not over \$1,000,000</td><td>\$100,000 plus 15% of the excess over \$500,000</td></tr><tr><td>Over \$1,000,000 but not over \$1,500,000</td><td>\$175,000 plus 10% of the excess over \$1,000,000</td></tr><tr><td>Over \$1,500,000 but not over \$17,000,000</td><td>\$225,000 plus 5% of the excess over \$1,500,000</td></tr><tr><td>Over \$17,000,000</td><td>\$1,000,000</td></tr></tbody></table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g Grassroots nontaxable amount (enter 25% of line 1f)		250,000													
h Subtract line 1g from line 1a If zero or less, enter -0-															
i Subtract line 1f from line 1c If zero or less, enter -0-															
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No													

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying non-taxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures	331,812	330,519	210,428	344,788	1,217,547
d Grassroots non-taxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures	85,766	236,930	38,440	132,703	493,839

Part II-B

Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
	a Volunteers?			
	b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
	c Media advertisements?			
	d Mailings to members, legislators, or the public?			
	e Publications, or published or broadcast statements?			
	f Grants to other organizations for lobbying purposes?			
	g Direct contact with legislators, their staffs, government officials, or a legislative body?			
	h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
	i Other activities? If "Yes," describe in Part IV			
	j Total lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	

Part III-B

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV

Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

Identifier	Return Reference	Explanation

SCHEDULE D

(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ **Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.**
▶ **Attach to Form 990. ▶ See separate instructions.**

OMB No 1545-0047

2009

Open to Public
Inspection

Name of the organization
THE WILDERNESS SOCIETY

Employer identification number

53-0167933

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?	
	<div><input type="checkbox"/> Yes</div> <div><input type="checkbox"/> No</div>	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit	
	<div><input type="checkbox"/> Yes</div> <div><input type="checkbox"/> No</div>	

Part II

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1	Purpose(s) of conservation easements held by the organization (check all that apply)											
	<div><input type="checkbox"/> Preservation of land for public use (e g , recreation or pleasure)</div> <div><input type="checkbox"/> Protection of natural habitat</div> <div><input type="checkbox"/> Preservation of open space</div>	<div><input type="checkbox"/> Preservation of an historically importantly land area</div> <div><input type="checkbox"/> Preservation of a certified historic structure</div>										
2	Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year											
		<table><tr><td></td><td>Held at the End of the Year</td></tr><tr><td>2a</td><td></td></tr><tr><td>2b</td><td></td></tr><tr><td>2c</td><td></td></tr><tr><td>2d</td><td></td></tr></table>		Held at the End of the Year	2a		2b		2c		2d	
	Held at the End of the Year											
2a												
2b												
2c												
2d												
a	Total number of conservation easements											
b	Total acreage restricted by conservation easements											
c	Number of conservation easements on a certified historic structure included in (a)											
d	Number of conservation easements included in (c) acquired after 8/17/06											
3	Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ _____											
4	Number of states where property subject to conservation easement is located ▶ _____											
5	Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?											
	<div><input type="checkbox"/> Yes</div> <div><input type="checkbox"/> No</div>											
6	Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ▶ _____											
7	Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____											
8	Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?											
	<div><input type="checkbox"/> Yes</div> <div><input type="checkbox"/> No</div>											
9	In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements											

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a	If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items	
b	If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items	
	(i) Revenues included in Form 990, Part VIII, line 1	▶ \$ _____ 0
	(ii) Assets included in Form 990, Part X	▶ \$ _____ 125,950
2	If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items	
a	Revenues included in Form 990, Part VIII, line 1	▶ \$ _____ 0
b	Assets included in Form 990, Part X	▶ \$ _____ 0

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☒

Public exhibition

b

☐

Scholarly research

c

☐

Preservation for future generations

d

☐

Loan or exchange programs

e

☐

Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☒ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV and complete the following table

	Amount
1c	
1d	
1e	
1f	

1c

Beginning balance

1d

Additions during the year

1e

Distributions during the year

1f

Ending balance

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current Year	(b)Prior Year	(c)Two Years Back	(d)Three Years Back	(e)Four Years Back
1a	Beginning of year balance	19,506,098	17,545,068		
b	Contributions	505,648	1,262,443		
c	Investment earnings or losses	2,911,045	1,186,371		
d	Grants or scholarships				
e	Other expenditures for facilities and programs	986,375	487,784		
f	Administrative expenses				
g	End of year balance	21,936,416	19,506,098		

