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## Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code  
(except black lung benefit trust or private foundation)

2009

Open to Public Inspection

For the 2009 calendar year, or tax year beginning 8/01, 2009, and ending 7/31, 2010

<b>B</b> Check if applicable <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Termination <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	<b>C</b> ALLEY CAT ALLIES, INC. 7920 NORFOLK AVENUE #600 BETHESDA, MD 20814-2525	<b>D</b> Employer Identification Number 52-1742079	
		<b>E</b> Telephone number 240-482-1993	
		<b>F</b> Name and address of principal officer DONNA M. WILCOX SAME AS C ABOVE	
		<b>G</b> Gross receipts \$ 6,276,226.	
		<b>H</b> (a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <b>H</b> (b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If 'No,' attach a list (see instructions)	
<b>I</b> Tax-exempt status <input checked="" type="checkbox"/> 501(c) (3) (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		<b>J</b> Website: ► WWW.ALLEYCAT.ORG	
<b>K</b> Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ►		<b>L</b> Year of Formation 1991	<b>M</b> State of legal domicile DE

**Part I** Summary

1 Briefly describe the organization's mission or most significant activities <u>ALLEY CAT ALLIES' MISSION IS TO TRANSFORM AND DEVELOP COMMUNITIES TO PROTECT AND IMPROVE THE LIVES OF CATS.</u>		
2 Check this box ► <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its assets		
3 Number of voting members of the governing body (Part VI, line 1a)	3	
4 Number of independent voting members of the governing body (Part VI, line 1b)	4	
5 Total number of employees (Part V, line 2a)	5	
6 Total number of volunteers (estimate if necessary)	27	
7a Total gross unrelated business revenue from Part VIII, column (C), line 12	6	
b Net unrelated business taxable income from Form 990-T, line 34	67	
8 Contributions and grants (Part VIII, line 1h)	7a	
9 Program service revenue (Part VIII, line 2g)	0	
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	7b	
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	0	
12 Total revenue – add lines 8 through 11 (must equal Part VIII, column (A), line 12)	0	
13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	Prior Year	Current Year
14 Benefits paid to or for members (Part IX, column (A), line 4)	4,793,649.	5,070,592.
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	18,052.	41,835.
16a Professional fundraising fees (Part IX, column (A), line 11e)	100,307.	58,600.
b Total fundraising expenses (Part IX, column (D), line 25) ► <i>RECEIVED 648,047</i>	4,912,008.	5,171,027.
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	1,492,962.	1,504,907.
18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) <i>DECEMBER 2010 IRS-OSC</i>	2,459,194.	2,747,823.
19 Revenue less expenses. Subtract line 18 from line 12	3,952,156.	4,269,380.
20 Total assets (Part X, line 16)	959,852.	901,647.
21 Total liabilities (Part X, line 26)	Beginning of Year	End of Year
22 Net assets or fund balances Subtract line 21 from line 20	3,033,013.	4,081,557.
	264,883.	313,944.
	2,768,130.	3,767,613.

**Part II** Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge	
<b>Sign Here</b>	<i>Donna M. Wilcox</i>
Signature of officer	<i>12/2/2010</i>
Type or print name and title	

<b>Paid Preparer's Use Only</b>	Preparer's signature ► <i>W. B. Wilcox</i>	Date 11/30/10	Check if self-employed <input type="checkbox"/>	Preparer's identifying number (see instructions) N/A
Firm's name (or yours if self-employed). address, and ZIP + 4	ARKIN AND COMPANY ► 15020 SHADY GROVE RD STE 460 ROCKVILLE, MD 20850-6318	EIN ► N/A	Phone no ► (301) 340-1550	

May the IRS discuss this return with the preparer shown above? (see instructions)

BAA For Privacy Act and Paperwork Reduction Act Notice, see the separate instructions.

P  
O

**Part III Statement of Program Service Accomplishments**

- 1 Briefly describe the organization's mission

ALLEY CAT ALLIES' MISSION IS TO TRANSFORM AND DEVELOP COMMUNITIES TO PROTECT AND IMPROVE THE LIVES OF CATS.

- 2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes  No

If 'Yes,' describe these new services on Schedule O

- 3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes  No

If 'Yes,' describe these changes on Schedule O

- 4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code: 501(c)(3)) (Expenses \$ 2,076,415, including grants of \$ 16,650) (Revenue \$                   )  
SEE SCHEDULE O

4b (Code: 501(c)(3)) (Expenses \$ 713,026, including grants of \$                   ) (Revenue \$                   )  
SEE SCHEDULE O

4c (Code: 501(c)(3)) (Expenses \$ 551,136, including grants of \$                   ) (Revenue \$                   )  
SEE SCHEDULE O

4d Other program services (Describe in Schedule O)

(Expenses \$                    Including grants of \$                   ) (Revenue \$                   )

4e Total program service expenses ► 3,340,577.

**Part IV Checklist of Required Schedules**

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1 X	
2 Is the organization required to complete Schedule B, Schedule of Contributors?	2 X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3 X	
4 <b>Section 501(c)(3) organizations</b> Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C, Part II	4 X	
5 <b>Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations.</b> Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If 'Yes,' complete Schedule C, Part III	5	
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I	6 X	
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II	7 X	
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III	8 X	
9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV	9 X	
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	10 X	
11 Is the organization's answer to any of the following questions 'Yes'? If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable	11 X	
• Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI		
• Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII		
• Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII		
• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX		
• Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X		
• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If 'Yes,' complete Schedule D, Part X		
12 Did the organization obtain separate, independent audited financial statement for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	12 X	
12A Was the organization included in consolidated, independent audited financial statement for the tax year? If 'Yes,' completing Schedule D, Parts XI, XII, and XIII is optional	12 A X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13 X	
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a X	
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Part I	14b X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Part II	15 X	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Part III	16 X	
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I	17 X	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II	18 X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III	19 X	
20 Did the organization operate one or more hospitals? If 'Yes,' complete Schedule H	20 X	

## Part IV Checklist of Required Schedules (continued)

		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21	X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22	X
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If 'Yes,' complete Schedule J	23	X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,' go to line 25	24a	X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d	
25a	<b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a	X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b	X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26	X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If 'Yes,' complete Schedule L, Part III	27	X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)	28a	X
a	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b	X
b	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28c	X
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	29	X
30	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	30	X
31	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M	31	X
32	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	32	X
33	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	33	X
34	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I	34	X
35	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	35	X
36	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	36	X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37	X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? <b>Note:</b> All Form 990 filers are required to complete Schedule O	38	X

## Part V Statements Regarding Other IRS Filings and Tax Compliance

		Yes	No
1a Enter the number reported in Box 3 of form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable	1a	24	
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0	
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	X	
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	27	
2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? <i>Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)</i>	2b	X	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	3a	X	
b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule Q	3b		
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	X	
b If 'Yes,' enter the name of the foreign country ► See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	X	
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	X	
c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?	5c		
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a	X	
b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not deductible?	6b		
<b>7 Organizations that may receive deductible contributions under section 170(c).</b>			
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X	
b If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7b		
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c	X	
d If 'Yes,' indicate the number of Forms 8282 filed during the year	7d		
e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	X	
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	X	
g For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7h		
<b>8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.</b> Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
<b>9 Sponsoring organizations maintaining donor advised funds.</b>			
a Did the organization make any taxable distributions under section 4966?	9a		
b Did the organization make any distribution to a donor, donor advisor, or related person?	9b		
<b>10 Section 501(c)(7) organizations.</b> Enter			
a Initiation fees and capital contributions included on Part VIII, line 12	10a		
b Gross Receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b		
<b>11 Section 501(c)(12) organizations.</b> Enter			
a Gross income from other members or shareholders	11a		
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b		
<b>12a Section 4947(a)(1) non-exempt charitable trusts.</b> Is the organization filing Form 990 in lieu of Form 1041?	12a		
b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year	12b		

