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Form **990-PF**Department of the Treasury
Internal Revenue Service**Return of Private Foundation**
or Section 4947(a)(1) Nonexempt Charitable Trust
Treated as a Private Foundation

OMB No 1545-0052

2009

Note: The foundation may be able to use a copy of this return to satisfy state reporting requirements

For calendar year 2009, or tax year beginning **AUGUST 1**, 2009, and ending **JULY 31**, 2010G Check all that apply: ☐ Initial return ☐ Initial return of a former public charity ☐ Final return
☐ Amended return ☐ Address change ☐ Name changeUse the IRS
label.Otherwise,
print
or type.
See Specific
Instructions.

Name of foundation

CATALINA MARKETING CHARITABLE FOUNDATION

A Employer identification number

33-0489905

Number and street (or P O box number if mail is not delivered to street address)

200 CARILLON PARKWAY

Room/suite

B Telephone number (see page 10 of the instructions)

727-579-5000

City or town, state, and ZIP code

ST. PETERSBURG, FL 33716

C If exemption application is
pending, check here ☐D 1. Foreign organizations, check here ☐2. Foreign organizations meeting the
85% test, check here and attach
computation ☐H Check type of organization: ☐ Section 501(c)(3) exempt private foundation☐ Section 4947(a)(1) nonexempt charitable trust ☐ Other taxable private foundation

I Fair market value of all assets at end of year (from Part II, col (c), line

16) ☐ Accounting method: ☒ Cash ☐ Accrual

2,362,643 (Part I, column (d) must be on cash basis.)

E If private foundation status was terminated
under section 507(b)(1)(A), check here ☐F If the foundation is in a 60-month termination
under section 507(b)(1)(B), check here ☐**Part I Analysis of Revenue and Expenses** (The
total of amounts in columns (b), (c), and (d)
may not necessarily equal the amounts in
column (a) (see page 11 of the instructions))(a) Revenue and
expenses per
books(b) Net investment
income(c) Adjusted net
income(d) Disbursements
for charitable
purposes
(cash basis only)

Revenue

Operating and Administrative Expenses

0 4 2011

0 4 2010

0 4 2010

0 4 2010

0 4 2010

0 4 2010

0 4 2010

1	Contributions, gifts, grants, etc., received (attach schedule)	252,842			
2	Check ☐ if the foundation is not required to attach Sch B.				
3	Interest on savings and temporary cash investments	21,571	21,571	21,571	
4	Dividends and interest from securities	44,617	44,617	44,617	
5a	Gross rents				
b	Net rental income or (loss)				
6a	Net gain or (loss) from sale of assets not on line 10	8,280			
b	Gross sales price for all assets on line 6a	795,348			
7	Capital gain net income (from Part IV, line 2)		0		
8	Net short-term capital gain			0	
9	Income modifications				
10a	Gross sales less returns and allowances				
b	Less: Cost of goods sold				
c	Gross profit or (loss) (attach schedule)				
11	Other income (attach schedule)				
12	Total. Add lines 1 through 11	327,310	66,188	66,188	
13	Compensation of officers, directors, trustees, etc.				
14	Other employee salaries and wages				
15	Pension plans/employee benefits				
16a	Legal fees (attach schedule)				
b	Accounting fees (attach schedule)				
c	Other professional fees (attach schedule)				
17	Interest				
18	Taxes (attach schedule) (see page 14 of the instructions)	818			818
19	Depreciation (attach schedule) and depletion				
20	Occupancy				
21	Travel, conferences, and meetings				
22	Printing and publications				
23	Other expenses (attach schedule)	19,679			19,679
24	Total operating and administrative expenses. Add lines 13 through 23	20,497	0	0	20,497
25	Contributions, gifts, grants paid	253,826			253,826
26	Total expenses and disbursements. Add lines 24 and 25	274,323	0	0	274,323
27	Subtract line 26 from line 12				
a	Excess of revenue over expenses and disbursements	52,987			
b	Net investment income (if negative, enter -0-)		66,188		
c	Adjusted net income (if negative, enter -0-)			66,188	

For Privacy Act and Paperwork Reduction Act Notice, see page 30 of the instructions.

JSA

Form 990-PF (2009)

Part II Balance Sheets

Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions.)

		Beginning of year	End of year	
		(a) Book Value	(b) Book Value	(c) Fair Market Value
Assets	1 Cash - non-interest-bearing	2,309,656		2,362,643
	2 Savings and temporary cash investments			
	3 Accounts receivable ▶ Less allowance for doubtful accounts ▶			
	4 Pledges receivable ▶ Less allowance for doubtful accounts ▶			
	5 Grants receivable			
	6 Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see page 16 of the instructions)			
	7 Other notes and loans receivable (attach schedule) ▶ Less allowance for doubtful accounts ▶			
	8 Inventories for sale or use			
	9 Prepaid expenses and deferred charges			
	10 a Investments - U S and state government obligations (attach schedule)			
	b Investments - corporate stock (attach schedule)			
	c Investments - corporate bonds (attach schedule)			
	11 Investments - land, buildings, and equipment basis Less accumulated depreciation (attach schedule) ▶			
	12 Investments - mortgage loans			
	13 Investments - other (attach schedule)			
	14 Land, buildings, and equipment basis Less accumulated depreciation (attach schedule) ▶			
15 Other assets (describe ▶)				
16 Total assets (to be completed by all filers - see the instructions Also, see page 1, item I)	2,309,656	0	2,362,643	
Liabilities	17 Accounts payable and accrued expenses			
	18 Grants payable			
	19 Deferred revenue			
	20 Loans from officers, directors, trustees, and other disqualified persons			
	21 Mortgages and other notes payable (attach schedule)			
	22 Other liabilities (describe ▶)			
23 Total liabilities (add lines 17 through 22)	0	0		
Net Assets or Fund Balances	Foundations that follow SFAS 117, check here ▶ ☐			
	and complete lines 24 through 26 and lines 30 and 31.			
	24 Unrestricted			
	25 Temporarily restricted			
	26 Permanently restricted			
	Foundations that do not follow SFAS 117, check here and complete lines 27 through 31. ▶ ☐			
	27 Capital stock, trust principal, or current funds			
	28 Paid-in or capital surplus, or land, bldg, and equipment fund			
	29 Retained earnings, accumulated income, endowment, or other funds	2,309,656	2,362,643	
30 Total net assets or fund balances (see page 17 of the instructions)	2,309,656	2,362,643		
31 Total liabilities and net assets/fund balances (see page 17 of the instructions)	2,309,656	2,362,643		