2

Provide the estimated percentage of the year end balance held as

a

Board designated or quasi-endowment ▶ 36 800 % %

b

Permanent endowment ▶ 51 600 % %

c

Term endowment ▶ 11 600 % %

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i)

unrelated organizations

3a(i)

No

(ii)

related organizations

3a(ii)

No

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

No

4

Describe in Part XIV the intended uses of the organization's endowment funds

Part VI

Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		2,662,161	2,124,508	537,653
d Equipment		4,362,429	2,887,695	1,474,734
e Other				
Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).)				2,012,387

Part XIReconciliation of Change in Net Assets from Form 990 to Financial Statements			
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	23,008,956
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	29,824,600
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	-6,815,644
4	Net unrealized gains (losses) on investments	4	1,845,768
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	2,696,239
9	Total adjustments (net) Add lines 4 - 8	9	4,542,007
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	-2,273,637

Part XIIReconciliation of Revenue per Audited Financial Statements With Revenue per Return			
1	Total revenue, gains, and other support per audited financial statements	1	27,891,565
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	1,845,768
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	2,696,239
e	Add lines 2a through 2d	2e	4,542,007
3	Subtract line 2e from line 1	3	23,349,558
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	180,296
b	Other (Describe in Part XIV)	4b	-520,898
c	Add lines 4a and 4b	4c	-340,602
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	23,008,956

Part XIIIReconciliation of Expenses per Audited Financial Statements With Expenses per Return			
1	Total expenses and losses per audited financial statements	1	30,165,202
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV)	2d	520,898
e	Add lines 2a through 2d	2e	520,898
3	Subtract line 2e from line 1	3	29,644,304
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	180,296
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	180,296
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	29,824,600

Part XIVSupplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
ORGANIZATIONS COLLECTIONS OF ART AND HOW THEY FURTHER EXEMPT PURPOSE	FORM 990, SCHEDULE D, PART III, LINE 4	A PORTFOLIO OF 76 ORIGINAL ANSEL ADAMS PHOTOGRAPHS WAS DONATED TO THE SOCIETY IN 1985. THIS COLLECTION CANNOT BE SOLD AND MUST BE DISPLAYED IN A MUSEUM-QUALITY SETTING, OR THE PHOTOGRAPHS MUST BE RETURNED TO THE DONOR. THE APPRAISED VALUE OF THESE PHOTOGRAPHS IS \$3,468,000. DUE TO THE STIPULATIONS RELATED TO THE CUSTODY OF THE PHOTOGRAPHS, THESE ASSETS ARE NOT INCLUDED IN THE FINANCIAL STATEMENTS. THE SOCIETY ALSO OWNS VARIOUS OTHER DONATED ART WORK THAT IS NOT SUBJECT TO DONOR CONDITIONS. THIS COLLECTION INCLUDED 11 ANSEL ADAMS PHOTOGRAPHS. VALUES AT THEIR ORIGINAL MARKET VALUE OF \$125,950 AS ASSESSED AT THE TIME OF THEIR DONATION, THIS COLLECTION IS INCLUDED IN OTHER ASSETS ON THE STATEMENTS OF FINANCIAL POSITION.
INTENDED USE OF THE ORGANIZATION'S ENDOWMENT FUNDS	FORM 990, SCHEDULE D, PART V, LINE 4	
RECONCILIATION OF EXPENSES	FORM 990, SCHEDULE D, PART XIII, LINE 2D	LOSS ON DISPOSAL OF FIXED ASSETS = -520,898
RECONCILIATION OF NET ASSETS	FORM 990, SCHEDULE D, PART XI, LINE 8	OTHER ADJUSTMENTS. CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS = 2,696,239.
RECONCILIATION OF REVENUE	FORM 990, SCHEDULE D, PART XII, LINE 2D & 4B	LINE 2D OTHER. CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS = 2,696,239. LINE 4B OTHER. LOSS ON DISPOSAL OF FIXED ASSETS = -520,898.
FIN 48 FOOTNOTE	FORM 990, SCHEDULE D, PART X, LINE 2	THE SOCIETY IS EXEMPT FROM FEDERAL INCOME TAXES UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE (IRC) AND IS NOT A PRIVATE FOUNDATION UNDER SECTION 509(A) OF THE IRC. MANAGEMENT HAS CONCLUDED THAT THE SOCIETY HAS PROPERLY MAINTAINED ITS EXEMPT STATUS IN ACCORDANCE WITH GAAP. THE SOCIETY HAS CONCLUDED THERE ARE NO UNCERTAIN TAX POSITIONS AS OF SEPTEMBER 30, 2010. TAX YEARS FOR YEARS ENDING SEPTEMBER 30, 2007 THROUGH 2010 ARE SUBJECT TO EXAMINATION BY TAXING AUTHORITIES. THERE ARE NO EXAMINATIONS BEING CONDUCTED.