**Part VI Governance, Management and Disclosure** For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

### Section A. Governing Body and Management

		Yes	No
1a	5		
1b	3		
2		X	
3		X	
4		X	
5		X	
6		X	
7a		X	
7b		X	
8a	X		
8b	X		
9	X		

**Section B. Policies** (This Section B requests information about policies not required by the Internal Revenue Code)

	Yes	No
10a	X	
10b		
11	X	
11a		
12a	X	
12b	X	
12c	X	
13	X	
14	X	
15a	X	
15b	X	
16a		X
16b		

### Section C. Disclosures

- 17 List the states with which a copy of this Form 990 is required to be filed ▶ NONE
- 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply  
 Own website     Another's website     Upon request
- 19 Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. SEE SCHEDULE O
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization  
 ▶ CORPORATION 7920 NORFOLK AVENUE, #600, BETHESDA, MD 20814 240-482-1993

## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

**1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter '-0-' in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's **current** key employees. See instructions for definition of 'key employees.'
  - List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
  - List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
  - List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons.

**Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (cont.)**

**1 b Total**

267,762.

0

0.

- |   |   |     |   |
|---|---|-----|---|
| 2 | Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization   | ► 2 |   |
| 3 | Did the organization list any <b>former</b> officer, director or trustee, key employee, or highest compensated employee on line 1a? If 'Yes,' complete Schedule J for such individual                                       | 3   | X |
| 4 | For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If 'Yes' complete Schedule J for such individual | 4   | X |
| 5 | Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? If 'Yes,' complete Schedule J for such person                                    | 5   | X |

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**Section B. Independent Contractors**

- 1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization

(A) Name and business address	(B) Description of Services	(C) Compensation
THOMPSON MAILING 21 NAUS WAY, PO BOX 150 BLOOMSBURG, PA 17815-0150	MAILING SERVICES	469,168.
HBP, INC. 952 FREDERICK STREET HAGERSTOWN, MD 21740	MAILING SERVICES	184,565.
COMMONWEALTH MAILING SYSTEM 1700 VENABLE STREET RICHMOND, VA 23223	MAILING SERVICES	284,733.
ABIS, INC 10330 SOUTH DOLFIELD ROAD OWINGS MILLS, MD 21117	PRINTING SERVICES	120,068.

- 2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ► 4

## Part VIII Statement of Revenue

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	1a Federated campaigns	1a 245,702.			
	1b				
	1c				
	1d				
	1e				
	1f All other contributions, gifts, grants, and similar amounts not included above	1f 4,824,890.			
	g Noncash contribns included in lns 1a-1f:	\$ 38,542.			
	<b>h Total.</b> Add lines 1a-1f		5,070,592.		
PROGRAM SERVICE REVENUE	2a	Business Code			
	b				
	c				
	d				
	e				
	f All other program service revenue				
	<b>g Total.</b> Add lines 2a-2f				
	3 Investment income (including dividends, interest and other similar amounts)		38,679.		38,679.
4 Income from investment of tax-exempt bond proceeds					
5 Royalties					
6a Gross Rents	(i) Real	(ii) Personal			
b Less rental expenses					
c Rental income or (loss)					
d Net rental income or (loss)					
7a Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other			
1,092,807.					
b Less cost or other basis and sales expenses					
c Gain or (loss)	1,089,651.				
d Net gain or (loss)	3,156.				
8a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c)					
See Part IV, line 18	a				
b Less direct expenses	b				
c Net income or (loss) from fundraising events					
9a Gross income from gaming activities. See Part IV, line 19	a				
b Less direct expenses	b				
c Net income or (loss) from gaming activities					
10a Gross sales of inventory, less returns and allowances	a 31,773.				
b Less: cost of goods sold	b 15,548.				
c Net income or (loss) from sales of inventory		16,225.	16,225.		
Miscellaneous Revenue	Business Code				
11a ROYALTY INCOME		25,546.			25,546.
b LIST RENTAL INCOME		12,565.			12,565.
c ADOPTION REVENUE		3,985.			3,985.
d All other revenue		279.			279.
<b>e Total.</b> Add lines 11a-11d		42,375.			
<b>12 Total revenue.</b> See instructions		5,171,027.	19,381.	0.	81,054.

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

<i>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</i>	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	16,650.	16,650.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	0.	0.	0.	0.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.
7 Other salaries and wages	1,244,720.	1,019,766.	147,717.	77,237.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	55,426.	45,409.	6,578.	3,439.
9 Other employee benefits	102,742.	84,174.	12,193.	6,375.
10 Payroll taxes	102,019.	83,582.	12,107.	6,330.
11 Fees for services (non-employees)				
a Management				
b Legal	7,869.	6,369.	889.	611.
c Accounting	63,718.	52,202.	7,562.	3,954.
d Lobbying				
e Prof fundraising svcs See Part IV, ln 17				
f Investment management fees				
g Other	27,178.	22,351.	3,138.	1,689.
12 Advertising and promotion	132,030.	124,900.	24.	7,106.
13 Office expenses				
14 Information technology				
15 Royalties				
16 Occupancy	265,898.	217,843.	31,555.	16,500.
17 Travel	52,993.	49,658.	2,220.	1,115.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	11,815.	10,985.	196.	634.
20 Interest	3,093.	1,934.	367.	792.
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	45,851.	38,015.	5,146.	2,690.
23 Insurance				
24 Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below )				
a PRINTING AND PUBLICATIONS	815,811.	516,079.	906.	298,826.
b POSTAGE AND SHIPPING	533,638.	340,435.	2,591.	190,612.
c CONSULTANTS	470,696.	441,202.	17,675.	11,819.
d COMPUTER EXPENSES	137,519.	115,127.	14,704.	7,688.
e GENERAL OPERATING COSTS	99,498.	83,329.	8,848.	7,321.
f All other expenses	80,216.	70,567.	6,340.	3,309.
25 Total functional expenses. Add lines 1 through 24f	4,269,380.	3,340,577.	280,756.	648,047.
26 Joint costs. Check here ► <input checked="" type="checkbox"/> if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	1,007,947.	614,714.		393,233.

## Part X Balance Sheet

		(A) Beginning of year		(B) End of year
1	Cash -- non-interest-bearing	339,808.	1	534,848.
2	Savings and temporary cash investments	808,111.	2	309,286.
3	Pledges and grants receivable, net		3	
4	Accounts receivable, net	394,557.	4	314,211.
5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L		6	
7	Notes and loans receivable, net		7	
8	Inventories for sale or use	11,579.	8	17,072.
9	Prepaid expenses and deferred charges	144,570.	9	90,048.
10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	424,252.		
b	Less accumulated depreciation	320,067.	10c	104,185.
11	Investments -- publicly-traded securities	1,124,597.	11	2,680,337.
12	Investments -- other securities See Part IV, line 11		12	
13	Investments -- program-related See Part IV, line 11		13	
14	Intangible assets		14	
15	Other assets See Part IV, line 11	74,570.	15	31,570.
16	<b>Total assets</b> Add lines 1 through 15 (must equal line 34)	3,033,013.	16	4,081,557.
17	Accounts payable and accrued expenses	155,514.	17	188,134.
18	Grants payable		18	
19	Deferred revenue		19	
20	Tax-exempt bond liabilities		20	
21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22	
23	Secured mortgages and notes payable to unrelated third parties		23	
24	Unsecured notes and loans payable to unrelated third parties		24	
25	Other liabilities Complete Part X of Schedule D	109,369.	25	125,810.
26	<b>Total liabilities</b> Add lines 17 through 25	264,883.	26	313,944.
NET ASSETS OR FUNDS	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29 and lines 33 and 34.			
27	Unrestricted net assets	2,337,277.	27	3,442,617.
28	Temporarily restricted net assets	430,853.	28	324,996.
29	Permanently restricted net assets		29	
ORGANIZATIONS THAT DO NOT FOLLOW SFAS 117	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.			
30	Capital stock or trust principal, or current funds		30	
31	Paid-in or capital surplus, or land, building, and equipment fund		31	
32	Retained earnings, endowment, accumulated income, or other funds		32	
33	Total net assets or fund balances	2,768,130.	33	3,767,613.
34	Total liabilities and net assets/fund balances.	3,033,013.	34	4,081,557.