Part III Analysis of Changes in Net Assets or Fund Balances

1 Total net assets or fund balances at beginning of year - Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	2,309,656
2 Enter amount from Part I, line 27a	2	52,987
3 Other increases not included in line 2 (itemize) ▶	3	
4 Add lines 1, 2, and 3	4	2,362,643
5 Decreases not included in line 2 (itemize) ▶	5	
6 Total net assets or fund balances at end of year (line 4 minus line 5) - Part II, column (b), line 30	6	2,362,643

Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse, or common stock, 200 shs. MLC Co.)			(b) How acquired P-Purchase D-Donation	(c) Date acquired (mo., day, yr.)	(d) Date sold (mo., day, yr.)
1a	PER BANK OF AMERICA BROKERAGE STATEMENT #958314				
b	PER BANK OF AMERICA BROKERAGE STATEMENT #997619				
c	PER BANK OF AMERICA BROKERAGE STATEMENT #997627				
d					
e					

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a 412,443		411,711	732
b 279,232		266,544	12,688
c 103,673		108,812	(5,139)
d			0
e			0

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col. (i) over col. (j), if any	(l) Gains (Col. (h) gain minus col. (k), but not less than -0-) or Losses (from col. (h))
a		0	0
b		0	0
c		0	0
d		0	0
e		0	0

2 Capital gain net income or (net capital loss) { If gain, also enter in Part I, line 7
If (loss), enter -0- in Part I, line 7 } **2** 0

3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6).
If gain, also enter in Part I, line 8, column (c) (see pages 13 and 17 of the instructions).
If (loss), enter -0- in Part I, line 8. } **3**

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income.)

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☐ No
 If "Yes," the foundation does not qualify under section 4940(e). Do not complete this part.

1 Enter the appropriate amount in each column for each year; see page 18 of the instructions before making any entries.

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col. (b) divided by col. (c))
2008	284,923	2,362,179	0.1206
2007	267,351	2,542,195	0.1052
2006	282,509	2,156,670	0.1310
2005	236,885	1,961,046	0.1208
2004	141,550	1,200,860	0.1179

2 Total of line 1, column (d)	2	0.5955
3 Average distribution ratio for the 5-year base period - divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	3	0.1191
4 Enter the net value of noncharitable-use assets for 2009 from Part X, line 5	4	2,604,818
5 Multiply line 4 by line 3	5	310,234
6 Enter 1% of net investment income (1% of Part I, line 27b)	6	662
7 Add lines 5 and 6	7	310,896
8 Enter qualifying distributions from Part XII, line 4 If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions on page 18	8	274,323

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - see page 18 of the instructions)

1 a Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1 Date of ruling or determination letter _____ (attach copy of ruling letter if necessary - see instructions)		1	1,324
b Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☐ and enter 1% of Part I, line 27b			
c All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col (b)			
2 Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		2	
3 Add lines 1 and 2		3	1,324
4 Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		4	
5 Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-		5	1,324
6 Credits/Payments			
a 2009 estimated tax payments and 2008 overpayment credited to 2009	6a		
b Exempt foreign organizations-tax withheld at source	6b		
c Tax paid with application for extension of time to file (Form 8868)	6c		
d Backup withholding erroneously withheld	6d		
7 Total credits and payments. Add lines 6a through 6d	7		0
8 Enter any penalty for underpayment of estimated tax. Check here ☐ if Form 2220 is attached	8		
9 Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9		1,324
10 Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10		0
11 Enter the amount of line 10 to be credited to 2010 estimated tax	11		0

Part VII-A Statements Regarding Activities

	Yes	No
1 a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?	1a	X
b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see page 19 of the instructions for definition)? If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities	1b	X
c Did the foundation file Form 1120-POL for this year?	1c	X
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year (1) On the foundation \$ (2) On foundation managers \$		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers \$		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities	2	X
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3	X
4 a Did the foundation have unrelated business gross income of \$1,000 or more during the year?	4a	X
b If "Yes," has it filed a tax return on Form 990-T for this year?	4b	X
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? If "Yes," attach the statement required by General Instruction T	5	X
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	6	X
7 Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col (c), and Part XV	7	X
8 a Enter the states to which the foundation reports or with which it is registered (see page 19 of the instructions)		
b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation	8b	X
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2009 or the taxable year beginning in 2009 (see instructions for Part XIV on page 27)? If "Yes," complete Part XIV	9	X
10 Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses	10	X

Part VII-A Statements Regarding Activities (continued)

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see page 20 of the instructions)	11		X
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008?	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13		X
Website address ☐ NONE				
14	The books are in care of ☐ PETER STAFFOPOULOS Telephone no ☐ 727-579-5000			
	Located at ☐ 200 CARILLON PARKWAY, ST. PETERSBURG, FL ZIP + 4 ☐ 33716			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here and enter the amount of tax-exempt interest received or accrued during the year ☐ 15			

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.