SCHEDULE G
(Form 990 or 990-EZ)

Supplemental Information Regarding
Fundraising or Gaming Activities

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization
THE WILDERNESS SOCIETY

Employer identification number
53-0167933

Part I

Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.
Form 990-EZ filers are not required to complete this part.

1

Indicate whether the organization raised funds through any of the following activities. Check all that apply.

a

☒

Mail solicitations

b

☒

Internet and e-mail solicitations

c

☒

Phone solicitations

d

☒

In-person solicitations

e

☒

Solicitation of non-government grants

f

☒

Solicitation of government grants

g

☐

Special fundraising events

2a

Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising activities?

☒ Yes ☐ No

b

If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
Gordon Schwenkmeyer Inc Telemark	TELEMTG		No	135,741	112,285	23,456
Your Voice Media Inc Telemarketing	TELEMTG		No	13,771	59,087	-45,316
Telefund Inc Telemarketing	TELEMTG		No	13,488	37,557	-24,069
Direct Advantage Marketing Telemark	TELEMTG		No	182,493	124,465	58,028
Tele Response Center Inc Telemarke	TELEMTG		No	0	12,670	-12,670
COMNET MARKETING TELEMARKETING	TELEMTG		No	125,231	86,906	38,325
CONVENANT CALLS LLC TELEMARKETING	TELEMTG		No	0	8,331	-8,331
DONOR SERVICES GROUP TELEMARKETING	TELEMTG		No	15,585	6,882	8,703
SDA TELEMARKETING	TELEMTG		No	11,280	5,978	5,302
Total				497,589	454,161	43,428

3

List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.

AL,AK,AZ,AR,CA,CO,CT,DE,DC,FL,GA,GU,HI,ID,IL,IN,IA,KS,KY,LA,ME,MD,MA,MI,MN,MS,MO,MT,NE,NV,NH,NJ,NM,NY,NC,ND,OH,OK,OR,PA,RI,SC,SD,TN,TX,UT,VT,VA,WA,WV,WI,WY

Part II Fundraising Events.

Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other Events	(d) Total Events
		(event type)	(event type)	(total number)	(Add col (a) through col (c))
Revenue	1	Gross receipts			
	2	Less Charitable contributions			
	3	Gross income (line 1 minus line 2)			
Direct Expenses	4	Cash prizes			
	5	Non-cash prizes			
	6	Rent/facility costs			
	7	Food and beverages			
	8	Entertainment			
	9	Other direct expenses			
	10	Direct expense summary Add lines 4 through 9 in column (d) ▶			
	11	Net income summary Combine lines 3, column d, and line 10. ▶			

Part III Gaming.

Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming
					(Add col (a) through col (c))
Revenue	1	Gross revenue			
	2	Cash prizes			
Direct Expenses	3	Non-cash prizes			
	4	Rent/facility costs			
	5	Other direct expenses			
	6	Volunteer labor <input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
	7	Direct expense summary Add lines 2 through 5 in column (d) ▶			
	8	Net gaming income summary Combine lines 1, column d, and line 7 ▶			

		Yes	No
9	Enter the state(s) in which the organization operates gaming activities _____		
a	Is the organization licensed to operate gaming activities in each of these states?	9a	
b	If "No," Explain _____ _____		
10a	Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?	10a	
b	If "Yes," Explain _____ _____		
11	Does the organization operate gaming activities with nonmembers?	11	
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?	12	