BAA

Form 990 (2009)

**Part XI Financial Statements and Reporting**

	Yes	No
1 Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other		
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant?	2a	X
b Were the organization's financial statements audited by an independent accountant?	2b	X
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	X
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		
d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both		
<input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	X
b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b	

BAA

Form 990 (2009)

## Public Charity Status and Public Support

**Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.**

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Department of the Treasury  
Internal Revenue Service

Name of the organization

## ALLEY CAT ALLIES, INC.

**Employer identification number**

52-1742079

**Part I Reason for Public Charity Status** (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box )

- 1  A church, convention of churches or association of churches described in **section 170(b)(1)(A)(i)**.  
2  A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E.)  
3  A hospital or cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.  
4  A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)** Enter the hospital's name, city, and state \_\_\_\_\_  
5  An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II )  
6  A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.  
7  An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II )  
8  A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II )  
9  An organization that normally receives: (1) more than 33-1/3 % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions – subject to certain exceptions, and (2) no more than 33-1/3 % of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2)**. (Complete Part III )  
10  An organization organized and operated exclusively to test for public safety See **section 509(a)(4)**.  
11  An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)** See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h  
a  Type I      b  Type II      c  Type III – Functionally integrated      d  Type III – Other  
e  By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**  
f  If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box   
g  Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

	Yes	No
11 g (i)		
11 g (ii)		
11 g (iii)		

h Provide the following information about the supported organizations

Total

**BAA** For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

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Schedule A (Form 990 or 990-EZ) 2009

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions and membership fees received (Do not include 'unusual grants')						
2 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf						
3 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge						
<b>4 Total.</b> Add lines 1-through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
<b>6 Public support.</b> Subtract line 5 from line 4						

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV )						
<b>11 Total support.</b> Add lines 7 through 10						
<b>12 Gross receipts from related activities, etc (see instructions)</b> . . .						<b>12</b>
<b>13 First five years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						► <input type="checkbox"/>

**Section C. Computation of Public Support Percentage**

14 Public support percentage for 2009 (line 6, column (f) divided by line 11, column (f))	<b>14</b>	%
15 Public support percentage from 2008 Schedule A, Part II, line 14	<b>15</b>	%
<b>16a 33-1/3 support test – 2009.</b> If the organization did not check the box on line 13, and the line 14 is 33-1/3 % or more, check this box and stop here. The organization qualifies as a publicly supported organization..	► <input type="checkbox"/>	
<b>b 33-1/3 support test – 2008.</b> If the organization did not check a box on line 13, or 16a, and line 15 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	► <input type="checkbox"/>	
<b>17a 10%-facts-and-circumstances test – 2009</b> If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization.	► <input type="checkbox"/>	
<b>b 10%-facts-and-circumstances test – 2008.</b> If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization.	► <input type="checkbox"/>	
<b>18 Private foundation.</b> If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions	► <input type="checkbox"/>	

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I.)

**Section A. Public Support**

Calendar year (or fiscal yr beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions and membership fees received (Do not include unusual grants)	3,770,124.	4,136,371.	4,422,491.	4,793,650.	5,074,576.	22,197,212.
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in a activity that is related to the organization's tax-exempt purpose	33,038.	56,946.	65,443.	60,143.	31,773.	247,343.
3 Gross receipts from activities that are not an unrelated trade or business under section 513						0.
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0.
5 The value of services or facilities furnished by a governmental unit to the organization without charge						0.
<b>6 Total.</b> Add lines 1 through 5	<b>3,803,162.</b>	<b>4,193,317.</b>	<b>4,487,934.</b>	<b>4,853,793.</b>	<b>5,106,349.</b>	<b>22,444,555.</b>
<b>7a</b> Amounts included on lines 1, 2, 3 received from disqualified persons	0.	0.	0.	0.	0.	0.
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of 1% of the amount on line 13 for the year	0.	0.	0.	0.	0.	0.
<b>c</b> Add lines 7a and 7b	0.	0.	0.	0.	0.	0.
<b>8 Public support</b> (Subtract line 7c from line 6)						<b>22,444,555.</b>

**Section B. Total Support**

Calendar year (or fiscal yr beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
<b>9</b> Amounts from line 6	<b>3,803,162.</b>	<b>4,193,317.</b>	<b>4,487,934.</b>	<b>4,853,793.</b>	<b>5,106,349.</b>	<b>22,444,555.</b>
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income form similar sources	96,398.	113,471.	147,835.	91,220.	76,791.	525,715.
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975	96,398.	113,471.	147,835.	91,220.	76,791.	525,715.
<b>c</b> Add lines 10a and 10b						0.
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						0.
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						0.
<b>13 Total support.</b> (add lns 9, 10c, 11, and 12)						<b>22,970,270.</b>

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ▶ **Section C. Computation of Public Support Percentage**

15 Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f))	15	97.7 %
16 Public support percentage from 2008 Schedule A, Part III, line 15	16	97.5 %

**Section D. Computation of Investment Income Percentage**

17 Investment income percentage for 2009 (line 10c, column (f) divided by line 13, column (f))	17	2.3 %
18 Investment income percentage from 2008 Schedule A, Part III, line 17	18	2.5 %
19a 33-1/3 support tests – 2009. If the organization did not check the box on line 14, and line 15 is more than 33-1/3%, and line 17 is not more than 33-1/3%, check this box and stop here. The organization qualifies as a publicly supported organization		▶ <input checked="" type="checkbox"/>
b 33-1/3 support tests – 2008. If the organization did not check a box on line 14 or 19a, and line 16 is more than 33-1/3%, and line 18 is not more than 33-1/3%, check this box and stop here. The organization qualifies as a publicly supported organization		▶ <input type="checkbox"/>
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions		▶ <input type="checkbox"/>

## Part IV

**Part IV** **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Provide any other additional information. See instructions

**SCHEDULE C**  
(Form 990 or 990-EZ)Department of the Treasury  
Internal Revenue Service**Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

- Complete if the organization is described below.
- Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

**2009**Open to Public  
Inspection**If the organization answered 'Yes,' to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then**

- Section 501(c)(3) organizations. complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations complete Parts I-A and C below. Do not complete Part I-B
- Section 527 organizations complete Part I-A only

**If the organization answered 'Yes,' to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then**

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A. Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

**If the organization answered 'Yes,' to Form 990, Part IV, line 5 (Proxy Tax), then**

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of organization	Employer identification number
ALLEY CAT ALLIES, INC.	52-1742079

**Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.**

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV

2 Political expenditures

► \$ \_\_\_\_\_

3 Volunteer hours

**Part I-B Complete if the organization is exempt under section 501(c)(3).**

1 Enter the amount of any excise tax incurred by the organization under section 4955 ► \$ 0.

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ► \$ 0.

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?

 Yes  No

4a Was a correction made?