	Yes	No
1a During the year did the foundation (either directly or indirectly)		
(1) Engage in the sale or exchange, or leasing of property with a disqualified person? ☐ Yes ☒ No		
(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? ☐ Yes ☒ No		
(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? ☐ Yes ☒ No		
(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? ☐ Yes ☒ No		
(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? ☐ Yes ☒ No		
(6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days) ☐ Yes ☒ No		
b If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 20 of the instructions)? ☐ Organizations relying on a current notice regarding disaster assistance check here ☐	1b	
c Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2009?	1c	X
2 Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))		
a At the end of tax year 2009, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2009? ☐ Yes ☒ No If "Yes," list the years ☐		
b Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement - see page 20 of the instructions)	2b	
c If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here ☐		
3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? ☐ Yes ☒ No		
b If "Yes," did it have excess business holdings in 2009 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2009)	3b	
4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a	X
b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2009?	4b	X

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Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a During the year did the foundation pay or incur any amount to

(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? ☐ Yes ☒ No

(2) Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive? ☐ Yes ☒ No

(3) Provide a grant to an individual for travel, study, or other similar purposes? ☐ Yes ☒ No

(4) Provide a grant to an organization other than a charitable, etc., organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? (see page 22 of the instructions) ☐ Yes ☒ No

(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? ☐ Yes ☒ No

b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see page 22 of the instructions)? ☐ **5b**

Organizations relying on a current notice regarding disaster assistance check here ☐

c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? ☐ Yes ☐ No

If "Yes," attach the statement required by Regulations section 53.4945-5(d)

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? ☐ **6b** ☒

If "Yes" to 6b, file Form 8870.

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? ☐ Yes ☒ No

b If yes, did the foundation receive any proceeds or have any net income attributable to the transaction? ☐ **7b**

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors**1 List all officers, directors, trustees, foundation managers and their compensation (see page 22 of the instructions).**

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
SEE STATEMENT 2				

2 Compensation of five highest-paid employees (other than those included on line 1 - see page 23 of the instructions). If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total number of other employees paid over \$50,000 ☐

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)**3 Five highest-paid independent contractors for professional services (see page 23 of the instructions). If none, enter "NONE."**

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		

Total number of others receiving over \$50,000 for professional services ▶

Part IX-A Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.	Expenses
1 N/A	
2	
3	
4	

Part IX-B Summary of Program-Related Investments (see page 23 of the instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
1 N/A	
2	
All other program-related investments. See page 24 of the instructions.	
3	
Total. Add lines 1 through 3 ▶	0

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Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see page 24 of the instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
a	Average monthly fair market value of securities	1a	2,644,485
b	Average of monthly cash balances	1b	
c	Fair market value of all other assets (see page 24 of the instructions)	1c	
d	Total (add lines 1a, b, and c)	1d	2,644,485
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	
2	Acquisition indebtedness applicable to line 1 assets	2	
3	Subtract line 2 from line 1d	3	2,644,485
4	Cash deemed held for charitable activities. Enter 1 1/2 % of line 3 (for greater amount, see page 25 of the instructions)	4	39,667
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	2,604,818
6	Minimum investment return. Enter 5% of line 5	6	130,241

Part XI Distributable Amount (see page 25 of the instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☐ and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	130,241
2a	Tax on investment income for 2009 from Part VI, line 5	2a	1,324
b	Income tax for 2009. (This does not include the tax from Part VI.)	2b	
c	Add lines 2a and 2b	2c	1,324
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	128,917
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	128,917
6	Deduction from distributable amount (see page 25 of the instructions)	6	
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	128,917

Part XII Qualifying Distributions (see page 25 of the instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
a	Expenses, contributions, gifts, etc. - total from Part I, column (d), line 26	1a	274,323
b	Program-related investments - total from Part IX-B	1b	0
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	274,323
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b (see page 26 of the instructions)	5	
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	274,323

Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years.

Part XIII Undistributed Income (see page 26 of the instructions)

	(a) Corpus	(b) Years prior to 2008	(c) 2008	(d) 2009
1 Distributable amount for 2009 from Part XI, line 7				128,917
2 Undistributed income, if any, as of the end of 2009				
a Enter amount for 2008 only				
b Total for prior years 20____, 20____, 20____				
3 Excess distributions carryover, if any, to 2009				
a From 2004 81,786				
b From 2005 136,416				
c From 2006 262,540				
d From 2007 267,351				
e From 2008 284,923				
f Total of lines 3a through e	1,033,016			
4 Qualifying distributions for 2009 from Part XII, line 4 ▶ \$ 274,323				
a Applied to 2008, but not more than line 2a				
b Applied to undistributed income of prior years (Election required - see page 26 of the instructions)				
c Treated as distributions out of corpus (Election required - see page 26 of the instructions)				
d Applied to 2009 distributable amount				274,323
e Remaining amount distributed out of corpus	145,406			
5 Excess distributions carryover applied to 2009 . (If an amount appears in column (d), the same amount must be shown in column (a))				
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	1,178,422			
b Prior years' undistributed income Subtract line 4b from line 2b		0		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed				
d Subtract line 6c from line 6b Taxable amount - see page 27 of the instructions		0		
e Undistributed income for 2008 Subtract line 4a from line 2a Taxable amount - see page 27 of the instructions			0	
f Undistributed income for 2009 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2010				0
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (see page 27 of the instructions)				
8 Excess distributions carryover from 2004 not applied on line 5 or line 7 (see page 27 of the instructions)	429,826			
9 Excess distributions carryover to 2010. Subtract lines 7 and 8 from line 6a	748,596			
10 Analysis of line 9				
a Excess from 2005 136,416				
b Excess from 2006 157,058				
c Excess from 2007 142,083				
d Excess from 2008 167,633				
e Excess from 2009 145,406				