		Yes	No
13	Indicate the percentage of gaming activity operated in		
a	The organization's facility 13a		
b	An outside facility 13b		
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records		
Name ► _____			
Address ► _____			
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	15a	
b	If "Yes," enter the amount of gaming revenue received by the organization ► \$ _____ and the amount of gaming revenue retained by the third party ► \$ _____		
c	If "Yes," enter name and address		
Name ► _____			
Address ► _____			
16	Gaming manager information		
Name ► _____			
Gaming manager compensation ► \$ _____			
Description of services provided ► _____			
<input type="checkbox"/> Director/officer <input type="checkbox"/> Employee <input type="checkbox"/> Independent contractor			
17	Mandatory distributions		
a	Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?	17a	
b	Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$ _____		

Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Name of the organization
THE WILDERNESS SOCIETY

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2009

Open to Public
Inspection

Employer identification number
53-0167933

Part I

General Information on Grants and Assistance

- 1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No
- 2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed ▶ ☐

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
See Additional Data Table							

2

Enter total number of section 501(c)(3) and government organizations

15

3

Enter total number of other organizations

2

Part III **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Use Schedule I-1 (Form 990) if additional space is needed.

[illegible]

Part IV **Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information.

[illegible]

Software ID:
Software Version:
EIN: 53-0167933
Name: THE WILDERNESS SOCIETY

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Arizona Wilderness Coalition PO Box 40340 Tucson, AZ 85717	20-0412328	501(C)(3)	7,000				Conservation Project
Badlands Conservation Alliance 801 N 10th St Bismarck, ND 58501	45-0461922	501(C)(3)	7,500				Conservation Project
Biodiversity Conservation Alliance PO Box 1512 Laramie, WY 82073	83-0308354	501(C)(3)	23,000				Conservation Project
Center for Biological Diversity PO Box 710 Tucson, AZ 85702	85-0420285	501(C)(3)	9,000				Conservation Project
Center for Native Ecosystems 1536 Wynkoop Street Ste 301 Denver, CO 80202	84-1512852	501(C)(3)	36,800				Conservation Project
National Audubon Society Inc 225 Varick Street 7th Floor New York, NY 10014	13-1624102	501(C)(3)	14,000				Conservation Project
Nevada Wilderness Project John Wallin - NWP 8550 White Fl Reno, NV 89523	88-0442530	501(C)(3)	7,500				Conservation Project
New Mexico Wilderness Alliance PO Box 25464 Albuquerque, NM 87125	85-0457916	501(C)(3)	12,500				Conservation Project
Ohio Wilderness League 214 N 4th St PO Box 4560 Ironton, OH 45638	27-0543372	501(C)(3)	6,500				Conservation Project
Partnership Project Inc 1615 M St NW Washington, DC 20036	52-2192070	501(C)(4)	6,000				Conservation Project

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Sheep Mountain AlliancePO Box 389 Telluride, CO 81435	84-1294894	501(C)(3)	23,400				Conservation Project
Southern Appalachian Forest Co46 Haywood Street Ste 323 Asheville, NC 28801	30-0066360	501(C)(3)	18,500				Conservation Project
Virginia Wilderness Committee423 Sheep Creek Lane Fairfield, VA 24435	31-1641293	501(C)(4)	6,000				Conservation Project
WildEarth Guardians312 Montezuma Avenue Santa Fe, NM 87501	85-0406306	501(C)(3)	6,500				Conservation Project
Wilderness WorkshopPO Box 1442 Carbondale, CO 81623	74-1900412	501(C)(3)	140,000				Conservation Project
Wildlands Center For PreventiOnPO Box 7516 Missoula, MT 59807	81-0512261	501(C)(3)	6,000				Conservation Project
Yosemite Fund155 Montgomery Street Ste 1104 San Francisco, CA 94104	94-3058041	501(C)(3)	494,109				Conservation Project

Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2009

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization
THE WILDERNESS SOCIETY