 Yes  No

b If 'Yes,' describe in Part IV

**Part I-C Complete if the organization is exempt under section 501(c) , except section 501(c)(3).**

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ► \$ \_\_\_\_\_

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ► \$ \_\_\_\_\_

3 Total of exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ► \$ \_\_\_\_\_

4 Did the filing organization file **Form 1120-POL** for this year?  Yes  No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule C (Form 990 or 990-EZ) 2009

**Part II-A** Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

**A** Check  if the filing organization belongs to an affiliated group

**B** Check  if the filing organization checked box A and 'limited control' provisions apply

<b>Limits on Lobbying Expenditures –</b> (The term 'expenditures' means amounts paid or incurred.)		<b>(a) Filing organization's totals</b>	<b>(b) Affiliated group totals</b>
<b>1a</b> Total lobbying expenditures to influence public opinion (grass roots lobbying)		1,329.	
<b>b</b> Total lobbying expenditures to influence a legislative body (direct lobbying)		2,269.	
<b>c</b> Total lobbying expenditures (add lines 1a and 1b)		3,598.	0.
<b>d</b> Other exempt purpose expenditures		4,265,783.	
<b>e</b> Total exempt purpose expenditures (add lines 1c and 1d)		4,269,381.	0.
<b>f</b> Lobbying nontaxable amount Enter the amount from the following table in both columns		363,469.	
If the amount on line 1e, column (a) or (b) is	<b>The lobbying nontaxable amount is</b>		
Not over \$500,000	20% of the amount on line 1e		
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000		
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.		
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000		
Over \$17,000,000	\$1,000,000		
<b>g</b> Grassroots nontaxable amount (enter 25% of line 1f)		90,867.	0.
<b>h</b> Subtract line 1g from line 1a If zero or less, enter -0.		0.	0.
<b>i</b> Subtract line 1f from line 1c If zero or less, enter -0.		0.	0.
<b>j</b> If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No	

**4-Year Averaging Period Under Section 501(h)**  
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f.)

<b>Lobbying Expenditures During 4-Year Averaging Period</b>					
<b>Calendar year (or fiscal year beginning in)</b>	<b>(a) 2006</b>	<b>(b) 2007</b>	<b>(c) 2008</b>	<b>(d) 2009</b>	<b>(e) Total</b>
<b>2a</b> Lobbying non-taxable amount		394,341.	322,001.	363,469.	1,079,811.
<b>b</b> Lobbying ceiling amount (150% of line 2a, column (e))					1,619,717.
<b>c</b> Total lobbying expenditures		2,973.	10,492.	3,598.	17,063.
<b>d</b> Grassroots nontaxable amount		98,585.	80,500.	90,867.	269,952.
<b>e</b> Grassroots ceiling amount (150% of line 2d, column (e))					404,928.
<b>f</b> Grassroots lobbying expenditures		2,973.	4,119.	1,329.	8,421.

BAA

Schedule C (Form 990 or 990-EZ) 2009

**Part II-B** Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

	(a)		(b)	
	Yes	No	Amount	
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of				
a Volunteers?				
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?				
c Media advertisements?				
d Mailings to members, legislators, or the public?				
e Publications, or published or broadcast statements?				
f Grants to other organizations for lobbying purposes?				
g Direct contact with legislators, their staffs, government officials, or a legislative body?				
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?				
i Other activities? If 'Yes,' describe in Part IV				
j Total Add lines 1c through 1i				
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?				
b If 'Yes,' enter the amount of any tax incurred under section 4912				
c If 'Yes,' enter the amount of any tax incurred by organization managers under section 4912				
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				

**Part III-A** Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	

**Part III-B** Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, questions 1 and 2 are answered 'No' OR if Part III-A, line 3 is answered 'Yes.'

1 Dues, assessments and similar amounts from members	1
2 Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).	
a Current year	2a
b Carryover from last year	2b
c Total	2c
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4
5 Taxable amount of lobbying and political expenditures (see instructions)	5

## Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1. Also, complete this part for any additional information.

**Part IV Supplemental Information (continued)**

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**SCHEDULE D**  
(Form 990)Department of the Treasury  
Internal Revenue Service**Supplemental Financial Statements**

OMB No 1545-0047

**2009**Open to Public  
Inspection

Name of the organization

ALLEY CAT ALLIES, INC.

Employer identification number

52-1742079

**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts** Complete if the organization answered 'Yes' to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		

- 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?  Yes  No
- 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor or for any other purpose conferring impermissible private benefit?  Yes  No

**Part II Conservation Easements** Complete if the organization answered 'Yes' to Form 990, Part IV, line 7.

- 1 Purpose(s) of conservation easements held by the organization (check all that apply)
- Preservation of land for public use (e.g., recreation or pleasure)  Preservation of an historically important land area
- Protection of natural habitat  Preservation of certified historic structure
- Preservation of open space
- 2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
2a	
2b	
2c	
2d	

- 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ► \_\_\_\_\_
- 4 Number of states where property subject to conservation easement is located ► \_\_\_\_\_
- 5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easement it holds?  Yes  No
- 6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ► \_\_\_\_\_
- 7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ► \$ \_\_\_\_\_
- 8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?  Yes  No
- 9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets**  
Complete if the organization answered 'Yes' to Form 990, Part IV, line 8.

- 1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items
- b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items
- (i) Revenues included in Form 990, Part VIII, line 1 ► \$ \_\_\_\_\_
- (ii) Assets included in Form 990, Part X ► \$ \_\_\_\_\_
- 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items
- a Revenues included in Form 990, Part VIII, line 1 ► \$ \_\_\_\_\_
- b Assets included in Form 990, Part X ► \$ \_\_\_\_\_

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)**

3 Using the organization's acquisition accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a  Public exhibition  
 b  Scholarly research  
 c  Preservation for future generations

- d  Loan or exchange programs  
 e  Other \_\_\_\_\_

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Yes  No

**Part IV Escrow and Custodial Arrangements** Complete if organization answered 'Yes' to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X?  Yes  No

b If 'Yes,' explain the arrangement in Part XIV and complete the following table

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21?  Yes  No

b If 'Yes,' explain the arrangement in Part XIV

**Part V Endowment Funds** Complete if organization answered 'Yes' to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the year end balance held as

a Board designated or quasi-endowment ► \_\_\_\_\_ %

b Permanent endowment ► \_\_\_\_\_ %

c Term endowment ► \_\_\_\_\_ %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

- (i) unrelated organizations  
 (ii) related organizations

	Yes	No
3a(i)		
3a(ii)		
3b		

b If 'Yes' to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds

**Part VI Investments—Land, Buildings, and Equipment.** See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated Depreciation	(d) Book Value
1a Land				
b Buildings				
c Leasehold improvements		69,646.	29,981.	39,665.
d Equipment		248,486.	211,336.	37,150.
e Other		106,120.	78,750.	27,370.

Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) ► 104,185.

BAA

Schedule D (Form 990) 2009

**Part VII Investments–Other Securities** See Form 990, Part X, line 12. **N/A**

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Financial derivatives		
Closely-held equity interests		
Other		
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Total (Column (b) must equal Form 990 Part X, col. (B) line 12) ►		

Total (Column (b) must equal Form 990 Part X, col (B) line 12.)