Part XIV Private Operating Foundations (see page 27 of the instructions and Part VII-A, question 9)

1 a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2009, enter the date of the ruling

b Check box to indicate whether the foundation is a private operating foundation described in section

☐ 4942(j)(3) or ☐ 4942(j)(5)

	Tax year	Prior 3 years			(e) Total
	(a) 2009	(b) 2008	(c) 2007	(d) 2006	
2 a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed	0	0	0	0	0
b 85% of line 2a	0	0	0	0	0
c Qualifying distributions from Part XII, line 4 for each year listed					0
d Amounts included in line 2c not used directly for active conduct of exempt activities					0
e Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c	0	0	0	0	0
3 Complete 3a, b, or c for the alternative test relied upon					
a "Assets" alternative test - enter					
(1) Value of all assets					0
(2) Value of assets qualifying under section 4942(j)(3)(B)(i).					0
b "Endowment" alternative test - enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed					0
c "Support" alternative test - enter					
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					0
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					0
(3) Largest amount of support from an exempt organization					0
(4) Gross investment income					0

Part XV Supplementary Information (Complete this part only if the foundation had \$5,000 or more in assets at any time during the year - see page 28 of the instructions.)**1 Information Regarding Foundation Managers:**

a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2).)

NONE

b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest

NONE

2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☐ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see page 28 of the instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d

a The name, address, and telephone number of the person to whom applications should be addressed:

BILL PROTZ 200 CARILLON PARKWAY, ST. PETERSBURG, FL 33716

b The form in which applications should be submitted and information and materials they should include:

NO SPECIFIC FORM AT THIS TIME

c Any submission deadlines

NONE

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors:

NONE

Part XV Supplementary Information (continued)**3 Grants and Contributions Paid During the Year or Approved for Future Payment**

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
a Paid during the year SEE STATEMENT 3				
Total.			3a	253,826
b Approved for future payment				
Total.			3b	0

Enter gross amounts unless otherwise indicated

(See worksheet in line 13 instructions on page 28 to verify calculations)

Line No. ▼	Explain below how each activity for which income is reported in column (e) of Part XVI-A contributed importantly to the accomplishment of the foundation's exempt purposes (other than by providing funds for such purposes) (See page 29 of the instructions)
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Page	Date	Time	Subject	Topic	Content
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Schedule of Contributors

OMB No 1545-0047

2009

▶ Attach to Form 990, 990-EZ, or 990-PF.

Name of the organization

Employer identification number

CATALINA MARKETING CHARITABLE FOUNDATION

33-0489905

Organization type (check one)

Filers of:

Section:

Form 990 or 990-EZ

☐ 501(c)() (enter number) organization

☐ 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation

☐ 527 political organization

Form 990-PF

☒ 501(c)(3) exempt private foundation

☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation

☐ 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

- ☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II

Special Rules

- ☐ For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 $\frac{1}{3}$ % support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (i) \$5,000 or (ii) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II
- ☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III
- ☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. ▶ \$

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization

CATALINA MARKETING CHARITABLE FOUNDATION

Employer identification number

33-0489905

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	CATALINA MARKETING CORPORATION 200 CARILLON PARKWAY ST. PETERSBURG, FL 33716	\$ 252,842.00	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution.)

Name of organization

CATALINA MARKETING CHARITABLE FOUNDATION

Employer identification number

33-0489905

Part II Noncash Property (see instructions)

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____	_____ _____ _____ _____	\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____	_____ _____ _____ _____	\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____	_____ _____ _____ _____	\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____	_____ _____ _____ _____	\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____	_____ _____ _____ _____	\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____	_____ _____ _____ _____	\$ _____	_____
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
_____	_____ _____ _____ _____	\$ _____	_____

Name of organization

CATALINA MARKETING CHARITABLE FOUNDATION

Employer identification number

33-0489905

Part III Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations aggregating more than \$1,000 for the year. (Complete columns (a) through (e) and the following line entry.

For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once. See instructions.) ► \$

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
1	CHARITABLE CONTRIBUTION	CHARITABLE CONTRIBUTION	BANK ACCOUNT
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee

Catalina Marketing Charitable Foundation
Attachment to Form 990 PF, Return of Private Foundation
For Fiscal Year Ended 7/31/2010
FEIN: 33-0489905

Part I, Items 18 and 23

EXPENSES

TAXES

Internal Revenue Service	<u>818.00</u>
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OTHER

Franchise Tax Board	20.00
Association of Small Foundations	495.00
Bank of America Fees	<u>19,163.64</u>

Other Subtotal	19,678.64
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Total Expenses	<u><u>20,496.64</u></u>
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Management Structure	
Entity Name	Catalina Marketing Charitable Foundation

Name	Title	Title Role	Department	Role Start	Last Elected	Termination Date	Status
Banfield, Simon	Director	Director	--	7/31/2005	6/5/2008	--	Active
Fner, Rick	Director	Director	--	7/31/2005	6/5/2008	--	Active
Kuehnle, Edward	Director	Director	--	4/19/2005	6/5/2008	--	Active
Williams, Enc	Director	Director	--	7/31/2005	6/5/2008	--	Active
Booth, Debbie	Chairman of the Board	Director	--	7/31/2005	6/5/2008	--	Active
Staffopoulos, Peter	Assistant Secretary	Officer	--	11/8/2007	6/5/2008	--	Active
Protz, Bill	President	Officer	--	12/23/2002	6/5/2008	--	Active
Summer, Justin	Secretary	Officer	--	4/19/2005	6/5/2008	--	Active
Fner, Rick	Treasurer	Officer	--	6/5/2008	6/5/2008	--	Active