Employer identification number

53-0167933

Part I

Questions Regarding Compensation

		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. <div><div><input type="checkbox"/> First-class or charter travel</div><div><input type="checkbox"/> Housing allowance or residence for personal use</div><div><input checked="" type="checkbox"/> Travel for companions</div><div><input type="checkbox"/> Payments for business use of personal residence</div><div><input type="checkbox"/> Tax idemnification and gross-up payments</div><div><input type="checkbox"/> Health or social club dues or initiation fees</div><div><input type="checkbox"/> Discretionary spending account</div><div><input type="checkbox"/> Personal services (e g , maid, chauffeur, chef)</div></div>		
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain	1b	Yes
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	Yes
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply. <div><div><input type="checkbox"/> Compensation committee</div><div><input type="checkbox"/> Written employment contract</div><div><input checked="" type="checkbox"/> Independent compensation consultant</div><div><input checked="" type="checkbox"/> Compensation survey or study</div><div><input type="checkbox"/> Form 990 of other organizations</div><div><input checked="" type="checkbox"/> Approval by the board or compensation committee</div></div>		
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization: <div><div>a Receive a severance payment or change-of-control payment?</div><div>b Participate in, or receive payment from, a supplemental nonqualified retirement plan?</div><div>c Participate in, or receive payment from, an equity-based compensation arrangement?</div></div> If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III	4a	No
		4b	No
		4c	No
5	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9. For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: <div><div>a The organization?</div><div>b Any related organization?</div></div> If "Yes," to line 5a or 5b, describe in Part III	5a	No
		5b	No
6	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: <div><div>a The organization?</div><div>b Any related organization?</div></div> If "Yes," to line 6a or 6b, describe in Part III	6a	No
		6b	No
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7	No
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53.4958-4(a)(3)? If "Yes," describe in Part III	8	No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9	

Part II

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
ASHFORD CHANCELO	(i)	159,940	0	8,816	12,795	41,207	222,758	
	(ii)	0	0	0	0	0	0	
WILLIAM H MEADOWS	(i)	286,547	0	7,311	22,924	73,827	390,609	
	(ii)	0	0	0	0	0	0	
JERRY GREENBERG	(i)	176,713	0	5,287	14,137	45,529	241,666	
	(ii)	0	0	0	0	0	0	
SHEILA DENNIS	(i)	166,753	0	0	13,340	42,963	223,056	
	(ii)	0	0	0	0	0	0	
ANN MORGAN	(i)	152,998	0	1,379	12,240	39,419	206,036	
	(ii)	0	0	0	0	0	0	
AMY VEDDER	(i)	219,068	0	2,582	17,525	56,441	295,616	
	(ii)	0	0	0	0	0	0	
LESLIE JONES	(i)	139,289	0	0	11,143	35,887	186,319	
	(ii)	0	0	0	0	0	0	
LISA LOEHR	(i)	136,246	0	0	10,900	35,103	182,249	
	(ii)	0	0	0	0	0	0	
SARA BARTH	(i)	128,170	0	0	10,254	33,022	171,446	
	(ii)	0	0	0	0	0	0	
SPENCER PHILLIPS	(i)	136,476	0	0	10,918	35,162	182,556	
	(ii)	0	0	0	0	0	0	
STEPHANIE TAYLOR	(i)	135,209	0	0	10,817	34,836	180,862	
	(ii)	0	0	0	0	0	0	
DONALD J BARRY	(i)	0	0	114,327	0	29,456	143,783	
	(ii)	0	0	0	0	0	0	
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III

Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
SCHEDULE J, PART I, QUESTION 1B	QUESTIONS REGARDING COMPENSATION	AUTO ALLOWANCES & SPOUSAL TRAVEL ARE INCLUDED ON THE EMPLOYEE'S W-2 AS COMPENSATION

SCHEDULE M
(Form 990)

NonCash Contributions

OMB No 1545-0047

2009

Open to Public Inspection

►Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.

Name of the organization
THE WILDERNESS SOCIETY

Employer identification number
53-0167933

Part I

Types of Property

	(a) Check if applicable	(b) Number of Contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d) Method of determining revenues
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	48	563,721	FMV
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ► ()				
26 Other ► ()				
27 Other ► ()				
28 Other ► ()				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

29

1

30a	During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	Yes	No
b	If "Yes," describe the arrangement in Part II		No
31	Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	Yes	
32a	Does the organization hire or use third parties or related organizations to solicit, process, or sell non-cash contributions?		No
b	If "Yes," describe in Part II		
33	If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II		

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
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SCHEDULE O