**Part VIII Investments—Program Related (See Form 990, Part X, line 13)** **N/A**

Total (Column (b) must equal Form 990, Part X, Col (B) line 13)

**Part IX Other Assets (See Form 990, Part X, line 15)** **N/A**

**Total.** (Column (b) must equal Form 990, Part X, col (B), line 15)

**Part X Other Liabilities (See Form 990, Part X, line 25)**

(a) Description of Liability	(b) Amount
Federal Income Taxes	
<b>ANNUITY PAYABLE</b>	<b>52,486</b>
<b>DEFERRED RENT CREDIT</b>	<b>73,324</b>

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1000

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25)

125,810

2. FIN 48 Footnote: In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48.

**Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements**

10. Statement of Changes in Net Assets from Audited Financial Statements	
1	Total revenue (Form 990, Part VIII, column (A), line 12)
2	Total expenses (Form 990, Part IX, column (A), line 25)
3	Excess or (deficit) for the year Subtract line 2 from line 1
4	Net unrealized gains (losses) on investments
5	Donated services and use of facilities
6	Investment expenses
7	Prior period adjustments
8	Other (Describe in Part XIV)
9	Total adjustments (net) Add lines 4 through 8
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9

Part XII | Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	5,268,864.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	97,837.
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d	2e	97,837.
3	Subtract line 2e from line 1	3	5,171,027.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investments expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	5,171,027.

**Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

1 Total expenses and losses per audited financial statements	1	4,269,380.
2 Amounts included on line 1 but not on Form 990, Part IX, line 25		
a Donated services and use of facilities	2a	
b Prior year adjustments	2b	
c Other losses	2c	
d Other (Describe in Part XIV)	2d	
e Add lines 2a through 2d	2e	
3 Subtract line 2e from line 1	3	4,269,380.
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a Investments expenses not included on Form 990, Part VIII, line 7b	4a	
b Other (Describe in Part XIV)	4b	
c Add lines 4a and 4b	4c	
5 Total expenses Add lines 3 and 4c (This must equal Form 990, Part I, line 18)	5	4,269,380.

## **Part XIV Supplemental Information**

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b; Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information

**Part XIV** Supplemental Information (continued)



**Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 22. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

**Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 22.  
Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

**Part IV** **Supplements** **Information** Complete this part to provide the information required in Part I, line 2, and any other additional information.

**PART I LINE 2 - GRANTMAKER'S DESCRIPTION OF HOW GRANTS ARE USED**

ALLEY CAT ALLIES HAS FIRST HAND EXPERIENCE WITH RECIPIENT ORGANIZATION. A REPORT SUMMARIZING THE USE OF THE FUNDS IS REQUESTED AND RECEIVED FROM ALL RECIPIENT ORGANIZATIONS.

## ORGANIZATIONS

**SCHEDULE M**  
(Form 990)

Department of the Treasury  
Internal Revenue Service

**Noncash Contributions**

- Complete if the organization answered 'Yes'  
on Form 990, Part IV, lines 29 or 30.  
► Attach to Form 990.

OMB No 1545-0047

**2009**

Open To Public  
Inspection

Name of the organization

ALLEY CAT ALLIES, INC.

Employer identification number

52-1742079

**Part I Types of Property**

	(a) Check if applicable	(b) Number of Contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d) Method of determining revenues
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	1	38,542.	FMV
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution— Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ► (-----)				
26 Other ► (-----)				
27 Other ► (-----)				
28 Other ► (-----)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

29

	Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	30a	X
b If 'Yes,' describe the arrangement in Part II		
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	31	X
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	32a	X
b If 'Yes,' describe in Part II		
33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II		

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) 2009

**Part II** **Supplemental Information.** Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

**SCHEDULE O**  
(Form 990)**Supplemental Information to Form 990**

OMB No 1545-0047

**2009****Open to Public  
Inspection**Department of the Treasury  
Internal Revenue ServiceComplete to provide information for responses to specific questions on  
Form 990 or to provide any additional information.  
► Attach to Form 990.

Name of the organization

ALLEY CAT ALLIES, INC.

Employer identification number

52-1742079

**FORM 990, PART III, LINE 4A - CONTINUED****CONTINUATION OF LINE 4A - PROGRAM SERVICE ACCOMPLISHMENTS****OUTREACH**

OVER THE COURSE OF THE YEAR, WE COMPLETED A NUMBER OF PROJECTS WHOSE MAIN OBJECTIVE WAS OUTREACH AND RECRUITMENT OF NEW ADVOCATES AND SUPPORTERS TO JOIN THE MOVEMENT TO PROTECT CATS. OUR GOAL IS TO FIND INDIVIDUALS CARING FOR OUTDOOR CATS THROUGH DIRECT CARE, AND GAIN SUPPORT FOR OUR MOVEMENT TO END THE KILLING OF CATS BY APPEALING TO INDIVIDUALS WITH CATS. THESE PROJECTS SPANNED FROM INDEPENDENT PROGRAMS TO OUTREACH COMPONENTS OF LARGER SCALE PROGRAMS.

**OUTREACH KITS - INDIVIDUALS ARE ABLE TO ORDER FREE OUTREACH KITS THROUGH OUR WEBSITE.**

THE SAMPLING OF LITERATURE SUPPLIED IS DESIGNED TO HELP ADVOCATES EDUCATE AND DISSEMINATE INFORMATION IN THEIR COMMUNITIES. WE SUPPLY, ON AVERAGE, 85 A MONTH, AND APPROXIMATELY 1,040 A YEAR, TO THE PUBLIC.

**NATIONAL FERAL CAT DAY 2009 - NATIONAL FERAL CAT DAY IS THE KICK-OFF OF ALLEY CAT ALLIES' ANNUAL NATIONAL EDUCATION CAMPAIGN. THIS YEAR WE FOCUSED ON OUTREACH AND EDUCATION TO THE VETERINARY COMMUNITY. WE LAUNCHED THE FERAL CAT VETERINARY RESOURCE CENTER ([WWW.ALLEYCAT.ORG/VETERINARIAN](http://WWW.ALLEYCAT.ORG/VETERINARIAN)), AN ONLINE RESOURCE FOR THE VETERINARY COMMUNITY WITH INFORMATION ON FERAL CAT HEALTH, BEHAVIOR, CLINIC PROTOCOLS, KITTEN SOCIALIZATION, AND MORE. ALLEY CAT ALLIES PRODUCED A FULL COLOR 11X17" POSTER MAILER AND ASKED OUR SUPPORTERS TO HANG IT AT THEIR LOCAL VETERINARY CLINIC. THE NFCD POSTER MAILER WAS SENT TO 130,000 SUPPORTERS AND DONORS. WE ALSO RE-LAUNCHED THE [WWW.ALLEYCAT.ORG/NFCD](http://WWW.ALLEYCAT.ORG/NFCD) WEBSITE TO HELP PEOPLE PREPARE FOR AND PLAN THEIR NATIONAL FERAL CAT DAY EVENTS.**

Name of the organization

ALLEY CAT ALLIES, INC.

Employer identification number

52-1742079

EVENTS/CONFERENCES - ALLEY CAT ALLIES CONTINUES TO SPEAK AND EXHIBIT AT EVENTS AND CONFERENCES ACROSS THE COUNTRY, INTRODUCING AND INFORMING ATTENDEES TO ISSUES SURROUNDING STRAY AND FERAL CATS. WE WERE PRESENT AT NEARLY A DOZEN CONFERENCES IN 2009.

BOARDWALK CATS PROJECT 10-YEAR ANNIVERSARY

THE ATLANTIC CITY BOARDWALK CATS PROJECT CELEBRATED ITS 10-YEAR ANNIVERSARY IN THE SUMMER OF 2010. NOT ONLY DID WE WANT TO PROMOTE THE SUSTAINABILITY OF THE PROGRAM, WE WANTED TO PROMOTE THE PROGRAM TO ENSURE CONTINUED BUY-IN FROM THE ATLANTIC CITY DEPARTMENT OF HEALTH AND HUMAN SERVICES AND THE LOCAL SHELTER.