Catalina Marketing Charitable Foundation

Contributions Paid During the Year

08/01/09-07/31/10

Date	Chk #	Organization	Project	Amount	Address
09/17/09	1589	Police Athletic League	General Support	10,000.00	1480 16th Street N, St. Petersburg, FL 33704
09/17/09	1590	LifePath Hospice	General Support	1,000.00	12973 N. Telecom Pkwy., Suite 100, Temple Terrace, FL 33637
09/17/09	1591	Help-A-Child, Division of Suncoast Center, Inc	General Support	1,000.00	4000 Gateway Centre Road, Suite 200, Pinellas Park, FL 33782
09/28/09	1592	Columbus Day Communion Breakfast Committee	General Support	1,000.00	203 Stormy Run Rd., Wilmington, DE 19809
09/30/09	1593	Junior Achievement	General Support	10,000.00	13805 58th Street North, Suite 2-140, Clearwater, FL 33760
11/11/09	1595	St. Anthony's Hospital Foundation	General Support	1,000.00	1200 7th Avenue N, St. Petersburg, FL 33705
11/12/09	1596	John Wiley & Sons	General Support	272.00	P.O. Box 34591, Newark, NJ 07189
11/12/09	1597	Eckerd College	General Support	5,000.00	4200 54th Avenue South, St. Petersburg, FL 33711
11/12/09	1598	Habitat for Humanity	General Support	15,000.00	3071 118th Avenue N, S. Petersburg, FL 33716
11/12/09	1599	Tampa Bay Watch	General Support	10,000.00	3000 Pinellas Bayway South, Tierra Verde, FL 33715
11/12/09	1600	St. Pete Free Clinic	General Support	1,000.00	863 3rd Avenue North, St. Petersburg, FL 33701
11/12/09	1601	Scholarship America	General Support	625.00	One Scholarship Way, P.O. Box 297, St. Peter, MN 56082
11/20/09	1602	Juvenile Diabetes Research Foundation	General Support	2,500.00	5959 Central Avenue, #202, St. Petersburg, FL 33710
11/20/09	1603	The Queen's Court, Inc.	General Support	500.00	c/o Connie Whitehead, One Beach Drive, SE, #2310, St. Petersburg, FL 33701
11/20/09	1604	Seniors in Service of Tampa Bay, Inc	General Support	500.00	1306 West Sligh Avenue, Tampa, FL 33604
11/20/09	1605	Feeding America	General Support	5,000.00	35 East Wacker Drive, Suite 2000, Chicago, IL 60601
11/20/09	1606	Grove City College	General Support	100.00	100 Campus Drive, Grove City, PA 16127
11/20/09	1607	Florday Sheriff's Youth Ranches, Inc.	General Support	500.00	P.O. Box 2000, Boys Ranch, FL 32064
11/20/09	1608	Children's Dream Fund	General Support	250.00	P.O. Box 1881, St. Petersburg, FL 33731
11/20/09	1609	Metropolitan Ministries	General Support	1,000.00	2002 North Florida Avenue, Tampa, FL 33602
11/20/09	1610	Kid's Wish Network	General Support	1,000.00	4060 Louis Avenue, Holiday, FL 34691
11/20/09	1611	Happy Workers Children's Center	General Support	1,000.00	920 19th Street South, St. Petersburg, FL 33712
11/20/09	1612	American Red Cross	General Support	1,000.00	P.O. Box 628205, Orlando, FL 32862
11/20/09	1613	Brookwood Florida	General Support	1,500.00	901 Seventh Avenue South, St. Petersburg, FL 33705
11/20/09	1614	YMCA of Greater St. Petersburg	General Support	500.00	600 1st Avenue N., Suite 201, St. Petersburg, FL 33701
11/20/09	1615	Pediatric Services of Florida	General Support	500.00	1033 Dr MLK Jr. St N, Suite 108, St. Petersburg, FL 33701
11/20/09	1616	American Cancer Society	General Support	1,000.00	4801 86th Avenue North, Pinellas Park, FL 33782
12/10/09	1617	Bayfront Medical Center	General Support	5,000.00	Hand Delivered by Bill Protz
02/05/10	1619	National Parkinson Foundation	General Support	500.00	Gift Processing Center, P.O. Box 5018, Hagerstown, MD 21741
02/05/10	1620	Vincent House	General Support	500.00	4801 78th Avenue, Pinellas Park, FL 33781
02/05/10	1621	Festival of States	General Support	850.00	Suncoaster of St. Petersburg, Inc., P.O. ox 1731, St. Petersburg, FL 33731
02/05/10	1622	Resurrection House	General Support	500.00	800 Eleventh Street North, St. Petersburg, FL 33705
02/05/10	1623	Special Olympics	General Support	1,000.00	1105 Citrus Tower Blvd, Clermont, FL 34711
02/05/10	1624	Science Center of Pinellas County	General Support	1,000.00	7701 22nd Avenue North, St. Petersburg, FL 33710
02/05/10	1625	United Way of Tampa Bay, Inc	General Support	5,000.00	5201 West Kennedy Blvd, Suite 600, Tampa, FL 33609
02/05/10	1626	Suncoast Hospice Foundation	General Support	1,000.00	5771 Roosevelt Blvd, Clearwater, FL 33760
02/08/10	1627	Humane Society of Pinellas	General Support	500.00	3040 State Road 590, Clearwater, FL 33759