(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No 1545-0047

2009

Open to Public
Inspection

Name of the organization THE WILDERNESS SOCIETY	Employer identification number 53-0167933
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Identifier	Return Reference	Explanation
AVAILABILITY OF OTHER DOCUMENTS	FORM 990, PART VI, LINE 19	THE ORGANIZATION MAKES ITS FINANCIAL STATEMENTS AND FORM 990'S AVAILABLE TO THE PUBLIC ON ITS WEBSITE THE FORM 1023 AND THE CONFLICT OF INTEREST POLICY ARE AVAILABLE UPON REQUEST
FORM 990 REVIEW PROCESS	FORM 990, PART VI, LINE 11	AFTER PREPARATION FOR THE FORM 990 IS COMPLETE, IT IS EXAMINED BY THE VICE PRESIDENT, FINANCE FOR ACCURACY AND COMPLETENESS THE DOCUMENT IS THEN PRESENTED TO AND REVIEWED BY THE PRESIDENT AND SENIOR VICE PRESIDENTS OF CONSERVATION, MEMBERSHIP AND DEVELOPMENT AND FINANCE AND ADMINISTRATION AND INTERNAL LEGAL COUNSEL THE AUDIT COMMITTEE WILL THEN MEET TO INSPECT THE 990 SUBSEQUENT TO THE AUDIT COMMITTEE MEETING, THE 990 IS POSTED ON THE ORGANIZATION'S INTRANET PAGE FOR REVIEW BY THE GOVERNING COUNCIL BEFORE IT IS FILED
CONFLICTS OF INTEREST	FORM 990, PART VI, LINE 12	TWS HAS A WRITTEN CONFLICT OF INTEREST POLICY IT IS REVIEWED ANNUALLY ALL STAFF, INCLUDING OFFICERS, DIRECTORS, TRUSTEES AND KEY EMPLOYEES MUST CERTIFY ANNUALLY THAT THEY HAVE READ AND FAMILIARIZED THEMSELVES WITH THE POLICY , AND DISCLOSE ANY POTENTIAL CONFLICTS STAFF DISCLOSE WHETHER THEY SERVE AS BOARD MEMBERS OR OFFICERS OF ANY OTHER ORGANIZATION WHOSE MISSION AND ACTIVITIES MAY OVERLAP WITH THOSE OF TWS FURTHER, ALL OFFICERS, DIRECTORS, TRUSTEES AND KEY EMPLOYEES DISCLOSE ANY RELATED ORGANIZATION RELATIONSHIPS COMPLETED FORMS ARE REVIEWED AND ANY POTENTIAL CONFLICTS ARE DISCUSSED AND ADDRESSED AS APPROPRIATE TO ENFORCE COMPLIANCE WITH THE POLICY ALL STAFF INCLUDING OFFICERS, DIRECTORS, TRUSTEES AND KEY EMPLOYEES, NOTIFY THE ORGANIZATION IF CIRCUMSTANCES CHANGE THROUGHOUT THE COURSE OF THE FISCAL YEAR AND THE CHANGED CIRCUMSTANCES ARE DISCUSSED AND ADDRESSED AS APPROPRIATE TO REMAIN IN COMPLIANCE WITH THE POLICY
DETERMINING COMPENSATION	FORM 990, PART VI, LINE 15	EXECUTIVE COMPENSATION IS REVIEWED ANNUALLY AT THE WILDERNESS SOCIETY BY AN INDEPENDENT CONSULTING FIRM THE FIRM REGULARLY PROVIDES EXECUTIVE COMPENSATION STUDIES FOR TAX EXEMPT ENTITIES THE MARKET ANALYSIS PRICED OUR POSITIONS USING COMPARABLE INDUSTRIES, MATCHED POSITIONS DIRECTLY TO SALARY DATA, AND UTILIZED A 'TOP PAID' ANALYSIS IN THE FINAL REPORT OF MARKET FINDINGS THE GOVERNING COUNCIL SPECIFICALLY REVIEWS THE COMPENSATION OF "DISQUALIFIED INDIVIDUALS" AND THE VICE PRESIDENT OF FINANCE BASED ON THE MARKET FINDINGS, THE COUNCIL REVIEWS AND APPROVES THE COMPENSATION OF THESE POSITIONS EACH YEAR THE MEMBERS OF THE GOVERNING COUNCIL ARE INDEPENDENT OF THE WILDERNESS SOCIETY THE COMPENSATION PROCESS IS CONDUCTED ANNUALLY
FUNDRAISERS PURSUANT TO AGREEMENTS	FORM 990, SCHEDULE G, PART I, QUESTION 2 (B)	TWS USES DIFFERENT TELEMARKETING VENDORS FOR DIFFERENT TYPES OF FUND RAISING CAMPAIGNS WE EXPECT GAINS FROM VENDORS WHO DO RENEWAL CALLING SUCH AS SHARE AND VENDORS WHO DO APPEALS TO EXISTING MEMBERSHIP SUCH AS HARRIS BOTH PRODUCE SUBSTANTIAL, IMMEDIATE NET INCOME OTHER TELEMARKETING VENDORS WORK ON DIFFERENT CAMPAIGNS SUCH AS LAPSED REINSTATEMENTS AND SUSTAINER (MONTHLY GIVING) INVITES WHICH ARE, BY DESIGN, BUDGETED AT AN INITIAL NET LOSS THEY ARE INTENDED TO REINSTATE LAPSED DONORS OR RECRUIT MONTHLY CONTRIBUTORS AND NET INCOME IN FUTURE MONTHS AFTER THE CAMPAIGNS ARE OVER