WE GAINED PERMISSION FROM PUBLIC WORKS TO INSTALL TEN BRANDED SIGNS ALONG THE BOARDWALK GUARD RAILS, WHICH INCLUDED LOGOS FROM THE ATLANTIC CITY DEPARTMENT OF HEALTH AND HUMAN SERVICES AND THE LOCAL SHELTER. IN JULY, WE HELD A SIGN UNVEILING/AWARD CEREMONY ON THE BOARDWALK NEAR ONE OF THE CAT COLONY LOCATIONS.

WE PROMOTED THE ANNIVERSARY USING MULTIPLE VEHICLES:

WE LAUNCHED A DEDICATED WEBSITE AT [WWW.ALLEYCAT.ORG/BOARDWALKCATSPROJECT](http://WWW.ALLEYCAT.ORG/BOARDWALKCATSPROJECT), WHICH INCLUDES A CASE STUDY OF THE PROJECT, A VIDEO DETAILING THE PROGRAM'S ACTIVITIES, A DOWNLOADABLE POSTER, AND MORE.

WE CREATED A PRODUCT LINE PROMOTING THE PROJECT ON THE ORGANIZATION'S CAFÉ PRESS STORE ([WWW.CAEPRESS.COM/OFFICIAL ACA.](http://WWW.CAEPRESS.COM/OFFICIAL ACA.))

WE SECURED DONATED SPACE FROM CLEAR CHANNEL FOR 15 OUTDOOR BUS SHELTER ADS PROMOTING THE ANNIVERSARY, AS WELL AS FREE AD SPACE FROM JERSEY TAILS, A LOCAL ANIMAL RAG.

WE REACHED OUT TO LOCAL BUSINESSES (PET STORES, GROOMERS, VETERINARY CLINICS, AND BUSINESSES ALONG THE BOARDWALK) TO DISPLAY BROCHURES DETAILING THE

Name of the organization

ALLEY CAT ALLIES, INC.

Employer identification number

52-1742079

PROGRAMS ACTIVITIES AND/OR A POSTER MIRRORING THE BOARDWALK CATS PROJECT BUS SHELTER ADS.

**FORM 990, PART III, LINE 4A - PROGRAM SERVICE ACCOMPLISHMENTS**

HUMANE CARE AND OUTREACH

HANDS-ON PROGRAMS - ALLEY CAT ALLIES CONTINUES THE EVERY KITTY-EVERY CITY PROGRAM IN GREATER NEW ORLEANS, LOUISIANA; CHICAGO, ILLINOIS; WASHINGTON, DC; BALTIMORE, MARYLAND; AND ATLANTIC CITY, NEW JERSEY. EVERY KITTY - EVERY CITY RAISES AWARENESS ABOUT THE IMPORTANCE OF HUMANE CARE FOR FERAL CATS AND EXPANDS THE ACCESSIBILITY OF AFFORDABLE SPAY AND NEUTER SERVICES FOR ALL CATS THROUGHOUT THE SELECTED CITIES.

ALLEY CAT ALLIES ASSISTS COMMUNITY VOLUNTEERS, LOCAL GROUPS, AND PRIVATE SHELTERS THAT ARE ALREADY PRACTICING TRAP-NEUTER-RETURN OR ARE STARTING NEW PROGRAMS; SPONSORS MONTHLY WORKSHOPS, OPEN TO THE PUBLIC, FOR ADVICE AND INSTRUCTION; AND RECRUITS AND HELPS TRAIN LOCAL VETERINARIANS ON HIGH-VOLUME, LOW-COST SPAY AND NEUTER TECHNIQUES.

IN CONJUNCTION WITH THE EVERY KITTY - EVERY CITY PROGRAM AND IN HONOR OF NATIONAL FERAL CAT DAY, ALLEY CAT ALLIES SPONSORED THE "NEUTER SCOOTER" CAMPAIGN IN THE GREATER NEW ORLEANS AREA. ALLEY CAT ALLIES CONTRIBUTED \$10,000 TOWARD THE "NEUTER SCOOTER" CAMPAIGN WHICH SPAVED OR NEUTERED 1,955 FERAL CATS. ALLEY CAT ALLIES ALSO SPONSORED A TRAP-NEUTER-RETURN PROJECT THROUGH THE ALABAMA ANIMAL ALLIANCE SPAY/NEUTER CLINIC BY CONTRIBUTING \$1,500 TO SPAY AND NEUTER A COLONY OF 30 FERAL CATS CARED FOR BY THE MAYOR OF OAK HILL, ALABAMA.

CAT CARE - WE PRODUCED NUMEROUS NEW ONLINE MATERIALS DIRECTED AT HUMANE CARE FOR CATS, INCLUDING NEW WEB CENTERS ON COMMUNITY RELATIONS AND VETERINARY CARE FOR FERAL CATS. WE ALSO CREATED A NEW RESOURCE ON RABIES, EXPOSING IT AS A PUBLIC HEALTH VICTORY AND PROVING THAT FERAL CATS ARE NOT A RABIES THREAT.

Name of the organization

ALLEY CAT ALLIES, INC.

Employer identification number

52-1742079

**FORM 990, PART III, LINE 4A - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)**

PRINTED MATERIALS - WE CONTINUED TO EXPAND OUR AVAILABLE PRINT RESOURCES BY CREATING THE ALLEY CAT ALLIES TRAPPING KIT-WHICH INCLUDES AN INSTRUCTIONAL BOOKLET ON HOW TO TRAP, AN EDUCATIONAL LIBRARY DVD, WE'RE HELPING OUTDOOR CATS DOORHANGERS, AND TRAP-NEUTER-RETURN FOR STRAY AND FERAL CATS: THE BASICS TRUTH CARDS. WE ALSO PRINTED A NEW CATS ON CAMPUS BROCHURE TO HELP EDUCATIONAL INSTITUTIONS PROMOTE TNR PROGRAMS. WE CONTINUED TO PRODUCE PRINTABLE FACT SHEETS AND CREATE NEW EDUCATIONAL POSTERS. OUR ALLEY CAT ACTION QUARTERLY NEWSLETTER WAS MAILED TO OVER 100,000 SUPPORTERS, AND SPREAD THE NEWS OF OUR ONGOING TRIUMPHS AND PROJECTS AS WELL AS OUR ACTIVITIES AND PROGRESS TOWARDS PROTECTING THE LIVES OF CATS NATIONWIDE.

FERAL FRIENDS NETWORK - OUR LONGEST RUNNING PROGRAM, THE FERAL FRIENDS NETWORK, IS DESIGNED TO GIVE PEOPLE SUPPORT WHEN THEY BEGIN A TRAP-NEUTER-RETURN PROGRAM FOR FERAL CAT COLONIES. WHETHER THEY NEED TO BORROW SUPPLIES, RECEIVE HANDS-ON TRAPPING GUIDANCE, OR FIND LOCAL VETERINARIANS WHO NEUTER FERAL CATS, ALLEY CAT ALLIES CAN HELP. THE NETWORK IS A GROUP OF ORGANIZATIONS, INDIVIDUALS, AND VETERINARY PRACTICES WHO CAN PROVIDE THE GUIDANCE, KNOWLEDGE, AND SERVICES TO HELP A NEW CAREGIVER TRAP AND NEUTER HER FERAL CAT COLONY. LAUNCHED SOON AFTER WE FORMED, THE FERAL FRIENDS NETWORK HAS HELPED TENS OF THOUSANDS OF CAREGIVERS OVER THE YEARS TO GET THE RESOURCES THEY NEEDED TO START ORGANIZED TNR PROGRAMS IN THEIR OWN COMMUNITIES. IN FISCAL YEAR 2010, ALLEY CAT ALLIES PROVIDED NETWORK REFERRALS TO OVER 4,400 PEOPLE. IN ADDITION, WE EXPANDED THE NUMBER OF MEMBERS IN THE FERAL FRIENDS NETWORK TO INCLUDE 1,004 ORGANIZATIONS, INDIVIDUALS, AND VETERINARY CLINICS IN 16 COUNTRIES, 49 STATES, AND THE DISTRICT OF COLUMBIA.