<u>Date</u>	<u>Chk #</u>	<u>Organization</u>	<u>Project</u>	<u>Amount</u>	<u>Address</u>
02/08/10	1628	Arthritis Foundation Florida Chapter	General Support	500.00	3816 W Linebaugh Avenue, #303, Tampa, FL 33618
02/08/10	1629	Child Abuse Council	General Support	500.00	3108 W. Azeale Street Tampa, F. 33609
02/08/10	1630	Blossom Montessori School for the Deaf	General Support	1,000.00	14088 Icot Blvd., Clearwater, FL 33760
02/08/10	1631	American Lung Association	General Support	500.00	6852 Belfort Oaks Place, Jacksonville, FL 32216
02/08/10	1632	USF Foundation	General Support	500.00	140 Seventh Avenue South, WMX200, St. Petersburg, FL 33701
02/08/10	1633	Clothes to Kids	General Support	500.00	P.O. Box 6123, Clearwater, FL 33758
02/08/10	1634	Contributions	General Support	500.00	
02/08/10	1635	American Cancer Society	General Support	1,000.00	Greater Tampa Unit, 2006 W. Kennedy Blvd., Tampa, FL 33606
02/08/10	1636	American Cancer Society	General Support	1,000.00	Pinellas Unit, 4801 86th Avenue North, Pinellas Park, FL 33780
02/08/10	1637	The Leukemia & Lymphoma Society	General Support	25.00	New Jersey Chapter, 14 Commerce Drive, Suite 301, Cranford, NJ 07016
02/08/10	1638	Michigan State University	General Support	25.00	300 Spartan Way, East Lansing, MI 48824
02/08/10	1639	Delaware Theatre Company	General Support	1,000.00	200 Water Street, Wilmington, DE 19801
02/08/10	1640	Children's Dream Fund	General Support	1,000.00	P O Box 1881, St. Petersburg, FL 33731
02/08/10	1641	University of Cincinnati Foundation	General Support	25.00	51 Goodman Drive, Suite 100, P O. Box 19970, Cincinnati, OH 45219
02/08/10	1642	Ponoma College	General Support	200.00	330 North College Way, Claremont, CA 91711
02/08/10	1643	Babson College	General Support	200.00	231 Forest St., P.O. Box 57310, Babson Park, MA 02457
02/08/10	1644	Alfred University	General Support	50.00	Saxon Drive, Alfred, NY 14802
02/08/10	1645	American Cancer Society	General Support	430.00	1114 N Arlington Hts. Rd., Arlington Hts , IL 60004
02/08/10	1646	American Cancer Society	General Support	600.00	3709 W. Jetton Avenue, Tampa, FL 33629
02/16/10	1647	Junior League, St Petersburg	General Support	100.00	500 Dr. Martin Luther King, Jr. Street North, Suite 201, St Petersburg, FL 33705
02/17/10	1655	The Leukemia & Lymphoma Society	General Support	1,000.00	Suncoast Chapter, 3507 E. Frontage Road, Suite 300, Tampa, FL 33607
02/17/10	1649	The Aids Institute	General Support	500.00	17 Davis Blvd., Suite 403, Tampa, FL 33606
02/17/10	1653	St. Petersburg Area Chamber of Commerce	General Support	25.00	100 Second Avenue North, Suite 150, St. Petersburg, FL 33701
02/17/10	1654	Sallie House	General Support	500.00	740 Lafayette Street North, St. Petersburg, FL 33713
02/17/10	1648	Alzheimer's Association	General Support	250.00	Florida Gulf Coast Chapter, 14010 Roosevelt Blvd , Suite 709, Clearwater, FL 33762
02/17/10	1650	Forbes	General Support	14.99	P.O. Box, Harlan, IA 51593
02/17/10	1652	Fortune	General Support	10.00	P.O. Box 61420, Tampa, FL 33661
02/26/10	1656	Sandi Gaudet	General Support	462.00	
04/07/10	1658	University of Virginia Fund	General Support	25.00	P.O. Box 400314, Charlottesville, VA 22904
04/07/10	1665	University of Buffalo Foundation, Inc	General Support	50.00	P.O. Box 900, Buffalo, NY 14226
04/07/10	1657	ReStart	General Support	500.00	P.O. Box 26127, Tampa, FL 33622
04/07/10	1659	Abilities Foundation, Inc.	General Support	1,000.00	2735 Whitney Road, Clearwater, FL 33760
04/07/10	1660	Boys & Girls Club of the Suncoast	General Support	2,000.00	2300 Tall Pines Drive, Suite 150, Largo, FL 33771
04/07/10	1661	City of St Petersburg	General Support	1,200.00	1320 5th Street North, St. Petersburg, FL 33701
04/07/10	1662	Goodwill Industries - Suncoast, Inc	General Support	500.00	10596 Gandy Blvd , St. Petersburg, FL 33702
04/07/10	1664	Susan G Komen	General Support	500.00	Florida Suncoast Affiliate, P.O. Box 14452, St Petersburg, FL 33733
04/07/10	1663	Paul Anderson Youth Home	General Support	1,000.00	P O Box 525, Vidalia, GA 30475
05/03/10	1671	Little Kids Rock	General Support	250.00	116 Greenwood Avenue, Montclair, NJ 07042
05/03/10	1672	Louise Graham Regeneration Center	General Support	500.00	4140 49th Street North, St Petersburg, FL 33709
05/03/10	1673	MADD	General Support	500.00	2901 W. Busch Blvd , #309, Tampa, FL 33618
05/03/10	1674	Make a Wish Foundation of Central/Northern Florida	General Support	1,000.00	1719 W. Kennedy Blvd., Tampa, FL 33606
05/03/10	1675	March of Dimes Florida Bay Division	General Support	3,000.00	405 N. Reo Street, Suite 160, Tampa, FL 33609
05/03/10	1676	PARC	General Support	500.00	3190 Tyrone Boulevard, St. Petersburg, FL 33710