Form 990, Part IX - Statement of Functional Expenses - 24a - 24e Other Expenses

<i>Do not include amounts reported on line 6b, 8b, 9b, and 10b of Part VIII.</i>	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
MAILING LIST RENTAL	70,855	37,508	1,345	32,002
PERSONNEL ACQUISITIONS	156,451	111,589	18,193	26,669
MISCELLANEOUS	186,631	137,118	17,852	31,661
DUES & SUBSCRIPTIONS	117,172	96,194	10,256	10,722
ALLOWANCE -UNCERTAIN PLEDGES	-397,320	-276,785	-49,107	-71,428

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
REBECCA L ROM EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
THEODORE ROOSEVELT IV GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
PATRICK L SMITH EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
CATHY DOUGLAS STONE GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
DOUGLAS W WALKER EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
HANSJORG WYSS EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
DAVE MATTHEWS GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
CRANDALL BOWLES GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
SARA VERA GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
CHRISTINA WONG GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
MICHAEL MANTELL GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
ASHFORD CHANCELOR VICE PRESIDENT	37 5			X				168,756	0	54,002
WILLIAM H MEADOWS PRESIDENT	37 5			X				293,858	0	96,751
FRED SILBERNAGEL SVP FOR FINANCE & ADMIN	37 5			X				0	0	0
JERRY GREENBERG VICE PRESIDENT	37 5				X			182,000	0	59,666
SHEILA DENNIS VICE PRESIDENT	37 5				X			166,753	0	56,303
ANN MORGAN VICE PRESIDENT	37 5				X			154,377	0	51,659
AMY VEDDER SENIOR VP	37 5				X			221,650	0	73,966
LESLIE JONES VICE PRESIDENT	37 5					X		139,289	0	47,030
LISA LOEHR VICE PRESIDENT, OPERATIONS	37 5					X		136,246	0	46,003
SARA BARTH VP, REGIONAL CONSERVATION	37 5					X		128,170	0	43,276
SPENCER PHILLIPS VICE PRESIDENT, RESEARCH	37 5					X		136,476	0	46,080
STEPHANIE TAYLOR ASSISTANT VP, DEVELOPMENT	37 5					X		135,209	0	45,653
DONALD J BARRY EXECUTIVE VICE PRESIDENT	0 0						X	114,327	0	29,456

Additional Data

Software ID:

Software Version:

EIN: 53-0167933

Name: THE WILDERNESS SOCIETY

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
EDWARD A AMES GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
JAMES A BACA GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
THOMAS A BARRON GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
RICHARD BLUM GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
DAVID BONDERMAN EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
WILLIAM M BUMPERS EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
MAJORA CARTER GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
BETHINE CHURCH GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
BERTRAM J COHN GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
WILLIAM J CRONON GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
BRENDA S DAVIS Executive Committee Member	2 0	X						0	0	0
CHRISTOPHER J ELLIMAN GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
JOSEPH H ELLIS GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
DAVID J FIELD EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
GEORGE T FRAMPTON JR GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
JERRY F FRANKLIN GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
DAVID GETCHES EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
CAROLINE M GETTY EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
REGINALD FLIP HAGOOD GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
MARCIA KUNSTEL EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
KEVIN LUZAK EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
MOLLY MCUSIC EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
HEATHER KENDALL MILLER GOVERNING COUNCIL MEMBER	2 0	X						0	0	0
SCOTT A NATHAN EXECUTIVE COMMITTEE MEMBER	2 0	X						0	0	0
JAIME A PINKHAM GOVERNING COUNCIL MEMBER	2 0	X						0	0	0