GRASSROOTS ADVOCACY - ALLEY CAT ALLIES NOT ONLY MONITORS AND SUPPORTS ACTIVISTS AT

Name of the organization

ALLEY CAT ALLIES, INC.

Employer identification number

52-1742079

**FORM 990, PART III, LINE 4A - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)**

THE LEGISLATIVE LEVEL, BUT ALSO AT THE COMMUNITY LEVEL. THE ORGANIZATION TRACKS AND

INFLUENCES HUNDREDS OF CASES NATIONALLY EACH YEAR. MOST NOTABLY, ALLEY CAT ALLIES

SPOKE OUT IN SUPPORT OF CATS AND THEIR CAREGIVERS AT THE FOLLOWING LOCATIONS:

ATLANTIC CITY, NEW JERSEY; BEVERLY HILLS, CALIFORNIA; BROOKHAVEN, NEW YORK; EVANSTON,

ILLINOIS; HAMPTON, NEW HAMPSHIRE; LOS ANGELES, CALIFORNIA; AND ROLLA, MISSOURI.

SEE PAGE 1 OF SCHEDULE O FOR CONTINUATION OF THE PROGRAM SERVICE ACCOMPLISHMENTS OF

THE HUMANE CARE AND ADVOCACY PROGRAM.

**FORM 990, PART III, LINE 4B - PROGRAM SERVICE ACCOMPLISHMENTS****EDUCATION AND AWARENESS**

VIDEOS & PODCASTS - WE PRODUCED TWO NEW TUTORIAL VIDEOS. THE VIDEO, COMMUNITY

RELATIONS: HOW TO TALK ABOUT FERAL CATS, WALKS SUPPORTERS AND WEBSITE VISITORS

THROUGH PERFORMING COMMUNITY RELATIONS ON BEHALF OF CATS. HELPING COMMUNITY CATS

WORKSHOP VIDEO PROVIDES AN OVERVIEW OF STRAY AND FERAL CAT ISSUES AS AN INTRODUCTION

TO THE ISSUE. WE ALSO LAUNCHED OUR PODCAST SERIES, BRINGING THE EXPERTISE OF PEOPLE

IN THE FIELD TO OUR CONSTITUENTS. OUR FIRST TWO: CATS ON CAMPUS AND COMMUNITY

RELATIONS.

**VETERINARY AWARENESS CAMPAIGN**

THE VETERINARY COMMUNITY IS IDENTIFIED AS A KEY CONSTITUENT OF ALLEY CAT ALLIES. NOT

ONLY DO SERVICES LIKE SPAY/NEUTER REQUIRE THEIR PROFESSIONAL TRAINING, BUT STUDIES

SHOW THAT VETERINARY OFFICES ARE OFTEN THE FIRST CALL WHEN A PERSON FINDS A CAT

OUTDOORS. IT IS OUR OBJECTIVE TO IDENTIFY ALLEY CAT ALLIES AS A RESOURCE ON STRAY

AND FERAL CATS AND HIGH-VOLUME SPAY/NEUTER TECHNIQUES TO THE VETERINARY COMMUNITY.

Name of the organization

ALLEY CAT ALLIES, INC.

Employer identification number

52-1742079

**FORM 990, PART III, LINE 4B - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)**

WE CONDUCTED A YEARLONG ADVERTISING CAMPAIGN IN NATIONAL TRADE PUBLICATIONS-DVM

MAGAZINE, THE NATIONAL ASSOCIATION OF VETERINARY TECHNICIANS IN AMERICA (NAVTA)

JOURNAL, VETERINARY FORUM, VETERINARY TECHNICIAN, AND ANIMAL SHELTERING MAGAZINE. IN

ADDITION, WE USED THE ORGANIZATION'S GOOGLE ADS GRANT TO DRIVE TRAFFIC TO THE

VETERINARY WEBSITE.

ALLEY CAT ALLIES STAFF TABLED AT FOUR VETERINARY CONFERENCES IN TARGETED CITIES -

SAN DIEGO, CALIFORNIA; KANSAS CITY, MISSOURI; BALTIMORE, MARYLAND; AND ATLANTIC

CITY, NEW JERSEY. WE DESIGNED BANNERS, COORDINATED DISPLAYS, AND CREATED MARKETING

MATERIALS FOR THE VETERINARY AUDIENCE.

WE REACHED OUT TO STATE VETERINARIANS AND STATE VETERINARY TECHNICIAN ASSOCIATIONS.

BYLINED ARTICLES WERE PLACED IN FIVE ASSOCIATIONS' NEWSLETTERS AND ON THEIR WEBSITES

AND ALLEY CAT ALLIES WEBSITE-WWW.ALLEYCAT.ORG/VETERINARIAN-WAS ADDED TO THEIR ONLINE

RESOURCES.

I'M AN ALLEY CAT ALLIES CAMPAIGN

ALLEY CAT ALLIES LAUNCHED THE "I'M AN ALLEY CAT ALLY" CAMPAIGN TO RAISE AWARENESS

ABOUT THE MILLIONS OF AMERICANS WHO CARE FOR STRAY AND FERAL CATS IN THEIR

COMMUNITIES. WE ENLISTED THE HELP OF CELEBRITIES, INCLUDING PORTIA DE ROSSI AND

ANGELA KINSEY, TO HELP US PROMOTE THIS CAMPAIGN. THIS CAMPAIGN IS DESIGNED TO HELP

ELIMINATE THE STIGMA SOMETIMES ASSOCIATED WITH PEOPLE WHO CARE FOR CATS.

**FORM 990, PART III, LINE 4C - PROGRAM SERVICE ACCOMPLISHMENTS**

LAW AND POLICY

THROUGH RESEARCH, LEGISLATIVE ACTIVITIES, AND GRASSROOTS ADVOCACY, ALLEY CAT ALLIES

Name of the organization

ALLEY CAT ALLIES, INC.

Employer identification number

52-1742079

**FORM 990, PART III, LINE 4C - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)**

WORKS TO PROTECT AND IMPROVE THE LIVES OF CATS. ALLEY CAT ALLIES ADVOCATES TO END

THE NUMBER ONE THREAT TO CATS-BEING KILLED IN ANIMAL POUNDS AND SHELTERS; AND FIGHTS

ORDINANCES THAT PUSH MORE CATS INTO THIS KILLING SYSTEM.

RESEARCH - WE PRODUCED MATERIALS THIS YEAR REVIEWING SCIENTIFIC EVIDENCE THAT 1)

PROVES THE EFFECTIVENESS OF TRAP-NEUTER-RETURN, AND 2) SHOWS THAT FERAL CATS ARE NOT

DISEASED, DO NOT SUFFER HARSH FATES, AND LIVE HEALTHY, LONG LIVES OUTDOORS.

ALLEY CAT ALLIES CONTINUED TO ANALYZE RESULTS FROM THREE SURVEYS WE FIELDED THAT

INVESTIGATED CATS AND THE PUBLIC'S ACTIONS AND OPINIONS TOWARDS THEM. WE ALSO

COSPONSORED THE THIRD WAVE OF THE HUMANE RESEARCH COUNCIL'S ANIMAL TRACKER SURVEY,

CONTINUING OUR SPONSORSHIP FROM THE SECOND WAVE. ALL THESE SURVEYS INCREASE OUR

KNOWLEDGE OF PUBLIC OPINION REGARDING CATS AND THE POUND AND SHELTER SYSTEM.