<u>Date</u>	<u>Chk #</u>	<u>Organization</u>	<u>Project</u>	<u>Amount</u>	<u>Address</u>
05/03/10	1678	United Way of Tampa Bay, Inc.	General Support	1,500.00	5201 W. Kennedy Blvd , Suite 600, Tampa, FL 33609
05/03/10	1677	SPCA of Tampa Bay	General Support	100.00	9099 130th Avenue N, Largo, FL 33773
05/03/10	1666	Pinellas County Education Foundation	General Support	750.00	12090 Starkey Road, Largo, FL 33773
05/03/10	1669	American STAGE	General Support	1,000.00	P.O. Box 1560, 211 3rd Street South, St. Petersburg, FL 33731
05/03/10	1667	Florida Torette Syndrom Association	General Support	500.00	Florida TSA, P O 7123, St Petersburg, FL 33734
05/03/10	1668	CASA	General Support	500.00	P.O. Box 414, St. Petersburg, FL 33731
05/03/10	1670	American Heart Association	General Support	500.00	11207 Blue Heron Blvd., North, St. Petersburg, FL 33718
05/12/10	1680	Children of the Fallen Patriots Foundation	General Support	500.00	c/o MFL Associates, 6540 North Kilbourn Avenue, Lincolnwood, IL 60712
05/12/10	1679	Pinellas County Education Foundation	General Support	30,000.00	12090 Starkey Road, Largo, FL 33773
05/21/10	1681	March of Dimes	General Support	25.00	1001275 Mamaroneck Avenue, White Plains, NY 10605
05/21/10	1695	Grove City College	General Support	100.00	100 Campus Drive, Grove City, PA 16127
05/21/10	1690	University Community Hospital Foundation	General Support	100.00	3100 Fletcher Avenue, Tampa, FL 33613
05/21/10	1688	The Jeffrey Modell Foundation	General Support	500.00	c/o Connie Ramos, 514 Erie Avenue, Tampa, FL 33606
05/21/10	1682	Southeastern Guide Dogs	General Support	3,500.00	4210 77th Street East, Palmetto, FL 34221
05/21/10	1683	St. Pete Museum of History	General Support	250.00	335 Second Avenue NE, St. Petersburg, FL 33701
05/21/10	1684	St. Petersburg High School (IB Dept)	General Support	2,000.00	2501 5th Avenue North, St. Petersburg, FL 33713
05/21/10	1686	The Children's Home	General Support	500.00	10909 Memorial Highway, Tampa, FL 33615
05/21/10	1687	The Jeffrey Modell Foundation	General Support	500.00	c/o Connie Ramos, 514 Erie Avenue, Tampa, FL 33606
05/21/10	1689	The Spring of Tampa Bay, Inc	General Support	500.00	P.O. Box 5147, Tampa, FL 33675
05/21/10	1691	YWCA of Tampa Bay	General Support	500.00	655 Second Avenue South, St. Petersburg, FL 33701
05/21/10	1692	ASAP Homeless Services, Inc.	General Support	1,500.00	P.O. Box 3910, St. Petersburg, FL 33731
05/21/10	1694	ChairScholars Foundation	General Support	1,000.00	16101 Carencia Lane, Odessa, FL 33556
05/21/10	1685	Tampa Bay Research Institute (TBRI)	General Support	250.00	10900 Roosevelt Boulevard North, St Petersburg, FL 33716
05/21/10	1693	Association of Small Foundations	General Support	580.00	1720 N Street NW, Washington, DC, 20036
06/16/10	1699	Harvard Business School	General Support	200.00	124 Mt. uburn Street, Cambridge, MA 02138
06/16/10	1696	St. Pete Free Clinic	General Support	3,000.00	863 3rd Avenue North, St. Petersburg, FL 33701
06/16/10	1700	Juvenile Diabetes Research Foundation	General Support	200.00	26 Broadway, 14th Floor, New York, NY 10004
06/16/10	1698	Brookwood Florida	General Support	2,500.00	901 Seventh Avenue South, St. Petersburg, FL 33705
06/16/10	1697	Big Brothers, Big Sisters of Pinellas County	General Support	2,000.00	918 W Bay Drive, Largo, FL 33770
06/16/10	1701	Ready for Life	General Support	1,000.00	2731 13th Avenue North, St. Petersburg, FL 33713
07/09/10	1706	City of St. Petersburg	General Support	4,000.00	13205 5th Street N., St Petersburg, FL 33701
07/09/10	1707	St. Jude Children's Research Hospital	General Support	200.00	c/o Jason Rodriguez, 528 S. Summit Avenue, Villa Park, IL 60181
07/09/10	1708	St. Jude Children's Research Hospital	General Support	2,000.00	c/o Jason Rodriguez, 528 S. Summit Avenue, Villa Park, IL 60181
07/09/10	1702	Right Angle, A Noble Network Program	General Support	1,800.00	1010 N Noble Street, Chicago, IL 60642
07/09/10	1709	Suncoast Hospice Foundation	General Support	1,500.00	5771 Roosevelt Blvd., Clearwater, FL 33760
07/09/10	1703	Southeastern Guide Dogs	General Support	2,000.00	4210 77th Street East, Palmetto, FL 34221
07/09/10	1710	The WheelChair Recycler	General Support	500.00	9 Summer Street, Ashland, MA 01721
07/09/10	1712	Brookwood Florida	General Support	1,000.00	901 Seventh Avenue South, St. Petersburg, FL 33705
07/09/10	1711	John Purdue Club	General Support	7,500.00	Ross-Ade Pavilion, 850 Beering Drive, West Lafayette, IN 47907 Attn: Nance Cross
07/09/10	1704	Junior Achievement	General Support	300.00	13805 58th Street North, Suite 2-140, Clearwater, FL 33760
07/09/10	1705	Scholarship America	General Support	8,225.00	One Scholarship Way, P O. Box 297, St. Peter, MN 56082
07/19/10	1725	Friedreich Ataxie Research Alliance	General Support	500.00	P O. Box 26454, Tampa, FL 33623
07/19/10	1721	Tampa Bay Technology Alliance	General Support	2,500.00	1719 Almeria Way S, St. Petersburg, FL 33712