DURING THE YEAR, WE CONDUCTED EXTENSIVE RESEARCH ON ONE STATE'S POUND AND SHELTER

SYSTEM. THIS RESEARCH INCLUDES AN ANALYSIS OF THE PERFORMANCE OF THE STATE'S POUNDS,

SHELTERS, AND REGULATORY STRUCTURE. WE FURTHERED INTERNAL RESEARCH ON TOPICS LIKE

COMPASSION FATIGUE, WHICH CONCERNS THE IMPACT OF THE SHELTERING SYSTEM ON HUMANS.

ALLEY CAT ALLIES ALSO MONITORED AND TRACKED CRUELTY CASES ACROSS THE UNITED STATES.

AS ANTI-CRUELTY LAWS PROTECT CATS IN EVERY STATE AND THE DISTRICT OF COLUMBIA, WE

TRACK THESE CASES TO ENSURE INSTANCES OF CRUELTY ARE BEING APPROPRIATELY

INVESTIGATED, PROSECUTED, AND PUNISHED.

LEGISLATIVE ADVOCACY - ACROSS THE UNITED STATES, ALLEY CAT ALLIES MONITORS AND

ENGAGES IN LEGISLATIVE ACTIVITY TO SERVE THE BEST INTEREST OF CATS. ALLEY CAT ALLIES

ADVOCATES FOR LEGISLATION BOTH DIRECTLY WITH LEGISLATORS AND THEIR STAFF, AND BY

Name of the organization

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**FORM 990, PART III, LINE 4C - PROGRAM SERVICE ACCOMPLISHMENTS (CONTINUED)**

MOBILIZING OUR GRASSROOTS SUPPORTERS TO TAKE ACTION ON ISSUES OF IMPORTANCE. SOME OF

THESE ISSUE AREAS INCLUDE LEGISLATION THAT WOULD INCREASE PENALTIES FOR CRUELTY TO

ANIMALS AND LEGISLATION TO MAKE IT EASIER FOR CATS TO BE SPAYED AND NEUTERED. TO

THAT END, ALLEY CAT ALLIES SUPPORTED H.B. 265 IN MARYLAND THAT WOULD HAVE INCREASED

THE STATE'S CURRENTLY LOW PENALTIES FOR MISDEMEANOR ANIMAL CRUELTY, AND S.B. 365 IN

NEW HAMPSHIRE, WHICH WOULD HAVE REQUIRED ANIMAL POUNDS AND SHELTERS TO NEUTER

ANIMALS BEFORE ADOPTION. IN ILLINOIS, WE SUCCESSFULLY HELPED STOP A BILL THAT WOULD

HAVE GUTTED THE STATE'S SPAY/NEUTER FUND.

IN CALIFORNIA, ALLEY CAT ALLIES SUCCESSFULLY ENGAGED IN A MULTI-YEAR EFFORT TO STOP

CA S.B. 250, A BILL THAT WOULD HAVE DISCOURAGED CARE FOR CATS BY LOW-INCOME FAMILIES

AND FERAL CAT CAREGIVERS. AT THE SAME TIME ALLEY CAT ALLIES EXPRESSED ITS

OPPOSITIONS DIRECTLY TO CALIFORNIA LEGISLATORS, ALLEY CAT ALLIES ALSO MOBILIZED ITS

SUPPORTERS IN THE STATE TO DIRECTLY CONTACT THEIR ELECTED REPRESENTATIVES. ALLEY CAT

ALLIES SENT SEVERAL SUPPORTER ALERTS ON S.B. 250; THE FINAL ALERT CAUSED CALIFORNIA

RESIDENTS TO SEND MORE THAN 15,000 LETTERS TO THEIR ASSEMBLY MEMBERS URGING DEFEAT

OF THE BILL. TOGETHER, THESE EFFORTS HELPED STOP S.B. 250.

IN SUPPORT OF OUR EFFORTS TO HALT A FEEDING BAN PROPOSAL IN BROOKHAVEN, NEW YORK, WE

PRODUCED MATERIALS EXPLAINING WHY FEEDING BANS ARE INHUMANE AND ARE NOT AN

ACCEPTABLE APPROACH FOR FERAL CATS. WHEN CATS WERE ABANDONED AT OUR ATLANTIC CITY

BOARDWALK CATS PROJECT, WE CREATED MATERIALS EXPLAINING ANTI-CRUELTY ABANDONMENT

LAW; THE MATERIALS ALSO EXPLAINED THAT TNR IS NOT CONSIDERED ABANDONMENT BECAUSE IT

TAKES INTO ACCOUNT THE INDIVIDUAL NEEDS OF EACH CAT.

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**FORM 990, PART VI, LINE 9 - OFFICER, DIRECTOR, TRUSTEE, KEY EMPLOYEE MAILING ADDRESS**

KARYEN CHU

306 PINEWOOD AVE

SILVER SPRING, MD 20901

IRINA DLINE

4116 ELLICOTT ST NW

WASHINGTON, DC 20016

RACHEL GORLIN

6207 4TH ST. NW

WASHINGTON, DC 20011

**FORM 990, PART VI, LINE 11 - FORM 990 REVIEW PROCESS**

THE TREASURER OF THE BOARD OF DIRECTORS AND THE PRESIDENT OF THE ORGANIZATION REVIEW THE 990 TOGETHER WITH THE PREPARER PRIOR TO FINALIZING RETURN.

**FORM 990, PART VI, LINE 12C - EXPLANATION OF MONITORING AND ENFORCEMENT OF CONFLICTS**

THE BOARD ANNUALLY REVIEWS THE CONFLICT OF INTEREST POLICY WITH EACH MEMBER TO DETERMINE IF THERE ARE ANY POSSIBLE CONFLICTS THAT NEED TO BE ADDRESSED.

**FORM 990, PART VI, LINE 15A - COMPENSATION REVIEW & APPROVAL PROCESS FOR CEO, EXEC. DIR., OR TOP MGT**

ANNUALLY, THE BOARD OF DIRECTORS REVIEWS AND APPROVES THE SALARIES OF THE PRESIDENT AND EXECUTIVE DIRECTOR. THE BOARD OF DIRECTORS CONSIDERS COMPARABILITY DATA IN ARRIVING AT THEIR DECISION. THESE DECISIONS ARE MADE WITHOUT THE INPUT OF THE PRESIDENT AND EXECUTIVE DIRECTOR WHO BOTH SERVE AS DIRECTORS.

**FORM 990, PART VI, LINE 15B - COMPENSATION REVIEW & APPROVAL PROCESS FOR OFFICERS & KEY EMPLOYEES**

NO OTHER OFFICERS OR KEY EMPLOYEES RECEIVED COMPENSATION FROM ALLEY CAT ALLIES, INC.

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**FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PUBLICLY AVAILABLE**

THE ORGANIZATION WILL HAVE 990 AVAILABLE ON ITS OWN WEB SITE WITHIN THE YEAR. THE

990 IS AVAILABLE THROUGH OTHER WEB SITES THAT ROUTINELY COLLECT SUCH DATA

(GUIDESTAR). THE ORGANIZATION MAKES THE FORM 1023 AVAILABLE UPON REQUEST. THE

ORGANIZATION'S CONFLICT OF INTEREST POLICY IS AVAILABLE UPON REQUEST. THE FINANCIAL

AUDIT OF THE ORGANIZATION IS ALSO AVAILABLE UPON REQUEST.

Name of the organization

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