<u>Date</u>	<u>Chk #</u>	<u>Organization</u>	<u>Project</u>	<u>Amount</u>	<u>Address</u>
07/19/10	1732	Alfred University	General Support	100.00	Saxon Drive, Alfred, NY 14802
07/19/10	1723	Tampa Bay Harvest	General Support	500.00	612 Princeton Street, Brandon, FL 33511
07/19/10	1722	Juvenile Diabetes Research Foundation	General Support	500.00	5959 Central Avenue, #202, St. Petersburg, FL 33710
07/19/10	1720	American Heart Association	General Support	2,000.00	1617 JFK Boulevard, Suite 700, Philadelphia, PA 19103
07/19/10	1726	Alpha House of Pinellas County, Inc	General Support	1,500.00	701 5th Avenue North, St. Petersburg, FL 33701
07/19/10	1717	WorkNet Pinellas	General Support	5,000.00	13805 58th Street North, Suite 2-140, Clearwater, FL 33760
07/19/10	1724	All Children's Hospital	General Support	5,000.00	P.O. Box 3142, St. Petersburg, FL 33731
07/19/10	1714	Moffitt Cancer Center	General Support	2,500.00	12902 Magnolia Drive, Tampa, FL 33612
07/19/10	1716	St. Joseph's Children's Hospital of Tampa	General Support	2,500.00	3001 W. Dr. Martin Luther King Jr Blvd., Tampa, FL 33607
07/19/10	1715	Shriners Hospital for Children	General Support	3,000.00	2900 Rocky Point Dr., Tampa, FL 33607
07/19/10	1729	St. Jude Children's Research Hospital	General Support	2,000.00	501 St. Jude Place, Memphis, TN 38105
07/19/10	1717	Suncoast Center	General Support	1,000.00	P.O. Box 10970, St. Petersburg, FL 33713
07/19/10	1718	Wheels of Success	General Support	550.00	9309 N. Florida Avenue, Suite 109, Tampa, FL 33612
07/19/10	1730	St. Anthony's Hospital Foundation	General Support	1,200.00	1200 Seventh Avenue N, St. Petersburg, FL 33705
07/19/10	1731	Pinellas PACE Center for Girls, Inc.	General Support	1,000.00	5540 Park Boulevard, Pinellas Park, FL 33781
07/19/10	1719	YMCA of Greater St. Petersburg	General Support	1,000.00	600 First Avenue North, Suite 201, St. Petersburg, FL 33701
07/19/10	1713	Eckerd Youth Alternatives, Inc.	General Support	1,500.00	100 Starcrest Drive, Clearwater, FL 33758
07/19/10	1728	The Master Chorale of Tampa Bay	General Support	1,000.00	30382 USF Holly Drive, Tampa, FL 33620
07/28/10	1733	American Heart Association	General Support	915.00	P.O. Box 3049, Syracuse, NY 13220
07/29/10	1738	Tampa Bay Watch	General Support	1,000.00	3000 Pinellas Bayway, Tierra Verde, FL 33715
07/29/10	1739	Ronald McDonald House	General Support	1,500.00	401 7th Avenue South, St. Petersburg, FL 33701
07/29/10	1740	The Salvation Army St. Pete Area Command	General Support	1,000.00	340 14th Avenue South, St. Petersburg, FL 33701
07/29/10	1741	Florida Orchestra	General Support	2,000.00	244 2nd Ave. N., Ste 421, St. Petersburg, FL 33701
07/29/10	1742	Prostate Cancer Foundation	General Support	750.00	1250 4th Street, Santa Monica, CA 90401
07/29/10	1734	First Night, St. Petersburg	General Support	1,000.00	P.O. Box 1915, St. Petersburg, FL 33731
07/29/10	1735	Northeast High School	General Support	1,000.00	5500 16th Street North, St. Petersburg, FL 33703
07/29/10	1736	Salvador Dali Museum, Inc.	General Support	2,000.00	1000 Third Street S, St. Petersburg, FL 33701
07/29/10	1737	The Breakfast Optimist Club of St. Pete	General Support	1,000.00	P.O. Box 12045, St. Petersburg, FL 33733
07/29/10	1746	SPCA of Tampa Bay	General Support	1,650.00	9099 13th Avenue N, Largo, FL 33773
07/29/10	1744	LifePath Hospice	General Support	1,000.00	12973 N. Telecom Pkwy., Suite 100, Temple Terrace, FL 33637
07/29/10	1743	American Heart Association	General Support	2,500.00	11207 Blue Heron Blvd N, St. Petersburg, FL 33716-3721
07/29/10	1745	Tampa Bay Watch	General Support	1,200.00	3000 Pinellas Bayway, Tierra Verde, FL 33715
07/30/10	1748	St. Petersburg Chamber of Commerce	General Support	62.00	100 Second Avenue North, Suite 150, St. Petersburg, FL 33701
07/30/10	1747	Tampa Business Journal	General Support	181.95	P.O. Box 32547, Charlotte, NC 28232
07/30/10	1750	GuideStar USA, Inc.	General Support	1,500.00	4801 Courthouse Street, Suite 220, Williamsburg, VA 23188
07/30/10	1749	Bill Protz	General Support	97.79	
				<u>253,825.73</u>	